

City of Oakland
Department of Transportation

Appendix F

Oakland Walks! 2017 Draft Pedestrian Master Plan Update
Public Review Draft - April 6, 2017



City of
Oakland





Appendix F

Pedestrian Plan Survey Questions

Survey Questions

Help us make walking in Oakland safer and more convenient!

Survey Questions

1. If you live in Oakland, what is your five digit ZIP code? (Skip the question if you don't know it or don't live in Oakland.)
2. If you work in Oakland, what is the five digit ZIP code of your primary work location? (Skip the question if you don't know it or don't work in Oakland.)
3. How often do you walk in Oakland?

Answer Options	Every day	A few times a week	A few times a month	A few times a year	Never
To go to work					
To get to transit					
To go to school					
To shop or run errands					
For social purposes (visit friends, eat out, etc.)					
For exercise					
For fun or recreation					

4. If you walk in Oakland, what do you MOST enjoy about it?
5. If you walk in Oakland, what do you LEAST enjoy about it?

6. Below is a list of potential barriers to walking. In your opinion, how much do they discourage people from walking in Oakland?

Answer Options	A lot	Some what	Not too much
Speeding or aggressive/distracted driving			
Poor lighting (for walking at night)			
Missing or broken sidewalks			
Few or no pedestrian amenities (benches, street trees, bus shelters, etc.)			
Crosswalks do not exist or are too far apart			
Streets are too wide and feel unsafe to cross			
No destinations to walk to, or destinations are too far away			
Time to cross at traffic lights is too short			
Missing curb ramps (i.e., mini-ramps that lead down from the sidewalk to the street at intersections and crosswalks)			
Steep hills			

7. If you were in charge of Oakland's Pedestrian Program, what would you do to make walking in Oakland easier, safer or more pleasant? To submit your ideas or suggestions for specific blocks, intersections or other locations, please use the Pedestrian Master Plan's online mapping tool.
8. Increase enforcement of failure to stop and/or speeding laws among drivers
 - Yes, the streets feel unsafe because drivers speed or don't stop at crosswalks
 - Yes, but also target cyclists and pedestrians who break traffic laws
 - No, traffic safety generally isn't a problem in Oakland
 - No, there are more important laws to enforce
 - I'm not sure how I feel about this

9. Ticket parked cars that block the sidewalk more often

- Yes, blocking the sidewalk is inconsiderate and dangerous
- Yes, but only if it's near a school, so that kids can walk to school safely
- No, parking on my street is very difficult because the street is narrow or there aren't enough spaces
- No, the Police Department has more important things to do
- I'm not sure how I feel about this

10. Do you own a retail, service or restaurant business in Oakland? (Y/N)

11. What type of retail business is it?

- Retail
- Service
- Restaurant
- Other (specify below)

12. Below is a list of factors that you might use to choose where to locate your business. How much did each factor contribute to where you located your business?

Answer Options	A lot	Some what	Not too much	A few times a year	Never
Many people walking past					
Many parking spaces for cars					
Many racks for bike parking					
High amount of perceived safety					
Well-lit surroundings					
Location of similar businesses nearby					
Wide sidewalk					
Other (specify below)					

13. From the list below, rank the five types of projects that are most important to you.

Answer Options	Most important	2nd	3rd	4th	5th
Measures that slow traffic on large streets (e.g. International Blvd., Telegraph Ave.)					
New or improved street lights (for night time visibility)					
Measures that slow traffic on residential streets					
Street trees, plantings and landscaping					
Increased maintenance and repair of existing sidewalks					
More crosswalks and/or more visible crosswalks					
Adding missing sidewalks					
Traffic signals that count down remaining crossing time for pedestrians					
Adding missing curb ramps					
Pedestrian amenities (benches, bus shelters, signs and maps highlighting pedestrian destinations)					

14. Are there other types of physical projects that should be included in the Pedestrian Master Plan? Why?

15. Are there any types of physical projects that should NOT be included in the Pedestrian Master Plan? Why not?

16. From the list below, rank the five programs or policy changes that are most important to you

Answer Options	Most important	2nd	3rd	4th	5th
Street fairs and other events which create open streets for pedestrians					
Campaigns against unsafe or distracted driving					
Lower speed limits					
Removal of parking near intersections with poor sightlines or blind spots					
Activities to promote and encourage walking to school					
More crossing time for pedestrians at traffic signals					
Restrictions on turning right when the light is red					

17. Are there other types of programs or policy changes that should be included in the Pedestrian Master Plan? Why?

18. Are there any other types of programs or policy changes that should NOT be included? If so, why not

19. Use the space below to submit any additional ideas or comments you have regarding Oakland's Pedestrian Master