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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 13, 2017

INFORMATION.

Following are the key activities to be highlighted this week:

Fire and Police Join Mutual Aid Response Efforts – During the week of October 8, the Oakland Fire and Police Departments joined state agencies by providing staff and resources to the Northern California wildfires that have devastated North Bay cities and counties. Oakland Fire has sent specialized apparatuses and specially certified crews, and others are anticipating deployment as the requests expand. Oakland Police have been helping local law enforcement with traffic control, assisting with evacuations, and general law enforcement. Oakland is honored to be able to provide this help and support during this difficult time.

City's Official Tagline and Motto "Love Life" Unveiled – On Monday, October 16, at 10:30 a.m. at the intersection of Bancroft Way and Durant Avenue, the City of Oakland will officially unveil its new tagline and motto, "Love Life." "Love Life" was adopted as the City of Oakland's official tagline and motto under City Council Resolution 86088, introduced by City Councilmembers Lynette Gibson McElhaney, Rebecca Kaplan and Desley Brooks in April 2016. The motto reflects a united intention to articulate Oakland's collective values and priorities to make it a safe, just, sustainable, equitable and vibrant city. The resolution was inspired by the need to adopt a comprehensive and holistic approach to addressing the conditions that lead to violence and toward creating a climate of restoration for the individuals and communities impacted by violence. The senseless loss of life to gun violence impacts tens of thousands of Oakland's youth and adults who witness violence or live in its tyranny, with particularly disproportionate impacts on African-Americans. Inspired by the legacy of LoEshe' Lacy--whose first name in English translates as "Love Life"—a 16-year-old West Oakland student activist who was an innocent victim of a shooting on October 20, 1997, the new Oakland motto bears her name. In addition to the motto, the Lovelife Foundation honors her life, work and vision to end violence and heal communities and individuals affected by it. For more information about "Love Life Week" events October 16-22, please call (510) 663-5683 or visit [Facebook.com/LoveLifeOakland](https://www.facebook.com/LoveLifeOakland).

Coliseum Connections Groundbreaking – On Friday, October 6, Mayor Libby Schaaf and Council President Larry Reid were joined by developers and transit agencies to celebrate the start of construction for Coliseum Connections (formerly known as the Coliseum Transit Village), a transit-oriented development with 110 mixed-income units. Half of the units will be affordable to households at or below 60 percent of the area median income. The remaining 55 units will be some of the first market-rate rental units in East Oakland in a decade. Coliseum Connections, a joint venture of UrbanCore Development and the Oakland Economic Development Corporation (OEDC), is located immediately behind the Coliseum BART station and is scheduled for occupancy in December 2018. The development will have exceptional access to BART's rail system, numerous AC Transit bus routes, Amtrak's Capitol Corridor line and the Oakland Airport Connector, all complemented by recent streetscape improvements. The developers assembled funds from seven financial sources, including former redevelopment bond funds through the Public/Private Development Division of the Economic & Workforce Development Department. To read the media release, please visit <http://www2.oaklandnet.com/OAK066992>. For more information, please contact, Larry Gallegos, Area Manager, at lgallegos@oaklandnet.com or (510) 238-6174.

Save the Date: State of the City Address on November 2 – On Thursday, November 2, please join Mayor Libby Schaaf as she delivers the State of City address at the Islamic Cultural Center of Northern California, located at 1433 Madison Street, at 5:30 p.m. The State of the City is an annual report on Oakland, as well as a celebration to support our community.

The event will include:

- Oakland-based Artwork and Food
- Cultural Performances
- Information on Local Action Groups to Join

The Mayor's Office encourages all staff to attend and invite members of their city departments, neighborhood, community-based organization, or place of worship. Please forward this invite to your respective partners to share in the event together. **Registration required. Event will close at capacity. Please RSVP early at the following link:** <https://www.eventbrite.com/e/2017-state-of-the-city-address-tickets-38512552080>. Please be advised that large bags and signage cannot be accommodated. For more information, please contact Yvonna Cázares, Director of Community Engagement, at ycazares@oaklandnet.com.

Mobile Mayor Successfully Brings City Hall to Oakland Residents - Mobile Mayor evaluations continue to demonstrate overwhelmingly positive feedback from the public. The Mayor, office staff, and volunteers have helped support residents (including unsheltered residents) who are concerned about issues such as affordable housing, roadway improvement, illegal dumping, jobs and more. Recent events have been held in Fruitvale, Grand Lake, areas of East Oakland, and various festivals throughout the city. The upcoming dates, locations and city services are below:

- October 30 from 11:00 a.m. to 1:00 p.m. at the West Oakland Health Center, located at 700 Adeline Street. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

- November 18 from 11:00 a.m. to 2:00 p.m. at Rockridge BART Plaza, located at the Rockridge Bart Station on College Avenue. In honor of National Adoption day, Adopt-a-Spot will be onsite, along with Pet Adoption services.
- December 9 from 11:00 a.m. to 1:00 p.m. at Clinton Square Park, located at 12th Street and 6th Avenue. Vietnamese and Cantonese translators will be available. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

To learn more about what we do and view our past events, view the Mobile Mayor website here <https://sites.google.com/view/oaklandmobilemayor/home>
If you have questions or would like join us, please email OaklandMobileMayor@gmail.com

OakDOT Announces 'Paint the Town!' Program – On September 19, the Oakland Department of Transportation (OakDOT) released the application for *Paint the Town!*, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for *Paint the Town!* will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements—such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time. OakDOT is holding the last application clinic at the following Oakland Public Library Branche:

- Saturday, October 14, 2:00 - 3:30 p.m., Melrose Branch, 4805 Foothill Boulevard

For more information and for application materials please visit <https://beta.oaklandca.gov/services/paint-the-town>. You may also contact Menaka Mohan at mmohan@oaklandnet.com.

