

Public Art Advisory Committee Meeting
Monday, March 3, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.** Comments will no longer be accepted via Zoom or telephone. Please click the link below to join the webinar:

Join Zoom Meeting

<https://us06web.zoom.us/j/88632456644>

Meeting ID: 886 3245 6644

- 833 548 0276 US Toll-free
- 833 548 0282 US Toll-free
- 877 853 5257 US Toll-free
- 888 475 4499 US Toll-free

Find your local number: <https://us06web.zoom.us/j/kbm2Svwko1>

Public Art Advisory Committee Meeting
Monday, March 3, 2025
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

AGENDA

- I. Welcome/Call to Order/Roll Call**
- II. Land Acknowledgment**
- III. Public Comment**
- IV. Action Item: Adopt the January 6, 2025 and February 3, 2025 Public Art Advisory Committee (PAAC) Meeting Minutes**
- V. Action Item: Review and Approve Public Art for Private Development Proposal by Artist Craig Dorety, located at 121 E. 12th Street, a Private Development for City Land.**
- VI. Action Item: Review and Approve Mosswood Community Center Final Artist Recommendation**
- VII. Action Item: Review and Approve Updated FY 23/25 Report and FY 25/27 Public Art Plan Draft**
- VIII. Action Item: Review and Approve PAAC Member Nominations to be Forwarded to Mayor's Office; Andrew Danish, Caitlin Gleason, Mario Hernandez, Nia Jacobs, Sabina Kariat**
- IX. Informational Item: Public Art Program Coordinator Updates**
 - a. CIP Program**
 - b. Public Art for Private Development**
 - c. Artist-Community Initiated Projects**
 - d. Program Activities/Administration**
 - i. Prequalified Artist Roster Feedback**
- X. Open Forum**
- XI. Announcements**
- XII. Agenda Building for April 2025: OPRYD Community-initiated project with artist Hungry Ghost (David Burke), OPRYD-Community Initiated Arroyo Viejo Rec Center mural**
- XIII. Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department

Public Art Coordinator – Kristen Zaremba

Phone: (510) 238-2155

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

Land Acknowledgement

On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:

We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.

Cultural Affairs Division

Economic & Workforce Development Department



Public Art Advisory Committee

(PAAC)

January 6, 2025

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

Members Present: Sarah Miller (Co-Chair), Eric Murphy (Co-Chair), Marcus Guillard, Kaitlin Kushner, Katerina Leventi,

Excused: Mario Navasero

Staff Present: Kristen Zarembo, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator

Guests: Quincy Williams, Assistant Capital Improvement Project Coordinator, Parks, Recreation and Youth Development; Paul Dillingham, Reed Dillingham, Dana King (phone), Elizabeth Sweeney

Meeting Chair: Sarah Miller

- 1. Welcome/ Roll Call / Meeting called to order at 5:35 p.m.** PAAC Chair Sarah Miller called the meeting to order and performed roll call.
- 2. Land Acknowledgment:** K. Leventi recited the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
- 3. Public Comment:** No comment was provided.
- 4. Action Item: Adopt the December 2, 2024, Public Art Advisory Committee (PAAC) Meeting Minutes.** M. Guillard motioned to approve the minutes. K. Leventi seconded; S. Miller Aye; K. Kushner Aye; E. Murphy abstained. Motion passed.

5. **Action Item: Review and Approve Tyrone Carney Park Memorial Sculpture Proposal by artist Dana King.** Public Art Coordinator Kristen Zaremba introduced the project, noting the designs are funded by a grant secured by community members to re-open the park, located off 105th and Acalanes Drive. Zaremba advised Public Works staff and the project designers, landscape architects Dillingham Associates, on the competitive artist selection process. The artist selection panels also included community and family members of Tyrone Carney. The original artist selection of artist Dana King was approved by the PAAC in May 2023, but the PAAC didn't approve the artist's conceptual proposal at that time. Quincy Williams provided an overview of the project and introduced artist Dana King. Committee members reviewed the artist proposal which included examples of King's past work, and a mock-up of the memorial sculpture. King discussed her design concept and intent for the next phase of the project, including community engagement and fabrication. King and Williams answered clarifying questions from the committee about design of the sculpture. Committee members complimented the artist on her work and expressed enthusiasm for the project. **E. Murphy motioned to approve the Tyrone Carney Park Memorial Sculpture Proposal by artist Dana King, M. Guillard seconded, K. Leventi Aye; S. Miller Aye; K. Kushner Aye. Motion passed unanimously.**
6. **Action Item: Review and Approve Mosswood Community Center Artist Selection- Phase 1 Finalists Recommendations** Zaremba and Assistant Public Art Coordinator Josie de Mira provided an update on the artist selection process for the project, presented the five recommended finalists (Demetri Broxton, Adia Millett, Taller SANAA, Muzae Sesay, Jason Jagel), and discussed the next steps for the artist orientation and final interviews. Committee member K. Kushner and Quincy Williams, Assistant Capital Improvement Project Coordinator, Parks, Recreation and Youth Development shared their experiences as advisory members of the artist selection panel. Zaremba answered Committee member questions about the range of suitable artwork styles, the artwork location and it's relationship to the park. **M. Guillard motioned to Approve Mosswood Community Center Artist Selection- Phase 1 Finalists Recommendations; K. Leventi seconded; E. Murphy Aye; K. Kushner Aye; S. Miller Aye. Motion passed unanimously.**
7. **Action Item: Review and Approve Deaccessioning of Shifting Topographies – BART 17th Street Gateway Public Art by artist Dan Corson** Zaremba provided an overview of the Shifting Topographies project, shared how the project opportunity and the artists' integrated artwork designs were developed, and the events that led to its current conditions, referencing information from the staff report. Due to the current conditions, the City's limited resources and the changes in property ownership, it is not possible to restore the artwork. Zaremba answered questions from committee members regarding the disposal of the artwork and costs for removal. Committee members expressed concern and understanding for the specific circumstances surrounding the project and acknowledged the challenges for this site could well inform future project planning. **M. Guillard moved to approve Deaccessioning of Shifting Topographies – BART 17th Street Gateway Public Art by artist Dan Corson; E. Murphy seconded; K. Kushner Aye; S. Miller Aye; K. Leventi Aye.**
8. **Informational Item: Public Art Program Coordinator**
- a. **Updates Cultural Affairs Division/Citywide Updates:**
 - b. **City Elections, Budget Updates** Zaremba shared that four new councilmembers and an

interim mayor have been sworn in. New council members will receive briefings on the Cultural Affairs Division and the Public Art Program shortly. Zaremba updated the committee on the budget and how it has affected the work of the Cultural Funding Program.

