

# **Cultural Affairs Division Economic & Workforce Development Department**

Public Art Advisory Committee Regular Meeting Monday, September 17, 2018

> Oakland City Hall Hearing Room 4 1 Frank Ogawa Plaza 5:30 - 7:30 pm

#### **AGENDA**

- I. Welcome/Call to Order
- II. Open Forum
- III. Approval of Minutes: July 2, 2018 meeting
- IV. Action Item: Exploratorium / Artist Rosten Woo Installation Proposal for Frank Ogawa Plaza,
- V. Action Item: Rainbow Recreation Center Public Art Project- Final Artist Recommendation
- VI. Informational Item: Staff Updates on Pending Projects and Program Activity
  - a. Measure DD: Gardens at Lake Merritt Gates Project; Estuary Park
  - b. MacArthur Gateway Arches Project Update
  - c. Temporary Artist Installation Proposals for Frank Ogawa Plaza, Parks and Open Spaces

#### VII. Announcements

Agenda Building: Outline agenda for October 2018 meeting

Next regular meeting: October 1, 2018, Hearing Room 4, Oakland City Hall

#### VIII. Adjourn

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> fl. Oakland, CA 94612 <u>www.oaklandculturalarts.org</u>

this meeting is wheelchair accessible. To request materials in alternative formats, an ASL interpreter, or an assistive listening device, please call the Planning Department at 510-238-3941 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so that persons who may experience chemical sensitivities may attend. Thank you.



# **Cultural Affairs Division Economic & Workforce Development Department**

#### Public Art Advisory Committee (PAAC) July 2, 2018 Minutes

Members Present: Bryan Cain (co-chair), Allison Cummings (co-chair), Charmin Roundtree-Baaqee,

Chris Treggiari

**Excused:** Jennifer Kesseler, Patricia Cariño Valdez, Yulia Pinkusevich

Absent:

**Staff Present:** Kristen Zaremba, Public Art Coordinator

**Guests:** Alma Johnson, Amana Harris

Meeting Chair: A. Cummings
\*Indicates partial attendance

- 1. Meeting called to order at 5:41 p.m.
- 2. Open Forum.
- 3. Minutes: B. Cain moved to approve the minutes of the June 4, 2018 Public Art Advisory Committee meeting. C. Roundtree-Baaqee seconded. Motion passed unanimously.
- 4. Action Item: Council District 3 Anti-Graffiti Mural Grantee Covenant House California and Artists Stephanie Hooper and Thomas Jones, for a wall at 400 Jefferson Street. Covenant House Representatives and artists presented their proposal for a wall to be created by youth associated with the shelter. The proposed location is owned by BART, which has permitted the project. Committee members and staff complimented the intent and approach to the project, and encouraged project representatives to include appropriate signage. Motion: C. Roundtree-Baaqee moved to approve the Council District 3 Anti-Graffiti Mural by Covenant House California and Artists Stephanie Hooper and Thomas Jones, for a wall at 400 Jefferson Street. B. Cain seconded. Motion passed unanimously.
- 5. Action Item: Council District 3 Anti-Graffiti Mural Grantee Attitudinal Healing Connection, Artist James Gayles and St. Mary's Center for a temporary mural wall at 967- 32<sup>nd</sup> Street. AHC Executive Director and team artist Andre Jones presented the project proposal and discussed how to merge the compositions developed with seniors and St. Mary's and Mr. Gayle's watercolor compositions for this temporary wall to be erected in front of a vacant building across from St. Andrew's Plaza. AHC will also be programming in the plaza and creating a street mural between the two locations. Committee members complimented the presenters and expressed enthusiasm for their community investment. Motion: C. Treggiari moved to approve the Council District 3 Anti-Graffiti Mural by Attitudinal Healing

PAAC 9-17-18 Item III

- Connection, Artist James Gayles and St. Mary's Center for a temporary mural wall at 967-32<sup>nd</sup> Street. C. Roundtree-Baaqee seconded. Motion passed unanimously.
- 6. Action Item: Rainbow Recreation Center Public Art Project- Final Artist Recommendation. Public Art Coordinator Kristen Zaremba presented the selection panel recommendation for a new permanent artwork to be included in the reconstruction of the Rainbow Recreation Center located in District 6 on International Boulevard and described the conceptual approach proposed by the recommended artist, Johanna Poethig. Committee members expressed support for the abstracted, color approach and the proposed location. They stated a preference for a large, single composition without text, rather than a few smaller installations. The artist will work in design during the summer and return to the PAAC in September with a final proposal. Motion: C. Roundtree-Baaqee moved to approve the selection panel's recommendations of Delaine Hackney and Johanna Poethig as finalists to receive a design honoraria of \$750. (each), and Johanna Poethig as the artist to receive a commission of up to \$138,000. for design, fabrication and installation of artwork for the Rainbow Recreation Center Public Art Project. C. Treggiari seconded. Motion passed unanimously.
- 7. Informational Item: Staff Updates on Pending Projects and Program Activity
  - a. Measure DD: Gardens at Lake Merritt Gates Project
  - b. MacArthur Gateway Arches Project Update
  - c. Temporary Artist Installation Proposals for Frank Ogawa Plaza, Parks and Open Spaces.
- 8. Announcements:
- 9. Agenda Building: Rainbow Recreation Center Design Review
- 10. Adjournment: B. Cain moved to adjourn the meeting at 7:30. C. Treggiari seconded. Motion passed unanimously.



# Cultural Affairs Division Economic & Workforce Development



# CITY OF OAKLAND POLICY ON ARTIST & COMMUNITY INITIATED PUBLIC ART PROJECTS

City of Oakland Public Art Program staff and the Public Art Advisory Committee must review and accept all projects within the Oakland city limits that will result in the placement of a work of art on City of Oakland property, as well as all public art projects funded in whole or in part with City funds, before such projects can be executed.

The artist and/or project sponsor will submit a proposal with work plan for review by the Public Art Advisory Committee (PAAC) prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters.

#### **Review Process**

With coordination from Public Art Program staff, the artist and project sponsor (including City staff, if applicable) shall present the project proposal to the PAAC at a scheduled public meeting. The PAAC typically meets on the first Monday of each month. Proposals must be submitted to Public Art staff for review at least two weeks prior to a confirmed meeting.

Please allow sufficient time for the PAAC review process. The PAAC cannot make a judgment on the proposal without all the required documentation. Allow additional time if the proposal requires approval from other departments or review boards for placement on City property prior to PAAC review. Art proposed for placement on Caltrans (State of California Department of Transportation) property requires a separate, additional approval and permitting process.

**NOTE:** Please consult with Public Art staff prior to finalizing the project budget. Projects requiring City staff facilitation may be subject to a review fee. The fee for projects requiring review by the Public Art Program is \$119.00/hour, or a minimum of \$357.00 per project review, effective 7/1/17. Projects proposed for Caltrans property require additional staff facilitation.

Following review of the proposal, the PAAC will make an advisory judgment regarding form, content, and feasibility of the artwork and will determine whether the proposed project meets technical standards for public art in the city of Oakland. Once the PAAC has made a judgment regarding the proposed project design, no design changes can be made by the artist and/or sponsor without returning for PAAC approval prior to implementation. Please contact staff to schedule a review of your project proposal:

Kristen Zaremba, Public Art Program, 510-238-2155 or kzaremba@oaklandnet.com

## Cultural Affairs Division

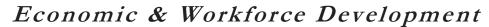
## Economic & Workforce Development



The project proposal shall include the following. <u>All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution</u>:

- 1. Public Art Advisory Committee (PAAC) Proposal Review Form. Attached below.
- 2. **Project Narrative**. A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.
- 3. **Artist Resume**. The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
- 4. **Examples of Past Work**. 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.
- 5. *Visual Proposal*. Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
- 6. *Materials and Methods Description*. A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.
- 7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimension for reference.
- 8. *In-Situ Mockup*. A scale drawing or digital photographic mockup depicting the proposed work <u>as it</u> will be sited.
- 9. *Timeline*. A project timeline that includes community outreach, the design process, all City reviews, and installation.
- 10. **Budget**. An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
- 11. *Maintenance Plan*. A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.
- 12. *Community Outreach/Support Documentation*. Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
- 13. *Insurance Documentation*. Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.
- 14. *Permissions*. Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
  - a. Private Property: Written permission or Memorandum of Understanding (MOU).
  - b. *City of Oakland Property*: Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:
- 15. Waiver of Proprietary Rights for Artwork Placed on City Property.

# Cultural Affairs Division





## **Public Art Advisory Committee Proposal Review Form**

Date9/10/18	
Artist(s) Rosten Woo with the Exploratorium	
Project Contact Kirstin Bach	
Organization (if applicable) Exploratorium	
Phone # 415.528.4661 Email kbach@exploratorium.edu	
Street Address Pier 15	
City San Francisco State CA Zip 94111	
Proposed Site of Project (Address/Cross St. with physical details) Frank Ogawa Plaza	
Name of Property Owner, Proposed Location City of Oakland	
City Council District of Proposed Location	
Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file	٠,
	:. :
1. X Review Form (this page)	
2. X Project Narrative	
3 Artist Resume	
4. X Examples of Past Work	
5. X Visual Proposal	
6. X Materials and Methods Description	
7. X Photos of Site	
8. X In-Situ Mockup	
9. X Timeline	
10. X Budget	
11. X Maintenance Plan	
12. X Community Outreach / Support Documentation	
13. X Insurance Documentation	
14 Permission(s)- Private Property Owner or City	
15 Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)	

## Cultural Affairs Division

## Economic & Workforce Development



#### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Air sensor chime units, that include a solar panel, equipment box with air quality sensor
and set of electronically activated chimes.
Entitled [title of work]:  Mutual Air
and located at [identify site, including interior location if applicable]:  Several light pole locations in Frank Ogawa Plaza
in whole or in part, in City's sole discretion.
Artist's Address for Notice [insert artist's name and complete address]:
Rosten Woo, 383 North Ave 52, Los Angeles, CA 90042
Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9 <sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:
Br. 10/18
Artist Signature / Date
City Administrator Designated Client Department Representative Printed Name / Signature / Date
This document is posted online at:

Oakland Cultural Affairs Division, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland CA 94612 www.OaklandCulturalArts.org

http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm

#### **Project Narrative**

#### **MUTUAL AIR**

Project by Rosten Woo in collaboration with the Exploratorium An Open Spaces Project funded by the Kenneth Rainin Foundation

A public sculpture to connect residents of Oakland to our most ubiquitous yet invisible public commons: the air. *Mutual Air* is a network of specially designed bells to generate a soundscape that reflects and responds to this commons. By sonifying air quality fluctuations, we hope to engage the public in an experiential understanding of climate science and how aspects of our atmosphere, while a shared resource, reflect socioeconomic differences and disparities.

These public sculptures are inspired by the various historic functions of church bells, like those in 17th Century France, that indicated daily rhythms, set village boundary limits, announced community events, and served as alert systems in times of crisis. *Mutual Air* reimagines this shared sound for contemporary life--not as a single hugely audible church bell, but a network of ambient chimes weaving a unified soundscape across Oakland. The project asks 30 residents and institutions to become stewards of a bell, each consisting of a mount and enclosed unit housing a set of chimes and a set of sensors. These sculptures will work in unison, ringing out the daily highs and lows of carbon concentration and densities of particulate matter, working as Trojan horses in a sense, utilizing interest in civic art to enhance the quality of environmental monitoring and synchronizing residents with one another and their environment in a new way.

#### Rosten Woo

www.wehavenoart.net 383 N Ave 52 Los Angeles, CA 90042 (718) 208-5769 rostenwoo@gmail.com

	SELECTED EXHIBITIONS AND INSTALLATIONS			
2017	A Park is By the People, permanent installation, Los Angeles State Historic Park, LA CA			
2017	The Back Nine, Collaboration with Los Angeles Poverty Department, Los Angeles, CA			
2016	By the People: Cooper-Hewitt National Design Museum, New York NY			
2015	Los Angeles River Interpretive Signage Program, CA State Parks, CA			
2014 City of Hope, City of Resistance, Armory Center for the Arts, Pasadena, CA				
2014 haystacks, Digital Art Commission, Harvard Library				
2013	Willowbrook is/es, Public Art Comission, Willowbrook, CA			
2012	Picture Takers, permanent installation, Los Angeles Police Department Scientific Investigation Division, Los Angeles, CA			
2011	The Last Newspaper, The New Museum, New York, NY			
2010	Design Triennial: Why Design Now?: Cooper-Hewitt National Design Museum, New York NY			
2010	Precious Cargo, University of Buffalo Art Gallery, Buffalo, NY			
2009	The Global Polis: Interactive Infrastructures: Center for Architecture, New York, NY			
2009	4th International Architecture Biennale Rotterdam: Open City: Designing Coexistence Rotterdam, NL			
2009	Experimental Geography: The Colby College Museum of Art, Waterville, ME;			
	Miller Gallery, Carnegie Mellon University, Pittsburgh, PA; The Albuquerque Museum, Albuquerque, NM; Rochester Art Center, Rochester, NY; Richard E. Peeler Art Center, DePauw University, Greencastle, IN			
2009	Into the Open: positioning Practice: National Constitution Center, Philadelphia, PA; Vera List Center for Art and Politics, New York, NY			
2009	U.S. Pavillion, Venice Architectural Biennale, Venice, IT			
	AWARDS, COMMISSIONS, RESIDENCIES			
2017	Americans for the Arts, Johnson Fellowship for Artists Transforming Communities, finalist			
2016	National Design Award, Cooper Hewitt			
2016	Mike Kelley Foundation for the Arts Grant			
2015	Art Matters Grant			
2014	Zentrum for Kunst & Urbanistiks, Residency			
2014	California Community Foundation, Visual Arts Fellowship			
2014	Americans For the Arts Public Art Network Year in Review Award			

#### **EDUCATION**

2012 Curry Stone Design Prize

2012 Seed Fund, Grant for Creative Change2011 Headlands Center for the Arts, Residency

Cooper-Hewitt Design Triennial

Venice Architectural Biennale

1999	Cornell University, B.A. in Government, with Honors
1995-1997	Deep Springs College

#### OTHER

2011

2010

2001-2009	Co-Founder, Executive Director, Center for Urban Pedagogy
2010-2011	Board Member, Los Angeles Forum for Urban Design
2009-2011	Board Member, Groundswell Community Mural Project

2014 American Planning Association, Best Practices Award

2014 California Endowment for the Humanities, California Stories Grant

Rosten Woo – Work Samples



One thing leads to Another (#3) - Water Under Foot

60' vinyl mural, with Tiffanie Tran Pomona College, 2018



#### Back 9

An educational minigolf course about zoning and the politics of downtown redevelopment Produced with the Los Angeles Poverty Department, 2017



Los Angeles River Interpretive Signage Program (#3) - Water Under Foot

Double sided 8' by 4' billboard, printed aluminum, 2015



#### WIllowbrook is/es...

Performance, publication, video Los Angeles County Arts Commission, 2013

#### **Mutual Air**

#### Overview

#### **WEIGHT AND DIMENSIONS**

- 18" by 32" by 10"
- 10 pounds w/solar panel and battery (5 without)

#### **COMPONENTS**

- · solar panel
- metal enclosure, 12" x 10" x 6" containing
- 12V deep cycle battery
- Particle microcontroller with wifi or cellular
- Plastic shroud 10" x 10" X 8" containing
- five ~10" metal chimes
- Plantower air quality monitor (particle sensor)

#### SOUND

- sound will be generated acoustically by chimes activated by solenoids, maximum of 70 db audible in 15' radius.
- will include kill switch for special events
- · ability to change behavior at night

#### **MOUNTING**

 Chimes can be installed to poles or fencing with metal strap or bolted into a wall.

#### PROJECT DURATION

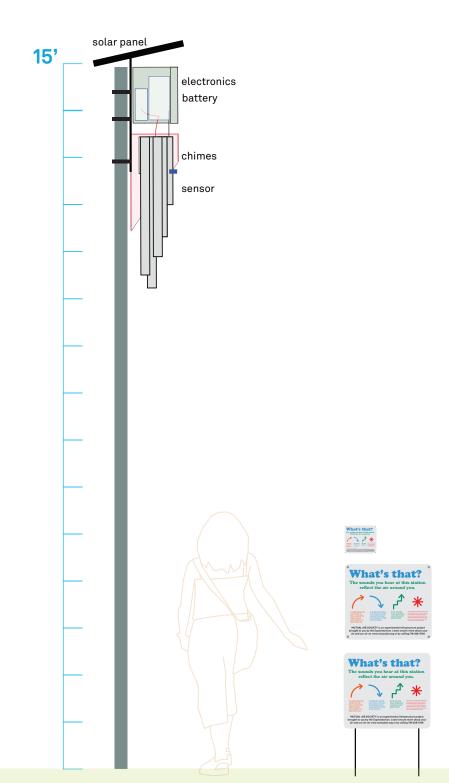
Chimes will be installed from 10/1/18 to 2/1/19 and deisntalled by 6/1/19

#### **SIGNAGE**

Signage is flexible and can be produced as 10" by 10" sticker, 20" by 18" expendable lawn sign or 20" by 18" printed aluminum sign - depending on situation.

#### **POWER DRAW**

average 3w peak 30w









#### **Timeline**

September 2018
Launch program
Installation of Sensor/Bells at anchor sites (Exploratorium, Oakland Museum of California, Chabot Space and Science Center)

October-December 2018 Installation of 30 Sensor/Bells at community sites

May 2019 Deinstallation of Sensor/Bells Closing program

#### Budget

The budget for installing four sensor/bells in Frank Ogawa Plaza is \$6,000 plus maintenance.

- 4 @ \$500 per unit for installation and signage
  - \$250 installation labor
  - \$100 signage
  - \$150 deinstallation labor
- 4 @ \$1,000 per sensor/bell unit cost (parts and labor)

The project budget for the entire network of sensor/bell includes artist fee and travel, research and development, website, public programs, and staff for facilitation and maintenance.

#### Maintenance plan

The Exploratorium will hire and train bell installation maintenance technicians to be engaged and on call from installation, beginning in October 2018, through the de-installation in April/May 2018. Together with Rosten Woo, the Exploratorium will develop a protocol for the bell stewards to log maintenance concerns for the bells. Bell stewards will be given basic instructions for addressing common issues with the bells and contact information for reporting any problems that occur. In addition, there will be regular remote monitoring of the bells. Each bell housing will include sensors, which can deliver error functions if they encounter problems or stop responding to remote signals. This will alert technicians to troubleshoot the problem and visit the bell steward to repair or replace any broken components. While the bells are sophisticated, they will be constructed out of inexpensive materials, so components can be easily replaced if needed. Efforts will be made to construct the bells and site them in such a way as to be as resistant to tampering or vandalism as possible.

#### **Community Outreach**

Mutual Air Society is conceived and will be executed through the lens of Rosten Woo's ongoing work that uses the power of art to increase meaningful civic engagement. His artistic investigations are grounded in direct response to community needs and aspirations that rely heavily on collaboration and mutual participation. This particular project's execution requires individuals from Oakland to be direct stewards and participants in the soundscape. While we hope to gather bell stewards through our public programming and through the networks of the Exploratorium, the Oakland Museum of California, and the Chabot Space and Science Center, we realize that an additional concentrated and informed effort is necessary to reach the optimal number and meaningful diversity of the participants. The outreach coordinator will also serve as a liaison to community benefit organizations and business districts along the network to ensure an ongoing dialogue with various constituents in the neighborhoods. Woo has significant experience working with community organizations and individuals to create long-term partnerships.



#### CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 8/20/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed.

If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).								
PRODUCER	CONTACT Jo Anne Roque							
San Francisco-Alliant Insurance Services, Inc.	PHONE (A/C, No. Ext): 415-403-1400 (A/C, No.): 415-874-4812							
100 Pine Street   FL 11	E-MAIL ADDRESS: jroque@alliant.com	No): 413-074-4012						
San Francisco CA 94111		NAIC#						
Sull'idioses site i i i	INSURER(S) AFFORDING COVERAGE							
INSURED EXPLLLC-01	INSURER A: Travelers Property Casualty Co of Amer	25674						
Exploratorium, LLC	INSURER B : Philadelphia Insurance Company 23850							
Pier 17, suite #100	INSURER C:							
San Francisco CA 94111	INSURER D:							
	INSURER E :							
COVERAGES CONTRACTOR AND ADDRESS OF THE AUTHORITY OF THE	INSURER F:							
COVERAGES CERTIFICATE NUMBER: 438955755 THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HA	REVISION NUMBER							
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DESCRIPTION OF OPERATIONS below	E.L. DISEASE - POLICY LIF	MIT \$ 1,000,000						
		9						
DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES (ACORD 101, Additional Remarks Schedu Oakland Museum of California is included as an Additional Insured (Per Form C	e, may be attached if more space is required)	ad Incurad for the						
Mutual Air project. Subject to policy terms, conditions and exclusions.	5 20 20) re. Liability as respects operations of the Hami	d insured for the						
CERTIFICATE HOLDER	CANCELLATION							
	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN							
Coldand Museum of Colliferation	ACCORDANCE WITH THE POLICY PROVISIONS.							
Oakland Museum of California 1000 Oak Street								
Oakland CA 94607	AUTHORIZED REPRESENTATIVE							



# **Cultural Affairs Division Economic & Workforce Development Department**

TO: Public Art Advisory Committee

ATTN: Allison Cummings and Bryan Cain, Co-chairs

FROM: Kristen Zaremba, Public Art Coordinator

DATE: September 17, 2018

RE: Rainbow Recreation Center – Public Art Project Design Review

#### SUMMARY

The Rainbow Recreation Center Public Art Project, designed by artist Johanna Poethig, is in design development. Final designs are now being presented to the Public Art Advisory Committee for review and design approval prior to fabrication.

#### **BACKGROUND**

On July 2, 2018, PAAC approved the recommendation to award the commission for the Rainbow Recreation Center public art project, located at 5800 International Boulevard, Oakland CA 94621, to Oakland artist Johanna Poethig. The exterior façade on International Boulevard was identified as the preferred location for the artwork.

On July 26, 2018, the project and preliminary design concept were presented to the community-based selection panel at the Digital Arts and Culinary Academy (DACA), and to the greater community at the RRC 27Y Neighborhood Crime Prevention Council meeting. Community members provided positive feedback.

On July 31<sup>st</sup> and August 2<sup>nd</sup>, the artist conducted art workshops at DACA, where youth in summer programs at the center were photographed for potential inclusion in the final artwork designs.

On September 12, the conceptual design proposal was presented to the Parks and Recreation Advisory Commission. The design was approved unanimously.

The artist has consulted with fabricators, installers, Public Art Program and Public Works staff, as well as the Project Designer and the Project General Contractor, to determine what materials and methods will work best for installation and long-term maintenance of the glass mosaic.

The artist's design has evolved to reflect the input she received from the various stakeholders, as well as to experiment and refine the composition, color and detail of the artwork for translation to glass tile mosaics to be fabricated and installed by others.

Due to funding restrictions, designs must be finalized and a fabrication deposit submitted by the first week of October. The permanent artwork fabrication must be completed in time for on-site installation by licensed contractors in December 2018.

#### FISCAL IMPACT

The Rainbow Recreation Center Public Art Project is funded through City of Oakland percent for art funds (per Ordinance Number 11066 C.M.S) by Measure KK and Prop 84 state funds. Once approved by the PAAC, the selected artist will be contracted for design development, fabrication and installation or installation coordination of the final artwork in an amount up to one hundred thirty-eight thousand dollars (\$138,000). A portion of the budget, will be administered through the project general contractor.

#### **RECOMMENDATIONS**

Staff recommends that the Public Art Advisory Committee review, provide feedback and approve the design, with direction to staff to provide final design approval of any future revisions, if necessary, to allow the artist to proceed with fabrication.

Respectfully submitted,

Kristen Zaremba, Public Art Coordinator

# Johanna Poethig

**Rainbow Recreation Center** 



VIEW FROM INTERNATIONAL BLVD.



VIEW FROM PARK

## ART COMPONENTS

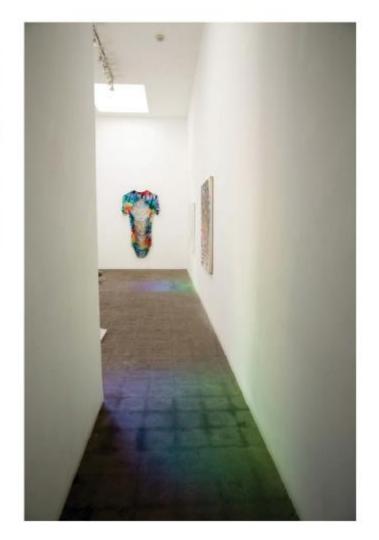
SOLAR NOON



## ART COMPONENTS

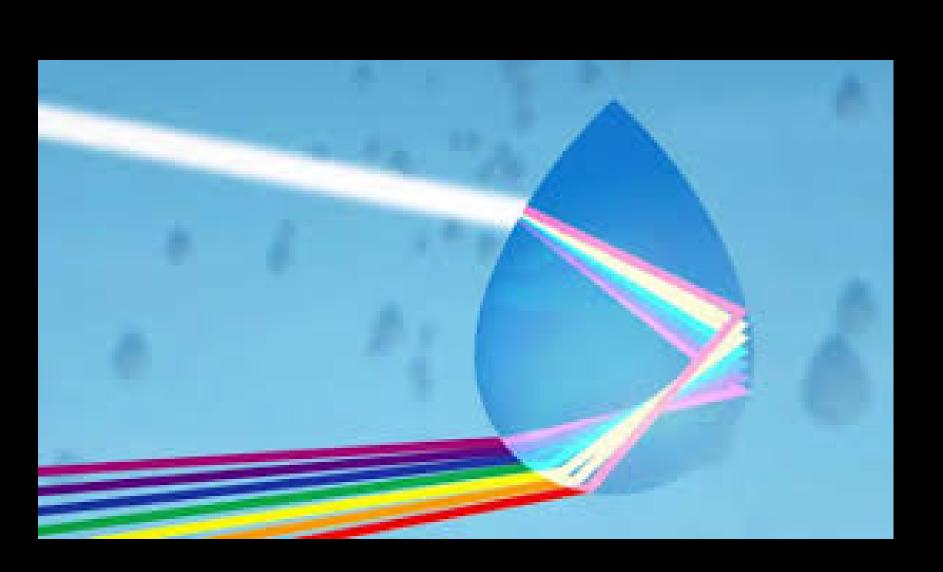
SKYLIGHT DIFFRACTION GRATING



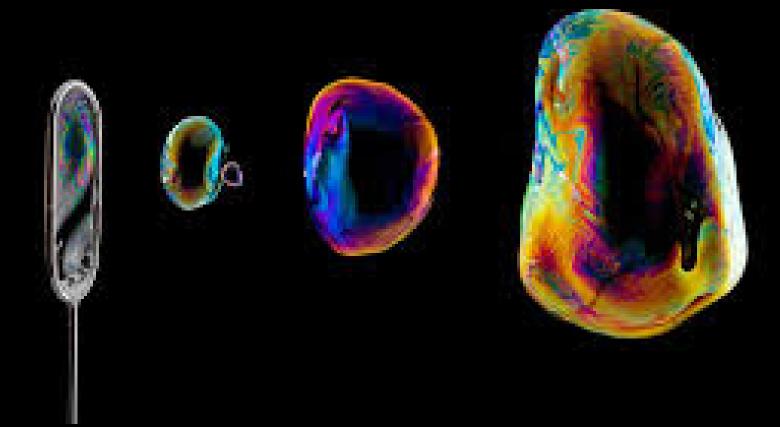


# Cultural Wavelengths Colors of Light and Life

**REFLECTION - REFRACTION - DEFRACTION** 

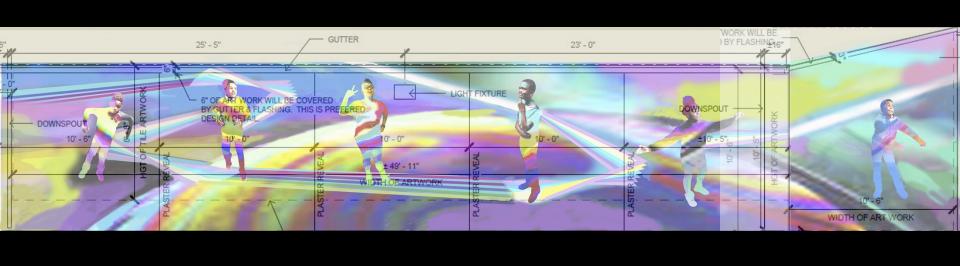


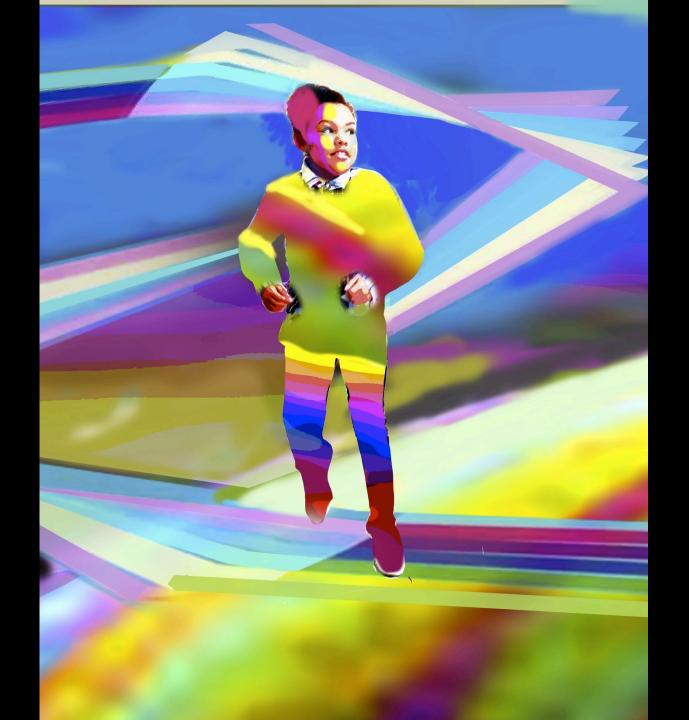




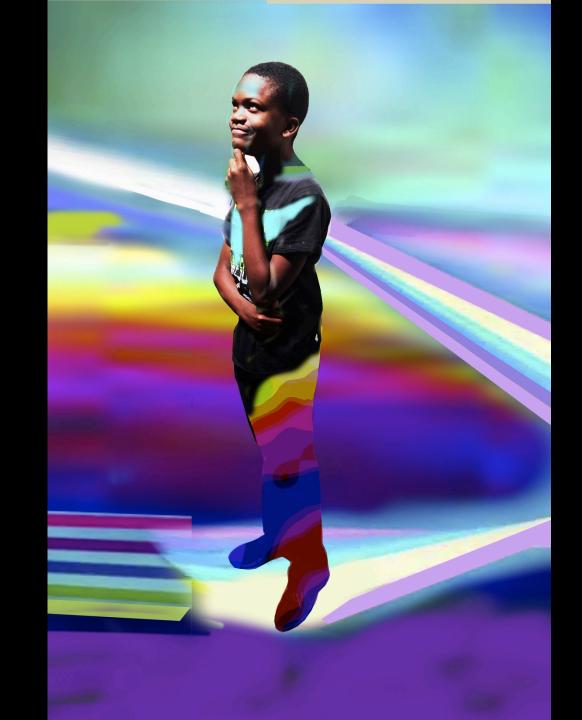




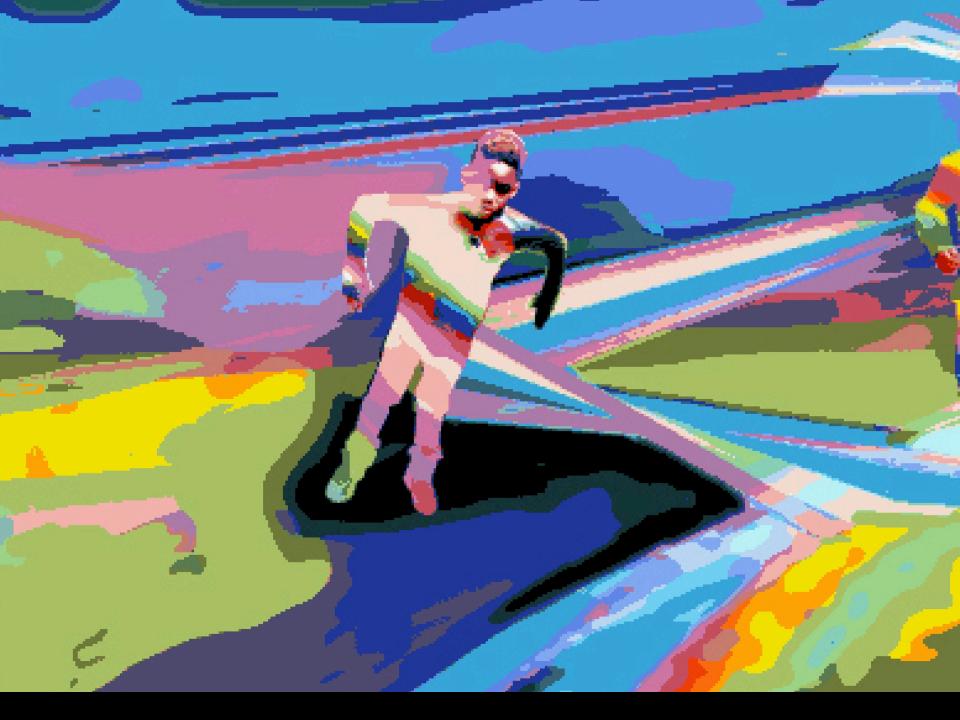


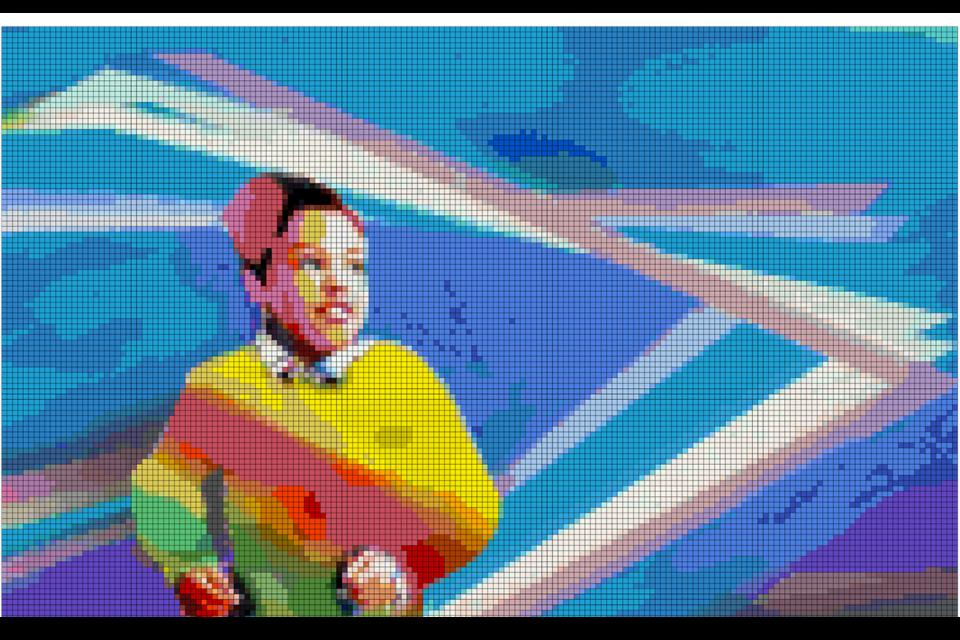


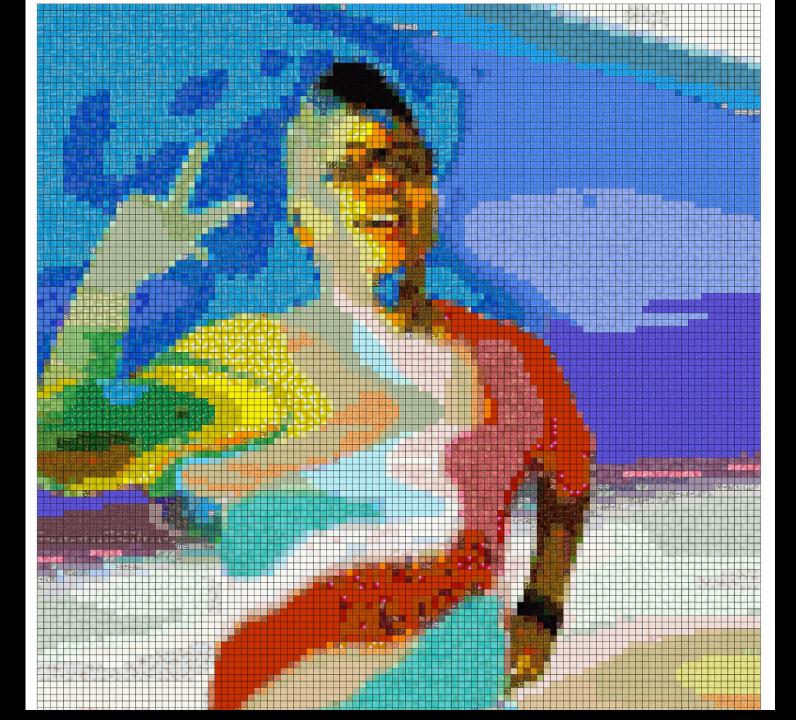


















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