Bike Share for All – As of Wednesday, October 11, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 67 stations in the city and more than 36,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, SFMTA (low income) Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com.

Climate Change & Community Series Kicks Off at Golden Gate Library – On Saturday, October 14, from 10:30 a.m. to 12:00 p.m., a “Science Café” series, focusing on the issues related to climate change, will begin at the Golden Gate Branch Library, located at 5606 San Pablo Avenue. The series will continue for several Saturdays, with weekly meetings featuring short videos, authors, weather experts, and representatives from local organizations playing active roles in adaptation and resilience. For the October 14 program, representatives from the East Bay Regional Park District, stewards of nearly 121,000 acres and 55 miles of shoreline in the East Bay, will discuss their Climate Smart Initiative. On Saturday, October 21, Eliza Berry from SF Bay Conservation & Development Commission and Brian Beveridge of the West Oakland Environmental Indicators Project will provide information on sea level rise in the East Bay. On Saturday, October 28, Sustainability Fellows from the City of Oakland's Environmental Services Division will discuss the impact of methane/natural gas. These programs were made possible by grants from the National Oceanic and Atmospheric Administration and the National Science Foundation. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or 510-597-5023.

Black Panther Coloring Book is On Point – On Saturday, October 14, at 2:00 p.m., the Oakland Maroons Art Collective will present their new coloring book, focused on the theme of the Black Panther Party's legendary Ten Point Program, in an event at the Main Library, 125 14th Street. The Oakland Maroons Art Collective promotes radical populist art accompanied by radical populist critical theory. Members will be on hand to discuss both the process leading to the publication of the coloring book and their perspectives on the contemporary relevance of the BPP's Ten Point Program. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

Free Carpentry Safety Class – On Saturday, October 14, at 3:00 p.m., you can learn how to use carpentry hand tools and power tools in this safety class at the Tool Lending Library, 5205 Telegraph Avenue. This class is for do-it-yourselfers, homeowners, and others who want to become familiar with basic tools and learn safe carpentry practices. Please note that attendance will be limited to 30 people on a first come, first served basis. For information, contact Rachel Sher, Senior Library Assistant, at rsher@oaklandlibrary.org or 510-597-5089.

Local History: The Man Who Lit Lady Liberty – On Sunday, October 15, at 2:00 p.m., local historian Richard Schwartz will discuss his new book, *The Man Who Lit Lady Liberty*, profiling the life and career of local actor M.B. Curtis, who financed the lighting of the torch on the Statue of Liberty. The program will be held at the Main Library, 125 14th Street, in the Bradley C. Walters Community Room. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

BAYEP Career Pathway Summit – On Tuesday, October 17, the Bay Area Young Men of Color Employment Partnership (BAYEP) will host a Career Pathway Summit from 9:00 a.m. to 4:00 p.m. at the Oakland Marriott City Center, located at 1001 Broadway. Interviews will be conducted on-site and attendees may be hired on-the-spot. This event is open to everyone, regardless of age or background. Several partners and service providers supported by the City of Oakland Workforce Development Board (OWDB) are involved in pre-training events to prepare youth for the on-site interviews and the summit aligns with the youth service goals in the OWDB's 2017-2020 Strategic

Plan. Participants who want to be guaranteed two interviews with any participating employers of their choice, should attend one of the career training workshops before the summit to secure interviews. Those who refer or bring a friend to the event will be entered in a drawing for cash prizes. To register for the summit, please visit www.bit.ly/bayep-cps. If you have any questions about the summit, please email ProgramsBayArea@Leadersup.org. To learn more about the workforce development programs offered by the City of Oakland and its partners, please contact Lazandra Dial, Program Analyst III, at ldial@oaklandnet.com or (510) 238-3474.

Humorist Nate Dern Coming to Montclair Library – On Tuesday, October 17, at 6:30 p.m., author Nate Dern will give a talk at the Montclair Branch Library, 1687 Mountain Boulevard. Dern is a senior writer at “Funny Or Die” and the former artistic director of the Upright Citizens Brigade Theatre in New York City. In his new book, *Nate Dern: Not Quite a Genius*, he examines modern society and technology, man buns, dating apps, and juicing crazes with a razor-sharp eye. Anyone who’s ever scrunched their eyes at WiFi Terms & Conditions, listened to the reasons that led a vegetarian to give up meat, or looked on in horror at the evolving audacity of reality TV will appreciate Mr. Dern’s wicked and funny take on modern life. Books will be sold by A Great Good Place for Books. For information, contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or 510-482-7810.

Library Program Recalls Oakland’s Vietnam Protests – On Wednesday, October 18, at 6:00 p.m., the Oakland History Room, in association with the California Historical Society, will observe the 50th anniversary of the Stop the Draft protests of the Vietnam era with historian Charles Wollenberg and members of the Oakland Seven. The program will be held at the Main Library, 125 14th Street, in the Bradley C. Walters Community Room. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

From the Oakland Police Department Arrest Files – On Monday, October 9 at 10:40 p.m., an armed robbery occurred in the 10 block of 10th Street. Oakland Police officers located the suspect, who was positively identified and placed under arrest. Loss was not recovered. On Sunday, October 8 at 9:30 p.m., Oakland Police officers responded to an armed robbery in the 2300 block of Bartlett Street. Later, the suspect was arrested in another jurisdiction for a robbery committed in that city. The arresting agency informed OPD that they found the victim’s loss. On Tuesday, October 3 at 11:07 a.m., Oakland police officers responded to a shooting in the 1700 block of E. 12th Street. Responding officers located and arrested the suspect. A firearm was recovered. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPR Garden Shines At Autumn Lights Festival – From Tuesday, October 19 through Thursday, October 21, the 6th Annual Autumn Lights Festival transforms the Lake Merritt Gardens located at 666 Bellevue Avenue. For three magical nights, festive blends of live music, art, fire dancers, food and libations make for an unforgettable experience. Autumn Lights entails a leisurely stroll along paved pathways through seven- acres of lush gardens. Imagine yourself immersed in acres of lush gardens and mesmerizing installations created by local artists. This wildly popular annual tradition benefiting the Gardens at Lake Merritt is an amazing spectacle and fun for all ages. This event will sell out! Buy your tickets in advance at <https://www.eventbrite.com/e/6th-annual-autumn-lights->

[festival-tickets-37322323073](#). For more information about the Autumn Lights Festival, go to www.AutumnLightsOakland.org. To learn more about OPR's Garden at Lake Merritt, please visit www.GardensatLakeMerritt.org.

Terrifying Halloween Tour Reigns At Dunsmuir – Thursday, October 26, to Saturday, October 28, Oakland Parks & Recreation's Terrifying Halloween Tour is back by popular demand! Hosted at Dunsmuir-Hellman Historic Estate, located at 2960 Peralta Oaks Court, this event is spookier than ever before. The ghosts and ghouls are on the prowl! From 6:30 to 9:00 p.m., fright-seekers will enjoy a bone-chilling, terrifying experience. Get ready for a spooktacular night. Buy tickets at the gate. Tours will sell out! Arrive early to secure your place on the journey. To print a copy of Halloween flyer, visit

<http://www2.oaklandnet.com/oakca1/groups/contributor/documents/image/oak066345.pdf>. For more information about the event or Dunsmuir Hellman Historic Estate, please contact Rebecca Bresso, Recreation Specialist II, at rbresso@oaklandnet.com or (510) 615-5555. #TerrifyingHellman2017

Oakland Parks & Recreation Haunted Hangouts – Thursday, October 27 to Tuesday, October 31, Oakland Parks & Recreation will be hosting fun-filled, Halloween events at the most haunted recreation centers in your neigh-*Boo*-hood!

- Thursday, October 27, 6:00 to 8:00 p.m.
Big Annual Halloween Party
Show us your trickiest 'Thriller' moves and enjoy tasty treats at the biggest Halloween party on the block! Come in your best costume to win a prize or cash! Youth, ages 4 to 18; Free admission.
Rainbow Recreation Center / DACA, 5800 International Blvd.
- Friday, October 28, 1:00 to 4:00 p.m.
Harvest Festival
Join us for potluck, pumpkin carving and decorating, costume contest, festive music and more! Youth, ages 5 to 12; Free admission.
Allendale Recreation Center, 3711 Suter Street
- Friday, October 28, 11:30 a.m. to 5:00 p.m.
Harvest Festival & Pumpkin Patch
Come to an event that both families and community people can enjoy! A day of fun filled activities of arts and crafts, games, and learning experience. All ages welcome; Free admission.
Bushrod Recreation Center, 560 59th Street
- Tuesday, October 31, 5:00 to 7:00 p.m.
Halloween Party
Join us for Halloween games, crafts, face painting and trick-or-treating. Wear your Halloween costume! Youth of all ages with accompanying adult; Free admission.
Studio One Art Center, 365 45th Street

- Tuesday, October 31, 5:00 to 8:00 p.m.
Halloween Funky Fright Fest
Come and have a spooky good time at the fright fest. There will be a Haunted House, Monster Mash Dance, Thriller Zone Dance Contest, and Costume Contest. Be there if you dare! Youth, ages 6 to 12; Free admission.
Willie Keyes Recreation Center, 3131 Union Street

Bay Area SunShares Launching – For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit www.bayareasunshares.org or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 238-6954.

OPD Is Hiring Police Cadets – Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring - Police Communications Dispatchers – Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>.
- If you do have experience and wish to apply as a lateral, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>.

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator