



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

**PLANNING AND OVERSIGHT COMMITTEE
(POC)**

WEDNESDAY, October 2, 2024

IN PERSON

Please see agenda to participate in this meeting.



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

Planning and Oversight Committee (POC)
October 2, 2024 | 6:00pm-9:00pm

IN-PERSON

PUBLIC PARTICIPATION:

The public may observe and/or participate in this meeting, in person, at Oakland City Hall, 1 Frank Ogawa Plaza, Hearing Room 4, Oakland, CA 94612.

For your safety, we strongly recommend you wear a mask.

OBSERVE:

To observe the meeting by video conference, please click on this link:

<https://us06web.zoom.us/j/82311405823> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at:
<https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

PUBLIC COMMENT:

Join us in person, at Oakland City Hall, 1 Frank Ogawa Plaza, Hearing Room 4, Oakland, CA 94612.

In-Person comments from members of the public must submit a separate speaker card for each item on the agenda to the commission clerk before the item is called.

All public comments that are not submitted by email by the deadline must be made In-Person.

Email Written Comments to OFCY@oaklandca.gov.

Written comments must be submitted at least 24 hours prior to the meeting time to be delivered to the Commissioners.

If you have any questions, please email Robin Love at rlove@oaklandca.gov



City of Oakland, Human Services Department
Oakland Fund for Children and Youth

City of Oakland Planning and Oversight Committee (POC)

City of Oakland | Human Services Department
150 Frank H. Ogawa Plaza, Suite 4216 | Oakland, CA 94612 (510) 238-3088

October 2, 2024 | 6:00pm-9:00pm

IN-PERSON

*Issues that the public wishes to address that **are not** published on the agenda will be heard during the Public Forum section. You will have 2-minutes to comment on the item.*

AGENDA

1. Call to Order
2. Roll Call
3. Adoption of Agenda **(Action)**
4. APPROVAL OF MINUTES **(Action)**
 - September 4, 2024
 - September 18, 2024 *(Cancelled)*
5. PRESENTATION: OFCY Strategic Plan Update – Proposed Strategies FY 2025-2028
(Brightstar Ohlson, CEO & Principal Strategic Lead; (Kristina Bedrossian, Sr. Consultant, Implementation Lead Bright Research Group)
6. PUBLIC FORUM *(Limit to 2 minutes)*
7. PRESENTATION OFCY Summary Statistics – FY 23-24
8. Administrative Items & Announcements
 - Evaluation Implementation Update
 - General Updates
9. Closing Remarks & Adjourn

09.04.2024 - Meeting Notes:

- Timestamp 6:14 PM – PM calls meeting to order and reviews preliminary agenda and calls roll. Five members of the committee are present, making quorum. Attendance is as follows:
 - Meg Evans – At Large, Adult
 - Jasmene Miranda – D3, Adult
 - Pecolia Manigo – D4, Adult*
 - Outgoing Co-chair – vacancy created.
 - Selina Xue – D2, Youth
 - Jessica Arline – D1, Adult
 - (Jorge Velasco – D5, Adult, Absent, Excused)
 - Leticia Henderson – Mayor’s Seat, Adult, Late
 - (Trinity Carey – D7, Youth, Absent, Excused)
 - Vacancies:
 - Youth At Large
 - D1 Youth
 - D2 Adult
 - D3 Youth
 - (D4 Youth – applicant)
 - D4 Adult
 - D5 Youth
 - D6 Adult
 - D6 Youth
 - D7 Adult
- Timestamp 6:18 PM – JA motions to approve the agenda, ME seconds. RL notes one change to meeting minutes for review and approval (date in heading incorrect). ME motions to approve the minutes, JA seconds. Motion passes at 6:18 PM.
- Timestamp 6:18 PM – PM moves onto next agenda item: selection of co-chairs. SX is nominated for Youth Co-Chair. Members present discuss Adult Co-Chair options; JV is nominated in absentia after brief discussion of rules. JV will have a chance to accept the nomination next meeting. ME nominates both JV and SX for respective Co-Chairs, JM seconds both motions. Staff review bylaws to ensure both votes are in-line; both move to vote. Motions pass, with JV’s nomination pending his consent, at 6:23 PM. RL reviews resources available for incoming co-chairs.
- Timestamp 6:25 PM – PM opens floor to public forum. No members of the public are present, public forum closes at 6:27 PM.
- Timestamp 6:27 PM – PM moves to the next item on the agenda. RL gives an update on timeline and progress, including distribution in Oaklandside reporting. Draft strategies are progressing. RL also updates on the evaluation process for FY22-23 and FY23-24 surveys, including proposed changes to Cityspan database. RL asks if the members of the POC have questions.
- Timestamp 6:32 PM – LH arrives.
- Timestamp 6:34 PM – ME asks about the grantee meetings and if POC members are welcome to join. RL provides more information about the upcoming convenings, including the BRG presentation and development of affinity groups, and invites POC members to attend. JM asks about team staffing; RL says it is the same as the last update (4 vacancies)

- Timestamp 6:39 PM – ME inquiries about carryover from previous years. RL notes that we have about \$13 million dollars in our carryover budget and hopes to use it to cushion the pressures from this restrictive budget cycle.
- Timestamp 6:41 PM – SX asks about the status of the YPAR project and funding. RL notes that the RFP will be released shortly, and the project will be able to move forward once the contractor is selected.
- Timestamp 6:47 PM – RL updates POC on POC recruitment, including new and outgoing members.
 - Trinity Carey – incoming youth rep from D7
 - Candidates being reviewed from other districts, as well.
- Timestamp 6:50 PM – The POC extends their gratitude to PM for her service to the POC and OFCY program. Her work and effort to support the Oakland community are appreciated by the commission.
- Timestamp 6:57 PM – PM adjourns the meeting.

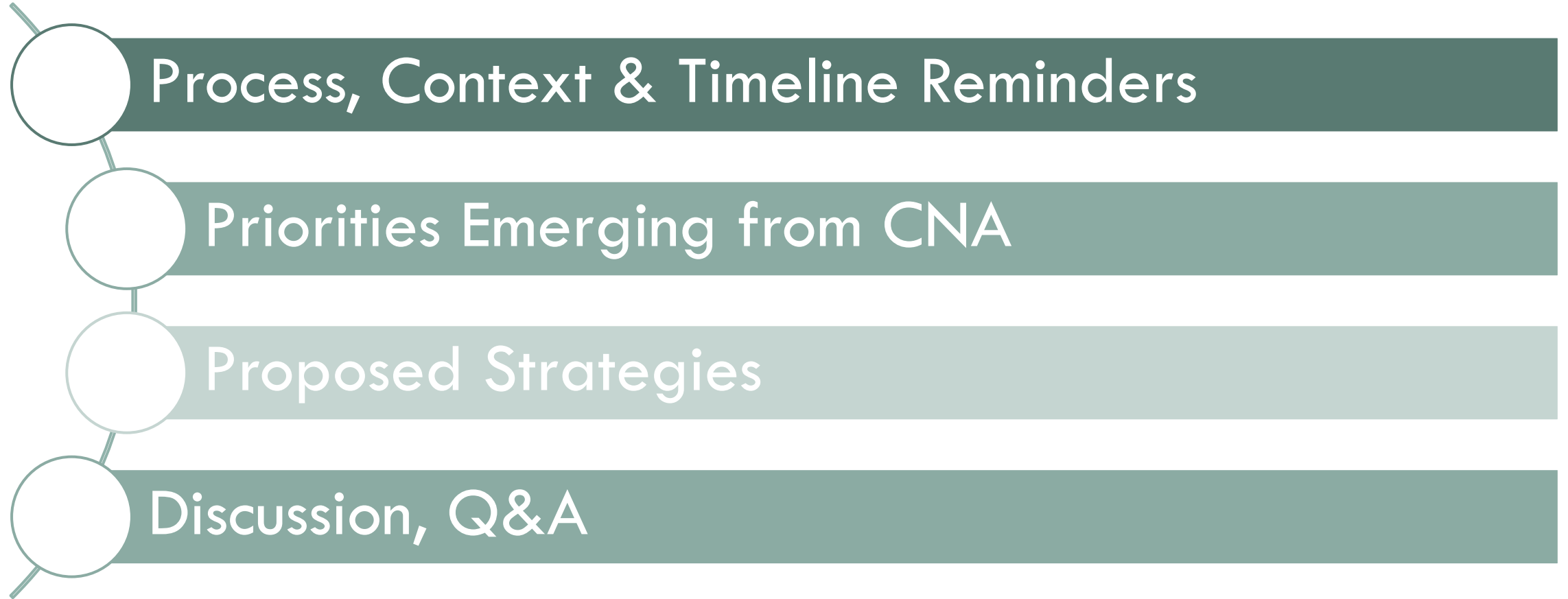


OFCY STRATEGIC PLAN UPDATE FY 2025 – 2028 PROPOSED STRATEGIES

POC MEETING OCTOBER 2, 2024

OVERVIEW

2



PROCESS & CONTEXT REMINDERS

3



Four Goal Areas Supporting Youth Ages 0-21

1. Healthy Development of Young Children
2. Children's Success in School
3. Youth Development and Violence Prevention
4. Transitions to Adulthood



Prevention Funding for Gaps & Emergent Needs

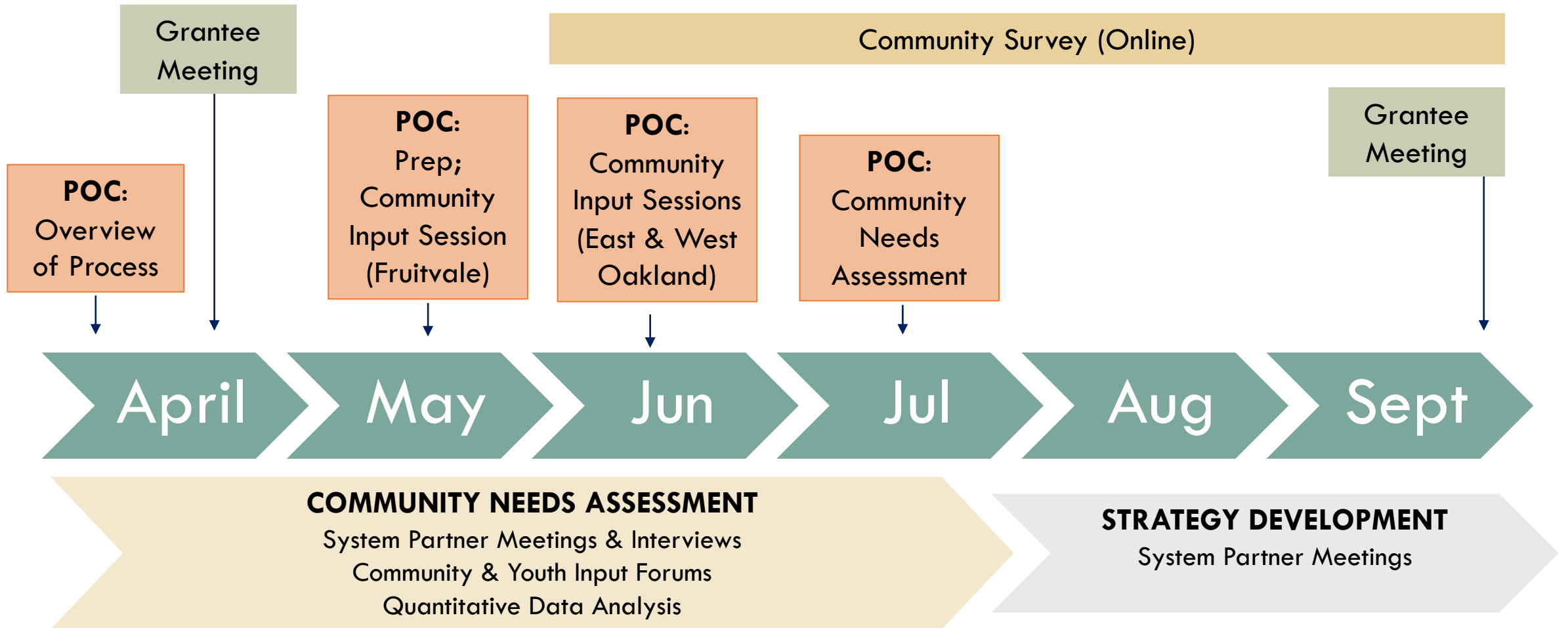


Strategic Plan Update Every 3 Years Anchored by Findings from Community Needs Assessment

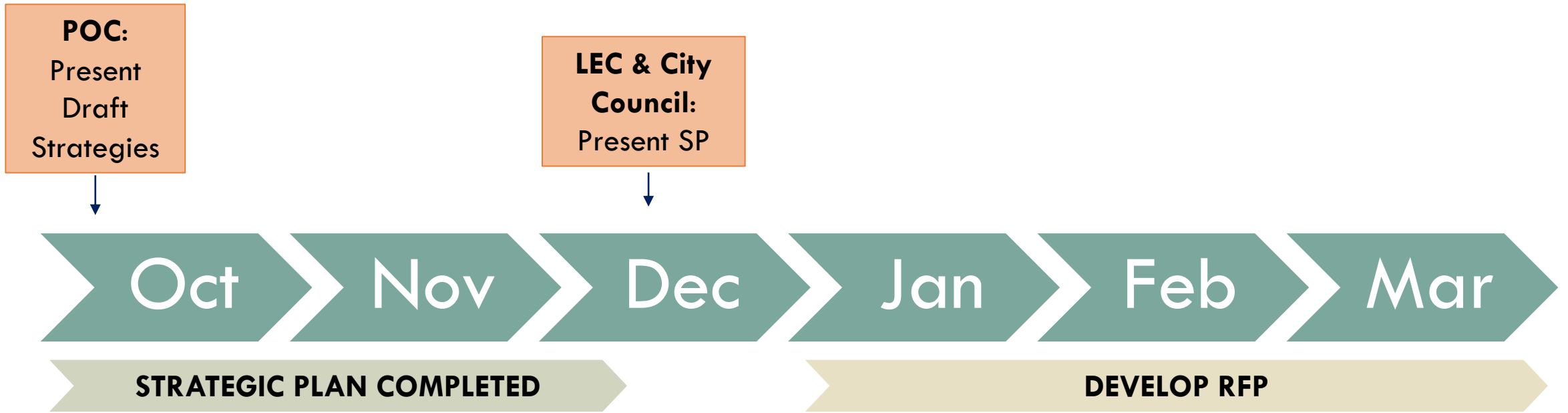


Spending Plan & RFP Developed After Strategic Plan is Complete

KEY MILESTONES TO DATE



WHAT'S TO COME



GUIDING PRINCIPLES FOR STRATEGY DEVELOPMENT

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1. Responding to Youth & Community Priorities First
2. Child & Youth Development Focus
3. Commitment to Racial Equity
4. Partnering to Shepherd City Resources Responsibly
5. Funding Gaps in Child & Youth Services Landscape
6. Streamlining Strategies



KEY PRIORITIES THAT EMERGED FROM CNA

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Youth Employment & Preparing for Adulthood



Youth Safety



Joy, Play & Belonging

Prioritize funding for programs and services that reach older youth

SUMMARY OF PROPOSED STRATEGIES

Goal Area	Strategies
Healthy Development of Young Children	1. Family Resource Centers and Family Engagement
Children's Success in School	2. Elementary School-Based After School 3. Middle School School-Based After School
Youth Development	4. Youth Development & Leadership
Transitions to Adulthood	5. Career Access & Employment 6. Youth Summer Jobs 7. Independent Living (NEW)
Youth Safety (NEW)	8. Place-Based Innovations for Safety (NEW)

Goal 1

HEALTHY DEVELOPMENT OF YOUNG CHILDREN

Support the healthy development of young children through pre-school education, school readiness programs, physical and behavioral health services, parent education and case management.



GOAL 1 COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

New funding sources are expanding early child care and education in Alameda County. Measures C and AA will generate significant funds for early care and education, with a focus on increasing access and quality for low-income families and supporting young children's readiness for kindergarten.

Stakeholders emphasize the need for wraparound support services for families. While expanding early child care access is crucial, there's a recognition that families need additional support to fully benefit from these opportunities. This includes family resource centers, other culturally competent services, mental health consultations, and parent support programs that address the unique needs of Oakland's diverse communities.

There's a demand for flexible funding and place-based initiatives. Stakeholders see OFCY as a crucial partner in providing flexible funding for promising practices and culturally responsive programs, particularly for underserved communities. Some shared that there was overlap in the types of services that OFCY funds through its two existing strategies (early childhood mental health consultation and family resource centers), and that OFCY could combine the strategies in this area to provide flexibility for organizations to offer a suite of consultation, parent support, play group, and other services that families with young children desire.

PROPOSED STRATEGY FOR GOAL AREA 1

1. Family Resource Centers and Parent Engagement: Family resource centers and programming that supports parent engagement will strengthen the families' connection to services and foster the healthy social and emotional development of young children. Services may be provided in the community, at home, within schools, or at existing family resource centers.

Supported Activities:

- Culturally specific programming
- Resource navigation
- Parenting workshops
- Play and learn groups
- Economic supports

Goal 2

STUDENT SUCCESS IN SCHOOL

Help children and youth succeed in school and graduate high school through after-school academic support and college readiness programs, arts, music, sports, outdoor education, internships, work experience, parent education, and leadership development, including civic engagement, service-learning, and arts-expression.



GOAL 2: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

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- **Youth Experience in School:** Concerns around absenteeism, learning loss, and the need for improved social skills, literacy, and transition support are prominent concerns of parents and caregivers.
- **New funding for school-based after-school programs (TK-6th):** The State of California's Expanded Learning Opportunities Program (ELO-P) is funding OUSD to guarantee access to free after-school programs for students in TK–sixth grades who are low-income, English learners, or foster youth. This significant influx of funding allows OFCY to consider reallocating some of its afterschool funding to other underfunded service areas in Oakland. From a content and mission perspective, there's a lack of consensus on the role and goals of after-school programs.
- **Mental health is a growing concern:** The COVID-19 pandemic has significantly increased mental health challenges among children, leading to a rise in absenteeism and behavioral issues. The State of California is responding with several initiatives, including the Children and Youth Behavioral Health Initiative (CYBHI), which aims to transform Medi-Cal-funded behavioral health services for young people. This shift toward preventative care within schools is crucial for addressing the growing mental health crisis among young people.

PROPOSED STRATEGIES FOR GOAL AREA 2

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2. Elementary School-Based After School Programming: Afterschool enrichment programming will be provided at Oakland elementary schools where a majority of students qualify for free and reduced lunch through a partnership with OUSD and community-based organizations.

Supported Activities:

- Arts
- Enrichment
- Athletics
- Recreation
- Academic support
- Mentoring
- Social emotional learning

PROPOSED STRATEGIES FOR GOAL AREA 2

3. Middle School-Based After School Programming: Afterschool enrichment programming will be provided at Oakland middle schools where a majority of students qualify for free and reduced lunch through a partnership with OUSD and community-based organizations.

Supported Activities:

- Arts
- Enrichment
- Athletics
- Recreation
- Academic support
- Mentoring
- Social emotional learning

Goal 3

YOUTH DEVELOPMENT & VIOLENCE PREVENTION

Prevent and reduce violence, crime, and gang involvement among children and youth through case management, physical and behavioral health services, internships, work experience, outdoor education, and leadership development, including civic engagement, service-learning, and arts expression.



GOAL 3: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

- **Oakland's approach to violence prevention:** The Department of Violence Prevention (DVP) focuses on high-risk individuals involved in violence, while OFCY prioritizes upstream strategies like youth development, family support, and school engagement to prevent violence before it occurs. However, several stakeholders point to the need to create a more coordinated continuum of supports between these two city departments. As DVP works with youth who are group or gang involved and eligible for focused deterrence strategies, there is a need to increase support for upstream programs that keep young people safe and prevent further involvement in crime and violence.
- **Protective factors are crucial:** Having a trusted adult to talk to, knowing where to get help, and being involved in school activities are all protective factors significantly correlated with better outcomes for young people. While there are positive trends in students having access to adults they can talk to and resources for help, disparities exist. This underscores the need for targeted efforts to ensure that all students have equitable access to support.
- **Focusing on Joy, Belonging, & Play:** A resounding theme from community input sessions was the need to focus on providing young people with opportunities to experience joy, engage in play, and foster a sense of belonging. Families and youth want youth-friendly spaces and events that make Oakland a more family-friendly city, and increase social cohesion and a sense of belonging. There was a strong emphasis on providing opportunities for play, physical activity, arts, and creative expression.

PROPOSED STRATEGY FOR GOAL AREA 3

4. Youth Development and Leadership: Positive youth development programming for young people ages 12-17 years old will ensure access to free, community based and culturally relevant enrichment, recreation and leadership development opportunities. Through partnerships with OPYRD and community-based organizations young people will have access to year-round and summer-specific programs that promote learning, physical activity, leadership, and cultural and community connections.

Supported Activities:

Community-Based

- Arts
- Recreation
- Athletics
- Culturally specific programming
- Leadership development
- Youth-led and youth-focused programming
- Scholarships or subsidies to summer or year round programs offered through OPRYD

Goal 4

TRANSITIONS TO ADULTHOOD

Help youth transition to productive adulthood through case management, physical and behavioral health services, hard-skills training and job placement in high-demand industries, internships, work experience, and leadership development, including civic engagement, service-learning, and arts expression.



Kingmakers of Oakland

GOAL 4: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

- **Youth Contributions to Family Well-Being:** Families face significant challenges with housing insecurity, rising costs of living, and the need for culturally-specific parenting support, mental health resources, and family-friendly city spaces. Youth are supporting their families financially, and desire additional job opportunities or financial incentives.
- **Growing call for increased support for older youth:** During community input sessions, the highest priority was for services that prepared young people for adulthood, offered paid employment opportunities or other financial subsidies, and supported youth financial literacy. Youth financial literacy and self-sufficiency skills were named as common challenges for young people who are preparing for adulthood. System and community stakeholders are advocating for ways to increase wages, incentives, or other forms of financial support for young people transitioning into adulthood. The movement for guaranteed income is gaining momentum, offering a potential solution to address economic challenges and create greater equity for this population.
- **Clearer career pathways for youth.** Various organizations, including the Oakland Promise, OEWD, and the TAYHub, are focused on providing support and resources for young people seeking technical degrees, alternative post-secondary pathways, and entry into the workforce. There's a strong emphasis on creating a college-going culture and ensuring that all young people have access to opportunities for success.
- **Funding limitations and siloed systems present challenges.** The city faces challenges in funding youth employment programs due to restrictive federal and state funding sources, such as WIOA and JobCorps. Additionally, there's a need to break down silos between education and employment systems to create a more seamless transition for young people.

PROPOSED STRATEGIES FOR GOAL AREA 4

5. Career Access and Employment: Through programs that offer pre-employment, paid work experience, and career exposure youth ages 16-21 will learn about potential career pathways, obtain jobs and earn income. Supported programs will focus on low-income youth who experience disparities, including but not limited to disconnected youth, youth in transitional schools, youth who are chronically absent from school, and other target populations who are at risk of disconnection from school or work.

Supported Activities:

- Pre-employment and job skills
- Career exposure
- Paid work experience
- Job training and placement, including with the City of Oakland
- Internships

PROPOSED STRATEGIES FOR GOAL AREA 4

6. Youth Summer Jobs: Through partnerships with OEWD and OPYRD, high school youth will gain access to first time job experiences and income over the summer through the Oakland Summer Youth employment program. These partnerships will expand the number of youth summer jobs, increase the number of youth who earn income over the summer and support the long-term vision for the City to offer every young person in Oakland ages 16-21 with a summer job.

Supported Activities:

- Paid summer jobs

PROPOSED STRATEGIES FOR GOAL AREA 4

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7. Independent Living: Young people ages 16-21 will develop the necessary skills to successfully transition to adulthood through programs that offer financial education, life skills, and basic income supports. Independent living programs will offer referral pathways for young people to access career access and employment services.

Supported Activities:

- Financial Education and Literacy
- Life skills
- Training and education
- Basic income support
- Navigation of services and public benefits

YOUTH SAFETY

To prioritize the safety, well-being, and belonging of youth in Oakland.



GOAL 5: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

Youth Safety: The CNA revealed large increases in trauma and mental health impacts on young people in Oakland in the last three years. Exposure to trauma and other adverse childhood experiences (ACEs) increase the risk of involvement in violence, victimization, gangs/groups, and other negative outcomes for youth. In the 2022–2023 school year, 34% of elementary students, 20% of middle school students, and 33% of high school students in Oakland reported having at least one friend or family member die by violence.

Continuum of Services: Community members, youth, and youth-serving organizations feel that there is an urgent need for the city to create an expanded, coordinated response to these trends to support young people and stop the ripple effects of crime and violence in the community.

Coordinate with DVP: As DVP works with youth who are group or gang involved and eligible for focused deterrence strategies, there is a need to increase support for upstream programs that keep young people safe and prevent further involvement in crime and violence. The DVP reports that their caseloads for life coaches are full, and they are often looking for additional community-based resources where they can refer young people who don't meet the criteria for DVP's intensive program criteria, but who are still deserving of and needing additional support.

PROPOSED STRATEGY FOR GOAL AREA 5

Place Based Innovations for Safety: Place-based and targeted pilot programs will promote safety, social cohesion and belonging for young people and families in low-income neighborhoods in OFCY equity zones. Through a partnership with the DVP, youth pilot programs will offer comprehensive prevention and early intervention supports such as life coaching to youth aged 12-17 years old who are demonstrating early warning indicators of further involvement in groups, gangs, gender-based violence, and other community violence. Family and community pilots will activate neighborhoods, engage families across age groups, and advance multiple OFCY goal areas through community events and other supports.

Supported Activities:

- Early intervention and prevention programming
- Youth life coaching
- Mentoring
- Family support
- Social emotional learning and mental health
- Neighborhood and community events
- Youth and family friendly events

THANK YOU!

Appendix A: Community Needs Assessment Methodology and Approach

OFCY commissioned Bright Research Group (BRG) to update the existing OFCY strategic plan for the 2025–2028 period. The first phase of strategic planning is to update the Community Needs Assessment (CNA). The goals of this process were to:

- Identify changes in indicators of health, well-being, and quality of life for children and youth within each of OFCY’s goal areas.
- Identify disparities on the basis of race/ethnicity for each of these key indicators.
- Generate stakeholder and community input from community-based organizations, youth-serving system partners, and community members regarding the needs of youth in Oakland, OFCY’s grantmaking approach, and OFCY’s role in supporting equitable outcomes for children and youth.

The Community Needs Assessment was designed to answer the following questions:

- How have the demographics of children and youth changed in the last three years?
- At a population level, what has changed for Oakland’s children and youth since the last strategic plan was developed in 2021? How are children and youth faring on indicators of protective factors, education, and well-being within each of the goal areas OFCY aims to address?
- How, if at all, have racial disparities on key indicators of health, well-being, and quality of life changed since the last analysis of racial equity indicators in 2021?
- What are the needs of children and youth within each of the goal areas, and how can OFCY address those needs given its role and partnerships with other youth-serving anchor institutions in Oakland? How does grantmaking support those needs?

The table below lists the methods for updating the Community Needs Assessment. Data gathered from each of these methods were analyzed to identify key themes and implications for OFCY’s next strategic plan.

Quantitative Data Analysis	System Partner Interviews	Community and Youth Input	Grantee Input
<ul style="list-style-type: none"> • Assessment of available and updated data since 2021 • Quantitative analysis of publicly available data within each goal area 	<ul style="list-style-type: none"> • Interviews with anchor institutions, OFCY partners, decision-makers, and key institutions vested in Oakland children and youth • Review of recent research 	<ul style="list-style-type: none"> • Two community webinars • POC input meetings in high-priority districts to reach children, youth, and families • Collaboration with Oakland Youth Commission and integration of YPAR results • Community survey (open until 10/1/24) 	<ul style="list-style-type: none"> • Grantee input meeting • Grantee surveys • POC input meetings in high-priority districts

Quantitative Data Analysis

For the Community Needs Assessment, BRG analyzed publicly available quantitative data from national, state, county, and city-level sources. Data was analyzed by racial and ethnic identity whenever possible to identify which groups are experiencing the greatest need within each goal area and to synthesize key trends when it comes to advancing racial equity for Oakland’s children and youth. Additional demographic factors—such as indicators for income level, like qualification for free/reduced lunch, or newcomer status—were also used to further understand the complexities of need among Oakland’s diverse communities.

The US Census Bureau’s American Community Survey (ACS) data were analyzed for Oakland’s youth and adult population demographics. BRG also analyzed data from Oakland Unified School District (OUSD) public dashboards, which provided aggregated level data on student assessments, early childhood education, school attendance and discipline, enrollment, postsecondary readiness and school health, and culture and climate. Early childhood data were analyzed from the OUSD *Preschool Experience Study* and Early Development Instrument. Assessment data from the i-Ready Reading and Smarter Balanced Assessment were analyzed to measure student academic outcomes at OUSD. Data on A–G completion and graduation were analyzed to assess students’ college and career readiness in Oakland. Youth responses from the California Healthy Kids Survey (CHKS) were analyzed to measure how youth described their environment, wellness, and goals. Parents’ responses on the CHKS and the Childhood Experiences Questionnaire (CHEQ) data were also analyzed to assess parent’s and caregivers’ perception of their children’s needs and strengths.

Data Source	Years
US Census Bureau American Community Survey	5-Year Estimates for 2020, 2021, 2022
OUSD Public Reports and Dashboards	2013–2023
California Healthy Kids Survey—Middle School and High School	2021–2022, 2022–2023
KidsData, Juvenile Felony Arrest Rate , by Race/Ethnicity	2020
OFCY Overview Data on Youth and Adult Participants Reached	2022–2023

Landscape Scan and Key Informant Interviews with System Partners

OFCY partners with other city and county agencies and departments to strengthen the ecosystem of supports for children and youth and to support their equity goals. BRG conducted 13 key informant interviews with system partners and leaders of agencies that serve Oakland’s children, youth, and families to better understand the priorities of other stakeholder investments in each of OFCY’s goal areas and to identify opportunities for OFCY to deepen its partnership with agencies working to address population level inequities in Oakland. The interviews took place virtually in April and May 2024.

The goal of the interviews was to scan the landscape of children, youth, and family services in Oakland and to identify key changes and trends in this landscape since OFCY completed its last CNA. The interviews and associated landscape scan were guided by the following questions:

- How can OFCY align with and support the efforts of anchor youth-serving institutions in Oakland to advance racial equity and strengthen supports for children and youth in Oakland?
- What is the role of OFCY within the ecosystem of funders, and what are the benefits and trade-offs of this role, particularly when it comes to advancing equity and measuring its impact?
- What gaps are there in the landscape, and what opportunities does OFCY have to fill them?
- What feedback do system partners and agency leaders have for OFCY regarding its grantmaking strategy and approach to addressing the needs of children and youth?

Table 1. Interviews Completed with System Partners and Funders

- | | |
|--|--|
| 1. Oakland Department of Violence Prevention | 8. First 5 Alameda County |
| 2. OUSD Expanded Learning Programs | 9. Oakland Thrives |
| 3. Mayor’s Office, Education and Community Safety | 10. Alameda County Probation Department |
| 4. City Administrator’s Office | 11. City Council Life Enrichment Committee Members |
| 5. Oakland Parks, Recreation, and Youth Development | 12. Zellerbach Family Foundation |
| 6. Oakland Department of Economic and Workforce Development | 13. Oakland Children’s Initiative |
| 7. Alameda County Center for Healthy Schools and Communities | 14. Oakland Head Start |

Community and Youth Input

BRG developed a flyer for community and youth outreach opportunities and translated it into Spanish, Arabic, Chinese, Vietnamese, and Mam (audio translation). OFCY distributed the translated flyers widely through multiple channels. Grantees were encouraged to invite community residents and/or current program participants to provide their input. The POC distributed the flyers to their own personal networks and to a targeted list of organizations in Oakland that serve youth. The City Council and the Mayor’s Office were also asked to distribute the flyers.

Virtual Community Webinars

BRG hosted two virtual community webinars to gain insight directly from Oakland residents on the strengths and needs of Oakland’s children and youth. The community webinars were focused on hearing from residents, community leaders, youth, and staff from nonprofit agencies. The webinars included breakout groups in which participants provided their feedback on the strengths and needs of Oakland’s children and youth, particularly those youth living in high-stress neighborhoods and those most impacted by social and economic inequities.

POC-Hosted Input Sessions

In May and June, the Public Oversight Commission (POC) hosted three of their meetings in community-based locations in Deep East Oakland, Fruitvale, and West Oakland. By hosting these POC input sessions in the community, OFCY aimed to ensure that communities from these neighborhoods were able to participate in the strategic planning process. The meetings were structured as input forums where youth and community members were invited to answer the guiding questions for the Community Needs Assessment process, as listed above.

Oakland Youth Commission

BRG attended a meeting of the Oakland Youth Commission on May 20, where a facilitated discussion was held with the Youth Commissioners on each of OFCY’s goal areas. Youth Commissioners provided input on the strengths, opportunities, aspirations, and results of each of OFCY’s goal areas.

In addition, the Oakland Youth Commission has engaged Youth Leadership Institute (YLI) to facilitate a youth participatory action research project on youth employment and career exposure. A subcommittee of OYC members are conducting the YPAR, which involves a survey to 150 Oakland youth. Data analysis will be completed later this summer. BRG will coordinate with YLI and OYC to integrate the results into the strategic planning process.

Community Input Survey

In order to increase community participation in the strategic planning process, BRG developed a community survey. The survey was distributed at community events, online, and was posted in newspapers. The survey was open from June – October 2024. The results will be analyzed and shared as an appendix to this report. In addition, the results will guide the strategy development process this year. The survey can be accessed at this link: <https://survey.alchemer.com/s3/7858012/2024-OFCY-Community-Input-Survey>.

Grantee Input

Grantees have important insights to offer regarding the needs of children and youth, what is changing for young people, and strategies they are implementing to advance racial equity through the services and supports they provide. The key methods include:



The flyer features the OFCY logo and two guiding questions: "What's changed for children and youth in Oakland over the last 3 years?" and "What supports are critical to your children and family?". It lists five sessions:

- 01 WEDNESDAY MAY 15TH - IN PERSON**
6pm-9pm
Youth Employment Partnership (2300 International Blvd)
- 02 TUESDAY JUNE 4TH - ONLINE**
Interpretation or facilitation will be offered in the following languages if signups are received by **May 30th**: Arabic, Cantonese, English, Mam, Spanish, Vietnamese
5pm-6:30pm
Register for Zoom link: [TINYURL.COM/OFCY-JUNE4-COMMUNITY-WEBINAR](https://tinyurl.com/ofcy-june4-community-webinar)
- 03 WEDNESDAY JUNE 5TH - IN PERSON**
6pm-9pm
Youth UpRising (8711 MacArthur Blvd)
- 04 WEDNESDAY JUNE 12TH - IN PERSON**
6pm-9pm
West Oakland Senior Center (1724 Adeline St)
- 05 THURSDAY JUNE 13TH - ONLINE**
12pm-1:30pm
Register for Zoom link: [OFCY-JUNE13-COMMUNITY-WEBINAR.EVENTBRITE.COM](https://ofcy-june13-community-webinar.eventbrite.com)

Community Based Partners: if you have questions contact training@brightresearchgroup.com

Grantee Meeting

OFCY and BRG hosted a half-day grantee meeting on April 19, 2024, to solicit grantee feedback and input on needs and strategies, foster relationships between OFCY grantees, and communicate OFCY’s vision and partnership approach. Seventy-four individuals who work for Oakland’s community-based organizations attended the meeting. BRG provided an overview of the strategic planning process, promoted additional input opportunities in which community members and youth could participate, and facilitated breakout groups by OFCY goal area to have focused discussions on strengths, opportunities, racial equity indicators, and grantmaking approaches in OFCY’s body of work.

Grantee Surveys

A survey was disseminated to current OFCY grantees to gather grantee perspectives and input in an anonymous setting. In total, 78 individuals completed the survey. The survey asked about the strengths and challenges of the programming in each goal area; feedback on the grantmaking structure; perceptions of youth participation and needs; and ideas on how OFCY could infuse a racial equity perspective into their grantmaking approach.

Input Forum	Date	# of Participants
Community Survey	June – October 2024	301
Grantee Meeting	April 19, 10:00 a.m.–3:00 p.m.	74
Grantee Survey	Administered in May 2024	78
POC Input Forum, Youth Employment Partnership (2300 International Blvd.)	May 15, 6:00–9:00 p.m.	6
Oakland Youth Commission Input Forum	May 20, 5:00–7:00 p.m.	15
Community Webinar	June 4, 5:00–6:30 p.m.	16
POC Input Forum, Youth Uprising (8711 MacArthur Blvd.)	June 5, 6:00–9:00 p.m.	19
POC Input Forum, West Oakland Senior Center (1724 Adeline St.)	June 12, 6:00–9:00 p.m.	14
Community Webinar	June 13, 12:00–1:30 p.m.	26
	Total	549

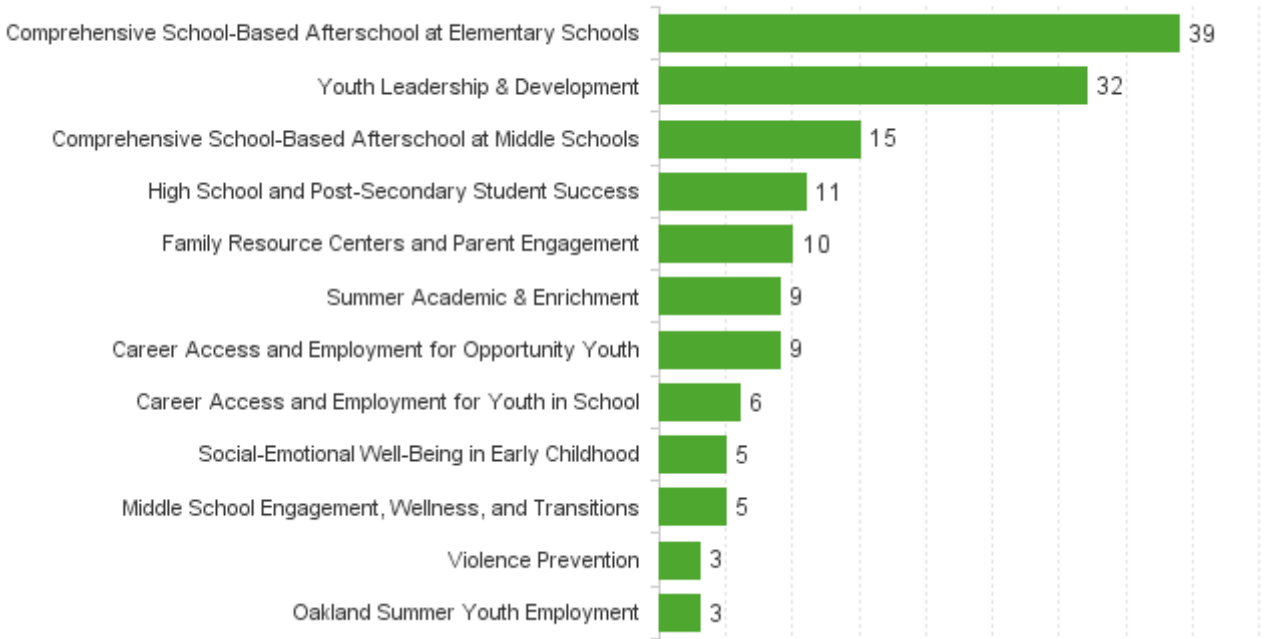


Overview - Fiscal Year 2023-2024

Summer 2023: 6/1/23-9/30/23

FY 2023-2024: 7/1/23-6/30/24

Count of Programs by Strategy



Count of Programs by Strategy	Count	Percent
Career Access and Employment for Opportunity Youth	9	6.12%
Career Access and Employment for Youth in School	6	4.08%
Comprehensive School-Based Afterschool at Elementary Schools	39	26.53%
Comprehensive School-Based Afterschool at Middle Schools	15	10.20%
Family Resource Centers and Parent Engagement	10	6.80%
High School and Post-Secondary Student Success	11	7.48%
Middle School Engagement, Wellness, and Transitions	5	3.40%
Oakland Summer Youth Employment	3	2.04%
Social-Emotional Well-Being in Early Childhood	5	3.40%
Summer Academic & Enrichment	9	6.12%
Violence Prevention	3	2.04%
Youth Leadership & Development	32	21.77%
Total	147	100.00%

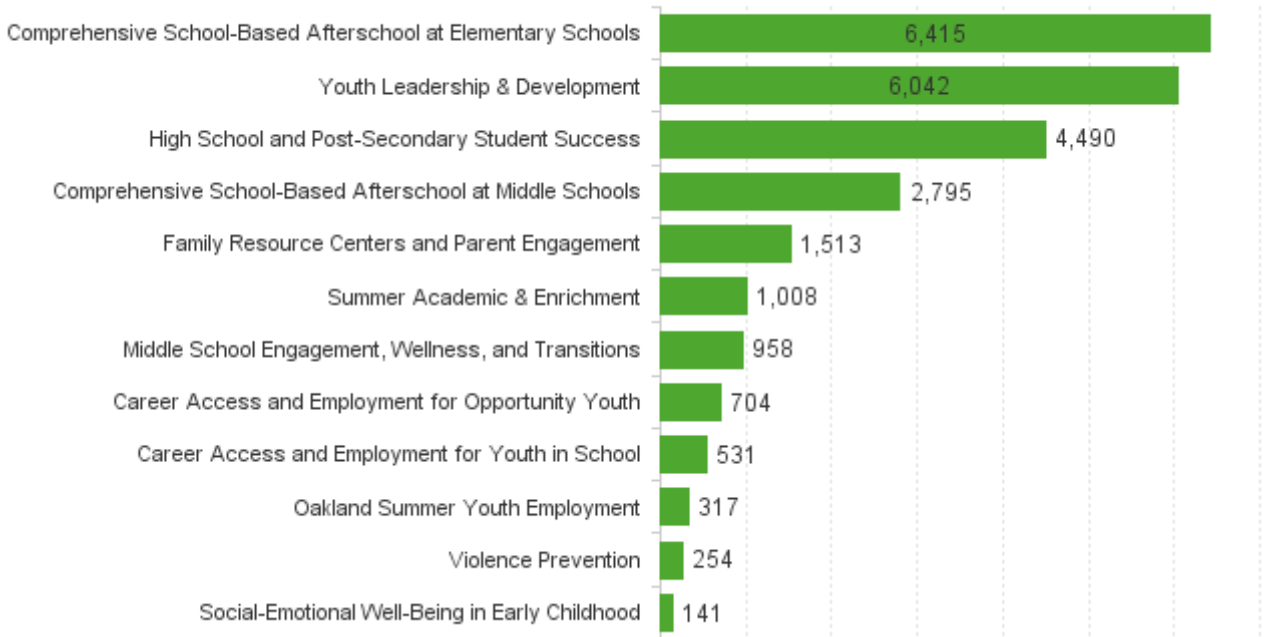


Overview - Fiscal Year 2023-2024

Summer 2023: 6/1/23-9/30/23

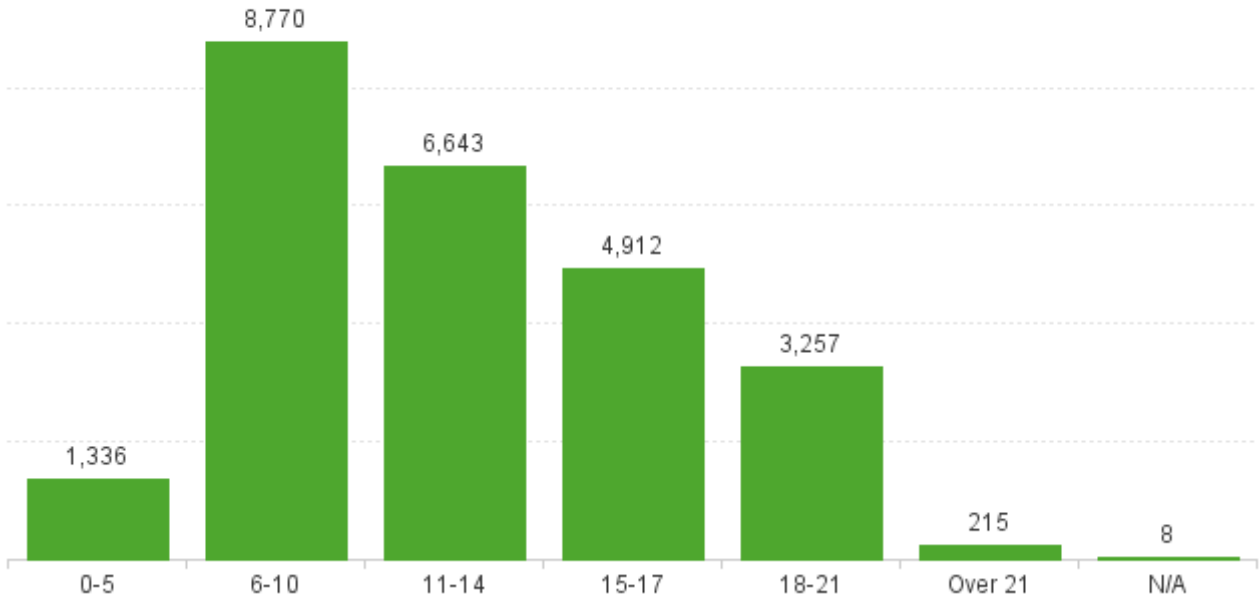
FY 2023-2024: 7/1/23-6/30/24

Youth Participants by Strategy



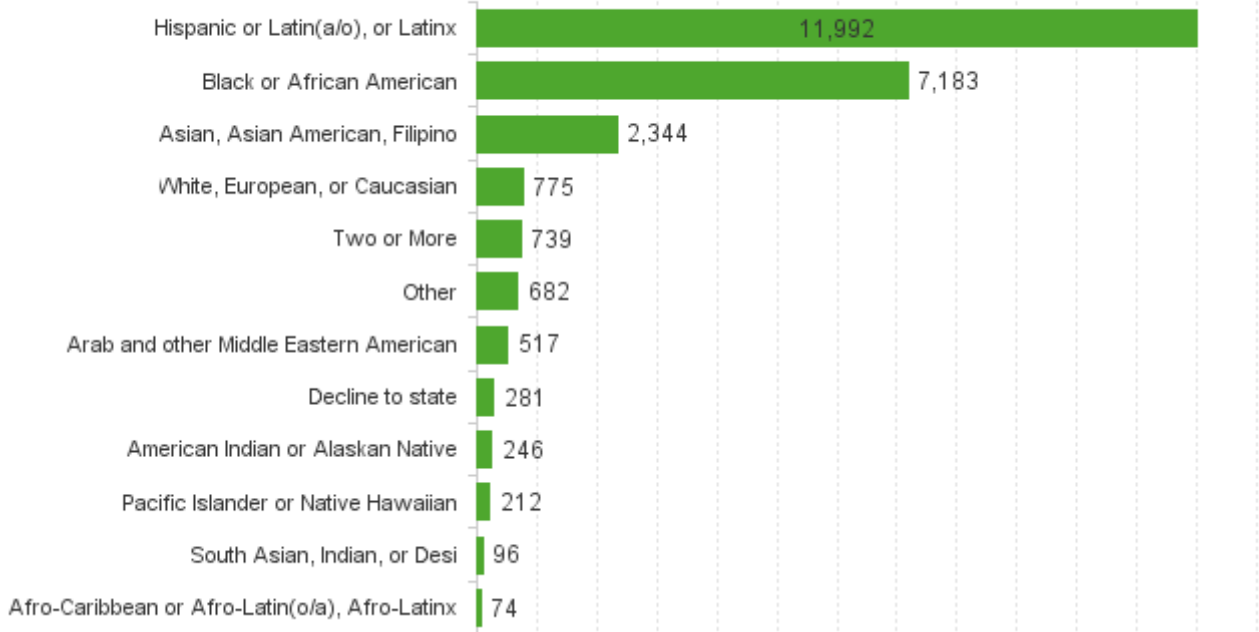
Youth Participants by Strategy	Count	Percent
Career Access and Employment for Opportunity Youth	704	2.80%
Career Access and Employment for Youth in School	531	2.11%
Comprehensive School-Based Afterschool at Elementary Schools	6,415	25.52%
Comprehensive School-Based Afterschool at Middle Schools	2,795	11.12%
Family Resource Centers and Parent Engagement	1,513	6.02%
High School and Post-Secondary Student Success	4,490	17.86%
Middle School Engagement, Wellness, and Transitions	958	3.81%
Oakland Summer Youth Employment	317	1.26%
Social-Emotional Well-Being in Early Childhood	141	0.56%
Summer Academic & Enrichment	1,008	4.01%
Violence Prevention	254	1.01%
Youth Leadership & Development	6,042	24.03%
Total	25,168	100.00%

Youth Participants by Age



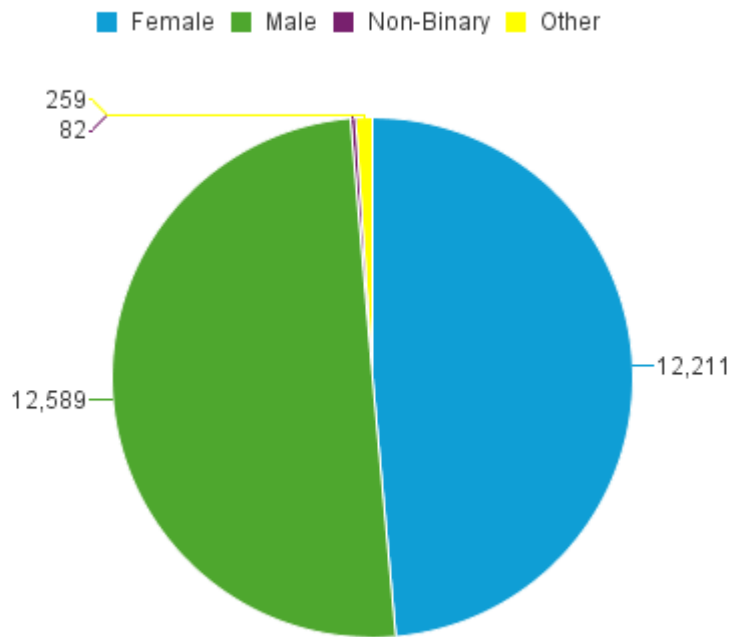
Youth Participants by Age	Count	Percent
0-5	1,336	5.31%
6-10	8,770	34.88%
11-14	6,643	26.42%
15-17	4,912	19.54%
18-21	3,257	12.95%
Over 21	215	0.86%
N/A	8	0.03%
Total	25,141	100.00%

Youth Participants by Ethnicity



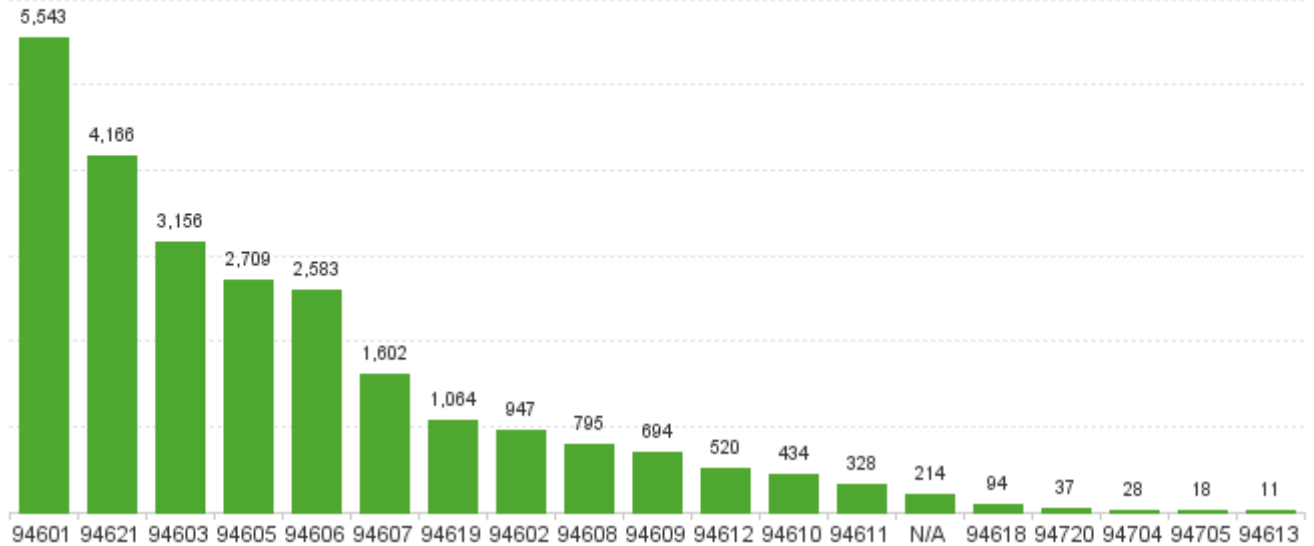
Youth Participants by Ethnicity	Count	Percent
Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx	74	0.29%
American Indian or Alaskan Native	246	0.98%
Arab and other Middle Eastern American	517	2.06%
Asian, Asian American, Filipino	2,344	9.32%
Black or African American	7,183	28.57%
Decline to state	281	1.12%
Hispanic or Latin(a/o), or Latinx	11,992	47.70%
Other	682	2.71%
Pacific Islander or Native Hawaiian	212	0.84%
South Asian, Indian, or Desi	96	0.38%
Two or More	739	2.94%
White, European, or Caucasian	775	3.08%
Total	25,141	100.00%

Youth Participants by Gender



Youth Participants by Gender		Count	Percent
Female		12,211	48.57%
Male		12,589	50.07%
Non-Binary		82	0.33%
Other		259	1.03%
Total		25,141	100.00%

Youth Participants by Zip Code



Youth Participants by ZIP Code	Count	Percent
94601	5,543	22.05%
94602	947	3.77%
94603	3,156	12.55%
94605	2,709	10.78%
94606	2,583	10.27%
94607	1,602	6.37%
94608	795	3.16%
94609	694	2.76%
94610	434	1.73%
94611	328	1.30%
94612	520	2.07%
94613	11	0.04%
94618	94	0.37%
94619	1,064	4.23%
94621	4,166	16.57%
94704	28	0.11%
94705	18	0.07%



Overview - Fiscal Year 2023-2024

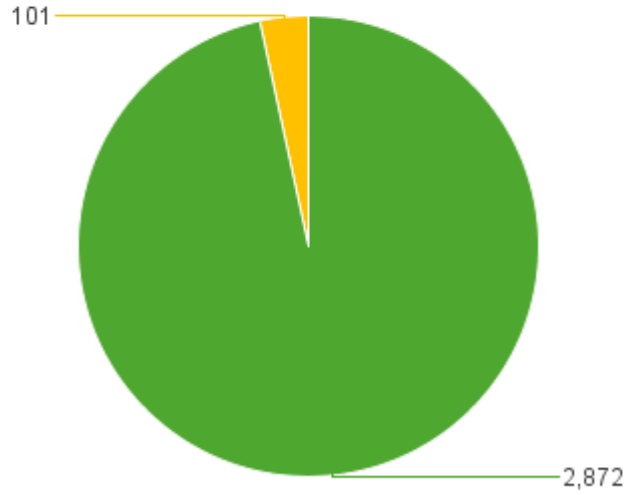
Summer 2023: 6/1/23-9/30/23

FY 2023-2024: 7/1/23-6/30/24

94720	37	0.15%
Homeless/Transitioning	198	0.79%
N/A	214	0.85%
Total	25,141	100.00%

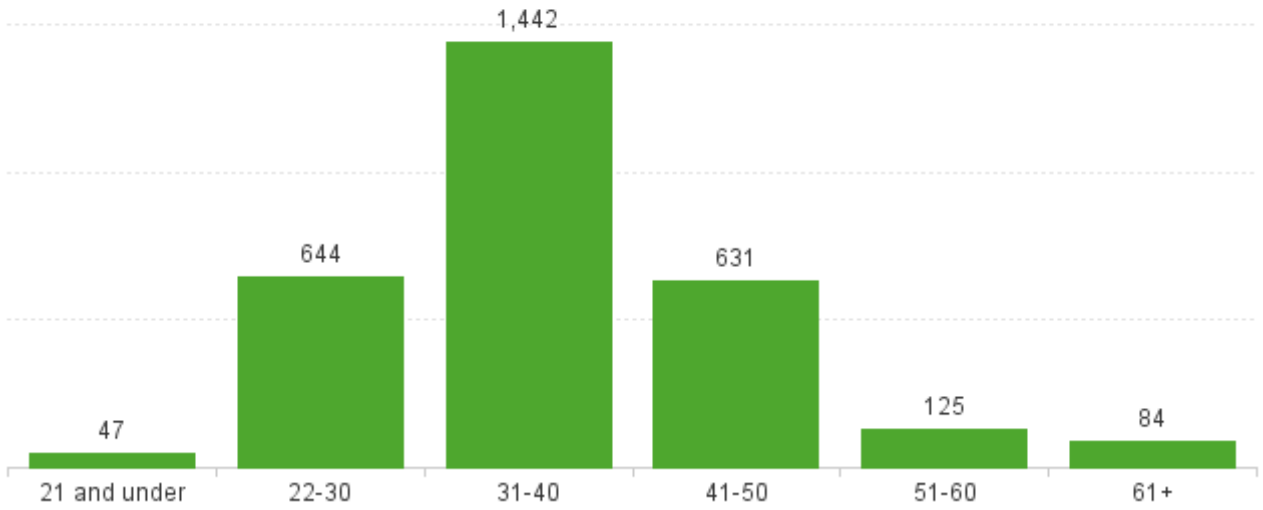
Adult Participants by Strategy

■ Family Resource Centers and Parent Engagement ■ Social-Emotional Well-Being in Early Childhood



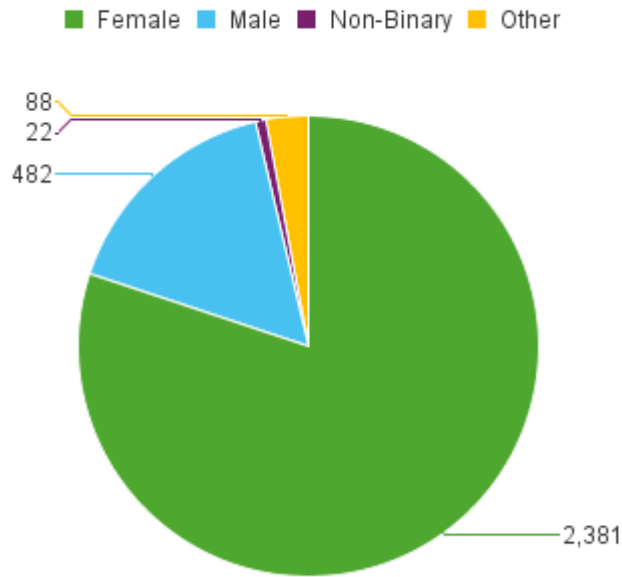
Adult Participants by Strategy	Count	Percent
Family Resource Centers and Parent Engagement	2,872	96.60%
Social-Emotional Well-Being in Early Childhood	101	3.40%
Total	2,973	100.00%

Adult Participants by Age



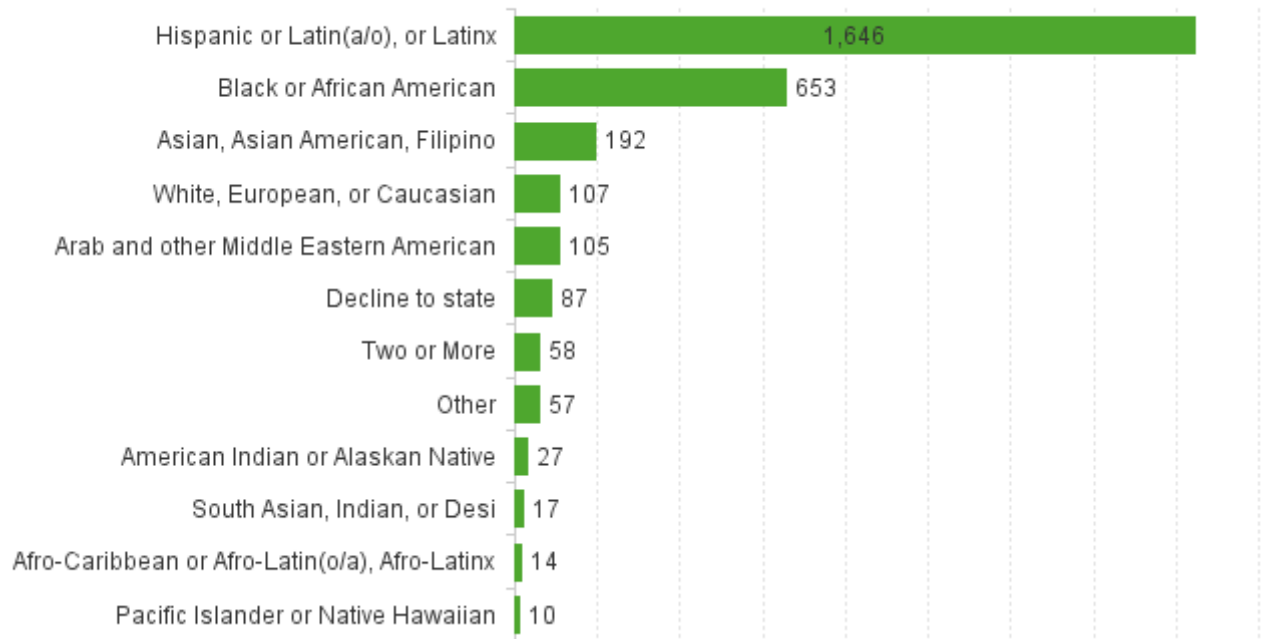
Adult Participants by Age	Count	Percent
21 and under	47	1.58%
22-30	644	21.66%
31-40	1,442	48.50%
41-50	631	21.22%
51-60	125	4.20%
61+	84	2.83%
Total	2,973	100.00%

Adult Participants by Gender



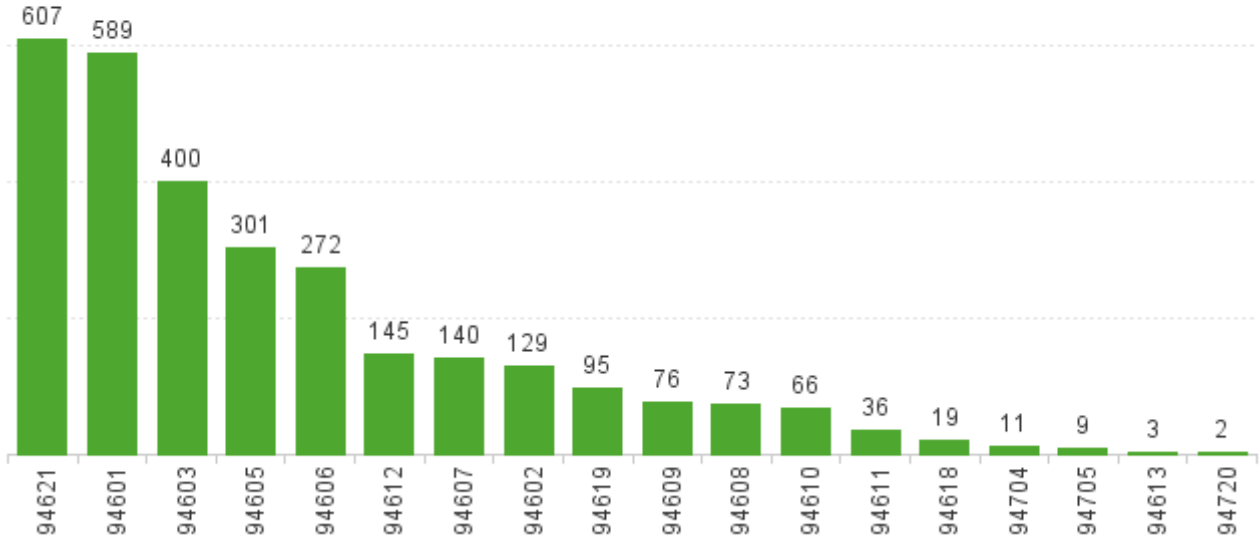
Adult Participants by Gender	Count	Percent
Female	2,381	80.09%
Male	482	16.21%
Non-Binary	22	0.74%
Other	88	2.96%
Total	2,973	100.00%

Adult Participants by Ethnicity



Adult Participants by Ethnicity	Count	Percent
Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx	14	0.47%
American Indian or Alaskan Native	27	0.91%
Arab and other Middle Eastern American	105	3.53%
Asian, Asian American, Filipino	192	6.46%
Black or African American	653	21.96%
Decline to state	87	2.93%
Hispanic or Latin(a/o), or Latinx	1,646	55.36%
Other	57	1.92%
Pacific Islander or Native Hawaiian	10	0.34%
South Asian, Indian, or Desi	17	0.57%
Two or More	58	1.95%
White, European, or Caucasian	107	3.60%
Total	2,973	100.00%

Adult Participants by ZIP Code



Adult Participants by ZIP Code	Count	Percent
94601	589	19.81%
94602	129	4.34%
94603	400	13.45%
94605	301	10.12%
94606	272	9.15%
94607	140	4.71%
94608	73	2.46%
94609	76	2.56%
94610	66	2.22%
94611	36	1.21%
94612	145	4.88%
94613	3	0.10%
94618	19	0.64%
94619	95	3.20%
94621	607	20.42%
94704	11	0.37%
94705	9	0.30%



Overview - Fiscal Year 2023-2024

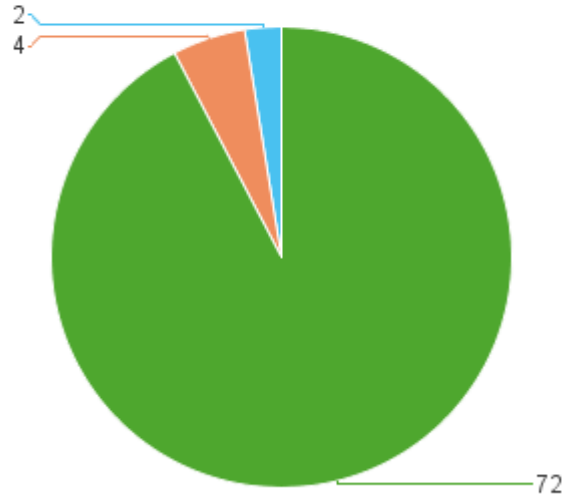
Summer 2023: 6/1/23-9/30/23

FY 2023-2024: 7/1/23-6/30/24

94720	2	0.07%
Total	2,973	100.00%

Funded Organizations by Type

■ 501(c)(3) Non-Profit ■ Government Agency ■ Fiscally Sponsored Initiative



Organization by Type	Count	Percent
501(c)(3) Non-Profit	72	92.31%
Fiscally Sponsored Initiative	2	2.56%
Government Agency	4	5.13%
Total	78	100.00%