

# Public Art Advisory Committee Meeting Monday, July 11, 2022 5:30 - 7:30 pm

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar. When: Jul 11, 2022 05:30 PM Pacific Time (US and Canada) Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

https://us06web.zoom.us/j/81018799742

Or One tap mobile :

US: +16694449171,,81018799742# or +16699006833,,81018799742#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 444 9171 or +1 669 900 6833 or +1 408 638 0968 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 646 931 3860 or +1 301 715 8592 or +1 312 626 6799 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) Free)

Webinar ID: 810 1879 9742

International numbers available: https://us06web.zoom.us/u/keDNGTc3hJ

# COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email <u>kzaremba@oaklandca.gov</u> • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <u>https://support.zoom.us/hc/en-us/articles/205566129</u> -Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "\*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing \*6. If you have any questions, please email Kristen Zaremba@oaklandca.gov.

# Public Art Advisory Committee Regular Meeting Monday, July 11, 2022 5:30 - 7:30 pm AGENDA

- I. Welcome/Call to Order/Roll Call
- II. Public Comment
- III. Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361
- IV. Action Item: Review and Approve Mural Design Proposal by Bay Area Mural Program (BAMP) for the Mosswood Park Field House
- Action Item: Review and Approve Mural Design Proposal by Cultural Funding Neighborhood Voices Program Grantee ARTogether and Artist Pat (Sophat) Kong, for the Center for History and Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave.
- VI. Action Item: Review and Approve Mural Design Proposal by ARTogether and Artist Cece Carpio, for the San Antonio Park Tennis Court wall, located at 1701 East 19<sup>th</sup> Street
- VII. Informational Item: Staff Updates on Current Projects and Program Activity
  - a. General Public Art Program Updates: 2022 Mid-Cycle Planning and Updates
  - b. Cultural Strategists in Government (CSIG) Program Update
  - c. Oakland Art Murmur Public Art Walking Tours
- VIII. Open Forum
- IX. Announcements
- Agenda Building: Outline agenda for August 2022 meeting
  Next regular meeting: August 1, 2022 via Teleconference
- XI. Adjourn

**b** This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email <u>KZaremba@oaklandca.gov</u> or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envié un correo electrónico a <u>KZaremba@oaklandca.gov</u> o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出□設施。需要殘障輔助設施,□語,□班□語,粵語或國語翻譯服務,請在會議前五個□作 天電郵 <u>KZaremba@oaklandca.gov</u>或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽□氛產品,參加者可 能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ <u>KZaremba@oaklandca.gov</u> hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra.Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department Public Art Coordinator – Kristen Zaremba Phone: (510) 238-2155 Recorded Agenda: (510) 238-2386 Telecommunications Relay Service: 711

# OAKLAND PUBLIC ART ADVISORY COMMITTEE July 11, 2022 RESOLUTION NO. 1

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PUBLIC ART ADVISORY COMMITTEE AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. *See <u>https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-</u> <u>Coronavirus-SOE-Proclamation.pdf</u>; and* 

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html</u>; and* 

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. *See* <u>https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html</u>; and

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. *See <u>https://www.cdc.gov/aging/covid19/covid19-older-adults.html</u>; and* 

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html</u>; and* 

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. *See* <u>https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html</u>; and

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. *See <u>https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html</u>; and* 

WHEREAS, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to inperson meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on October 19, 2021 the Public Art Advisory Committee adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Public Art Advisory Committee finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Public Art Advisory Committee renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Public Art Advisory Committee firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Public Art Advisory Committee will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Public Art Advisory Committee finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.

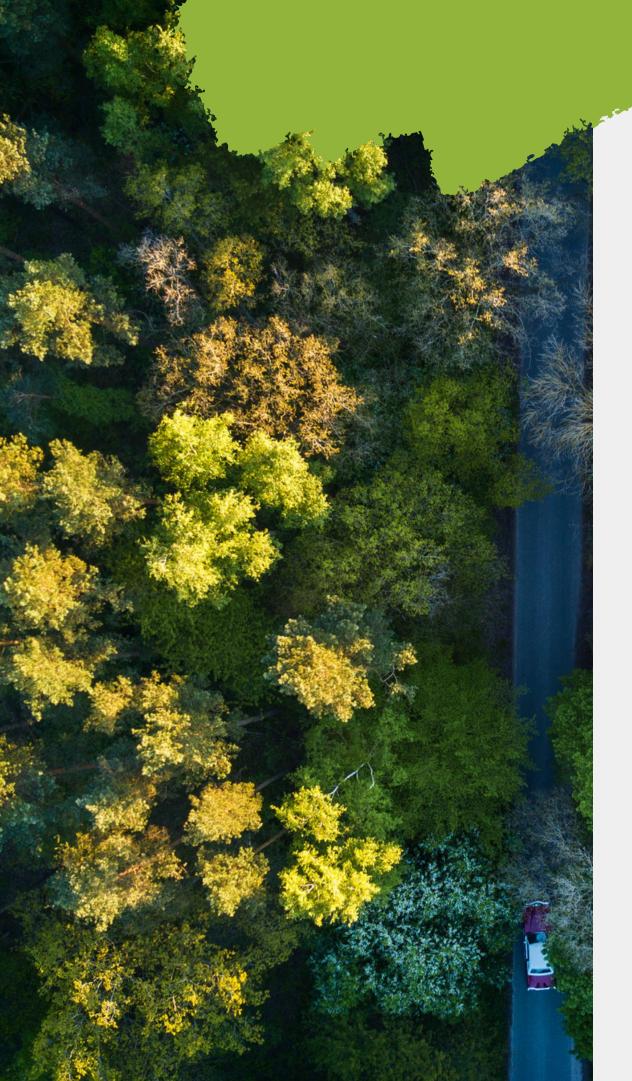
# MOSSWOOD PARK MURAL

2022

Bay Area Mural Program

PAAC 7-11-22 Meeting Agenda





The Bay Area Mural Program (BAMP) a non profit mural art organization located in Oakland, CA, requests to install a community-inspired mural on the outdoor field house building located in the Northwest corner at Mosswood Park (near basketball courts). BAMP is a mural organization that inspires youth educational programs with some of the Bay Area's most skilled artists. BAMP manages and facilitates the creation of public and private art murals. BAMP is the culture keepers of intergenerational artistic education. BAMP plans to work in collaboration with local community leaders and youth to design and install a mural at Mosswood Park to provide community representation and celebration of park history and visitors.

Parks Recreation Advisory Commission (PRAC) unanimously approved the request to install a mural on the field house at Mosswood Park. For funding, BAMP was awarded a Wells Fargo Environmental Revitalization Grant of \$15,000 to install a mural on three of the walls of the field house building. BAMP has delineated \$2000 from the grant monies to plant new ornamental trees and flowers for landscaping upgrades around the field house. The field house building walls currently have graffiti and other negative imagery on them, primarily due to the unhoused living at the park (Exhibit A). It is disheartening to visit the park daily and view such egregious graffiti in a public park. It sends the wrong message to our youth and park patrons.





This is a community mural that will reflect positive messaging and community values and shows that all people are welcome at Mosswood Park. The goal is to share the stories of people who visit and live around the park. We received 528 community survey responses about the landscaping portion of the project (Exhibit B), and 15 online survey responses about the mural installment. The mural is intended to bring various communities together; younger and older generations, and youth who experience similar marginalization due to race, gender identity, and background. We want to depict the voices and icons of the past like the Mosswood Legends, the Moss family, and the Children Theater Performances, and incorporate the park ecology.









Mosswood is known for large concerts such as The Mosswood Meltdown, Oakland Carnival, and Dream Day events that welcome 3000 plus people to the park. We plan to create positive imagery that will reimagine this space as a collective space for everyone.

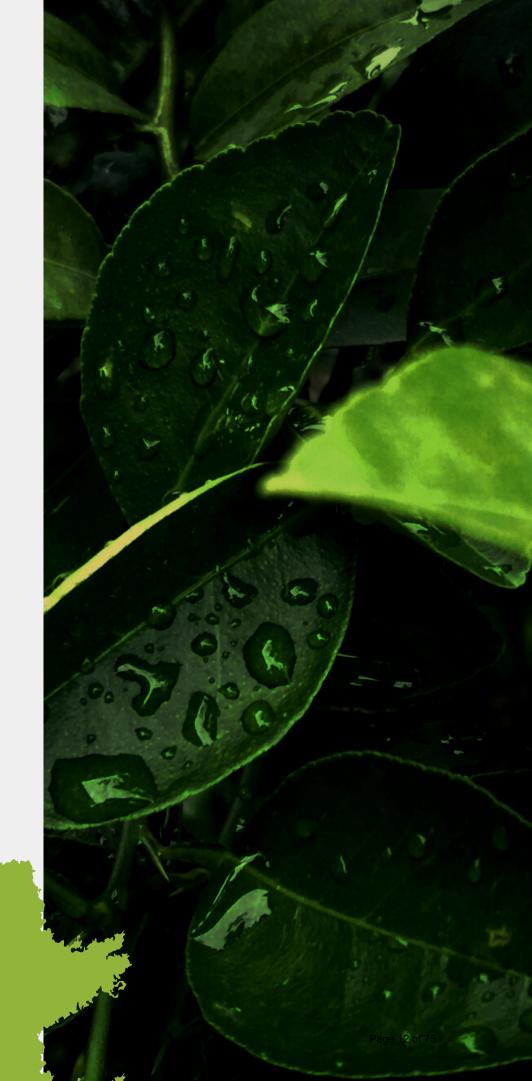






# **MOSSWOOD MURAL COMMITTEE MEMBERS**

Terri Westbrook, Center Director Elena Bermeo, Oakland Parks, and Recreation Supervisor Kristen Zaremba, Public Art Coordinator Andre Jones, BAMP Executive Director/ Artist **Derrick Shavers BAMP/ Artist** Ashley Cousin BAMP Pamela Outten BAMP Keith Williams BAMP



Terri Westbrook, Center Director sent out three City-wide e-blasts to Oakland residents and program enrollees inviting them to participate in the community workshops.

Community Involvement Workshops Dates:

We have held four community Workshops

- Saturday, March 26th in person
- Friday, April 8th Zoom Meeting
- Friday, April 22nd Zoom meeting
- Wednesday, May 11th Zoom meeting



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**Derrick Shavers** Oakland, CA 510-941-9527 kissmyblackarts@gmail.com EXPERIENCE Bay Area Mural Program, Oakland, CA — Field Operations Manager 2018-PRESENT Manages field operations duties. Assists team with the equipment, supplies, set-up, logistics, and safety at mural sites. Lead artist on multiple murals done by the BAMP team. Kiss My Black Arts, Oakland, CA — Founder **2012 - PRESENT** Founder of the "KMBA" brand. Art collective with social justice and activist art workshops for the community. The Parade Guys, San Francisco, CA — Lead Artist 2017-2020 Designed, painted, and installed large 3-D props and parade floats for San Francisco parades such as Chinese New Year, Carnaval, Pride, the Japanese Cherry Blossom Festival, and the Italian Heritage Festival. Created designs for large-scale corporate entities. BA7, San Diego, CA — Lead Artist/ Dispatcher 2014-2018 Worked as a lead artist dispatched to different assignments, painting and designing murals throughout the Bay Area. NTMA Training School, Fremont, CA — Machine Operator Certificate 2000-2002 Trained in the art of machinery, metalworking, and applied mathematical modalities.

# **RECENT PROJECTS**

Bay Area Food Culture — August 2021 Mural Installation PCH Solutions, Nor Ca Sales office, Emeryville, CA Women of Zulu— June 2021, Mural Installation Millennium Realty, 1829 Geary St. San Francisco, CA Kemba King and Queen - March 2021 Mural Installation Tribune Building, 409 13th St, Oakland, CA

# **AWARDS**

12th Annual NEN Award – San Francisco, California **JANUARY 2020** Best Community Challenge Grant for "Spirit of the Fillmore" Mural







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andre Jones	•	•	•	•	•	•	•	•	- 3	
Muralist + Public Arts Director	•		•	•			•			
6500 Claremont Avenue	•			•			•			
Richmond, CA 94805										
(510) 965-5315										
bamuralprogram@gmail.com			•	•		•				Street C
PROFILE										est and the second s

A professionally Trained Artist, Teacher, and Visual Historian for over 20 years; creating figures, landscapes, graphic layouts, murals, and gallery exhibitions are among my areas of expertise. The Bachelor's degree I earned has given me the skills to be a tactful and effective communicator. When I am leading a project I am highly versatile, fast-paced, and detail-oriented in all aspects of creating from intricate to large-scale public art; I have the unique ability to facilitate large groups to adjust accordingly. EXPERIENCE

Bay Area Mural Program, Oakland CA - CEO/Founder and Executive Director SEPTEMBER 2017 - PRESENT Executive decision making on program schedules, hiring, and project details Design, paint, and facilitate the production of large scale murals Facilitate large teams of professional artists to complete high-quality public art Created an 8-week mural arts curriculum, implemented in afterschool programmings Community Service: Educate communities in the development of public art

Philadelphia Mural Arts Program, Philadelphia PA - Art Instructor OCTOBER 2008 - NOVEMBER 2012 Template Developer and producer for City-Wide Murals Assist in Urban Beautification Projects Instructed students on large-scale illustration projects Sponsored thousands of t-shirts for special events Organize and distributed multiple inventory orders

N.R. Unlimited Graphics Co, Richmond CA - Owner/Operator JULY 1998 - PRESENT Design images, websites, and logos for personal and professional displays Mass-produce silk-screened images for fashion lines and work attire Nationwide canvas installations and exhibitions EDUCATION

Virginia Commonwealth University, Richmond, VA - Bachelors of Art SEPT 1996- MAY 2001

Commercial Arts Degree

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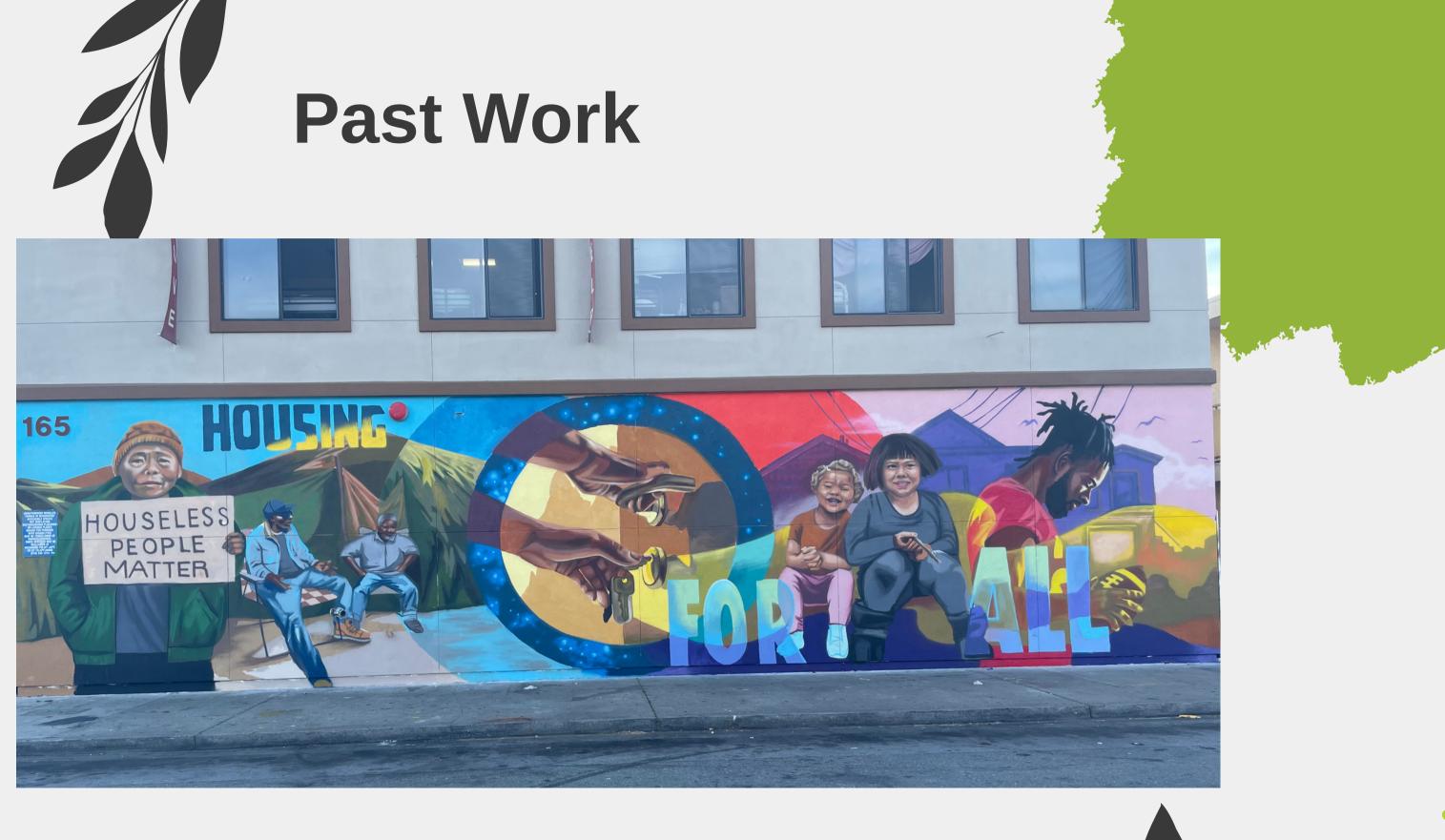




# **Past Work**









"GRIP" Richmond, 2021

PAAC 7-11-22 Meeting Agenda







# **Past Work**



"Magnolia Restaurant" Oakland, 2020







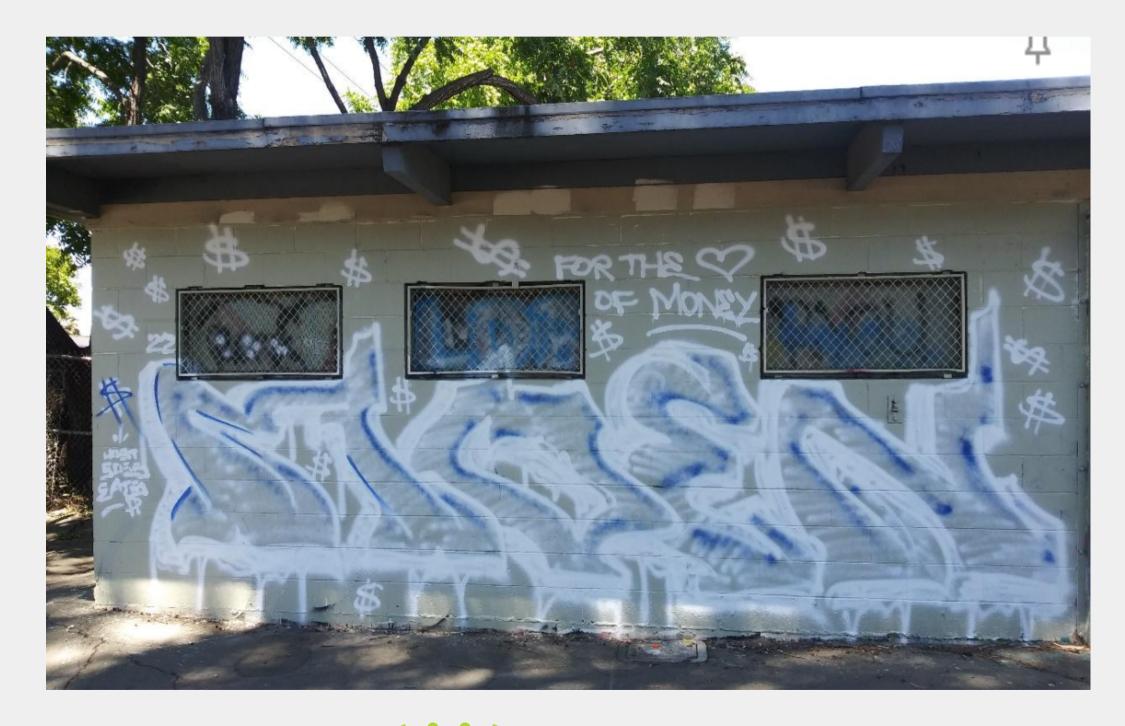
# *IATERIALS AND METHODS PLAN*

The public art mural for Mosswood Park is to be painted using high-quality exterior house paint, and sealed using the clear coat and UV protectant called TSW. The artwork will be designed by local artists Derrick Shavers and Andre Jones and executed by Derrick Shavers and Andre Jones of the Bay Area Mural Program.

The mural will be painted using rollers, brushes, paint sprayers, and other traditional painting methods. The piece will be scaled to size using a grid system, or projection. Once complete we will seal the mural with a paint sprayer and brush using TSW mural sealant. This sealant is a UV protectant that will ensure quality color for up to 30 years. It is also an anti-graffiti coating which is addressed in detail in the Maintenance Plan.

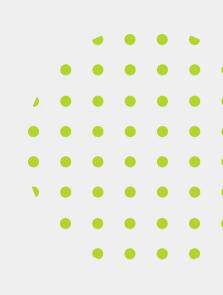


# **Current Photos of Site**













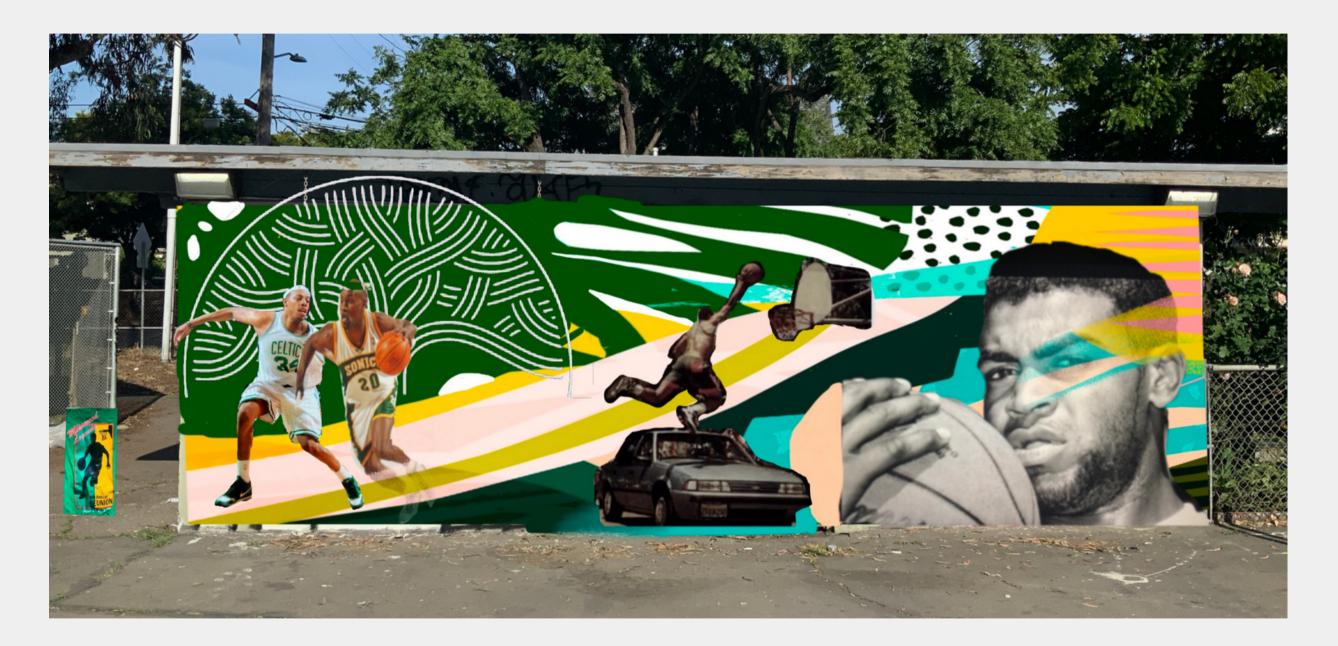






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# **Design 2**





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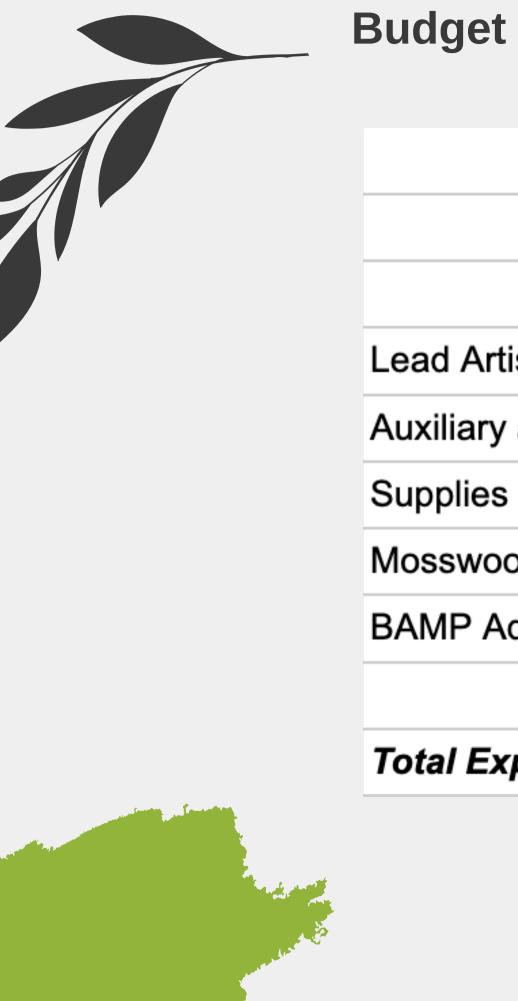
# **Design 3**







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# 15k Wells Fargo Grant

Item	Expense
Lead Artist	\$8,500
Auxiliary artists	\$2,300
Supplies	\$700
Mosswood Park Donation	\$2000
BAMP Admin	\$1500
Total Expenses	\$15,000



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# **Timeline and Maintenance Plan**

Timeline:

May- Design complete June- Oakland Public Art Advisory Committee Approval Meeting September- Mural painting

Maintenence Plan: No maintenance plan









Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair <u>or</u> restore the <u>mural on the side of Mosswood Garden Center</u>.

Entitled Mosswood Park Mural Project and located at [3612 Webster Street, Oakland, CA 94609]: Mosswood Park in whole or in part, in City's sole discretion.

Artist's Address for Notice Derrick Shavers, Andre Jones 3463 San Pablo Ave. Oakland, CA 94608

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: Mosswood Recreation Center 3612 Webster Street, Oakland, CA 94609

Derrick Shavers/ Derrick Shavers/ 5/18/22

Andre Jones/ andre Jones/ 5/18/22

City Administrator Designated Client Department Representative Printed Name / Signature / Date

This document is posted online at: https://www.oaklandca.gov/topics/public-art-in-oakland

> Oakland Cultural Affairs Division, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland CA 94612 4 www.OaklandCulturalArts.org







Public Art Advisory Committee Proposal Review Form

Date 5/18/22

Artist(s) Bay Area Mural Program (Lead Artists: Derrick Shavers, Andre Jones)

Project Contact Ashley Cousin

Organization Bay Area Mural Program (BAMP)

Phone # 510-5014870 Email ashley@thebamp.org Address 3463 San Pablo Ave. Oakland CA 94608

Proposed Site of Project (Address/Cross St. with physical details) Mosswood Park 3612 Webster Street, Oakland, CA 94609

Name of Property Owner, Proposed Location Mosswood Park Oakland

City Council District of Proposed Location \_

Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file:

- 1. \_\_\_\_x\_\_\_ Review Form (this page)
- 2. \_\_\_\_x\_\_\_ Project Narrative
- 3. \_\_\_\_x\_\_\_ Artist Resume
- 4. \_\_\_\_x Examples of Past Work
- 5. \_\_\_\_x\_\_ Visual Proposal
- 6. \_\_\_\_x\_\_\_\_ Materials and Methods Description
- 7. \_\_\_\_x\_\_\_ Photos of Site
- 8. \_\_x\_\_\_ In-Situ Mockup
- 9. \_\_\_\_x\_\_\_ Timeline
- 10. \_\_\_\_x\_\_\_ Budget
- 11. \_\_\_\_x\_\_\_ Maintenance Plan
- 12. \_\_\_\_x\_\_\_ Community Outreach / Support Documentation
- 13. \_\_\_\_x\_\_\_ Insurance Documentation
- 14. \_\_\_\_x Permission(s)- Private Property Owner or City
- 15. \_\_\_\_x\_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Oakland Cultural Affairs Division, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland CA 94612

# www.OaklandCulturalArts.org

Cultural Affairs Division Economic & Workforce Development





# Public Art Advisory Committee Proposal Review Form

Date 6/27/2022
Artist(s) Pat (Sophat) Kong
Project Contact Polina Marso
Organization (if applicable) ARTogether
Phone # (510) 545-2787 Email info@artogether.org
Street Address 544 International Blvd, Suite 9
City Oakland State CA Zip 94606
Proposed Site of Project (Address/Cross St. with physical details) Southwest-Facing Wall of the Center for History & Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave, Oakland, CA, 94601
Name of Property Owner, Proposed Location Friends of Peralta Hacienda Historical Park
City Council District of Proposed Location
Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file:
1. X Review Form (this page)
2. X Project Narrative
3. X Artist Resume
4. X Examples of Past Work
5. X Visual Proposal
6. X Materials and Methods Description
7. X Photos of Site
8. X In-Situ Mockup
9. X Timeline
10. X Budget
11. X Maintenance Plan
12. X Community Outreach / Support Documentation
13. X Insurance Documentation
14. X Permission(s)- Private Property Owner or City
15. <u>N/A</u> Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

# **Project Narrative**

ARTogether and the Center for Empowering Refugees and Immigrants (CERI) launched the Southeast Asian Street Art Workshops (SEASAW) Program in the Fall of 2021. The goal of SEASAW is to support a year-long program of art activities for at-promise youth from refugee and immigrant families who are impacted by the justice system and ICE, meeting weekly to gather, learn, design, and paint a community mural in East Oakland as the culmination of the project.

SEASAW's mural project, funded by the California Arts Council and the City of Oakland's Neighborhood Voices grant, will be painted on the wall of the Center for History & Community in Peralta Hacienda Historical Park, located at 2484 Coolidge Ave. The mural will be displayed on the southwest-facing wall at Coolidge Ave and Hyde St.

This mural will be located in the heart of East Oakland at Peralta Hacienda Historical Park, which serves as an educational, cultural, and ceremonial space for many different communities in Oakland. The park is the site of the annual Oakland Cambodian New Year celebration, and is a familiar space for many in CERI's community.

The mural's location was selected because of its long-standing significance to SEASAW participants, their direct communities, and to the diverse communities of Oakland at large. SEASAW's involvement with Peralta Hacienda will help to strengthen the networks between Oakland's Southeast Asian community and all other communities that convene at and utilize this public space.

This Project seeks to bring new opportunities to system-impacted youth who have limited access to education, arts, and creative spaces. The nearby Clinton Park and Eastlake neighborhoods are burdened with poverty, gang violence, and many of the other burdens of an East Oakland neighborhood. These include a lack of community investment, marginalized BIPOC groups, and under-maintained public areas. With endemic systemic and societal obstacles – sexual exploitation, prejudice, threat of deportation, and racial profiling – it is important that youth from these neighborhoods and backgrounds are given safe spaces to explore art and creativity, potentially sparking a life-long interest in the arts. These neighborhoods feature many immigrant-owned businesses and immigrant residents from East and Southeast Asia, communities which have experienced increased prejudice due to the racially-charged narratives of Covid-19. Youth in these communities face these burdens daily, with gang influence and racially-biased policing leading to distressingly-high youth incarceration rates and low high school graduation rates.

Through the creation of the Project's mural, participants are having the opportunity to express their stories and values in a public venue, investing system-impacted youth in the welfare and character of their community.

The lead artist for the SEASAW project is the Khmer-American mural artist Pat Kong, who has co-lead weekly 2-hour sessions with 12-20 participants between the ages of 11 and 20 for more

than six months. Drawing from successful youth leadership models developed at CERI, sessions are divided into three modules including Arts & Social Justice Education, Identity & Storytelling and Mural Art. So far we have held 34 weekly workshops during which youth participants have learned about Public and Personal Narratives, Culture and Identity, Symbolism, Art and Social Justice, visited Mural Sites in Oakland, and brainstormed about Mural Design. Youth were closely involved in the design process of the mural. During those workshops youth were able to express their stories and experiences in the form of artwork that was used as inspiration for Pat Kong's mural design. Youth participants shared the challenges in their community, their personal challenges, and the repercussions of the pandemic on their mental health. Youth expressed the desire of their identity and culture to be represented as well as to focus on positivity, hope, and the need to bring change in the world. After all these events, Pat Kong worked on the design that is appropriate for the facade and lifts up and embraces the ideas of the youth participants. The design represents harmony, peace, and hope in the daily battle of social justice and mental health issues.

# <u>Mural Design</u>

Today, youth are confronted with a variety of societal issues, bringing conflict, stress, and injustice. In the mural's design, demonstrating individuals displayed on the right of the mural display this conflict and a striving for a better world. They are shown in black silhouettes, with the intention not to overpower or distract from the image of a young child in the center of the mural.

At the center of the mural is a mediating young child who represents hope, peace, and a positive future. Sitting on a sacred lotus flower, which symbolizes enlightenment, creativity, and purity, has a special importance in Khmer (Cambodian) culture. In Buddhist symbolism, the lotus represents purity of the body, speech and mind. Thus, the child sitting on the lotus flower signifies rebirth and blossoming youth. By meditating, the youth connects with and gathers energy from their ancestors, symbolized by temples, and harnesses strength from the surrounding world of nature, with palm trees and a waterfall, symbols of harmony and peace.

A highlight of the mural is the blue halo with an oak tree surrounding the child. The color blue was chosen to represent the ocean, sky, and a sense of calmness. The child is in the halo's realm, allowing them to remove thoughts of stress and connect with nature. The oak tree in the halo and the bridge in the background are included to connect them to their roots, and to their hometown of Oakland, the Bay Area, and the community they live in.

This mural hopes to serve as a reminder of what youth want to see changed in the world, and as a reminder that youth have the strength, resilience, and power to create a better future, because they are the future. The mural is scheduled to be painted by Pat Kong in collaboration with the youth participants of SEASAW in mid- to late-Summer 2022.

# **Roles and Responsibilities**

**Pat Kong**, Lead Artist, is solely responsible for creation and implementation of the mural, and has been responsible for co-leading the weekly workshops throughout the Project.

**Zeenna Stapper**, Youth Program Manager, and **Elijah Chhum**, Youth Program Coordinator, from the Center for Empowering Refugees and Immigrants (CERI) have been responsible for program promotion, outreach, engagement, strengthening relationships with at-promise youth, lesson planning, co-facilitating the workshops and field trips, fostering partnerships with Peralta Hacienda Historical Park, and building a bridge between youth participants and the Lead Artist.

**Miguel Lopez**, Marketing Director & Events Producer, Peralta Hacienda Historical Park will be assisting with logistics and coordination on site.

**Mory Chhom**, Program Director for Youth and Families, Center for Empowering Refugees and Immigrants (CERI) provided a vision and direction for this program. She supported the program development and design and made the connection, built rapport and sparked interest and engagement of the program's lead artist, Pat Kong.

**Polina Marso**, Community Arts Program Manager at ARTogether, is an artist herself and has supported this program's administrative needs, including development, surveys, evaluation, and reporting.

**Kajal Shahali**, Youth Program Manager at Refugee & Immigrant Transitions, was invited to the program's youth space as a special guest facilitator, and has shared her experiences in exploring public narratives, which have helped our youth participants translate their creativity and stories into this mural. Guided by Marshall Ganz's "Public Narratives" leadership-development theory, youth have learned and practiced storytelling as an empowering tool to share their narratives with the world. Identities, backgrounds, and intersectional connections were explored, spanning verbal and visual art forms.

# Project Funders.

This Project is supported by the California Arts Council and the Neighborhood Voices Grant Program of the City of Oakland's Cultural Affairs Division.

# Artist Bio

**Pat Kong** is a Cambodian-American artist who was born in a refugee camp in the Philippines and raised in Oakland, California. Inspired by his father, one of the few artists to survive the Cambodian Genocide, Kong began exploring art at an early age. Recognizing the impact of large-scale cultural murals in his East Oakland neighborhood, Kong dedicated his artistic talents to benefit the community, promoting messages of social justice, Southeast Asian beauty, and Cambodian pride. Today, Kong has over 20 years of experience painting iconic Oakland murals, with featured art at the Bay Area Mural Festival, Eastside Arts Alliance, Oakland's Marin Way Murals, and numerous other public spaces throughout Oakland.

- Pat Kong Instagram: @projectpat510 <u>https://www.instagram.com/projectpat510</u>
- "Pat Kong Apsara Highlight" YouTube, March 2016 <u>https://youtu.be/8J4ZW-qmVtl</u>

California, United States • 510 610 0698 • SophatKong85@gmail.com

# PROFESSIONAL PROFILE

Detailed orientated tattoo and muralist artist with 9 years of experience. Specialized in realism and mural arts, working with clients to design thoughtful and original tattoos creating a comfortable and sanitary atmosphere.

# WORK EXPERIENCE

### Owner

Project Pat Tattoo /Berkeley/2021- current

- Tattooed customers in a variety of tattoo style
- Consulted with customers to understand their vision and desires for a tattoo
- Provided customers with a detailed outline prior to applying the permanent tattoo
- Used safe sterilization techniques and maintained a sanitary and comfortable environment
- Sterilized tools and equipment

## Tattoo Artist

- Assisted with studio operation
- Tattoo customer vision request
- Operated tattooing equipment
- Sanitized tattoo stations and sterilized tools and equipment

### Tattoo Artist Apprentice

- Assisted tattoo artists in sterilizing tools and equipment
- Consulted with customers in regard to a tattoo and their wants
- Gave customer home- care instructions following their tattoo appointment
- Book ed appointments for customers

### Art Instructor

- Teaching youth about Art
- Observed youth art activities
- Provide youth with feedback and guidance

# EDUCATION

Art Institute of San Francisco/ San Francisco 2007-2009 Edward Shand Adult School/Oakland/2004

# SKILLS

- Safe Sterilization Practice
- Technical Drawing Skills
- Figure Drawing skills

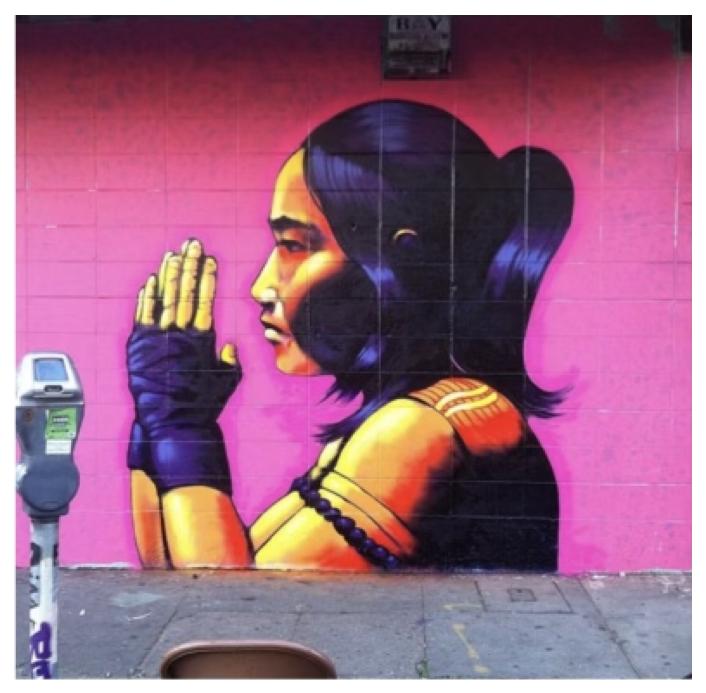
- Realism Arts
- Artistic Ability
- Creativity

- Organization
- Critical thinking
- Leadership

After Dark /Oakland/ 2013-2015

Kings Tattoo/San Leandro/2017-2020

Asend /Oakland/ 2005-2006



Artist: Pat Kong, 2013 Title: *Tharoth Sam Portrait* (MMA fighter from Cambodia) Location: Oakland, CA



Artist: Pat Kong, 2014 Title: *Bridging Two Cultures* Location: Creek in Community of East Oakland, CA



Artist: Pat Kong, 2014 Title: *Gandhi Portrait* Location: School in Excelsior, San Francisco, CA



Artist: Pat Kong, 2020 Title: *Sinn Sisamouth* Location: 34 Street and Telegraph, West Oakland, CA



Artist: Pat Kong, 2020 Title: *Southeast Asian Goddess Tribute for Oakland* Location: 3216 East 12th Street, Oakland, CA

#### Proposed Mural Design



#### Project: Heal

Mural Design Dimensions:

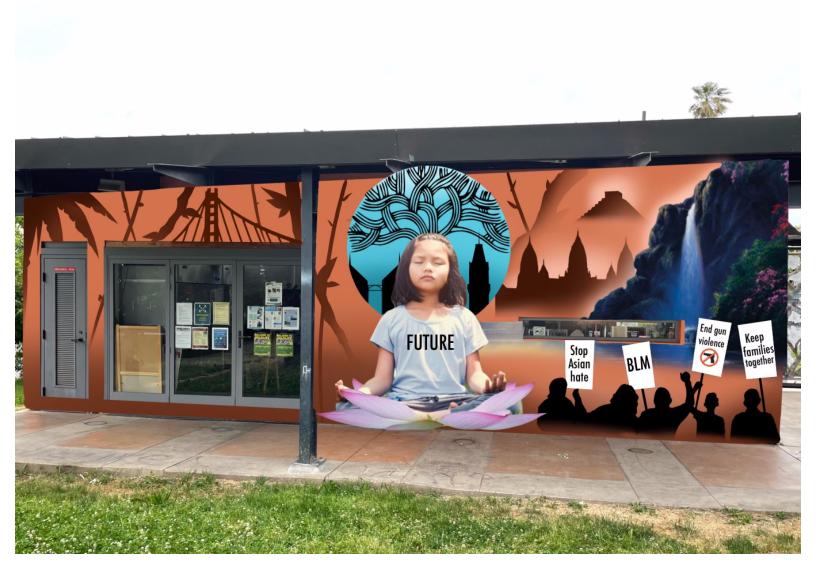
- Total Facade: 369" W × 120" H
- Main Doors: 111" W × 89" H
- HVAC Door: 28" W × 89" H
- Window: 69" W × 9" H

Project Location: 2484 Coolidge Ave, Oakland, CA, 94601 Artist: Pat Kong



Proposed Mural Site, Southwest-Facing Wall of the Center for History & Community (Coolidge Ave & Hyde St) in Peralta Hacienda Historical Park (2484 Coolidge Ave, Oakland, CA, 94601) Wall Dimensions – Total Facade: 369" W x 120" H; Main Doors: 111" W x 89" H, HVAC Door: 28" W x 89" H, Window: 69" W x 9" H

#### In-Situ Mockup



Title: *Heal* Proposed Mural In-Situ Mockup Location: 2484 Coolidge Ave, Oakland, CA, 94601 Artist: Pat Kong

#### <u>Timeline</u>

We have already secured the funding for the project. The mural has been designed by Pat Kong following multiple weekly workshops, including youths' ideas and feedback in the design.

- July 2022 Review by the Public Art Advisory Commission
- July/August 2022 Mural Painting
- End of August 2022 Mural Unveiling & Community Celebration

#### **Budget**

Please note that the budget below is for a year-long educational program with 15-20 youth participants. While the mural is the end result of our program, the budget numbers below include the entire program's expenses.

#### Income:

City of Oakland's Neighborhood Voices Grant: \$16,000

Re-granted by the Vietnamese American Community Center of the East Bay (VACCEB)
 California Arts Council's JUMP StArts Grant: \$50,000

#### Total Income: \$66,000

#### Expenses:

Lead Artist: \$10,000 Guest Artists and Workshop Facilitators: \$3,000 Administrative Expenses: \$22,500 Production: \$8,000 Facility Rental: \$2,000 Outreach and Marketing: \$500 Insurance: \$3,000 Youth Stipends: \$10,000 Filming and Documentation: \$5,000 Overhead: \$2,000 **Total Expenses: \$66,000** 

#### **Materials and Methods**

- Power wash and prime wall with high-quality exterior primer.
- Paint mural with Montana mural aerosol spray paint.
- When finished, seal the wall carefully with coats of anti-graffiti sealer.

#### Maintenance Plan

Anticipated lifespan of the project is 5-10 years. Peralta Hacienda Historical Park is proactive in maintaining its property and will value having the mural sited there and care for it. The Artist has agreed to maintain the project for 5 years, or for as long as they reside in the area, in the event that it needs repairing.

#### **Permissions**

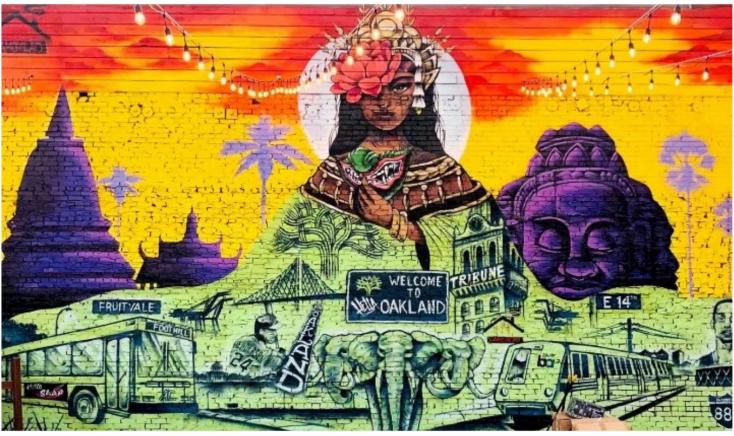
The site location of the mural will be under the jurisdiction of Friends of Peralta Hacienda Historical Park. Please see the attached MOU between ARTogether and Friends of Peralta Hacienda Historical Park for more details.

#### Community Outreach / Support Documentation

ARTogether and CERI have reached out to 18 youth at the beginning of the project: two-thirds are second-generation Khmer refugees of the Cambodian genocide, with other participants from Chinese-, and Vietnamese-American immigrant backgrounds. 15 students originally signed up, which was our ideal target. Registration for the program has since increased to include over 20 participants between the ages of 11-20. Many of the current participants are students who have been involved in art, education and mental health programs at CERI in the past. The majority of participants learned about SEASAW through word-of-mouth. Additionally, to reach at-promise youth the SEASAW program has been promoted through ARTogehter's website. Please see the attachments including the program flier and our website page.

### SOUTHEAST ASIAN STREET ART WORKSHOP (SEASAW)

# YOUTH ARTISTS NEEDED! JOIN US TO CREATE A MURAL IN OAKLAND!



## WHAT YOU GET:

- Build community and make new friends
- Discover your Southeast Asian history
- Explore local street art with local artists
- Get academic support and mental health resources
- Earn up to \$500 (when you complete the program)

WHO, WHEN & WHERE:

Southeast Asian youths (ages 11-17) <u>WEDNESDAYS</u> 4PM to 6PM STARTING NOVEMBER 3RD!



CERI 544 International Blvd Suite 9, Oakland, CA 94606





To learn more and register:

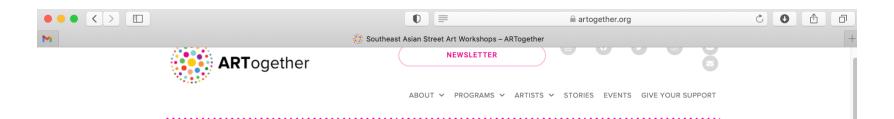
www.artogether.org/seasaw/

This program is made possible with the support from California Arts Council and City of Oakland Cultural Funding Grants Program

PAAC 7-11-22 Meeting Agenda

CALIFORNIA ARTS COUNCIL A STATE AGENCY

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#### SEASAW Southeast Asian Street Art Workshops



Join us for an exciting opportunity to create a community mural in Oakland!

The Southeast Asian Street Art Workshops (SEASAW) is a weekly arts and cultural gathering space for students ages 11-17 from Southeast Asian backgrounds. This is an intentional space for youth whose lives have been impacted by systemic inequity and the carceral system, where participants can discover the art and culture of murals, graffiti, and street art. Participants will delve into local art history, identity, storytelling, and mural painting, and as a team will collaborate to design and paint a public mural in East Oakland.

To join our program please register through the link below! If you have questions, please reach out to Zeenna Stapper at <a href="mailto:zeenna.stapper@cerieastbay.org">zeenna.stapper@cerieastbay.org</a>.

Register for SEASAW

DONATE

Screenshot of ARTogether.org



Youth from the SEASAW Program at the field trip with our guest artist Susanne Takehara from EastSide Arts Alliance learning about the various murals in their neighborhood

### PERALTA HACIENDA HISTORICAL PARK

June 22, 2022

Miguel Lopez Friends of Peralta Hacienda Historical Park 2465 34th Avenue Oakland, CA 94601

To the Public Art Advisory Committee,

We would like to offer our heartfelt support for the upcoming mural project, done through the Southeast Asian Street Art Workshop (SEASAW) project, organized by ARTogether and Center for Empowering Refugees and Immigrants (CERI) to be painted by local artists Pat Kong along with a group of youth from the community.

As the custodians of Peralta Hacienda Historical Park, we would like to bring this project which is a representation of the Southeast Asian Communities of Oakland to our neighborhood. As part of our annual programs, we have been hosting the Khmer New Year Festival in our facility for over a decade and it would be very meaningful for the Khmer community to also see this mural done by their youth.

Our community is very excited to welcome Pat Kong and this group of young students to paint this mural which shall bring a smile to our community and passersby for years to come.

Thank You. Respectfully,

Miguel Lopez Marketing Director & Events Producer Friends of Peralta Hacienda Historical Park



#### Memorandum of Understanding (MOU)

#### Section I: Signatories' Information

Organization: ARTogether Contact Person: Leva Zand Address: 544 International Blvd, Suite 9 Oakland, CA 94606 Phone Number: 916.534.5389 Email Address: leva@ARTogether.org

Organization: Peralta Hacienda Historical Park Contact Person: Miguel Lopez Address: 2465 34th Avenue Phone Number: (510) 532-9142 Email address: miguel@peraltahacienda.org

#### Section II: Terms of Partnership

This Memorandum of Understanding (MOU) is between **Peralta Hacienda**, and **ARTogether** for the purpose of implementing **A Community Mural at Peralta Hacienda Historical Park**, **2484 Coolidge Ave**, **Oakland**, **CA 94601 (southwest-facing wall of the Center for History and Community at Coolidge Avenue and Hyde Street)**. The size of the Mural wall is: over all facade: 369" W x 120" H, Main doors: 111" W x 89" H, HVAC door: 28" W x 89" H, Window: 69" W x 9" H and the painting of the mural will take place between 7/30/2022 - 8/29/2022 (depending on PAAC approval).

ARTogether, through grants from the City of Oakland Cultural Funding and the California Art Council, and in partnership with the Center for Empowering Refugees and Immigrants (CERI) developed A youth mural project with the purpose of bringing new opportunities to system-impacted youth who have limited access to education, the arts, and creative spaces. Through the creation of the Project's mural, youth will have the opportunity to express their stories and values in a public venue, investing system-impacted youth in the welfare and character of their community.

- ARTogether will provide art supplies and equipment, and compensation of the artist(s) and any other costs that may occur during the painting and preparation of the wall. ARTogether will provide assistance in maintaining the mural up to five years from the date of this agreement.
- The final design of the mural will be approved by ARTogether, Peralta Hacienda and the Center for Empowering Refugees and Immigrants (CERI) and Park Art Advisory Committee (PAAC).
- Peralta Hacienda agrees to let the mural be painted on (southwest-facing wall of the Center for History and Community, 2484 Coolidge Ave, Oakland, CA, 94601) free of charge.
- Peralta Hacienda agrees to give access to the property during the painting period process between **7/30/2022 8/29/2022**.
- Peralta Hacienda agrees to not repaint, or destroy the mural for at least five years from the date of this agreement.
- Peralta Hacienda agrees to immediately inform ARTogether in case any damage or vandalism has occurred to the mural.
- Peralta Hacienda understands and agrees that the copyright of the artwork belongs to the artist, ARTogether, and the Center for Empowering Refugees and Immigrants (CERI).

#### Section III: Contingency

Any dispute hereunder the parties shall be resolved by resort to binding mediation.

#### Section IV: Signatures

ARTogether Leva Zand **Executive Director** 

Date

6/27/2022

Peralta Hacienda Historical Park

Miguel Lope: **Miguel Lopez** 

**Marketing Director & Events Producer** 

Date	06/22/2022		



#### **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY) 06/09/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.										
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on										
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	If yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT \$ 1,00	00,000	
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CERTIFICATE HOLDER CANCELLATION										
SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED      THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN      Cultural Affairs Division      Cultural Funding Program						D BEFORE				
	1 Frank H Ogawa Plz Fl 9th				AUTHORIZED REPRESENTATIVE					
Oakland CA 94612-1908			CA 94612-1908	Deanna Ballard						

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#### Public Art Advisory Committee Proposal Review Form

Date 6/27/2022						
Artist(s) Cece Carpio						
Project Contact Miles Markstein						
Organization (if applicable) ARTogether						
Phone #_(510) 545-2787 Email_info@artogether.org						
Street Address 544 International Blvd, Suite 9						
City_OaklandState_CAZip_94606						
Proposed Site of Project (Address/Cross St. with physical details) <u>Tennis Court Wall</u> 1701 East 19th St, Oakland, CA 94606 (Foothill Blvd and 18th Ave)						
Name of Property Owner, Proposed Location City of Oakland						
City Council District of Proposed Location District 2						

Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file:

- 1. X Review Form (this page)
- 2. <u>X</u> Project Narrative
- 3. X Artist Resume
- 4. X Examples of Past Work
- 5. X Visual Proposal
- 6. X Materials and Methods Description
- 7. X Photos of Site
- 8. X In-Situ Mockup
- 9. <u>X</u> Timeline
- 10. X Budget
- 11. X Maintenance Plan
- 12. X Community Outreach / Support Documentation
- 13. X Insurance Documentation
- 14. \_\_\_\_ Permission(s)- Private Property Owner or City
- 15. X Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

#### Project Narrative.

The Community Unity Mural Project ("Project") is a collaborative project led by ARTogether, a 501(c)(3) Oakland- and District 2-based nonprofit organization which provides art programs to support refugee and immigrant communities, in partnership with the Office of Council President Nikki Fortunato Bas. This participatory community mural project, funded by the California Arts Council and the District 2 Council office, will be sited on the supporting wall beneath the City-owned tennis courts, located at 1701 East 19th Street. The mural will be displayed on the southwest-facing wall at Foothill Blvd and 18th Ave at the base of the courts (120 ft. 8 in.  $\times$  3 ft. 2 in. – 4 ft. 7.5 in.).

The Project reflects a renewed effort by community partners and local government to work together to activate and improve quality of life, cleanliness, community safety, and economic development in the San Antonio neighborhood, especially important as we emerge from the destabilizing and disconnecting impacts of COVID-19; and to promote use of San Antonio Park by the many youth, immigrant and refugee community members in the surrounding area.

The goal of the Project is to have the community voice be the center of this mural design and bring together members of the community – including local youth, families, elders, surrounding business owners, and unhoused neighbors – to co-design and paint a mural that reflects the diversity and cultural richness of the San Antonio and Eastlake neighborhoods of Oakland, which is home to a wide range of neighbors from the Asian, Pacific Islander, African, and Latinx diasporas.

The mural will promote community building, community healing, violence prevention, and participatory engagement while activating and beautifying a highly utilized public park and primarily people of color/immigrant-owned business corridor that has experienced ongoing public safety, blight, and quality of life challenges, as well as building on the historic legacy of culture keeping and artistic production in the San Antonio neighborhood.

Muralist Cece Carpio, whose work focuses on stories of immigration, ancestry, resistance, and resilience, is serving as the lead artist partner for the Project. Carpio has produced and exhibited work internationally, has extensive experience supporting Bay Area communities through artistic partnerships (such as with UC Berkeley, Oakland Museum of California, and Yerba Buena Center for the Arts), and is a former Public Art Advisory Commissioner for the City of Oakland.

In Winter 2022, ARTogether performed extensive outreach to community organizations – including EastSide Arts Alliance, BAWAR, Friends of San Antonio Park, East Bay Asian Youth Center, the Center for Empowering Refugees and Immigrants, and many others – inviting them and their community members to take part in the Project. Following our outreach, ARTogether hosted two Community Design Workshops on March 12th and April 9th, each with social distancing in place. Both workshops were led by Cece Carpio. Community Design Workshop #1 was held outdoors in San Antonio Park, where participants discussed the history of San Antonio Park, shared their favorite memories of the park, and brainstormed ideas together to lay the

important groundwork for the design of the Community Mural. On April 9th, Community Design Workshop #2 was held at EastSide Arts Alliance under careful guidance of lead artist Cece Carpio, where community members took the ideas for the Mural Design further, visualized them through collaging and sketching. Using symbols, historical knowledge of the park and common values, participants put together the communal mural draft.

The lead artist designed the mural immediately following these workshops, including the ideas and inspirations from the Community Design Workshops in the sketch. The mural will be painted by Cece Carpio in collaboration with an Assistant Artist selected by Carpio in late Summer 2022.

#### <u>Mural Design.</u>

Described above, the proposed mural design for San Antonio Park has been developed from a series of community workshops with residents, community organizations, and students from local schools in the San Antonio neighborhood. In our community workshops, participants expressed a desire to represent activities in the park that make the site vibrant. Participants also voiced interest in depicting the history of the park and the neighborhood, alongside many of the natural elements that make San Antonio Park unique. The plants included in the background of the design are directly derived from the community garden grown by residents with vegetations that are culturally symbolic of the various places that they come from. Sports depicted in the design illustrate many of the dominant activities enjoyed everyday in the park. And the oak trees and hawks illustrated in the design are native species and plants found in the park, reflecting the park's history as well as the history of Oakland.

#### Roles and Responsibilities.

Cece Carpio will be the lead artist for the Project, and is solely responsible for the final design and painting of the mural. Carpio will also be co-responsible for developing the mural, in coordination with ARTogether and other community partners.

ARTogether will be the main organizer of the Project, and is responsible for logistical needs, community outreach, organizing Project events, and bookkeeping. ARTogether will also be co-responsible for on-site logistics, fundraising, communication/coordination with the City of Oakland, and meeting other administrative needs, in coordination with the Office of C.P. Nikki Fortunato Bas. Staff representatives of ARTogether for the Project will be Community Arts Program Manager Polina Marso and Development Director Miles Markstein.

The Office of Council President Nikki Fortunato Bas will be a major community partner for the Project, and will offer support coordinating with the City of Oakland for long-term maintenance and other Project needs, funding support, on-site logistics, and support for other administrative aspects of the Project.

#### **ARTIST INFO AND BIO**

Lead Artist: Cece Carpio Address: 2141 E 19<sup>th</sup> Street, Oakland, CA 94606 Phone: 415.706 2728 Email: <u>cececarpio@gmail.com</u>

#### Artist Biography

Using acrylic, ink, aerosol and installations, Cece Carpio tells stories of immigration, ancestry, collective movements, and our stories of resilience. She documents evolving traditions through combining folkloric forms, bold portraits and natural elements with urban art techniques.

Living and working in the Bay Area, she is inspired by the cultural potency of communities of color and of the prominent history of social movements that have become influential expressions for the rest of the world to see. The unique and complex narratives in the Bay have been in the forefront of creativity invigorating popular culture and allowing communities to imagine and create another world possible. She paints everyday people who have been invincible in order to share their thriving presence and to show the dignity and power of their existence. As a visual storyteller, Cece paints to lift up her communities, share their stories and provoke the power of their imagination.

Cece has produced and exhibited work throughout the globe. She has been awarded the Rockwood Institute Fellowship, NYFA Immigrant Artist Fellowship, a teaching residency at Café R.E.D & La Botica Espacio Cultural at Xela, Guatemala, an artist residency with KulArts at SOMA and Asian Art Museum in SF and a recent honoree with YBCA 100 2020. She has been commissioned by the City of Oakland, YBCA, UC Berkeley, and OMCA. She served as a Public Art Advisor for the City of Oakland, and is currently working as the Galleries Manager for the San Francisco Arts Commission.



#### **RECENT PUBLIC ART PROJECTS**

2022

- *Mayahuel*, commissioned by Mission Economic Development Agency and Tenderloin Neighborhood Development Corporation. San Francisco, CA
- Acorns to Mighty Oak, commissioned by MidPen Housing. Oakland, CA
- Weaving Cultures, commissioned by East Side Arts Alliance and Peralta Park Hacienda. Oakland, CA
- *Native Bloom,* commissioned by East Bay Asian Local Development Corporation at Frank G. Mar Community Housing. Oakland, CA

#### 2021

- Out Here and There, commissioned by Chabot Space and Science Center, Oakland, CA
- Fruitvale Hymn, commissioned by Restore Oakland. Oakland, CA
- Tend Your Orchard, commissioned by Yerba Buena Center for the Arts, San Francisco, CA
- Look Back Move Forward, commissioned by East Bay Asian Local Development Corporation at Madison Park Apartments. Oakland, CA

#### 2020

- You Are Beloved, commissioned by East Side art Alliance in Partnership with House Full of Black Woman. Oakland, CA
- *Hands,* commissioned by East Bay Asian Local Development Corporation at Casa Arabella Multi-Family Housing. Oakland, CA
- *Nopal y Girasol*, commissioned by Paint the Void at Tato Bayview Hunters Point. San Francisco, CA
- We Must Love and Support Each Other (as part of the Black Lives Matter Street Mural), commissioned by Palo Alto Public Art Program. Palo Alto, CA
- June Jordan, commissioned by Reem's California at Fruitvale Station. Oakland, CA Emory, commissioned by Restore Oakland. Oakland, CA
- *Black Health*, commissioned by Restore 49 project of Project Artivism. San Francisco, CA *Just Recovery*, commissioned by Greenpeace. Oakland, CA

#### 2019

- Hive, commissioned by Council District 5. Oakland, CA
- Para La Mission, commissioned by Reem's California. San Francisco, CA
- Lumads, presented by Liyang Network and Sabokahan. Mindanao, Philippines Green New Deal, commissioned by Greenpeace USA. San Francisco, CA
- Roja de la Llorona, presented by Etla. Oaxaca, Mexico



#### **CECE CARPIO CV- 2 of 2**

#### 2018

- Culture is Medicine, commissioned by The People's Forum. New York, NY
- We're Made to Grow, commissioned by Greenlining Institute. Oakland, CA Every Face Tells a Story, commissioned by Asian Art Museum. San Francisco, CA
- *Adow ne Domaget,* in partnership with Aurrora Artist Residency program and Space (AAARPS). Aurrorra, Philippines
- *twLF Solidarity: Legacy of Struggle and Continued* Resilience, commissioned by Multicultural Community Center at University of California, Berkeley. Berkeley, CA

#### 2017

- Muses, commissioned by Asian American Women Artist Association. San Francisco, CA
- Home, commissioned by Reem's California. Oakland, CA
- Newak, presented by Martin Travers. Kathmandu, Nepal

#### 2016

• Aniten Mañotao Tåno, commissioned by Festival of Pacific Arts at Sagan Kotturan (Chamoru Chamuro Cultural Center). Ipao Point, Guam

#### 2015

• Loyal to My Soil, West Oakland Youth Center commissioned by the City of Oaklnd, Oakland, CA

#### **RECENT EXHIBITIONS**

2021

• *The Light that Shines through the Crack,* presented by La Pena Cultural Center. Berkeley, CA 2020

- Sheroes in Quarantine, organized by Lon-art Creative. London, UK
- Self Portrait, presented by Corona Portrait Project. Minneapolis, MN
- Kapwa, presented by 1810 Gallery. Sacramento, CA
- *Come to Your Census: Who Counts in America?,* presented by Yerba Buena Center for the Arts. San Francisco, CA
- *My Homies Are My Heroes*, presented by Nancy Pil at Mission Cultural Center for Latino Arts. San Francisco, CA

2019

- *Building the Building*, curated by Kevin B. Chen and Rio Yanez, presented by SomArts. San Francisco, CA
- Art Show, presented by Forward Together and E14 Gallery. Oakland, CA
- When She Rises, presented by SPARC Art. Venice, Los Angeles, CA
- Las Mujeres de Valor, presented by Bird Levy at Puerto Allegre. San Francisco, CA
- Brass and Copper, presented by Concept 47. Oakland, CA

#### Examples of Past Work by Cece Carpio.

#### Mayahuel

2022, Mural. Commissioned by Mission Economic Development Agency and Tenderloin Neighborhood Development Corporation. Casa Adelante, 681 Florida St, San Francisco, CA 94110.

#### Fruitvale Hymn

2021, Mural. Commissioned by Restore Oakland. 1419 34th Ave #203, Oakland, CA 94601.

#### Tend Your Orchard

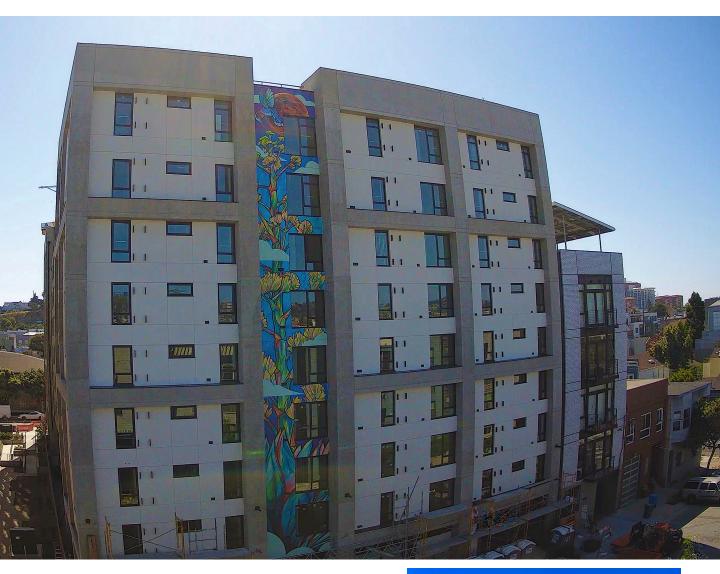
2021, Mural. Commissioned by Yerba Buena Center for the Arts. Yerba Buena Gardens, 750 Howard St, San Francisco, CA 94103.

#### Native Blooms

2022, Mural. Commissioned by East Bay Asian Local Development Corporation (EBALDC). The Frank G. Mar Community Housing Project, 825 San Pablo Ave #200, Oakland, CA 94612.

#### Acorns to Mighty Oaks

2022, Mural. Commissioned by MidPen Housing. Foon Look West Affordable Housing, Brooklyn Basin, 311 9th Ave, Oakland, CA 94606.



Mayahuel, 681 Florida. San Francisco, CA









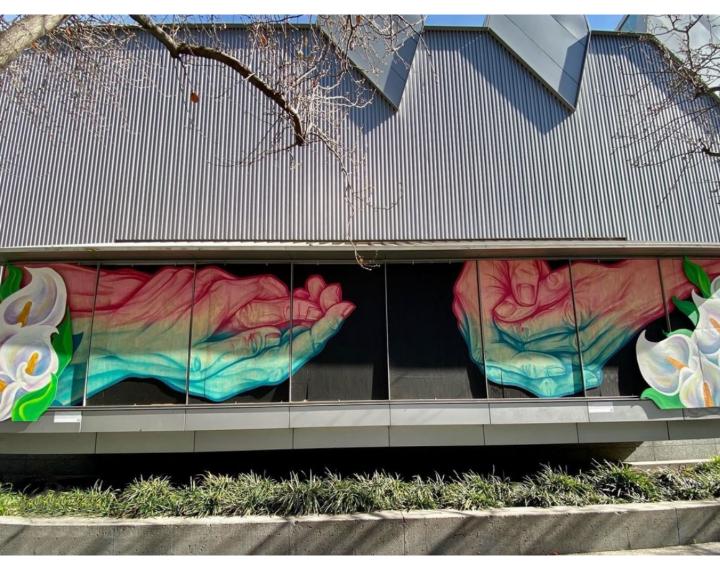
Fruitvale Hymn, at RESTORE Oakland. Oakland, CA



PAAC 7-11-22 Meeting Agenda

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#### WORK SAMPLES



*Tend Your Orchard,* Yerba Buena Center of the Arts, YBCA Gardens San Francisco, CA









Native Blooms, at Frank G. Mar Community Housing. Oakland, CA







Acorns to Might Oaks, Part 1 of 3, Fon Look Affordable Housing. Oakland, CA



#### Photos of Site.



Proposed mural site, the southwest-facing wall of the tennis courts (at Foothill Blvd & 18th Ave) in San Antonio Park (1701 East 19th St, Oakland, CA 94606). Wall Dimensions: 120 ft. 8 in. × 3 ft. 2 in. – 4 ft. 7.5 in. Visual Mural Design Proposal.



Visual Mural Design Proposal Title: *The Community Unity Mural* Artist: Cece Carpio

#### Proposed Mural In-Situ Mockup.



Proposed Mural In-Situ Mockup Title: *The Community Unity Mural* Artist: Cece Carpio

#### Materials and Methods.

Below are the materials and steps that are currently planned for the Project mural. Please note that all brand names listed are tentative, and may be subject to alternative purchases at similar price points.

#### Pre-Mural Preparation

- Power Wash the Wall (using rented Power Washer)
- Apply Seal-Krete Original Waterproofing Sealer
- Purchase: Tools, Scrapers, Brushes, Tarps, and Containers for Dirty Water/Paint

#### Priming, Painting & Sealing

- Power wash and prime wall with high quality exterior primer.
- Grid Wall: Enlarge gridded drawing of mural design to scale it up onto the wall.
- Paint mural with Nova Color Acrylic Mural Paint, with multiple sections painted in layers.
- When finished, seal the wall carefully with two coats of Precita Eyes Sheercoat Anti-Graffiti Sealer.

#### <u>Timeline.</u>

Many stages of the timeline below have already taken place, including outreach, community workshops, and the design of the mural:

- Outreach to San Antonio and Eastlake community members, small businesses, and community-based organizations, forming a group of core participants representative of the neighborhoods' cultural diversity. (December 2021 February 2022)
- Community Workshop #1 Introductions & Early Ideas (March 12, 2022)
- Community Workshop #2 Pre-Design Workshop (April 9, 2022)
- Mural Design by Muralist Cece Carpio (May 2022)
- Review by the City of Oakland's Public Art Advisory Commission (July 11, 2022)
- Community Mural Production & Painting (July August 2022)
- Final Touches by Muralist Cece Carpio (August September 2022)
- Unveiling Ceremony with city officials, workshop participants and other business and community partners (August/September 2022)

#### Budget.

This project is funded through support from the California Arts Council through its Impact Projects Grant Program (\$17,100), and from Fund 5505 in the City of Oakland's Economic Workforce and Development Department from the City's FY 2021-23 budget\* (\$5,000).

#### Income:

California Arts Council: \$17,100 City of Oakland: \$5,000 Total Income: \$22,100

#### Expenses:

Lead Artist: \$14,000

- → Leading Community Workshops: \$500 × 2
- → Mural Design & Edits: \$2,000
- → Painting Supplies & Equipment Rentals: \$3,000
- → Mural Final Touches: \$8,000

Assistant Artist: \$4,000 Food, Refreshments & Other Event Expenses: \$1,000 Outreach: \$500 Filming & Documentation: \$2,000 Overhead (Insurance, Utilities, Etc.): \$600 **Total Expenses: \$22,100** 

\* The funding line item is titled "Mural Fund," where each Council office was allocated \$60K for murals as outlined on page 3 of <u>Exhibit 1</u> of the <u>July 26, 2021, Resolution 88783</u>. This funding will require Council approval, and Council President Bas' office is currently working with the City Attorney's office to schedule the grant agreement legislation, pending PAAC approval.

#### Permissions and Maintenance Plan.

The proposal for this Project was submitted by the Office of Council President Nikki Fortunato Bas to the Parks and Recreation Advisory Commission (PRAC), which approved the proposal unanimously on January 12, 2022.

Currently, ARTogether, the Office of Nikki Fortunato Bas, the Cultural Affairs Division, the Office of the City Attorney, and Oakland Parks, Recreation & Youth Development (OPRYD) are finalizing a License Agreement for the Project, which includes the Project's long-term maintenance plan. We anticipate the Agreement will be finalized in July 2022.

Representatives of these parties include:

- Polina Marso (ARTogether Community Arts Program Manager)
- Miles Markstein (ARTogether Development Director)

- Tiffany Kang (Office of C.P. Nikki Fortunato Bas, District 2 Policy Analyst & Community Partnerships Manager)
- Malia McPherson (Office of the City Attorney Deputy City Attorney)
- Hank Phan (OPRYD Assistant Capital Improvement Project Coordinator)

#### Community Outreach/Support Documentation.





ABOUT V PROGRAMS V ARTISTS V STORIES EVENTS GIVE YOUR SUPPORT

#### Community Mural Project at San Antonio Park

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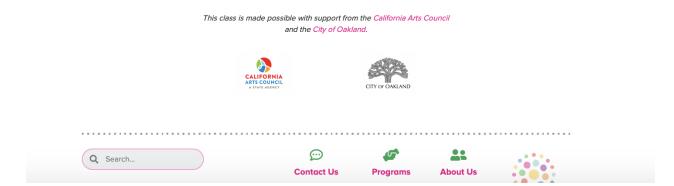


"WaterWrites Oakland" by Muralist Cece Carpio

ARTogether is excited to be collaborating with Oakland's San Antonio neighborhood and Bay Area muralist Cece Carpio to create a community mural in East Oakland's San Antonio Park.

The Community Mural Project will promote community-building and participatory engagement as a community act of beautifying the historic San Antonio Park, painting the park's tennis courts. Designed and envisioned by the residents of the San Antonio neighborhood, the project will be developed over two workshops, bringing together the neighborhoods youth and adults alike to use art as story on a heavily-used and visible public wall.

If you would like to help design our community mural, there is one workshop left! Sign up through our registration form and join us this Saturday on April 9th from 2pm to 4pm. If you have any questions or would like to reach out, please get in touch with ARTogether's Polina Marso at polina@artogether.org.



#### MULTIPLE DATES We .. Community Workshops for a New Mural in San Antonio Park by ARTogether 21 followers Following SOON COM Free $\heartsuit$ Sales Ended Details ARTogether is organizing a community mural in San Antonio Park. Join us to Location beautify the his historic park together! San Antonio Park Field 1701 East 19th Street About this event Oakland, CA 94606 View map In collaboration with the City of Oakland and Oakland muralist Cece Carpio, ARTogether is organizing a new community mural project in San Antonio Park, to be painted on the wall of the park's tennis courts. This will be a participatory community art project ,where residents of the area,

#### Community Workshop Events Announcement on ARTogether's Website

Community Workshop Events Announcement on Eventbrite.com

community members and local organizations can join and participate in the

designing and painting process.

<b>P</b>	Interfaces NEW				Community	Mural - SA park -
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	A Name	🛇 What is your neigh 🔻	31 Date of Birth	Ξ. Do you self identify →	• Are you over 18 y.o.?	Ξ‡ Ethnicity -
1	Thavery	East Oakland (excludi	5/22/1991	None of the above	Yes	Asian/Asian-American/
2	Zeenna 🕄	Other	3/26/1986	Immigrant BIPOC (Black;	Yes	Southeast Asian
3	Lena	West Oakland	1/19/1992	BIPOC (Black; Indigeno	Yes	Southeast Asian
4	Leslie <b>Allen and Allen</b> .	San Antonio	10/30/1986	BIPOC (Black; Indigeno	Yes	Latina/o/x
5	Susanne	Eastlake/Clinton Park	5/25/1957	BIPOC (Black; Indigeno	Yes	Asian/Asian-American/
6	Audree	San Antonio	2/19/2010	None of the above	No	Asian/Asian-American/
7	Nora Second	San Antonio	6/18/2009	Immigrant Refugee/Asyle	No	Middle Eastern/North
8	Andy (	Eastlake/Clinton Park	3/1/2009	None of the above	No	Asian/Asian-American/
9	Lena	Other	6/11/1992	Immigrant BIPOC (Black;	Yes	Southeast Asian
10	Eyad	San Antonio	2/19/2010	Refugee/Asylee	No	Middle Eastern/North
11	Jairajohan	Fruitvale	2/22/2010	None of the above	No	Latina/o/x
12	Lauren	San Antonio	11/16/1974	LGBTQ+	Yes	Caucasian/White
13	Julieta	Other	7/30/1977	Immigrant	Yes	Latina/o/x
14	Perla	East Oakland (excludi	10/3/1976	LGBTQ+	Yes	Latina/o/x
15	Barbara	Other	3/21/1978	LGBTQ+	Yes	Caucasian/White Native
16	Amber	Other	5/9/1991	BIPOC (Black; Indigeno	Yes	Multi-Ethnic Latina/o/x
17	Paula	Fruitvale	6/3/1958	Immigrant	Yes	Latina/o/x
18	Mattty	Fruitvale	10/8/1972	Prefer not to say	Yes	Latina/o/x
19	Ma.	Other	11/23/1954	Immigrant	Yes	Latina/o/x
20						

Signups/Surveys of Participants for Community Workshop Events



Community Members at Community Workshop #1 in San Antonio Park (March 12, 2022)



#### **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY) 06/09/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.									
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on									
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544 International Blvd Apt	9			INSURER					
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#### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Public community mural – acrylic paint on concrete wall

Entitled [title of work]: Community Unity Mural Project

and located at [identify site, including interior location if applicable]: Southward-facing tennis court wall at San Antonio Park – 1701 East 19th St, Oakland, CA 94606

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]: Cece Carpio – 2141 E 19th St, Oakland, CA 94606

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

Cece Carpio		AAKEPUO		6/27/2022	
Artist First and Last Name	/	Signature	/	Date	

City Administrator Designated Client Department Representative Printed Name / Signature / Date

This document is posted online at: https://www.oaklandca.gov/topics/public-art-in-oakland