

Oakland Love Life Acknowledgement:

We seek to find common ground, and tangible solutions that demonstrate love for our city, its residents, and all constituents.

We acknowledge that when we lead with love we are able to uplift a thriving city rooted in equity, equality, justice, inclusion, and opportunity for all."

— Artist, Educator, Activist & City Cultural Strategist

Kev Choice

The Downtown Oakland Specific Plan FINAL DRAFT PLAN

Prepared by the Dover, Kohl & Partners team for the City of Oakland March 2024 (with updates June 2024)

Consultant Team

Downtown Plan Lead

Dover, Kohl & Partners

Urban Design

Opticos Design

Economic & Housing Analysis

Strategic Economics

Transportation

Toole Design Group

Fehr & Peers

Civil Engineering

Coastland

Visualizations

Urban Advantage

Environmental Review

Urban Planning Partners

(EIR lead)

Architecture + History LLC

Baseline Environmental

William Self Associates

Equity Team Lead

Institute for Sustainable Economic, Educational, Environmental Design (I-SEEED)

Equity Team

Asian Health Services Khepera Consulting Mesu Strategies, LLC

Oakulture

PolicyLink

Popuphood, LLC

Race Forward

City of Oakland

Lead Agency

Planning & Building Department Planning Bureau; Strategic Planning Division

Thank you to all of the departments that gave generously of their time, expertise and data in this effort, including:

Economic & Workforce

Development

Housing & Community

Development

Public Works

Race & Equity

Transportation

Human Services

ADA Programs Division

Oakland Public Library

Oakland Fire Department

Parks, Recreation & Youth

Development

Cultural Affairs

Emergency Management

Services Division

Intr	oduction & Process9
	Purpose / How to Use This Plan Planning Process
Visi	on, Goals & Equity 17
	Plan Goals & Desired Outcomes Equity Framework COVID-19 Pandemic Recovery Youth History of Racial Disparities in Oakland Downtown Vision and Central Ideas Neighborhood Vision
01:	Economic Opportunity 59
	Topics: Inclusive Economic Development, Commercial Space, Workforce Development / Access to Jobs Key Findings Strategies & Supportive Policies Measures of Success
02:	Housing & Homelessness 87
	Topics: Housing Diversity, Affordability, Displacement, Homelessness Key Findings Strategies & Supportive Policies Measures of Success
03:	Mobility117
	Topics: Connectivity, Transit, Street Infrastructure, Parking Key Findings Strategies & Supportive Policies Measures of Success
04:	Culture Keeping 159
	Topics: Preserve/Promote Arts & Culture, Public Art & Events, Affordable Arts Space Key Findings Strategies & Supportive Policies Measures of Success
05:	Community Health & Sustainability 187
	Topics: Health, Public Safety, Parks, Community Facilities, Sustainability, Resilience Key Findings Strategies & Supportive Policies Measures of Success
06:	Land Use & Urban Design 225
	Topics: Analysis Maps, Built Environment, Cultural & Historic Preservation, Land Use Character & Intensity, Development Potential Key Findings Strategies & Supportive Policies Measures of Success
07:	Implementation & Engagement
	Inclusive Implementation Implementation Matrix



Appendix

LIST OF FIGURES

Introduction & Background		Chapter 04: Culture Keeping Figures	
Figure IB-1: Downtown Oakland Setting Map	07	Figure C-1: Malonga Casquelourd Center for	164
Vision, Goals & Equity Figures		the Arts	
Figure VG-1: Equity Approach	23	Figure C-2: Existing and Potential Cultural & Entertainment Districts Map	166
Figure VG-2: Street Scene in Lake Merritt Of- FHLVWULFW	40	Figure C-3: BAMBD (14th and Alice Street)	172
Figure VG-3: Potential New Development Near Estuary Park	42	Figure C-4: Proposed Bike Facilities and Cultural Heritage District Street Design Elements	174
Figure VG-4: 17th Street, looking east toward San Pablo Avenue	44	Figure C-5: Images of Produce Market Buildings and Signage	176
Figure VG-5: The BAMBD District on 14 th Street	46	Figure C-6: Cultural Asset Map Chapter 05: Community Health & Sustainabil	178
Figure VG-6: Webster Green	48	Figures	ity
Figure VG-7: Lake Merritt Boulevard Improvements & Courthouse Plaza	50	Figure CH-1: Existing Public Spaces & Services and Future Public Realm Improvements	199
Figure VG-8: Potential Multi-Way Boulevard	52	Figure CH-2: The Webster Green	200
Figure VG-9: Existing I-980 Boulevard	53	Figure CH-3: Proposed Green Loop Underpass Park	202
Vision, Goals & Equity Tables		Figure CH-4: Summary of Key Public Realm	204
Table VG-1: Summary of Key Policies with	25	Improvements	204
Equity Impacts		Figure CH-5: Green Loop Connections Map	205
Chapter 01: Economic Opportunity Figures		Figure CH-6: Existing and Future Green Stormwater Infrastructure (GSI) Projects Map	215
LJMH/DNH0HUULWW2FHLVWULFW	74	, , ,	219
Chapter 02: Housing & Homelessness Figures	5	Figure CH-7: Sea Level Rise Overlay	219
Figure H-1: "Operation HomeBase" for Unsheltered Residents Vulnerable to COVID-19	93	Chapter 06: Land Use & Urban Design Figures	
Figure H-2: Victory Court & Laney College	98	Figure LU-1: Transit Access and Connecting Corridors	231
Chapter 03: Mobility Figures		Figure LU-2: Downtown Activity Centers &	233
Figure M-1: Oakland Essential Places Initiative	122	Connection Nodes	
Figure M-2: Before & After Visualization, 9th Street and Broadway	125	Figure LU-3: Opportunity Sites Figure LU-4: Transformational Opportunity	235237
Figure M-3: High Injury Network	127	Areas	231
Figure M-4: Proposed Connectivity and Access	130	Figure LU-5: Historic Resources Map	239
Improvements		Figure LU-6: Cultural Asset Map	240
Figure M-6: Proposed Street Improvements DQ3RWHQ/LDO,QOQRQ th Street	135	Figure LU-7: Existing and Potential Cultural & Entertainment Districts Map	241
Figure M-7: Proposed Low-Stress Core Network and Vision Bicycle Networks	137	Figure LU-8: Employment Priority Sites Map	245
Figure M-8: Proposed Bus Transit Network	140	Figure LU-9: Industrial & PDR Priority Areas Map	247
Figure M-9: Broadway Bus Transit Lane	141	Figure LU-10: Streetscape Precedent Photos	250
Figure M-10: Proposed Street Conversions	146	Figure LU-11: Primary and Secondary	251
Figure M-11: Mobility Focus Corridors	149	Pedestrian Streets	