

Sugar-Sweetened Beverage Community Advisory Board

Regular Meeting

May 13th, 2019 • 6:30pm-8:30pm

Oakland City Hall, Hearing Room #1

1 Frank H. Ogawa Plaza, 1st floor • Oakland California

AGENDA

1. **Welcome and Call to Order**
 - Roll Call, Introductions & Announcements
 - Agenda Review and Adoption
2. **SSB Advisory Board Service Acknowledgements**
3. **Open Forum**
4. **Adoption of Prior Meeting Minutes: February 11, 2019, March 11, 2019 and April 8, 2019** Action
5. **Presentation from Oakland Parks, Recreation and Youth Development by Nicholas Williams, Director OPRYD, on OPRYD Programming and Impact** Informational
6. **City Administrator's Recommendation for Measure HH Funding Allocation for Fiscal Year 2018-2019 And City of Oakland Proposed Policy Budget Funding Allocation for Fiscal Years 2019-2021** Informational
7. **SSB Advisory Board's Full Recommendations for Measure HH Budget Allocation Funding for Fiscal Year 2018-2019 And Funding Recommendation for Fiscal Years 2019-2021** Discussion/Action
8. **Response from Finance Department on Revenue Report and Additional Information Requested for the Sugar-Sweetened Beverage Tax** Informational
9. **Administrative Update** Informational

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

• If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

• If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

• If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

Sugar-Sweetened Beverage Community Advisory Board

- Report out on City Council Approval of Community Grants Program
- Information on the Impact of Water Hydration Station Installations at Oakland Unified School District Sites

10. Ad-Hoc Committees Updates

11. Agenda Items for June 2019 Board Meeting

12. Adjournment

Discussion

Discussion

MINUTES TO BE APPROVED
Sugar Sweetened Beverage Community Advisory Board
Oakland City Hall,
1 Frank H. Ogawa Plaza
Oakland, CA 94612
Hearing Room 1, 1st floor
February 11th, 2019 6:30pm-8:30pm

Board Members present: Esperanza Pallana, Jared Fine, Tonya Love, Donna Carey,
Julia Liou, Justin Watkins, Laurie Lawson

Board Members absent: Kim Carter Martinez

City Staff Members present: Sandra Taylor, Sharon Robinson, Sara Bedford

1. Welcome and Introductions

- **Call to Order**

The meeting was called to order at 6:37pm.

- **Agenda Review and Adoption**

There were no edits or modifications made to the agenda.

2. Open Forum

5 speakers made public comments.

1. **Curtiss Sarikey:** Chief of Staff, Oakland Unified School District
2. **Jackie Haymon:** Program Director, Food Corps
3. **Michelle Oppen:** Health and Wellness Coordinator, OUSD
4. **Jenny Wang:** Nutrition Services Program Director, Alameda County Public Health Department
5. **Lukas Brekke-Miesner:** Executive Director, Oakland Kids First

3. Review of Notes from Meeting of November 5, 2018

These notes were declared reviewed by the Chair.

4. Approval of Minutes from Meeting of January 14, 2019

During the administrative update on the RFP, Board Member Julia Liou noted there were some concerns by the community particularly around the timing of the proposal deadline, which was addressed by the deadline extension. She mentioned requests were made for additional TA for grants assistance and iSupplier. City staff was requested to follow-up on this for future RFP releases. Chair Esperanza Pallana made the motion to approve the minutes with this amendment to the January 14 minutes and Board Member Laurie Lawson seconded the motion. The motion passed unanimously and the minutes were approved.

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5. Presentation from ALL IN-Alameda County and Health Impact Table on the Recommendation to Expand Healthy Retail Presented by Melanie Moore, Director ALL IN-Alameda County and Rachel Richman, Project Manager Youth Ventures Joint Powers Authority, Oakland Thrives Leadership Council

Rachel Richman and Melanie Moore presented a Power Point presentation to the SSB Board Members discussing the focus of ALL IN and the Health Impact Table on the expansion of healthy retail options to the community.

The Health Impact Table builds community capacity through their recommendations, which include addressing social determinants, reflecting a shift to youth and community led solutions, peer-to-peer support, and navigation. By leveraging community assets to support, help and engage authentic community expertise, systems change can be addressed. This will strengthen neighborhoods, give power to residents, and potentially provide a career path to young people.

National organizations, including Absences Count and Attendance Works, as well as Alameda County's First 5 Commission, cited food insecurity, hunger, mental health, and parental stressors as top reasons that children do not attend school. So, the Health Impact Table identified changing neighborhood food systems by expanding the current Healthy Corner Store Program as one of three strategies to pursue that could impact school absences.

It was mentioned that the retail system is much more controlled by the market than by the public dollars that we can influence. So, by deepening investment of Alameda County in healthy retail and seeking partnership with other municipal partners to enhance the work, change can be implemented.

6. Recommendation for Allocation of Sugar-Sweetened Beverage Tax Funds

- **Update-Structure of Special Initiatives**

Board Member Julia Liou discussed the purpose of the ad-hoc special initiatives committee was to think about funding allocations to support project investments that will further the purpose of Measure HH and scale impact.

Within the special initiatives structure, there were three targeted areas of focus: community investments, technical assistance, and particular investment strategies, such as particular capital loans and micro loans.

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- **Update-Criteria for Key Funding Areas**

Board Member Tonya Love mentioned that general criteria was discussed for all funding categories within OUSD and the City. High impact geographic areas were addressed, in a desire to reach low income communities, that included a variety of ethnicities and age groups. Specific criteria was also addressed for each of the different funding categories within the city departments and for OUSD as well.

For OUSD, one of the criteria that was agreed upon was reporting and accountability regarding funding that would be allocated. More expansion and promotion of the Education Center and the Central Kitchen was looked at. There was a desire to develop promotion or joint use agreements to create and increase access to activity. Funding that goes toward support of that, such as providing staffing or security at different locations, was important.

For Public Works, a continuing priority was creating access to fresh drinking water, as is the promotion of active transportation, affordable to all areas of Oakland, especially in West and East Oakland.

For Human Services, criteria included more policies and consistent practices across the Board, prioritizing local business and their distribution of the funds and contracting with agencies that employ a diverse and local workforce.

For Oakland Public Library, funding criteria surrounded adopting healthy organizational policies and system wide procedures, funding summer and afterschool food programs, reading programs, and workshops dedicated toward educating on healthy eating and active living options.

For Workforce Development Board, funding toward health-related training or any kind of program associated with the Alameda County Health Department or emergency medicine was considered. Health internship and apprenticeship programs for Oakland youth and programming that involves a pipeline to college and universities in health majors was looked at as was supporting the work of the Health Academy at OUSD.

For Parks and Recreation, criteria centered around creating accessible park areas that would address some safety concerns that parents might have.

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- **Update-Meetings with City Council Members**

Board Members Tonya Love and Julia Liou met with Council Member Nikki Bas of District 2 and asked her to think about increasing the allocation fund amount this year and she was supportive.

Board Members Justin Watkins, Chair Esperanza Pallana and Donna Carey met with Council Member Lynette McElhaney and discussed her preference to give a majority of allocated funds to City departments to make up for the shortfall in the budgetary process. The majority of the funds from Measure HH would go towards OUSD, Oakland parks, and Oakland libraries. Council Member McElhaney anticipated that eighty (80) percent of the total revenue would be allocated to City department use and twenty (20) percent would be reserved for community grants.

- **Next Steps for Allocation of SSB Tax Funds**

Board Members agreed to complete their scheduled meetings with the remaining six City Council Members about the allocation of funds and reach out to each department to gauge their funding interests and potential. An update with more information and feedback will follow.

7. Response to Reducing Consumption of Sugar-Sweetened Beverages Community Grants Program Request for Proposals (RFP)

City staff discussed updates regarding the RFP. At the next SSB Board meeting scheduled for March 11th, the Board will be provided with an informational report. There will be an update on the status of the process. The goal is for the community grants recommendation to be presented to the Life Enrichment Committee on April 23rd.

8. Update: Board Members and Committees

The Communications Committee is composed of Julia, Esperanza, Jared, and Donna. At their last meeting, the Committee went through a scope of work for the RFQ along with SSB Program City Planner Sharon Robinson. The Committee focused on looking at marketing and communications, particularly around evaluation to see the effectiveness of what had been funded. And moving forward, the development of a data system was discussed in addition to funds for strategic planning, as well as establishing more technical assistance. There were some very specific aspects around communication and messaging that were prioritized. These aspects centered around the hydration water stations.

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Consideration for a logo for the SSB and our committee was discussed, and the issue of branding also came up as an offshoot from the logo talks. No other Board member committee updates were available for discussion and report back.

9. Administrative Update

• **Request for Qualifications (RFQ) Seeking Professional Services Release**

City staff discussed the RFQ scope of work will cover the key areas of: marketing, communications, evaluation, development of the data tracking system, strategic planning, and possibly some other TA work in the community. The RFQ release date is expected in March 2019. The Board was asked to provide any known contacts in the marketing industry, with firms and vendors that are doing work around health issues as it ties into the four funding areas. Proposals were anticipated to be submitted by applicants in April. Board members were asked to be involved in the potential interviews for the marketing and communications firms, probably occurring in May-June. The goal to establish contracts with selected applicants is on or around July 1.

10. Adjournment

The meeting was adjourned at 8:40pm.

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March 11th, 2019 6:30pm-8:30pm

Board Members present: Esperanza Pallana, Jared Fine, Tonya Love, Julia Liou, Justin Watkins

Board Members absent: Kim Carter Martinez, Donna Carey, Laurie Lawson

City Staff Members present: Sandra Taylor, Sharon Robinson, Sara Bedford, Sachel Heavens, Assistant City Administrator Maraskeshia Smith, Finance Director Katano Kasaine

1. Welcome and Introductions

- **Call to Order**

The meeting was called to order at 6:35pm.

- **Agenda Review and Adoption**

There were no edits or modifications made to the agenda.

2. Open Forum

Ten speakers made public comments:

- **Leticia Perez**, Oakland Lacrosse Club
- **Kevin Kelley**, Oakland Lacrosse Club
- **Anthony Galace**, Alameda County Public Health Commission
- **Jessica Ruth Tremeri**, Roots Community Health Center
- **Jamaica Sowell**, Roots Community Health Center
- **Ajura Smith**, Healthy Black Families
- **Paul Nguyen**, HOPE Collaborative
- **Gavin Raders**, Planting Justice
- **Isaiah Toney**, In-Advance
- **Francis Calpotura**, Sugar Freedom Project

3. An Informational Report from the Human Services Department (HSD) on Preliminary Recommendations for Proposals for the Community Grants Program in Response to the Reducing Consumption of Sugar-Sweetened Beverages Community Grants Request for Proposals (RFP)

City staff discussed the HSD's preliminary recommendation for grants in response to the RFP. Two million was approved by City Council in the Adopted Mid-cycle Budget to fund the community grants from the FY2017-2018 Sugar-Sweetened Beverage Distribution Tax Fund revenue. Out of 29 total proposals received, 14 proposals were highly recommended

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for funding. Five were not recommended. The remaining proposals may be considered if funds become available.

The funding recommendation was based on proposal ratings of external readers and proposals strategic alignment with the Board's intentions to prioritize resources in neighborhoods most affected by consumption of sugar sweetened beverages, experience with serving local communities and innovative practices focused on healthy retail and food systems. Pending City Council approval in April, staff will work with selected agencies to support submission of documents needed for contracting and scope of work modifications.

Board members requested additional information about the community grants process.

- Ranking of proposals
- Profile of the readers
- Inquiry around proposals and number of Asian Pacific Islanders to be served

4. Recommendation for Allocation of Sugar Sweetened Beverage Tax Funds

Chair Esperanza Pallana made a motion to adopt the allocation of 2018-2019 tax funds, described in detail in the following breakdown: OUSD will be allocated 20%. Funding for City departments will be allocated 20%. Special Initiatives will be allocated 10%. Project delivery and evaluation will be allocated 10%. 40% of the total allocation will be given to community based grants. Within this specific allocation to community based grants, the recommendation was made to request Oakland City Council to fund ten proposals that were considered worthy of approval but for which monies were not available. This same allocation plan is to guide funding recommendations for the budget covering fiscal years 2019-2020 and 2020-2021. Move forward with City administration of the tax program with additional assistance to build capacity of community partners. Jared Fine seconded the motion. All other Board members agreed to the motion unanimously.

Three speakers spoke on this item:

- **Francis Calpotura**, Sugar Freedom Project
- **Gavin Raders**, Planting Justice
- **Julie Wedge**, Chief of Staff to Council President Rebecca Kaplan

5. Board Committee Updates

There were no new committee updates.

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6. Administrative Update

- **Request for Qualifications (RFQ) Seeking Professional Services Release**

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7. Adjournment

The meeting was adjourned at 8:15pm.

Sugar-Sweetened Beverages Community Advisory Board Funding Recommendations

FY 2018-2019 RECOMMENDATIONS	
<p>City</p> <ul style="list-style-type: none"> - Parks and Rec - Workforce Development - Oakland Public Libraries - Human Services Department (Food, Seniors, Homeless, Headstart) 	20%
OUSD	
<p>Grant Program</p> <p>We recommend the Human Services Department continue to administer the grants program but partner with the SSB Board and other community partners to ensure capacity building TA to enable access for prospective applicants.</p> <p>Recommended funding areas include the existing program areas of:</p> <ul style="list-style-type: none"> - Prevention through Education and Promotion - Healthy Neighborhoods and Places - Health Care Prevention and Mitigation - Policy and Advocacy <p>And will now include:</p> <ul style="list-style-type: none"> - Healthy Food Business Technical Assistance <ul style="list-style-type: none"> o Obtain floor/shelving layout assessments to increase healthy food/beverage (not dietary supplements) inventory. o Layout to implement a floor plan to highlight healthy alternatives at the front of the store and other prominent positioning and/or shelving plan for increasing healthy food inventory. o Marketing support to highlight the alternatives to sugary sweetened beverages that they offer. o Business bootcamp, capital strategy, and other third party services that increase capacity for a business to provide affordable healthy food and beverages to USDA designated low access neighborhoods. <p>The SSB Board also recommends that \$1.5 million of the FY18-19 40% Grant Program allocation be made available to fund the remaining eligible proposals from the Year 1 Community Grants RFP for Reducing Consumption of Sugar Sweetened Beverages.</p>	40%
<p>Special Initiatives</p> <p>We recommend that half of the Special Initiative Fund allocation go towards discretionary/rapid response funding, with the other half towards capital and community investments.</p> <ul style="list-style-type: none"> - Investment Strategies <ul style="list-style-type: none"> o Launch an RFP process to identify a Community Development Financial Institution (CDFI) to administer a "soda alternative" fund that would enable allocated Measure HH funds as risk capital to small businesses providing affordable culturally appropriate healthy food alternatives to communities impacted by SSBs. The following ideas are also based on the greatest needs and hard to come by capital for community driven interventions, such as: <ul style="list-style-type: none"> o Mezzanine capital: Mezzanine capital is a form of financing that is part debt and part equity. It incorporates equity-based options, such as warrants, with a lower-priority debt to provide flexible long term capital for use in buy-outs or growth financings. Frequently unsecured, it usually bears interest at a higher rate than secured loans and often gives the lender a stake in the equity of a project. Mezzanine debt is often used to finance acquisitions, buyouts and accelerated growth. o Runway capital: Capital used to finance overhead before generating positive cash flow from operations of a project. 	10%

Sugar-Sweetened Beverages Community Advisory Board Funding Recommendations

<ul style="list-style-type: none"> ○ Microlending capital: Microloans are short-term loans with relatively low interest rates. Generally these loans are offered to small or developing businesses/projects with modest capital requirements and little-to-no revenue history. <p>*NOTE: An RFP for the CDFIs that would want to administer this fund would need to include the CDFIs experience with small business lending, their expertise in healthy food, their plan to additionally capitalize the program in the case of diminishing Measure HH funds, their proposed borrower requirements, their loan application requirements, the staffing of the fund administration.</p> <ul style="list-style-type: none"> - Capital Improvements This would involve a set aside for one-time capital improvements that are aligned with and in service to addressing the impacts of SSBs as defined below that would be in alignment with the SSB funding criteria. Capital improvements versus infrastructure repairs are definitions below. - Rapid Response Discretionary Funds Projects and initiatives in this area would need to meet the following criteria: <ul style="list-style-type: none"> ○ Be urgent and immediate ○ Have demonstrably far reaching capacity ○ Target high risk communities ○ Be equitable ○ Project ready 	
<p>Project Delivery + Evaluation</p> <ul style="list-style-type: none"> - Board administrative staffing - Communications - Community planning + engagement - Evaluation 	10%

Sugar-Sweetened Beverages Community Advisory Board Funding Recommendations

FY 2019-2020 & FY 2020-2021 RECOMMENDATIONS	
<p>City</p> <ul style="list-style-type: none"> - Parks and Rec - Workforce Development - Oakland Public Libraries - Human Services Department (Food, Seniors, Homeless, Headstart) 	20%
<p>OUSD</p>	20%
<p>Grant Program</p> <p>We recommend the Human Services Department continue to administer the grants program but partner with the SSB Board and other community partners to ensure capacity building TA to enable access for prospective applicants.</p> <p>Recommended funding areas include the existing program areas of:</p> <ul style="list-style-type: none"> - Prevention through Education and Promotion - Healthy Neighborhoods and Places - Health Care Prevention and Mitigation - Policy and Advocacy <p>And will now include:</p> <ul style="list-style-type: none"> - Healthy Food Business Technical Assistance <ul style="list-style-type: none"> o Obtain floor/shelving layout assessments to increase healthy food/beverage (not dietary supplements) inventory. o Layout to implement a floor plan to highlight healthy alternatives at the front of the store and other prominent positioning and/or shelving plan for increasing healthy food inventory. o Marketing support to highlight the alternatives to sugary sweetened beverages that they offer. o Business bootcamp, capital strategy, and other third party services that increase capacity for a business to provide affordable healthy food and beverages to USDA designated low access neighborhoods. 	40%
<p>Special Initiatives</p> <p>We recommend that half of the Special Initiative Fund allocation go towards discretionary/rapid response funding, with the other half towards capital and community investments.</p> <ul style="list-style-type: none"> - Investment Strategies <p>Launch an RFP process to identify a Community Development Financial Institution (CDFI) to administer a "soda alternative" fund that would enable allocated Measure HH funds as risk capital to small businesses providing affordable culturally appropriate healthy food alternatives to communities impacted by SSBs. The following ideas are also based on the greatest needs and hard to come by capital for community driven interventions, such as:</p> <ul style="list-style-type: none"> o Mezzanine capital: Mezzanine capital is a form of financing that is part debt and part equity. It incorporates equity-based options, such as warrants, with a lower-priority debt to provide flexible long term capital for use in buy-outs or growth financings. Frequently unsecured, it usually bears interest at a higher rate than secured loans and often gives the lender a stake in the equity of a project. Mezzanine debt is often used to finance acquisitions, buyouts and accelerated growth. o Runway capital: Capital used to finance overhead before generating positive cash flow from operations of a project. o Microlending capital: Microloans are short-term loans with relatively low interest rates. Generally these loans are offered to small or developing businesses/projects with modest capital requirements and little-to-no revenue history. <p>*NOTE: An RFP for the CDFIs that would want to administer this fund would need to include the CDFIs experience with small business lending, their expertise in healthy food, their plan to additionally</p>	10%

Sugar-Sweetened Beverages Community Advisory Board Funding Recommendations

<p>capitalize the program in the case of diminishing Measure HH funds, their proposed borrower requirements, their loan application requirements, the staffing of the fund administration.</p> <ul style="list-style-type: none"> - Capital Improvements This would involve a set aside for one-time capital improvements that are aligned with and in service to addressing the impacts of SSBs as defined below that would be in alignment with the SSB funding criteria. Capital improvements versus infrastructure repairs are definitions below. - Rapid Response Discretionary Funds Projects and initiatives in this area would need to meet the following criteria: <ul style="list-style-type: none"> o Be urgent and immediate o Have demonstrably far reaching capacity o Target high risk communities o Be equitable o Project ready 	
<p>Project Delivery + Evaluation</p> <ul style="list-style-type: none"> - Board administrative staffing - Communications - Community planning + engagement - Evaluation 	10%

DEFINITIONS

Capital Improvements

- Improvements that "put" property in a better operating condition
- Restores the property to a "like new" condition
- Addition of new or replacement components or material sub-components to property
- Addition of upgrades or modifications to property
- Enhances the value of the property in the nature of a betterment
- Extends the useful life of the property
- Improves the efficiency of the property
- Improves the quality of the property
- Increases the strength of the property
- Increases the capacity of the property
- Ameliorates a material condition or defect
- Adapts the property to a new use
- Plan of Rehabilitation Doctrine

Infrastructure Repair

- Improvements that "keep" property in efficient operating condition
- Restores the property to its previous condition
- Protects the underlying property through routine maintenance
- Incidental Repair to property

Sugar-Sweetened Beverages Community Advisory Board Funding Recommendations

CRITERIA

The Oakland SSB Board recommends that any Measure HH funding deployed for city departments and OUSD be aligned with the intention of diet related disease prevention and mitigation in neighborhoods and populations most impacted by sugary sweetened beverages. The SSB board is able to provide criteria to this effect upon request.

Examples of this include:

Oakland Parks and Recreation Youth Development

Criteria for OPRYD can be seen in the 2018 Oakland Parks and Recreation Foundation report where a scoring system is provided. Given this scoring system, it is our recommendation that any allocated Measure HH funds focus on parks with D and F scores located within economically disadvantaged or gentrifying neighborhoods.

Oakland Unified School District

Criteria for OUSD funding should target:

- Schools with at least fifty percent of students who are on free and reduced lunch
- Food for programming should come from local sources and tracked
- Target all ages from elementary to high school

Oakland Public Library

Criteria for Oakland Public Library funding should target:

- Support work involving adopting healthy organizational policies or procedures
- Support Summer or after-school programming that promotes healthy eating and active living
- Support reading programs that promote healthy eating and active living
- Support incentive programs that encourage participation

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, CA 94612
Hearing Room 1, 1st floor
April 8th, 2019 6:30-8:30pm

Board Members present: Esperanza Pallana, Laurie Lawson, Justin Watkins, Tonya Love,
Julia Liou, Donna Carey

Board Members absent: Jared Fine

City Staff Members present: Sandra Taylor, Sharon Robinson, Sara Bedford, Sachelle Heavens,
Christa Griffin

1. Welcome and Introductions

- **Call to Order**

The meeting was called to order at 6:36pm.

- **Agenda Review and Adoption**

The meeting was called to order at 6:36pm. The Board and staff introduced themselves. The agenda was adjusted to reflect the review and adoption of minutes to take place after Open Forum.

2. Open Forum

No speaker cards were submitted.

3. Adoption of Prior Meeting Minutes *February 11th, 2019, *March 11th, 2019

Donna Carey made a motion to approve minutes. Tonya Love seconded. The Board unanimously voted to adopt the minutes.

4. Administrative Update

- **Request for Qualifications (RFQ) Seeking Professional Services Release**

City staff confirmed that the RFP was released on March 15th. The key focus areas for the SSB work are: marketing and communications, evaluation, data systems and strategic planning. The original due date was April 12th, but has been extended until April 19th. The timeline remains

Sugar-Sweetened Beverages Community Advisory Board MINUTES TO BE APPROVED

the same for potential interviews for the marketing and communications firms with involvement from the Board occurring around May – June.

- **Installation of Water Hydration Stations – Oakland Unified School District**

Hydration stations are moving forward with 23 stations remaining to be installed as of the week of April 1st. The remaining stations are on track to be completed shortly. A press conference is anticipated to take place later this month, an update will be provided once more information is available.

- **Additional Information on Community Grant Proposals**

Staff provided an informational report to the Board to inform on the 14 recommended proposals that will be part of the \$2M dollar appropriation from Fiscal Year 2017 – 2018 revenue. That recommendation is going forward from the Human Services Department and will be at Life Enrichment Committee on April 23rd. A brief profile of the readers including demographic and credentials was included in the meeting packet.

In regard to the Asian Pacific Islander (API) populations question from the March meeting, the RFP included for prioritization: children and their families, pregnant mothers and family members, households with limited resources, groups with higher than average population indicators for diabetes, obesity and tooth decay, groups and communities disproportionately targeted by the beverage industry, and individuals that are at greater risk of health impacts of sugar sweetened beverages, as well as holding up prioritization for specific neighborhoods. Specific ethnic groups were not named as having preference, but as demonstrated by those target areas and priority populations described, we would expect certain populations to be prioritized. Within the proposals that were received the proposers were asked to identify the racial and ethnic populations that they would be serving. A demographic form was provided to the proposers allowing them to talk about their participants for a program based upon activities and how they would be delivered. No additional information from the 29 proposals was received that disaggregated the Asian population.

Chair Pallana had questions around revenue collection. Is there a way to move payment of the tax to a quarterly or semi-annual basis? Is there an auto-pay option? What fund does the penalty revenue go to? Is information available on how much tax is being collected from each business? The Revenue Manager and Director of Finance will be asked to provide a response at the May meeting.

Sugar-Sweetened Beverages Community Advisory Board MINUTES TO BE APPROVED

5. Upcoming Items Regarding Sugar-Sweetened Beverage Board Recommendations

- **Memorandum for Rules and Legislation Committee**

A handout was provided with “Old Title” and “New Title” from Julie Wedge, Chief of Staff for Council President Kaplan. The document captured the prior title and current title of the Memorandum that Council President Kaplan forwarded to the Rules and Legislation Committee to address the SSB Board funding recommendations and next steps.

Julie Wedge explained that Fiscal Year 2017 – 2018 funding recommendation is going through the resolution process as recommended. Fiscal Year 2018 – 2019 funding recommendation is coming back to the Board so that the Administration can provide their funding recommendations to the Board and then that will come back to Council in May. The Fiscal Years 2018 -2019 and 2019 - 2021 budget process will be combined. Sara Bedford, Director of Human Services, clarified that as far as she is aware there may be some Fiscal Year 2018 -2019 funds that have not been allocated and that the 2-year budget process may include some recommendations around Fiscal Year 2018 -2019 funding. This will be put to the City Administrator’s Office for clarification. The Board would like a better understanding of the request for 50% of Measure HH funds to go to Parks & Rec. In the May meeting the City Administrator will present the proposed line item budget and the Board will have an opportunity to discuss and make final recommendations to be put forward by the end of the Fiscal Year. City staff noted that budget discussion is scheduled into late June.

One speaker made public comment under this item:

Charlie Deterling, Spectrum Communication Services

6. Evaluation Needs

The RFQ will close April 19th. The next phase is to select a consultant for evaluation. Chair Pallana suggested a working session to prepare evaluation needs. The Board expressed a need to look at the impact of Measure HH on the purchasing of sugar sweetened beverages. As well as, look at the revenue collection and how much residents per capita have paid in Oakland vs. San Francisco. If the cost is higher in Oakland with a smaller population than San Francisco why? The California Health Interview Survey (CHIS) data from UCLA will be coming out in the Fall. They do statewide population statistics and have an ability to do small area scaling analysis. This data will be helpful for evaluation.

The Board inquired if the Finance Department can collect data around each of the stores and how much of the tax comes from them.

The Board will also want to look at the impact of marketing within Oakland about the tax from the retailer’s perspective. The Sugar Freedom Project did an assessment about the SSB signage

Sugar-Sweetened Beverages Community Advisory Board MINUTES TO BE APPROVED

and the tax in stores and the perception in certain communities vs. other communities. What information was the beverage industry putting out about the tax and what was the impact on consumption? There is a need to develop counter messaging.

The Board inquired about the role the Board will have in shaping the Scope of Work for the contractor and what they will be evaluating. City staff responded that the current phase of the RFQ process is getting an idea of who is qualified. Next step is defining a Scope of Work and then getting a proposal. City staff would look for input from a sub-committee of the Board working through the selection of marketing & communications type firms. Once the resolution is passed it generally takes 4-8 weeks to get contracts. The Board will work on getting ad-hoc committees together to define priorities and help support the process.

Board expressed a desire to leverage research and approaches from various sources, while being aware of where gaps in data exist for Oakland. Look to other institutions work that can be plugged into. The Board will look at purchasing and consumption rates as well as assess attitudes and awareness around the sugar sweetened beverage tax. The California Healthy Kids Survey can be looked to for past surveys to see going forward if the hydration stations are reducing sugary sweetened beverage consumption. Also, looking at the what resources need to be available in the community to promote healthy outcomes. The Sugar Freedom Project should be partnered with for information on attitudes and perceptions prior to the tax as they did work around this. Tonya will launch initial research to identify organizations that may have data that can inform this work.

The Board will have an ad-hoc committee look at the State bills and where that information is coming from. City staff confirmed to the Board that it is acceptable to include community members in ad-hoc committees.

7. Communication Needs

Chair Pallana noted that there are marketing and partnership opportunities with regional groups. Supervisor Chan's Office has been organizing a marketing effort involving billboards. She will follow-up with Sara Bedford, HSD, to ascertain status of possible billboards available through the City. There is a proposal to consider use of the templates from the Berkeley media campaign since they already exist and to partner with Alameda County Department of Nutrition using the Rethink Your Drink campaign. City staff responded that the Alameda County Department of Nutrition is a leader within the Regional cohort and could help define and expand the campaign for Oakland. The Board should look to them for partnership through this funding. The Board mentioned creating a logo for the committee in order to push out communications to the community about the tax and how the funds are utilized. City staff advised that this aspect of design, marketing and communications services is addressed in the RFQ and a professional should be brought in to help create this. The process would conceivably begin in May with interviews, possibly June, and would be a process of working with the professional over the next

Sugar-Sweetened Beverages Community Advisory Board MINUTES TO BE APPROVED

couple of months. The Board suggested using the approved hydrations station language while this process moves forward.

8. Ad-Hoc Committees Updates

Chair Pallana will report back on previous record of who was on which ad-hoc committee.

The Board refreshed the ad-hoc committees. Chair Pallana will follow up with Jared Fine to see which committee he wants to remain on and any necessary adjustments will be made.

Research & Evaluation: Justin Watkins, Julia Liou, Esperanza Pallana

Communications: Donna Carey, Laurie Lawson, Tonya Love, Esperanza Pallana

9. Agenda Items for May 2019 Board Meeting

Proposed May 2019 Agenda Items:

- Revenue report and follow-up questions response from Finance
- City Administrator Update
- Report back from LEC
- Report back on the ad-hoc committees
- Holding reports from Park & Rec and OUSD for June

Board requested Staff advise if the Board, as a body, can weigh in on Statewide bills around reducing consumption of sugar-sweetened beverages. As feasible, Board wants to have an ad-hoc committee or formalized letter to address support of Statewide efforts. Staff will provide an Administrative update on this item in the May meeting.

10. Adjournment

The meeting was adjourned at 8:01pm.

SOURCE: Julie Wedge, Chief of Staff for Council President Kaplan
SSB BOARD 4/8/19

OLD TITLE:

Subject (Short Title): Sugar-Sweetened Beverage Board Recommendations, Actions, Next Steps

Recommendation (Full Title): (1) To Receive An Informational Report On The Recommendations Of The Sugar-Sweetened Beverage Community Advisory Board For Fiscal Year 2018-2019; (2) A Resolution Adopting the Funding Allocation Plan Of the Sugar-Sweetened Beverage Community Advisory Board For Fiscal Year 2018-2019 And Authorizing The City Administrator To Allocate Funds From Fiscal Year 2018-2019 Sugar-Sweetened Beverage Tax Revenues; and (3) Direction To The City Administrator To Submit Their Sugar-Sweetened Beverage Tax Funding Requests For Fiscal Years 2019-2021 To The Sugar-Sweetened Beverage Community Advisory Board And Then After Review Of These Submitted Requests, The Advisory Board Shall Send Their Full Recommendations For FY 2019-2021 To Council In May 2019

NEW TITLE:

Subject (Short Title): Sugar-Sweetened Beverage Board Recommendations, Next Steps

Recommendations (Full Title): (1) To Receive An Informational Report On the Recommendations Of The Sugar-Sweetened Beverage Community Advisory Board for Fiscal Years 2018-2019 And 2019-2021 To the Sugar-Sweetened Beverage Community Advisory Board And Then After Review Of These Submitted Requests, The Advisory Board Shall Send Their Full Recommendations for FY 2018-2019 And 2019-2021 To Council In May 2019

A large, thick black L-shaped graphic is positioned on the left side of the slide, extending from the top-left corner towards the center. A second, identical L-shaped graphic is positioned on the right side, extending from the bottom-right corner towards the center. These two shapes together form a partial frame around the central text.

OAKLAND PARKS RECREATION AND YOUTH DEVELOPMENT

May 13, 2019

OPRYD Mission

With an emphasis on Oakland's youth, Oakland Parks, Recreation and Youth Development and its partners will provide best-in-class, relevant, and equitable programs and services, while meeting the specific needs of people and communities both at the neighborhood level and regionally throughout the City of Oakland.

Departmental Facts

Annually serves over 95,000 enrolled participants and over a million drop-in users

- 140 Parks; 2,500 Acres of Open Space
- 66 Ball fields; 44 Tennis Courts
- 38 Recreation Facilities (24 Rec. Centers, 5 Pools, Sports Complex, 2 Boating, Inclusion, 2 Science, 3 Arts)
- 14 Rental Venues
- 17 Community Gardens
- 5 Dog Play Areas; 22 Dog Friendly Parks
- 3 Golf Courses
- 2 Skate Parks

OPRYD Goals

To maintain and sustain a parks system that:

- Is safe and well-maintained;
- Is inclusive and equitable;
- Respects the history and culture of the various communities;
- Protects and improves the City's assets (parks, facilities and open spaces);
- Provides equitable programs and services; and,
- *Promotes the overall health, wellness and well-being of all Oaklanders.*

SSBT Vision

- The Sugar Sweetened Beverage (SSB) Community Advisory Board advises the City Council and makes recommendations on how and to what extent the Council should establish and/or fund programs to prevent or reduce the health consequences of the consumption of sugar-sweetened beverages in Oakland communities.
- Establish and/or fund programs to *prevent or reduce the health consequences* of the consumption of sugar-sweetened beverages in Oakland communities.

A Pivotal Role for OPRYD...

“Local park and recreation agencies provide crucial health and wellness opportunities for all populations [...] As America continues to face serious health issues including rising rates of chronic disease, an increased prevalence of sedentary lifestyles and poor nutrition habits, parks and recreation offer an affordable and accessible solution.”

Source: National Recreation and Parks Association

Missions are aligned

...strive to serve the same population

...often at the same, publicly-owned facilities

...enhance the health, wellness, and well-being of Oaklanders

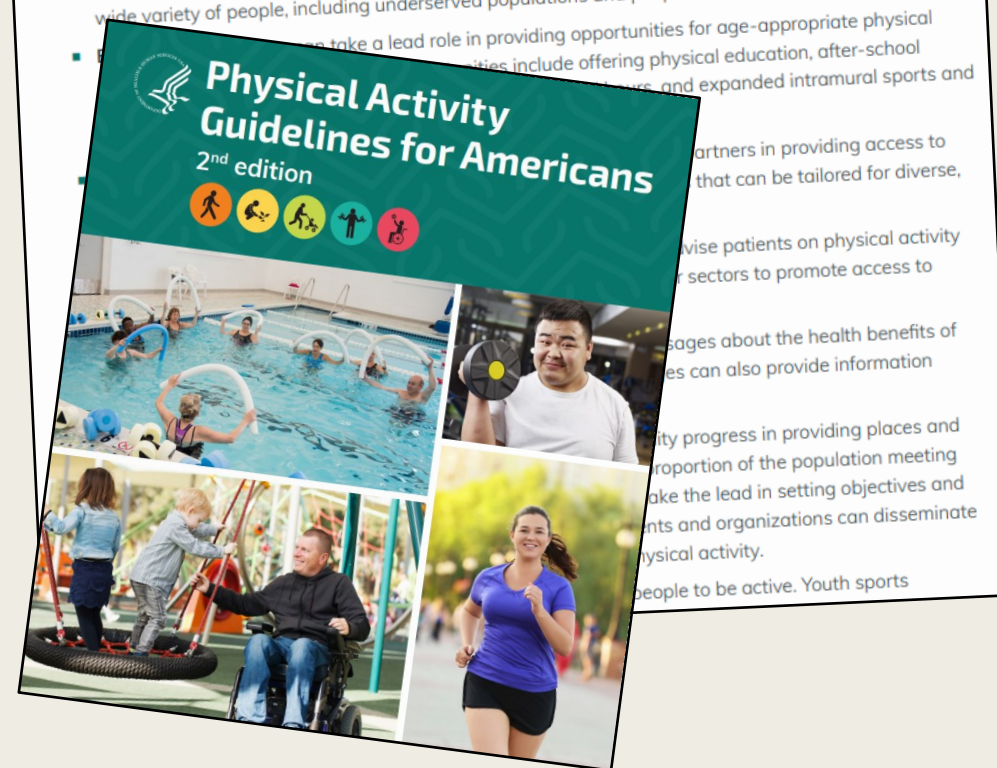
...improve health outcomes through increased physical activity & nutrition programs

What Can Sectors of Society Do to Improve Physical Activity?

Many sectors of society have a role to play in improving physical activity across the United States. Implementing population-level approaches to improve physical activity requires collaboration across sectors of society at local, state, and national levels. Although all groups can benefit from efforts to make physical activity easier, attention to underserved groups or those with barriers to physical activity is particularly needed.

The National Physical Activity Plan Alliance is a nonprofit organization that has a memorandum of understanding with HHS to help promote physical activity. The 2016 National Physical Activity Plan (<http://www.physicalactivityplan.org/index.html>) identified nine sectors of society that have a role to play in promoting physical activity. This section briefly illustrates some of the roles that each sector can play—and in some cases are already playing—in promoting physical activity.

- **Business and Industry.** Employers can encourage workers to be physically active. They can provide access to facilities and encourage their use through outreach activities. Businesses can consider access to opportunities for active transportation and public transit when selecting new locations.
- **Community Recreation, Fitness, and Parks.** This sector plays a leading role in providing access to places for active recreation, such as playgrounds, hiking and biking trails, senior centers, sports fields, and swimming pools. This sector can also provide access to exercise programs and equipment for a wide variety of people, including underserved populations and people with disabilities.



Key OPRYD Challenges

- Substantial portion of OPRYD's programs and operations are supported by user fees.
- In recent years, OPRYD fees have not been sufficient to fully support programs.

OPRYD Self-Sustaining Fund

FY 2017-18 Revenues

Budgeted Revenues

\$7.7 million

Actual Revenues

\$6.5 million

Surplus / (Deficit)

(\$1.2 million)

Key OPRYD Challenges

- Causes programmatic staff positions to go unfilled and results in OPRYD's inability to deliver, expand, and sustain core programs for youth.
- OPRYD's facilities are also pressured by limited resources in the Landscaping & Lighting Assessment District (LLAD) that supports all of OPRYD's recreational facilities and grounds.
 - *Reduced maintenance of parks & recreation centers results in less desirable City parks/facilities and fewer resources to reinvest and deliver services.*
- **BOTTOM LINE:** Demand for OPRYD programs to support youth significantly outpaces available resources.



FY 2018-19
SSBT ALLOCATION TO OPRYD



Sports & Recreation Programs


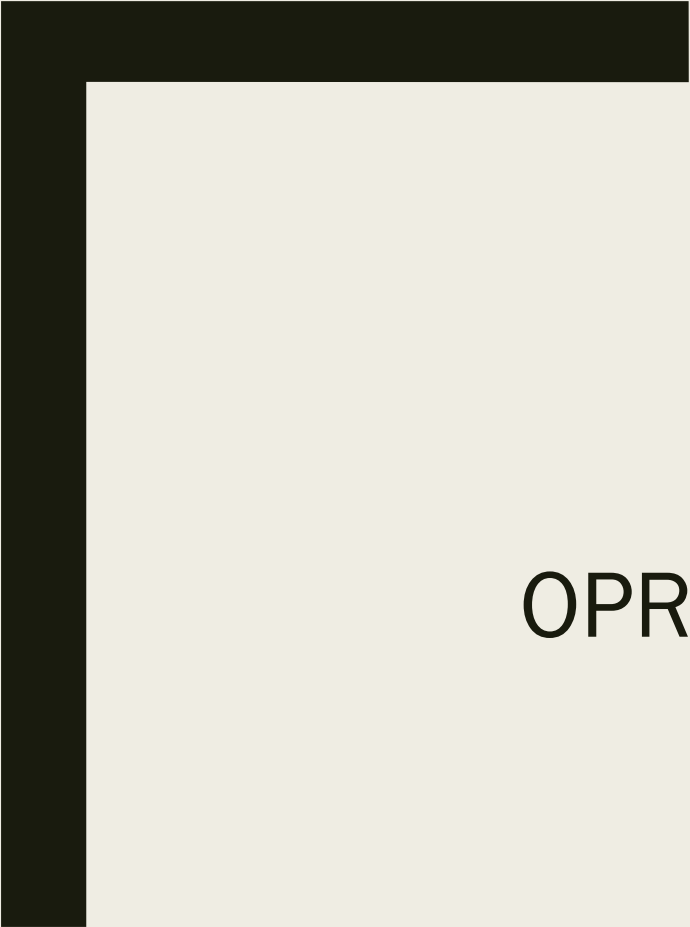
- Approximately \$2 million was allocated to OPRYD during the FY 2018-19 Midcycle Budget to support recreation programs.
- At that time, City Council recommended that at least 50% of future revenues go to support OPRYD programs.

	FY 2018-19 Budget
City-wide Sports	\$1,290,745
Aquatics	\$513,340
Girls Sports	\$238,657
Total	\$2,042,742

Capital Investments

- City Council also authorized \$4.4 million on a one-time basis for investments in playgrounds, tot lots, City pools, and sports facilities.

Name (Council District)	Description	\$ Amount	Status (as of 4/1/19)
Hardy Park (1)	Tot Lot	\$88,000	Bid & Award: Bid received; Negotiating
Jack London Aquatic Ctr (2)	Rowing Dock, Estuary Launch Ramp Dock	\$700,000	Planning: Design Consultant RFP Completed
Wade Johnson Park (3)	Sport Field Upgrades	\$465,000	Planning: Estimate Project start Fall 2019
Allendale Park (4)	Tot Lot	\$420,000	Planning: Consultant selection est. April 2019
Dimond Park (4)	Lions Pool Upgrade	\$600,000	Construction: Construction 60% complete
Curt Flood Field (4/5)	Sport Field Upgrades	\$1,100,000	Bid & Award: Est. issuing bid in May 2019
Manzanita Park (5)	Tot Lot	\$305,000	Planning: Consultant selection est. April 2019
Maxwell Park (6)	Tot Lot	\$352,000	Planning: Consultant selection est. April 2019
Tassafaronga Park (7)	Tot Lot	\$174,000	Bid & Award: Estimate Complete by Summer 2019



FY 2019-20
OPRYD'S REQUEST FOR SSBT

OPRYD SSBT Proposal

1. Continue existing funding and expand City-wide sports, Aquatics, Girls Sports, and East Oakland Sports Center
 - *Expand staff support to fully align OPRYD sports programs with SSBT mission*
2. Add new afterschool food program with City's Human Services Department, Oakland Public Library, and OPRYD, including new staff to monitor and manage the program
3. Fully fund Oakland's Town Camp to expand and sustain program
4. Support park facilities, maintenance, and grounds with one-time SSBT resources

Expanding City-Wide Aquatics

- Ability to sufficiently staff to meet growing demands
- Ability to continue free and/or reduced fees for swimming lessons (every youth in Oakland to have swim lessons by 5th grade)
- Ability to provide longer hours during spring, summer and out-of-school time weeks
- Continue to focus on Capital dollars for aging infrastructure
- Youth opportunities to become certified lifeguards



Importance of Swimming Education

- Almost 4,000 people die in the U.S. each year from drowning
- African American youth ages 5-19 years old are **5.5 times more likely** to drown in a swimming pool than White youth
 - *This disparity increases to **10 times more likely** among youth ages 11-12*

Expanding City-Wide Sports and Fitness Programs

- Ability to expand the City-wide sports program and provide access to organized sports at **EVERY** Recreation Center
 - *OPRYD is largest provider of out-of-school care in City*
- New program: **Free** Community Fitness Hour, every Wednesday in June and July at various locations throughout the City
- Focus on Youth Sports/Fitness for Girls and Boys
- Ability to sufficiently staff
- Develop City-wide sports program in **coordination with OUSD**
- Continue to focus capital dollars to improve infrastructure



East Oakland Sports Center

- Ability to sufficiently staff to meet growing demands
- Provide new scholarships and reduced fees for seniors and youth
- Specific programs with adjacent senior center to get older adults into the pool, into the fitness center and into the fitness classes
- Expand Teen Fitness Program that is led by Certified Personal Trainers, Nutrition Specialist, and Aquatic Instructors to develop and achieve individual goals
 - *Activities include swimming, sports, games, strength training, spinning, yoga, agility training and much more. Teens will learn to use the equipment in the Fitness Center and learn how to create their own workout program. Teens will get fit, learn about nutrition and have a great time! Energy snack and periodic assessments included.*



Youth Population Near East Oakland Sports Center

■ Brookfield Elementary

- 540 children in kindergarten through 5th grade live in attendance area
 - 67% are *Latino*
 - 22% are *African American*
- 50% of 5th grade students are considered overweight or obese

■ Madison Upper

- 570 youth in 6th – 12th grade live in attendance area
 - 73% are Latino
 - 18% are African American
- 59% of 7th & 9th grade students are considered overweight or obese

Town Camp

The Oakland Youth Summer Experience

- 4,000+ Youth participated in 2018 inaugural Town Camp
- 17 Community/Corporate Partners
- OPRYD served 800 - 1000 meals and 800 - 1000 snacks DAILY
- OPRYD provided **+\$265,000** in scholarships – not sustainable with current resources
- Without SSBT support, TOWN CAMP is in jeopardy of turning Oakland's youth away as we won't have sufficient staffing, programing dollars, supplies and/or transportation. We expect registration to be up 20-25% this year, based on the successes of 2018.



Importance of After-School/Summer Recreation Programs



- Nearly one-fifth (18%) of juvenile violent crimes occur between 3PM and 7PM on school days
- A 2003 review of OST programs conducted by the Harvard Family Research Project found that participation in out-of-school-time (OST) programs is associated with decreases in delinquency and violent behaviors and increases in:
 - Conflict resolution skills
 - Positive relationships with peers
 - Community involvement
 - Positive attitudes about the future

Little, P & Harris, E. Harvard Family Research Project; 2003.

OJJDP Statistical Briefing Book: Offending by Juveniles. Released on October 22, 2018. Accessed May 6, 2019.

Importance of Free and Low-Cost Summer Options for Low-Income Families

- In 2014, parents reported planning to spend an average of \$958 per child on summer expenses.
- Parents who can't afford that are often forced to leave children home alone.
 - During the summer months, 11 percent of children ages 6-12 spend an average of 10 hours a week on their own.

Summary

- SSBT and OPRYD missions are fundamentally aligned
- SSBT investment in OPRYD will sustain and enhance OPRYD youth programs as outlined in this report. **Absent SSBT funding, OPRYD programs, scholarships, and ability to serve Oakland's youth at the demanded levels is not sustainable!**
- OPRYD is uniquely positioned to carry out the intent of the SSBT values by increasing physical activity to lower health risks for Oakland's youth
- OPRYD is the largest out-of-school time provider in the City of Oakland
- SSBT should therefore fund OPRYD programs. Any resources sent to other entities should not be duplicative or competitive. Rather, they should enhance the services that OPRYD is proposing to fund with SSBT.

SSB Commission Report - Oakland Unified School District
Update and Early Impact of Water Station Installation at OUSD Schools
May 13, 2019

Overview/Status Update

Measure HH has provided critical funding for water stations at the vast majority of OUSD's K-12 schools. Filtered water stations have alleviated concerns about lead contamination, which were raised in 2018 when 7 school sites (see Attachment 1) were found to have one water fixture each with elevated lead levels. While these water sources were immediately taken off line and have now been remediated, this sparked renewed discussion about the need for fresh and clean drinking water at OUSD schools. Additional information can be found here on timeline and OUSD response (See Attachment 2). Simultaneously, OUSD has been working for many years to promote the health and wellness of students as a core element of the Full Service Community Schools strategy. Measure HH has provided an opportunity for OUSD, the City of Oakland, and Alameda County through Supervisor Wilma Chan's Office to partner around the reduction of consumption of sugar sweetened beverages and prevention of obesity. Water stations have provided filtered water, which is a great alternative to sodas, juices and other sugar sweetened beverages for students and the whole school community.

Since April 2018, water stations have been installed at 71 of OUSD's K-12 schools (see Attachment 3). Installation is still in progress at the following 5 sites and will be complete by 5/31/2019.

- SOL
- Bret Harte
- Rudsdale at King Estates
- Manzanita SEED
- Edna Brewer Middle School

Installation is currently on hold at 7 sites, primarily because a suitable location has not yet been identified:

- Rudsdale Continuation
- Community Day Middle School & High School
- Dewey Continuation
- Kaiser Elementary
- Bunche Continuation (Waiting for Kitchen Renovation)
- Coliseum College Prep Academy (co-located with ROOTS Academy)

In addition, a planning process to determine the best water stations for OUSD early childhood sites will begin on May 23 and will include staff from Early Childhood Education, Buildings and Grounds, and Health and Wellness Departments. Water stations will also be provided for charters that are located in OUSD facilities.

Current Data/Early Impact

While it is too early in the project implementation to share impact of the water stations on student health and wellness, we anticipate that access to water stations will reduce consumption of sugar sweetened beverages. On the California Healthy Kids Survey, administered annually to all students grades 5-12, we currently ask the following question: *during the past 24 hours, how many times did you drink a glass or can of sweetened soda (like Coke or Pepsi), a sports drink, or other sweetened soft drink (like Snapple)?*

School Level	# Drinks (Soda, Sports Drink, or Other Sweetened Soft Drink)	Percent
Elementary	1 or less	82.5%
Elementary	2+	17.5%
Middle	1 or less	74.6%
Middle	2+	25.4%
High	1 or less	75.5%
High	2+	24.5%

*Data from OUSD California Healthy Kids Survey 2017-2018

The most recent California Healthy Kids Survey was administered in spring 2019, and data will be available this summer.

As of 5/7/2019, the equivalent of 137,540 16oz bottles have been filled to date at the 16 water stations installed on or before 1/31/2019. This is an average of 8,596 bottles per site. The 6 sites that have had access to their water stations for the entire school year have had a total of 89,952 total fills and an average of 14,992 bottles per site. We anticipate that this number will grow significantly as we continue to promote drinking water and the use of the water stations, work to secure water bottles for all students, and enter our first full school year with water stations installed at all sites.

Water stations have been well received and utilized by school communities. FoodCorps Service Members and Community School Managers have shared testimonials about the impact the water stations have had on their students and families:

“To date, the water station at our school has saved about 6,000 plastic bottles from going into the landfill.” - FoodCorps Service Member

“The water station opened up a conversation with parents about student access to water and the importance of students carrying a water bottle.” - FoodCorps Service Member

“This past week as part of our Rethink Your Drink lesson, students filled their bottles to drink at least 5 cups of water a day.” - FoodCorps Service Member

“At lunch, there is always a line to fill up our water bottles with fresh, COLD water.” - FoodCorps Service Member

“The water station is something really special at our school and the students really appreciate it.” - Middle School Community School Manager

“The water stations are amazing! Thank you so much. We have seen more students and staff drinking water, rather than sweet drinks.” - Elementary Community School Manager

I can say without any doubt it’s what has helped our 380 students to drink more water and not sugary drinks as they did before. I see more kids with their water bottles filled with fresh water.” Middle School Community School Manager

“Teachers have brought their class to the water station to have a lesson on the importance of drinking water. Students are drinking more water and bringing water bottles from home. Parents have used and commented on the new drinking fountain.” - Elementary Community School Manager

Note: For Photos of Water Stations and Water Promotion See Attachment 4.

Future Plans for Programming/Health Promotion

In August 2019, we will launch a water promotion campaign to kick off the school year.

- Wellness Champions, FoodCorps Service Members, and other community school staff (Community School Managers, After School Program Staff, etc) will lead Water Promotion campaign with talking points, signage contests, engagements, handouts, etc.
- Wellness Champions and FoodCorps Service Members will be leading “Wellness Wednesdays” and they can sometimes call them “Water Wednesdays”. Annually, they will promote the State of California Rethink Your Drink Day.
- We will partner with Alameda County Public Health Department with their water promotion campaign in East Oakland at East Oakland schools.
- We will partner with HOPE Collaborative Youth Advisory Board to promote and engage youth in the water campaigns.
- As the new Central Kitchen and its aligned programming get developed and piloted, we will embed water and water station promotion.

Future Plans to Evaluate Impact

- FoodCorps Service Members will plan to implement a pre-post survey with elementary students at 20 school sites around water consumption, sugary drink consumption and other nutrition practices.
- Continue to track reduction of Sugar Sweetened Beverages through California Healthy Kids Survey. For 2018-19 and 2019-20, we can analyze if there is increased reduction at sites that have had the water stations for longer or for sites with higher reported SSB consumption at the outstart of the project.
- Add a question about water consumption to the California Healthy Kids Survey. Unfortunately, we will not have baseline data from 2017-18.

Site Name	Results < 15ppb	More info
Thornhill Elementary School	NO	15.9ppb at one water source
Manzanita SEED TK-5	Yes	No, results are within EPA Guidelines for Drinking Water
Mazanita Community School	Yes	No, results are within EPA Guidelines for Drinking Water
Bridges Academy School	Yes	No, results are within EPA Guidelines for Drinking Water
Futures Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Carl B. Munck Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
West Oakland Middle School	Yes	No, results are within EPA Guidelines for Drinking Water
Martin Luther King School	Yes	No, results are within EPA Guidelines for Drinking Water
Brookfield Elementary School	NO	20.4ppb at one water source
Parker Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Howard Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Santa Fe Elementary School	NO	60 ppb at one water source
Lincoln Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Garfield Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water.
Paralta Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Sankofa Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Cleveland Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Franklin Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Emerson Elementary / CDC	Yes	No, results are within EPA Guidelines for Drinking Water
Hillcrest Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Stonehurst Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Madison Middle School	Yes	No, results are within EPA Guidelines for Drinking Water
Crocker Highland Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Piedmont Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Sobrante Park Elementary	Yes	No, results are within EPA Guidelines for Drinking Water.
Kaiser Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Yuk Yau CDC	Yes	No, results are within EPA Guidelines for Drinking Water
Oakland High Kitchen	Yes	No, results are within EPA Guidelines for Drinking Water
Place @ Prescott	Yes	No, results are within EPA Guidelines for Drinking Water
Hoover Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Fruitvale - Pre-K CDC	Yes	No, results are within EPA Guidelines for Drinking Water

Allendale Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Horace Mann Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Melrose Leadership	Yes	No, results are within EPA Guidelines for Drinking Water
Laurel CDC	Yes	No, results are within EPA Guidelines for Drinking Water
Laurel Elementary School	Yes	No, results are within EPA Guidelines for Drinking Water
Fruitvale Elementary School	NO	16.3ppb at one water source
Joaquin Miller	NO	21.2ppb at one water source
Burckhalter	NO	30.8ppb at one water source
Greenleaf	Yes	No, results are within EPA Guidelines for Drinking Water
Skyline High School	Yes	No, results are within EPA Guidelines for Drinking Water
Redwood Heights Elementary	Yes	No, results are within EPA Guidelines for Drinking Water
Edna Brewer	Yes	No, results are within EPA Guidelines for Drinking Water
Westlake Middle School	Yes	No, results are within EPA Guidelines for Drinking Water
Fremont High School	Yes	No, results are within EPA Guidelines for Drinking Water
Lakeview / Aims School	NO	17.3 at one water source
Grass Valley	Yes	No, results are within EPA Guidelines for Drinking Water
Chabot Elementary School	Test Results Pending	

OVERVIEW

OUSD is testing for lead in consumable water at all of our schools and remediating issues as they are identified.

- While our facilities are generally well-maintained, the average age of our buildings is 57 years old.
- It is important that we test to ensure the health and safety of our students and staff.
- Our efforts to test for and address elevated lead levels, and inform families and staff are ongoing.
- The elevated lead readings found at some school sites were not school-wide, but found at one or two isolated faucets or fountains.
- School leaders were notified of the issue by the Buildings and Grounds Department and/or Risk Management and the indicated water sources were immediately taken out of service and have been replaced or are in the process of being replaced.
- We are committed to transparency about this testing.
- It is our top priority to provide a safe, healthy environment for students and staff.

TIMELINE

February, 2018

- On Feb 28, 2018 the Board of Education adopted [Board Policy 3511.3 Clean Drinking Water](#). This policy requires the district to replace or remediate sources of consumable water that contain lead levels higher than 5 ppb. Previously, the district had been adhering to the Environmental Protection Agency (EPA) recommended action level of 15 ppb.
- EBMUD testing at all district-run K-12 school sites continues.

January, 2018

- OUSD completed testing at charter-run schools located at district facilities.
- EBMUD testing at all district-run K-12 school sites continues.

December, 2017

- OUSD completed testing at all district-run school sites and child development centers.
- OUSD testing at charter-run schools located at district facilities continues.
- EBMUD testing at all district-run K-12 school sites continues.

November, 2017

- OUSD began testing the water quality at charter-run schools located at district facilities.
- EBMUD started testing the water quality at all district-run K-12 school sites.

October, 2017

- OUSD began partnering with EBMUD, our local administrator for the [State Water Resources Control Board program](#) to provide free testing to school districts.

September, 2017

- OUSD began proactively testing the water quality at all district-run school sites and child development centers.

August, 2017

- OUSD inquired about district-wide water quality testing through a state-funded program administered by East Bay MUD (EBMUD).

ABOUT LEAD LEVELS

The Environmental Protection Agency (EPA) sets an action level of 15 parts per billion (ppb) for lead in drinking water.

According to State Water Resources Control Board recommendations, if the lead level in a first-draw drinking water sample collected on a drinking water outlet at the school campus after stagnations is:

- **Higher than 15 ppb:** The corresponding drinking water outlet should be re-tested to confirm the initial result. Upon confirmation of the initial result, the drinking water outlet should be either addressed to mitigate the lead problem or permanently removed from service. Any corrective actions implemented by the school for that drinking water outlet should be re-tested to confirm the lead level in water is not higher than the action level.
- **Not higher than 15 ppb** There is a strong indication of insignificant exposure to lead at that particular sample location and the corresponding drinking water outlet can be returned to use with no further water testing.

UPDATE:

On Feb 28, 2018 the Board of Education adopted [Board Policy 3511.3 Clean Drinking Water](#). This policy requires the district to replace or remediate sources of consumable water that contain lead levels **higher than 5 ppb**. Previously, the district had been adhering to the Environmental Protection Agency (EPA) recommended action level of 15 ppb.

CONTACT US

Questions? Contact your school principal or the Risk Management Office.

Rebecca Littlejohn
Risk Management Officer
Oakland Unified School District
(510) 879-1611
rebecca.littlejohn@ousd.org

TEST RESULTS





OUSD Testing

[Click here for a summary of test results, action taken and status by school site](#)

[Click here for list of schools with non detect lead levels](#)

[Click here for full test results by school site](#)

These are working documents and are updated as test results become available. We are also in the process of adding further test results per [Board Policy](#), Feb 28, 2018.

Updated April 26, 2018

EBMUD Testing

[Click here for EBMUD testing schedule, test results, action taken and status by school site](#)

[Click here for EBMUD full test results by school site](#)

These are working documents and are updated as test results become available. We are also in the process of adding further test results per [Board Policy](#), Feb 28, 2018.

Updated April 16, 2018

Initial OUSD Testing

[Click here for initial test results](#)

This document will not be updated. Please use the more current and comprehensive information above.

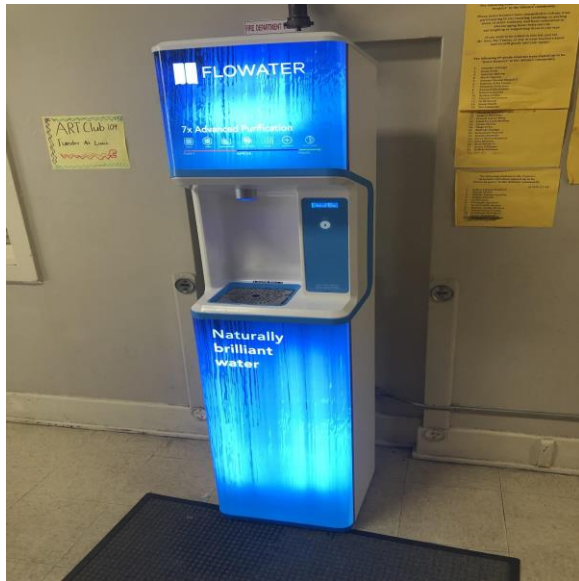
Posted on October 26, 2017

Franklin Elementary	640	710	90.1%	4/10/2018
Roosevelt Middle School	497	536	92.7%	5/31/2018
Westlake Middle School	315	368	85.6%	5/31/2018
Sankofa Academy	163	180	90.6%	8/2/2018
McClymonds High School	310	357	86.8%	8/2/2018
Skyline High School	1227	1654	74.2%	8/2/2018
Peralta Elementary	63	329	19.1%	11/9/2018
Bridges Academy	422	438	96.3%	1/18/2019
Madison Lower Elementary	267	285	93.7%	1/18/2019
Roots Int'l Academy MS	296	308	96.1%	1/22/2019
East Oakland PRIDE Elementary	339	355	95.5%	1/22/2019
Community United Elementary	338	361	93.6%	1/22/2019
Life Academy 6-12	426	464	91.8%	1/23/2019
Futures Elementary	287	296	97.0%	1/31/2019
West Oakland Middle School	184	192	95.8%	1/31/2019
Global Family Elementary	438	459	95.4%	1/31/2019
United for Success Academy	349	368	94.8%	2/6/2019
Alliance/Elmhurst	326	344	94.8%	2/6/2019
Greenleaf K-8	597	634	94.2%	2/6/2019
Elmhurst Community Prep/Alliance	346	370	93.5%	2/6/2019
New Highland Elementary	338	350	96.6%	2/14/2019
Markham Elementary	322	338	95.3%	2/14/2019
EnCompass Academy	297	315	94.3%	2/14/2019
Fremont High School	670	708	94.6%	2/15/2019
Urban Promise Academy	353	376	93.9%	2/15/2019
Esperanza Elementary	327	350	93.4%	2/15/2019
RISE Community School	231	243	95.1%	2/27/2019
Madison Upper 6-12	721	773	93.3%	2/27/2019
Korematsu Discovery Academy	312	338	92.3%	2/27/2019
MLK/Lafayette Elementary	417	447	93.3%	3/1/2019
Hoover Elementary	249	268	92.9%	3/1/2019
ACORN Woodland	274	298	91.9%	3/1/2019

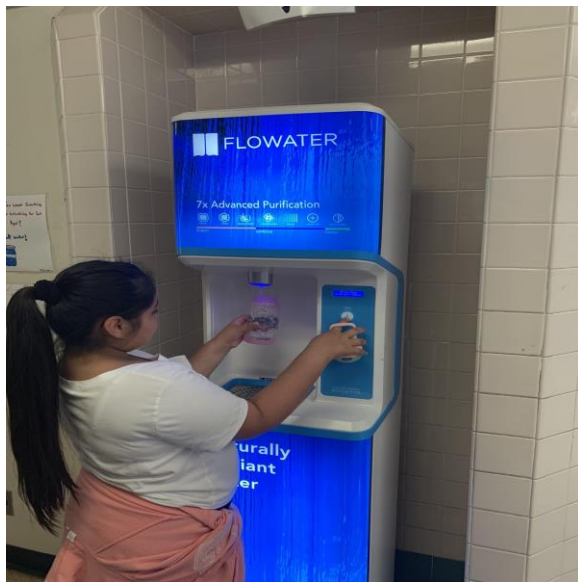
Horace Mann Elementary	323	350	92.3%	3/8/2019
Garfield Elementary	610	663	92.0%	3/8/2019
La Escuelita K-8	380	420	90.5%	3/8/2019
Brookfield Elementary	264	292	90.4%	3/8/2019
PLACE & Prescott Elementary	157	171	91.8%	3/11/2019
Frick Middle School	221	245	90.2%	3/11/2019
Manzanita Community School	392	435	90.1%	3/14/2019
International Community	278	313	88.8%	3/14/2019
Think College Now Elementary	283	320	88.4%	3/14/2019
Parker K-8	295	336	87.8%	3/14/2019
Burckhalter Elementary	219	259	84.6%	3/15/2019
Piedmont Ave. Elementary	247	343	72.0%	3/15/2019
Sequoia Elementary	149	437	34.1%	3/15/2019
Redwood Hts Elementary	103	364	28.3%	3/15/2019
Oakland High School	1286	1489	86.4%	3/21/2019
Cleveland Elementary	205	413	49.6%	3/21/2019
Howard Elementary	194	220	88.2%	3/22/2019
Castlemont High School	748	867	86.3%	3/22/2019
Oakland Int'l High School	327	386	84.7%	3/22/2019
Laurel Elementary	408	508	80.3%	3/22/2019
Oakland Tech High School	945	1946	48.6%	3/22/2019
Emerson Elementary	237	319	74.3%	3/28/2019
Glenview Elementary	166	457	36.3%	3/28/2019
Chabot Elementary	94	566	16.6%	3/28/2019
Montera Middle School	416	771	54.0%	3/29/2019
Thornhill Elementary	63	392	16.1%	3/29/2019
Crocker Highlands Elementary	41	472	8.7%	3/29/2019
Reach Academy	331	403	82.1%	4/4/2019
Sojourner Truth Ind. Studies	140	183	76.5%	4/4/2019
Lincoln Elementary	577	748	77.1%	4/5/2019
Carl Munck Elementary	164	228	71.9%	4/5/2019

Melrose Leadership K-8	267	522	51.1%	4/5/2019
Claremont Middle School	210	467	45.0%	4/5/2019
Bella Vista Elementary	358	447	80.1%	4/11/2019
Grass Valley Elementary	199	262	76.0%	4/11/2019
Joaquin Miller Elementary	145	442	32.8%	4/11/2019
Montclair Elementary	138	637	21.7%	4/11/2019
Met West High School	129	170	75.9%	4/12/2019
Fruitvale Elementary	320	364	87.9%	4/29/2019
Allendale	298	362	82.3%	4/29/2019

Attachment 4 – Photos of OUSD Water Stations and Water Promotion



Standard Flowater Station



Student at Brookfield Elementary using the Flowater Water Station



Students at Allendale Using the new Water Station at the Press Conference & Ribbon-Cutting Celebration



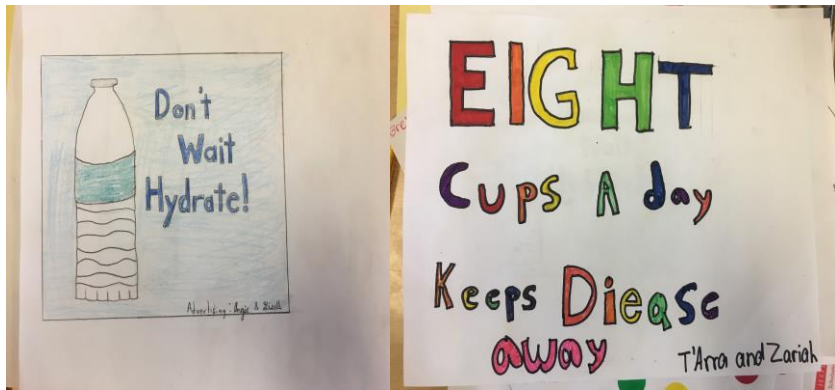
Students at Allendale Using the new Water Station at the Press Conference & Ribbon-Cutting Celebration



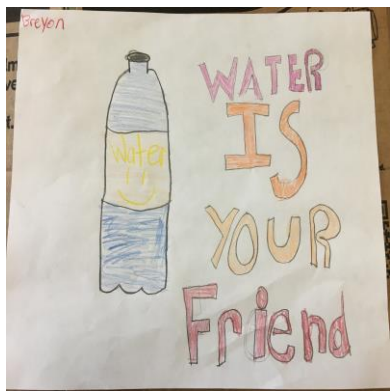
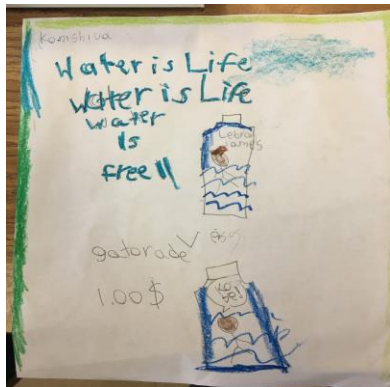
Superintendent Kyla Johnson-Trammell & Chief of Staff Curtiss Sarikey using the new water station at Allendale Elementary School after its unveiling



Screen of Water Station at Skyline High School reads over 34,000 water bottles saved since it was installed on August 2, 2018



Water Promotion Poster by Student at Elementary Schools in partnership with FoodCorps



TEACHERS' LOUNGE



OAKLAND UNIFIED
SCHOOL DISTRICT
Community Schools. Thriving Students.

JOINTLY FUNDED BY MEASURE HH
THE SUGAR SWEETENED BEVERAGE TAX
&
SUPERVISOR WILMA CHAN'S MEASURE A
ALLOCATION

 FLOWATER

7x Advanced Purification



 FLOWATER