

# Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 1, OAKLAND CITY HALL  
1 FRANK H OGAWA PLAZA  
OAKLAND CA 94612

## AGENDA

June 9, 2025 ■ 6:30pm-8:30pm

### 1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

### 2. Adoption of Prior Meeting Minutes: May 12, 2025

Action

### 3. Announcements

Informational

### 4. Open Forum

Action

### 5. Update from the City Administrator's Office on the Measure HH Revenue Status

Informational

### 6. Advocacy Plan and next steps

Action

### 7. Agenda Items for the Next Board Meeting

Action

### 8. Unfinished business/items

Action

To attend the meeting, please use the following Zoom link: [Zoom Meeting Link](#)

Public Comment:

The SSB Advisory Board values your participation in its meetings.

· For topics not on the agenda, please sign up for Open Forum and await your turn.

· To address agenda-specific matters, approach the Committee when called, state your name, and share your comments.

· Please keep remarks concise and relevant to the subject. Only matters within the SSB Board's jurisdiction will be addressed. Time limitations are at the Chair's discretion.

*In accordance with Oakland's chemical allergy policy, kindly avoid wearing strongly scented products during meetings. If you require assistance to engage in Sugar-Sweetened Beverages Community Advisory Board meetings under the American Disabilities Act, please contact Michael Akanji at 510-238-6454. A 48-hour advance notice will allow for reasonable accessibility arrangements. For questions about the agenda or related materials, contact our office at the above number.*

# Sugar-Sweetened Beverage Community Advisory Board

## 9. Adjournment

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

May 12, 2025 ■ 6:30pm-8:30pm

#### **1. Welcome and Call to Order**

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Nile Taylor, Ali Obad

City Staff present: Michael Akanji

Approval of the agenda was bypassed due to lack of quorum.

#### **2. Adoption of Prior Meeting Minutes: April 14, 2025**

Approval of the minutes was bypassed due to lack of quorum.

#### **3. Announcements**

City staff member Michael Akanji announced that the Summer Food Program will continue, despite earlier concerns it might be discontinued. This is possible due to a partnership the City has established with the East Bay Community Foundation (EBCF), Alameda Country Food Bank, and Eat. Learn. Play.

#### **4. Open Forum**

Daniel Ehlinger from Bay Area United Soccer Club shared a request for DoorDash gift cards, if such resources are being distributed by the board

#### **5. Update from the City Administrator's Office on the Measure HH Revenue Status**

Michael Akanji presented revenue figures for Measure HH through March 2025, covering nine months of the fiscal year. The total collected was \$4,916,212.04, with an average monthly intake of \$546,245.78. When projected over 12 months, this equates to approximately \$6,554,949.33 in annual revenue.

# Sugar-Sweetened Beverage Community Advisory Board

Commissioner Taylor noted that since the 2025–26 budget priorities are likely already set, any lobbying or advocacy related to funding should now focus on influencing the 2026–27 budget cycle.

## 6. Advocacy Plan and next steps

Chair Nile Taylor discussed the DoorDash gift cards available for distribution. Originally, some were earmarked to support Summer Food Service Program sites, but with new funding from EBCF and Eat. Learn. Play., those gift cards can now be reallocated to Oakland-based organizations.

Organizations considered for support:

- **Yonus Davis Football Program** (serving students facing food insecurity and housing instability)
- **Bay Area United Soccer Club**
- **Mercy Retirement and Care Center**
- **Community Kitchens**
- **Good Hope Baptist Church**

It was noted that these groups have previously received support from the SSB program. The board agreed to discuss internal allocations and determine award amounts for each organization, to be voted on at the next meeting.

## 7. Agenda Items for the Board Meeting

The board will revisit the DoorDash gift card allocations and vote on award amounts for the selected organizations. There will also be a report back on any meetings held or scheduled with City Councilmembers, the incoming Mayor, or participation in budget-related meetings.

## 8. New and Unfinished Business

There were no new or unfinished business items brought forward.

## 9. Adjournment

The meeting was adjourned at 7:12 pm.