

Public Art Advisory Committee Meeting
Monday, April 7, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.** Comments will no longer be accepted via Zoom or telephone. Please click the link below to join the webinar:

Join Zoom Meeting

<https://us06web.zoom.us/j/88632456644>

Meeting ID: 886 3245 6644

- 833 548 0276 US Toll-free
- 833 548 0282 US Toll-free
- 877 853 5257 US Toll-free
- 888 475 4499 US Toll-free

Find your local number: <https://us06web.zoom.us/j/kbm2Svwko1>

Public Art Advisory Committee Meeting
Monday, April 7, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

AGENDA

- I. Welcome/Call to Order/Roll Call**
- II. Land Acknowledgment**
- III. Public Comment**
- IV. Action Item: Adopt the March 3, 2025 Public Art Advisory Committee (PAAC) Meeting Minutes**
- V. Action Item: Review and Approve the proposed pavement mural design by artist Robin Gibbons for the Arroyo Viejo Recreation Center walkway, 7701 Krause Avenue, Funded by the Center for Biological Diversity (District 6).**
- VI. Action Item: Motion to Approve a Preliminary Design Honorarium for Mosswood Community Center Recommended Artist Adia Millett In An Amount Not to Exceed \$5,000. For a Total Contract Award Not to Exceed \$175,000. For Design, Fabrication and Installation of Permanent Public Art**
- VII. Action Item: Review and Approve PAAC Member Nominations: Nia Jacobs; Sarita Schrieber**
- VIII. Informational Item: Public Art Program Coordinator Updates**
 - a. CIP Program and Public Art Plan**
 - b. Public Art for Private Development**
 - c. Artist-Community Initiated Projects**
 - d. Program Activities/Administration: Celebration of Arts, Culture & Creativity Month Event in Oakland, April 18, Oakland Museum of CA**
- IX. Open Forum**
- X. Announcements**
- XI. Agenda Building for April 2025: OPRYD Community-initiated project with artist Hungry Ghost (David Burke)**
- XII. Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department

Public Art Coordinator – Kristen Zaremba

Phone: (510) 238-2155

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

Land Acknowledgement

On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:

We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.

Cultural Affairs Division

Economic & Workforce Development Department



Public Art Advisory Committee

(PAAC)

March 3, 2025

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

Members Present: Sarah Miller (Co-Chair), Eric Murphy (Co-Chair), Mario Navasero, Kaitlin Kushner, Katerina Leventi

Excused: Marcus Guillard

Staff Present: Kristen Zarembo, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator

Guests: Omar Rivera, Craig Dorety

Meeting Chair: Eric Murphy

1. **Welcome/ Roll Call / Meeting called to order at 5:32 p.m.** PAAC Chair Eric Murphy called the meeting to order and performed roll call.
2. **Land Acknowledgment:** S. Miller recited the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
3. **Public Comment:** No comment was provided.
4. **Action Item: Adopt the January 6, 2025 and February 3, 2025 Public Art Advisory Committee (PAAC) Meeting Minutes.** K. Kushner moved to adopt the January 6, 2025 minutes, K. Leventi seconded; S. Miller Aye; Eric Murphy Aye; M. Navasero abstained. Motion passed. S. Miller motioned to adopt the February 3, 2025 minutes; K. Leventi seconded; K. Kushner Aye; M. Navasero Aye; E. Murphy abstained. Motion passed.
5. **Action Item: Review and Approve Public Art for Private Development Proposal by Artist Craig Dorety, located at 121 E. 12th Street, a Private Development for City Land.** Kristen Zarembo, Public Art Coordinator, introduced the public art project which will be owned and maintained by the developer, East Bay Asian Local Development Corporation (EBALDC), to the

committee and welcomed Omar Rivera, representing EBALDC. Rivera provided background on the work of EBALDC, the 121 E. 12th Street project and public art installation. He explained that the public art aims to diversify EBALDC's public art collection and activate the south side of Lake Merritt. Rivera introduced and welcomed artist Craig Dorety to talk about the public art proposal. Dorety spoke about the concept of meditation and color in his work, shared some of his past projects and presented his proposal for the canopy and lighting fixture artwork at 121 E. 12th Street. The artist explained that his work is designed to be taken apart for maintenance purposes and will include a detailed maintenance manual with the artwork. Dorety answered questions from the committee regarding height, location, luminosity, light patterns, maintenance updates and ADA compliance. The committee congratulated Dorety and showed support for his project. In response to public art staff requests for demonstrated community engagement, Rivera shared previous engagement efforts through surveys at local events, and a planned artists' professional development event scheduled for March 4, 2025, hosted by EBALDC at Space 1308 with Craig Dorety, Civic Design Studio, and ABG Art Group. The event is an open forum for emerging artists and the public to connect with these groups and to learn more about public art opportunities in affordable housing. **K. Leventi motioned to approve Public Art for Private Development Proposal by Artist Craig Dorety, located at 121 E. 12th Street, a Private Development for City Land; M. Navasero seconded; Eric Murphy Aye; S. Miller Aye; K. Kushner Aye. Motion passed unanimously.**

6. Action Item: Review and Approve Mosswood Community Center Final Artist

Recommendation Adia Millett, and Jason Jagel as the alternate. Zaremba introduced the item and referred to the staff report for background on the artist selection process. Josie de Mira, Assistant Public Art Coordinator, shared the artist selection panel's recommendation to award the commission to Oakland artist Adia Millett. de Mira presented slides from Millett's presentation to the panel which provided background on the artist and her creative practice. She discussed the next steps for connecting Millett to community members for engagement and design input. Zaremba shared that Adia plans to use tile as her medium for this commission. Committee member K. Kushner, who served on the selection panel as a non-voting member, shared her insights from the process of selecting Adia Millett and enthusiasm for the project. **S. Miller motioned to approve Mosswood Community Center Final Artist Recommendation Adia Millett, and Jason Jagel as the alternate; E. Murphy seconded; K. Kushner Aye; M. Navasero Aye; K. Leventi Aye. Motioned passed unanimously.**

7. Action Item: Review and Approve Updated Fiscal Year 23/25 Report and Fiscal Year 25/27

Public Art Plan Draft. Zaremba discussed staff changes to the Public Art Plan draft, revised to align with the Fiscal Year 2025-2027 City Budget process, with the goal to present the plan to City Council in May. The plan is being presented to the PAAC prior to review by Economic & Workforce Development Department leadership and City Administrator's Office review, which may result in additional revisions. Zaremba highlighted the modified content in the plan regarding framing of the value of the program, key oversight responsibilities, project types, program activity, program administration, collections management and maintenance, and funding allocation requests. K. Kushner suggested staff contact the Oakland Museum of California (OMCA) for support around collections management. Zaremba answered questions regarding budget allocation types and amounts, methods for collections databases and RFP development. **K. Kushner motioned to approve the updated FY 23/25 Report and FY 25/27**

Public Art Plan Draft; M. Navasero seconded; E. Murphy Aye; S. Miller Aye; K. Leventi Aye. Motion passed unanimously.

