



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

**PLANNING AND OVERSIGHT COMMITTEE
(POC)**

WEDNESDAY, March 19, 2025

Please see agenda to participate in this meeting.

City of Oakland Planning and Oversight Committee



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

City of Oakland Planning and Oversight Committee (POC)

Children and Youth Services Division | Human Services Department
150 Frank H. Ogawa Plaza, Suite 4216 | Oakland, CA 94612 (510) 238-3088

March 19, 2025 | 6:00pm-9:00pm

PUBLIC PARTICIPATION:

The public may observe and/or participate in this meeting, in person, at Oakland City Hall, Hearing Room 4, 1 Frank Ogawa Plaza, Oakland, CA 94612.

For your safety, we strongly recommend you wear a mask.

OBSERVE:

To observe the meeting by video conference, please click this link:

<https://us06web.zoom.us/j/82311405823> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at:

<https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

PUBLIC COMMENT:

Join us at Oakland City Hall, Hearing Room 4, 1 Frank Ogawa Plaza, Oakland, CA 94612.

In-person comments from members of the public must submit a separate speaker card for each item on the agenda to the commission clerk before the item is called.

All public comments that are not submitted by email by the deadline must be made in person.

Email Written Comments to OFCY@oaklandca.gov.

Written comments must be submitted at least 24 hours prior to the meeting time to be delivered to the Commissioners.

If you have any questions, please email Robin Love at rlove@oaklandca.gov.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

March 19, 2025 | 6:00pm-9:00pm

Issues that the public wishes to address that are not published on the agenda will be heard during the Public Forum section. You will have 2-minutes to comment on the item.

AGENDA

1. Call to Order
2. Roll Call
3. Adoption of Agenda **(Action)**
4. OFCY Grantee Spotlight Presentations:
 - Trybe
 - Tandem, Partners in Early Learning
 - Lotus Bloom
5. Approval of the FY23-24 Evaluation Report: The Bridging Group **(Action)**
6. Approval of FY 2025-26 Grant Renewal Extension Request **(Action)**
7. Approval of FY 2025-26 Professional Service Agreement: Cityspan **(Action)**
8. Approval of FY 2025-26 Professional Service Agreement: The Bridging Group **(Action)**
9. Public Forum (*Limit to 2 minutes*)
10. Approval of Minutes **(Action)**
 - March 5, 2025
11. Administrative Items & Announcements
 - General Updates
12. Closing Remarks & Adjourn

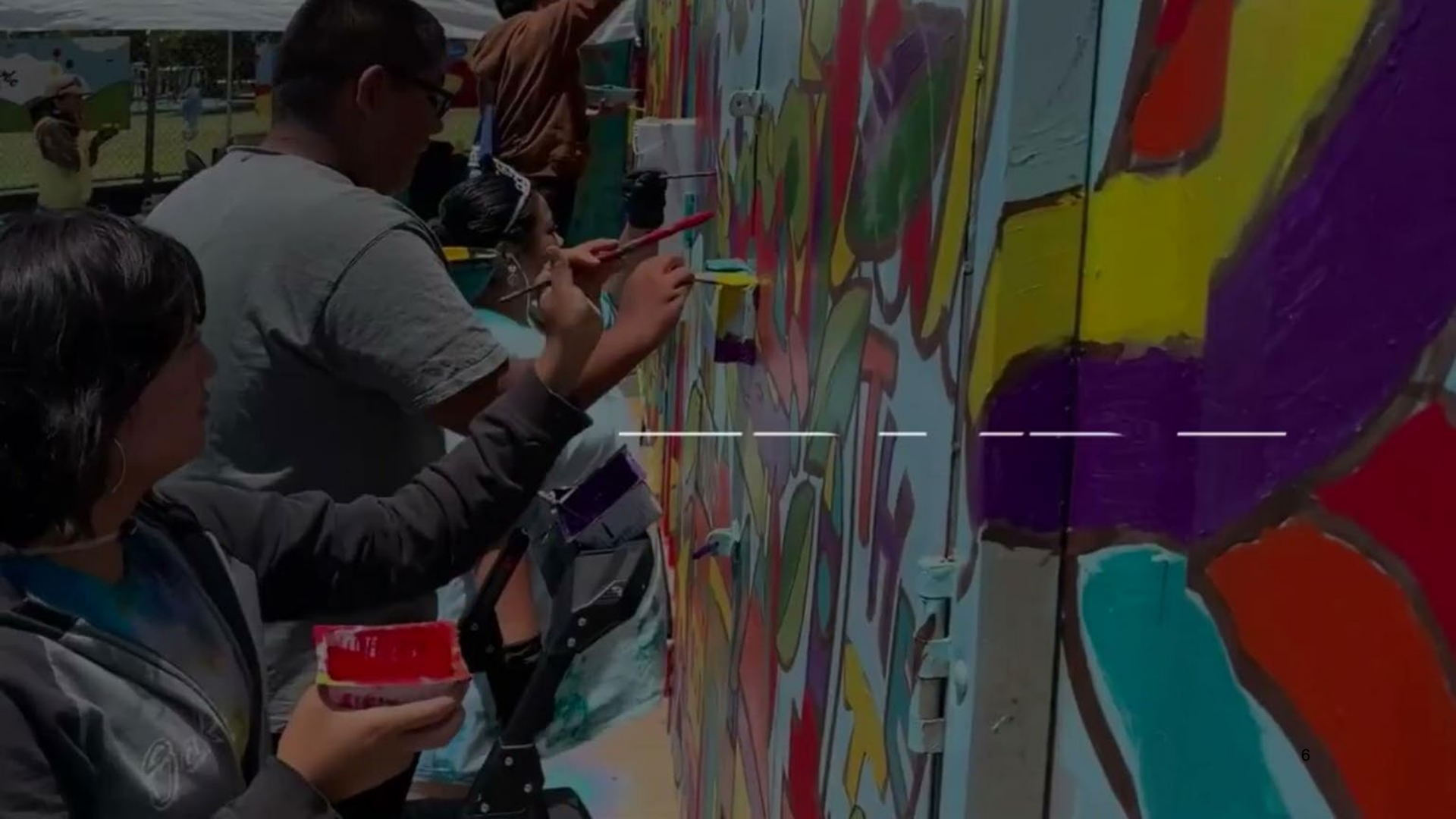
Trybe Youth Internship

Summer 2024



Youth Served

- 58 youth employed across 3 local parks.
- Average of 100 hrs completed. Including 40-60 hrs of job readiness training, life skills development, college/career workshops, and outings.
- 35% African-American/Black, 28% Hispanic, 24% Asian, 7% Mixed race, 5% White, 1% Native American



Weeks 1 & 2

Trainings

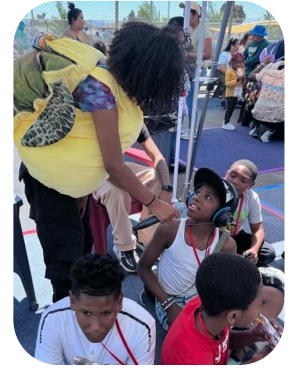


- Interviews
- Training Topics
 - Professionalism, De Escalation, Inclusion, Interacting with Children, Job Readiness, Life Skills (Public Speaking, Preparing and Executing a Plan, Financial Literacy, etc.)
- Team Development
- College/Career Mentorship
- College Tour of UC Berkeley
- Stages of Leadership Dev.



Week 3 & 4

Trybe Summer Camp



- Mural Painting with Resident Artist
- Camp Counselors for Over 200 Children
- Sports, Arts, Science
- Production of Skits, Songs, and Sound
- Camp Registration
- Park Ambassadors
- Professional Development Training

Weeks 3 & 4 Clinton Park



- Community Events
- Rec Center Revitalization
- Park Ambassador
- Summer Camp Prep
- Mentorships



Town Nights

- Youth led activities
- impact of their work
- most attendees at Clinton Park in Town Nights History
- From at risk youth to empowered young adults ready for the world

Week 5

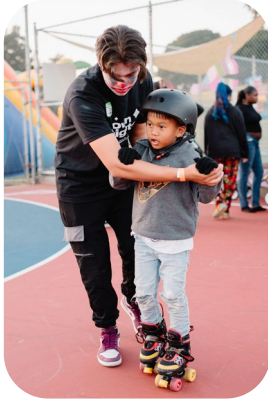
Outings and Life Planning



- Jobs Support Post Internship
- Resume Workshop and Job Referrals
- Pool Parties and BBQ
- Graduation Celebration
- College Mentorship



July and August Internships



- Alternative 100 Hour Internship
- Community Events
- Sport Camps
- Park Beautification





Early Learning Everywhere: Building Family Connections

Mission



Tandem envisions a just society where children thrive.

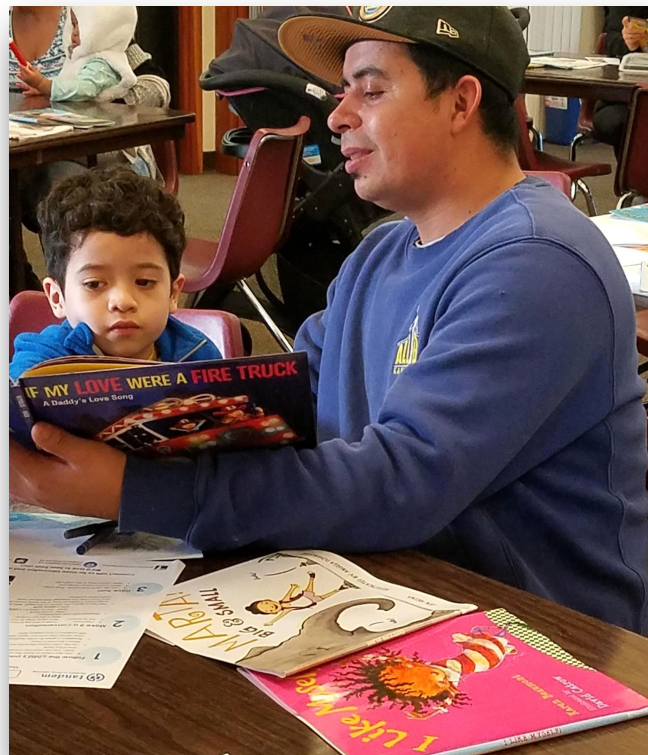
**Our mission is to co-create equitable,
high-quality early learning experiences.**

High-Quality Early Childhood Experiences are Critical

90% of brain development occurs during the years 0-5.

45% of children ages 3-4 in Alameda County (and 85% of children 0-2) are not enrolled in formal early care and education.

The quality of early childhood experiences predict kindergarten readiness and later academic achievement.



High-Quality Early Childhood Experiences are Critical.

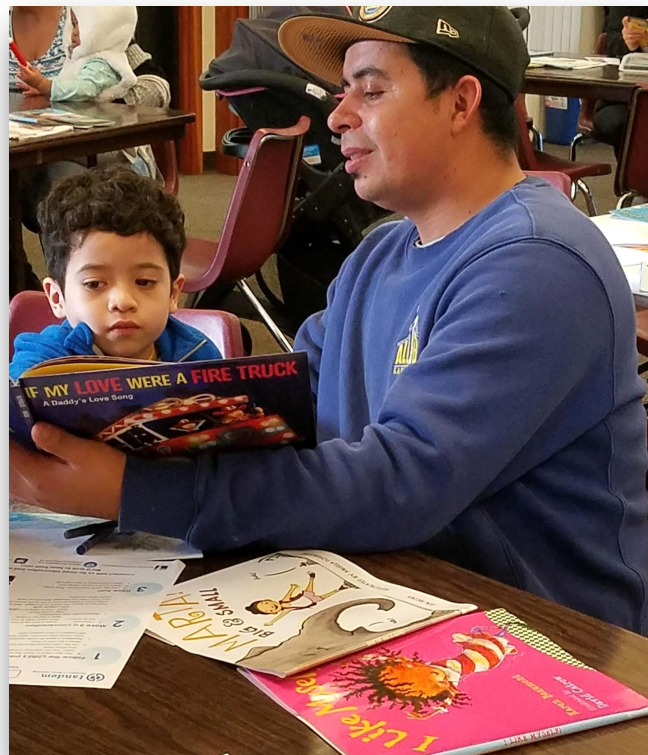
Studies show that kindergarten readiness predicts 3rd grade reading & math proficiency.

In the 2023-24 school year:

33% of Oakland students **met or exceeded** state standards for English Language Arts.

26% of students **met or exceeded** state standards in math.

To improve this trajectory, interventions **MUST** start before kindergarten.



Tandem Programs

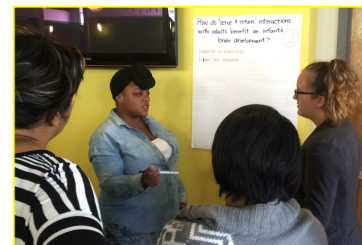
StoryCycles
School-to-Home
Literacy



Early Learning
Everywhere



Network
Capacity Building

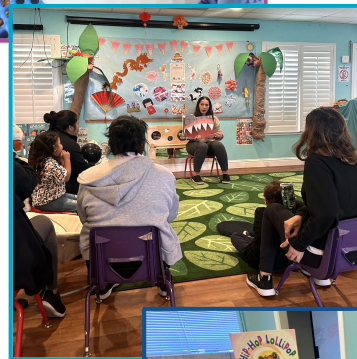


Programming Design

Give Me 5 Playgroups



Family Workshops



Books to Build Home Libraries



Sessions at a Glance

Families take home:

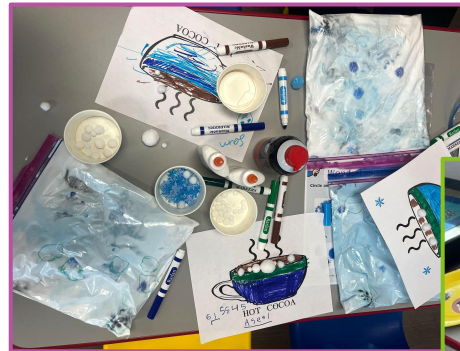
- Copies of the book
- Activity Guides that link to additional online resources



Community Learning



Adult-Child Activity



Engaging, age-appropriate activities





Key Community Partners

- Oakland Public Library
- Roots Community Health
- Room 2 Bloom
- Children's Fairyland
- Lincoln Families
- Brilliant Baby (Oakland Promise)

Partner Feedback

We appreciate all the work and dedication given to the Oakland community and supporting the Brilliant Baby team and families. **Your passion, expertise, and teamwork have made a meaningful impact in our work**, and I look forward to what we can continue to achieve in the coming year.

- **Brilliant Baby (Oakland Promise)**

This is amazing! **Thank you for always providing awesome things for our families and opportunities for them to continue learning**, we truly appreciate it.

- **Lincoln Families**

The **Give Me 5 workshops are always super popular**, and the work that you do is incredible. I also browsed your website, specifically the Tandem Bookshelf, and **the reading recommendations and book lists are amazing**.

- **Oakland Public Library**

Caregiver Feedback

I like that **the entire workshop was in Spanish and English** and it was very clear to understand.

- **Workshop Participant**

It's absolutely helpful. Thank you so very much.

- **Workshop Participant**

The books are **age appropriate** for kids and the activities are **easy and fun**.

- **Playgroup Participant**

It is a great program to interact with our children and with other children. Many happy faces and many smiles! I love the program and the teacher!

- **Playgroup Participant**

Impact of OFCY's Investment

132

Opportunities for children and their caring adults to **bond, learn, and develop skills together.**

3,348

Books distributed to **build home libraries**, supporting families to make **reading a part of their daily routine.**

1,446

Caregivers have **enhanced their capacity** to promote **children's learning** through **play, reading, and everyday interactions.**

603

Children grew **early literacy, math, and social-emotional skills**, building a **foundation for kindergarten readiness.**

Outcomes for Families

93%	Overall satisfaction with programming
78%	Participants learned new information at the workshops and playgroups
82%	Participants likely to share information learned through programming with others
85%	Confident about trying out new strategies learned through programming



Benefits for Oakland Families

- Families expand their knowledge of strategies for promoting age-appropriate early learning experiences.
- Families build home libraries through increased access to multicultural, multilingual books and establish consistent book-sharing practices at home.
- Families are confident about incorporating early learning strategies into their everyday family routines.



Key Takeaways

- **Responsive to community needs**
 - Overall reach, diversity of participants
 - Well-attended workshops & playgroups
 - Positive feedback from partners and participants
- **Accessible and Inclusive**
 - Multilingual, culturally responsive programming delivered with trusted community partners
 - Partner demand for additional events
- **Builds and Deepens Relationships**
 - Strong relationships with and among families
 - Fostering trust within the community

Lotus Bloom

FAMILY RESOURCE CENTER



LOTUS BLOOM DOWNTOWN



WHO WE **Are**

Lotus Bloom is a **collective of family resource centers** where children aged 0-5 and their parents/caregivers learn, play, gain confidence and find connections to other parents, local resources, and education resources.

Many of our staff are former caregivers who participated in Lotus Bloom playgroups. Our **diverse and dedicated** staff members are thus able to **connect** with families using their educational knowledge, on the job learning, and lived experiences.

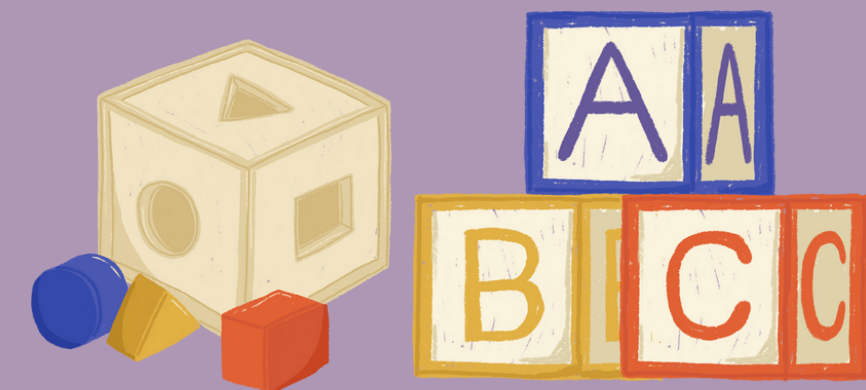
LOTUS BLOOM'S **Mission**

Lotus Bloom's mission is to provide a **safe, welcoming, and inclusive space** to traditionally underserved populations to **come together** as a community to provide children with a **rich learning foundation**.

WHAT IS A Family Resource center?

FAMILY RESOURCE CENTERS PROVIDE:

- **Parent Support** - support groups, workshops, involvement, etc
- **Early Childhood Programs**- playgroups and school readiness
- **Family Mental Health and Wellness** - therapy and counseling services
- **Parent Trainings and Leadership** - curriculum based and leadership training programs
- **Case Management** - referrals, transitions, basic needs, etc
- **Special Needs** - developmental programs and support for families





A GLIMPSE OF Lotus Bloom



<https://www.youtube.com/watch?v=sezvP35VMNk>



Multicultural Playgroups

Lotus Bloom Downtown playgroups are a **safe place** for children, caregivers, and families to **learn and grow**. They are designed to bring families out of isolation and **engage the entire family** in child development, parenting support, referrals, and building parent leadership skills.

Our **daily schedule** includes free play, art, a light snack, circle time and outdoor play.

The playgroups include **monthly enrichment**, such as: story time with a librarian, music, dance, nutrition, wellness activities, yoga, and puppetry.



Fieldtrips & Community Events

Lotus Bloom Downtown provides **fun and engaging fieldtrips** with local organizations and agencies throughout Oakland and neighboring cities, such as: Oakland Zoo, MOCHA (Museum of Children's Art), Arden Wood Historic Farm and Children's Fairyland. Other **community building** activities we provide are potlucks and movie nights.

Lotus Bloom sites cross-collaborate with events, **ensuring inclusivity** with all Lotus Bloom Families. Two Saturdays out of the year, Room to Bloom hosts a **Community Event** inviting the Oakland community to **play, eat, move, and connect with free local resources** in a family friendly setting. The event draws community partners and vendors to participate. Free resources are given out, such as: literacy kits, books, hygiene kits, and other necessities the children and families may need.





Family Navigation

Our Family Navigators aim to **bolster family resilience**, enabling parents to stand strong for their children and entire families. Whether that be connecting families to local resources, navigating social systems or suggesting children's activities, our family navigation team is dedicated in supporting **families strive for a brighter future**.

Our Family Navigators offer: family case management, local and free resources, cross-referrals to other organizations, enrollment to public benefits, wellness checks, developmental screenings, financial support, basic needs and more!



Parent Workshops

Our parent workshops are via Zoom and in-person during playgroups. These workshops are **curated by our own families** and the different types support they **need in their daily lives**.

Some topics we cover: social & emotional learning, child development, nutrition, cooking demonstrations, finance, racial justice & awareness, school enrollment, self-care, health and wellness.

Basic Needs & Financial Support

Our **monthly enrolled diaper distributions** are offered at our Room to Bloom and Lotus Bloom Downtown sites. We offer one diaper box per child, baby wipes, and occasionally other basic need items such as hygiene kits and self-care items.

We support the 94601, 94603, 94605, 94606, 94607, 94609, 94610, 94612 and 94621 Oakland neighborhoods.

Our **Rapid Response Fund** supports families that are facing financial hardship, which puts **cash directly into the hands of families** to meet everyday expenses such as rent, medical bills or groceries.



Parent Leaders

We believe it is **essential** for **parents and caregivers to thrive** in order for their **children to succeed**. We **empower** our parents and caregivers to take **initiative and become leaders** by giving them opportunities to create enrichment projects, take lead in circle time, create parent workshops and coordinate playgroups at a local park or a family friendly setting.

They gain the skills, experience and confidence to apply for careers they resonate with, which includes joining Lotus Bloom!

Fun Fact: the co-founders of Afro-Play are former Parent Leaders!





EVERY CHILD DESERVES A strong start

The first three years of life are *the **most critical*** to a child's future health, social, and academic success. No child should have to face barriers to accessing safe, affirming, and quality care, which is proven to positively impact their lives.

We look forward to connecting with you all. Please do not hesitate to reach out to us for any support, we are here for you and your child(ren). **Together, we can ensure that every child has a strong start in life.**



Lotus Bloom

DOWNTOWN OFFICE

555 19th St, Unit 131

Oakland CA 94612

510-808-7883

PLAYGROUP HOURS:

M/W/TH: 9:30AM-12:00PM

F: 9:30AM-11:00AM

SITE DIRECTOR: MORGAN

Dominic@lotusbloomfamily.org

WEBSITE:

www.lotusbloomfamily.org

YOUTUBE

tinyurl.com/LBVirtual

INSTAGRAM

[@lotusbloom.frc](https://www.instagram.com/lotusbloom.frc)

LINKEDIN

[@lotusbloom](https://www.linkedin.com/company/lotusbloom)

OFCY Evaluation Update & Feedback Session

Dr. Katie Kramer, Co-Founder & CEO
The Bridging Group
OFCY Evaluation Director

POC Meeting
March 19, 2025

THE
BRIDGING
GROUP

Evaluation Update

OAKLAND FUND FOR
CHILDREN & YOUTH

Evaluation Update



**Project
Coordination &
Strategic Advising**



**Cityspan
Quantitative Data
Review & QI**

Participants served,
demographics, hours of
service, budget
allocations



**Cityspan
Qualitative Data
Review**

296 Narrative Reports
592 Outcome Reports



**FY 23-24
Participant
Surveys**

2,568 youth & parent
surveys collected

**FY 24-25 Survey
Launch**



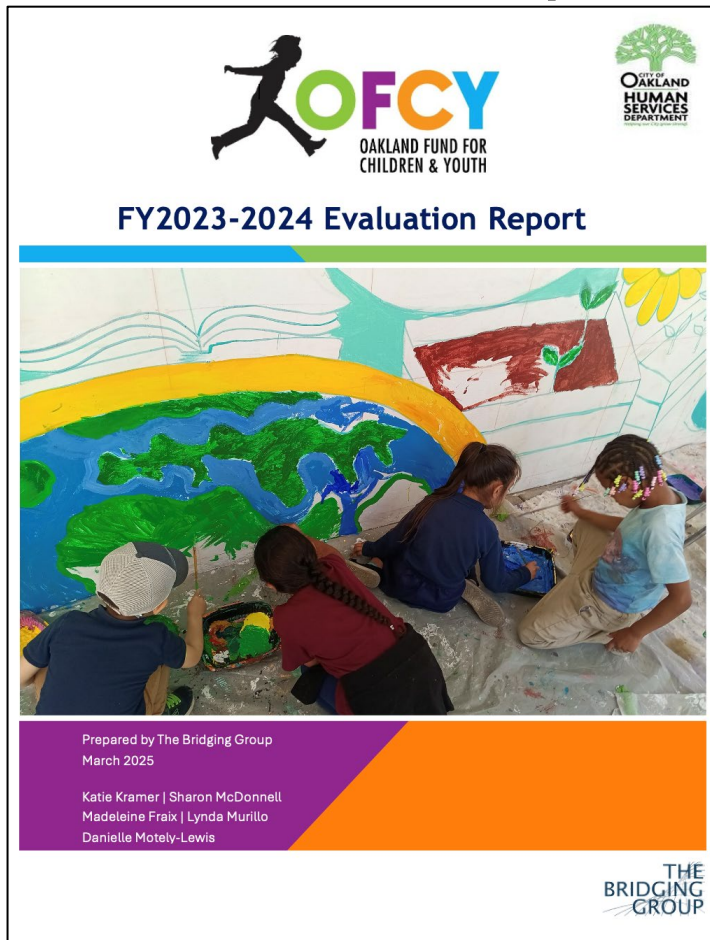
**Evaluation Reports
Completion**

OFCY 2022-2023 (Mar)
OFCY 2023-2024 (Mar)
OFCY 2024-2025
(Fall/Winter)



**Future Evaluation
Planning**
OFCY 2025-2026

FY 22-23 & FY 23-24 Evaluation Reports



REPORT OUTLINE

- **Executive Summary**
- **Introduction and OFCY Overview**
- **How Much Did We Do?**
 - Number of Orgs Funded, Hours of Service, Number of Participants Served & Demographics
- **How Well Did We Do It?**
 - Program Performance (projected vs. actuals), Program Quality and Participant Equity Assessment
- **Is Anyone Better Off?**
 - Outcomes Summary and Highlights by Strategy
- **Lessons Learned**
 - Summary of Challenges and Success
- **Program-Level Profiles/Scorecards (FY 23-24 only)**

FY 24-25 Evaluation Updates

KEY UPDATES

- Report to be completed ~Fall/Winter 2025
- Results presented at future POC and grantee meetings



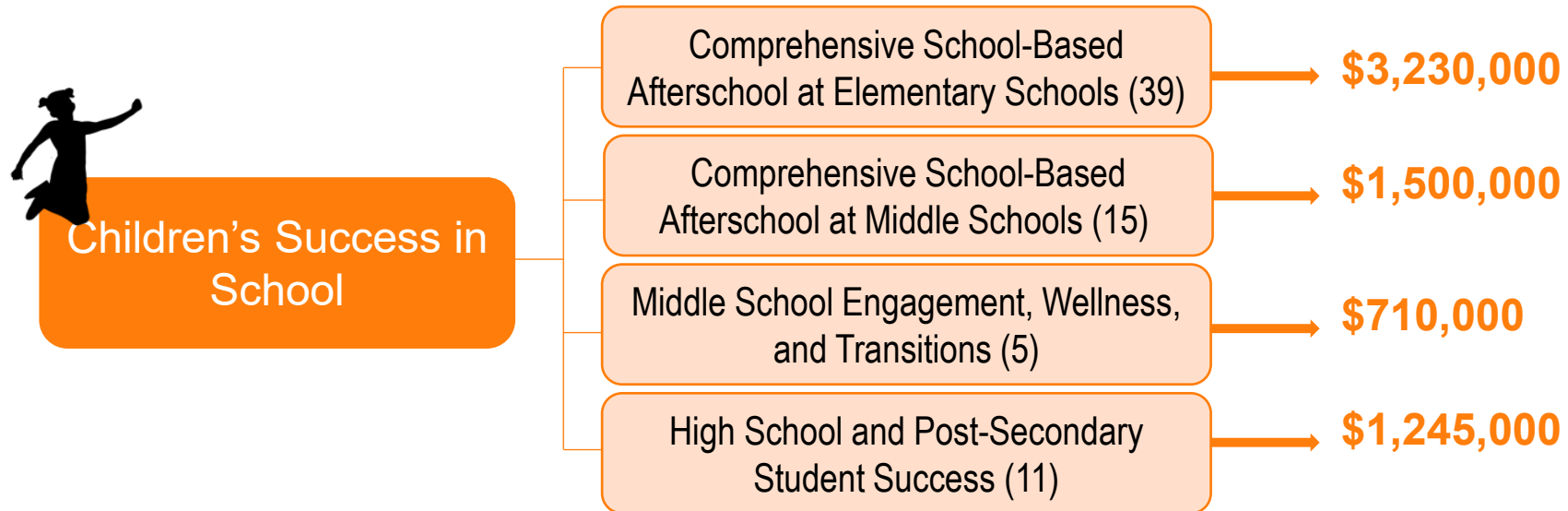
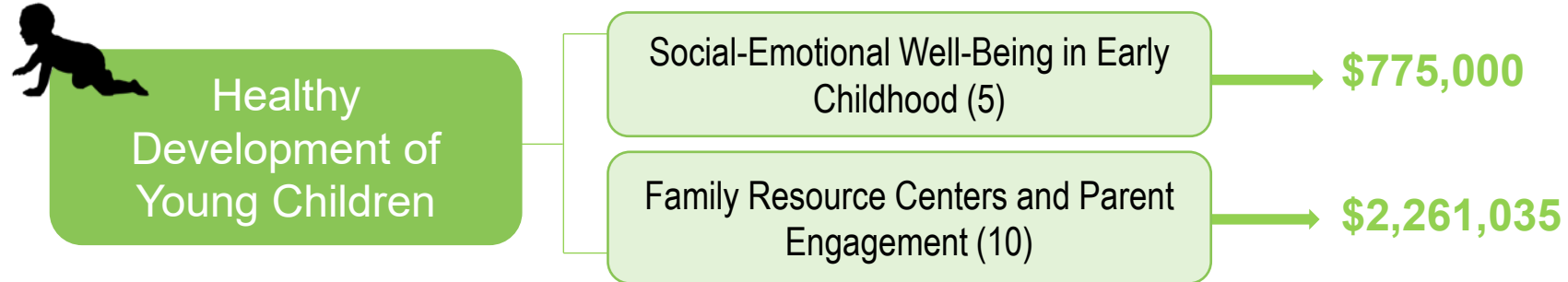
OFCY PARTICIPANT SURVEY DETAILS

- OFCY Participant (Youth and Adult) Survey **open March 17 – June 30, 2025**
- Surveys available in 9 languages: **English, Amharic, Chinese, Tigrinya, Arabic, Vietnamese, Pashto, Dari, and Spanish**
- OFCY Summer Participant Survey **open June 1 - October 30, 2025**

FY 23-24 Evaluation Report Summary



OFCY Funding Areas, Strategies, and Investments (pg.9)



OFCY Funding Areas, Strategies, and Investments (pg.9)



Youth Development and Violence Prevention

Youth Leadership and Development (33)

\$4,645,347

Summer Academic & Enrichment Programs (9) + Summer Youth Employment (3)

\$1,161,000

Violence Prevention Programming (3)

\$655,000

Transitions to Adulthood

Career Access and Employment for Opportunity Youth (9)

\$1,660,000

Career Access and Employment for Youth in School (6)

\$995,000

OFCY Results Based Accountability Framework (pg.10)

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (demographics)

How Well Did We Do It?

- Actual hours compared to projected hours of service
- Actual number compared to project number of people served
- Equity assessment (do people served represent communities with most disparities)
- Participant satisfaction

Is Anyone Better Off?

- What quantity or quality of change for the better did we produce? (number or percent of people with improvement in skills, attitudes, behaviors, or circumstances)
- Participants across OFCY report, display, or demonstrate improvements, such as:
 - Percent (%) of youth participants reporting increased school readiness
 - Percent (%) of parents who report increased parenting skills
 - Number (#) of youth participants who gained paid internship or employment

Data Sources (pg.11)



Quantitative Administrative Records

Programs tracked ***hours of services number of people served, & demographics*** for 23,388 children/youth and 2,896 adults in Cityspan.



Qualitative Outcomes Records

Programs **individually identified and defined** their own outcomes, **created their own data collection instruments**, and **submitted self-reported descriptive outcome data** in Cityspan.



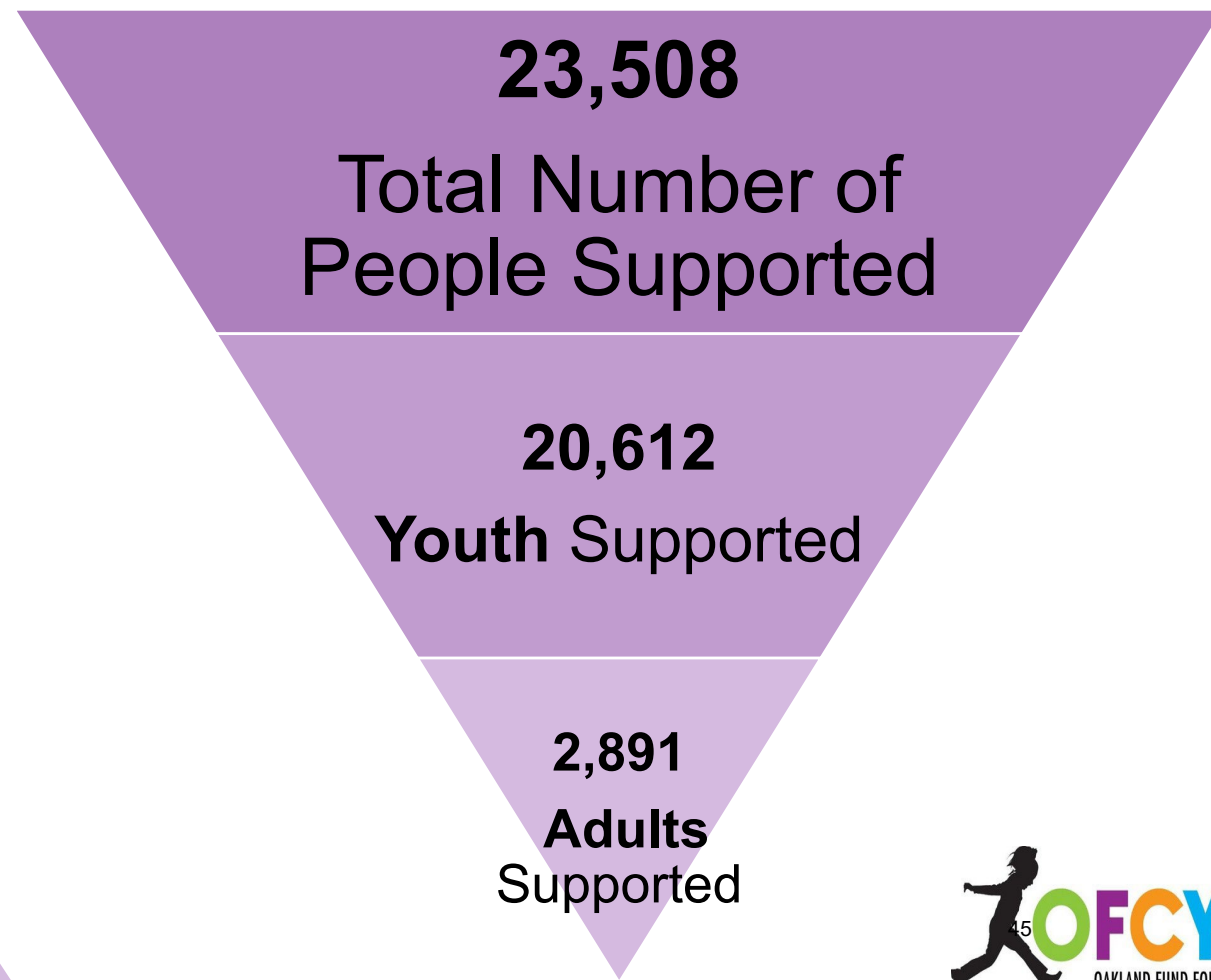
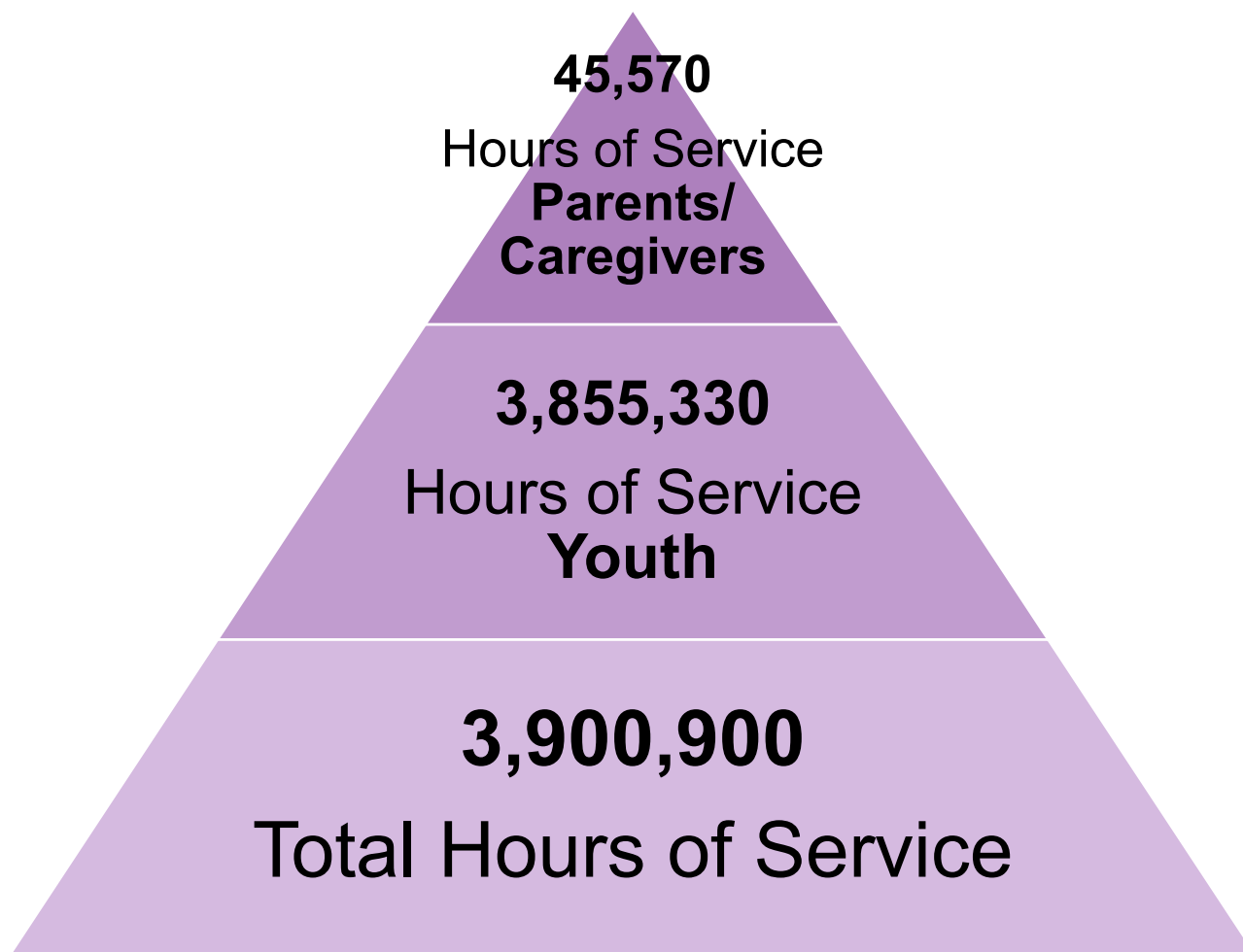
Surveys

Collected from ***1,680 children/youth & 478 parents/caregivers*** who participated in OFCY programs to share their perspectives on **program quality and individual outcomes**.

How Much Did We Do?

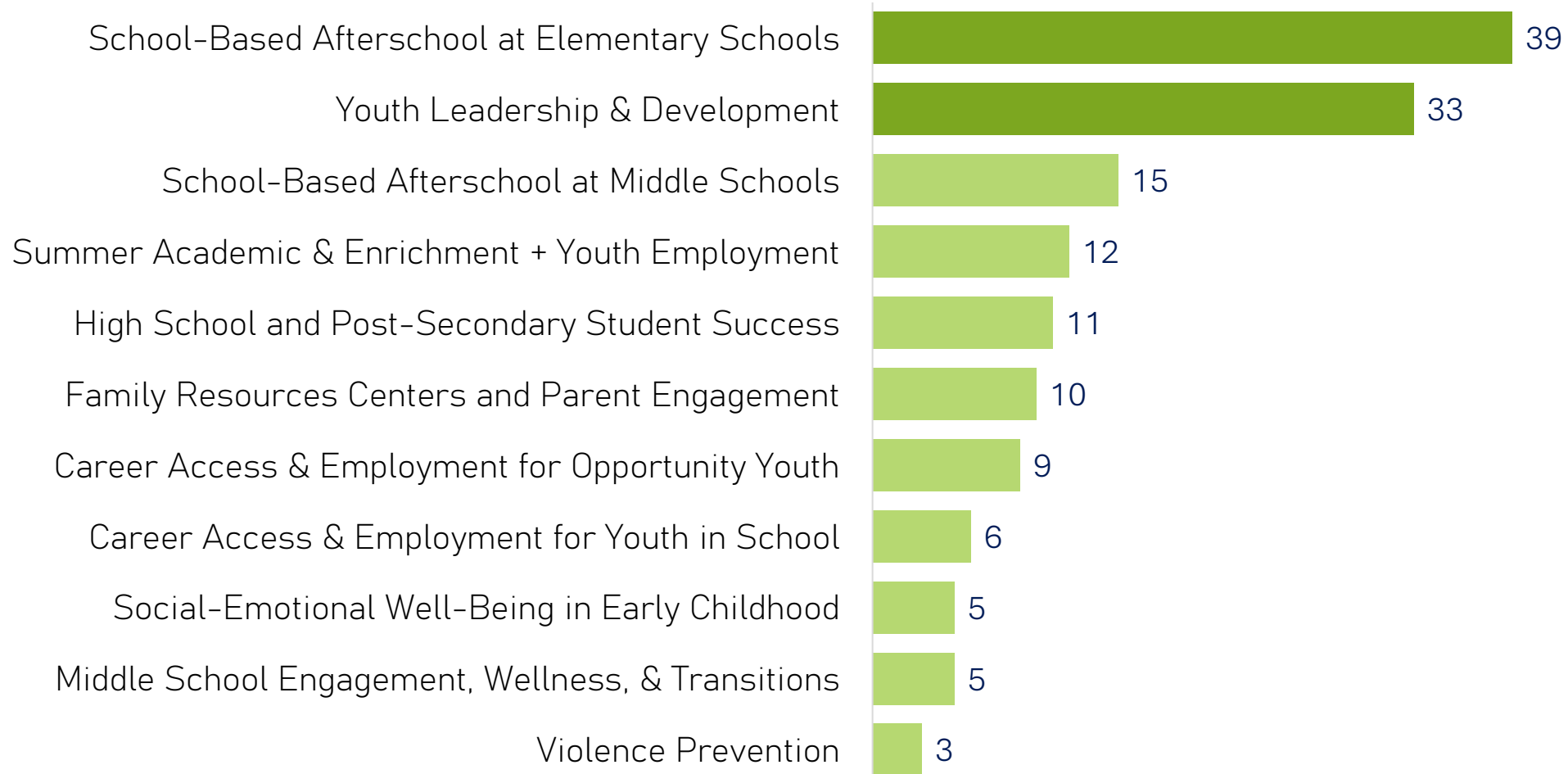


Total Hours and People Served (pg.14)



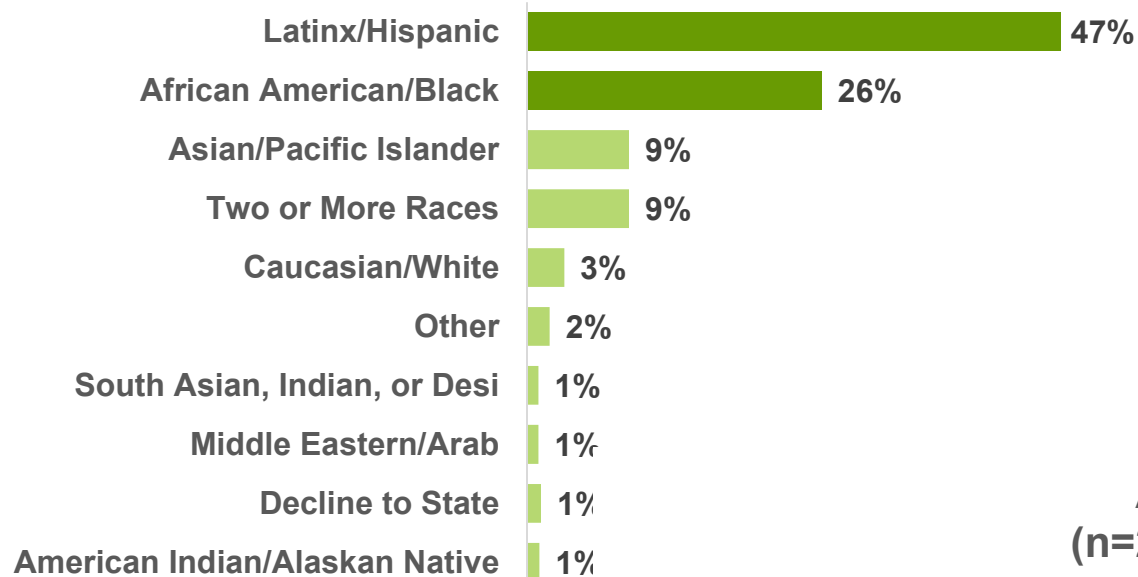
Distribution of OFCY Programs Funded By Strategy (pg. 15)

n=148

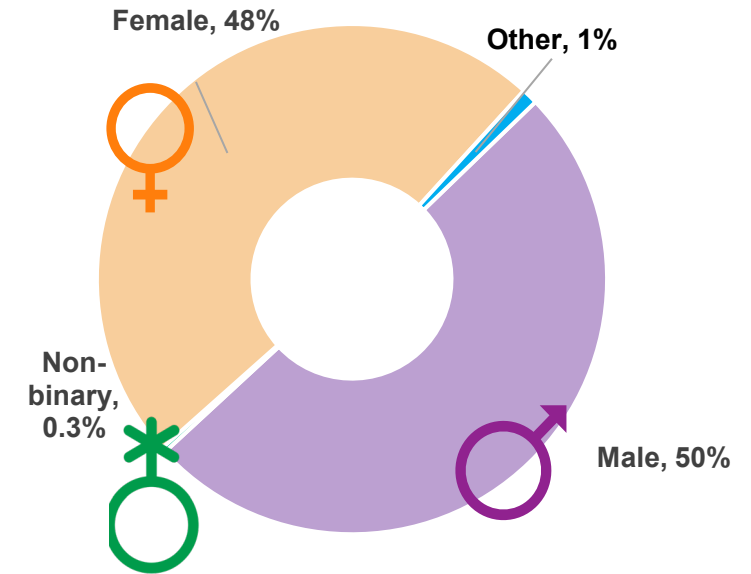


23,388 Children & Youth Served (unduplicated) (pg.16)

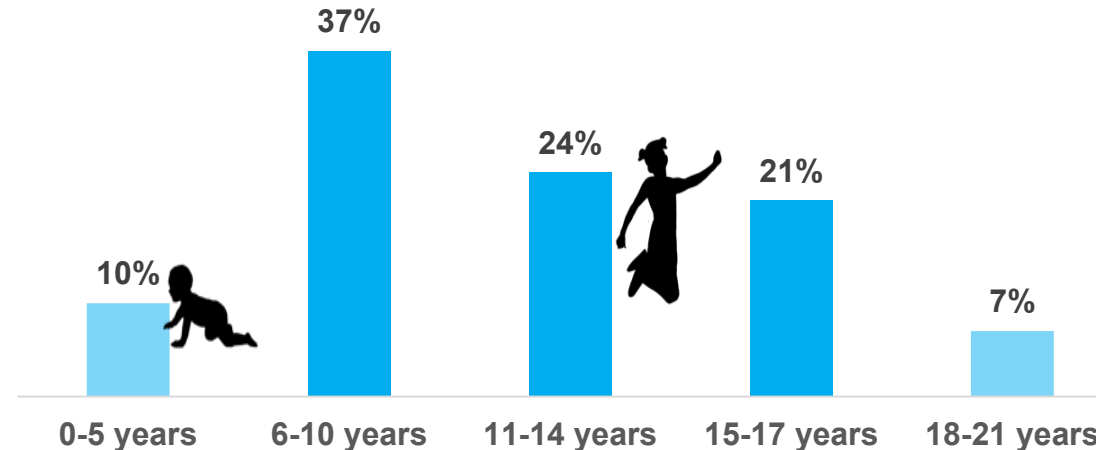
Race/Ethnicity
(n=20,612)



Gender
(n=20,612)

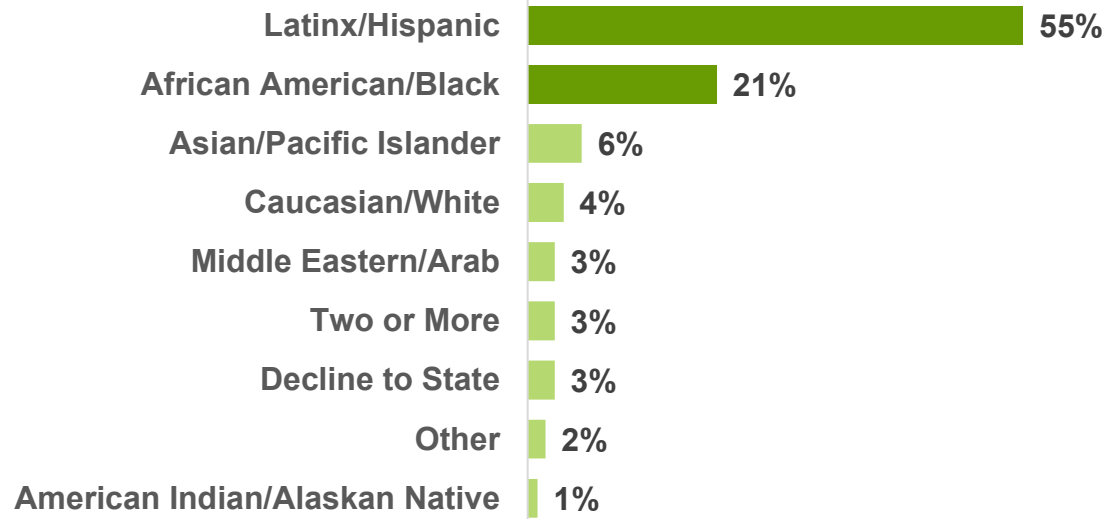


Age
(n=20,575)

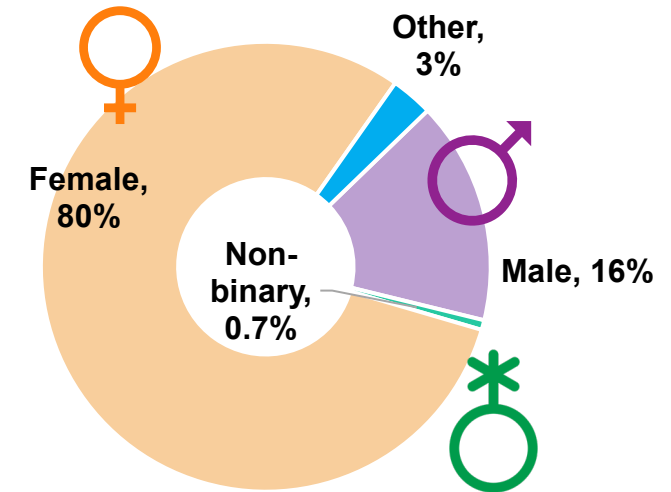


2,896 Adults Served (unduplicated) (pg.17)

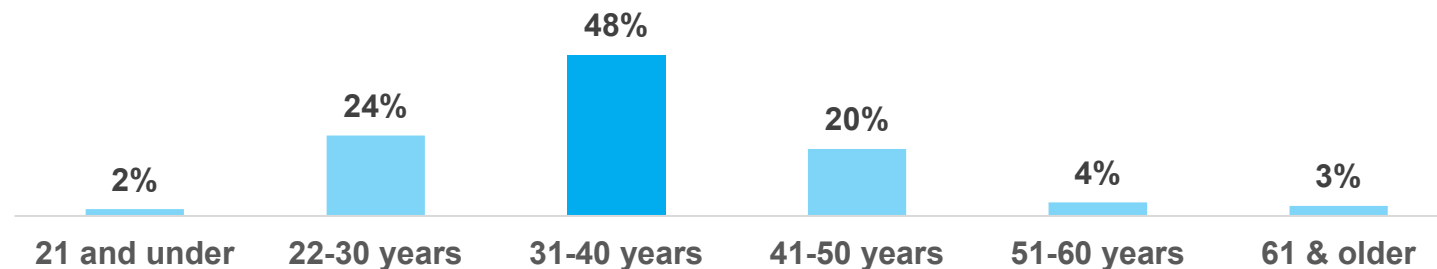
Race/Ethnicity
(n=2,891)



Gender
(n=2,886)



Age
(n=2,884)



How Well Did We Do It?



Program Performance (pgs. 19-20)

Projected vs. Actual (148 funded programs)	Projected	Actual	Level Achieved (actual/projected)	Average (range)
Hours of Service	3,883,116	3,900,900	100%	145 hours/participant (3-504 hours/participant)
Number of All People Served (youth & adults)	23,114	26,992*	117%	

*duplicated count (multiple counts for people who participated in more than 1 program)

Equity Assessment

"All children and youth have a fundamental right for a safe and healthy life and quality education. We value the concerted application of our resources toward those youth in the greatest need."

OFCY Core Value: Social Economic Equity

Priority Youth Populations (pg. 21)

OFCY Participants Compared to Overall Oakland Population

Race/Ethnicity	Overall Oakland Population*	OFCY Youth Participants	Difference +/-
African American/Black	21%	26%	↑ 5%
Latinx	29%	47%	↑ 18%
Two or More Races	6%	9%	↑ 3%
Asian/Asian Pacific Islander	15%	10%	↓ 5%
White	28%	3%	↓ 25%

*2023 American Community Survey/US Census

92% of OFCY Youth Participants from Priority Populations

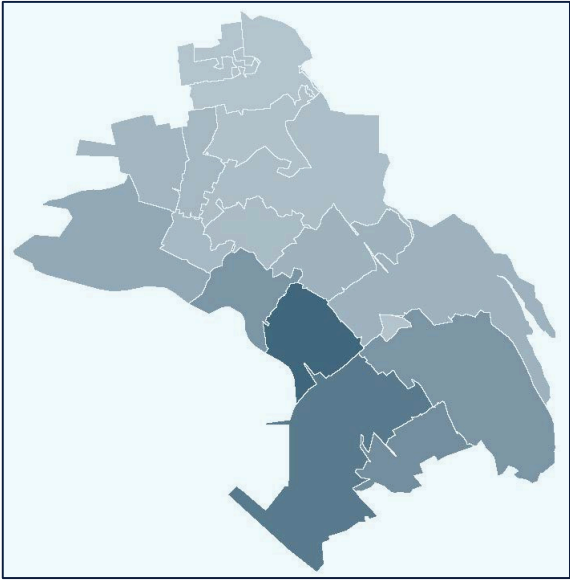
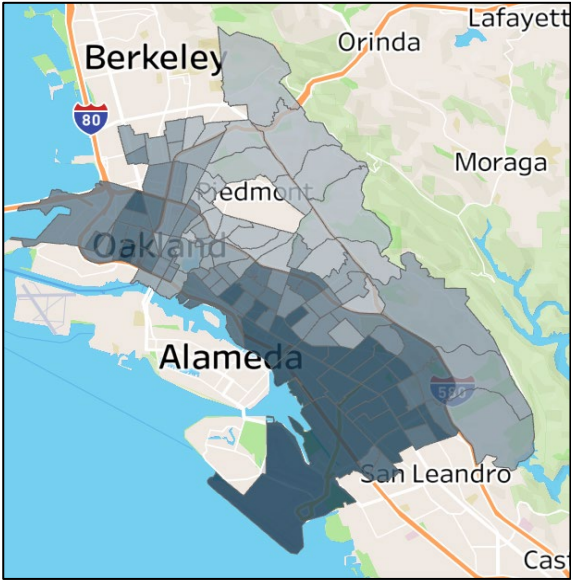


High Focus Neighborhoods (pg. 22)

OFCY Youth Participants By Top Zip Codes

Zip Code	Neighborhoods	Count	Percent
94601	Fruitvale	4,303	21%
94621	Webster Tract, Coliseum	3,138	15%
94603	Sobranite Park, Elmhurst	2,381	12%
94606	Highland Park, East Lake	2,037	10%
94605	Eastmont, Havenscourt	2,012	10%
94607	West Oakland, Chinatown	1,144	6%

2024 Oakland Community Stressors Map*



FY 23-24 OFCY Youth Participants By Zip Code

*Oakland Community Stressors Index (2024): <https://www.oaklandca.gov/resources/oakland-community-stressors-index>

Components of Effective Youth Programs (pg. 23)



They promote positive & sustained adult-youth relations

a relationship between a young person and an adult who is competent, caring, & continually available

They use positive support techniques

e.g., reward systems to improve motivation and discourage problem behaviors

They provide life-skill building activities

e.g., learning conflict resolution, problem solving, stress management, communicating effectively

They provide opportunity for youth participation in and leadership

at valued family, school, and community activities

They collaborate with other organizations

to develop a holistic approach to serving the youth's needs

1

Positive Adult-Youth Relationships (pgs. 24-25)

There is an adult in this program who **notices when I am upset** 71%
(n=1,680)*

I have an adult in this program that **I can rely on** 82%
(n=34)**

*Includes Youth Leadership and Development, Career Access & Employment for Youth in School and Opportunity Youth, Middle School Wellness & Transitions, Afterschool-Elementary and Afterschool-Middle, Violence Prevention, and Highschool and Post-Secondary Success

**Includes Violence Prevention Only

2

Positive Support Techniques (pgs. 24-25)

Youth Respondents (n=1,680)*

Adults in the program tell me what I am doing well	80%
---	-----

I have the opportunity to talk about what I've learned in this program	76%
---	-----

Parent/Caregiver Respondents (n = 478)**

Program staff help to make me feel comfortable and supported	96%
---	-----

In this program, I feel comfortable asking questions and sharing concerns about my children and about parenting	83%
--	-----

*Includes Youth Leadership and Development, Career Access & Employment for Youth in School and Opportunity Youth, Middle School Wellness & Transitions, Afterschool-Elementary and Afterschool-Middle, Violence Prevention, and Highschool and Post-Secondary Success

**Includes Family Resource Centers and Parent Engagement, Social-Emotional Well-being in Early Childhood

3 Life-Skill Building – Youth (pgs. 24-25)

Youth Respondents

This program helps me improve my communication skills (n=414)*	67%
Because of this program, I know how to navigate the job search and interview process (n=120)**	90%
At this program, I learned what is expected in a work setting (n=120)*	93%
This program has given me the skills to advocate for myself and my community (n=544)***	74%

*Includes Middle School Wellness & Transitions, Afterschool-Middle

**Includes Career Access & Employment for Youth in School and Opportunity Youth

***Includes Youth Leadership and Development only

3

Life-Skill Building – Parents/Caregivers (n=478) (pgs. 24-25)

Adult Respondents

I have a better understanding to what behavior is typical at my child's age	76%
--	-----

This program taught me how to identify what my child needs	76%
---	-----

I have a better understanding of how my child is growing and developing	76%
--	-----

I know more about how to keep my child safe and healthy	78%
--	-----

This program helped me to understand how to respond effectively when my child is upset	74%
---	-----



4 Opportunities for Youth Leadership (pgs. 24-25)

I've learned new leadership skills (n=544)*


78%

Because of this program, I am more of a leader (n=34)**

76%

*Includes Youth Leadership and Development only

**Includes Violence Prevention only



5 Collaboration and Connections with Other Organizations (parent/caregiver (n=478) (pgs. 24-25)

This program **connected me with other programs and resources** that can help my family

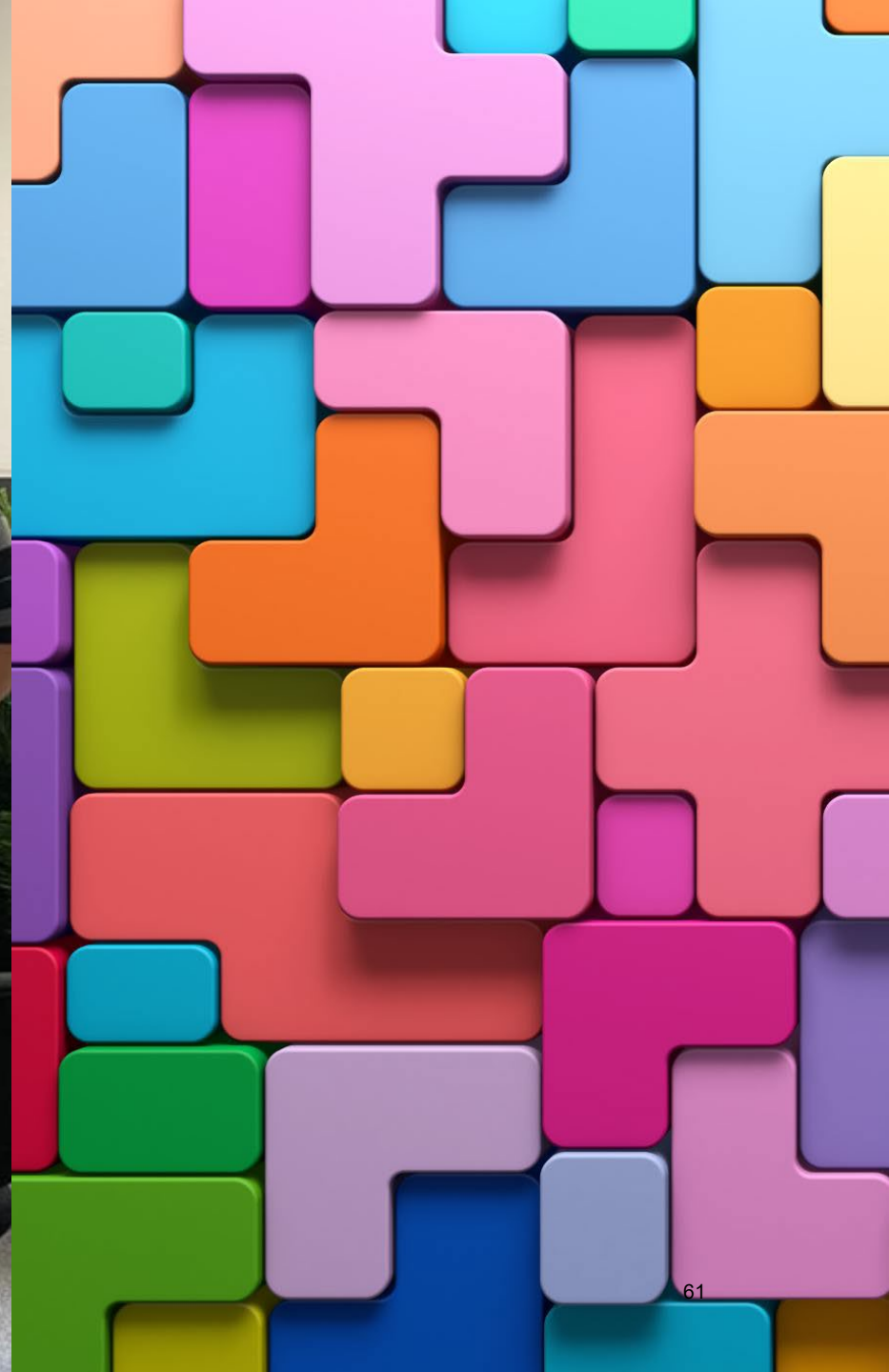
90%

Program staff **refer me to other organizations or programs** when they can't help me with certain issues

91%



Is Anyone Better
Off?



OFCY Primary Outcome Categories (pg. 27)



Academic Preparation



Employment/Economic
Well-Being



Parent Engagement with
their Children



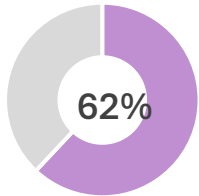
Belonging and
Connections



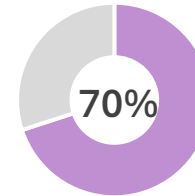
Academic Preparation (pg. 28)

*"I am strong, smart,
and bold because I
can tie my shoes!"*

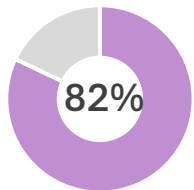
*1st grade
OFCY Participant*



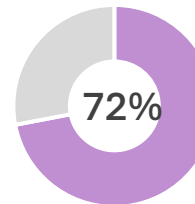
Middle schoolers indicated that they **participate in more class discussions and activities at school** (n=414)*



Middle schoolers reported that the **program increased their interest in staying in school** (n=414)*



High schoolers reported the program helps them to **feel more motivated to learn in school** (n=314)**



High schoolers expressed that **college or a career feels attainable after graduation** (n=314)**

*Includes Middle School Wellness & Transitions, Afterschool-Middle

**Includes Highschool and Post-Secondary Success only



Employment/Economic Well-Being (pg. 29)

"I learned not just how to get a job, but what I need to do to keep a job!"

- OFCY Participant



90%

Youth participating in career access & employment programs, who completed OFCY surveys, reported that they **now have a resume** (n=120)



63%

Youth participating in career access & employment programs received **assistance getting a paid internship or job** (n=120)

589 Youth were placed in an internship or job through OFCY

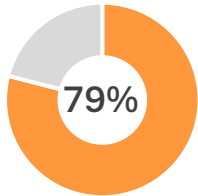
Youth placed into jobs or internships received **\$18.52/hour average hourly wage**



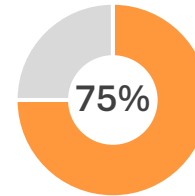
Parent Engagement with their Children (n=478) (pg. 30)

"We had our most successful family cohort to date. We had to make a waitlist and were able to include 2 more families!"

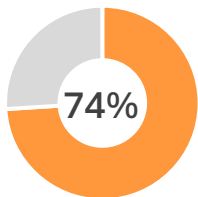
- OFCY Provider



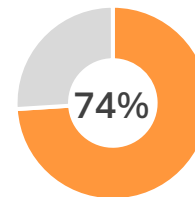
Parents/Caregivers feel better prepared to **stand up for or be an advocate for their child**



Parents/Caregivers are **better able to help their child be ready for school**



Parents/Caregivers **sing, read, or tell stories to their child more often**



Parents/Caregivers **spend more time playing, listening to, or talk with their child**



Belonging and Connections (pg. 31)



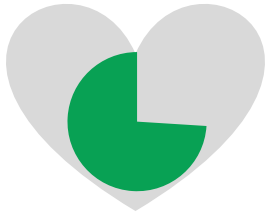
79%

Youth involved in youth leadership programs indicated they **feel more connected to their community** after attending their OFCY program (n=544)



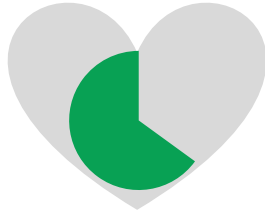
90%

Parents or caregivers reported that their OFCY program **connected them with other programs and resources** that can help their family (n=478)



74%

Elementary school-age youth reported that they felt like they **belong in their OFCY program** (n=254)



65%

Middle school-age youth reported that their OFCY program **increased their sense of belonging in their school** (n=59)



83%

High school-age youth reported that they felt like **they belong in their OFCY program** (n=314)

*My son absolutely loved every aspect of camp. To have the children open their minds to other activities besides video games, and sports was amazing...swim lessons, field trips too. **But the true overall takeaway is for all the bonds, relationships and memories that were made.*** 66

- Parent of OFCY Participant

Successes (pgs. 33-36)

- OFCY's Wide Array Activities Build Social Connections & Create Opportunities for Belonging
- OFCY Programs Help Strengthen Academic Preparation, Career Exploration, and College Readiness
- OFCY Programs Create Safe Spaces to Address Challenges and Gather Support

"We often hear from our youth and families that these events are core positive memories that stay with them for years."

-OFCY Provider

"I'm seeing things that children should not have to grow accustomed to but we are. If you hear gunshots outside your door, it's just another night."

-OFCY Teen Participant



Challenges (pgs. 37–38)

- OFCY Programs Continue to Struggle with Staffing Shortages
- OFCY Programs See Challenges with Participant Attendance and Declines in Retention as School Year Ended
- OFCY Programs Face Ongoing Administrative Delays or Disruptions

Program-Level Profiles for All 148 programs

(Appendices)



Program Profile FY 2023-2024

OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Lotus Bloom

Program: Culturally Responsive Family Resource Center

Annual Grant Funding: \$248,993

Program Summary: Lotus Bloom will serve 124 participants through the Culturally-Responsive Family Resource Centers located at 555 19th Street. The services offered are Playgroups (3x's per week) and Family Navigation (daily). Both are cornerstone of our services, where we provide a safe and healthy environment for children and families to thrive. We embed trust and relationship-centered family navigation, resource and referrals, parental support and empowerment activities into the playgroup time, and are thus able to create deep connections and support families who might not otherwise reach out for help.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Youth Development and Leadership strategy.

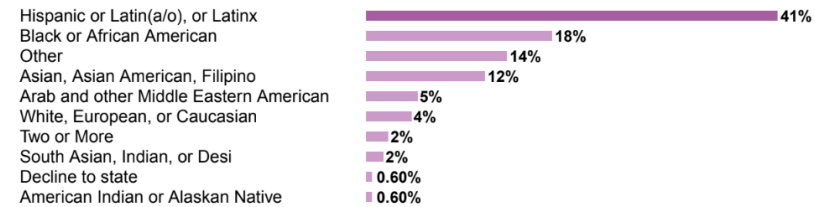
Program Achievements: *How much did we do?*

Projected Number of Youth Served:	62
Actual Number of Youth Served:	191
- <i>Percent Achieved Toward Goal of Total Youth Served:</i>	308%
Total Hours of Service Provided:	4,638
- <i>Average Hours of Service per Youth Served:</i>	24

Projected Number of Adults Served:	62
Actual Number of Adults Served:	178
- <i>Percent Achieved Toward Goal of Total Adults Served:</i>	287%
Total Hours of Service Provided:	4,018
- <i>Average Hours of Service per Adult Served:</i>	23

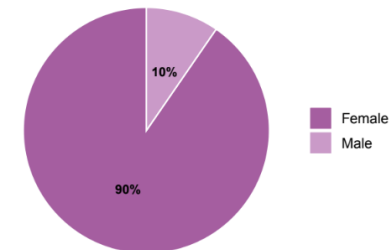
Adult Demographics

Race/Ethnicity (N = 178)



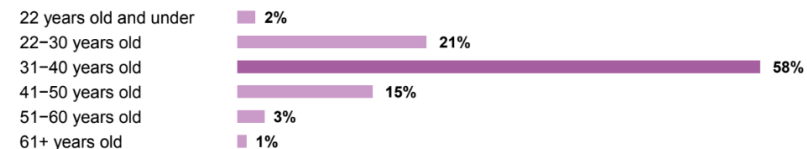
Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, Pacific Islander or Native Hawaiian

Gender Identity (N = 178)



Categories with 0%: Non-Binary, Other

Age (N = 178)

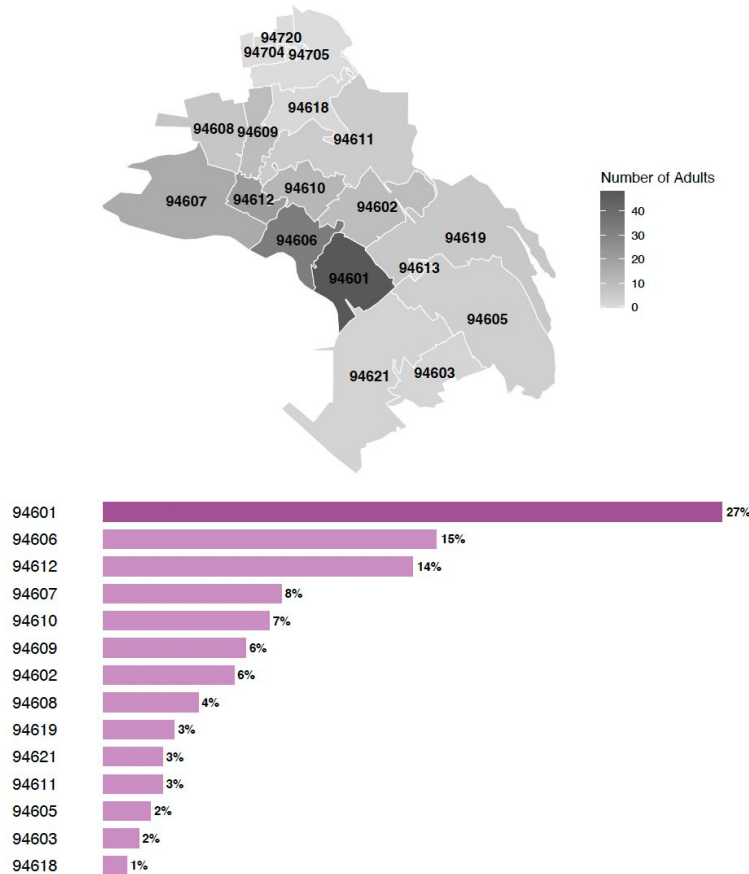


Program-Level Profiles for All 148 programs

(Appendices)

Distribution of Adult Participants by Oakland Zip Code

(N = 178)



Categories with 0%: 94613, 94704, 94705, 94720, Homeless/Transitioning

Parents/Caregiver Survey Results

Participant Outcomes: *Is anyone better off?*

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing Percent of Youth in Agreement (N = 33)

Because of this program, I spend more time playing, listening to, or talking with my child.	96%
Because of this program, I sing, read, or tell stories to my child more often.	96%
Because of this program, I know more about how to keep my child safe and healthy.	96%
Because of this program, I have a better understanding of how my child is growing and developing.	96%
Because of this program, I have a better understanding of what behavior is typical at my child's age.	96%

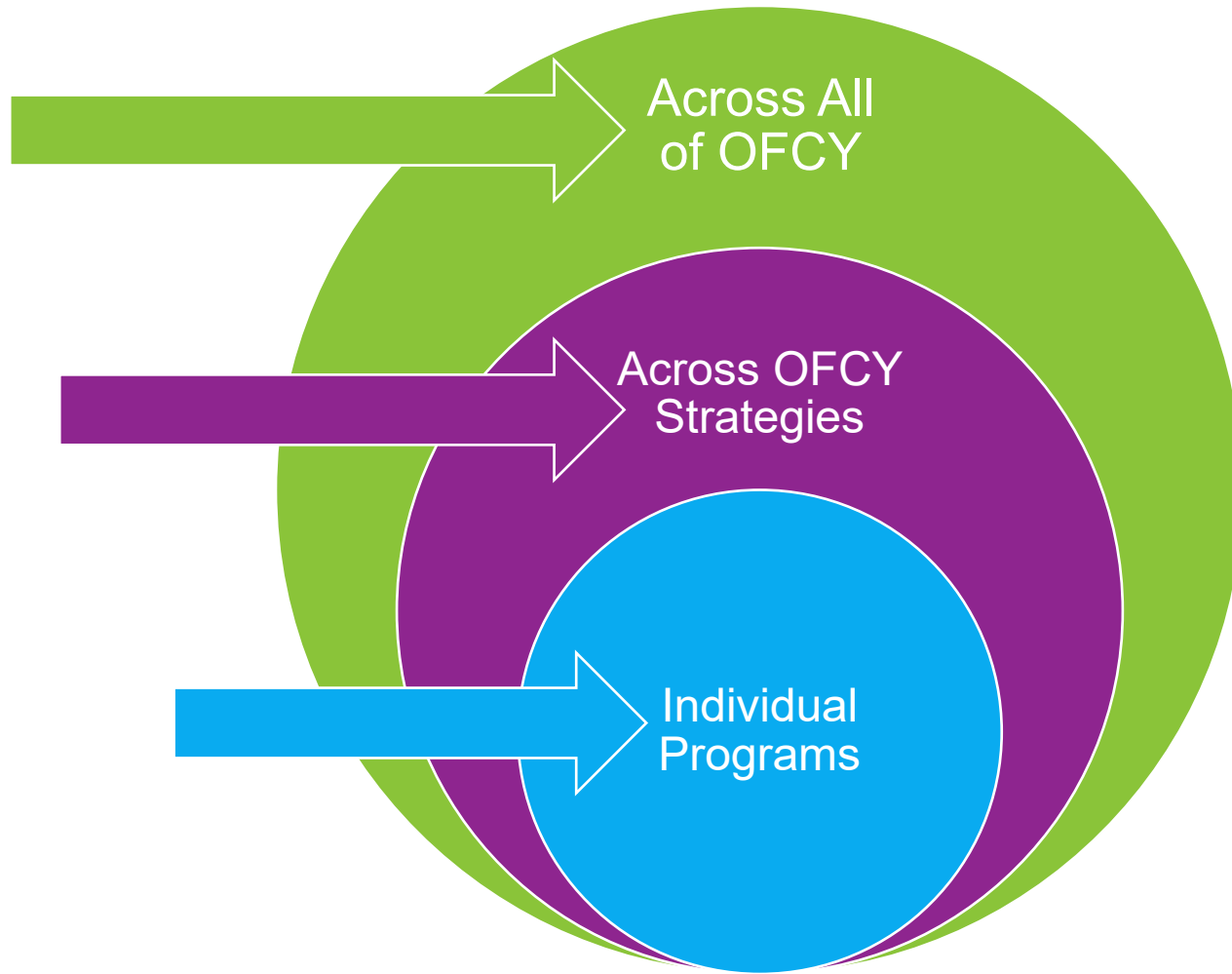
Parenting and Leadership Skills Percent of Youth in Agreement (N = 33)

This program taught me how to identify what my child needs.	96%
This program taught me how to help my child be ready for school.	96%
This program helped me to understand how to respond effectively when my child is upset.	96%
As a result of this program, I feel better prepared to stand up for or be an advocate for my child.	96%
Because of this program, I have more leadership skills.	89%

FY 25-26 Evaluation Planning

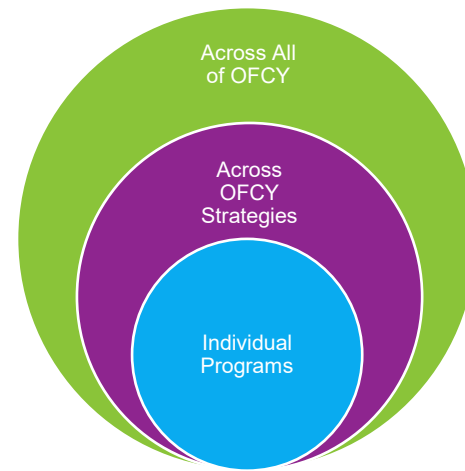
OAKLAND FUND FOR
CHILDREN & YOUTH

Collective and Comprehensive Storytelling Framework



Compilation of Current Outcome Categories

- Accessibility Enhancement
- Benefits Enrollment
- Career Development
- Case Management Goals
- Community Connection
- Community Engagement
- Community Events
- Community Inclusion
- Cultural Appreciation
- Cultural Sensitivity
- Data Management
- Diversity and Equity
- Educational Achievement
- Employment Certification
- Employment Placement
- Employment Retention
- Enrichment Activity
- Family Reunification
- High School Graduation
- Housing Resources
- Infrastructure Improvement
- Leadership Development
- Literacy in Early Childhood
- Mentorship
- Parenting Skill Development
- Participant Safety
- Participant Satisfaction
- Partnership Development
- Personal Development
- Physical Activity
- Post-Secondary Readiness
- Program Attendance
- Program Completion
- Program Enrollment
- Program Events
- Program Implementation
- Program Participation
- Relationship Building
- Resource Navigation
- Secondary Readiness
- Skill Development
- Socioemotional Learning
- Staff Recruitment
- Staff Satisfaction
- Staff Training
- Systems Involvement Prevention
- Technology Integration
- Trauma-Informed Approaches
- Violence Prevention
- Vocational Training
- Volunteer Recruitment

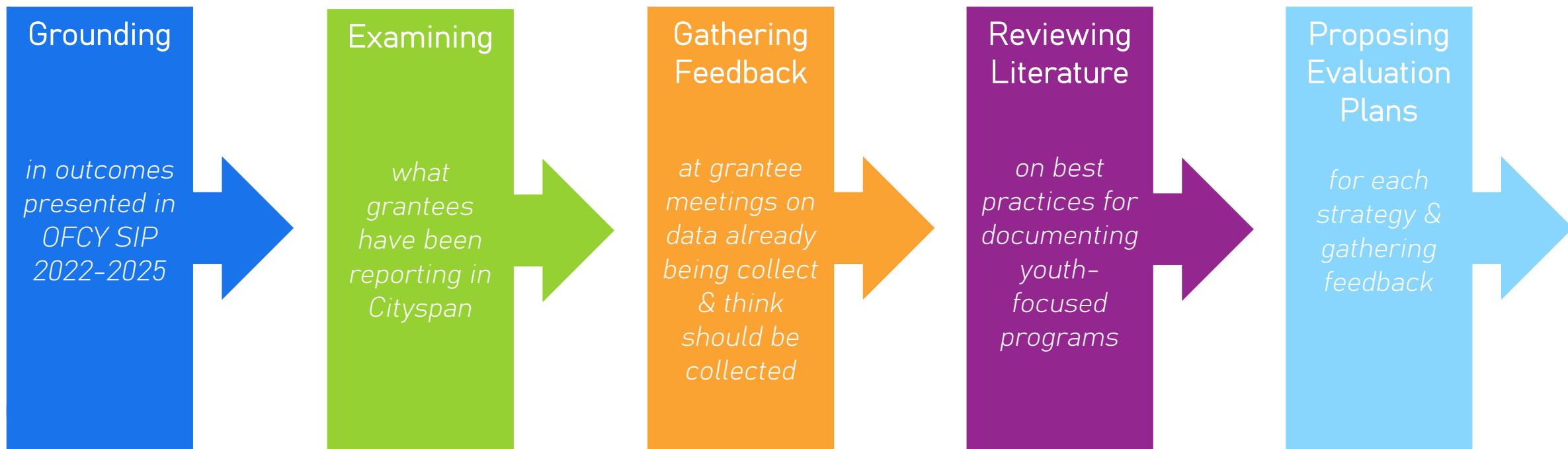


How do we do a better job of telling the collective OFCY story?

MORE CONSISTENT AND DEFINED MEASURES

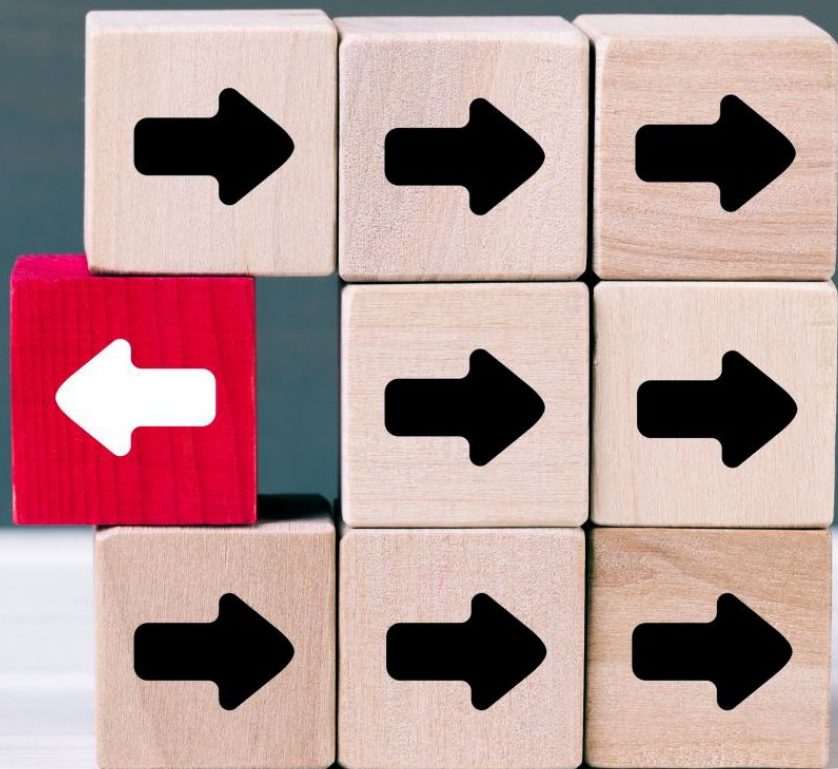
COMMON MEASURES ACROSS STRATEGIES

....AND WE ARE NOT AIMING FOR A ONE-SIZE FITS ALL



Outcomes Planning Process

Developing Outcomes “That Work”



Outcomes Checklist

- ✓ Are they **measurable**?
- ✓ Do they **actually measure what we want** to document?
- ✓ Are they a **realistic and “right-sized” measure related to the program** provided?
- ✓ Are they **feasible** things to measure and do we have the **right tools and resources** to document them?
- ✓ Do we have **clear definitions** so that we are all documenting in the same way?
- ✓ What are we **missing**?

Outcome Categories Across OCFY: *Is Any Better Off?*

ACROSS ALL OFCY GRANTEES

1. **Sense of Belonging, Community Building, & Support**
2. **Knowledge Acquisition & Skill Development** (*strategy specific adaptations*)
3. **Access and Connections to Resources & Other Services**
4. **Opportunities for Leadership**
5. **Client Satisfaction/Program Input**

STRATEGY SPECIFIC

6. **Engagement with School**
7. **Employment and Financial Stability**
8. **Violence Prevention**

The background of the slide is a dense, colorful pattern of interlocking blocks, similar to Tetris pieces. The blocks are in various colors including blue, yellow, green, pink, orange, and purple, and are arranged in a way that creates a sense of depth and movement. The text is overlaid on the left side of the image.

Proposed FY25-26 Evaluation Plan

OAKLAND FUND FOR
CHILDREN & YOUTH

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (*e.g., demographics*)

How Well Did We Do It?

- Actual vs. projected hours of service
- Actual vs. number of people served
- Equity assessment (*i.e., do the people served represent communities with most disparities?*)
- Participant satisfaction

of returning participants

of participants who were referred to program by previous/current ppt

Net Promoter Score (NPS) – *on a scale from 1-10, how likely are you to refer a friend or family to OFCY program*

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Standardizing Question Domains on OFCY Youth and Parent Participant Survey Across all Strategies and Aligned with OUSD Evaluation

- **Belonging Questions** (all strategies)
- **Knowledge Acquisition/Skill Development** (strategy specific)
For example: parenting skills (child development, effective conflict resolution), leadership skills (advocacy, communication), success in school skills (try hard things, more motivated to learn), career exploration skills (work setting expectations, how to write a resume)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Measurable, Clearly Defined, Program Aligned, and Feasible Outcome Metrics

- **Access & Connections to Resources -All strategies**
 - # participant with needs assessed
 - # provided resource/service information only
 - # provided facilitated referral (such as making appts with, calling with, attending appts with)
 - types of resource/service referrals provided
 - # barrier removal/access support (such as transportation support, language support)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

Measurable, Clearly Defined, Program Aligned, and Feasible Outcome Metrics

Strategy Specific Measures

- # of parents enrolled in benefits (family resource centers)
- # of parents connected to additional community resources (family resource centers)
- # of youth participants who served in a youth leadership position or activity (leadership/all)
- # of youth participants who participated in a civic engagement activity (leadership)
- # of youth participants who graduated high school or complete GED (high school)
- OUSD attendance rates (afterschool elementary and middle)
- # of youth participants who report successfully resolving a conflict that may have escalated to violence (violence prevention)
- # youth participants placed in internship/employment (employment)
- # youth participants retained in employment (30, 60, or 90 days) (employment)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Maintain a Level of Qualitative/Storytelling Information Collection

- **Quarterly Narratives**
 - Program Accomplishments
 - Program Challenges
 - Client Stories/Vignettes
 - Photos, flyers, newsletters, etc.
 - **Return of Site Visits – program observations, interviews, and/or listening sessions with staff and/or participants**

Putting It all Together



Outcome Categories Across OCFY: *Is Any Better Off?*

ACROSS ALL OFCY GRANTEES

1. **Sense of Belonging, Community Building, & Support**
2. **Knowledge Acquisition & Skill Development** (*strategy specific adaptations*)
3. **Access and Connections to Resources & Other Services**
4. **Opportunities for Leadership**
5. **Client Satisfaction/Program Input**

STRATEGY SPECIFIC

6. **Engagement with School**
7. **Employment and Financial Stability**
8. **Violence Prevention**

Transitions to Adulthood Evaluation Plan

(Career Access and Employment for Youth, Summer Employment)

Documentation Strategy	OFCY Outcome Category	Metrics/Data
OFCY Participant Survey	Belonging	Belonging Questions
	Knowledge Acquisition/Skill Development - Employment	Work setting expectations, knowledge about careers, resume development, job search
	Leadership	Opportunity to Lead Questions
	Participant Satisfaction/Program Input	Satisfaction and Input Questions
Cityspan	Belonging	# of events/activities provided to build community belonging and support
	Access & Connections to Resources	# participant assess needs # provided information only # provided facilitated referral #/types of resources/needs # barrier removal services (individual employment plans, transportation support) # of benefits enrolled
	Participant Satisfaction/Program Input	# of returning participants # of participants who were referred to program by previous/current participant

Transitions to Adulthood Evaluation Plan, *cont.*

(Career Access and Employment for Youth, Summer Employment)

Documentation Strategy	OFCY Outcome Category	Metrics/Data
Cityspan, <i>cont.</i>	Internship and Employment (I & E)	# youth placed in internship/employment Total # of internship or employment hours Total gross pay # youth retained in employment (30, 60, 90 days)
	Participant Stories and Program Highlights	Client Vignettes Accomplishments Challenges
Narrative (qualitative)	Participant Voice and Stories	Site visits, listening sessions/focus groups, interviews, program observations, photos

OFCY Career Access and Employment RBA Framework

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (*e.g., demographics*)

How Well Did We Do It?

- Actual vs. projected hours of service
- Actual vs. number of people served
- Participant satisfaction
- Equity assessment (*i.e., do the people served represent communities with most disparities?*)

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Examples

- Percent of participants who reported increase knowledge in work setting expectations
- Percent of participants who reported increase in knowledge about potential career pathways
- Number of participants who completed a job application or resume
- Number of participants who obtained a paid job or internship
- Number of participants who retained a paid job or internship for at least 60 days



THANK YOU.

Katie Kramer
katie@thebridginggroup.com



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

MEMORANDUM

To: OFCY Planning and Oversight Committee (POC)
From: Robin Love, Children & Youth Services Division, Human Services Department Manager
Date: March 19, 2025
Re: OFCY FY 2025-2026 Grant Renewal Extension (Bridge Year) Recommendation

Recommendation

OFCY staff recommends **extension of the FY 24-25 OFCY funded grants for twelve (12) months for 145** programs providing direct services for Fiscal Year (FY) **2025-2026** with annual awards totaling **\$18,837,382**. Grants support programs operating during the 2025 summer months and 2025-26 school year.

BACKGROUND / LEGISLATIVE HISTORY

OFCY provides grant awards to non-profit and public agencies to support children and youth from birth through 21 years of age, and their families. During FY 24-25, **eighty (80) non-profit and public agencies** are funded for the **145 distinct grant programs** across four goals and eleven (11) funding strategies. OFCY is a reliable funding source that has historically served to fill unmet needs and gaps by supplementing the work of community-based, anchor and public agencies. OFCY's funding approach has emphasized breadth over depth to strengthen the ecosystem of support and resources available to children, youth, and their families. OFCY funding is leveraged by grantees to ensure comprehensive programming is available to focus populations.

OFCY funded core programs are prevention and early intervention-oriented, building on a protective factor model that is promotive and intended to address the negative effects of risk that are correlated with predicting negative outcomes. Funded programs are designed to increase the investment to low-income ethnic communities (i.e., African American, Hispanic/Latino/x, Asian/East Asian, Pacific Islander, Native American).

OFCY programs are culturally responsive, age-appropriate, and child, youth and family centered. Services include parent support groups, family resource centers, and wellness services for families with young children to after school, summer youth employment and transitional programs for older youth.

The Kids First! Amendment (Article XIII – Amended in 2020) of the City of Oakland Charter requires that three percent (3%) of the City's General-Purpose Fund be set-aside and appropriated as annual revenues, along with interest accrued and any unspent funds from prior years to the Oakland Kids First! Children's Fund. Ninety percent (90%) of annual revenue is made available for grants through an open and fair application process to non-profit and public agencies for direct services for children, youth ages 0 – 21 and their families. Ten percent (10%) may be used for administration and evaluation.



City of Oakland, Human Services Department Oakland Fund for Children and Youth

Extension of the FY 24-25 OFCY funded grants will:

1. Support for programs during the transitional phase to allow for wind up and down in preparation for implementation of the new Strategic Investment Plan and potential adjustments in OFCY annual funding allocation,
2. Enable OFCY staff to complete overdue evaluations for FY 22-23 and 23-24,
3. Provide staff and the independent evaluator The Bridging Group (TBG) time to refine the evaluation process for FY 24-25 to address Results Based Accountability (RBA) metrics and implement a Racial Equity Impact Analysis (REIA), and
4. Allow OFCY staff to adequately prepare and finalize the Request for Proposals under the FY 2025-28 Strategic Investment Plan.

Rationale

1. ***Support for programs during the transitional phase to allow for wind up and down in preparation for implementation of the new Strategic Investment Plan and potential adjustments in OFCY annual funding allocation.***

Considering the changes to the 2025-28 SIP, OFCY wants to ensure all agencies have adequate time to prepare for the changing funding landscape. This is of particular importance recognizing the City's current budget climate.

As approved in Fall 2024, the OFCY 2025-28 Strategic Investment Plan (SIP) prioritizes funding that reaches older youth through two new strategies, Independent Living and Placed Based Innovations for Youth Safety.

The Independent Living strategy focuses on support for youth to develop the necessary skills to successfully transition to adulthood. Place-Based Innovations for Safety will support multiple goals through targeted pilot programs that promote safety, social cohesion and belonging for young people and families in low-income neighborhoods in OFCY equity zones. This strategy also recognizes the need for prevention programs that keep young people safe and prevent involvement in crime and violence as identified in the OFCY Community Needs Assessment.

The 2025-28 SIP also considers the new funding sources for early childcare and education in Alameda County (Measure C) and in Oakland (Measure AA/Oakland Children's Initiative). These measures are generating significant funds for early care and education with a focus on increasing access and quality for low-income families and supporting young children's readiness for kindergarten.

The Measure C Two-year Emergency Stabilization Fund will be approved by the Board of Supervisors in Spring 2025 and is designed to provide critical short-term relief directly to providers, families, for facilities, and to expand access/capacity. There is \$165.8 million in the Emergency Stabilization Fund and will be administered through FY 2024-25 and 2025-26.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Many agencies currently funded under the 2022-25 OFCY SIP may not seek future OFCY funding or need to adjust their programming scope to fit into the new criteria. Providing them a one-year extension allows for agencies to adjust for future planning without compromising youth programming.

2. *Ensure all program evaluations are completed*

OFCY staff continues to work with The Bridging Group (TBG) to complete the annual evaluations for FY 22-23 and 23-24 to meet the charter mandate and close out those program years. Staff are also working with TBG to refine the FY 24-25 evaluation based on the Results Based Accountability (RBA) metrics (“Is anyone better off?”) and integrate components of the Racial Equity Impact Analysis (REIA) developed through working the City of Oakland Department of Race & Equity.

3. *Allows for the refinement of the evaluation process for FY 24-25 to address Results Based Accountability (RBA) metrics*

OFCY has embraced the Results Based Accountability (RBA) performance measure framework to assess the overall impact of the fund’s investments at the strategy level. Three main questions guide RBA evaluation:

1. How much did we do?
2. How well did we do it?
3. Is anyone better off?

Historically, OFCY evaluates the initiative, conducting an independent evaluation of the funded strategies. OFCY is engaged in a participatory process with funded grantees to move from self-reported open text narrative to defined proscriptive qualitative measurable outcomes.

For the FY 23-24 evaluation, OFCY staff working with TBG refined the parent and youth participant survey to include additional questions beyond satisfaction for youth and parents completing the survey to share if they felt better off after receiving program services and support.

Over the last several months, TBG completed an analysis of OFCY qualitative and quantitative narrative outcome data reported in Q2 and Q4 and coded the data to identify the most common strategy level OFCY outcome categories and strategy-specific outcomes. The outcome categories and strategy-specific outcomes identified by TBG were shared with grantees for their input at the OFCY Grantee Convening on February 28, 2025.

For FY 25-26 this process will culminate in a pilot to capture lessons learned that will inform the OFCY grantees reporting on clearly defined outcome metrics which will be submitted into Cityspan across strategies for the FY 2025-26 year.

With the Grant Extension Renewal through FY 2025-26, grantees will have the opportunity to adjust how they report their outcome metrics and pilot the new approach.



City of Oakland, Human Services Department Oakland Fund for Children and Youth

4. *Prepare for the 2026-28 SIP RFP*

This bridge year funding will allow OFCY staff to adequately prepare and finalize the Request for Proposals under the new Strategic Investment Plan. The extension will continue critical services and programming based on the current 3-year OFCY Strategic Investment Plan with a sustained level of funding that was approved in in FY 24-25 by the City Council Resolution 90310, presented in Table 1 below.

POC's recommendation for this extension and grant awards will be scheduled for approval by the Oakland City Council in May 2025.

Table 1: RFP Extension for FY 25-26 under the 2022-25 Strategic Investment Plan

Goal Area	Strategy Area	# Programs Funded	Funding FY 25-26
Healthy Development of Young Children	Social-Emotional Well-Being in Early Childhood	4	\$775,000
Healthy Development of Young Children	Family Resource Centers and Parent Engagement	10	\$2,261,035
Children's Success in School	Comprehensive Afterschool Programs – Elementary Schools	39	\$3,230,000
Children's Success in School	Comprehensive Afterschool Programs –Middle Schools	14	\$1,500,000
Children's Success in School	Middle School Engagement, Wellness & Transitions	5	\$710,000
Children's Success in School	High School and Postsecondary Student Success	11	\$1,245,000
Youth Development and Violence Prevention	Youth Leadership & Development	33	\$4,645,347
Youth Development and Violence Prevention	Summer Academic & Enrichment, Summer Youth Employment	12	\$1,161,000
Youth Development and Violence Prevention	Violence Prevention	3	\$655,000
Transition to Adulthood	Career Access and Employment for Opportunity Youth	9	\$1,660,000
Transition to Adulthood	Career Access and Employment for Youth In School	5	\$995,000
TOTAL	FY 25-26 Grant Awards	145	\$18,837,382

BUDGET & FISCAL OVERVIEW

The City of Oakland Proposed Budget for FY 2024-2025 identified an allocation of **\$23,565,016** for the Oakland Kids First! Children's Fund. **\$21,208,514** (90%) is available for grants, and **\$2,356,502** (10%) is available for evaluation, strategic planning, and other administrative costs.

For the FY2025-26 OFCY grants renewal extension, carry forward (CF) funding will be used in addition to the annual GPF allocated amount of \$24,072,387 estimated by the City of Oakland Finance Department



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for FY25-26. The total CF amount projected by Human Services Budget and Finance Team the for FY2025-26 is **\$11,943,278**; \$4,741,385 is projected Carry Forward from FY2024-25 and \$7,201,892 is projected Carry Forward from previous Fiscal Years. ***The carry forward amount available is pending final confirmation, review, and approval by the City of Oakland Finance Department and City Council.***

OFCY staff recommends approval of **\$18,837,382** in funding for FY 2025-26 grant renewal extension (bridge year) for Summer Programs and Year-Round Program grants

PROGRAMMATIC CHANGES

There are two changes suggested for the FY 2025-26 Grant Extension Request detailed below.

1. OFCY partners closely with the Oakland Unified School District (OUSD)'s Extended Learning Office (ELO) to monitor, evaluate, and support after-school programs. The OUSD ELO recommends transferring the McClymond's Youth Development & Leadership program from the Student Program for Academic & Athletic Transitioning (SPAAT) to Safe Passages.
2. OFCY Staff recommends the transfer of funds from Community and Youth Outreach (CYO) to Youth Employment Partnership (YEP) to run the Healthy Wealthy Wise program. The CYO Board dissolved the organization in 2024. The YEP absorbed CYO programs and services, including the Healthy Wealthy Wise program.

FY 2024-2025 Program Performance & Renewal Process

For the 2024-25 Fiscal Year, the grant renewal process included reviewing all program reports through June 30, 2024, to determine if programs are on track with annual performance targets and should be recommended to the POC for renewal. This memo has been updated to reflect program data through the end of FY2023-2024 (June 30, 2024).

Performance metric data is collected in the OFCY Client Services and Contract Database (Cityspan) at the participant level daily. This level of detail allows for disaggregation of the data by (1) funding strategy, (2) race, gender, location (ZIP), and (3) quantity of services delivered.

The system's reports include algorithms that deduplicate participants at the citywide level and within funding strategies. As a result of deduplication, participant demographics reflect counts of unique participants across funded agencies and strategies. Participants can be served in more than one program across an agency, or referred to another agency, due to individual barriers or needs.

Program Evaluation Approach and Considerations

OFCY evaluates the initiative, conducting an evaluation of the funded strategies.

OFCY has embraced Results Based Accountability as the evaluation methodology at the strategy level which balances the competing needs of demonstrating impact with that of the current funding approach of breadth over depth. OFCY currently does not fund the full and total cost of community-based programs / services offered by awarded grantees. OFCY requires that all funded agencies minimally



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provide a 25% match from other sources to OFCY funds awarded. OFCY funds direct services only as mandated by the Kids First! Charter.

The OFCY outcome evaluation cannot show a causal relationship between individual client/youth development and their OFCY-funded programming received. This is due to the OFCY match requirement, the use of multiple services by program participants, and the funding approach OFCY administers.

Participants enrolled in programs funded through OFCY are receiving supports beyond what they receive in the OFCY-funded program. This makes it difficult to tease out the specific impact of the OFCY-funded program on the youth's positive development from the other programs and services they receive.

With the number of agencies receiving OFCY funds, a significant monetary investment (estimated to be over \$1 million dollars annually) would be required to implement an outcome evaluation of individual / client changes that can be directly and reliably attributed to just OFCY. This also considers that any in-depth direct engagement of young people in research would necessitate an Institutional Research Board (IRB) approval to meet research and ethics standards for studying human subjects.

Current FY 2024-25 OFCY Grantee Narrative Progress Questions in Cityspan:

1. Describe what the successful completion of the program and services look like for the participants.
2. How will you know your program has met its intended goals?
3. Share your OFCY funded program's highlights and successes in this quarter. Include community events or other activities.
4. What challenges have been faced this quarter?
5. Provide updates on all changes concerning agency and program staff, scheduling, space and location, activities, etc., and their impacts on your OFCY program. Are you planning any additional changes in the coming months? If yes, what are they and how will they impact your OFCY program?
6. Describe the partnerships with other programs or agencies that directly supported your OFCY-funded programming this quarter.
7. Please share a highlight or an achievement of your OFCY Funded program this quarter.
8. Please share a highlight or an achievement from an OFCY participant this quarter.
9. Do you have photos, newsletters and/or fliers that support an activity from this quarter? You can also share links to videos in the anecdotal story or comments sections.

Current FY 2024-25 OFCY Grantee Performance Objectives (Metrics)

- Youth Participant Service Intensity
- Projected to Actual Enrollment (Total participants served)
- Projected to Actual service hours (Total service hours delivered)
- Services (Group, Individual Activities, and Internships & Employment)
- Projected to Actual service enrollment per activity (quarterly totals and averages per youth)
- Projected to Actual service hours per activity (quarterly totals and averages per youth)
- Activities Without Personal Information
- Overall Year to Date
- Participant Demographics



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- Youth and Adults

RBA: How Much Did We Do?

As of June 30, 2024, 20,612 (unduplicated) children/youths were served by OFCY funded programs, which exceeds the projected number of children / youths to be served by 25% for the entirety of FY23-24. As of the same date, 2,891 parents and caregivers were served (unduplicated) by OFCY funded programs.

Most of the 20,612 children and youth were served through the comprehensive afterschool programs strategy, reaching over 8,707 children in elementary and middle schools, followed by children and youth participating in the Youth Development and Leadership strategy, which reached 5,649 children and youth this year, while 9,032 were served throughout other strategy areas.

Demographic Snapshot

Geographic Areas Served

Nearly three out of every four children and youth served reside in one of five zip codes in East Oakland, West Oakland, and Fruitvale/ San Antonio: 94601 (21%), 94621 (15%), 94603 (12%), 94606 (10%), and 94605 (10%).

Youth (by race/ethnicity)

47% of all children and youth (9,775 participants) served by OFCY Summer and Year-round programs identify as Latinx, followed by 26% that identified as Black or African American (5,312 participants), and 9% that identified as Asian (1,785 participants).

Youth (by gender)

50% of all children and youth (10,231 participants) served by OFCY Summer and Year-round programs identify as male, followed by 48% identified as female (9,909 participants), and 2% identified as other, two or more, or non-binary (472 of participants).

Youth (by age)

37% of children and youth (7,558 participants) served by OFCY Summer and Year-round programs are between the ages of 6 and 10 years, 24% (4,987 participants) are between the ages of 11 and 14 years, 21% (4,343 participants) are between the ages of 15 and 17 years, 10% (2,035 participants) are between the ages of 0 and 5 years, 7% (1,518 participants) are between the ages of 18 and 21 years, and 1% (134) are over 21 years.

Adults & Caregivers (by race/ethnicity)

55% of all adults & caregivers (1,604 participants) served by OFCY Family Resource Centers & Parent Engagement programs identify as Latinx, followed by 21% that identified as Black or African American (621 participants), and 6% that identified as Asian (183 participants).

Adults & Caregivers (by gender)

80% of all adults & caregivers (2,308 participants) served by OFCY Summer and Year-round programs identify as female, followed by 16% identified as male (474 participants), and 4% identified as other or non-binary (109 of participants).



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RBA: How Well Did We Do It

Seventy-six percent (76%) of programs met or exceeded their stated enrollment goals, and eighty-three percent (83%) met or exceeded eighty-five percent (85%) of their projected enrollment goals. OFCY grant managers will continue to work with the programs who did not meet their stated projections to address issues and monitor progress in the final grant year.

Overview of FY 2023-24 Survey Participants

The following is a preliminary summary of key results from the FY 2023-24 OFCY grantee youth and parent surveys. Surveys were collected from May – June 2024 and, in total, 2,158 people completed surveys. Of this number, 1,680 children and youth completed surveys, and 478 parents and caregivers completed surveys. Surveys were available in English and Spanish; 1,501 children and youth and 263 parents and caregivers completed a survey in English, 179 children and youth and 215 parents and caregivers completed a survey in Spanish.

Highlights of FY 2023-24 Youth / Parent Participant Survey Results

OFCY Program Participant Satisfaction

Overall, 77% of OFCY all participants reported they were very satisfied or satisfied with their program. Table 2 provides a breakdown of satisfaction percentages by OFCY strategy.

Table 2: Overall Participant Satisfaction	N	%
<i>Percentage of responses indicating strongly agree or agree</i>		
Family Resource Centers & Parent Engagement	471	96%
Violence Prevention	34	91%
Youth Leadership and Development	544	84%
Career Access and Employment for Youth in School	56	82%
Career Access and Employment for Opportunity Youth	64	81%
Middle School Wellness & Transitions	59	80%
High School and Post-Secondary Success	314	77%
Social-Emotional Well-Being in Early Childhood	7	71%
After-School Middle	355	63%
After-School Elementary	254	39%

In addition to measuring overall satisfaction, participants were asked to indicate their level of agreement for specific strategy-level input or outcomes of interests. Tables 3 – 8 provide highlights of these results.



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Table 3: Children and Youth Program Experience (N=1680) (Includes Youth Leadership and Development, Career Access & Employment for Youth in School and Opportunity Youth, Middle School Wellness & Transitions , Afterschool-Elementary and Afterschool-Middle, Violence Prevention, and Highschool and Post-Secondary Success)		%
Percentage of responses indicating strongly agree or agree		
I have an opportunity to talk about what I've learned in this program		76%
Adults in the program tell me what I am doing well		80%
In this program, I feel more comfortable sharing my opinion		67%
In this program, I try new things		86%
There is an adult in this program who notices when I am upset		71%
This program helps me to think about my future.		72%
I feel like I belong in this program*		74%
*Asked in afterschool elementary programs only (n=254)		

Table 4: Academic-Related Outcomes (Includes Middle School Wellness & Transitions, Afterschool-Middle School and Highschool and Post-Secondary Success)	Middle School (n=414)	High School (n=314)
Percentage of responses indicating strongly agree or agree		
This program increased my sense of belonging in my school or program	65%	83%
Because of this program, I participate in more class discussions and activities at school	62%	NA
This program increased my interest in completing school/staying in school	70%	76%
The program makes me feel motivated and assisted me to achieve my academic goals or to learn in school	64%	82%
This program helps me improve my communication skills	67%	NA
College or a career feels attainable after graduation because of this program	NA	72%

Table 5: Employment-Related Outcomes (N=120) (Includes Career Access & Employment for Youth in School and for Opportunity Youth)		%
Percentage of responses indicating strongly agree or agree		
Because of this program, I have a resume and know how to navigate the job search and interview process		90%
This program helped me understand additional skills I may need for industries I am interested in		92%
At this program, I learned what is expected in a work setting		93%
Percentage of participants who:		
Received assistance in getting an unpaid internship or on the job training		40%
Received assistance in getting a paid internship or job		63%
Average hourly wage		\$18/hour



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Table 6: Violence Prevention-Related Outcomes (N=34) (Includes Violence Prevention Programs)	%
Percentage of responses indicating strongly agree or agree	
Since coming to this program:	
I have an adult I can rely on	82%
I am more of a leader	76%
I am better at saying no to things I know are wrong	88%
I am better at staying out of situations that make me feel uncomfortable	82%
If I am in a situation where I feel unsafe, this program provided resources or created opportunities to call for support	88%

Table 7: Leadership and Connections to the Community-Related Outcomes (N=544) (Includes Youth Leadership and Development Programs)	%
Percentage of responses indicating strongly agree or agree	
Since coming to this program:	
This program has given me the skills to advocate for myself and my community	74%
I feel more connected to my community	79%
I've learned new leadership skills	78%

Table 8: Parent/Caregiver Outcomes (N=478) (Includes Family Resources Centers & Parent Engagement and Social-Emotional Well-Being in Early Childhood)	%
Percentage of responses indicating strongly agree or agree	
Program Structure, Environment, & Staff	
This program connected me with other programs and resources that can help my family.	90%
Program staff refer me to other organizations or programs when they can't help me with certain issues.	91%
Program staff work well with families from different backgrounds.	92%
Program staff help to make me feel comfortable and supported.	96%
In this program, I feel comfortable asking questions and sharing concerns about my children and about parenting.	83%
Child Development	
Because of this program, I have a better understanding of what behavior is typical at my child's age.	76%
This program taught me how to identify what my child needs.	76%
Because of this program, I have a better understanding of how my child is growing and developing.	76%
Because of this program, I know more about how to keep my child safe and healthy.	78%
As a result of this program, I feel better prepared to stand up for or be an advocate for my child.	79%
This program taught me how to help my child be ready for school.	75%



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Parental Skill Development	
Because of this program, I sing, read, or tell stories to my child more often.	74%
This program helped me to understand how to respond effectively when my child is upset.	74%
Because of this program, I spend more time playing, listening to, or talking with my child.	74%
Because of this program, I have more leadership skills.	74%

Action Requested

Staff requests that the POC:

Adopt a motion to approve the extension of grant awards (bridge year) for 145 programs providing direct services during school year and year-round for Fiscal Year (FY) 2025-2026 with annual awards totaling \$18,837,382, and with specific funding amounts as provided in Attachment A, attached.

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Grantee Renewal Award List FY25-26*

Social-Emotional Well-Being in Early Childhood

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
LifeLong Medical Care	Project Pride	Social-Emotional Well-Being in Early Childhood	\$75,000.00	Residential program that provides developmental assessments, parenting education groups, parent/child dyad sessions, case management for parenting needs, and field trips/activities for the mothers and children.
Lincoln	Early Childhood Mental Health Collaborative	Social-Emotional Well-Being in Early Childhood	\$475,000.00	Provides educators and children social-emotional and developmental screenings, child specific consultations, workshops with caregivers, community events, resource linkages, child/family treatment with mental health professionals to promote socio-emotional well-being, and early identification and treatment of developmental delays and behavior concerns in children.
Oakland Parks, Recreation & Youth Development	Community Adventure Pre-K Playgroup (C.A.P.P)	Social-Emotional Well-Being in Early Childhood	\$100,000.00	Hosts playgroups with healthy snacks daily and focus on preschool/kindergarten readiness for children and caregivers at 3 Recreation centers. Activities include circle time, arts and crafts projects, story time, and field trips. This program also supports social emotional learning, fine and gross motor skill development, and cognitive development.
Through the Looking Glass	Nurturing Relationships & Strengths of Children 0-5 and Their Families	Social-Emotional Well-Being in Early Childhood	\$125,000.00	Provision of mental health and developmental/OT services to East/West Oakland 0-5 children with socioemotional issues and their families.
BANANAS, Inc	Healthy Havenscourt Early Care and Kinder Readiness Hub	Family Resource Centers and Parent Engagement	\$500,000.00	Provides families of young children in the Havenscourt neighborhood with family navigation, referrals, parent/caregiver-child playgroups, peer support, social connection, kinder-transition family activities, financial literacy, concrete social supports and basic needs.

*FY25-26 Program Descriptions derived from FY24-25 grant agreements.

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Grantee Renewal Award List FY25-26

Family Resource Centers and Parent Engagement

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Dads Evoking Change	Dads Evoking Change	Family Resource Centers and Parent Engagement	\$40,000.00	A series of free parenting and legal guidance for parents seeking to positively co-parent their children. DEC also coordinates child friendly events for under-resourced fathers and their families in Oakland.
East Bay Agency for Children (EBAC)	Hawthorne Family Resource Center	Family Resource Centers and Parent Engagement	\$238,474.00	Primarily serves immigrants and low-income families in Fruitvale impacted by poverty and trauma. Adults access group or individual services that promote wellness, economic well-being, and self-reliance.
Family Bridges, Inc.	Social Services to Young Children & Their Families	Family Resource Centers and Parent Engagement	\$40,000.00	Provide services to support young children and their families to become better equipped to meet basic needs and thus become more self-sufficient and importantly, to thrive.
Lincoln	Highland Community Resource Center (Highland FRC)	Family Resource Centers and Parent Engagement	\$220,000.00	Provides play groups, early literacy support, parenting engagement, basic needs, and social emotional learning for predominantly Latinx and African American families that have experienced violence and trauma. The FRC's purpose is to build on families' strengths and develop their capacity to support their children's healthy development, literacy, and readiness for/success in school.
Lotus Bloom	Culturally Responsive Family Resource Center	Family Resource Centers and Parent Engagement	\$248,993.00	Serves families at the Culturally Responsive Family Resource Center with Playgroups and Family Navigation.
Our Family Coalition	LIFTS (LGBTQ Intersectional & Inclusive Family Support & Trauma Services)	Family Resource Centers and Parent Engagement	\$125,000.00	Supports the healthy development of children ages 0-5 growing up in the Bay Area LGBTQ+ families. Provides LGBTQ parents/caregivers opportunities for social networking, learning, and leadership through weekly peer-led support groups, parent-infant classes, workshops, and navigation services.

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Grantee Renewal Award List FY25-26

Family Resource Centers and Parent Engagement

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Refugee & Immigrant Transitions (RIT)	Parent Tot Initiative (PTI)	Family Resource Centers and Parent Engagement	\$250,000.00	Collaboration between Refugee & Immigrant Transitions, Burma Refugee Families & Newcomers and Harbor House to serve newcomer/immigrant kids 0-8 and their parents/caregivers at a family resource hub. PTI integrates multicultural and multilingual family navigation, classes, workshops, support groups, food distribution, and basic needs.
Safe Passages	Safe Passages Baby Learning Communities Collaborative	Family Resource Centers and Parent Engagement	\$499,936.00	Serves 5 communities: Stonehurst, Havenscourt, Melrose, Fruitvale, West Oakland and provides spaces for parents to engage their peers, access mental health/special needs support, promote school readiness, address basic needs, and support parent advocacy.
Tandem, Partners in Early Learning	Early Learning Everywhere Building Family Connections	Family Resource Centers and Parent Engagement	\$98,632.00	Supports children ages 0-5 who are not enrolled in formal care through programming at community spaces. Children and their caregivers gain skills in literacy, language, math, and social-emotional learning, all through workshops, play-and-learn groups, and other events at libraries, resource centers, health clinics, and parks.
Bay Area Community Resources	ACORN Woodland Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Brookfield Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Bay Area Community Resources	Emerson Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Esperanza Academy	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Fred T. Korematsu Discovery Academy Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Global Family Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Grass Valley Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Bay Area Community Resources	Greenleaf Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$100,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Hoover Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Lockwood STEAM Academy	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Madison Park Academy Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Markham Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Bay Area Community Resources	Martin Luther King, Jr. Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Oakland Academy of Knowledge Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Prescott Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Sankofa United Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Comprehensive expanded learning program (ELP) services to K-5 low-income students. Students build academic and social-emotional skills, experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
East Bay Agency for Children (EBAC)	Achieve Academy	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool academic and enrichment program for TK-5th graders impacted by poverty and food, housing and employment insecurity.
East Bay Agency for Children (EBAC)	Highland Community	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool academic and enrichment program for TK-5th graders highly impacted by poverty and food, housing and employment insecurity.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
East Bay Asian Youth Center	Franklin Elementary School	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that provides safe, enriching, and diverse learning experiences. Youth participate in activities including academic support, enrichment, community building, college and career exposure, and field trips.
East Bay Asian Youth Center	Garfield Elementary School	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that provides safe, enriching, and diverse learning experiences. Youth participate in activities including academic support, enrichment, community building, college and career exposure, and field trips.
East Bay Asian Youth Center	Lincoln Elementary School	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that provides safe, enriching, and diverse learning experiences. Youth participate in activities including academic support, enrichment, community building, college and career exposure, and field trips.
East Bay Asian Youth Center	Manzanita Community School	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that provides safe, enriching, and diverse learning experiences. Youth participate in activities including academic support, enrichment, community building, college and career exposure, and field trips.
East Bay Asian Youth Center	Manzanita Seed	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that provides safe, enriching, and diverse learning experiences. Youth participate in activities including academic support, enrichment, community building, college and career exposure, and field trips.
Girls Inc of Alameda County	Allendale Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support Allendale's student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a daily healthy meal/snack.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Girls Inc of Alameda County	Bella Vista Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support Bella Vista's student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a daily healthy meal/snack.
Girls Inc of Alameda County	Bridges @ Melrose Academy Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support the Melrose Academy student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a snack.
Girls Inc of Alameda County	Burckhalter Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support Burckhalter's student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a daily healthy meal/snack.
Girls Inc of Alameda County	Horace Mann Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support the Horace Mann student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a daily healthy meal/snack.
Girls Inc of Alameda County	La Escuelita	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Afterschool Program that provides literacy intervention activities tailored to support La Escuelita's student population. Other academic supports include STEM enrichment, structured homework help, clubs, and parent engagement, physical activities and a daily healthy meal/snack.

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Grantee Renewal Award List FY25-26

Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Oakland Leaf Foundation	EnCompass Academy	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Free after school program providing culturally relevant enrichment classes, social-emotional learning opportunities, and academic support to students designed to cultivate a sense of belonging, agency, and social responsibility among students.
Oakland Leaf Foundation	International Community Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Free after school program providing culturally relevant enrichment classes, social-emotional learning opportunities, and academic support to students designed to cultivate a sense of belonging, agency, and social responsibility among students.
Oakland Leaf Foundation	Learning Without Limits	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Free after school program providing culturally relevant enrichment classes, social-emotional learning opportunities, and academic support to students designed to cultivate a sense of belonging, agency, and social responsibility among students.
Oakland Leaf Foundation	Think College Now Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Free after school program providing culturally relevant enrichment classes, social-emotional learning opportunities, and academic support to students designed to cultivate a sense of belonging, agency, and social responsibility among students.
Safe Passages	East Oakland Pride Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Offers academic and social-emotional support, enrichment, youth development/leadership, recreation/fitness, and family engagement.
Safe Passages	Fruitvale Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Offers academic and social-emotional support, enrichment, youth development/leadership, recreation/fitness, and family engagement.

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Comprehensive School-Based Afterschool at Elementary Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Safe Passages	Laurel Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Offers academic and social-emotional support, enrichment, youth development/leadership, recreation/fitness, and family engagement.
Safe Passages	Reach Academy Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	Offers academic and social-emotional support, enrichment, youth development/leadership, recreation/fitness, and family engagement.
Ujimaa Foundation	Carl B. Munck Elementary School	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After-School Program serving Trans-Kindergarten thru 5th grade students with Arts, Dance, Inline Skating, Science, Gardening & Nutrition, and hiking as core enrichment activities. Also supports other student demand-based clubs such as Chess, Cheer, Engineering, Leadership, and Academic Support.
YMCA of the East Bay	Piedmont Avenue Elementary	Comprehensive School-Based Afterschool at Elementary Schools	\$85,000.00	After school program that elevates youth voice by providing opportunities that promote leadership learning and healthy habits.
Attitudinal Healing Connection	Community School for Creative Education	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Creates a safe space for students to develop academic and social-emotional skills; experience the arts, science, and other enrichment; strengthen relationships with peers and caring adults; and deepen school connectedness.
Bay Area Community Resources	Elmhurst United Middle School	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	A safe space for students to build academic and social-emotional skills; experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.

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Comprehensive School-Based Afterschool at Middle Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Bay Area Community Resources	Life Academy	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	A safe space for students to build academic and social-emotional skills; experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
Bay Area Community Resources	Madison Park Academy	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	A safe space for students to build academic and social-emotional skills; experience the arts, science, physical activity, and strengthen students' relationships with peers and caring adults and sense of school connectedness.
East Bay Asian Youth Center	Frick United Academy of Language	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	School-based comprehensive after school program dedicated to providing a safe, enriching diverse learning experience for youth through a menu of learning activities that include academic support, enrichment education, community building, college and career exposure, and field trips.
East Bay Asian Youth Center	Roosevelt Middle School	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Comprehensive after-school program that provides students safe and enriching learning experiences. Students build relationships with their Afterschool teacher and peers through participation in project-based learning, arts, sports, gardening, academic support, events, and field trips.
East Bay Asian Youth Center	Urban Promise Academy	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	School-based comprehensive after school program providing a safe, enriching diverse learning experience for youth through a diverse menu of learning activities that include academic support, enrichment education, community building, college and career exposure, and field trips.
Envisioneers, Inc	Westlake Middle	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Offers a safe and learner-centric academic, social-emotional, and experiential learning opportunities during and after school until 6 PM, 5 days per week at no-cost to families.

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Comprehensive School-Based Afterschool at Middle Schools

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Girls Inc of Alameda County	West Oakland Middle	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Daily academic and enrichment program expanding learning beyond the school day while complementing classroom instruction and providing a safe, structured environment that encourages creativity and growth. The youth self-select and rotate through grade/gender specific academic and enrichment classes to allow exposure to a variety of activities.
Oakland Leaf Foundation	Ascend	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Culturally relevant enrichment classes, social-emotional learning opportunities, and academic support designed to cultivate a sense of belonging, agency, and social responsibility in students to support their development into compassionate, creative, and engaged community leaders.
Oakland Leaf Foundation	Bret Harte Middle	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Culturally relevant enrichment classes, social-emotional learning opportunities, and academic support designed to cultivate a sense of belonging, agency, and social responsibility in students to support their development into compassionate, creative, and engaged community leaders.
Safe Passages	Coliseum College Prep Academy	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Provides academic support, student enrichment, youth development & leadership, and family engagement to low-income students of color to accelerate student learning and provide students with opportunities to apply knowledge to solve real problems and become community leaders.
Safe Passages	United for Success Academy After School Program	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Provides academic support, student enrichment, youth development & leadership, and family engagement to low-income students of color to accelerate student learning and provide students with opportunities to apply knowledge to solve real problems and become community leaders.

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Middle School Engagement, Wellness, and Transitions

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Ujima Foundation	Lazear Charter Academy	Comprehensive School-Based Afterschool at Middle Schools	\$100,000.00	Serves Transitional-Kindergarten through 8th grade students in Arts & Crafts, Dance, Inline Skating, Science, Gardening & Nutrition, and hiking as core enrichment activities; and other student demand-based clubs such as Chess, Cheer, Engineering, Leadership, and Academic Support.
East Oakland Boxing Association	EOBA - After-school program - Grades 6-8	Middle School Engagement, Wellness, and Transitions	\$100,000.00	Serves low-income, at-risk school-aged (K-12 youth) in an on-site after-school setting located in deep East Oakland with academic support, enrichment programming, and health/wellness programming.
Fresh Lifelines for Youth, Inc.	FLY Middle School Program for Oakland Youth	Middle School Engagement, Wellness, and Transitions	\$60,000.00	Offers two levels of support for middle schoolers to help them connect to their education to prevent them from getting caught in the pipeline to prison.
Lincoln	West Oakland Initiative (WOI)	Middle School Engagement, Wellness, and Transitions	\$200,000.00	A culturally responsive academic intervention program that integrates social-emotional development, parent engagement, and case management. Provides a subset of students with intensive Academic and/or Social Emotional support plans, case management, social-emotional learning experiences, and peer leadership opportunities to bolster academic progress, engagement, wellness, and life transitions.
Safe Passages	Elev8 Youth	Middle School Engagement, Wellness, and Transitions	\$100,000.00	Provides low-income, middle school students of color living in high stress neighborhoods with increased access to mentoring, community building, community service, and holistic wellness supports designed to increase school attendance, improve school connectedness and connections to caring adults, and promote youths' agency, self-esteem, growth mindset, and mental health.

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High School and Post-Secondary Student Success

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
The Unity Council	The Unity Council Latino Men & Boys Program	Middle School Engagement, Wellness, and Transitions	\$250,000.00	A year-round, culturally rooted mentoring program operating at five OUSD middle schools to strengthen the socio-emotional wellness and empowerment of youth, ages 11-15, while preparing them for their transition to high school. Mentors provide trauma-informed individual and group interventions, education, and resources to create pathways for healthy development.
Centro Legal de la Raza	Youth Law Academy	High School and Post-Secondary Student Success	\$175,000.00	A college preparation and career awareness program for low-income youth of color that is closing the racial opportunity gap.
College Track	College Track Oakland	High School and Post-Secondary Student Success	\$125,000.00	Equips first-generation students of color from low-income households to earn bachelor's degrees and craft lives of opportunity, choice, and power.
East Bay Asian Youth Center	Shop 55	High School and Post-Secondary Student Success	\$120,000.00	Culturally responsive, trauma-informed, and healing-centered student wellness center at Oakland High School. Trains Peer Mentors to provide peer-to-peer support to additional Oakland High School students throughout the school year.
Oakland Kids First (OKF)	Knight Success: College Ready, Career Ready, and Community Ready	High School and Post-Secondary Student Success	\$110,000.00	Prepares 400 low-income, BIPOC Castlemont students for success entering Castlemont, graduating, accessing postsecondary opportunities and contributing positively to their communities.
Oakland Unified School District	Newcomer Youth Wellness & Leadership Initiative	High School and Post-Secondary Student Success	\$75,000.00	Supports newly arrived, high-school aged immigrant students, providing on-campus wellness services, targeted interventions for high-risk youth, leadership training, restorative justice, college/career connections and non-traditional academic support, and family engagement.

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High School and Post-Secondary Student Success

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Oakland Unified School District	Student Engagement in Restorative Justice	High School and Post-Secondary Student Success	\$150,000.00	Leverages Restorative Justice to promote student persistence & graduation. Trains students from Fremont and Oakland High schools as Peer RJ Leaders, holding regular community-building circles with 9th graders across the 2 sites and supporting restorative interventions with peers of all ages.
Refugee & Immigrant Transitions (RIT)	Newcomer Community Engagement Program (NCEP)	High School and Post-Secondary Student Success	\$150,000.00	Partnership between Refugee & Immigrant Transitions, Soccer Without Borders and ARTTogether to serve newcomer/immigrant youth with academic support, mentoring, the transition from middle to high school, peer leadership, community building, wellness, and enrichment.
Student Program for Academic & Athletic Transitioning (SPAAT)	College & Career Performance Program	High School and Post-Secondary Student Success	\$100,000.00	Wrap-around services to help students develop their skills for academic achievement, prepare for college entry exams, graduate from high school, attend college, and understand the college admissions and athletic recruiting processes.
Tech Exposure & Access Through Mentoring Inc.	Core Program	High School and Post-Secondary Student Success	\$65,000.00	Introduces students to coding and design, data collection, video analytics, and hands-on training using industry-leading software, while also receiving mentoring and comprehensive support.
The Center for Independent Living	Community Connections (CoCo)	High School and Post-Secondary Student Success	\$75,000.00	Builds the power of students and youth with disabilities to connect and thrive independently in their community. Provides transportation education, planning and navigation support, advocacy workshops, a Digital Citizenship course, and social clubs for high school and post-secondary students with disabilities at Oakland high schools.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
The Mentoring Center	Emerge	High School and Post-Secondary Student Success	\$100,000.00	Educational program for girls/young women in Oakland, ages 15-21, returning to school from confinement or otherwise disconnected from their educational process. Provides opportunity for students to earn school credits towards graduation and provides employment and educational services and support to alumna.
Alameda County Health Care Services Agency	Alameda County Court Appointed Special Advocates	Youth Leadership & Development	\$100,000.00	ACCASA volunteers advocate for children in legal proceedings, family visitation, and educational, medical, and mental health needs, working with child welfare and legal professionals to ensure each youth's needs are addressed.
American Indian Child Resource Center	Culture Keepers	Youth Leadership & Development	\$90,000.00	Year-round culturally based after-school program with 4 main components: physical fitness/nutrition, cultural enrichment, academic support, and case management. The CK program also offers trips, community events, and cultural gatherings.
Asian Pacific Environmental Network	AYPAL: Building API Community Power	Youth Leadership & Development	\$100,000.00	Offers API youth, especially high school SEA youth attending Oakland schools, with leadership development, cultural arts enrichment, gender justice circles, mental health and academic support services, and peer led after school workshops.
Aspire Education	Community Reading Buddies	Youth Leadership & Development	\$75,000.00	A double-impact program that trains middle and high school students in leadership & communication skills and pairs them with young students behind in literacy.
Attitudinal Healing Connection	Oakland Legacy Project	Youth Leadership & Development	\$450,000.00	Provides arts programming, environmental teaching, and leadership development for Oakland students at elementary and middle schools. AHC teachers integrate art making and environmental awareness into classes and field trips.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Bay Area Outreach & Recreation Program, Inc.	Sports & Recreation for Youth with Disabilities	Youth Leadership & Development	\$62,000.00	A year-round sports and recreation program for youth with disabilities serving youth ages 6-21 with a variety of activities including adaptive cycling, climbing, fitness, outdoor recreation, field trips and nature outings. Transportation, outreach and family engagement are included.
Bay Area SCORES	Oakland SCORES	Youth Leadership & Development	\$175,000.00	Promotes the social, emotional, physical, and cognitive development of young people through a unique and fun combination of soccer team-based physical activity, poetry, and service-learning projects. Engages families through weekly Game Days that include soccer tournaments, poetry readings, free book distribution, and presentations.
Chapter 510 Ink	Writing at the Center	Youth Leadership & Development	\$75,000.00	Offers Oakland BIPOC and queer youth, ages 8-19, writing and bookmaking workshops. Workshops result in public readings, including at First Friday.
Communities United for Restorative Youth Justice	Homies 4 Justice and Dream Beyond Bars	Youth Leadership & Development	\$150,000.00	Two levels of leadership development for Oakland youth. Homies 4 Justice: a paid year-long introductory-level leadership development program, and The Dream Beyond Bars Fellowship: a paid year-long intensive leadership development program for formerly incarcerated young adults ages 18 - 25.
Community Works West	Project WHAT!	Youth Leadership & Development	\$100,000.00	A leadership and advocacy program designed for and led by youth ages 12-21 in Oakland who have or have had an incarcerated parent (CIP). Participants raise awareness about issues and policies impacting CIP, educate and train service providers, law enforcement, and policymakers, and advocate for improved services and policy changes.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Destiny Arts Center	Destiny in Oakland Schools	Youth Leadership & Development	\$175,000.00	Places teaching artists in three schools in East Oakland for the academic year to help students develop leadership skills, find their creative voices, and acquire artistic skills through movement arts classes such as hip-hop dance and theater.
Dimensions Dance Theater	Rites of Passage	Youth Leadership & Development	\$74,050.00	After-school program serving primarily Black female youth aged 8-18 that centers youth voices through culturally relevant arts education. Programming includes dance and music classes, creation and performance of work, field trips, study trips, internships, apprenticeships, mentoring, and life skills workshops.
Dream Clinic	Dream Youth Clinic Wellness Center	Youth Leadership & Development	\$50,100.00	Provides trauma-informed, positive youth development activities to unaccompanied minors, sex trafficked youth, teen parents, foster youth, youth involved in the juvenile justice system, and homeless youth exposed to violence and trafficking. Offers peer leadership, youth advisory, healthy relationship, arts, gardening/ physical activity, and skill building groups.
East Bay Asian Local Development Corporation	Lion's Pride	Youth Leadership & Development	\$100,000.00	Comprehensive K-12th grade youth development program emphasizing STEAM education, socio-emotional skill building, and leadership.
East Oakland Youth Development Center	EOYDC Youth Leadership & Development Program K-8	Youth Leadership & Development	\$250,000.00	Provides year-round programming during after school hours to students from low-income, systematically marginalized backgrounds at EOYDC's facility in East Oakland. Students participate in daily academic, leadership development, and enrichment activities.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Fresh Lifelines for Youth, Inc.	FLY Programs for Young Leaders	Youth Leadership & Development	\$99,897.00	Supports Oakland youth impacted by the justice system through the Leadership Program and Youth Leadership Council (YLC). The Leadership Program includes case management/coaching and peer mentorship and positive social and community service events. YLC is a youth-led body that advocates for public safety and provides youth with opportunities for leadership skill-building.
Friends of Peralta Hacienda Historical Park	Peralta Hacienda Youth Programs	Youth Leadership & Development	\$225,000.00	Serves low-income youth of color age year-round through recreation, science, arts & culture. Youth ages 13-21 develop leadership via civic engagement/public speaking, environmental awareness, personal confidence and language/communication skills, filmmaking and performance, mentoring younger children.
Frontline Catalysts	Climate Justice Leadership Development	Youth Leadership & Development	\$75,000.00	Grounded in Ethnic Studies and offered to Title 1 schools in frontline communities, elevates youth to lead climate justice within their own community.
Health Initiatives For Youth (HIFY)	Leadership In Diversity (LID)	Youth Leadership & Development	\$75,000.00	Creates a safe space for youth of all backgrounds to explore their identities from an intersectional perspective, to learn about empowerment from the history of identity-based movements, to build community across difference, and to develop leadership and personal skills to help them navigate the developmental challenges.
Kingmakers of Oakland	Kingmakers of Oakland Career Academy	Youth Leadership & Development	\$125,000.00	Trains students ages 14-21 in media production, music production, and animation production.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Museum of Children's Art (MOCHA)	Youth Leadership NOW: Futures Visioning through the Arts	Youth Leadership & Development	\$250,000.00	Supports teens ages 15-18 through the MOCHA's Youth Leadership NOW: Futures Visioning through the Arts program hosted at Oakland Public Library sites. Also facilitates youth-led PORCH TALKs and offers a 32-week youth internship to visualize and create community-building mindsets focusing on an equitable and thriving futuristic model of Oakland by the year 2045.
Music Is eXtraordinary, Inc.	Explorations in Music	Youth Leadership & Development	\$75,000.00	Mixes culturally relevant music education and music entrepreneurship classes using a pedagogy rooted in African Diasporic traditions and designed to help students experience a sense of belonging, and empowerment. The curriculum seeks to broaden musicianship and leadership skills that boost self-efficacy, educational achievements, and a sense of community.
Native American Health Center, Inc.	Indigenous Youth Leadership Development Program	Youth Leadership & Development	\$250,000.00	Supports the emotional and social well-being of AIAN, Indigenous, and other underserved Oakland youth by providing art and recreation, social justice, AIAN specific cultural activities, and peer leadership located in the Fruitvale/San Antonio neighborhood.
Oakland Kids First (OKF)	REAL HARD Youth Leadership Program	Youth Leadership & Development	\$125,000.00	After-school youth leadership program at Castlemont, Fremont, Oakland High, Oakland Tech, and Skyline high schools to develop leadership skills, cultivate community, learn social justice curriculum, and lead campaigns that engage thousands of their peers to improve campus culture, establish positive learning environments, and build power.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Oakland Lacrosse Club	Oakland Lacrosse: Leadership Development Academic Counseling, Wellness Education (East Oakland Expansion)	Youth Leadership & Development	\$50,000.00	Partners with the Oakland Athletic League to run high school and middle school lacrosse teams. Also provides e career readiness workshops, financial wellness training, and other skills for the transition to adulthood.
Oakland Leaf Foundation	Oakland Leaf Internship Program	Youth Leadership & Development	\$150,000.00	Provides year-round youth development opportunities to East Oakland High School students to engage in experiential learning, personal and professional development, social and emotional learning, civic education, and community action.
Oakland LGBTQ Community Center, Inc.	LGBTQ Youth Leadership Program	Youth Leadership & Development	\$225,000.00	Provides LGBTQ youth with wellness services ranging from mentorship, allyship coaching for family members, basic needs assistance, peer support groups, artistic self-expression, sexual health workshops, advocacy, and career training.
Oakland Parks, Recreation & Youth Development	Discovery Science	Youth Leadership & Development	\$90,000.00	Community-based after-school program with experiential learning, enrichment, fitness, & peer support activities.
Oakland Public Education Fund	Youth Beat Media Arts & Leadership Development	Youth Leadership & Development	\$90,000.00	Helps underserved BIPOC youth build the skills, confidence and motivation needed to succeed in school and career. Youth learn technical and creative media skills, how to work in teams, develop leadership and other soft/social-emotional skills, explore and give voice to their own unique interests/identities, and connect with mentors.

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Youth Development and Leadership

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Restorative Justice for Oakland Youth (RJOY)	Youth Program	Youth Leadership & Development	\$225,000.00	Hires paid youth apprentices who receive violence prevention and leadership development training to help organize and facilitate Restorative Justice healing circles and engage in social justice movement building.
Safe Passages	Get Active	Youth Leadership & Development	\$175,000.00	Provides youth enriching activities in safe community spaces, opportunities to recognize and enhance their strengths, and allow them to foster relationships with caring adults.
Safe Passages	McClymonds Leadership Program (MLP)	Youth Leadership & Development	\$114,300.00	An extended day program providing project-based enrichment, recreation, and leadership opportunities. Students participate in sports training, enrichment, technology, media arts and leadership activities.
The Unity Council	The Unity Council Latinx Mentoring & Achievement Program	Youth Leadership & Development	\$200,000.00	A year-round, culturally rooted program designed to empower Oakland girls and non-binary youth ages 13-18 to improve outcomes for Latinx girls.
Acta Non Verba: Youth Urban Farm Project	Camp ANV	Summer Academic & Enrichment	\$180,000.00	Educational camp programming for youth in East Oakland that includes farming, archery, art, martial arts, dance, yoga, woodworking, cooking, weekly swim trips, and field trips. All proceeds from the Community Supported Agriculture micro-enterprise are deposited into educational savings accounts for youth who attend camp.
Destiny Arts Center	Camp Destiny	Summer Academic & Enrichment	\$70,000.00	Engages youth in indoor/outdoor Hip Hop dance, martial arts, Latin dance, and visual arts led by professional teaching artists.

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Summer Academic and Enrichment

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
East Bay Consortium of Educational Institutions, Inc	Pre-Collegiate Academy	Summer Academic & Enrichment	\$75,000.00	Strengthens students' math skills and prepare them for college through an intensive 5-week summer math and college enrichment program.
East Oakland Youth Development Center	EOYDC Summer Cultural Enrichment Program (SCEP)	Summer Academic & Enrichment	\$150,000.00	6-week summer program engaging children in learning, enrichment, and exploration. Adult staff and Youth Instructors/Leaders provide mentorship and instruction to the Scholars, who participate in academic and enrichment classes, including language arts, science, technology, math, art, cultural heritage, dance, culinary arts, and fitness.
Family Support Services	Kinship Summer Youth Program	Summer Academic & Enrichment	\$75,000.00	Offers Oakland kinship, guardianship, and foster children/youth to receive academic support, learn and practice social skills, build healthy relationships and experience excursions that will enhance their learning and exposure to resources in the Bay Area.
Girls Inc of Alameda County	Concordia	Summer Academic & Enrichment	\$60,000.00	Academic enrichment program for East Oakland girls with a broad range of learning and recreational opportunities to enhance their physical, social-emotional, artistic and academic development.
Lincoln	Oakland Freedom Schools (OFS)	Summer Academic & Enrichment	\$150,000.00	Academic, literacy, and cultural enrichment program for students at Prescott Elementary School and Markham Elementary School to prevent summer learning loss, enables summer learning gains, deepens leadership skills, improves self-concept, and strengthens community connections.
Oakland Parks, Recreation & Youth Development	Oakland Fine Art Summer School	Summer Academic & Enrichment	\$50,000.00	Summer program concentrating on Drama, Dance, Music and Visual Arts that allows youth throughout the city that are not normally exposed to art

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Violence Prevention

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Prescott Circus Theatre	Summer Circus and Academic Program	Summer Academic & Enrichment	\$51,000.00	Provides a summer program of Circus Arts, Academic Enrichment, and Leadership Training. Participants work with professional artists to develop circus and life skills through culturally relevant instruction and project-based learning activities to prevent summer academic lags.
The Mentoring Center	TMC's Transformative Youth Violence Prevention Program	Violence Prevention	\$190,000.00	Provides violence prevention, positive youth development and leadership development programming on a weekly basis to youth and young adults in West Oakland through Transformative Mentoring, life coaching and leadership development, through a trauma-informed, healing focused, culturally grounded approach.
The Youth Employment Partnership, Inc.	Healthy Wealthy Wise	Violence Prevention	\$225,000.00	A trauma-informed, culturally relevant, Cognitive Behavior Therapy (CBT) curriculum for system-involved youth and young adults.
Youth ALIVE!	Teens on Target	Violence Prevention	\$240,000.00	Trains students at Castlemont, Fremont, and Skyline High Schools to be violence prevention peer educators and civic leaders. Youth leaders teach 100 violence prevention workshops to students in OUSD classrooms, engage in meetings and public events to advocate for peace, and earn stipends.
Bridges from School to Work, Inc.	Bridges from School to Work	Career Access and Employment for Opportunity Youth	\$150,000.00	Workforce development program serving opportunity youth and youth with special needs ages 17 - 24. Provides comprehensive job-readiness skills training, job development, placement, and retention services to encourage a successful transition to adult employment.

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Career Access and Employment for Opportunity Youth

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Center For Young Women's Development Dba Young Women's Freedom Center	Siblings on the Rise Economic Empowerment Program	Career Access and Employment for Opportunity Youth	\$225,000.00	Provide employment training to young women and trans youth of color, ages 16-21, who have grown up in poverty in Oakland. Provides job training and hands-on experience through placement in small businesses, food service or non-profits.
Civicrops	Civicrops' Conservation Career Pathways Program	Career Access and Employment for Opportunity Youth	\$115,000.00	Helps opportunity youth from Oakland gain job skills, prepare for college, and launch upwardly mobile careers in land management and recycling. Year-round program that delivers high-impact paid job training, college and career readiness preparation, and wrap-around support services.
First Place for Youth	Youth Earn-and-Learn for Economic Empowerment	Career Access and Employment for Opportunity Youth	\$225,000.00	Targeted Earn-and-Learn programming, including Secondary and Post-Secondary Education (PSE) Coaching, Pre-Apprenticeships, and Apprenticeships in identified growth sectors through a youth-driven and evidence-informed equity strategy, aimed at creating a pathway to living-wage careers for transition-age current and former foster and homeless youth.
Lao Family Community Development, Inc. (LFCD)	Oakland Youth Industries Exploration (YIE) Program	Career Access and Employment for Opportunity Youth	\$120,000.00	Serves youth at the CARE Community Center with 1) job readiness training, 2) paid On-The-Job training, 3) financial literacy training, 4) academic & employment support/referrals, and 5) supportive services assistance/referrals.
New Door Ventures	Comprehensive Job Training and Employment Program for Oakland Opportunity Youth	Career Access and Employment for Opportunity Youth	\$225,000.00	Six-month program providing pre-employment training, workforce skill-building, support services, and paid subsidized employment for youth ages 17-21 who are unemployed and either not in school or disconnected from high school, face substantial barriers to employment, and reside in Oakland neighborhoods.

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Career Access and Employment for Opportunity Youth

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Safe Passages	Life and Career Roadmap Program	Career Access and Employment for Opportunity Youth	\$150,000.00	Promotes development and job readiness to Oakland youth ages 16 to 17 through a variety of job training, including resume development, interview workshops, and paid job experience.
The Youth Employment Partnership, Inc.	Oakland Career Connections (OCC)	Career Access and Employment for Opportunity Youth	\$225,000.00	Wraparound employment, education, case management, and housing program designed to eliminate key barriers to education, housing, and career-track employment for flatland Oakland youth who have dropped out of high school. Offers work experience internships and credential preparation in industries with career mobility.
Youth UpRising	YU Career & Education Program- Job Training and Placement	Career Access and Employment for Opportunity Youth	\$225,000.00	Provides life skills education, career coaching, job readiness training, career exploration training, job placement, and wraparound supportive services for disconnected youth ages 13-21 in East Oakland.
Alameda Health System	AHS - Health Excellence & Academic Leadership (HEAL) High School Healthcare Internship	Career Access and Employment for Youth in School	\$160,000.00	Provides low-income youth with healthcare internships that include health career exploration, professional skills development, shadowing in hospital departments, hands-on skills workshops, and mentorship by BIPOC healthcare providers.
Genesys Works Bay Area	Pathways to College and Career Success for Oakland's High School Students through Genesys Works	Career Access and Employment for Youth in School	\$100,000.00	Enrolls rising high school seniors from Oakland in the Summer Skills Training to receive 8 weeks of professional and technical training. Participants receive college credits and/or industry-recognized credentials.
Hidden Genius Project Inc	The Hidden Genius Intensive Immersion Program	Career Access and Employment for Youth in School	\$225,000.00	Provides 500 hours of year-round intensive tech training, leadership, entrepreneurship, life skills, high-touch mentorship, and holistic support for Black male high school students in Oakland.

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Oakland Summer Youth Employment

Agency Name	Program Name	Funding Strategy	Grant Amount	Program Description
Oakland Unified School District	Exploring College, Career, and Community Options (ECCCO)	Career Access and Employment for Youth in School	\$225,000.00	Provides pathway students career awareness and internship matching support leading to summer placements with Bay Area employers and technical training intensives at Peralta community colleges. Students leave with career goals, workplace skills, and a professional network.
The Crucible	Fuego Entrepreneurship & CNC Design Career Academy	Career Access and Employment for Youth in School	\$60,000.00	Provides Oakland high school students with paid intensive instruction in digital fabrication and CNC operation while also equipping them with skills and resources to design, fabricate, and sell artisan maker goods.
Lao Family Community Development, Inc. (LFCD)	The Oakland Youth on the Move (YOM) Summer Program	Oakland Summer Youth Employment	\$125,000.00	Promotes career awareness and employment by providing 1) job readiness training, 2) summer work experience, 3) case management support/troubleshooting for employers/youth and 4) financial training and access.
The Youth Employment Partnership, Inc.	Summer Jobs for Successful Futures (SJSF)	Oakland Summer Youth Employment	\$125,000.00	Summer job program designed for low-income Oakland flatland youth with an emphasis on those who are not thriving in high school, need to attend summer school, or have significant barriers to academic and employment success. Provides comprehensive job readiness and financial literacy training, case management, positive adult mentorship, support services, career exploration, and meaningful work experience in the community.
Trybe Inc	Trybe Summer Job Program	Oakland Summer Youth Employment	\$50,000.00	Summer job program for low-income youth who live in Central Oakland. Provide 5 weeks of employment (including 2 weeks of mentor-style training) as interns work at the Trybe Summer Camp, located at San Antonio Park and assist in Trybe's food distribution program.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

MEMORANDUM

TO: Planning and Oversight Committee
FROM: Robin Love, Children & Youth Services Manager, OFCY Director
DATE: March 19, 2025
Re: FY 2025 Professional Services- Cityspan Technologies, Inc.

Summary

OFCY recommends the POC approve the allocation of OFCY Administrative funds to enter into a Professional Services Agreement with Cityspan Technologies, Inc. (referred to as Cityspan) for continuation of the Client Services and Contract Database (Cityspan), for ongoing grants management licensing, user support, project management, and custom programming for OFCY funded programs in the amount not to exceed **\$87,700** through December 31, 2025.

Cityspan was then selected through the competitive RFQ #27034 for Professional Services for the Human Services Department and Department of Violence Prevention. In October 2022, a joint Competitive RFQ was released for the following professional service categories for the period covering FY 2022 - 2025:

1. Strategic Planning and Community Engagement
2. Design, Marketing and Communication Services
3. Independent Evaluation of Program Services
4. Application and Review System, Data Systems and Management Information Services
5. Training, Technical Assistance and Capacity Building
6. Workforce-Focused Capacity Building and Employer Engagement
7. Independent Auditing (Financial and Programmatic)

The Cityspan proposal submission was the only respondent in Category 4: Application and Review System, Data Systems and Management Information Services.

City Revenue and Oakland Kids First! Children's Fund Allocation FY 2024-25 and FY 2025-26

The City of Oakland's General-Purpose Fund is required to allocate 3% of the City's projected annual budget to Oakland Kids First! Children's Fund, per the Oakland City Charter. General Purpose Funds are generally supported by tax revenue.

The City of Oakland Finance Department estimates an allocation of \$24,072,387 for the Oakland Kids First! Children's Fund for FY25-26. \$21,665,148 (90%) is available for grants and \$2,407,239 (10%) is available for evaluation, strategic planning, and other administrative costs. For the FY2025-26 OFCY grants renewal extension, carry forward (CF) funding will be used in addition to the annual GPF allocated amount (to be determined). The total CF amount projected by the HSD Fiscal and Budget team for FY2025-26 is \$11,943,278; \$4,741,385 is projected Carry Forward from FY2024-25 and \$7,201,892 is projected Carry Forward from previous Fiscal Years. The carry forward amount available is pending final confirmation, review, and approval by the City of Oakland Finance Department and City Council.



City of Oakland, Human Services Department Oakland Fund for Children and Youth

Cityspan Technologies, Inc. Overview

Cityspan has over twenty years of experience providing software to cities for the management of local, state, and federally funded programs. Cityspan has developed systems for the cities of Oakland, Chicago, San Francisco, Omaha, St. Paul, Minneapolis, Providence, and Boston. The software has proven effective at meeting the day-to-day data management needs of program providers, while also supporting collaborative efforts to standardize service and outcome definitions, promote program quality and measure program impacts. The Cityspan process model combines intensive planning, skilled management, and meaningful client involvement. Cityspan's cross-functional teams work collaboratively with key project stakeholders to understand requirements and build solutions that are characterized by long-term effectiveness and sustainability.

Project Team

The Cityspan is responsible for development and maintenance of OFCY's Grant Management System. Founder and CEO Mark Min is the project lead and is supported Marbeya Garcia Bermudez in the role of project associate.

Mark Min, Founder and CEO

Mark has more than twenty years of experience developing information systems for public agencies, school districts and nonprofit organizations. His experience in diverse communities gives Cityspan a broad understanding of how technology can strengthen social service delivery and enhance program accountability. Mark has a BA in Development Studies and MCP in Urban Planning from UC Berkeley.

Marbeya Garcia Bermudez, Project Associate

Marbeya has experience managing systems for the City of Oakland and numerous Oakland nonprofit providers, including OFCY, FVLC, and YouthAlive. Marbeya's background in grants management, database design, and program evaluation allows her to identify issues and create solutions that meet the needs of City stakeholders. Marbeya holds a BA from UC Berkeley.

Additional Team Members include:

- Mark Chuang, Chief Technology Officer
- Chris Melius, Senior Programmer (Services Management)
- John Meyer, Senior Programmer (Grants Management)
- Raphael Tran, Senior Programmer (Grants Management)
- Matt Gothro, Director of Technical Services
- Corrie Hemenway, Technical Services Associate (Business Intelligence)



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Key Deliverables and Budget:

Section	Cost Category	FY 2025 RFP	FY 25-26 Grants Man.	FY 25-26 Total
1	Enterprise Licensing and Hosting	\$10,000	\$60,000	\$70,000
2	Project Management	\$19,950	\$30,000	\$49,950
3	Custom Development	\$7,500	\$19,950	\$27,450
4	OUSD Data Integration	\$0	\$15,000	\$15,000
5	User Training and Support Services	\$3,000	\$10,000	\$13,000
TOTAL COSTS		\$36,450	\$134,950	\$175,400

Prorated costs for July 1, 2025, to December 31, 2025, = \$87,700

Section 1: Enterprise Licensing and Hosting

A fee will be charged for licensing the software and hosting it at Cityspan's data center. The fee covers costs related to hardware and software maintenance, internet connectivity and security monitoring.

Section	Cost Category	FY 2025 RFP	FY 25-26 Grants Man.
1	Enterprise Licensing and Hosting	\$10,000	\$60,000

Prorated costs for July 1, 2025, to December 31, 2025, = \$35,000

Section 2: Project Management

A project management fee will be charged to cover costs associated with meetings, email, and phone communications between OFCY and Cityspan. Management tasks include requirements planning, oversight of custom development, periodic status reports and monitoring of user feedback. Cityspan determines annual required hours based on project scope. Project management fees are billed at a rate of \$150/hour.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Project Management		FY 2025-26 RFP		FY 2025-26 Grants Management	
2.01	Weekly project meetings and associated communications	80 hrs.	\$12,000	140 hrs.	\$21,000
2.02	Creation of specifications for new or modified system features	20 hrs.	\$3,000	25 hrs.	\$3,750
2.03	Coordination of custom development among Cityspan staff	20 hrs.	\$3,000	25 hrs.	\$3,750
2.02	Testing of new features	13 hrs.	\$1,950	10 hrs.	\$1,500
TOTAL COSTS		133 hrs.	\$19,950	200 hrs.	\$30,000

Prorated costs for July 1, 2025, to December 31, 2025, = \$24,975.

Section 3: Custom Development

A custom programming fee will be charged to implement ongoing OFCY customization and report development requests. Cityspan determines annual required hours based on project scope. Custom development fees are billed at a rate of \$150/hour. Specifications to be determined.

Custom Development		FY 2025-26 RFP		FY 2025-26 Grants Management	
3.01	Modifications to Data Collection Forms	20 hrs.	\$3,000	40 hrs.	\$6,000
3.02	Modifications to System Workflows	10 hrs.	\$1,500	20 hrs.	\$3,000
3.03	Modifications to System Reports	20 hrs.	\$3,000	60 hrs.	\$9,000
3.09	Miscellaneous Features	0 hrs.	\$0	13 hrs.	\$1,950
TOTAL COSTS		50 hrs.	\$7,500	113 hrs.	\$19,950

Prorated costs for July 1, 2025, to December 31, 2025, = \$14,722.50.

Section 4: OUSD Data Integration

An annual fee will be charged for weekly automated imports of OUSD participant and attendance data into OFCY's Elementary and Middle School sites. The OUSD integration will allow staff at OFCY/OUSD dual funded sites to avoid double data entry.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Data Integration	FY 25-26 Grants Management
OUSD Data Imports	\$15,000

Prorated costs for July 1, 2025, to December 31, 2025, = \$7,500

Section 5: User Training and Support Services

An annual fee will be charged for training and support services. The fee covers costs associated with the development and implementation of user trainings and ongoing help desk operations. Cityspan's help desk provides toll-free phone and email-based support to end users during business hours (M-F, 8AM-5PM PST). Cityspan will conduct live webinar training sessions using Zoom Meeting services.

Training and Support Services	FY25-26 RFP	FY 25-26 Grants Management
Training and Support Services	\$3,000	\$10,000

Prorated costs for July 1, 2025, to December 31, 2025, = \$6,500

Billing Schedule: July 1, 2025 through December 31, 2025

ITEM	9/1/25	12/31/25
6.01 Enterprise Licensing and Hosting	\$35,000	\$0
6.02 Project Management	Hours to date	Hours to date
6.01 Custom Development	Hours to date	Hours to date
6.01 User Training and Support	\$10,000	Hours to date

Security Measures

Cityspan implements and maintains comprehensive security controls to protect its networks, servers, and applications from unauthorized access. Cityspan security complies with standards published by the National Institute of Standards and Technology (NIST). In 2020, NIST compliance was verified by a third-party auditor, resulting in the issuance of a SOC 2 Type 1 report. The report describes all aspects of Cityspan's security infrastructure, including security devices, application controls, backup systems, employee policies, and disaster recovery. Cityspan's SOC 2 report is available upon request.

City of Oakland

OFCY Planning and Oversight Committee

March 19, 2025





Grantee Directory



Proposal Submission & Review

- ① Grantees Submit Applications
- ② Review Applications
- ③ Award Grants

Contracts

Workplan

- Program information
- Services & deliverables
- Performance metrics

Budgets

- Custom budget templates
- Funding rules & restrictions
- Multiple funding streams

Invoices

- Reimbursement rules
- Invoice review & approval
- YTD expenditures & balances

Monitoring

- Narrative reports
- Progress toward deliverables
- Compliance tracking

Performance Metrics



Progress
Reports



Data Warehouse

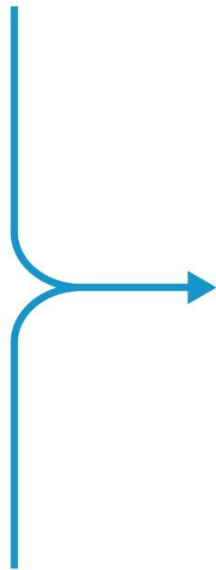


Enterprise Reporting
(SAP BusObj)



SYSTEM INFRASTRUCTURE

Direct Data Entry



External Data

- › District Data Systems
- › Third-Party Systems
- › Evaluation Data

People

- › Youth
- › Adults
- › Staff & Volunteers
- › Households

Services

- › Group
- › Individual
- › Case Management

Assessments

- › Surveys (Pre/Post)
- › Academic Data
- › Assessment Tools

- Directory
- Demographic
- Emergency Contact
- Transportation
- Health-related

- Schedule
- Enrollment
- Staff
- Partners/Funders
- Attendance

- Youth, Parent, Teacher
- Grades, Test Scores
- Locally-Defined Tools
- National Tool (YPQA, SAYO)
- Online Administration

Assess Outcomes



Standard Reports



Data Warehouse



Advanced Reports
(SAP BusinessObjects)

New Development Highlights

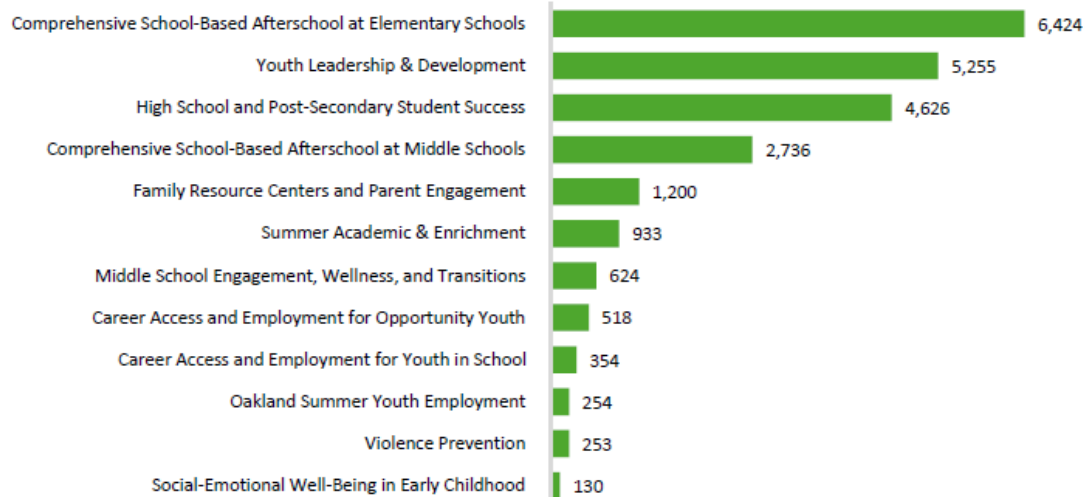
- Citywide Reporting with Deduplication
- Detailed Demographic Reporting
- Council District Reporting
- Evaluation Data Support
- Equity Zone Reporting
- Client-level Outcomes Planning

Citywide Reporting



Overview - Fiscal Year 2023-24

Youth Participants by Strategy



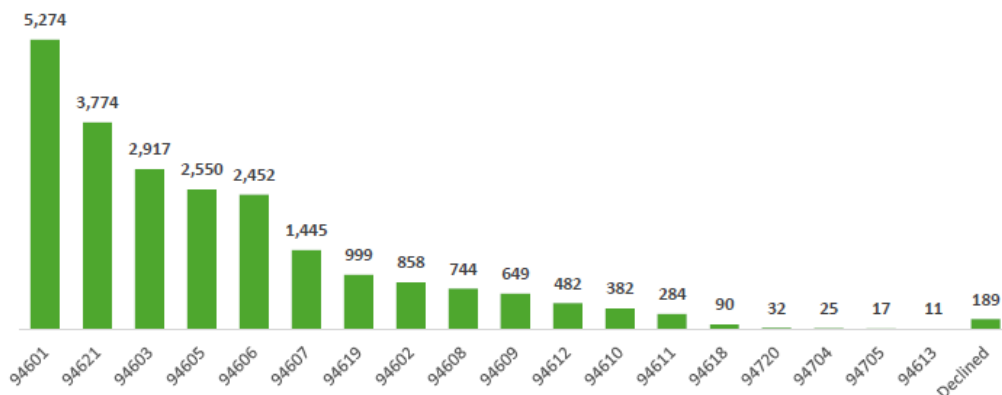
Youth Participants by Strategy (through 3/31/24)	Count	Percent
Comprehensive School-Based Afterschool at Elementary Schools	6,424	28%
Youth Leadership & Development	5,255	23%

Detailed Demographic Reporting



Overview - Fiscal Year 2023-24

Youth Participants by ZIP Code



Youth Participants by ZIP Code (through 3/31/24)	Count	Percent
94601	5,274	23%
94621	3,774	16%
94603	2,917	13%
94605	2,550	11%
94606	2,452	11%
94607	1,445	6%
94619	999	4%

Detailed Demographic Reproting

Enter value(s) for Funding Strategy (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Career Access and Employment for Opportunity Youth
- ☐ Career Access and Employment for Youth in School
- ☐ Comprehensive School-Based Afterschool at Elementary Schools
- ☐ Comprehensive School-Based Afterschool at Middle Schools
- ☐ Family Resource Centers and Parent Engagement
- ☐ High School and Post-Secondary Student Success
- ☐ Middle School Engagement, Wellness, and Transitions
- ☐ Oakland Summer Youth Employment

Enter value(s) for Ethnicity (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx
- ☐ American Indian or Alaskan Native
- ☐ Arab and other Middle Eastern American
- ☐ Asian, Asian American, Filipino
- ☐ Black or African American
- ☐ Decline to state
- ☐ Hispanic or Latin(a/o), or Latinx
- ☐ Other

Enter value(s) for Gender (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Female
- ☐ Male
- ☐ Non-Binary
- ☐ Other
- ☐ Two or More

Enter value(s) for Zip (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ 94601
- ☐ 94602
- ☐ 94603
- ☐ 94605

Council District Reporting

City Council District - Services & Demographics

Contract Cycle Selected: FY2024-2025


Date Range Selected: 7/1/2024 - 3/14/2025

Generation Date: 3/14/25

City Council District	Agency Name	Program Name	Activity Name	Contract Cycle	Funding Strategy
1	Bay Area Outreach & Recreation Program, Inc	Sports & Recreation for Youth with Disabilities	Youth Cycling at Emerson Elementary	FY2024-2025	Youth Leadership & Development
1	Kingmakers of Oakland	Kingmakers of Oakland Career Academy	Tech Music	FY2024-2025	Youth Leadership & Development
1	Lotus Bloom	Culturally Responsive Family Resource Center	ASQs	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Family Navigation	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Field Trips	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Parent Meetings	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Playgroups	FY2024-2025	Family Resource Centers and Parent Engagement
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Community Building [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Community Service - Chinatown [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Cultural Arts Enrichment [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Gender Justice and sexualities healing ci	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Individual Check-ins and support [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	School Site Workshops [24-25]	FY2024-2025	Youth Leadership & Development


14	15	16	17	18+	Female	Male	Non-Binary	Other	Afro-Caribbe	American Ind	Asian, Asian, Black or Afric	Hispanic or L	Arab and oth	Pacific Island	South Asian	White, Europ	Two
0	0	0	0	0	0	15	26	0	0	0	0	2	11	5	1	0	3
0	0	0	4	2	2	0	8	0	0	0	0	0	6	2	0	0	0
0	0	0	0	0	0	21	34	0	1	0	1	4	19	15	2	0	3
0	0	0	0	0	0	25	38	0	1	0	1	6	17	19	1	0	3
0	0	0	0	0	0	19	29	0	1	0	1	4	15	14	1	0	3
0	0	0	0	0	0	19	28	0	1	0	1	4	15	14	1	0	3
0	0	0	0	0	0	28	41	0	1	0	1	6	26	15	1	0	3
0	0	2	14	23	5	25	18	2	0	0	0	38	2	1	0	1	1
0	1	3	13	23	4	30	14	1	0	1	0	36	2	2	0	1	0
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1	1	3	11	10	3	15	14	1	0	0	0	25	0	1	0	0	1
0	0	2	4	0	0	4	2	0	0	0	0	5	1	0	0	0	0
1	1	2	9	22	4	21	19	0	0	0	0	33	2	2	0	2	1


Council District Reporting





Aspire Education
Community Reading Buddies


LOGOUT


 Agency Programs


 Scope of Work


 Progress Reports

 Program Contact Info

 Participants

 Activities

 Locations

 Uploads

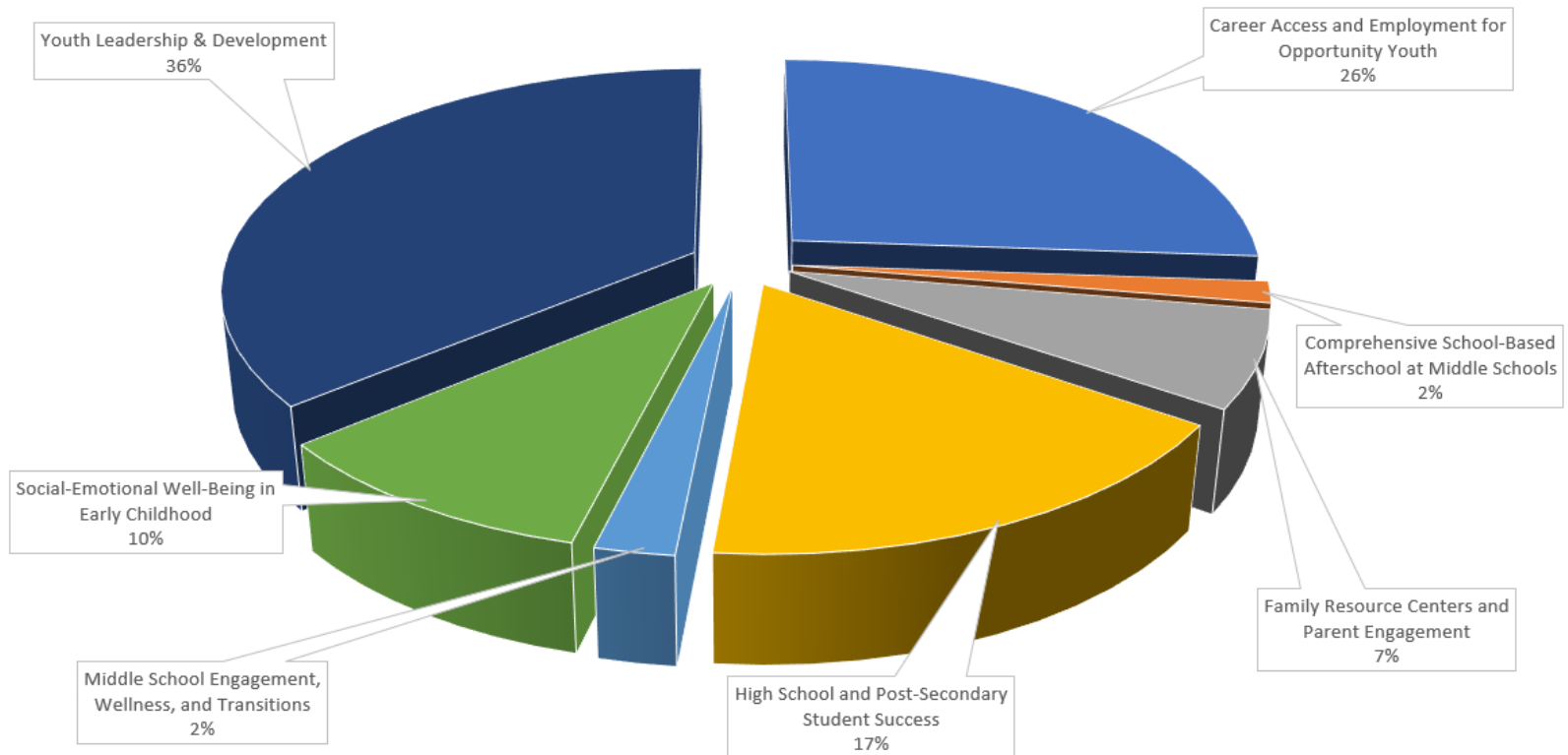
LOCATIONS

ADD +

LOCATION NAME	TYPE	ADDRESS	DISTRICT
81st Avenue Library	Library	1021 81st Ave	7
Franklin Elementary School	OUSD Elementary	915 Foothill Blvd	2
Lincoln Elementary School	OUSD Elementary	225 11th St	2
Montclair Elementary School	OUSD K-8	1757 Mountain Blvd.	4
Oakland Public Library	Library	125 14th Street	2
Salesforce Tower	Work Site	415 Mission Street	N/A

Council District Reporting

District 2 – Strategies

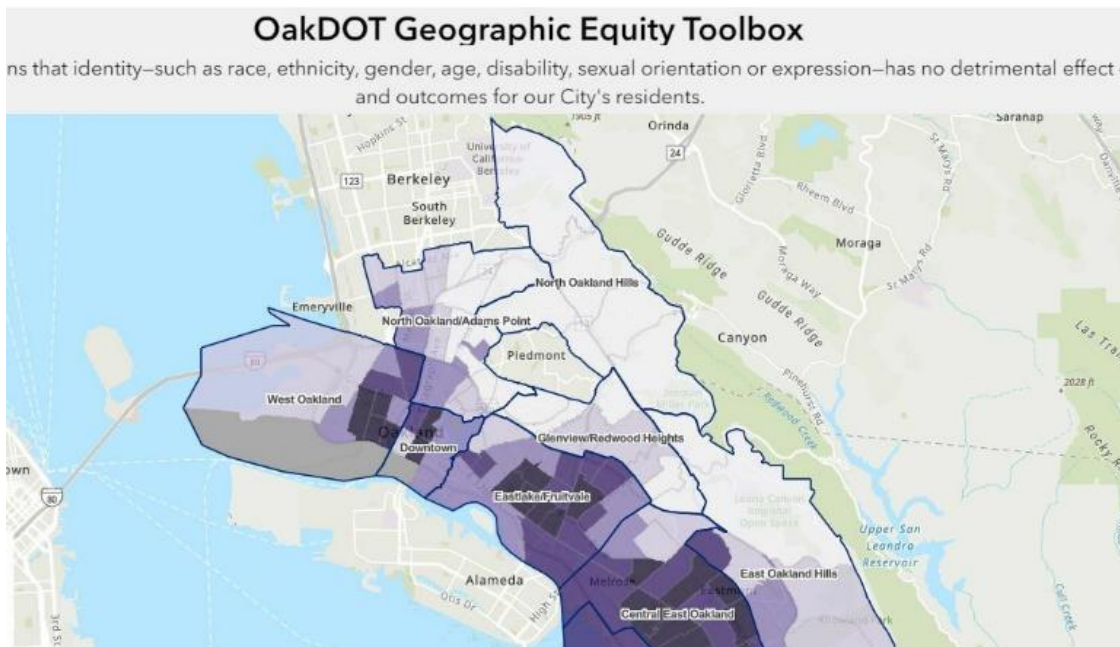


Evaluation Data Support

- Program Outcomes per Grantee
- Proposed vs Actual Participants by Grantee
- Days and Hours of Service by Grantee
- Participants & Services by Strategy
- Cost Metrics per Strategy

Equity Zone Reporting

- Zip Code to Equity Zone Mapping
- Participants and Services by Equity Zone



Client-level Outcomes Planning

- Outcomes Framework and Definitions
- Assignment of Outcomes to Grantee Programs
- Client-level Outcomes Data Collection
- Outcomes Reporting



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

MEMORANDUM

To: OFCY Planning and Oversight Committee (POC)
From: Robin Love, Children & Youth Services Division, Human Services Department Manager
Date: March 19, 2025
Re: FY 2025 Professional Services – The Bridging Group (TBG)

Summary

OFCY staff recommends entering into a Professional Services Agreement (PSA) with The Bridging Group (TBG) beginning July 1, 2025, through December 31, 2025. The PSA will support the completion of the FY 2024-25 OFCY Annual Evaluation and implementation of more consistent and defined outcome measures across strategies for FY 2025-26 in a total amount not to exceed Three Hundred Fifty Thousand Dollars (\$350,000). The following budget reflects a six month scope of work aligning with the end of the competitive RFQ.

TBG was selected through the competitive RFQ #27034 for Professional Services for the Human Services Department and Department of Violence Prevention. In October 2022, a joint Competitive RFQ was released for the following professional service categories for the period covering FY 2022 - 2025:

1. Strategic Planning and Community Engagement
2. Design, Marketing and Communication Services
3. Independent Evaluation of Program Services
4. Application and Review System, Data Systems and Management Information Services
5. Training, Technical Assistance and Capacity Building
6. Workforce-Focused Capacity Building and Employer Engagement
7. Independent Auditing (Financial and Programmatic)

The Bridging Group (TBG) proposal submission was the most responsive and most qualified respondent in Category 3: Independent Evaluation of Program Services.

City Revenue and Oakland Kids First! Children's Fund Allocation FY 2024-25 and FY 2025-26

The City of Oakland's General-Purpose Fund is required to allocate 3% of the City's projected annual budget to Oakland Kids First! Children's Fund, per the Oakland City Charter. General Purpose Funds are generally supported by tax revenue.

The City of Oakland Finance Department estimates an allocation of \$24,072,387 for the Oakland Kids First! Children's Fund for FY25-26. \$21,665,148 (90%) is available for grants and \$2,407,239 (10%) is available for evaluation, strategic planning, and other administrative costs. For the FY2025-26 OFCY grants renewal extension, carry forward (CF) funding will be used in



City of Oakland, Human Services Department Oakland Fund for Children and Youth

addition to the annual GPF allocated amount (to be determined). The total CF amount projected by the HSD Fiscal and Budget team for FY2025-26 is \$11,943,278; \$4,741,385 is projected Carry Forward from FY2024-25 and \$7,201,892 is projected Carry Forward from previous Fiscal Years. The carry forward amount available is pending final confirmation, review, and approval by the City of Oakland Finance Department and City Council.

The Bridging Group – Overview

Founded in 2008, The Bridging Group (TBG) is a community-based consulting firm that specializes in supporting local, state, and federal governmental agencies and community-based organizations who work at the crossroads of criminal legal system involvement, poverty, housing instability, and behavioral health and their effects on the public's health, families, and communities. Services provided by TBG include 1) evaluation and research, 2) technical assistance and capacity building, and 3) training, education, and dissemination.

Leadership from The Bridging Group (TBG) has lived and worked in Oakland for over 30 years. Collectively, TBG team have over 75 years of combined experience in developing, implementing, and evaluating social service and health-related interventions that serve individuals, children, families, and communities.

TBG are also skilled technical assistance consultants with expertise in helping community-based organizations, local and state social service and health departments, local and state criminal justice agencies, and federal government partners to strengthen their capacity in strategic planning, program and policy development, and evaluation and monitoring.

TBG research and evaluation expertise includes qualitative and quantitative methods tailored to measure the specific needs, issues, assets, and challenges unique to individuals and families affected by the criminal legal system involvement, housing instability, poverty, and physical and behavioral health challenges. Through these efforts, they have written about and disseminated results, lessons learned, and findings through multiple publications, project reports, training curricula, and presentations at various community and professional meetings.

Government Partners and Collaborations

Since 1993, TBG staff have been involved with research and evaluation projects through collaborations with academic partners at the University of California-San Francisco, University of California-LA, George Mason University, and Johns Hopkins University, as well as partnerships with federal and state governmental agencies including the Centers for Disease Control and Prevention (CDC), National Institutes of Health (National Institute of Drug Abuse and National Institute of Mental Health), Substance Abuse and Mental Health Services Administration (SAMHSA), U.S. Department of Health and Human Services-Office on Women's Health (OWH), California Department of Corrections and Rehabilitation (CDCR), and the California State Health Department. More locally, TBG has worked with a wide array of City of Oakland and Alameda and San Francisco County government agencies including:



City of Oakland, Human Services Department Oakland Fund for Children and Youth

- City of Oakland: Oakland Department of Human Services (Oakland ReCAST), Department of Violence Prevention, the Police Department, and the Fire Department.
- Alameda County: Alameda County Behavioral Health, the Healthcare Services Agency, the Sheriff's Office, Social Services Agency, the Public Health Department, and Probation Department.
- San Francisco City and County: San Francisco Department of Public Health, Probation Department, Sheriff's Office, and Public Defender's Office.

Through all these efforts, TBG has developed solid contacts with leadership within each of these agencies, a strong understanding of the environmental and political landscape of the City of Oakland and Alameda County, and knowledge of inter-agency collaborations between local government agencies, and collaborations between government agencies and local community-based organizations.

Staffing / Project Team

The TBG team for this project includes Project Director/Principal Investigator Dr. Katie Kramer, DSW, MSW, MPH, and the following staff:

- Project Manager – Lynda Murillo
- Data Manager & Biostatistician – Sharon McDonnell, MPH
- Data Analyst (Quantitative) – Madeleine Fraix
- Data Analyst (Qualitative) – Krystal Jenkins

TBG Affiliated Consultants

- Stakeholder Engagement, Group Facilitation, and Data Visualization Specialist – Danielle Motely-Lewis, MPP
- DEI Subject Matter Expert – Carol F. Burton, LCSW

Proposed Approach Toward OFCY Evaluation

OFCY staff has worked closely with TBG to ensure the evaluation includes metrics as identified through a Results Based Accountability (RBA) framework, adopted citywide as a way to ensure funding improves the lives of Oakland residents.

Key Deliverables:

- I. TBG will facilitate a collaborative process engaging with the CYS Manager, OFCY staff, OFCY grantees and the Policy Oversight Committee (POC) to complete the evaluation process (i.e., creation and dissemination of parent / youth surveys, compile, analyze and survey findings, analyze and code individual grantee-determined outcome narratives submitted through Cityspan to identify the most common overall OFCY outcome categories and strategy-specific outcomes) for the FY 2024-25 OFCY Evaluation report.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

- II. TBE will provide strategic consultation to OFCY staff on the planned independent annual evaluation of the OFCY program and its grantees for FY 2025-26. These efforts will include consultation hours to implement the new defined outcome categories and strategy-specific outcomes into reporting guidance delivered to grantees, outcome metric design in the Client Services and Contract Database (Cityspan), and outcome metric revisions as needed.

Scope of Work and Project Implementation Plan July 1, 2025, through December 31, 2025:

Deliverable	Description of Evaluation Activity	Total Cost (12 months)	Prorated Costs for 6 months
Project Coordination and Strategic Advising	<p>Project Director/Principle Investigator will meet biweekly to provide pre-implementation strategic advising consultation to OFCY Human Services Manager regarding the evaluation processes and integration of the Results Based Accountability measures.</p> <p>The Bridging Group (TBG) will participate in ongoing communication with key OFCY staff throughout the duration of this contract to ensure consistent alignment of expectations, review of progress, and discussion of any unexpected challenges.</p>	\$32,750	\$16,375
Evaluation Planning and Data Design	<p>Create a feedback loop of data collected and lessons learned to inform evaluation and program planning for the next OFCY funding cycle.</p> <p>TBG will help implement more consistent and defined measures across strategies to help OFCY tell a collective story. TBG will help OFCY staff identify defined evaluation metrics for each of the OFCY four primary goals for the FY 2025-26 that are grounded in equity, follow a results-based accountability framework, and are feasible to achieve given the evaluation resources available via OFCY.</p>	\$31,800	\$15,900
Evaluation Report (FY 2024-25)	<p>TBG will review, clean, and analyze all data received from OFCY grantees for the FY 2024-2025. This includes utilizing data from program participants generated through youth and adult participant surveys and data reported by each program in the Client Services and Contract Database (Cityspan). The Evaluation Report will include:</p> <ul style="list-style-type: none"> • Comparison of projected service goals versus actual goals met • Overview of people served • Highlights of success • Identification of challenges and barriers 	\$57,500	\$28,750



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Deliverable	Description of Evaluation Activity	Total Cost (12 months)	Prorated Costs for 6 months
	<ul style="list-style-type: none"> Description of lessons learned and future opportunities Strategy-wide aggregate outcomes 		
OFCY Grantee, POC, and Stakeholder Engagement	<p>TBG will engage OFCY grantees, work with OFCY staff, and present findings at OFCY Grantee Convenings for input and feedback.</p> <p>Present the OFCY Evaluation Report at various meetings including the Planning and Oversight Committee, Oakland City Council Life Enrichment Committee, and full City Council, OFCY grantee convening. Final reports will be made available to the public.</p>	\$41,300	\$20,650
Data Visualization	<p>TBG will utilize infographics, interactive graphs, and charts for a dynamic and accessible presentation of OFCY data and information collected from 2024-2025.</p> <p>Utilizing an equity lens, TBG will customize visualizations to:</p> <ul style="list-style-type: none"> Highlight disparities, trends, and outcomes for various demographic groups of interest. Incorporate images (such as photos or videos) collected from program sites and grantee engagement to present information in a culturally affirming and locally driven framework. 	\$30,330	\$15,165

1.15.2025 – Meeting Minutes:

- Timestamp 6:10 PM – JV calls meeting to order and calls roll. members of the committee are present, making quorum. Attendance is as follows:
 - Jessica Arline – D1, Adult
 - (Selina Xue – D2, Youth, Excused)
 - Ashlee Jemmott – D2, Adult
 - (Jasmene Miranda – D3, Adult, Excused)
 - (Madison Guan – D4, Youth, Absent)
 - Natalie Sadoskoy – D6, Adult
 - Meg Evans – At Large, Adult
 - Jorge Velasco – D5, Adult
 - Letitia Henderson – Mayor’s Seat, Adult, Late
 - Vacancies:
 - Youth At Large
 - D1 Youth
 - D3 Youth
 - D4 Adult
 - D5 Youth
 - D6 Youth
 - D7 Youth
 - D7 Adult
- Timestamp 6:12 PM – JV asks for review of the agenda for approval. RML notes that flexibility may be needed to allow for College Track’s arrival time. ME motions to approve the agenda with flexibility, JA seconds the motion. Motion passes without objection.
- Timestamp 6:13 PM – JV asks for review of the previous minutes and meeting of the whole notes. AJ and LH note corrections. LH motions to approve with pending corrections, ME seconds. NS arrives at 6:17 PM. Motion passes at 6:19 PM with one abstention (JA).
- Timestamp 6:20 PM – College Track Grantee Spotlight presentation begins. Josue Castellon, Kevin Brown and Monica Valdivias facilitate. Presentation slides are attached at the end of these minutes.
 - College Track participants must meet two eligibility factors: income and first-generation college students. The program follows them through high school into college, providing mentorship, support and guidance.
 - College Track highlights the partnerships with similar organizations that allow for referrals for participants.
- Timestamp 6:50 PM – Sara Tiras with the Oakland Youth Commission presents on the Commission activities for reauthorization of fiscal support. ST alongside sitting youth commissioners Diego Garcia, Mia Hatfield, and Edamevoh Ajayi review activities, updates and goals for the commission.
 - OYC offers several trainings for youth and adults, such as voter registration, public campaigns, and adulthood trainings.
 - NS highlights that these youth commissioners aren’t just tomorrow’s leaders, they are also today’s role models.

- AJ asks about the TAY hub work OYC is involved in, including what partners or similar organizations are doing. ST highlights that this is the first of its kind in the state, but are building strategic organizational partnerships to ensure the youth served have multiple avenues of support.
 - The Youth Commissioners highlight they are working on a voter toolkit to make sure Oakland's youth are equipped for upcoming elections.
 - OYC slides are attached at the end of these minutes.
- Timestamp 7:19 PM – JV introduces the budget allocation item from the agenda once the presentation concludes. Members review the memo. ME confirms that the funding amount is the same as last year. AJ asks about future funding. RLL notes that OFCY is a voter approved charter authorized by Oakland City Council until 2033, however the funding reductions could impact the total allocations. ME motions to approve OYC funding, LH seconds the motion. The motion passes without objection.
- Timestamp 7:26 PM – RML provides staff updates, including:
 - 2/28/2025 Grantee Convening
 - RML and RLL highlight the importance of the next two meetings (3/19 and 4/2).
 - LH recommends a retreat or closed session in June for an opportunity for commissioners to prepare for the upcoming RFP.
- Timestamp 7:40 PM – ME motions to adjourn, LH seconds. JV adjourns the meeting.



College Track
Oakland

Mission

Equip scholars confronting systemic barriers to earn a bachelor's degree in pursuit of a life of opportunity, choice, purpose, and power

Where is College Track Located?



1997
East Palo Alto, CA

2002
Oakland, CA

2007
San Francisco, CA

2008
New Orleans, LA

2011
Aurora, CO

2012
Boyle Heights, CA

2014
Sacramento, CA

2015
Watts, CA

2016
Denver, CO

2018
PGC, MD

2019
Ward 8, D.C.

2020
Crenshaw, CA

2025
Baltimore, MD

Who We Serve Nationally

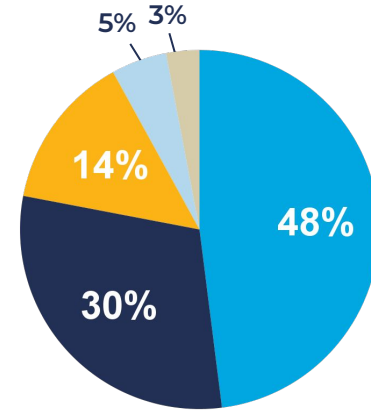
More Than
5,100
Scholars Served



92%
First-Generation



90%
Pell Eligible



48% Latinx

30% African American

14% Asian

5% Other

3% Multiracial

Nearly 650 high school seniors

Our 10-Year Promise

Getting students to
and through college



OPPORTUNITY

Recruitment

Scholars apply in 9th grade



CHOICE

High School Program

Scholars graduate high school &
matriculate into college



PURPOSE & POWER

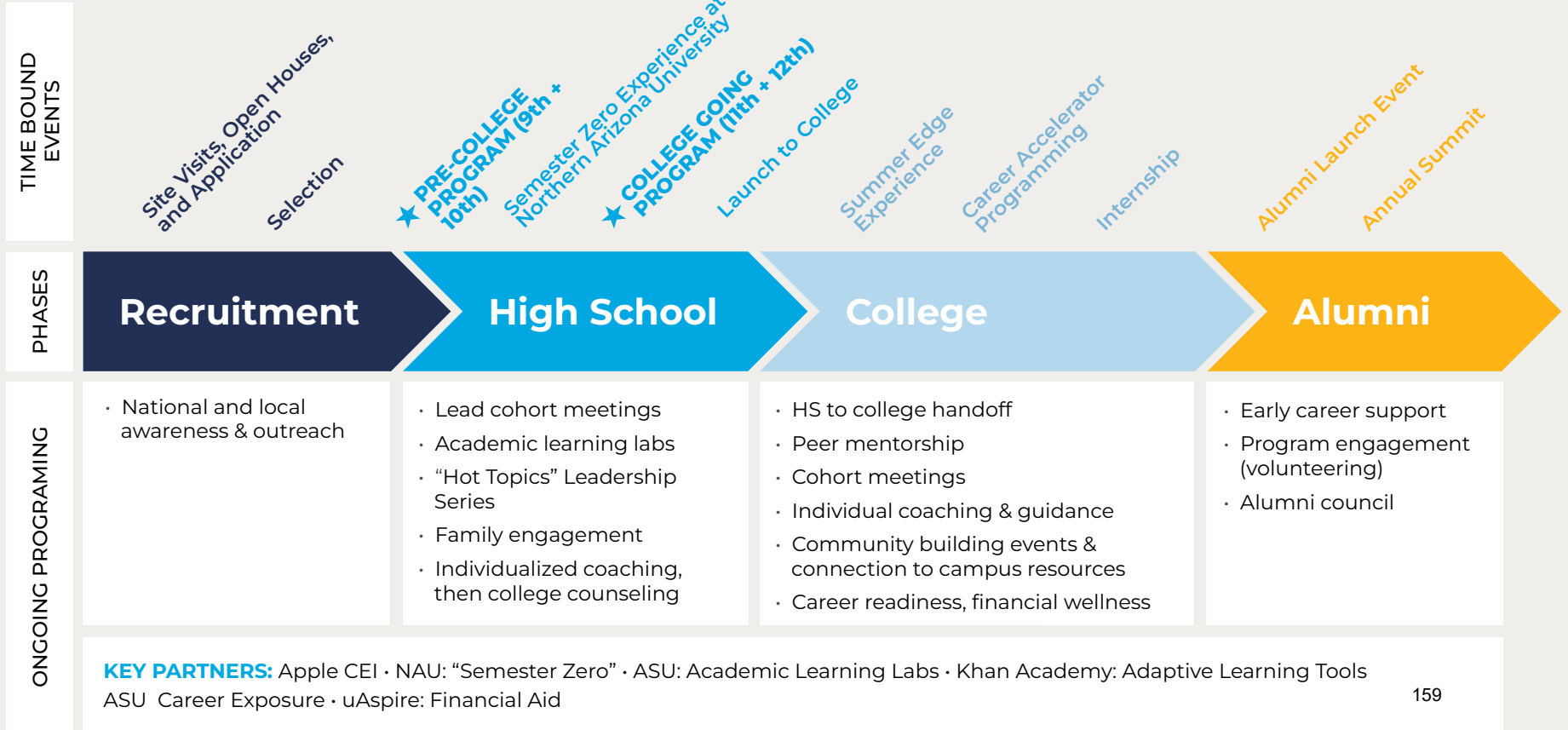
College Thrive

Scholars earn a
college degree

Alumni Program

Scholars get a job or
attend graduate school

The CT Scholar Experience





Oakland Team

The Oakland Team



Josue Castellon
Executive Site Director



Kevin Brown
Director of Program



Monica Valdivias
Operations Manager



Francisco Medina
IT Coordinator



Jose Gonzalez
Student Recruitment
Specialist



Vanesa Lara
Community and Scholars
Persistence Manager



Mike
Security

The Oakland Team



Elizabeth McGowan EdD
College Counseling Director



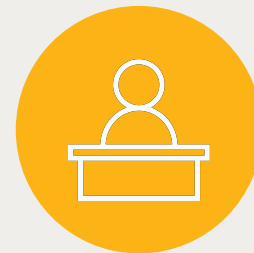
Andrea Thach
College Counselor



Ashley Osorio
11th/12th Academic Advisor



Le Pham
9th/10th Academic Advisor



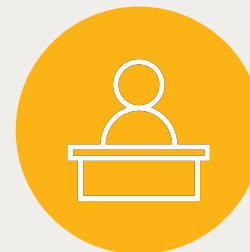
Ayate Nasser
Academic Advisor, STEAM



Jazzy Sakaniwa
11th/12th Senior Leadership
Coach



Keenia Mata
11th Grade LEAD Coach



DeEsmond Lewis
9/10th Senior Leadership
Coach



Who we serve

Schools Serviced

AIMS College Prep High
Alameda Community Learning Center
Alameda High School
Alameda Science And Technology Institute
Alhambra High School
Arise High School
Averroes High School
Bay Area Technology School
Berkeley High School
Castlemont High
Coliseum College Prep Academy
Cristo Rey De La Salle East Bay High School
Encinal Junior/Senior High
Envision Academy For Arts & Technology
Fremont High School
Gateway To College at Laney College School

Head-Royce School
Holy Names High School
KIPP King Collegiate High School
Latitude High School
Life Academy
Lighthouse Community Charter High School
Lincoln High School
Lodestar K-12
Metwest High School
Oakland Charter High School
Oakland High School
Oakland School for the Arts
Oakland Technical High School
Oakland Unity High School
Saint Joseph Notre Dame High School
Skyline High School



Oakland Site Programming

2025 Programming



Weekly LEAD Workshops



Weekly Learning Labs



Quarterly Academic Advisor Meeting



Quarterly College Counseling Meetings



Hot Topic Conversations

Spring 2025 Programming- Schedule

M

4:30-7pm

LEAD
(4:30-5:45pm)

Unity Circle
(5:45-6pm)

Learning Lab
(6-7pm)

T

4:30-7pm

LEAD
(4:30-5:45pm)

Unity Circle
(5:45-6pm)

Learning Lab
(6-7pm)

W

4:30-7pm

LEAD
(4:30-5:45pm)

Unity Circle
(5:45-6pm)

Learning Lab
(6-7pm)

Th

4:30-7pm

LEAD
(4:30-5:45pm)

Unity Circle
(5:45-6pm)

Learning Lab
(6-7pm)

F

ASU

drop in only
from 4-5pm
if needed

Highlights from Fall









Oakland Youth Commission



Who is on the OYC?

- 17-25 youth between the ages of 13-21
- At least 2 youth from each district
- Passionate about political and social justice issues
- Diverse group in age, race, class, gender, school, & sexual identity



Our Program

Beyond just a commission



Commission Meetings



Commission Meetings are planned and facilitated by our Executive Committee - with support from Staff, Sara Tiras

OYC Meets Mondays 6-8pm at City Hall
16 meetings a year, Dinner is provided

Meetings include time for connection, sharing updates on our work and future opportunities, and one focus area for learning

Guest Speakers from the past 2 years:

- Department of Violence Prevention
- Department of Transportation + CalTrans
- Climate and Sustainability Division
- Oakland Fire Department
- MACRO
- Oakland Fund for Children and Youth
- Recast Program
- Department of Race and Equity
- BART
- Oakland Thrives
- Democracy Dollars
- Finance - Human Services Dept
- Oakland Undivided - Digital Equity

Leadership Development

Unlike other Boards and Commissions – Youth
Need Training to Develop their Leadership

Trainings:

Local Government 101
Campaign Building 101
Robert's Rules of Order
Adulthood and Youth Empowerment
How to Write and Give Public Comment
Restorative Justice 101
Youth Participatory Action Research (YPAR)
Resume Writing and Building
Elections 101
Voter Registration

Skill-Building (End of Year Survey 2024):

Writing Public Comment – 94%
Increased awareness of city issues and local politics. – 94%
Public Speaking – 81%
Personal confidence in sharing your ideas – 81%
Conducting Inclusive Community Outreach – 81%
Resume writing – 75%
Confidence speaking with leaders and elected officials – 63%
Restorative Justice Circles – 63%
Survey Design – 63%
Social Media Strategy and/or Content Creation – 44%
Planning and facilitating meetings – 38%
Focus Group Facilitation – 38%
Participating in a campaign – 31%
Event Planning – 25%

Out in the Community - Actions and Events

Youth-led Candidate Forums
Leading Workshops
Youth Speaking Engagements
Youth protests and events
City of Oakland Events
City Council Meetings
County Board Meetings
State Capitol Meetings
Partnering with Youth orgs
Tabling at community events
+ More!



Community Building: Retreats and Field Trips



Fall Retreat:

Orientation for new members, community building and onboarding

Spring Retreat:

Community building, extended work time on committees and projects, meet and greets with city council members, recruitment planning, and social media strategizing and content creation

End of Term Celebration and Send-Off:

Time to appreciate each commissioner, reflect on the accomplishments and missteps of the term, and send-off our commissioners who are leaving

Misc Field Trips:

Oakland Museum, Conferences
Roots Game, etc.

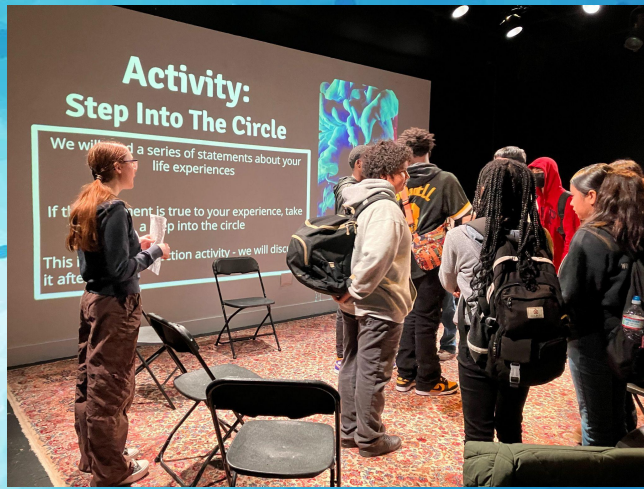


Our Projects & Campaigns



- Made history this election with the 1st ever youth vote!
- 5 year campaign - this past year's focus was on:
 - Securing implementation by ROV
 - Lots of mobilizations!
 - Wrote Voter Ed Curriculum
 - 12 schools implemented
 - 30 teachers trained
 - Voter Registration Drives
 - 1,500 students registered!
 - Community Events
 - Youth Vote Kick-Off
 - Candidate Forum
 - Media Blitz
 - Youth interviews with 10+ outlets

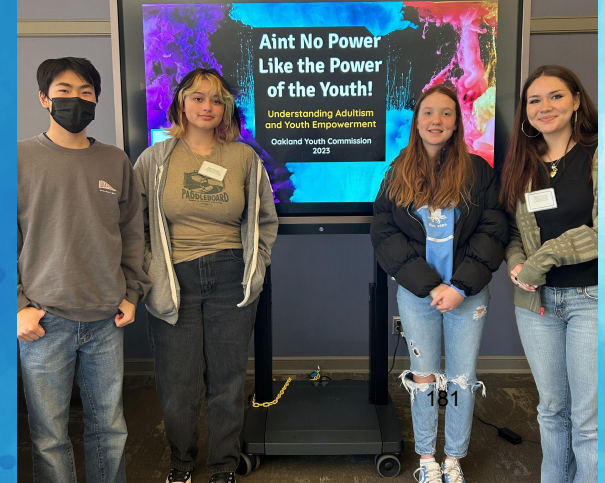
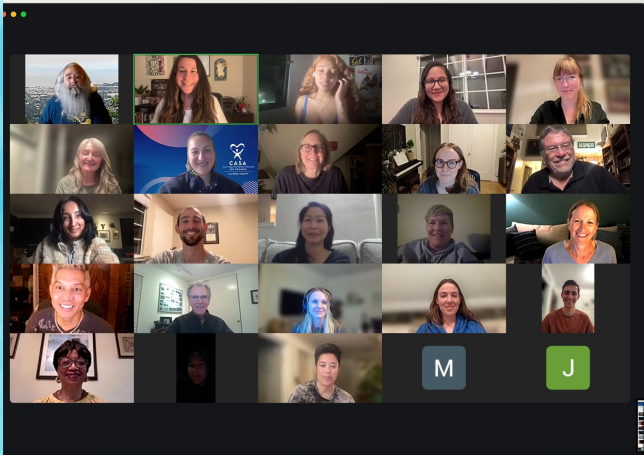




Adulthood and Youth Empowerment Training

Over the past 3 years, we have led 8 trainings to over 150 participants so far from:

- City of Oakland Staff
- OSD Middle School
- OSD High School
- CASA Volunteers
- Missey Staff
- & More



Digital Equity in Oakland



- Collaborated with Oakland Undivided and Statewide Coalition on Digital Equity to advocate for broadband infrastructure investment in East and West Oakland
- Were the only youth voices included in our lobbying work and were crucial to the outcomes

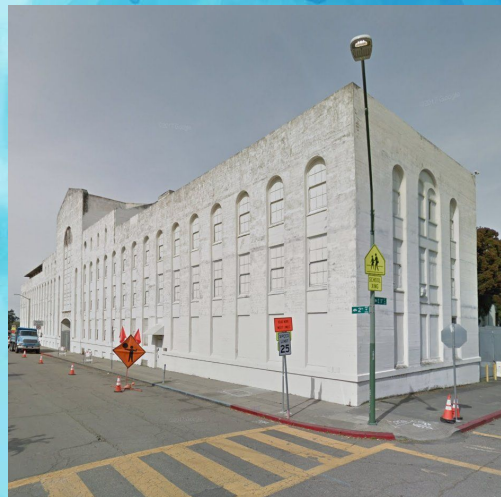




Housing Justice and TAY Support: CTE TAY Hub

Housing complex and career technical education hub for systematically disadvantaged transitional aged youth (TAY) (16-25) including:

- Homeless youth
- Migrant Youth
- Formerly incarcerated youth
- Foster youth





ReCast

Youth to Youth Mini-Grants

OAKLAND BASED YOUTH

Resiliency in Communities After Stress and Trauma (ReCAST) has partnered with Youth Leadership Institute (yli) to bring you the:

YOUTH TO YOUTH GRANT MAKING PROJECT!

HERE you build your leadership skills with other youth to transform your community through youth 2 youth grant-making and youth philanthropy!

*Take away valuable skills and
new connections!*



**For youth ages
Ages 16-24 to
build skills in
youth
philanthropy!**

Get Paid to CHANGE Oakland!

REGISTER AT:
<https://bit.ly/OakReCAST2025>

Contact Wendy Pacheco at
wpacheco@yli.org with any questions!

or use QR code!






OAKLAND YOUTH COMMISSION

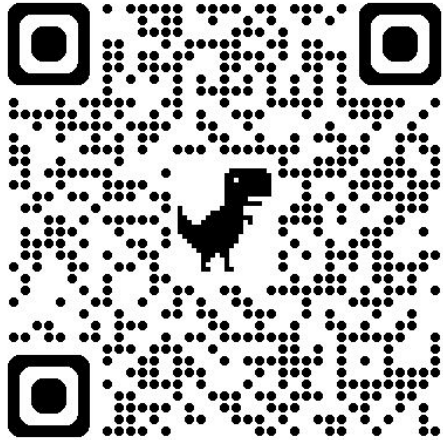
Youth Organization of the Year



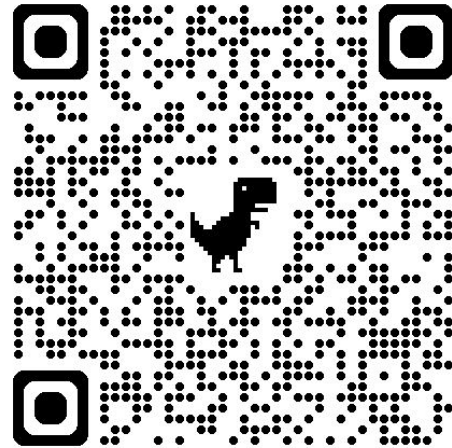
Mia Bonta
Assemblymember, District 18

THIRD ANNUAL AD-18 AWARDS

Stay Connected!



Follow us on our
Instagram @oakyac



Sign up here for our
Newsletter

Recent Accomplishments



- Organized a Hearing on Youth Homelessness in 2022 which led to creation of YH Taskforce
- Secured 15 M investment in broadband infrastructure in East Oakland
- Part of the CTE TAY Hub Coalition - designing a housing complex for marginalized young adults 18-25 years old
- Implementation of 1st ever Oakland Youth Vote - registering and mobilizing 1st time youth voters
- Trained over 150 adults and youth throughout the city on adultism and youth empowerment (8 trainings to date)
- Partner with RECAST - Issuing mini-grants to other youth
- Built up our social media presence and following (to 2K) to increase engagement and public awareness of OYC and city issues
- & More