

The improvements at Lake Merritt, funded by Measure DD, the Clean Water, Safe Parks bond act of 2002,

are made possible through the generosity of the following funders and in-kind sponsors:

California State Coastal Conservancy
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California State Resources Agency
Alameda County Transportation Commission
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Alameda County Public Works Agency
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AC Transit
Members of the Measure DD Community Coalition
Coalition of Advocates for Lake Merritt
Lake Merritt Breakfast Club
Rotary Club
Golden Gate Chapter, Audubon Society
Lake Merritt Institute
Landmarks Preservation Advisory Board
Erik Niemann
Jane Norling

We also want to thank the hardworking City of Oakland staff, including the Office of Parks & Recreation, Public Art, Public Works Agency's Parks Maintenance, Oakland Public Library, Treasurer's Office, and the Office of the City Attorney. Sincere appreciation to the Public Works Agency staff for successfully managing the design and construction of the Measure DD projects.

For the Lake Merritt Boulevard Project (12th Street Project) we would like to specifically acknowledge: Jose Martinez, Randy Mach, Joel Peter and Chris Lewis with the City of Oakland Public Works Agency; Project designers and consultants Rajappan & Meyer, Sasaki Associates, Golden Associates, PWA/ESA, URS Corporation, LSA and WRT and the construction firm, McGuire & Hester and their subcontractors.

And most importantly a thank you to the City of Oakland elected officials, including Measure DD co-authors former Councilmembers Jane Brunner, and Danny Wan and Council President Patricia Kernighan; Mayor Jean Quan; myriad Oakland community organizations and volunteers, and especially the Oakland voters who made Measure DD possible.

Measure DD Community Coalition-Dedication Celebration Committee:

James E. Vann
Naomi Schiff
Anne Woodell
Barbara Schaaf
Erik Niemann
George Duncan
Judy Johnson
Dr. Michael Udkow
Sandra Threlfall

City Planning Team:

Samee Roberts
Jim MacIvaine
Lesley Estes
Harry Hamilton
Kristine Shaff
Dana Riley
Karen Boyd
Anne Campbell-Washington
Jennie Gerard

Show your Support - Get Involved!

Waterfront Action and the Measure DD Coalition

Waterfront Action provides administrative support for Measure DD.

Meetings are open to all. waterfrontaction.org/dd

Lake Merritt Weed Warriors

Volunteers meet the last Saturday of each month to spruce up Lakeside Park. All are invited!
facebook.com/LakeMerrittWeedWarriors

Oakland Trust for Clean Water & Safe Parks - Measure DD

City of Oakland website - information on all Measure DD projects: oaklandnet.com/MeasureDD

Lake Merritt photos courtesy of Erik Neimann, © 2013

Measure DD projects are managed by the City of Oakland, Public Works Agency

Dedication Sponsors:



Supervisor Keith Carson,
Alameda County District 5



Love OUR LAKE DAY

Lake Merritt Boulevard Grand Opening Celebration



Hosted by the
Measure DD Community Coalition

Lake Merritt, a National Historic Landmark and the nation's oldest wildlife refuge, has long been celebrated as the 'Jewel of Oakland' and one of the country's most beautiful urban settings. The recently completed six-lane, tree-lined Lake Merritt Boulevard borders a new four-acre park with lush



landscaping, an expansive amphitheater, and Lake overlook. New bridges, broad sidewalks, jogging paths, pedestrian-activated crossings, and a widened day-lighted channel replace the former 12-lane mini-freeway, improving the environment and safety for pedestrians, bicyclists, and motorists. Transformation of the south terminus of Lake Merritt began when design and preservation activists organized the Coalition of Advocates for Lake Merritt (CALM) to oppose sale of the City Auditorium's publicly-deeded land for private development. Through an RFP process, the City Council selected CALM's community-based proposal for a new "Lake Merritt Boulevard" that connects north and south destinations, making the area attractive, functional, and accessible for all. In November 2002, 80% of Oakland voters approved Measure DD - the \$198 million bond measure for "clean water & safe parks." Since its passage, the City has leveraged an additional \$49 million in grants to augment bond proceeds.

With oversight by the Measure DD Community Coalition, DD bonds fund 56 projects throughout Oakland, including Lake Merritt Boulevard, the Municipal Boathouse, Lake Merritt Pergola, East 18th Street Pier, Studio One Art Center, Children's Fairyland, Union Point Park, the Lakeshore-El Embarcadero renovation, and the new East Oakland Sports Center, in addition to waterfront trails, creek restorations, water quality improvements, and numerous public art installations. The new Lake Merritt Boulevard is an inspiring testament to exemplary advocacy and community organizing, preserving city resources for the greater benefit and enjoyment of the people and visitors of Oakland.

Held in the beautiful new amphitheater on the south end of Lake Merritt!

11:30 a.m.
Chinese Lion Dance

11:45 p.m.
Asheba

12:30 p.m.
Ballet Folklorico Mexicano

1:15 p.m.
Prescott Circus Theatre

1:45 p.m.
Samba Funk!

2:00 p.m.
Dedication Ceremony
Lake Merritt Boulevard, Amphitheater & Park
Hosted by the Measure DD Community Coalition and Mayor Jean Quan

2:45p
Oakland East Bay Symphony Brass Quintet

3:30p
Batala SF

Welcome & Introductions
James E. Vann & Naomi Schiff, Co-Hosts
Measure DD Community Coalition/
Coalition of Advocates for Lake Merritt (C.A.L.M.)

Special Remarks
Mayor Jean Quan
City of Oakland

Barbara Lee
U.S. Congresswoman
13th District

Musical Selection

Special Remarks
Danny Wan
Port of Oakland Attorney
Former Oakland City Councilmember

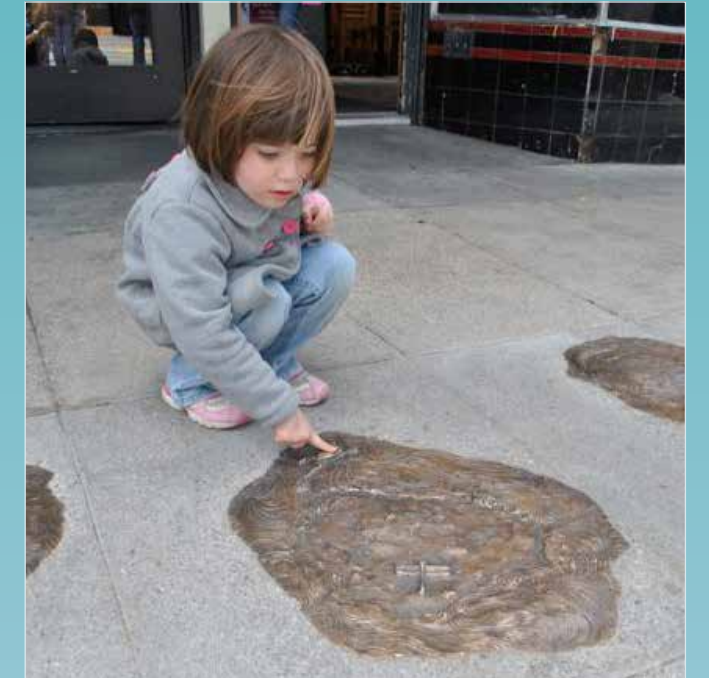
Patricia Kernighan
President Oakland City Council

Official Dedication

Be sure to check out the Measure DD Community Coalition and Public Works Agency booths next to the amphitheater!



In keeping with the City of Oakland's commitment to the arts, the Measure DD bond program includes dedicated funding for a series of permanent public art projects. Installations have been completed or are underway at six sites around Lake Merritt:



Oakland Watershed Art Markers by WOWHAUS, Ene Osteraas-Constable and Scott Constable

Entrance Gates for the Gardens at Lake Merritt by Shawn Lovell

12th Street Bridge pedestrian underpass by John Rogers, Todd Blair and Alex Ismerio

10th Street Bridge - Channel by John Roloff and Lewis de Soto

Lakeside Green Streets rain garden by WOWHAUS; Ene Osteraas-Constable and Scott Constable.

Children's Fairyland USA - Fairy Music Farm by Lynne-Rachel Altman, Richard Jennings, Daniel Schmidt and Biliana Stremeska.

These and future projects planned for Lakeside and Estuary Park are administered through the City's Public Art Program.

Info: oaklandculturalarts.org