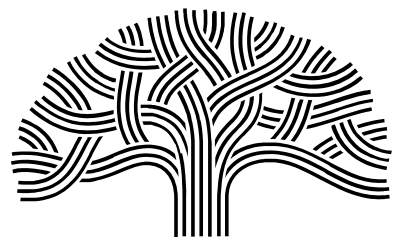


General Plan Update (GPU) Phase 2 Overview

**Presentation to the Mayor's
Commission on Persons with
Disabilities**

November 18, 2024

Planning and Building Department



**CITY OF
OAKLAND**



Agenda

- General Plan Update (GPU) Background
- GPU Phase 2 Components
- Discussion
- Next Steps

General Plan Background

City of Oakland Team

- **Joanna Winter**, Planner IV, Phase 2 Project Manager
- **Laura Kaminski**, Strategic Planning Manager
- **Tarisha Bal**, Deputy City Attorney
- **Lakshmi Rajagopalan and Michelle Matranga**, Co-Leads, Land Use and Transportation Element (LUTE)
- **Ruslan Filipau**, Lead, Noise Element
- **Daniel Findley**, Lead, Infrastructure & and Capital Facilities Element
- **Khalilha Haynes**, Open Space, Lead, Conservation, and Recreation (OSCAR) Element
- **Timothy Green**, GPAC Coordinator
- **Aaron Lehmer**, Technical Communications Specialist

What is a General Plan?



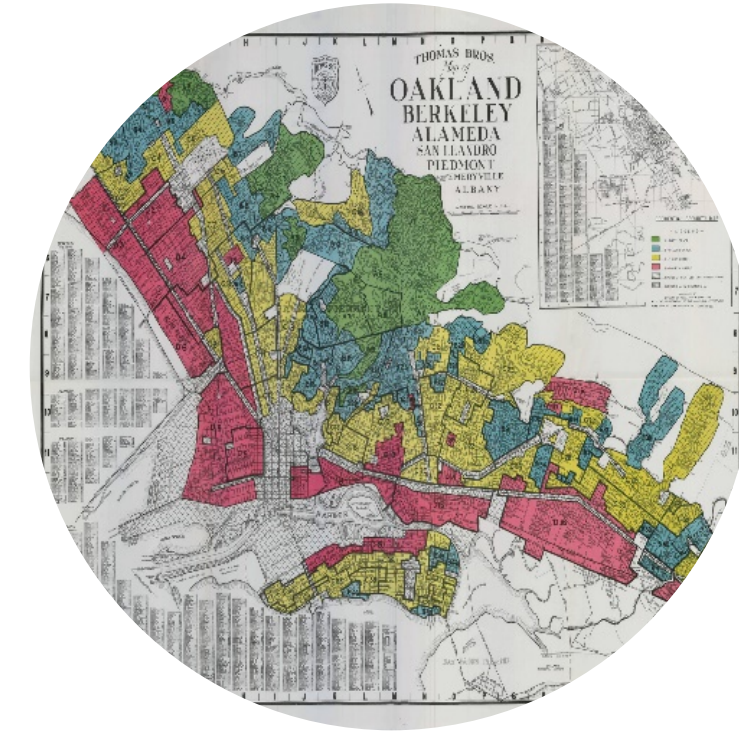
"Constitution" for development and conservation

Establishes citywide vision
and supporting goals,
policies, and
implementation measures



Identifies past challenges & accomplishments

Provides consistent
direction for future
development



Opportunity to Reduce Racial Inequities & Do Inclusive Engagement

Engage our community in
the planning and decision-
making process

How does the General Plan Affect Oakland?



Enhance parks and recreational spaces



Improve access to jobs and career opportunities



Create more livable neighborhoods



Nurture cultural and natural resources



Improve how people get around



Improve city infrastructure

Phased Update

PHASE 1:
2020-2023



PHASE 2:
2023-2026



Overview of Phase 1 Elements



Housing

- Addresses Oaklander's **housing needs, at all income levels** (2023-2031)
- **Protect** Tenants
- **Preserve** Existing Affordable Housing
- **Produce** Affordable Housing



Safety

- Address **natural and human-caused hazards** (wildfire, earthquake, climate change, flooding, evacuation, hazardous materials)
- Improve **resilience to climate change** impacts

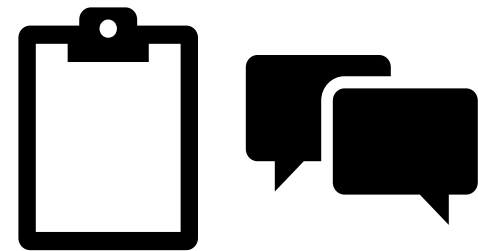


Environmental Justice

- Address needs of **most impacted and vulnerable communities**
- Address air quality and pollution; safe and sanitary housing; healthy food access; physical activity; investment prioritization; civic engagement

Phase 2 Timeline

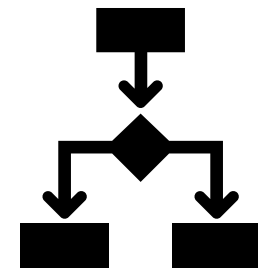
FALL 2024
(NOW)



Initial
Engagement

Build on Phase 1 input and get thoughts on Phase 2 issues and strategies

WINTER 2024 –
SPRING 2025



Develop
Alternatives

Evaluate different options, concepts, and tradeoffs to achieving community goals

SPRING 2025 –
SUMMMER 2025



Preferred
Alternative

Combine preferred alternatives concepts into the Preferred Plan

SPRING 2025 –
SUMMMER 2025



Element
Development

Using community input, develop elements for public review

SPRING 2025 –
SUMMMER 2025



Hearings and
Adoption

Elements go to decisionmakers for consideration

**Community engagement opportunities and feedback loops (where the City shares how input has been incorporated) to occur at all steps*

Community Engagement



Image: Deeply rooted youth fellows and Unity council members at the Oakland General Plan table, Source: Karla Guerra



A. "Kariem" Khan, @ak2web3, and Jessica Lee, @jessicazlee, discuss their vision for Oakland's future @oaklandsaunc.



Focus on Oakland's most impacted residents

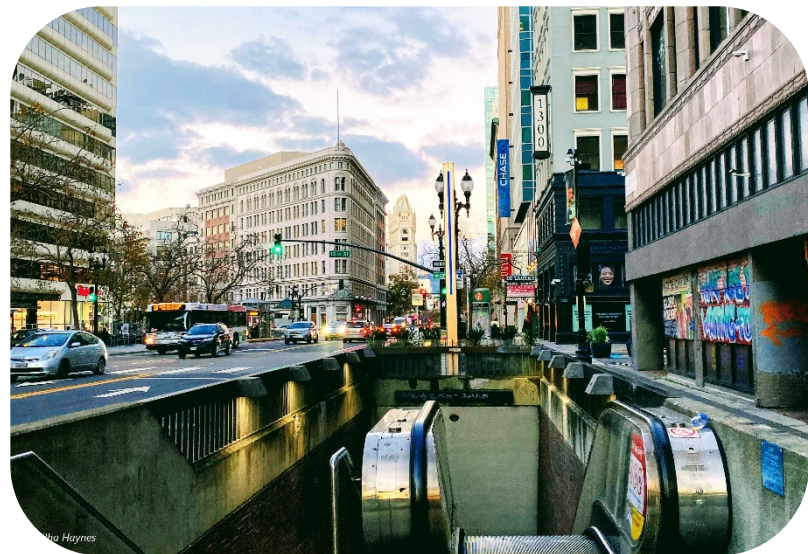
- Working class communities
- Communities of color
- Unhoused
- Formerly incarcerated
- Youth
- Communities experiencing environmental injustices

Community Events:

- Tabling at Existing Community Events
- Neighborhood and Townhall Workshops
- Discussion Groups
- Decisionmaker Meetings
- Online Engagement

Phase 2 Components

Phase 2 Elements



**Land Use and
Transportation
Element**



**Open Space,
Conservation, and
Recreation (OSCAR)**



**Infrastructure and
Facilities**



Noise

Which Phase 2 General Plan topics are you most interested in?