- 9. 2025 Program Priorities; PAAC Recruitment** Staff is evaluating PAAC submissions for new members and a Cultural Affairs Commission liaison.
- 10. Open Forum:** Elizabeth Sweeney
- 11. Announcements:** S. Miller is curating a photography exhibit at the Mills College Art Museum opening on January 11, including work from Kija Lucas and pieces from the Mills College photography archives. The reception is January 25. Everyone is invited to attend.
- 12. Agenda Building: Community Initiated Projects, Mosswood updates, E. 12th Street EBALDC project.**
- 13. Adjournment:** M. Guillard moved to adjourn the meeting at 7:14. K. Leventi seconded; K. Kushner Aye; S. Miller Aye. Motion passed unanimously.

Cultural Affairs Division

Economic & Workforce Development Department



Public Art Advisory Committee

(PAAC)

February 3, 2025

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

Members Present: Sarah Miller (Co-Chair), Mario Navasero, Kaitlin Kushner, Katerina Leventi

Excused: Eric Murphy (Co-Chair), Marcus Guillard

Staff Present: Kristen Zarembo, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator, Lex Leifheit; Cultural Affairs Manager (Interim)

Guests: None

Meeting Chair: Sarah Miller

1. **Welcome/ Roll Call / Meeting called to order at 5:32 p.m.** PAAC Chair Sarah Miller called the meeting to order and performed roll call.
2. **Land Acknowledgment:** K. Kushner recited the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
3. **Public Comment:** No comment was provided.
4. **Action Item: Adopt the January 6, 2024, Public Art Advisory Committee (PAAC) Meeting Minutes.** Attendance did not meet the required quorum. Tabled until the following meeting on March 3.
5. **Informational Item: Public Art Program Coordinator Updates**
 - a. **Program Updates**
 - i. Josie de Mira, Assistant Public Art Coordinator shared updates with committee members about the status of the Mosswood Community Center public art project and the recent site visit conducted for the artist finalists. The artist finalists met on-site on January 24th where they participated in a tour of the building and received information from the project architects. Kristen Zarembo,

Public Art Coordinator described the artist selection in more detail, and shared information about the artwork location surrounding architecture.

- ii. Zarembo shared information and photos of artwork in the Civic Art Collection and their current conditions, including staff site visits to inspect the public art installations at Bushrod Park, Broadway Auto Row Plaza, Rockridge Temescal Greenbelt.

b. PAAC Recruitment- Review Current PAAC Expertise Roster and Discuss Nominees for Mayor and Council Appointment to the PAAC

Zarembo discussed the PAAC expertise list and how the program is approaching nomination of new members to fill three vacant seats on the committee and a replacement for the seat of E. Murphy who is serving in a holdover status. She reiterated the need for demographic, geographic, and discipline diversity within the committee. Staff will bring a list of candidates to the March meeting for the committee to review. Committee members S. Miller, K. Kushner, M. Navasero, K. Leventi verbally concurred that they are willing to be re-appointed for a second term. Zarembo confirmed that the expertise list is a living document and can be updated with suggestions from the committee. S. Miller suggested “Parks and Rec” and “Infrastructure” as additional categories for the list. Interim Cultural Affairs Manager L. Leifheit encouraged the committee to identify expertise categories that should be prioritized during recruitment.

- c. Public Art Plan Update; 2025 Program Priorities** Zarembo shared that funds are being verified for the use of conservation and maintenance, or other civic collection needs such as a database and communication, in addition to commissioning new work. Currently, staff has been advised not to appropriate the full public art fund balance and are working to re-prioritize the funding. Updates will be made to the Public Art Plan draft and brought back to the PAAC for review and approval. Committee member K. Leventi brought up the possibility of an “Adopt-A-Monument” program that could assist the City in facilitating maintenance of art installation and provide outside funds. Staff and committee members discussed examples of these programs that have been successful in other cities. Zarembo shared the current City maintenance guidelines for the public art collection. L. Leifheit shared her support for the City to perform an audit of the public art collection and look at further options for maintenance of the artwork. Staff shared draft graphics and charts reflecting various project types and statistics from the results of the prequalified artist roster.

6. Open Forum: No Speakers

7. Announcements: No Announcements

- 8. Agenda Building:** OPRYD Community-initiated project with artist Hungry Ghost moved to April agenda, Mosswood Finalist Recommendation, EBALDC E. 12th St. Public Art Presentation with Artist Craig Dorety, PAAC Nominations, Public Art Plan, Prequalified Artist Roster Feedback

- 9. Adjournment: K. Kushner moved to adjourn the meeting at 7:01. K. Leventi seconded; Mario Navasero Aye; S. Miller Aye. Motion passed unanimously.**

ITEM V AGENDA REPORT

To: Public Art Advisory Committee
Attn: Sarah Miller and Eric Murphy, Co-chairs
From: Kristen Zaremba, Public Art Program
Date: March 3, 2025
RE: East Bay Asian Local Development Corporation (EBALDC) Public Art Proposal by Artist
Craig Dorety for 121 East 12th Street

SUMMARY

Staff requests the Public Art Advisory Committee (PAAC) receive a report on the Public Art for Private Development proposed artwork for the residential development at 121 East 12th Street, and provide comments on the public artwork designed by artist Craig Dorety for placement on a City owned parcel, in accordance with Oakland Municipal Code Chapter 15.78 Public Art for Private Development.

BACKGROUND

The project applicant, East Bay Asian Local Development Corporation (EBALDC), is commissioning new permanent public artwork to comply with the municipal code requirement for nonresidential development to contribute 1.0 percent and residential development to contribute 0.5 percent of building development costs for public art on their development site. The development is located at 121 East 12th Street, on a city owned parcel, in Council District 2. The public art proposal includes five illuminated sculptural elements designed by artist Craig Dorety. See the art plan submittal attached (Item V.b) The artist was directly selected by EBALDC and will be co-facilitating a free educational event on March 4 at Space 1308 (1308 Broadway) in Oakland for artists as part of a community engagement effort related to this project. The event will educate artists on the public art opportunities and the role of public art in development, as well as technical details around design, fabrication, and installation of public art. Additionally, EBALDC collected input from students through a public art survey at a career fair at Dewey Academy (OUSD) in April 2024.

The City requires that public art projects intended for placement on city property or within the public right of way be reviewed and approved by the Public Art Program and Public Art Advisory Committee prior to proceeding with all other city permitting requirements. The applicant previously submitted complete public art plans prior to building permit issuance, and subsequent conceptual designs on schedule and as required, and will be responsible for securing relevant permits as part of the larger project.

The artwork to be placed on City property will be documented in accordance with the OMC and is anticipated to remain the property of and be maintained by the applicant, the East Bay Asian Development Corporation (EBALDC), unless approved otherwise by the City. Plans for ongoing maintenance of the artwork will be developed after design approval for incorporation into the final covenants recorded with Alameda County.

If any project cannot be realized to comply with the Oakland Public Art Ordinance and Oakland building codes, the applicants have the option to propose an alternate artwork and/or location, or to

Cultural Affairs Division
Economic & Workforce Development Department



make an in-lieu contribution to the Public Art Project Account, prior to issuance of a Certificate of Occupancy from the City for each project.

ACTION REQUESTED

Staff requests the Public Art Advisory Committee (PAAC) receive a report on the Easy Bay Asian Local Development Corporation permanent public art proposed for 121 East 12th Street, as designed by artist Craig Dorety; review and approve the artwork for placement on City property and in the public right of way, in accordance with Oakland Municipal Code Chapter 15.78 Public Art for Private Development; and authorize staff to proceed with facilitation of the development of agreements for ownership responsibilities and ongoing maintenance of all artwork placed on city property.

Respectfully submitted,

Kristen Zaremba, Public Art Coordinator



**EAST BAY ASIAN LOCAL
DEVELOPMENT CORPORATION**

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS



February 18, 2024

VIA EMAIL

Kristen Zaremba
Public Art Coordinator, Cultural Affairs Division
Department of Economic & Workforce Development
1 Frank H. Ogawa Plaza
Oakland, CA 94612
KZaremba@oaklandca.gov

**Re: Public Art for Private Development – Supplemental Information
Submission 121 E. 12th Street, Oakland, CA 94606 (PLN22168; B2302804)**

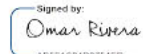
Dear Ms. Zaremba:

In preparation for the Public Art Advisory Committee (PAAC) meeting on March 3, 2025, regarding our East 12th Street project, enclosed you will find the following items outlined in the Public Art for Private Development checklist, as required by the Cultural Affairs Division of the City of Oakland's Economic & Workforce Development Department:

1. Project address and applicant details;
2. Updated construction valuation and art allocation;
3. Itemized art budget;
4. Value of artwork to be placed on site;
5. Artist resume or C.V. and five (5) examples of past work;
6. Artist's statement and description of proposed artwork;
7. Visual proposal;
8. Materials and Methods Plan;
9. Project site plan, site photos, and project mock-up;
10. Preliminary Maintenance Plan;
11. Planning and Building Documentation Requirements;
12. Community outreach documentation; and
13. Timeline

Respectfully submitted,

East 12th Street Housing, L.P.

Signed by:

ABSP1C34D9754ED

Omar Rivera

Assistant Project Manager, Real Estate Development
East Bay Asian Local Development Corporation (EBALDC)

CC: Josie de Mira (JDeMira@oaklandca.gov)

1. Project Address and Applicant Details



The final project will comprise a 91-unit, six-story apartment building offering studios, **1-, 2-, and 3-bedroom apartments**. 23 units are set aside as **permanent supportive housing** for homeless individuals and families.

EAST 12TH STREET

East 12th Street Remainder Parcel Phase 1
121 E. 12th Street, Oakland

Who is developing the project?

This 100% affordable housing project is led by the East Bay Asian Local Development Corporation (EBALDC) in partnership with The Unity Council (TUC), Jordan Real Estate Investments, and the City of Oakland. It is the first phase of the East 12th Street Remainder Parcel development plan.

EBALDC is an Oakland-based, nonprofit community development corporation with over 48 years of experience in building healthy, vibrant and safe neighborhoods in Oakland and the greater East Bay. We are invested in robust social and educational programs and own a combined development team portfolio of over 40 affordable housing buildings.

EBALDC and TUC provide holistic, Oakland-based supportive services to over 12,000 individuals and families annually, including early childhood education, school mentorship and leadership development, employment services, career readiness training, financial counseling, senior services, and art & cultural events.

What is being built on the site?

91 Affordable Apartment Homes

How will the neighborhood benefit?

- Increased housing opportunities for very-low and low-income households earning between 20% to 60% of the Area Median Income (AMI) on Lake Merritt.
- Investment in street and sidewalk improvements and pedestrian improvements along the 10th Street corridor.
- Enhanced transit accessibility, including increased AC Transit service, a Bikeshare station, and improvements to the Lake Merritt BART station.
- Investment in the Lakeside Drive/Lake Merritt Boulevard Complete Streets Paving Project.
- Commercial space envisioned for a small neighborhood café.

When will the project be completed?

2024 lasting approximately 22 months, with resident move-in anticipated in early 2026.

2. Updated Construction Valuation and Art Allocation



PERMIT APPLICATION WORKSHEET

Planning & Building Department
250 Frank H. Ogawa Plaza
2nd Floor, Suite 2114
Oakland, CA 94612
Tel (510) 238-3443
Hours:
8 am-4pm M,Tu,Th,F
9:30 am-4 pm Wed

PLEASE COMPLETE ALL INFORMATION. APPLICANTS WITH INCOMPLETE WORKSHEETS MAY BE ASKED TO GET A NEW NUMBER. INACCURATE INFORMATION MAY LEAD TO SUSPENSION OF THE PERMIT. ADDITIONAL PERMITS MAY BE REQUIRED, i.e., Electrical, Plumbing, Mechanical, Sewer, Obstruction.

SCHOOL FEE (SF) Commercial \$0.66 Residential \$4.08

ADDRESS FEE Commercial \$167.54 Residential \$60.24 Change of Address for Any Occupancy \$437.20

TYPE OF PERMIT: (circle one)		
<input checked="" type="checkbox"/> BUILDING	<input type="checkbox"/> DEMOLITION (_____ SF)	<input type="checkbox"/> SOLAR <input type="checkbox"/> SIGN <input type="checkbox"/> CERTIFICATE OF OCCUPANCY
IS THIS APPLICATION RELATED TO ANY OTHER PERMIT OR COMPLAINT?		IF YES, INDICATE PERMIT #, PLANNING CASE FILE # OR COMPLAINT #:
<input checked="" type="radio"/> YES <input type="radio"/> NO		BW23002622
SITE ADDRESS/JOB LOCATION		ASSESSOR'S PARCEL NO.
121 East 12th Street, Oakland, CA 94606		portion 019-0027-014
DESCRIPTION OF PROPOSED WORK THE PROJECT SPONSOR, EBALDC, PROPOSES TO CONSTRUCT A RESIDENTIAL BUILDING SITTING ON A CONCRETE PODIUM. THE PODIUM INCLUDES 1 LEVEL ABOVE GRADE, CONTAINING PARKING AT THE GROUND AS WELL AS COMMUNITY AND RETAIL FUNCTIONS AT GRADE FACING EAST 12TH STREET. THE RESIDENTIAL PORTION OF THE BUILDING IS A 5-STORY STRUCTURE THAT IS APPROXIMATELY 75' TO ITS ROOF ABOVE GRADE.		
VALUATION OF PROPOSED WORK \$ 30,000,000	EXISTING # OF RESIDENTIAL UNITS 0 NUMBER OF UNITS TO BE ADDED 91	# OF STORIES: 6 OCCUPANCY: R2- Residential > 2 Units TYPE OF CONSTRUCTION: IIIA- Combustible; 2HR Exterior + 1HR Elsewh OCCUPANT LOAD: 350 EXISTING FIRE SPRINKLERS: <input type="radio"/> YES <input type="radio"/> NO
PROPERTY OWNER'S NAME East 12th Street Housing, L.P.		PROPERTY OWNER'S PHONE NUMBER 510-935-3201
PROPERTY OWNER'S ADDRESS (street, city and zip code) 1825 San Pablo Avenue, Suite 200, Oakland, CA 94612		
PERSON SUBMITTING APPLICATION Ronnie Turner	PHONE NUMBER 510-395-2766	EMAIL rtdevelops@comcast.net
ARCHITECT'S/DESIGNER'S NAME PYATOK	PHONE NUMBER 510-465-7010 x120	EMAIL mchao@pyatok.com
CONTRACTOR'S LICENSE NUMBER B 111689	SIGNATURE OF APPLICANT <i>Ronnie Turner</i> DATE 8/28/2023	

I ACKNOWLEDGE THAT REFUNDS ARE LIMITED PER Section 107.6 of O.B.C.. _____ INITIAL _____ DATE _____
Last updated 1.25.22

3. Itemized Art Budget

Craig Dorety

[Redacted]
[Redacted]

[Redacted]

6. Project Budget:

East 12st Street Artwork Budget breakdown

Materials and Fabrication		\$100,250
	Metal Fabrication	\$35,000
	Paint/Surface Prep	\$18,250
	LED Technology	\$30,000
	Site Mech and Electric Preparation	\$17,000
Artist Fee		\$46,250
Delivery and Installation		\$20,000
	Transportation	\$5,000
	Installation	\$15,000
Contingency		\$18,500

\$185,000

4. Value of Artwork to be Placed on Site
(Please see Item No. 3)

5. Artist's Resume/CV and Five (5) Examples of Past Work

Craig Dorety

Solo Exhibitions

- 2022 Continuum, Johansson Projects, Oakland, CA, 2 months
- 2016 Maintenance + Gradient, Johansson Projects, Oakland, CA, 2 months
- 2015 Art Market, San Francisco Art Fair, San Francisco, CA, 1 week
- 2014 Untitled Art Fair, Miami Beach, FL, 1 week
Division, Johansson Projects, Oakland, CA, 3 months
Mind // Space, Dogpatch Gallery, San Francisco, CA, 2 months
- 2012 Light : Space : Perception, Jellyfish Gallery, San Francisco, CA, 2 months

Group Exhibitions:

- 2022 All Art Is Virtual Art Vault/Santa Fe, New Mexico, 1 year
- 2021 Community Garden, Johansson Projects, Oakland, CA, 1 month
- 2017 Virtual Views: Digital Art from the Thoma Foundation, The Knoxville Museum of Art, Knoxville TN, 2.5 Months
- 2016 Lunar Attraction, Peabody Essex Museum, Salem, MA 1 year
Untitled Art Fair, Miami Beach, FL 1 week
- 2015 Front Yard Back Street, Palo Alto Art Center, Palo Alto, CA, 4 months
Untitled Art Fair, Miami Beach, FL, 1 week
Luminous Flux v2.0, Art House, Santa Fe, NM, 1 year
- 2013 -Vox Accendo-, Satellite66 Gallery, San Francisco, CA, 2, weeks
ArtSpan Preview Show, SoMarts, San Francisco, CA, 2 weeks
Megashear Ranch Resident Show, San Francisco, CA, 1 week
FnF festival, Upper Lake, CA 1, week
- 2012 TV of Tomorrow, Yerba Buena Center for the Arts, San Francisco, CA, 1 week
- 2010 323 Gallery, Group Show, San Francisco, CA, 2 weeks

Public Art

- 2020 Igneous Bloom 1 and 2, Hyatt Centric, Portland OR, permanent
- 2023-2025 500 Lake Park Ave, Oakland CA, permanent (Ongoing)

Selected Collections

- Thoma Foundation, NM
- Andy and Deborah Rappaport, SF
- Federal Reserve Board
- Peabody-Essex Museum

Residency

- 2014 Autodesk Pier 9 Artist in Residence Program, 3 months

Installations

- 2017 Square Peg Round Hole, Portland Winter Light Festival, Portland, OR 1 week

Collaborations

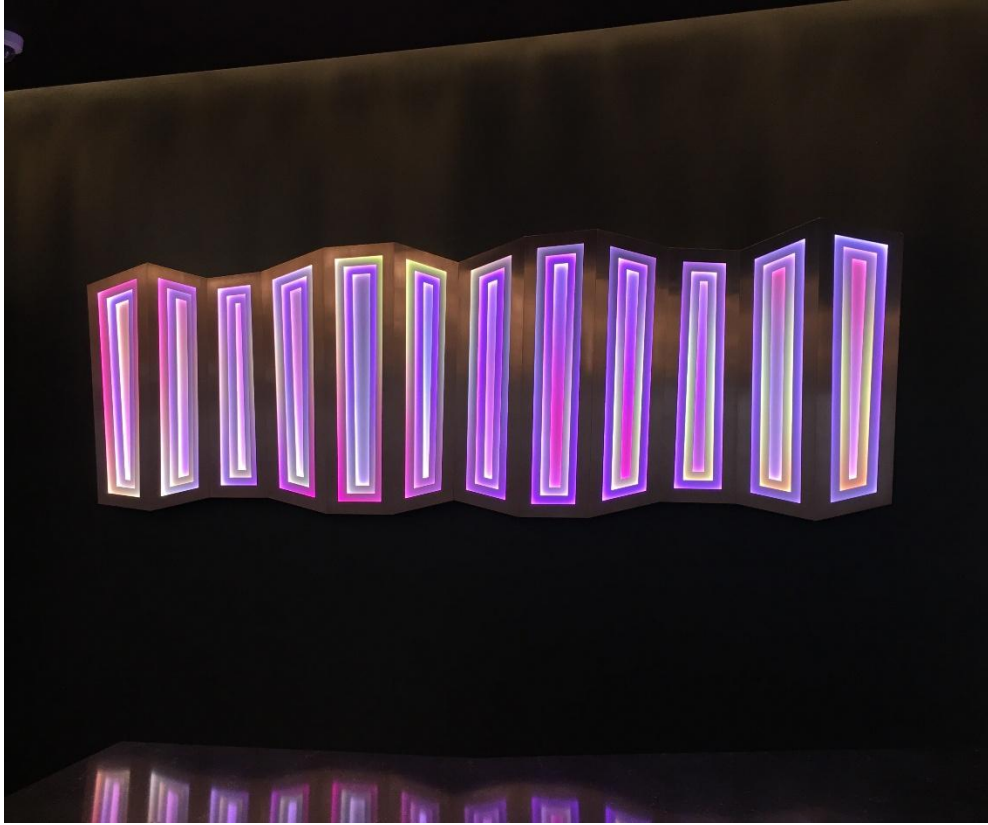
- 2015 Inverted Pixel Array -- NYC Street Scene, with Jim Campbell

Grants/Awards

- 2013 The California Foundation for the Advancement of the Electronic Arts, San Francisco, CA
- 2012 Awesome Foundation Grant, San Francisco, CA
- 2008 Editor's Choice Award, MakerFaire, San Mateo, CA

Press and Publications

- 2017 "Moon as Muse: Centuries of Artistic Interpretations of Earth's Mysterious Satellite", Hyperallergic, March 13
"The Future of Electronic Art", by Denise Stewart-Sanabria, Knoxville Mercury, February 8
- 2016 The Creator's Project, "LEDS and Carved Aluminum Create a Swirling, Reflective Moon" June 7, 2016 Mike Steyels
- 2015 "'Front Yard/Backstreet' frames cityscapes as fine art" October 7, 2015 Eric Huang
Pasatiempo, "Algorithm and hues: Digital works at Art House" July 31, 2015 Michael Abatemarco
- 2014 "'Division' by Craig Dorety at Johansson Projects," by Kimberly Chun, San Francisco Chronicle, April 17, 2014
"'Craig Dorety: Division: Light animation sculptures inspired by ocular migraines that examine our visual limits," by Nara Shin, Cool Hunting, April 18, 2014
"Craig Dorety exhibits Layers and Light at Johansson Projects," by Max Eternity, Art Digital Magazine, April 30, 2014
"Inspiration: Division, Exposing the senses to light and technology", Professional Lighting Design Magazine, issue 93, page 8, May 2014
East Bay Express, "Ocular Meditations" May 21, 2014 Sarah Burke
Art Digital Magazine "Craig Dorety exhibits Layers and Light at Johansson Projects" April 30, 2014 Max Eternity
- 2013 7 Electrons Artist Interview - Craig Dorety
- 2012 boingboing.net -- Lunar topography replicated in gorgeous fine art carvings
createdigitalmotion.com -- Nature, Through a Window: Moon, Fire, Water, in Light and Engravings
- 2008 Make Blog -- Kromatron MIDI-tar controller
Make Blog -- 1000 year egg is a noise-synth artifact
createdigitalmusic.com -- 1000 Year Egg: Strange Soundmaker as Imaginary Artifact
Make Blog -- Komegatone synth-in-a-suitcase
Matrixsynth -- Komegatone
VJTV -- Frankenmixer! (DiY DJ/VJ Mixer)
Music Radar -- Man creates musical egg, Bizarre invention sounds a little scrambled

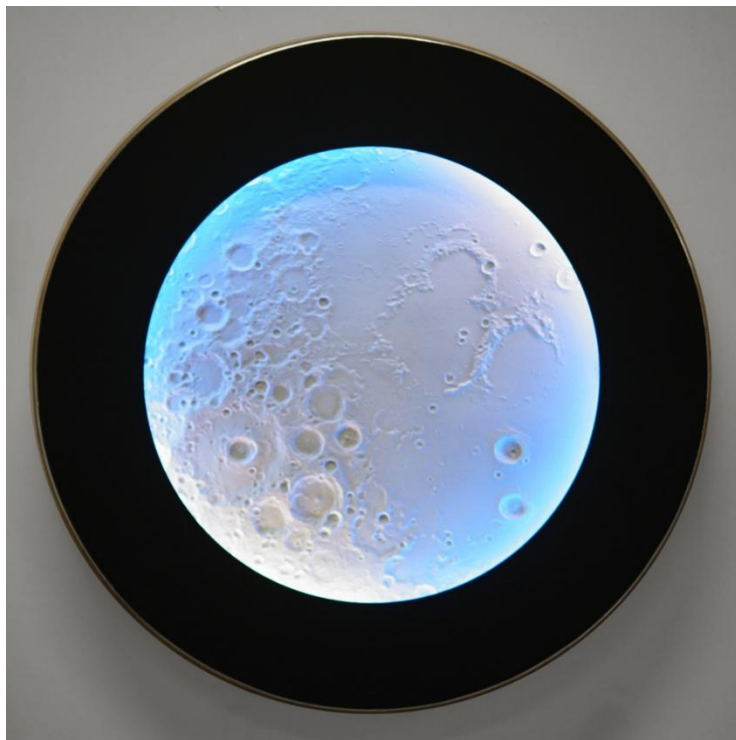


"Ingenious Bloom"





“Lunar Interval”

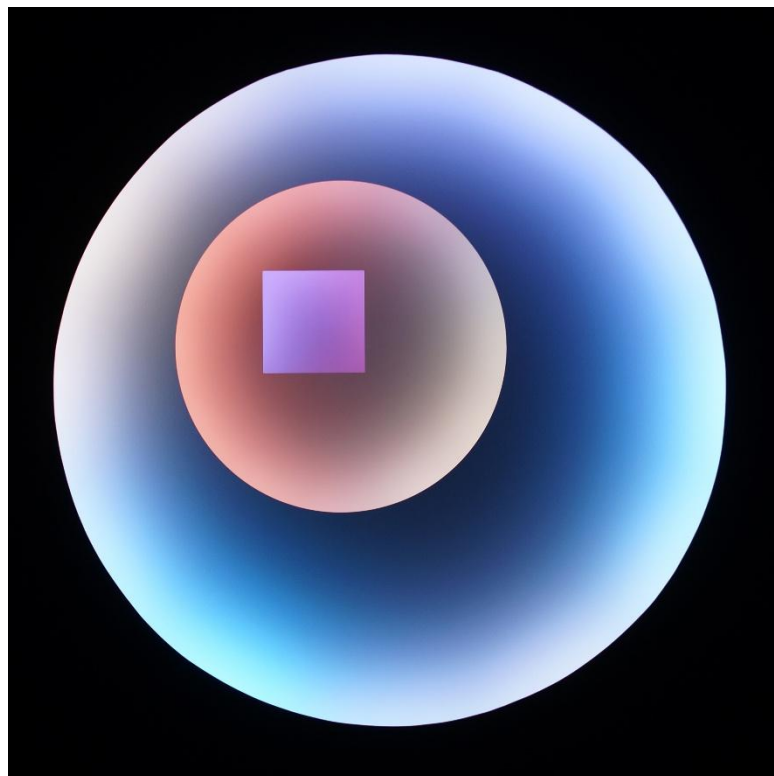




“Sarcomere”



"Sunset Monolith"





"Tie Dye"



6. Artist's Statement and Description of Proposed Work

Artist Statement

As an artist, I am deeply inspired by the interplay of light, color, and form to create dynamic, immersive experiences in public spaces. My work often explores themes of connectivity, community, and nature, using technology as a bridge between the organic and the built environment. By incorporating animated lighting into architectural elements, I seek to transform everyday spaces into vibrant, engaging encounters that foster a sense of wonder and belonging. My approach is rooted in an understanding that public art should not only beautify but also resonate with the people who live, work, and gather around it.

Light, with its ephemeral yet powerful presence, allows me to shape environments in a way that is both interactive and contemplative. By drawing inspiration from nature and cultural symbolism, my work encourages reflection on the relationships we form with each other and the spaces we inhabit. I strive to create works that invite audiences to pause, engage, and find meaning in the subtle yet profound ways that art can illuminate our lives.

Proposed Artwork Description

This proposed artwork will utilize animated, full-color LED lighting to illuminate the entrances of a new mixed-use, mixed-income retail and apartment building located at East 12th Street and 2nd Avenue in Oakland, CA. The installation will be seamlessly integrated into the canopies above two building entrances, transforming these thresholds into welcoming, visually captivating portals.

The primary design motif consists of layered circles nested within one another, with each layer featuring its own unique animated color patterns. These dynamic lighting elements draw inspiration from the natural flora of the region, reflecting the rich biodiversity of Oakland's landscape. Additionally, the color palettes will evolve over time, influenced by seasonal changes and local environmental cues, ensuring a living, breathing presence within the urban fabric.

Conceptually, the layered circles symbolize the interconnectedness of community, representing the way individuals, families, and neighborhoods come together to form a greater whole. Just as nature thrives in ecosystems of diversity and interdependence, so too do communities flourish through collaboration and unity. The artwork serves as a visual metaphor for this shared experience, reinforcing the building's role as a space of inclusion, gathering, and growth.

This installation not only enhances the architectural identity of the building but also fosters a sense of place and belonging. It aims to offer a moment of beauty and contemplation to residents, visitors, and passersby, contributing to the cultural and aesthetic vitality of the neighborhood. Through the interplay of light, movement, and meaning, this work aspires to celebrate the dynamic spirit of Oakland and the communities that make it home.

