



**PARKS AND RECREATION ADVISORY COMMISSION - PRAC**

**Wednesday, June 12, 2019 - 4:30PM**

**Lakeside Park Garden Center – 666 Bellevue Avenue**

**Minutes**

1. CALL TO ORDER: 4:40 P.M.

2. ROLL CALL:

**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH,  
TORRES, WOLFSON**

Present: 6 – Cole, Corbin, Moore, Norman, Reilly, Smith, and Wolfson

Arrival: 1 - Torres (4:43 P.M)

Excused: 3 - Aikens, Ha and Howze

3. DISPOSITION OF MINUTES: June 12, 2019

**Note: The motion to vote on this item was moved to the July 10, 2019 agenda due to an insufficient quorum of members present at the June 12, 2019 meeting.**

4. MODIFICATIONS TO THE AGENDA:

**Motion:** Commissioner Corbin entertained a motion to pull New Business item 7E, and move items 7I and 7J above 7A.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson

Excused: 3 - Aikens, Ha and Howze

5. OPEN FORUM:

6. CONSENT NEW BUSINESS:

**A. Request From East Bay Front Runners And Walkers Approval To Collect On-Site Registration Fees And Sales of Limited Merchandise During The 5k/10k Pride Run/Walk At Lakeside Park On Saturday, October 12, 2019, From 9:00am-11:00am.**

**B. Request From San Francisco Mime Troup Approval To Collect Donations And Sales of Event Related Merchandise At Lakeside Park On July 31, 2019 And August 1, 2019.**

**Motion:** Commissioner Corbin entertained a motion to recommend approval of Consent New Business items 6A and 6B. **Moved by:** Commissioner Cole. **Second by:** Commissioner Reilly. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**7. NEW BUSINESS:**

**A. Request For The Parks And Recreation Advisory Commission To Provide A Recommendation To The City Of Oakland Planning Commission For Approval Of A Major Variance For Alcoholic Beverage Sales In The Existing Concession Stands And Cafés/Restaurants At The Oakland Zoo.**

The Parks and Recreation Advisory Commission reviewed the staff report was prepared by Brittany Lenoir from the Planning Department.

Beer and wine sales were proposed to be located within five existing concession stands and cafés/restaurants at the Oakland Zoo, including: Tusker's Restaurant, Children's Zoo Concession Stand, Safari Café, Giraffe Ridge Concession Stand, and the Landing Café. In Exhibit A, staff provided an overview of all five locations as well as the associated floor plans of each establishment. Alcoholic beverages will be sold at these locations during normal hours of operation, which are Monday to Friday from 10:00am to 4:00pm and Saturday to Sunday from 10:00am to 4:30pm.

Planning Staff requested the Parks and Recreation Advisory Commission provide a recommendation of approval to the City of Oakland Planning Commission for a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo as described above.

The following team representing the Oakland Zoo, provide feedback for the Commission.

**Steve Rawlings** - Rawlings Consulting acknowledged the firm's extensive activity throughout the United States in the hospitality industry representing corporations hosting special events including charity fundraisers.

**Ashley Van Veen** – General Manager of Service Systems Associates (SSA) the culinary and retail operator at the Oakland Zoo. SSA is a family owned business of 60 years providing service to Zoo organizations around the country including Denver, Texas, Ohio as well as Sacramento, CA.

**Bob Westfall** – Chief of Public Safety, with the Oakland Zoo for 20 years. The Chief manages a team of 15 security officers including EMT's – onsite 24 hours every day.

**Brandon Gervais** – Community Services liaison including local businesses.

Upon hearing the staff report, the Commission made the following observations, comments and recommendations, and received clarification from the Oakland Zoo team:

Comments:

Observations:

- Fences nor other boundaries were depicted in the schematic provided establishing separation of concession spaces offering alcohol consumption.
- A Risk Management Plan acknowledging possible risks to introducing the consumption of alcohol on the premises was not included in the report.
- Other than requesting identification, there were no other processes in place for identifying age appropriate consumers of alcohol.
- The concession at the Oakland Children's Zoo was included among the list of 5 to offer alcohol.

Clarifications – Zoo Team:

- It is common for zoo organization to offer alcoholic beverages at concession kiosks located in children's areas. This is a practice at the San Francisco Zoo.
- The initial availability of alcoholic beverages will be offered at the two larger concessions including the California Trail and the one closest to the entrance of the Zoo.
- While alcohol would be available when the Zoo opens at 10:00 a.m., experience shows that sales of alcohol begin at lunchtime.
- Serving sizes include a 12oz or 16oz Solo cup.
- Consumers will be limited to purchasing one alcoholic drink at a time.
- 30% of food and beverage sales will be provided to the Zoo/animal conservation.
- Behavior associated with over intoxication will be managed by the Public Safety Team including the EMT staff.
- Persons will be escorted off the premises.
- SSA provides an intensive training program for its servers to spot intoxication. They must also communicate with the Public Safety Team
- In the event a Zoo patron leaves the premises intoxicated and causes an accident, the facility and individual servers can both be held responsible.
- Spirits will only be served after hours at special events.

Recommendations:

- Would like to see a detailed Risk Management Plan included with recommendation to the Planning Commission.
- Utilize wrist bands to identify age appropriate consumers of alcohol

**Motion:** Commissioner Corbin entertained a motion to recommend the Planning Commission approve a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo. The PRAC also recommends the Commission consider the inclusion of an articulated pilot program, an articulated Risk Management Plan, and utilization of wrist bands to identify age appropriate consumers of alcohol. **Moved by:** Commissioner Cole. **Second by:** Commissioner Norman. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**B. Request Approval From The Parks and Recreation Advisory Commission to Allow The Evangelistic Outreach Church To Collect On-Site Donations And Allow Vendors to Sell Merchandise, Foods And Wares At Their Juneteenth/Father's Day Celebration at the Eastshore Park On Sunday, June 16, 2019, From 12:00pm-2:00pm.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Established in 1965, the non-profit Evangelistic Outreach Church requested PRAC's approval to collect on-site donations and to allow vendors to collect revenue from the sale of merchandise, food and wares at the Juneteenth/Father's Day Celebration at Eastshore Park, on Sunday, June 16, 2019. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for the Evangelistic Outreach Church to collect donations and for event vendors to collect revenue from the sale of merchandise, food and wares at their Juneteenth/Father's Day Celebration at Eastshore Park, on Sunday, June 16, 2019. **Moved by:** Commissioner Smith. **Second by:** Commissioner Torres. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**C. The SoOakland Collective Requests Approval From the Oakland Parks and Recreation Advisory Commission To Collect On-Site Entry Fees For The OakNik Event At Joaquin Miller Park On Saturday, September 14, 2019, 1:00pm-5:00pm.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

On behalf of the SoOakland Collective, staff requested the Commission allow the organization to collect funds at their OakNik event on Saturday, September 14, 2019 at Joaquin Miller Community Center.

OakNik is an adult only bar-be-que and picnic, featuring live music and throw-back games including, tug-of-war, musical chairs and more.

Organizers approximate attendance at 150 people. Patrons will be charged a \$10.00 entry fee.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend the staff request to allow SoOakland to collect funds at the OakNik event on Saturday, September 14, 2019 at Joaquin Miller Community Center. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Cole. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**D. Request That The Parks And Recreation Advisory Commission Allow The Oakland LGBTQ Community Center To Receive Donations and Sell Merchandise And Crafts At The People's 5th Annual Oakland Pride Free Run And Wellness Expo At Lakeside Park Pergola On Saturday, September 7, 2019, From 8:00am-4:30pm.**

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Oakland Parks, Recreation & Youth Development received a request from the Oakland LGBTQ Community Center to receive donations and sell merchandise and crafts at the

People's 5th Annual Oakland Pride Free Run and Wellness Expo at the Lakeside Park Pergola on Saturday, September 7, 2019.

The Oakland LGBTQ Community Center is dedicated to enhancing and sustaining the well-being of lesbian, gay, bisexual, transgender and queer (LGBTQ) individuals, families and allies by providing educational, social and health related activities, programs and services.

Proceeds from the volunteer based and volunteer driven event will benefit the organization's sQm (Spectrum Queer Media) wellness programs.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval of the Oakland LGBTQ Community Center's request to receive donations and sell merchandise and crafts at the People's 5th Annual Oakland Pride Free Run and Wellness Expo at the Lakeside Park Pergola on Saturday, September 7, 2019. **Moved by:** Commissioner Norman. **Second by:** Commissioner Moore. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

- E. Request From Topsy Turvy Queer Circus To Collect On-Site Donations, Vendors Sales Of Festival Merchandise And Food At The Performance Festival To Be Hosted At Lakeside Park (Bandstand & Surrounding Area) On Saturday, August 17, 2019, From 4:00pm-8:00pm.**

**Note:** Item 7E was pulled.

- F. Request From BBQ'n While Black For Approval To Collect Donations, Vendor Sales Of Merchandise And Foods On-site At The 2<sup>nd</sup> BBQ'n While Black Event To Be Held At Lakeside Park (Cleveland Cascade Site) On Sunday, July 21, 2019, From 12:00pm-6:00pm.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomson from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Oakland Parks, Recreation & Youth Development received a request from the organizers of BBQ'n While Black (BBQWB) to collect donations, and to allow vendors to sell

merchandise and food at the 2<sup>nd</sup> BBQ'n While Black event at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21, 2019.

The BBQ'n While Black movement was born from the Oakland community's response after an incident took place at Lakeside Park in May 2018, where a white woman's interaction with two black men barbecuing went viral.

The BBQWB movement and event calls on all community members, regardless of race, gender or place of origin to come together in celebration of Oakland.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for the organizers of BBQ'n While Black to collect donations and allow vendors to sell merchandise and food at the 2<sup>nd</sup> BBQ'n While Black event at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21, 2019 from 12:00pm to 6:00 pm. **Moved by:** Commission Reilly. **Second by:** Commissioner Norman. **Motion:** Passed.

**Vote:**

Yes: 7 - Cole, Corbin, Moore, Norman, Reilly, Torres and Wolfson

Abstained: 1 - Smith (Cited a conflict of interest)

Excused: 3 - Aikens, Ha and Howze

**G. Request For The Parks And Recreation Advisory Commission To Review, Provide Comment And Recommend Acceptance Of A Gift Of In-Kind Services From The United States Soccer Federation Foundation, Inc. For The Concordia And Patterson Park Mini-Pitch Soccer Renovation Valued In An Amount Not To Exceed One Hundred Twenty Thousand Dollars (\$120,000).**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Dana Riley from Oakland Parks, Recreation and Youth Development (OPRYD).

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a project commitment from United States Soccer Federation Foundation, Inc. (Foundation), a non-profit corporation, to provide in-kind services for the renovation of the exterior tennis court in Concordia Park located at 2901 64<sup>th</sup> Avenue and one exterior tennis court in William "Bill" Patterson Park located at 9175 Edes Avenue.

The project involved up to \$120,000 of in-kind services to convert an underutilized tennis court at each location to a soccer "mini-pitch" including a new acrylic surface, game lines, tamper proof soccer goals, a windscreen with design from a local artist, and heritage signage to commemorate the history of the location.

The gift in-kind services would allow Parks and Recreation to activate spaces that would otherwise sit idle due to the lack of funding sources. Improvements and upgrades to these assets improve neighborhoods and the quality of life of the surrounding community. The Concordia Park and Patterson Park courts were chosen by the Foundation because of these same benefits.

The sports industry provides three standard colors for surfacing courts including red, green and blue. The coordinator for this project chose red, but received Commissioner Reilly's suggestion to consider another color given Target's brand association with the same. The Commissioner expressed his preference that corporate advertisement should not take place on city property and objected to the inclusion of sponsor logos on the courts.

Commission members engaged in a brief discussion regarding corporate advertisement verses sponsor acknowledgements, and surface logos verses signs or plaques. The Commission also discussed the importance of acknowledging the needs of the recipient communities and the beneficial impact the in-kind service process has on the children and under-resourced neighborhoods.

Therefore, the Commission determined that, in acknowledgement of the gift and commitment to the City of Oakland, the Foundation and Target Corporation would be recognized through placement of medallion logos on the court surface along with the OPRYD logo.

**Motion:** Commissioner Corbin entertained a motion to recommend acceptance of a gift of in-kind services from the United States Soccer Federation Foundation, Inc. for the Concordia and Patterson park mini-pitch soccer renovation valued in an amount not to exceed one hundred twenty thousand dollars (\$120,000), consider another industry standard color rather than red and place the Parks and Recreation logo center of the court. **Moved by:** Commissioner Cole. **Second by:** Commissioner Smith. **Motion:** Passed.

**Vote:**

Yes: 7 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Abstained: 1 - Reilly  
Excused: 3 - Aikens, Ha and Howze



**H. Request For The Parks And Recreation Advisory Commission To Recommend The City Council Adopt A Resolution Naming Four (4) Parks At The Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, And Sii Tka Park.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Dana Riley from Oakland Parks, Recreation and Youth Development (OPRYD)

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a request from the Brooklyn Basin project sponsor Zarsion Oakland Harbor Partners I, LLC (ZOHP), to name the four parks at the development. The Park Name–Land Plan illustrates the parks and location within the project. The first park, Township Commons, is anticipated to open in July, 2019. The proposed park names and the background on each name follows.

**Township Commons:** The name was chosen in honor of the Brooklyn Township, established in 1856 at the site of today’s Brooklyn Basin development.

**Brooklyn Plaza:** The name was also chosen in honor of Brooklyn Township. The park is envisioned as a plaza that connects visitors to retail shops and the Clinton Basin waterfront.

**Mayhew Park:** Named for Brooklyn Township’s first and only mayor, elected and re-elected three times before the township incorporated into the city of Oakland.

**Sii Tka Park:** The Ohlone translation of "Sii Tka" is “Into the water”. The naming of the park was proposed by the Sogorea Te Land Trust and is pronounced *Seed-Kah*.

City policy to name a public facility is set forth in Resolution No. 65024 C.M.S. and requires that all requests for naming of parks and recreation facilities be referred to the Parks and Recreation Advisory Commission (PRAC) and the Rules & Legislation Committee before the name is recommended to the City Council. Resolution No. 65024 C.M.S. states criteria for appropriate naming that includes a) a geographical area of the City or a significant historical event, b) an individual philanthropist, family, or estate name, and c) unique or civic circumstances.

The proposed park names were vetted with and recommended by Councilmember Nikki Fortunato Bas. Based on the Councilmember’s recommendation, all names were reviewed by the Sogorea Te Land Trust.

Oakland Parks, Recreation and Youth Development will assume programming activities at the locations and Oakland Public Works will manage the maintenance.

**Motion:** Commissioner Corbin entertained a motion to recommend to the City Council to adopt a resolution naming four (4) parks at the Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, and Sii Tka Park.

**Moved by:** Commissioner Smith. **Second by:** Commissioner Wolfson. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**I. Request Recommendation To Dedicate A Plaque In Memory Of Michael Gurmu.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Gail McMillon, from Oakland Parks, Recreation and Youth Development.

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a request from Lu Girmu to dedicate a bench in memory of his uncle, Michael Gurmu. A beloved and active member of the Ethiopian community, Mr. Gurmu was also an athletic and avid runner who frequented the paths around Lake Merrit. Mr. Gurmu bequeathed his body to the University of California San Francisco Hospital to further his support of the greater community.

A location for the bench will be selected in an area around Lake Merritt/Lakeside Park. Its dedication plaque will read:

**In Loving Memory of**

**MICHAEL GURMU**

**Motion:** Commissioner Corbin entertained a motion to recommend approval of a bench dedication and plaque inscription to read "In Loving Memory of MICHAEL GURMU". An area around Lake Merritt /Lakeside Park will be chosen to locate the bench. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Norman. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

**J. Request Recommendation To Dedicate Two Plaques In Memory Of Fakhri And Mohsen Pakzad.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Gail McMillon, from Oakland Parks, Recreation and Youth Development.

Parks, Recreation & Youth Development received a request from Fara Pakzad to dedicate two benches in memory of his parents, Fakhir and Mohsen Pakzad.

The Pakzad's are a Bay Area family who which to have a local place to retreat and pay honor to Fakhir and Mohsen Pakzad who were buried in Newport Beach, CA. The benches will be located at Lake Merritt/Lakeside Park near Harrison Street.

The plaque inscriptions will read:

PLAQUE #1

**In Loving Memory of Our Mother and Grandmother  
FAKHIR PAKZAD 1910 – 2000**

**No Boundary In Kindness and Love**

PLAQUE #2

**In Loving Memory of Our Father and Grandfather**

**MOHSEN PAKZAD 1915 – 2008**

**No Boundary In Kindness and Love**

**Motion:** Commissioner Corbin entertained a motion to recommend approval of a two bench dedications and plaque inscriptions to read as written for Fakhir Pakzad and Mohsen Pakzad. An area around Lake Merritt /Lakeside Park near Harrison Street will be chosen to locate the benches. **Moved by:** Commissioner Moore. **Second by:** Commissioner Smith. **Motion:** Passed.

**Vote:**

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson  
Excused: 3 - Aikens, Ha and Howze

8. PLANNING AND CONDITIONAL USE PERMITS:

None

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

- Commissioner Reilly: No information to share regarding the Recreation Advisory Committee (RAC) for the Rotary Nature Center
- Commissioner Corbin: Attended a meeting for Mosswood topics included
  - Replacement of rec center
  - Water fountain
  - Bike rack
  - Restrooms

\*Earth Day Event: Debris from dog park spilled onto tennis courts below.

10. ANNOUNCEMENTS AND COMMUNICATIONS:

- Review the City Charter creating PRAC.

11. DIRECTOR'S REPORT:

None

12. CONTINUATION OF OPEN FORUM:

None

13. ADJOURNMENT: 6:32 P.M.

Respectfully submitted,

/s/ J. Nicholas Williams

Dana Riley  
Acting Secretary



Diane L. Boyd  
Recording Secretary

**Next Meeting:**

***Wednesday, July 10, 2019***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

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