

# **AGENDA**

## **Regular Meeting**

March 13 ■ 6:30pm-8:30pm

1. **Welcome and Call to Order**
  - Roll Call, Introductions
  - Agenda Review and Adoption
  
2. **Adoption of Prior Meeting Minutes: February 13, 2023** Action
  
3. **Announcements** Informational
  
4. **Open Forum** Action
  
5. **Update from the City Administrator's Office on the Measure HH Revenue Status** Informational
  
6. **Presentation from Maria Alderete – Community Kitchens** Informational
  
7. **Discussion about 2023-24 SSBT budget** Action
  
8. **Retreat Discussion** Action
  
9. **Committee Updates** Action
  
10. **Agenda Items for the Next Board Meeting** Action
  
11. **Adjournment** Action

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

February 13, 2023 ■ 6:30pm-8:30pm

#### 1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Raphael Breines, Michelle Wong, Lisa Herrinton, Courtney Jones, Nile Taylor, Dwayne Aikens, Pamela Alston.

City Staff present: Michael Akanji

Commissioner Taylor moved to adopt the meeting agenda as presented. It was seconded by Commissioner Jones. The motion passed unanimously.

#### 2. Adoption of Prior Meeting Minutes: January 9, 2023

Commissioner Jones made a motion to adopt the meeting minutes from January 9, 2023. It was seconded by Commissioner Taylor. The motion passed unanimously.

#### 3. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Alston moved to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Wong. The motion passed.

#### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

# Sugar-Sweetened Beverage Community Advisory Board

## 4. Announcements

Staff member Michael Akanji announced that the City of Oakland has been subject to a ransomware attack that left its computer networks down and led to the inability to deliver some services to the public. He also announced that the statewide COVID-19 restrictions are being lifted, which means that Board meetings would begin to take place in-person beginning in March.

Commissioner Alston asked if the capacity would exist to continue to attend meetings in person. Michael Akanji responded that while there were no plans for hybrid meetings at the moment, talks were ongoing on how to make the meetings as accessible as possible to the public. Chair Aikens asked if the dates could be moved from Mondays, and Michael responded that as the Board's charter states that meetings take place every second Monday, it would have to involve an amendment to the Charter.

Community member Paloma Cisneros-Lobato urged the Board to ensure that the public is given enough notification about these changes.

## 5. Open Forum

There was no participation in the Open Forum.

## 6. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board. \$546,000 was received in the month of December. At the halfway point of the fiscal year, \$3.913 has been received, and we should exceed our annual projections if this rate continues. The public messaging campaign to increase tax revenue seems to have been effective and we are still determining the extent.

## 7. Presentation from Michelle Oppen: OUSD

Michelle Oppen, the director of Programs for OUSD, gave an overview of the OUSD Central Kitchen (The Center) and their partnership with the City. She provided data on the number of children and the diversity it contains. She provided the timeline of The Center at OUSD and showed some pictures to demonstrate the work they do and the impact that it is having. The vision and mission of the SSB tax and the OUSD Center align, and OUSD serves more young people than any organization in Oakland. The Central kitchen produces meals that are distributed to other schools in the district. Some schools that already have kitchen facilities onsite receive ingredients from the Center.

They also offer education spaces where culinary skills are taught, and an instructional garden where students receive lessons on farming. Other services offered include field trips, student internships and dual enrolment opportunities with Laney College.

Commissioner Herrinton expressed her appreciation for the work and asked what role Board members could play in helping meet objectives. Michelle responded with several ideas for thought

# Sugar-Sweetened Beverage Community Advisory Board

partnerships and continuing to promote the water drinking message jointly. Commissioner Taylor inquired whether the Center is involved in making nutrition decisions for all the OUSD schools. Michelle responded that she is more involved in the programming aspect but there are plans to have more alignment. Commissioner Alston asked for clarification on the trauma informed nutritional security approach. Michelle responded that the program is educating young people about healthy food while taking into consideration different backgrounds and experiences. Commissioner Wong asked about the integrated education strategy and how the curriculum is influenced. Michelle informed the Board that there is an Education Coordinator who organizes field trips and works on extending the curriculum into the schools. They also ensure the teachers receive trainings beforehand. Staff member Michael Akanji proposed that the Board members visit the facility in West Oakland to get a first hand look and to place it into consideration as a potential location for their annual retreat.

## **8. Discussion about 2023-24 SSBT budget**

Staff member Michael Akanji talked about ongoing efforts to bring the Summer Food Service program, including all the staff and funding, under the direct supervision of the CAO. Chair Aikens mentioned that the letter to Council is being formalized and emphasized the importance of all funding decisions to be in alignment with what the Oakland community voted for. Commissioner Wong mentioned that the Board is most impactful during budget season, and to avoid a last-minute rush, wanted to determine the best time for outreach to Council. Community member Paloma Cisneros-Lobato provided more detail about the tool kit she has provide to aid commissioners with their advocacy to Council. Commissioner Jones chimed in to remind the Board about community engagement and the need to maintain a presence at more community events and to ensure relationships are being built and developed with stakeholders and community members.

## **9. Retreat Discussion**

Chair Aikens asked Michelle Oppen about the feasibility of holding the retreat at the OUSD Central Kitchen facility, to which she was highly receptive. Commissioner Alston expressed her desire to give a presentation on the health effects of SSB consumption. Staff member Michael Akanji suggested inviting the Department of Race and Equity to talk about ways that the work can continue to remain equity-focused.

The date of April 29 was chosen by all the commissioners present, and it was agreed that the retreat should last for 5 hours.

## **10. Committee Updates**

Commissioner Jones, on behalf of the Strategic Partnership Committee, updated the Board about the grantee online forum that occurred in the previous month that allowed for the grantees to convene and propose ideas for future collaboration. Commissioner Taylor, on behalf of the

# Sugar-Sweetened Beverage Community Advisory Board

Accountability Committee, confirmed that they had signed off on additions to the end-of-year report forms that the grantees are required to complete. Commissioner Alston, for the Marketing Committee, presented a slideshow about the campaign to promote the campaign to drink water. It involves social media and marketing campaigns, more visibility for Measure HH activities, and utilizing the Climate Action Fellows for the campaign. She also updated the Board on the budget breakdown, with 25 to 30% of the budget going to marketing with the rest going to community outreach.

## **11. Agenda Items for the Next Board Meeting**

Michael Akanji confirmed that Maria Alderete of Community Kitchens is the grant recipient who has been invited to address the Board in March. Commissioner Herrinton proposed further discussions about the retreat.

## **12. Adjournment**

Commissioner Herrinton moved to adjourn the meeting. It was seconded by Chair Aikens. The motion passed. The meeting was adjourned at 8:35 pm.