

Oakland BPAC 3/15/2012

Attendees:

Jennifer Stanley, Chris Hwang, Rebecca Saltzman, Ryan Chan, Dave Campbell, Christopher Kidd, Carol Levine, John McCabe (staff), Bruce Williams (staff), Michael Kahn, Midori Tabata, Liza Pratt, Robert Prinz, Rheena Shaw

Introductions (Admin)

Chris Hwang, Chair, opens meeting. Introductions made. Christopher Kidd to take minutes.

Approval of Meeting Minutes (Action)

Minutes approved via consensus

SeeClickFix (Info)

John McCabe introduces SeeClickFix. He's been working on getting the City's backend systems (CityWorks) synched up with SeeClickFix. The system has been synched since January, and now the system is getting automated.

McCabe encourages people to contact Public Works the old fashioned way too. (They love to hear from you!)

Walkthrough

- Report graffiti, potholes, broken street lights, broken sidewalks, etc.
- Get the “SeeClickFix” general app off of the App store. When you use it for the City of Oakland, a city logo pops up!
- Chose a screen-name for using the app
- You can have the app geocode your location, or you can type in the address if the location is elsewhere.
- You can take a photo on the spot, or select an existing photo to attach. This really helps Public Works identify who they need to send out to take care of the job.
- Emails are sent to you when your report is submitted, when there are comments on your submissions, and when the issue is resolved
- Other SeeClickFix users can see all your submissions, so create a pseudonym if you think people might react negatively (reporting graffiti)
- You can post your reporting on Facebook and Twitter (staff encourages this to reduce multiple reporting of the same issue)
- For any website that embeds the SeeClickFix widget, you can check on what's been submitted
- The SeeClickFix website works the same way – seeclickfix.com
- Public Works will also use SeeClickFix to respond back to citizen concerns, and because it's all transparent, anyone else reading it will learn too.

Questions:

- *You can do it on your computer or your phone?* Yes, you can.
- *Is the issue deemed “closed” if it is forwarded to another agency/department?* It used to be closed immediately, but now will be left open a week. If the other agency doesn't take care of it, you can reopen the issue through SeeClickFix. Also, please call Public Works for anything you deem is an emergency.
- *Concern that potholes take too long to get fixed. Wants to know how the department prioritizes potholes.* Yes, there is a long backlog of potholes, and we're trying to prioritize the most

egregious ones. Rehash of pavement investment deficit.

- *Can we mark potholes with spray paint?* City crews won't do it, but the City doesn't hate it when other people do.
- *What would it take to get regional agencies to adopt SeeClickFix?* Hard to answer from City Staff side. Generally, the more people using it and submitting reports that go to regional agencies will help convince them to adopt it.
- *Has there been any shift in reporting since adoption?* Only 4th full week, so hard to tell, but definitely an increase in civic engagement on public works issues. SeeClickFix and online reporting through the city's website makes up about 30% of reporting, a big net increase over online reporting alone. The use of the app seems to be somewhat spread around the City.
- *An update to the app should include reporting cars parked illegally, impeding bikes/peds.* That's a good idea, and parking enforcement will be part of Police. We'll have to interface with them.
- *Will you create a scorecard for reporting?* We haven't discussed it, but it's a possibility. SeeClickFix themselves creates a scoring report, which you can use.
- *Is there an internal performance target?* It depends on the public works category. You can search for what types of issues have been reported through the website.
- *Are City responses automated?* Yes, unless we need to follow-up for clarification.

Measure B Authorization (Info)

Overview – Half cent sales tax for transportation, goes until 2022. Alameda County is working on a reauthorization right now, bumping the tax up to a full cent. The current sales tax is also tied to a lot of completed projects, so reauthorization allows the County to move funding around to a lot of other projects.

Process – Lots of discussion and planning around both what the tax should go towards and how much it should be. Came out with concept for a full cent, permanent sales tax, with the expenditure plan reaffirmed every 20 years by voter majority. Went through steering committees, focus groups, advisory working groups, etc.

Plan - \$7.7 billion over 30 years. Includes watchdog committee, full reporting requirements. The plan money is split into various modes to ensure money is spent where allocated. Every project must have a Complete Streets component, you must show that at least 15% of local street funds must go towards bike/ped. If authorized, over \$10 million would go to bike/ped projects countywide in 2013-2014 fiscal year.

- Public Transit would get 48% of funds. Less than 10% of transit funds go to expansion (Livermore).
- Local Streets & Roads gets 30% of funds. 20% of those funds are passed through to cities' Public Works.
- Highway Efficiency & Freight gets 8% of funds. Generally improvements for offramps.
- Bike/Ped gets 8.4% of funds, up from current 5%. A lot of is pass-through to cities, a lot is towards regional trail gap closure.
- TOD and Technology also get small pots of money.
- All projects under Measure B must be subject to Complete Streets policy. ACTC will have oversight on Measure B projects to confirm Complete Streets policies are being met.

70% of funds go to existing system "Fix it First". 60% of funds support Sustainable Communities Strategy implementation.

Measure will be on the ballot this fall.

Midori: BPAC was involved early on in the process. The bump from 5% to 8% is taken up by the regional trail gap closure funding, including the East Bay Greenway. Focus is Fix it First, and Transit.

Dave: Almost a billion dollars for bikes in new Measure B, and that's a big deal. All capital projects will have bike/ped components over the current 8% set aside for bike/ped right now. EBBC officially supports the measure. At least 8 cities have voted in favor of the Measure, as has the County. 75% of all transportation funding in County over the next 30 years will come from Measure B.

Final Projects for FY 2012-13 TDA Article 3 Bike/Ped Funding (Action)

List of projects already identified that Bike Program wants to pursue. Only change is an augmentation of the Snow Park project. Three projects that Jennifer recommends for TDA funding are:

- City bike rack program
- Storm drain inlet grate retrofits
- Walkway reconstruction (with Oakland Urban Paths input & cooperation)

Projects must be reviewed by BPAC. Carol & Midori make motion & second to adopt recommendations. Unanimous vote by BPAC.

BPAC Chair and Vice-Chair Elections (Action)

Chris Hwang unanimously voted Chair. Rebecca Saltzman unanimously voted Vice-Chair.

Bikeways Striping Update (Action)

How to get the word out about forthcoming striping projects?

Recently completed and upcoming projects outlined. 3 miles striped in the previous quarter. Almost 10 miles of projects are pending completion by April 2012.

Discussion around the BPAC email discussion list and how it might be best utilized.

Discussion about possibly merging the BPAC agenda list and the BPAC discussion list.

Request for sign-up for email list to be posted to BPAC website (you currently only get on the list if you attend a BPAC meeting).

Announcements, suggestions for next meeting topics (Admin)

Call for new topics:

BRT – on April agenda

Bike to Work Day – People need to take on more tasks, especially in getting raffle prizes

Robert – TipTop Bike Shop is having their 5th anniversary party and a raffle, April 6th, 6:00 PM

Attachments

SeeClickFix presentation

Measure B presentation

Bikeway Striping Update



Report a Problem using SeeClickFix

Presentation to
Bicycle & Pedestrian Advisory Committee
March 15, 2012
John McCabe, Public Works Agency
(510) 238-7982, jmcabec@oaklandnet.com







2/9/12 :
SeeClickFix joins

- (510) 615-5566
- PWACallCenter@oaklandnet.com
- www.oaklandpw.com

as a way to report non-emergency community issues like illegal dumping, graffiti, and broken street lights.

There are SeeClickFix mobile web, web, iPhone, Android, and Blackberry options.

Today we will look at

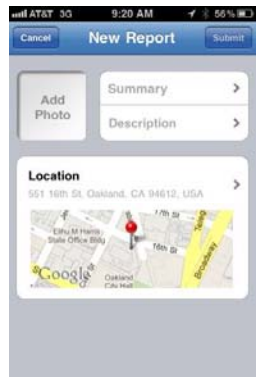
- iPhone app
- Website

iPhone app



Report


After tapping Report, it uses GPS to identify your current location (double-check it!)



Location

If the location of the issue is different from your current location, you can type in a location.

In this case, I typed in 12th & Harrison, Oakland, CA and it automatically entered it as 298 12th St.



Summary

Tapping Summary from the home screen gives you a list of choices

Description

Tap Description from the home screen and enter more details, to help the City quickly understand the issue

Photo

Adding a photo is very helpful. It can help the City know which crew to send to address an issue (e.g., depending on the size of illegally dumped materials, or surface that graffiti is on)

Submit

Tap Submit, and it will be publicly documented and automatically entered into the Public Works tracking system

When the issue is resolved, it is closed in SeeClickFix.

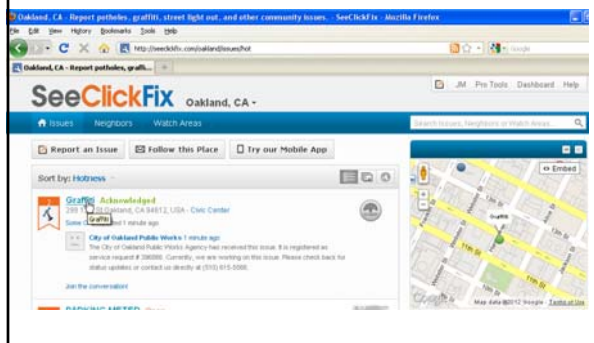
Emails sent:

- When issue is submitted
- When there are comments
- When issue is closed

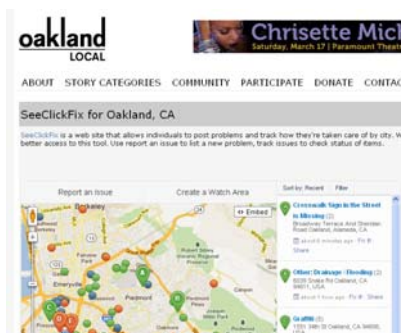
Now that the issue has been submitted, anyone can view it...

...on the mobile app:

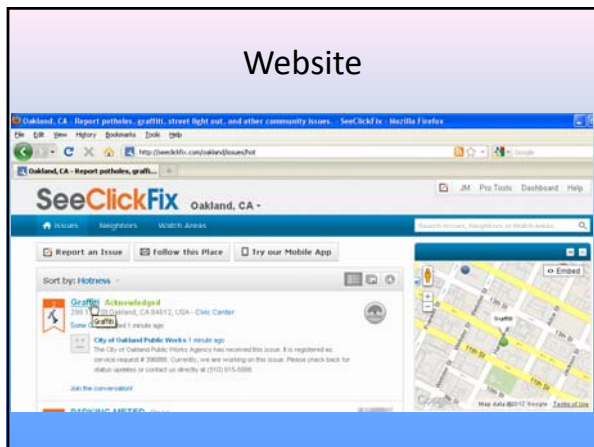
...on the SeeClickFix website



...or on any website that embeds the SeeClickFix widget



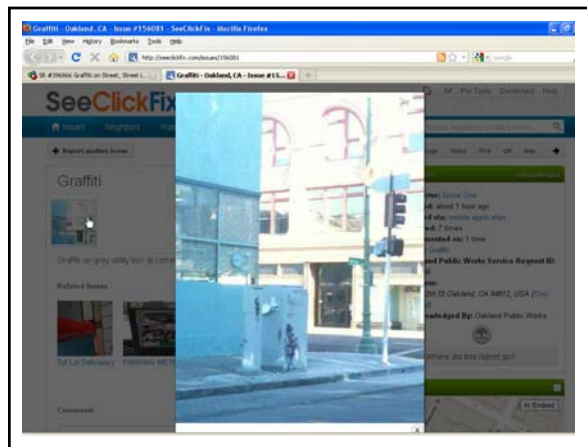
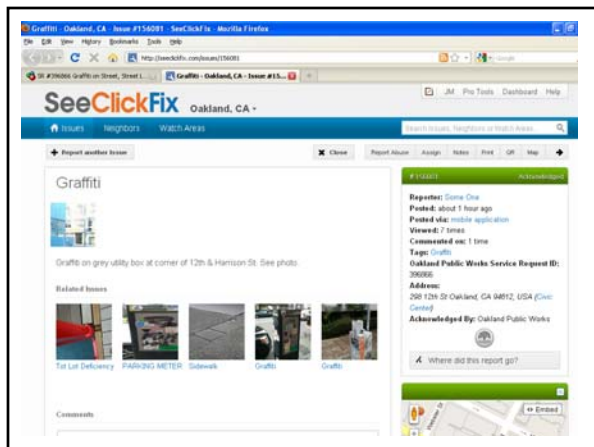
Website



Website

www.SeeClickFix.com is available via www.oaklandpw.com

And as part of the "Report A Problem" link on all Public Works Agency pages



SeeClickFix: Opportunity to interact with community and get clarification

PARKING METER Open
 1811 Harrison St Oakland, CA 94612, USA - Lakewood
 William Adams reported about 1 hour ago

PWA Call Center about 1 hour ago
 Dear Sir or Madam:

Thank you for your request. Could you verify on the location of this parking meter? The location on this request is shown as 1811 Harrison St. But from the background of the picture, it seems that the meter is somewhere by the lake. Please contact us at (510)615-5566 or leave a comment here to clarify.

Thank you.

[Join the conversation!](#)

SeeClickFix provides transparency

Illegal Dumping Closed
 737-799 2nd St Oakland, CA 94607, USA - Old City- Produce And Waterfront
 Larry Mortimer reported 4 days ago

City of Oakland Public Works about 19 hours ago **Issue Closed**
 City of Oakland Public Works Agency addressed this issue on 02/08/2012, service request # 396384.

City of Oakland Public Works 4 days ago
 The City of Oakland Public Works Agency has received this issue. It is registered as service request # 396384. Currently, we are working on this issue. Please check back for status updates or contact us directly at (510) 615-5566.

[Join the conversation!](#)

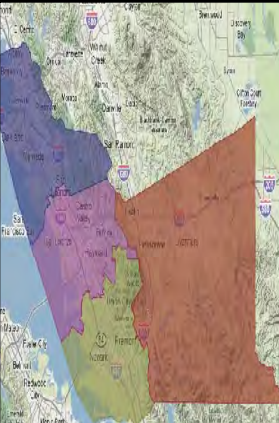
Another way to Report A Problem

- (510) 615-5566
- PWACallCenter@oaklandnet.com
- www.oaklandpw.com
- SeeClickFix
 - mobile web
 - Web (www.SeeClickFix.com)
 - iPhone, Android, and Blackberry




Questions?

John McCabe
 Public Works Agency
 City of Oakland
 (510) 238-7982
 jmcabec@oaklandnet.com




Alameda County Final 2012 Transportation Expenditure Plan

Presentation to the City of Oakland:
Public Works Committee, February 28, 2012
City Council, March 6, 2012




Presentation Overview


- Brief overview on TEP development
- Summary of Final Transportation Expenditure Plan
- Recommendation for Approval of the 2012 Transportation Expenditure Plan

Transportation Expenditure Plan (TEP)  7

TEP Development

- Culmination of two-year process
 - Steering Committee – 13 elected officials
 - CAWG – 27 members
 - TAWG – 58 participants
- Extensive outreach throughout the County
 - *Over 40 public meetings specifically on CWTP-TEP development, 2 public opinion polls (over 2/3 support)*
- Analysis of over 300 applications submitted as part of spring 2011 call for projects and how to leverage current investments to meet Plan's vision and goals
- Responsible investments with extensive safeguards to achieve 2/3 voter approval



Transportation Expenditure Plan (TEP)  8

Alameda County Transportation Planning Vision: A New Direction

Vision Statement:

Alameda County will be served by a premier system that supports a vibrant and livable Alameda County through a **connected and integrated multimodal** transportation system promoting sustainability, access, transit operations, public health and economic opportunities.

Adopted January 2011

Goals: Our vision recognizes the need to **maintain and operate our existing transportation** infrastructure and services while **developing new investments** that are targeted, effective, financially sound and supported by appropriate land uses.

Transportation Expenditure Plan (TEP)  9

The Final Draft TEP

- A \$7.7 billion plan for initial 30 years
 - Chapter 1: Background & Summary
 - Chapter 2: Transportation Investments
 - Chapter 3: Governance Structure
 - Chapter 4: Implementing Guide
- Crafted through project and program analysis, and key findings from polling and outreach
- Legislation allows for increase in sales tax countywide for a one year window: November 2012



TEP Overview

- Accountability measures in Plan
 - Independent Watchdog Committee
 - Continuation of other public committees
 - Strict environmental, full funding and reporting requirements
 - Commitment to modes (if projects become unable to move forward, funding stays within mode category)
 - Complete Streets requirement
 - Performance and accountability measures in every contract
 - Voter check in and approval of new plan every 20 years

TEP Investments in First Year



Public Transit Overview

- Public Transit = \$3.7 billion, 48% of funds
 - Mass Transit: Operations, Maintenance, and Safety Program, \$1,857, 24%
 - Student transit pass program \$15M
 - Innovative grants: successful youth transit pass programs receive priority
 - Specialized Transit For Seniors and Persons with Disabilities- \$774M, 10%
 - Bus Transit Efficiency and Priority- \$35M, 0.5%
 - BART System Modernization & Expansion- \$710M, 9.2%
 - Regional Rail Enhancements- \$355M, 4.6%



Local Streets & Roads

- Local Streets & Roads = \$2.3 billion, 30% of funds
 - Major Commute Corridors, Grade Separations, Seismic Safety, Freight* - \$800M, 10%
 - Local Streets & Roads pass-through program to cities and County, \$1,548M, 20%



* Funds will be allocated through the Capital Improvement Program every two years, based on readiness and geographic equity. Complete streets requirement.

Highway Efficiencies & Freight

- Highway Efficiencies & Freight = \$677 million, 8.7% of funds
 - Highway Capital Projects - \$600M, 7.7%
 - I-80 Improvements
 - Rte. 84 Improvements
 - I-580 Improvements
 - I-680 Improvements
 - I-880 Improvements
 - Freight & Economic Development - \$77M, 1%
 - Port of Oakland is 5th busiest container port in Country



Bicycle and Pedestrian

- Bicycle & Pedestrian = \$651 million, 8.4% of funds
 - Gap Closure on Three Major Trails: Iron Horse, Bay Trail and East Bay Greenway/UPRR Corridor - \$264M, 3.4%
 - Bike and Pedestrian pass-through program to cities and County - \$230M, 3%
 - Bike and Pedestrian grant program for regional projects and trail maintenance - \$153M, 2%



Sustainability, Land Use, Technology

- Sustainable Land Use & Transportation – \$300 million, 4% of funds
 - PDA/TOD Infrastructure Investments* - \$300M, 4%
- Technology, Innovation & Development = \$77.4 million, 1% of funds



* Funds will be allocated through the Capital Improvement Program every two years, based on readiness and geographic equity. Complete streets requirement.

What the TEP does for the City of Oakland

- Direct allocations to the City of Oakland

TRANSPORTATION SALES TAX ALLOCATIONS TO OAKLAND				
	First Year of New Measure in Fiscal Year 2013-2014			Total Funding 2013-2042
	Current	With New TEP	Increase	Current + New
Local streets and roads	\$8,880,000	\$16,730,000	88%	\$655,820,000
Paratransit for seniors and people with disabilities*	\$940,000	\$1,860,000	98%	\$78,440,000
Bicycle and				

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TEP Projects Benefiting Oakland and North County

- I-880 Broadway/Jackson multimodal transportation improvements
- I-880 local access and safety improvements at 23rd/29th, 42nd Street/High and Oak Street interchanges
- I-880 northbound carpool/high-occupancy vehicle lane from A St. to Hegenberger
- Improvements on major commute corridors such as San Pablo Avenue
- Improvements on freight corridors such as Outer Harbor Intermodal Terminal, 7th Street grade separation and truck routes serving the Port of Oakland
- Oakland Army Base transportation infrastructure improvements
- Over 100% more operating funding for AC Transit to increase/restore services
- Capitol Corridor service enhancements

Transportation Expenditure Plan (TEP)



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TEP Projects Benefiting Oakland and North County

- Modernization of BART stations and critical system maintenance and expansion
- Student transit pass program and other projects to increase access to transit
- AC Transit BRT projects: Grand/MacArthur and Telegraph/ East 14th/ International Boulevard
- College/Broadway transit priority and targeted improvements along Broadway
- Operating and maintenance funding for ferry services (WETA)
- Investments in transit oriented development at Eastmont Transit Center, the Broadway Valdez Specific Plan area and at most BART stations in Oakland
- Bay Trail and East Bay Greenway bicycle and pedestrian gap closure projects

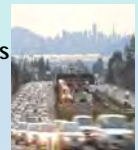
Transportation Expenditure Plan (TEP)



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What the TEP does for the County

- **Fix it First:** 70% of the funds are dedicated to maintaining and operating the existing system
- **Sustainable Communities and GHG Reduction**
 - 60% of funds support SCS implementation
 - CWTP shows GHG reductions of 24-25% per capita
 - CWTP and TEP investments aligned in final CWTP
 - TOD/PDAs capital investments
 - Major bike, pedestrian and transit funding increases
- **Unprecedented transit investments**
 - AC Transit funding level, BART Maintenance, Student Transit Pass Program
- **Critical road, highway and freight investments**
- **Geographic equity in funding allocations**



Transportation Expenditure Plan (TEP)



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Recommendation

- Recommend approval of the Alameda County \$7.7 billion 2012 Transportation Expenditure Plan
 - **TEP offers extraordinary funding opportunities** where no others of the same magnitude exist
 - **TEP is a catalyst** for transitioning into new era of transportation at the beginning of the 21st Century
 - **TEP is an anchor** to attract external funds – we will likely double the investments already included in the plan
 - **TEP is a solid, balanced, forward looking plan** with extensive accountability measures
- 2012 TEP: Jobs, Mobility, Community

TEP Schedule

- Final TEP
 - January 26 – Full Commission adopts plan
- Adoption by City Councils and Board of Supervisors:
 - Winter/Spring 2012
- April/May Polling
- Alameda CTC adoption of Final Plan in May and request BOS to place on ballot in June 2012
- TEP on November 6, 2012 ballot
 - Requires 2/3 vote

Questions



City of Oakland, Bikeway Striping Update

New bikeway striping: (1) completed since November 2011 and (2) pending completion by the end of April 2012

Street	From	To	Length (mi)	Bikeway Type
Completed since the end of November 2011				
2nd St	Brush St	Oak St	1.0	3A
7th St	Peralta St	Union St	0.2	2/3A
Franklin St	14th St	22nd St	0.5	2
Lakeshore Ave	MacArthur Blvd	Lake Park Ave	0.1	2
Telegraph Ave	Aileen St	55th St	0.1	3A
Washington St	10th St	2nd St	0.4	2/3A
Webster St	14th St	25th St	0.8	2
			3.1	

In progress, completion ETA end of April 2012					Implementation Notes
16th/Ardley Aves	23rd Ave	E 12th St	2.3	2/3B	layout in progress
32nd St/Hollis St	San Pablo Ave	Emeryville	1.0	2/3B	layout approved
41st St	Webster St	Piedmont Ave	0.5	2/3A	striping in progress
4th Ave	E 18th St	E 10th St	0.5	3B	layout approved
53rd St/54th St	San Pablo Ave	Adeline St	0.5	3B	layout approved
55th/Vicente/Cavour	Telegraph Ave	Shafter Ave	0.3	3B	layout approved
E 7th St	Kennedy St	Fruitvale Ave	0.6	2/3B	layout approved
Fremont Wy/48th Ave	Foothill Blvd	Bancroft Ave	0.2	3A	layout approved
Genoa/52nd Sts	Adeline St	West St	0.7	3B	layout approved
Lakeshore Ave/1st Ave	E 18th St	International Bl	0.2	2	striping in progress
Webster/Shafter	29th St	Berkeley	2.3	3B	striping in progress
			9.1		

Bikeway Types

- 2** | bike lanes
- 3A** | arterial bike route (sharrows, edgeline stripe/parking Tees)
- 3B** | bike boulevard (sharrows)