

Social Media

HASHTAGS:

#oakredistricting

#oakdrawntogether

#oakdrawntogether2021

#oakredistrictcommission

#oakredistrictcommission2021

Hashtags shown are a non-exhaustive list, and can include any unused social media handles.

TAG LINES:

- Drawn together. Our community. Our city.
- Equity is representation. Representation is equity.
- Representation. Equity. Power.
- A new map for Oakland.
- Together we shape Oakland's future.
- Fairly drawing Oakland's future.
- Independently drawing Oakland's future.

SUGGESTED SOCIAL MEDIA POSTS:

POST #1: Oakland's first independent and non-political Redistricting Commission invites all Oaklanders to participate in the 2021 redistricting process. This is important for all of Oakland's communities and their interests. Let's draw our new map together! Visit

www.oaklandca.gov/redistricting

POST #2: Oakland's city council and school districts will be redrawn by the people of Oakland for the first time in 2021. The first non-political, community-member Redistricting Commission invites all Oaklanders to participate. Make sure your community is represented. Visit

www.oaklandca.gov/redistricting

POST #3: Oakland's seven districts will be redrawn this year based on 2020 census data. New district boundaries will be drawn by the people of Oakland. All communities representing the diversity of Oakland are encouraged to participate in the redistricting process. Visit

www.oaklandca.gov/redistricting

POST #4: Oakland's first, all community-member Redistricting Commission invites all Oaklanders to participate in the process of drawing new city council and school district boundary lines. Make sure your community is represented. Visit www.oaklandca.gov/redistricting

POST #5: Oakland's city council and school districts are changing. Learn how you can participate in the city's first community-led redistricting process. This is important for all Oaklanders and the city's many diverse communities. Let's draw our new map together! Visit

www.oaklandca.gov/redistricting