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CITY OF OAKLAND

**MEMORANDUM**

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** August 10, 2018

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**INFORMATION**

Following are the key activities to be highlighted this week:

***4th Annual City Employee Open House*** –City Administrator Sabrina Landreth is grateful for all the hard work employees are doing for the City and is hosting her annual open house to honor all City employees. Stop by City Hall, 3<sup>rd</sup> floor, on Tuesday, August 14<sup>th</sup>, anytime from 7:30 a.m. to 6:00 p.m. This fun event is a great way to step out of your normal routine to meet other City employees and talk to Sabrina and other City Administrator staff. Every year at least 1,000 employees have attended! Refreshments will be served. Enter your name in a special prize raffle!

***Get Involved with the Bike Plan Mobile Workshop*** – Headed to the 19th annual Laurel Street Fair on Saturday, August 11? Us too! Stop by our mobile workshop from 11 a.m. -7 p.m. and check out the draft network and program recommendations and get a chance to spin the wheel and win some awesome bike swag. If you're going to the 41st Annual Holistic Health Job Fair instead on August 11, the Bike Plan team will have another mobile workshop from 10 a.m.- 3 p.m. at the Allen Temple Baptist Church (8501 International Blvd). Come say hi and check out the draft network and program recommendations. If you can't make it, visit the website at <http://www.letsbikeoakland.com>. For information, contact Hank Phan, Transportation Planner, at [mhphan@oaklandnet.com](mailto:mhphan@oaklandnet.com), or call (510) 238-6109.

***A Summer Tradition Back Again Woodminster Summer Musicals*** – Starting Friday, August 3 and ending Sunday August 12, Woodminster Amphitheater is hosting its summer-annual musical event. Woodminster will be performing Joseph and the Amazing Technicolor Dreamcoat with all shows beginning at 8:00 p.m., located at Joaquin Miller Park, 3590 Sanborn Road, Oakland. All Oaklanders are welcome to experience this 50+ year-old tradition. Arrive early to also enjoy the views, the picnic grounds, or to hike along hillside trails! There are plenty of discounts and deals that range from seniors to kids available at <http://www.woodminster.com/deals---discounts.html>. Don't miss out! For more information about other summer musicals and parking options, please visit <http://www.woodminster.com>. To learn more about exploring Joaquin Miller Park, visit

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Oakland Parks, Recreation & Youth Development at <https://www.oaklandca.gov/services/parks-and-recreation-index/parks/joaquin-miller-park>.

***Philip Marlowe is Back: Discuss!*** – On Saturday, August 11, at 2:30 p.m., the Temescal Branch (5205 Telegraph Avenue) will host a discussion about the newly released annotated edition of Raymond Chandler's classic detective novel, *The Big Sleep*. Come meet the research team responsible for this definitive new edition – Owen Hill, Pamela Jackson, and Anthony Dean Rizzuto. Chandler's hero, Philip Marlowe, will be there in spirit, surely. Copies of the new, annotated edition of *The Big Sleep* will be available for purchase, courtesy of Moe's Books in Berkeley. For information, contact Steve Lavoie, Branch Manager, at [slavoie@oaklandlibrary.org](mailto:slavoie@oaklandlibrary.org) or (510) 597-5049.

***Come to the Elmhurst Library Clothing Swap and Ice Cream Social*** – On Saturday, August 11, at 11 a.m., the Elmhurst Branch Library (1427 88th Avenue) is having a children's clothing swap, just in time for the back-to-school season. To participate, bring your gently used, clean children's clothing (and toys) to the branch. You can also take clothing even if you aren't able to bring any to swap. Everything is free! At 2 p.m., we will pause for ice cream, provided by the Friends of the Elmhurst Library. For information, please contact Ana-Elba Pavon, Branch Manager, at [mapavon@oaklandlibrary.org](mailto:mapavon@oaklandlibrary.org) or (510) 615-5727.

***Oakland Parks, Recreation & Youth Development Summer Swim League Championships*** – On Saturday, August 11 and Sunday, August 12, the Oakland Parks, Recreation & Youth Development Department (OPRYD) will host its Summer Swim League Championships at Castlemont High School, 8601 MacArthur Boulevard. A beautiful reflection of Oakland's diversity, the swim league includes representation from dozens of communities and ethnic backgrounds across Oakland. Coaches, competitors, and parents have built community through being part of a recreation-based team environment that cheers and celebrates together as a city. The championships are the crowning part of a season of dedication for more than 400 youth, ages 6 to 18, who have trained daily and competed every Saturday throughout the summer. On Saturday, August 11, all swimmers will compete in qualifying heats from 8:30 a.m. to 1:30 p.m. Top swimmers from Saturday's meet will advance to the finals on Sunday, August 12, held from 8:30 a.m. to 2:30 p.m. For more information on the championships, please contact Michelle Delmage, Aquatics Supervisor, at [mdelmage@oaklandca.gov](mailto:mdelmage@oaklandca.gov) or (510) 637-0372.

***Summer Jazz at Golden Gate Library*** – On Sunday, August 12, the Golden Gate Branch Library (5606 San Pablo Avenue) continues its summer jazz concert series with a performance by saxophonist Melvin Butts and his band. The jazz concert series will continue every Sunday in August. Subsequent artists include the Junius Courtney Big Band (August 19, at Doyle/Hollis Park on 61st Street), and Denise Perrier (August 26 at the Golden Gate Branch). Each concert will begin with the featured artist at 3 p.m., followed by a "History of Jazz" discussion at 4:30 p.m. and a performance by a youth group at 5 p.m. Admission is free, donations are welcome. Sponsored by the City of Emeryville and the Oakland Public Library. For information, contact Erin Sanders, Branch Manager, at [mesanders@oaklandlibrary.org](mailto:mesanders@oaklandlibrary.org) or (510) 597-5023.

***Want to Grow Your Business? Apply for a State Tax Credit*** – The California Competes Tax Credit is an income tax credit available to businesses of all sizes that want to expand in or relocate

to California. The program considers factors such as the number of jobs created or retained and the proposed compensation. Applications for the first of three cycles this fiscal year are being accepted through Monday, August 20. A webinar on Monday, August 13 will provide an overview of the program, insight on evaluation criteria and step-by-step application instructions. More than a dozen companies in Oakland have participated in this tax credit program. To learn more or to register for the webinar, please visit <http://bit.ly/2OW3Rwy>.

***Business Assistance Meetings for the BRT*** – Mason Tillman Associates will host two meetings for Oakland businesses located along AC Transit's Bus Rapid Transit (BRT) route. Each meeting will cover different aspects of the BRT project.

- Tuesday, August 14, 3:00 p.m. to 5:00 p.m.  
Family Life Center, Allen Temple Baptist Church, 8501 International Boulevard  
Learn the latest news about the BRT project construction from AC Transit. Representatives from both AC Transit and the City of Oakland will answer any BRT-related questions.
- Wednesday, August 15, 3:00 p.m. to 5:00 p.m.  
Fellowship Hall, Allen Temple Baptist Church, 8501 International Boulevard  
Learn about the City of Oakland's Business Assistance Fund (BAF) and Technical Assistance Program, which offers free services including marketing and advising. Staff from the City's Economic & Workforce Development Department will be on-hand to share information on and make referrals to technical assistance providers, industry sector support and financing assistance, beyond the BAF, that are available to help businesses grow.

BRT is often called "light rail on wheels" because it brings the frequency, safety and reliability of light rail to the bus rider. AC Transit's BRT will run the 9.5-mile corridor from Downtown Oakland to the San Leandro BART station. To learn more about the BRT project, please visit <https://brt.actransit.org/>. To register for the business meetings, please visit <http://www.eastoaklandbrtmeeting.eventbrite.com>.

***Susan Burton Honored at Women Who Fight All Forms of Discrimination Event*** – On Friday, August 17, from 2 p.m. to 4 p.m., the African American Museum & Library at Oakland (AAMLO; 659 14th Street) is co-hosting the National Women's History Project's inaugural "Nevertheless, She Persisted: Honoring Women Who Fight All Forms of Discrimination" event. The honoree is Susan Burton, founder of the nonprofit A New Way of Life, a 2010 CNN Hero and 2012 Purpose Prize Winner. Ms. Burton is also the author of *Becoming Ms. Burton: From Prison to Recovery to Leading the Fight for Incarcerated Women*. This event is presented in partnership with POWER (Progressive Oakland Women Empowering Reform), the National Women's History Project, the League of Women Voters, and the American Association of University Women Oakland-Piedmont. Admission is free. For more information contact Susan Anderson, Interim Chief Curator, at [sanderson@oaklandlibrary.org](mailto:sanderson@oaklandlibrary.org) or 510-637-0200.

***2018 USRowing Masters National Championships at Lake Merritt*** - The 2018 USRowing Masters National Championships will be held August 16-19, on Lake Merritt. The event will be hosted by Visit Oakland along with the Oakland rowing community. The championships will also be the focal point of an extended "festival" known as Oakland Rowing Week. Additional activities will be held at the Oakland Estuary in addition to other locations throughout the city. This year's masters nationals will feature a beer garden situated on the second floor of the Lake Merritt

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Boating Center. For more information visit USRowing <http://www.usrowing.org/event/2018-masters-national-championships/> or Visit Oakland <https://www.visitoakland.com/>.

***Soar With Reading with the Oakland Raiders*** – On Sunday, August 19, at the East Oakland Sports Center located at 9161 Edes Avenue from 2 p.m. through 3:30 p.m., join NFL Oakland Raiders Quarterback EJ Manuel as he encourages kids to reach their fullest potential by reading and shows them ways to stay in prime reading shape in preparation for back to school season! It's going to be a super time! EJ will read a story from one of the books featured in our free book vending machine, meet with the kids and answer questions. Plus, each child will select a brand-new book of their own to add to their personal libraries! This event is a special open invite to all members of the community. For more information please contact Armond Gray, Recreation Center Director at [agray@oaklandnet.com](mailto:agray@oaklandnet.com) or (510) 615-5838.

***Donate Blood at the Rockridge Branch Library*** – On Saturday, August 25, from 10 a.m. to 3:45 p.m., the Rockridge Branch Library (5366 College Avenue) is partnering with the American Red Cross to host a Community Blood Drive. Blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients, and those battling cancer. Every two seconds someone in the U.S. needs blood. To schedule an appointment, visit <https://www.redcrossblood.org/> and enter sponsor code ROCKRIDGE or call 1-800 RED CROSS (1-800-733-2767). You can streamline your donation experience and save up to 15 minutes on the day of your appointment by visiting [RedCrossBlood.org/RapidPass](http://RedCrossBlood.org/RapidPass) to complete your pre-donation reading and health history questions. If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276. For general information, contact Paul Schiesser, Branch Manager, at [pschiesser@oaklandlibrary.org](mailto:pschiesser@oaklandlibrary.org) or (510) 597-5017.

***Curry Family Foundation Education Lab Opens at Bushrod Recreation Center*** – On Monday, August 6, the Stephen and Ayesha Curry Family Foundation Education Lab was unveiled at the Bushrod Recreation Center. Curry cut the ribbon officially opening the new Education Lab and later the Warriors point guard hosted a skills clinic for 30 lucky Oakland youth. With support from Chase and Under Armour it took two months of planning to transform the room. The Education Lab contains new laptops, technology that many of the kids in the Bushrod neighborhood don't have access to at home. A video game center and Foosball table were also added. Curry, gave the kids very specific instructions that they should finish their homework before playing. For more information on the Bushrod Recreation Center, please contact George Henderson, Recreation Center Director, at [ghenderson@oaklandca.gov](mailto:ghenderson@oaklandca.gov) or (510) 597-5031.

***Upcoming City Of Oakland Job Announcements*** – During the week of August 13, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Project Manager (Selective Certification – Transportation Projects)
- Recreation General Supervisor
- Tree Supervisor I

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

***Join the Housing Resource Center Essentials Drive*** - The Housing Resource Center (HRC) is working to bring vulnerable Oaklanders much needed supplies for the everyday experience - and we need your help! The HRC gets regular visits from Oakland residents who are transitioning to new housing, have recently been displaced, or are unsheltered. Families and individuals often find themselves in need of everyday grooming supplies. With that in mind, we're launching the HRC Essentials Drive, and we're asking Oakland City employees to donate toiletries and socks for distribution. From July 6 to August 31, drop off items at the HRC located in 250 Dalziel, 6th floor. See the list of suggested donatable items below. Please provide trial or sample sizes of all products being mindful of space limitations for individuals.

- Toiletries & Health Care:
  - Feminine hygiene products (tampons, maxi pads, pantliners, menstrual cups)
  - Incontinence wear/ Disposable underwear
  - Shampoo/conditioner
  - Soap
  - Deodorant
  - Lotion
  - Mouthwash
  - Toothpaste
  - Hand sanitizer
  - Baby wipes
  - Toothbrush (ideally with covers)
  - Hair oil/moisturizer
  - Washcloths
  - Plastic baggies
  - Comb/brush
  - First aid supplies
  - Sunscreen
  - EmergenC, Airborne, chewable multivitamins
  - Tissues
  - Wet wipes
  - Gloves - waterproof and weatherproof
- Socks - all sizes (thermal or wool preferable)

For more on HRC resources and services visit:

<https://www.oaklandca.gov/departments/department-of-housing-and-community-development>

**Upcoming Meetings and Events** - For information on upcoming City meetings and events, please visit the City's online calendar at <https://www.oaklandca.gov/events>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

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Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator