



SPECIAL MEETING OF THE FUNDING ADVISORY COMMITTEE (FAC)

September 15, 2021; 6pm-7:30PM (VIA ZOOM)

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AGENDA

- **CALL TO ORDER/DETERMINATION OF QUORUM**
- **APPROVAL OF MINUTES**
- **REPORTS** Roberto Bedoya, Manager -Cultural Affairs Division
Denise Pate, Coordinator-Cultural Funding Program
- **OPEN FORUM (15 minutes)**
- **ACTION ITEM #1**
Motion to approve the funding recommendations for FY21-22 Neighborhood Voices for Organizations.
- **ACTION ITEM #2**
Motion to approve the funding recommendations for FY21-22 Neighborhood Voices for Individuals.
- **ACTION ITEM #3**
Motion to approve the funding recommendations for FY21-22 Organizational Assistance.
- **ANNOUNCEMENTS** Next Meeting of the Regular Meeting of the Funding Advisory Committee is scheduled for **October 13, 2021**

ADJOURN

Attachments

- Minutes from July 15, 2021 Regular Meeting of the Funding Advisory Committee
- FY21-22 Cultural Funding Panelists
- FY21-22 Cultural Funding- Round One Funding Recommendations for Neighborhood Voices for Organizations, Neighborhood Voices for Individuals, and Organizational Assistance

♿ To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Coordinator Denise Pate at 510-238-7561 or TDD 510-238-3254 at least three working days before the meeting. Thank you



Cultural Funding Program (CFP)

Funding Advisory Committee Special Meeting

Wednesday July 14, 2021; 6pm-7:30PM

Meeting Minutes

Committee Members in Attendance: Jim Santi Owen (chair), Sriba Kwadjovie, Indi McCCasey, Adriana Grino, and Tyese Wortham

Committee Members Absent: Maisha Quint, Michelle Mush Lee

Staff in Attendance: Roberto Bedoya, Denise Pate, Kristen Zaremba, Neha Balram and Raquel Iglesias

Call to Order/Determination of Quorum: 6:04 pm

Approval of Minutes:

1. Approval of MINUTES of April 2021 Minutes
Motion moved to approve by Tyese Wortham. Seconded by Sriba Kwadjovie. The motion passed unanimously.

MANAGER'S REPORT

Roberto Bedoya, Cultural Affairs Manager

Roberto Bedoya began his report by sharing that the Cultural Affairs Division (CAD) recently received a \$900,000 grant from the Mellon Foundation for the Cultural Strategists in Government Program, which embeds artists in different government departments to help them develop new ways of working. The pilot for this program began 2 years ago, and this new funding will support 12 strategists for 30 months' total. As discussed previously, it is difficult for government agencies to receive private foundation funding, however the Mellon Foundation found the Oakland landscape fitting for this grant opportunity, and we will partner with the Oakland Fund for Public Innovation to serve as the funding intermediary. The program will be launched this fall.

Bedoya continued by providing an update on the newly approved City budget. He thanked the Funding Advisory Committee for their advocacy and presence during this process. CAD now has an extra \$500,000 for this year and \$1M for the next year to support cultural funding. Furthermore, a part-time position has been unfrozen to create a permanent full-time position. Bedoya is working with Denise Pate and Raquel Iglesias to develop next steps in disbursing the \$500,000 for this fiscal year, with funding being granted by June 30, 2022. The City Council has also created a preference for cultural funding to prioritize flatland neighborhoods (East Oakland, below 580, etc), to support geographic and racial equity. Another priority communicated was to support neighborhood festival

culture throughout the city. Festival support could come in the form of funding permitting fees, artist fees, fire and police, etc.

Lastly, the Just City Fund, of which CAD is a partner in, continues to move along nicely. The fund recently received over 120 applications to which only 10 grantees will be selected. The Just City Fund is a partnership with the East Bay Community Foundation and the Akonadi Foundation.

Discussion Points:

- Jim Santi Owen asked what is the process for the \$900k Mellon grant and the program it supports. Are these paid positions? Roberto Bedoya clarified that a project manager will need to be hired to support the process and where the funding intermediary, Oakland Fund for Public Innovation, will play a key role. Strategists will be paid \$40k per year to work with a City government department.
- Jim also asked about staff capacity for grants and Roberto shared that more staff will be added to support grants. A part-time position has been unfrozen to create a permanent full-time position who will support grants, and another part-time position will be hired to support various projects within the department.
- Tyese Wortham applauded CAD on all the great news, and honored the many artists who advocated for more support for the division. Tyese also asked what opportunities will the new cultural strategists have to learn from the previous. Roberto shared that peer learning will be key, and a priority for the incoming project manager.
- Indi McCasey asked what happened with the Goldman public policy fellow, and if their work will help inform the work of the cultural strategists. Roberto stated that he will share the report the fellow generated with FAC.
- Adriana Grino shared her congratulations on the Mellon grant and asked for clarification on when the second round of Neighborhood Voices would be happening. Roberto shared that we're hoping to release the guidelines by the end of the summer and start deliberations by the end of the calendar year. Roberto also shared that developing proper language and data points will demonstrate how we are currently supporting equity and serving every district in Oakland.

Coordinator's Report

Denise Pate, Cultural Funding Program Coordinator

Denise Pate began her report by sharing that cultural funding is currently finishing up the contracts for 2020-21 Round Two Neighborhood Voice grantees. Pate shared that staff is currently working through a tricky contract which has been delayed because of a new requirement which came up with insurance, but staff continues moving forward. 2021-22 Round One Neighborhood Voices deadline is on July 15th. This grant deadline also applies to Organizational Assistance (general operating). Grantee workshops were decently attended, however many early applications had significant issues, which showed a great need for grantee technical assistance. 157 applications are currently in the queue and we expect the majority to be submitted.

Pate also shared that we are in need for Organizational Assistance panelists, happening on September 3rd. This panel requires a high level of knowledge to review these established applicants; Pate welcomed any recommendations FAC may have. She also shared that Zoom has helped recruit panelists across the US, as well as create more accessibility for all.

Raquel Iglesias will be writing the next Neighborhood Voices guidelines, with a goal of releasing them mid-august. Pate also shared that the expectation for cultural funding to serve every corner of the city with little funds is challenging, however the team will continue working on language and gathering data to support the work being done.

Discussion Points:

- Indi McCasey shared their appreciation for the cultural funding team, and the importance of supporting artists through the insurance and contracting process. They also suggested that panelists payment be increased to match our peers. Roberto stated that we would consider this and try to implement this suggestion.
- Jim Santi Owen asked what the likelihood is to reestablish the Arts in the Schools program. Roberto said we would consider this, and mentioned the need to critically review the number of small awards people are receiving considering the amount of paper work required for each grant.

OPEN FORUM:

Speaker(s): Open Forum

The following community members were in attendance: Aliza Schnayer, Miles Markstein and Cheryl Fabio

- No community members made comment

DISCUSSION ITEMS

1. ***DISCUSSION ITEM #1 - Re-establish hiatus requirements for CFP grant categories***
This hiatus would apply for Organizational Projects and Individual Artist Projects.

Discussion Points:

- Denise Pate clarified that in the past we have had grantee hiatus periods. A hiatus period allows other applicants to enter the grantee pool, for example: after 2 or 3 consecutive years, the grantee would have an “off” year of receiving a grant to allow others a chance to receive funding. “Off Year” grantees should be notified a year prior of this requirement.
- Jim Santi Owen asked if we should rethink timing of when to implement to give grantees more of a heads-up. Denise stated that if we make the announcement now, grantees would have a year of notice, applying to the 2022-23 granting period. This would also support City Councils call for us to focus on underserved communities.
- Adriana Grino asked if the program has collected data on the application success rate of first time applicants for more context. Denise agreed this would be a good idea and knows off-hand that there is a low likelihood that new applicants get funded.
- Indi McCasey named constraints put upon by the city as creating barriers for new applicants, and suggested the additional use of partnerships to expand reach.
- Sriba Kwadjovie asked how long the hiatus would be in effect for, and if there is the possibility of creating a new funding opportunity for new applicants. Denise clarified that we don’t have enough resources for technical assistance, but sees this as a great

need. At this time CAD does not have the capacity for another grant round. Sriba shared her support of this hiatus and making more space for new grantees.

- Tyese Wortham expressed her gratitude for staff and being honest about the challenges moving forward.
- Adriana Grino expressed her desire to learn about the impact the hiatus period has on the applicant pool moving forward.

ACTION ITEM #1 Hiatus requirement for Neighborhood Voices for Organizations

Organizations that received grants through the Neighborhood Voices for Organizations category for the past two consecutive grant cycles (Fiscal Years 20-21, 21-22,) are ineligible to apply in FY22-23. After a one-year hiatus, the organization may apply for the FY23-24 cycle.

- 5 in favor. Action item passes unanimously.

ACTION ITEM #2: Hiatus requirement for Neighborhood Voices for Individual Artists

Individual Artists who have received funds in the Neighborhood Voices for INDIVIDUAL ARTISTS category for the past, two consecutive years are ineligible to apply for one year (i.e. if you were awarded funds in FY20-21 and FY21-22, you may not apply in FY22-23). After a one-year hiatus, the Individual artist applicant may apply for the FY23-24 funding cycle.

- 5 in favor. Action item passes unanimously.

2. DISCUSSION ITEM #2 - FY21-22 Round Two Categories and new guidelines

Discussion points:

- Adriana Grino asked if the need to support festivals could be folded into this Round One of funding to decrease the amount of work for staff. Roberto stated this may be a possibility, and is discussing festival needs with the Cultural Affairs Commission next week.
- Indi McCasey asked when the next commission meeting is, Neha Balram clarified it's on July 26th. Indi also emphasized the importance of staff self-care and highlighted the idea of not adding another round of panels to support staff capacity. Tyese seconded this point.

ANNOUNCEMENTS

- Special Meeting of the Funding Advisory Committee is scheduled for **September 15, 2021**.

ADJOURN

Adjourn at 7:21 p.m.

- *Motion to approve by Tyese Wortham. Seconded by Indi McCasey. The motion passed unanimously.*

City of Oakland, Cultural Funding Program
Cultural Affairs Division
FY21-22 CULTURAL FUNDING PANELISTS (ROUND ONE)

NEIGHBORHOOD VOICES FOR ORGANIZATIONS-August 27, 2021

SHIRA CION

Kitka, Inc, Executive Director

MARION SAMELA DINGUS, Producer/Business owner

Your Next Option

Nevada Storyteller's Guild

REBECCA FERRELL

Dance/USA, Director of Programs

PATRICIA (GIGI) JENSEN

Tango A Media Luz, Producer

NEIGHBORHOOD VOICES FOR INDIVIDUALS-August 30, 2021

RASHIDA CHASE

AMP Oakland, Director

SUSAN MERNIT

The Crucible, Executive Director

VALÉRIA ("VAL") MIRANDA

Santa Cruz Art League, Executive Director

PRABA PILAR

Artist/Curator

ORGANIZATIONAL ASSISTANCE-September 3, 2021

JAREN BONILLO

San Francisco Arts Commission, Senior Program Officer

VALERIE GUTWIRTH

Dancer/teacher/body musician

Berkeley Unified School District

JASON BLACKWELL

San Francisco Grants for the Arts, Associate Director

JOAN LAZARUS

Dancer/choreographer/arts administrator

FY21-22 City of Oakland, Cultural Funding Program (Round One)

NEIGHBORHOOD VOICES FOR ORGANIZATIONS

SCORES AND ALLOCATION

			AVAILABLE
ORGANIZATION NAME	SCORE	REQUEST	\$ 383,500.00
Alphabet Rockers	100.00%	\$20,000.00	\$ 363,500.00
Black Joy Parade	99.50%	\$20,000.00	\$ 343,500.00
Grown Women Dance Collective	99.50%	\$20,000.00	\$ 323,500.00
AfroCentric Oakland	98.75%	\$20,000.00	\$ 303,500.00
Oakland Technology and Education Center	98.25%	\$20,000.00	\$ 283,500.00
Beats Rhymes and Life Inc.	98.00%	\$20,000.00	\$ 263,500.00
Youth Spirit Artworks	97.50%	\$20,000.00	\$ 243,500.00
Afro Urban Society	96.75%	\$20,000.00	\$ 223,500.00
Today's Future Sound	96.75%	\$20,000.00	\$ 203,500.00
Higher Gliffs	96.50%	\$20,000.00	\$ 183,500.00
Spanish Speaking Unity Council	96.25%	\$20,000.00	\$ 163,500.00
Lumumba, Inc. (Geoffrey's Inner Circle)	96.00%	\$20,000.00	\$ 143,500.00
Youth Radio	95.75%	\$20,000.00	\$ 123,500.00
Ballet 22	95.75%	\$3,500.00	\$ 120,000.00
NAKA Dance Theater	95.50%	\$20,000.00	\$ 100,000.00
ARTogether	94.75%	\$20,000.00	\$ 80,000.00
East Oakland Youth Development Center	94.25%	\$20,000.00	\$ 60,000.00
Youth Uprising	94.00%	\$20,000.00	\$ 40,000.00
BoomShake Music	94.00%	\$20,000.00	\$ 20,000.00
Mycelium Youth Network	94.00%	\$20,000.00	\$ -
Bay Area Mural Program, Inc.	93.75%	\$20,000.00	\$ (20,000.00)
Rock Paper Scissors Collective	93.50%	\$20,000.00	\$ (40,000.00)
Vietnamese American Community Center	93.00%	\$20,000.00	\$ (60,000.00)
Yeah Art! *	93.00%	\$5,000.00	\$ (65,000.00)
Youth Beat	92.75%	\$20,000.00	\$ (85,000.00)
Asian Refugees United	92.75%	\$20,000.00	\$ (105,000.00)
Alkebulan Fiscal Sponsors (West Oakland	91.50%	\$20,000.00	\$ (125,000.00)
Dr. Huey P. Newton Foundation	91.50%	\$20,000.00	\$ (145,000.00)
Upward Roots, Inc.	91.00%	\$12,500.00	\$ (157,500.00)
Piedmont East Bay Children's Choir	90.50%	\$20,000.00	\$ (177,500.00)
Korea Town Oakland	90.50%	\$5,000.00	\$ (182,500.00)
Restorative Media Inc.	90.00%	\$20,000.00	\$ (202,500.00)
Oakland Art Murmur	86.00%	\$10,000.00	\$ (212,500.00)
Overcomers with Hope Studios Inc.	85.58%	\$15,000.00	\$ (227,500.00)
Driveway Follies*	85.17%	\$14,000.00	\$ (241,500.00)
Choices for Freedom Inc.	84.75%	\$16,000.00	\$ (257,500.00)
Musically Minded Academy	83.50%	\$20,000.00	\$ (277,500.00)
Oakland Public Education Fund	81.67%	\$20,000.00	\$ (297,500.00)
Trybe	77.75%	\$20,000.00	\$ (317,500.00)
Make-A-Wish Greater Bay Area	64.50%	\$15,000.00	\$ (332,500.00)
TOTAL REQUESTS		\$716,000.00	

FY21-22 City of Oakland, Cultural Funding Program (Round One)

NEIGHBORHOOD VOICES FOR INDIVIDUALS

SCORES AND ALLOCATION

			AVAILABLE
NAME	SCORE	Request	\$ 147,000.00
Joseph Warner	97.75%	\$ 7,000.00	\$ 140,000.00
Tiare Ribeaux	97.42%	\$ 7,000.00	\$ 133,000.00
Nkeiruka Oruche	97.25%	\$ 7,000.00	\$ 126,000.00
Maria De La Rosa	97.00%	\$ 7,000.00	\$ 119,000.00
Ayodele Nzinga	95.00%	\$ 7,000.00	\$ 112,000.00
Kyung Lee	94.25%	\$ 7,000.00	\$ 105,000.00
Jackie Keliiaa	94.25%	\$ 7,000.00	\$ 98,000.00
Nicole Jones	94.00%	\$ 7,000.00	\$ 91,000.00
Tayleur Crenshaw	93.75%	\$ 7,000.00	\$ 84,000.00
Carmen Roman	93.50%	\$ 7,000.00	\$ 77,000.00
Rachel-Anne Palacios	92.75%	\$ 7,000.00	\$ 70,000.00
David Burke	90.75%	\$ 7,000.00	\$ 63,000.00
Alie Jones (Alexandria Jones)	90.50%	\$ 7,000.00	\$ 56,000.00
Tierra Allen	90.00%	\$ 7,000.00	\$ 49,000.00
Edward Gunawan	89.50%	\$ 7,000.00	\$ 42,000.00
Adrienne Oliver	88.00%	\$ 7,000.00	\$ 35,000.00
Debra Koppman	86.75%	\$ 7,000.00	\$ 28,000.00
Elena Botkin-Levy	86.25%	\$ 7,000.00	\$ 21,000.00
Xavier Dphrepaulezz (Fantastic Negrito)	86.00%	\$ 7,000.00	\$ 14,000.00
David De La Gran (David Garcia-Rodrigues)	85.50%	\$ 7,000.00	\$ 7,000.00
Charmaine Davis	85.25%	\$ 7,000.00	\$ -
Zouhair Mussa	84.75%	\$ 7,000.00	\$ (7,000.00)
Emily Butterfly (Emily Jane Lackman)	84.40%	\$ 7,000.00	\$ (14,000.00)
Brenda Arellano	82.25%	\$ 7,000.00	\$ (21,000.00)
Celia C. Peters	79.75%	\$ 7,000.00	\$ (28,000.00)
Theresa Watkins-Fortune	78.25%	\$ 7,000.00	\$ (35,000.00)
Adrian Harper	77.50%	\$ 7,000.00	\$ (42,000.00)
Sasha Kelley	76.50%	\$ 7,000.00	\$ (49,000.00)
Teresa Reynolds	72.00%	\$ 7,000.00	\$ (56,000.00)
Alistair Monroe	71.00%	\$ 7,000.00	\$ (63,000.00)
Ferron Salniker	68.25%	\$ 7,000.00	\$ (70,000.00)
La Mantia (Elizabeth Scott)	66.75%	\$ 7,000.00	\$ (77,000.00)
Kristen Caven	62.00%	\$ 7,000.00	\$ (84,000.00)
Lyly Li	60.00%	\$ 7,000.00	\$ (91,000.00)
Scott Hargis	52.00%	\$ 7,000.00	\$ (98,000.00)
Ranzel Merritt	42.25%	\$ 7,000.00	\$ (105,000.00)
Michael Chihtsai Chuang	38.00%	\$ 7,000.00	\$ (112,000.00)
	TOTAL REQUESTS	\$259,000.00	

FY21-22 City of Oakland, Cultural Funding Program

2021-22 ORGANIZATIONAL ASSISTANCE

SCORES AND ALLOCATION

			AVAILABLE
ORGANIZATION	SCORE	Request	\$ 670,000.00
EastSide Arts Alliance	97.25%	\$ 35,000.00	\$ 635,000.00
Destiny Arts Center	96%	\$ 35,000.00	\$ 600,000.00
Attitudinal Healing Connection	95.75%	\$ 35,000.00	\$ 565,000.00
Music is Extraordinary, Inc. dba Oakland Public Conservatory of Music	94.50%	\$ 25,000.00	\$ 540,000.00
Friends of Peralta Hacienda Historical Park	93.25%	\$ 35,000.00	\$ 505,000.00
Diamano Coura West African Dance Company	93.25%	\$ 20,000.00	\$ 485,000.00
Purples Silk Music Education Foundation	93%	\$ 15,000.00	\$ 470,000.00
East Bay Performing Arts/Oakland Symphony	92.50%	\$ 35,000.00	\$ 435,000.00
Oaktown Jazz Workshops	92.50%	\$ 15,000.00	\$ 420,000.00
Project Bandaloop	92.50%	\$ 35,000.00	\$ 385,000.00
Ubuntu Theater Project, Inc. dba Oakland Theater Project	92.50%	\$ 25,000.00	\$ 360,000.00
Kitka, Inc.	92.25%	\$ 25,000.00	\$ 335,000.00
Sarah Webster Fabio Center for Social Justice	91.75%	\$ 15,000.00	\$ 320,000.00
Hip Hop for Change, Inc.	91.75%	\$ 30,000.00	\$ 290,000.00
Chapter 510 Ink	91.25%	\$ 35,000.00	\$ 255,000.00
API Cultural Center Inc. dba Oakland Asian Cultural Center	91.25%	\$ 25,000.00	\$ 230,000.00
Axis Dance Company	90.25%	\$ 35,000.00	\$ 195,000.00
Oakland Interfaith Gospel Choir	90%	\$ 30,000.00	\$ 165,000.00
Living Jazz, Inc.	90%	\$ 30,000.00	\$ 135,000.00
Independent Arts & Media for The Crucible	89.75%	\$ 35,000.00	\$ 100,000.00
Prescott Circus Theatre	89.50%	\$ 25,000.00	\$ 75,000.00
Dimensions Dance Theater	88.75%	\$ 30,000.00	\$ 45,000.00
Dance Elixir	88.50%	\$ 15,000.00	\$ 30,000.00
Oakland Ballet Company	87.75%	\$ 30,000.00	\$ -
Museum of Children's Art	84.25%	\$ 30,000.00	\$ (30,000.00)
Pro Arts	84.50%	\$ 30,000.00	\$ (60,000.00)
Oakland Youth Chorus	84.00%	\$ 15,000.00	\$ (75,000.00)
Cantare Con Vivo	83.50%	\$ 35,000.00	\$ (110,000.00)
Stagebridge	82%	\$ 30,000.00	\$ (140,000.00)
Junior Center of Art and Science	81%	\$ 25,000.00	\$ (165,000.00)
TOTAL REQUESTS		\$ 835,000.00	