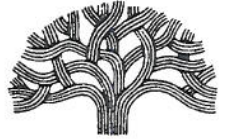


CITY OF OAKLAND



250 FRANK H. OGAWA PLAZA, SUITE 3315 • OAKLAND, CALIFORNIA
94612-2032

Department of Planning and Building
Strategic Planning Division

(510) 238-3941
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**NOTICE OF AVAILABILITY / RELEASE OF
DRAFT ENVIRONMENTAL IMPACT REPORT (DEIR) FOR THE
WEST OAKLAND SPECIFIC PLAN
AND
NOTICE OF PUBLIC HEARINGS ON DEIR AND SPECIFIC PLAN**

TO: All Interested Parties

SUBJECT: Notice of Availability/Release of DEIR for the West Oakland Specific Plan, and Notice of Public Hearings on the same.

REVIEW/COMMENT PERIOD: January 29, 2014 through March 17, 2014

CASE NO.: ER12-0018, GP14-010, RZ14-011, ZS14-012, ZT14-013, (CEQA State Clearing House Number 2012102047)

PROJECT SPONSOR: City of Oakland

PROJECT LOCATION: The nearly 3 square mile (approximately 1,900-acre) West Oakland Planning Area (“Plan Area”) encompasses the area generally bounded by Interstate 580 (I-580) to the north, I-980 to the east and I-880 to the west, plus two additional areas that are “gateways” to West Oakland: the industrial area south of I-880 centered on 3rd Street, and the Oakland portion of the East Bay Bridge Shopping Center north of I-580 adjacent to Emeryville.

PROJECT DESCRIPTION: The West Oakland Specific Plan will be a planning document that provides a vision and planning framework for future growth and development within the Plan Area. The Plan is intended to provide comprehensive, consistent and multi-faceted strategies for development and redevelopment of vacant and/or underutilized properties in West Oakland. Toward that end, this Specific Plan establishes a land use and development framework, identifies needed transportation and infrastructure improvements, and recommends strategies needed to develop those parcels.

The Specific Plan is designed as a roadmap for reducing blight, attracting new industry, maintaining and supporting existing compatible businesses and industry, promoting smart growth and Transit-Oriented Development (TOD) that serves a range of incomes, encouraging mass transit and creating living wage jobs for West Oakland residents. The Specific Plan requires General Plan and Planning Code amendments (text and map changes) along with Design Guidelines to achieve the Plan goals.

For more information on the project, including draft documents, please visit the project website at:
www.oaklandnet.com/r/wosp

ENVIRONMENTAL REVIEW: A Notice of Preparation (NOP) of an EIR was issued by the City of Oakland's Department of Planning and Building on October 22, 2012. A Draft Environmental Impact Report (DEIR) has now been prepared for the project under the requirements of the California Environmental Quality Act (CEQA), pursuant to Public Resources Code Section 21000 et seq. The DEIR analyzes potentially significant environmental impacts in all environmental categories/topics; and identifies significant unavoidable environmental impacts related to: Aesthetics, Air Quality; Cultural and Historic Resources; Greenhouse Gases Emissions; Hazards and Hazardous Materials; Land Use and Planning; Noise; Population, Housing and Employment; Public Services and Recreation; Transportation, Circulation and Parking; Utilities and Service Systems; Other Less-than-Significant Effects.

The City of Oakland's Department of Planning and Building is hereby releasing this DEIR, finding it to be accurate and complete and ready for public review. **Starting on Wednesday, January 29, 2014**, copies of the DEIR and Specific Plan will be available for review or distribution to interested parties at no charge at the Department of Planning and Building, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612, Monday through Friday, 8:30 a.m. to 5:00 p.m. Additional copies are available for review at the Oakland Public Library, Social Science and Documents, 125 14th Street, Oakland CA 94612. The DEIR may also be reviewed at the City's "Current Environmental Review Documents" webpage: <http://www2.oaklandnet.com/Government/o/PBN/OurServices/Application/DOWD009157> and the Specific Plan may be reviewed on the project website: www.oaklandnet.com/r/wosp

THE CITY HAS SCHEDULED 1 COMMUNITY MEETING AND 2 PUBLIC HEARINGS ON THE DEIR AND SPECIFIC PLAN:

COMMUNITY MEETING

Thursday, February 6, 2014, 6:00 p.m. – 8:00 p.m.

West Oakland Senior Center — 1724 Adeline Street, Oakland

Refreshments Served

**LANDMARKS PRESERVATION ADVISORY BOARD
PUBLIC HEARING**

Monday, February 10, 2014, 6:00 p.m.

Oakland City Hall, Hearing Room 1, One Frank H. Ogawa Plaza, Oakland, CA 94612

**CITY PLANNING COMMISSION
PUBLIC HEARING**

Wednesday, February 24, 2014, 6:00 p.m.

Oakland City Hall, Council Chambers, One Frank H. Ogawa Plaza, Oakland, CA 94612

Members of the public are welcome to attend these hearings and provide comments on the West Oakland DEIR and Specific Plan. Comments on the DEIR should focus on whether the DEIR is sufficient in discussing possible impacts to the physical environment, ways in which potential adverse effects may be avoided or minimized through mitigation measures, and alternatives to the Specific Plan in light of the EIR's purpose to provide useful and accurate information about such factors. Comments may be made at the public hearings described above or in writing. Please address all written comments to Ulla-Britt Jonsson, City of Oakland Strategic Planning Division, 250 Frank H. Ogawa Plaza, Suite 3315. Oakland, California 94612; (510) 238-3322 (phone); (510) 238-6538 (fax); or e-mailed to ujonsson@oaklandnet.com. Comments on the DEIR and Specific Plan **must be received no later than 4:00 p.m. on March 17, 2014.**

After all comments have been received, a Final EIR will be prepared and the Planning Commission will consider certification of the EIR and rendering a decision on the Specific Plan at a public hearing, date yet to be determined. Public notice will be provided in advance of future hearings, in accordance with applicable legal requirements. All comments received will be considered by the City prior to finalizing the EIR and taking any further action pertaining to this EIR. If you challenge the environmental document or other actions pertaining to this Project in court, **you may be limited to raising only those issues raised at the public hearings described above or in written correspondence received by 4:00 pm on March 17, 2014.** For further information please contact Ulla-Britt Jonsson at (510) 238-3322 or via email to ujonsson@oaklandnet.com.

January 29, 2014



Scott Miller
Environmental Review
Officer