

Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 2, OAKLAND CITY HALL
1 FRANK H OGAWA PLAZA
OAKLAND CA 94612

AGENDA

November 18, 2024 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

2. Adoption of Prior Meeting Minutes: October 14, 2024

Action

3. Announcements

Informational

4. Open Forum

Action

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Informational

6. Discussion of Mathematica Evaluation report

Action

7. Agenda Items for the Next Board Meeting

Action

8. Unfinished business/items

Action

9. Adjournment

To attend the meeting, please use the following Zoom link: [Zoom Meeting Link](#)

Public Comment:

The SSB Advisory Board values your participation in its meetings.

· For topics not on the agenda, please sign up for Open Forum and await your turn.

· To address agenda-specific matters, approach the Committee when called, state your name, and share your comments.

· Please keep remarks concise and relevant to the subject. Only matters within the SSB Board's jurisdiction will be addressed. Time limitations are at the Chair's discretion.

In accordance with Oakland's chemical allergy policy, kindly avoid wearing strongly scented products during meetings. If you require assistance to engage in Sugar-Sweetened Beverages Community Advisory Board meetings under the American Disabilities Act, please contact Michael Akanji at 510-238-6454. A 48-hour advance notice will allow for reasonable accessibility arrangements. For questions about the agenda or related materials, contact our office at the above number.

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

October 14, 2024 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Nile Taylor, Marjorie Freedman, Dwayne Aikens

City Staff present: Michael Akanji

Chair Taylor announced that due to the absence of a quorum, no votes would be taken on any matters of substance. Michael Akanji proposed adding a new discussion item to the agenda regarding the SABA Grocers Audit and thereporting by the city auditor to the City Council.

2. Adoption of Prior Meeting Minutes: August 12, 2024

Due to the absence of a quorum, the board members were unable to vote on adopting the minutes from the August 12, 2024 meeting. This item will be carried forward to the next meeting, when a quorum is present.

3. Announcements

Michael Akanji informed the board that the next scheduled meeting on November 11, 2024, falls on Veterans Day. The board discussed alternative dates and decided to reschedule the meeting for November 18, 2024, which will take place in Hearing Room 2. Additionally, Michael requested that the board review the proposed meeting calendar for 2025 and identify any potential conflicting dates. This will allow the city to reserve meeting rooms and ensure public notification in advance. Michael also shared that the Mathematica evaluation of grantees had been submitted in draft form. He asked board members to review the report and provide feedback prior to Mathematica's presentation at the next board meeting.

4. Open Forum

Coach Yonus was present to discuss his program with Oakland youth. He expressed his gratitude to the Board for their support over the past few years, which has helped support his youth football organizations, college tours, and flag football programs.

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5. Update from the City Administrator's Office on the Measure HH Revenue Status

Michael Akanji provided an update on the current status of Measure HH revenue. He explained that only two months' worth of revenue has been collected so far, as the fiscal year began in July 2024. For the months of July and August, the revenue was as follows: \$940,000 for July and \$415,000 for August, which is expected to increase. This brings the two-month average to approximately \$677,765. Michael noted that last year's projection of \$7.2 million for the 2023-24 fiscal year had proven to be accurate.

6. SABA Audit Discussion

Michael Akanji discussed the ongoing audit of SABA Grocers, which received \$675,000 in funding from the city, including \$175,000 in SSB tax dollars. However, SABA has not received subsequent amounts allocated in the budget. The audit will be presented to the City Council to outline the findings, which include several issues within the food card distribution program as well as concerns with the city's administration of grant awardees. The Finance and Management Committee will review these findings on October 22, 2024, and Michael encouraged Board members to attend in person or online if possible.

7. Call to Action/Advocacy

Chair Taylor reminded the board that the city had held off on the allocation of \$1.5 million for community-based organizations due to ongoing budget issues. The discussion focused on how funds should be used once available and how to move forward with securing the funds for their intended purpose. Commissioner Aikens pointed out that the amounts spent on the Health Fair have been quite high and suggested that future health fairs be streamlined or conducted on a smaller scale. Commissioner Freedman noted that organizations already funded, and those identified in the Mathematica report as doing good work, should continue their efforts. Chair Taylor agreed with the suggestion to eliminate the Health Fair and instead focus on funding current approved grantees and investing in community organizations. The board agreed to recommend that the funds be spent solely on community organizations and existing, vetted grantees rather than on events and activities. Nile and Michael will work on drafting a letter to be sent to the City administration making this recommendation.

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8. Discussion of Mathematica Evaluation report

Ahead of Mathematica presenting their report at the November 2024 Board meeting, a high-level discussion was held to gather Board members' thoughts. Feedback on the report is expected to be compiled and sent to Mathematica prior to their presentation. Commissioner Aikens suggested circulating a document for review to share feedback efficiently. Chair Taylor proposed focusing feedback on the recommendations from the perspective of grant recipients, specifically regarding how the city is allocating the funds. A follow-up email will be sent to encourage more participation from board members to ensure a wide range of input ahead of the final report's publication.

Commissioner Freedman proposed that the recommendations in the report be featured earlier and more prominently, rather than at the end, and that reference points (such as hyperlinks) be included to explain why each recommendation is being made, given the size of the report. She also commented that the report was impressive in its consistency, particularly in how it presented demographic data and tracked each grantee's progress. Commissioner Taylor appreciated the detailed review provided on the impact of each organization, especially in terms of how the funds were spent, noting that it aligned with individual reports received from each organization.

A deadline of the end of October was set for all board members to provide their feedback, which will then be forwarded to Mathematica for incorporation into the final report before their presentation on November 18.

9. Agenda Items for the Board Meeting

The primary items will include the presentation from Mathematica on their grantee evaluations, with a focus on the findings related to the selected community-based organizations that are receiving SSB funding. The Board will also discuss the outlook on funding for these CBOs, including an update on the City's position and where they stand in the funding process. Additionally, the board will follow up on the outcome of the presentation to the city council regarding SABA on October 22 to review the findings and next steps.

10. New and Unfinished Business

There were no unfinished items.

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11. Adjournment

The meeting was adjourned at 7:20 pm.