

DISTRIBUTION DATE: October 27, 2017



## ***MEMORANDUM***

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** October 27, 2017

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### **INFORMATION**

Following are the key activities to be highlighted this week:

***State of the City Address on November 2*** – On Thursday, November 2, please join Mayor Libby Schaaf as she delivers the State of City address at the Islamic Cultural Center of Northern California, located at 1433 Madison Street, at 5:30 p.m. The State of the City is an annual report on Oakland, as well as a celebration to support our community. The event will include: Oakland-based Artwork and Food, Cultural Performances and information on Local Action Groups to join.

The Mayor's Office encourages all staff to attend and invite members of their city departments, neighborhood, community-based organization, or place of worship. Please forward this invite to your respective partners to share in the event together. Registration required. Event will close at capacity. Please RSVP early at the following link: <https://www.eventbrite.com/e/2017-state-of-thecity-address-tickets-38512552080>. Please be advised that large bags and signage cannot be accommodated. For more information, please contact Yvonna Cázares, Director of Community Engagement, at [ycazares@oaklandnet.com](mailto:ycazares@oaklandnet.com).

***Masquerade Gala: An Evening of Elegance*** --On Friday, October 27, 2017 from 7:30-11:00 pm, please join the Downtown Oakland Senior Center located at 200 Grand Avenue, Oakland, for an evening of elegance Masquerade Gala. This is not a costume party; but rather an elegant evening in masks with ballroom dancing. Enjoy a live DJ, dancing and refreshments and more. Tickets are \$25 at the door. For more information, please contact Jennifer King, Senior Center Director at [jking@oaklandnet.com](mailto:jking@oaklandnet.com) or (510) 238-3284.

***Climate Change & Community Series Continues October 28 at Golden Gate Library*** -- On October 14, a "Science Café" series, focusing on the issues related to climate change, began at the Golden Gate Branch Library, located at 5606 San Pablo Avenue. The series continues for several Saturdays, with weekly meetings featuring short videos, authors, weather experts, and representatives from local organizations playing active roles in adaptation and resilience. On Saturday, October 28, Sustainability Fellows from the City of Oakland's Environmental Services Division will discuss the impact of methane/natural gas. These programs were made possible by grants from the National Oceanic and Atmospheric Administration and

the National Science Foundation. For information, contact Erin Sanders, Branch Manager, at [esanders@oaklandlibrary.org](mailto:esanders@oaklandlibrary.org) or 510-597-5023.

***Consulate General of Mexico Highlights Oakland's Diversity*** – Through October and November, the Consulate General of Mexico is showcasing events throughout the region that celebrate Día de Los Muertos. The multi-day holiday focuses on gatherings of family and friends to pray for and remember friends and family members who have died, and help support their spiritual journey. The Consulate's promotion includes Oakland events that encourage visitors and residents alike to join in the celebration of our city's cultural diversity and vibrant arts community. These events help promote tourism and patronage of local businesses and, in some cases, provide vending opportunities for Oakland artists and merchants.

The two remaining events are:

Día de los Muertos Festival  
October 29, 10:00 am to 5:00 pm  
Fruitvale Village, E. 12th Street at 34th Avenue

Luna Mexicana - Oakland Ballet Company  
November 3, 7:00 pm  
Paramount Theatre, 2025 Broadway

The promotion also included an event at the Oakland Museum of California marking the Metamorphosis & Migration: Days of the Dead exhibition which continues through January 14, 2018. For additional event details, please visit [www.mexicoinsf.com](http://www.mexicoinsf.com). For more information on how Business Development staff in the Economic & Workforce Development Department support local businesses, contact Aliza Gallo, Business Development Coordinator, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405.

***Terrifying Halloween Tour Reigns At Dunsmuir*** – Through Saturday, October 28, Oakland Parks & Recreation's Terrifying Halloween Tour is back by popular demand! Hosted at Dunsmuir-Hellman Historic Estate, located at 2960 Peralta Oaks Court, this event is spookier than ever before. The ghosts and ghouls are on the prowl! From 6:30 to 9:00 pm, fright-seekers will enjoy a bone-chilling, terrifying experience. Get ready for a spooktacular night. Buy tickets at the gate. Tours will sell out! Arrive early to secure your place on the journey. To print a copy of Halloween flyer, visit <http://www2.oaklandnet.com/oakcal/groups/contributor/documents/image/oak066345.pdf>. For more information about the event or Dunsmuir Hellman Historic Estate, please contact Rebecca Bresso, Recreation Specialist II, at [rbresso@oaklandnet.com](mailto:rbresso@oaklandnet.com) or (510) 615-5555. #TerrifyingHellman2017.

***Oakland Parks & Recreation Haunted Hangouts*** -- Friday, October 27 to Friday, November 03 Oakland Parks & Recreation will be hosting fun-filled, Halloween and fall harvest events at awesome recreation centers in your neigh-Boo-hood!

- Friday, October 27, 6:00 to 8:00 pm: Big Annual Halloween Party. Show us your trickiest 'Thriller' moves and enjoy tasty treats at the biggest Halloween party on the block! Come in your best costume to win a prize or cash! Youth, ages 4 to 18; Free admission. Rainbow Recreation Center / DACA, 5800 International Boulevard., Oakland; (510) 615-5751.
- Saturday, October 28, 1:00 to 4:00 pm: Harvest Festival. Join us for potluck, pumpkin carving and decorating, costume contest, festive music and more! Youth, ages 5 to 12; Free admission. Allendale Recreation Center, 3711 Suter Street, Oakland; (510) 535-5635.

- Saturday, October 28, 11:30 am to 5:00 pm, Harvest Festival & Pumpkin Patch. Come to an event that both families and community members can enjoy! A day of fun filled activities of arts and crafts, games, and learning experience. All ages welcome; Free admission. Bushrod Recreation Center, 560 59th Street, Oakland; (510) 597-5031.
- Tuesday, October 31, 5:00 to 7:00 pm Halloween Party. Join us for Halloween games, crafts, face painting and trick-or-treating. Wear your Halloween costume! Youth of all ages with accompanying adult; Free admission. Studio One Art Center, 365 45th Street, Oakland; (510) 597-5096.
- Tuesday, October 31, 5:00 to 8:00 pm Halloween Funky Fright Fest. Come and have a spooky good time at the fright fest. There will be a Haunted House, Monster Mash Dance, Thriller Zone Dance Contest, and Costume Contest. Be there if you dare! Youth, ages 6 to 12; Free admission. Willie Keyes Recreation Center, 3131 Union Street, Oakland; (510) 597-5042.
- Friday, November 3, 4:00 to 6:00 pm Harvest Festival. Please join us for an afternoon of harvest fun-filled with activities, music, crafts, and more. All ages welcome; Free admission. Manzanita Recreation Center, 27021 22nd Avenue, Oakland; (510) 535-5625.

***Bring the Kids to the Oakland Public Library on Halloween*** – On Tuesday, October 31, several Oakland Public Library locations will host costume parties, trick or treating, or story times for kids. It's a fun and safe way to celebrate the holiday amongst other young monsters.

- Main Library, 125 14<sup>th</sup> Street, kicks off its annual trick or treat costume parade at 2 pm Meet in the Children's Room, on the basement level, and join the parade as it winds through various hallways and reference desks to say "trick or treat" to costumed librarians.
- 81st Avenue Branch, 1021 81<sup>st</sup> Avenue, is having a "spook walk," starting at 4 pm Come in costume and prepare to be spooked by librarians, and enjoy a snack. We will also have a spooky storytime for the little ones.
- West Oakland Branch, 1801 Adeline Street, is having Trick or Treat and Costume Contest at 5:30 pm We will have goodies for you, a costume contest, and a treasure hunt. There will be a special treat for the costume contest winner!
- Elmhurst Branch, 1427 88<sup>th</sup> Avenue, is having a Spooky Storytime and Party at 4 pm Join in the fun for pumpkin crafts and healthy refreshments. Storytime will appeal to all ages (nothing too scary!).
- Rockridge Branch, 5366 College Avenue, is offering up a ghostly story time in the dark, starting at 7 pm Drop by after trick-or-treating in the neighborhood. Best for ages 4 to 10 years.

For information, contact Anne Lennon, Children's Librarian, at [alennon@oaklandlibrary.org](mailto:alennon@oaklandlibrary.org) or (510) 238-3848.

***Come to the César E. Chávez Library for Día de los Muertos*** – On Tuesday, October 31, the César E. Chávez Branch, 3301 East 12<sup>th</sup> Street, Suite 271, is hosting a Día de los Muertos party to celebrate and remember our loved ones who have passed. Kids can decorate skulls made from model magic with glitter, feathers, and colored pens. The fun starts at 6 pm. For information, contact Anabelle Blackman, Children's Librarian, at [ablackman@oaklandlibrary.org](mailto:ablackman@oaklandlibrary.org) or (510) 535-5620.

***Pendarvis Harshaw Shares "OG" Wisdom at Temescal Library Literary Salon*** – On Saturday, November 4, at 2:30 pm, blogger, journalist, documentary filmmaker, photographer and educator Pendarvis "Pen" Harshaw will deliver some of the "OG" wisdom that he's included in his new book, *OG Told Me*, in a talk at the Temescal Branch Library, 5205 Telegraph Avenue. His book is a memoir based on interviews with the men of Oakland's flatland neighborhoods. Mr. Harshaw's stories have been broadcast by Youth Radio

and National Public Radio and published online and in print at Fusion TV, Huffington Post, and a growing list of national publications. He is a graduate of the University of California, Berkeley's Graduate School of Journalism, and Howard University's School of Communications. From 2011 to 2016, he ran a website dedicated to documenting the wisdom of elder African American men in his community. From this project he produced his coming-of-age memoir, which has garnered attention from FADER, KQED's Forum, and the Los Angeles Times. Most recently, he was featured in this year's "People" issue of the East Bay Express as "Best Young OG." Copies of Mr. Harshaw's book will be available for purchase. For information, contact Steve Lavoie, Branch Manager, at [slavoie@oaklandlibrary.org](mailto:slavoie@oaklandlibrary.org) or (510) 597-5049.

***Climate Change Documentary "Before the Flood" Screening at Golden Gate Branch Library*** – On Saturday, November 4, at 10:30 am, the Golden Gate Branch Library, 5606 San Pablo Avenue, will offer a free screening and panel discussion of the climate change documentary "Before the Flood." From National Geographic and Academy Award-winners Fisher Stevens and Leonardo DiCaprio, "Before the Flood" presents a riveting account of the dramatic changes now occurring around the world due to climate change, as well as the actions we as individuals and as a society can take to prevent the disruption of life on our planet. For the film, DiCaprio traveled to five continents and the Arctic to witness climate change firsthand. He joins scientists on expeditions, meets with political leaders fighting against inaction, and discovers bountiful misinformation meant to confuse the public about the climate crisis. For information, contact Erin Sanders, Branch Manager, at [esanders@oaklandlibrary.org](mailto:esanders@oaklandlibrary.org) or (510) 597-5023.

***Montclair Library Art Talk Focuses on Five Fabulous Women Artists of the 1800s*** – On Tuesday, November 7, at 6 pm, local artist and art historian Marlene Aron will discuss the beautiful and inspiring art of five fabulous women artists in a presentation at the Montclair Branch Library, 1687 Mountain Boulevard. Mary Cassatt, Berthe Morisot, Marie Bracquemond, Eva Gonzalés, and Camille Claudel exhibited their work in the Salon and the World Exposition in Paris. Three of them showed their paintings alongside Monet, Renoir, Degas, and Pissarro in the very first Impressionist exhibitions of the early 1870s. They painted their families, friends, children, and lovers, along with scenes of gardens, forests, and landscapes. They were independent and among the first women artists to have their own studios and make a living from their art. And they were pivotal in the development of this new modern and avant-garde movement. Take a journey through the artistry and lives of these fabulous women artists, movers and shakers of the Impressionism movement heralding the beginning of the Modern Art movement of the 20th Century. For information, contact Lynne Cutler, Branch Manager, at [lcutler@oaklandlibrary.org](mailto:lcutler@oaklandlibrary.org) or (510) 482-7810.

***AAMLO Festival Celebrates Black Dolls*** – On Saturday, November 4, the African American Museum & Library at Oakland, 659 14<sup>th</sup> Street, hosts the American Black Beauty Doll Artists' annual Festival of Black Dolls, a cultural celebration that showcases the craft of black doll making. The fun starts at 10 am and continues until 5 pm. The one-day collectibles event features the handiwork of local doll makers and shines a spotlight on African American dolls. This year's festival will feature dolls as well as an exhibit on Ruby Bridges, the iconic girl who desegregated the all-white William Frantz Elementary School in Louisiana in 1960. For information, contact Veda Silva, Museum Project Coordinator, at [vsilva@oaklandlibrary.org](mailto:vsilva@oaklandlibrary.org) or (510) 637-0200.

***Find out about the Latest East Bay Zines at West Oakland Library*** – On Saturday, November 4, at 1 pm, the West Oakland Branch Library, 1801 Adeline Street, will present authors of contemporary Zines. The event is part of the build-up towards this year's East Bay Alternative Book and Zine Fest, which takes place in December. Learn more at [www.facebook.com/EBABZfest](http://www.facebook.com/EBABZfest). We'll be featuring local zinesters that will be exhibiting at the zine fest, but we also want to hear from you. Bring your own zine to read from! Let's

celebrate the awesome zine community. For information, contact Susy Moorhead, Branch Manager at [smoorhead@oaklandlibrary.org](mailto:smoorhead@oaklandlibrary.org) or (510) 238-7352.

***Get DIY Solutions to Common Plumbing Problems at the Tool Library*** – On Saturday, November 4, at 10:30 am, the Temescal Tool Lending Library, 5205 Telegraph Avenue, is offering a free seminar about household plumbing. Using tools from the OPL's Tool Lending Library, learn how to change faucet washers, clean aerators and shower heads, unclog sinks and toilets without chemicals and clear up sewer stoppages. Class size is limited to the first 25 attendees. Contact Rachel Sher, Senior Library Assistant at [rsheer@oaklandlibrary.org](mailto:rsheer@oaklandlibrary.org) or (510) 597-5089 for more information.

***Writing a Novel for National Novel Writing Month? The Library Can Help*** – On Saturday, November 4, from 12 to 2 pm, the Main Library, at 125 14<sup>th</sup> Street, is hosting a “write-in” for participants in National Novel Writing Month (“NaNoWriMo”) 2017. November is National Novel Writing Month, when thousands attempt to start and finish a novel in a single month (some despite suffering a turkey-induced coma as they approach the finish line). The journey is not meant to be a solitary endeavor – the whole idea is that you are joining a worldwide movement. And there is no pressure to win a Nobel Prize. (As NaNoWriMo founder Chris Baty eloquently put it, “No plot? No problem!”) The OPL Write-in is a way to help get you started. We'll set you up with a quiet writing space, complete with wifi, inspirational ideas, help from volunteers, and plenty of reference resources. Talk to librarians, who can help with your research. Then you're on your way – hopefully towards a completed novel by the end of November. For information, contact Mana Tominaga, Supervising Librarian at [mtominaga@oaklandlibrary.org](mailto:mtominaga@oaklandlibrary.org) or (510) 238-6611.

***Young Writers, Join the Rockridge Branch NaNoWriMo Writing Club*** – On Wednesday, November 1, the Rockridge Branch, 5366 College Avenue, will kick off a month-long weekly series of writing workshops for kids. The workshop will meet every Wednesday in November, from 2:30 to 5 pm. It is part of National Novel Writing Month (“NaNoWriMo”), a worldwide drive to write novels in a single month. Young writers ages 9 to 12 are invited to join us for support. NaNoWriMo is not supposed to be a lonely struggle! Make friends, get help with your novel, and have fun making stuff up, one chapter at a time. For information, and to RSVP, contact Erica Siskind, Children's Librarian, at [esiskind@oaklandlibrary.org](mailto:esiskind@oaklandlibrary.org) or (510) 597-5017.

***Celebrate Native American Heritage Month at OPL*** – On Thursday, November 2, at 10:30 am, Sewam American Indian Dance will perform at the Asian Branch Library, 388 9<sup>th</sup> Avenue, as part of the Oakland Public Library's Native American Heritage Celebration. Sewam programs are centered on cultural histories, dances, and songs that are often not seen outside of Native community gatherings. In their programs, audiences are introduced to oral narratives, meanings of dances, music, and arts, enriching your understanding of American Indian cultural traditions and celebrating the diversity of our varied communities. For information, contact Janet Cheung, Branch Manager, at [jcheung@oaklandlibrary.org](mailto:jcheung@oaklandlibrary.org) or (510) 238-3400.

***Oakland's Ranking Rises In Annual Small Business Friendliness Survey*** – On Tuesday, October 24, Thumbtack released the findings from its 2017 Small Business Friendliness Survey, the largest continuous study of small business perceptions of government policy in the United States. This year, Oakland earned a B- for overall small business friendliness, a score 1% better than last year. Oakland scored better than nearby cities – San Francisco (C+) and San Jose (C+) – and the overall state grade of C-. Of the California cities graded individually, Oakland was the top city in Northern California and No. 2 in the state behind Riverside. To see how all 80 U.S. cities were graded, please visit

<https://www.thumbtack.com/survey#/2017/1/cities>. For the specifics on Oakland's grade, please visit [www.Thumbtack.com/CA/Oakland](http://www.Thumbtack.com/CA/Oakland). Thumbtack surveyed more than 13,000 small business owners, in 50 states and 80 cities to evaluate how easy local governments make it to start, operate and grow a small business. Business Development staff in the Economic & Workforce Development Department provide business permitting assistance and nurture a more business-friendly environment in Oakland. For more information, please contact Aliza Gallo, Business Development Coordinator, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405.

***Take The City's Nonprofit Real Estate Survey*** – Through Friday, November 3, the Economic & Workforce Development Department is conducting a survey of Oakland-based nonprofits to better understand their services, communities and especially their real estate needs as commercial space in Oakland becomes more expensive. The survey is part of our effort to assist nonprofits, small businesses and other organizations facing displacement due to rising real estate costs. If you are an Oakland-based nonprofit organization, please fill out this survey so that we can better understand your work and current real estate needs. To take the survey, please visit [www.surveymonkey.com/r/OaklandNonprofits](http://www.surveymonkey.com/r/OaklandNonprofits). Local nonprofit organizations and small businesses, including those facing displacement pressure, can receive free support from the Oakland Business Assistance Center and Business Development team, including location assistance, technical assistance, support accessing City permits and referrals to a local partner network for broader organizational support and financing. The survey is also available in Spanish and Chinese. For more information, please contact Marisa Raya, Special Projects, at [mraya@oaklandnet.com](mailto:mraya@oaklandnet.com) or (510) 238-6230.

***Mobile Mayor Successfully Brings City Hall to Oakland Residents*** --Mobile Mayor evaluations continue to demonstrate overwhelmingly positive feedback from the public. The Mayor, office staff, and volunteers have helped support residents (including unsheltered residents) who are concerned about issues such as affordable housing, roadway improvement, illegal dumping, jobs and more. Recent events have been held in Fruitvale, Grand Lake, areas of East Oakland, and various festivals throughout the city. The upcoming dates, locations and city services are below:

- October 30 from 11:00 am to 1:00 pm at the West Oakland Health Center, located at 700 Adeline Street. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.
- November 18 from 1:30 pm to 3:30 pm at Rockridge BART Plaza, located at the Rockridge Bart Station on College Avenue. In honor of National Adoption day, Adopt-a-Spot will be onsite, along with Pet Adoption services.
- December 9 from 11:00 am to 1:00 pm at Clinton Square Park, located at 12th Street and 6th Avenue. Vietnamese and Cantonese translators will be available. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

To learn more about what we do and view our past events, view the Mobile Mayor website here: <https://sites.google.com/view/oaklandmobilemayor/home> . If you have questions or would like join us, please contact Yvonna Cázares, Director of Community Engagement at [YCazares@oaklandnet.com](mailto:YCazares@oaklandnet.com).

***Cultural Development Plan Survey Launched*** – Through Tuesday, October 31, the public is encouraged to take the Cultural Development Plan Survey at <https://www.surveymonkey.com/r/cadplan>. To access the survey in Spanish, please visit <https://www.surveymonkey.com/r/cad-sp> . The City of Oakland's Cultural Affairs Division invites the public to engage in the creation of *Belonging in Oakland: A Cultural*

*Development Plan*, Oakland's first comprehensive citywide plan focused on arts and culture. The plan will serve as a blueprint of goals and strategies to advance Oakland as a dynamic hub for creative practices that benefit the city's residents, businesses and visitors. The Cultural Development Plan will create a snapshot of Oakland's unique cultural assets, define cultural priorities for the city, and foster opportunities for economic benefit and community engagement to enhance the quality of life for all of Oakland. A series of community engagement meetings were held in September and October. Now, the online survey allows respondents to share their thoughts and feelings about Oakland and its cultural scene anonymously. Public engagement is essential, and the comments and recommendations gathered through this process will help shape the cultural plan. The brief survey will take about 10 minutes to complete. Comments and suggestions may also be made by emailing [culturalplan@oaklandnet.com](mailto:culturalplan@oaklandnet.com) or leaving a voice message on the Cultural Plan hotline at (510) 833-6725.

The Cultural Development Plan is supported, in part, by the National Endowment for the Arts and the William and Flora Hewlett Foundation. For more information on the cultural planning process and updates, please visit [www.oaklandnet.com/culturalplan](http://www.oaklandnet.com/culturalplan). For more information, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136 or [rbedoya@oaklandnet.com](mailto:rbedoya@oaklandnet.com).

***OFD Station 13 Open House*** --On Saturday, November 4, Oakland Fire Department Station 13 located at 1225 Derby Ave. will be holding an open house from 11:00 am to 2:00 pm. Residents are invited to learn about home fire preparedness, resources in their community and to enjoy food and fun! For more information, please contact Karen Cox, Fire Prevention Education Coordinator, at [kcox@oaklandnet.com](mailto:kcox@oaklandnet.com) or at (510) 238-7255.

***Homebuyer Fair Community Event Saturday, November 4, from 10 am to 2 pm City Hall*** -- The City of Oakland and Citi are teaming up with local housing nonprofits to bring residents a one-stop location to gather information and assistance to become homebuyers. Come the fair to learn about down payment assistance, credit repair, community loan programs, grants, veteran programs, free homebuyer classes, affordable housing, qualifying for financial assistance, and more. For more information, contact: [nduesberg@oaklandnet.com](mailto:nduesberg@oaklandnet.com).

- Learn about the City of Oakland Programs and others and how they can help make purchasing more affordable
- Learn techniques to help low and moderate income buyers succeed in today's tough housing market
- Get answers from information providers and housing advocates from: Citi, EBNHS, HERA, NID-HCA, ARPB, Operation Hope, ASIAN, Inc., OBAR, OakCLT, Habitat for Humanity & more
- Hear presentations on key housing topics
- Speak with HUD-cert Housing Counselors onsite to help you navigate the possibilities
- Learn how to buy your own home in Oakland

The fair is a free event and is open to the public, ample free parking is available in the garage below 250 Frank H. Ogawa Plaza. Homebuyer education classes will be provided onsite in Spanish and Chinese, contact us in advance or register by 10:15 am day of event to attend the classes.

***Mayor's Office seeks Volunteers for "African Americans in the Military" Veteran's Day Photo & Artwork Installation*** -- In partnership with the Oakland Vet Center

(<https://www.va.gov/directory/guide/facility.asp?id=518>), Bertram Clark, a Vietnam Veteran, as well as Charles Blatcher, III, CEO of the National Coalition of Black Veteran Organizations, and Eric Murphy, Arts Commissioner for Alameda County, the Mayor's Office seeks volunteers to assist Mr. Clark with the installation of his artwork and photography collection entitled, "African Americans in the Military from the Revolutionary War through World War II" in celebration of Veteran's Day. The Mayor's Office is seeking volunteers for two hour shifts to help Mr. Murphy put up photos in the rotunda for Mr. Clark on the following dates:

- Saturday, November 4th from 8:00am to 1:00pm in the Rotunda, 1 Frank Ogawa Plaza
- Sunday, November 5th from 1:00pm to 3:00pm in the Rotunda, 1 Frank Ogawa Plaza
- Monday, November 6th from 9:00am to 1:00pm in the Rotunda, 1 Frank Ogawa Plaza

No experience nor special attire needed. Dress comfortably. Water and snacks will be provided to volunteers. If you would like volunteer, please contact Yvonna Cázares, Director of Community Engagement at [YCazares@oaklandnet.com](mailto:YCazares@oaklandnet.com) / (510) 238-7157.

***Save the Date: Tuesday, November 7th 4-5pm for a Veteran's Day Installation & Opening Ceremony*** -- Opening of the Veteran's Day Photo and Artwork Installation "African Americans in the Military" where the public can hear from Mr. Clark himself, the Mayor, City Council members, and resource information from the Vet Center. If you know of a vet that wishes to be present and honored during the ceremony. Please contact Yvonna Cázares, Director of Community Engagement at [YCazares@oaklandnet.com](mailto:YCazares@oaklandnet.com) / (510) 238-7157.

***Economic Development Strategy*** – On Tuesday, November 7, the final draft Economic Development Strategy goes before the full Oakland City Council. The 39-page Strategy and accompanying appendices are available at <http://bit.ly/2xYnRZC> . With insight and feedback from local business leaders and focus group participants, the document outlines our shared economic values and identifies immediate and long-term steps the City can take to grow Oakland's economy and enable all residents and business owners to thrive and prosper. These values will guide the City's economic development efforts to help ensure Oakland remains a unique, special place to live and do business. Our goal is to make Oakland an easy, efficient and prosperous place to do business, and to reduce racial disparities and help all Oaklanders achieve economic security. The Strategy proposes over 50 targets the City should aim to reach over the next three years, from supporting small businesses to building housing to maintaining public space. Recognizing that other City departments also play key roles in sustaining a local environment to foster economic growth and ensuring every Oaklander benefits from this growth, the Strategy details shared citywide goals and builds in targets and metrics for tracking and accountability. Crafted by the Economic & Workforce Development Department, the Strategy reflects Oakland's changing economy and the change in tools available to stimulate growth. For more information, please contact Marisa Raya, Strategy Project Manager, at [mraya@oaklandnet.com](mailto:mraya@oaklandnet.com) or (510) 238-6230.

