



CITY OF
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*Department of
Violence Prevention*

**Measure Z
Violence Prevention Services
Fiscal Years 2019-2021**

**Reimagining Public Safety Taskforce
September 2020**

Safety and Services Act of 2014 (Measure Z) Overview

Measure
Z
approved

- Safety and Services Act (Measure Z) passed (2014)
- New iteration of Measure Y (2004)

Launch of
Services

- Initial funding cycle (Jan 2016 – Jun 2019)
- Current funding cycle (Jul 2019 – Jun 2021)

DVP
Transition

- Department of Violence Prevention created (Jul 2017)
- Chief of DVP hired Sep 2019; Deputy Chief hired June 2020; full transition of OU staff & MZ funds July 2020

Measure
Z Sunsets

- Final MZ funding cycle (Jul 2021 – Jun 2024)
- Measure Z sunsets December 2024



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GUN VIOLENCE RESPONSE

700 served annually 9 grants funded
\$3,600,000 (42% of total grants)

AIM: Intervene in gun violence to save lives & support healing

POPULATION

- People at the center of gun violence, primarily young men of color age 18-35 and their loved ones

PROGRAMS

- Shooting & homicide response
- Violence interruption
- Life coaching
- Employment support

OUTCOMES

- Stay alive & free
- Meet basic needs
- Strengthen socio-emotional skills
- Increase job skills
- Ready to pursue long-term goals



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GUN VIOLENCE RESPONSE (continued)

700 served annually 9 grants funded
\$3,600,000 (42% of total grants)

Adult Life Coaching

- ABODE
- Community Youth Outreach
- ROOTS Community Health Center
- The Mentoring Center

\$1,300,000

Education & Employment Support

- Center for Employment Opportunities
- Oakland Private Industry Council
- Youth Employment Partnership

\$900,000

Shooting & Homicide Response

- Youth Alive
- Catholic Charities of the East Bay

\$1,400,000



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YOUTH DIVERSION & REENTRY

220 served annually 8 grants funded
\$1,885,000 (22% of total grants)

AIM: Divert youth from involvement in violence and the justice system

POPULATION

- Youth age 14-18 with data-driven risk factors (e.g. arrest, injury, group involvement) and their loved ones

PROGRAMS

- Diversion programs
- Life coaching
- Career exploration & summer employment

OUTCOMES

- Eliminate justice system contact
- Avoid violence
- Strengthen socio-emotional skills
- Improve education & career outcomes



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YOUTH DIVERSION & REENTRY (continued)

220 served annually 8 grants funded
\$1,885,000 (22% of total grants)

Youth Life Coaching & Diversion

- East Bay Asian Youth Center
- Community Works West
- Young Women's Freedom Center
- Youth Alive

\$1,115,000

Education & Employment Support

- Safe Passages
- Youth Employment Partnership

\$600,000

System Partners

- Oakland Unified School District
- Alameda County Probation Department

\$170,000



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GENDER-BASED VIOLENCE RESPONSE

770 served annually 4 grants funded
\$1,350,000 (16% of total grants)

AIM: Help people experiencing family violence and commercial sexual exploitation find safety and access support

POPULATION

- People impacted by gender-based violence, mostly women & girls of color, and LGBTQI people, and their loved ones

PROGRAMS

- Outreach and crisis response
- Wraparound services such as legal advocacy or family support
- 24-hr DV hotline

OUTCOMES

- Transition out of danger
- Avoid re-injury and exploitation
- Access supports for long-term safety and healing



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GENDER-BASED VIOLENCE RESPONSE (continued)

770 served annually 4 grants funded
\$1,350,000 (16% of total grants)

Commercial Sexual Exploitation Intervention

- Bay Area Women Against Rape
- MISSEY, Inc
- Covenant House/
Dreamcatcher

\$750,000

Intimate Partner/Domestic Violence Intervention

- Family Violence Law
Center

\$600,000



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COMMUNITY HEALING

70 events 5 grants funded
\$1,725,000 (20% of total grants)

AIM: Lift up the wisdom of people closest to violence and deepen their skills to promote community healing

POPULATION

- West, Central, and Deep East Oakland community members

PROGRAMS

- Community outreach
- Trauma support
- Grassroots mini-grants

OUTCOMES

- Healing activities
- Deeper community involvement
- Stronger norms around violence



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COMMUNITY HEALING (continued)

70 events 5 grants funded
\$1,725,000 (20% of total grants)

Community Healing

- Building Opportunities for Self Sufficiency (BOSS)
- Communities United for Youth Restorative Justice (CURYJ)
- Restorative Justice for Oakland Youth (RJOY)
- Roots Community Health Center
- Urban Peace Movement (UPM)

\$1,725,000 (includes \$400,000 in community mini-grants)



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DVP OVERALL 2020-21 MZ BUDGET

Category	Amount	Notes
Service Grants	\$6,352,542 (\$8,560,000)	21 CBO's, 2 System Partners (\$1,707,458 Carryforward + \$500K GPF)
DVP Staff (Administrative & Direct Service)	\$2,608,051	Manager, 3 Planners, 5 Analysts, Exec Asst, Admin Asst, 3 Life Coaches, 2 VP Coordinators, Comm Engagement Specialist
Capacity Bldg	\$300,000	Training Workshops, Professional Certifications for Grantee Network
Other	\$294,570	City Overhead, Operating Expenses, Participant Incentives
Total	\$9,555,163 (\$11,762,621)	



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Looking Ahead



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DVP Mandates to Address Violence Reduction in Oakland

Gun Violence

Intimate Partner Violence

Commercial Sexual Exploitation

Cold Cases

Community Trauma



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Public Health Approach that is Community-Driven

Treat not only symptoms but also address root causes.

Start where and when harm happens most and then extend outwards.

Both those harmed and those who cause harm participate in identification of the problem & implementation of the solution.



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Levels of Vulnerability & Promise

Prioritize resources and services in communities that are most vulnerable to violence, while recognizing that those same communities also have the most promise of building a safer and healthier Oakland.



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Individuals >> Families >> Neighborhoods

Community transformation occurs when individuals have families that are safe, healthy and empowered.

Families (as defined by the individual) are the building blocks of community and the vehicle for support, healing & recovery.

Family traditions, customs and rituals can generate pride, resiliency, and cohesion.



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2021-2023 Three Year Strategic Plan

Year 1

Establish restorative centers in neighborhoods where violence is most concentrated

Year 2

Strengthen inter-department coordination and align citywide primary, secondary & tertiary efforts

Year 3

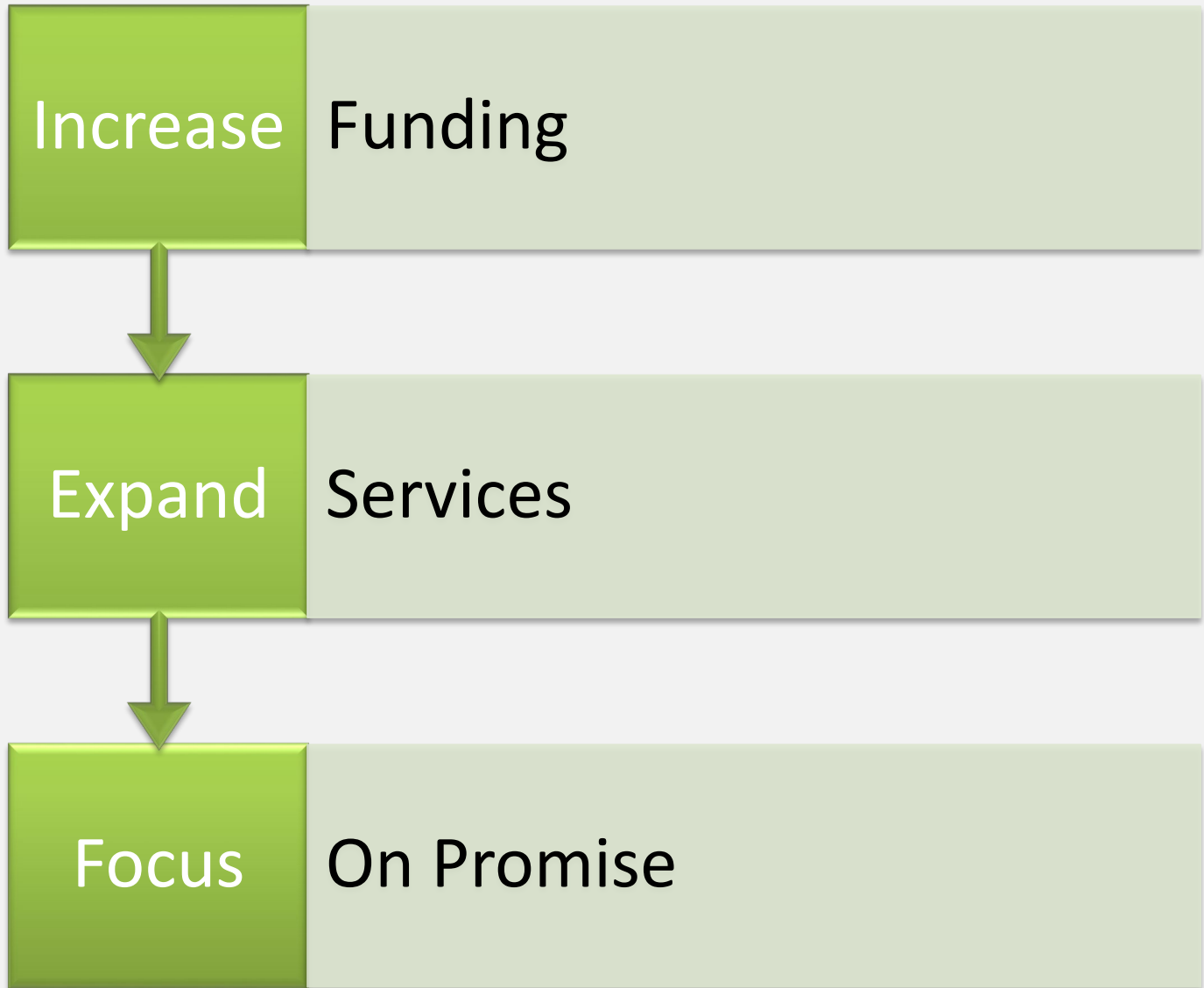
Strengthen multi-sector partnerships with external public systems (OUSD & County) to leverage resources, amplify efforts and deepen impact



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Final Thoughts



THANK YOU!
QUESTIONS?



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