**Instagram/Facebook Blurb 1:**

Improve the Exterior or Interior of Your Business with @oakland’s newly expanded and updated Façade and Tenant Improvement Program. Apply December 1 – January 31 for grants of up to $75,000 (up to $30,000 for exterior and up to $45,000 for interior).

\*New\* Program updates for 2022:

* Grants now available city-wide
* Projects up to **$25,000** are fully reimbursable; additional costs reimbursed at 50%
* Emergency Window Repair Grants of **$2,500** due to vandalism (first-come, first-served basis)

Grants can be used to help make needed upgrades for safety, ADA accessibility, and the overall success of the business, including painting, signage, lighting, flooring, and even parklets for outdoor dining. To apply and view program details, visit oaklandca.gov/FTIP. For questions, email ftip@oaklandca.gov or call 510-238-3853.

**Instagram/Facebook Blurb 2:**

Grant Applications Open December 1 - January 31 for @oakland’s newly expanded and updated Façade and Tenant Improvement Program. Improve the exterior and/or interior of your business with grants of up to $75,000 (up to $30,000 for exterior and up to $45,000 for interior).

Eligible Interior/Tenant Projects include: Painting, lighting, flooring, interior design and décor, demolition and shell reconstruction, mechanical, electrical, plumbing, HVAC, Permit fees, Design work, and more!

Eligible Exterior/Facade Projects include: Parklets, painting, signage, lighting, landscaping, security systems, awnings/canopies, windows, doors, and safety grilles, Permit fees, Design work, and more!

To apply and view program details, visit oaklandca.gov/FTIP. For questions, email ftip@oaklandca.gov or call 510-238-3853.

LinkedIn blurb:

**Attention Oakland businesses and property owners:** Grant applications open December 1 - January 31 for the City of Oakland’s newly expanded and updated Façade and Tenant Improvement Program. Improve the exterior and/or interior of your business with grants of up to $75,000 (up to $30,000 for exterior and up to $45,000 for interior). Grants can be used to help make needed upgrades for safety, ADA accessibility, and the overall success of the business.

\*New\* Program updates for 2022:

* Grants now available city-wide
* Projects up to **$25,000** are fully reimbursable; additional costs reimbursed at 50%
* Emergency Window Repair Grants of **$2,500** due to vandalism (first-come, first-served basis)

Eligible Interior/Tenant Projects include: Painting, lighting, flooring, interior design and décor, demolition and shell reconstruction, mechanical, electrical, plumbing, HVAC, Permit fees, Design work, and more!

Eligible Exterior/Facade Projects include: Parklets, painting, signage, lighting, landscaping, security systems, awnings/canopies, windows, doors, and safety grilles, Permit fees, Design work, and more!

To apply online and view program details, visit oaklandca.gov/FTIP. For questions, email ftip@oaklandca.gov or call 510-238-3853.

Twitter post:

Grant applications open TODAY for the newly expanded Façade & Tenant Improvement Program that funds storefront upgrades like paint, signage and parklets!

🔹Now available city-wide

🔹Projects up to $25,000 fully reimbursable; add'l costs reimbursed at 50%

https://hubs.la/Q01tHY9F0