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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 6, 2017

INFORMATION.

Following are the key activities to be highlighted this week:

Save the Date: State of the City Address on November 2 – On Thursday, November 2, please join Mayor Libby Schaaf as she delivers the State of City address at the Islamic Cultural Center of Northern California, located at 1433 Madison Street, at 5:30 p.m. The State of the City is an annual report on Oakland, as well as a celebration to support our community.

The event will include:

- Oakland-based Artwork and Food
- Cultural Performances
- Information on Local Action Groups to Join

The Mayor's Office encourages all staff to attend and invite members of their city departments, neighborhood, community-based organization, or place of worship. Please forward this invite to your respective partners to share in the event together. **Registration required. Event will close at capacity. Please RSVP early at the following link:** <https://www.eventbrite.com/e/2017-state-of-the-city-address-tickets-38512552080>. Please be advised that large bags and signage cannot be accommodated. For more information, please contact Yvonna Cázares, Director of Community Engagement, at ycazares@oaklandnet.com.

Ten Oakland Companies Named "Best for the World" – On Friday, September 1, B-Lab named 10 Oakland companies to their 2017 "Best for the World" list. B-Lab certifies businesses who meet the highest standards for overall social and environmental performance, public transparency and legal accountability. The list of Oakland companies includes Beneficial State Bank, Clearinghouse CDFI, CORE Foods, Future State, Give Something Back Workplace Solutions, Impact Hub Oakland, Kuli Kuli, Numi Organic Tea, Oaklandish, Revolution Foods, Schoolzilla and Twirl Management. Congratulations and thanks, Oakland companies, for being global leaders in the benefit corporation movement. To view B-Lab's entire roster, please visit <http://bit.ly/2xVW6xu>. For resource referrals on business formation, including B Corporations, non-profits and co-ops, please contact Juno Thomas, Business Assistance Center, at bthomas@oaklandnet.com or (510) 238-4727.

Eight Oakland Companies Make The Inner City 100 List – On Tuesday, October 3, the Initiative for a Competitive Inner City (ICIC) unveiled its list of the 100 fastest growing inner city businesses in the U.S. during the Inner City 100 Conference and Awards program. Oakland was the top location in the West with eight local businesses ranked among the top 100, second in the nation to Chicago with nine honorees. The program is a reminder that businesses are thriving in Oakland and other American urban centers and creating jobs. The following Oakland-based companies were ranked on the 2017 100 Inner City roster: OCHO Candies, Fathom Studios, Oaklandish, Blossom Foods, Blaisdell's Business Products, CORE Foods, JRVD Architecture and ProActive Business Solutions. The 100 Inner City award winners are chosen based on their growth in revenue over a five-year period. The average growth rate of the 2017 Inner City 100 companies during the previous five years was 320%. For nearly 20 years, the Inner City 100 has recognized, celebrated and supported fast-growing companies whose success illuminates the competitive business advantages of being in an inner city. To view the entire roster of the Inner City 100 published in Fortune, please visit <http://fortune.com/inner-city-100/>. To learn more about the Inner City 100 program, please visit <http://icic.org/urban-business-initiatives/inner-city-100/>. For more than 10 years, the Business Development Division in the Economic & Workforce Development Department has submitted numerous nominations of eligible businesses to promote Oakland as a business location and to showcase Oakland entrepreneurs. For assistance in finding a location in Oakland, please contact Aliza Gallo, Economic Development Coordinator, at agallo@oaklandnet.com or (510) 238-7405.

Barbershop Forums: It Takes a Village to Make a Village – On Monday, September 18, a “Barbershop Forum” was held at the Goodfellas Motorcycle Club barbershop on Blaine Street. The forums are a place and space where members of the community respect each other, listen, learn, and work collectively towards solutions. The theme of this Barbershop Forum was accountability. Oakland Police Department officers were there to stress the importance of police *and* community holding themselves accountable. Local law enforcement representatives agreed that they must hold themselves accountable because they have great responsibility and are held to a higher standard. Oakland rapper Mistah F.A.B. was there to share his experiences and what he felt was needed to bridge the communication gap between the community and law enforcement. And many community members shared their stories, opinions, and observations, too. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Bike Share for All – As of Wednesday, October 4, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 67 stations in the city and more than 33,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, SFMTA (low income) Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com.

OakDOT Announces 'Paint the Town!' Program – On September 19, the Oakland Department of Transportation (OakDOT) released the application for *Paint the Town!*, a pilot program allowing

Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for *Paint the Town!* will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements—such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time. OakDOT is also holding future application clinics at the following Oakland Public Library Branches:

- Tuesday, October 10, 4:00 - 5:30 p.m., West Oakland Branch, 1801 Adeline Street
- Wednesday, October 11, 6:30 - 8:00 p.m., Main Library, 125 14th Street
- Saturday, October 14, 2:00 - 3:30 p.m., Melrose Branch, 4805 Foothill Boulevard

For more information and for application materials please visit <https://beta.oaklandca.gov/services/paint-the-town>. You may also contact Menaka Mohan at mmohan@oaklandnet.com.

City Launches Comprehensive Citywide Cultural Planning Process – Beginning Friday, September 15, the Cultural Affairs Division of the Economic & Workforce Development Department invites the public to engage in the creation of *Belonging in Oakland: A Cultural Development Plan*, Oakland's first comprehensive citywide plan focused on arts and culture. The Plan will create a snapshot of Oakland's unique cultural assets, define cultural priorities for the city, foster opportunities for economic benefit and community engagement, and enhance the quality of life for Oakland residents, businesses and visitors. The planning process is launching with a series of activities that give community members across the city various opportunities to engage and envision how the cultural and creative life of Oakland can be supported and strengthened. Public engagement is essential, and the comments and recommendations gathered through this process will help shape the cultural plan. The remaining "Make It Yours" Community Dialogues are:

- Thursday, October 12, 10:00 a.m. to noon
Heartlands Merchant Association, 5856 Foothill Blvd. (Council District 6)
- Saturday, October 14, 10:00 a.m. to noon
East Oakland Boxing Association, 816 98th Ave. (Council District 7)

These community meeting locations are wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email rbedoya@oaklandnet.com, call (510) 238-2136 or call TDD/TTY (510) 238-2007 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a

courtesy to attendees with chemical sensitivities. For those unable to join one of these scheduled meetings or conversations, other engagement opportunities are available, including:

- Emailing suggestions and comments to culturalplan@oaklandnet.com
- Leaving a voice message on the Cultural Plan hotline at (510) 833-6725

To read the media release, please visit <http://www2.oaklandnet.com/OAK066092>. For more information on the cultural planning process and event updates, visit www.oaklandnet.com/culturalplan.

Interested In Becoming An Oakland Police Officer? Workshops This Weekend! – On Saturday, October 7, the Police Officer *Physical Ability Test Workshop* will be offered from 8:00 to 10:00 a.m. at Merritt College Parking Lot E (gym if raining), located at 12500 Campus Drive. This workshop will help you prepare to do well on your application examinations. Run the actual course and get pointers on proper technique for the various stages of the test. No appointment necessary. On Sunday, October 8, the *Oral Board Interview Workshop* will be held from 3:00 to 5:00 p.m. at Oakland Police Department Auditorium, located at 455 7th Street. This workshop will help you prepare for the oral board interviews. For more information, please contact Officer Damon Gilbert, Recruiting & Backgrounds Unit, at dgilbert@oaklandnet.com or (510) 238-3339.

Sundays In The Redwoods Concert Series (Soul Is The Key) – On Sunday, October 8, Oakland Parks & Recreation & Youth Development will host the last concert a part of its 12th annual Sundays in the Redwoods Concert series. Venue opens at 2:00 p.m. showcasing a spectacular cityscape view from the Woodminster Amphitheater nestled in Joaquin Miller Park located at 3300 Joaquin Miller Road. Hurry to secure a seat! This popular event sells out fast. ‘Soul Is The Key’ is our fourth and final lineup in the series. Audiences will be moved by the musical stories of love, pain, and pleasure performed by Confunkshun and SOS Band. To purchase tickets, please visit www.sundaysintheredwoods.com. For more information, please contact Karis Griffin, Recreation Supervisor at kgriffin@oaklandnet.com or (510) 238-2259.

Olympian Eddie Hart and Sportswriter Dave Newhouse Talk About Munich, 1972 – On Saturday, October 7, at 2:30 p.m., East Bay Olympian Eddie Hart and local sportswriter Dave Newhouse will give a book talk at the Temescal Branch Library, located at 5205 Telegraph Avenue. Mr. Hart was among the favorites in the 100 meters in the 1972 Olympics, but due to a scheduling misunderstanding he was disqualified. Soon after, his personal misfortune was overshadowed by far greater horrors for which the Munich Olympics are well remembered. Mr. Hart tells the story of his up-and-down experiences on and off the track in a new book, *Disqualified: Eddie Hart, Munich 1972, and the Voices of the Most Tragic Olympics*, which he co-wrote with Newhouse. Mr. Hart and Mr. Newhouse will talk about those stirring times. For information, contact Steven Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

Mosswood Park 3-On-3 BBall – Saturday October 7, Oakland Parks, Recreation & Youth Development (OPR) in partnership with Oaklandish is hosting a 3-on-3 Basketball Tournament at Mosswood Park, located at 3612 Webster St. Event jumps-off at 9:00 a.m. sharp. Callin’ all Hoopers! If you got game, bring it. Through youth development programs, OPR provides transformational

experiences and multi-cultural awareness. Affirm your dedication to giving back to the community and sign-up now. All proceeds go to rebuilding the Mosswood Recreation Center. With your support, we can rebuild a community. Don't forget to wear your Mosswood T-shirt sold at Oaklandish stores or online at <https://oaklandish.com/products/mens-mosswood-park>. For more information about the event, go to www.oaklandnet.com/parks. To register for a spot on the "Blue Court" contact Fred Morris, Sports Program Coordinator at fmorris@oaklandnet.com or (510) 238-3496.

October Is Here And Pink Patches Are On – During the month of October, members of the Oakland Police Department are participating in the [#PinkPatchProject](#). You can spot the colorful patches on our uniforms! Chief Anne E. Kirkpatrick has encouraged everyone in the Police Department to wear the patches to support the fight against breast cancer, to honor and encourage those who struggle with the disease, and to raise funds for research. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Get Home Inspection Advice at the Tool Library – On Tuesday, October 10, at 6 p.m., Brian Cogley, Paul Barraza, and John Fryer of the American Society of Home Inspectors (ASHI) will give a presentation on residential building safety concerns specific to the Bay Area. Topics will include outdated electrical systems, masonry chimneys, fire hazards, decks, and seismic concerns. This free event will be offered at the Tool Lending Library, 5205 Telegraph Avenue. For information, contact Rachel Sher, Senior Library Assistant, at rshe@oaklandlibrary.org or 510-597-5089.

OPR Garden Shines At Autumn Lights Festival – From Tuesday, October 19 through Thursday, October 21, the 6th Annual Autumn Lights Festival transforms the Lake Merritt Gardens located at 666 Bellevue Avenue. For three magical nights, festive blends of live music, art, fire dancers, food and libations make for an unforgettable experience. Autumn Lights entails a leisurely stroll along paved pathways through seven- acres of lush gardens. Imagine yourself immersed in acres of lush gardens and mesmerizing installations created by local artists. This wildly popular annual tradition benefiting the Gardens at Lake Merritt is an amazing spectacle and fun for all ages. This event will sell out! Buy your tickets in advance at <https://www.eventbrite.com/e/6th-annual-autumn-lights-festival-tickets-37322323073>. For more information about the Autumn Lights Festival, go to www.AutumnLightsOakland.org. To learn more about OPR's Garden at Lake Merritt, please visit www.GardensatLakeMerritt.org.

Terrifying Halloween Tour Reigns At Dunsmuir – Thursday, October 26, to Saturday, October 28, Oakland Parks & Recreation's Terrifying Halloween Tour is back by popular demand! Hosted at Dunsmuir-Hellman Historic Estate, located at 2960 Peralta Oaks Court, this event is spookier than ever before. The ghosts and ghouls are on the prowl! From 6:30 to 9:00 p.m., fright-seekers will enjoy a bone-chilling, terrifying experience. Get ready for a spooktacular night. Buy tickets at the gate. Tours will sell out! Arrive early to secure your place on the journey. To print a copy of Halloween flyer, visit <http://www2.oaklandnet.com/oakca1/groups/contributor/documents/image/oak066345.pdf>. For more information about the event or Dunsmuir Hellman Historic Estate, please contact Rebecca Bresso, Recreation Specialist II, at rbresso@oaklandnet.com or (510) 615-5555. #TerrifyingHellman2017

From the Oakland Police Department Arrest Files – On Wednesday, September 27, at 3:01 p.m., Oakland Police officers responded to a robbery in the 2700 block of 23rd Avenue. The suspect was located on scene and was taken into custody. The loss was returned. On Thursday, September 28, at 10:54 a.m., Oakland Police officers responded to an auto burglary in the 4700 block of San Pablo Avenue. Upon arrival, the officers located and arrested the suspect. The loss was returned. On Thursday, September 28, at 11:00 a.m., Oakland Police officers responded to a robbery in the 2900 block of Broadway. The officers took the suspect into custody. On Saturday, September 30, at 7:55 p.m., Oakland Police officers responded to a strong-arm carjacking in the 5500 block of International Boulevard. Officers located the suspect vehicle, attempted a traffic stop, and the suspect vehicle failed to yield. A vehicle pursuit ensued and ended in the 1100 block of 61st Avenue. One suspect surrendered on scene. The other suspect fled into a nearby yard, and was arrested after a search. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Join the Plaid Friday Weekend Promotion – Tuesday, October 10, is the deadline for merchants to sign up for free for the Plaid Friday Weekend (PFW) Promotion. This city-wide, season-long campaign to educate Oaklanders on the social and economic importance of buying their holiday gifts in Oakland kicks off with the promotion of Plaid Friday Weekend, November 24-26. The campaign will encourage shoppers to discover Oakland's many commercial neighborhoods and meet the merchants that make our city a special place to live and shop. Now a national movement, Plaid Friday was founded right here in Oakland to encourage shopping at local, independent stores as a more relaxing, enjoyable and inspiring shopping alternative to the big box "Black Friday" experience. The Plaid theme represents the weaving together of Oakland's creative and diverse community of small business owners, their shops and their products, to create a strong and beautiful fabric. Since there are so many great independently-owned Oakland businesses to discover, Plaid Friday has been extended for the entire weekend. Sponsored by Oakland Grown and Townsquared, *East Bay Express*, and the City's Business Development Division of the Economic & Workforce Development Department, Plaid Friday Weekend and the season-long shop local campaign will be promoted through print, outdoor and digital advertising placements as well as social media posts. With the added promotional power of participating merchants and business districts, Plaid Friday Weekend will attract shoppers from around the region. With the inclusion of places to shop, eat and have fun, Oaklanders will have lots of options to spend their dollars locally to support small businesses and Oakland's economy. [Studies have shown](#) that retailers in cities with a holiday buy local campaign do significantly better in sales than ones in cities without such a campaign. There's no cost for merchants to join the campaign and those that register will receive marketing toolkits and ideas on how to make the most out of Plaid Friday Weekend. Merchants can sign up for free at www.plaidfridayweekend.com. A full list of special offers, entertainment and activities will be hosted on www.OaklandGrown.org starting in November. Shoppers will be encouraged to check back throughout the holiday season for updates. Remember, if you love Oakland, put your money where your heart is. To hear tips on how to make the most out of this promotion from Plaid Friday Founder Kerri Johnson, please visit <https://www.youtube.com/watch?v=CnPgobmaeL8>. If you have questions on how to register, please contact Kira Pascoe, Townsquared Community Manager, at kira@townsquared.com. For additional details on how the City of Oakland supports locally owned businesses, please contact, Aliza Gallo, Business Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

OPD Is Hiring Police Officer Trainees; Deadline to Apply Is October 13 – Friday, October 13, at 11:59 p.m., is the deadline to apply to pursue a challenging and rewarding career in law enforcement at the Oakland Police Department. To apply, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1841930>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238- 7230.

Climate Change & Community Series Kicks Off at Golden Gate Library – On Saturday, October 14, from 10:30 a.m. to 12:00 p.m., a “Science Café” series, focusing on the issues related to climate change, will begin at the Golden Gate Branch Library, located at 5606 San Pablo Avenue. The series will continue for several Saturdays, with weekly meetings featuring short videos, authors, weather experts, and representatives from local organizations playing active roles in adaptation and resilience. For the October 14 program, representatives from the East Bay Regional Park District, stewards of nearly 121,000 acres and 55 miles of shoreline in the East Bay, will discuss their Climate Smart Initiative. On Saturday, October 21, Eliza Berry from SF Bay Conservation & Development Commission and Brian Beveridge of the West Oakland Environmental Indicators Project will provide information on sea level rise in the East Bay. On Saturday, October 28, Sustainability Fellows from the City of Oakland's Environmental Services Division will discuss the impact of methane/natural gas. These programs were made possible by grants from the National Oceanic and Atmospheric Administration and the National Science Foundation. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or 510-597-5023.

Black Panther Coloring Book is On Point – On Saturday, October 14, at 2:00 p.m., the Oakland Maroons Art Collective will present their new coloring book, focused on the theme of the Black Panther Party's legendary Ten Point Program, in an event at the Main Library, 125 14th Street. The Oakland Maroons Art Collective promotes radical populist art accompanied by radical populist critical theory. Members will be on hand to discuss both the process leading to the publication of the coloring book and their perspectives on the contemporary relevance of the BPP's Ten Point Program. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

Free Carpentry Safety Class – On Saturday, October 14, at 3:00 p.m., you can learn how to use carpentry hand tools and power tools in this safety class at the Tool Lending Library, 5205 Telegraph Avenue. This class is for do-it-yourselfers, homeowners, and others who want to become familiar with basic tools and learn safe carpentry practices. Please note that attendance will be limited to 30 people on a first come, first served basis. For information, contact Rachel Sher, Senior Library Assistant, at rsher@oaklandlibrary.org or 510-597-5089.

Local History: The Man Who Lit Lady Liberty – On Sunday, October 15, 2:00 p.m., local historian Richard Schwartz will discuss his new book, *The Man Who Lit Lady Liberty*, profiling the life and career of local actor M.B. Curtis, who financed the lighting of the torch on the Statue of Liberty. The program will be held at the Main Library, 125 14th Street, in the Bradley C. Walters Community Room. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

BAYEP Career Pathway Summit – On Tuesday, October 17, the Bay Area Young Men of Color Employment Partnership (BAYEP) will host a Career Pathway Summit from 9:00 a.m. to 4:00 p.m. at the Oakland Marriott City Center, located at 1001 Broadway. Interviews will be conducted on-site and attendees may be hired on-the-spot. This event is open to everyone, regardless of age or background. Several partners and service providers supported by the City of Oakland Workforce Development Board (OWDB) are involved in pre-training events to prepare youth for the on-site interviews and the summit aligns with the youth service goals in the OWDB's 2017-2020 Strategic Plan. Participants who want to be guaranteed two interviews with any participating employers of their choice, should attend one of the career training workshops before the summit to secure interviews. Those who refer or bring a friend to the event will be entered in a drawing for cash prizes. To register for the summit, please visit www.bit.ly/bayep-cps. If you have any questions about the summit, please email ProgramsBayArea@Leadersup.org. To learn more about the workforce development programs offered by the City of Oakland and its partners, please contact Lazandra Dial, Program Analyst III, at ldial@oaklandnet.com or (510) 238-3474.

Humorist Nate Dern Coming to Montclair Library – On Tuesday, October 17, at 6:30 p.m., author Nate Dern will give a talk at the Montclair Branch Library, 1687 Mountain Boulevard. Dern is a senior writer at "Funny Or Die" and the former artistic director of the Upright Citizens Brigade Theatre in New York City. In his new book, *Nate Dern: Not Quite a Genius*, he examines modern society and technology, man buns, dating apps, and juicing crazes with a razor-sharp eye. Anyone who's ever scrunched their eyes at WiFi Terms & Conditions, listened to the reasons that led a vegetarian to give up meat, or looked on in horror at the evolving audacity of reality TV will appreciate Mr. Dern's wicked and funny take on modern life. Books will be sold by A Great Good Place for Books. For information, contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or 510-482-7810.

Library Program Recalls Oakland's Vietnam Protests – On Wednesday, October 18, at 6:00 p.m., the Oakland History Room, in association with the California Historical Society, will observe the 50th anniversary of the Stop the Draft protests of the Vietnam era with historian Charles Wollenberg and members of the Oakland Seven. The program will be held at the Main Library, 125 14th Street, in the Bradley C. Walters Community Room. For information, contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or 510-238-3222.

EWDD Division Names Updated – The Economic & Workforce Development Department (EWDD) strives to increase investment in Oakland to grow the city's economy, expand job opportunities for all residents, foster fiscal sustainability and enhance the city's sense of place and quality of life. Recently, the names of four of the department's six divisions were updated to better reflect the functions of those divisions, as follows:

- The Business Development Division (formerly known as the Economic Development division) works to retain, expand and attract businesses to Oakland. Division staff also operate the Business Assistance Center and work with entrepreneurs to help them form successful businesses.
- The Public/Private Development Division (formerly known as Project Implementation) is responsible for negotiating and implementing major land development and public improvements projects throughout the city to stimulate private investment. The division

manages the former Redevelopment Agency's streetscape, façade and tenant improvement programs, and is also responsible for winding down the affairs of the Oakland Redevelopment Successor Agency.

- The Real Estate Asset Management Division (formerly known as Real Estate) provides leasing and property management, acquisition, disposition, and commercial/residential relocation services on behalf of the City and individual departments, as well as the Oakland Redevelopment Successor Agency.
- The Cultural Affairs Division (formerly known as Cultural Arts & Marketing) includes the cultural funding program, which provides approximately \$1 million in grants to support the arts in Oakland; the public art program, which has more than \$1 million in funds currently dedicated for public art installations across Oakland; and staff working on special events, film production permitting, and a walking tours program.
- The two other divisions whose names remain the same are the Workforce Development Division and the Administration Division. The Workforce Development Division, with oversight by the Oakland Workforce Development Board, oversees the provision of federally-funded employment and training programs and services in Oakland. The division works with a variety of partners and stakeholders to ensure they are aligned with related local and regional activities and investments. These initiatives help adult and youth job seekers obtain employment and assist Oakland businesses with finding local talent. The Administration Division provides internal support for the department including overseeing fiscal, budget, and personnel management.

For more information, please contact Harry Hamilton, Marketing Coordinator, at hjhamilton@oaklandnet.com or (510) 238-6766.

Bay Area SunShares Launching – For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit www.bayareasunshares.org or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 238-6954.

OPD Is Hiring Police Cadets – Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring - Police Communications Dispatchers – Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>.
- If you do have experience and wish to apply as a lateral, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>.

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator