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CITY OF OAKLAND

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: August 17, 2018

INFORMATION

Following are the key activities to be highlighted this week:

Susan Burton Honored at Women Who Fight All Forms of Discrimination Event – On Friday, August 17, from 2 p.m. to 4 p.m., the African American Museum & Library at Oakland (AAMLO; 659 14th Street) is co-hosting the National Women's History Project's inaugural "Nevertheless, She Persisted: Honoring Women Who Fight All Forms of Discrimination" event. The honoree is Susan Burton, founder of the nonprofit A New Way of Life, a 2010 CNN Hero, and 2012 Purpose Prize Winner. Ms. Burton is also the author of *Becoming Ms. Burton: From Prison to Recovery to Leading the Fight for Incarcerated Women*. This event is presented in partnership with POWER (Progressive Oakland Women Empowering Reform), the National Women's History Project, the League of Women Voters, and the American Association of University Women Oakland-Piedmont. Admission is free. For more information contact Susan Anderson, Interim Chief Curator, at sanderson@oaklandlibrary.org or (510) 637-0200.

Rediscover Traditional African American Songs at West Oakland Branch Library – On Saturday, August 18, at 1 p.m., the West Oakland Branch Library (1801 Adeline Street) is offering a presentation of a form of African American spiritual known as the Ring Shout. These ceremonials of song were brought to the new world by African captives taken from Western and Central Africa. In North America, it continued on as a way for African Americans to feel a connection with their ancestors and with the ways of the African homeland. Come learn about how spirituals evolved when the ring shout underwent change in the church. For information, contact Susy Moorhead, Branch Manager, at smoorhead@oaklandlibrary.org or (510) 238-7352.

Summer Jazz at Doyle/Hollis Park – On Sunday, August 19, the Golden Gate Branch Library continues its summer jazz concert series with a performance at Doyle/Hollis Park on 61st Street. This week's featured performer is the Junius Courtney Big Band. The 2018 Summer Jazz series will conclude August 26 with Denise Perrier taking the stage at the Golden Gate Branch (5606 San Pablo Avenue). Each concert will begin with the featured artist at 3 p.m., followed by a "History of Jazz" discussion at 4:30 p.m. and a performance by a youth group at 5 p.m. Admission is free,

donations are welcome. Sponsored by the City of Emeryville and the Oakland Public Library. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

How the Pineapple King and the Oakland Airport Spelled Tragedy in 1927 – On Saturday, August 18, at 12 p.m., journalist Jason Ryan is coming to the Temescal Branch Library (5205 Telegraph Avenue) to share stories from his new book, “Race to Hawaii: The 1927 Dole Air Derby and the Thrilling First Flights that Opened the Pacific.” The Dole Air Derby stands as one of early aviation’s most chilling events. Many of the leading pilots of the day gathered at the Oakland Municipal Airport to attempt to capture a \$25,000 prize funded by “pineapple king” James Dole, who was eager to incentivize fast, nonstop aviation between the Territory of Hawaii and the North American mainland. Mr. Ryan will reveal the tragic results of Dole’s daring challenge, and the numerous reckless and precarious attempts to make that first flight to Hawaii. For information, contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

2018 US Rowing Masters National Championships at Lake Merritt - The 2018 USRowing Masters National Championships will be held August 16-19, on Lake Merritt. The event will be hosted by Visit Oakland along with the Oakland rowing community. The championships will also be the focal point of an extended “festival” known as Oakland Rowing Week. Additional activities will be held at the Oakland Estuary in addition to other locations throughout the city. This year’s masters nationals will feature a beer garden situated on the second floor of the Lake Merritt Boating Center. For more information visit USRowing <http://www.usrowing.org/event/2018-masters-national-championships/> or Visit Oakland <https://www.visitoakland.com/>.

Soar With Reading with the Oakland Raiders – On Sunday, August 19, at the East Oakland Sports Center located at 9161 Edes Avenue from 2 p.m. through 3:30 p.m., join NFL Oakland Raiders Quarterback EJ Manuel as he encourages kids to reach their fullest potential by reading and shows them ways to stay in prime reading shape in preparation for back to school season! It’s going to be a super time! EJ will read a story from one of the books featured in our free book vending machine, meet with the kids and answer questions. Plus, each child will select a brand-new book of their own to add to their personal libraries! This event is a special open invite to all members of the community. For more information please contact Armond Gray, Recreation Center Director at agray@oaklandnet.com or (510) 615-5838.

Want to Grow Your Business? Apply for a State Tax Credit – The California Competes Tax Credit is an income tax credit available to businesses of all sizes that want to expand in or relocate to California. The program considers factors such as the number of jobs created or retained and the proposed compensation. Applications for the first of three cycles this fiscal year are being accepted through Monday, August 20. More than a dozen companies in Oakland have participated in this tax credit program. To learn more or to register for the webinar, please visit <http://bit.ly/2OW3Rwy>.

Donate Blood at the Rockridge Branch Library – On Saturday, August 25, from 10 a.m. to 3:45 p.m., the Rockridge Branch Library (5366 College Avenue) is partnering with the American Red Cross to host a Community Blood Drive. Blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients, and those battling cancer. Every two seconds someone in the U.S. needs blood. To schedule an appointment, visit redcrossblood.org and enter

sponsor code ROCKRIDGE or call 1-800 RED CROSS (1-800-733-2767). You can streamline your donation experience and save up to 15 minutes on the day of your appointment by visiting RedCrossBlood.org/RapidPass to complete your pre-donation reading and health history questions. If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276. For general information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017.

Multi-Industry Diversity Expo – On Friday, August 31, the City of Oakland's Economic & Workforce Development Department will be among two dozen organizations supporting the Western Regional Minority Supplier Development Council's day-long Bridges to Success Expo to connect Minority Business Enterprises with potential and current clients. In addition to plenary sessions, industry rooms will allow participants to hear from a distinguished panel of corporate industry leaders sharing strategies, secrets, advice and upcoming opportunities; understand supply chain and sourcing processes, pain points, rules of engagement and post-bid approaches; and recognize emerging industry trends that may impact their business success. Industry sectors include Finance, Banking & Insurance; Healthcare & Life Sciences; Technology & E-Commerce; Construction & Utilities; Hospitality, Entertainment & Consumer; and Government. The Expo will run from 9:00 a.m. to 4:00 p.m. at Chevron Corporation's San Ramon location. To register or for more information, please visit www.bridgestosuccessexpo.com.

The Last Woodminster Musical Of The Summer – Starting Friday, August 31 and ending Sunday September 9, Woodminster Amphitheater will host performances of *In the Heights* with Friday and Saturday shows beginning at 8:00 p.m. and Thursday and Sunday shows beginning at 7:00 p.m., located at Joaquin Miller Park, 3590 Sanborn Road, Oakland. All Oaklanders are welcome to experience this 50+ year-old tradition. Arrive early to enjoy the views and picnic grounds, or to hike along hillside trails! There are plenty of discounts and deals that range from seniors to kids available at <http://www.woodminster.com/deals---discounts.html>. Don't miss out on the last show of the summer! For more information including parking options, please visit <http://www.woodminster.com>. To learn more about exploring Joaquin Miller Park, visit Oakland Parks, Recreation & Youth Development at <https://www.oaklandca.gov/services/parksand-recreation-index/parks/joaquin-miller-park>.

The Oakland Cannery Presents FESTAC Cultural Arts Festival 2018 - The Oakland Cannery Collective is producing a free, all ages one-day music, art and culture festival on Labor Day Weekend, September 1, 2018 from 12 noon-10 p.m. (Old Oakland 9th & Washington Street Corridor) in support of community arts. The festival, "FESTAC", will celebrate our diversity and pride through live performances, artisan "studios on the streets", makers fair style and swap meet, chefs and Bay Area artists showcasing their talent. All furniture from Berkeley's Urban Ore will be for sale and contribute to the fundraising aspect. For more information and to buy tickets visit <https://www.eventbrite.com/e/festac-cultural-arts-festival-tickets-47484328906>.

Upcoming City Of Oakland Job Announcements – During the week of August 20, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Principal Human Resource Analyst (Selective Certification in Training)

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Join the Housing Resource Center Essentials Drive - The Housing Resource Center (HRC) is working to bring vulnerable Oaklanders much needed supplies for the everyday experience - and we need your help! The HRC gets regular visits from Oakland residents who are transitioning to new housing, have recently been displaced, or are unsheltered. Families and individuals often find themselves in need of everyday grooming supplies. With that in mind, we're launching the HRC Essentials Drive, and we're asking Oakland City employees to donate toiletries and socks for distribution. From July 6 to August 31, drop off items at the HRC located in 250 Dalziel, 6th floor. See the list of suggested donatable items below. Please provide trial or sample sizes of all products being mindful of space limitations for individuals.

- Toiletries & Health Care:
 - Feminine hygiene products (tampons, maxi pads, pantliners, menstrual cups)
 - Incontinence wear/ Disposable underwear
 - Shampoo/conditioner
 - Soap
 - Deodorant
 - Lotion
 - Mouthwash
 - Toothpaste
 - Hand sanitizer
 - Baby wipes
 - Toothbrush (ideally with covers)
 - Hair oil/moisturizer
 - Washcloths
 - Plastic baggies
 - Comb/brush
 - First aid supplies
 - Sunscreen
 - EmergenC, Airborne, chewable multivitamins
 - Tissues
 - Wet wipes
 - Gloves - waterproof and weatherproof
- Socks - all sizes (thermal or wool preferable)

For more on HRC resources and services visit:

<https://www.oaklandca.gov/departments/department-of-housing-and-community-development>

Upcoming Meetings and Events - For information on upcoming City meetings and events, please visit the City's online calendar at <https://www.oaklandca.gov/events>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

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Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator