



PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, September 11, 2019, 4:30PM

Lakeside Park Garden Center – 666 Bellevue Avenue

Agenda

1. CALL TO ORDER:
2. ROLL CALL:
AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, REILLY, SMITH, TORRES, WOLFSON
3. DISPOSITON OF MINUTES:
May 8, 2019
June 12, 2019
July 10, 2019
4. MODIFICATIONS TO THE AGENDA:
5. OPEN FORUM:
6. CONSENT NEW BUSINESS:
 - A. Request Approval To Allow Youth Speaks To Collect Funds Onsite Through Vendor Sales At Their Life Is Living Community Event At Defremery Park On Saturday, October 12, 2019.
 - B. Request Approval To Allow The Oakland Black Cowboy Association (OBCA) Permission To Collect Funds Onsite Through Vendor Sales At Their 44th Annual Festival And Parade At Defremery Park On Saturday, October 5, 2019.
7. NEW BUSINESS:
 - A. Request For The Parks And Recreation Advisory Commission To Provide Comments On Draft Downtown Oakland Specific Plan.
 - B. Request Approval To Allow Bay Ventures LLC. To Collect Funds Onsite Through Vendor Sales Of Food, Beverages And Artisan Merchandise At The Lake Fest Event At Lake Merritt (Lake Merritt Sailboat House & Parking Lot) On Saturday, June 27, 2020 From 11:00am-7:00pm.
 - C. Request From Clausen House For Approval To Collect On-Site Charitable Donations For The Step by Step: Walking To Independence To Be Held At Lakeside Park (Pergola) On Saturday, October 26, 2019, From 8:00AM–3:00PM.

D. Request From Acta Non Verba: Youth Urban Farm Project For Approval To Sell Admission Tickets At Door, Sales Of Food, Drinks, Branded Merchandise, Collect Funds Onsite For Silent Auction Items, And Donations At Their 2nd Annual Silent Reading Benefit Party Fundraiser To Be Held At Lake Merritt Sailboat House On Saturday, November 16, 2019, 3:00PM-10:00PM.

8. PLANNING AND CONDITIONAL USE PERMITS:
9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:
10. ANNOUNCEMENTS AND COMMUNICATIONS
 - Review the City Charter Creating the PRAC
11. DIRECTOR'S REPORT:
12. CONTINUATION OF OPEN FORUM:
13. ADJOURNMENT:

Next Meeting:

Wednesday, October 9, 2019

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

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PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, July 10, 2019 - 4:30PM

Lakeside Park Garden Center – 666 Bellevue Avenue

Minutes

1. CALL TO ORDER: 4:41 PM
2. ROLL CALL:
AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, REILLY, SMITH, TORRES, WOLFSON

Present: Commissioners Cole, Corbin, Howze, Reilly and Smith

Excused: Commissioners Aikens, Ha, Moore, Torres and Wolfson

Staff: Director J. Nicholas Williams, Assistant Director Dana Riley, Diane Boyd, Zermaine Thomson, Terri Westbrook,

Note:

Due to the lack of a sufficient quorum, Consent New Business items 6C-6E and New Business items 7A-7D were approved administratively by the Director of Oakland Parks, Recreation and Youth Development. Items 6A and 6B were not presented.

3. DISPOSITION OF MINUTES:

May 8, 2019

June 12, 2019

4. MODIFICATIONS TO THE AGENDA:

5. OPEN FORUM:

6. CONSENT NEW BUSINESS:

Note: Items 6A and 6B will not be presented.

A. Will not be presented

B. Will not be presented

C. Request From The California Dragon Boat Association (CCDBA) To Collect Funds Onsite For Food & Beverages (Non-Alcohol & Alcohol) Sales, Official Event Merchandise And Other Paddling/Fitness Merchandise At The Dragon Boat Races And Cultural Festival At Lakeside Park And Lake Merritt Sailboat House On Saturday, September 28, 2019 And Sunday, September 29, 2018, From 10:00am-5:00pm.

D. Request From American Foundation For Suicide Prevention (AFSP) To Collect On-Site Charitable Donations At Their Out Of The Darkness Walk At Lakeside Park Pergola On Saturday, October 19, 2019, From 6:00am – 9:30am.

E. Request From Oakland East Bay Garden Center, Inc. And Friends of the Gardens at Lake Merritt (FGLM) To Collect Funds On Site At The Annual Autumn Lights Festival/Fundraiser At Lakeside Park Garden Center And The Gardens At Lake Merritt On Thursday, October 17, 2019 – Saturday, October 19, 2019, From 6:00pm-11:00pm

7. NEW BUSINESS:

A. Request From On Your Mark Events To Collect On-Site Registration Fees At The Dia De Los Muertos 5K Run At Lakeside Park (Picnic Tables Near The Sailboat House) On Saturday, November 2, 2019, 9:00am-10:30am.

B. Request Approval From The Ethiopian Community Cultural Center To Collect Funds And Allow Vendors To Sell Foods, Drinks And Merchandise At The Ethiopian New Year Celebration At Lakeside Park (Bandstand And Beach Area) Sunday, September 8, 2019, 12:00pm-7:00pm.

C. Request Approval From Hiero Day, LLC To Collect Funds And Allow Vendors To Sell Food, Beverages, Merchandise And Artisan Wares At The 1st Hiero Family event At Defremery Park On Saturday, August 31, 2019, 12:00pm-6:00pm.

D. Request For Approval From Five & Dime Tattoo Oakland And Lucky Three Seven To Collect Funds From Selling Ticket, Food And Beverage, And Vendor Merchandise At The Dream Day 2019 Event At Mosswood Park And Amphitheatre On Saturday, August 17, 2019, From 11:00am-7:00pm.

8. PLANNING AND CONDITIONAL USE PERMITS:

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

10. ANNOUNCEMENTS AND COMMUNICATIONS:

- Review the City Charter creating PRAC.

Note: This item will be addressed at the September 11, 2019 meeting.

11. DIRECTOR'S REPORT:

12. CONTINUATION OF OPEN FORUM:

13. ADJOURNMENT: 6:12PM

Respectfully submitted,

/s/ J. Nicholas Williams

Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, September 11, 2019

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666 Bellevue Ave, Oakland, CA

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PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, May 8, 2019 - 4:30PM

Lakeside Park Garden Center – 666 Bellevue Avenue

Minutes

1. CALL TO ORDER:

2. ROLL CALL:

AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH, TORRES, WOLFSON

Present: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

3. DISPOSITON OF MINUTES:

April 10, 2019

Motion: Commissioner Corbin entertained a motion to recommend approval of the April 10, 2019 meeting minutes. **Moved by:** Commissioner Wolfson **Second by:** Commissioner Ha. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

4. MODIFICATIONS TO THE AGENDA:

Motion: Commissioner Corbin entertained a motion to modify and to arrange New Business Items in the following order: 7B, 7C, 7A, 7G, 7H, 7I, 7D, 7E and 7F. **Moved by:** Commissioner Ha **Second by:** Commissioner Norman. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

5. OPEN FORUM:

One speaker addressed the Commission under Open Forum

6. CONSENT NEW BUSINESS:

A. Request To Allow Event Organizers To Collect Entrance Fees And Vendor Registration Fees And For Vendor Solicitation Of Fees For Food Concessions, Merchandise And Alcoholic Beverages At Burger Boogaloo, A Two Day Music Festival At Mosswood Park, July 6th And July 7th, 2019.

Mark Ribak, co-sponsor of Burger Boogaloo applied to host the Burger Boogaloo Music Festival for the 7th continuous year at Mosswood Park. Questions were directed to Mr. Ribak regarding his knowledge of active plans to allow cannabis smoking at the event. Per Mr. Ribak, his organization has no plans to encourage the use of cannabis, but also informed the Commission that he was not sure how to respond to cannabis vendors' inquiries. Director Williams informed the body that smoking is not allowed in any city park.

The Chair informed the Commission of Mr. Ribak's work with homeless advocates on behalf of the homeless in Mosswood Park including: 10K raised to provide meals, ongoing work with Homeless Action to provide legal advice, and more.

B. Request To Allow Caribeling Omnimedia LLC To Collect Vendor Registration Fees And For Vendor Solicitation Of Fees For Food Concessions And Sales Of Goods And Wares At Oakland Carnival At Mosswood Park On June 1, 2019.

C. Request From Eastside Arts Alliance Approval To Collect Donations, Vendor Sales Of Foods And Sales Of Merchandise On Site At The Malcolm X Jazz Festival To Be Held At San Antonio Park On Saturday, May 18, 2019, From 11:00am – 6:00pm.

Motion: Commissioner Corbin entertained a motion to recommend approval of Consent Items 6A – 6C. **Moved by:** Commissioner Ha **Second by:** Commissioner Wolfson.
Motion: Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

7. NEW BUSINESS:

A. Request From A Sista's Touch For Approval To Collect Donations For The "We Run Oakland For Our Daughters" Charity Walk/Run At The Lakeside Park (Pergola) On Saturday, June 1, 2019, 8:00am-11:30am.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Zermaine Thomson from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

A Sista's Touch, non-profit organization, engages multi-generations of African American women and encourages self-empowerment and strength through celebrating and exemplifying positive personal and professional influences. The 2019 Run/Walk will continue the 2018 awareness campaign (*For Our Daughters*) on human trafficking. Organizers requested permission to collect donations at the event.

Approval to collect funds onsite is required from the Parks and Recreation Advisory Commission per the Oakland Municipal Code (OMC) Section 12.64.080.

Motion: Commissioner Corbin entertained a motion to recommend approval to allow A Sista's Touch to collect donations at the June 1, 2019 Walk/Run at the Lakeside Park Pergola. **Moved by:** Commissioner Norman **Second by:** Commissioner Wolfson.
Motion: Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

B. Request Recommendation To Dedicate Two Benches In Memory Of C.F. Tung

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Gail McMillon from Oakland Parks, Recreation and Youth Development (OPRYD).

Staff received a request from Kenneth two benches in memory of his father C.F. Tung. Both benches are located near the Lake Chalet restaurant on Lakeside Drive. The dedication plaques will read as follows:

Plaque 1
In Loving Memory of
Mr. C.F. Tung
1906-1998

Plaque 2
In Acknowledgement & Enjoyment
Of Lake Merritt
Kenneth Tung

The Commission conducted a brief discussion regarding prohibition of park property dedications to living individuals. Naming Task Force Committee members were not present to provide clarification. Staff informed the body that the main prohibition to inscriptions on park benches or property related to advertisements. The Commission was reminded that a decision on a 2018 request for the same consideration was outstanding. In the case of Mr. Kenneth Tung, the Commission decided to approve plaques 1 and 2, and requested the Naming Committee reconvene and provide an update on their findings so that the Commission can provide consistent messaging to the community.

Motion: Commissioner Corbin entertained a motion to recommend approval of the two bench dedications in memory of Mr. C.F. Tung as written. **Moved by:** Commissioner Howze. **Second by:** Commissioner Wolfson. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

C. Request Recommendation To Dedicate A Plaque In Memory Of Victor McElhaney.

The Parks and Recreation Advisory Commission reviewed the staff report was presented by J. Nicholas Williams, Director of Oakland Parks, Recreation and Youth Development (OPRYD).

Director Williams requested the Commission recommend approval for Oakland Parks, Recreation and Youth Development to dedicate a bench in memory of Victor McElhaney, son of District 3 Councilmember Lynette McElhaney. The bench will be placed in Lakeside Park at Lake Merritt. The inscribed plaque will read:

**In Honor and Memory of
Victor McElhaney
April 13, 1997 – March 10, 2019**

The Oakland Parks and Recreation Foundation will receive donations to purchase the bench, plaque and for installation.

Motion: Commissioner Corbin entertained a motion to recommend approval of the bench dedication in memory of Victor McElhaney, son of District 3 Councilmember Lynette McElhaney. The plaque will be inscribed as written. **Moved by:** Commissioner Norman **Second by:** Commissioner Howze. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

D. Request For The Parks And Recreation Advisory Commission To Review And Provide Comment On The Gift-In-Place From Project Backboard For The FM Smith Recreation Center Basketball Court Project.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Dana Riley and Carlos Vargas from Oakland Parks, Recreation and Youth Development (OPRYD).

Staff presented the design options for the Project Backboard sponsored gift-in-place for resurfacing the worn and cracked basketball court at FM Smith Recreation. Community engagement opportunities for the public to view and comment on the proposed court designs was held on May 1 and scheduled again for May 22, 2019 from 5:00 p.m. to 7:00 p.m. GoDaddy, Project Backboard's partner, issued a press release and social media announcements for the design review opportunities. While eleven (11) individuals attended the May 1st meeting, the Commission suggested staff and organizers contact the Chair of the local NCPC – Neighbor Crime Prevention Council to possibly increase community engagement.

Improvements to the site includes cleaning, patching, resurfacing and striping the exterior basketball courts and applications of colorful graphic design created by Alicia McCarthy. The community will be invited to help with painting.

The project is expected to be completed in June 2019.

Motion: Commissioner Corbin entertained a motion to recommend approval accept the report and review and provide comment on the gift-in-place from Project Backboard for the FM Recreation Center basketball court project. **Moved by:** Commissioner Ha **Second by:** Commissioner Wolfson. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

E. The Department Of Transportation And Department Of Public Works ADA Program Division Request That The Park And Recreation Advisory Commission Review And Provide Comment On The Proposed Adaptive Bike Share Pilot Program Locations At Snow Park, Lakeside Park, And The Bay Trail.

The Parks and Recreation Advisory Commission reviewed the staff report was presented by Kerby Olsen from the Department of Transportation (DOT).

In response to a 2016 grievance regarding accessibility to the City of Oakland's bike sharing program, GoBike, the Department of Transportation (DOT), Department of Public Works and the Americans with Disabilities Act (ADA) Program Division, convened a technical advisory committee to study determine best practices for providing more accessible services to persons with disabilities. The proposed adaptive bike share pilot program is the result of over a year of collaboration between the three agencies, in addition to the Metropolitan Transportation Commission.

The proposed 6-month pilot program would operate from various locations Wednesdays and Saturdays from 11:00 a.m. to 5:00 p.m., beginning in late May 2019.

Locations for staging operations have yet to be finalized, but may include Snow Park, Lakeside Park and the Bay Trails near Jack London Square. Each service location will feature a pop-up tent and up to eight bikes.

The pilot program will be operated by Bay Area Outreach and Recreation Program (BORP). Based in Berkeley, BORP's Adaptive Cycling Center is the most active adaptive cycling program in the nation. Participants in the pilot program will have the opportunity to ride or learn about handcycles, recumbent trikes and adaptive tandems during the hours of operation.

The Commission clarified or confirmed that:

- New riders or individuals requiring bike and safety lessons will be referred to BORP in Berkeley.
- Safety helmets will be provided.
- Staff will consider adapting the use of bike safety flags to alert pedestrians and motorists of low riding cycles.
- Membership pricing strategies will be reviewed. BORP members will be allowed to use their membership with Oakland's adaptive program. It was proposed that low income individuals may pay \$55.00 per year in membership fees.
- Cycling equipment is low tech with no tracking devices. Riding time limits will be established. If needed one of two team members will be deployed to locate a rider.
- It is the City's intent to establish a long-term program. Various models around the country are being reviewed.

Motion: Commissioner Corbin entertained a motion to recommend approval to review, make comments and accept the report for the Adaptive Bike Share Pilot Program. **Moved by:** Commissioner Moore. **Second by:** Commissioner Wolfson. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

F. Request For The Parks And Recreation Advisory Commission To Review And Approve The Installation Of Electric Vehicle Chargers, Through Pacific Gas And Electric Company's Electric Vehicle Charge Network Program, At The Jack London Aquatic Center, The East Oakland Sports Center, And Defremery Park.

Note: Item 7F was pulled.

G. Request For The Parks And Recreation Advisory Commission To Allow The Friends Of The Oakland Municipal Band, Also Known As FOMB, To Collect Money On Site At The Edoff Memorial Bandstand In Lakeside Park On July 4, 14, 21, 28 And August 4, 2019 From 12:30 PM TO 3:00 PM.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Karis Griffin from Oakland Parks, Recreation and Youth Development (OPRYD).

The Friends of the Oakland Municipal Band (FOMB) requested permission to sell snacks and collect donations during the annual five-day concert series at the Edoff Memorial Bandstand in Lakeside Park on July 4, 14, 21, 28 and August 4, 2019.

Per Oakland Municipal Code (OMC) section 12.64.080, the organization must receive approval from the Parks and Recreation Advisory Commission to receive donations or collect payment for goods and services.

Motion: Commissioner Corbin entertained a motion to recommend approval for the Oakland Municipal Band to collect funds for donations and concession items at the **Lakeside Park Edoff Memorial Bandstand** and the concert series on **July 4, 14, 21, 28 and August 4, 2019**. **Moved by:** Commissioner Howze. **Second by:** Commissioner Moore. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson
Excused: 4 - Aikens, Cole, Reilly and Torres
Absent: 1 - Smith

H. Request For The Parks And Recreation Advisory Commission To Allow The Jamaican American Association Of Northern California "JAANC", To Collect Money On Site At Joaquin Miller Park In The Baywood, Pinewood Area, At The Annual Jamaican American Independence Picnic Celebration On July 4, 2019 From 12pm To 7pm.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Karis Griffin from Oakland Parks, Recreation and Youth Development (OPRYD).

On behalf of the Jamaican American Association of Northern California (JAANC), staff requested the Parks and Recreation Commission allow JAANC to collect funds at the July 4, 2019 Annual Jamaican American Independence Picnic Celebration at the Baywood and Pinewood picnic areas in Joaquin Miller Park.

Motion: Commissioner Corbin entertained a motion to recommend approval for JAANC to collect funds at the July 4, 2019 Annual Jamaican American Independence Picnic Celebration at the Baywood and Pinewood picnic areas in Joaquin Miller Park.

Moved by: Commissioner Norman **Second by:** Commissioner Howze. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

I. Request To Allow Afrocentric Oakland To Solicit Donations At The 7th Annual Pan African Family Reunion And For Vendors To Collect Onsite Funds, And To Sell Alcohol At Mosswood Park On September 1, 2019.

The Parks and Recreation Advisory Commission reviewed the staff was report prepared and presented by Erin Burton from Oakland Parks, Recreation and Youth Development (OPRYD).

Organizers of the Pan African Family Reunion requested permission to collect funds and sell alcohol at the 7th annual event on September 1, 2019 at Mosswood Park.

The Chair confirmed that the beer garden policy and process would be followed.

Motion: Commissioner Corbin entertained a motion to recommend approval for organizers of the Pan African Family Reunion to collect funds and sell alcohol at the 7th annual event on September 1, 2019 at Mosswood Park. **Moved by:** Commissioner Moore **Second by:** Commissioner Ha. **Motion:** Passed.

Vote:

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

8. PLANNING AND CONDITIONAL USE PERMITS:

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

Commissioner Wolfson:

- Franklin Recreation Center staff will work to touch-up mural paint.
- The field at Franklin is closed to the public. The recreation center's programs or organized leagues have access.

Commissioner Ha:

FM Smith

- FM Smith Recreation Center's Earth Day event was successful.
- The new staff and the community are building a relationship.
- The Recreation Advisory Council (RAC) may be established by the fall.
- The former Parkway theater will soon open as a cannabis dispensary

10. ANNOUNCEMENTS AND COMMUNICATIONS:

Note: This items will be reviewed at a future meeting.

- Review the City Charter creating PRAC.

11. DIRECTOR'S REPORT:

- Staff Introduction:

Director Williams introduced returning OPRYD staff member Donte Watson. Mr. Watson was a Recreation Supervisor when last employed by the City of Oakland. He has returned to assumed the position of the department's second General Recreation Supervisor.

- Homeless Encampments briefing by Joe DeVries, Office of the City Administrator

The Office of the City Administrator convened a homeless encampment team approximately two years ago to address the issues and concerns regarding this growing population. The team is staffed by several City departments including: Oakland Parks, Recreation and Youth Development (OPRYD), Oakland Police Department (OPD), Oakland Fire Department (OFD), Vector Control, and the Department of Transportation (DOT).

Staff informed the Commission of the City's departure from a single pronged encampment closure policy to a multi-pronged encampment management policy including:

- Observation of each site to determine need

- Removal of trash and garbage as is manageable and safe for staff
- Management of the human waste element
- Clean and Clear Policy: Use closure noticing policy with added permission for occupants to return after the site has been cleared and deep cleaned.
- Closure Policy: Use closure noticing policy with no option to return. Clear and deep clean the site.

Also:

- Encampments have proven to attract illegal dumping. The team deploys staff to remove as much debris as possible without closing the site.
- Where encampments intersect park property on which scheduled events have been permitted by park staff, the encampment team will clear the location if sufficient notice is received.

12. CONTINUATION OF OPEN FORUM:

13. ADJOURNMENT: 7:10 p.m.

Respectfully submitted,

/s/ J. Nicholas Williams

J. Nicholas Williams
Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, June 12, 2019

Lakeside Park Garden Center

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PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, June 12, 2019 - 4:30PM

Lakeside Park Garden Center – 666 Bellevue Avenue

Minutes

1. CALL TO ORDER: 4:40 P.M.

2. ROLL CALL:

**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH,
TORRES, WOLFSON**

Present: 6 – Cole, Corbin, Moore, Norman, Reilly, Smith, and Wolfson

Arrival: 1 - Torres (4:43 P.M)

Excused: 3 - Aikens, Ha and Howze

3. DISPOSITON OF MINUTES: June 12, 2019

Note: The motion to vote on this item was moved to the July 10, 2019 agenda due to an insufficient quorum of members present at the June 12, 2019 meeting.

4. MODIFICATIONS TO THE AGENDA:

Motion: Commissioner Corbin entertained a motion to pull New Business item 7E, and move items 7I and 7J above 7A.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson

Excused: 3 - Aikens, Ha and Howze

5. OPEN FORUM:

6. CONSENT NEW BUSINESS:

A. Request From East Bay Front Runners And Walkers Approval To Collect On-Site Registration Fees And Sales of Limited Merchandise During The 5k/10k Pride Run/Walk At Lakeside Park On Saturday, October 12, 2019, From 9:00am-11:00am.

B. Request From San Francisco Mime Troup Approval To Collect Donations And Sales of Event Related Merchandise At Lakeside Park On July 31, 2019 And August 1, 2019.

Motion: Commissioner Corbin entertained a motion to recommend approval of Consent New Business items 6A and 6B. **Moved by:** Commissioner Cole. **Second by:** Commissioner Reilly. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

7. **NEW BUSINESS:**

A. Request For The Parks And Recreation Advisory Commission To Provide A Recommendation To The City Of Oakland Planning Commission For Approval Of A Major Variance For Alcoholic Beverage Sales In The Existing Concession Stands And Cafés/Restaurants At The Oakland Zoo.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared by Brittany Lenoir from the Planning Department.

Beer and wine sales were proposed to be located within five existing concession stands and cafés/restaurants at the Oakland Zoo, including: Tusker's Restaurant, Children's Zoo Concession Stand, Safari Café, Giraffe Ridge Concession Stand, and the Landing Café. In Exhibit A, staff provided an overview of all five locations as well as the associated floor plans of each establishment. Alcoholic beverages will be sold at these locations during normal hours of operation, which are Monday to Friday from 10:00am to 4:00pm and Saturday to Sunday from 10:00am to 4:30pm.

Planning Staff requested the Parks and Recreation Advisory Commission provide a recommendation of approval to the City of Oakland Planning Commission for a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo as described above.

The following team representing the Oakland Zoo, provide feedback for the Commission.

Steve Rawlings - Rawlings Consulting acknowledged the firm's extensive activity throughout the United States in the hospitality industry representing corporations hosting special events including charity fundraisers.

Ashley Van Veen – General Manager of Service Systems Associates (SSA) the culinary and retail operator at the Oakland Zoo. SSA is a family owned business of 60 years providing service to Zoo organizations around the country including Denver, Texas, Ohio as well as Sacramento, CA.

Bob Westfall – Chief of Public Safety, with the Oakland Zoo for 20 years. The Chief manages a team of 15 security officers including EMT's – onsite 24 hours every day.

Brandon Gervais – Community Services liaison including local businesses.

Upon hearing the staff report, the Commission made the following observations, comments and recommendations, and received clarification from the Oakland Zoo team:

Comments:

Observations:

- Fences nor other boundaries were depicted in the schematic provided establishing separation of concession spaces offering alcohol consumption.
- A Risk Management Plan acknowledging possible risks to introducing the consumption of alcohol on the premises was not included in the report.
- Other than requesting identification, there were no other processes in place for identifying age appropriate consumers of alcohol.
- The concession at the Oakland Children's Zoo was included among the list of 5 to offer alcohol.

Clarifications – Zoo Team:

- It is common for zoo organization to offer alcoholic beverages at concession kiosks located in children's areas. This is a practice at the San Francisco Zoo.
- The initial availability of alcoholic beverages will be offered at the two larger concessions including the California Trail and the one closest to the entrance of the Zoo.
- While alcohol would be available when the Zoo opens at 10:00 a.m., experience shows that sales of alcohol begin at lunchtime.
- Serving sizes include a 12oz or 16oz Solo cup.
- Consumers will be limited to purchasing one alcoholic drink at a time.
- 30% of food and beverage sales will be provided to the Zoo/animal conservation.
- Behavior associated with over intoxication will be managed by the Public Safety Team including the EMT staff.
- Persons will be escorted off the premises.
- SSA provides an intensive training program for its servers to spot intoxication. They must also communicate with the Public Safety Team
- In the event a Zoo patron leaves the premises intoxicated and causes an accident, the facility and individual servers can both be held responsible.
- Spirits will only be served after hours at special events.

Recommendations:

- Would like to see a detailed Risk Management Plan included with recommendation to the Planning Commission.
- Utilize wrist bands to identify age appropriate consumers of alcohol

Motion: Commissioner Corbin entertained a motion to recommend the Planning Commission approve a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo. The PRAC also recommends the Commission consider the inclusion of an articulated pilot program, an articulated Risk Management Plan, and utilization of wrist bands to identify age appropriate consumers of alcohol. **Moved by:** Commissioner Cole. **Second by:** Commissioner Norman. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

B. Request Approval From The Parks and Recreation Advisory Commission to Allow The Evangelistic Outreach Church To Collect On-Site Donations And Allow Vendors to Sell Merchandise, Foods And Wares At Their Juneteenth/Father's Day Celebration at the Eastshore Park On Sunday, June 16, 2019, From 12:00pm-2:00pm.

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Established in 1965, the non-profit Evangelistic Outreach Church requested PRAC's approval to collect on-site donations and to allow vendors to collect revenue from the sale of merchandise, food and wares at the Juneteenth/Father's Day Celebration at Eastshore Park, on Sunday, June 16, 2019. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Corbin entertained a motion to recommend approval for the Evangelistic Outreach Church to collect donations and for event vendors to collect revenue from the sale of merchandise, food and wares at their Juneteenth/Father's Day Celebration at Eastshore Park, on Sunday, June 16, 2019. **Moved by:** Commissioner Smith. **Second by:** Commissioner Torres. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

C. The SoOakland Collective Requests Approval From the Oakland Parks and Recreation Advisory Commission To Collect On-Site Entry Fees For The OakNik Event At Joaquin Miller Park On Saturday, September 14, 2019, 1:00pm-5:00pm.

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

On behalf of the SoOakland Collective, staff requested the Commission allow the organization to collect funds at their OakNik event on Saturday, September 14, 2019 at Joaquin Miller Community Center.

OakNik is an adult only bar-be-que and picnic, featuring live music and throw-back games including, tug-of-war, musical chairs and more.

Organizers approximate attendance at 150 people. Patrons will be charged a \$10.00 entry fee.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Corbin entertained a motion to recommend the staff request to allow SoOakland to collect funds at the OakNik event on Saturday, September 14, 2019 at Joaquin Miller Community Center. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Cole. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

D. Request That The Parks And Recreation Advisory Commission Allow The Oakland LGBTQ Community Center To Receive Donations and Sell Merchandise And Crafts At The People's 5th Annual Oakland Pride Free Run And Wellness Expo At Lakeside Park Pergola On Saturday, September 7, 2019, From 8:00am-4:30pm.

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Oakland Parks, Recreation & Youth Development received a request from the Oakland LGBTQ Community Center to receive donations and sell merchandise and crafts at the

People's 5th Annual Oakland Pride Free Run and Wellness Expo at the Lakeside Park Pergola on Saturday, September 7, 2019.

The Oakland LGBTQ Community Center is dedicated to enhancing and sustaining the well-being of lesbian, gay, bisexual, transgender and queer (LGBTQ) individuals, families and allies by providing educational, social and health related activities, programs and services.

Proceeds from the volunteer based and volunteer driven event will benefit the organization's sQm (Spectrum Queer Media) wellness programs.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Corbin entertained a motion to recommend approval of the Oakland LGBTQ Community Center's request to receive donations and sell merchandise and crafts at the People's 5th Annual Oakland Pride Free Run and Wellness Expo at the Lakeside Park Pergola on Saturday, September 7, 2019. **Moved by:** Commissioner Norman. **Second by:** Commissioner Moore. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

- E. Request From Topsy Turvy Queer Circus To Collect On-Site Donations, Vendors Sales Of Festival Merchandise And Food At The Performance Festival To Be Hosted At Lakeside Park (Bandstand & Surrounding Area) On Saturday, August 17, 2019, From 4:00pm-8:00pm.**

Note: Item 7E was pulled.

- F. Request From BBQ'n While Black For Approval To Collect Donations, Vendor Sales Of Merchandise And Foods On-site At The 2nd BBQ'n While Black Event To Be Held At Lakeside Park (Cleveland Cascade Site) On Sunday, July 21, 2019, From 12:00pm-6:00pm.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomson from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

Oakland Parks, Recreation & Youth Development received a request from the organizers of BBQ'n While Black (BBQWB) to collect donations, and to allow vendors to sell

merchandise and food at the 2nd BBQ'n While Black event at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21, 2019.

The BBQ'n While Black movement was born from the Oakland community's response after an incident took place at Lakeside Park in May 2018, where a white woman's interaction with two black men barbequing went viral.

The BBQWB movement and event calls on all community members, regardless of race, gender or place of origin to come together in celebration of Oakland.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Corbin entertained a motion to recommend approval for the organizers of BBQ'n While Black to collect donations and allow vendors to sell merchandise and food at the 2nd BBQ'n While Black event at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21, 2019 from 12:00pm to 6:00 pm. **Moved by:** Commission Reilly. **Second by:** Commissioner Norman. **Motion:** Passed.

Vote:

Yes: 7 - Cole, Corbin, Moore, Norman, Reilly, Torres and Wolfson

Abstained: 1 - Smith (Cited a conflict of interest)

Excused: 3 - Aikens, Ha and Howze

G. Request For The Parks And Recreation Advisory Commission To Review, Provide Comment And Recommend Acceptance Of A Gift Of In-Kind Services From The United States Soccer Federation Foundation, Inc. For The Concordia And Patterson Park Mini-Pitch Soccer Renovation Valued In An Amount Not To Exceed One Hundred Twenty Thousand Dollars (\$120,000).

The Parks and Recreation Advisory Commission reviewed the staff report presented by Dana Riley from Oakland Parks, Recreation and Youth Development (OPRYD).

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a project commitment from United States Soccer Federation Foundation, Inc. (Foundation), a non-profit corporation, to provide in-kind services for the renovation of the exterior tennis court in Concordia Park located at 2901 64th Avenue and one exterior tennis court in William "Bill" Patterson Park located at 9175 Edes Avenue.

The project involved up to \$120,000 of in-kind services to convert an underutilized tennis court at each location to a soccer "mini-pitch" including a new acrylic surface, game lines, tamper proof soccer goals, a windscreen with design from a local artist, and heritage signage to commemorate the history of the location.

The gift in-kind services would allow Parks and Recreation to activate spaces that would otherwise sit idle due to the lack of funding sources. Improvements and upgrades to these assets improve neighborhoods and the quality of life of the surrounding community. The Concordia Park and Patterson Park courts were chosen by the Foundation because of these same benefits.

The sports industry provides three standard colors for surfacing courts including red, green and blue. The coordinator for this project chose red, but received Commissioner Reilly's suggestion to consider another color given Target's brand association with the same. The Commissioner expressed his preference that corporate advertisement should not take place on city property and objected to the inclusion of sponsor logos on the courts.

Commission members engaged in a brief discussion regarding corporate advertisement verses sponsor acknowledgements, and surface logos verses signs or plaques. The Commission also discussed the importance of acknowledging the needs of the recipient communities and the beneficial impact the in-kind service process has on the children and under-resourced neighborhoods.

Therefore, the Commission determined that, in acknowledgement of the gift and commitment to the City of Oakland, the Foundation and Target Corporation would be recognized through placement of medallion logos on the court surface along with the OPRYD logo.

Motion: Commissioner Corbin entertained a motion to recommend acceptance of a gift of in-kind services from the United States Soccer Federation Foundation, Inc. for the Concordia and Patterson park mini-pitch soccer renovation valued in an amount not to exceed one hundred twenty thousand dollars (\$120,000), consider another industry standard color rather than red and place the Parks and Recreation logo center of the court. **Moved by:** Commissioner Cole. **Second by:** Commissioner Smith. **Motion:** Passed.

Vote:

Yes: 7 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Abstained: 1 - Reilly
Excused: 3 - Aikens, Ha and Howze

H. Request For The Parks And Recreation Advisory Commission To Recommend The City Council Adopt A Resolution Naming Four (4) Parks At The Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, And Sii Tka Park.

The Parks and Recreation Advisory Commission reviewed the staff report presented by Dana Riley from Oakland Parks, Recreation and Youth Development (OPRYD)

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a request from the Brooklyn Basin project sponsor Zarsion Oakland Harbor Partners I, LLC (ZOHP), to name the four parks at the development. The Park Name–Land Plan illustrates the parks and location within the project. The first park, Township Commons, is anticipated to open in July, 2019. The proposed park names and the background on each name follows.

Township Commons: The name was chosen in honor of the Brooklyn Township, established in 1856 at the site of today’s Brooklyn Basin development.

Brooklyn Plaza: The name was also chosen in honor of Brooklyn Township. The park is envisioned as a plaza that connects visitors to retail shops and the Clinton Basin waterfront.

Mayhew Park: Named for Brooklyn Township’s first and only mayor, elected and re-elected three times before the township incorporated into the city of Oakland.

Sii Tka Park: The Ohlone translation of "Sii Tka" is “Into the water”. The naming of the park was proposed by the Sogorea Te Land Trust and is pronounced *Seed-Kah*.

City policy to name a public facility is set forth in Resolution No. 65024 C.M.S. and requires that all requests for naming of parks and recreation facilities be referred to the Parks and Recreation Advisory Commission (PRAC) and the Rules & Legislation Committee before the name is recommended to the City Council. Resolution No. 65024 C.M.S. states criteria for appropriate naming that includes a) a geographical area of the City or a significant historical event, b) an individual philanthropist, family, or estate name, and c) unique or civic circumstances.

The proposed park names were vetted with and recommended by Councilmember Nikki Fortunato Bas. Based on the Councilmember’s recommendation, all names were reviewed by the Sogorea Te Land Trust.

Oakland Parks, Recreation and Youth Development will assume programming activities at the locations and Oakland Public Works will manage the maintenance.

Motion: Commissioner Corbin entertained a motion to recommend to the City Council to adopt a resolution naming four (4) parks at the Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, and Sii Tka Park.

Moved by: Commissioner Smith. **Second by:** Commissioner Wolfson. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

I. Request Recommendation To Dedicate A Plaque In Memory Of Michael Gurmu.

The Parks and Recreation Advisory Commission reviewed the staff report presented by Gail McMillon, from Oakland Parks, Recreation and Youth Development.

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a request from Lu Girmu to dedicate a bench in memory of his uncle, Michael Gurmu. A beloved and active member of the Ethiopian community, Mr. Gurmu was also an athletic and avid runner who frequented the paths around Lake Merritt. Mr. Gurmu bequeathed his body to the University of California San Francisco Hospital to further his support of the greater community.

A location for the bench will be selected in an area around Lake Merritt/Lakeside Park. Its dedication plaque will read:

In Loving Memory of

MICHAEL GURMU

Motion: Commissioner Corbin entertained a motion to recommend approval of a bench dedication and plaque inscription to read “In Loving Memory of MICHAEL GURMU”. An area around Lake Merritt /Lakeside Park will be chosen to locate the bench. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Norman. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

J. Request Recommendation To Dedicate Two Plaques In Memory Of Fakhri And Mohsen Pakzad.

The Parks and Recreation Advisory Commission reviewed the staff report presented by Gail McMillon, from Oakland Parks, Recreation and Youth Development.

Parks, Recreation & Youth Development received a request from Fara Pakzad to dedicate two benches in memory of his parents, Fakhir and Mohsen Pakzad.

The Pakzad's are a Bay Area family who which to have a local place to retreat and pay honor to Fakhir and Mohsen Pakzad who were buried in Newport Beach, CA. The benches will be located at Lake Merritt/Lakeside Park near Harrison Street.

The plaque inscriptions will read:

PLAQUE #1

**In Loving Memory of Our Mother and Grandmother
FAKHIR PAKZAD 1910 – 2000**

No Boundary In Kindness and Love

PLAQUE #2

In Loving Memory of Our Father and Grandfather

MOHSEN PAKZAD 1915 – 2008

No Boundary In Kindness and Love

Motion: Commissioner Corbin entertained a motion to recommend approval of a two bench dedications and plaque inscriptions to read as written for Fakhir Pakzad and Mohsen Pakzad. An area around Lake Merritt /Lakeside Park near Harrison Street will be chosen to locate the benches. **Moved by:** Commissioner Moore. **Second by:** Commissioner Smith. **Motion:** Passed.

Vote:

Yes: 8 - Cole, Corbin, Moore, Norman, Reilly, Smith, Torres and Wolfson
Excused: 3 - Aikens, Ha and Howze

8. PLANNING AND CONDITIONAL USE PERMITS:

None

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

- Commissioner Reilly: No information to share regarding the Recreation Advisory Committee (RAC) for the Rotary Nature Center
- Commissioner Corbin: Attended a meeting for Mosswood topics included
 - Replacement of rec center
 - Water fountain
 - Bike rack
 - Restrooms

*Earth Day Event: Debris from dog park spilled onto tennis courts below.

10. ANNOUNCEMENTS AND COMMUNICATIONS:

- Review the City Charter creating PRAC.

11. DIRECTOR'S REPORT:

None

12. CONTINUATION OF OPEN FORUM:

None

13. ADJOURNMENT: 6:32 P.M.

Respectfully submitted,

/s/ J. Nicholas Williams

Dana Riley
Acting Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, July 10, 2019

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission
FROM: Valorie Winn, deFremery Recreation Center Director
DATE: August 1, 2019
**SUBJECT: REQUEST APPROVAL TO ALLOW YOUTH SPEAKS
PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES
AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK
ON SATURDAY, OCTOBER 12, 2019.**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Youth Speaks to collect funds onsite through vendors sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skateboard competitions and family activities at the Life is Living community event to held at deFremery Park on Saturday, October 12, 2019, from 10:00am-7:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

DeFremery full and part time personnel will staff the event at a total expenditure of 28 staff hours. Revenue generated from the event includes \$800.00 in staff cost and \$2405.00 in rental fees.

Oakland Public Works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

Previous Youth Speaks annual events have been very successful. Youth Speaks creates safe spaces that challenge young people to find, develop, publicly present and apply their voices as creators of societal change. Youth Speaks vendors will provide and sell cultural artifacts, food, clothing and other items. Youth Speaks works closely with Alameda County Health Department to ensure all food vendors have valid health permits, seller' permits and licenses required.

The attendance for this event is high and the community looks forward to this annual event. All proceeds will be earmarked to support Youth Speaks in the service of youth, arts in Oakland and surrounding Bay Area communities. The estimated attendance for this event is 4000-7500.

BACKGROUND / LEGISLATIVE HISTORY

Youth Speaks was founded in 1996 and is the leading nonprofit presenter of Spoken Word performances, education and youth development programs in the country. Youth Speaks has had many successful festivals, in Oakland and across the nation. The vision of Youth Speaks is to shift the perception of youth by combating illiteracy, isolation, alienation and silence, creating global movement of brave new voices bringing the noise from the margins to the core.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Youth Speaks to collect funds onsite through vendor sales at their Life is Living Community Event on Saturday, October 12, 2019 from 10:00am-7:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Center Director

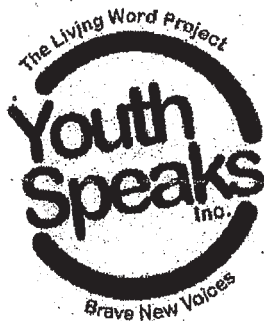
/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Youth Speaks Proposal Letter
Exhibit B – Post Event Report (2019)
Exhibit C – Rental Application



June 24, 2019

To the Oakland Parks and Recreation Advisory Commission,

Staff

James Kass
Founder & Executive Director

Paula Arrigoni
Director of Operations

Joan Osato
Producing Director

Hodari B. Davis
National Program Director

Susie Lundy
Program Director: Bay Area

Juan Rivera
Marketing Director

Sean San Jose
Artistic Director

Board of Directors

Brian Gadsden
President

Tony Rodriguez
Vice President

Adam Mariano
Treasurer

Steve Wright
Secretary

Colléen Backstrand

Deborah Brand

Frank Clalóne

Matt Cole

Eva Frank

Niles Lichtenstein

Jonathan Melrod

Weyland Southon

Anne Wintroub

Thank you for this opportunity to present a proposal to you. We are requesting that our annual Life is Living Festival be allowed to take place on October 12, 2019 at deFremery Park. We are also requesting permission to have on-site vendors at the festival. Life is Living is an intergenerational eco-equity festival presented by Youth Speaks. Life is Living was inaugurated in Oakland, California in October 2008. A celebration of life through urban performance, intergenerational health, and environmental action, Life is Living strives to activate the West Oakland community surrounding deFremery Park in a spirit of love and unity. We also strive to recognize and celebrate the legacy of the Black Panther Party in Oakland.

Life is Living has featured musical performances drawn from a diversity of styles (jazz, gospel, and hip hop), as well as live painting, sports (skateboarding and a softball tournament), a Kid's Zone (complete with face painting, art activities, and parkour), a Teen Stage, a dance zone, and writing and performance workshops for youth—all for free.

This year, our festival will feature new partnerships with Cal Shakes and Yerba Buena Center for the Arts to present exclusive theater live in the park. We will also be doubling down on our commitment to dance, by having live dance classes all day in the park. Additionally we intend to continue strengthening our partnerships with local food justice organizations, artisans, and non profits. In keeping with our focus on progressive environmental action, we are recruiting vendors whose wares are environmentally sound. This year, we hope to expand on last year's successes and ensure festival participants' experience of vendors is first-rate.

We plan to continue charging our vendors a fee to participate in the festival. We estimate that our vendor fee will be approximately \$250 per booth. We will use those monies to pay for vendor and permit fees with the Alameda County Department of Environmental Health.

We will also contact the Oakland Police Department to apply for a Short Term Encroachment Permit to cordon off a section of 18th Street from Adeline to Union to expand the foot print of the Festival, and use 16th st on the park side for food trucks and vendors. We successfully used this portion of 16th Street last year, to maximize ease of experience for vendors and attendees.

In all of our editions of Life is Living, there have been no negative incidents or contention, and a genuine feeling of peace and community and peace has reigned. We are grateful for the goodwill of the West Oakland community, the support of Oakland Parks and Recreation, and the consideration of the City of Oakland and the Oakland Police Department. We hope to make this year's festival a truly positive experience for all who attend.

James Kass

Sincerely,

Hodari Davis
National Program Director
Youth Speaks Inc.
1663 Mission St Ste 604
San Francisco, CA 94103
youthspeaks.org
lifeisliving.org

POST EVENT REPORT

CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: LIFE IS LIVING OAKLAND 2018
Location of Event: DE FREMERY PARK, OAKLAND + 18th Street
Date/Hours of Event: 10AM - 7PM Permit No. 00011684
Event Contact Name: JOAN OSATO Phone No. 415-710-7427
Event Contact Address: YOUTH SPEAKS, 1663 MISSION ST, STE 604 San Francisco CA 94103

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

2007 - 2018 ANNUALLY

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable

2. Check other permits required for event?

OPD Special Events Permit

Food Handler's Permit

Seller's Permit

Charitable Solicitations Permit

Certificate of Insurance

Other - Please list

AMPLIFIED SOUND

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: _____

2. Were registration fees, donations or other fees collected on-site? _____

Yes No

Not Applicable

3. If yes, how many people registered? _____ How many people made donations? _____

4. What was the cost for registration? _____

5. How much was collected on site from registration fees? _____

6. How much was collected on site from donations? _____

7. How much was collected on site from other fees? _____

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SEE ATTACHED				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

WE'RE PARTNERING WITH CA WASTE MGT FOR MORE EFFICIENT RECYCLE AND COMPOST SERVICES, IMPROVING ON-SITE EMERGENCY MEDICAL TOOLS (EMTs). WE WILL INCREASE VENDORS AND SECURITY OVER LAST YEAR.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

NO PROBLEMS!

Submitted by: JOHN OSATO

Date: 2/11/19

ATTENTION: _____

Date of Application: 2/11/2019

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: YOUTH SPEAKS, INC.
Address: 1667 MISSION ST, STE 604 SAN FRANCISCO CA 94103

Youth Speaks, Inc.

Name of Contact Person: JOAN OSATO
Phone Number: 415-710-7427 Fax Number: 415-255-9065 E-mail: _____
Mailing Address: SAME AS BUSINESS

Facility/Park Name: DEPREMENCY PARK

Room(s)/Site(s) VICTORIAN, PARK GROUNDS & PLENIC AREAS, Basketball

2 Baseball field
18th street from
corner of
Adeline to
POPLAR

EVENT INFORMATION:
Date(s) of Event: SATURDAY OCT 12, 2019

Time In/Prep 4AM Event Time 10A - 7PM Cleanup/Time Out 7p - 11 pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Conference, Burial/Service/Obit/Kavah, etc.)
ALL DAY COMMUNITY FESTIVAL

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)
6 STAGES WITH P.A SYSTEMS, MUSICAL INSTRUMENTS, MICROPHONES, LIVE DRUMS

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 5,000 Approximate # of Adults 3000 # of Teens 1000 # of Children/Infants 1000

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from ORR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Opt-Out Fee - See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)
Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$45 will be added to each application with 50 or more people.
For Park Users (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

- (1) (Hourly Rate) (# of hours) = _____
- (2) (Hourly Rate) (# of hours) = _____
- (3) Permit Processing Fee = _____
- (4) Deposit = _____
- (5) Setup/Teardown = _____
- (6) Kitchen = _____
- (7) Alcoholic Beverage Fee = _____
- (8) Administrative Service Fee = _____
- (9) Caterer Opt Out Fee = _____
- (10) Sound Use Fee = _____
- (11) Other Charges = _____

TOTAL: \$ _____ Less Advance Minimum Payment of \$ _____ BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission
FROM: Valorie Winn, deFremery Recreation Center Director
DATE: August 1, 2019
SUBJECT: REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 45th ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 5, 2019.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA is seeking permission to allow 20 vendors to sell various items. OBCA will sell water, t-shirts and hats at their 45th Annual Festival and Parade at deFremery Park on Saturday, October 5, 2019, from 6:00am-6:00pm. All proceeds from this event are earmarked for the continued support of the OBCA future festivals. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

OPRYD will assign 3 additional personnel to the event and expend 30 hours at a total cost of \$750.00 for the day. An additional \$1000.00 will be generated in rental fees. Rental fee for this event are paid through the City of Oakland, Cultural Affairs Division.

Oakland Public Works will provide an additional 15-20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

The Oakland Black Cowboy Festival and Parade involves the community and provides a fun filled day of family engagement, entertainment and building Oakland's pride. Horses, decorated cars and drill teams are favorite elements of the parade. OBCA volunteers control the traffic before, during and after the event. The City of Oakland issues street closure permits for the parade. This is a highly attended family friendly community event that is anticipated annually.

The estimated attendance for this event is 2000.

BACKGROUND / LEGISLATIVE HISTORY

The Oakland Black Cowboy Parade was originally sponsored by the Oakland Museum's Cultural and Ethnic Affairs Guild in 1975. In 1976, the parade was sponsored by the Oakland Traders, a group of local businessmen. 1977, the parade was sponsored by a community group named Blacks Unified to Motivate Progress (BUMP) and the Black Cowboy Association. The Black Cowboy

Association became the Oakland Black Cowboy Association in 2004, adding Oakland to their name to show pride in the support given to the parade by the City of Oakland and its citizens.

The purpose of this event is to educate the public about the role Black Cowboys played in building and settling in the Old West. The parade honors the role of African Americans during this time and shares history of the cowboys according to historians.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Black Cowboy Association to collect funds onsite through vendor sales at their 45th Annual Black Cowboy Festival and Parade on Saturday, October 5, 2019 from 6:00am– 6:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Center Director

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Oakland Black Cowboy Proposal Letter
Exhibit B – Post Event Report (2019)
Exhibit C – Rental Application



Oakland Black Cowboy Association
P.O. Box 4889, Oakland, CA 94605

February 4, 2019

Chairman C.N.E. Corbin
Parks & Recreation Advisory Commission (PRAC)
666 Bellevue Street
Oakland, CA 94612

Dear Chairman:

The Oakland Black Cowboy Association (OBCA) is based in Oakland, California. We have been a part of this community for 45 years. The organization started in West Oakland in 1974. We are a Non-Profit organization registered with the internal Revenue Service; our Employer Identification number is 90-0176295. In addition, we are registered and incorporated with the State of California, Secretary of the State department. Our California Corporate ID number is C262698.

The Oakland Black Cowboy Association gives an annual parade and festival once a year in the great City of Oakland on the first Saturday in October. We are requesting to hold this year's event on Saturday, October 5, 2019, from 6am-6pm. We invite and accept people to join our parade and festival for worthy community cause, educational events, family engagement, and a safe fun-filled day. We have not experienced any unsafe efforts or activities during the parade in 45 years.

On our parade and festival day we provide horse and pony rides for the community to enjoy. We welcome and invite church organizations, community groups, school marching bands, drill teams, the fire and police departments, libraries, cultural dance groups, and, auto and motorcycle organizations to participate.

As the OBCA, we are also requesting permission to sell OBCA t-shirts, water, horse/pony rides, and, western hats to assist us financially and to continue providing educational history about the Oakland Black Cowboy Association and future OBCA parades pertaining to black history. We would like permission to have twenty vendors to sell food and/or cultural arts and crafts. Connect with us at: <http://www.blackcowboyassociation.org/todays-heroes.html>.

Sincerely,

Wilbert F. McAlister
President, Oakland Black Cowboy Association
(510) 541-2763

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: OAKLAND BLACK COWBOY PARADE & FESTIVAL

Location of Event: 1651- Adeline ST, OAKLAND, CA 94607

Date/Hours of Event: _____ Permit No. _____

Event Contact Name: WILBERT McALISTER Phone No. 510 541-2763

Event Contact Address: 10330 GREENVIEW DRIVE

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

DeFremery Park + Rec 10 years or more

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable

2. Check other permits required for event?

- OPD Special Events Permit Food Handler's Permit Seller's Permit
 Charitable Solicitations Permit Certificate of Insurance Other - Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 550 people

2. Were registration fees, donations or other fees collected on-site? Yes No
 Not Applicable

3. If yes, how many people registered? 30 How many people made donations? 6

4. What was the cost for registration? \$25.00

5. How much was collected on site from registration fees? None

6. How much was collected on site from donations? None

7. How much was collected on site from other fees? \$600.00

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
See Attached Vendor list				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: Wilbert F McAlister Date: 6-25-19

Approved by: _____ Date: _____
(OPR Staff)

Comments: _____

OAKLAND BLACK COWBOY ASSOCIATION

2019 VENDOR INFORMATION

ADDITIONAL VENDOR INFORMATION

Panche	For		African Artifacts	Y
Texland Gifts	For		Western Clothing, & Accessories	Y
Moma African	For		African Clothing and Jewelry	Y
Seymart Fish & Chicken	For	Soul Food		Y
Young Jewels	For	Assorted Jewelry		Y
CJ's Barbeque	For	Barbeque & Soul Food		Y
Hot Dog Stand	For	Hot Dogs & Buns		Y
La'Vae 4 Bows	For		Hair Accessories	Y
Radio Station		Root beer Floats & Ice Cream		
Italian Ice		Ice Shaving		



Rental Application

ATTENTION: _____

Date of Application: _____

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Oakland Black Cowboy Assoc.

Business/Organization Address: 10330 Greenview Drive Oakland, CA 94607
Street Address City Zip Code

Applicant Name: Wilbert McAlister

Applicant Mailing Address: 10330 Greenview Drive Oakland, CA 94607
Street Address City Zip Code

Phone Number: 510-541-2763 Fax Number: _____ E-mail: _____

Facility/Park Name: de Fremery Park Rec.

Room(s)/Site(s) Entire Park

EVENT INFORMATION:

Date(s) of Event: Oct. 5 2019

Time In/Prep Time 6:00am Actual Event Time 10am to 6pm Cleanup/Time Out 6pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

Oakland Black Cowboy Parade Festival 45years
 General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)
MUSICAL INSTRUMENTS, AMPLIFIER, MICROPHONES, CD PLAYER, LIVE BAND

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 600 Approximate # of Adults 200 # of Teens 150 # of Children/Infants 200

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Street Barriers, ADA Outdoor toilets, Wash Area, Recyclable bins
 Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No
 Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____
 (Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)
 Building Rentals/Special Events (Parks): \$30

- (1) $127.50 \times 12 = 1,530.00$
(Hourly Rate) (# of hours)
- (2) _____ x _____ = _____
- (3) Permit Processing Fee = 30.00
- (4) Deposit = 1,000.00
- (5) Setup/Teardown = N/A
- (6) Kitchen = N/A

- (7) Alcoholic Beverage Fee = N/A
- (8) Administrative Service Fee = N/A
- (9) Caterer Opt Out Fee = N/A
- (10) Sound Use Fee = 100.00
- (11) Other Charges = _____

TOTAL: \$ 2660.00 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/4 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Wilbert McAlister DATE June 26, 2019

CITY OF OAKLAND



DALZIEL BUILDING • 250 FRANK H. OGAWA PLAZA • SUITE 3315 • OAKLAND, CALIFORNIA 94612

Planning and Building Department
Bureau of Planning

(510) 238-3941
FAX (510) 238-6538
TDD (510) 238-3254

TO: C. N. E. Corbin, Chair, Parks and Recreation Advisory Commission
FROM: Alicia Parker and Joanna Winter, Strategic Planning Division
DATE: September 11, 2019
SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO PROVIDE COMMENTS ON DRAFT DOWNTOWN OAKLAND SPECIFIC PLAN

SUMMARY

The purpose of this report is to provide an introduction and overview of the *Draft Downtown Oakland Specific Plan (Draft Plan)*. The purpose of the planning process, which began in 2015, is to update City policies that guide downtown development by considering Oakland's current and projected housing and employment needs. Plan policies are geared to protect what makes downtown "authentically Oakland." The Draft Plan will serve the broad needs of the entire Oakland community – including inclusive economic opportunity; anti-displacement measures to help protect residents, businesses and community institutions; a welcoming public realm that is safe, engaging, and inclusive; and reduction of racial disparities in access to opportunity and quality of life.

The focus of this memorandum is on the recreation, parks, public space and cultural facilities aspects of the Draft Plan. The Draft Plan includes recommendations for increasing intensity to facilitate the creation of 29,100 housing units and 60,000 jobs, which would create more demand for parks, recreation and other public amenities. To address these anticipated needs as well as existing community needs, the Draft Plan includes recommendations for maintenance of existing parks and creation of new parks; public plazas, festival streets (which can be closed to traffic) and other gathering spaces; and paseos between long blocks to encourage walking and support small businesses. The Draft Plan also recommends streetscape improvements that will increase recreation access and encourage physical activity as well as provide outdoor seating, reflect local culture, and connect downtown's parks and other public spaces, including Lake Merritt, the Lake Merritt Channel, and the Estuary waterfront.

FISCAL IMPACT

The *Draft Plan* proposes an ambitious set of policies across a variety of topic areas to achieve equitable and sustainable development. Many of the draft policies that would most directly assist vulnerable communities involve improving existing or developing new programmatic activities, infrastructure or maintenance. For example, enhanced programs could provide small business support, job training and youth programming. Investment in building facades, publicly-owned cultural facilities, public restrooms, park amenities, and the biking and walking environment would also have a profound impact on downtown's sense of safety, health and cultural belonging. However, in the current fiscal climate, additional sources of revenue are needed to implement these types of programmatic recommendations and infrastructure improvements.

While the fiscal impact to the Office of Parks and Recreation of adopting the *Downtown Oakland Specific Plan* has not yet been determined, the *Draft Plan* recommends several funding sources be developed or revamped to implement the plan related to parks, recreation, cultural facilities and public open space, including the following:

1. Update/increase the Landscaping and Lighting Assessment District (LLAD) fee
2. Increase the Capital Improvements impact fee for parks, libraries, etc.
3. Adopt new value-capture mechanism downtown such as an Enhanced Infrastructure Financing District (EIFD) to fund affordable housing and other improvements
4. Create a cultural facilities fee
5. Increase the transient occupancy tax (TOT) or reallocate (with a ballot measure) a portion of existing funds from Visit Oakland to cultural programming

PROJECT / PROGRAM DESCRIPTION

PLANNING CONTEXT AND BOUNDARY

The physical boundaries of the Downtown Specific Plan include the area bounded by 27th Street to the north; I-980, Brush Street, and Market Street to the west; the Jack London estuary waterfront and Embarcadero West to the south; and Lake Merritt, Channel, and 5th Avenue to the east. Chinatown is not included in the boundaries of the *Downtown Oakland Specific Plan* because it previously went through its own specific planning process that led to the adoption of Lake Merritt Station Area Plan in 2014 (and the recommendations of that plan are supported by the *Draft Downtown Oakland Specific Plan*). However, it is included in the neighborhood descriptions within the planning context for the Downtown Specific Plan. In addition, there are recommendations in the plan for Chinatown that relate to transportation, streetscape, parks and park maintenance, community facilities, and cultural districts.

CENTRAL IDEAS

The *Draft Plan* begins with a setting section that places downtown within the larger Bay Area context and describes its physical landscape, as well as its unique assets including its cultural diversity. The vision presents six key goals to which the *Draft Plan* proposed policies, programs and actions aspire. The policy recommendations and regulatory changes to achieve the vision are in the main chapters of the *Draft Plan* including: Economic Opportunity, Housing, Mobility, Culture Keeping, Community Health and Land Use and Urban Form. Additionally, the Implementation chapter outlines the key actions, partners, possible funding sources and a timeline to implement the *Draft Plan*.

The *Draft Plan* sets forth an ambitious vision articulating Downtown Oakland's extraordinary capacity to become a dynamic regional hub of culture, employment, housing and transit that is welcoming to the entire community. The *Draft Plan* proposes transformative ideas to connect the community's goals to strategic actions. The summary figures below are representative of the types of improvements and forward-thinking ideas contained in the *Draft Plan*.

Jobs & Retail	Housing	Public Improvements	Future Projects
<ul style="list-style-type: none"> • 60,000 jobs • 20 million square feet of new commercial space • \$21.2 million affordable housing fees 	<ul style="list-style-type: none"> • 29,100 new units • Target: 15-25% of new units affordable • \$480-544 million in affordable housing fees 	<ul style="list-style-type: none"> • Cultural and small business space targeted to cultural districts • Pedestrian and bicyclist safety • Restrooms, water fountains, benches and other amenities 	<ul style="list-style-type: none"> • Sets the stage for: <ul style="list-style-type: none"> • I-980 conversion • Stadium at Howard Terminal (and adjacent development) • Second transbay BART crossing

The central ideas of each plan chapter are summarized here:

- **Economic Opportunity:** Make downtown a racially and economically diverse regional employment center by identifying office priority sites, targeting training for living wage jobs to fill those spaces, and by investing in small businesses and businesses owned by people of color.
- **Housing & Affordability:** Maintain downtown as a collection of unique neighborhoods where people of all races and incomes live by adding 29,100 new homes by 2040, of which 4,365 to 7,275 will be affordable units
- **Mobility:** Connect people across Oakland to downtown and unify downtown by expanding high quality transit, bicycle routes, pedestrian access and amenities for an active street life.
- **Culture Keeping:** Leverage and protect Oakland's diverse cultures as an engine for artistic innovation and economic growth by establishing and implementing cultural districts downtown with support for cultural institutions and businesses.
- **Community Health:** Enhance quality of life and health for all Oaklanders by improving and expanding public spaces, strengthening community resilience, implementing urban greening projects, reducing private vehicle trips, and shifting to renewable energy sources.
- **Land Use and Urban Form:** Foster new development that serves Oaklanders and addresses housing and employment demand by preserving historic and cultural assets, creating a lively, interactive, vibrant and culturally relevant public realm, and providing increased building intensity in exchange for pre-defined community benefits.

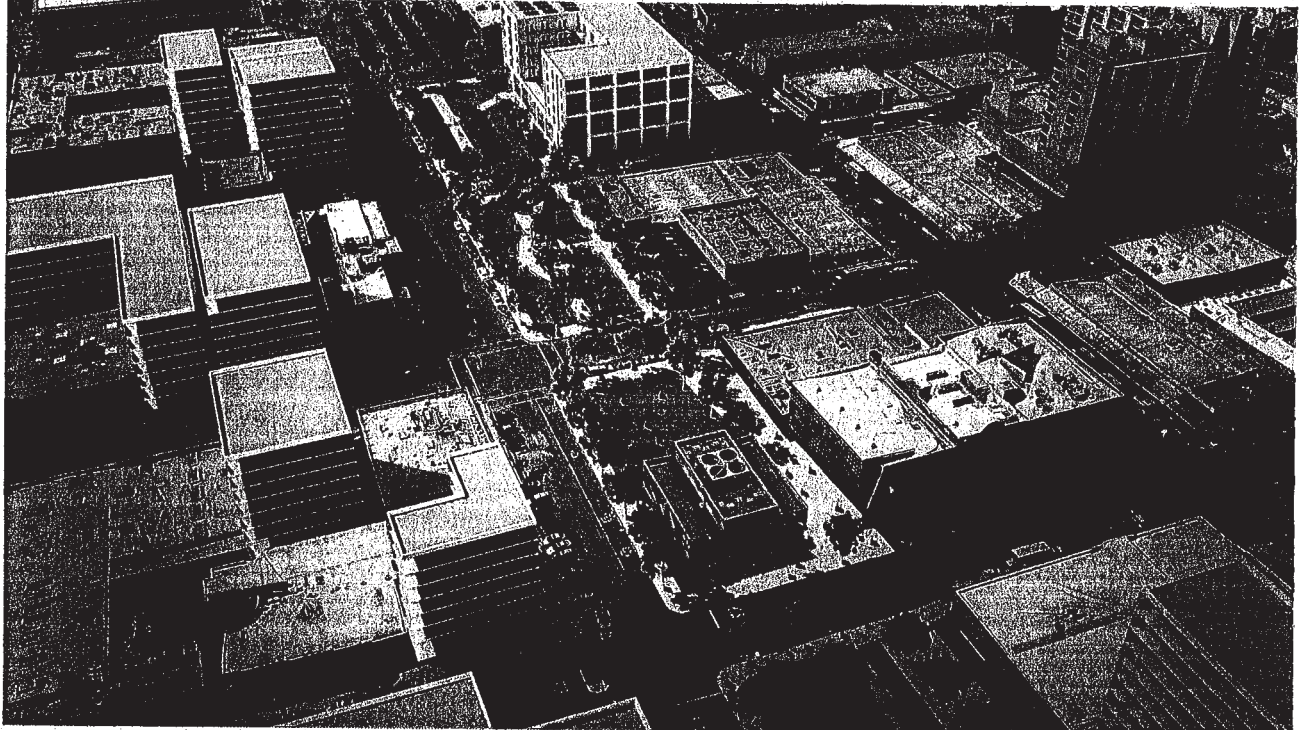
KEY CITY INVESTMENTS & POLICIES FOR PUBLIC SPACE AND RECREATION

The parks, recreation, public space and community and cultural facilities aspects of the plan are primarily found in **Chapter 05: Community Health**. However, additional findings, strategies, policies, and measures of success related to these topics are found in **Chapter 04: Culture Keeping** and **Chapter 06: Land Use & Urban Form**. Key investments and policies include:

- Create a safe and healthy public realm through streets, parks, and open-space improvements with a focus on enhancing connections between the waterfront and the rest of downtown
- Improve the experience of existing parks, open space, libraries and other community facilities through capital investments in equipment upgrades, maintenance and programming
- Develop and invest in a coordinated system of streetscape improvements to link activity centers with the waterfront and other public parks and plazas via the “Green Loop”
- Draft and adopt design guidelines for streets and public spaces
- Construct coordinated streetscape and public space improvements that help identify and enhance arts and culture districts
- Reduce greenhouse gas (GHG) emissions by investing in improvements to the walking, biking and transit network and eliminating fossil fuels from building systems
- Designate arts/culture districts
- Create a streamlined development incentive program to provide increased building intensity in exchange for pre-defined community benefits

Maps showing proposed public realm improvements and connections made by the Green Loop are found in **Chapter 05: Community Health**, Figures CH-1 and CH-5. A map showing proposed streetscape and connectivity improvements, including those comprising the Green Loop, is found in **Chapter 06: Land Use & Urban Form**, Figure LU-16.

Figure 1 Proposed new parks include the Webster Green (below), a proposed linear greenway between the estuary waterfront and I-880 that would be constructed over the Webster Tube.



GENERAL PLAN AMENDMENTS AND ZONING REGULATORY FRAMEWORK

The *Draft Plan* contains draft recommendations and options for General Plan (GP) amendments and the zoning regulatory framework that will serve as a guide to writing new zoning regulations to achieve its robust development vision. The draft GP amendments and zoning regulatory framework are based on community feedback related to the character and intensity of downtown. The City will be undertaking a focused community process over the next few months to guide the creation of new zoning regulations for downtown, including going to the Zoning Update Committee (ZUC) for input. The Character Area Maps (for land use) and the Intensity Maps (for height, density, and FAR), both shown in **Chapter 06: Land Use & Urban Form**, will be used as a basis for writing the new downtown zoning regulations.

The City is currently studying the feasibility of creating value from increases to the development intensity downtown that can be reclaimed for public purposes (such as dedicated ground floor cultural space, dedicated open spaces, investment in cultural facilities such as the Malonga Casquelourd Center for the Arts, Oakland Asian Cultural Center, Lincoln Recreation Center and Main Branch of the Oakland Public Library, among other possible public benefits). The study will identify case studies of cities with similar development contexts, analyze the value of additional development potential and evaluate the possible interaction of a Downtown Oakland zoning incentive program with California's Density Bonus Law program and a potential transfer of development rights program. The study will culminate with targeted recommendations for a zoning incentive program in Downtown Oakland, which will be incorporated into the Planning Code update. The areas on the Proposed Maximum Intensity Map in **Chapter 06: Land Use & Urban Form**, Figure LU-10a, that are outlined in dark black are areas that will be subject to the Zoning Incentive Program to achieve maximum heights, density, and FAR.

Over the next several months the regulatory framework will be further developed (including General Plan and Planning Code text and map changes), during a series of community advisory group meetings. The zoning framework will be informed by the zoning incentive program economic feasibility analysis that is currently underway. Once drafted and iterated with the community, the General Plan and Planning Code amendments will be heard at a Zoning Update Committee (ZUC) meeting.

IMPLEMENTATION, EVALUATION, OVERSIGHT AND ACCOUNTABILITY

New zoning for downtown and Jack London will be adopted concurrently with the Final Specific Plan, as will General Plan amendments. Other implementing actions of the plan will occur after adoption and many will be led by departments other than Planning and Building.

BACKGROUND / LEGISLATIVE HISTORY

The process to develop the *Downtown Oakland Specific Plan* began in 2015. The initial phase of the planning process culminated with the Plan Alternatives Report in Spring 2016, about which the City received thousands of comments. Many comments expressed concerns about the rapid displacement of communities of color, as well as displacement of independent small businesses and community-serving non-profits who provide essential services to historically marginalized communities. Some members of the business community warned about dampening the investment appeal of downtown, citing risky capital markets, ostensibly limiting the feasibility of future development projects through the application of too many additional fees. City Economic Development staff expressed the importance of economic activity downtown as a mechanism for generating revenue that funds critical public services citywide. Community members also expressed concern that all stakeholder voices be represented in the discussion, including Oakland residents who live elsewhere in the city. In response to these comments, the City initiated a new phase in the Downtown Plan process in 2017 focused on engaging a broader, more representative section of the community. This "Phase II" in the Downtown Plan process marked a re-launch in the planning process with an equity lens, and a focus on developing balanced strategies for downtown's future that would bring opportunities to downtown that benefit the entire Oakland community - including underserved communities.

Supported by an equity consultant and the City's newly-formed Department of Race and Equity, the planning team revised the process to better involve members of the City's most vulnerable communities. The team analyzed disparities in life outcomes and proposed equity-related outcomes and policy directions. This work was based on racial equity impact assessment (REIA) and results-based accountability (RBA) models, which together involve identifying and measuring indicators of racial disparities; including affected communities in identifying and designing solutions to those disparities; and assessing proposed strategies to determine whether they will close or widen the identified disparity gaps.

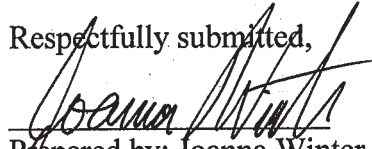
The PRAC provided input on the project's *Alternatives Report* on March 3, 2016 and again on the *Preliminary Draft Plan* on February 13, 2019. Staff is leading a community engagement effort through October to receive feedback on the *Draft Plan* and *Draft Environmental Impact Report (EIR)*, released concurrently on August 30. The engagement includes two Planning Commission hearings, on September 4 and October 2. The comment period runs from August 30 to October 15.

Once the *Final Downtown Oakland Specific Plan*, Planning Code and General Plan amendments are prepared, integrating public feedback on the *Draft Plan* and incorporating any feedback on the *Draft EIR*, the formal adoption process and EIR certification process will commence. The process will begin with the Landmarks Preservation Advisory Board, followed by Planning Commission and Community and Economic Development Committee of City Council, and then the full City Council will consider final adoption.

RECOMMENDATION

Staff recommends that the PRAC provide comments on the recommendations contained in the *Draft Plan* to advise development of the Final *Downtown Oakland Specific Plan*.

Respectfully submitted,



Prepared by: Joanna Winter
Planner III



Approved by: Laura Kaminski
Acting Strategic Planning Manager

Attachments: The Draft Plan can be viewed online at <https://www.oaklandca.gov/topics/downtown-oakland-specific-plan> and in person at the City of Oakland Planning Department (250 Frank H. Ogawa Plaza, Suite 3315).



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: C.N.E., Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations
DATE: August 26, 2019
SUBJECT: REQUEST APPROVAL TO ALLOW BAY VENTURES LLC. PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES, MERCHANDISE AND ARTISAN SALES AT LAKE FEST TO BE HELD AT LAKE MERRITT (LAKE MERRITT SAILBOAT HOUSE & PARKING LOT) ON SATURDAY, JUNE 27, 2020, 11:00AM-7:00PM

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Trevelon Adnanadus owner of Bay Ventures LLC. in collaboration with Daniel Swafford the Executive Director of Montclair Village Association and Laurel District Association. Trevelon and Daniel are both Oakland natives with over 10 years of experience in planning large FREE events in the City of Oakland they are requesting approval from the Parks and Recreation Advisory Commission to collect funds onsite through sales of food and beverages (alcoholic and non-alcoholic) and vendor sales of merchandise artisan wares at Lake Fest. Lake Fest is a FREE family-friendly event to be held at Lake Merritt (Lake Merritt Sailboat House and Lake Merritt Sailboat House Parking Lot). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Bay Ventures LLC is paying all rental fees associated with the event estimated at \$11,780.00.

PROJECT / PROGRAM DESCRIPTION

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise and artisan vendors all representing the diverse culture of Oakland. Lake Fest Kid's Zone an activity area which will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun.

Bay Ventures LLC. is requesting to collect funds onsite for sales of food, beverages and vendor sales of merchandise and artisan wares with the approval from the Parks and Recreation Advisory Commission. The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) / \$2 - \$5 (Non-Alcoholic)

- Vendor Sales: \$10 - \$30 (Clothing Merchandise, Wares, Art)

The estimated attendance is 2500.

BACKGROUND / LEGISLATIVE HISTORY

Trevelon Adnanadus an Oakland native, owner of Bay Ventures LLC and Oakland's Very Own (OVO) Eatery and Tavern located in beautiful North Oakland, where the entrées served are tasty and tantalizing to the taste buds. Oakland Very Own Eatery and Tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the shows food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor. Professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits [Montclair Village Association and Laurel District Association] and is the Managing Director and Founder of Oaktoberfest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has 10 years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktoberfest, The Laurel Street Fair World Music Festival; Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Bay Ventures LLC to collect funds onsite through sales of food and beverages (alcoholic and non-alcoholic), vendor sales of merchandise and artisan wares at Lake Fest to be held at Lake Merritt (Lake Merritt Sailboat House and Lake Merritt Sailboat House Parking Lot) on Saturday, June 27, 2020, 11:00am-7:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:
Zermaine Thomas
Central Reservations

/s/ Darrin Hodges

Approved by:
Darrin Hodges
Facilities Manager

Attachments: Exhibit A – Bay Ventures Proposal Letter
Exhibit B – Post Event Report (2019)
Exhibit B – Rental Application



August 1, 2019

Parks and Recreation Advisory Commission
Oakland Parks, Recreation & Youth Development
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Commissioners:

Oakland's Very Own Eatery and Tavern in collaboration with Daniel Swafford the Executive Director of Montclair Village Association and Laurel District Association, is submitting this request for approval from the Parks and Recreation Advisory Commission to collect funds onsite for Lake Fest a FREE family-friendly festival to be held at Lake Merritt (Sailboat House & Lake Merritt Sailboat House Parking Lot) on Saturday, June 27, 2019.

Trevelon Adnanadus an Oakland native and owner of Oakland's Very Own (OVO) Eatery and Tavern located in beautiful North Oakland, where the entrées served are tasty and tantalizing to the taste buds. Oakland Very Own Eatery and Tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the shows food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor. Professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits [Montclair Village Association and Laurel District Association] and is the Managing Director and Founder of Oaktobefest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has 10 years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktobefest, The Laurel Street Fair World Music Festival; Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise and artisan vendors all representing the diverse culture of Oakland. Lake Fest Kid's Zone an activity area which will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun.

We are requesting to collect funds onsite for sales of food, beverages and vendor sales of merchandise and wares with the approval from the Parks and Recreation Advisory Commission. The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) / \$2 - \$5 (Non-Alcoholic)
- Vendor Sales: \$10 - \$30 (Clothing Merchandise, Wares, Art, Carnival Tickets)

A portion of funds collected will be donated to Oakland Parks, Recreation and Youth Development and the remaining will help offset the cost of equipment and staffing.

We looking forward to continue working with Oakland Parks and Recreation Staff to complete the reservation process.

Thank you,

Trevelon Adnanadus

Bay Ventures LLC



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Lake Fest Oakland 2019

Location of Event: Lake Merrit Sailboat House

Date/Hours of Event: June 22, 2018 / 11am-7pm Permit No. _____

Event Contact Name: Trevlon Adanardus Phone No. 510-394-7417

Event Contact Address: 484 Lake park Ave #297

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

June 2019

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable

2. Check other permits required for event?
 OPD Special Events Permit Food Handler's Permit Seller's Permit
 Charitable Solicitations Permit Certificate of Insurance Other - Please list

II. ATTENDANCE/COLLECTION OF FUNDS

- Total number in attendance: 5K
- Were registration fees, donations or other fees collected on-site? Yes No Not Applicable
- If yes, how many people registered? n/a How many people made donations? n/a
- What was the cost for registration? n/a
- How much was collected on site from registration fees? n/a
- How much was collected on site from donations? n/a
- How much was collected on site from other fees? n/a

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
See	Attached			

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: Trevlon Adanandus

Date: 7-22-19

Approved by: [Signature]

(OPR Staff)

Date: 7-27-19

Comments: _____

**Alameda County Environmental Health Department--Sponsor Application
Health Permit Application for Sponsors of Food Facilities at Temporary Events in Alameda County**

SPONSOR'S FOOD VENDOR LIST

EVENT NAME: Lakefest **EVENT DATE(S):** 6/22/19 **EVENT START TIME:** 11:00a

Location address: Lake Merritt Sailboat House / 568 Bellevue Avenue, Oakland, CA 94610

	NAME OF FOOD FACILITY/BUSINESS	BOOTH OWNER NAME	TYPE OF FOOD FACILITY (check one)			
			Booth	Truck	Trailer	Cart
1	Bombzie's BBQ	Peter Ly	X			
2	Cacao Milk Bar	Anthony Williams	X			
3	Krazy Kettles	Pierre Scott	X			
4	Mi Granny's Kitchen	Mierra Marah	X			
5	Noonie's Vending & Catering	Melody Wells	X			
6	Old School Bar B Que	Michael Oliver	X			
7	Rainbow Italian Ice Cream	Michael Dabney				X
8	The Roasted Corn	Paul Harrison	X			
9	Delicious Dishez	Ruth Willis	X			
10	Delicious Kettle Corn	David Gerlach	X			
11	Jollof Kitchen	Simbiat Tijaniquodus	X			
12	Edible Critters	Linda Walker	X			
13	Rosine's Ginger Juice	Rosine's Bousinni	X			
14	Tante's LLC	Jacob Cohen	X			
15	iLava Hawaiian Barbeque	Nicolle Jacinto		X		
16	Chef Ron's Pastries	Rhonda Persons	X			
17	Lizette's Southern SoulFood	Adriena Groves	X			
18	OVO Tavern & Eatery	Trevel Adanandus	X			
19	OVO Bar & Water	Trevel Adanandus	X			
20	Stella Nonna	Cricket Deetz	X			
21						
22						
23				X		
24						
25						
26						

Sponsor Name: Trevel Adanandus

Phone: 510-798-4759

Cell: 510-798-4759

CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development



TO: C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservation Unit
DATE: August 30, 2019
SUBJECT: **Request From Clausen House For Approval To Collect On-Site Charitable Donations For The Step by Step: Walking To Independence To Be Held At Lakeside Park (Pergola) On Saturday, October 26, 2019, From 8:00AM–3:00PM.**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Clausen House a non-profit organization that is the longest-serving multi-programmatic provider for adults with intellectual and developmental disabilities. Clausen House is requesting to solicit onsite charitable donations from supporters at their Walk & Party to be held at the Lakeside Park (Pergola) on Saturday, October 26, 2019. 100% of the donations collected will benefit Clausen House programs. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Clausen House will pay all fees associated with this event which is estimated at a total of \$580.00.

PROJECT / PROGRAM DESCRIPTION

On Saturday, October 26, 2019, friends and supporters of Clausen House, the Greater Oakland Area's largest multi-service provider for intellectually and developmentally disabled adults, are joining forces to participate in *Step by Step: Walking to Independence*, a Walk for Clausen House and the remarkable people they serve. The Walk will begin and end at the beautiful Pergola Area on the northeast side of Oakland's Lake Merritt. Following the Walk, they are hosting a community fair where attendees can learn about Clausen House programs.

The following funds are being requested to collect on-site:

- Donations: All increments welcomed

The estimated attendance: 150

BACKGROUND / LEGISLATIVE HISTORY

Founded in 1967, Clausen House is the longest-serving multi-programmatic provider organization accessed by adults with intellectual and developmental disabilities (I/DD) and those with dual diagnosis in Alameda County. Clausen House has established a service delivery model that reflects the organization's core competency for providing services that focuses on all aspects of adult living, strengthens individual choice, values clients' talents and skills, and supports client independence. Clausen House serves more than 200 individuals through six interconnected services and supports to guide individuals to achieve her/his highest level of independence and capability.

Parks and Recreation Advisory Commission
September 11, 2019

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request for Clausen House to collect donations onsite at the *Step by Step: Walking to Independence* to be held at Lakeside Park (Pergola) on Saturday, October 26, 2019, 8:00AM-3:00PM

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations

/s/ Darrin Hodges

Approved by:

Darrin Hodges

Facilities Manager

Attachments: Exhibit A – Clausen House Proposal Letter
Exhibit B – Rental Application



clausen house

Jaynette Underhill, MA
Executive Director

BOARD OF DIRECTORS

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Anila Vaibhav
HUMAN RESOURCES SPECIALIST

PROGRAMS

Adult Education
Affordable Housing
Independent Living
Residential
Supported Employment
Supported Living

CONTACT

88 Vernon Street
Oakland, California 94610

PHONE **510.839.0050**

FAX **510.444.5790**

www.clausenhouse.org

July 11, 2019

ATTN: Parks and Recreation Advisory Commission
Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

To the Parks and Recreation Advisory Commission,

Brief History

Founded in 1967, **Clausen House** is the longest-serving multi-programmatic provider organization accessed by adults with intellectual and developmental disabilities (I/DD) and those with dual diagnosis in Alameda County. Clausen House has established a service delivery model that reflects our organization's core competency for providing services that focuses on all aspects of adult living, strengthens individual choice, values clients' talents and skills, and supports client independence. Clausen House serves more than 200 individuals through six interconnected services and supports to guide each individual to achieve her/his highest level of independence and capability.

Event Overview

On Saturday, October 26, 2019, friends and supporters of Clausen House, the Greater Oakland Area's largest multi-service provider for intellectually and developmentally disabled adults, are joining forces to participate in **Step by Step: Walking to Independence**, a Walk for Clausen House and the remarkable people we serve. The Walk will begin and end at the beautiful Pergola Area on the northeast side of Oakland's Lake Merritt. Following the Walk, we are hosting a community fair where attendees can learn about Clausen House programs.

Request to collect funds:

The following funds will be collected at the event:
Day-of donations – various amounts

These funds are to be collected day of solely for participants who come the day of and would like to donate. 100% of the funds collected both prior and day-of the event go to funding Clausen House programs that support adults with intellectual and developmental disabilities.

Warmest Regards,

Christian Navarro
Development Specialist



Oakland Parks, Recreation & Youth Development (OPRYD)
 666 Bellevue Avenue Oakland, CA 94610
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362
 Office Hours: Monday-Friday 9:00 a.m. – 4:00 p.m.
 Email: centralreservationsunit@gmail.com



Rental Application

ATTENTION: _____

Date of Application: 7.8.19

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED. *

Name of Business/Organization: Clausen House

Business/Organization Address: 88 Vernon St. Oakland 94610
Street Address City Zip Code

Applicant Name: Christian Navarro

Applicant Mailing Address: 88 Vernon St. Oakland 94610
Street Address City Zip Code

Phone Number: 510.839.0050 Fax Number: 510.444.5740 Email: christian@clausenhouse.org

Facility/Park Name: Lake Merritt Pergola

Room(s)/Site(s): _____

Event Information:

Date(s) of Event: Saturday, October 26, 2019

Time In/Prep Time 8:00A Actual Event Time 9:00A to Noon Time Out/Cleanup Time 1:00P

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)
Walk and party

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

DJ, Amplifiers, Microphones, musical instruments

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 150 Approximate # of Adults 30 # of Teens 10 # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Electric outlets
 Will you require a caterer for your event? Yes No

If yes, Name of Caterer: n/a

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

-Park Use//Building Rentals/Special Events (Parks): \$30:

(1) <u>40</u> x <u>5</u> = <u>200.00</u>	(6) Kitchen = _____
(Hourly Rate) (# of hours)	
(2) _____ x _____ = _____	(7) Alcoholic Beverage Fee = _____
(Hourly Rate) (# of hours)	
(3) Permit Processing Fee = <u>30.00</u>	(8) Administrative Service Fee = _____
(4) Deposit = <u>300.00</u>	(9) Sound Use Fee = <u>50.00</u> <i>more for possible DJ</i>
(5) Setup/Teardown = _____	(10) Other Charges = _____

490.00

TOTAL: \$ 580.00 Less Advance Minimum Payment of \$ 290.00; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 290.00 90.00
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit ½ Deposit 30 days to 11 days notice: Forfeit Deposit Plus ½ Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE _____ DATE 7.8.19

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations
DATE: August 26, 2019
SUBJECT: **Request From Acta Non Verba: Youth Urban Farm Project For Approval To Sell Admission Tickets At Door, Sales Of Food, Drinks, Branded Merchandise, Collect Funds Onsite For Silent Auction Items, And Donations At Their 2nd Annual Silent Reading Benefit Party Fundraiser To Be Held At Lake Merritt Sailboat House On Saturday, November 16, 2019, 3:00PM-10:00PM.**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Acta Non Verba, Youth Urban Farm Project (ANV), a non-profit organization that elevates life in low-income communities of color in Oakland, California. The challenge oppressive dynamics, health inequities, and polluted environments through urban farming. ANV is requesting approval to sell admission tickets at the door, sales of food, drinks, branded merchandise, collect funds for Silent Auction items and donations at their Silent Reading Benefit Party Fundraiser. All funds raised will go towards ANV's General Operating fund to ensure that staff and volunteers can continue to do great work into 2020 and beyond. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Acta Non Verba, Youth Urban Farm Project is paying all fees associated with the event estimated at \$1,005.00

PROJECT/PROGRAM DESCRIPTION

The Acta Non Verba: Youth Urban Farm Project 2nd Annual Silent Reading Benefit Party allows an author to give a brief keynote address followed by reading an excerpt from one of their books, a short story, a piece of prose or poetry. There is a silent auction, heavy appetizers, beer, wine, and signature cocktails that will be available for purchase. ANV also presents its Victory V. Lee Award for Excellence at the event and guest have about 60 minutes to silently read books that they have either brought with them or purchased from Acta Non Verba, Youth Urban Farm Project.

BACKGROUND

Acta Non Verba: Youth Urban Farm Project (ANV) elevates life in the inner city by challenging oppressive dynamics and environments through urban farming. ANV's quarter acre farm located in the City of Oakland's Tassafaronga Park is planned, planted, harvested and sold by youth in grades K-8. One hundred percent of the proceeds are placed into individual savings accounts for those who participate. ANV helps youth and their families understand food production and nutrition to lead healthier lives, develop skills and assets to chart brighter futures, and strengthen their ties to nature and the community.

RECOMMENDATION

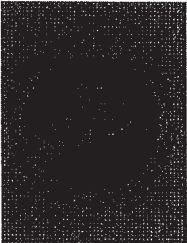
Staff recommends that the Park and Recreation Advisory Commission approve the request from the Acta Non Verba: Youth Urban Farm Project to sell admission tickets at the door, sales of food, drinks, branded merchandise, collect funds for Silent Auction items and donations at their Silent Reading Benefit Party Fundraiser to be held at Lake Merritt Sailboat House on Saturday, November 16, 2019, 3:00PM-10:00PM.

Respectfully submitted,

/s/ Zermaine Thomas
Prepared by:
Zermaine Thomas
Central Reservations

/s/ Darrin Hodges
Approved by:
Darrin Hodges
Facilities Manager

Attachments: Exhibit A – Acta Non Verba: Youth Urban Farm Project
Exhibit B – 501(c)3, Non-Profit Status
Exhibit C – Facility Rental Application



August 22, 2019

Namonne Green
City of Oakland
Oakland Parks, Recreation & Youth Development,
Central Reservations Unit (CRU)
250 Frank H. Ogawa Plaza, Suite 3330,
Oakland, CA 94612

Dear City of Oakland Parks and Recreation Advisory Commission,

My name is Kelly D. Carlisle and I am the Founder and Executive Director of Acta Non Verba: Youth Urban Farm Project located in East Oakland.

I am writing today to request the ability to make our 2nd Annual Silent Reading Benefit Party open to the public and to be able to raise funds on site in a number of ways.

Brief history of organization

Acta Non Verba: Youth Urban Farm Project (ANV) elevates life in low-income communities of color in Oakland, CA by challenging oppressive dynamics, health inequities, and polluted environments through urban farming. ANV helps youth and their families' understand food production and nutrition to lead healthier lives, develop skills and assets to chart brighter futures, and strengthen their ties to nature and the community.

Youth can't succeed and lead healthy lives if they can't access good food or green spaces nor see the benefit of nutrition, education, and exercise. Since 2012, ANV has elevated the quality of life for communities of color by challenging these oppressive dynamics, inequities, and environments through urban farming for youth (ages 5 to 17) and their families (predominantly African American and Hispanic/Latino/Spanish-speaking).

In an effort to continue this mission, we hope to create a warm, welcoming environment for this event which will bring together members of the community who share a love for reading and a passion for seeing our youth succeed. This particular ANV event is for individuals 18 and older.

Overview of event

ANV is planning its second Annual Silent Reading Benefit Party this fall at the Lake Merritt Sailboat House on November 16, 2019 from 6pm-9pm.

At the event an author gives a brief keynote address followed by reading an excerpt of one of their books, a short story, a piece of prose or poetry. There is a silent auction. Heavy appetizers, beer, wine and signature cocktails are available for purchase. ANV also presents it's Victory V. Lee Award for Excellence at this event and our guests have about 60 minutes to silently read books that they have either brought with them or purchased from us.

Last year, we were thrilled to have Wayétu Moore, author of "She Would Be King" as our featured author for our inaugural Silent Reading Party Benefit.

Request to collect funds on-site

The following are ways that we hope to collect funds onsite:

Donations

Door ticket sales

Sale of food and drinks

Silent Auction

Sale of branded organizational items (e.g.: Sweatshirts, reusable cups, ect.)

We are still planning the event, so an itemized dollar amount of all monies being requested to collect on-site is a bit difficult to estimate.

Funds are being collected onsite in the hopes that our attendees will be inspired to give more donations and bid on our silent auction items. While we always do our best to sell tickets ahead of the event online, inevitably some folks will bring folks who have not yet purchased tickets.

The funds raised at this benefit will go into ANV's General Operating fund to ensure that our staff and volunteers are able to continue to do our great work into 2020 and beyond!

Please feel free to reach out to me directly if you have any questions or concerns and we look forward to your feedback.

Very Respectfully,



Kelly D. Carlisle

Founder & Executive Director

Acta Non Verba: Youth Urban Farm Project



Oakland Parks and Recreation
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: _____

Date of Application: 08/14/2019

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Acta Non Verba: Youth Urban Farm Project

Business/Organization Address: 1001 83rd Ave. Oakland, 94621
Street Address City Zip Code

Applicant Name: Kelly Carlisle

Applicant Mailing Address: 1001 83rd Ave. Mailbox #1 Oakland. 94621
Street Address City Zip Code

Phone Number: 510.878.7235 Fax Number: 530.903.9526 E-mail: kelly@anvfarm.org

Facility/Park Name: Lake Merritt Sailboat House Jelissa@anvfarm.org
 Room(s)/Site(s): 568 Bellevue Ave, Oakland, 94610

510
972
3276

EVENT INFORMATION:

Date(s) of Event: Saturday, November 16, 2019

Time In/Prep Time 3pm Actual Event Time 6pm to 9pm Cleanup/Time Out 10pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bat/Mitzvah, etc.) Annual Fundraiser

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) Speakers and Microphone

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 125 Approximate # of Adults 125 # of Teens 0 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.
NONE

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____
 (Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

- Non-Refundable Permit Processing Fees:
- Picnic & Related Events: \$15 (50+ people)
- Building Rentals/Special Events (Parks): \$30
- (1) 75 x 7 = 525
(Hourly Rate) (# of hours)
- (2) _____ x _____ = _____
(Hourly Rate) (# of hours)
- (3) Permit Processing Fee = 30
- (4) Deposit = 300
- (5) Setup/Teardown = 150
- (6) Kitchen = _____

- (7) Alcoholic Beverage Fee = _____
- (8) Administrative Service Fee = _____
- (9) Caterer Opt Out Fee = _____
- (10) Sound Use Fee = _____
- (11) Other Charges = _____

TOTAL: \$ 1005 Less Advance Minimum Payment of \$ 630; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 375
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Kelly Carlisle DATE 08/14/2019

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.