7. Visual Proposal

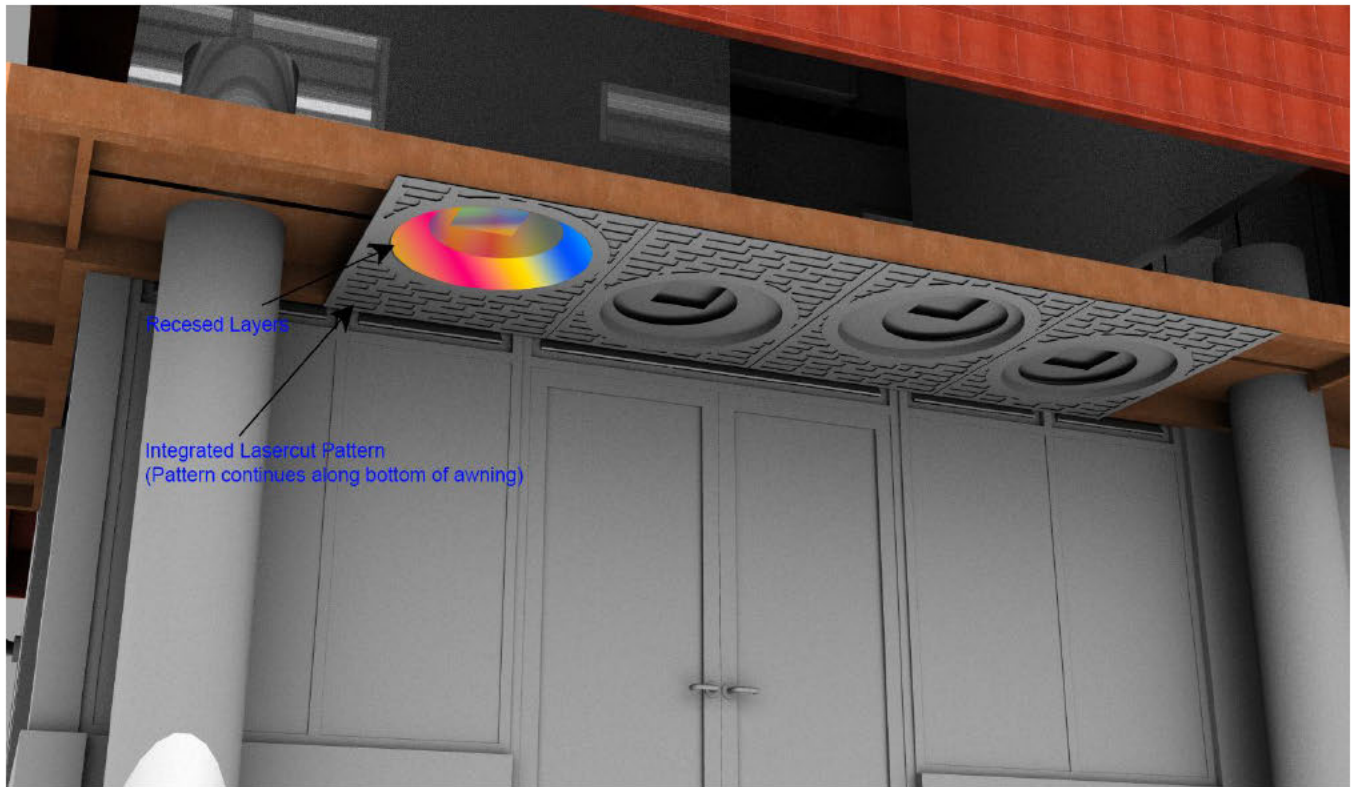


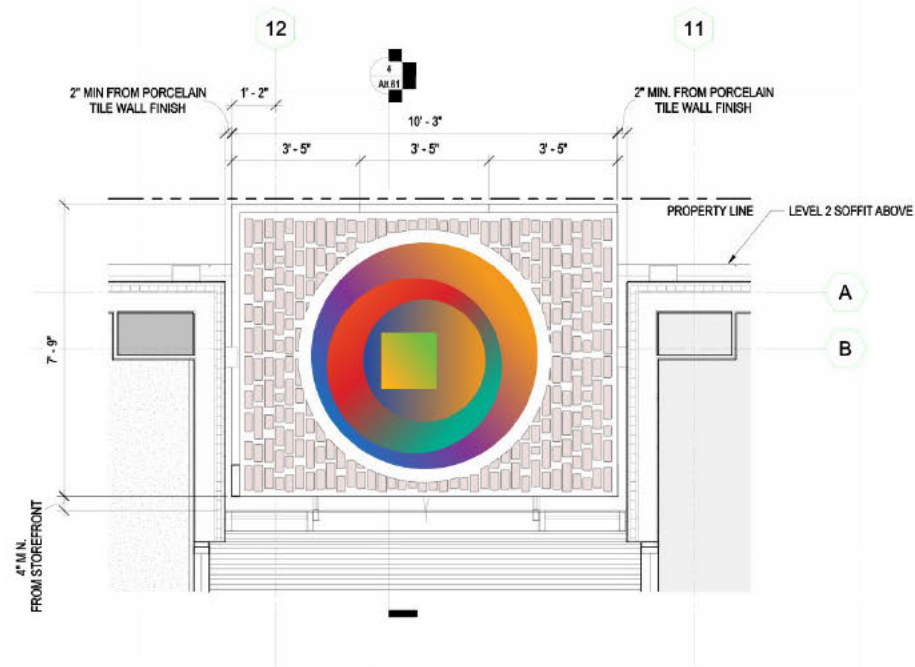
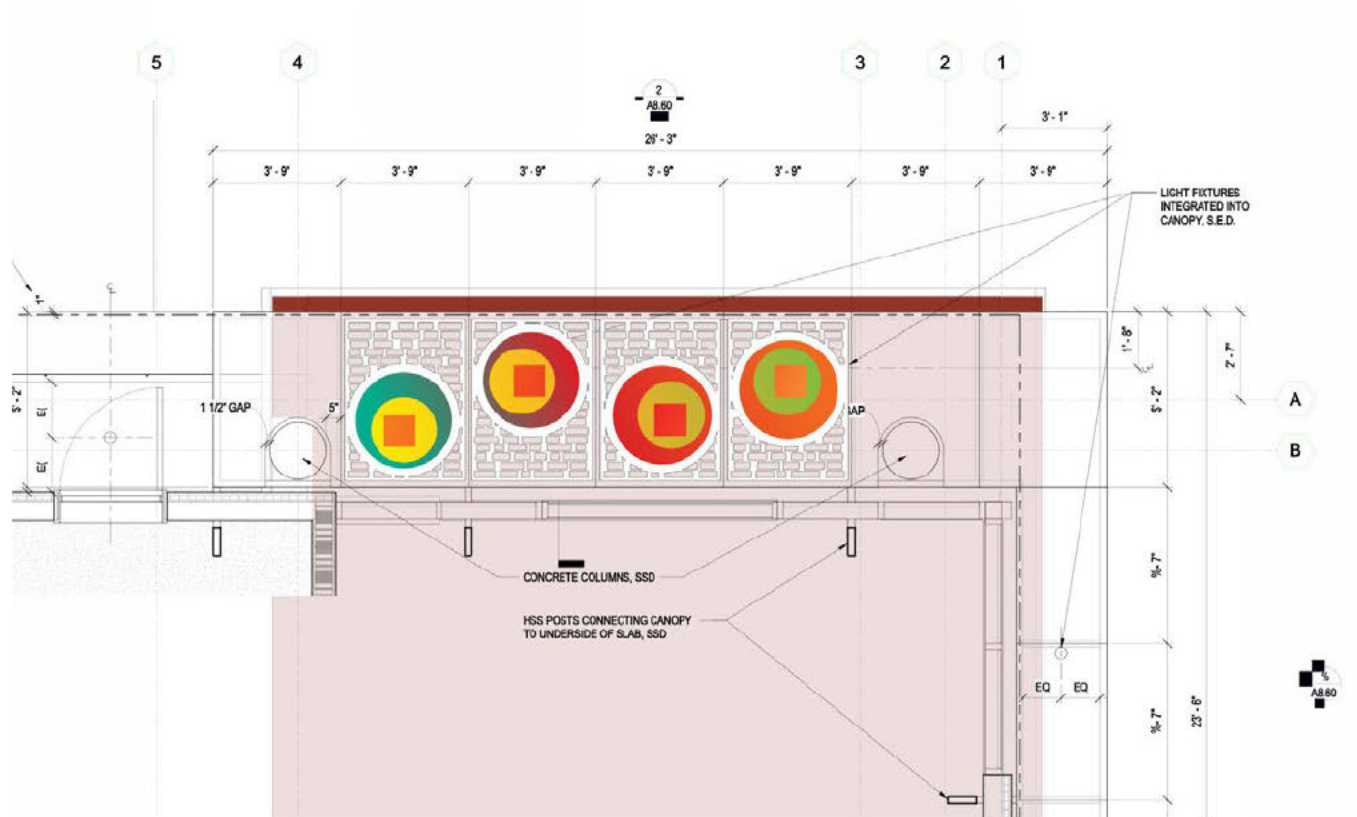


EAST BAY ASIAN LOCAL DEVELOPMENT CORPORATION

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS







RESIDENTIAL ENTRY CANOPY - REFLECTED CEILING PLAN 1
1/2" = 1'-0"

8. Materials and Methods Plan

1. Materials

- **Structural Components:** Spun aluminum for durability and lightweight design.
- **Sealing:** Gaskets to ensure protection against moisture and dust.
- **Lighting:** Waterproof LED pixel strips for illumination.
- **Electronics:** Custom electronic components for system integration.
- **Control System:** Advatek control system for LED management and operation.

2. Fabrication

- **Metalwork:** Welding aluminum brackets onto spun metal parts for structural integrity.
- **3D Printing:** Fabrication of wire and connector shrouds and housings to ensure proper protection and organization.
- **Glass Cutting:** Water jet cutting of glass elements for precision during assembly.
- **CNC Machining:** CNC cutting of aluminum and acrylic components for accurate and repeatable production, helping to ensure a complete water and dust seal.

3. Methods

- **Assembly:** Components will be assembled using mechanical fasteners to ensure secure and stable protection against dust and moisture.
- **Suspension:** Artwork elements will be suspended from an adjustable Unistrut system, providing flexibility for alignment and maintenance.
- **Installation:** Installation will be performed on-site using a scissor lift or equivalent, ladders, and hand tools. All electrical components will be installed following best practices for waterproofing and cable management to ensure longevity and performance. Sidewalk obstruction during installation will be minimized, and necessary permits will be obtained to comply with local regulations.
- **Transportation:** All components will be transported to the installation site in secure packaging to prevent damage. Large components will be handled with appropriate lifting equipment to ensure safety.
- **Quality Assurance:** Each component will undergo testing before and after installation to verify functionality and safety.
- **Collaboration:** The artist will collaborate with local fabricators and installers to complete the work, ensuring high-quality execution and adherence to design specifications.

