



City of
OAKLAND
California

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FOR IMMEDIATE RELEASE

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**Free Webinars, Virtual Events, Other Activities
Planned for Small Business Week**

Oakland, CA – From May 2 to 8, 2021, Oakland will celebrate Small Business Week with more than a dozen webinars, virtual events and other activities for small business owners and entrepreneurs. See the full schedule and registration links at www.oaklandca.gov/SBW.

“Small businesses are the heart and soul of Oakland while providing essential goods and services for residents and visitors,” said Oakland Mayor Libby Schaaf. “Small Business Week celebrates their economic, cultural and civic importance through educational and networking opportunities to help them weather the pandemic’s economic challenges and thrive in the future.”

From websites and ecommerce to accessing capital and attracting investment, the educational webinars presented by partner organizations are designed to help Oakland businesses survive and thrive. Select webinars will be offered in Cantonese, Mandarin and Spanish. Marketing tips, virtual networking events and a physically distanced marketplace with on-site business support counselors round out the week’s offerings.

Business owners interested in accessing the City’s business support services year-round should contact the Oakland Business Assistance Center at (510) 238-7952 or visit www.oaklandbusinesscenter.com.

Partnering organizations include AnewAmerica Women’s Business Center, Black Cultural Zone, Inner City Advisors, Kapor Center/Oakland Innovators, Oakland African American Chamber of Commerce, Oakland Chinatown Chamber of Commerce, Oakland Indie Alliance, Oakland Latino Chamber of Commerce, Oakland Metro Chamber of Commerce, Native American Health Center, Renaissance Entrepreneurship Center, Square, Visit Oakland and Working Solutions.

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