



MINUTES



Alameda County - Oakland Community Action Partnership (AC-OCAP)

Visit us on the web at OaklandCap.org or contact us by email at AC-OCAP@oaklandnet.com

Vision Statement: To end poverty within the City of Oakland and throughout Alameda County

FUND DEVELOPMENT COMMITTEE (Standing)

Wednesday, September 7, 2016 @ 6:30 P.M.

150 Frank Ogawa Plaza, 4th Floor, Conference Room #1

Committee Members Present: Monique Rivera (Chair), Lenita Wheeler, Lisa Ruhland, Max Chacana, and Nayaa Lacy

Staff Present: Cecilia Garcia, Dwight Williams, and Emily Derenthal

Guest: Stanley Richardson

1. Call to Order/Roll Call/Determination of Quorum

M. Rivera called the meeting to order at 6:41p.m. Roll call was called by staff member C. Garcia. A quorum was established.

2. Review of June 4, 2014 Fund Development Committee Minutes

Motion: To approve the June 4, 2014 minutes. M/S/Carried: L. Wheeler/L. Ruhland/Unanimous.
Motion Carried.

3. Fund Development Discussion – Determine Priorities – Attachment 3

- What are the goals and/or activities?
- Events/Fundraising Ideas/Crowd Source Funding (Film Screening, Community Action Month)
- Fund Development Training (For Committee)

M. Rivera stated that the ASK List which is in the packet is used to send out letters of solicitation. She stated that letters are sent to organizations and elected officials. She stated that there are two goals: 1) how to maximize existing funding and 2) send letters requesting a certain amount. L. Wheeler asked the committee what is the fundraising goal. M. Rivera stated that the last fundraising goal was for the Walk to End Poverty which was held in 2014. Guest, S. Richardson asked if the fund development could join the advocacy committee in writing the \$100,000 ASK letter. A discussion ensued on setting up a shuttle from Oakland to the Hayward courthouse due to all of the services for civil court that were provided in Oakland were moved to Hayward.

Action: The fund development committee to work on the \$100,000 ASK letter instead of the Advocacy Committee.

Action: M. Rivera will email E. Clemons to ask if Alameda County gives AC-OCAP funds.

4. Fund Development Activities

- Donations
- City Charitable Giving Campaign
- Other

L. Ruhland stated that the city has a charitable giving campaign in partnership with United Way and AC-OCAP is listed. A discussion ensued on how to revitalize CAP, how to let the community know what CAP is all about. In addition to sending letters, speak in front of a group, or have one on one conversations. M. Rivera stated it would be a great to have D. Bradley come speak to the board and give ideas on how to fundraise.

Recommendation: To hold committee meetings in different communities.



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5. AC-OCAP ASK Letter – Attachments 5

- City of Oakland
- Alameda County

M. Rivera stated that she and C. Garcia are working on revising the ASK list.

6. Agenda Attachments:

2. Meeting Minutes of June 4, 2014, Factsheet, Talking Points, Success Stories
3. Example of Fund Development Training
5. Priority “Ask List” , ASK Letter, Feedback

7. Future/Proposed Agenda Items

- Presentations (Girls Inc., Life is Good)

8. Announcements

9. Open Forum

10. Adjournment (Action Item)

Motion: The meeting was adjourned at 7:38p.m. M/S/Carried: L. Wheeler/M. Chacana/Unanimous.
Motion Carried.