***City of Oakland Annual Coat Drive*** – Now through November 17, the Annual Thanksgiving Coat Drive is taking place. Please donate your gently used coats (for men, women and children) that will be given away at the 26<sup>th</sup> Annual Thanksgiving Dinner on Tuesday, November 21, 2017. Bins are located in the Lionel Wilson Building at 150 Frank H. Ogawa Plaza. If you are unable to donate a coat, please consider a monetary donation to the City of Oakland Hunger Program. All donations are welcome. Send donations payable to City of Oakland Hunger Program, to Human Services Department, Care of: Community



Housing Services Division, 150 Frank H. Ogawa Plaza, Ste. 4340, Oakland, CA 94612. All donations are tax deductible. For more information, please contact Talia Rubin, Program Analyst at [trubin@oaklandnet.com](mailto:trubin@oaklandnet.com) or 238-6590.

***OakDOT 'Paint the Town!' Deadline November 30*** -- On September 19, the Oakland Department of Transportation (OakDOT) released the application for Paint the Town!, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for Paint the Town! will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements— such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time.

***Bike Share for All*** -- As of Wednesday, October 11, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 67 stations in the city and more than 36,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, SFMTA (low income) Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit [oaklandnet.com/bikeshare](http://oaklandnet.com/bikeshare), [fordgobike.com](http://fordgobike.com), and [bikeshareforall.org](http://bikeshareforall.org). For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at [bikeshare@oaklandnet.com](mailto:bikeshare@oaklandnet.com)

***Bay Area SunShares Launching*** -- For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit [www.bayareasunshares.org](http://www.bayareasunshares.org) or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 238-6954.

***From the Oakland Police Department Arrest Files*** – On Tuesday, October 17 at 8:52 am, Oakland Police officers responded to the scene of a stabbing in the 400 block of 29th Street. The officers located the suspect nearby and arrested him. The victim, who had been stabbed multiple times, was transported to a local hospital in stable condition. On Thursday, October 19 at 3:38 pm, Oakland Police officers responded to the 7300 block of Weld Street on a report of a shooting. The officers were able to make an arrest. On Thursday, October 19 at 6:00 am, Oakland Police officers responded to a residential robbery in the 7900

block of MacArthur Boulevard. The suspects fled the residence with the loss. Officers were able to locate the suspects and place them under arrest. A firearm was located during the responding officers' investigation. On Sunday, October 22 at 6:18 am, Oakland Police officers responded to a local business in the 7200 block of Bancroft Avenue which had been robbed. The officers located the male suspect nearby, arrested him, and recovered the loss. For more information, please contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**Homicide 1900 Block Telegraph Avenue** – On Sunday, October 22 at 4:18 pm, Oakland Police officers were flagged down by citizens for a subject down on the ground in the 1900 block of Telegraph Avenue. The officers located an unconscious male adult suffering from blunt force trauma. The victim, an Oakland resident, was transported to a local hospital but unfortunately succumbed to his injuries. A homicide callout was initiated. An arrest has been made in connection with this homicide. The victim's identity is being withheld pending notification to next of kin. Anyone with information is asked to contact the Homicide Section at (510) 238-3821 or the TIP LINE at 238-7950. For more information, please contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**Oakland Police Ice Cream Social** – On Tuesday, October 24, Oakland Police Area 1 command, officers, and community leaders hosted an ice cream social at the West Oakland Willie Keyes Community Center. The children loved the ice cream, of course, but they also enjoyed spending time with OPD commanders, officers, and Neighborhood Service Coordinators, who joined them at basketball and double dutch. OPD officers and members enjoy these kinds of positive get-togethers with the young people of Oakland. For more information, please contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**OPD Is Hiring Police Cadets** -- Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**OPD Is Hiring Police Communications Dispatchers** -- Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>.
- If you do have experience and wish to apply as a lateral, use this link: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>.

For more information, please contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**OPD Has Openings for High School Students to Become Police Explorers** -- Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service

learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or [oaklandpal@oaklandpal.org](mailto:oaklandpal@oaklandpal.org).

***Upcoming City of Oakland Job Announcements*** – During the week of October 30, the Human Resources Management Department (HRM) anticipates posting job announcement(s) for the following position(s):

- Project Manager II (Selective Certification – Development Permitting)

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

**Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator