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CITY OF OAKLAND

**MEMORANDUM**

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** June 22, 2018

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**INFORMATION**

Following are the key activities to be highlighted this week:

***City Associates - be a part of Oakland's coolest festival, Art + Soul Oakland!*** - A symbol of downtown's renaissance, Art + Soul Oakland celebrates 18 years of providing great entertainment that sizzles with two music-packed days featuring Jazz, Gospel, Latin, R&B and Blues performed by national recording artists and top local talent. This year's festival will continue the tradition of featuring dozens of hand crafted artisans along with an exotic selection of international food and wonderful children's activities. Join the fun in the City Expo! We want to showcase your city department or program to the thousands of festival attendees under the large City Expo canopy. The festival provides one 6-foot table and two chairs for each interested department and places them under one large canopy. Instead of using paper application forms we have transitioned to an on-line application process. Click on this link to access the on-line application:

<https://heartofthetown2017.wufoo.com/forms/2018-art-soul-oakland-vendor-application/>

Don't delay! Be a part of the 18th Annual Art + Soul Oakland. We hope you will join us in making the festival another huge success! For more information, contact Jim MacIlvaine, Special Events Coordinator, (510) 238-2933 or [jimmac@oaklandnet.com](mailto:jimmac@oaklandnet.com).

***Oakland Civic Orchestra 26th Annual Free Summer Concerts*** – The Oakland Civic Orchestra (OCO) is celebrating its twenty-sixth year of providing free classical music to the community. The Orchestra was named Semi-Finalist for the 2016 Ernst Bacon Memorial Award in the Performance of American Music for their performance of Artistic Director Martha Stoddard's composition, Gait Changes. Recently, OCO received a Women's Philharmonic Advocacy Performance Grant for the upcoming June 2018 concert featuring the work of women composers. This orchestra of volunteers brings music lovers of all ages and backgrounds to share in the joy and magic of music-making. If you'd like to help the OCO program continue its summer performances, sign-up to volunteer or donate at <https://sites.google.com/site/oaklandcivicorchestra/home>. Don't forget to like OCO on Facebook at <https://www.facebook.com/OCOEASTBAY/>!

***The Great Oakland Backyard Campout*** – Come to the funnest backyard camping AND relaxing glamping event in the City! From Saturday, June 23 to June 24, starting at 12:00 p.m. Oakland Parks, Recreation & Youth Development (OPRYD) is hosting its annual Great Oakland Backyard Campout (GOBC) in the Great Meadow at Joaquin Miller Park, 3590 Sanborn Road, Oakland. Families, adults and youth are invited to pitch a tent and experience Oakland's natural beauty, dark skies, and scenic city-scape from the top of the hill! \*\*Dinner, s'mores and continental breakfast included\*\* Don't delay. Sign-up today at <https://www.oaklandca.gov/events/the-great-oakland-backyard-campout>. For more information about GOBC or other OPRYD cultural activities, contact Karis Griffin, Recreation Supervisor, at [KGriffin@oaklandnet.com](mailto:KGriffin@oaklandnet.com) or (510) 238-7259. #OPRYDCampout

***A Summer Tradition Back Again Woodminster Summer Musicals*** – Starting Friday, July 6 and ending Sunday July 15, Woodminster Amphitheater is hosting its summer-annual musical event. Woodminster will be performing Rodgers & Hammerstein's Oklahoma! with all shows beginning at 8:00 p.m., located at Joaquin Miller Park, 3590 Sanborn Road, Oakland. All Oaklanders are welcome to experience this 50+ year-old tradition. Arrive early to also enjoy the views, the picnic grounds, or to hike along hillside trails! There are plenty of discounts and deals that range from seniors to kids available at <http://woodminster.com/deals---discounts.html>. Don't miss out! For more information about other summer musicals and parking options, please visit [www.woodminster.com](http://www.woodminster.com). To learn more about exploring Joaquin Miller Park, visit Oakland Parks, Recreation & Youth Development at <https://www.oaklandca.gov/services/parks-and-recreation-index/parks/joaquin-miller-park>.

***2018 Best of the East Bay Competition*** – Studio One Art Center has been nominated for Best Art Classes in the East Bay Express' 2018 Best of the East Bay competition! The Final Round of voting is live now and ends on July 11; winners will be announced in the July 25 and August 15 issues of the Express. Readers nominated their favorites. Be sure to vote! Best of the East Bay voting happens here: [www.EastBayExpress.com/BestOf](http://www.EastBayExpress.com/BestOf). To learn more of what Studio One Art Center has to offer, visit us at <http://www.studiooneartcenter.net/> contact Alethia Walker, at [AWalker@oaklandnet.com](mailto:AWalker@oaklandnet.com) or (510) 597-5027.

***National Night Out 2018*** – On Tuesday, August 7 from 7 p.m. – 9 p.m. The Oakland Police Department, Neighborhood Services is encouraging party hosts to register their block party at <https://www.oaklandca.gov/events/national-night-out>. Organize a barbeque, ice cream social or other outdoor event that brings your neighbors together. Register by Friday, July 20 to receive giveaway items for the kids, and a special gift for the host. Registered parties can block off their street for free. When neighbors know each other, neighborhoods are safer. Join over 37.8 million neighbors across 16,124 communities in celebration of National Night Out, America's Night Out Against Crime. Last year, Oaklanders hosted nearly 600 parties citywide. To register and for more information, please contact Terence Lau, Police Service Technician at [tlau@oaklandnet.com](mailto:tlau@oaklandnet.com) or (510) 238-6200.

***Hire Oakland Youth for a Summer Job*** – What do Oakland companies Kaiser Permanente, Turner Construction, AECOM, People's Choice Printing and the Oakland Ice Center have in common? All of them have hired Oakland youth through the Earn & Learn Summer employment program.

Businesses can hire and host young people, ages 16 to 24, with support from the City and partners throughout the summer. Large or small, any business can become a champion for Oakland's youth. Sign up today at <http://bit.ly/HireOAKYouth>. For more information, please contact Tamara Walker, Program Analyst II, at [youthjobs@oaklandnet.com](mailto:youthjobs@oaklandnet.com) or (510) 238-3630.

***Art + Soul Oakland Celebrates 18th Birthday with Pointer Sisters Homecoming*** – On Saturday, July 28 and Sunday, July 29, tens of thousands of music, dance and art lovers from all over the Bay Area will flock to Oakland for the iconic Art + Soul Festival. The event celebrates its 18th birthday with a festive weekend of local culture, creativity and civic pride. Major features include a special homecoming concert with Oakland legends and multiple Grammy winners The Pointer Sisters who will be honored with keys to the city; 2017 Grammy-nominees Alphabet Rockers; local rap artist Lyrics Born; Jazz Mafia featuring its acclaimed Choral Syndicate and Bay Revue with special guests Tiffany Austin, Martin Luther and Gift of Gab; an epic installment of the annual Turf Dance Battle; the festival's annual gospel stage honoring the late Edwin Hawkins; a new salsa stage and dance party; a full-throttle lineup from the West Coast Blues Society that includes Willie G, Dee Dee Simon, and 2BuckChuck and much more. Other highlights include the annual World/Urban Dance Showcase presented by Oakland's Dance-a-Vision; the crowd-pleasing Kinetic Arts Center circus stage; a huge Family Fun Zone this year hosted and featuring live performances by Oakland's innovative, family-oriented hip hop group Alphabet Rockers that will be jam-packed with interactive arts, a kiddie carnival, bouncy houses and more; hundreds of handcrafted art and artifacts at the festival's annual Artisan Marketplace; scores of food vendors cooking up everything from down-home BBQ to global and fusion cuisine; in addition to beer, wine and beautifully-crafted distilled spirits from up-and-coming producers. The festival runs from noon to 6:00 p.m. both days. Advance tickets are available for purchase at [www.artandsouloakland.com](http://www.artandsouloakland.com): \$12 for Adults and \$6 for Seniors (65 & older). Two-day tickets are also available through advance purchase only. At the door, admission will be \$15 for Adults and \$8 for Seniors (65 & older). In honor of the festival's 18th birthday, ages 18 and under will enjoy free admission (no ticket required). To see the festival's exciting 2018 lineup, please visit [www.artandsouloakland.com](http://www.artandsouloakland.com).

**Upcoming Meetings and Events** - For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator