

## Summary of Pop-up Event #8

**Event:** Pop-up Event #8: Akoma Market

**Location:** Liberation Park - 7101 Foothill Blvd Oakland, CA 94605

**Date/Time:** 1/20/2022 from 10AM to 3PM

**Number of people reached: 20**

- 20 English flyers

**Description:** East Side Arts Alliance staff conducted English outreach with East Oaklanders at Akoma Market. Akoma Outdoor Market is organized by the Black Cultural Zone and occurs every first and third Sunday of the month. The East Side Arts Alliance staff members informed people what the General Plan is and had open conversations about their issues and concerns on housing, environmental justice and life in Oakland. A majority of people interviewed are African American and older adults.

### Engagement Summary

*"What are the chances that home prices will ever be in reach for middle class people?"*

- **Nature and Green Space:** The importance of trees, flowers, and green spaces are in the City. Creating new public or community green spaces to replace any green space that is lost (such as front yards).
- **Displacement:** People who have long generational roots in Oakland have been displaced but continue to come to Oakland to be with community and work. One vendor had to move to Antioch because they got priced out.
- **Affordability:** People were discouraged about ever being able to afford a home in Oakland.
- **Curiosity about General Plan action for change:** People in all conversations wanted to know how the general plan could address their concerns.