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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: January 26, 2018

INFORMATION

Following are the key activities to be highlighted this week:

Indie Writing Workshop – On Saturday, January 27, the Mystery Writers of America (MWA) NorCal Chapter presents an all-day workshop on independent and self publishing at the Rockridge Branch Library, 5366 College Avenue. This workshop, which runs from 10:30 am to 3:30 pm, will cover the nuts and bolts to get your writing career moving, even if you've already been traditionally published. Topics include a comparison of publishing options, editing and copyediting considerations, promotion and social media tools, and retail logistics. MWA members may sign up to have a free headshot taken by professional photographer Charles Lucke. For information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017.

Oakland Civic Orchestra "A Glimpse of Heaven" – On Sunday, January 28, at 4:00 pm at Lake Merritt Unified Methodist Church, 1330 Lakeshore Ave., the Oakland Civic Orchestra (OCO) celebrates its twenty-sixth year of providing free classical music to the community. This year OCO presents its "A Glimpse of Heaven" concert featuring Mahler's Symphony No. 4 and Humperdinck's Hansel and Gretel Overture. Come share in the joy and magic of music-making. Admission is free! Donations are gratefully accepted. For additional information on OCO events, visit <https://sites.google.com/site/oaklandcivicorchestra/home>. For more information about OPRYD cultural activities and specialty arts, please contact Karis Griffin, Recreation Supervisor, at kgriffin@oaklandnet.com or (510) 238-2259.

The Cabbie Correspondent: Author Talk with Brad Newsham – On Tuesday, January 30, cab-driving author Brad Newsham will give a talk at the Piedmont Avenue Branch Library, 80 Echo Avenue. The event starts at 6 pm Newsham began traveling the world in 1974, and his journeys inspired two travel memoirs that were published by Random House. He has also traversed the streets of San Francisco extensively as a cab driver since the mid 1980s. His encounters with interesting people fed into a blog that he eventually worked into a third book, Free Ride: Mercy and Madness on the Streets of God's Favorite City. Mr. Newsham will share his thoughts about writing and publishing and about cab driving, travel, and life itself. For information, contact Pat Toney, Librarian I, at ptoney@oaklandlibrary.org or (510) 597-5011.

Plastic-free Living with Beth Terry – On Tuesday, January 30, at 6:30 pm, local author Beth Terry will share her journey from self-confessed plastic addict to empowered plastic-free activist in an event at the Golden Gate Branch, 5606 San Pablo Avenue. Terry will lead an exercise to help us gauge our “plastic footprint.” Although some plastics make our lives better, much of it is a problem—polluting our oceans and beaches and harming our health with toxic chemicals. What can one person do to be part of the solution? Join us for an evening of inspiring stories and practical tips about ways to reduce plastic in your home and on the planet. Terry’s book, *Plastic-Free: How I Kicked the Plastic Habit and How You Can Too*, will be available for purchase and signing at the event. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

Untangling Oakland Myths and Legends – On Wednesday, January 31, at 7 pm, the Main Library’s Oakland Podcasters series will feature special guest Liam O’Donoghue of the local history program “East Bay Yesterday.” Following a discussion about the origins and mission of the show that the East Bay Express called “the best podcast about the East Bay,” Mr. O’Donoghue will be joined by Oakland librarians Dorothy Lazard and Kathleen DiGiovanni. The topic of conversation will be myths, misconceptions, and legends of Oakland history. Will they be able to untangle fact from fiction? Come find out! The event will take place in the Main Library’s Bradley C. Walters Community Room, 125 14th Street. For information, contact Mana Tominaga, Branch Manager, at mtominaga@oaklandlibrary.org or (510) 238-6611.

January 31 Deadline for Youth Mini-Grants -- The Human Services Department’s OYAC Releases Mini-Grant – On Wednesday, December 13, the City of Oakland Human Services Department’s (HSD) Youth Advisory Commission (OYAC) announced the release of the second #OYACgivesback Youth-to Youth mini-grant application: Supporting Community Resiliency and Healing for Oakland. #OYACgivesback is a project of Oakland Resiliency in Communities After Stress and Trauma (ReCAST), an HSD initiative funded by the Substance Abuse Mental Health Administration (SAMHSA), which focuses on resiliency and equity for communities that have been impacted by high levels of violence, trauma and civil unrest. #OYACgivesback is one component of the project goal of supporting community work to address tensions in law enforcement-community relations and promote community healing. To support the goal, the Oakland Youth Commission will select creative and dynamic projects for mini-grants awards of up to \$5,000, developed by youth between the ages of 13 and 21, to support and increase community resiliency and healing. For updates follow OYAC’s Facebook page at www.facebook.com/oakyac . Applications, which are available at <https://tinyurl.com/OYACgivesbackAPP>, are due by 5:00 pm on Wednesday, January 31. For more information and to RSVP please go to <https://oyacgivesbackinfosesh.eventbrite.com> . For more information, please contact Stephanie Montgomery, Project Manager, at OYACgivesback@oaklandnet.com .

Working in America Exhibit Up at the Main Library – Until February 18, 2018, the Working for America exhibit will be on display at the Main Library, 125 14th Street. This polished traveling photography exhibit is presented by Project& is inspired by and celebrates the tradition and humanity of Studs Terkel’s influential books about working people. With images taken by Pulitzer Prize-winning photographer Lynsey Addario. For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or 510-238-6611.

AAUW Oakland-Piedmont Summer Camp Virtual Fair – From now until Wednesday, February 28, the American Association of University Women (AAUW) is accepting vendor registrations for its annual Summer Camp & Program Fair. Originally featured at the Scottish Rite Center, the AAUW currently hosts its 36th camp fair, online. Virtual access allows patrons to easily see the many programs offered and learn about AAUW's community service-organization at the same time! Give parents a way to shop any time for a summer activity that your facility provides. Programs from cooking to sailing, to outdoor adventure, music, circus arts, drama, and more will be visible all year long. If you would like to promote your organization at this year's fair, please visit and submit your program list and other information to: <https://oaklandpiedmont-ca.aauw.net/about-the-summer-camps-programs-fair/2018-program-listing-submissions/>. For any additional assistance pertaining to the summer camp fair or other AAUW events, contact aauwcampfair@gmail.com.

Studio One is STEAM-ing Ahead – From now until Tuesday, April 17, Studio One Art Center (SOAC) is extending its GoFundMe campaign to create a more equitable tech and arts community in Oakland. For youth and adults, Studio One located at 365 45th Ave., provides intergenerational programming and popular digital arts & web design courses that help students develop the essential competencies needed to excel in competitive STEAM careers. To keep up with demands, SOAC needs an upgrade. Purchasing 16 new or refurbished iMac computers, equipment, and software for their aging computer lab enables children and adults to access cutting edge classes in coding, 3D printing, and more. With various donations, two-thirds of the goal has been met! Please help us achieve the rest. Tax deductible donations can be made at <https://www.gofundme.com/studioone> or at the Studio One Art Center location. For more details about making a donation to the art center or for enrolling in one of its classes, please contact Nicole Pena, Recreation Leader II, at npena@oaklandnet.com or (510) 597-5027.

Oakland Small Business Week Returns – From Sunday, April 29 to Saturday, May 5, the City of Oakland will host a series of workshops, seminars and receptions as we celebrate and nurture Oakland's vibrant small businesses during National Small Business Week. A complete roster of events and activities will be available in March at www.oaklandnet.com/sbw. For more information on City services that support small businesses, please contact Aliza Gallo, Business Development Coordinator, agallo@oaklandnet.com or (510) 238-7405.

New Free Tools Help Business Owners With Permit Requirements, Location-based Zoning Research – On Tuesday, January 24, the City of Oakland launched two free online tools to simplify the process for opening a business: Oakland's own Zoning Check (zoningcheck.oaklandca.gov) and Business Permitting tool (businesspermits.oaklandca.gov). Through a series of easy-to-answer questions, these apps quickly inform entrepreneurs whether their business venture is allowable at a particular location, what types of City licenses and permits are required, and how much the related fees will be. With these online tools, reliable information from the Planning, Building, Zoning, Fire, and Revenue divisions is now available 24/7 and accessible from any Internet-enabled device including smartphones. The two apps are available in English, Chinese and Spanish. The City's Economic & Workforce Development Department spearheaded development of these online tools in partnership with OpenCounter. Initial development of the two apps was supported through a \$50,000 grant from the U.S. Small Business Administration. Oakland was one of 28 cities to receive the SBA's "Startup in a Day" grant funding to launch tools that enable entrepreneurs to obtain all the permits they need to open a business in a single day. To read the media release on the launch, please visit

<http://www2.oaklandnet.com/w/oak068722>. For more information, please contact Harry Hamilton, Marketing Coordinator, at hjhamilton@oaklandnet.com or (510) 238-6766.

OPD Is Hiring Continuously Through 2018

- Police Cadets – High school seniors or college students – learn more about law enforcement careers and get paid for it! Click here: <https://tinyurl.com/y9ulvjzn> .
- Police Communications Dispatchers – Join our team of professionals dedicated to serving the citizens of Oakland in this critical role. Use this link if you do not have prior experience: <https://tinyurl.com/ycrymao7>. Use this link if you do have experience: <https://tinyurl.com/lateralDispatch> .

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

From the Oakland Police Department Arrest Log – On Tuesday, January 16 at about 2:00 pm, Oakland Police officers responded to a strong-arm robbery in the 8100 block of International Boulevard. The victim stated that the suspect had taken a tablet from her and driven away. At about 11:32 pm the same day, officers spotted the suspect vehicle and arrested the suspect in the area of High Street and San Leandro Street. On Tuesday, January 16 at 7:11 pm, Oakland Police officers responded to a shooting in the 2300 block of Market Avenue. After further investigation, officers located the suspect and took him into custody. On Friday, January 19 at 1:05 pm Oakland Police officers responded to a report of a robbery in the 900 block of Webster Street. A description of the armed suspect was broadcast, and he was arrested by OPD and BART police officers at a nearby BART station. A firearm and large amount of money were recovered. On Saturday, January 20 at 12:41 am, Oakland Police officers responded to a burglary in process in the 6200 block of Shattuck Avenue. Upon arrival, the officers located and arrested the burglary suspect. The loss was recovered. On Saturday, January 20, at 2:16 am, Oakland Police officers conducted a traffic stop in the 1100 block of 18th Street. Upon contact, the officers saw a firearm in plain sight in the vehicle. The suspect was arrested. On Monday, January 22, at 4:20 pm, Oakland Police officers took a strong-arm robbery suspect into custody during a car stop. The robber had taken multiple items from a retail establishment in the 7200 block of Bancroft Avenue. The loss was recovered. On Tuesday, January 23, at 3:01 pm, Oakland Police officers responded to a report of a battery victim in the 200 block of Rishell Drive. The victim was located and transported to a local hospital in critical condition. The suspect was taken into custody. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Officer Trainees; Deadline to Apply Is February 9 – Friday, February 9, at 11:59 pm, is the deadline to apply for a challenging and rewarding career in law enforcement at the Oakland Police Department. Working as a police officer is a challenging and rewarding career; every day on the job is different. Dealing with a wide variety of people in different situations, OPD officers quickly analyze and solve problems and use their excellent people skills to defuse conflict and avoid confrontation. The monthly salary for a Police Officer Trainee is \$5,500. To apply, please visit <https://tinyurl.com/y8jwvtpn>. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through 2018, high school students (14 – 19 years old) are invited to join the Police Explorers

Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Oakland Police Department Hiring Video – The ever-inventive Oakland Police Department Training Division has created a video inviting people to apply to work at OPD. The video shows OPD values. For example, written statements regarding diversity are one thing, but when you can see it and even hear it – you know that diversity is valued. To see the video, use this link: <https://tinyurl.com/OPDhires>. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Chief Anne E. Kirkpatrick and Associated Press Review OPD's Successes in Reducing Violent Crime – On Saturday, January 19, Oakland Police Department Chief Anne E. Kirkpatrick spoke with an Associated Press reporter about what OPD has done to bring down the level of violent crime in Oakland. Data charts show reductions. Our strategy is based on teamwork. Together, the Oakland community and OPD have “taken a bite out of crime.” Credit within the Department goes to the hard work of investigative officers, crime scene technicians, the OPD Crime Lab, and other services. Photos are posted on @oaklandpoliceca, the OPD Twitter page. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

City of Oakland Women's March – On Martin Luther King Day, Monday, January 20, the Women's March took place in downtown Oakland. Oakland Police officers facilitated the march of approximately 40,000 – 50,000 attendees. The march started from the area of 14th and Lake Merritt (amphitheater) and proceeded to the final detestation of Frank H. Ogawa Plaza. The crowd was peaceful. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator