Appendix D

Public Meeting Materials

Public Meeting Notice

ADD PUBLIC MATERIAND AMATERIANDA AMATERIA	Please join us at one of the upcoming public meetings to: Learn about the proposed plan Review community issues discussed in recent small group meetings Provide your comments on the proposed plan Find out about the project development schedule and future opportunities for public involvement 	Informational Open House 9:00 a.m. – 10:00 a.m. Oakland Asian Cultural Center 388 Ninth Street, Suite 290, Oakland, CA efreshments will be served. ented products to this meeting.	t at (415) 227-1100 ext. 11. Hearing Impaired/TDD at (510) 238-3254. ning/MajorProjectsSection/oaktoninth.html. other accommodations, please contact us at least one week before the meeting.
THE CITY OF OAKLAND INVITES YOU TO ATTEND AND OPEN HOUSE AND PUBLIC MEETING THE CITY OF OAKLAND INVITES YOU TO ATTEND AN OPEN HOUSE AND PUBLIC MEETING to review and discuss the Oak-to-Ninth Waterfront proposed development plan.	and evaluating a proposed Plakland estuary submitted by sion for the waterfront area and commercial units with two reas along the waterfront's edge. Is proposed plan. OR	Informational Open House 5:30 p.m. – 6:30 p.m. – 6:30 p.m. Informational Open House 9: Jack London Aquatic Center Jack London Aquatic Center 115 Embarcadero West, Oakland, CA * Please note that both meetings will present the same information. Light refreshments will be served. 5 These meetings are wheelchair accessible. Please refrain from wearing scented products to this meeting.	 FOR MORE INFORMATION Contact Margaret Stanzione with the City of Oakland at (510) 238-4932 or Hanna Doerr with CirclePoint at (415) 227-1100 ext. 11. Hearing Impaired/TDD at (510) 238-3254. For additional project information go to www.oaklandnet.com/government/ceda/revised/planningzoning/MajorProjectsSection/oaktoninth.html. TRANSLATION SERVICES To request printed materials in alternative formats (Spanish, Chinese or Vietnamese), an ASL interpreter, or other accommodations, please contact us at least one week before the meeting.



The City of Oakland Invites You to Attend a Public Meeting

OR	
Wednesday, March 30, 2005*	5:30 p.m. – 9:30 p.m.

Informational Open House 5:30 p.m. – 6:30 p.m. *light refreshments served* Jack London Aquatic Center 115 Embarcadero West Oakland, CA 94606

9:00 a.m. – 1:00 p.m. Informational Open House

Saturday, April 9, 2005⁺

9:00 a.m. – 10:00 a.m. light refreshments served

Oakland Asian Cultural Center 388 Ninth Street, Suite 290 Oakland, CA 94607

* Please note that both meetings will present the same information.

If you would like a copy of this notice in Spanish, Chinese or Vietnamese, or would like to request an interpreter for either of the public meetings, please contact Margaret Stanzione with the City of Oakland at (510) 238-4932 or Hanna Doerr with CirclePoint at (415) 227-1100 ext. 11.

Si desea recibir una copia de este anuncio en español o desea solicitar un intérprete para cualquiera de las reuniones públicas, por favor póngase en contacto con Margaret Stanzione de ciudad de Oakland, llamando al (510) 238-4932 ó con Hanna Doerr de CirclePoint, llamando al (415) 227-1100 ext. 11

如果您需要以上資料的中文版本或者在參加 公眾會議時需要譯員幫助,請聯絡屋崙市政府的 Marge Stanzione,電話是 (510) 238-4932;或者 CirclePoint 的 Hanna Doerr, 電話是 (415) 227-1100 轉分機 11 。 Nếu quý vị muốn nhận được bằn dịch tiếng Việt của thông báo này, hoặc muốn yêu cầu có thông dịch viên tại một trong hai cuộc hop quần chúng này, xin vui lòng liên lạc với Margaret Stanzione (nhân viên làm cho chính quyền Thành Phố Oakland) tại số (510) 238-4932, hoặc Hanna Doerr (nhân viên của cơ quan CirclePoint) tại số (415) 227-1100 số máy nhánh 11.



One Frank H. Ogawa Plaza Oakland, CA 94612 For further information about this project, please contact Margaret Stanzione with the City of Oakland at (510) 238-4932 or Hanna Doerr with CirclePoint at (415) 227-1100 x11

Newspaper Notices



OPEN HOUSE and PUBLIC MEETING

The City of Oakland is currently reviewing and evaluating a proposed development plan for the area along the Oakland estuary submitted by Oakland Harbor Partners, LLC. The plan's vision for the waterfront area includes high density mixed-use residential units and commercial space with two renovated marinas and public open space areas.

Please join us at one of the upcoming public meetings to:

- Learn about the proposed plan
- · Review community issues discussed in recent small group meetings
- Provide your comments on the proposed plan
- Find out about the project development schedule and future opportunities for public involvement

We want to hear what you think about this proposed plan.

Wednesday, March 30, 2005* (5:30 p.m. – 9:30 p.m.) Informational Open House 5:30 – 6:30 p.m. Jack London Aquatic Center 115 Embarcadero West, Oakland, CA or Saturday, April 9, 2005* (9:00 a.m. – 1:00 p.m.) Informational Open House 9:00 – 10:00 a.m. Oakland Asian Cultural Center Edward W. Chin Auditorium 388 Ninth Street, Oakland, CA *Both meetings will present the same information For more information: • Margaret Stanzione, City of Oakland at (510) 238-4932 • Hanna Doerr, CirclePoint at (415) 227-1100 ext. 11 • Hearing Impaired/TDD at (510) 238-3254

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For more information:

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Press Release

CITY OF OAKLAND



250 FRANK H. OGAWA PLAZA, SUITE 3315

OAKLAND, CALIFORNIA 94612-2032

Community and Economic Development Agency Planning & Zoning Division (510) 238-3941 FAX 510) 238-6538 TDD (510) 839-6451

FOR IMMEDIATE RELEASE

The City of Oakland has scheduled two public meetings to review and discuss the Oak-to-Ninth Waterfront proposed development plan.

The City is currently reviewing and evaluating a proposed development plan for the area along the Oakland estuary submitted by Oakland Harbor Partners, LLC. The plan's vision for the waterfront area includes high density mixed-use residential and commercial units with two renovated marinas and public open space areas. Community members are encouraged to attend and provide input on this proposed plan.

At the meetings, community members will:

- Learn about the proposed plan
- Review community issues discussed in recent small group meetings
- Provide comments on the proposed plan
- Find out about the project development schedule and future opportunities for public involvement

Wednesday, March 30, 2005*	Saturday, April 9, 2005*
5:30 p.m. – 9:30 p.m.	9:00 a.m. – 1:00 p.m.
Informational Open House 5:30 – 6:30 p.m.	Informational Open House 9:00 –10:00 a.m.
Jack London Aquatic Center	Oakland Asian Cultural Center
115 Embarcadero West	Edward W. Chin Auditorium
Oakland, CA	388 Ninth Street
	Oakland, CA

*Both meetings will present the same information

For more information:

Contact Margaret Stanzione with the City of Oakland at (510) 238-4932 or Hanna Doerr with CirclePoint at (415) 227-1100 ext. 11. Hearing Impaired/TDD at (510) 238-3254. To request printed materials in alternative formats (Spanish, Chinese or Vietnamese), an ASL interpreter, or other accommodations, please contact us at least one week before the meeting. These meetings are wheelchair accessible.

Agenda and Open House Exhibit Stations



Informational Open House and Public Meeting

March 30, 2005 - 5:30 - 9:30 p.m. April 9, 2005 - 9:00 a.m. - 1:00 p.m.

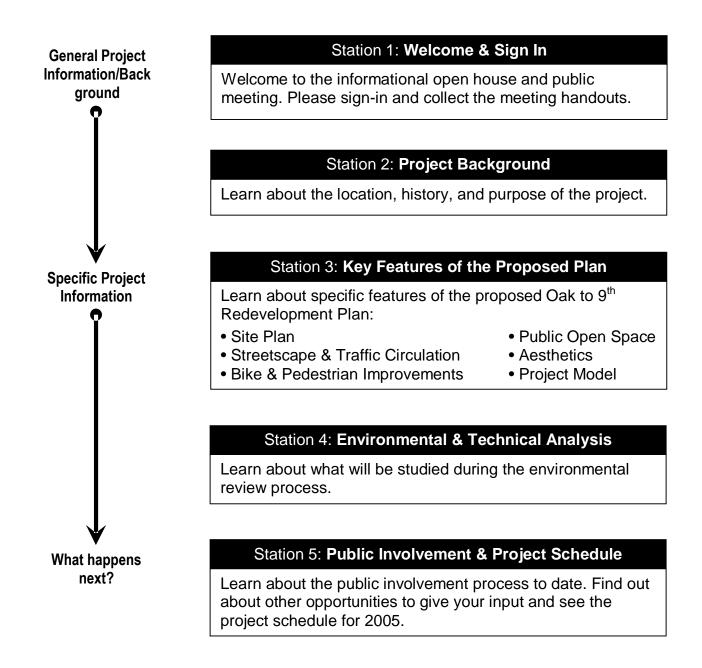
AGENDA

5:30 - 6:30	Informational Open House	
6:30 – 7:00	 Presentation Introductions/Meeting Purpose Key Issues Raised to Date Overview of Proposed Project Project Development Process 	
7:00 – 8:15	 Community Input: Small Group Break-outs What issues about the Plan are important to you? Why? What specific changes to the Plan would you recommend? 	
8:30 – 9:00	Report from Each Small GroupIdentify common themesGeneral Comments	
9:00 – 9:15	Wrap-up and Closing	

(See reverse side)



EXHIBIT STATIONS



Open House Exhibit Boards



March 30, 2005 and April 9, 2005

Waterfront Project Public Meeting

to the Oak Street to Ninth Avenue

WELCOME

VINTH AVENU NATERFRONT

PROJECT

DAK STREET

Welcome

The City of Oakland is hosting this Open House and development of the Oak to Ninth waterfront area. Public Meeting to provide information and gather community input about a Proposed Plan for the

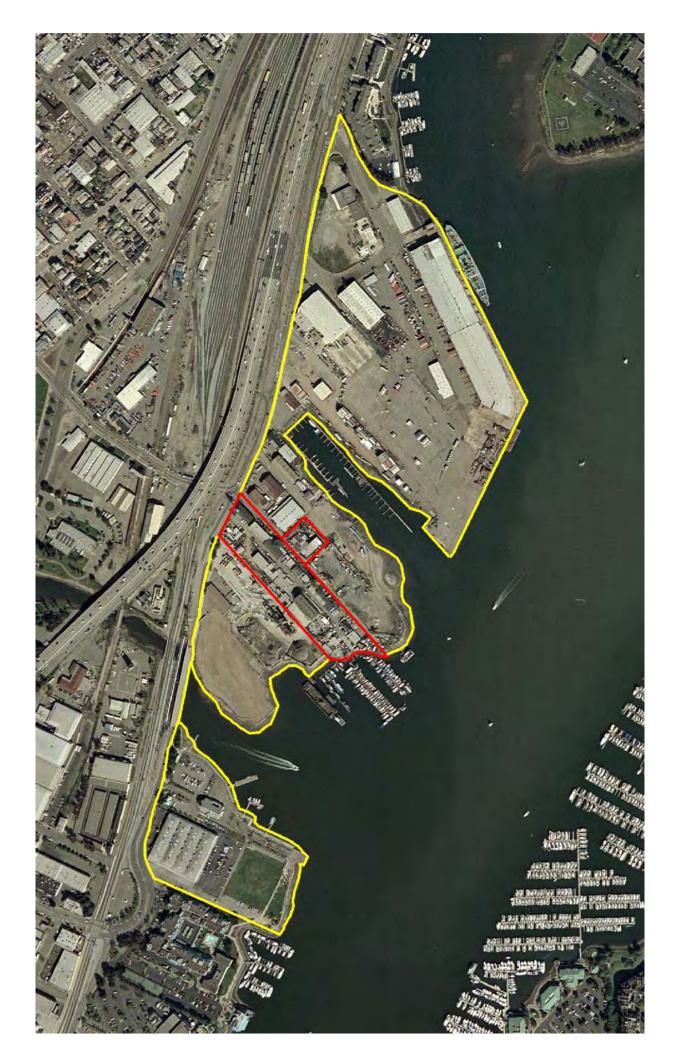
Informational Open House & Public Meeting

Wednesday, March 30, 2005 and Open House 5:30 – 6:30 p.m. Public Meeting at 6:30 p.m.

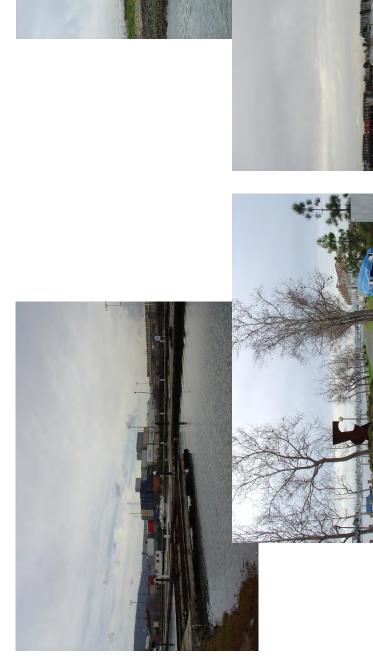
Saturday, April 9, 2005 Open House 9:00 to 10:00 a.m. Public Meeting at 10 a.m.



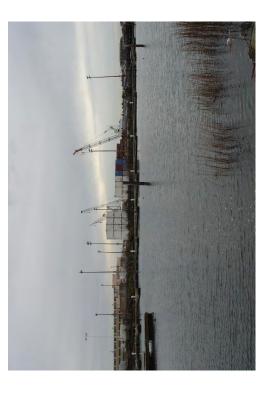




Oak to Ninth: Existing Site







Oak to Ninth: Existing Site











Project Background – The Estuary Policy Plan

involvement, the Estuary Policy Plan was published, which laid extensive planning process to create a community "vision" for Street to Ninth Avenue area. After eighteen months of public the redevelopment of the Oakland Estuary, including the Oak out the following goals for the redevelopment of this area: In 1996 the City and Port of Oakland embarked on an

- Increase awareness of the waterfront
- Promote the waterfront with parks, recreation, open space, cultural, educational and entertainment
- Revitalize retail, commercial and residential development







OAK TO NINTH DISTRICT CONCEPT PLAN

Oakland Estuary Plan

Prepared for the City of Oakland by ROMA Design Group

FEBRUARY 1998

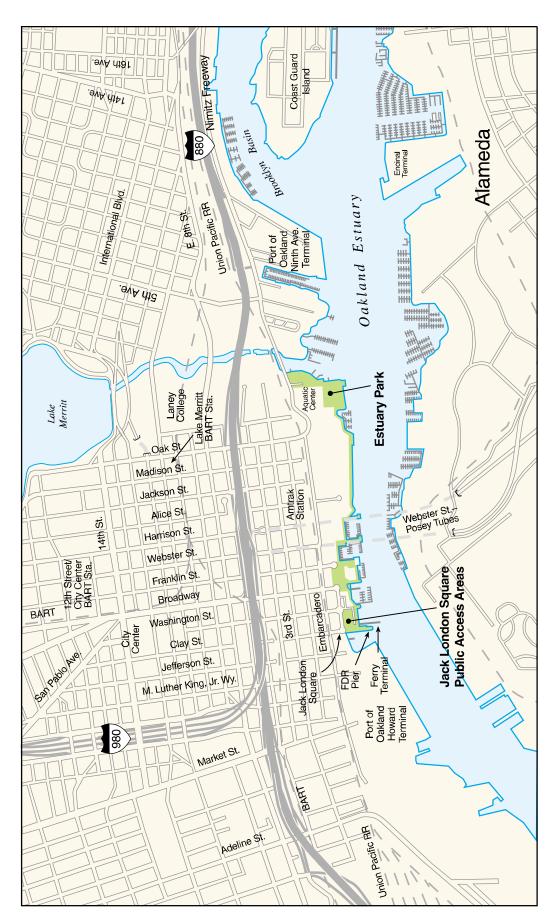
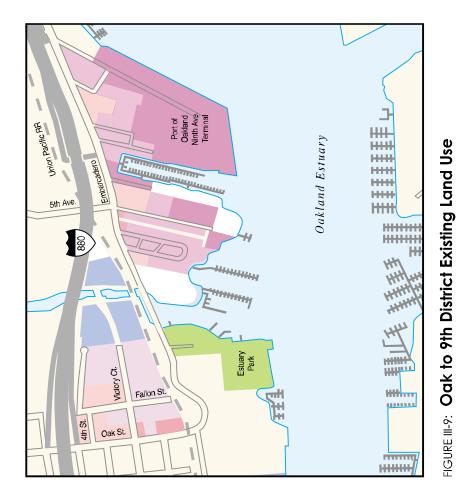
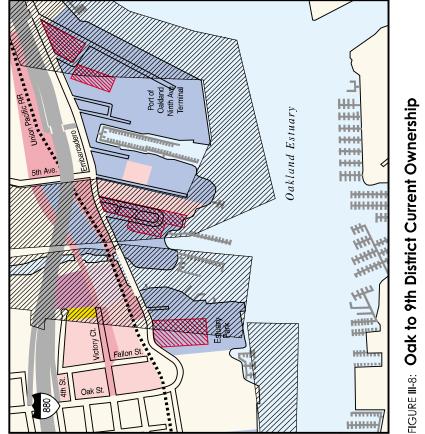


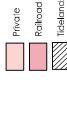
FIGURE II-2: Existing Public Access and Open Space

34













Open Space Tidal Marsh Vacant

Mid to High density Residential above 20 du/acre

RDE - Retail. Dining and Entertainment Wholescle and Off Price Retail

Low Density Residential up to 20 du/acre

Heavy Industrial Light Industrial Warehousing

Public/Quasi-Public Institution

Hotel/Motel

Office

Oakland Harbor Partners Proposed Plan

urban design and revitalization project, developed at the request of current economic conditions. The current project includes plans to: of the Estuary Policy Plan as well as the constraints of the site and The Proposed Oak Street to Ninth Avenue Waterfront Project is an the Port of Oakland. Development of the plan included evaluation

- Build up to 3,100 residential units
- Create up to 200,000 square feet of ground-floor commercial space
- Develop 27 acres of public open space
- Incorporate the Bay Trail
- **Renovate the Clinton Basin and 5th Avenue marinas**
- Transform the Embarcadero into a tree-lined boulevard
- Provide 3,500 structured parking spaces and roughly 400 on-street parking spaces
- Enhance the connection between Lake Merritt, the channel and the Oakland Estuary
- Establish an inviting urban destination and cultural district
- Create and enhance wetlands areas

MARCH 30, 2005

Prepared for Signature Properties and Reynolds and Brown by ROMA Design Group in association with MVE Architects and BKF Engineers

Brooklyn Basin - Oak to 9th Development Plan

ILLUSTRATIVE DEVELOPMENT PLAN



MAY 2005

Brooklyn Basin - Oak to 9th Development Plan Prepared for Signature Properties and Reynolds and Brown by ROMA Design Group in association with MVE Architects, Moffatt & Nichol and BKF Engineers

CREATING A NEW PUBLIC-SPIRITED WATERFRONT DISTRICT







MAY 2005

Brooklyn Basin ~ Oak to 9th Development Plan Prepared for Signature Properties and Reynolds and Brown by ROMA Design Group in association with MVE Architects, Moffant & Nichol and BKF Engineers

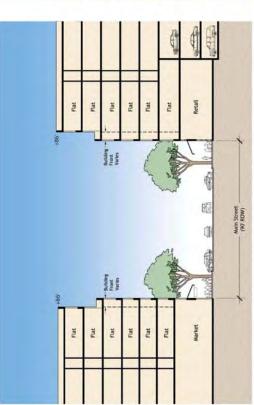
VIEW CORRIDORS

CERVANTES BOULEVARD MONTAGE, MARINA DISTRICT, SAN FRANCISCO

BRANNAN STREET MONTAGE, SOUTH BEACH SAN FRANCISCO

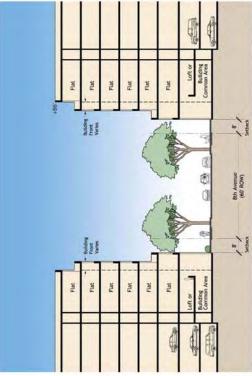






MAIN STREET SECTION, 90' RIGHT-OF-WAY

8TH AVENUE SECTION, 60' RIGHT-OF-WAY

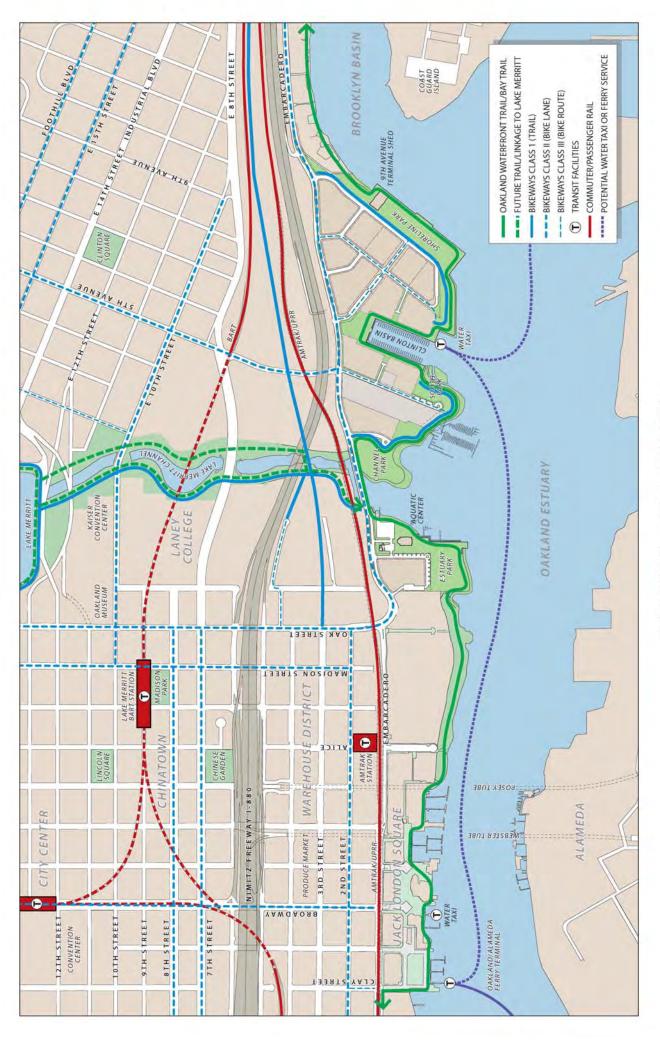


MAY 2005

Prepared for Signature Properties and Reynolds and Brown by ROMA Design Group in association with MVE Architects, Moffatt & Nichol and BKF Engineers

Brooklyn Basin - Oak to 9th Development Plan

CONTEXT AND LINKAGES



OAK TO 9TH DEVELOPMENT PLAN BROOKLYN BASIN





REYNOLDS & BROWN

























Prepared for Signature Properties and Reynolds and Brown by ROMA Design Group in association with MVE & Partners Architects, Moffatt & Nichol and BKF Engineers, and PGA Design Landscape Architects



SIGNATURE

&TREET CHARACTER RESIDENTIAL











OAK TO 9TH DEVELOPMENT PLAN BROOKLYN BASIN





REYNOLDS & BROWN







RESIDENTIAL

IAND&CAPE

& DETAILS





















Areas of Technical & Environmental Analysis

As part of the Proposed Plan, a draft environmental document alternatives as well as mitigation for environmental impacts. is being prepared. The document will evaluate project Key areas the document will address include:

- Biological Resources
- Cultural & Historic Resources
- Geology
- Hydrology
- Hazardous Materials

- Land Use
- Traffic & Transportation
- Water Quality
- Wetlands



ROJECT

Public Involvement Process

Public involvement to date:

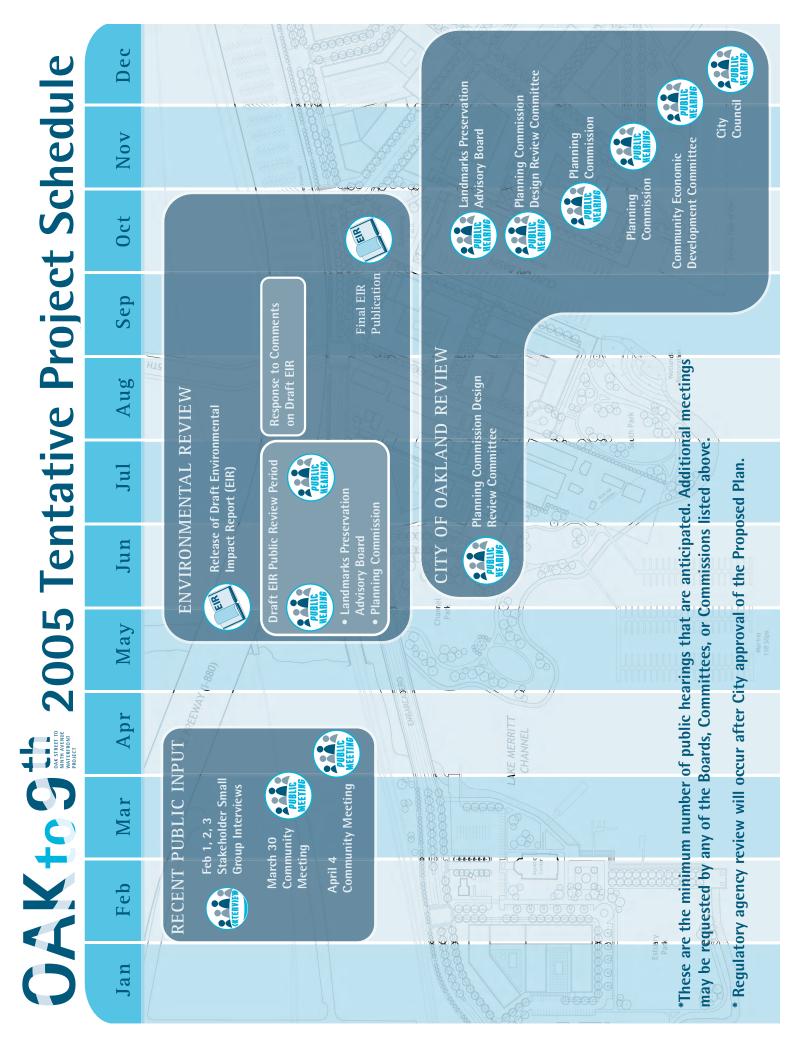
Partners, and the EIR consultant team and will be available to the public. Other opportunities the small group interviews and today's public meeting will be prepared after these meetings commissioned several small group interviews to hear comments on the proposed Plan from a wide variety of Oakland community leaders. A summary of all comments received during conclude. This summary will be provided to the City, the Port of Oakland, Oakland Harbor and was followed by several stakeholder group meetings. In February 2005 the City The public involvement process began in July 2004 with public scoping meetings for public comment will be provided as the project progresses.

How to stay involved:

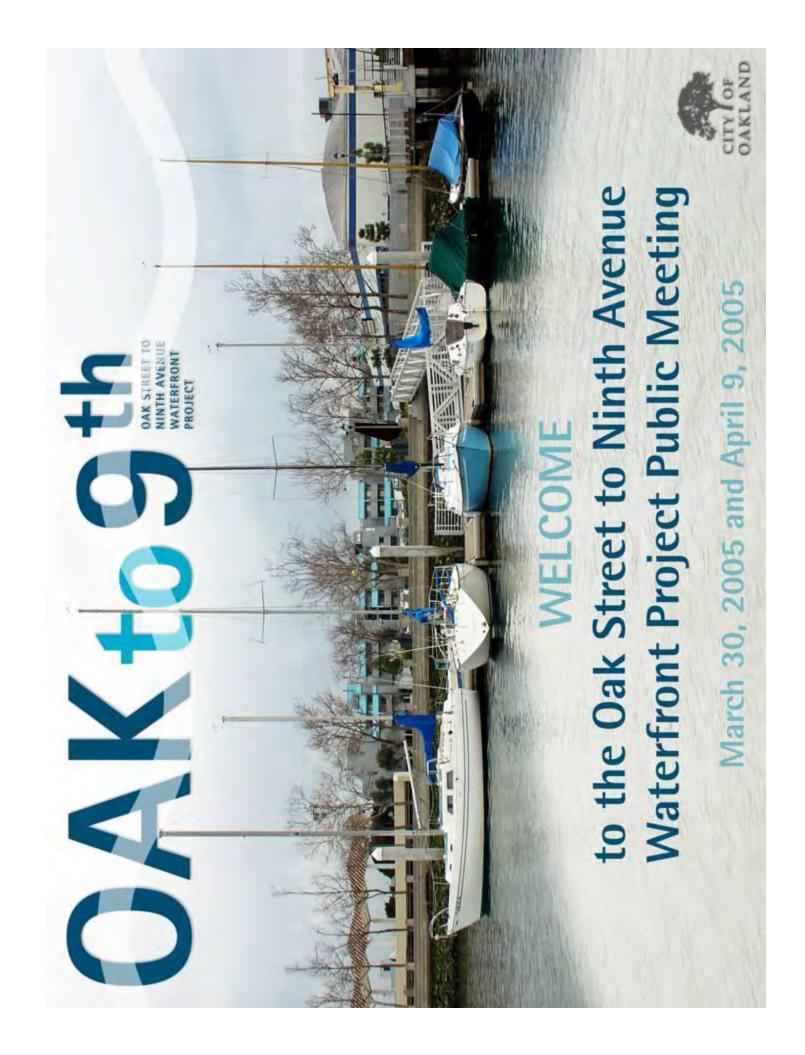
Stay involved in the development review process by adding your name to the project mailing list. We will update you as the project progresses and notify you of future opportunities for public comment. To be included on the mailing list, contact:

Margaret Stanzione Community & Economic Development Agency Planning and Zoning Division City of Oakland 250 Frank H. Ogawa Plaza, Suite 3315 Oakland, CA 94612

Mstanzione@oaklandnet.com (510) 238-4932



Presentation



Introductions

- Claudia Cappio, City of Oakland
- Margaret Stanzione, City of Oakland
- Pamela Kershaw, Port of Oakland
- Mike Ghielmetti, Oakland Harbor Partners, LLC
- Patrick Van Ness, Oakland Harbor Partners, LLC
- Ben Strumwasser, CirclePoint
- Linda Weil, CirclePoint





Meeting Purpose

- Present Overview of Proposed Plan
- Review Key Community Issues to Date
- Provide Opportunity for Additional Public Input
- Present Project Schedule and Future Opportunities for Public Input





Ground Rules

- Please hold comments and questions for breakout groups
- Please listen to and respect one another
- Support participation by all
- Provide constructive input and feedback
- Additional comments via comment card





Agenda

- Informational Open House
- Project Presentation
- Introductions / Meeting Purpose
 - Key Issues Raised to Date
- Overview of Proposed Project
- Project Development Process
- Community Input: Small Group Break-outs
- Report from Each Small Group
- Wrap-up and Closing







Issues Raised to Date

- Key Issues
- Transportation and access
- Consistency with the Estuary Policy Plan
- Level of density
- Inclusion of mixed income and affordable housing
- Public process to date





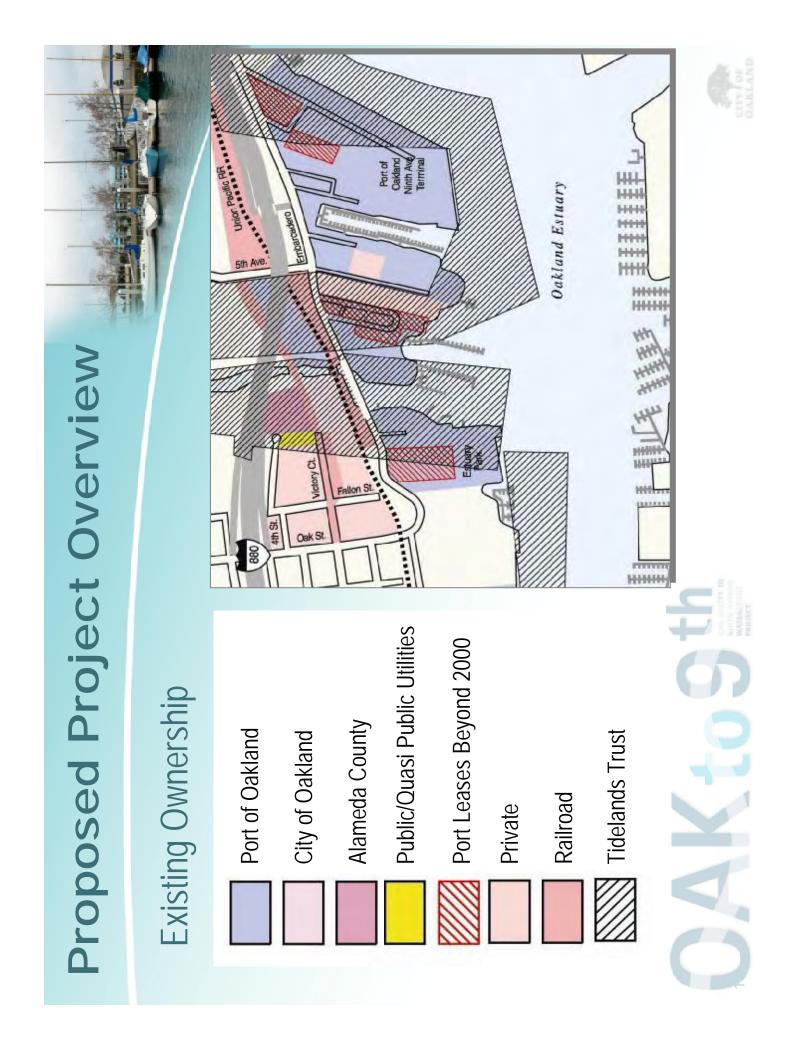
Issues Raised to Date

- Key Issues (cont.)
- Coordination with surrounding communities
- Accessibility to the public
- Importance of view corridors
- Details on use for open space areas
- Historic resource preservation
- Context sensitive design



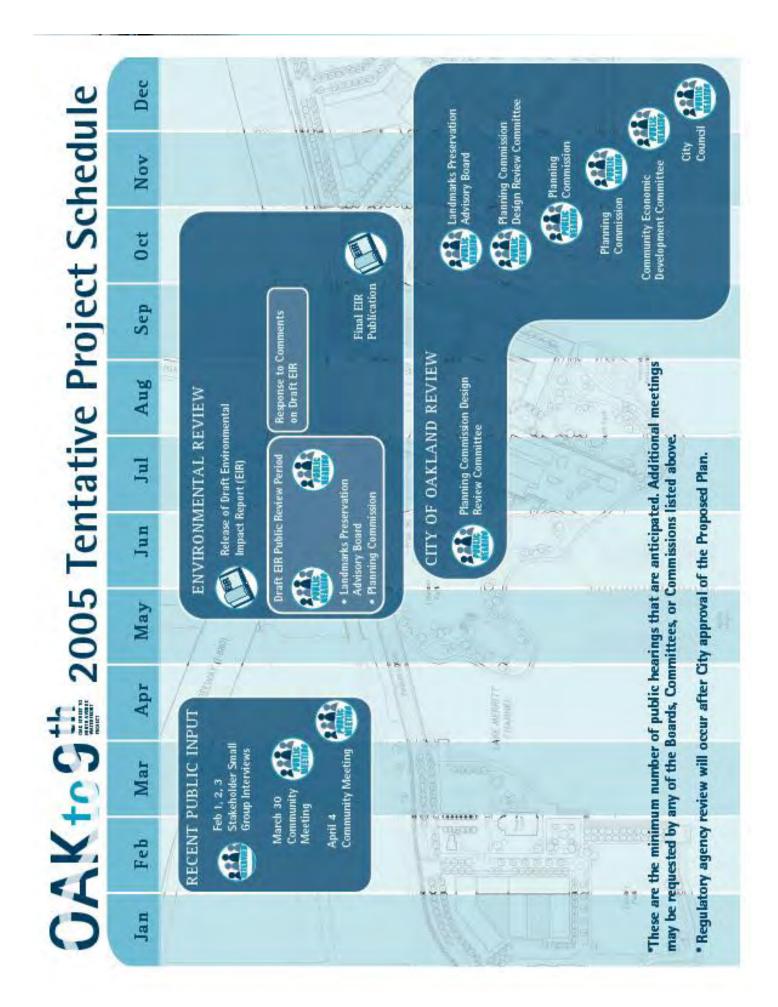












Small Group Questions

- What issues about the Plan are most important to you? Why?
- What specific changes to the Plan would you recommend?





Small Group Guidelines

- Groups designated by the colored dot on nametag
- Allow each participant an opportunity to speak
- Designate a Recorder (to document comments on flip charts and watch the clock)
- Designate a Reporter (to present key issues to the larger group)
 - Report out to larger group at 8:30





Next Steps

- Summarize comments from public meetings and prepare summary report
- Submit report to City of Oakland, Port of Oakland and the developer for review and consideration
- Notify interested parties of future opportunities for review and comment





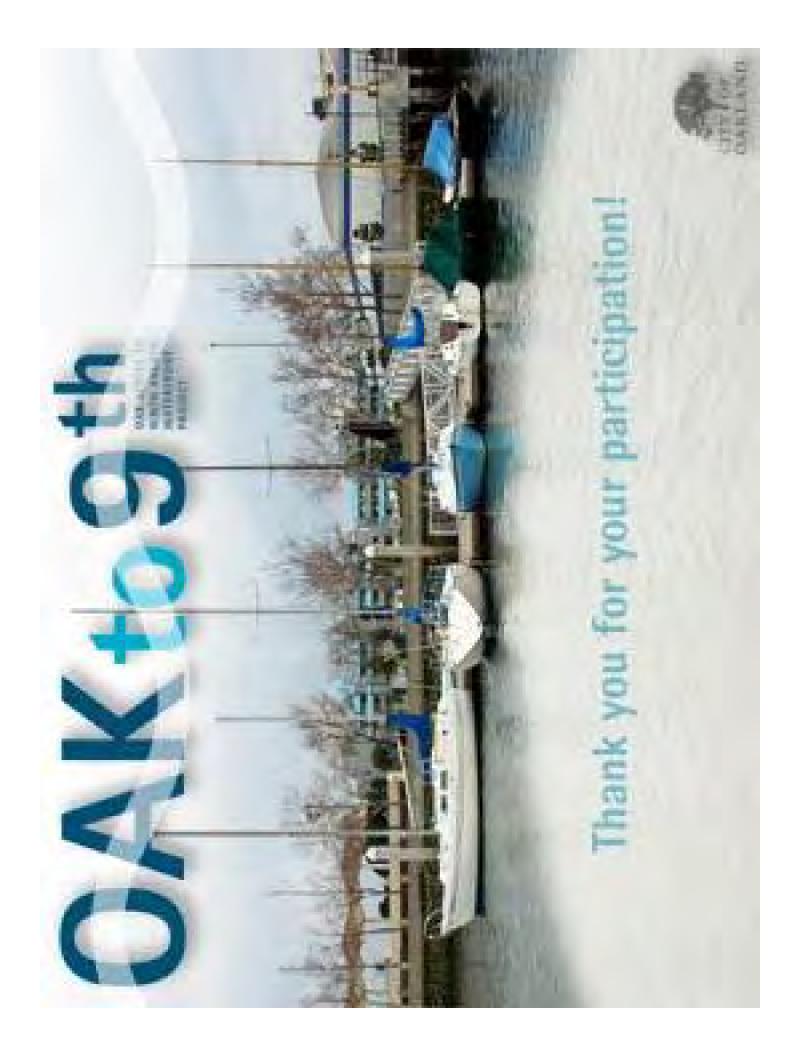


Community & Economic Development Agency Mstanzione@oaklandnet.com Planning and Zoning Division Margaret Stanzione City of Oakland

Stanzione@oaklandnet.co Phone: (510) 238-4932 Fax: (510) 238-6538







Sign-in Sheets

OAK STREET TO NINTH AVENUE WATERFRONT PROJECT

Public Meeting March 30, 2005 (5:30-9:30pm)

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AK STREET TO NINTH AVENUE WATERFRONT PROJECT Public Meeting March 30, 2005 (5:30-9:30pm)

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NAME & AFFILIATION	Lew Chien Seeler	FEANL AWAYAN-PWA 519 6200 ST OAKLAND	Chanda New	ANG 741	Famelatus han	Dove Siden	Robert SHAPIRU	in faul	Cynthia Shurtzer	SUSUN BUSUN



OAK STREET TO NINTH AVENUE WATERFRONT PROJECT Public Meeting March 30, 2005 (5:30-9:30pm)

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OAK STREET TO NINTH AVENUE WATERFRONT PROJECT

Public Meeting March 30, 2005 (5:30-9:30pm)

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JOICE ROT	258 MAHERST	8051-259	byceral@earthilmic.net
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Chris Patrillu			
TAY POLLACK	311 Q.(St Oaklar)		jey poil @ ad.com
Charles and	912 Peratha Strat 663-1716	663-1716	
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OAK STREET TO NINTH AVENUE WATERFRONT PROJECT

Public Meeting March 30, 2005 (5:30-9:30pm)

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ADDRESS	770 Lough, dee	4077 Woodruff Ave		614 HADDONKD STU-839-3956	250 KRANE GROUND R.	ASEO BEN Wrick St Oakland 94601	189 25 37 2415 BAKIAN 94607	4224 TELLOCOSt. Oakland 94611	725 Hillein Eircle	Cuty Council
NAME & AFFILIATION	Adith Ofer	Sharm Moreris	Pan Moreis	PAUL GARRISON	Leguran Carllo	Lawhie Unner	Maria	Mary Hansel	JIM RATLIFF	F Richerd and Caugal

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CAREET TO NATERFRONT PROJECT

March 30, 2005 (5:30-9:30pm)

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PHONE NUMBER	6971 - 669 -015	510 - 1203 - 7443	50-208-					510.893.	510-251- 6330	510-547-	
ADDRESS	SSTENDLER PL OAKIND, CA 94618	247 4th St. # 405 Oaktown A 94 407	401 (31 Street Otherhud Cit 94642	1231 Howard street SFI CA	Dis Sucher 31- Debain M. Purez.	1502 Jaikson St #403 94612	todes	248 2rd St Give of	414 13th 54, 54-500 Oak 94602		94618
NAME & AFFILIATION	Diane Heinze	Whithy Tinsley	PHUL ROSINSLY TOTABULE	1	Vive chang	Cyrale Lee	Arune Hoekharth		Phil Olmstead Urban Ecology	NC	

MALENT CONTRACTOR

OAK STREET TO NINTH AVENUE WATERFRONT PROJECT Public Meeting March 30, 2005 (5:30-9:30pm)

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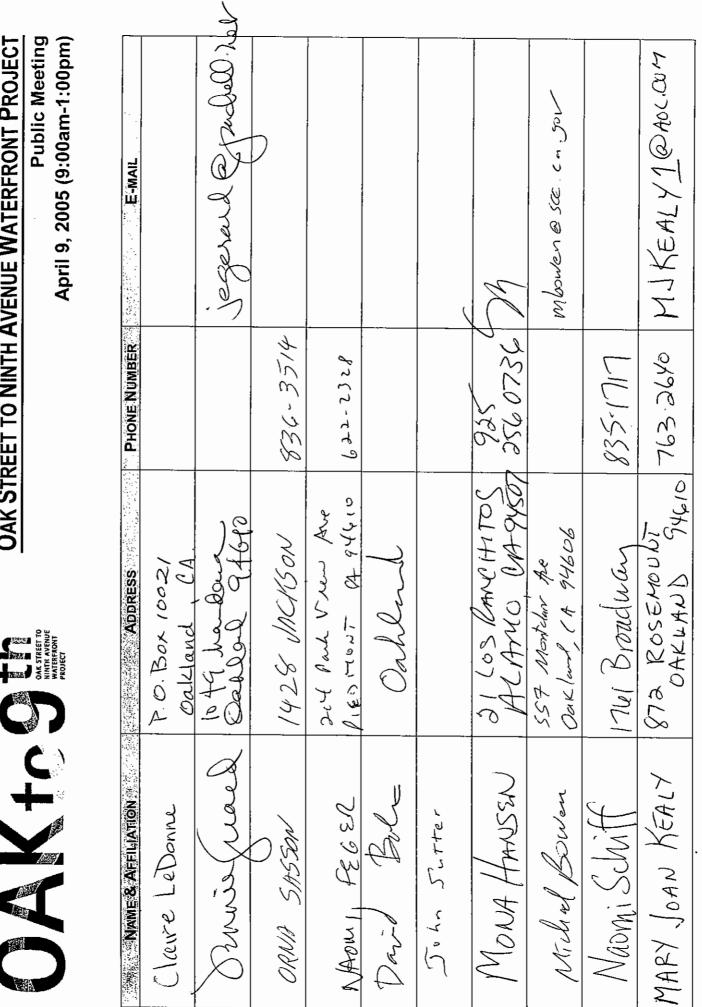
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OAK STREET TO NINTH AVENUE WATERFRONT PROJECT Public Meeting April 9, 2005 (9:00am-1:00pm)

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Public Meeting April 9, 2005 (9:00am-1:00pm)

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Meeting Photographs



PUBLIC MEETING

March 30, 2005 5:30 p.m. - 9:30 p.m. Jack London Aquatic Center













PUBLIC MEETING

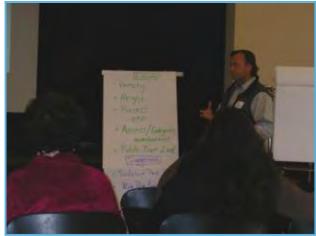
April 9, 2005 9:00 a.m. - 1:00 p.m. Oakland Asian Cultural Center















Frequently Asked Questions



Frequently Asked Questions

March 30, 2005

Below are responses to "frequently asked questions" that we anticipate being asked about the public participation process for the proposed Oak to Ninth Mixed Use Development Plan.

1. What is planned for the public outreach process? When are activities expected to occur?

The public outreach process includes opportunities for the public to provide input on the Proposed Oak to Ninth Development Plan. This process could include trade-offs and potentially difficult choices for the City's decision-makers. A goal of the public outreach process is to inform the public about these trade-offs so there is broad community understanding regarding redevelopment of the site. In June 2004, three public scoping meetings were held to provide input for the environmental review process. In February 2005 the City commissioned several small group interviews to hear comments on the proposed Plan from a wide variety of Oakland community leaders. A summary of all comments received during the small group interviews and today's public meeting will be prepared after these meetings conclude. This summary will be provided to the City, the Port of Oakland, Oakland Harbor Partners, and the EIR consultant team and will be available to the public. Other opportunities for public comment will be provided as the project progresses.

2. How can I get my input included in the discussions?

Send us your comments or attend a public meeting. Written comments can be mailed to: City of Oakland, CEDA – Planning & Zoning Division, Attn: Margaret Stanzione, 250 Frank Ogawa Plaza, Suite 3315, Oakland, CA 94612. Or, send your comments by email to <u>mstanzione@oaklandnet.com</u>. Also, contact the City to make sure you are on the project mailing list so you will be notified of upcoming public meetings concerning the project. Notices for hearings before the Planning Commission and the City Council are mailed to everyone on the mailing list. Notices of upcoming meetings are also listed on the City's website at http://www.oaklandnet.com/government/ceda/revised/planningzoning/MajorProjectsSection/oaktoninth.html

3. How is this outreach effort related to the EIR process?

While these community participation activities (small group interviews and a community meeting) are not a part of the formal environmental review or development process, summary reports from all public meetings will be available to the public, to the City, Port, developer and EIR consultant team for their review and consideration.



4. Why is the proposed plan different from what was outlined in the City's Estuary Policy Plan?

The Estuary Policy Plan (EPP) was a general concept plan that helped the City and the Port look at the redevelopment of former heavy industrial land into recreational and mixed use land uses. With further consideration of economic market conditions and site constraints, the proposed Oak to Ninth Mixed Use Development Plan has been submitted to the City for review and consideration. Oakland Harbor Partners is proposing a Plan that expands the allowable land uses, such as residential, and extends the vitality of Oakland's neighborhoods and downtown along the waterfront. Their Plan includes open space, trails, public gathering places and commercial uses, as described in the EPP, along with more extensive residential development than is currently allowed due to State Lands Commission restrictions. It is the City's challenge to work with all parties in further refining the Plan so that it meets the objectives of the EPP while still being economically viable, and balances the needs for environmental clean up, provides recreational facilities adjacent to the Estuary, and addresses the strong housing demand in the Bay Area.

5. How can we be sure that community needs are addressed as part of the project design?

Be involved and stay involved. All public comments (written and verbal) from the upcoming public meetings will be documented and provided to the public and City decision-makers throughout the review process. In addition to the large public meetings conducted by CirclePoint in March and April, there will be Planning Commission and City Council meetings that you can attend later in the year. All public meetings will be publicly noticed and listed on the City's website.

6. When will the City make a decision about the final project?

Several major steps need to take place prior to a final decision on the project. After the stakeholder interviews and the large public meetings are conducted by CirclePoint, the Draft Environmental Impact Report will be released for public comment in the spring or summer of this year. Responses to comments will then be prepared and the Final Environmental Impact Report will be published. The project will then be considered by the Design Review Committee, the Landmarks Preservation Advisory Board, the Planning Commission and the City Council. The Planning Commission will review the Final Environmental Impact Report and the proposed project and make a recommendation to the City Council in the Fall. The City Council will then certify the Final Environmental Impact Report and make a decision about the project by the end of year 2005. Only after these steps can the City and Oakland Harbor Partners enter into a development agreement. In addition, there may be other approvals required by regional State and Federal agencies regarding soil contamination, water quality, and proposed activity along the shoreline.

7. Who will make the final decision on the proposed plan?

The City Council will make the final decision on the proposed plan. The project sponsors will also be required to receive approval from other agencies on the project, as described in item #6 above.



Oakland Harbor Partners Fact Sheet

AN OVERVIEW

The proposed master plan includes 13 parcels with a total of 3,100 residences. With a mixture of for sale homes and rental apartments.

The retail portion of the proposed project will be up to 200,000 square feet and is intended to support the new residential neighborhood as well as enhance the experience of visitors from the surrounding region. Located on the ground floor of residential buildings, retail space will be designed to accommodate small shops, galleries, restaurants, and specialty grocers. The retail will generally be located in two areas: 1) along the central entry street (Main Street-6th Avenue) located adjacent to the Village Green and Quay; and 2) along either side of the Clinton Basin. Retail uses located along Main Street-6th Avenue will be larger in size and consist of specialty grocery, galleries, and small shops. Retail uses along either side of Clinton Basin will be smaller in size and consist of small shops and restaurants. Parking for the retail uses will be in the parking garages of the buildings they occupy and on adjacent streets.

Oak to 9th's approximately 27 acres of public open space will provide a series of interconnected public access and open areas from Estuary Park to 10th Avenue. The proposed open space plan includes a continuous system of public trails along the Site's waterfront, adding a crucial connection for the Bay Trail system, which proposes trails along the entirety of Oakland's waterfront. In addition, the plan contemplates larger open spaces that will serve as venues for active and passive recreational activities and boat access. The open space plan incorporates existing plans for a new wetland at the mouth of Clinton Basin, an improved Clinton Basin inner harbor defined by a broad seawall promenade, and a village green at the foot of Clinton Basin as a gathering place and window to the estuary. The open space areas are divided into four major areas: the 9th Avenue Terminal-Shoreline Park, Clinton Basin, Channel Park and Estuary Park.

Access to the water is an integral component of the Oak to 9th District proposal. As a protected water space, the Estuary in general and the Oak to 9th area in particular is one of the most attractive sites within the Bay Region for water-oriented sports, particularly boating. Sailing has an established presence on the estuary, which has become the largest single focus of recreational boating in the Bay Area. There is a long-established tradition of rowing, canoeing and kayaking, all of which are well suited to the calm, smooth waters of the area.

There are two existing marinas located within the project area. One marina is located within Clinton Basin and is owned by the Port of Oakland. The other marina, which is located at the end of 5th Avenue, is owned by the Port and currently leased to a private party. The proposed project includes rebuilding the marina in Clinton Basin and adding a new marina replacing the 5th Avenue marina that would contain approximately 175 slips. There will be a mix of short-term, transient and long-term slip space available. The marinas are intended to activate the waterfront and enhance the experience of the public visiting the site.



THE OAK-TO-NINTH TEAM

Building living environments of enduring value in the San Francisco Bay Area has been a hallmark of Signature Properties since its founding in 1983. The family owned company cherishes its reputation as a pioneer willing to invest in developing high-quality residential projects that have served to enhance the communities in which they are built. Signature Properties' track record of success in the development of "smart growth" projects in communities overlooked by and in need of private development has served to encourage others to follow in its path. Because of the success of Durant

Square in East Oakland, Abella in San Pablo and Landmark Place



in downtown Oakland the "smart growth" development in the San Francisco Bay Area is a reality. With over 20 years of success building communities for people in the Bay area Signature Properties approaches Oak to 9th knowing what it will take to bring a vision of a vibrant waterfront to Oakland.



Reynolds & Brown has developed over 7,500,000 square feet of commercial real estate and has established an impressive history of success in development or real estate throughout the San Francisco Bay Area since its founding in 1963. The Reynolds & Brown portfolio includes a diverse balance of retail centers, business parks, research and development parks, mid-rise office buildings, entertainment and recreational complexes, warehouse and distribution facilities and residential properties.

The Company's reputation has been shaped to a large degree by the commitment to quality, service and innovation first articulated by its founders, Jon Q. Reynolds and David A. Brown. The foundation of the Company's strength is based on these fundamental objectives: maintaining an

identity as a local firm, building a

REYNOLDS & BROWN

capable team of professionals who are leaders in their profession and developing first-class projects that reflect strong exterior and interior design. Structural integrity, functional design and finish detail are well-known trademarks of a Reynolds & Brown development.

Involvement in community affairs is an integral part of the Reynolds & Brown philosophy. A strong local presence has enabled the Company to establish and maintain long-term relationships and visibility with area businesses, tenants, public officials and other community leaders.

OAK TO NINTH

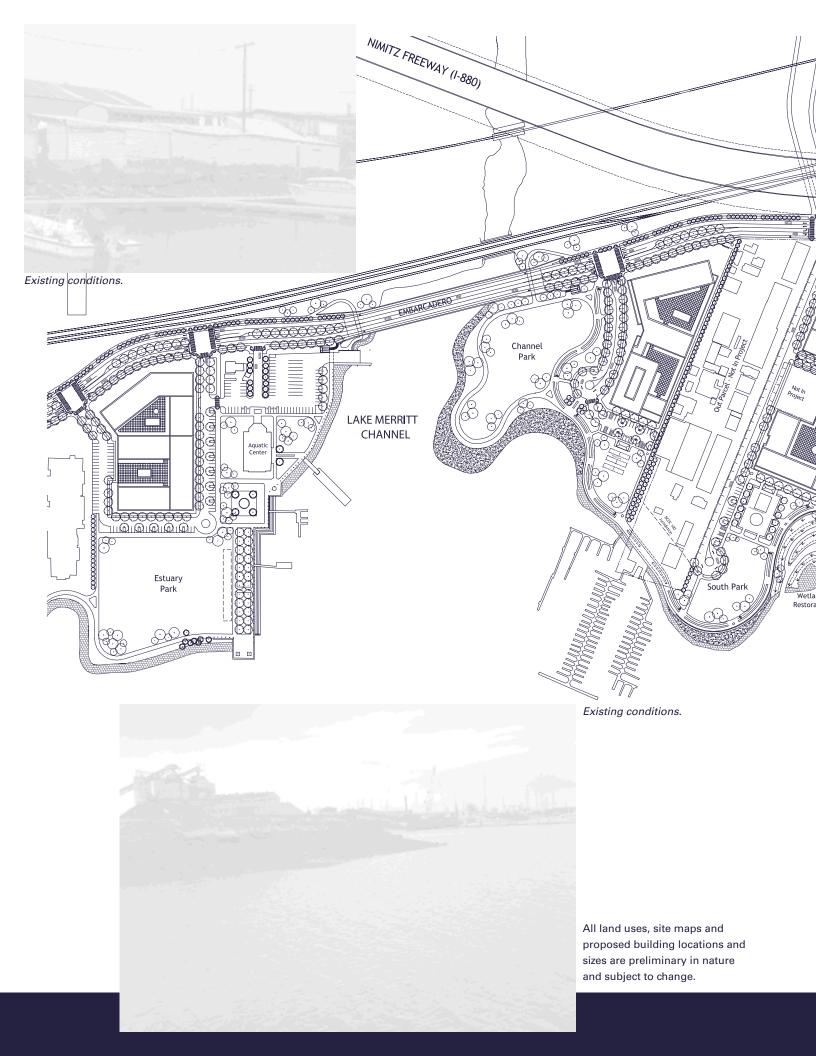
REDEVELOPMENT REPORT: OAKLAND'S OAKTO 9TH DISTRICT

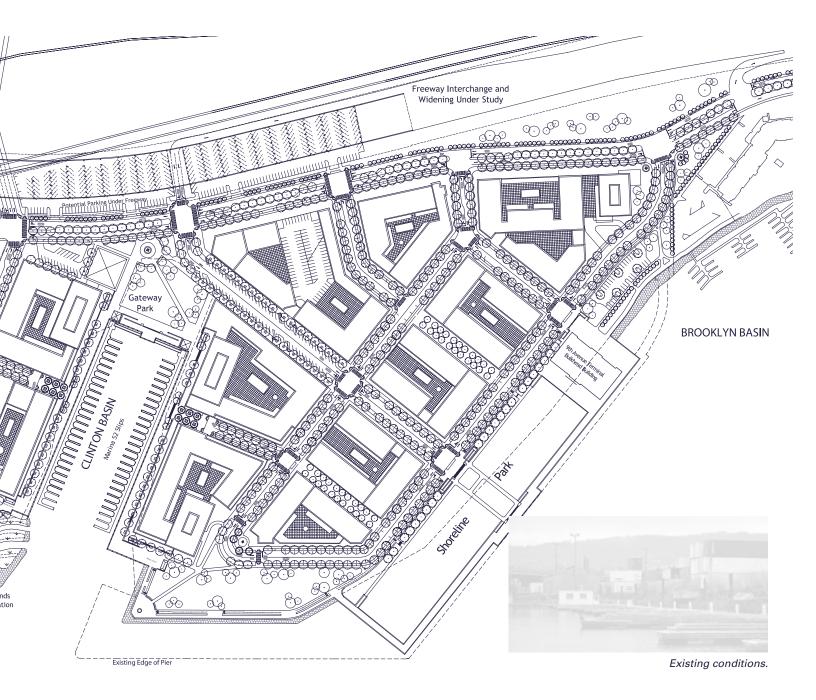
The project sponsor, Oakland Harbor Partners, seeks to redevelop an underutilized former maritime industrial district on the Oakland Estuary into a mixed-use waterfront neighborhood with strong connections to the region, downtown Oakland, Jack London Square and the adjacent neighborhoods. The principal uses of the site will be for housing with both a visitor and neighborhood serving retail component surrounded and complemented by interconnected public open spaces. In addition, the development concept calls for the renovation of the Clinton Basin and Fifth Avenue Marinas. The primary objectives of this project are to deliver to the Bay Area and the City of Oakland a revitalized waterfront for public use and provide a wide range of needed housing opportunities.



Conceptual images: mixed-use and residential









Existing conditions.

EXISTING SITE CONDITIONS

Geotechnical:

Oakland Harbor Partners conducted a site wide geotechnical investigation characterizing the soil on the site. The results of the investigation determined that a layer of saturated fine silty material (Bay Mud) of varying thickness and depth underlies the site and groundwater was located 4 to 6 feet below ground surface. The existence of bay mud and the high ground water table will be taken into consideration when designing infrastructure and buildings at the site.

Soil and Ground Water Contamination:

The Port of Oakland and Oakland Harbor Partners have extensively characterized the condition of the soil and groundwater at the site. The results of our investigation determined the soil and groundwater has varying levels of contamination. The site will require soil and groundwater remediation as part of the construction of the proposed project. A plan of action outlining a phased remediation process will be produced and submitted to the proper regulatory agencies for review and approval.

Existing Infrastructure:

The existing infrastructure including roadway, shoreline, telephone, storm, sewer, electrical, natural gas and water systems are inadequate for the proposed project. As part of the Oak to Ninth proposal these systems will be upgraded to current standards and designed to accommodate the demand of the proposed project.

Existing conditions.



Comment Card



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Address:		
Phone:		
E-mail:		
Comments:		
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Place Stamp Here

Margaret Stanzione City of Oakland 250 Frank H. Ogawa Plaza, Suite 3315 Oakland, CA 94612



Comment Card



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Margaret Stanzione City of Oakland 250 Frank H. Ogawa Plaza, Suite 3315 Oakland, CA 94612

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Address: <u>816 Park Way</u>
Oakland, CA 94606
Phone:
E-mail:
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Margaret Stanzione City of Oakland 250 Frank H. Ogawa Plaza, Suite 3315 Oakland, CA 94612

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E-mail:

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Making a Neighborhood for All of Oakland The Oak to 9th Community Benefit Coalition's Proposal for the Oak to 9th Project

The Oak to 9th site provides Oakland with an important opportunity to transform our shared public land into a new waterfront neighborhood that all of Oakland can enjoy and benefit from. This development can also contribute significantly to addressing critical community needs, including: affordable housing, access to good jobs, and opportunities for small businesses. Our vision for Oak to 9th is a waterfront neighborhood for all of Oakland—a truly mixed-income development that is integrated into the nearby community, is an asset for all Oaklanders, and is a destination for visitors. We propose to make this vision a reality by working with Signature Properties to achieve the following package of community benefits.

AFFORDABLE HOUSING

2

This new neighborhood should have housing for everyone, including the residents of Chinatown, Eastlake, Lower San Antonio neighborhoods and other Flatlands neighborhoods. Yet the cost of the lowest-priced housing in the project currently proposed by the developer would be more than 3 times what the average resident of those neighborhoods could afford. To make this project a truly mixed income development, we propose the following:

- 1. Affordability: 25% percent of the overall Oak to 9th development should be affordable to households earning less than \$50,000. (60% of the Area Median Income or AMI, defined as very low income for a four-person household, is \$49,680. The median income of the surrounding neighborhoods is \$29,000).
- 2. **Range of Incomes:** The housing should be affordable to a range of income levels within the "affordable" spectrum, enabling residents with <u>household incomes between \$10,000 and \$50,000</u> to live in the Oak to 9th development.
- 3. **Family-Sized Units**: There should be a mix of housing types, with <u>at least 30 percent of the</u> <u>affordable units having three or more bedrooms</u> to accommodate families with children in the Oak to 9th development.
- 4. **Term of Affordability**: Affordable housing should be affordable for a minimum of 55 years to perpetuity.

DECENT JOB OPPORTUNITIES FOR RESIDENTS

Oak to 9th can and should create opportunities for residents to begin careers in the construction trades and to have an equal chance at getting and prospering in the jobs in the completed project. We are interested in agreements for both the construction phase and completed project jobs in order to provide those opportunities.

Project Construction Jobs

In order to ensure that the Oak to 9th development provides real opportunities for residents to enter the construction trades, the project should include the following provisions.

- 1. An agreement that a percentage of the apprentice hours for all phases of construction should filled by residents of Oakland.
- 2. A developer contribution to a pre-apprenticeship training program or programs in the surrounding neighborhoods to recruit and prepare residents of the Chinatown, Eastlake and

Making a Neighborhood for All of Oakland The Oak to 9th Community Benefit Coalition's Proposal for the Oak to 9th Project, cont.

Lower San Antonio neighborhoods for work in the construction trades, delivered in Chinese, Spanish and Vietnamese languages. This program will include a fund to provide trainees with tools, clothing, union initiation fees and other work necessities in their chosen trade.

- 3. An agreement that contractors and sub-contractors will utilize a specific number of apprentices trained in this pre-apprenticeship program for the work at Oak to 9th and that the unions involved will permit this.
- 4. An agreement to establish a monitoring body that includes the developer, contractors, subcontractors, building trades unions, pre-apprenticeship trainers and coalition representatives to monitor the implementation of the above agreements.

Jobs in the Completed Project

- 1. An agreement that all employers for the jobs in the final use of this project will prioritize hiring residents of the Chinatown, Eastlake, Lower San Antonio neighborhoods. This should be accomplished by the establishment of a neighborhood-based outreach program to fill these jobs funded by the developer.
- 2. An agreement that the developer, and any entity that leases, contracts, or purchases on the property, will provide quality jobs and respect the rights of employees who provide cleaning, maintenance, security, and retail services at the development under all applicable laws.

PROJECT DESIGN AND NEIGHBORHOOD INTEGRATION

This project offers us an opportunity to both bring Oakland residents to the waterfront and to bring the waterfront's new residents to shop and experience the Chinatown, Eastlake and Lower San Antonio neighborhoods. We should make sure that this project is not isolated from the rest of Oakland. It should and can be connected to existing neighborhoods, physically, commercially and as a part of the Oakland community. Accomplishing this will require:

- 1. A design that makes Fifth Avenue a working link between the Project and the surrounding neighborhoods through streetscaping, bike paths, and signage.
- An agreement that any final project design, street and freeway access and estuary development decisions will be approved by a community committee made up of Coalition members and other community partners.
- 3. An integrated marketing strategy that highlights Eastlake and other nearby neighborhood commercial districts new residents and potential residents of the new development, and an agreement that the property management company will use neighborhood merchants as a first source for catering, printing and other services.
- 4. Active outreach by the developer to local Merchants' Associations and Chambers to offer them information about leasing opportunities on the site and to offer the right of First Refusal for those leasing opportunities to Chinatown, Eastlake, and Lower San Antonio merchants.

Making a Neighborhood for All of Oakland The Oak to 9th Community Benefit Coalition's Proposal for the Oak to 9th Project, cont.

ADDRESS NEGATIVE NEIGHBORHOOD IMPACTS

A development of this size that creates mostly higher-income housing will inevitably have additional impacts on the surrounding neighborhoods. Rising property values are likely to cause upward pressure on rents and eventually cause residential displacement. More children will be attending already crowded schools. In order to make sure that the development does not make conditions worse in the surrounding neighborhoods, the developer should:

1. Contribute to a fund that would assist OUSD in acquiring a site for the construction of a new school in the Eastlake/Lower San Antonio neighborhood to offset the increased over-crowding of neighborhood schools.

Contacts:

Jennifer Lin Housing Campaign Coordinator Asian Pacific Environmental Network (510) 834 8920, x. 309 jenny@apen4ej.org

Andy Nelsen Senior Program Associate Urban Strategies Council (510) 463 2882 andyn@urbanstrategies.org

Newspaper Article

Oakland Tribune

March 31, 2005

Activists confront waterfront developer

Oakland community groups concerned with affordability of Oak-to-Ninth housing plans By Paul T. Rosynsky, STAFF WRITER Inside Bay Area

OAKLAND — The debate over how 62 acres of waterfront land should be developed intensified Wednesday as a coalition of community groups demanded "social justice" concessions from the developer.

Meanwhile, the city and Pleasanton-based Signature Properties held the first of two official public meetings to collect concerns and suggestions from residents for what is commonly known as the Oak-to-Ninth project.

The increased attention comes as Signature Properties begins to work on the housing development's environmental impact report, which must identify the project's benefits and drawbacks.

It also comes as the election race for the City Council District 2 seat, which represents the area, reaches its final weeks, adding a tinge of politics to an already diverse stew of comments.

At issue is how much, and what kind of, development should be allowed on the property once home to shipping warehouses and later considered a key part of a plan to bring the city's waterfront to its residents.

Signature Properties wants to turn the polluted land into a mini-city. It is asking for 3,100 units of housing,

130,000 square feet of retail space and 27 acres of parkland.

The housing would include both rental apartment units and condominiums for sale. They would be built in a few 20-story high-rise buildings and several more mid-rise buildings.

"This is rejuvenating the Oakland waterfront," said Michael Ghielmetti, president of Signature Properties. "The money flows out of the project to the community, not into the project from the community."

But some groups see it differently and are beginning to raise their voices.

"As it stands today, this is not a development, it is a degradation," said the Rev. Scott Denman, a member of the Oak-to-Ninth Coalition. "It is another dividing wall."

The coalition is composed of two widely known activist groups, Oakland Community Organization and the Oakland Coalition of Congregations. Also included are the East Bay Asian Youth Center and PolicyLink, a not-for-profit research advocacy group. The coalition is demanding Signature sign a Community Benefits Agreement, which calls for the developer to make 25 percent of the housing affordable for households earning less than \$50,000 a year.

They want construction to be completed by city residents and Signature to provide a preapprenticeship training program.

They also want Signature to help pay for a marketing strategy to highlight the Eastlake and other neighborhoods, offer first right of refusal to local, small-retail businesses to rent properties in the development and pay the Oakland Unified School District for a new school in the neighborhood.

The group says it's justified in demanding concessions from the developer because the developer has already won concessions from the community.

Signature Properties bought the land from the port for \$18 million three years ago and promised to spend an additional \$16 million cleaning it of industrial waste. The land was appraised at \$63.3 million in 2003.

In addition, Signature won special state legislation last year that removed the land from the State Tidelands Trust. That trust would have forbidden the developer from buying the land and building homes on it.

Ghielmetti said he is open to any suggestions made by the community but refused Wednesday to make any firm commitments.

The developer has already held several smaller meetings with community representatives, he said, and in the process has heard from more than 40 groups.

The next public hearing for the Oak-to-Ninth project is scheduled for April 9. It will be held from

9 a.m. to 1 p.m. at the Oakland Asian Cultural Center at 388 Ninth St., Suite 290.