

Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 1, OAKLAND CITY HALL
1 FRANK H OGAWA PLAZA
OAKLAND CA 94612

AGENDA

May 12, 2025 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

2. Adoption of Prior Meeting Minutes: April 14, 2025

Action

3. Announcements

Informational

4. Open Forum

Action

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Informational

6. Advocacy Plan and next steps

Action

7. Agenda Items for the Next Board Meeting

Action

8. Unfinished business/items

Action

To attend the meeting, please use the following Zoom link: [Zoom Meeting Link](#)

Public Comment:

The SSB Advisory Board values your participation in its meetings.

· For topics not on the agenda, please sign up for Open Forum and await your turn.

· To address agenda-specific matters, approach the Committee when called, state your name, and share your comments.

· Please keep remarks concise and relevant to the subject. Only matters within the SSB Board's jurisdiction will be addressed. Time limitations are at the Chair's discretion.

In accordance with Oakland's chemical allergy policy, kindly avoid wearing strongly scented products during meetings. If you require assistance to engage in Sugar-Sweetened Beverages Community Advisory Board meetings under the American Disabilities Act, please contact Michael Akanji at 510-238-6454. A 48-hour advance notice will allow for reasonable accessibility arrangements. For questions about the agenda or related materials, contact our office at the above number.

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9. Adjournment

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

April 14, 2025 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Nile Taylor, Ali Obad, Lesley Latham

City Staff present: Michael Akanji

The agenda was reviewed and adopted with all members in favor.

2. Adoption of Prior Meeting Minutes: January 13, 2025

Commissioner Lesley Latham moved to approve the minutes from the January 12 meeting. The motion was seconded by Commissioner Ali Obad. Hearing no objections or corrections, the motion was unanimously approved.

3. Announcements

City staff member Michael Akanji provided a timely update concerning the Summer Food Service Program (SFSP). He addressed the ongoing challenges the program is facing following the discontinuation of the Sugar-Sweetened Beverage Tax supplement, which has played a critical role in supporting the program's operations.

Despite this fiscal setback, he shared that constructive dialogue is ongoing with several external stakeholders and community-based organizations to explore alternative funding and partnership models. The overarching goal remains clear: to ensure that no child in Oakland is denied access to nutritious meals during the summer months.

4. Open Forum

No public comments were received, and no community participants addressed the Board during this portion of the meeting.

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5. Update from the City Administrator's Office on the Measure HH Revenue Status

The most recent and detailed revenue figures related to Measure HH were not available at the time of the meeting. Staff indicated that a follow-up report would be provided at the next scheduled meeting once updated numbers are released by the City Administrator's Office.

6. Advocacy Plan and next steps

Chair Nile Taylor emphasized the importance of sustained advocacy efforts in the coming months, particularly in light of the city's ongoing budget constraints. She encouraged Commissioners and community allies to remain engaged—by attending Council and committee meetings, contacting elected officials, and leveraging the power of social media to elevate public awareness around the significance of food access initiatives.

The Board acknowledged that the upcoming change in City leadership presents a timely opportunity to advance their advocacy agenda. Commissioners expressed a commitment to working collaboratively to ensure that youth nutrition and equity remain top priorities in future City budget decisions.

7. Agenda Items for the Board Meeting

Commissioners agreed to discuss and identify opportunities to collaborate on advocacy efforts directed at the City regarding the Sugar-Sweetened Beverage Tax, its programs, and the uncertainty surrounding its future. The conversation will also include a discussion on the Summer Food Service Program and other food access initiatives currently at risk due to ongoing budget challenges.

8. New and Unfinished Business

There were no new or unfinished business items brought forward.

9. Adjournment

The meeting was adjourned at 7:28 pm.