

Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 1, OAKLAND CITY HALL
1 FRANK H OGAWA PLAZA
OAKLAND CA 94612

AGENDA

April 10, 2023 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

2. Adoption of Prior Meeting Minutes: March 13, 2023

Action

3. Announcements

Informational

4. Open Forum

Action

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Informational

6. Community Grants Presentation – Asian Health Services

Informational

7. Discussion about 2023-24 SSBT budget

Action

8. Retreat Discussion

Action

9. Committee Updates

Action

10. Agenda Items for the Next Board Meeting

Action

11. Adjournment

Action

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

March 13, 2023 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:45 pm.

Board Members present: Nile Taylor, Pam Alston, Michael Hammock, Lisa Herrinton, Courtney Jones, Ali Obad, Michelle Wong.

City Staff present: Michael Akanji

Commissioner Herrinton moved to adopt the meeting agenda as presented. It was seconded by Commissioner Alston. The motion passed unanimously.

2. Adoption of Prior Meeting Minutes: February 13, 2023

Commissioner Alston moved to correct two items in the meeting minutes, so that it would reflect under item 4 that she asked if the capacity would exist to attend meetings virtually. She also asked for the Revenue Update to reflect that \$3.913 million had been received at the year's halfway point. Commissioner Jones moved to adopt the meeting minutes with corrections. It was seconded by Commissioner Herrinton. The motion passed unanimously.

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

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3. Announcements

Staff member Michael Akanji announced that the Request for Proposals to solicit vendors for the Summer Food Service Program has been released. Commissioner Taylor asked for confirmation that members of the Board could volunteer to help the program over the summer. Commissioner Obad asked for updates regarding the campaign to contact businesses that had been non-compliant with the tax. Michael informed the Board that with the contract with Avenu Insight would soon be completed and any renewal would be contingent on guaranteeing provision of regular reports.

4. Open Forum

There was no open forum participation.

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board. It showed \$215,826.07 in new revenue for January, which was slightly lower than had been reported in previous months. However, he informed the Board, these numbers were not up-to-date due to network outages preventing more accurate numbers from being compiled. The monthly average has \$580,000 per month as a result. The total amount received so far is \$4.12 million.

6. Presentation from Mollye Chudacoff – Community Kitchens

Mollye gave a presentation to the Board detailing their programming involving town fridges across Oakland. These fridges are a grassroots effort that are community run in neighborhoods experiencing high food insecurity, and Mollye informed the Board that many fridges are emptied within 24 hours of being stocked. She displayed a map that highlighted the locations of the fridges across Oakland. She also highlighted the importance of the meal delivery text alerts, which enables users to be informed whenever a fridge has been stocked, and to respond with feedback. Mollye provided some stories from Oaklanders who have benefitted from the program. 6,150 restaurant meals have been distributed to town fridges since August 2022, and 1,000 meals diverted from landfills.

7. Discussion about 2023-24 SSBT budget

Commissioner Taylor asked fellow Board members to take a moment to look through the letter being prepared to be sent to City Council to ensure everyone was aligned regarding the Board's recommendations. Commissioner Herrinton highlighted the importance of being in partnership with the community-based organizations who are the link to Oakland residents being served. Commissioner Alston talked about the importance of a public education campaign. Commissioner Jones mentioned the importance of showing the impact of the grant funding. Michael Akanji

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informed the Board of the annual report to Council to be submitted to the Life Enrichment Committee. Community member Paloma Cisneros-Lobato of SPUR recommended proving an academic document with citations. Commissioner Taylor highlighted the importance of continuing to build relationships with members of the City Council.

8. Retreat Discussion

The Board members worked on updating the spreadsheet that contained the list of activities planned for the retreat. Commissioner Jones pointed out three different stakeholder groups who should receive information – the most vulnerable populations, beneficiaries of the tax, and taxpayers. Commissioner Herrinton brought up the importance of setting measurable goals and creating an annual calendar. She suggested that each committee present their goals for the upcoming year at the Retreat.

9. Committee Updates

Commissioner Jones spoke on behalf of the Strategic Partnerships committee and talked about their recent meeting where they discussed their values, such as health equity. For the Accountability Committee, Commissioner Taylor asked about the questions raised around companies who purchase sugar sweetened beverages from towns surrounding Oakland. She also emphasized the importance of continuing to follow up with the food card program.

Commissioner Alston reported for the Marketing Committee. They are in the process of receiving bids for the marketing campaign. She also talked about the social media campaign to promote Oakland Drinks Water.

10. Agenda Items for the Next Board Meeting

Commissioners proposed further discussions of the retreat. Staff member Michael Akanji indicated that the community grants presentation will be given by a grantee who is in the health and medical field.

11. Adjournment

The meeting was adjourned at 8:40 pm.