

Item 14b - Democracy Dollars Engagement Ad Hoc Subcommittee

Democracy Dollars Engagement Plan Subcommittee

(ad hoc, created January 29, 2025)

Members: Commissioners Karun Tilak (Chair), Alea Gage, Tanya Bayeva

March 4, 2025, Minutes

Attendees:

Commissioners present: Alea Gage, Tanya Bayeva

Commissioners absent: Karun Tilak

Staff: Suzanne Doran, Rabab Bobby Zaidi

Discussion

- 1. Goals and Updates** – The subcommittee discussed the subcommittee member and staff roles, goals, and potential activities. Staff is currently prioritizing identifying organizations that can assist with building program awareness and relationship-building.
- 2. Stakeholder List** – The subcommittee reviewed the stakeholder contact list developed by staff, discussed existing connections with various organizations, and organizations to prioritize for relationship-building because of their connection to key stakeholder groups or reach to priority target audiences. Staff identified youth as high priority for targeted outreach and initiated introductory meetings with individuals and organizations including the [Oakland Youth Commission](#), OUSD [All City Council Student Union](#), and advocates for the youth voting initiative. Subcommittee members are encouraged to forward their suggestions for organizations and contacts to staff.
- 3. Upcoming Events** – Staff will keep the subcommittee informed by email of upcoming events where staff are presenting so subcommittee members can attend. Commissioners agreed that attending one outreach event per quarter is feasible for their schedules. Staff will be making an introductory presentation to Oakland Unified School District [All City Council Student Union](#) on April 18th and to Oakland Youth Commission on April 21st. In addition, there will be a general presentation about the role of the PEC at a ‘Meet your Accountability Officers’ panel on March 20th with neighborhood group West Oakland Neighbors (WON).

It was noted that if more than three commissioners plan to attend an event or gathering that staff may need to notice the meeting in advance per the Brown Act and Sunshine Ordinance, and therefore commissioners should make sure to coordinate their attendance with staff.

- 4. Future Meeting Schedule** – Future meetings will be scheduled as needed and staff will also share materials with the subcommittee by email for input. It was agreed the subcommittee should meet after the staff presentations in April to discuss how they went, what is working, what to improve on, and solicit feedback for future presentations.