

# Special Public Art Advisory Committee Meeting Thursday, July 6, 2023 5:30 - 7:30 pm Oakland City Hall 1 Frank H. Ogawa Plaza, Oakland CA 94612 Hearing Room 3

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for <u>viewing only</u>. Comments will no longer be accepted via Zoom or telephone.

## How to Make a Comment:

There are two opportunities for the public to address the Cultural Affairs Commission and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

## **RE: ZOOM PARTICIPATION + COMMENT PERIODS**

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made inperson. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Commission and City staff at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone.** 

https://us06web.zoom.us/j/83180596949?pwd=YnVVaGRrZER4T1RkcnJDWkdMcFo3Zz09

Passcode: 782993

## Or One tap mobile : +16694449171,83180596949#,\*782993# US

+16699006833,83180596949#,\*782993# US (San Jose) Or Telephone: Dial(for higher quality, dial a number based on your current location): +1 669 444 9171 US +1 669 900 6833 US (San Jose) +1 408 638 0968 US (San Jose) or 888 475 4499 US Toll Free or 833 548 0276 US Toll Free or 833 548 0282 US Toll Free or 877 853 5257 US Toll Free

Webinar ID: 831 8059 6949

## Special Public Art Advisory Committee Meeting Thursday, July 6, 2023 5:30 - 7:30 pm Oakland City Hall 1 Frank H. Ogawa Plaza, Oakland CA 94612 Hearing Room 1 AGENDA

- I. Welcome/Call to Order/Roll Call
- II. Public Comment
- III. Action Item: Adopt the Minutes from the May 1, 2023 Public Art Advisory Committee Meeting
- IV. Action Item: Review and Approve City Councilmember Kalb Recommended Mural Design Proposal by Debra Koppman, for Studio Naga, located at 5850 San Pablo Avenue (District 1).
- V. Action Item: Review and Approve Sunflower Path Stair Mural Design Proposal by Mona Sani and Thitiwat Phromratanapongse, for the Public Right of Way Stairs located between Proctor Avenue and Modoc Street (District 4).
- I. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity

a. Cultural Strategists in Government (CSIG) Public Art – Program Update; Fabrication Tours b. Public Art in Private Development Projects- Affordable Housing Initiatives, UC Benioff Children's Hospital- Walter Hood; Self Storage- Illuminaries; 95<sup>th</sup> & International- June Grant c. City Budget and CIP Project Planning: Oakland Parks, Public Works and OakDOT d. Artist-Community Initiated Projects Process and Planning: Council-granted Murals, Paint the Town / Keep Oakland Beautiful e. General Public Art Program Updates: 2023 PAAC, Staff, Artist / PAAC Recruitments

- f. Scheduling next PAAC meeting
- II. Open Forum
- III. Announcements
- IV. Agenda Building: Outline agenda for June meeting. Next regular meeting: August 7, 2023

## V. Adjourn

**b** This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email <u>KZaremba@oaklandca.gov</u> or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envié un correo electrónico a <u>KZaremba@oaklandca.gov</u> o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias. 會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作 天電郵 <u>KZaremba@oaklandca.gov</u> 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可 能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ <u>KZaremba@oaklandca.gov</u> hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra.Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department Public Art Coordinator – Kristen Zaremba Phone: (510) 238-2155 Recorded Agenda: (510) 238-2386 Telecommunications Relay Service: 711



# **Cultural Affairs Division Economic & Workforce Development Department**

## Public Art Advisory Committee (PAAC) May 1, 2023 1 Frank H. Ogawa Plaza Hearing Room 3 Minutes

Members Present:	Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kesseler (Co-Chair), Katerina					
	Leventi, Sarah Miller, Eric Murphy,					
Absent:	Michele Ramirez					
Staff Present:	Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs					
	Commission Program Analyst; Roberto Bedoya, Cultural Affairs Manager					
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Guests:

## Meeting Chair: Jennifer Kesseler

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:38 p.m.
- 2. Public Comment: No comment was provided.
- 3. Informational Item: Introductions of New and Current Public Art Advisory Committee Members and Staff; Cultural Affairs Manager Division Introduction on Budget Process. Public Art Coordinator Kristen Zaremba introduce Sarah Miller and Katerina Leventi, the two most recent appointees to the PAAC. Existing committee members introduced themselves and welcomed the new members. Staff noted that they continue to work with the Mayor's office on new recruitments and thanked all the members for their contributions. Cultural Affairs Manager Roberto Bedoya reported that the Mayor's budget proposal has been released. Due to post-pandemic financial shortfalls the budget includes twenty percent cuts from all General Fund allocations, and hiring freezes for most departments. Additionally, the Mayor is proposing the merger of certain departments. Cultural Affairs, a Division of Economic and Workforce Development, is being proposed to merge with Planning and Building. Staff are hopeful that the proposed public art staff position will remain in the budget as the funding is not from the general fund. Cultural Affairs Commission staffer Neha Balram provided a brief overview of the Cultural Affairs Commission and invited committee members to attend the next meeting on May 22<sup>nd</sup>, 2023.
- 4. Action Item: Review and Approve District 1 City Councilmember Kalb Recommended Mural Design Proposal by Debra Koppman, for Studio Naga, located at 5850 San Pablo Avenue. *Tabled.*

- 5. Action Item: Review and Approve Tyrone Carney Park Memorial Selection Panel Recommendation – Artist Dana King. Public Art Program Coordinator Kristen Zaremba presented the Tyrone Carney Park community-based selection panel's recommendation to of Oakland artist Dana King for the Tyrone Carney Memorial and referred committee members to the staff report. While not a standard public art commission, King will be contracted as a consultant to the park designers to create a unique memorial bust of Carney. The final designs will be presented to the PAAC later in 2023. Committee members expressed support for the proposed improvements. Motion: S. Miller moved to approve Dana King as the artist selected to create the Tyrone Carney Park memorial. E. Murphy seconded. K. Leventi Aye. J. Kesseler Aye. C. Roundtree-Baaqee Aye. Motion passed unanimously.
- 6. Action Item: Review and Approve the Public Art for Private Development Proposal by artist Eric Powell for the Public Right of Way adjacent to 2121 Wood Street, a Holliday Development Public Art for Private Development Project. K. Zaremba presented the Holliday Development/ Eric Powell public art proposal for the private development at 2121 Wood Street, half of which will reside on City property, thus requiring PAAC approval. Zaremba noted that the proposal was presented originally at the February 2023 meeting and was received positively, but without a quorum the PAAC was unable to vote. Committee members expressed support for the project and requested better details and site plans for any follow ups and future reviews. Motion: J. Kesseler moved to approve the public art project designed by Eric Powell and proposed for the private development at 2121 Wood Street. C. Roundtree-Baaqee seconded. E. Murphy Aye. S. Miller Aye. K. Leventi Aye. Motion passed unanimously.
- 7. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity-Tabled
  - a. Cultural Strategists in Government (CSIG) Public Art Program Update
  - b. City Budget and CIP Project Planning: Parks and OakDOT
  - c. Public Art in Private Development Projects- Affordable Housing Initiatives
  - d. Artist-Community Initiated Projects: OakDOT Paint the Town plans, Council murals
  - e. General Public Art Program Updates: 2023 PAAC, Staff, Artist Recruitments, Newsletter
- 8. Open Forum:
- 9. Announcements:
- 10. Agenda Building: PAAC appointments, CSIG updates, Budget, Artist recruitment
- 11. Adjournment: C. Roundtree-Baaqee moved to adjourn the meeting at 7:03. S. Miller seconded. Motion passed unanimously.

