

DISTRIBUTION DATE: November 17, 2017



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report **DATE:** November 17, 2017

INFORMATION

Following are the key activities to be highlighted this week:

The City of Oakland's Annual Holiday Food Drive Continues – The Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with Alameda County Community Food Bank is coordinating the food drive. The Alameda County Community Food Bank serves 1 in 5 residents of Alameda County. The cost of living in the Bay Area has made it nearly impossible for many households to make ends meet. Children and seniors remain the most vulnerable to hunger in our community. Thanks to City employees, last year in 2016, a total of 620 lbs. of non-perishable food was collected. Food collection barrels will be delivered the week of November 6th to the lobbies at the following locations:

- City Hall, 150 Frank H. Ogawa Plaza
- 250 Frank H. Ogawa Plaza
- Oakland Police Building, 455 7th Street
- Oakland Police Substation, 2651 73rd Avenue- Eastmont
- 5050 Coliseum Way
- 7101 Edgewater, Bldg. #4

The food collection barrels will be picked up the week of December 18th in time to distribute the food to families for the holidays – because together we can make a difference. For more information, please contact Sytara Ellis at sellis@oaklandnet.com or (510) 238-2331.

Guaranteed Parking at Orinda and Rockridge BART stations -- Commuters can get guaranteed parking at Orinda and Rockridge BART stations until 10:00 am when they carpool there with Scoop. The program has been operating successfully at Dublin/Pleasanton BART since January 2017! Here's how:

1. Visit takescoop.com and download the Scoop App on Android or IOS.
2. Set your work location to Orinda, Rockridge, or Dublin/Pleasanton BART station.
3. Schedule your morning and afternoon trips. When you match, you'll be sent instructions on how

to get your parking space.

4. Are these not your BART stations? Stay tuned, this program will be expanding to more BART stations in the coming year! For more information, please visit <http://511.org/carpool-vanpool/carpool/bart>.

For more information, contact Karen Huynh, Parking & Mobility Analyst, at khuyh@oaklandnet.com or 510-238-7170.

Economic Development Department Facilitates New Oakland Store for National Retailer -- Business Development staff from the Economic & Workforce Development Department guided national retailer WSS Shoes through the City's business tax and permitting processes enabling it to open a new store here. As a result, on Saturday, November 18, from 10 am to 3 pm, WSS Shoes will open its first Bay Area store in the Fruitvale district. The 5,000-square-foot store is located at 1620 High Street, next to the newly re-branded Cardenas Market. WSS has 76 neighborhood stores throughout the US selling a range of brand names for adults and kids and, company-wide, the Hispanic community represents over 80% of its customer base. At the ribbon-cutting ceremony at 12:30 p.m., the WSS founder and president will be joined by local elected officials. For more information on how Business Development staff can assist new businesses, please contact Aliza Gallo, Business Development Coordinator, at agallo@oaklandnet.com or (510) 238-7405.

Mobile Mayor Successfully Brings City Hall to Oakland Residents -- Mobile Mayor evaluations continue to demonstrate overwhelmingly positive feedback from the public. The Mayor, office staff, and volunteers have helped support residents (including unsheltered residents) who are concerned about issues such as affordable housing, roadway improvement, illegal dumping, jobs and more. Recent events have been held in Fruitvale, Grand Lake, areas of East Oakland, and various festivals throughout the city. The upcoming dates, locations and city services are below:

- November 18 from 1:30 pm to 3:30 pm at Rockridge BART Plaza, located at the Rockridge Bart Station on College Avenue. In honor of National Adoption day, Adopt-a-Spot will be onsite, along with Pet Adoption services.
- December 9 from 11:00 am to 1:00 pm at Clinton Square Park, located at 12th Street and 6th Avenue. Vietnamese and Cantonese translators will be available. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

To learn more about what we do and view our past events, view the Mobile Mayor website here: <https://sites.google.com/view/oaklandmobilemayor/home> . If you have questions or would like join us, please contact Yvonna Cázares, Director of Community Engagement at YCazares@oaklandnet.com.

Come Make Tamales at the Melrose Branch Library – On Tuesday, November 21, the Melrose Branch Library, 4805 Foothill Blvd., is hosting a Tamale Making Party. It is the season of thanks, of sharing, of eating. Join us at 3 pm Just bring your favorite filling to share – meat, veggies, sweets, anything you love. We will provide the masa and husks. For information, contact Susan Martinez, Branch Manager, at smartinez@oaklandlibrary.org or 510-536-5623.

Annual Thanksgiving Dinner -- On Tuesday, November 21, 2017, the City of Oakland's Human Services Department, Oakland/Alameda Community Action Partnership, Communities United Committee and the Emergency Food Providers Advisory Committee would like to invite you to participate in our 26th Annual Thanksgiving Dinner event being held at the Oakland Marriott City Center.

Amazingly all the volunteer slots have been filled thanks to our caring community! However, the Annual Holiday Dinner also accepts donations. Just \$19.00 will provide a meal for one guest and \$75 per family. Donations can be made by check payable to the City of Oakland Hunger Program and mailed or delivered to Talia Rubin, Human Services Department, 150 Frank H. Ogawa Plaza, Suite 4340 Oakland, CA 94612. Donations to the City of Oakland Hunger Program are tax deductible. The tax identification number is 94-6000384.

Oakland Parks & Recreation Holiday Meals & Turkey Giveaways – During the week of the Thanksgiving holiday, Oakland Parks & Recreation (OPR) is providing meals and a turkey giveaway in partnership with community organizations and recreation centers. Events are free and open to all families. Scheduled events include:

- Wednesday, November 22, 10:00 am to 12:00 pm, Holiday Turkey Giveaway, DeFremery Recreation Center, 1651 Adeline Street

OPR and The Stem Foundation have joined together to support Oakland's community and serve those in need. This turkey drive will give away 1,000 prepacked holiday gift bags filled with a 10-15 lb. turkey and all the trimmings. Tickets are required to obtain gift bag. Visit www.oakland.com/parks to view flyer. For more information about event or available tickets, please contact Valorie Winn, Recreation Director, at vwinn@oaklandnet.com or (510) 238-7739.

- Thursday, November 23, 10:00 am to 2:00 pm, Friend Foundation's Annual Thanksgiving Meal (FFATM), Rainbow Recreation Center, 5800 International Blvd.

Now in its 11th year, the FFATM is pleased to continue their initiative of providing holiday dinners and a joyous time to those less fortunate. For more information about how to attend or volunteer, please contact Frederick L. Morris III, Sports Coordinator, at fmorris@oaklandnet.com or (510) 238-3495.

Shop Oakland On Plaid Friday Weekend – From Friday, November 24 to Sunday, November 26, about 200 Oakland merchants from across the city will mark Plaid Friday Weekend with entertainment, holiday decorations, sales, extended hours, special events, artisan pop-ups and lots of love for their shopping community. Plaid Friday began in Oakland as a more relaxing, enjoyable and inspired local shopping alternative to the "Black Friday" experience. Since there are so many great independently-owned Oakland businesses to discover, Plaid Friday has been extended for the entire weekend. The campaign will encourage shoppers to discover Oakland's many commercial neighborhoods and meet the merchants that make our city a special place to live and shop. With the inclusion of places to shop, eat and have fun, Oaklanders will have lots of options to spend their dollars locally to support small businesses and Oakland's economy. Plaid Friday Weekend marks the start of a season-long campaign to encourage local shopping. To complement the campaign, the City of Oakland is offering free parking on Saturdays from Thanksgiving to New Year's Day as well

as Plaid Friday. Details on the free parking will be posted shortly. Remember, if you love Oakland, put your money where your heart is. To view the full roster of Plaid Friday Weekend offers, entertainment and activities, please visit www.OaklandGrown.org.

Ghost Ship Memorial at City Hall November 25 through December 2 -- Earlier this year, the City Council designated December 2 as Ghost Ship Remembrance Day in Oakland in perpetuity. In observance of the Ghost Ship fire tragedy one year later, the public is invited to participate in a temporary memorial art installation placed in City Hall from Monday, November 25 through Saturday, December 2. Handwritten notes and remembrances can be left as part of the installation in tribute to the Ghost Ship fire. Artists Chris Treggiari and Peter Foucault, who lost friends and colleagues in the fire, designed the installation in the form of an altar as an extension of a larger memorial they created for the Oakland Museum of California (OMCA) Days of the Dead exhibition. The remembrances left at the City Hall memorial will travel to OMCA to join the larger installation, which will be up through January 14, 2018.

Book Talk at the Library: Richard Rothstein Discussing "The Color of Law" – On Wednesday, November 29, at 6 pm, author Richard Rothstein will discuss his new book, *The Color of Law: The Forgotten History of How Our Government Segregated America*, in a talk at the Main Library, 125 14th Street. Described in the New York Times Book Review as “a powerful and disturbing history of residential segregation in America,” Rothstein’s book exposes the various ways local, state, and federal agencies established policies that created segregated communities across the country. Rothstein is an Economic Policy Institute research associate and a Haas Institute fellow. The talk will take place in the library’s Bradley C. Walters Community Room. For information, contact Dorothy Lazard, Oakland History Room Librarian, at dlazard@oaklandlibrary.org or 510-238-3222.

OakDOT 'Paint the Town!' Deadline November 30 -- On September 19, the Oakland Department of Transportation (OakDOT) released the application for Paint the Town!, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for Paint the Town! will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists’ fees are not eligible). OakDOT will review proposed project locations to see if other street improvements—such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time.

Sportswriter Marcus Thompson Talking About Steph Curry at Montclair Library – On Tuesday, December 5, at 6:30 pm, longtime Warriors beat reporter and sportswriter Marcus Thompson will discuss and sign copies of his biography, *Golden: The Miraculous Rise of Steph Curry*, in a free event at the Montclair Branch Library, 1687 Mountain Boulevard. Mr. Thompson’s exclusive interviews with Mr. Curry, his family, teammates, and Coach Steve Kerr provide an intimate and perceptive look at this NBA player. Copies of his book will be available for purchase. For information, contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or 510-482-7810.

Save the Date: Oakland Employer Transportation Symposium -- On Wednesday, December 6, from 8:30 am-12:00 pm at Oakland City Hall Hearing Room 2, the Oakland Department of Transportation (OakDOT) Parking & Mobility team and 511 Carpool Program has partnered together to plan a free half-day seminar on strategies on how Oakland employers can improve the daily commute. Panelists will share information about upcoming parking changes in Oakland, carpooling, alternative transportation, and commuter benefits programs. Network with other Oakland employers while you're there. There will also be free food! To attend this free event, please register at <https://gridlocktogliding.eventbrite.com>. For more information, contact Karen Huynh, Parking & Mobility Analyst, at khuynh@oaklandnet.com or 510-238-7170.

Oakland Restaurant Week – From Thursday, January 11 to Sunday, January 21, the 8th edition of Oakland Restaurant Week (ORW) returns to highlight the incredible culinary offerings found in our city. A program of Visit Oakland, ORW encourages both locals and visitors to explore new dining options or revisit some of their favorites. Registration for restaurants that would like to join this promotion is now open. Restaurants may participate by developing special prix-fixe lunch and/or dinner menus at five different price points or create a unique dining experience (i.e., chef's table, wine pairing meal, etc.). For additional details on how restaurants may participate, please visit <http://bit.ly/2zpMEr0>. To register for the promotion, restaurants should contact Jaymee Rayford, Destination Development Coordinator, at jaymee@visitoakland.com.

Working in America Exhibit Up at the Main Library – Until February 18, 2018, the Working for America exhibit will be on display at the Main Library, 125 14th Street. This polished traveling photography exhibit is presented by Project& is inspired by and celebrates the tradition and humanity of Studs Terkel's influential books about working people. With images taken by Pulitzer Prize-winning photographer Lynsey Addario. For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or 510-238-6611.

Bike Share for All – As of Wednesday, November 8, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 69 stations in the city and close to 50,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, Muni Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com.

From the Oakland Police Department Arrest Files – On Monday, November 13 at 4:35 pm, Oakland Police officers responded to an attempted robbery in the 3500 block of Broadway. The officers located and detained the suspect in the 400 block of 37th Street. On Sunday, November 12 at about 5:40 pm, Oakland Police officers responded to an assault in the 5100 block of Shattuck Avenue. The suspect, who had stabbed the victim, was located and taken into custody. The victim was transported to a local hospital in stable condition. On Friday, November 10, Oakland Police officers responded to robbery in the 2300 block of Harrison Street. The suspect refused to pay for

some items. When the suspect was confronted, he pulled out a knife and threatened the victims. Units located the suspect and arrested him. The weapon was recovered. On Thursday, November 9, at about 6:00 pm, Oakland Police officers responded to an assault in the 1400 block of Sunnyside Court. Upon arrival, the officers took the suspect into custody. The victim was transported to a local hospital in stable condition. On Wednesday, November 8, at about 5:00 pm, Oakland Police officers responded to the 10000 block of International Boulevard on a report of a strong arm robbery. The officers located and arrested the suspect. The loss was recovered. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Shuts Down Sideshows Over Veterans Day Weekend – Over the weekend of November 11, the Oakland Police Department created a “sideshow detail” to address unlawful sideshow activity. Participants could expect to be ticketed and their vehicles towed. The result of the focused attention? Thirteen cars were towed, twelve people received citations, and two were arrested. People came to Oakland from as far away as Long Beach to participate in sideshow activities. Argus, the OPD helicopter, was a vital tool used to spot the illegal sideshows. Many officers were assigned to the sideshow detail. Police services technicians towed the involved vehicles, which enabled the officers to make arrests and give citations. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Interested In Becoming An Oakland Police Officer? – Our December workshops will help you prepare to do well on your application examinations. No appointment necessary. The next Practice Physical Ability Test Workshop is offered from 8:00 to 10:00 am on Saturday, December 2, at Merritt College Parking Lot E (gym if raining), 12500 Campus Drive, Oakland 94619. Run the actual course and get pointers on proper technique for the various stages of the test. No appointment necessary. The Oral Board Interview Workshop helps you prepare for the oral board interviews. It will be held on Sunday, December 3 from 10:00 am - 12:00 pm (noon) at Oakland Police Department Auditorium, 455 7th Street, Oakland 94607. For more information, please contact Officer Damon Gilbert, Recruiting & Backgrounds Unit, at dgilbert@oaklandnet.com or (510) 238-3339.

OPD Is Hiring Police Officer Trainees; Deadline to Apply Is December 15 – Friday, December 15, at 11:59 pm, is the deadline to apply to pursue a challenging and rewarding career in law enforcement at the Oakland Police Department. Working as a police officer is a challenging and rewarding career; every day on the job is different. Dealing with a wide variety of people in different situations, OPD officers quickly analyze and solve problems and use their excellent people skills to defuse conflict and avoid confrontation whenever possible. The monthly salary for a Police Officer Trainee is \$5,500. To apply, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1895669>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238- 7230.

OPD Is Hiring Police Cadets – Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828> . For

more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Communications Dispatchers – Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>
- If you do have experience and wish to apply as a lateral, use this link: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming City Of Oakland Job Announcements – During the weeks of November 20 and 27, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Account Clerk I
- Account Clerk III
- Library Security Guard, PT (Museum Guard, PT)
- Public Works Operations Manager
- Senior Human Resource Analyst
- Senior Performance Auditor
- Street Maintenance Leader
- Tree Trimmer

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator