



CITY OF OAKLAND

ART MEMORIAL FOR TYRONE CARNEY PARK

REQUEST FOR QUALIFICATIONS

Project Budget: \$70,000

Deadline for Submissions: Friday, Nov 18, 2022, 2:00 PM

Open to Northern CA Bay Area Artists



Tyrone Carney Park Conceptual Rendering. (credit: Brandon Johnson)

The City of Oakland is seeking an artist to design, fabricate and install a new work of art for the Tyrone Carney Park located at the intersection of 105th Avenue and Acalanes Avenue in the Sobrante Park neighborhood of East Oakland. The park site is at a highly visible intersection, on a busy vehicular thoroughfare, in a mixed-use working-class neighborhood. An artist or team will be selected to develop an integrated public art project which enhances the redesigned park, preserves the community's memories of Tyrone Carney, the person, and contributes to the community's goals for a space that' conducive for contemplation. The artwork will ideally be integrated into the final design plans through collaboration with the project landscape architects, Dillingham Associates, Berkeley, California.

Tyrone Carney Park Project Overview

[Tyrone Carney Park](#), once a vibrant neighborhood park, was named in honor of Tyrone Edward Carney, the first African-American from the neighborhood to die in combat in Vietnam, in 1968, at the age of 20. Growing up in the Sobrante Park neighborhood, Mr. Carney was a Boy Scout and planned to become a minister. Neighbors recall that he signed up to go to war so others wouldn't have to.

The City fenced and shuttered the park in 2002 following increased violence and a brazen shooting death within the park. In 2008, the Oakland Redevelopment Agency awarded two Neighborhood Project Initiative grants to neighborhood residents totaling \$40,000 to redesign Tyrone Carney Park. The grants allowed the community to hire landscape architect Walter Hood to design the park and surrounding streetscape in conjunction with the City and the Alameda County public health department. Unfortunately, those plans were not implemented due to lack of funding. In 2019, community members successfully led the community engagement and grant application process for a California State Parks (Prop 68) grant to fund the design and renovation of the park. The project was awarded \$2.6M and is currently being managed by the City of Oakland's Public Works Department and being designed by Dillingham Associates.

An important design goal for park renovation is to create a restorative, contemplative space with a central memorial plaza. As the heart of the park, the memorial plaza will accommodate gatherings, quiet contemplation, and the location for a memorial to Mr. Carney. Other proposed park elements include new landscaping, play elements, and fitness equipment.



Location Map



Aerial View

Artwork Goals

There is no decision about what form the artwork (or works) will take but it must be designed in collaboration with community members and the City's landscape design consultant. The goals for the artwork are to preserve the community's memories of Tyrone Edward Carney and his values; to create a space for reflection and celebration; and to complement the park design as a whole. The selected artist must create meaningful visual elements that are appropriate to the project and responsive to the neighborhood values and history. Artwork must be accessible and visible to the general public.

Artwork Sites and Materials

Preferred sites and materials for public art include:

- A memorial to Tyrone Edward Carney located within or easily viewed from the central plaza.
- If other works of art that are in addition to the memorial are proposed, they are not required to be located in the plaza.
- Materials must be durable and designed to withstand vandalism and/or graffiti. Materials to consider include metal, stone, recycled-content materials, or other permanent, durable materials.
- The work of art must be fabricated in durable, permanent media that are safe and easily maintained.
- Consideration must also be given to creating artwork that can be reproduced and replaced in the future if required.

Public Art Program Goals

The goals of Oakland’s Public Art Program projects include:

- (1) Enabling artists to create original artwork that enlivens, enriches and enhances the quality of Oakland's visual environment and public spaces.
- (2) Integrating the creative thinking of artists into the planning and development of capital projects.
- (3) Providing opportunities to advance the careers of artists and broaden the role of the artist in the community.
- (4) Providing a means for citizens and visitors to express, enjoy and experience cultural diversity through the visual arts.
- (5) Our program is guided by the principles uplifted in ***Belonging in Oakland***, the City of Oakland’s cultural development plan that aims to promote cultural equity, belonging, and well-being for all the communities of Oakland: <https://www.oaklandca.gov/resources/cultural-plan>

Eligibility

This project is open to practicing, professional artists **living or working in the Northern California Bay Area region, defined as the counties of Alameda, Contra Costa, Marin, Napa, San Francisco, Santa Clara, San Mateo, Solano and Sonoma**. Artists working in all permanent visual media are welcome to apply.

Budget

The public art budget for this project is \$70,000. This budget includes all artist/artist team design and collaboration fees; fabrication and transportation of work to site; collaboration with the design team for installation requirements; and artwork integration oversight as needed. Art installation costs will be covered by the larger project budget.

The selected artist(s) – or if a team, the lead artist – will be required to hold an Oakland Business Tax Certificate for the duration of the project, as well as to provide proof of insurance for commercial general liability, automobile, and worker’s compensation (as applicable) in accordance with City standards.

Estimated Artist Selection Timeline

Phase One: Selection of Finalists

- RFQ IssuanceWednesday, Oct 26, 2022
- RFQ Orientation via Teams (optional attendance).....Wednesday, Nov 2, 2022, 5:00 PM

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

- **Submission Deadline****Friday, Nov 18, 2022, 2:00 PM**
- First Panel Review Meeting - Selection of FinalistsWednesday, Nov 30, 2022

Estimated Artist Selection Timeline – continued

Phase Two: Finalist Interviews

- Finalist Orientation.....December 2022
- Second Panel Meeting – Finalist Interviewslate January 2023
- PAAC Selected Artist Approval.....early February 2023
- Artist Contract ProcessFebruary 2023
- Preliminary Design CommencesMarch 2023
- Final Art Design Review by PAACSummer 2023

Review and Selection Process

Phase One: Selection of Finalists

Submittals from artists will be pre-screened by Public Art Program staff for compliance with RFQ requirements. A **Selection Panel** (Panel) composed of three community members, City staff or member of the Public Art Advisory Committee, and the consulting landscape architect will meet to review artists' qualifications based on application materials. It is anticipated that the Panel will recommend three (3) finalists to be interviewed in Phase Two of the selection process.

Finalists (individuals and teams) will be selected based on the following criteria:

- Professional and artistic qualifications and standards of excellence in innovation, creativity and originality as demonstrated in materials submitted.
- Appropriateness of applicant's medium and style to the site.
- Previous experience as it relates to the project goals and setting.
- Experience with the public art review process and/or previous collaboration with various stakeholders.
- Demonstrated ability to successfully deliver the project on schedule, in a professional manner, and within the project budget.
- Artists currently living in or whose workplace is in Oakland will be given a nominal numerical preference.

Phase Two: Finalist Submittal and Interviews - *The information below provides a general overview of the Phase Two process and is subject to change. City staff will provide supplemental information to the selected Finalists regarding selection criteria and submission process.*

In preparation for the scheduled interviews, finalists will be required to meet as a group with Public Art Program staff, City project manager and the project designer to visit the site, review plans for the park renovation and request clarification pertaining to the interview questions.

Finalists will be required to submit a written proposal with renderings of their proposed approach and a working budget to the project. Further details describing the proposal requirements will be provided at a later date to the Finalists.

Finalists will present their approach and vision for this project to the Panel in a scheduled interview. The Panel will then recommend one artist or artist team to receive the commission. The Public Art Advisory Committee (PAAC) must approve the recommended artist(s)/team(s) before contracts can be executed.

Each finalist will receive an honorarium in the amount of \$1200.00 following their submittal of complete

proposal and participation in the interview.

Public Art Project Assumptions

- The artwork may not interfere with public infrastructure, utilities, or right-of-way, and must meet City code and permit requirements and ADA requirements.
- The public art should reflect and complement the surrounding community.
- The artwork must be durable and resistant to vandalism.
- All proposed locations and concepts for artworks are subject to approval by the City.

Submission Process

Phase One Applicant Submittal Process

Applications for the Art Memorial for Tyrone Carney Park shall be uploaded to a secure Google Drive folder managed by the City. **Each applicant, upon request to the City's Project Manager, will be provided with an individual, secure folder link** that can only be accessed by the applicant and City staff. You do not need to have a Gmail account to access the Google Drive folder.

Phase Two Finalist Submittal Process

Finalist applications for the Art Memorial for Tyrone Carney Park shall be uploaded to the same folder that the applicant used for the Phase One submittal.

The application must include the following:

- **Artist Statement:** Why are you interested in this project? Does this project resonate with you in some manner? Briefly describe your experience, philosophy and approach to public art.
- **Resume:** Submit a current resume that outlines your professional accomplishments as an artist along with a listing of completed public art projects, including final budgets. The resume must be a maximum of two pages (***applies to all team members, if applicable***).
- **Images of Past Work:** Submit ten (10) images of at least three projects of your past work that demonstrate your qualifications for this project.
- **Descriptions of Past Work:** Submissions must also include a list of the images, including project sponsor/funder, location, date, media, dimensions, budget, and other essential information.

Phase One Submission Deadline

Submissions must be received as a complete application no later than **Friday, Nov 18, 2022, 2:00 PM, Pacific Standard Time**. Incomplete, non-compliant and/or late submittals, and materials not specifically requested in this RFQ, will not be reviewed.

PUBLIC ART PROGRAM POLICIES

Acceptance of Proposals

The City reserves the right to reject all applications and/or subsequent design proposals.

Maquette Policy

In the event that an artist or artist team is asked to develop a maquette or other conceptual design materials for a proposal, the following policy shall apply. The Public Art Program shall:

- At its sole discretion, have unconditional rights to own maquettes or other design materials produced as a part of this selection and/or commission process.
- Have the right to display and/or reproduce any maquettes or proposal commissioned, whether selected for implementation or not.
- Require that all concepts, proposals and/or maquettes submitted are original and unique.

Americans with Disabilities Act

The selected artist(s) will be required to comply with the Americans with Disabilities Act in addition to related federal, state, and local codes and will be encouraged to develop artwork(s) sensitive to programmatic as well as physical accessibility issues.

Other Requirements

The artist(s) selected and approved by the Public Art Advisory Committee shall be asked to enter into a contract with the landscape architect of the overall park improvement project. All proposed locations and concepts for artworks are subject to approval by the City and/or other representatives. Depending on the specific scope of the project, prior to the issuance and throughout the duration of the contract, the artist may be required to maintain various types of insurance, including Automobile Liability, General Liability, Fine Arts (if applicable), Workers' Compensation, and other insurance.

All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change.

For general information about the overall Project and the public artist submittal process, please contact Calvin Hao, Project Manager, at chao@oaklandca.gov or 510.238.7395.

For more information about the City's Public Art program and other public art opportunities, please contact Kristen Zaremba, Public Art Coordinator, at kzaremba@oaklandca.gov or 510.238.2155. <https://www.oaklandca.gov/services/public-art-call-for-artists>

End of RFQ