



**PLANNING AND OVERSIGHT COMMITTEE
(POC)**

WEDNESDAY, July 17, 2024

IN PERSON

Please see agenda to participate in this meeting.



City of Oakland Planning and Oversight Committee (POC)

July 17, 2024 | 6:00pm-9:00pm

IN-PERSON

PUBLIC PARTICIPATION:

The public may observe and/or participate in this meeting, in person, at Oakland City Hall, 1 Frank Ogawa Plaza, Hearing Room 4, Oakland, CA 94612.

For your safety, we strongly recommend you wear a mask.

OBSERVE:

To observe the meeting by video conference, please click on this link:

<https://us06web.zoom.us/j/82311405823> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at:

<https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

PUBLIC COMMENT:

Email Written Comments to OFCY@oaklandca.gov.

Written Comments Must Be Submitted At Least 24 Hours Prior To The Meeting Time to be Delivered to the Commissioners.

PUBLIC COMMENT:

All public comments that are not submitted by email by the deadline must be made In-Person.

In-Person comments from members of the public must submit a separate speaker card for each item on the agenda to the commission clerk before the item is called.

If you have any questions, please email Robin Love at rlove@oaklandca.gov.



City of Oakland Planning and Oversight Committee (POC)

City of Oakland | Human Services Department

150 Frank H. Ogawa Plaza, Suite 4216 | Oakland, CA 94612 (510) 238-3088

July 17, 2024 | 6:00pm-9:00pm

IN-PERSON

*Issues that the public wishes to address that **are not** published on the agenda will be heard during the Public Forum section. You will have 2 minutes to comment on the item.*

AGENDA

- I. Call to Order
- II. Roll Call
- III. ADOPTION OF AGENDA (Action)
- IV. APPROVAL OF MINUTES (Action)
 - April 3, 2024, Minutes to Approve
 - April 17, 2024, No Minutes – Meeting Cancelled
 - May 1, 2024, Minutes to Approve
 - May 15, 2024, Minutes to Approve
 - June 5, 2024, Minutes to Approve
 - June 12, 2024, Minutes to Approve
- V. APPROVAL (*Item continued*):
 - The Bridging Group – OFCY Annual Evaluation (Action)
- VI. PRESENTATION
 - Bright Research Group (BRG) Update on the OFCY Community Needs Assessment Implementation
 - OFCY FY 23-24 (Q1 – Q3) Summary Statistics
- VII. PUBLIC FORUM (*Limit to 2 minutes*)
- VIII. Administrative Items & Announcements
 - POC Vacancies Update



- **FY 24-25 POC Meeting Calendar**

IX. Closing Remarks & Adjourn

ACTION ITEMS ARE SPECIFIED ON THE AGENDA.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

MEMORANDUM

To: OFCY Planning and Oversight Committee (POC)
From: Robin Love, Children & Youth Services Division, Human Services Dept. Manager
Date: July 9, 2024 (revised from May 10, 2024).
Re: OFCY Independent Annual Evaluation Fiscal Years 2022-2023 and 2023-2024
Strategic Planning Professional Services – The Bridging Group (TBG)

Summary

OFCY staff recommends entering into a Professional Services Agreement (PSA) with The Bridging Group (TBG) beginning April 1, 2024, through June 30, 2025. The PSA will support the implementation and completion of OFCY Annual Evaluation – FY 22-23 and FY 23-24 for a total amount not to exceed Three Hundred Fifty Thousand Dollars (\$350,000).

Competitive RFQ #27034 for Professional Services for the Human Services Department and Department of Violence Prevention:

In October 2022, a joint Competitive RFQ was released for the following professional service categories for the period covering FY 2022 - 2025:

1. Strategic Planning and Community Engagement
2. Design, Marketing and Communication Services
3. Independent Evaluation of Program Services
4. Application and Review System, Data Systems and Management Information Services
5. Training, Technical Assistance and Capacity Building
6. Workforce-Focused Capacity Building and Employer Engagement
7. Independent Auditing (Financial and Programmatic)

The Bridging Group (TBG) proposal submission was the most responsive and most qualified respondent in Category 3. Independent Evaluation of Program Services.

Fiscal Revised Update: City Revenue and Oakland Kids First! Children's Fund Allocation FY 23-24

The City of Oakland's General-Purpose Fund is required to allocate 3% of the City's projected annual budget to Oakland Kids First! Children's Fund, per the Oakland City Charter. General Purpose Funds are generally supported by tax revenue.

Legislation requires that 90% of funds be used for direct services for children and youth through the award process, while 10% is used for administration and evaluation. The City of Oakland Proposed Budget for FY 2023-2024 identifies an allocation of \$24,617,278 for the Oakland Kids First! Children's Fund, of which \$22,155,550 (90%) is available for grants, and \$2,461,728 (10%) is available for administration and evaluation.



City of Oakland, Human Services Department Oakland Fund for Children and Youth

The Bridging Group – Overview

Founded in 2008, The Bridging Group (TBG) is a community-based consulting firm that specializes in supporting local, state, and federal governmental agencies and community-based organizations who work at the crossroads of criminal legal system involvement, poverty, housing instability, and behavioral health and their effects on the public's health, families, and communities. Services provided by TBG include 1) evaluation and research, 2) technical assistance and capacity building, and 3) training, education, and dissemination.

Leadership from The Bridging Group (TBG) has lived and worked in Oakland for over 30 years. Collectively, The Bridging Group team have over 75 years of combined experience in developing, implementing, and evaluating social service and health-related interventions that serve individuals, children, families, and communities.

The Bridging Group (TBG) are also skilled technical assistance consultants with expertise in helping community-based organizations, local and state social service and health departments, local and state criminal justice agencies, and federal government partners to strengthen their capacity in strategic planning, program and policy development, and evaluation and monitoring.

The Bridging Group (TBG) research and evaluation expertise includes qualitative and quantitative methods tailored to measure the specific needs, issues, assets, and challenges unique to individuals and families affected by the criminal legal system involvement, housing instability, poverty, and physical and behavioral health challenges. Through these efforts, they have written about and disseminated results, lessons learned, and findings through multiple publications, project reports, training curricula, and presentations at various community and professional meetings.

Government Partners and Collaborations

Since 1993, TBG staff have been involved with multiple research and evaluation projects through collaborations with academic partners at the University of California-San Francisco, University of California-LA, George Mason University, and Johns Hopkins University, as well as partnerships with federal and state governmental agencies including the Centers for Disease Control and Prevention (CDC), National Institutes of Health (National Institute of Drug Abuse and National Institute of Mental Health), Substance Abuse and Mental Health Services Administration (SAMHSA), U.S. Department of Health and Human Services-Office on Women's Health (OWH), California Department of Corrections and Rehabilitation (CDCR), and the California State Health Department. More locally, TBG has worked with a wide array of City of Oakland and Alameda and San Francisco County government agencies including:

- **City of Oakland:** Oakland Department of Human Services (Oakland ReCAST), Oakland Department of Violence Prevention, Oakland Police Department, Oakland Fire Department.
- **Alameda County:** Alameda County Behavioral Health, Alameda County Healthcare Services Agency, Alameda County Sheriff's Office, Alameda County Social Services Agency, Alameda County Public Health Department, Alameda County Probation Department.
- **San Francisco City and County:** San Francisco Department of Public Health, San Francisco Probation Department, San Francisco Sheriff's Office, San Francisco Public Defender's Office.

Through all these efforts, TBG has developed solid contacts with leadership within each of these agencies, a strong understanding of the environmental and political landscape of the City of Oakland and Alameda County, and knowledge of inter-agency collaborations between local government agencies, and collaborations between government agencies and local community-based organizations. TBG intends to bring this knowledge to its evaluation work with the City of Oakland.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Staffing / Project Team

The TBG team for this project includes:

Project Director/Principal Investigator – *Dr. Katie Kramer, DSW, MSW, MPH,*

- **Project Manager** – *Lynda Murillo*
- **Data Manager & Biostatistician** – *Sharon McDonnell, MPH*
- **Data & Administrative Assistant** – *Madeleine Fraix*

TBG Affiliated Consultants

- **Data Visualization Specialist** – *Danielle Motely-Lewis, MPP*
- **DEI Subject Matter Expert** – *Carol F. Burton, LCSW*

Proposed Approach Toward OFCY Evaluation

Given the size and scope of OFCY funded entities (148 programs across 85 agencies) and the level of funding available for independent evaluation activities, it is not feasible to conduct individual program level evaluation of each grantee’s activities nor to conduct an outcome/impact evaluation of individual client/youth changes that can be directly and reliably attributed to OFCY.

The rigor of this level of evaluation would require a more elaborate randomized control group evaluation study design and the involvement of Human Subjects/IRB approval, both of which would necessitate more time and resources than are currently available under OFCY. Without such measures, there would be significant concerns with study design and its findings.

Thus, TBG proposes to support OFCY over the next 15 months to bring the project into alignment with its mandates and to successfully inform and prepare for the next round of OFCY funding. TBG will complete the following key deliverables in collaboration with OFCY:

Key Deliverables:

- Retrospective descriptive evaluation for OFCY 2022-2023 (Phase I).
 - Retrospective descriptive evaluation with possibility of current user/client satisfaction data collection for OFCY 2023-2024 (Phase II)
- I. TBE will provide pre-implementation strategic advising consultation to the OFCY Children and Youth and Services (CYS) on planned independent annual evaluation of the OFCY program and its grantees. These efforts will include consultation hours to explore implementation options for conducting evaluation for FY 22-23 and FY 23-24.
 - II. TBG will facilitate a collaborative process engaging with the CYS Manager, OFCY staff, OFCY grantees and the Policy Oversight Committee (POC) to complete the evaluation process (i.e., review of parent / youth survey instruments, conduct surveys, compile, analyze and report findings) that will culminate in two OFCY Evaluation reports for FY 22-23 and FY 23-24.
 - III. TBG will also review existing reports and data, integrate results of the YPAR project and update the quantitative needs assessment based on any changes observed on key indicators of youth well-being using a race equity indicator lens. The findings will be summarized in a report of youth needs and priorities.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Scope of Work and Project Implementation Plan

TBG will facilitate a collaborative process engaging with the CYS Manager, OFCY staff, OFCY grantees and the Policy Oversight Committee (POC) to complete the evaluation process (i.e., review of parent / youth survey instruments, conduct surveys, compile, analyze and report findings) that will culminate in two OFCY Evaluation reports for FY 22-23 and FY 23-24.

Deliverable	Description of Evaluation Activity	Start Date	End Date
Project Coordination & Strategic Advising	<p>Project Director/Principle Investigator will meet biweekly to provide pre-implementation strategic advising consultation to OFCY Human Services Manager regarding the strategic planning and evaluation processes.</p> <p>The Bridging Group (TBG) will participate in ongoing communication with key OFCY staff throughout the duration of this contract to ensure consistent alignment of expectations, review of progress, and discussion of any unexpected challenges.</p>	4/1/24	6/30/25
Evaluation Planning and Data Feedback Loop	<p>TBG will create a feedback loop of data collected and lessons learned to help inform evaluation and program planning for the next OFCY funding cycle.</p> <p>TBG will engage in planning discussions including a collaborative interpretation and examination of equity considerations during this planning period.</p> <p>TBG will help to develop a series of evaluation metrics for each of the OFCY four primary goals for the next funding period that are grounded in equity, follow a results-based accountability framework, and are feasible to achieve given the evaluation resources available via OFCY.</p>	4/1/24	6/30/25

Deliverable	Description of Evaluation Activity	Start Date	End Date
Evaluation Report(s)			
Retrospective Evaluation Report (FY 22-23)	<ul style="list-style-type: none"> The Bridging Group (TBG) will review, clean, and analyze retrospective OFCY data provided by grantees to OFCY for FY 22-23. Cleaned data available from FY 22-23 will inform the development of the OFCY Descriptive Evaluation Report. Data will be organized, and a will be used to draft an OFCY FY 22023 Evaluation Report that presents data by goal and strategy level and includes a description of OFCY's intended goals/outcomes to be achieved through its grantmaking. <p>The report will include:</p> <ul style="list-style-type: none"> - Comparison of projected service goals versus actual goals met. 	4/1/2024	6/30/25



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

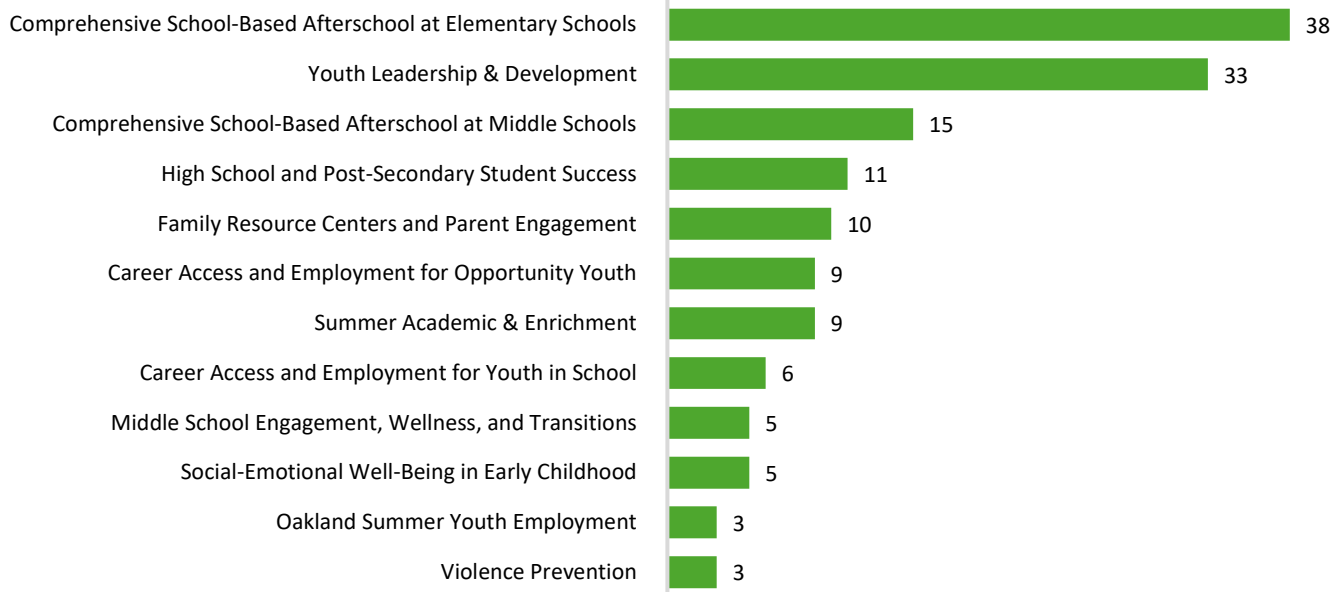
	<ul style="list-style-type: none"> - Overview of focus population served. - Highlights of site successes and participant stories. - Identification of challenges and barriers. - Description of lessons learned and future opportunities. <ul style="list-style-type: none"> • TBG will finalize the OFCY FY 22-23 Descriptive Evaluation Report. 		
Evaluation Report(s)			
Descriptive Evaluation Report (FY 23-24)	<ul style="list-style-type: none"> • The Bridging Group (TBG) will review, clean, and analyze all data received to date from OFCY grantees for the FY 2023-2024. • Time permitting, TBG will work with the City of Oakland to distribute a brief survey to a sample of youth and/or parents of youth served by OFCY funded programs throughout the city. • Based on the cleaned data received from the City of Oakland and any data gathered through the youth or parent survey, Contractor will develop a draft 2023-2024 OFCY <p><u>Descriptive Evaluation Report which will include:</u></p> <ul style="list-style-type: none"> - Comparison of projected service goals versus actual goals met. - Overview of people served, - Highlights of success. - Identification of challenges and barriers, and description of lessons learned and future opportunities. - <ul style="list-style-type: none"> • TBG will finalize the OFCY FY 23-24 Descriptive Evaluation Report. 	4/1/2024	6/30/25

Deliverable	Description of Evaluation Activity	Start Date	End Date
OFCY Grantee, Planning & Oversight Committee, Stakeholder Engagement	<ul style="list-style-type: none"> • TBG will engage OFCY grantees, working with OFCY staff, in completing the draft FY-22-23 Descriptive Evaluation Report. • TBG will present preliminary findings at an identified OFCY Grantee Convening for input & feedback. • TBG will present the OFCY Evaluation Reports' findings and recommendations at various meetings including the Planning and Oversight Committee, Oakland City Council Life Enrichment Committee, and full City Council, OFCY grantee convening. Final reports will be made available to the public. 	4/1/2024	6/30/25
Data Visualization	<p>In addition to formal OFCY Evaluation Reports, TBG will utilize data visualization strategics such as infographics, interactive graphs, charts, maps, or social media posts to develop a dynamic and accessible presentation of OFCY data and information collected from 2022-2025.</p> <p>Utilizing an equity lens, TBG will customize visualizations to:</p> <ul style="list-style-type: none"> • Highlight disparities, trends, and outcomes for various demographic groups of interest. • Incorporate images (such as photos or videos) collected from program sites to present information in a culturally affirming and locally driven framework. 	4/1/2024	6/30/25



Overview - Fiscal Year 2023-24

Count of Programs by Strategy

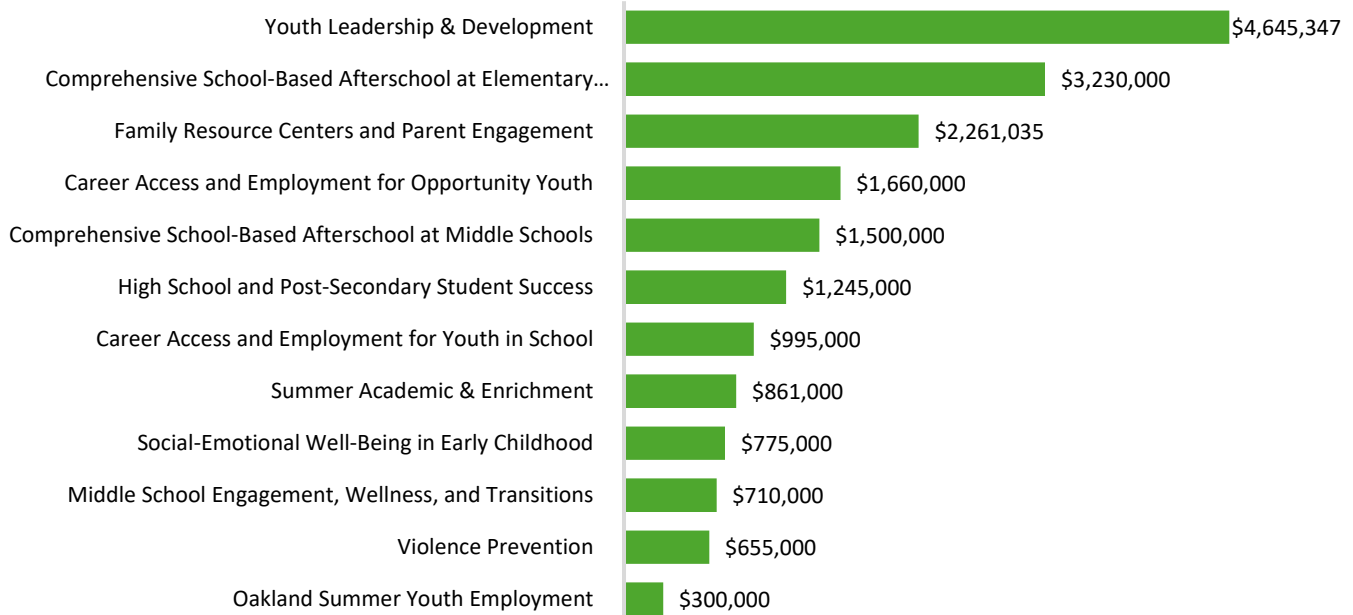


Count of Programs by Strategy	Count	Percent
Comprehensive School-Based Afterschool at Elementary Schools	38	26%
Youth Leadership & Development	33	22%
Comprehensive School-Based Afterschool at Middle Schools	15	10%
High School and Post-Secondary Student Success	11	7%
Family Resource Centers and Parent Engagement	10	7%
Career Access and Employment for Opportunity Youth	9	6%
Summer Academic & Enrichment	9	6%
Career Access and Employment for Youth in School	6	4%
Middle School Engagement, Wellness, and Transitions	5	3%
Social-Emotional Well-Being in Early Childhood	5	3%
Oakland Summer Youth Employment	3	2%
Violence Prevention	3	2%
Total	147	100%



Overview - Fiscal Year 2023-24

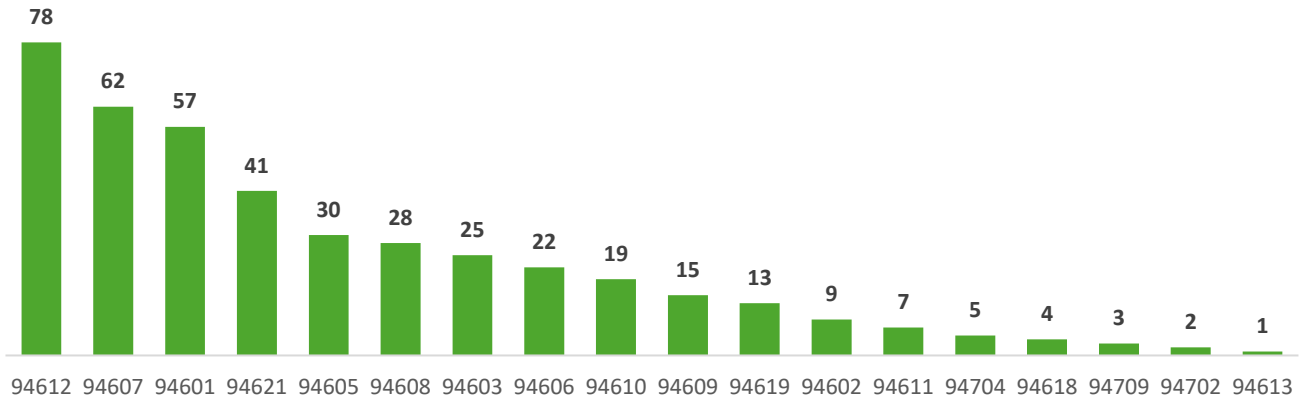
Cost of Programs by Strategy



Cost of Programs by Strategy	Cost	Percent
Youth Leadership & Development	\$4,645,347	25%
Comprehensive School-Based Afterschool at Elementary Schools	\$3,230,000	17%
Family Resource Centers and Parent Engagement	\$2,261,035	12%
Career Access and Employment for Opportunity Youth	\$1,660,000	9%
Comprehensive School-Based Afterschool at Middle Schools	\$1,500,000	8%
High School and Post-Secondary Student Success	\$1,245,000	7%
Career Access and Employment for Youth in School	\$995,000	5%
Summer Academic & Enrichment	\$861,000	5%
Social-Emotional Well-Being in Early Childhood	\$775,000	4%
Middle School Engagement, Wellness, and Transitions	\$710,000	4%
Violence Prevention	\$655,000	3%
Oakland Summer Youth Employment	\$300,000	2%
Total	\$18,837,382	100%

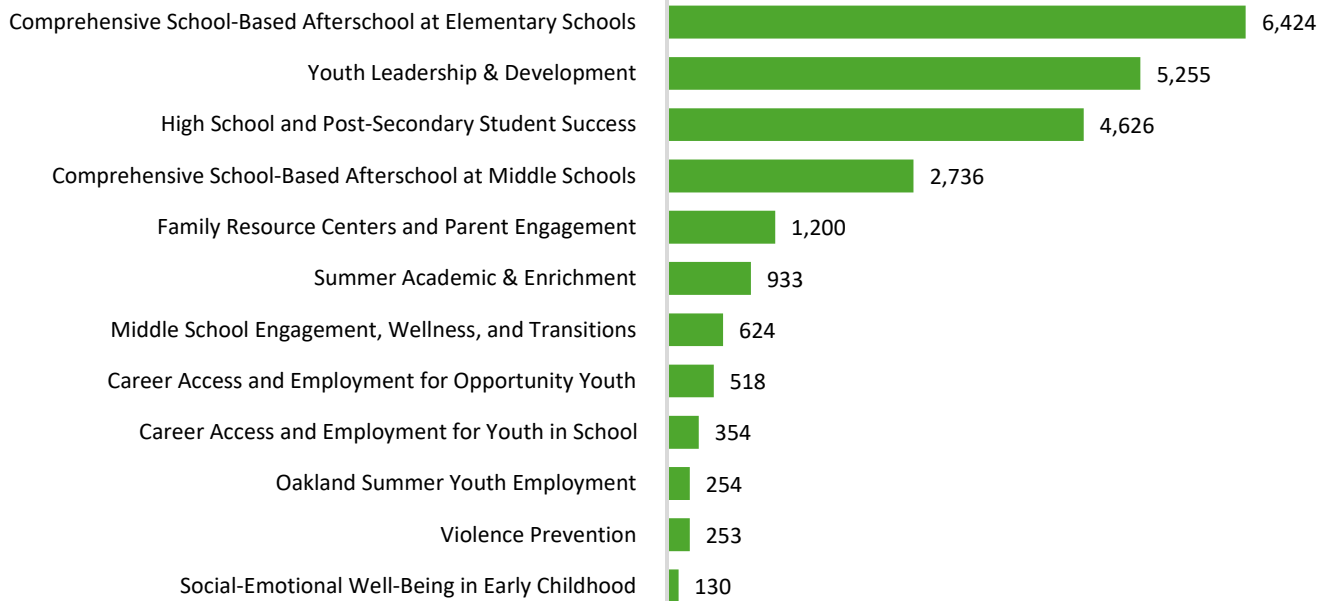
Overview - Fiscal Year 2023-24

Program Locations by Oakland ZIP Code



Program Locations by Oakland ZIP Code	Count	Percent
94612	78	19%
94607	62	15%
94601	57	14%
94621	41	10%
94605	30	7%
94608	28	7%
94603	25	6%
94606	22	5%
94610	19	5%
94609	15	4%
94619	13	3%
94602	9	2%
94611	7	2%
94704	5	1%
94618	4	1%
94709	3	1%
94702	2	0%
94613	1	0%

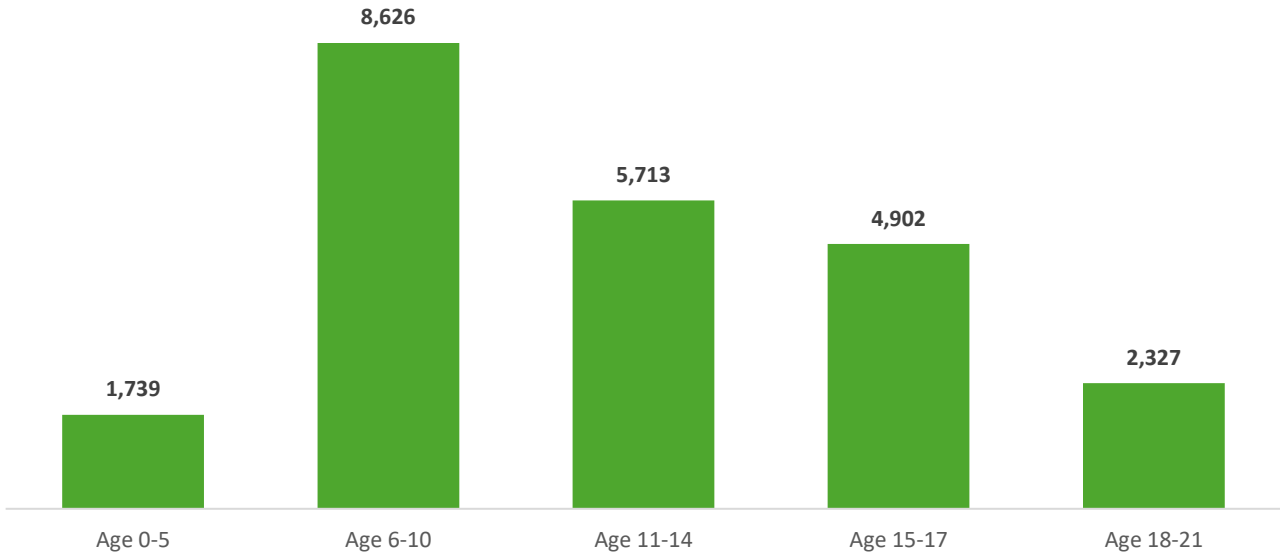
Youth Participants by Strategy (through 3/31/24)



Youth Participants by Strategy (through 3/31/24)	Count	Percent
Comprehensive School-Based Afterschool at Elementary Schools	6,424	28%
Youth Leadership & Development	5,255	23%
High School and Post-Secondary Student Success	4,626	20%
Comprehensive School-Based Afterschool at Middle Schools	2,736	12%
Family Resource Centers and Parent Engagement	1,200	5%
Summer Academic & Enrichment	933	4%
Middle School Engagement, Wellness, and Transitions	624	3%
Career Access and Employment for Opportunity Youth	518	2%
Career Access and Employment for Youth in School	354	2%
Oakland Summer Youth Employment	254	1%
Violence Prevention	253	1%
Social-Emotional Well-Being in Early Childhood	130	1%
Total	23,307	100%

Overview - Fiscal Year 2023-24

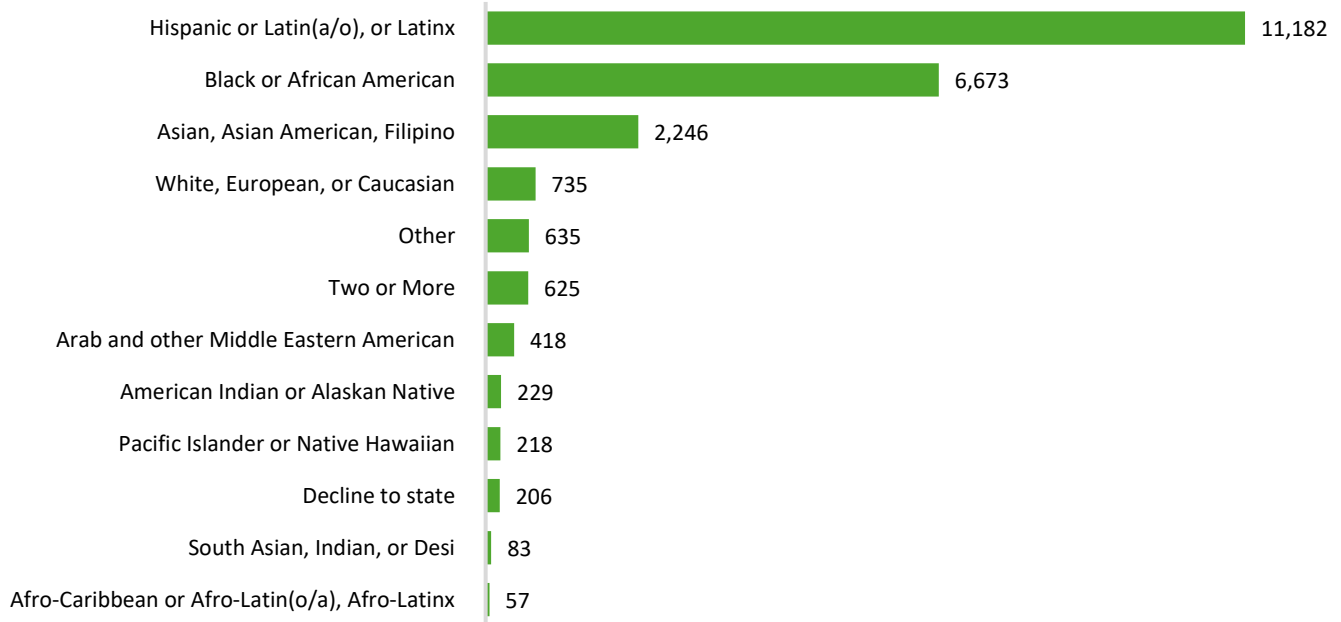
Youth Participants by Age (through 3/31/24)



Youth Participants by Age (through 3/31/24)	Count	Percent
0-5	1,739	7%
6-10	8,626	37%
11-14	5,713	24%
15-17	4,902	21%
18-21	2,327	10%
Total	23,307	100%

Overview - Fiscal Year 2023-24

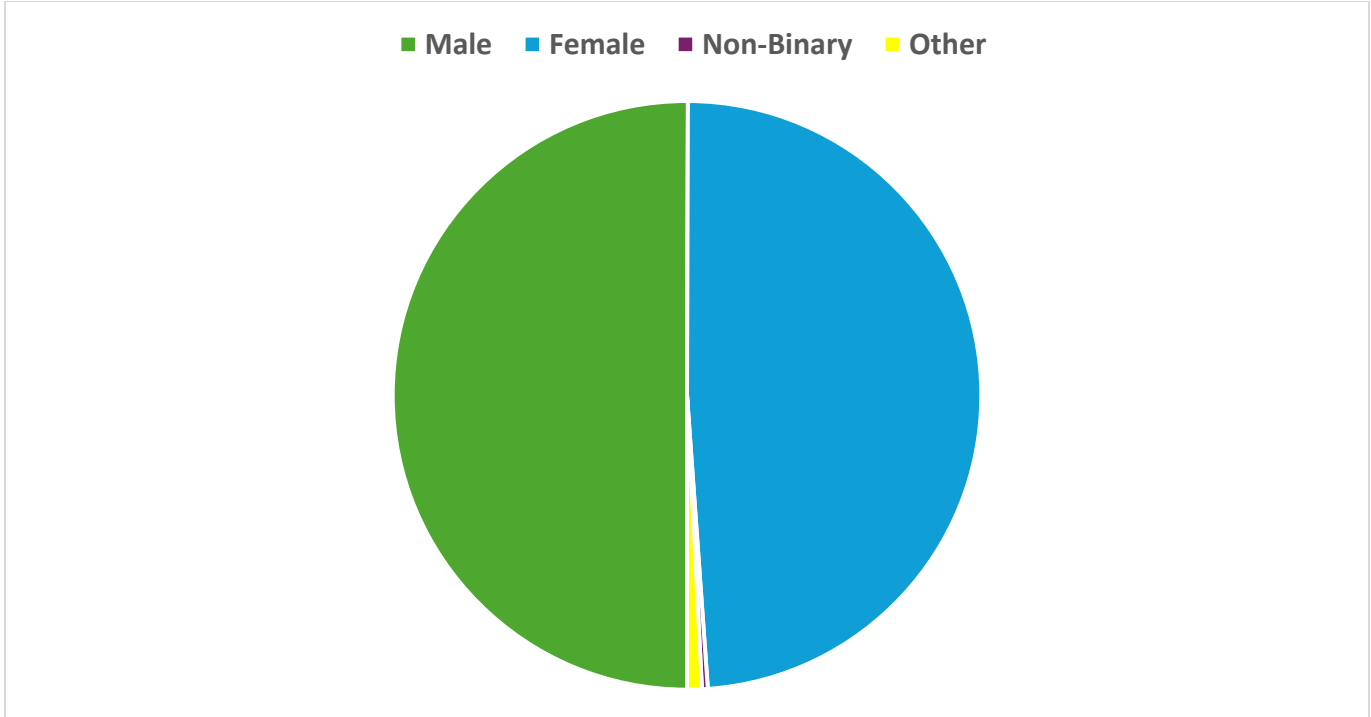
Youth Participants by Ethnicity (through 3/31/24)



Youth Participants by Ethnicity (through 3/31/24)	Count	Percent
Hispanic or Latin(a/o), or Latinx	11,182	48%
Black or African American	6,673	29%
Asian, Asian American, Filipino	2,246	10%
White, European, or Caucasian	735	3%
Other	635	3%
Two or More	625	3%
Arab and other Middle Eastern American	418	2%
American Indian or Alaskan Native	229	1%
Pacific Islander or Native Hawaiian	218	1%
Decline to state	206	1%
South Asian, Indian, or Desi	83	0%
Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx	57	0%
Total	23,307	100%

Overview - Fiscal Year 2023-24

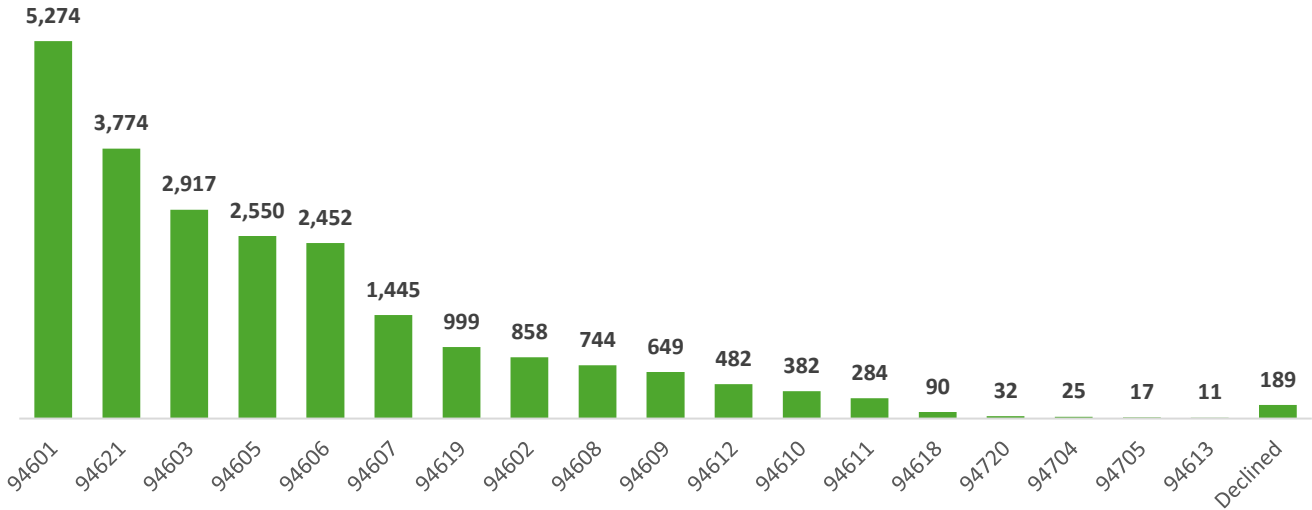
Youth Participants by Gender (through 3/31/24)



Youth Participants by Gender (through 3/31/24)	Count	Percent
Male	11,665	50%
Female	11,379	49%
Non-Binary	74	0%
Other	189	1%
Total	23,307	100%

Overview - Fiscal Year 2023-24

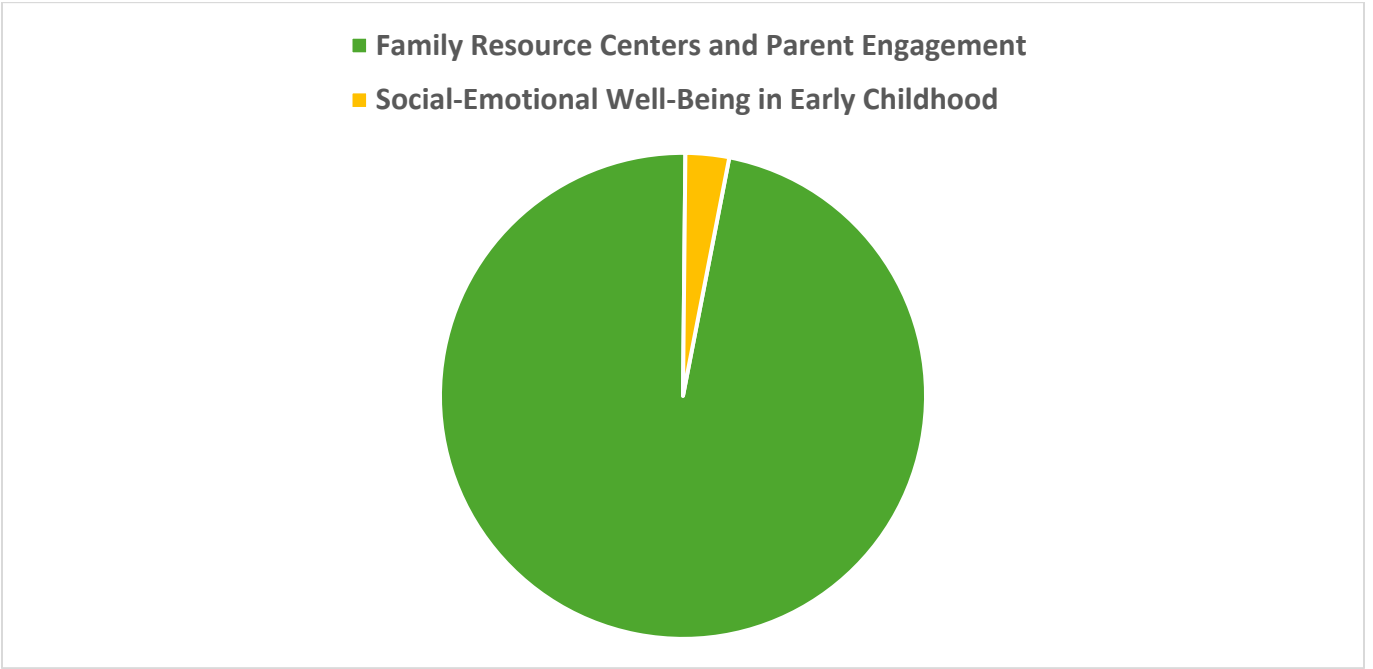
Youth Participants by ZIP Code (through 3/31/24)



Youth Participants by ZIP Code (through 3/31/24)		Count	Percent
94601		5,274	23%
94621		3,774	16%
94603		2,917	13%
94605		2,550	11%
94606		2,452	11%
94607		1,445	6%
94619		999	4%
94602		858	4%
94608		744	3%
94609		649	3%
94612		482	2%
94610		382	2%
94611		284	1%
94618		90	0%
94720		32	0%
94704		25	0%
94705		17	0%
94613		11	0%
Declined to state		189	1%
Homeless/Transitioning		133	1%
Total		23,307	100%

Overview - Fiscal Year 2023-24

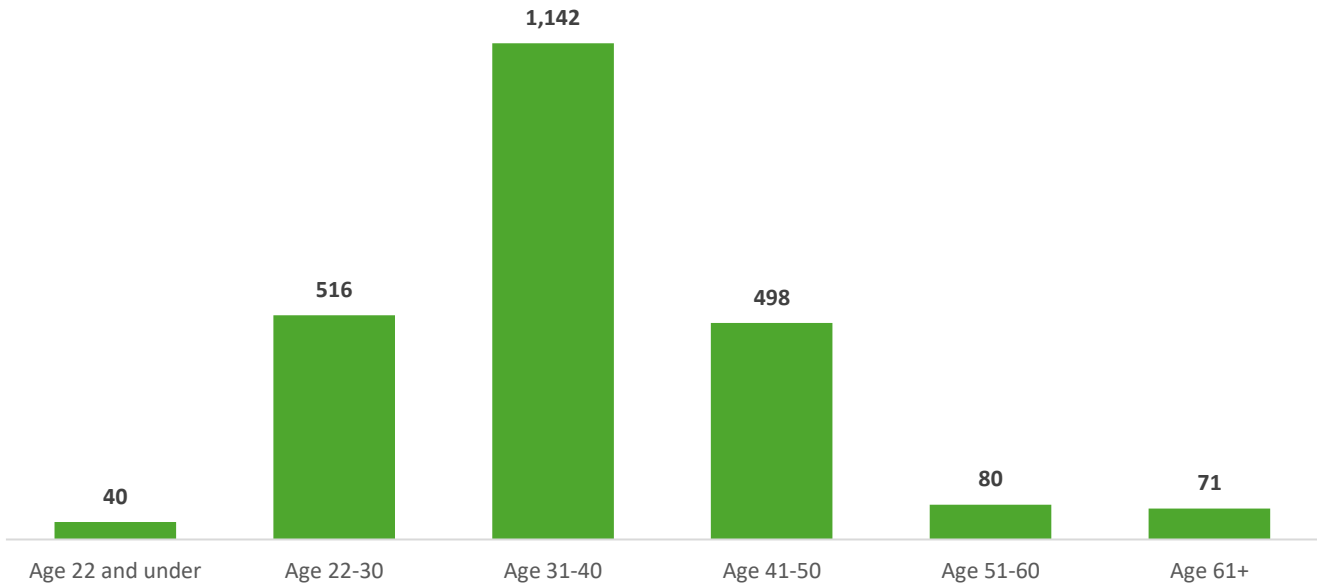
Adults Participants by Strategy (through 3/31/24)



Adults Participants by Strategy (through 3/31/24)	Count	Percent
Family Resource Centers and Parent Engagement	2,279	97%
Social-Emotional Well-Being in Early Childhood	68	3%
Total	2,347	100%

Overview - Fiscal Year 2023-24

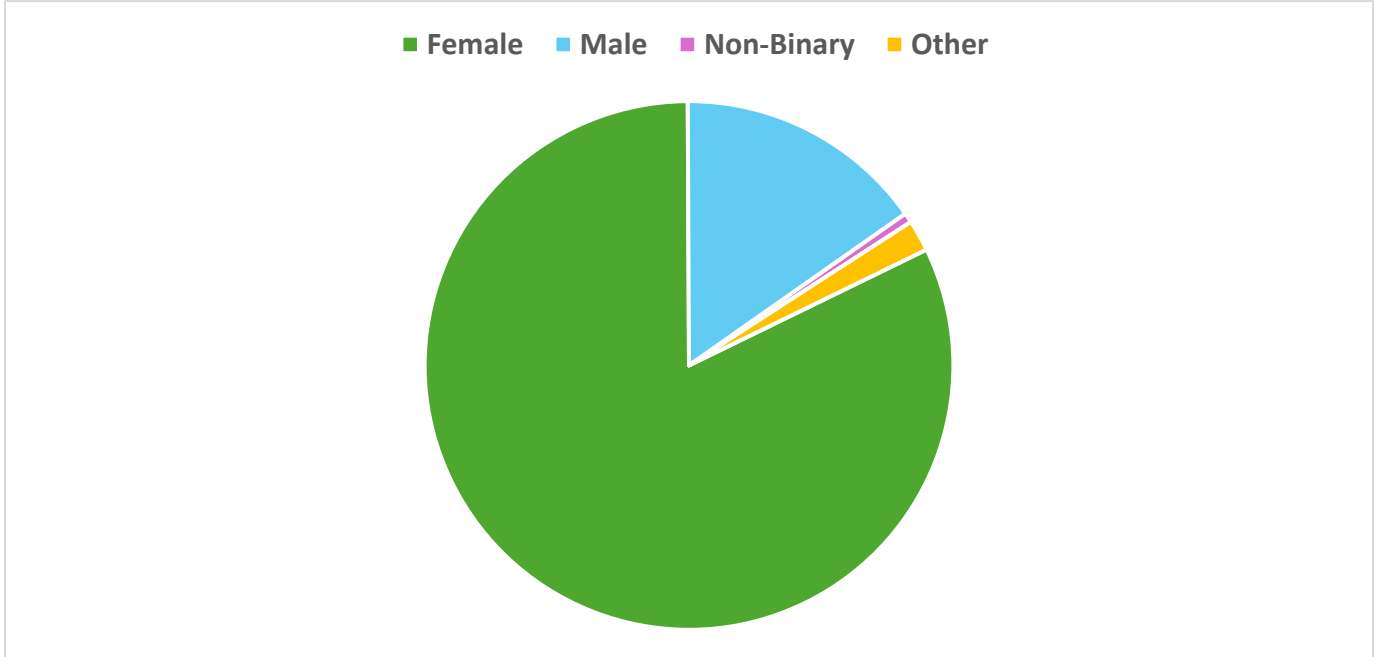
Adult Participants by Age (through 3/31/24)



Adult Participants by Age (through 3/31/24)	Count	Percent
22 and under	40	2%
22-30	516	22%
31-40	1,142	49%
41-50	498	21%
51-60	80	3%
61+	71	3%
Total	2,347	100%

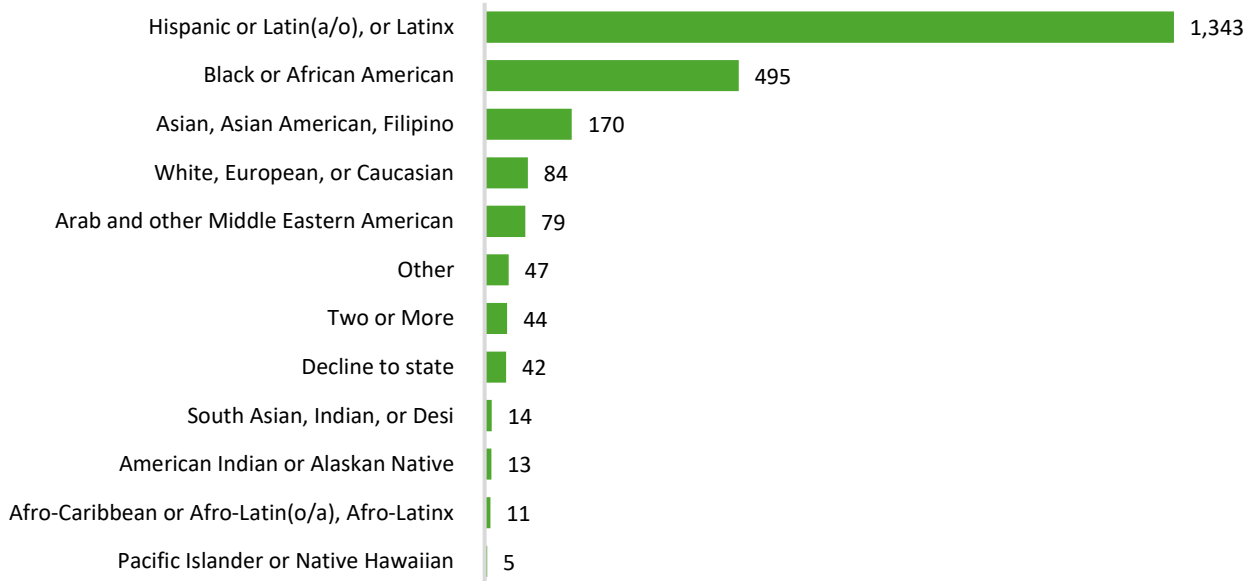
Overview - Fiscal Year 2023-24

Adult Participants by Gender (through 3/31/24)



Adult Participants by Gender (through 3/31/24)	Count	Percent
Female	1,928	82%
Male	360	15%
Non-Binary	14	1%
Other	45	2%
Total	2,347	100%

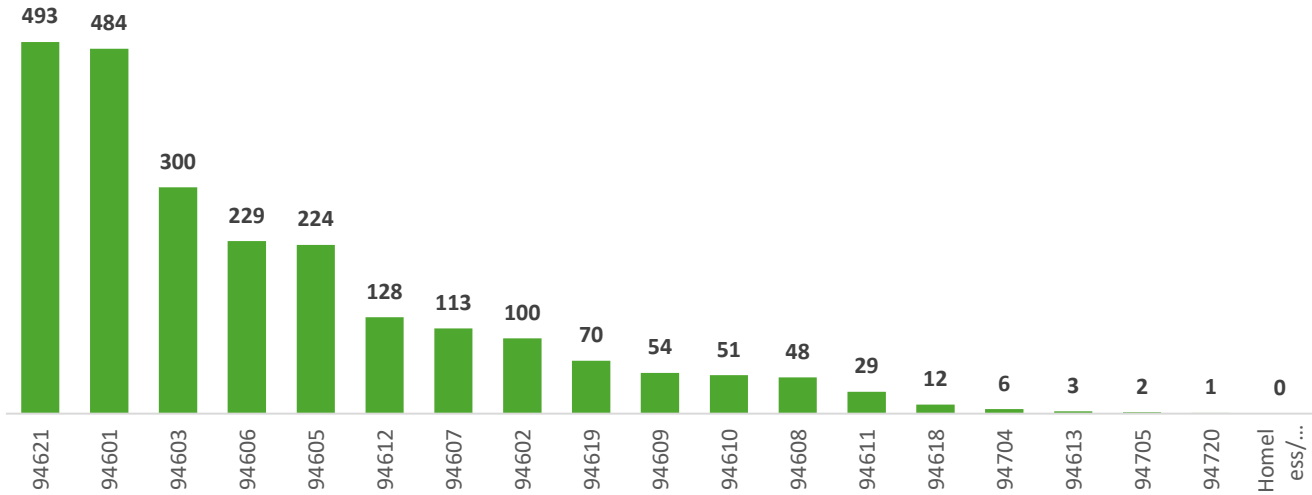
Adult Participants by Ethnicity (through 3/31/24)



Adult Participants by Ethnicity (through 3/31/24)	Count	Percent
Hispanic or Latin(a/o), or Latinx	1,343	57%
Black or African American	495	21%
Asian, Asian American, Filipino	170	7%
White, European, or Caucasian	84	4%
Arab and other Middle Eastern American	79	3%
Other	47	2%
Two or More	44	2%
Decline to state	42	2%
South Asian, Indian, or Desi	14	1%
American Indian or Alaskan Native	13	1%
Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx	11	0%
Pacific Islander or Native Hawaiian	5	0%
Total	2,347	100%

Overview - Fiscal Year 2023-24

Adult Participants by ZIP Code (through 3/31/24)

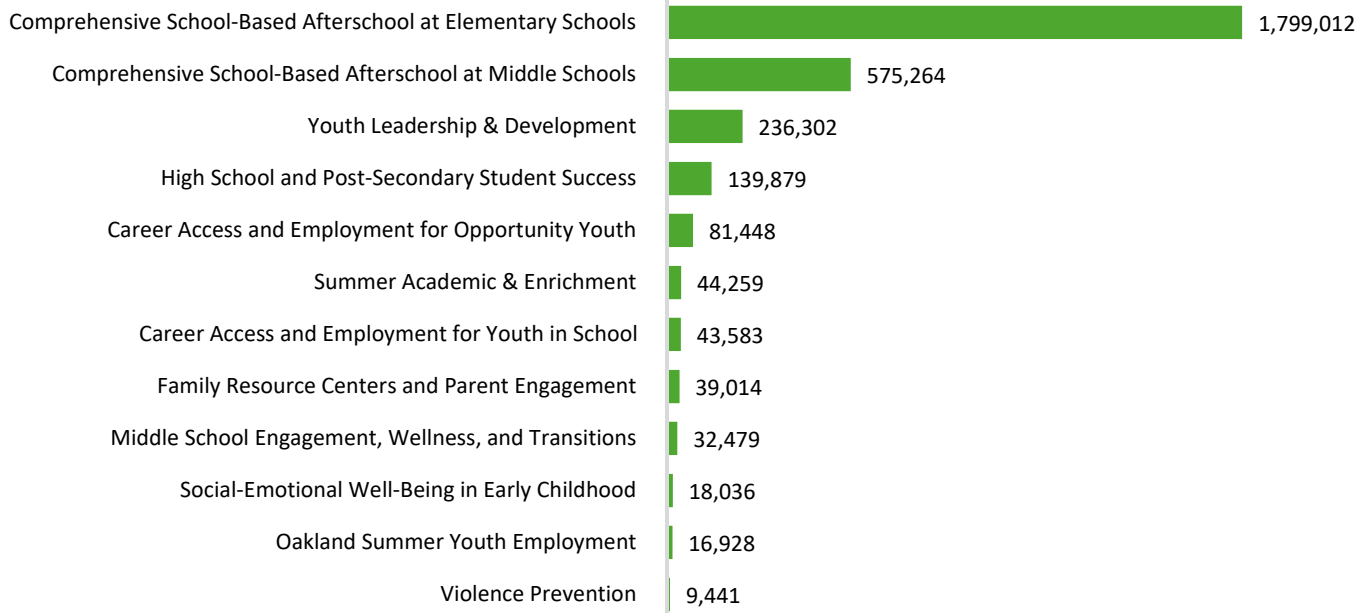


Adult Participants by ZIP Code (through 3/31/24)	Count	Percent
94621	493	21%
94601	484	21%
94603	300	13%
94606	229	10%
94605	224	10%
94612	128	5%
94607	113	5%
94602	100	4%
94619	70	3%
94609	54	2%
94610	51	2%
94608	48	2%
94611	29	1%
94618	12	1%
94704	6	0%
94613	3	0%
94705	2	0%
94720	1	0%
Homeless/Transitioning	0	0%
Total	2,347	100%



Overview - Fiscal Year 2023-24

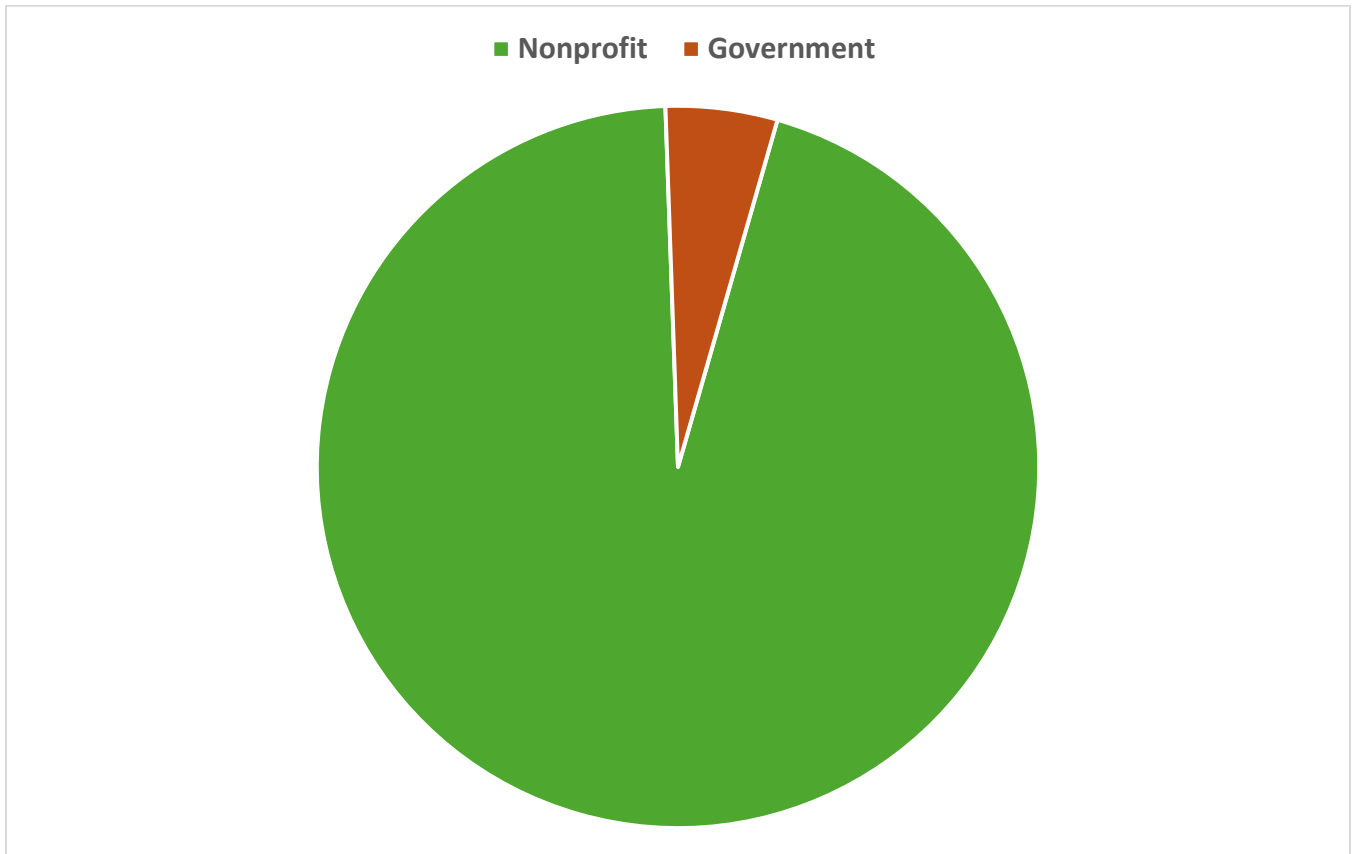
Program Hours by Strategy (through 3/31/24)



Program Hours by Strategy (through 3/31/24)	Count	Percent
Comprehensive School-Based Afterschool at Elementary Schools	1,799,012	59%
Comprehensive School-Based Afterschool at Middle Schools	575,264	19%
Youth Leadership & Development	236,302	8%
High School and Post-Secondary Student Success	139,879	5%
Career Access and Employment for Opportunity Youth	81,448	3%
Summer Academic & Enrichment	44,259	1%
Career Access and Employment for Youth in School	43,583	1%
Family Resource Centers and Parent Engagement	39,014	1%
Middle School Engagement, Wellness, and Transitions	32,479	1%
Social-Emotional Well-Being in Early Childhood	18,036	1%
Oakland Summer Youth Employment	16,928	1%
Violence Prevention	9,441	0%
Total	3,035,645	100%

Overview - Fiscal Year 2023-24

Funded Organizations by Type	Count	Percent
Nonprofit	76	95%
Government Agency	4	5%
Total	80	100%





OFCY STRATEGIC PLAN UPDATE FY 2025 – 2028 COMMUNITY NEEDS ASSESSMENT

POC MEETING JULY 17, 2024

Prepared by Bright Research Group

INTRODUCTION

This Community Needs Assessment (CNA) aims to illustrate the state of children, youth, and families in Oakland through a review of quantitative data and an analysis of community input from youth, families, and stakeholders.

- Identifying changes to the data on youth and families since the last CNA was conducted three years ago.
- Disaggregates data by race/ethnicity, poverty, and other factors to understand which communities are experiencing disproportionate outcomes.
- Data is organized by OFCY goal area
- OFCY has adopted the following equity outcome as part of this Community Needs Assessment: to gather disaggregated data to understand current conditions and ensure OFCY program design is sufficiently informed by and calibrated to the needs of underserved populations and those who have historically not been served.
- The Community Needs Assessment is required by OFCY's enabling statute, and is the foundational document for OFCY's next strategic plan update.

OVERVIEW OF PRESENTATION

3

- Methodology
- Demographic Data on Oakland's Youth Population
- GA1: Healthy Development of Young Children
- GA2: Student Success in School
- GA3: Violence Prevention & Youth Development
- GA4: Transitions to Adulthood
- Summary of Community Input

COMMUNITY NEEDS ASSESSMENT METHODOLOGY

April – June 2024

Please refer to attached document “Appendix A: Community Needs Assessment Methodology & Approach” for a detailed description.

QUANTITATIVE DATA SOURCES



Data Source	Years
U.S. Census Bureau American Community Survey	5-Year Estimates for 2020, 2021, 2022
OUSD Public Reports & Dashboards	2013 – 2023
California Healthy Kids Survey-- Middle School & High School	2021 – 2022, 2022 - 2023
KidsData, Juvenile Felony Arrest Rate, by Race/Ethnicity	2020
OFCY Overview Data on Youth & Adult Participants Reached	2022 – 2023
OUSD Afterschool Average Daily Attendance Rates, Data Provided by OUSD and Analysis Completed by BRG for the purposes of this report	2023 – 2024

COMMUNITY INPUT FORUMS

Input Forum	Date	# of Participants
Grantee Meeting	April 19 from 10:00AM – 3:00PM	74
Grantee Survey	Administered in May 2024	78
POC Input Forum, Youth Employment Partnership (2300 International Blvd)	May 15 from 6:00 – 9:00 PM	6
Oakland Youth Commission Input Forum	May 20 from 5:00 – 7:00 PM	15
Community Webinar	June 4 from 5:00 – 6:30 PM	16
POC Input Forum, Youth Uprising (8711 MacArthur Blvd.)	June 5 from 6:00 – 9:00 PM	19
POC Input Forum, West Oakland Senior Center (1724 Adeline St.)	June 12 from 6:00 – 9:00 PM	14
Community Webinar	June 13 from 12:00 – 1:30 PM	26
Total		248

SYSTEM STAKEHOLDER INTERVIEWS

7

1. Oakland Department of Violence Prevention
2. OUSD Expanded Learning Programs
3. Mayor's Office, Education & Community Safety
4. City Administrator's Office
5. Oakland Parks, Recreation, & Youth Development
6. Oakland Department of Economic and Workforce Development
7. Alameda County Center for Healthy Schools & Communities
8. First Five Alameda County
9. Oakland Thrives
10. Alameda County Probation
11. City Council Life Enrichment Committee Members
12. Zellerbach Foundation
13. Oakland Children's Initiative



Safe Passages

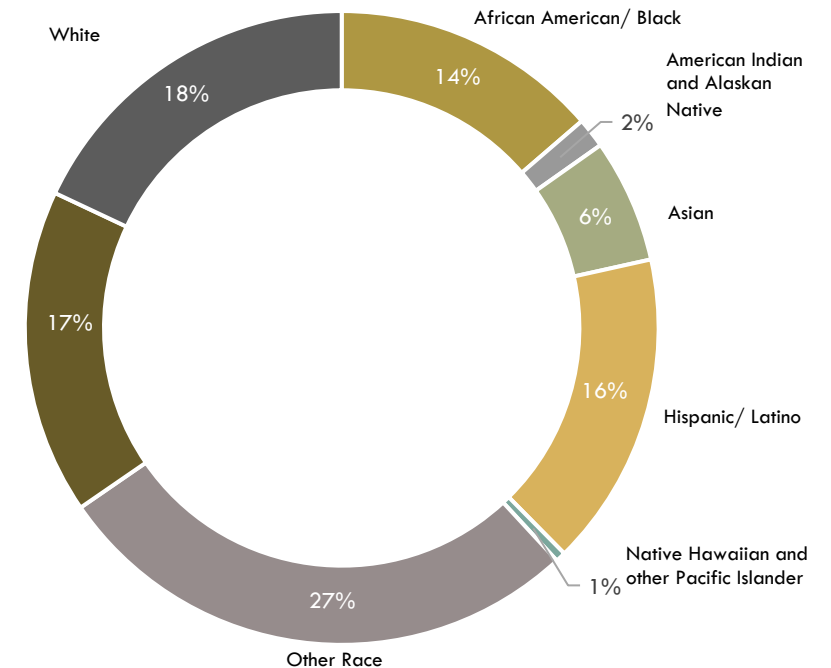
8

UPDATE ON OAKLAND'S YOUTH DEMOGRAPHICS

DEMOGRAPHIC DATA ON OAKLAND'S YOUTH

- 91,991 youth under the age of 19 in Oakland (21.3% of Oakland's total population)
- Approximately 8,165 youth are foreign-born.
- The number of young children (0-5) has decreased by 6% and the number of older teenagers (15 – 19) has increased by 9% since 2020.
- The racial/ethnic composition of youth has not changed much since 2020, with “other race” representing the plurality of youth (27%).
- One in four people experiencing poverty in Oakland are youth under the age of 17. Latino and Black youth have disproportionately higher rates of poverty.
- One in five middle and high school youth identify as a sexuality other than heterosexual. About 1% of youth identify as transgender.

Racial Identity of Youth (2022)



Source: [U.S. Census Bureau American Community Survey, Table B01001B-1, 2022 5-Year Estimates](#)

HEALTHY DEVELOPMENT OF YOUNG CHILDREN (HDYC)

Support the healthy development of young children through pre-school education, school readiness programs, physical and behavioral health services, parent education and case management.

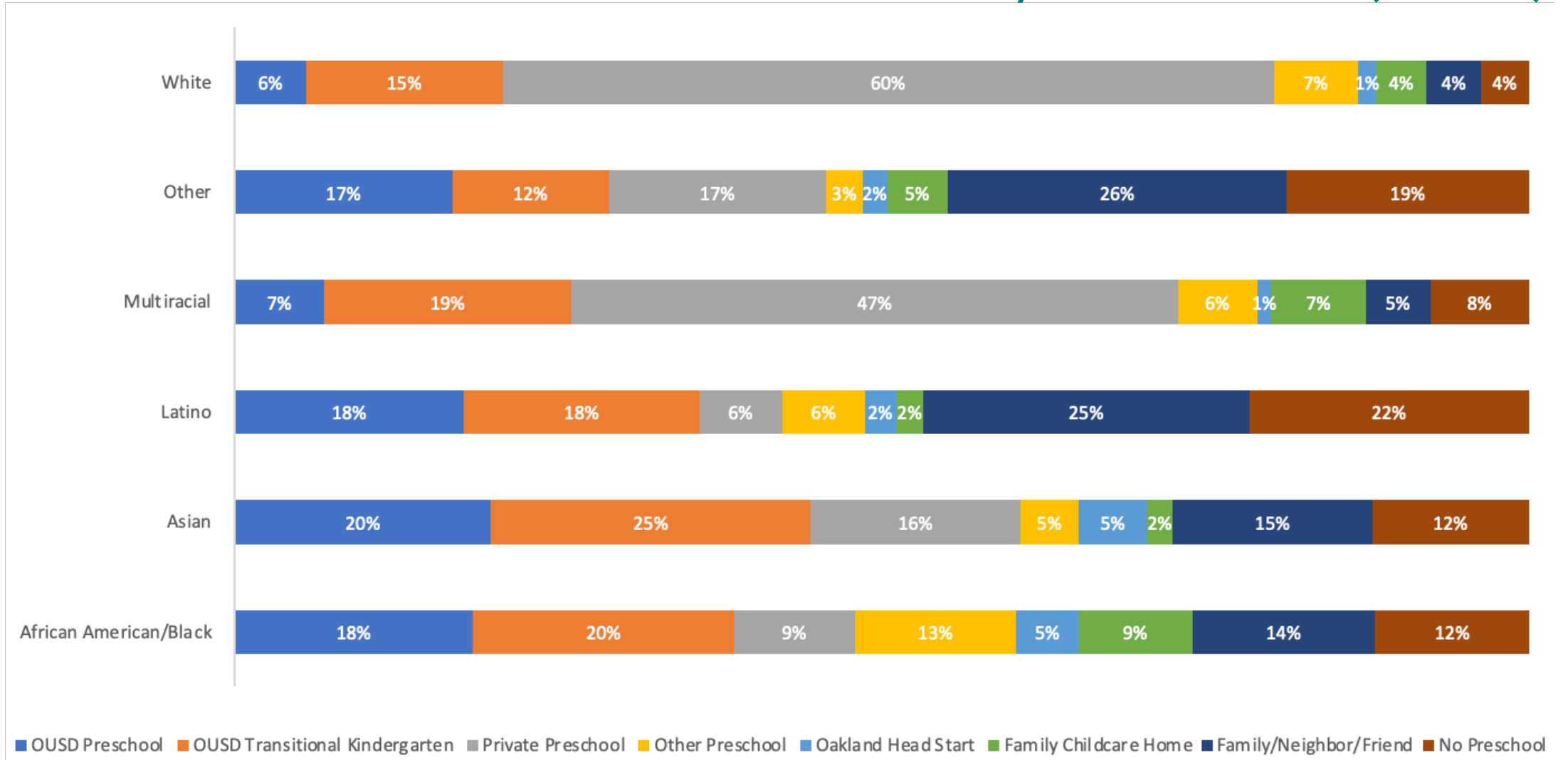


OUTLINE OF KEY INDICATORS REVIEWED FOR HYDC AREA

11

- **Preschool Experience**
 - By Type of School/Care
 - By Race/ethnicity
 - By Free or Reduced Lunch Status
 - By Newcomer Status
 - By Language Spoken at Home
- **Kindergarten Readiness**
 - By race/ethnicity
- **Parents self-report on key early childhood development domains**
 - Language & cognitive development domain
 - Nutrition and sleep domain
 - Talking about emotions domain

PRESCHOOL EXPERIENCE BY RACE/ETHNICITY (2023)



KINDERGARTEN READINESS, 2017 – 2023

Percentage of “On Track/ Fully Supported” on All Domains in Early Development Instrument



	2017	2020	2023
	Percentage “On Track/ Fully Supported”	Percentage “On Track/ Fully Supported”	Percentage “On Track/ Fully Supported”
African American	37%	36%	37%
Asian	51%	54%	57%
Latino	45%	35%	37%
Multiracial	52%	61%	58%
Other	41%	48%	39%
White	64%	60%	60%

Source: [OUSD Early Development Instrument, 2017-2023](#)

GOAL 1: SYSTEMS LANDSCAPE SCAN

New funding sources are expanding early child care and education in Alameda County. Measures C and AA will generate significant funds for early care and education, with a focus on increasing access and quality for low-income families and supporting young children's readiness for kindergarten.

Stakeholders emphasize the need for wraparound support services for families. While expanding early child care access is crucial, there's a recognition that families need additional support to fully benefit from these opportunities. This includes culturally competent services, mental health consultations, and parent support programs that address the unique needs of Oakland's diverse communities.

There's a demand for flexible funding and place-based initiatives. Stakeholders see OFCY as a crucial partner in providing flexible funding for promising practices and culturally responsive programs, particularly for underserved communities. Additionally, they advocate for more localized, neighborhood-focused initiatives to ensure accessibility and engagement for families with low participation rates.

STUDENT SUCCESS IN SCHOOL (SSS)

Help children and youth succeed in school and graduate high school through after-school academic support and college readiness programs, arts, music, sports, outdoor education, internships, work experience, parent education, and leadership development, including civic engagement, service-learning, and arts-expression.

July 24



Attitudinal Healing Connection

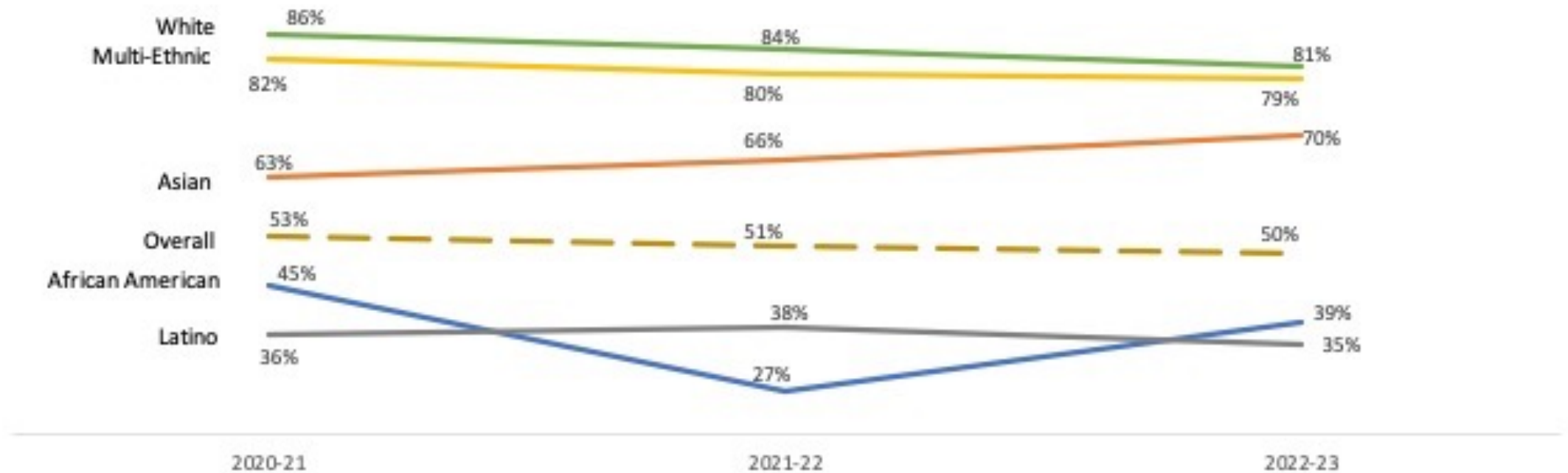
OUTLINE OF KEY INDICATORS FOR SSS GOAL AREA

16

- **Enrollment in OUSD Schools (2013-2023)**
 - By District-Run & Charter Schools
 - By Race/Ethnicity (separated by District-Run & Charter Schools)
- **Reading Level (3rd grade)**
- **OUSD Students who Met or Exceeded SBAC (state-mandated testing)**
 - By Free/Reduced Lunch Status
- **Chronic Absenteeism (2017 – 2023)**
 - By Race/Ethnicity
 - By Free/Reduced Lunch Status
- **Suspensions (2019 – 2023)**
 - By Race/Ethnicity
- **Coming to Class Prepared (CHKS)**
- **School-based Afterschool Enrollment & Average Daily Attendance Rate at Title 1 Schools**
 - By Race/Ethnicity
 - By School Site
- **Parent Perceptions of Afterschool Programs**
 - By Race/Ethnicity

THIRD GRADE READING

Percentage of OUSD Students Reading “Mid-Above” or “Early On” 3rd Grade Reading Level, 2020-2023

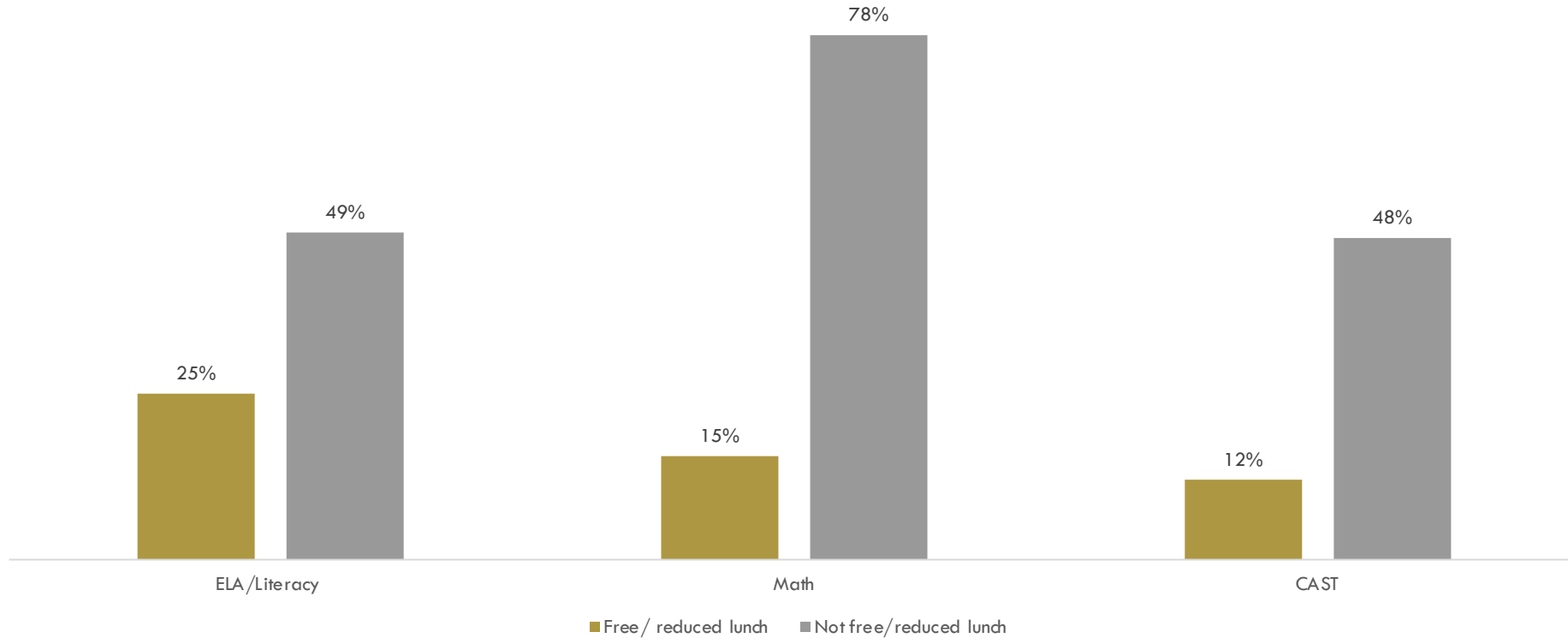


Source: [i-Ready Reading Diagnostic, 3rd Grade, 2020-2023](#)

Note: Native American and Pacific Islander youth are not represented in the figure because the sample sizes were too small to be representative of the entire population.

STATE-MANDATED TESTING BY FRL STATUS

Percentage of OUSD Students who Met or Exceeded the Standard on SBAC by Free/Reduced Lunch Status, 2021-22



Source: [SBAC Score Comparisons, 2021-22](#)

CHRONIC ABSENTEEISM

Percentage of Chronic Absenteeism in OUSD over the last 5 years

	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Overall	15%	32%	17%	20%	45%	61%
African American	24%	44%	27%	32%	58%	71%
Asian	5%	16%	8%	8%	25%	36%
Latino	15%	34%	19%	22%	51%	67%
Multi-Ethnic	9%	23%	10%	9%	28%	52%
White	5%	17%	7%	5%	20%	48%

Source: [OUSD Attendance Group Snapshot, 2018- 2023](#)

SCHOOL-BASED AFTERSCHOOL ATTENDANCE RATE

Race/Ethnicity	Max Session Enrollment (2023 – 2024)	Average Daily Attendance Rates (ADA %)
African American	3,906	37.1%
Asian	1,396	40.6%
Filipino	77	35.9%
Latino	8,161	35.4%
Multiple Ethnicity	843	38.4%
Native American	39	21.9%
Not Reported	315	41.2%
Pacific Islander	141	31.9%
White	969	33.5%
Grand Total	15,847	36.4%

Source: Oakland Unified School District, Aeries, Afterschool Enrollment & ADA Rates 2023- 2024, Analyzed by Bright Research Group, May 2024

GOAL 2: SYSTEMS LANDSCAPE SCAN

- **State funding for school-based afterschool (TK-6th) has increased significantly, but youth attendance rates continue to be low.** New funding streams like the Expanded Learning Opportunities Program (ELO-P) are expanding access to afterschool programs for students in TK-6th grade, especially those who are low-income, English learners, or foster youth. However, high rates of chronic absenteeism are impacting the effectiveness of these programs. Many afterschool providers are struggling to meet their attendance targets and secure reliable funding due to lower-than-expected attendance. Additionally, there's a lack of consensus on the role and goals of afterschool programs. Some believe they should focus on academic support, while others prioritize enrichment and career readiness.
- **Mental health is a growing concern for youth, and state, county, and school systems are aligning to address these issues.** The COVID-19 pandemic has significantly increased mental health challenges among children, leading to a rise in absenteeism and behavioral issues. The state is responding with initiatives like the Children & Youth Behavioral Health Initiative (CYBHI), which aims to transform Medi-Cal funded behavioral health services for young people. CYBHI focuses on building capacity within schools to address mental health concerns, including training school staff to recognize early warning signs and providing access to services for children without formal diagnoses. This shift towards preventative care within schools is crucial for addressing the growing mental health crisis among young people.
- **Funding shifts create uncertainty for prevention-focused organizations.** The implementation of Proposition 1 (BHSA), which aims to improve behavioral health services statewide, is likely to significantly reduce funding for community-based organizations providing prevention-focused services in Oakland. This shift in funding will impact the ability of these organizations to offer vital preventative programs that support mental health and well-being. The potential loss of these services raises concerns about the future of early intervention and prevention efforts, which are essential for addressing the growing mental health challenges facing young people.

Prevent and reduce violence, crime, and gang involvement among children and youth through case management, physical and behavioral health services, internships, work experience, outdoor education, and leadership development, including civic engagement, service-learning, and arts expression.

July 24



Chapter510

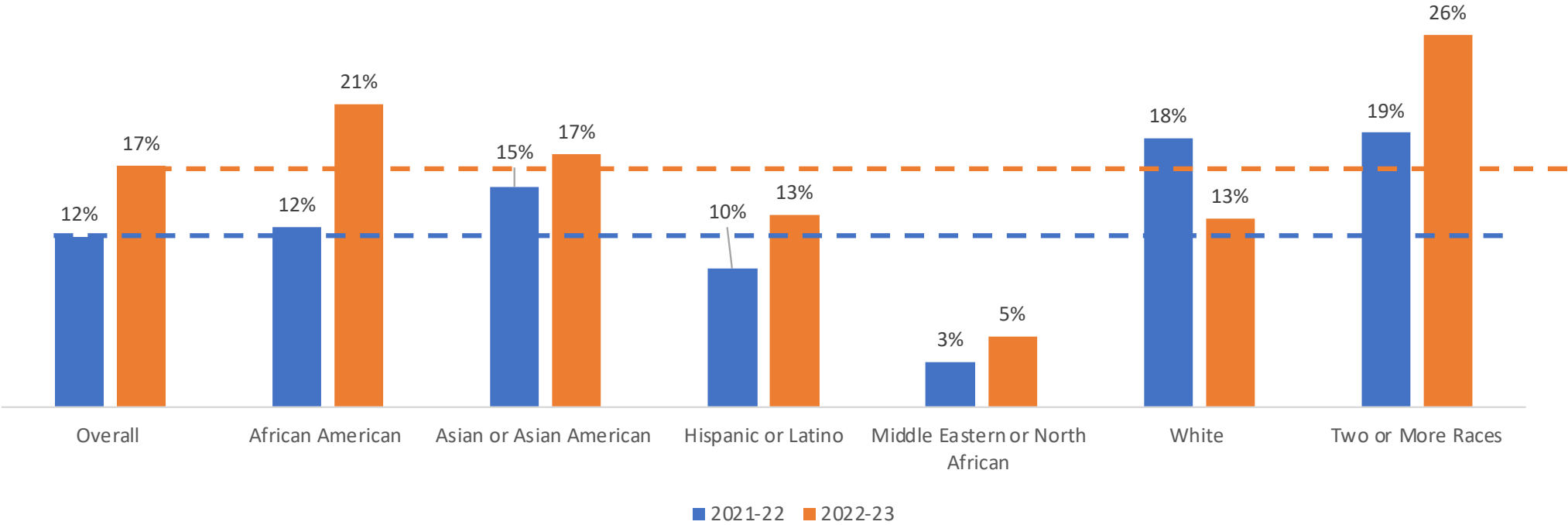
OUTLINE OF KEY INDICATORS FOR YDVP GOAL AREA

23

- Youth Self-Report on Protective Factors, Mental Health & Trauma (CHKS)
 - Having an Adult at School They Can Talk to About Their Problems (By Middle/High, By Race/Ethnicity)
 - Knowing Where to Go for Help with a Problem (By Middle/High, By Race/Ethnicity)
 - Seriously Considered Attempting Suicide Over the Past 12 months (By Middle/High, By Race/Ethnicity)
 - At Least One Friend or Family Member Die by Violence (By Race/Ethnicity)
 - Can Get Help From a Counselor or Therapist When Needed (By Race/Ethnicity)
 - Adults at School Help Students Resolve Conflicts Through Medication or Restorative Justice (By Middle/High, By Race/Ethnicity)
- Homeless Youth (McKinney-Vento) by Race/Ethnicity
- Juvenile Felony Arrest Rate by Race/Ethnicity
- Involvement in Student Leadership & Extracurricular Activities (By Middle/High, By Race/Ethnicity)

SUICIDALITY AMONG HIGH SCHOOL STUDENTS

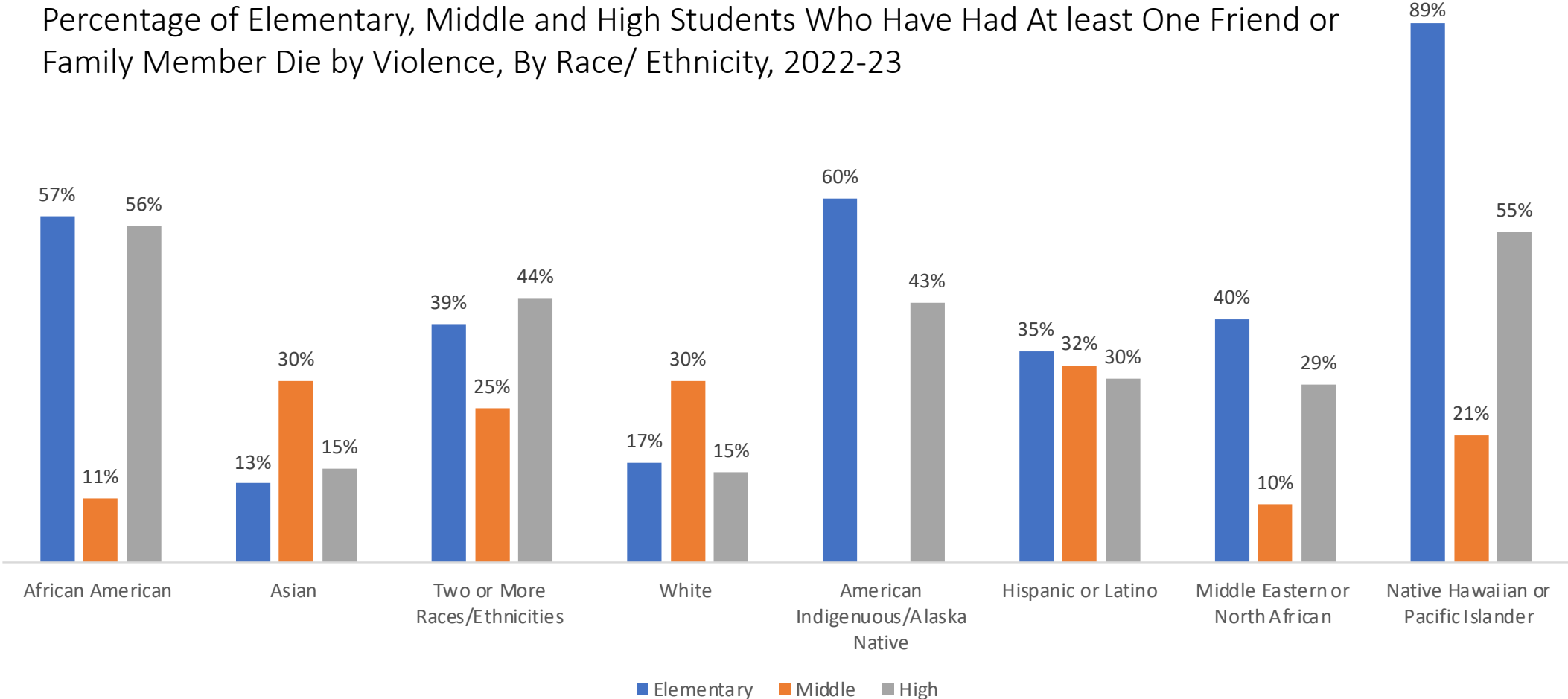
High School Students Self Reporting They Seriously Considered Attempting Suicide Over the Past 12 Months



Source: [California Healthy Kids Survey, High School, 2021-23](#)

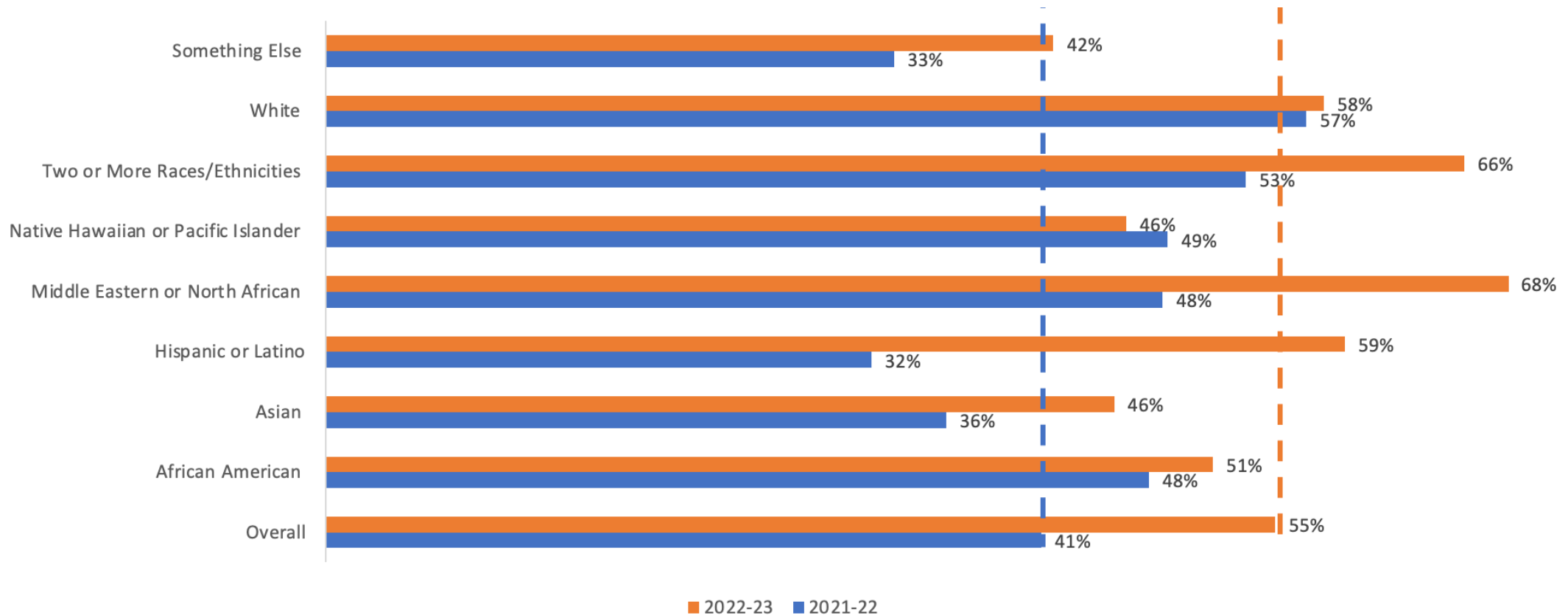
YOUTH PROXIMITY TO VIOLENCE

Percentage of Elementary, Middle and High Students Who Have Had At least One Friend or Family Member Die by Violence, By Race/ Ethnicity, 2022-23



PARTICIPATION IN LEADERSHIP OR EXTRACURRICULAR ACTIVITIES

Middle School Students Self-Report of Participating in Student Leadership or Extracurricular Activities At Least One time during the School Year, 2021-2023



GOAL 3: SYSTEMS LANDSCAPE SCAN

- **Oakland has a two-pronged approach to violence prevention: immediate intervention and upstream support.** The Department of Violence Prevention (DVP) focuses on high-risk individuals involved in violence, while OFCY prioritizes upstream strategies like youth development, family support, and school engagement to prevent violence before it occurs. Experts emphasize the importance of maintaining both approaches to effectively address the issue.
- **Coordination and funding challenges exist between DVP and OFCY.** Both agencies fund organizations involved in violence prevention, leading to overlapping contracts and administrative burdens for providers. Combining or matching funding streams could improve efficiency and streamline service delivery for community-based organizations.
- **Reentry services for youth are critical to preventing recidivism and reducing violence.** With the closure of state-run youth prisons, counties will be responsible for developing release and reentry plans for youth. The DVP remains focused on working with youth who are at the center of violence, and Probation is focused on working with the reentry population. However there is a gap in targeted support for youth who are at risk of becoming involved in violence.

Help youth transition to productive adulthood through case management, physical and behavioral health services, hard-skills training and job placement in high-demand industries, internships, work experience, and leadership development, including civic engagement, service-learning, and arts expression.

July 24



Kingmakers of Oakland

OUTLINE OF KEY INDICATORS FOR TOA GOAL AREA

29

- Graduation Rate, by Race/Ethnicity (2017 – 2022)
- A-G Completion, by Race/Ethnicity (2021 – 2023)
- Oakland Youth Ages 16-19 Disconnected from School & Work
- Youth Self-Reported Perceptions of their Futures (CHKS)
 - Believe They Will Go to College & Graduate From College (by Elementary, Middle, High)
 - Adults at School Encourage Them All or Most of the Time (By Elementary, Middle, High)
 - Someone, In or Out of School, Advised Them and Helped them Think about their Future
 - There is a Parent or Other Adult who Believes they will be a Success
 - Types of Plans They Have After High School (By Middle & High)

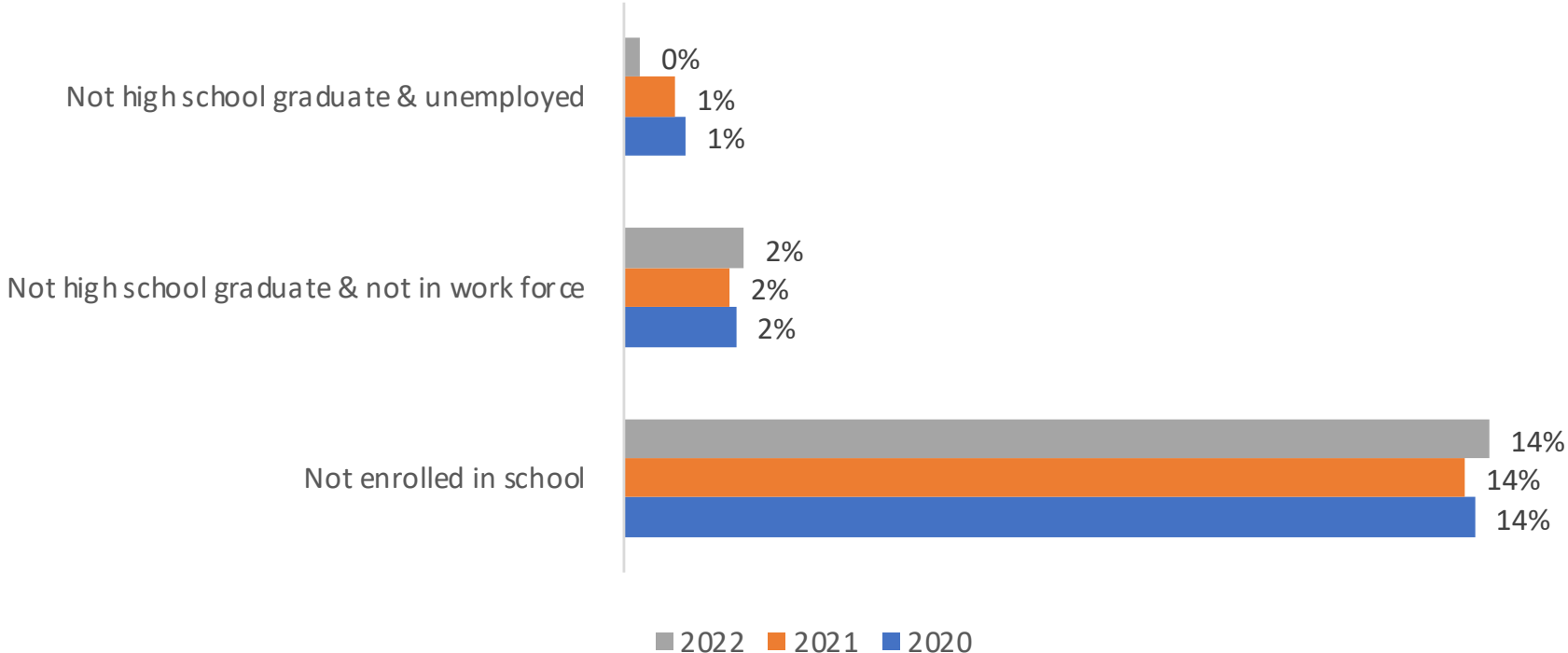
OUSD GRADUATION RATE BY RACE/ETHNICITY

	2017-18	2018-19	2019-20	2020-21	2021-22
Overall	73%	72%	72%	72%	74%
African American	75%	75%	73%	76%	81%
Asian	88%	90%	89%	89%	91%
Filipino	90%	81%	82%	71%	90%
Latino	65%	61%	65%	63%	63%
Multi-Ethnic	67%	84%	85%	82%	90%
Pacific Islander	82%	78%	78%	72%	89%
White	80%	89%	85%	83%	91%

Source: OUSD [Cohort Graduation & Dropout](#), 2017- 2022

OPPORTUNITY YOUTH

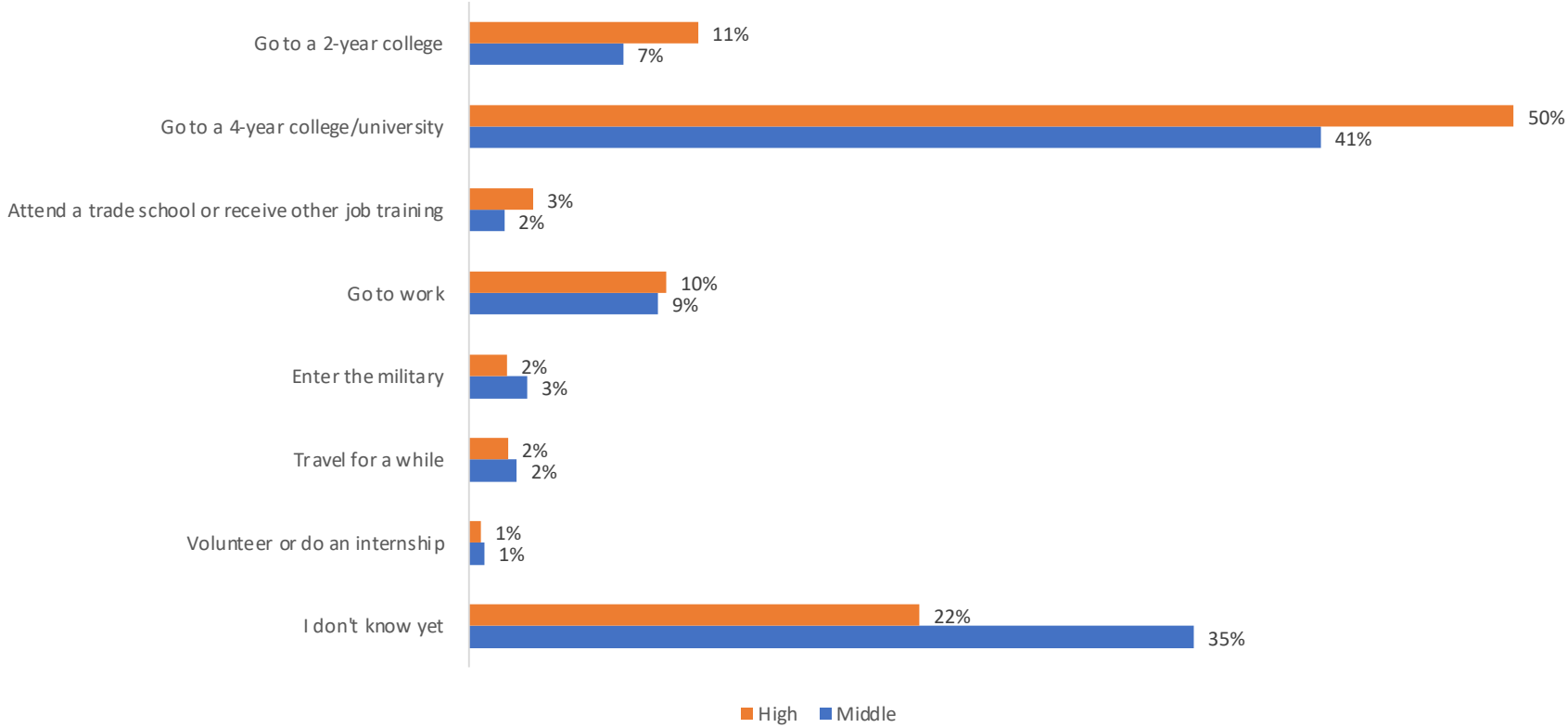
Percentage of Oakland Youth, Ages 16-19, Disconnected from School and Work, 2020-2022



Source: U.S. Census Bureau American Community Survey, Table B14005, [2020 5-Year Estimates](#), [2021 5-Year Estimates](#), [2022 5-Year Estimates](#)

YOUTH PLANS FOR THE FUTURE

Percentage of OUSD Middle and High School Students Reporting Plan After High School



GOAL 4: SYSTEMS LANDSCAPE SCAN

33

- **Oakland is working to create clearer career pathways for youth.** Various organizations, including the Oakland Promise, OEWD, and the TAYHub, are focused on providing support and resources for young people seeking technical degrees, alternative post-secondary pathways, and entry into the workforce. There's a strong emphasis on creating a college-going culture and ensuring that all young people have access to opportunities for success.
- **Funding limitations and siloed systems present challenges.** The city faces challenges in funding youth employment programs due to restrictive federal and state funding sources, such as WIOA and JobCorps. Additionally, there's a need to break down silos between education and employment systems to create a more seamless transition for young people.
- **There's a growing call for increased financial support for transitional-age youth.** System and community stakeholders are advocating for ways to increase wages, incentives, or other forms of financial support for young people transitioning into adulthood. The movement for guaranteed income is gaining momentum, offering a potential solution to address economic challenges and create greater equity for this population.



Safe Passages

SUMMARY OF COMMUNITY INPUT

May – June 2024

Prepared by Bright Research Group

July 24

COMMUNITY NEEDS & PRIORITIES

35

- **Shifting Demographics:** Oakland's changing demographics, with a decline in Black residents and an increase in newcomers (especially Arabic and Mam-speaking populations), highlight the need for culturally-responsive programs and bilingual staff.
- **Family Needs:** Families face significant challenges with housing insecurity, rising costs of living, and the need for culturally-specific parenting support, mental health resources, and family-friendly city spaces.
- **Youth Experience in School:** Concerns around absenteeism, learning loss, and the need for improved social skills, literacy, and transition support are prominent.



Lotus Bloom Culturally Responsive
Family Resource Center

July 24

COMMUNITY NEEDS & PRIORITIES, CONTINUED...

36

- **Joy, Play, Arts & Enrichment:** There's a strong emphasis on providing opportunities for play, physical activity, arts, and creative expression to support youth's well-being and social-emotional development.
- **Violence Prevention, Mental Health, and Trauma:** Addressing violence among youth requires a trauma-informed approach, mental health resources, and strategies to improve social emotional skills.



BORP

COMMUNITY NEEDS & PRIORITIES, CONTINUED...

37

- **Youth Employment:** Youth and community members advocate for paid work opportunities, career exploration, job readiness skills, and guaranteed income programs to support youth economic independence.
- **Rise East Initiative:** A \$100 million initiative focused on supporting Black children and families in East Oakland with five key strategies. Some are calling for additional investment and focus in West Oakland.



July 24

YR Media

GRANTEE NEEDS

38

- **Workforce Shortages & Low Pay:** Community-based organizations face challenges due to workforce shortages and low wages.
- **Funding & Contract Challenges:** Organizations face difficulties with funding restrictions, contract processing, and payment delays.
- **Data Sharing, Collaboration, and Outreach:** Grantees highlight the need for improved data sharing, collaborative partnerships, and support for outreach efforts.
- **Performance-Based Pay & Afterschool Program Focus:** Afterschool providers seek a clearer focus for afterschool program outcomes and more stable funding structures.



BACR Brookfield



EBALDC

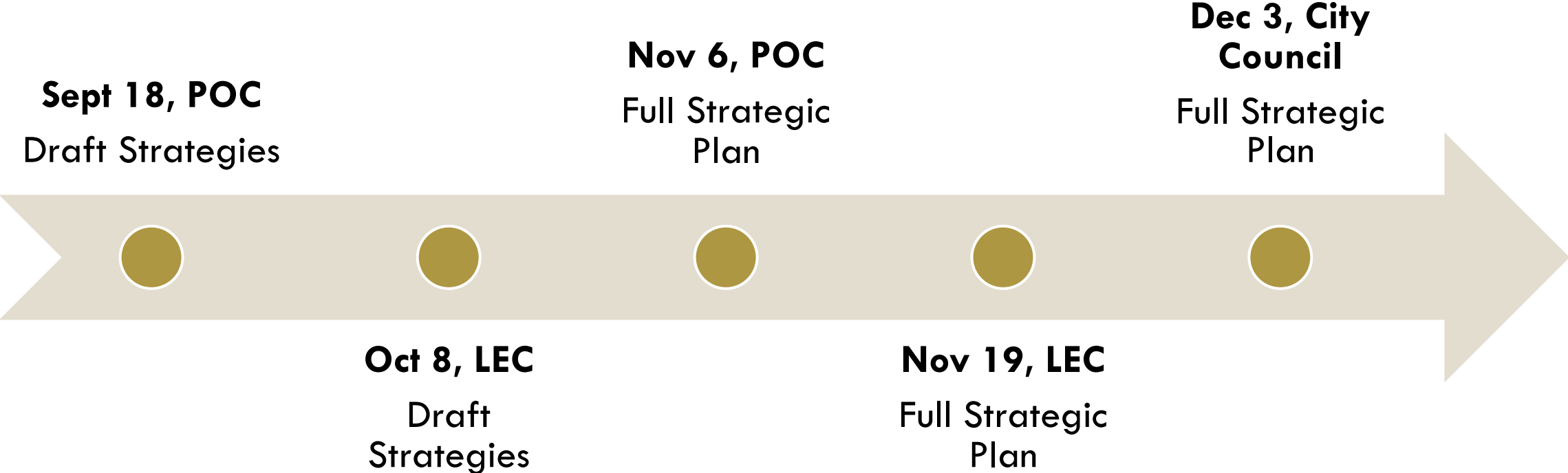
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NEXT STEPS

Prepared by Bright Research Group

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STRATEGIC PLAN KEY DATES (TENTATIVE)





THANK YOU!

Appendix A: Community Needs Assessment Methodology & Approach

OFCY commissioned Bright Research Group (BRG) to update the existing OFCY strategic plan for the 2025-2028 period. The first phase of strategic planning is to update the community needs assessment (CNA). The goals of this process were to:

- Identify changes in indicators of health, well-being, and quality of life for children and youth within each of OFCY’s goal areas
- Identify disparities based on race/ethnicity for each of these key indicators
- Generate stakeholder and community input from community-based organizations, youth serving system partners, and community members regarding the needs of youth in Oakland, OFCY’s grantmaking approach, and OFCY’s role in supporting equitable outcomes for children and youth.

The Community Needs Assessment was designed to answer the following questions:

- How have the demographics of children and youth changed in the last three years?
- At a population level, what has changed for Oakland’s children and youth since the last strategic plan was developed in 2021? How are children and youth faring on indicators on protective factors, education, and well-being within each of the goal areas OFCY aims to address?
- How, if at all, have racial disparities on key indicators of health, well-being and quality of life changed since the last racial equity indicators analysis in 2021?
- What are the needs of children and youth within each of the goal areas and how can OFCY address those needs given its role and partnerships with other youth-serving anchor institutions in Oakland? How does grantmaking support those needs?

The table below lists the methods for updating the community needs assessment. Data gathered from each of these methods were analyzed to identify key themes and implications for OFCY’s next strategic plan.

Quantitative Data Analysis	System Partner Interviews	Community and Youth Input	Grantee Input
<ul style="list-style-type: none"> • Assessment of available and updated data since 2021 • Quantitative analysis of publicly available data within each goal area 	<ul style="list-style-type: none"> • Interviews with anchor institutions, OFCY partners, decision-makers and key institutions vested in Oakland children and youth • Review of recent research 	<ul style="list-style-type: none"> • 2 community webinars • POC input meetings in high priority districts to reach children, youth and families • Collaboration with Oakland Youth Commission and integration of YPAR results • Community survey (still open) 	<ul style="list-style-type: none"> • Grantee input meeting • Grantee surveys • POC input meetings in high priority districts

Quantitative Data Analysis

For the Community Needs Assessment, BRG analyzed publicly available quantitative data from national, state, county and city-level sources. Data was analyzed by racial and ethnic identity whenever possible to identify which groups are experiencing the greatest need within each goal area and synthesize key trends when it comes to advancing racial equity for Oakland’s children and youth. Additional demographic factors—such as indicators for income level, like Free and Reduced Lunch qualification, or newcomer status—were also used to further understand the complexities of need among Oakland’s diverse communities.

The U.S. Census Bureau’s American Community Survey (ACS) data were analyzed for Oakland’s youth and adult population demographics. BRG also analyzed data from Oakland Unified School District (OUSD) public dashboards which provided aggregated level data on student assessments, early childhood education, school attendance and discipline, enrollment, post-secondary readiness and school health, culture and climate. Early childhood data were analyzed from the OUSD Preschool Experience Study and Early Development Instrument. Assessment data from the i-Ready Reading and Smarter Balanced Assessment were analyzed to measure student academic outcomes at OUSD. Data on A-G completion and graduation were analyzed to assess students’ college and career readiness in Oakland. Youth responses from the California Healthy Kids Survey (CHKS) were analyzed to measure how youth described their environment, wellness and goals. Parent responses on the CHKS and the Childhood Experiences Questionnaire (CHEQ) data were also analyzed to assess parent’s and caregiver’s perception of their child’s needs and strengths.

Data Source	Years
U.S. Census Bureau American Community Survey	5-Year Estimates for 2020, 2021, 2022
OUSD Public Reports & Dashboards	2013 – 2023
California Healthy Kids Survey-- Middle School & High School	2021 – 2022, 2022 - 2023
KidsData, Juvenile Felony Arrest Rate , by Race/Ethnicity	2020
OFCY Overview Data on Youth & Adult Participants Reached	2022 – 2023
OUSD Afterschool Average Daily Attendance Rates, Data Provided by OUSD and Analysis Completed by BRG for the purposes of this report	2023 – 2024

Landscape Scan & Key Informant Interviews with System Partners

OFCY partners with other city and county agencies and departments to strengthen the ecosystem of supports for children and youth and support their equity goals. BRG conducted 13 key informant interviews with system partners and leaders of agencies that serve Oakland’s children, youth and families to better understand priorities of other stakeholder investments in each of OFCY’s goal areas and to identify opportunities for OFCY to deepen its partnership with agencies working to address population level inequities in Oakland. The interviews took place virtually in April and May 2024.

The goal of the interviews was to scan the landscape of children, youth, and family services in Oakland, and to identify key changes and trends in this landscape since OFCY completed its last CNA. The interviews and associated landscape scan were guided by the following questions:

- How can OFCY align with and support the efforts of anchor, youth-serving institutions in Oakland to advance racial equity and strengthen supports for children and youth in Oakland?
- What is the role of OFCY within the ecosystem of funders and what are the benefits and tradeoffs of this role, particularly when it comes to advancing equity and measuring its impact?
- What gaps are there in the landscape, and what opportunities does OFCY have to fill them?
- What feedback do system partners and agency leaders have for OFCY regarding its grantmaking strategy and approach to addressing the needs of children and youth?

Table 1. Interviews Completed with System Partners & Funders

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. Oakland Department of Violence Prevention 2. OUSD Expanded Learning Programs 3. Mayor’s Office, Education & Community Safety 4. City Administrator’s Office 5. Oakland Parks, Recreation, & Youth Development 6. Oakland Department of Economic and Workforce Development 7. Alameda County Center for Healthy Schools & Communities | <ol style="list-style-type: none"> 8. First Five Alameda County 9. Oakland Thrives 10. Alameda County Probation 11. City Council Life Enrichment Committee Members 12. Zellerbach Foundation 13. Oakland Children’s Initiative |
|---|--|

Community & Youth Input

BRG developed a flyer for community and youth outreach opportunities, and translated it into Spanish, Arabic, Chinese, Vietnamese, and Mam (audio translation). OFCY distributed the translated flyers widely through multiple channels. Grantees were encouraged to invite community residents and/or current program participants. The POC distributed the flyers to their own personal networks and to a targeted list of organizations in Oakland that serve youth. City Council and the Mayor’s Office were also asked to distribute the flyers.

Virtual Community Webinars

BRG hosted two virtual community webinars to gain insight directly from Oakland residents on the strengths and needs of Oakland’s children and youth. Community webinars were focused on hearing from residents, community leaders, youth, and staff from nonprofit agencies. The webinars included break out groups where participants provided their feedback on the strengths and needs of Oakland’s children and youth, particularly those youth living in high stress neighborhoods and those most impacted by social and economic inequities.

POC-Hosted Input Sessions

In May and June, The Public Oversight Commission (POC) hosted three of their meetings in community-based locations in Deep East Oakland, Fruitvale, and West Oakland. By placing these POC input sessions in the community, OFCY aimed to ensure that communities from these neighborhoods were able to participate in the strategic planning process. The meetings were structured as input forums where youth and community members were invited to answer the guiding questions for the community needs assessment process, as listed above.

Oakland Youth Commission

BRG attended a meeting of the Oakland Youth Commission on May 20, where a facilitated discussion was held with the Youth Commissioners on each of OFCY’s goal areas. Youth Commissioners provided input on the strengths, opportunities, aspirations, and results of each of OFCY’s goal areas.

In addition, the Oakland Youth Commission has engaged Youth Leadership Institute (YLI) to facilitate a youth participatory action research project on youth employment and career exposure. A subcommittee of OYC members are conducting the YPAR, which involves a survey to 150 Oakland youth. Data analysis will be completed later this summer. BRG will coordinate with YLI and the OYC to integrate the results into the strategic planning process.

Community Input Survey

In order to increase community participation in the strategic planning process, BRG developed a community survey. OFCY and BRG are working to distribute the community survey broadly. Results will be analyzed and shared as an appendix to this report. The results will guide the strategy development process this year. The survey can be accessed at this link: <https://survey.alchemer.com/s3/7858012/2024-OFCY-Community-Input-Survey>.

Grantee Input

Grantees have important insight to offer regarding the needs of children and youth, what is changing for young people and strategies they are implementing to advance racial equity through the services and supports they provide. The key methods include:



What's changed for children and youth in Oakland over the last 3 years?

OFCY
OAKLAND FUND FOR CHILDREN & YOUTH

What supports are critical to your children and family?

WANTS TO HEAR FROM YOU!

Attend one of these input sessions to inform the next strategic plan + funding priorities!

- 01 WEDNESDAY MAY 15TH - IN PERSON**
6pm-9pm
Youth Employment Partnership (2300 International Blvd)
- 02 TUESDAY JUNE 4TH- ONLINE**
Interpretation or facilitation will be offered in the following languages if signups are received by **May 30th**: Arabic, Cantonese, English, Mam, Spanish, Vietnamese
5pm-6:30pm
Register for Zoom link:
[TINYURL.COM/OFCY-JUNE4-COMMUNITY-WEBINAR](https://tinyurl.com/ofcy-june4-community-webinar)
- 03 WEDNESDAY JUNE 5TH - IN PERSON**
6pm-9pm
Youth UpRising (8711 MacArthur Blvd)
- 04 WEDNESDAY JUNE 12TH - IN PERSON**
6pm-9pm
West Oakland Senior Center (1724 Adeline St)
- 05 THURSDAY JUNE 13TH - ONLINE**
12pm-1:30pm
Register for Zoom link:
[OFCY-JUNE13-COMMUNITY-WEBINAR.EVENTBRITE.COM](https://ofcy-june13-community-webinar.eventbrite.com)

Community Based Partners: If you have questions contact training@brightresearchgroup.com



Grantee Meeting

OFCY and BRG hosted a half-day grantee meeting on April 19, 2024, to solicit grantee feedback and input on needs and strategies, foster relationships between OFCY grantees, and communicate OFCY’s vision and partnership approach. Seventy-four individuals who work for Oakland’s community-based organizations attended the meeting. BRG provided an overview of the strategic planning process, promoted additional input opportunities where community members and youth could participate, and facilitated breakout groups by OFCY goal area to have focused discussions on strengths, opportunities, racial equity indicators, and grantmaking approaches in OFCY’s body of work.

Grantee Surveys

A survey was disseminated to current OFCY grantees to gather grantee perspectives and input in an anonymous setting. In total, 78 individuals completed the survey. The survey asked about strengths and challenges of programming in each goal area; feedback on grantmaking structure; perceptions of youth participation and needs; and ideas on how OFCY could infuse a racial equity perspective into their grantmaking approach.

Community Input Forums	Date	# of Participants
Grantee Meeting	April 19 from 10:00AM – 3:00PM	74
Grantee Survey	Administered in May 2024	78
POC Input Forum, Youth Employment Partnership (2300 International Blvd)	May 15 from 6:00 – 9:00 PM	6
Oakland Youth Commission Input Forum	May 20 from 5:00 – 7:00 PM	15
Community Webinar	June 4 from 5:00 – 6:30 PM	16
POC Input Forum, Youth Uprising (8711 MacArthur Blvd.)	June 5 from 6:00 – 9:00 PM	19
POC Input Forum, West Oakland Senior Center (1724 Adeline St.)	June 12 from 6:00 – 9:00 PM	14
Community Webinar	June 13 from 12:00 – 1:30 PM	26
	Total	248



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Planning and Oversight Commission (POC) 04.03.2024 Meeting Notes:

Timestamp: 6:14 – PM calls meeting to order and reviews preliminary agenda and calls roll. Attendance is as follows:

- Meg Evans
- Jasmene Miranda
- Pecolia Manigo
- Jorge Vela
- Hassan Ahmed (Absent)
- Selina Xue
- Jessica Arline
- Anokhi Mehta
- Lecia Henderson (At Large-Mayor-New POC Member)
- Timestamp 8:32 – PM calls quorum and presents the agenda from 3/6/2024 for approval. PM asks for moon to adopt Agenda. JV moons, ME seconds. Moon passes with no nays.
- Timestamp 9:50 – PM asks Commission to review previous meeting minutes. ME moons to approve meeting minutes for 3/6/2024 meeting, JA seconds. Moon passes with no nays, and LH abstained. Minutes are approved.
- Timestamp 12:04 – PM opens to public forum. No members of the public are present in-person; three attended via Zoom. No public comment is made.
- Timestamp 13:33 – PM passes meeting over to Kristina Bedrossian, Senior Consultant from BRG, to start presentation. RL provides background for the presentation about the Community Needs Assessment as the first step in the strategic planning process for 2025-2028. The presentation is included at the end of this document.
- Timestamp 18:47 – KB shares BRG’s past collaborations with OFCY: The 2013-2016 strategic plan which was led by community engagement; in 2016-2019 BRG led the entire strategic planning process which includes community engagement, data analysis and developing the strategic plan; 42 million dollars in grant funding at this me; in 2022-2025, BRG was a part of the strategic planning process during the pandemic, with a successful community engagement through digital forums. KB states that this usually takes a year to complete, but our tentative deadline is November 2024.
- Timestamp 21:12 – KB breaks the project into 3 parts:
 1. Now-June: BRG will conduct the community needs assessment.
 2. Summer: strategic planning and development will begin based on the community needs assessments and the strategies that come from the assessments.
 3. The draft strategies will be vetted by the community before finalizing in November; then this will be incorporated into the RFP which goes out in January 2025.
- Timestamp 22:28 – KB states the CNA will focus on what things have changed since 2021; the data was last pulled in 2021. The focus of the data will be racial disparities. BRG will use 4 primary strategies/methods to answer specific questions:
 1. Quantitative Analysis: looking at the data from last me, what data has been updated and pull numbers from that information from the last 3 years.
 2. Reaching out to system partners and other city agencies foundations, and intuitions in Oakland focused on children, youth, and families via interviews. BRG will interview some of the system partners will be OUSD, the Dept. of Violence Prevention, the Mayor’s Office, City Council, Parks & Rec. etc. KB asked the committee to provide some



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other agencies that are not listed. PM states maybe we can reach out to these organizations and agencies that already collaborate with these partners to save on me.

3. Talking to community and youth: there will be 2 virtual webinars for people who probably cannot make it in-person; they will both be in May; there will be two breakout groups. One for the youth to make sure they are heard and then other participants by age groups. There will be 3 POC hosted input sessions that are in person within the communities; it will be public comments to allow people to bring their voices.
 4. Engaging current grantees: April 19th will be a Grantee Convening; BRG will be having a similar conversation with the grantees and asking for their input from their perspective.
- Timestamp 33:04 – KB explains the purpose of working with the system partners is to make sure, they are funding, how are they changing; pretty much are they like OFCY. BRG is working with the Youth Participatory Action Research project (YPAR); the youth driving the YPAR project have decided to focus on transitions to adulthood and will be doing a survey of youth.
 - Timestamp 55:07 – LH asks will there be incentives for survey participants. KB explains the surveys will be for grantee program staff, and they will not be incentivized because it is a part of their contractual agreement to participate. RL explains there will be surveys going out to the different schools which will be incentivized for the youth; this will start next month at McClymonds High School, Fremont High School, and Oakland Tech as the first pilot schools through June.
 - Timestamp 1:00:38 – KB ends the presentation and opens to questions:
 1. JM asks about virtual webinars; will it be possible to see the actual questions to understand how they will be guided. KB explains there will not be an exact list of questions in advance, but the POC can view the questions to assist with what questions BRG should be asking; there will be guided questions. Then there will be breakout sessions with guided questions as well with a facilitator.
 2. JV asks how accessible the virtual webinars and in-person POC meetings with language barriers are. KB states that half of the facilitation team is Spanish speaking, some speak Cantonese; they will plan for that based off the CPs. They have done this before where someone assisted depending on the language needed. She explained the time focus will be primarily afterschool but before dinner time. AKH asks will we be looking at locations that are easily accessible to public transportation. KB states they were looking into schools, senior centers.
 - Timestamp 1:24:34 – KB highlights the limitations on OFCY’s allowable spending and that the funding must cover the four Goal Areas: Children’s Success in School, Healthy Development of Young Children, Transitions to Adulthood and Youth Development and Violence Prevention. BRG’s 14 agency interviews are designed to understand what they are currently funding, how much are putting into it, where the gaps are, and take that to see where OFCY can assist. However, OFCY wants to be able to tap into specific Goal Areas more, if possible, to understand the present gaps.
 - Timestamp 1:52:14 – PM turns the meeting to administrative and departmental updates. RL introduces the new Administrative Assistant II for OFCY, Donnisha Udo-Okon, and shares that 2022-2024 Evaluations are nearly released. The Bridging Group is assisting with 2022-2023 as well as the 2023-2024. RL also shares that the new City Auditor will be auditing OFCY from 2018-2023. Finally, RL welcomes the new POC member LH, the Mayor’s appointment to the commission.



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- Timestamp 2:09:43 – PM adjourns meeting.



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Planning and Oversight Commission (POC) 05.01.2024 Meeting Notes:

- Timestamp 1:01 – PM calls meeting to order and reviews preliminary agenda and calls roll. Attendance is as follows:
 - Meg Evans
 - Jasmene Miranda
 - Pecolia Manigo
 - Jorge Vela
 - (Hassan Ahmed– Absent)
 - (Selina Xue– Absent)
 - (Jessica Arline– Absent)
 - Anokhi Mehta
 - (Leticia Henderson – Absent)
- Timestamp 2:42– PM states five members are present so quorum can proceed.
- Timestamp 3:29 – RL switches the order of the agenda to handle the action items first. PM asks for motion to adopt Agenda with the changes. ME motions, JV seconds the motion. Motion passes with no nays.
- Timestamp 4:29 – RL states there are no minutes to approve; they will be approved at the next POC meeting.
- Timestamp 4:44—RL presents the 2024-2025 Grant Renewals; funding is the same as 2023-2024 (\$18,837,382); there is a OFCY Recommendation regarding performance and concerns with the request to transition Girls Inc. to BACR and recommendation to terminate the grant for Higher Ground Program due to Level 1 and Level 2 complaints.
- Timestamp 15:40 – PM opens to public forum regarding the 2024-2025 Grant Renewals. The Associate Director of, **I didn't hear his name and program**, states they have been getting a large influx of Yemen children and families, both immigrants and American born. In addition, their Mandela Family Resource Center, who isn't an OFCY Grantee, is seeing a growing number of the Yemen demographic as well. He asks the POC to consider the Yemen communities as one of the outreach populations.
- Timestamp 18:38 – PM asks for motion to approve the 2024-2025 Grant Renewals. ME motions, JM seconds the motion. Motion passes with no nays.
- Timestamp 20:39 – PM passes meeting over to KA, Senior Consultant, from BRG, for an update presentation and discussion of the strategic plan for 2025-2028. KA states the OFCY Grantee Convening went very well on April 19th (74 attendees). The goal of the day was to hear directly from the Grantees directly on what they see, the changes, racial equity and just an overall discussion on how OFCY can continue to assist in the four goal areas.

The POC Input Sessions are next in the Strategic Plan which will be held within three POC Meetings (May 15th, June 5th and June 12th or June 26th) and two webinar sessions in June.

- May 15th will be at YEP which will cover the Fruitvale District.
 - June 5th will be at Youth Uprising, next to Castlemont, which will cover Deep East Oakland Areas
 - June 12th or 26th will be at West Oakland Senior Center which will cover West Oakland
 - June 4th and June 13th are the two webinar sessions; one of these will be the multi-lingual webinar where there will be breakout rooms with facilitators that speak in the specific language.
- KA states at these meetings RL will do a presentation about the Strategic Planning process, to provide the public with a little background on why the meeting is taking place. KA states there will be BRG staff at



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these meetings taking notes and providing translation assistance. These meetings are official POC meetings so for public comment, there is a 2-minute limit to speak.

- KA states there will be guiding questions to assist with the public comment and there will be an artifact wall where the public can fill out a post-it, with a guiding question, and place it on the wall to provide their input as well.
- KA states the outreach of these input sessions are as follows:
 - Email all the OFCY Grantees.
 - Email programs that applied to be an OFCY Grantee but didn't get approved.
 - The Mayor and City Council
 - BRG will be meeting with the Youth Commission on May 20th.
 - The assistance of the POC to getting the word out
 - BRG provided a list of programs who are not OFCY Grantees and the POC members, that were present, split the list up to reach out to these programs about the POC Input Sessions.
- Timestamp 54:07 – PM asks if POC wants to do the third Input Session on June 12th or June 26th POC decides June 12th.
- Timestamp 1:00:26— PM ask for motion to approve the POC Special Meeting Date for June 12th due to the third Wednesday falling on Juneteenth, which is a holiday. ME motions, JV seconds the motion. Motion passes with no nays.
- Timestamp 1:01:22— PM opens to public forum about any of the agenda or non-agenda items, no public comment.
- Timestamp 1:02:01—PM gives the floor to RL for the administrative items and OFCY events coming up:
 - OFCY Evaluation
 - The Bridging Group will be assisting; broken up in three phases (the first two phases will not exceed over 2499, the third phase will go to City Council for the additional funds)
 - The Bridging Group will be doing a retrospective evaluation for 2022-2023 and then a formal evaluation for 2023-2024.
 - OFCY On the Horizon Activities
 - Finalizing an Evaluator
 - YPAR; AH states the survey took place was to assess the needs of Youth transitioning into Adulthood at 4 schools (McClymond's, Oakland Tech, Oakland High and Madison Academy)
, next step is to build focus groups at each of these schools and the participants will be incentives for \$50 for attending the focus groups and/or \$20 gift card for completion of the survey.
 - Grant Renewals
 - Gear up for the Strategic Plan
 - Gear up for RFP Release; late January/early February.
 - Race & Equity Impact Analysis
 - Carry-over of OFCY Funds from previous funding year
- Timestamp 1:11:18 – PM asks if POC wants to decide to not have meetings on July 3rd and July 17th, POC decides to cancel meetings on July 3rd and to attend the July 17th meeting.
- Timestamp 1:15:05—PM adjourns meeting.



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5.15 POC Input Session Notes

Date: May 15, 2024

Location: Youth Employment Partnership

Note Taker: Allie Hu-Nguyen Key

Themes:

- Youth needs and experiences have change due to the pandemic, and transition back to in-person work and school; increase need for socioemotional support, ability to work in person.
- Jobs availability for youth in City has decreased, while there is an increased need for job opportunities and career pathways.
- Youth homelessness has increase leading to critical needs for housing, basic needs, education tied to job (learn and earn).
- **Critical supports/What Oakland can do to help your children/family thrive** (notes from POC session and wall activity): mental and behavioral health, wellness centers on school sites, housing, job opportunities/career pathways, funded- creative/fun opportunities (arts, design, music), increase access to summer programs/activities/lunches.

Est. # Attendees: 4- staff from youth community development, safe passages, youth community opportunity and a city of Oakland staff.

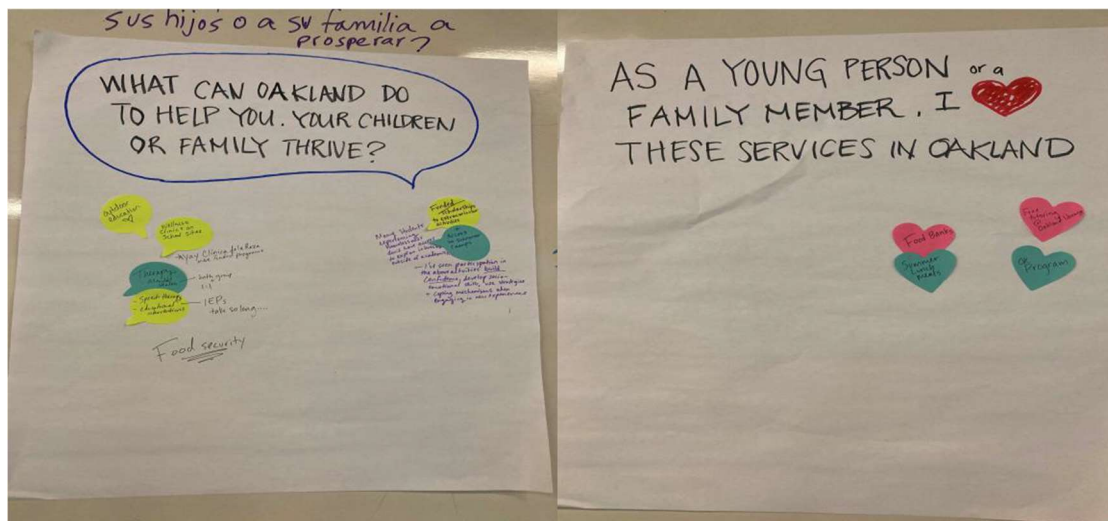
A few folks on Zoom.

5 POC leaders: Meg, Jorge D-5, Letitia, Pecolia, Hassan

(POC should have sign in sheet- please take a pic!)

POC wants to find way to engage and outreach to young people so they can provide input to the OFCY strategic plan, and what they want in Oakland. (ex. Incentives, making things fun, videos) How to reach and appeal to range of youth (engaged and disengaged).

Feeling positive about doing an in-person in neighborhood sessions.



Wall Activity



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Question	Notes
<p>What has changed for children and youth in Oakland over the last three years?</p>	<ul style="list-style-type: none"> • Transition back from physical to virtual programming, switching to in person work big change. Youth work remotely. They do not have experience that allow them to work remotely effectively. • Transitioning from zoom to in-person; not the same; after being inside for 2 years, a lot to go back in school. Some have energy some “are we really okay” Parents concern that youth are not the way they were back in 2020 (pre-pandemic); kids are not the same before • Impact of pandemic change lives of youth; concern for social emotional development of children. Babies doing zoom—transitioning and managing relationships in person. While our measure is enhancement and expansion—what does quality of development in classroom. Concern about deficit in locally and state. (City of Oakland staff for • Community education partnership- [providing services for homelessness. Statistic on brain 63% don’t grad from high school more likely to experience homelessness. • POC asked questions about shift of demographics and impact on young people and families relocating.
<p>What supports are critical to you, your children, or the children and family that you work with?</p>	<ul style="list-style-type: none"> • It’s good to keep young people occupied. • It’s expensive and boring in Oakland; more real-life training/art/creativity, different cultures and people. • (City of Oakland) Opportunities to engage youth, internship (skill building), mental health supports. Funding is taken away in mental health at state side; deficit will lead to less funding. Want alignment and identify gaps that isn’t being supported apprenticeship and pathways for young people. They are doing an evaluation and engagement through videos (tick tock). • Job training and summer job grants at YEP, YEP offers 360 jobs every summer, workforce program for students who drop out with high graduation rate (80%)—pair school with work which move things forward. Tiny home communities through YEP. Homelessness has been long term effect on young people. Now it is our lane to provide—emergency tiny house shelters; dorms for 1-3 years for young people for college degrees to move out of homelessness. Push OFCY to fund. Mental health has become extreme; funding on that is needed hard to fund that. Job training. Work. Enrichment for 14 years to high school for transitioning; English, Math one day and then summer job programming.
<p>How can OFCY advance equity for children and youth in the city?</p>	



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Planning and Oversight Commission (POC) 06.05.2024 Meeting Notes:

Pecolia (Excused), Jasmine (Present), Jorge (Present), Letitcia (Present), Jasmine (Present), Meg (Excused), Ahnoki (Absent), Selina (Absent), Hassan (Absent)

No quorum; no action taken.

Needs Assessment Input Session

Question 1: What has changed for children and youth in Oakland over the last three years?

Question 2: What supports are critical to your children and family?

Question 3: How can OFCY advance equity in funding supports for children and youth in the city?

- Speaker 1: Staff from Safe Passages; A lot more opportunity for the youth to make money. You have to make connections with the community to get more awareness of what is needed. Summer academic and enrichment programs are needed.
- Speaker 2: Graduate from Oakland High School this year. He is in the Peer Mentorship program at East Bay Asian Youth Center (EBAYC) program where he is a mentor for 9th and 10th graders. Kids are growing up too fast and are in a rush to be adults. Kids don't have people to talk to; they don't have anyone that understands where they are coming from. All the programs are necessary and needed; would add Peer mentoring to the list of services.
- Speaker 3: Graduate from Oakland High School this year. He is in the Peer Mentorship (EBAYC) mentor 9th and 10th graders. Peer mentoring should be funded more because it is the youth and a lot of the issues that the youth are facing now.
- Speaker 4: Graduate from Madison Park this year. The services that Safe Passages provided helped him figure out what to do in life and to empowered him to want more out of life.
- Speaker 5: Staff from Safe Passages; Safe Passages has been funded by OFCY for a while. The youth have learning lost, self-respect has decreased in youth after covid. The adults in that run these programs have stopped caring for children. All the services are needed.
- Speaker 6: Staff from Safe Passages; COVID has changed a lot of things; cost of living, homelessness, substance abuse. Since COVID has subsided a lot of the programs are losing funding. Career path services that lead to something you love to do; all programs are needed because you can't have one without the other.
- Speaker 7: CEO from Youth uprising; OFCY provides the youth jobs, some of these youths are providing for their households and it prevents them from committing crime. All the programs are needed. OFCY has played a major a part in assisting with
- Speaker 8: Student; Youth Uprising has a program that allows her to work with kids during the summer with Art; within the last year a lot of kids are chronically online and don't read that much so having programs where they are interacting with people and being outside are very necessary.

Katie Cramer (Co-Founder) of the Bridging Group Presentation

The Bridging Group specialize in crossroads of criminal legal system involvement, poverty, housing stability, and behavioral health and their effects on the public health, families, and communities.



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Evaluators for Oakland ReCast, DVP, Fire & Police Dept. (MACRO).

6 staff of the Bridging Group will be OFCY Evaluation Team.

Primary Activities & Deliverables: (get from Memo)

Project Coordination & Strategic Advising, Evaluation Planning and Data Feedback Loop, Retrospective Evaluation Report (FY 22-23), Descriptive Evaluation Report (FY 23-24), OFCY Grantee, Planning & Oversight Committee, Stakeholder Engagement, Data Visualization.

Meeting adjourned at 8:04pm



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Planning and Oversight Commission (POC) 06.12.2024 Meeting Notes:

Pecolia (Excused), Jasmene (Present), Jorge (Present), Letitcia (Present), Jasmine (Absent), Meg (Present), Ahnoki (Absent), Selina (Absent), Hassan (Absent)

No quorum: no action taken.

Needs Assessment Input Session:

Question 1: What has changed for children and youth in Oakland over the last three years?

Question 2: What supports are critical to your children and family?

Question 3: How can OFCY advance equity in funding supports for children and youth in the city?

- Speaker 1: Staff from Safe Passages; A lot more services and support available for youth and family that weren't there, but youth are getting in trouble more and growing up faster. Young people are learning from past generations as well and are trying to do better. The way things are shown to and transmitted to people to show a more realistic view of what is really going on in the communities.
- Speaker 2: Staff from Safe Passages; A lot of good has happened; more opportunities for the youth to get paid, internship, family engagements. These programs that allow the youth to be exposed to different things and get out of their communities. Continuing to involve a lot of the programs that are here and keep them going because the youth really rely on these programs; the skills they learn from these programs can be used within their families which bridges that communication gap.
- Speaker 3: Safe Passages intern; graduated in 2022. Enjoying being a kid is a hard thing to do, technology is affecting how kids are being raised. Having a life coach and summer programs are needed and great are support to youth. Keeping the programs that allow youth to be able to make money, having a life coach and family engagement in necessary.
- Speaker 4: Life coach at Safe Passages; getting used to being back in school after COVID and being around people (issues with being social). Life coaches are essential to help with basic life skills. There are not enough life coaches to provide services to the youth. Family engagement is important too.
- Speaker 5: Citizen of the community; Kids have no social skills since COVID; social media is making it hard for them to socialize. Their ability to dream & hope is hard now; a lot of kids don't believe they deserve more out of life. A lot of the organizations are suffering in their numbers because COVID has affected how family's function; families are just now getting back to using these services and programs. These programs and services have to meet people where they are (closer to the schools/home), broaden the range of to allow families to qualify for these programs. There needs to be programs that empower the youth (basic life skills). OFCY is trying to fund as much as they can; I appreciate the work and the stress OFCY goes through; POC Input is great, outreach is needed.
- Speaker 6: Staff from Change to Come; After COVID it's been a big switch and the youth are behind in school. There's no place for youth to go to; a lot of programs are not available, or people don't know about them. Advocate for history for black and brown people; it is empowering for the head of the households to know this information because they will teach the kids and so on. The last question needs to be brought to the community and then the right people need to figure out who and where the money is going to make it happen.



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- Speaker 7: Student from McClymond's HS; uses services from SCRATT; kids want to do what they see adults are doing. After school programs are needed because family work a lot and they aren't around. SCRAAT allowed me to do a lot of things and interact with other people. Getting children more programs when they are young.
- Speaker 8: Staff from SPAAT; our communities don't have access to services that were here previously; a lot of kids don't want to participate because they aren't getting paid at all or right away; the education system need to be up to date and relevant as well as the programs and support (housing, food, opportunities to be exposed to the youth, leadership opportunities). Making sure our African American families get wrap around support, academic and life coach, positive adult outside of the family unit. Contract issue (waiting a year to get money and the processes that are in placed to get the funds).

Sara Tiras and Selina Xue: YPAR Presentation

- Phase 1 allowed YPAR has gathered all the data and information from their research at four High Schools (Oakland Tech, Oakland High, Madison Academy and McClymond's).
- The timeline of Phase 1 was from January 2024-June 2024; Phase 2 will begin from July 2024-December 2024.
- The focus was Transitions to Adulthood for Youth in School
- Now the youth will analyze the data and summarize the findings; this data will be presented to City Council
- If funding is available, YPAR will happen again in four new High Schools.

Meeting adjourned at 7:37pm

OYC YPAR Project 2024

Phase 1



History of project

In 2021-22 OYC was granted 100K from City Council to conduct a YPAR project that would review the city's funding of youth programs and identify gaps and opportunities - scope of project was very broad

Later 2022, Staff Transition and major delays in contracting put project on hold

In 2023, the Mayor's office and Oakland Thrives conducted a fiscal mapping audit of city resources for youth accomplishing much of the original OYC project proposal

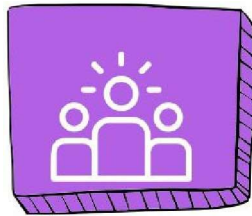
Robin and I put our heads together to make sense of how we could implement a YPAR project on a more realistic scope and still give youth the training, leadership development, and opportunity to make recommendations to city leaders on youth issues - decided folding in our YPAR project as part of OFCY's Strategic Plan would work

Goals

- Train youth commissioners in the principles and methods of Youth Participatory Action Research (YPAR)
- Provide youth leadership development through the process of data collection and presenting findings, and the opportunity to make informed recommendations to city leaders
- Provide youth commissioners and POC youth commissioners the opportunity to have a voice in OFCY's Strategic Plan and shape future directions and priorities for the city

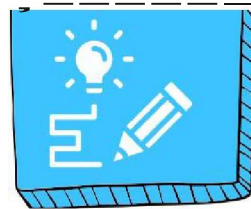
OYC YPAR PROJECT

Phase 1:
Winter/Spring 2023



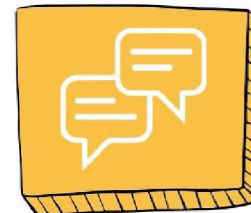
January Grounding and Training

- YPAR Training Retreat
- Identify Research Questions, Focus, Priorities
- Getting our YPAR Fellows onboarded



February Methodologies

- Design and Plan Data Collection Methods
- Identify our Biases
- Prepare interview and focus group questions
- Prepare logistics and conduct outreach



March Data Collection

- Conduct Youth Interviews and Focus Groups
- Continue Outreach to Youth Participants



April Data Collection

- Conduct Youth Interviews and Focus Groups
- Continue Outreach to Youth Participants



May & June Analysis

- Analyze Our Data
- Identify trends
- Summarize findings

Jan + Feb

January 27 - Kickoff All Day Training

February 12 - Narrowing Down Research Topic

OFCY Priority:

Transitions to Adulthood for Youth In School

Research Question:

“How are Oakland youth experiencing the transition to adulthood from high school, post-pandemic?”



March

March 11 - Fundamentals of Survey Design

March 16 - Designing our Survey

- Crafting questions
- Reviewing technology and format
- Revising, testing, revising!

March 25 - Inclusive Community Outreach Plan

- Pay youth participants \$20/survey
- Identify key demographics to reach
- Identify target schools
 - Selected 4 schools where Fellows attend and are located across city



April

April 15 - School Coordination and Preparation for Survey Launch

Throughout April -

Survey presentations in 4 Oakland Schools:

- Mcclymond's (30 responses) - West Oakland
- Oakland High (35 responses) - Central Oakland
- Madison Park (40 responses) - East Oakland
- Oakland Tech (35 responses) - North Oakland



May

April 29 - Focus Group Training and Planning

May 13 - Facilitation Practice and Rehearsal

Coordinated and ran focus groups throughout May:

- McClymonds (5)
- Oakland High (10)
- Oakland Tech (2)
- Madison Park (0)



June



Data Analysis and
Preliminary Findings + Recommendations

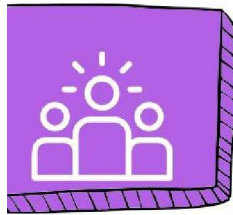
Identify Next Steps for Phase 2

Pause over July and August



OYC YPAR PROJECT

Phase 2:
fall 2023



July & August

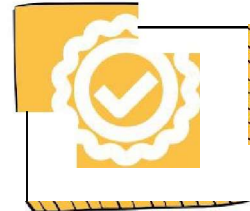
- Commission Term Break
- Onboard and Orient new members
- Present Phase 1 to City Council in Annual Report
- YPAR Paused



September

Recommendations

- Review our Findings
- Discuss Recommendations



October
Recommendations

- Finalize Recommendations
- Schedule meetings with stakeholders to present
- Prepare presentation materials



November

Presenting Research

- Present to OFCY and Planning and Oversight Committee
- Meet with City Departments and City Council members



December

Reflect and Celebrate

- Press release
- Media outreach



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

POC Vacancies	
COMMISSIONER	Council Districts
Pecolia Manigo (Co-chair)	District 4 - J. Ramachandran
Anohki Mehta	District 4 - J. Ramachandran
Hassan Ahmed (Yth Co-Chair)	District 1 - D. Kalb
Jessica Arline (A)	District 1 - D. Kalb
Meg Evans (A)	At Large - R. Kaplan
VACANT (Y)	<i>At Large - R. Kaplan</i>
Jorge Velasco (A)	District 5 - N. Gallo
VACANT (Y)	<i>District 5 - N. Gallo</i>
Jasmene C Miranda	District 3 - C. Fife
VACANT (Y)	<i>District 3 - C. Fife</i>
Letitia Henderson	<i>Mayor - Sheng Thao</i>
VACANT (A)	<i>District 2 - N. Bas</i>
Selina Xue (Y)	District 2 - N. Bas
VACANT (A)	<i>District 6 - T. Reid</i>
Pending Applicant	<i>District 6 - T. Reid</i>
VACANT (A)	<i>District 7 - K. Jenkins</i>
VACANT (Y)	<i>District 7 - K. Jenkins</i>

Planning and Oversight Committee Meeting
Meeting Schedule Fiscal Year 2024-2025

MONTH/YEAR	FIRST WEDNESDAY	THIRD WEDNESDAY
JULY 2024	JULY 3, 2024	JULY 17, 2024
AUGUST 2024	RECESS	
SEPTEMBER 2024	SEPTEMBER 4, 2024	SEPTEMBER 18, 2024
OCTOBER 2024	OCTOBER 2, 2024	OCTOBER 16, 2024
NOVEMBER 2024	NOVEMBER 6, 2024	NOVEMBER 20, 2024
DECEMBER 2024	DECEMBER 4, 2024	DECEMBER 18, 2024
JANUARY 2025	JANUARY 1, 2025	JANUARY 15, 2025
FEBRUARY 2025	FEBRUARY 5, 2025	FEBRUARY 19, 2025
MARCH 2025	MARCH 5, 2025	MARCH 19, 2025
APRIL 2025	APRIL 2, 2025	APRIL 16, 2025
MAY 2025	MAY 7, 2025	MAY 21, 2025
JUNE 2025	JUNE 4, 2025	JUNE 18, 2025