- **Transportation:** Build a transportation system where everyone has access to safe and reliable options to get them where they need to go
- **Neighborhood Land Use:** Create more livable and walkable neighborhoods where folks have access to the things they want and need, like grocery stores, arts & entertainment, retail, libraries, and parks
- **Employment:** Support a strong economic base in the city, including future industries and small businesses
- **Parks and Recreation:** Develop parks and recreational spaces, focusing on the most underserved neighborhoods, so that everyone can access and enjoy natural spaces
- **Noise:** Protect neighborhoods adjacent to freeways, airports, and industrial activities from excessive noise
- **Infrastructure:** Improve our city's infrastructure, from roads, bridges, and sidewalks to facilities such as public restrooms and fire stations

Land Use and Transportation Element (LUTE)

Land Use: How Oakland will grow and change, and what will be preserved and maintained

- Population, housing, and economic development/jobs
- Kinds, locations, and intensities of land uses
- Intentional focus on neighborhood needs and social equity
- Arts, history, and culture

Transportation: How destinations in Oakland and beyond will be linked and connected

- Movement of people and goods
- All types of transportation systems
- Transportation system safety, comfort, convenience, and accessibility
- Reducing greenhouse gases



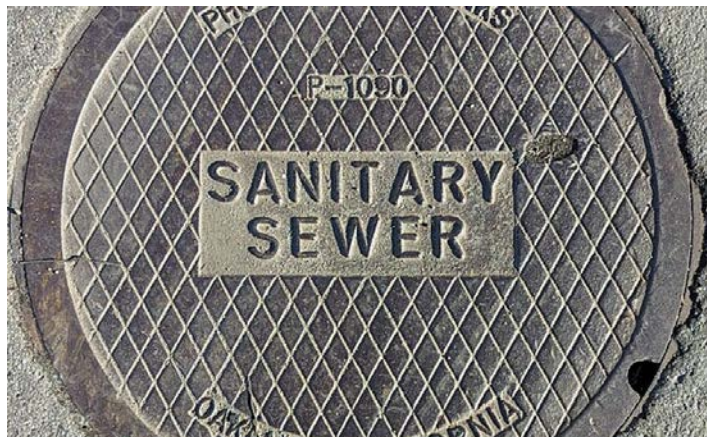
Infrastructure and Public Facilities Element

Infrastructure: plan for well-maintained, resilient, and high-quality critical systems that serve the city and its people

- Water + Sewage
- Storm drainage and flood control
- Solid waste & recycling
- Gas and electricity
- Communications (including Internet)
- Roadway improvements

Public Facilities: Support an equitably distributed, responsive, well-maintained network of public facilities that support Oaklanders' health and well-being.

- Libraries
- Educational facilities
- Recreation and community centers
- Fire and police stations
- Other civic buildings



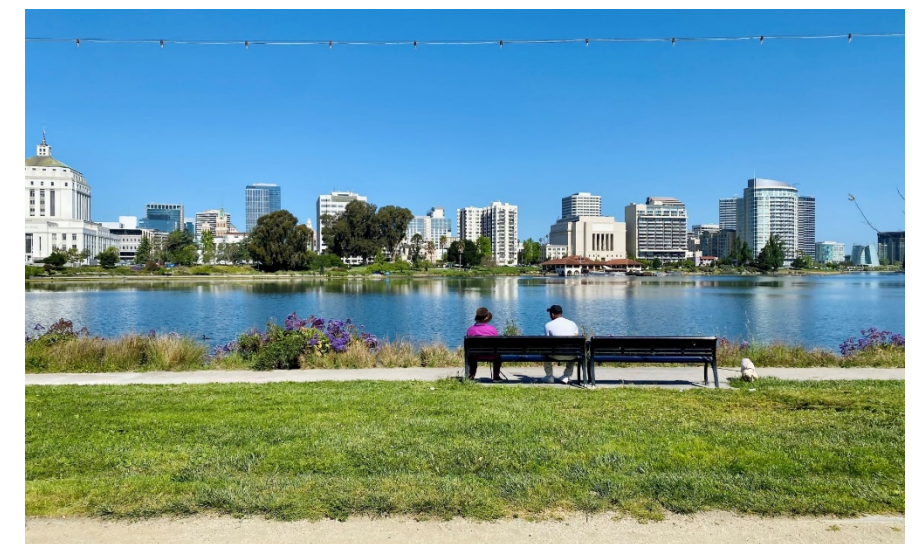
Open Space, Conservation, and Recreation (OSCAR) Element

Open Space and Conservation: Maintain, preserve, & strengthen Oakland's network of open spaces and conserve important natural resources Kinds, locations, and intensities of land uses

- Open space network connections and accessibility
- Habitat management

Recreation : Build an equitable, well-maintained, accessible network of parks and recreational facilities that support and reflect Oaklander's needs, identities and cultures

- Types of parks and distribution throughout city
- Parks maintenance, safety, and security
- Parks programming, events, arts & culture



Noise Element

Minimize the adverse effects of noise pollution on public health while promoting a high quality of life for residents

Noise sources include:

- Roadways
- Rail operations
- Industrial facilities
- Airports



Discussion

General Questions

- What are concerns from people with disabilities related to land use, infrastructure, open space and parks, or noise?

Land Use – Big Picture Questions

1. Which types of **neighborhood land uses** should be prioritized (e.g., cultural and community centers, manufacturing spaces, etc.?)
2. How can land use planning and policies create more **equitable distribution of opportunity** in our neighborhoods?
3. How can the plan build upon existing work and **community planning efforts and priorities**?
4. What are **land uses** that people with disabilities are most concerned about?
5. What planning documents or reports that address **land use and disability** should we be aware of?

Transportation – Big Picture Questions

1. In a recent City survey of people with disabilities, **transportation** and **physical barriers** ranked as the highest barriers with **financial** next.
 1. The LUTE will focus on improvements to **streets, transit and transportation networks**. How does the City improve streets other than street condition, connectivity, lighting and safety? What are the most significant **transit and transportation barriers** for people with disabilities?
 2. What **future jobs** should the City focus on? What are other **economic factors** the General Plan should be considering with regards to people with disabilities (separate from housing)?

Infrastructure & Public Facilities – Big Picture Questions

1. How can the city meet **existing** and **future infrastructure** and service needs?
2. What **specific infrastructure improvements** are needed to support the experience of the full range of people with disabilities?
3. How should these improvements be **prioritized** and **funded**?
4. How should the city address **climate resilience** in infrastructure and facilities planning?

OSCAR – Big Picture Questions

1. Because Oakland is mostly built out (not much vacant land left), how should the city provide **more parkland** in the future?
2. How can the city fund and more efficiently address **parks maintenance**?
3. How can we create **more connections** and build a more robust **network of green spaces**, parks, the shoreline, and other open space amenities throughout the city?
4. What kind of parks **improvements** and **maintenance priorities** are most critical for people with disabilities?

Noise – Big Picture Questions

1. How can the city **protect neighborhoods and sensitive uses** from major noise sources in operation (e.g., freeways, airports, and industrial uses)?
2. What specific noise **standards and criteria** should be developed or changed? How should these be monitored and enforced?
3. What are ways to **support music** and other **sound-friendly policies**?
4. How does noise **particularly impact** people with disabilities?

Next Steps

- Visit the website and sign up for the mailing list:
oaklandca.gov/GPU
- Stay tuned for other community events and opportunities to engage

