# Agenda

# \*\*\*Special Meeting\*\*\* Of the Oakland Parks and Recreation Advisory Commission (PRAC) Wednesday, May 11, 2022 4:30 PM

# Zoom Webinar Information:

When: May 11, 2022 04:30 PM Pacific Time (US and Canada) Topic: Parks and Recreation Advisory Commission Meeting – May 11, 2022

Please click the link below to join the webinar:

https://us06web.zoom.us/j/81409348203

Or One tap mobile :

US: +16699006833,,81409348203# or +14086380968,,81409348203#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923 Webinar ID: 814 0934 8203

International numbers available: https://us06web.zoom.us/u/kzmZH2jJx

#### **How To Submit Public Comments:**

1. To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Open Forum comments are being taken or on an eligible agenda item after it has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: https://support.zoom.us/hc/en-us/articles/205566129 - Raise-Hand-In-Webinar.

**2.** To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "\*9" to speak when Open Forum is taken or after an eligible agenda item has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute yourself by pressing \*6.

**3**. To submit comments to the PRAC prior to the meeting, send an email to: **<u>publiccomments2prac@oaklandca.gov</u>** by 10:00 a.m. the day of the meeting. List the following information on the "subject" line of your email:

**Public Comments: PRAC meeting dd/mm/yy (date of the scheduled meeting)** >>>Replies will not be sent from this email address<<<

If you have questions, email <u>publiccomments2prac@oaklandca.gov</u> or phone Oakland Parks, Recreation and Youth Development @ 510-238-7275. Thank you.

Pursuant to California Government Code section 54953(e). Parks Recreation Advisory Commission Board Members/Commissioners, as well as staff, will participate via phone/video conference, and no physical teleconference locations are required.



CITY OF OAKLAND

# AGENDA Parks And Recreation Advisory Commission (PRAC) Wednesday, May 11, 2022 4:30 P.M.

# CALL TO ORDER / ROLL CALL

ALLEN, DUHE, HA, KOS-READ, MOORE, D. SMITH, K. SMITH, TORRES, TRAN, AND WATKINS

- 1. MODFICATION OF THE AGENDA:
- 2. <u>DISPOSITION OF MINUTES:</u>
  - April 13, 2022 Draft Meeting Minutes
- 3. <u>OPEN FORUM:</u>
- 4. <u>CONSENT CALENDAR ITEMS:</u>
  - 4A. <u>ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-</u> <u>PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY</u> <u>COMMISSION AND ITS COMMITTEES WOULD PRESENT</u> <u>IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO</u> <u>CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING</u> <u>IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE</u> <u>SECTION 54953(e), A PROVISION OF AB-361.</u>
  - 4B. <u>REQUEST FROM MOSSWOOD MELTDOWN FORMALLY KNOWN AS</u> <u>BURGER BOOGALOO TO SOLICIT FEES FOR VENDOR</u> <u>REGISTRATION, ENTRANCE FEES, SALES OF FOOD AND</u> <u>ALCOHOLIC BEVERAGES, MERCHANDISE AND WARES BY</u> <u>VENDORS, AT THE MOSSWOOD MELTDOWN FESTIVAL ON</u> <u>SATURDAY, JULY 2<sup>ND</sup> & 3<sup>RD</sup>, 2022, FROM 12:00PM – 10:00PM.</u>

- 5. <u>MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE:</u> "\*Visit Measure Q <u>website</u> for more information, documents and reports"
  - Informational Report: OPW Monthly Measure Q Report and Performance Measures Update
- 6. <u>NEW BUSINESS:</u>
  - 6A. <u>REQUEST FOR THE PARKS AND RECREATION ADVISORY</u> <u>COMMISSION TO APPROVE THE CULTURAL JUNETEENTH</u> <u>CELEBRATION AT MOSSWOOD PARK ON SATURDAY, JUNE 19,</u> <u>2022, 11 AM – 6 PM.</u>
  - 6B. <u>REQUEST FOR THE PARKS AND RECREATION ADVISORY</u> <u>COMMISSION TO APPROVE THE MAN 2 MAN H.U.M.A.N. FATHER'S</u> <u>DAY CELEBRATION ON SATURDAY, JUNE 18, 2022, AT LAKE</u> <u>MERRITT BANDSTAND FROM 11 AM – 6 PM.</u>
  - 6C. <u>STAFF RECOMMENDS THE PARKS AND RECREATION ADVISORY</u> <u>COMMISSION RECEIVE THIS INFORMATIONAL REPORT ABOUT</u> <u>THE LAKE MERRITT PARKING MANAGEMENT PROGRAM AND</u> <u>MAKE A RECOMMENDATION TO THE CITY COUNCIL TO SUPPORT</u> <u>THIS PLAN.</u>
- 7. <u>PLANNING AND CONDITIONAL USE PERMITS:</u>
- 8. <u>UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY</u> <u>COUNCILS & ANNOUNCEMENTS:</u>
- 9. <u>CONTINUATION OF OPEN FORUM:</u>

# **ADJOURNMENT**

<u>Next Meeting:</u> Wednesday, June 8, 2022, 4:30PM Via Zoom Teleconference

\* Visit <u>PRAC Website</u> for more information, documents and reports.

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email <u>publiccomments2prac@oaklandca.gov</u> or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envié un correo electrónico a <u>publiccomments2prac@oaklandca.gov</u> o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在 會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品,參加者可能對化學成分敏感。



# DRAFT MINUTES: \*Special Meeting of the Oakland Parks and Recreation Advisory Commission (PRAC) Wednesday, April 13, 2022, 4:30 P.M. Zoom Teleconference

Meeting Recording Link: https://oakland.granicus.com/player/clip/4826?&redirect=true

CALL TO ORDER / ROLL CALL: 4:30 P.M.

# ALLEN, DUHE, HA, KOS-READ, MOORE, D. SMITH, K. SMITH, TORRES, TRAN

Chair Allen read statement on Consent Item 4A – Resolution No. 2021-03 in accordance with California Government Code Section 54954(c), a provision of AB-361.

Present (7): Commissioners Allen, Duhe, Kos-Read, K. Smith, Torres, Tran, Watkins
Excused (1): Commissioner Ha
Absent (1): Commissioner Moore, D. Smith

- 1. MODIFICATION OF THE AGENDA:
- 2. **DISPOSITON OF MINUTES:**

• March 9, 2022 Draft Meeting Minutes **Jotion:** Chair Allen entertained a motion to approve the February

**Motion:** Chair Allen entertained a motion to approve the February meeting minutes with noted changes. **Moved by:** Commissioner Duhe. **Second by:** K. Smith. **Vote:** Yes (6) Allen, Duhe, Kos-Read, K. Smith, Tran, Watkins. **Abstain**: Torres. **Motion**: Passed.

3. <u>OPEN FORUM:</u> There were 2 speakers.

# 4. CONSENT NEW BUSINESS:

A. ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

- B. REQUEST FROM NATIVE AMERICAN HEALTH CENTER (NAHC) FOR APPROVAL TO COLLECT ON-SITE REGISTRATION FEES AT THE ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, JUNE 11, 2022, 9:00AM-3:00PM.
- C. REQUEST FROM OAKLAND CARNIVAL TO COLLCT VENDOR REGISTRATION FEES, SALES OF FOOD, MERCHANDISE AND WARES AT OAKLAND CARNIVAL TO BE HELD AT MOSSWOOD PARK ON SATURDAY, JUNE 4, 2022, FROM 8:00AM-8:00PM.

**Motion:** Chair Allen entertained a motion to approve Item 4 – Consent Items. **Moved by:** Commissioner Kos-Read. **Second by:** K. Smith. **Vote:** Yes (6) Allen, Duhe, Kos-Read, K. Smith, Tran, Watkins. **Abstain**: Torres. **Motion**: Passed.

#### 5. MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE

\*Visit Measure Q website for more information, documents and reports.

• Informational Report: OPW Monthly Measure Q Report and Performance Measures Update

Sean Maher, OPW Public Information Officer and Acting Assistant to the Director, and Leslie Liew, OPW Business Analyst, presented report. Charts of the Hiring Trend for Measure Q positions and the Measure Q deliverables that include staffing at parks and staff hours at each park were shown. All parks listed on the charts are parks that OPW currently have data for. The chart will change as more data is entered by staff. Other deliverables include: 1) Mowing City-operated sports fields: Chart shows the fields that are being mowed. 2) Park restrooms: Chart shows the number of restrooms that are being cleaned per week. 3) Collecting trash and litter at parks: Chart shows the hours worked and volume of litter picked up.

• Letter/Memo to OPW from Parks and Recreation Advisory Commission Chair Allen Regarding OPW's Department Midcycle Budget Submittal Chair Allen commented that the memo was a summation from the March meeting about the midcycle budget process and how the Committee is working with OPW to provide PRAC's input on the projects that should be funded if there were to be a fund balance in Measure Q.

There were 3 speakers.

Commissioner Kos-Read provided comments and recommendations on OPW's data charts.

Chair Allen commented on the City's Financial Report on Measure W and Measure Q that was made known to the Ad Hoc Committee on 4/12/2022, less than 24 hours of the PRAC meeting. Chair Allen will invite someone from the Budget Office to speak at an Ad Hoc Committee meeting about the report and deficit that was addressed and will have the budget person come to PRAC for the May PRAC meeting. The Measure Q Ordinance states that PRAC is the oversight body for Measure Q and are to advise the

City Administrator and City Council. The Financial Report was sent to the City Administrator and has not formally come to the PRAC. Chair Allen was informed that the report will be going to City Council supposedly on May 3, 2022.

Commissioner Torres connected at 5:21 p.m. Commissioner K. Smith left the meeting prior to the Motion.

Motion: Chair Allen entertained a motion to accept the informational report on Measure Q.
Moved by: Vice Chair Tran. Second by: Commissioner Kos-Read.
Vote: Yes (6) Allen, Duhe, Kos-Read, Torres, Tran, Watkins.
Motion: Passed.

#### 6. <u>NEW BUSINESS:</u>

# 6A. REQUEST APPROVAL TO ALLOW AFROCENTRIC OAKLAND TO COLLECT ENTRY FEES, SALES OF BEER, WINE AND SPIRITS IN BEER GARDEN, FOOD, AND MERCHANDISE AT THE 10<sup>TH</sup> ANNUAL PAN AFRICAN WELLNESS AND FAM BAM X-JUNETEENTH EDITION TO BE HELD AT THE LAKE MERRITT BLVD. AMPHITHEATER ON SATURDAY, JUNE 18 – SUNDAY, JUNE 19, 2022, FOM 12:00PM – 8:00PM.

Zermaine Thomas, OPRYD Special Events Coordinator, presented the report and introduced speaker, Travis Watts. Commissioner concerns included crowd control, security measures and what plans they have in place. Mr. Watts has 4 security levels for measures of crowd control that includes OPD presence and personal security.

Ms. Thomas commented that the Fam Bam event is the only event permitted at and around the Lake Merritt area through the OPRYD Central Reservations Unit.

There were no speakers.

Motion: Chair Allen entertained a motion to approve accept and approve request. Moved by: Commissioner Torres. Second: Commissioner Kos-Read. Motion: Vote: Yes (6) Allen, Duhe, Kos-Read, Torres, Tran, Watkins. Motion: Passed.

# 6B. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW ACTA NON VERBA: YOUTH URBAN FARM PROJECT (ANV) TO COLLECT FUNDS ONSITE FOR DONATIONS, CAMP REGISTRATIONS, TICKET ENTRY SALES, SALES OF FOOD, BEVERAGES, (ALCOHOLIC/NON-ALCOHOLIC), AND MERCHANDISE AT THEIR ANNUAL CAMP FOR GROWN FOLX FUNDRAISER TO BE HELD AT SNOW PARK ON SATURDAY, MAY 14, 2022, FROM 12:00PM-4:00PM.

Zermaine Thomas, OPRYD Special Events Coordinator, presented the report and introduced speaker, Kelly Carlisle. Ms. Carlisle provided a brief presentation about the organization and event.

There was 1 speaker.

Motion: Chair Allen entertained a motion to approve the request. Moved by: Vice Chair Tran. Second: Commissioner Duhe. Motion: Vote: Yes (6) Allen, Duhe, Kos-Read, Torres, Tran, Watkins. Motion: Passed.

# 6C. REQUEST FROM CONSERVATION SOCIETY OF CALIFORNIA, ALSO KNOWN AS OAKLAND ZOO, TO COLLECT ONSITE DONATIONS, SALES OF MERCHANDISE, FOOD AND BEVERAGES AT THE 100<sup>TH</sup> YEARS OF SERVICE TO THE COMMUNITY CELEBRATION TO BE HELD AT SNOW PARK ON SUNDAY, JUNE 5, 2022, FROM 11:00AM – 3:00PM.

Zermaine Thomas, OPRYD Special Events Coordinator, presented the report and introduced speaker, Sarah Kidder. Ms. Carlisle made a brief presentation about event.

There was 1 speaker.

Motion: Chair Allen entertained a motion to approve the request. Moved by: Commissioner Kos-Read. Second: Vice Chair Tran. Motion: Vote: Yes (6) Allen, Duhe, Kos-Read, Torres, Tran, Watkins. Motion: Passed.

# 7. <u>PLANNING AND CONDITIONAL USE PERMITS:</u> None.

#### 8. <u>UPDATE FROM THE DIRECTOR, COMMITTEES, RECREATION ADVISORY</u> <u>COUNCILS, COMMUNICATIONS & ANNOUNCEMENTS:</u> Director's Penert.

# **Director's Report:**

- Director Williams provided an update on registrations. There are 4 sessions for the Summer Town Camp: Session 1 currently has 345 registrations; Session 2 currently has 308 registrations; Session 3 currently has 208 registrations; Session 4 currently has 174 registrations. OPRYD is getting more registration requests and using scholarship dollars to make sure that youth have the opportunity to participate in the Summer Camp.
- Still have job openings for Recreation Aide and Recreation Leader positions. If anyone is interested in jobs, they may apply online at City of Oakland's OPRYD jobs.
- Introduced new Executive Assistant to the Director, Jasmine Bellow.

# **PRAC Committees:**

- Tree Advisory Committee: No update.
- Park Rules & Regulations: No update.
- Measure Q Ad Hoc: Heard update from Item 5 where Chair Allen shared thoughts on the Financial Report on Measure W and Measure Q.
- Priority & Goals Ad Hoc Committee: Vice Chair Tran reported that the Committee onboarded new Commissioner Watkins and used the new draft Commissioner Handbook that is being prepared as a supplement to the main Boards and Commissions Handbook. The Committee created a supplement specifically for PRAC. It will be used as a reference for all the PRAC. Chair

Allen commented that the handbook will be disseminated when the Ad Hoc Committee fill in the gaps.

Lake Merritt Ad Hoc Committee: Joe DeVries from the City Administrator's Office, was invited to the meeting and provided an update on Lake Merritt. Mr. DeVries spoke on the Parking Management Plan around Lake Merritt that is to be presented to City Council on May 3, 2022. Proposal is to meter the whole Lake. An added benefit to metering the Lake would be that it will generate revenue that would go to the General Fund. The goal is to manage the weekend to make the area accessible to all. Commissioners provided comments. The PRAC was not asked to weigh in on metered parking around the Lake and will not be able to meet prior to May 3.

# **Recreation Advisory Councils (RAC):**

Chair Allen:

• Mosswood: Attended the Mosswood RAC meeting. Have been providing the RAC via email with PRAC updates regarding Measure Q and the Priority and Goals Ad Hoc Committee.

#### **Announcements:**

Kos-Read:

- Cleanup with Oakland Rotary at Lake Merritt Gardens on Saturday, April 16, 2022.
- Following weekend, April 23 and 24, 2022 is Earth Day.

Sean Maher:

• The City is highlighting Earth Day in-person outdoor events. OPW is supporting volunteer events in each of the City's districts.

Chair Allen:

- The PRAC Annual Report will be heard on April 25, 2022 at the Life Enrichment Committee meeting. Chair Allen will present report.
- Welcomed new Commissioner Robert Watkins.
- 9. <u>OPEN FORUM CONTINUED:</u> There was 1 speaker.
- 10. ADJOURNMENT: 7:08 p.m.

\*Visit PRAC Website for more information, documents and reports.

<u>Next Meeting:</u> Wednesday, May 11, 2022 Zoom Teleconference

Respectfully submitted,

/s/ J. Nicholas Williams Secretary

/s/ Gail McMillon

Gail McMillon Acting Recording Secretary

# OAKLAND PARKS AND RECREATION ADVISORY COMMISSION

# **RESOLUTION NO. 2021-03**

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. *See* <u>https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-</u> Coronavirus-SOE-Proclamation.pdf; and

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html</u>; and* 

WHEREAS, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html</u>; and* 

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. *See <u>https://www.cdc.gov/aging/covid19/covid19-older-adults.html</u>; and* 

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html</u>; and* 

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. *See* <u>https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html</u>; and

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html</u>; and* 

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to inperson meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

WHEREAS, on October 13, 2021, year the Parks and Recreation Advisory Commission adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Parks and Recreation Advisory Commission finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Parks and Recreation Advisory Commission renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Parks and Recreation Advisory Commission finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.



#### CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:Princess Allen Chair, Parks and Recreation Advisory CommissionFROM:Terri Westbrook, Mosswood Recreation Center, Center DirectorDATE:Wednesday, May 11, 2022SUBJECT:REQUEST FROM MOSSWOOD MELTDOWN FORMALLY KNOWN AS<br/>BURGER BOOGALOO TO SOLICIT FEES FOR VENDOR<br/>REGISTRATION, ENTRANCE FEES, SALES OF FOOD AND ALCOHOLIC<br/>BEVERAGES, MERCHANDISE AND WARES BY VENDORS, AT THE<br/>MOSSWOOD MELTDOWN FESTIVAL ON SATURDAY, JULY 2<sup>ND</sup> & 3<sup>RD</sup>,<br/>2022, FROM 12:00PM - 10:00PM.

#### **SUMMARY**

The Mosswood Meltdown 2-day music festival has been a success, last year's festival had over 4,000 attendees per day and provided entertainment for music fans of all ages. Marc Ribak is requesting the approval of the solicitation of onsite entrance fees in which proceeds will go to help cover cost of musicians, equipment, marketing staff, and facility usage and donation fees. Best Beverage Catering Company will be contracted to facilitate all management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed such events as Outside Lands Music Festival in Golden Gate Park and Treasure Island Music Festival. Marc Ribak has secured a designated alcohol zone and local food concessions will be provided by Oakland merchants. Mosswood Meltdown is aware of the additional permits required to finalize the reservation. Approval from the Parks and Recreation Advisory Commission is required per Oakland Municipal Code-O.M.C section 12.64.080.

# FISCAL IMPACT

Mosswood Meltdown is paying all rental fees associated with the event estimated at \$11,300.00.

# PROJECT / PROGRAM DESCRIPTION

The music festival is to showcase local musicians, bring together the arts community in Oakland, and the surrounding areas. The festival is supported by Eastbay Express, SF Guardian and many local merchants. The event will be hosted by John Waters, an America film director, screenwriter, author, and actor. Marc Ribak will obtain security and maintenance crew, medical staff, fencing and portable restrooms which will ensure the safety of all patrons.

# **BACKGROUND / LEGISLATIVE HISTORY**

Mosswood Meltdown is now in its eighth year and organized by Marc and Amy Ribak, with the help of Sean Borhman of Burger Records. Burger Records features a lineup of over 100 fantastic Rock and Pop music acts, about 20-25 will perform on two stages at the 2022 summer event.

#### **RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request for Mosswood Meltdown to solicit fees for vendor registration, entrance fees, sales of food and alcoholic beverages, merchandise and wares by vendors, at the Mosswood Meltdown festival on Saturday, July  $2^{nd}$  &  $3^{rd}$ , 2022, from 12:00PM – 10:00PM.

Mosswood Meltdown is aware of the additional permits required to finalize the reservation.

Respectfully submitted,

<u>/s/ Terri Westbrook</u> Prepared by: Terri Westbrook Mosswood Center Director

<u>/s/ Elena Bermeo</u> Approved by: Elena Bermeo Recreation Supervisor

Attachments: Exhibit A – Mosswood Meltdown Proposal Letter Exhibit B – Post Event Report

> PRAC – May 11, 2022 Item: 4B

#### 3/25/2022

#### EVENT PROPOSAL:

REQUESTING PERMISSION FOR JULY 2022 CONCERT A MOSSWOOD PARK



Dear Parks and Recreation Advisory Commission (P.R.A.C.),

Hi, I would like to thank you for making it possible for us to host the eight concerts at Oakland CA's Mosswood Park. It has been a great joy working with the city on these events, and learning from its dedicated staff and officials.

The proposed event would take place during the hours from of Noon-10PM, and would occur on the first weekend in July. The preparation for any event at Mosswood takes a lot of planning and, we'd like to request the ability to sell advance tickets for this event. I'm not sure what the profits for this will look like, but I will continue to do my best donating time, energy and monies to programs at Mosswood. I also want to thank everyone for providing us this unique venue. Even with its challenges, Mosswood has always inspired my partner Amy to bring fun entertainment to our community for participants of all ages to enjoy.

Can't wait to see you soon! Sincerely yours, Marc

Marc Ribak (510) 282-8504 marc;ribak1@gmail.com Marc Ribak Productions - Employer ID (E.I.N.) 37-1718144 Oakland Business Tax Certificate Account # 28037563



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION
Name of Byent: MOSSWOOD MELTDUNN
Location of Event: MUSSWOUD PARK, 3612 WEBSTER ST. OAKLAND CA
Date/Hours of Event: NOOW - LOPM Permit No.
Event Contact Name: MARL RIBAN Phone No. 510 282 8504
Event Contact Address: 117 E. ZZND ST. OAKLAND CA
Is this a "first time" event at this location?
$\frac{2 \circ 13 \cdot 14 \cdot 15 \cdot 16 \cdot 17 \cdot 18 \cdot 19 \cdot 21}{1. \text{ Were Facility Rental/Set-up fees waived? \Box \text{ Yes } \mathbb{R} \text{ No } \Box \text{ Not Applicable}}$
2. Check other permits required for event? StoPD Special Events Permit → NFood Handler's Permit □ Seller's Permit □ Charitable Solicitations Permit → Certificate of Insurance → BOther - Please list ★ 4BC ★ 100 Source
<ol> <li>Total number in attendance: <u>2021</u> Day <u>1</u> - 2500 Day <u>2</u> - 2000</li> <li>Were registration fees, donations or other fees collected on-site? <u>Day 2 - 2000</u></li> </ol>
3. If yes, how many people registered? $\frac{N/A}{N}$ How many people made donations? 4. What was the cost for registration? $\frac{9}{29}$ is $\frac{1}{29}$

.. Revised; 04-2013

POST EVENT REPORT (Continued) Page 2

#### **III. VENDOR INFORMATION**

List all Vendors who participated at the event. (Attach additional sheets, if necessary): Were all vendors in compliance per agreement? X Yes DNo If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food. (Describe)	Craft (Describe)	Seller's Permit Y/N
ABURAYA FESTIVAL HUMESLILE	F.P. FP	JAPANESE FRIEL	CHICPEN -	Y Y
Romean	F:8	TAQUERIA		Ý.
TASTE OF BRAZIL CRUSS HATCH EATBRY	Ŧ₽	BRASILIAN ; PORE BUNS	······································	7.
MARIPOSA ICE CREAV	NBRY FP	THE CREAT	n	7

# IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

eve EVENT (CNSIDERING ALL THINGS 115 UCTUBER WAS THE COMMUNIT FM GUUD AND LAY 17 T HAPP THE . 1. WAS Submitted by: Date: RIBAK 4-12 2970 Approved by: en U Date: (OPR. Staff) Comments:

Revised: 04-2013



# **CITY OF OAKLAND** Oakland Parks, Recreation & Youth Development

# TO: Princess Allen, Chair, Parks and Recreation Advisory Commission FROM: Frederick L. Morris III, Youth Sports Coordinator DATE: April 1, 2022 SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE CULTURAL JUNETEENTH CELEBRATION AT MOSSWOOD PARK ON SATURDAY, JUNE 19, 2022, 11AM-6PM

# **SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from the Royal Rootz, a nonprofit organization serving the California Bay Area African American Community. Royal Rootz is requesting permission for their vendors to collect fees onsite at their event at Mosswood Park (3612 Webster St) on Sunday, June 19,2022. Proceeds from the fees collected will support programming. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

# FISCAL IMPACT

Royal Rootz is paying all rental fees associated with the event estimated at \$2,232.50

# **PROJECT / PROGRAM DESCRIPTION**

Royal Rootz is seeking to host our annual Juneteenth celebration at Mosswood Park because of the historical significance. Not only does it provide a central location but the history and contemporary life at its community crossroads make it the ideal place to host our Juneteenth celebration.

# **BACKGROUND / LEGISLATIVE HISTORY**

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond. Today Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics, and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long overdue. In cities across the country, people of all races, nationalities and religions are joining hands to truthfully acknowledge a period in our history that shaped and continues to influence our society today.

#### **RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request from the Royal Rootz to collect onsite fees at the Royal Rootz Juneteenth Celebration at Mosswood Park on Sunday, June 19, 2022, 11:00am-6:00pm.

PRAC -May 11, 2022 Item 6A Respectfully submitted,

Frederick L Morris M

Prepared by: <u>Isl</u> Frederick L. Morris III Youth Sports Coordinator

Anto

Approved by: <u>Isl</u> Donte Watson Recreation General Supervisor

Attachments:

Exhibit A – Layout of the Mosswood event Exhibit B – Proposal letter

# Lay out Juneteeth Event

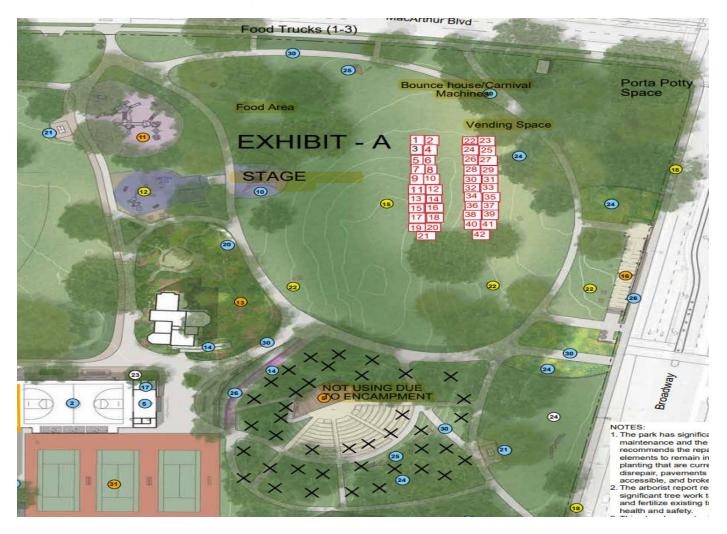


Exhibit A



Royal Rootz Oakland CA 94605 (510) 394-7501 Royalrootz2020@gmail.com

# **EXHIBIT B**

Royal Rootz is a community-based organization thriving to create safe spaces to promote and celebrate unity in Oakland. The founders of Royal Rootz are a group of women - made up of both Oakland natives & transplants, that take pride in the city and want to rebuild the narrative that has made Oakland, California the symbol of freedom & expression throughout the world. We are seeking to host our annual Juneteenth celebration at Mosswood Park because of the historical significance. Not only does it provide a central location but the history and contemporary life at its community crossroads make it the ideal place to host our Juneteenth celebration. Mosswood is a place that has provided so many programs for youth ages 3 to 18. From summer camp to summer job placements, Mosswood created some of the greatest opportunities for children. With this permit we plan to not only use this opportunity to celebrate Juneteenth, but also promote and recognize the dedication of the Recs & Parks team responsible for keeping the park facilities up to par especially while navigating the unhoused crisis that plagues many cities across the U.S.

We are seeking to host our annual Juneteenth celebration at Mosswood Park because of the historical significance. Not only does it provide a central location but the history and contemporary life at its community crossroads make it the ideal place to host our Juneteenth celebration. Mosswood is a place that has provided so many programs for youth ages 3 to 18. From summer camp to summer job placements, Mosswood created some of the greatest opportunities for children. With this permit we plan to not only use this opportunity to celebrate Juneteenth, but also promote and recognize the dedication of the Oakland Parks Recreation & Youth Development team responsible for keeping the park facilities up to par especially while navigating the unhoused crisis that plagues many cities across the U.S. We plan to have a cater to serve food for free to the community. A small stage that showcases the history of Juneteenth along with speakers to special tribute to Father's for Father's Day. A Kid Zone with face-painters, interactive games, and jumpers.

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond. Today Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics, and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long overdue.



# **CITY OF OAKLAND** Oakland Parks, Recreation & Youth Development

TO: Princess Allen, Chair, Parks & Recreation Advisory Commission
 FROM: Frederick L. Morris III, Sports Coordinator
 DATE: March 29, 2022
 SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY
 COMMISSION TO APPROVE THE MAN 2 MAN H.U.M.A.N. FATHER'S DAY CELEBRATION ON SATURDAY, JUNE 18, 2022, AT LAKE MERRITT BAND STAND FROM 11 AM -6 PM.

# **SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Man 2 Man (M2M), a nonprofit organization. M2M is requesting permission to collect on-site registration fees for the event at Lake Merritt Band Stand on Saturday, June 18, 2022. Proceeds from the fees collected will support programming. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

# FISCAL IMPACT

M2M is paying all rental fees associated with the event estimated at \$850.00.

# PROJECT / PROGRAM DESCRIPTION

The M2M organization has come before the Parks and Recreation Advisory Commission would like approval for their food and merchandise vendors to collect fees onsite. The overall goal of M2M is to nurture and empower young men and fathers to learn to love themselves, so they can best love and provide for their families.

On this day M2M is partnering with OPD, OFD, OUSD, OPRYD, Hip Hop TV, Alameda County Health Department, LUU Bay, ROOTS and Alameda FIRST 5.

# BACKGROUND / LEGISLATIVE HISTORY

Since 2016, M2M is based in Oakland, California a 501(C)(3) non-profit, Federally Qualified Organization. M2M has provided comprehensive programs, and wraparound services via key partners, centered on healing, self-actualization, and creating a new foundation for lasting systems change. New positive belief systems, broad based life skills, Fatherhood education, mentorship, community, and job readiness and placement, are the core elements of our work.

Their team is composed of passionate professionals, academic, and community leaders who are compelled by lived experience, and decades of work in the field collectively, to help young men achieve self-actualization, and support heightened well-being for their families and community.

Their team include informed and compelled by their experience, they harness decades of evidencebased research to design and customize Fatherhood, and Life Skills curriculum. They focus on addressing the unique needs of low-income men and families of color.

# **RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request from the Man 2 Man vendors to collect onsite fees at their Father's Day Celebration at Lake Merritt Band stand area Park on Saturday, June 18, 2022, 11:00am-6:00pm.

Respectfully submitted,

Frederick L. Morris MI

Prepared by: <u>*Isl*</u> Frederick L. Morris III Youth Sports Coordinator

Anto

Approved by: <u>Isl</u> Donte Watson Recreation General Supervisor

Attachments:

Exhibit A – Proposal letter Exhibit B – Layout of the Lake Merritt Band stand event



To: City of Oakland Parks, Recreation & Youth Development

<mark>EXHIBIT - A</mark>

On June 18, 2022, from 12pm to 6pm we would like to acknowledge our Oakland Black fathers the outstanding job that they perform every day. We would like to showcase these fathers, sons and others at the beautiful Bandstand inside of Lake Merritt.

We are a nonprofit deeply committed to breaking the cycle of Father Absence for our families of color in the SF Bay Area, by providing the culturally relevant knowledge, skills, resources, and support for young men and Fathers to thrive.

Since 2016, M2M has provided comprehensive programs, and wraparound services via key partners, centered on healing, self-actualization, and creating a new foundation for lasting systems change. New positive belief systems, broad based life skills, Fatherhood education, mentorship, community, and job readiness and placement, are the core elements of our work. This father day Man 2 Man would like to have an impact of over 1,000 kids and fathers of having a stronger bond than father & son. We are including our own Oakland Super Stars, role models, Police officers, Fire Fighter's, 100 Black Men's, local politicians and everyday fathers like you and myself.

Informed by our lived experience, we harness evidence-based research to design and customize our Fatherhood, Emotion Management, Conflict Resolution, and Life Skills curriculums to particularly address the unique needs of low-income men and families of color.

Our programs, and wraparound services via key partners (incl. BOSS, Cypress Mandela), are focused on young men, non-resident Fathers, and returning citizens who are Fathers. Based on identified core needs, our programs are centered on healing, and creating a positive new foundation and path for these men--and their children, families, and community. Positive belief systems, broad based life skills, Fatherhood education, mentorship, community, and living wage job placement are core elements of personal and community well-being.

Provided directly to young men by expert facilitators (in-person or virtually), a customized curriculum is tailored to serve the specific interests of our public or social sector partner organizations, and those they serve.

We nurture and empower young men and Fathers to learn to love themselves, so they can best love and provide for their families.

Our team is composed of passionate professionals, academic, and community leaders who are compelled by lived experience, and decades of work in the field collectively, to help young men achieve self-actualization, and support heightened well-being for their families and community.

#### EVENT LAYOUT



Exhibit B – Layout Item 6B



# **CITY OF OAKLAND** Oakland Parks, Recreation & Youth Development

TO:	Princess Allen, Chair, Parks and Recreation Advisory Commission
FROM:	Joe DeVries, Office of the City Administrator
DATE:	May 2, 2022
SUBJECT:	STAFF RECOMMENDS THE PARKS AND RECREATION ADVISORY
	COMMISSION RECEIVE THIS INFORMATIONAL REPORT ABOUT THE
	LAKE MERRITT PARKING MANAGEMENT PROGRAM AND MAKE A
	RECOMMENDATION TO THE CITY COUNCIL TO SUPPORT THIS PLAN.

# **SUMMARY**

Over the last few years, thousands of people visit Oakland's Lake Merritt every weekend when the weather is welcoming. There are often more people seeking to access this public park than there are parking spaces to accommodate vehicles for all of them resulting in unsafe double parking that impacts pedestrian, bike and vehicular safety. The City is working to maintain equitable community access to these spaces and improve roadway safety. In the past, City efforts have included significant police presence and closure of major streets and lanes – which have been expensive efforts and actually decreased access to the park.

In the summer of 2020, the City Administrator created a Lake Merritt Working Group (Working Group) to ensure an interdepartmental approach to the City's response to increased activity and parking, traffic and safety issues at Lake Merritt. The Working Group implemented several measures in the summer and fall of 2020 and 2021 including the launch of a pilot street vending program, street closures, parking restrictions, enhanced public outreach and enforcement activity. While well received, this effort required extraordinary resources to maintain each weekend. In the summer of 2021, the Council-adopted budget provided additional funding for Lake Merritt operations but also directed staff to develop alternative measures that would be financially sustainable and require fewer staffing resources. The Working Group identified metered parking, combined with all week metering, pay-by-plate meters and flexible parking zones, as a more cost-effective alternative to traffic and parking restrictions. Collectively, these proposals constitute the Lake Merritt Parking Management Plan.

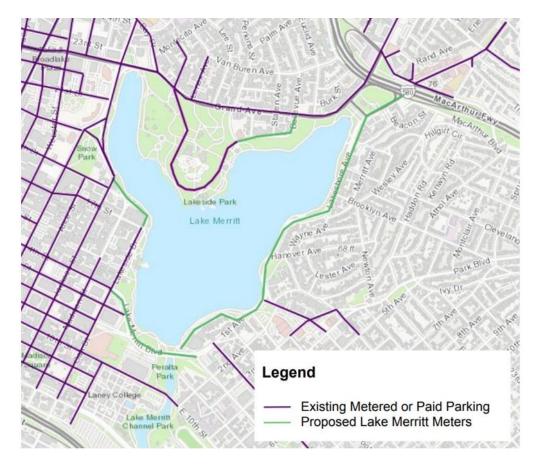
# FISCAL IMPACT

If implemented, the parking meter plan around Lake Merritt would require approximately \$250,000 in one-time, startup costs. The proposed 16 pay-by-plate parking meter kiosks would cost approximately \$150,000 and the total labor cost for the new meters, including planning, design, installation, signage and paint, is estimated at \$100,000.

Additional capacity would need to be added to the City's existing contract with Parkmobile for payby-phone services, in an amount not to exceed \$250,000. This amount is paid for through parking transaction fees and is therefore not an up-front cost. Additional capacity would also be added to the City's contract with Conduent for parking permit and payment processing, in the amount of \$876,000. Each of the 381 metered spaces is expected to generate on average \$4,700 in meter payments and \$1,200 in citation fines annually for a total of approximately \$2,250,000 per year in gross revenues. Assuming approximately \$500,000 in recurring operating costs (including staffing, maintenance and repair, enforcement, and transaction fees), annual net revenues from the proposed parking meter plan are expected to be \$1,500,000 in the first year and \$1,750,000 per year thereafter. Staff will include recommendations in the Fiscal Year 2022-2023 Mid-Cycle Budget that account for these fiscal impacts if this legislation is adopted.

# PROJECT / PROGRAM DESCRIPTION

Parking management, and in particular, parking meters, have a proven track record of providing improved access to parking spaces in high-demand areas. For example, in busy commercial districts, time limits and metering provide parking turnover – people arrive, stay for a time, and then leave – so that arriving visitors are more likely to be able to find a spot. Currently, in unmetered areas along Lake Merritt, many vehicles are parked in the morning and left there all day long (or over multiple days), which denies access to people trying to access those spots later in the day. For example, in the current system, if someone parks at a meter on Saturday at 6pm, they do not have to move their car until Monday morning at 8am leaving those spaces completely unavailable for Lake visitors on Sundays. This proposal will change that. The below map shows the areas around the Lake which are already subject to metering or other parking restrictions, as well as streets where new meters are proposed to be installed around the perimeter of the Lake.



PRAC – May 11, 2022 Item 6C

# BACKGROUND / LEGISLATIVE HISTORY

Beginning in mid-July 2020, the City closed El Embarcadero completely on weekends and closed southbound traffic on Lakeshore from MacArthur to East 18th street to create more space for pedestrians and bicyclists. Significant traffic problems created by people disobeying parking rules such as parking in the center turn lane and exhibiting aggressive driving behavior created a serious public safety hazard that these measures also addressed. While well received, this effort required extraordinary resources to maintain each weekend. It also diverted public transit lines that could not travel down Lakeshore Avenue, limiting access for public transit riders. During the winter months these overcrowding issues decreased significantly.

After two summers of managing Lake Merritt through the above-mentioned measures, the Working Group met multiple times in the Fall of 2021 to discuss long-term changes that could sustain management efforts with a smaller police presence. Staff also met with lake neighbors, visited the surrounding Neighborhood Council Meetings, presented to the Parks and Recreation Advisory Commission (PRAC) and engaged with City Council Offices about the proposed measures. With all relevant departments at the table, the group unanimously agreed that implementing a new parking management plan would address many of the root problems that occur when large crowds gather at the Lake as detailed below:

By metering parking on the interior of the lake, instead of blocking the roadway, significantly more parking will be available each weekend. Another alternative measure staff is designing is to install traffic control devices that could close El Embarcadero on weekends for events without having to deploy OPD staff for extended periods of time. In tandem, these measures would eliminate the need to post Police Officers on Lakeshore and Grand Avenues to monitor traffic and instead, a much smaller OPD unit could respond to more serious public safety issues as they arise such as the sales of alcohol and drugs by street vendors, or sideshow type activity.

Another benefit of metered parking is it allows for turn-over so more people can enjoy the lake. One of the problems associated with the illegal vending that occurred prior to the vendor pilot, was that vendors would arrive early in the morning, park their vehicle where they intended to vend, and remain all day and into the evening, effectively eliminating those spaces for the general public. Metered parking with reasonable time limits will help prevent this occurrence.

A final benefit to this approach, in tandem with Parking Enforcement Officers using pre-approved Automatic License Plate Reader Technology to monitor vehicles and issue citations is employee safety. During the height of the summer crowds, several staff were threatened or verbally harassed by parking violators for issuing citations, and there was even an incident where a lake visitor attempted to use their vehicle to strike a Police Services Technician who was performing traffic control duties. A metered system, using technology to issue citations limits that contact and prevents escalating conflict.

Staff is currently deploying outreach teams to share information with lake visitors to receive additional feedback that will be presented to the City Council. Also, if implemented staff will conduct outreach prior to implementation and begin by issuing warnings instead of actual tickets to acclimate lake visitors to the new rules.

One question that continues to be raised is how the revenue will be allocated. The City's primary aim with this proposal is to facilitate better access to Lake Merritt, not raise money. Implementing these meters would produce revenue, however, and as with all metering revenues Citywide, the City Council would have discretion over how to spend them. Staff have heard significant community support for using revenues on increased parks programming and maintenance and will be sharing that with the City Council, staff also will be suggesting that they be used to support fee-free debit cards for Oakland's unbanked and underbanked residents to use the meters without additional charges, as well as supporting other efforts to provide mobility access.

For more details about the proposal, please visit the City Council Agenda Management Link to this item which can be found at: <u>https://oakland.legistar.com/LegislationDetail.aspx?ID=5472845&GUID=24CC9FF2-F6B6-44AE-AB72-7411C60086AE</u>

# **RECOMMENDATION**

Staff recommends the Parks and Recreation Advisory Commission receive this informational report about the Lake Merritt Parking Management Program and make a recommendation to the City Council to support this plan.

Respectfully submitted,

Prepared by: Joe DeVries Director, Interdepartmental Operations