

Public Art Advisory Committee Meeting
Monday, June 2, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

There are two opportunities to make a comment during meetings— Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

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Meeting ID: 886 3245 6644

- 833 548 0276 US Toll-free
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Public Art Advisory Committee Meeting
Monday, June 2, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

AGENDA

- I. **Welcome/Call to Order/Roll Call**
- II. **Land Acknowledgment**
- III. **Public Comment**
- IV. **Action Item: Adopt the April 7, 2025 Public Art Advisory Committee (PAAC) Meeting Minutes**
- V. **Action Item: Review and Approve the proposed wall mural design by artist David Burke for a privately owned retaining wall in the Public Right of Way, located in Courtland Creek Park, 2518 Courtland Ave, Funded through an approved Oakland Parks, Recreation and Youth Development (OPRYD) Gift in Place (District 5).**
- VI. **Action Item: Motion to Approve Zoe Boston, David Burke, Joshua Mays, Vanessa Solari Espinoza and Rachel Wolfe-Goldsmith as finalists; and Taylor Smalls and Jessica Sabogal as alternates; and to award a design proposal honorarium of \$1,000 to up to five participating finalists, for the DeFremery Park – Measure WW Public Art Project.**
- VII. **Informational Item: Public Art Program Coordinator Updates**
 - a. **CIP Program and Public Art Plan**
 - b. **Public Art for Private Development**
 - c. **Artist-Community Initiated Projects**
 - d. **Program Activities/Administration**
- VIII. **Open Forum**
- IX. **Announcements**
- X. **Agenda Building for July 2025**
- XI. **Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Đề yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department

Public Art Coordinator – Kristen Zaremba

Phone: (510) 238-2155

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

Land Acknowledgement

On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:

We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.

Cultural Affairs Division

Economic & Workforce Development Department



Public Art Advisory Committee

(PAAC)

April 7, 2025

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

Members Present: Sarah Miller (Co-Chair), Eric Murphy (Co-Chair), Mario Navasero, Kaitlin Kushner, Katerina Leventi, Marcus Guillard

Excused: None

Staff Present: Kristen Zarembo, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator

Guests: Claytoven Richardson, Arroyo Viejo Recreation Center Director, Oakland Parks, Recreation & Youth Development; Robin Gibson, Artist; Andrea Weber, Staff Engagement and Belonging Director, Center for Biological Diversity

Meeting Chair: Eric Murphy

- 1. Welcome/ Roll Call / Meeting called to order at 5:35 p.m.** PAAC Chair Eric Murphy called the meeting to order and performed roll call.
- 2. Land Acknowledgment:** E. Murphy recited the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
- 3. Public Comment:** No comment was provided.
- 4. Action Item: Adopt the March 3, 2025 Public Art Advisory Committee (PAAC) Meeting Minutes.** S. Miller moved to adopt the March 3, 2025 minutes, K. Kushner seconded; K. Leventi Aye; M. Navasero Aye; E. Murphy Aye; M. Guillard abstained. Motion passed.
- 5. Action Item: Review and approve the proposed pavement mural design by artist Robin Gibson for the Arroyo Viejo Recreation Center walkway, 7701 Krause Avenue, Funded by**

the Center for Biological Diversity (District 6) Kristen Zaremba, Public Art Coordinator, introduced the proposed public art project for the Arroyo Viejo Recreation Center. Claytoven Richardson, Arroyo Viejo Recreation Center Director, Oakland Parks, Recreation & Youth Development (OPRYD), expressed his appreciation for the collaborative efforts of Robin Gibson (Artist) and Andrea Weber (Staff Engagement and Belonging Director, Center for Biological Diversity). Andrea Weber introduced the Center for Biological Diversity and articulated its mission to preserve biodiversity and foster a supportive relationship between people and the organization's goals. The mission of the proposed mural is to raise community awareness regarding the interconnectedness of nature and people within urban settings. Arroyo Viejo Park was selected as the mural site due to its urban location and the presence of a natural stream. Robin Gibson, the artist, presented the mural design, which incorporates various stencil motifs representing natural elements found in the park. Gibson detailed the design mock-ups and explained their connection to specific landmarks within Arroyo Viejo Park. Weber, Richardson, and Gibson outlined the team's community engagement initiatives, including collaborations with local schools and youth organizations. Gibson described the methods intended to ensure the mural's longevity, including the application of a ground paint primer, mural paint with an ultraviolet additive, and an acrylic-based varnish topcoat. The anticipated lifespan of the mural is estimated to be ten to thirty years as a long-term temporary installation. It was noted that there are no plans for active maintenance; rather, the artwork is intended to degrade organically over time. The absence of plans for an artist plaque was noted. Zaremba commented that the inclusion of an artist plaque or comparable signage is typically a requirement for art installations on City property. The projected completion date for the public art project is August 2025. Following a period of questions and answers, the committee members expressed their support for the proposed public art project. **K. Leventi motioned to approve the proposed pavement mural design by artist Robin Gibson for the Arroyo Viejo Recreation Center walkway, 7701 Krause Avenue, Funded by the Center for Biological Diversity (District 6); K. Kushner seconded; S. Miller Aye; M. Guillard Aye; M. Navasero Aye; E. Murphy Aye. Motion passed unanimously.**

- 6. Action Item: Motion to Approve a Preliminary Design Honorarium for Mosswood Community Center Recommended Artist Adia Millett In An Amount Not to Exceed \$5,000. For a Total Contract Award Not to Exceed \$175,000. For Design, Fabrication and Installation of Permanent Public Art** Kristen Zaremba acknowledged that the specific dollar amount of the contract was not stated during the previous meeting and affirmed that this information would now be formally recorded. Zaremba noted a delay in the contract process attributed to the assigned Deputy City Attorney's temporary leave of absence. Josie de Mira, Assistant Public Art Coordinator, provided an update on the community engagement and conceptual design phases. These efforts have included the distribution of an online survey and the facilitation of various art activities at local gatherings and events within Oakland. The artist is scheduled to present her preliminary designs at the Public Art Advisory Committee (PAAC) meeting in May 2025. Zaremba raised concerns regarding possible challenges during the artwork installation at Mosswood Park related to the unhoused population residing on the property. **M. Guillard motioned to approve a Preliminary Design Honorarium for Mosswood Community Center Recommended Artist Adia Millett In An Amount Not to Exceed \$5,000. For a Total Contract Award Not to Exceed \$175,000. For Design, Fabrication and Installation**

of Permanent Public Art; S. Miller seconded; K. Kushner Aye; M. Navasero Aye; K. Leventi Aye; E. Murphy Aye. Motioned passed unanimously.

- 7. Action Item: Review and Approve Updated Fiscal Year 23/25 Report and Fiscal Year 25/27 Public Art Plan Draft.** Kristen Zaremba led a discussion regarding recent staff revisions to the Public Art Plan draft. These modifications were undertaken to ensure alignment with the Fiscal Year 2025-2027 City Budget process, with the objective of presenting the plan to the City Council in May 2025. Zaremba clarified that the PAAC review is taking place prior to review by the Economic & Workforce Development Department leadership and the City Administrator's Office, and that subsequent revisions may be necessary following these reviews. Zaremba highlighted the modified content in the plan regarding framing of the value of the program, key oversight responsibilities, project types, program activity, program administration, collections management and maintenance, and funding allocation requests. K. Kushner suggested that staff explore potential support for collections management by contacting the Oakland Museum of California (OMCA). Zaremba answered questions regarding budget allocation types and amounts, methods for collections databases and RFP development. **K. Kushner motioned to approve the updated FY 23/25 Report and FY 25/27 Public Art Plan Draft; M. Navasero seconded; E. Murphy Aye; S. Miller Aye; K. Leventi Aye. Motion passed unanimously.**
- 8. Action Item: Review and Approve PAAC Member Nominations: Nia Jacobs; Sarita Schrieber.** Kristen Zaremba provided an update on potential new appointments to the Public Art Advisory Committee (PAAC). Zaremba noted that Nia Jacobs had resubmitted an updated resume since her initial consideration at the previous PAAC meeting, highlighting her experience with Business Improvement Districts. Zaremba announced that two additional nominations, Sabina Kariat and Mario Hernandez, have been forwarded to the Mayor's Office for approval. Finally, Zaremba highlighted that a new PAAC candidate, Sarita Schrieber brings relevant technical experience from her work at Hood Design Studio and confirmed that a conflict of interest was not a concern as long as Hood Studio is does not receive a public art commission from the City. New committee members could potentially be appointed as early as May or June 2025, pending approval by the Mayor and City Council. **E. Murphy motioned to approve PAAC Member Nominations: Nia Jacobs; Sarita Schrieber; M. Navasero Seconded; K. Leventi Aye; S. Miller Aye; M. Guillard Aye; K. Kushner Aye. Motion passed unanimously.**
- 9. Informational Item: Public Art Program Coordinator Updates**

 - a. CIP Program and Public Art Plan** Kristen Zaremba informed the committee that the Public Art Plan is scheduled for presentation at the Life Enrichment Committee (LEC) meeting on May 13, 2025. Zaremba noted that the City Attorney has reviewed the agenda report for this presentation. Upon confirmation of the presentation details, staff will share this information with committee members, should they wish to attend. Zaremba introduced the proposed mural project for the DeFremery "Snack Shack," outlining the project site and the proposed approach for initiating the artist selection process.
 - b. Public Art for Private Development** Zaremba presented images documenting the deinstallation of the Ben Trautman basketball court plaza sculpture, which was located adjacent to the Samuel Merritt University (SMU) construction site. Zaremba explained

that the previous property owners had not maintained the artwork adequately, and with a subsequent change in ownership, the plaza is undergoing redesign, resulting in the removal of the sculpture. She clarified that the property owners have the right to remove the artwork provided they replace it with a piece of comparable value. It was noted that some materials from the original sculpture were successfully repurposed. Zaremba introduced the new replacement public art proposal from Oakland-based artist Adrian Segal for the SMU entry plaza. Segal's proposal involves carving a bench from a redwood tree, accompanied by a paving treatment similar to a basketball court surface application. This new artwork will be owned and maintained by Samuel Merritt University. The proposed installation is intended to complement the Hughen/Starkweather artwork on the façade of the adjacent SMU building.

- c. Program Activities/Administration: Celebration of Arts, Culture & Creativity Month Event in Oakland, April 18, Oakland Museum of CA** PAAC members are invited to join Cultural Affairs staff at a celebration for Arts, Culture, and Creativity Month on April 18th at the Oakland Museum of California (OMCA). Zaremba noted that a colleague is working on a proclamation to bring before the City Council to formally acknowledge this month, emphasizing the importance and investment in Oakland's arts and culture community. Zaremba announced her intention to attend Arts Advocacy Day in Sacramento on May 23rd to support legislation aimed at alleviating the requirement for muralists to obtain a contractor's license. Representatives from various cities will be present to advocate for arts policy. Zaremba reported positive progress on Senate Bill (SB) 456, which seeks an exemption for muralists. The bill has been introduced in a Senate committee and received a unanimous positive vote from all 10 members. Oakland's Interim Mayor has also signed a letter of support for this legislation. If passed, the legislation may not take effect until January 2026. Zaremba indicated that further advocacy and expressions of support for the legislation may be necessary. Zaremba and K. Leventi discussed the specific language of the legislation, particularly concerning the exemption for muralists and their relationship with builders, as well as muralist liability. K. Leventi provided input on the requirements that SB 456 would impose on muralists.

10. Open Forum: No Speakers

11. Announcements: Upcoming events include San Francisco Art Market (AMP) and Startup Art Fairs featuring Oakland artists and galleries. S. Miller brought to the committee's attention a petition concerning the protection of historic federal public art installations. The issue arises from the General Services Administration's cancellation of leases and sale of buildings, which could lead to federally held public art within these buildings being sold, unstored, and unprotected. K. Kushner informed the committee that she would share information regarding cuts to the Institute of Museum and Library Services (ILMS), which is reportedly affecting numerous public libraries and institutions that receive federal funding.

12. Agenda Building: OPRYD Community-initiated project with artist Hungry Ghost

13. Adjournment: K. Kushner moved to adjourn the meeting at 7:10 PM. M. Guillard seconded; K. Leventi Aye; M. Navasero; S. Miller Aye; E. Murphy Aye. Motion passed unanimously.

Courtland Creek Mural

Location: 4598 Fairfax Ave, Oakland, CA 94601

Lead Artists: David Burke & Pancho Pescador

1. PAAC Review Form

- See attached

2. Project Narrative: Courtland Creek Mural – A Tribute to Nature and Community

Project Overview

The Courtland Creek Mural is an integral part of the **Courtland Creek Restoration Project**, a community-driven effort to revitalize and celebrate the natural beauty of the Melrose District. Spanning **350 feet** along a prominent retaining wall beside the creek, the mural will serve as a vibrant **backdrop for visitors**, blending artistic expression with environmental awareness.

The mural design has been shaped through extensive **community input**, ensuring that it reflects the shared values, history, and aspirations of the people who live and gather in the area. By incorporating the voices of the community, the project fosters a deeper sense of connection and belonging.

Mural Concept: The Four Elements of Nature

The mural is divided into **four distinct zones**, each representing one of the fundamental elements of nature:

1. **Earth** – Symbolizing stability and growth, this section highlights native plants, trees, and animals historically found in the region.
2. **Air/Wind** – Set against a backdrop of the foothills, this section captures movement and change, while showcasing birds and wind patterns significant to the local ecosystem.
3. **Water** – Reflecting the flow of Courtland Creek, this section features aquatic life and elements that pay homage to the area's waterways.
4. **Fire** – Representing energy and renewal, this section includes imagery inspired by fire ecology, and transformative forces of nature.

Each section is carefully designed to honor the natural history of the area, illustrating how these elements have shaped the local environment over time.

Respecting Local Graffiti Culture

A significant consideration in the development of this mural is the longstanding history of the wall as a destination for graffiti writers and taggers. Rather than erase this legacy, the artist team is taking an inclusive approach by inviting local graffiti artists to contribute to the project.

As a tribute to this rich artistic history, the mural will incorporate graffiti-style text within each of the four zones, spelling out Earth, Air, Water, and Fire in a way that seamlessly integrates into the overall composition. This collaboration between muralists and graffiti writers will ensure that the artwork reflects both the natural and cultural landscape of the area.

Community Impact and Vision

This mural aims to:

- Enhance the Courtland Creek area as a welcoming and inspiring public space.
- Celebrate the ecological and cultural history of the Melrose District.
- Honor local artists and graffiti writers, fostering artistic collaboration.
- Educate the community about native flora and fauna through visual storytelling.

By merging environmental awareness with public art, this project will create a lasting landmark that represents the spirit of both nature and creativity in Oakland.

3. Artist Resume

David Burke

(510) 846-5828

www.dburke.org

davidburke13@gmail.com

PUBLIC ART EXPERIENCE

- 2013 - Present **Founder of Hungry Ghost Productions Mural Collective**, Oakland, CA
- 2011 - Present **Lead Artist / Art Director - Oakland Superheroes Mural Project**, Oakland, CA
- 2015 **Zero1 - American Arts Incubator Participant**, Vientiane, Laos
- 2005 - 2012 **Mural Artist for Kaiser Hospital**, Oakland, CA
- 1998 - 2001 **Mural Artist with the Hollywood Beautification Team**, Los Angeles, CA

TEACHING

- 2023 - Present **Instructor at California State University East Bay**, Hayward, CA
- Intermediate & Advanced Painting
- 2019 - Present **Instructor at Academy of Art University**, San Francisco, CA
- Public Art & Mural Courses
- 2014 - 2018 **Co-founder of the Autobody Bridge Program** for emerging artists, Oakland, CA
- 2009 - 2010 **Visiting Lecturer at Chiang Mai University Fine Arts**, Chiang Mai, Thailand
- 2007 - 2009 **Adjunct Professor at Patten University**, Oakland, CA
- 2002 - 2009 **Art Teacher at Saint Elizabeth High School**, Oakland, CA
- Chairman of Art Department

EDUCATION

- 2002 MFA Painting, **Tyler School of Art**, Philadelphia, PA & Rome, Italy
1997 BA Visual Arts, **University of California at San Diego**, San Diego, CA

RESIDENCIES

- 2019 **Lucid Art Foundation**, Point Reyes, CA
2016 **Reimagine Montana Residency**, Butte, MT

AWARDS / FELLOWSHIPS

- 2022 **BAMP Community Honoree for Oakland Public Art**
2017 **CalTrans Sustainable Environment Award** for Public Murals
2015 **Zero1 Arts Incubator Grant**, Vientiane, Laos
2015 **Alameda County Arts Commission**, Cherryland Firehouse Mural, Hayward, CA
2001 **University Fellowship**, Temple University, Philadelphia, PA

PUBLIC PROJECT LOCATIONS

- Richmond • Downtown Oakland • West Oakland • East Oakland • Kaiser Oakland • San Francisco • Berkeley
- Hayward • Alameda • Los Gatos • Dublin • Cherryland • East Los Angeles • South Central Los Angeles • North Hollywood • San Diego • Chiang Mai, Thailand • Vientiane, Laos

Pancho Pescador

Biography

Franz Fischer (Pescador) is a visual artist and photographer from Chile. He attended Escuela de Bellas Artes in Valparaiso and Viña del Mar, where he was introduced to printmaking and other mediums. Due to his interest in printmaking, he joined a cooperative of printmakers, Taller de Artes Visuales (TAV), in Santiago, Chile. He was quickly identified by senior artists, Carlos Donaire and Guillermo Frommer, who invited him to participate in shows in Chile and abroad. In 1995, Pescador immigrated to the Bay Area and it is here where he developed a passion for street art. Soon after, he began to work on public art projects, primarily through murals. In 2003, Pescador and other Chilean artists and intellectuals from the Bay Area founded the 9-11 Squared Collective, a group dedicated to raising awareness about the complex relationships between the United States, Chile and other Latin American countries. Through the collective, Pescador curates several shows in the Bay Area. In 2007, he co-authored a visual poetry book published in Lima, Peru - "Libro de las Sombras o Recortes de la Memoria" with writer Jose Antonio Galloso.

Later on, Pescador became an active member of the Community Rejuvenation Project (CRP). Together they have painted more than 200 murals in the Bay Area, Chicago, Seattle, Germany, Chile, and New Mexico. Last year, Pescador was commissioned to lead and paint a mega mural with 67 Sueños, a pro-immigrant youth group. In 2010, Pescador was invited to Cologne, Germany to paint a large mural with the intention of creating ecological awareness. More recently, he was invited to his home country, Chile, to paint two murals: one with youth in the town of Limache and the other one in the south of the country. His work has been shown and collected in Canada, the U.S., Chile and Germany.

4. Examples of past work



Love Letter to
Oakland #2
Shattuck & 51st
Oakland



Love Letter to
Oakland #1
Oak & 4th St
Oakland



Oakland Roots/Soul Mural
MLK & 39th St
Oakland



Love Letter to Oakland #3: Souls of Mischief
Tribute
High St & Wattling
Oakland



Hayward Stack Mural
Hayward CA

5. Visual Proposal



Details:



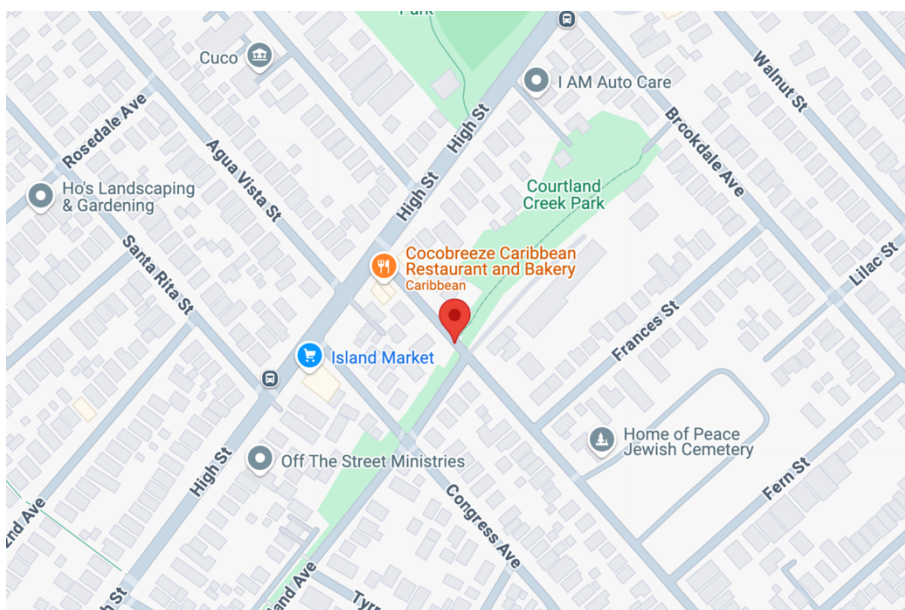
6. Materials & Methods

- The mural will be carried out by a team of 2 lead artists, David Burke & Pancho Pescador, with 3-5 assisting artists.
- A Community Painting Weekend will be held at the beginning of the project.
- The wall will be cleaned and patched prior to painting
- The mural will be painted with a combination of Nova Color Acrylic paint and Montana 64 aerosol.
- After completion, the mural will be sealed with UV/Graffiti protective coating
- Equipment: Rolling aluminum scaffolding

7. Photos of Site



Map of Area



8. In Situ Mockup



9. Timeline:

- Melrose Community Outreach: Spring '24
- Design Process: Summer '24
- City Approval: Spring '25
- Mural Painting: Summer/Fall '25

10. Budget:

- Initial Design: \$2500

- Mural:
 - Materials & Equipment: \$25,000
 - Scaffolding Rental
 - Primer & Paint
 - Brushes
 - Clear Coat
 - Misc. Materials

 - Artist Fees: \$10,000
 - Design Revisions
 - Research
 - Meetings
 - Administration

 - Labor \$40,000

 - **Total** **\$77,500**

11. Maintenance Plan:

- The mural will be self-policed by the community for graffiti or tags.
- The artists will be on call to touch up the mural.

12. Community Outreach/Support Documentation

- The artists participated in three of the monthly Melrose Neighborhood meetings during the Spring of 2024.
- The artists solicited ideas and suggestions for the mural imagery and brainstormed various design options.
- The artists presented a draft of the mural at which time the community had an opportunity to provide feedback.
- The artists revised the design based on community feedback and presented the final design.

13. Insurance Documentation

- See Attached

14. Permissions

15. Waiver of Proprietary Rights for Artwork Placed on City Property

- See Attached

CITY OF OAKLAND POLICY ON ARTIST & COMMUNITY INITIATED PUBLIC ART PROJECTS

City of Oakland Public Art Program staff and the Public Art Advisory Committee must review and accept all projects within the Oakland city limits that will result in the placement of a work of art on City of Oakland property, as well as all public art projects funded in whole or in part with City funds, before such projects can be executed.

The artist and/or project sponsor will submit a proposal with work plan for review by the Public Art Advisory Committee (PAAC) prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters.

Review Process

With coordination from Public Art Program staff, the artist and project sponsor (including City staff, if applicable) shall present the project proposal to the PAAC at a scheduled public meeting. The PAAC typically meets on the first Monday of each month. Proposals must be submitted to Public Art staff for review at least two weeks prior to a confirmed meeting.

Please allow sufficient time for the PAAC review process. The PAAC cannot make a judgment on the proposal without all the required documentation. Allow additional time if the proposal requires approval from other departments or review boards for placement on City property prior to PAAC review. Art proposed for placement on Caltrans (State of California Department of Transportation) property requires a separate, additional approval and permitting process.

NOTE: Please consult with Public Art staff prior to finalizing the project budget. Projects requiring City staff facilitation may be subject to a review fee. The fee for projects requiring review by the Public Art Program is \$168/hour, effective 7/1/24 per the [Oakland 2024-25 Master Fee Schedule](#). Note: Projects proposed for Caltrans and other public agency property require additional staff facilitation.

Following review of the proposal, the PAAC will make an advisory judgment regarding form, content, and feasibility of the artwork and will determine whether the proposed project meets technical standards for public art in the city of Oakland. Once the PAAC has made a judgment regarding the proposed project design, no design changes can be made by the artist and/or sponsor without returning for PAAC approval prior to implementation. **Please contact staff to schedule a review of your project proposal:**

Kristen Zaremba, Public Art Program, 510-238-2155 or kzaremba@oaklandca.gov

Cultural Affairs Division

Economic & Workforce Development



The project proposal shall include the following. All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution:

1. **Public Art Advisory Committee (PAAC) Proposal Review Form.** Attached below.
2. **Project Narrative.** A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.
3. **Artist Resume.** The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
4. **Examples of Past Work.** 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.
5. **Visual Proposal.** Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
6. **Materials and Methods Description.** A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.
7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimension for reference.
8. **In-Situ Mockup.** A scale drawing or digital photographic mockup depicting the proposed work as it will be sited.
9. **Timeline.** A project timeline that includes community outreach, the design process, all City reviews, and installation.
10. **Budget.** An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
11. **Maintenance Plan.** A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.
12. **Community Outreach/Support Documentation.** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
13. **Insurance Documentation.** Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.
14. **Permissions.** Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
 - a. *Private Property:* Written permission or Memorandum of Understanding (MOU).
 - b. *City of Oakland Property:* Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:
15. **Waiver of Proprietary Rights for Artwork Placed on City Property.**

NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information: <http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

Cultural Affairs Division

Economic & Workforce Development



Public Art Advisory Committee Proposal Review Form

Date 2/12/25

Artist(s) David Burke & Pancho Pescador

Project Contact David Burke

Organization (if applicable) Hungry Ghost Productions

Phone # (510) 846-5828 Email davidburke13@gmail.com

Street Address 1117 Mountain Blvd

City Oakland State CA Zip 94611

Proposed Site of Project (Address/Cross St. with physical details) Retaining Wall 18' x 325'
4598 Fairfax Ave, Oakland, CA 94601

Name of Property Owner, Proposed Location City of Oakland

City Council District of Proposed Location District 5

Attachments Checklist *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. Review Form (this page)
2. Project Narrative
3. Artist Resume
4. Examples of Past Work
5. Visual Proposal
6. Materials and Methods Description
7. Photos of Site
8. In-Situ Mockup
9. Timeline
10. Budget
11. Maintenance Plan
12. Community Outreach / Support Documentation
13. Insurance Documentation
14. Permission(s)- Private Property Owner or City
15. Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Cultural Affairs Division

Economic & Workforce Development



Waiver of Proprietary Rights for Artwork Placed upon City Property*

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the **[describe artwork/project: mural, sculpture, etc. and medium]:**

The 4 areas of the mural represent one of the four elements; earth, air/wind, water & fire. Each area features a variety of flora and fauna that historically, could be found in the Courtland Creek area.

Entitled **[title of work]:**

Courtland Creek: A Tribute to Nature & Community

and located at **[identify site, including interior location if applicable]:**

4598 Fairfax Ave, Oakland, CA 94601

in whole or in part, in City's sole discretion.

Artist's Address for Notice **[insert artist's name and complete address]:** Type text here

David Burke

1117 Mountain Blvd, Oakland CA 94611

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: **[Insert Address of Client Department with jurisdiction over property]:**

David Burke	<i>david burke</i>	02/12/2025
Artist First and Last Name /	Signature /	Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

*** NOTE: Projects receiving funding from the City will be required to agree to similar artist's proprietary rights terms in a related City contract agreement and do not need to complete this form.**

This document is posted online at: <https://www.oaklandca.gov/topics/public-art-in-oakland>



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

2/13/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Crimson Group Inc 1540 Industrial Street Unit 512 LOS ANGELES, CA 90021 www.crimsoninsurance.com License No. 0165845		CONTACT NAME: Crimson Business Insurance Agency PHONE (A/C. No. Ext): 888-405-7479 FAX (A/C. No): 415-524-2423 E-MAIL ADDRESS: quotes@crimsoninsurance.com	
		INSURER(S) AFFORDING COVERAGE	
		INSURER A: Mount Vernon Fire Insurance Company	
		INSURER B:	
		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

COVERAGES

CERTIFICATE NUMBER: 83951206

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	<input checked="" type="checkbox"/>		GL 2037840A	2/8/2025	2/8/2026	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/>	<input type="checkbox"/>	N/A			<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Certificate Holder is listed as Additionally Insured as per written contract with respect to the General Liability policy referenced above.

CERTIFICATE HOLDER
 City of Oakland
 4598 Fairfax Ave
 Oakland CA 94601
CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Ambere StDenis

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ACORD 25 (2016/03)

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PAAC 6-2-25 Item V

CITY OF OAKLAND

Parks and Recreation Advisory Commission



DRAFT MINUTES FOR REGULAR MEETING

Date: Wednesday, May 14, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Agenda Items

1. Call to Order: **4:44 p.m.**

2. Roll Call / Determination of Quorum

Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore

Present (7): Chair Barach, Vice Chair Omolo, Commissioners Cervantes, Henderson, Thomas, Tran, and Watkins

Remote (0):

Excused (0): Commissioner Alper

Absent (0): Commissioners Kos-Read and Whitmore

Action: Quorum confirmed.

3. Modification of the Agenda

– **Items 7D and 7E will be heard before Item 6.**

Motion: Chair Barach entertained a motion to approve the modifications.

Moved by: Commissioner Henderson

Seconded by: Vice Chair Omolo

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

4. Disposition of Minutes

– Approval of draft minutes from regular meeting on **April 9, 2025.**

Motion: Chair Barach entertained a motion to approve the minutes.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Tran

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

5. Open Forum

Comment on all items not on the agenda are taken at this time.

In-Person: 0

Remote: 0

Email: 1

7. New Business

7D. Verbal Informational Report on Town Nights 2025 from the Deputy City Administrator.

Public Comment

In-Person: 1

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to accept and file the report.

Moved by: Commissioner Thomas

Seconded by: Commissioner Watkins

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

7E. Verbal Informational Report on Juneteenth 2025 from the Deputy City Administrator.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to accept and file the report.

Moved by: Commissioner Tran

Seconded by: Commissioner Henderson

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

6. Measure Q Update

– Monthly OPW (Oakland Public Works) Informational Report on Measure Q and Performance Measure Updates.

- Quarter 3 Maintenance Review
- Park Assessments Check In
- Proposed Budget Review

Public Comment

In-Person: 1
Remote: 2
Email: 0

Motion: Chair Barach entertained a motion to accept and file the report.

Moved by: Commissioner Watkins

Seconded by: Vice Chair Omolo

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

7. New Business (continued)

- 7A. Request for Oakland Parks and Recreation Advisory Commission to approve Ambra Jackson as Jackson LLC and Collective Culture Training request for vendor sales of merchandise at their Pretty with A Purpose Women's Empowerment Brunch to be held at Sequoia Lodge on June 22, 2025, 2:00pm-5:30pm.

Public Comment

In-Person: 0
Remote: 0
Email: 0

Motion: Chair Barach entertained a motion to accept the request.

Moved by: Commissioner Tran

Seconded by: Commissioner Watkins

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

- 7B. Request for Parks and Recreation Advisory Commission to approve a gift-in-place donation in the amount not to exceed \$11,637.33 from the Friends of San Antonio Park (FOSAP) and to enter into a right of entry contract with FOSAP for the installation of a Memorial Tree Grove at San Antonio Park.

Public Comment

In-Person: 0
Remote: 0
Email: 0

Motion: Chair Barach entertained a motion to accept the request.

Moved by: Commissioner Henderson

Seconded by: Commissioner Thomas

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

- 7C. Request for the Parks and Recreation Advisory Commission (PRAC) to review and approve a gift-in-place donation not to exceed \$49,500 for the installation of a mural on a wall located in Courtland Creek Park.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to accept the request.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Tran

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

- 7F. PRAC Discussion on Oakland Parks, Recreation and Youth Development (OPRYD) FY 2025-2027 Budget Priorities.

- Chair requested input from the PRAC on draft Budget Priority letter regarding Measure Q and OPRYD.
- Letter intended for City Mayor, Administration, Council Members, and Auditor.
- Final letter will be included as an informational item on the June PRAC Agenda.
- OPRYD Director advised the following:
 1. Goals
 - To bring parks maintenance positions housed in OPW back to OPRYD for Measure Q funding accountability purposes.
 - To rally support around future ballot measure for dedicated park funding in the next 3-5 years to reduce dependence on General Fund.
 2. Changes to Funding Allocations
 - Line items like security and pool supplies, among others, that were previously funded by other departments have now become OPRYD's budget responsibility.
- Details of the newly proposed budget for OPRYD to the PRAC is forthcoming.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to finalize draft Budget Priority letter with Vice Chair Omolo and send on behalf of the PRAC to City leadership.

Moved by: Commissioner Henderson

Seconded by: Commissioner Watkins

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

8. Planning and Conditional Use Permits (CUPs)

- **None.**

9. Update from the Director, Committees, and Announcements

Announcements:

- Chair Barach: Former Commissioner Cameron Snyder has stepped down and is no longer serving on the PRAC. Due to the mayoral transition, there will be a delay in filling that Seat.

Both the Chair and Vice Chair will not be present at the July meeting. A Pro Tem (interim Chair for the meeting) will be nominated and voted upon at the June meeting.

- Staff, OPRYD Assistant Capital Improvement Project Coordinator: OPRYD is partnering with the Valkyries and has received a number of basketball nets with installation by OPW currently underway on indoor and outdoor courts.

10. Continuation of Open Forum

- Final comments on items not on the agenda are taken at this time.

In-Person: 0

Remote: 0

11. Adjournment: **7:30 p.m.**

Motion: Chair Barach entertained a motion to adjourn the meeting.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Thomas

Vote: Yes (7) Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins
No (0)

Action: Motion Passed.

Next Regular PRAC Meeting

Date: Wednesday, June 11, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Visit [PRAC's website](#) for Agendas, Meetings, Minutes, and more information.

Respectfully Submitted,



Jasmine S. Bellow

Executive Assistant to the Director

PRAC Recording Secretary

DRAFT

Cultural Affairs Division
Economic & Workforce Development Department



TO: Public Art Advisory Committee

ATTN: Sarah Miller and Eric Murphy, Co-chairs

FROM: Kristen Zaremba, Public Art Coordinator and Josie de Mira, Assistant Public Art Coordinator

DATE: June 2, 2025

RE: DeFremery Park – Measure WW Public Art – Public Art Project Artist Finalists Recommendation

SUMMARY

Staff recommends that the Public Art Advisory Committee (PAAC) accept the selection panel’s recommendations of Zoe Boston, David Burke, Joshua Mays, Vanessa Solari Espinoza and Rachel Wolfe-Goldsmith as finalists; and Taylor Smalls and Jessica Sabogal as alternates; and to award a design proposal honorarium of \$1,000 to up to five participating finalists, for the DeFremery Park – Measure WW Public Art Project.

BACKGROUND

The City of Oakland successfully secured funding from the East Bay Regional Parks grant program (Measure WW), which provides grants to preserve and protect open space for recreation and wildlife habitats. A portion of the grant has been dedicated for new public art at DeFremery Park. The grant funds will be awarded to an artist/artist team for the creation of new permanent artwork on the exterior façade of the DeFremery Park “Snack Shack” field house, as part of a series of improvements to the area. The Oakland Public Art Program agreed to commission an artist, as required through Ordinance 11066 C.M.S. to enhance the DeFremery Park-Measure WW project located at 1651 Adeline St, Oakland, CA 94607.

Staff worked with Oakland Parks Recreation and Youth Development (OPRYD) and Oakland Public Works (OPW) staff to identify public art opportunity types and sites. City staff identified the exterior building façade of the field house, also known as the “Snack Shack” as the most beneficial location to elevate the building’s identity and align with the additional improvements of the building, including a roof replacement and renovation of the public restrooms. This new hand-painted mural will cover a significant portion of the building façade and will be thoughtfully designed to harmonize with the vibrant street art and graffiti already present in the Town Park skateboard area. The selected artist will develop final designs with community input in the fall of 2025, for design review by the PAAC prior to mural installation. The artwork is planned for installation in late October 2025, to be coordinated with OPRYD and OPW.

SELECTION PROCESS

Artist recruitment for the DeFremery Park – Measure WW Public Art Project was initiated using a list of qualified artist candidates from the Oakland Prequalified Artist Roster.

PAAC 6-2-25 Item VI

During the summer of 2024, the Public Art Program issued a Request for Qualifications for a prequalified artist roster. Practicing, professional artists or artist teams living or working in California were eligible to submit their qualifications for possible commission on various projects.

The City received a total of 418 applications to the artist pool. Staff reviewed all applications and forwarded the 297 eligible applications to the selection panel. Criteria for the selection of artists are found in the Oakland 2024 Prequalified Artist Roster Request for Qualifications (RFQ). The panel recommended 260 finalists.

Voting members of the prequalified artist pool selection panel were local arts representatives Kevin Chen, Oakland-based artist, curator, and previous Public Art Advisory Committee member; Jennifer Easton, Oakland-based BART Art Program Manager and Oakland Cultural Affairs Commission representative; and Mario Navasero, Oakland-based public artist, and Public Art Advisory Committee member. The panel was facilitated by Public Art Program staff, Public Art Coordinator Kristen Zaremba and Assistant Public Art Coordinator Josie de Mira.

For the DeFremery Park – Measure WW Public Art Project, a short list of sixty-one (61) eligible artists/artist teams with experience designing and painting murals was developed by Public Art staff to be reviewed by a panel of OPRYD and community representatives. Eligibility was based on Oakland residency and applicable experience with murals. All sixty-one (61) artists presented to the selection panel for ranking were Oakland residents based on the information submitted during the prequalified roster application. A community-based selection panel met on May 16th for a project orientation and on May 29, 2025, via Zoom, to review artists' credentials from the eligible pool.

The panel selected Zoe Boston, David Burke, Joshua Mays, Vanessa Solari Espinoza and Rachel Wolfe-Goldsmith as finalists and Taylor Smalls and Jessica Sabogal as alternates. Up to five participating finalists will each receive an honorarium for project proposal development and selection panel interviews. The finalists will attend an orientation meeting prior to interviews to become familiar with aspects of the project, receive direction on how to develop their proposals, prepare for interviews, and ask questions of City staff.

The selection panel will meet a second time in July to interview the finalists and review concept proposals. After careful consideration and discussion of the merits of each presentation, the panel will make a final recommendation to award the commission. The panel's final recommendation will be presented to the PAAC for review and approval prior to commencement of the work.

Voting members of the DeFremery Park – Measure WW Public Art Project selection panel were community representatives Keith "K-Dub" Williams, artist and founder of Town Park Skatepark at DeFremery Park; Cale Davis, Special Day Class Teacher for Oakland Unified School District's (OUSD) Young Adult Program at DeFremery Recreation Center; Keiyana "Kei Kei" Kemp, Co-Founder of Panther Skate Plaza at DeFremery Park and West Oakland resident; Chris Nguon, Associate Director of Community-Based Grant Funded Programs for Lincoln Families and facilitator for the West Oakland Community Collaborative (WOCC); and Jilchristina Vest, curator of West Oakland Mural Project and The Women of The Black Panther Party Museum. Advisory panel members included Greg McClain, DeFremery OPRYD Recreation Center Director; Elissa Berall, DeFremery Pool Staff; and Mario Navasero, artist and Public Art Advisory Committee member. The panel was facilitated by Public Art Coordinator Kristen Zaremba and Assistant Public Art Coordinator Josie de Mira.

FISCAL IMPACT

The DeFremery Park Public Art Project is funded through City of Oakland percent for art funds (per Ordinance Number 13562 C.M.S) by Measure WW (East Bay Regional Parks grant program). After approval from the PAAC, artist finalists will be paid a design honoraria of \$1,000 (each) for conceptual proposals and interviews. Once approved by the PAAC, the selected artist will be contracted for design development, community outreach and on-site installation of the final artwork in an amount up to one hundred fifty-five thousand dollars (\$155,000). A portion of the budget, to cover on-site mural installation, will be administered through a licensed contractor, to be determined at a later time in coordination with OPW.

RECOMMENDATIONS

Staff recommends that the Public Art Advisory Committee (PAAC) accept the selection panel's recommendations of Zoe Boston, David Burke, Joshua Mays, Vanessa Solari Espinoza and Rachel Wolfe-Goldsmith as finalists; and Taylor Smalls and Jessica Sabogal as alternates; and to award a design proposal honorarium of \$1,000 to up to five participating finalists, for the DeFremery Park – Measure WW Public Art Project.

Respectfully submitted,



Kristen Zaremba, Public Art Coordinator

Prepared by:

Josie de Mira, Assistant Public Art Coordinator

Attachments:

- A. Project Summary