



Sample Program Ideas

Introductions

- As guests arrive, play a fun icebreaker game (see the enclosed sample).
- With guests sitting in a circle, go around giving brief introductions, including name, how long in neighborhood, hobbies, profession, etc.

Explain Purpose of National Night Out

- Check out the official National Night Out website at www.nationaltownwatch.org
- National Night Out is sponsored by the National Association of Town Watch as a way for neighbors to get to know each other. Studies show that when neighbors know each other, communities are safer and crime decreases. Over 30 million people participate in National Night Out worldwide.
- Your event may receive a visit from City of Oakland elected officials and staff including police officers and firefighters.

Discuss Neighborhood Issues

- What issues/concerns do people have? Establish 3 block priorities or goals and follow-up later. These could include beautification projects, helping a neighbor, fixing streetlights or signs, etc. Don't get bogged down- remember this should be a fun event!
- Find out if your neighbors want to participate in Neighborhood Watch. If so, contact the City of Oakland Neighborhood Watch Coordinator, Terence Lau, at 238-6200 for more information.

Create a Neighborhood Map (see enclosed example)

- Collect names, addresses, and phone numbers to develop a neighborhood roster (include pets, email addresses and work phone numbers).
- Plan who will make a final copy and distribute it, etc.
- Decide who will meet with the neighbors that were unable to attend your National Night Out party to add their information to your neighborhood roster.

Select location for next year's National Night Out and sign up for Refreshments/ Potluck/ BBQ

Visiting and getting even better acquainted!