CITY	OF
OAKI	AND

Cultural Arts Programs Economic & Workforce Development

	Public Art Advise	ory Committee Prop	osal Review	Form
Date _	3-14-23			
Artist(s	Debra Koppma	rh		
Project	Contact Debra Ko	ppman		
	ation (if applicable)			
Phone	1 510 482- 1818	_ Email debkoppi	nan@qmai	L. com
	Address 2307 Dam	uth St.		
City	Oakland	StateZip	4602	0
100164938	CEVUPP OF	st. with physical details) 59 59 H St (Sak	Pablo Ave	-
Name	of Property Owner, Proposed Loca	ation Pastor Earl J.1	Vard Starles	attel hissionary
City Co	uncil District of Proposed Location	protivit 1	-	_

#### Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

Review Form (this page) 1. Project Narrative 2. 5 Artist Resume 3. Examples of Past Work ~ 4. Visual Proposal 5 V Materials and Methods Description 6.  $\checkmark$ Photos of Site 7. In-Situ Mockup 8. 1 V Timeline 9. V Budget 10. 11. Maintenance Plan 12. \_\_\_\_ Community Outreach / Support Documentation 13. \_\_\_\_ Insurance Documentation

- 14. V Permission(s)- Private Property Owner or City
- 15. N/A Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Oakland Cultural Arts Programs, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland CA 94612 www.OaklandCulturalArts.org

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#### **Project Narrative**

This mural project, funded through "Graffit Abatement – Green Walls," will be sited on the long exterior façade of the brick building occupied by *Studionaga* at the corner of 59<sup>th</sup> Street and San Pablo Avenue in North Oakland. The business, a non-profit focused on teaching children, youth, and adults the Indonesian-American martial art form of "Poekoelan Tjimindie Tulen" since 2000, suffered from an inability to conduct in-person training, in the same way similar hands-on training programs suffered. The business is now back to offering classes at this studio, and is handicapped by the presence of un-housed people frequently defacing the building and using the front and side walls for their personal needs. In addition, there have also been frequent serious graffiti assaults on the building, making it unappealing and uninviting for the numerous children and youth who attend classes to learn self-defense, meditation, and leadership skills.

The building is a beautiful old brick building, with original tile in the front entranceway, and open, spacious studio rooms filled with original wood trim and lots of light. The long exterior wall which has been repeatedly defaced, does not reflect the purpose or the values of this locale, and would greatly benefit from the creation of a community mural. This project would offer the possibility of modifying the exterior of the building to cohere with the interior of the building, and with the values of the community. At the same time, the aesthetics of the whole street will be improved, and neighbors and passers-by will be delighted.

Local Oakland Artist Debra Koppman has designed a mural which coheres with the spirit and practices of the studio, but which does not function in any way as advertising. Debra Koppman has extensive experience working with Oakland community members, and has successfully completed multiple murals around the city. She was the collaborating artist on 2 murals which were funded by the previous Green Walls program in District 1, and was the lead artist on multiple Green Walls projects in District 4, and has also completed multiple murals on businesses and non-profits in the Fruitvale and Grand Lake Districts.

Students, teachers, and parents will be invited to participate in the painting of the mural; we will also welcome any community members who would like to participate. This opportunity to participate in the creation of a more welcoming space will hopefully extend out beyond the specific participants of the classes offered at *Studionaga*.

The image was designed in collaboration with Louise Rafkin, head of the school. The design includes an image of a dragon in a bamboo forest, connecting the image loosely to Indonesia as the origin of this particular martial arts tradition. Joining the dragon are a monkey, a crane, a tiger, and a snake, the four animals whose movements form the basis of the "Poekoelan Tjimindie Tulen" teachings. The image is both simple enough to have multiple, not-necessarily-experienced volunteers participate, while being complicated and detailed enough to deter further graffiti. Not possible to see in the drawing is the fact that the mural will be painted "as-if" it were mosaic tile. This technique, which I have used before to great effect, creates the illusion of mosaic tile, gives the feeling of a great deal of detail over the entire surface, and is reasonably easy to teach people, allowing for individual differences in application and approach.

#### DEBRA KOPPMAN, Doctor of Arts

2307 Damuth St. Oakland, CA 94602, 510/482-1818 debkoppman@gmail.com

www.debrakoppman.com

EDUCATION:Doctor OF Arts, Studio Arts, New York University, 1993<br/>Emphasis in painting, printmaking, criticism, aesthetics<br/>MASTER OF Arts, Fine Arts, University of California, Berkeley 1982<br/>BACHELOR OF Arts, Fine Arts, University of California, Berkeley 1980

**SUMMARY OF EXPERIENCE:** Fifteen years as a community-artist, including successful design and implementation of large-scale, exterior, collaborative murals in mosaic tile and acrylic paint in a wide range of public, public-school, and private settings. I have a proven track record of working successfully with students, community participants, contractors, administrators, and arts specialists of all ages and ethnic groups. My special interest is in the design of projects connecting sites to specific histories, cultures, and communities. My passion and joy is to create lasting and welcoming murals in which community members see themselves reflected.

#### SELECTED EXTERIOR PUBLIC MURALS

- 2023 UPCOMING! ASHLAND COMMON: The Trust for Public Land/Hayward Parks & Rec, Hayward, California.
- 2023 UPCOMING! HAYWARD MISSION MOSAIC: Hayward-Meta Affordable Housing, Hayward, Calfornia.
- 2022 WELCOME HOME! Rosefield Village; Alameda Housing Authority, Alameda, California.
- 2022 CALIFORNIA GARDEN, Youth Employment Partnerships, Fruitvale District, Oakland, California
- 2022 A PLACE FOR PEACE, WISDOM, AND COMPASSION. True Buddha Vijaya Temple, Fruitvale District, Oakland, CA
- 2021 WELCOME TO MILPITAS!, Milpitas, California
- 2021 GRAND LAKE'S HIDDEN TREASURES, (part 2) Oakland, California
- 2021 LET JUSTICE ROLL DOWN LIKE WATERS, (continuation from Summer 2020) YEP Oakland, California
- 2021 STEPPING OUT TO THE BEAT OF CALIFORNIA AVENUE, City of Palo Alto, Public Works
- 2021 A QUILT OF MANY COLORS, Sister Thea Bowman Manor, Oakland, CA (in collaboration with Laurie Polster)
- 2021 WE ARE STANDING ON OHLONE LAND, Glenview Elementary, Oakland, California
- 2020 DIMOND LIBRARY'S MAGIC CARPET, Dimond Library, Dimond District, Oakland, California.
- 2020 LET JUSTICE ROLL DOWN LIKE WATERS AND RIGHTEOUSNESS LIKE A MIGHTY STREAM, YEP, Fruitvale, Oakland, CA
- 2020 THE FABRIC OF SAN PABLO, San Pablo City Hall, San Pablo, California
- 2019 THE FABRIC OF ST. COLUMBA, St. Columba's Catholic Church, Oakland, CA (in collaboration w/Laurie Polster)
- 2019 DIMOND RIVER FLOWS TO MAPLE, PG&E Maple Substation, Dimond District, Oakland, California
- 2019 GRAND LAKE'S HIDDEN TREASURES, Mixed-Use/Housing-Retail, Grand Lake District, Oakland, California
- 2018 JAZZIN' IT UP AT SOON'S LOUNGE, Soon's Lounge, Dimond District, Oakland, California
- 2018 TRAVELING ON INTERNATIONAL BOULEVARD, Transmatic Transmission, Fruitvale District, Oakland, California
- 2017 PALMA CEIA'S MAGIC GARDEN, Palma Ceia Park, Hayward, California
- 2017 FIESTA EN LA FINCA! La Finca Tortilleria, Fruitvale District, Oakland, California
- 2017 PLANTS ON PLANTERS, MacArthur Boulevard, Laurel District, Oakland, California

- 2016 SAUSAL CREEK TO THAILAND, Dimond Cafe, Dimond District, Oakland, California
- 2016 SEQUOIA'S RAINBOW ROAD, Sequoia Elementary School, Oakland, California
- 2016 ENCHANIMALS! (With Sequoia Elementary School students), Sequoia Elementary School, Oakland, California
- 2016 THREADS OF SAN PABLO, City of San Pablo (3 panels). San Pablo Community Center, San Pablo, California
- 2015 WELCOME TO SAN PABLO! City of San Pablo (2 panels). San Pablo Community Center, San Pablo, California
- 2015 DIMOND RIVER, **Dimond District, Oakland, California**
- 2014 THE BUDDHA'S 8 FOLD PATH, Bret Harte Middle School. Oakland, California
- 2014 I LOVE DIMOND, PG&E Boston Substation, Dimond District. Oakland, California
- 2013 YOU'RE HUNGRY, EAT HEALTHY, Bret Harte Middle School. Oakland, California
- 2012 RAINBOW FISH, (directed 90 3<sup>rd</sup> graders) Glenview Elementary. Oakland, California
- 2012 SEQUOIA'S HIDDEN JEWELS, Mosaic Mural in collaboration with the Sequoia Elementary School community. Dimond District. Oakland, California
- 2011 WELCOME TO FRUITVALE, Highway 880 & Fruitvale Avenue, 12 Pillars, Fruitvale District, Oakland, CA
- 2011 DIMOND'S HIDDEN JEWELS, in collaboration with Amanda Lockwood and Sequoia Elementary School students. Fruitvale Avenue and MacArthur – Farmer Joe's Marketplace, Dimond District. Oakland, California
- 2008 What's Cookin', Good Lookin'? Designed and facilitated, in collaboration with Amanda Lockwood. Healthy Start After-School Program, **Sequoia Elementary. Oakland, California**
- 2008 IMAGINE, (with 6<sup>th</sup>. 7<sup>th</sup>, and 8<sup>th</sup> grade art students) Bret Harte Middle School. Oakland, California
- 2007 PLANTS AND HOPES RISING, Sequoia Elementary, Oakland, California
- 2006 PHOENIX RISING, BRET HARTE RISING, Bret Harte Middle School, Oakland, California
- 2006 QUETZALCOATL, (with 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> grade art students) **Bret Harte Middle School. Oakland, California**
- 2005 THE FOUR ELEMENTS (with 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> grade art students) **Bret Harte Middle School. Oakland, California**

#### SELECTED SOLO/2-PERSON/3-PERSON EXHIBITIONS:

2013	SCULPTURE AND FURNITURE 500 Howard Street, San Francisco, California
2013	SCULPTURE AND FURNITURE 1111 Broadway, Oakland, California
2013	SCULPTURE AND FURNITURE Union Bank, San Francisco, California
2012	A CHANCE TO PLAY (with Luz Marina Ruiz) San Pablo Arts Center, San Pablo, California
2012	Solo: An Exhibition of Paper Maché Sculpture The Atrium: 600 Townsend Street, San Francisco, California
2010	STORY POLES Gymboree Lobby, 500 Howard Street, San Francisco, California
2009	I SAW THE STRANGEST THINGS, Humanities Center Gallery, Cal State Chico, Chico, California

2009	DEBRA KOPPMAN: SCULPTURES 525 Market Street, San Francisco, California
2008	13 WISHES FOR 13 WITCHES 1870 Gallery, Belmont, California
2006	WERNER GLINKA & DEBRA KOPPMAN (2-person) Crockett Contemporary Art, Crockett, California
2006	SCULPTURES AND MASKS, Destination Art, San Francisco, California
2006	IN THE SANCTUARY San Jose Museum of Quilts and Textiles, San Jose, California
2005	March of the Totems Marin Technology Center, Marin, California
2005	Scrolls 940 Gallery, Berkeley, California
2004	Rock, Paper, Scissors (3-person) Olive Hyde Gallery, Fremont, California
2002	CYCLES/RECYCLES (3-person) Creative Arts Center Gallery, Sunnyvale, California
2002	TOTEMS 455 Market Street, William Torphy Fine Arts, San Francisco, California
2002	Paper Maché Sculptures Green Shutter Gallery, Hayward, California
2002	A Calling Forth of Allusions Los Medanos College Gallery, Pittsburg, California
2002	Reincarnations in Art (3-person) San Pablo Art Gallery, San Pablo, California
2000	Voices of the Ancestors (Sculptures Turned Puppets) Puppets for Performances in Collaboration with ARTSHIP, Oakland, California
2000	ReLiquaries Windows Project, Broadway Corridor, Oakland, California
1998	WHY MOSQUITOS BUZZ IN PEOPLE'S EARS (SCULPTURES TURNED PUPPETS) Jack London Square, Oakland, California
1998	SPIRIT HOUSES Windows Project, Broadway Corridor, Oakland, California
1998	SUEÑOS SUREÑOS (SOUTHERN DREAMS): WORKS ON PAPER Peruvian/North American Cultural Institute, Lima, Peru
1998	TO THE PACHA MAMA: WORKS ON PAPER Fulbright Commission, Lima, Peru
1995	MIXED MEDIA PAINTINGS AND SCULPTURES Banaker Gallery, San Francisco, California
1994	MUTANT FORMS Art Center Gallery, Clatsop Community College, Astoria, Oregon

1989	WORKS ON PAPER Regional Museum of the State of Puébla, México
1988	NARRATIONS (3 PERSON) 1078 Gallery, Chico, California
1988	ANN FLANAGAN FELLOWSHIP AWARDS EXHIBITION (3 PERSON) Kala Institute, Berkeley, California
1987	STORIES TO TELL IN BLACK & WHITE, Creative Arts Center Gallery, Sunnyvale, California
1987	MONOTYPES, Jalapeño's, San Francisco, California
1984	MONOPRINTS, Heller Gallery, Berkeley, California
SELECTED GROUP EXH	
2019	MIGRATIONS (collaboration with Luz Marina Ruiz), Davis Art Center, Davis, California
2015	MAGIC CARPET RIDE, Grammatopoulou Gallery, Athens, Greece
2011	LIBERTY ARTS PRESENTS: PACIFIC RIM SCULPTOR'S GROUP, Yreka, California
2010	RUTH BANCROFT GARDENS PRESENTS: OUTDOOR SCULPTURE, Walnut Creek, California
2008	RE-USE, RE-CYCLE, RE-CREATE, Adobe Art Gallery, Castro Valley, California
2007	Paper Cuts: The Art of Contemporary Paper, Hearst Art Gallery, St. Mary's College, Moraga, California
2005	AN ARRAY OF SMALL WORKS, Crockett Contemporary Art, Crockett, California
2005	THE FACES OF ART, National Association of Women Artists, New York, New York
2005	AMERICAN CRAFT COUNCIL EXHIBITION, San Francisco, California
2005	WIT AND WISDOM, Falkirk Cultural Center, San Rafael, California
2004	MAGICAL, MYSTICAL, MYTHICAL, Frank Bette Center for the Arts, Alameda, California
2004	AMERICAN CRAFT COUNCIL EXHIBITION, San Francisco, California
2004	CALIFORNIA DREAMING, Design Center, S,an Francisco, California
2003	GALLERY ARTISTS, Virginia Breier Gallery, San Francisco, California
2003	PACIFIC RIM SCULPTORS' GROUP, Design Center, San Francisco, California
2002	PACIFIC RIM SCULPTORS' GROUP, Design Center, San Francisco, California
2002	LIGHT AND LAUGHTER, Claudia Chapline Gallery, Stinson Beach, California
2001	CITY OF MIRACLES, SOMA, San Francisco, California
2001	PLY AND COIL, Green Shutter Gallery, Hayward, California
1999	LESSONS, John F. Kennedy Arts and Consciousness Gallery
1999	WHAT IS ART FOR?, Oakland Museum, Oakland, California
1999	TOTEMS AND TIMEPIECES, JFK University Gallery, Berkeley, California
1998	ARCHETYPE, Quan Yin Gallery, Oakland, California

1997	JORNADAS DE ARTE EN PAPEL, Casa de Arte, Concepcion de Uruguay, Entre Rios, Argentina
1997	KALA FELLOWSHIPS EXHIBITION, Presidio, San Francisco, California
1997	RECEPTIVITY: AN EXHIBITION OF WOMEN ARTISTS, Graduate Theological Union, Berkeley, CA
1996	KALA FELLOWSHIPS EXHIBITION, Yerba Buena Center for the Arts, San Francisco, California
1996	INTERNATIONAL EXHIBITION OF WOMEN ARTISTS, Escuela de Bellas Artes, Arequipa, Peru
1993	PRINTED FROM WOOD, Joanne Chappell Gallery, San Francisco, California
1991	FACULTY EXHIBITION, SCHOOL OF FINE ARTS, Nicaraguan Institute of Culture, Managua
1989	ART IN PUÉBLA, Nicte Gallery, Puébla, México
1989	CSP/GRAPHIC WORKSHOP OF FUNEN EXCHANGE EXHIBITION, Brandts Klaedefabrik Museum, Odense, Denmark
1987	BERKELEY/NEW CASTLE EXCHANGE, New Castle Art Center, New Castle, Australia
1987	IMPRESSIONS BY KALA, Gensler and Associates/Architects, San Francisco, California
1987	IMPRESSIONS/KALA INSTITUTE, Art Store Gallery, San Francisco, California
1987	MONOPRINTS , Lawson Galleries, San Francisco, California
1987	WOMAN OF SPIRIT, DISCOVERY AND PRACTICE, Walker Ames Gallery, Seattle, Washington
TEACHING EXPERIENC 1998 - 2016	E: ARTIST-IN-RESIDENCE Sequoia Elementary School, Oakland, California
2005 - 2014	ARTIST RESIDENCY, MURAL PROJECTS Bret Harte Middle School, Oakland, California
2012 - 2013	ADJUNCT PROFESSOR, SCHOOL OF ARTS AND SCIENCES: Teaching Visual Art Brandman University, Walnut Creek, California
2007 - 2009	FACULTY, DEPARTMENT OF ART AND PATHWAYS PROGRAM Dominican University, San Rafael, California
2007 - 2009	ARTIST-IN-SCHOOLS, Arts and Literacy in Children's Education ALICE Project, Various Schools: Oakland, Berkeley, Hayward, California
2006 - 2007	ART EDUCATION FACULTY FELLOW: PROFESSIONAL DEVELOPMENT California College of the Arts, Westlake Middle School, Sequoia Elementary
2004 – 2007	ARTIST-IN-SCHOOLS VALA, Visual Arts, Language Arts: Various Schools: Richmond, Oakland
2004 – 2006	ARTIST-IN-SCHOOLS, PROFESSIONAL DEVELOPMENT Young Audiences of Northern California: Various Schools: San Francisco
1999 - 2005	INSTRUCTOR, University of California, Berkeley, Extension
1996 - 2010	FACULTY, DEPARTMENT OF ARTS AND CONSCIOUSNESS John F. Kennedy University, Orinda, California
1997 1995	INSTRUCTOR, DEPARTMENT OF ART; Diablo Valley College, Pleasant Hill, California VISITING PROFESSOR, DEPARTMENT OF ART, Universidad Católica, Lima, Peru

1993 - 1997	PROFESSOR, DEPARTMENT OF GRADUATE STUDIES Academy of Art College, San Francisco, California
1993	INSTRUCTOR, DEPARTMENT OF ART Los Medanos College, Pittsburg, California
1992	INSTRUCTOR , Kala Institute, Berkeley
1991	VISITING PROFESSOR Escuela Nacional de Bellas Artes, Managua, Nicaragua
1987-1989	PROFESSOR, DEPARTMENT OF ART AND DESIGN Universidad de Las Américas, Puébla, México

#### FELLOWSHIPS/GRANTS/AWARDS/RESIDENCIES:

PLAYA AT SUMMERLAKE, Artist Residency, Summerlake, Oregon

CITY OF OAKLAND, GREEN WALLS FUNDING; DISTRICT 4, DISTRICT 5, DISTRICT 1, DISTRICT AT-LARGE CITY OF OAKLAND, INDIVIDUAL ARTIST GRANTS: I LOVE DIMOND, DIMOND RIVER, SAUSAL, DIMOND CAFE, SOON'S LOUNGE DIMOND IMPROVEMENT ASSOCIATION, for DIMOND'S HIDDEN JEWELS MURAL CITY OF OAKLAND, PAY-GO FUNDS, FOR DIMOND'S HIDDEN JEWELS MURAL OAKLANDISH, FOR DIMOND'S HIDDEN JEWELS MURAL REACH-A-STAR FOUNDATION, FOR ARTS-IN-EDUCATION AT SEQUOIA SCHOOL ROGERS FAMILY FOUNDATION, FOR ARTS-IN-EDUCATION AT SEQUOIA SCHOOL UNITED PARCEL SERVICE, COMMUNITY GRANT, FOR ARTS-IN-EDUCATION AT SEQUOIA SCHOOL CULTURAL ARTS DIVISION. CITY OF OAKLAND, ARTS-IN-EDUCATION GRANTS - MULTIPLE YEARS CALIFORNIA ARTS COUNCIL, ARTIST-IN-RESIDENCE - MULTIPLE YEARS OUTSTANDING OAKLAND ARTS EDUCATOR, CALIFORNIA STATE SENATE LOCAL HERO AWARD, CITY COUNCILMEMBER JEAN QUAN'S OFFICE, CITY COUNCILMEMBER LIBBY SCHAFF'S OFFICE PUFFIN FOUNDATION GRANT JOSEPHINE BAY PAUL AND C. MICHAEL PAUL FOUNDATION **ELLA LYMAN CABOT CHARITABLE TRUST** FACULTY DEVELOPMENT GRANT, John F. Kennedy University FULBRIGHT SCHOLAR LECTURING AWARD IN PERU WOMEN'S STUDIES COMMISSION DOCTORAL DISSERTATION AWA RD, New York University ANN FLANAGAN FELLOWSHIP, Kala Institute

#### PUBLICATIONS:

"Artweek," Previews Editor, 2001 – 2009.

"Artweek," Reviews and Articles, 1997 - 2009.

One Step at a Time: Art and Arts Integration at Sequoia Elementary. Self-Published, 2012.

<u>Artful Teaching.</u> New York, Teacher's College Press, 2010. Donahue, David and Jen Stuart, eds. Chapter entitled: "One Step at a Time."

<u>Contemporary Issues in Art Education</u>. New Jersey, Prentice-Hall, 2002. Chapter entitled: "Transformation, Invocation, and Magic in Contemporary Art, Education, and Criticism: Reinvesting Art With a Sense of the Sacred."

Reclaiming the Spiritual in Art: Contemporary Cross-Cultural Perspectives. Albany, New York: SUNY Press, 1999.

"America Latina 96' en el Museo Nacional de Bellas Artes," Artes Visuales, Buenos Aires, Argentina, April 1996.

"Arte Contemporaneo en Peru," <u>Symposium on Contemporary Andean Images</u>, Instituto Nacional de Cultura, Cajamarca, Peru, December 1995.

<u>Mutant Forms; A Contemporary Artistic Response to Mythic Female Deities</u>. Doctoral Dissertation, Department of Art and Arts Professions, New York University, 1993. Available through UMI Dissertation Services.

"Odyssey of Faith; Faith Ringgold--A Twenty-five Year Survey." Woman's Art Journal (Fall/Winter 1991) Vol. 12, #2.

"Precarious Balance; Can Beauty Survive the Fall?" Exhibition catalog, Hong-Juin Shieh, June 1991, Taipei, Taiwan.

#### CONFERENCES/TALKS:

Integrated Learning Summer Institute, "Inventing Our Future." Presenting: *Making Sense of Math through Art,* August 2013. Sponsored by Alameda County Office of Education, at the Chabot Science Center, Oakland, California.

OUSD 2013, 2014, 2015 Summer Institutes: Professional Development for Classroom Teachers: *Retelling our Stories with Puppets, Masks, and Books.* Co-presenter with Erin Cogan, English Language Arts Coordinator for OUSD, Elementary Schools.

Press Conference: Common Core State Standards Mathematics Showcase, invited speaker, alongside California Superintendent of Schools, Tom Torlakson. Hosted by California Department of Education. June 17, 2013. Broadcast on local Sacramento News.

Common Core State Standards Mathematics Showcase: Patterns, Fractions, and Geometry: Integrating Art and Math (K-5),

California Department of Education, Sacramento, California, June 17, 2013. Co-presenter with Sandra Oby, Sequoia Elementary.

OUSD 2012 Summer Institute: Arts Integration Workshop Entitled Telling our Stories with Puppets, Masks, and Books.

"One Step at a Time – Arts Integration at Sequoia Elementary," National Art Education Association, 2011.

Arts Learning Anchor Schools Conference – Dreams Create Hope, Oakland, California, 2008.

"The Art of Paper," Hearst Art Gallery, St. Mary's College, Moraga, California, 2007.

"Art, Collaboration, and Community," Mills College, Oakland, California. 2002.

"Reclaiming Spirit: Authentic Experience in Multicultural Art Education," INSEA World Congress, 2002.

"Reclaiming Spirit: Authentic Experience in Multicultural Art Education," National Art Education Association, 2002.

Artist Talk, Green Shutter Gallery, Hayward Council for the Arts, Hayward, California, 2002. Puppets Alive! Workshop in Collaboration with Claudia Bernardi, Catholic Worker, Oakland, California, 2001.

"Puppets Alive!" National Art Education Association, 2000.

"Art, Education, and Imagination," Oakland Museum, in conjunction with the exhibition, "What is Art For?" 1999.

"Multicultural Storytelling Arts Workshop and Puppet Theater," National Art Education Association, 1999.

"Transformation, Invocation, and Magic in Contemporary Latin American Art," College Art Association, 1999, Chair.

"Tres Mundos," College Art Association, 1999.

"Transformation, Invocation, and Magic in Contemporary Art, Criticism, and Education," NAEA Meeting, 1998

"Transformation, Invocation, and Magic in Contemporary Latin American Art," NAEA Meeting, 1997.

"Women, Art, and the Sacred," Sculpture Group Gallery, Danville, California, 1996.

"Transformation, Invocation, and Magic in Contemporary Art," Sophia Center, Holy Names College, Oakland, CA. 1996.

"Artistic Processes," Escuela de Bellas Artes, Concordia, Entre Rios, Argentina, 1996.

"Transformation, Invocation, and Magic in Contemporary Art," A series of lectures given in schools and cultural centers in Peru and Bolivia under the auspices of the Fulbright Commission, Lima, Peru, 1995-1996.

"The Subjugation of the Spiritual in Art"; Program Chair, College Art Association, 1995.

"Thou Art; The Continuity of Religious Ideology in Modern and Post modern Theory and Practice" CAA, 1995.

"Revisioning Aesthetics in a Pluralist America;" National Art Education Association, Annual Meeting; 1994.

"Multiple Visions;" The American Society for Aesthetics 51st Annual Meeting; 1993.

#### THEATER PROJECTS

- 2004 CASINO: A Production of the Glenview Performing Arts Center: Set Design.
- 2004 CHILDREN'S FAIRYLAND; CHILDREN'S THEATER: La Cucaracha Martina, Set Design.
- 2003 CHILDREN'S FAIRYLAND; CHILDREN'S THEATER: Thumbelina, Set Design, Masks, and Puppets

#### **BOOK ILLUSTRATION**

2007 ARI AMONG THE LIONS; written by Lion Koppman. Also in Spanish: ARI ENTRE LOS LEONES.

#### **CURRENT AND PREVIOUS PROFESSIONAL AFFILIATIONS:**

ArtweekPacific Rim Sculptor's GroupKala InstituteNational Art Education AssociationNARI – National Association of the Rebuilding Industries

College Art Association Society of Mosaic Artists houzz

**LANGUAGES:** Native-level fluency in Spanish, conversational in Portuguese, Hebrew.

Certified Operator, Aerial and Scissor Lifts.

Previous and Related Work:



A Place for Peace, Wisdom and Compassion

35<sup>th</sup> and Foothill, True Buddha Vijaya Temple



Grand Lake's Hidden Jewels, Grand Ave @ Embarcadero



Fiesta at La Finca! 38th Street and Foothill Blvd



*Traveling on International Boulevard,* 39<sup>th</sup> St. and International Blvd.



Palma Ceia's Magic Gardens, Palma Ceia Park, Hayward

## **Drawing for Project Proposal**



#### Materials and Methods Description:

I will be using Nova Color acrylic paints, a high quality paint which stands up well to weather and grit, has beautiful color, and is wonderful to work with. I will seal the wall with 4 coats of TSW (This Stuff Works) graffiti sealer, which is highly protective against UV light, pollution, and potential graffiti damage.

The design will be gridded out, making it fairly straightforward to follow. I intend to paint the wall as if it were mosaic tile. As someone who works both with paint and with mosaic tile, I feel that this approach will tie appropriately to the existing aesthetics of Studionaga, which has beautiful old tile on the front façade of the building, and beautiful intricate wood and fabric details on the inside. By painting the design as if it were mosaic tile, I will be able to add a level of detail in a fairly simple way; this level of detail will I hope help to serve as the most effective graffiti deterrent I can implement. Towards this end, I will use primer infused with a medium gray paint as my initial surface, and begin the gridding and drawing from there.

Volunteers will be coordinated with Louise Rafkin, to allow maximum possibility for all those interested to participate; hopefully this will also reduce the total number of artist hours necessary, to make this budget reasonable. Volunteers will help prep and prime the wall, participate in the painting of the mural, and help with the application of the 4 coats of sealer.

We will intend to organize a community celebration to inaugurate the mural, bringing together the *Studionaga* community with their larger surrounding community.

Site Photo as of March 10, 2023:



In-Situ Mockup:



<u>Timeline</u>: This timeline is based on the assumption of receiving PAAC approval, a *City Council Resolution*, and a *contract* by June 30, 2023.

**April 2023** – **June 2023**: District 1 Staff executes Resolution to allocate funding for this project to Artist Debra Koppman; brings Resolution to City Council; City Council approves; District 1 Staff executes Grant Agreement, i.e. the contract.

**June 5, 2023**: Receive approval from PAAC. Artist has submitted, as of 3/30/23, the necessary documents to PAAC, and is on their schedule for the May 1 meeting.

**By June 30, 2023**: City Council Resolution approved; contract executed and signed by the parties – Artist and the City.

July – August 2023: Paint wall, allowing for scheduling around volunteer availability.

Late August/Early September 2023: Community dedication/celebration.

#### **Budget:**

Income: City of Oakland, District 1: Graffiti Abatement-Green Walls Studionaga Fundraising	\$ 11,000 \$ 4,300
Total	\$ 15,300
<u>Expenses:</u> Artist Time: @ 180 hrs @ \$75/hr	\$ 13,500
Materials:	A (50
Primer	\$ 150
Paint	\$ 750
Sealer	<u>\$ 900</u>
	\$ 1,800
Total	\$15,300

## Maintenance Plan:

Artist Debra Koppman will work with the director of Studionaga, Louise Rafkin, to assure that the artwork looks terrific for as long as possible. Koppman has created over 35 murals over the last 16 years, and has had minimal maintenance issues. She has only had to fix one serious incidence of graffiti in that time, so we have some hope that the mural itself will deter graffiti.

The mural will be coated with 4 coats of a high-quality anti-graffiti sealer, which helps make it more possible to clean graffiti easily. While it is in her interest to fix graffiti as long as she is alive and able, Koppman is recommending that *Studionaga* begins to raise funds for the purpose of ongoing and long-term maintenance, to pay her or another contractor in the case of needed repairs.

Louise Rafkin will inform Koppman of any needed fixes; if the fixes are minimal, requiring 3 hours or less each incident, she will take care of them, with the help of *Studionaga* members, in as timely a manner as possible, with no compensation, for a period of 5 years. In the case of serious graffiti, during the 5 year period and beyond, which requires many hours of work to repair or repaint, Koppman will also work with *Studionaga* members, and will expect to be compensated for her time at a rate of \$60/hr.

Ideally, even without damage, it would be great to power-wash the wall it at the 5 year mark, and to potentially re-coat it with sealer at that point. *Studionaga* will plan to power-wash the wall and to raise @ \$300 to pay for additional sealer; Koppman will work with *Studionaga* members to plan for this event.

#### Community Outreach/Support

#### STUDIO NAGA

A Tulen Center For Martial Arts and Wellness 5850 San Pablo Avenue, North Oakland, CA 94608 510.652.NAGA(6242) www.studionaga.com



03/14/2023.

Re: Mural on 59th/San Pablo – "Coming Home to Studio Naga"

I am writing in support of Debbie Koppman's proposal for the Oakland Mural Project. I strongly support this application as a longtime resident and business owner in the Golden Gate area. Studio Naga, a martial arts and self-defense school that serves a wide swath of Oakland residents, has been on this corner since 2002.

The pandemic really affected our neighborhood, with homeless encampments moving in and additional graffiti on the side of our previously pristine building. We have been in business here for over 20 years but have never seen the area so downtrodden. It is hard not to be demoralized. When we moved here we sought to better this corner and over the decades, including the difficult and dangerous period when we shared this corner with the bakery that was involved in so much crime, we have enjoyed keeping the corner clean, tidy and without graffiti.

But now vandals have destroyed the walls of our historic building while also causing damage to the entire area. We have felt under siege by mentally ill folks who are using our area as a bathroom and have turned to the city for support about some difficult interactions with unhoused people living on our corner.

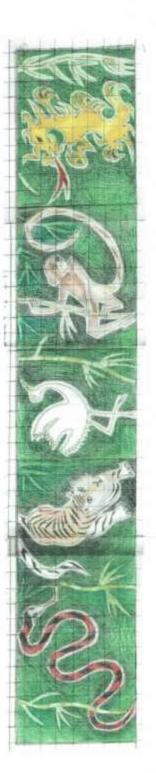
Since the end of the pandemic we are now back in our building and determined to make it work for us and for the neighborhood. We are cleaning the sidewalks weekly, working around the encampment, and trying to keep the corner sanitary for our many families and children. In the past, we have scrubbed graffiti off the outside walls but have been told that the integrity of the building is at stake now and that is no longer possible with the old and fragile brickwork.

A mural would bring additional light, community, and spark to our corner during these challenging times. It would deter graffiti and beautify the neighborhood. Members of our school have committed to helping prep and paint the mural, which will be a great way for us to reclaim our place in the community and to show our commitment to keeping the corner safe for all.

We truly hope you will look on this application favorably and are looking forward to diving in to help with the project. This neighborhood needs attention and care and we would like to tip it back to a direction of safety and togetherness which are values we hold dear at Studio Naga and what we stand for.

love Roth

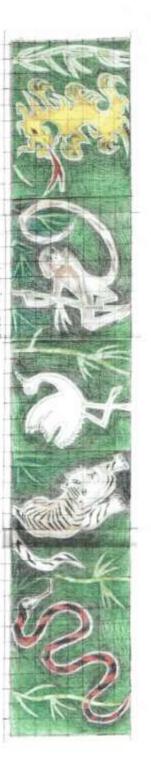
Louise Rafkin Head Instructor, owner, Studio Naga 510.928.3612 Louise@StudioNaga.com New Mural for Studionaga! Coming Soon!



Oakland, 94608, would like to hereby register our enthusiastic support for the mural proposed for this site by artist Debbie Koppman. Please help We, the undersigned neighbors, passers-by, students, and teachers who live, work, and study in the vicinity of Studionaga at 5850 San Pablo Ave, make this project a reality! Thank you!

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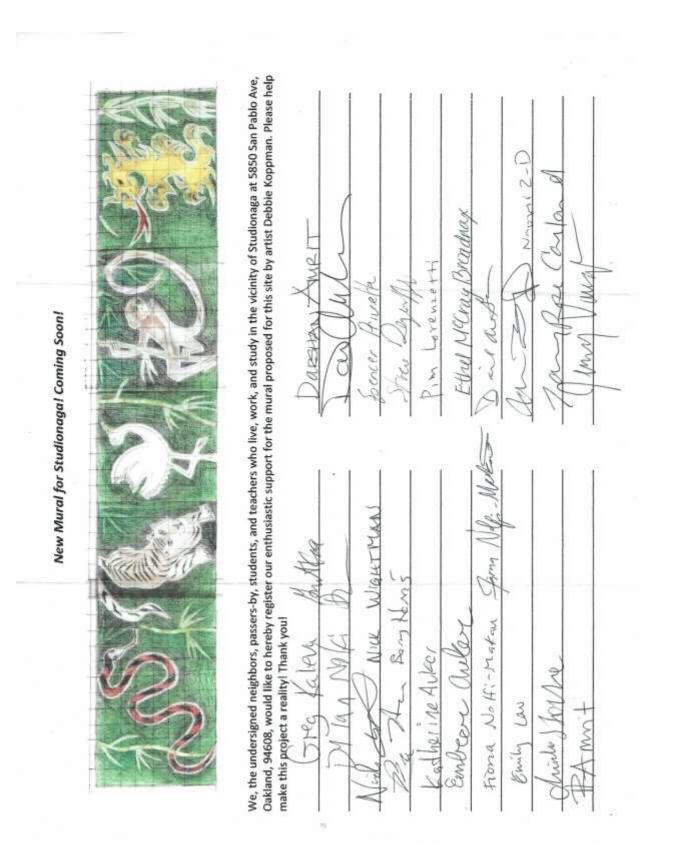
New Mural for Studionaga! Coming Soon!



We, the undersigned neighbors, passers-by, students, and teachers who live, work, and study in the vicinity of Studionaga at 5850 San Pablo Ave, Oakland, 94608, would like to hereby register our enthusiastic support for the mural proposed for this site by artist Debbie Koppman. Please help make this project a reality! Thank you!

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#### Schedule A-3

#### MURAL AUTHORIZATION AGREEMENT WITH PRIVATE PROPERTY OWNER

This Mural Authorization Agreement ("Agreement") is entered into effective 3.15-23 by and between Debra Koppnon (the "Artist") and (the "Property Owner"): (the Artist and the Property

Owner together constitute the "Parties").

The Property Owner owns and controls the Premises, and wishes to authorize the Artist to create the Mural.

Therefore, in consideration of the mutual obligations set forth herein, and intending to be legally bound, the Parties agree as follows:

1. Property Owner hereby authorizes the Artist to create the Mural.

Property Owner hereby grants the Artist and its authorized agents all access to and use of the Premises as necessary to create the Mural, including any access and use necessary for the erection and maintenance of scaffolding.

3. Property Owner shall bear no responsibility for any bodily or personal injury to the Artist or Artist team occurring in the course of the creation, repair, alteration, restoration or removal of the Mural, so long as Property Owner takes reasonable care to warn the Artist of any non-obvious risks of personal injury arising from the nature or condition of the Premises.

4. The Artist shall bear no responsibility for any property damage to the Premises occurring in the course of the creation, repair, alteration, restoration or removal of the Mural, so long as the Artist takes reasonable care to avoid causing such damage.

5. The Artist shall use its best efforts to exercise its rights hereunder in such a way as to allow Property Owner, its tenants, invitees and guests, and any other assignees of rights in the Premises, unimpeded use and enjoyment of the Premises.

Upon the completion of the Mural, the Artist shall leave the Premises as it found it, except for the addition of the Mural and any improvements incidental to the creation of the Mural.

7. The Artist shall monitor the condition of the completed Mural from time to time, and, if needed, shall repair, alter, or restore the Mural. The Artist shall provide reasonable

I BOOK INTO DOLL 1

notice to Property Owner, and shall honor any reasonable request by Property Owner to delay or reschedule work, before re-entering the Premises for the purposes of repairing, altering, restoring or removing the Mural.

8. The Property Owner shall not repair, alter, restore or remove any portion of the Mural, except if (i) the Property Owner has determined that repair or removal of the Mural is necessary to eliminate an imminent threat of physical injury to persons or property, the Property Owner has notified the Artist of the situation, and the Artist has failed to remedy the situation within a reasonable period after receiving such notice, or (ii) the Property Owner has determined that the wall is to be removed or physically altered in such a way that the Mural cannot remain in place, the Property Owner has notified the Artist of the situation, and the Artist has failed to remove the Mural within 10 days of receiving such notice. The Artist shall bear reasonable costs of any work performed on or in connection with the Mural by the Property Owner pursuant to this paragraph.

9. If either party shall desire or be required to give notice to the other, such notice shall be given in writing, via facsimile or email and concurrently by prepaid U.S. certified or registered postage address to recipient as follows:

Name: STAR Bethal Micsionomy Boytist Church, PACTERE WARD Address: SEOO SAN PABLO AVE, OAK 94608 Telephone: 510 910 6803 Grantee Debra Koppman 2307 Damon St. DAC 64 94682 Name: Address: 482-1818 Telephone 510

10. This Agreement is governed by and construed in accordance with the laws of the State of California.

The Parties are executing this Agreement as of the date stated in the introductory clause above.

ARTIST

## **Cultural Affairs Division**

Economic & Workforce Development Public Art Advisory Committee Proposal Review Form

## THE SUNFLOWER PATH STAIRS MURAL PROPOSAL

Date: Artists: Project Contact:	January 20, 2023 Mona Sani, Thitiwat Phromratanapongse Mona Sani (510) 708.1008 Julia Liao (310) 804.9953 Cara Jones (415) 786.8662 Jenny Rusche (415) 516.4200
Organization: Phone #:	The Oakland Stairs Project (510) 708.1008
Email: Website: ]Address :	theoaklandstairsproject@gmail.com theoaklandstairsprojet.org 5400 Estates Drive Oakland, California 94618

Proposed Project Site: The Sunflower Path Stairs Located between Proctor Avenue and Modoc Street Oakland, CA 94618 Name of Property Owner Proposed Location: City of Oakland

Name of Property Owner, Proposed Location: City of Oakland City Council District of Proposed Location: District 4

#### Attachments Checklist:

- 1. \_\_\_\_ Review Form (this page)
- 2. \_\_\_\_ Project Narrative
- 3. \_\_\_\_ Artist Information
- 4. **\_\_\_\_** Examples of Past Work
- 5. Visual Proposal
- 6. Materials and Methods Description
- 7. \_\_\_\_ Photos of Site
- 8. \_\_\_\_ In-Situ Mockup
- 10. \_\_\_\_ Budget
- 12. Community Outreach / Support Documentation
- 13. \_\_\_\_ Insurance Documentation
- 14. \_\_\_\_\_ Permission(s) Private Property Owner or City
- 15. \_\_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property

#### 2. PROJECT NARRATIVE

In June of 2020, three young women chalked a mural on the stairs of the beautiful and beloved Sunflower Path as a timely response to the killing of George Floyd. They wrote the names of 83 victims of police brutality to make a statement in our neighborhood that Black Lives Matter.

However, all community residents were not supportive, and some chose to voice this. The ensuing opposition and desecration of the mural raised the issue of our neighborhood's historic and continued systemic racism. Acknowledging the precedent set by redlining in Upper Rockridge, residents joined to contest it by working on a permanent mural that evolves the spirit of the original piece. We formed THE OAKLAND STAIRS PROJECT. We hope to install a public piece of art that uplifts and celebrates our community's now diverse and inclusive identity.

A Call for Artists was issued, and led to proposals submitted by artists Melanin Buford, Thitiwat Phromratanapongse and Mona Sani. The artists collaborated to create three distinct designs, which were put to a vote after a community zoom meeting. From that meeting, even some of the residents initially opposed to the mural became supporters and voted in favor of their choice!

The design proposal that garnered the majority of the votes is titled "Diaspora", designed by Mona Sani.

The many cultures and ethnicities that make up Oakland's identity are reflected with **graphic and textile patterns representing them**. Step by step, individual complementary and contrasting patterns compose a mosaic.

Our design celebrates the beauty and strength of Oakland's diversity. It aims to break the paradigm of redlining and systemic racism and cultivate a new social and cultural awareness of unity and inclusivity.

Patterns represent cultures in such rich ways: as a means of communication, often signifying cultural values, proverbs or messages, to mark special occasions and customs, as symbolic representations and of course, as a form of identity.

## REPRESENTATIONS INCLUDE:

Ohlone Tribal / Native American African (Kente, Ankara, Bogolan, Ukara Ekpe)` Black / African American Maori (Koru) Indonesian (Dayak, Songket) Spanish / Portuguese (Azulejo) Hispanic / Mexican / LatinX / ChicanX Chinese Polynesian Vietnamese Japanese Indian (Irata, Baghru, Bagh) Middle Eastern Islamic LGBTQIA+ Filipino (T'nalak, Halo Halo) Thai (Mat Mee, Kidt) Pakistani Korean European American

#### 3. ARTIST INFORMATION

**Mona Sani** has been a freelance graphic designer and painter in Oakland since 1994. She has a broad spectrum of clients and projects and is now focused on painting and mixed media.

**Thitiwat Phromratanapongse** is one of the young stars of the Oakland art scene, and has also contributed to projects across the state. He has worked prolifically on murals and art installations.

For the Sunflower Path Stairs, we hope to have Thitiwat collaborating on recruiting an art crew, outlining and implementing a workflow process, and guiding a team in painting the mural, *as his availability allows*.

The winning mural design was conceptualized and designed by Mona Sani, who will operate as coordinator of the project and contact for The Oakland Stairs Project. Due to disability, Mona is not able to physically participate in painting the stairs.

The Oakland Stairs Project is now working to recruit a team of local artists of color who demonstrate capability, availability and commitment to complete our project. We have reached out to arts organizations and the community members, and aim to present our team to you within a few weeks. Many artists in Oakland have expressed interest in being involved in the Sunflower Path Stairs Mural, and we hope to enlist their expertise and participation.

## 4. EXAMPLES OF PAST WORK

Mona Sani



## 4. EXAMPLES OF PAST WORK

## Thitiwat Phromratanapongse



#### 5. VISUAL PROPOSAL



## **D**IASPORA

## /dī'asp(ə)rə/

- 1. the <u>dispersion</u> or spread of a people from their original <u>homeland</u>
- 2. the spread or dissemination of something originally confined to a local, homogeneous group, as a language or cultural institution

The many cultures and ethnicities that make up Oakland's identity are reflected with graphic and textile patterns.

#### 6. MATERIALS AND METHODS

The Sunflower Path Stairs Mural will be painted by artists from Oakland's local art community, with guidance from Thitiwat Phromratanapongse and Mona Sani, and site support from community volunteers. Teams will meet with team leaders on site for training and specific instructions. This plan requires 2 to 4 teams of 2 individuals PER DAY, with on-site support provided by committee members and volunteers. Daily project targets may be adjusted at time of painting.

#### WORK PLAN:

Prior to project installation:

	Printing and preparation of stencils Designation of color placement Purchase and storage of supplies and coordination of supply access.
Day 1	Power washing of all stairs (hopefully by the City of Oakland?) On-site team meeting to discuss procedures and responsibilities. Distribution of task assignments with stencils and palette instructions.
Days 2-3	Drying time
Day 4	Priming of all stairs (team of 10)
Day 6	Painting day
	Painting day
Day 7	Painting day
Day 8	Painting day
Day 9	Painting day
Day 10	First sealant coat (team of 10)
Day 11	Second sealant coat (team of 10)
Day 12	Top sealant coat (team of 10)

#### SUPPLIES:

Large format prints and stencil prints Card stock/plastic for stencils Protective masks and safety supplies Gloves Tarps / drop-cloths Paper rolls Painter's tape Clean-up and disposal materials Brushes/rollers Buckets Primer ( 20 quarts / 5 gallons) Paint (20-30 quarts) Sealant / protective coating / high gloss seal (15 gallons)

## 7. PHOTO OF SITE



Three flights totalling 83 steps make up The Sunflower Path Stairs, a beloved local landmark!

## 8. IN-SITU MOCK-UP



#### 9. TIMELINE

Till now:

Design and selection: Completed Community outreach: Completed First draft proposal: Submitted

By January 31, 2023:

Submit final proposal

By February 28, 2023

Cultural Affairs Division Review, permissions and coordination with City of Oakland

By March 10, 2023

Crew recruitment Crew orientation Development of remaining digital artwork Production of laser-cut stencils Installation preparation Press and community outreach

March - April 2023 (contingent on weather and artist availability)

Mural Installation Launch event Press and community relations

#### 10. **BUDGET**

Funds raised to date: (funds are hosted at East Bay Community Foundation)	\$15,000
Donation to our 501c3 sponsor (333 arts)	\$1000
East Bay Community Foundation fee (10% of total fund)	\$1500
Liability Insurance	\$267
PAAC Review fee	\$200
Artists' commissions	
Initial design fees:	
Thitiwat Phromratanapongse	\$1000
Melanin Buford	\$1000
Mona Sani	\$1000
Mural artists and project coordination	\$6000
Materials / Supplies	\$1500
Plaque	\$500
Reserve for maintenance / repair	\$1000
TOTAL:	\$14,967

We are considering raising additional funds for artist compensation and to build a larger reserve for maintenance.

#### 11. MAINTENANCE PLAN

Maintenance and upkeep of the mural will be designated to the art team we recruit. Upon selection, a plan and schedule will be drafted. We will rely on the expertise and input from our team of Oakland artists and community resources.

We hope to execute a yearly refreshing of the artwork, and repair as needed. Funds have been reserved, additional requirements may come from future fundraising.

#### 12. COMMUNITY OUTREACH/SUPPORT DOCUMENTATION

**DESIGN 1** 

Beginning in July of 2020, community members participated in meetings demonstrating support for a permanent mural on the Sunflower Path Stairs. A petition collected more than 400 signatures in support of a mural. Through community donations and a generous matching donation from Google, \$15,000 was raised, and placed in care of The East Bay Community Foundation.

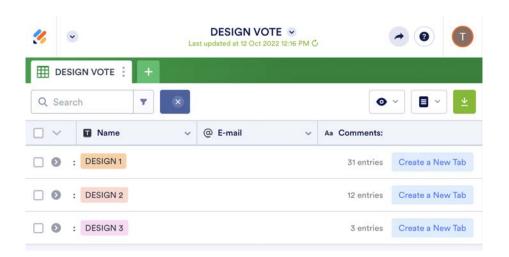
Awareness of the project raised some concerns in the community. In August of 2022,, The Oakland Stairs Project held a community open zoom meeting to describe our project, its history and intentions to many residents who were interested and supportive and also some who were concerned and skeptical.

We then opened a vote on our website showing our three design finalists. The names, emails and comments of 48 voters were recorded, with the majority of votes going to our winning design, Diaspora.



O DESIGN 2

O DESIGN 3



## 13. INSURANCE DOCUMENTATION

The quote we have received is for a two-week time frame of installation: \$267

# General Liability Limits

Each Occurrence (Includes Bodily Injury and Property Damage)	\$1,000,000
Damage to Rented Premises	\$100,000
Personal & Advertising Injury	\$1,000,000
Products / Completed Operations Aggregate	\$2,000,000
General Aggregate	\$2,000,000
Medical Payments	\$5,000
Liquor Liability	Not Included
Waiver of Subrogation	Not Included
Primary & Non-Contributory	Not Included
Additional Insured(s)	Included
Hired & Non-Owned Auto	Not Included
Deductible	\$1,000

Submitted by: Terrell Fleming Fleming's Impacting U Insurance Services/ Finished in 52 Insurance School Location 1: 3065 Richmond Parkway Suite 113 Location 2: 3260 Blume Drive Suite 300 Richmond, CA 94803 510 222-9791 510 222-9794 (fax)

#### 14. PERMISSIONS

Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.

*City of Oakland Property*: Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights.

## 15. WAIVER OF PROPRIETARY RIGHTS FOR ARTWORK PLACED ON CITY PROPERTY

#### **Cultural Affairs Division**

## Economic & Workforce Development Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the artwork:

# DIASPORA: A mural painted on the Sunflower Path Stairs featuring graphic and textile patterns reflecting cultural and ethnic groups of Oakland.

Located at:

The Sunflower Path Stairs, between Proctor Avenue and Modoc, Oakland, CA 94618

in whole or in part, at the City's sole discretion.

Artist's Address for Notice:

Mona Sani 5400 Estates Drive Oakland, CA 94618

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property.

Artist First and Last Printed Name / Signature / Date

Mona Sani

20 January 2023

City Administrator Designated Client Department Representative Printed Name / Signature / Date

Monson