- 8. Action Item: Review and Approve PAAC Member Nominations to be Forwarded to Mayor's Office: Andrew Danish, Caitlin Gleason, Mario Hernandez, Nia Jacobs, Sabina Kariat.** Staff presented the member nominations and the process for appointing new committee members through the Mayor's Office. Staff introduced and briefed the committee on the nominees. Members shared their support and concerns about nominations and requested additional information regarding nominees' related experience. Zaremba acknowledged some resumes did not include all their relevant experience and promised to follow up. K. Leventi recommended looking for future nominations with expertise in digital art. **K. Leventi motioned to approve PAAC Member Nominations to be Forwarded to Mayor's Office; Andrew Danish, Caitlin Gleason, Mario Hernandez, Sabina Kariat; K. Kushner Seconded; S. Miller Aye; M. Navasero Aye; E. Murphy Aye. Motion passed unanimously.**
- 9. Informational Item: Public Art Program Coordinator Updates**
 - a. City Budget / Program Updates:** Zaremba shared citywide budget workshops for public participation taking place on Wednesday March 5, 5:30-7:30 pm at the East Oakland Community Library, and Tuesday March 11, 5:00-7:00 pm at the Main Branch Library. She also provided an update on a previous discussion through the Northern California Public Art Administrators Network (NorCal PAAN) regarding ground level murals and proposed legislation to exempt muralists from the contractors' licensing requirements.
 - b. Public Art for Private Development:** Zaremba shared a community engagement event at The Crucible with artist Eric Powell. This event was related to the public art for private development project at 2121 Wood Street.
- 10. Open Forum: No Speakers**
- 11. Announcements:**
- 12. Agenda Building:** OPRYD Community-initiated project with artist Hungry Ghost will be moved to April agenda, OPRYD Community-initiated project Arroyo Viejo Recreation Center. First Fridays is coming up with events related to Women's History Month.
- 13. Adjournment: K. Kushner moved to adjourn the meeting at 7:30. M. Navasero seconded; K. Leventi Aye; S. Miller Aye. Motion passed unanimously.**



PAAC PROJECT PROPOSAL

THE CONDOR MURAL - Center or Biological Diversity with Robin Gibson (robinologie)

1. Public Art Advisory Committee (PAAC) Proposal Review Form.

Cultural Affairs Division
Economic & Workforce Development



Public Art Advisory Committee Proposal Review Form

Date 4/4/2025

Artist(s) Robin Gibson [REDACTED]

Project Contact Andrea Weber [REDACTED] Claytoven Richardson [REDACTED]

Organization (if applicable) Center for Biological Diversity

Phone # [REDACTED] Email [REDACTED]

Street Address [REDACTED]

City Oakland State CA Zip 94612

Proposed Site of Project (Address/Cross St. with physical details) 7701 Krause Ave, Oakland, CA 94605
Arroyo Viejo Recreation Center, On ground-near park entrance (see 7. Photos of Site)

Name of Property Owner, Proposed Location City of Oakland

City Council District of Proposed Location District 7

Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file:

1. ☒ Review Form (this page)
2. ☒ Project Narrative
3. ☒ Artist Resume
4. ☒ Examples of Past Work
5. ☒ Visual Proposal
6. ☒ Materials and Methods Description
7. ☒ Photos of Site
8. ☒ In-Situ Mockup
9. ☒ Timeline
10. ☒ Budget
11. ☒ Maintenance Plan
12. ☒ Community Outreach / Support Documentation
13. ☒ Insurance Documentation
14. ☒ Permission(s)- Private Property Owner or City
15. ☒ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Cultural Affairs Division

Economic & Workforce Development



Waiver of Proprietary Rights for Artwork Placed upon City Property*

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Stenciled community mural highlighting the ecological value and impact of maintaining the creek.

Entitled [title of work]:
The Condor Mural

and located at [identify site, including interior location if applicable]:

Arroyo Viejo Recreation Center, On ground-near park entrance at Krauss (see 7. Photos of Site)

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

Robin Gibson. [redacted] Oakland, CA 94606.

[redacted] Oakland, CA 94610.

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

Kristen W. Zaremba, Public Art Coordinator, Oakland Public Art Program | Cultural Affairs Division

1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612

Robin Gibson	<i>Robin Gibson</i>	4/4/2025
Artist First and Last Name /	Signature /	Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

*** NOTE: Projects receiving funding from the City will be required to agree to similar artist's proprietary rights terms in a related City contract agreement and do not need to complete this form.**

This document is posted online at: <https://www.oaklandca.gov/topics/public-art-in-oakland>

2. **Project Narrative.** A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.

PROJECT DESCRIPTION

Oakland artist and muralist, Robin Gibson, has created a design that can be created using paint and stencils (refer to 5. Visual Proposal). The process of painting the mural takes place over the course of 2½ days. On day #1 the artist primes the pavement and paints the outline of the mural. Day #2 is the community event: people of all ages in the community will be invited to help create the mural using stencils. The painting activity will be supported by picnic food and beverages. An environmental scientist or other professional from the Center for Biological Diversity will give a short presentation about the importance of community to protect and nurture our urban wild spaces. On Day #3 the artist applies a protective varnish to the mural.

The purpose of this project is to enrich and enliven Arroyo Viejo Park in two ways:

- a. By creating art that expresses and highlights the confluence of the human and natural worlds in a park such as Arroyo Viejo, where humans and a variety of animal and plant species inhabit and interact in a single, beautiful location.
- b. By bringing community members into the process of creating the art and thereby enriching their sense of ownership, pride and enjoyment of the art and the environment it refers to.

The goals and objectives of this project are:

- a. To create a sense of excitement, pride, and connection in community members in their local park.
- b. To bring community into the park and nurture a sense of belonging in the park
- c. To educate those who see the mural about the elements of the natural world around them

Community members and groups served:

- a. Members of the immediately adjacent neighborhoods around Arroyo Viejo Park
- b. Students of local schools: East Oakland Pride Elementary, Markham Elementary and others will be invited to participate in the creation of the mural.
- c. Other members of the Oakland community, friends and family of people involved in the project.

The location of the mural: Inside Arroyo Viejo Park, near the Krause Avenue entrance, in the intersection just over the creek's bridge (refer to 8. In-Situ Mock-Up).

Lead Participants and Roles

- Concept and creation of the mural: artist Robin Gibson
- Project manager and community engagement lead: Andrea Weber / Center for Biological Diversity
- Parks and Rec Center Director: Claytoven Richardson
- City of Oakland Assistant Capital Improvement Project Coordinator: Quincy Williams

Implementation Plan and Assignment of Responsibilities

Project Implementation Elements	Person(s) Responsible	Status
Preparation:		
Creation of the mural design	Robin Gibson	done
Creation of mural stencils: complete	Robin Gibson	done
Outreach to schools, adjacent neighbors, and other groups: Spring 2025	Robin Gibson, Andrea Weber	in process
Obtaining supplies for the painting: Summer 2025	Robin Gibson, Andrea Weber	done
Public Arts Advisory Committee Presentation – February 2025	Claytoven Richardson, Robin Gibson	done
Public Works department erects barricades on the day before or morning of project day #1	Claytoven Richardson	pending
Painting the mural :		
Outlining of the design and priming pavement: Project Day #0 in Summer of 2025	Robin Gibson	pending
Community painting / stenciling design on pavement: Project Day #1 in Summer of 2025	Robin Gibson	pending
Application of protective finish on design: Project Day #2 in summer of 2025	Robin Gibson	pending
Community event to celebrate and commemorate the mural: Project Day #1 in Summer of 2025	Andrea Weber	pending
Public Works department removes barricades on the day following Project Day #2	Claytoven Richardson	pending

3. **Artist Resume.** The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.

ROBIN GIBSON

www.robinologie.com | [REDACTED] | [REDACTED] | [REDACTED]

BIOGRAPHY

Robin is a multi-passionate muralist, designer, project manager, board member and mom of three, based in Oakland, California. Upon graduating high school in the Bay Area, she matriculated to Parsons School of Design in New York, majoring in Photography. After connecting with painter Brian Gormley, her primary medium became paint. Excited about exploring the intersection of history, cultural mores and art, Robin decided to complete her undergraduate studies at Mills College in Oakland where she had the opportunity to study oil painting with renowned artist Hung Liu. In 2008 she earned an M.A.Ed. from Stanford University and began teaching History, Studio Art, and later Mural, English and Theater Arts in several schools throughout the Bay Area. In 2014, Robin stepped away from full-time teaching to expand her career in art, design and project management.

EXPERIENCE

Project Manager, Muralist, Designer

2008 – Present

Robinologie - Oakland, CA

- Project management
- Concept and design development
- Hand-painted mural
- Hand-painted signage

Board Member

2018 – 2019

Roses in Concrete Community School (RIC) - Oakland, CA

- Serving as treasurer while on the board of Roses in Concrete Community School (RIC)
- Data analysis and summary
- Board/Staff liaison

Educator, Professional and Curriculum Development

2007 – 2022

Stanford University - Stanford, CA

Oakland Unified School District (OUSD) - Oakland, CA

Leadership Public Schools (LPS) - Oakland, CA

The People's Conservatory (TPC) - Oakland, CA

Roses in Concrete Community School (RIC) - Oakland, CA

Kinship Grove (KG) - Sebastopol, CA

- Developing and leading community action projects, including planning and executing multi-school mural projects for Leadership Public Schools and The People's Conservatory.
- Designing and planning district-wide professional development and classroom assessments for OUSD, LPS, and TPC.
- Co-producing, directing and marketing performing arts productions for Skyline High School (OUSD).
- Designing, creating and leading student participation in developing marketing materials, signage, and set designs (TPC).
- Facilitating the Adobe Youth Voices program, an international youth video program at Skyline High School (OUSD).
- Developing and implementing curriculum for Studio Arts, Performing Arts, History, Literacy, Science and or school-wide Advisory courses for Stanford University, OUSD, LPS, TPC, KG and as a visiting parent instructor for RIC.
- Selected participant in the 2013-2014 OUSD cohort of Educating for Democracy in the Digital Age (EDDA).

EDUCATION

Stanford University – Stanford, CA

Degree Conferred – 2008

Master of Arts, Education

Secondary Teaching Credential

Mills College – Oakland, CA

Degree Conferred – 2006
Bachelor of Arts, Anthropology and Sociology with a Minor in Studio Arts

Honors and Distinctions

Phi Beta Kappa
Anthropology Student of the Year 2006
Graduated with Honors
Presenter at the 2006 Pacific Sociological Association Annual Meeting
Presenter at the Mills College Eighth Annual Student Research Conference
Exhibited artwork, by invitation, at the 2006 Mills College Senior Thesis Exhibition

Peralta Colleges – Alameda County, CA

Attended – 2002-2004

Parsons School of Design – New York, NY

Attended – 1999-2000

PROJECTS

“Integration” (Multisurfaced-Approx 1500 sq ft) Acrylic Mural – 2024 – City of San Jose Arts Commission for City Hall Parking Garage – San Jose, CA – Lead: Robin Gibson

“Jazzswings” (16’ x 40’) Acrylic Mural – 2024 – Jazz Amira Creative Arts Memorial Scholarship – Oakland, CA – Lead: Robin Gibson

“Speedway” (5’ x 23’) Acrylic Hand Painted Signage – 2024 – Speedway AT BAYFAIR – Oakland, CA – Lead: Robin Gibson

“Speedway Brand Wall” (7’ x 8’) Acrylic Hand Painted Signage – 2024 – Speedway AT BAYFAIR – Oakland, CA – Lead: Robin Gibson

“Iteration 1” (4’ x 12’) Lenticular prints – 2023 – City of San Jose Arts Commission for San Jose Mineta International Airport – San Jose, CA – Lead: Robin Gibson

“A Laurel Legacy” (12’ x 40’) Acrylic mural – 2023 – KABOOM! and EAT.LEARN.PLAY. for Laurel Elementary School – Oakland, CA – Lead: Robin Gibson

“The Three Bees” (9’ x 90’) Acrylic mural – 2023 – KABOOM! and EAT.LEARN.PLAY. For Laurel Elementary School – Oakland, CA – Lead: Robin Gibson

“Nature Wins” (6’x3’) Oil on wood – 2023 – AUM Construction – Mendicino, CA – Lead: Robin Gibson

“Old City” (17’ x 31’) Acrylic and vinyl mural – 2023 – Mohka House – Oakland, CA – Lead: Robin Gibson

“Port of Mokha” (14’ x 31’) Acrylic mural – 2023 – Mohka House –Lead: Robin Gibson

“Mohka House” (Comprehensive design) – 2023 – Mohka House –Project Management: Robin Gibson

“The Path” for “The Heart of PEJU” (36” x 24”) Oil on wood panel with NFT– 2023 – PEJU Winery

“The Equinox” for “The Heart of PEJU” (36” x 24”) Oil on wood panel with NFT– 2023 – PEJU Winery Baptist Church – Oakland, CA – Lead: Robin Gibson

“Swing” (16’ x 40’) Acrylic mural – 2022 – Laurel District Association for Cornerstone Missionary Baptist Church – Oakland, CA – Lead: Robin Gibson

