

**Public Art Advisory Committee Meeting**  
**Monday, July 1, 2024**  
**5:30 - 7:30 pm**  
**Oakland City Hall**  
**1 Frank H. Ogawa Plaza, Oakland CA 94612**  
**Hearing Room 1**

**There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:**

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

**RE: ZOOM PARTICIPATION + COMMENT PERIODS**

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to [kzaremba@oaklandca.gov](mailto:kzaremba@oaklandca.gov). Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

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**5:30 - 7:30 pm**  
**Oakland City Hall**  
**1 Frank H. Ogawa Plaza, Oakland CA 94612**  
**Hearing Room 1**

**AGENDA**

- I. **Welcome/Call to Order/Roll Call**
- II. **Land Acknowledgment**
- III. **Public Comment**
- IV. **Action Item: Adopt the Minutes from the June 3, 2024 Public Art Advisory Committee (PAAC) Meeting**
- V. **Action Item: Review and Approve the 2024-25 Public Art Project Plan Final Draft for Presentation to City Council**
- VI. **Informational/Discussion Item: 2024 Public Art Prequalified Artist Roster**
  - a. **RFQ artist outreach**
  - b. **Selection panel recommendations**
- VII. **Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity**
  - a. **Public Art Program Updates**
  - b. **City of Oakland Budget Update**
  - c. **Coordination with Cultural Affairs Commission Meeting**
  - d. **Artist-Community Initiated Projects – Paint the Town Utility Box Program**
- VIII. **Open Forum**
- IX. **Announcements:**
- X. **Agenda Building: Outline agenda for next regular meeting: August 5, 2024**
- XI. **Adjourn**

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Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến

địa chỉ [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

**Cultural Affairs Division - Economic & Workforce Development Department**

**Public Art Coordinator – Kristen Zaremba**

**Phone: (510) 238-2155**

**Recorded Agenda: (510) 238-2386**

**Telecommunications Relay Service: 711**

# Land Acknowledgement

**On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:**

**We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.**



Public Art Advisory Committee

(PAAC)

June 3, 2024

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

**Members Present:** Eric Murphy (Co-Chair), Marcus Guillard, Kaitlin Kushner, Katerina Leventi, Mario Navasero

**Excused:** Sarah Miller (Co-Chair)

**Staff Present:** Kristen Zarembo, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator

**Guests:** -----

**Meeting Chair:** Eric Murphy

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:40 p.m.** PAAC Chair Eric Murphy called the meeting to order and read the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
- 2. Public Comment:** No comment was provided.

3. **Action Item: Adopt the Minutes from the May 6, 2024 Public Art Advisory Committee Meeting.** K. Kushner motioned to approve the minutes. M. Guillard seconded; M. Navasero Aye; K. Leventi Aye. Motion passed unanimously.
4. **Informational Item: Public Art Program Plan Update** Public Art Coordinator Kristen Zaremba briefly discussed the City of Oakland’s budget deficit, including the status of existing and uncommitted public art funds. Zaremba shared details from a report Cultural Affairs Division staff presented to the City Council Life Enrichment Committee meeting on May 14<sup>th</sup>. Zaremba subsequently provided an overview of the Public Art Program Activities Report and Projects Plan draft. She articulated the historical foundation for the projects plan, the program goals and recommendations identified in the City Council-adopted Cultural Plan in 2018, the program’s staffing needs, and the proposed designation of public art funds for future projects, collections’ management, and program administration. Zaremba discussed the importance of further analysis and mapping of the Civic art collection for equitable investment across all the sectors of the city. Additionally, the report provides an overview of recently completed, new and continuing projects, the proposed public art project account fund balance allocation, and a public art financial budget summary for fiscal year 2024-2025. Committee members offered comments and questions regarding collections management databases, collection assessments, program website management, project documentation, the importance of preservation and the securing of program staff, and collaboration with city officials for public art commissions in their districts. The plan will be finalized with the PAAC in July, then presented to City Council for approval. Zaremba shared publication materials and information about the previous Open Proposals initiative through the City of Oakland’s Public Art Program, which offered funding for artists to propose projects on City property, and the Public Art Program’s intention to use this model for new commissions not associated with capital projects. Committee members showed support for this structure and suggested localized panels and collaboration with Council members where appropriate.
5. **Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity**
  - a. **Public Art Program Administration:**
    - i. Staff shared consolidation revisions to the Public Art Program website. Committee members suggested adding supplemental photos to enhance the visual experience of the website.
    - ii. Staff shared the Public Art Program ordinance’s location on the website.
  - b. **City of Oakland Budget Update:** Zaremba shared information on future budget discussions and resources on how to learn more about understanding the budget. Staff shared that there will be a special Cultural Affairs Commission Meeting on 6/13 to discuss the budget updates and how it impacts the work of the Division. PAAC members are welcome to attend the meeting.
  - c. **PAAC Recruitment:** Zaremba encouraged members to review the expertise matrix and to think about possible future PAAC members. Staff will focus on PAAC recruitment after the artist recruitment initiative has been launched.
  - d. **Public Art in Private Development:** Staff shared an update on the Affordable Housing Month workshop and progress on the 24<sup>th</sup> and Waverly housing development, which includes a public art project by Marc Fornes, currently being installed.
  - e. **Cultural Strategist in Government Update:** Staff shared that recommendation letters

have been sent to artists who completed the CSIG workshop series. The CSIG program report is now available on the CAD website.

- f. **Artist Recruitment Update:** Staff updated the committee that the RFQ schedule will be postponed by a few weeks to the end of the month, shared the current outreach plan and asked committee members to share additional outlets for distribution and to think about review panel recommendations.

**6. Open Forum:** No speakers

**7. Announcements:** K. Kushner shared that *Calli: The Art of Xicanx Peoples* exhibition will open at the Oakland Museum of California on June 14<sup>th</sup>. E. Murphy and K. Kushner shared that they have new artist studios at Studio 11 in Jack London Square. E. Murphy will be exhibiting at Studio One 11:00-3:30 on June 9<sup>th</sup>. M. Navasero will have a solo exhibit at the Doherty Community Arts Center on Saturday June 8<sup>th</sup>, 1:00-3:00 pm.

**8. Agenda Building:** Public Art Project Plan, Public Art Ordinance Updates, Artist Roster Updates

**9. Adjournment:** **K. Kushner moved to adjourn the meeting at 7:27. K. Levanti seconded. M. Guillard Aye; M. Navasero Aye; E. Murphy Aye. Motion passed unanimously.**

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**ITEM V AGENDA STAFF REPORT**

To: Public Art Advisory Committee  
Attn: Eric Murphy and Sarah Miller, Co-Chairs  
From: Kristen Zaremba, Public Art Coordinator  
Date: July 1, 2024  
RE: Draft 2024-25 Public Art Projects Plan

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SUMMARY

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation, provide comments and approve the draft 2024-25 Public Art Projects Plan report for presentation to City Council, in accordance with the Oakland Public Art Ordinance 13562 CMS, and to authorize staff to proceed with final plan development and presentation to the City Council in September 2025.

BACKGROUND

The City of Oakland's Public Art (Ordinance No. 11086 C.M.S.), adopted in 1989 (amended in 2019: Ordinance No. 13562 C.M.S.), established the Public Art Program, the Public Art Advisory Committee, and requirements for adoption of a Public Art Projects Plan. The plan consists of a prioritized list of visual arts projects to be undertaken in any given year, including budgets and recommended site and design approaches, when applicable. The Public Art Projects Plan is developed by Public Art Program staff in cooperation with financial and capital project management staff of the City's Public Works Agency- Project Delivery Division, and Department of Transportation – Planning and Project Delivery.

This Public Art Projects Plan identifies new and current public art projects. Projects are funded from 1.5% of the budgets of the City of Oakland capital improvement projects, as established by the ordinance, from other sources of City and Agency funding, and from outside grants.

Additionally, funds generated by the Oakland Municipal Code Chapter 15.78, Public Art for Private Development (Ordinance No. 13491 C.M.S.) developer in-lieu contributions are now contributed to the Public Art Project Account for program administration and the commissioning of public art across the City.

To develop the plan, Public Art Program staff reviews the current City of Oakland capital improvement projects and confirms budgets for public art funding. Working with other City departments, staff evaluates the opportunities and feasibility of implementing new public art projects at sites on City property and in the Public Right of Way, then consults with the City Council-appointed Public Art Advisory Committee (PAAC) to prioritize and recommend sites for project development. Staff presents the Public Art Projects Plan for review to the PAAC and to the City Council for approval and prior to implementation. Approved projects are reviewed at monthly public meetings of the PAAC and through dialogue with advisory groups of arts professionals and residents with a stake in the communities impacted.



**Cultural Affairs Division  
Economic & Workforce Development Department**



ACTION REQUESTED

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation, provide comments and approve the draft 2024-25 Public Art Projects Plan report for presentation to City Council, in accordance with the Oakland Public Art Ordinance 13562 CMS, and to authorize staff to proceed with final plan development and presentation to the City Council in September 2025.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "KZ", with a long horizontal flourish extending to the right.

Kristen Zaremba, Public Art Coordinator  
Cultural Affairs Division | Economic & Workforce Development Department

**2024 - 2025**

**Public Art Program Activities Report and  
Projects Plan**

**City Of Oakland**

**Public Art Program**

**Cultural Affairs Division**



*Trust Your Struggle, West Oakland Teen Center (D3)*

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*Eric Powell, MacArthur Gateway Arches (D6+7)*

## The Public Art Projects Plan

The City of Oakland’s Public Art (Ordinance No. 11086 C.M.S.), adopted in 1989 (amended in 2019: Ordinance No. 13562 C.M.S.), established the Public Art Program, the Public Art Advisory Committee, and requirements for adoption of a Public Art Projects Plan. The plan consists of a prioritized list of visual arts projects to be undertaken in any given year, including budgets and recommended site and design approaches, when applicable. The Public Art Projects Plan is developed by Public Art Program staff in cooperation with financial and capital project management staff of the City’s Public Works Agency- Project Delivery Division, and Department of Transportation – Planning and Project Delivery.

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Additionally, funds generated by the Oakland Municipal Code Chapter 15.78, Public Art for Private Development (Ordinance No. 13491 C.M.S.) developer in-lieu contributions are now contributed to the Public Art Project Account for program administration and the commissioning of public art across the City.

To develop the plan, Public Art Program staff reviews City of Oakland capital improvement projects and confirms budgets for public art funding. Working with other City departments, staff evaluates the opportunities and feasibility of implementing new public art projects at sites of pending capital improvements on City property and in the Public Right of Way, then consults with the City Council-appointed Public Art Advisory Committee (PAAC) to prioritize and recommend sites for project development. Staff presents the Public Art Projects Plan for review to the PAAC and to the City Council for approval and prior to implementation. Approved projects are reviewed at monthly public meetings of the PAAC and through dialogue with advisory groups of arts professionals and residents with a stake in the communities impacted.



*Johanna Poethig, Rainbow Recreation Center (D6)*

## Public Art Program Overview

*(Adapted from the Cultural Affairs Division - LEC update presented on 5/14/24)*

Oakland's Public Art Program provides oversight and guidance on best practices for public art in the City, and commissions original works of art for public spaces in Oakland.

Informed by the Oakland Cultural Plan, "Belonging in Oakland," the program enriches the City's visual environment; integrates the creative thinking of artists into our communities, public spaces and new construction projects; provides career opportunities for emerging and established professional artists; and provides opportunities for residents and visitors to enjoy and experience the cultural diversity of Oakland.

Public Art Program staff act as Program and collections managers, project delivery managers, facilitators and artist advocates for projects on public property (e.g. City/Caltrans/BART) and Oakland Municipal Code (OMC) mandated Public Art Projects for Private Property, with guidance and support from the PAAC. Key program oversight responsibilities include:

1. City Managed CIP Public Art Projects funded through a 1.5% allocation from all eligible City capital improvement projects (CIP), eligible grant revenue as well as private contributions. Established in 1989, the City adopted Ordinance No. 11086 C.M.S. (amended in 2019: Ordinance No. 13562 C.M.S.) authorizing the allocation of 1.5% of municipal capital improvement project (CIP) costs to commission and acquire public art.
2. Public Art for Private Development Projects funded through the 2014 OMC adopted requirement for 0.5% of residential or 1% of nonresidential private development costs. In June of 2018, the municipal code was amended to adopt Chapter 15.78, Public Art Requirements for Private Development (Ordinance No. 13491 C.M.S.).
3. Civic Art Collection Records and Maintenance monitoring and assessment of City commissioned permanent artworks, as needed and when funds are available.
4. Temporary/Permanent City-Funded Artist and Community Initiated Projects commissioned as funding becomes available; facilitated in collaboration with other departments and reviewed for completeness and feasibility with City requirements.
5. Artists' Professional Development and Workshops provided by City staff to local artists for new CIP opportunities, and through partnerships with local organizational stakeholders and regional trainings with public art programs in nearby cities.
6. Public Art Advisory Committee (PAAC) Staff recruit and facilitate committee appointments; prepare agendas, minutes, staff reports; and facilitate presentations for the monthly meetings of the nine-member, City Council appointed committee.



## The Oakland Cultural Plan and Public Art

Adopted by City Council in July 2018, the Cultural Plan set out priorities and goals for the Public Art Program, excerpted here, within the framework of the “**Civic Cultural Commons**”:

*“The civic cultural commons is where people can intentionally build a sense of community and belonging. It is where cities create their sense of identity through what is promoted, allowed, and prohibited in the shared environment...”*

“Public Art in Public Works: Aesthetic expression and values of the City find their way into the civic cultural commons through the Public Art Program related to public works. Pieces of public art in Oakland may be subtly or boldly incorporated into public spaces—through a window, in the walkway, on a bench, as an archway or entrance, or as a sculpture in a public lobby or plaza. Such projects contribute to the visual cultural dialogue between the different parts of the city where public spaces exist—not just where private development is concentrated. The process for incorporating public art into public works projects is typically long and complex—sometimes involving multiple agencies and iterative cycles of approval—and in recent times, regulatory requirements have only increased. But given these interfaces with different parts of government, Public Art projects can be a valuable entry point into cultural equity discussions with partner agencies, and open new opportunities for enlarging and diversifying the pool of artists knowledgeable about the intricacies and timelines of incorporating creative elements into public works.....

“Public art in private development: Projects have the potential to substantially increase resources for the creation of visual art or arts space accessible to the public and to help employ Oakland artists (an encouragement, though not a requirement of the ordinance). Incorporating inviting artworks and cultural spaces at street level opens the possibility for visually relating to surrounding spaces, making reference to the history of the place, enlivening foot traffic, and giving passers-by a reason to interact. The ordinance can act as an important reminder to private developers that even if a building is privately owned, it still exists in the interactive space of the public commons....

“The Public Art Program is staffed by one full-time person. The program recently lost a full-time position though the workload has increased due to State and City regulations and is anticipated to grow as clarifications related to Measure KK and the private development ordinance are made. The program previously had a staff of 2.5 FTEs. There is neither program capacity to complete an up-to-date inventory and assessment of the public art collection nor the resources to maintain it.”

## **Cultural Plan Recommendations:**

Based on this contextualization, the Cultural Plan made the following recommendations. Milestones achieved have been noted below:

### **Phase One Action:**

- Strengthen the Public Art Program’s capacity to responsibly manage/monitor ongoing and new public art projects and initiatives, and steward the City’s collection of public art (timeframe – FY 2018- 19; fiscal impact – seek revenue for administrative position).  
**Council approved 1 FTE June 2022**
- Reinstate qualified, adequate staffing to manage ongoing and anticipated new public art projects and program responsibilities.  
**Hired 1 FTE March 2024**
- Allocate resources necessary to responsibly steward the City’s public art collection, including the implementation of policies and procedures for the inventorying and assessing the collection, and the maintenance, conservation, and deaccession of pieces, as needed.  
**Appropriate Funds Fall 2024**

### **Phase Two Recommendation:**

- Strengthen the Public Art Program’s ability to advocate for cultural equity;
- Build a diverse, qualified pool of artists who are representative of Oakland’s cultural breadth;
- Increase awareness of cultural equity and place identity in the civic commons with public-sector and private development partners
- Part of strengthening cultural equity considerations in the public art program is to work on recruiting a broader and more diverse pool of artists who understand the complexity involved in creating a durable piece of art constructed within the public sphere, particularly where multiple agencies may be involved. Building the capacity of new public artists will require technical assistance, training, and/or peer mentoring for artists without public art experience. **Created Cultural Strategists in Government (CSIG) Public Art Workshops Targeting Oakland emerging and BIPOC artists; Launched 2022; Completed 2023**

### **Cultural Affairs – Public Art Advisory Committee Realignment Recommendation:**

Align Committee work plans and membership recruitment with the reorientation of Cultural Affairs to cultural equity and related implementation strategies. Re-establish connections to the CAC when it is reanimated—e.g., having a representative from the committee on the Commission—to facilitate communication. **Public Art Advisory Committee Responsibilities amended July 2019. New PAAC members recruitment and appointments completed under Mayor Thao 2023 – 2024.**

## **FY 2023-24 Public Art Activities**

### **1. CIP Program: Staff Recruitment and Public Art Pre-Qualified Artist Pool Planning**

- Completed recruitment process to hire one new FTE - public art staff to assist with launch and recruitment of artists for upcoming mural and City-funded capital projects
- Facilitated artist selection in collaboration with Public Works for Tyrone Carney Memorial Park Project (Artists Dana King and Cjay Roughgarden)
- Hosted Oakland Housing & Community Development (OCHD) for 2024 Public Art in Affordable Housing Workshops

### **2. Public Art for Private Development Facilitated review and project compliance for over nineteen (19) residential and commercial developments including but not limited to:**

- |  |            |
|--|------------|
| 1. 95th & International (Oakland Artist June Grant) (D7)   | Complete   |
| 2. Coliseum Self Storage (Oakland Artist Illuminaries) (D5)  | Complete   |
| 3. UC Benioff / Children’s Hospital (Oakland Artist Walter Hood) (D1)  | Complete   |
| 4. 5441 International (Oakland Artist David Ruth) (D6)   | Complete   |
| 5. One Piedmont (Bay Area Artist Leah Rosengberg) (D3)   | Complete   |
| 6. 412 Madison (Bay Area Artist Shawn Hibmacronan) (D3)  | Complete   |
| 7. Arthaus Jack London (Oakland Artist Fernanda Martinez) (D3)   | Complete   |
| 8. Marriott Residence Inn (Los Angeles Artist Kenturah Davis) (D3)   | In process |
| 9. 1900 Broadway (Oakland Artist Woody De Othello) (D3)  | In process |
| 10. 2227 International Ave. (Oakland Artists T. Wong & L. Lopez) (D2)  | In process |
| 11. 500 Lake Park (Artist Craig Dougherty) (D2)  | In process |
| 12. 24 <sup>th</sup> & Waverly (Artist Marc Fornes/TheVeryMany/ DEKA) (D2?)  | In process |
| 13. 2121 Wood Street (Bay Area Artist Eric Powell) (D3)  | In process |
| 14. Samuel Merritt College (Bay Area Artists Hughen Starkweather) (D3)   | In process |
| 15. 2929 Broadway “Ambrose” (Oakland Artist Yvonne Mouser) (D3)  | In process |
| 16. 1510 Webster (Oakland Artist Shogun Shido and ABG Art Group) (D3)  | In process |
| 17. 101 E. 12th (Artist Craig Dougherty) (D2)  | In process |
| 18. 81 Pine St. Phoenix Housing Project (Oakland Artists Timothy B and Zoe Boston with BAMP) (D3)  | In process |
| 19. 3500 International / Native American Health Center Project (Oakland Artists T. Wong/ Civic Design Studio and Francisco Sanchez) (D5) | In process |



**3. Artist-Community Initiated Projects: Facilitated permitting and design review in partnership with Oakland Parks, Recreation and Youth Development (OPRYD) and Oakland Department of Transportation (DOT) staff for nine (9) murals and temporary projects throughout Oakland including but not limited to:**

- The Sunflower Path Stairs Mural Project (Artist Collaborative with Mona Sani and Thitiwat Phromratanapongse) (D4)
- Dimond Park and Studio Naga (Artist Deb Koppman) (D4 & D1)
- 8th Street Traffic Calming Utility Box Project (Artists Refa One, Andre Jones and Ashley Cousin, Nyia Luna) (D3)
- Joaquin Miller Park Restroom Murals (Artists Cece Carpio, Kristi Holohan) (D4)
- Dimond Gateway Sculpture (Artist Andrea Bacigalupo) (D4)
- Peralta Hacienda Historical Park (Artists Linda Yamane and Walter Hood) (D5)

**4. CSIG Public Art Artist Workshops:**

**Completed a series of public art professional development workshops for 147 artists with Oakland Cultural Strategist in Government (CSIG) for Public Art Sorell Raino-Tsui to provide new, equitable access to upcoming public art opportunities in the city. Covered best practices in applying for City projects, preparing proposals, developing budgets, managing contracts and working with collaborators, including site visits to local, Oakland fabricators studios. The 78 Oakland artists who completed the entire workshop series will automatically be eligible for the 2024 pre-qualified artist pool.**



*CSIG Public Art Workshop Fabricator Visit: Magnolia Editions*

## FY 2024-25 Public Art Program Activities & Preliminary Plan

1. RFQ- Artist PreQualified Artist Roster- Issued Summer 2024/ Established Fall 2024
2. Collections management: collect all data in single database to create online visual DB
3. Capital Improvement Program: Implement artist selection for CIP projects (Funds previously appropriated as part of CIP program. All budget estimates exclude administrative costs):

- Mosswood Recreation Center (D3) 2024-25 \$ 235,000.
- De Fremery Park (D3) 2024-25 \$ 155,000.
- 14 St SS (D3) 2024-25 \$ 235,000.
- Estuary Park (D2) 2024-26 \$ 200,000.
- *Phase 2 FY 2025-27: Lincoln Rec, FS 29, West 7<sup>th</sup>* \$1 million+

4. Present Public Art Plan and Ordinance Revisions to Codify to City Council September 2024  
Plan to include CIP program, mural funds, and Public Art Project Account fund balance generated by in-lieu contributions.

5. Prepare Public Art Project Account Fund Balance Appropriation

Includes a working budget to appropriate and spend in-lieu public art contributions generated by private development for investment of public art with a focus on equitable distribution to underserved communities. This amount reflects approximately \$2 million in unappropriated dedicated to public art. Project opportunities and locations will be defined to align with the Cultural Plan goals articulated above, as opportunities for local and emerging BIPOC artists sited in sectors of the City that have received the least amount of public art investment.

- Public Art Project Commissions. Focus on equitable distribution \$1,000,000.
  - To be distributed across the seven council districts
  - New artwork commissions (Approx. \$135 K ea.)
  - Includes artist selection budget & honoraria \$55,000
- GC installation assistance costs by licensed contractors \$200,000.
  - Typically must be installed by CA licensed contractors
  - Public art projects defined as public improvements
- Collections Management and Maintenance: \$200,000.
  - For conservation assessment & maintenance contracts
  - Collections management, including database & mapping
- Public Art Master Plan
  - To align with the Oakland General Plan and specific plans \$100,000.
- Administration- Staffing (1 FTE/ 2 years)
  - Assumes we have some other CIP funding as well for FTE \$500,000.

## FY 2023-24 Public Art Financial Summary

Project	Neighborhood	Funding (EST)
<b>Public Works Agency/Measure KK &amp; State Grants</b>		
Mosswood Recreation Center	North Oakland (D3)	\$ 235,000
<b>Public Works Agency – Measure WW</b>		
DeFremery Park	West Oakland (D3)	\$ 155,000
<b>Oakland Department of Transportation</b>		
14 <sup>th</sup> Streetscape	West Oak – Downtown- LM	\$ 235,000
<b>Public Works Agency / Measure DD</b>		
Estuary Park	Estuary / JLS (D2)	\$ 200,000
<b>Current CIP Projects Subtotal</b>		<b>\$ 825,000</b>
<b>Public Art Program- Cultural Civic Commons – Open Proposals Program:</b>		
Districts 1 – 7 (\$135,000 each artist budget)	Citywide	\$ 1,000,000
GC Installation Services / Contract		\$ 200,000
<b>Current Cultural Civic Commons- Open Proposals Program Subtotal</b>		<b>\$ 1,200,000</b>
<b>City Council Mural Program</b>		
Districts 1 -7 (originally \$60,000 per District)	Citywide	\$ 440,000 (TBC)
<b>Current City Council Mural Program Allocation Subtotal</b>		<b>\$ 440,000</b>
<b>Administration, Collections Management</b>		
Collections Management / Maintenance		\$ 200,000
Public Art Planning		\$ 100,000
Administration / Staff (50% 2 FTE staff/2 years)		\$ 500,000
<b>Administration, Collections Management Subtotal</b>		<b>\$ 800,000</b>
<b>TOTAL WORKING BUDGET (EXCLUDES CIP STAFF ALLOCATIONS)</b>		<b>\$ 3,265,000</b>

**Project Descriptions for each project to be developed prior to presentation to City Council.**

**Project Description EXAMPLE included here for discussion:**

**Mosswood Community Center**

**FUNDING SOURCE: Public Works Agency/Measure KK & State Grants**

**Artists: TBD**

Artwork Budget (Estimated): \$235,000 / Approximately \$185,000 and \$50,000 for Two Projects

Location: Mosswood Park, North Oakland (District 3)

CIP Managing Department: Public Works Project Delivery

Selection Process: Three Phase Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Panel / Artists Finalists Interviews and RFP if needed prior to contracting

Eligibility: Bay Area

**Project Description:** Bay Area artists or artist teams will develop public art projects for two locations in the Mosswood Community Center currently under construction. Will include targeted outreach to Prequalified Artist Roster candidates including Oakland artists, artists residing in District 3 and graduates of the "CSIG" Public Art Workshops.

Permanent artwork in durable materials such as tile, mosaic or porcelain enamel will be sited above the exterior entrance of the new recreation center, with a second, separate commission for a mural in the public lobby / stairwell within the facility. Artwork designs will be developed with community and recreation center stakeholder input.

**Community and Economic Development Benefits:** The vision for the new Community Center is to create a vibrant destination for civic, cultural, social, educational, and recreational activities. The Community Center will incorporate sustainable design principles, enhanced by public art. It will be inclusive of a diverse community of users, universally accessible, flexible in use, and thoughtfully designed. The public art project will celebrate community, engender deeper feelings of belonging among community, and generally contribute to the revitalization of this previously heavily used and highly anticipated rebuilt recreation center.

**Project Status:** The construction project underway, with anticipated artwork completion in late 2025 / early 2026.