“Touching Lives” (21’ x 49’) Acrylic mural with community members – 2022 – McKinnon Body Therapy Center – Oakland, CA - Lead: Robin Gibson

“Herbs Too” (18’ x 15’) Acrylic mural – 2022 – High Street Pharmacy – Oakland, CA – Lead: Robin Gibson

“HS Pharm” (2’ x 35’) Signage and window treatment – 2022 – High Street Pharmacy – Oakland, CA – Lead: Robin Gibson

“Spring” (10’ x 20’) Acrylic mural – 2022 – Private residence – Oakland, CA – Lead: Robin Gibson

“Coltrane” (8’x 6’) Collage mural with students – Kinship Grove – 2022 – Lead: Robin Gibson

“The Condor Mural” (In progress) – 2021 – Center for Ecological Diversity – Lead: Robin Gibson

“Herbs”(18’ X 93’ & 8’X 35’ and 18’ X40’) Acrylic mural – 2021 – High Street Pharmacy – Oakland, CA – Lead: Robin Gibson

“Living Doors, 1 and 2” (8’ X 3.5’ & 7’ X 2’) Acrylic mural – 2021 – Dimond Alley – Oakland, CA – Lead: Robin Gibson

“Better with Bunnies” (3’x 24’) Acrylic on wood panels – 2021 – Better with Bunnies – Novato, CA - Lead: Robin Gibson

“Skip” (15’ x 100’ & 30’ X 31’) Acrylic mural – 2020 – Dimond Business and Improvement Association with Dimond Improvement Association – Oakland, CA – Lead: Robin Gibson

“Breonna Taylor” (8’ x 52’) Acrylic event mural with community members – 2020 – The People’s Conservatory – Oakland, CA – Lead: Robin Gibson

“Kola” (12’ x 7’ and 8’ x 14’) Acrylic mural and signage on canvas with students – 2019 – The People’s Conservatory

“Alafia” (11’ x 49’) Acrylic mural – 2019 – Alafia Capoeira – Santa Cruz, CA - Lead: Robin Gibson

“Ali” (10’ x 10’ and 10’ x 15’) Acrylic mural – 2015 – Boxing for Health – Oakland, CA –Lead: Robin Gibson

“Boxing For Health” (Comprehensive Design) – 2015 – Boxing for Health – Oakland, CA – Project management: Robin Gibson

“Culture Yard” (15’ x 42’) Acrylic mural – 2014 – Culture Yard UCA Capoeira and Dance – Santa Cruz, CA – Lead: Robin Gibson

“Breaking Down the Walls” (6’ x 92’) Acrylic mural – 2011 – EC Reems Elementary School – Oakland, CA – Lead: Robin Gibson

“Samba y Capoeira” (20’ x 60’) Acrylic mural – 2010 – Casa De Cultura – Berkeley, CA – Lead: Robin Gibson

“Mack House” (6’ x 16’) Enamel on copper mural – 2009 – McClymonds High School – Oakland, CA - Co-Lead: Robin Gibson

4. **Examples of Past Work.** 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.

Community Murals - Murals with student/community participation

"The Three Bees" (9' x 90') Acrylic mural – 2023 – KABOOM! and EAT.LEARN.PLAY. For Laurel Elementary School – Oakland, CA – Lead: Robin Gibson



"A Laurel Legacy" (12' x 40') Acrylic mural – 2023 – KABOOM! and EAT.LEARN.PLAY. for Laurel Elementary School – Oakland, CA – Lead: Robin Gibson



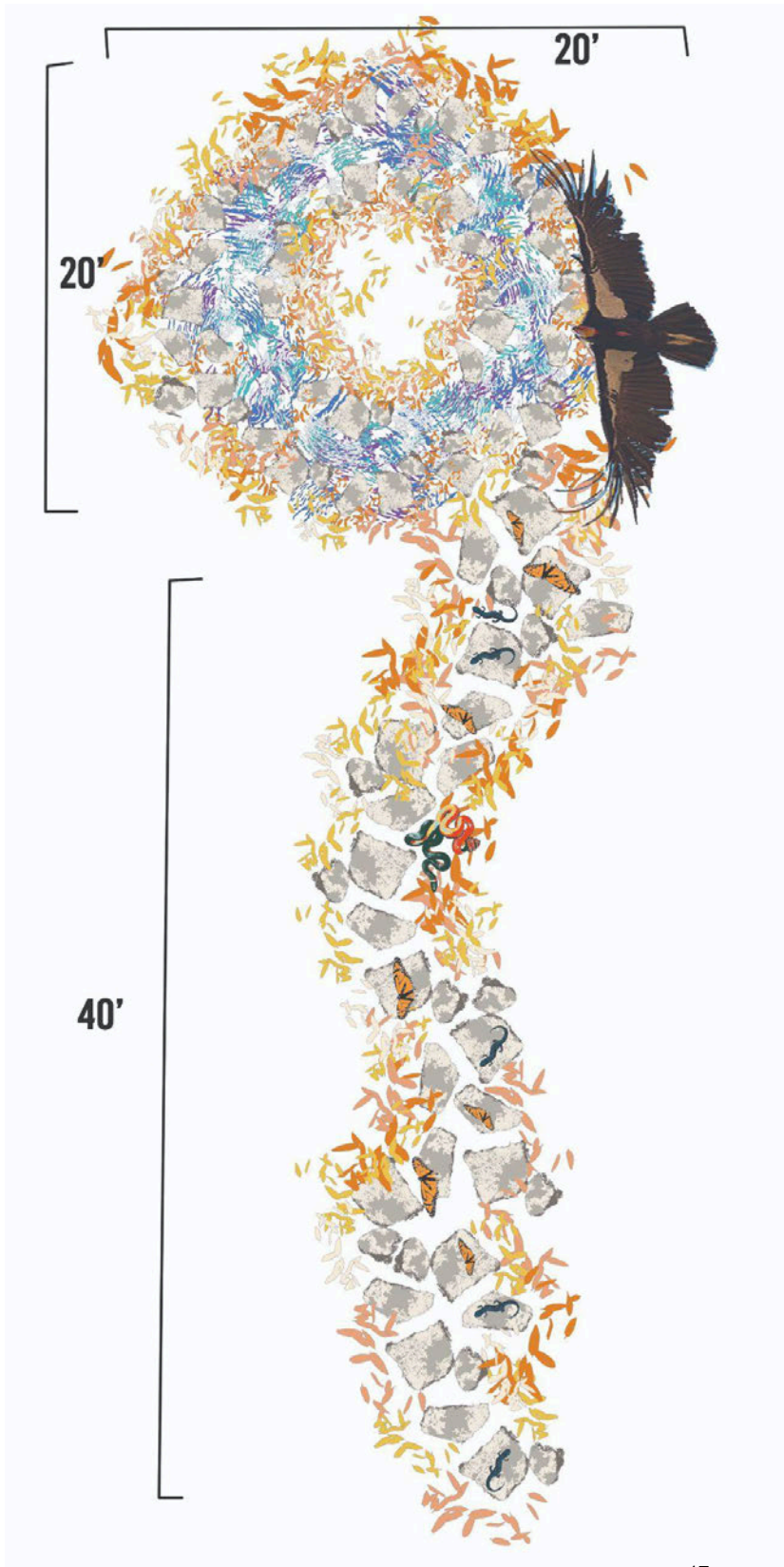
“Touching Lives” (21’ x 49’) Acrylic mural with community members – 2022 – McKinnon Body Therapy Center – Oakland, CA - Lead: Robin Gibson



“Breonna Taylor” (8' x 52') Acrylic event mural with community members – 2020 – The People's Conservatory – Oakland, CA – Lead: Robin Gibson



5. **Visual Proposal.** Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.





6. ***Materials and Methods Description.*** A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.

Materials:

- ☐ Water-based gray primer
- ☐ Water-based acrylic mural paint
- ☐ Water-based acrylic varnish
- ☐ Paint palettes / containers
- ☐ Water buckets / containers / spray bottles
- ☐ Stencils (Created by Artist)
- ☐ Brushes
- ☐ Rags

Method of Installation (Process):

- ☐ DAY 1: Prep Surface (ARTIST and CREW)
- ☐ DAY 2: Stencil Water, Rock, and Leaf motifs (ARTIST and COMMUNITY)
- ☐ DAY 3: Stencil Wild Life (ARTIST and COMMUNITY)
- ☐ DAY 4: Varnish (ARTISTand CREW)

7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimension for reference.



8. ***In-Situ Mockup.*** A drawing or digital photographic mockup depicting the proposed work as it will be sited.



9. **Timeline.** A project timeline that includes community outreach, the design process, all City reviews, and installation.

Timeline	Dates
Preparation	
Creation of the mural design	Spring 2021
Creation of mural stencils: complete	Fall 2021
Outreach to schools, adjacent neighbors, and other groups	Spring 2022
Obtaining supplies for the painting:	Fall 2021
PRAC Presentation	11/13/2024
PRAC Approval	11/13/2024
Public Arts Advisory Committee Presentation	4/7/2025
PAAC Approval	TBA
Community outreach & sign-up with project dates	TBD
Public Works department erects barricades on the day before or morning of project day #1	TBD Summer 2025
Execution	
Outlining of the design and priming pavement	Project Day #1 in Summer 2025
Community painting / stenciling design on pavement	Project Day #2 in Summer 2025
Community event to celebrate and commemorate the mural	Project Day #2 in Summer 2025
Final stenciling and artist edits	Project Day #3 Summer 2025
Application of varnish	Project Day #4 Summer 2025
Public Works department removes barricades	TBD Summer 2025

10. **Budget.** An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).

Budget for Arroyo Viejo Park				
Mural			payment #1	due
I. SUPPLIES	\$	2,400.00	\$	2,400.00
II. ARTIST FEES	\$	2,600.00	\$	2,600.00
TOTAL BUDGET	\$	5,000.00		

I. SUPPLIES			
MATERIALS	QUANTITY	PRICE PER	TOTAL
Large Architectural Prints, for stencils (FedEx)	20	\$9.00	\$180.00
Color reference prints (Fed Ex)	6	\$2.00	\$12.00
Pacon UCreate Plastic Posterboard, 22" x 28" Clear, for stencils (DickBlick)	45	\$2.91	\$130.95
Crayola Washable Sidewalk Chalk (DickBlick)	1	\$4.49	\$4.49
X-Acto #5 Heavy-Duty Knife (DickBlick)	2	\$8.92	\$17.84
X-Acto Blades, #19 or #16 (DickBlick)	1 pack (100)	\$32.05	\$32.05
Masking Tape (HomeDepot)	1 (3 roll pack)	\$18.84	\$18.84
Caution Tape (HomeDepot)	1 roll	\$10.97	\$10.97
Orange Cones (HomeDepot)	6	\$23.98	\$143.88
Concrete Masonry Bonding Primer (HomeDepot)	5 gallons	\$23.98	\$119.85
3 Piece Roller Set, for primer (HomeDepot)	4	\$5.87	\$23.48
5 Gallon buckets, for water (HomeDepot)	2	\$4.98	\$9.90
5 Gallon Reusable Bucket Lid (HomeDepot)	2	\$2.48	\$4.96
HDX Five quart mixing bucket with lid (HomeDepot)	20	\$3.48	\$69.60
1 gallon mixing sticks (HomeDepot)	2 packs (20)	\$1.48	\$2.96
UTILITY 2" and 3" Brushes (HomeDepot)	7 packs (21)	\$10.47	\$73.29
Mini Roller Sets ? (HomeDepot)			
Terry Cloth Rags (HomeDepot)	1 pack	\$16.98	\$16.98
Drop cloths, 9'x12' (HomeDepot)	2	\$3.98	\$7.96
PAGE TOTAL			\$880.00
MATERIALS	QUANTITY	PRICE PER GAL	TOTAL
Acrylic Primer for concrete AMES Super Primer from Home Depot	1 – five gallon	\$185 for 5	185
Art Paint INSL-X flat traffic paint			

11. **Maintenance Plan.** A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.

Professional preparation of the surface, use of high-quality UV protective professional mural paint, and two layers of an acrylic-based UV protective varnish will be used to ensure mural integrity. Based on expected and current use of the space, including mostly pedestrian crossing and limited driving across the mural, this mural is expected to remain intact for at least 10 years and up to 20 years and is thus a temporary long-term installation. Nevertheless, we do have a plan for graffiti. The mural will have a protective varnish to ensure integrity. In the event the mural is vandalized with spray paint, *World's Best Sensitive Surface Graffiti Remover* product will be provided to the center so that any graffiti can be sprayed and wiped off. Cleaning can be performed by Arroyo Viejo Recreation Center Director, Claytoven Richardson, other designated staff, or Artist Robin Gibson.

12. **Community Outreach/Support Documentation.** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).

Intro:

Initial conversations between Artist Robin Gibson and community group representatives happened in Spring of 2021 via emails, texts and in-person conversations. Expectation from groups contacted is that we get a solid date so they can share that with the community via the outreach materials listed below.

Outreach to the community includes the following letter and event marketing materials:

- Letter
- Flyer
- social media announcements

Our outreach plan includes the following:

Nearby schools and Oakland-based community groups:

- East Oakland Pride Elementary School
- Oakland Head Start
- Markham Elementary School
- Aspire College Academy
- East Oakland Youth Development Center
- Oakland Academy of Knowledge (Initial outreach 2023)
- Liberated Kids (initial outreach 2023)

Social Media:

- Nextdoor East Oakland
- Facebook / Instagram

Date

Name

School/ Community Group name

Email address

Phone number

Dear xxxx,

You and your students/members are invited to help create and celebrate a new community mural planned for Arroyo Viejo Park on XX/XX/2025.

This project – the Condor Mural – aims to paint a street mural depicting the co-existence and intersectionality of urban and natural environments at Arroyo Viejo Park near the Kraus Street entrance in Oakland. Celebrated Oakland artist and muralist, [Robin Gibson](#), has created a design that can be created using paint and stencils. We chose that process because it allows people of all ages, including kids, to participate.

The process of painting the mural takes place over the course of 2 ½ days. On day #1 the artist primes the pavement and paints the outline of the mural. **Day #2 is the community event:** people of all ages in the community will be invited to help create the mural using stencils. Art instruction / supplies and protective clothing gear will be provided.

We will also have a party with food and drinks and a presentation by a member of the [Center for Biological Diversity](#) celebrating community and the presence of wild nature in our urban neighborhoods.

The City of Oakland's Parks and Recreation Advisory Committee and Public Art Advisory Committee have approved the project and partnered with us to help make this happen. We hope you can make it and join in!!!

Attached are some pictures and a flyer you can print out and show/post/distribute.

To RSVP, please email Andrea Weber at aweber@biologicaldiversity.org. Please tell us the number of students/members you anticipate inviting and/or how many you think will attend. We're also happy to answer any questions you may have about the process, the concept, or who is involved.

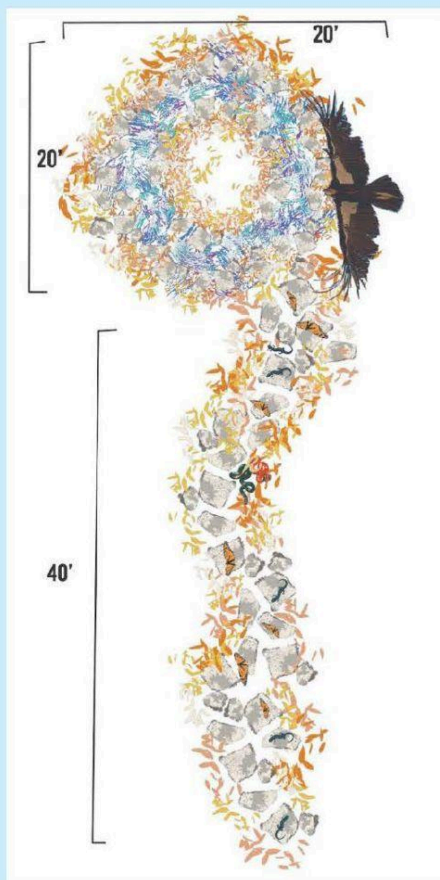
Sincerely,

Andrea Weber
Staff Engagement and Belonging Director
Center for Biological Diversity

Robin Gibson
Artist / Muralist / Educator



Mock-up of what the mural will look like at Arroyo Viejo Park



Left: The mural design, reflecting the type of nature found in the neighborhood.

Below: example of some of the stencils



CREATE AND CELEBRATE A NEW ART MURAL

at

ARROYO VIEJO PARK!!!

SATURDAY AUGUST XX

10:00 AM

You're invited to....

- Paint and stencil the Condor Mural at Arroyo Viejo Park with artist Robin Gibson!*
- Food! Drinks! Bring a picnic!
- Presentation on art, nature, and urban wildlands by Center for Biological Diversity

*Supplies and protective clothing gear provided.



For more information or to RSVP, email Andrea at
aweber@biologicaldiversity.org

13. Insurance Documentation. Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.

CERTIFICATE OF LIABILITY INSURANCE		DATE (MM/DD/YYYY) 4/3/2025																			
THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.																					
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).																					
PRODUCER <div style="background-color: black; height: 20px; width: 100%; margin-bottom: 5px;"></div> <div style="background-color: black; height: 20px; width: 100%; margin-bottom: 5px;"></div> Sutter Creek CA 95685 INSURED Robin Gibson <div style="background-color: black; height: 20px; width: 100%; margin-bottom: 5px;"></div> Oakland CA 94606	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">CONTACT NAME: [REDACTED]</td> </tr> <tr> <td>PHONE (A/C, No, Ext): [REDACTED]</td> <td>FAX (A/C, No): [REDACTED]</td> </tr> <tr> <td colspan="2">E-MAIL ADDRESS: [REDACTED]</td> </tr> <tr> <td colspan="2" style="text-align: center;">INSURER(S) AFFORDING COVERAGE</td> </tr> <tr> <td colspan="2">INSURER A: Contractors Bonding and Insurance Co</td> </tr> <tr> <td colspan="2">INSURER B:</td> </tr> <tr> <td colspan="2">INSURER C:</td> </tr> <tr> <td colspan="2">INSURER D:</td> </tr> <tr> <td colspan="2">INSURER E:</td> </tr> <tr> <td colspan="2">INSURER F:</td> </tr> </table>	CONTACT NAME: [REDACTED]		PHONE (A/C, No, Ext): [REDACTED]	FAX (A/C, No): [REDACTED]	E-MAIL ADDRESS: [REDACTED]		INSURER(S) AFFORDING COVERAGE		INSURER A: Contractors Bonding and Insurance Co		INSURER B:		INSURER C:		INSURER D:		INSURER E:		INSURER F:	
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COVERAGES CERTIFICATE NUMBER: CL2442417649 REVISION NUMBER:																					
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.																					
INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVR	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS														
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LCC <input type="checkbox"/> OTHER:	X		C115N3043	5/17/2024	5/17/2025	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 CyberLiability \$ 50,000														
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS			C115N3043	5/17/2024	5/17/2025	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$ \$														
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED \$ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$														
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$														
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Per Acord guidelines refer to 2nd page for Additional Insured information.																					
CERTIFICATE HOLDER City of Oakland Oakland Parks, Recreation and Youth Development 250 Frank Ogawa Plaza Ste 3330 Oakland, CA 94612				CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Noah Whitfield/NW																	

COMMENTS/REMARKS

City of Oakland, their respective city council members, officers, directors, employees and volunteers are Additional Insured under General Liability per attached endorsement #CBGL0071 0512, when required in a written contract between the Named Insured and Additional Insured.

OFREMARK

COPYRIGHT 2000, AMS SERVICES INC.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

BLANKET ADDITIONAL INSURED

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

- A. Section II – Who Is An Insured** is amended to include as an additional insured any person or organization for whom you are performing operations when you and such person or organization have agreed in a written contract or agreement that such person or organization is to be added as an additional insured on your policy. Such person or organization is an additional insured only with respect to “bodily injury or “property damage” caused by your negligence in the performance of your ongoing operations performed for that additional insured.

A person's or organization's status as an additional insured under this endorsement ends when your operations for that additional insured are completed.

To the extent required under said written contract or agreement, this policy will apply as primary insurance to additional insureds and other insurance which may be available to such additional insureds will be non-contributory. We waive our right of recovery against such additional insureds.

- B.** With respect to the insurance afforded to these additional insureds, the following additional exclusions apply:

This insurance does not apply to:

1. “Bodily injury”, “property damage” or arising out of the rendering of, or the failure to render, any professional architectural, engineering or surveying services, including but not limited to:
 - a. The preparing, approving, or failing to prepare or approve, maps, shop drawings, opinions,

reports, surveys, field orders, change orders or drawings and specifications; or

- b. Supervisory, inspection, architectural or engineering activities.
2. “Bodily injury” or “property damage” occurring after:
 - a. All work, including materials, parts or equipment furnished in connection with such work, on the project (other than service, maintenance or repairs) to be performed by or on behalf of the additional insured(s) at the location of the covered operations has been completed; or
 - b. That portion of “your work” out of which the injury or damage arises has been put to its intended use by any person or organization other than another contractor or subcontractor engaged in performing operations for a principal as a part of the same project.
 3. “Bodily injury”, “property damage” or occurring or commencing before execution of the written contract or agreement that requires such person or organization be added as an additional insured on your policy.

C. Definitions

“Ongoing operations” means operations not included in the “products-completed operations hazard.”

14. **Permissions.** Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
- a. *Private Property:* Written permission or Memorandum of Understanding (MOU).
 - b. *City of Oakland Property:* Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:

***PRAC meeting minutes item 8.A. showing passage of motion to support this project:
SEE BELOW***

PRAC meeting minutes item 8.A. showing passage of motion to support this project:

- 8A. Request for the Parks and Recreation Advisory Commission to support a gift-in-place donation in the amount not to exceed \$5,400 from the Center for Biological Diversity and to enter into a right of entry contract with artist to paint mural art on walkway at Arroyo Viejo Park.

Public Comment

In-Person: 0

Remote: 1

Email: 0

Motion: Chair Tran entertained a motion to approve the request.

Moved by: Commissioner Henderson

Seconded by: Commissioner Kos-Read

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo,
Tran, Watkins, Whitmore
No (0)

Absent Vote (1) Commissioner Snyder

Action: Motion Passed.

- 8C. Request for the Parks and Recreation Advisory Commission to recommend renaming the East Oakland Sports Center to the Larry E. Reid Sports Center, in honor of his legacy and dedication and service to Oakland.

Public Comment

In-Person: 0

Remote: 2

Email: 10

Motion: Chair Tran entertained a motion to approve the request.

Moved by: Commissioner Kos-Read

Seconded by: Commissioner Omolo

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo,
Tran, Watkins, Whitmore
No (0)

Absent Vote (1) Commissioner Snyder

Action: Motion Passed.

Commissioner Kos-Read left at 6:44pm.

- 8B. Request for the Parks and Recreation Advisory Commission to support a gift-in-place donation in the amount not to exceed fifty thousand dollars (\$50,000) from the non-profit group Trybe at San Antonio Park tennis court and to enter \$1 construction contract with selected vendor to install basketball poles and backboards at the selected court.

15. **Waiver of Proprietary Rights for Artwork Placed on City Property.**

Cultural Affairs Division
Economic & Workforce Development



Waiver of Proprietary Rights for Artwork Placed upon City Property*

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:
acrylic stenciled mural.

Entitled [title of work]:
The Condor

and located at [identify site, including interior location if applicable]:
Arroyo Viejo Park, on entrance ground.

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:
Robin Gibson

[redacted] Oakland, CA 94610

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

Robin Gibson *Robin Gibson* 2/09/2025
Artist First and Last Name / Signature / Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

*** NOTE: Projects receiving funding from the City will be required to agree to similar artist's proprietary rights terms in a related City contract agreement and do not need to complete this form.**

This document is posted online at: <https://www.oaklandca.gov/topics/public-art-in-oakland>

Cultural Affairs Division
Economic & Workforce Development Department



TO: Public Art Advisory Committee

ATTN: Eric Murphy and Sarah Miller, Co-chairs

FROM: Kristen Zaremba, Public Art Coordinator

DATE: April 7, 2025

RE: Mosswood Community Center – Public Art Contract Award Amount and Preliminary Design Honorarium

SUMMARY

Staff recommends that the Public Art Advisory Committee (PAAC) approve a preliminary design honorarium for selected artist Adia Millett, not to exceed \$5,000. The total contract award for this project will not exceed \$175,000 and will fund design, fabrication, and installation costs of permanent public art at the newly constructed Mosswood Community Center, located at 3612 Webster Street.

Adia Millett will present conceptual designs to the PAAC at the meeting on May 5, 2025.

This motion clarifies the motion approved at the March 3, 2025 PAAC meeting to include the total commission amount of \$175,000 and a preliminary honorarium not to exceed \$5,000.

FISCAL IMPACT

The Mosswood Community Center Public Art Project is funded through City of Oakland percent for art funds (per Ordinance Number 11066 C.M.S) by Measure KK and state grant funds. Once approved by the PAAC, the selected artist will be contracted for design development, fabrication, and installation coordination of the final artwork in an amount up to one hundred seventy-five thousand dollars (\$175,000). A portion of the budget, to cover installation, will be administered through a licensed general contractor, to be determined once designs are approved. A preliminary design honorarium will be awarded to the artist prior to the full contract award to allow her to commence work.

RECOMMENDATIONS

Staff recommends that the Public Art Advisory Committee (PAAC) approve the contract award of up to \$175,000 for design, fabrication and installation of a permanent artwork, and a preliminary conceptual design honorarium, not to exceed \$5,000, for the Mosswood Community Center Public Art Commission.

Respectfully submitted,

Kristen Zaremba, Public Art Coordinator

PAAC 4-7-25 Item VI

Nia Jacobs

Oakland, CA [REDACTED]

EDUCATION

Howard University – Washington, DC

Bachelor of Arts in English; Minor in Theatre Technology

- **Honors:** Magna Cum Laude
 - Developed strong analytical and communication skills through extensive writing, research, and literary analysis.
-

WORK EXPERIENCE

District Ambassador

Montclair, Laurel, North Shattuck, Temescal Business Districts – Oakland, CA | August 2023 – Present

- Produce newsletters and marketing collateral highlighting local merchants and events, strengthening stakeholder and community engagement.
- Coordinate, promote, and execute community events to increase foot traffic and foster local economic growth.
- Support district initiatives including beautification projects, community organizing, and merchant services.

Costume Designer (Freelance)

Bay Area, CA | September 2021 – Present

- Research and develop cohesive visual concepts in collaboration with directors and production teams.
- Coordinate costume rentals, purchases and builds; manage alterations, and maintain the integrity of garments through production runs.

Vendor Operations Lead

Rinse – San Francisco, CA | March 2020 – April 2024

- Oversaw vendor relationships across 10 markets, maintaining a 96%+ cleaning quality rate, bolstering brand reputation.
- Created standardized processes and training modules, resulting in efficiency gains and improved compliance (98%).
- Led new vendor onboarding, increasing average monthly revenue by \$15,000 per partner through strategic consulting on best practices.
- Spearheaded mask production project in 2020, generating an additional \$20,000 in company revenue.

Visual Merchandising Supervisor

UNIQLO – Emeryville, CA | September 2017 – March 2020

- Designed and installed product displays to align with corporate directives and local sales trends, consistently driving sales of new items.
 - Optimized product placement using weekly sales analysis, boosting revenue for targeted apparel categories.
 - Executed weekly updates for all marketing assets, ensuring brand consistency and an engaging store environment.
-

SKILLS & INTERESTS

- **Technical:** Microsoft Office Suite, Google Workspace, Adobe Creative Suite, Slack, Asana, Kustomer, Pipedrive, Metabase
- **Strengths:** Strategic Communications, Event Planning, Team Leadership, Vendor Negotiation, Data Analysis
- **Interests:** Creative Writing, Textile & Fiber Arts

Profile

Sarita

First Name

Schrieber

Last Name

Pronouns

she/her

Email Address

Street Address

Suite or Apt

oakland

City

CA

State

94602

Postal Code

What City Council district do you live in?

☒ District 4

Primary Phone

Alternate Phone

Hood Design Studio

Employer

Art Practice Manager

Job Title

Which Boards would you like to apply for?

Public Art Advisory Committee: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Born and raised in Oakland by an artist mother, I grew up in and around glass workshops, paintings studios, and found myself a familiar installment at performances around the Bay. During my formal training at UCLA- which led to my work in fabrication, conservation, and now management- public art has been a throughline in my life with Oakland serving as anchor. I deeply value public art and the community it creates; I believe art is an essential aspect of a healthy city and has the power to redefine place, transform everyday choreography, make visible regional history, and to broadcast a larger story about Oakland. I am well suited to advise on Oakland's Public Art together with other committee members, program staff, and city staff. My diverse experience as a visual artist, fabricator, conservator, and art practice manager, offers me a holistic understanding of every phase in an artwork's lifespan. Therefore, I can foresee potential pitfalls and opportunities related to process or site. As the Public Art Project Manager for Hood Design Studio, I am familiar with stakeholder/client communication: working with cities, counties, public and private agencies, navigating and evaluating the RFQ/P process, sequencing design/build activities, planning for maintenance, and managing artwork budgets. I have extensive experience integrating public art with existing and new site conditions: coordinating with engineers, fabricators, and general contractors to ensure seamless installation. Within the Bay Area, I am responsible for actualizing "The Grove," an installation by Hood and fabricated by One Hat One Hand. Spanning over fifty-feet, the wall-mounted glass lenticular and wooden column-wraps metamorphose the hospital's concourse into a lush, textured natural space. Along the SF embarcadero, I worked with the SF Arts Commission and Ignition Arts to design and install Hood's "Bow" sculptural viewing platform. At eighteen feet tall, the artwork's tessellated steel hull breaks through the site railing, the inlaid glass panels paying homage to the fireboats and their role in the cultural history of San Francisco. I would be honored to serve as a committee member helping to keep Oakland's public art program running smoothly. I feel my voice would be an asset, informed by my deep knowledge of the public art process, as well as my intergenerational connection to a community of emerging artists- locally, statewide, and nationally- and my connection to an established generation of Bay Area artists who have shown me the way. I have a vested interest in the future of Oakland's public art and would welcome the opportunity to join the team.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Schreiber_CV.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

SARITA SCHREIBER

ASSOCIATE + ART PRACTICE MANAGER

Sarita Schreiber joined Hood Design Studio in October 2019. She holds a BA from University of California Los Angeles in Fine Arts, where she graduated as the commencement speaker. Prior to Hood Design Studio, she worked as a fabricator and sculpture / architecture conservation technician.

An artist and fabricator herself, Sarita's diverse expertise serves all aspects of the artwork lifespan- from concept through installation and beyond. As the Art Fabrication Practice Project Manager, her projects range from museum exhibitions, temporary outdoor interventions, permanent public art installations, to memorial sculptures. On project teams, Sarita brings a strong sculptural and material awareness paired with thoughtful technical implementation, allowing for gestural form to reflect and make visible the hidden social and cultural histories specific to each site.



CURRENT WORK

Migrations, San Diego Airport
Curtain Call, Pittsburgh Penguins
A Couple of Trees; Discovery Place Nature
The Nest, Charlotte Center City Partners
Bottle Trees, Maryland Purple Line
Twin Memorials, Emory University
Obama Presidential Center, Obama Foundation
Sidney Dearing Memorial, City of Piedmont
4°C Entre Toi Et Moi, Biennale d'architecture

San Diego, CA
Pittsburgh, PA
Charlotte, NC
Charlotte, NC
Maryland, DC
Atlanta, GA
Washington, DC
Oakland, CA
Versailles, Paris

COMPLETED WORK

Native(s) Exhibition, Boston Architecture College
Native(s) Exhibition, University of Virginia
Continuous Minor, Carnegie Museum of Art
Arc of Life/Ark of Bones, Jule Collins Museum
What Matters, SF MOMA
The Grove, Oakland Children's Hospital
Native(s) Exhibition, Venice Architecture Biennial
FREED Sculpture, Arlington County
Curtain of Courage, San Bernardino County
Ten Towers, *Black Power*, NY MOMA
Witness Trees, Chicago Architectural Biennial
Bay Area Rapid Transit Headquarters, BART
Firestation #35: Bow, SF Arts Commission
The Crying Rock + Santa Monica, LA Metro
Grinnell Crossroads, Grinnell College

Boston, MA
Charlottesville, VA
Pittsburgh, PA
Auburn, AL
San Francisco, CA
Oakland, CA
Venice, Italy
Arlington, VA
San Bernardino, CA
New York, NY
Chicago, IL
Oakland, CA
San Francisco, CA
Santa Monica, CA
Grinnell, IA

STUDIO

Hood Design Studio; Oakland, CA
Associate; 2019 - Present

RLA Conservation; Los Angeles, CA
Conservation Technician; 2018 - 2019

UCLA Arts Department; Los Angeles, CA
Lab Technician; 2016 - 2018

EDUCATION

Bachelor of Fine Arts,
University of California, Los Angeles

SPEAKER

ASLA 2022, "*San Diego International Airport: Integrating Design into the Design-Build Process*"

City College of San Francisco, 2025
Guest Lecturer, "*A Conversation with Art and Landscape*"