This plan ensures that the materials used and methods employed contribute to the longevity, safety, and aesthetic integrity of the public artwork.

9. Project Site Plan, Site Photos, and Project Mock Up
(See also, Item No. 7)



Proposed Artwork Location:
E 12th Street Commercial
and Residential Entrances:

10. Preliminary Maintenance Plan

Maintenance Plan for Public Artwork with LED Lighting

1. Introduction

This maintenance plan outlines procedures for preserving the functionality and aesthetic quality of the public artwork featuring LED lighting, installed within a metal canopy structure above building entrances.

2. Maintenance Schedule

- **Weekly:** Visual inspection of LED lights for outages, flickering, or discoloration.
- **Monthly:** Inspection of power supply, wiring, and control systems for any signs of damage or wear.
- **Quarterly:** Cleaning of LED fixtures and metal canopy to remove dust, debris, and environmental buildup.
- **Annually:** Comprehensive electrical and structural assessment, including software updates for programmable lighting.

3. Inspection & Preventive Maintenance

- **LED Fixtures:** Ensure all LEDs function correctly, replace malfunctioning units promptly.
- **Wiring & Connections:** Check for fraying, loose connections, or exposed wiring. Secure or replace as needed.
- **Power Supply & Controls:** Test voltage levels, inspect controllers, and confirm programming functionality.
- **Metal Canopy:** Inspect for corrosion, rust, or physical damage, and clean or repair as necessary.

4. Cleaning Procedures

- Use non-abrasive cleaning solutions and microfiber cloths to clean LED covers.
- Remove accumulated debris from the metal canopy with a soft brush and mild detergent.
- Avoid excessive water exposure to electrical components.

5. Repairs & Component Replacement

- Maintain an inventory of spare LED fixtures, power supplies, and essential wiring components.
- Conduct repairs during off-peak hours to minimize disruptions.
- Document all repairs and replacements for future reference.

6. Emergency Response

- If power failure occurs, inspect circuit breakers and restore connections if safe.

- In case of structural damage, cordon off the affected area and contact professional maintenance personnel.
- Address flickering or non-functioning LEDs immediately to prevent further system issues.

7. Long-Term Preservation

- Conduct an annual review of environmental impacts and adjust maintenance accordingly.
- Evaluate the need for technology upgrades, such as more energy-efficient LEDs or improved control systems.
- Engage with professional conservators or engineers for periodic expert assessments.

This plan ensures the longevity and reliability of the public artwork while maintaining safety and visual appeal for the public. Regular documentation of all inspections and repairs is essential to tracking performance and identifying potential improvements.

11. Planning and Building Documentation Requirements

CITY OF OAKLAND



DALZIEL BUILDING • 250 FRANK H. OGAWA PLAZA • SUITE 3315 • OAKLAND, CALIFORNIA 94612

Planning and Building Department
Bureau of Planning

(510) 238-3941
FAX (510) 238-6538
TDD (510) 238-3254

Sent Via Email

November 30, 2022

Emily Estes, EBALDC
1825 San Pablo Avenue, Suite 200
Oakland, CA 94612

eeestes@ebaldc.com

RE: Case File No. PLN22168; 121 E. 12th Street; APN: 101113244446

Dear Ms. Estes:

Your application, as described below, has been **APPROVED** for the reasons stated in Attachment A, which contains the findings required to support this decision. Attachment B contains the Conditions of Approval for the project. This decision is effective immediately and is not appealable.

The following table summarizes the proposed project:

Proposal:	Construction of a new building with 91 affordable dwelling units, supportive services for at least 23 units, and 15 parking spaces.
	The project includes two concessions under the State Density Bonus Law for the number of required loading and ground floor transparency.
Planning Permits Required:	The project was found eligible and utilizes Assembly Bill (AB) 2162. Regular Design Review for new dwelling units with no Public Notice per AB 2162
General Plan:	Urban Residential
Zoning:	D-LM-1
Environmental Determination:	Not applicable. The project was processed under AB 2162.
Historic Status:	No Historic Rating
City Council District:	5

If you have any questions, please contact the case planner, **Neil Gray, Planner IV** at (510) 238-3878 or ngray@oaklandca.gov.

Very Truly Yours,



ROBERT D. MERKAMP
Zoning Manager

cc: Michael Branson, City Attorney MBranson@oaklandcityattorney.org
Christia Mulvey Manager, Housing Development Services cmulvey@oaklandca.gov

Attachments:

- A. Findings
- B. Conditions of Approval, including Standard Conditions of Approvals

Part 3: Standard Conditions of Approval – Other Standard Conditions

29. Employee Rights

Requirement: The project applicant and business owners in the project shall comply with all state and federal laws regarding employees' right to organize and bargain collectively with employers and shall comply with the City of Oakland Minimum Wage Ordinance (chapter 5.92 of the Oakland Municipal Code).

When Required: Ongoing

Initial Approval: N/A

Monitoring/Inspection: N/A

30. Public Art for Private Development

Requirement: The project is subject to the City's Public Art Requirements for Private Development, adopted by Ordinance No. 13275 C.M.S. ("Ordinance"). The public art contribution requirements are equivalent to one-half percent (0.5%) for the "residential" building development costs, and one percent (1.0%) for the "non-residential" building development costs.

The contribution requirement can be met through: 1) the installation of freely accessible art at the site; 2) the installation of freely accessible art within one-quarter mile of the site; or 3) satisfaction of alternative compliance methods described in the Ordinance, including, but not limited to, payment of an in-lieu fee contribution. The applicant shall provide proof of full payment of the in-lieu contribution and/or provide plans, for review and approval by the Planning Director, showing the installation or improvements required by the Ordinance prior to issuance of a building permit.

Proof of installation of artwork, or other alternative requirement, is required prior to the City's issuance of a final certificate of occupancy for each phase of a project unless a separate, legal binding instrument is executed ensuring compliance within a timely manner subject to City approval.

When Required: Payment of in-lieu fees and/or plans showing fulfillment of public art requirement – Prior to Issuance of Building permit

Installation of art/cultural space – Prior to Issuance of a Certificate of Occupancy.

Initial Approval: Bureau of Planning

Monitoring/Inspection: Bureau of Building

31. Affordable Housing Subject to Ministerial Approval Under SB 35/Gov. Code Sec. 65913.4

Ongoing

Requirement: The proposed project shall comply with all applicable state requirements of California Government Code Sections 65583 and 65650, including but not limited to prevailing wage and skilled and trained workforce requirements. The

32. Affordable Residential Rental Units - Agreement and Monitoring

- a. Requirement #1: Pursuant to Section 17.107 of the Oakland Planning Code and the State Density Bonus Law California Government Code Section 65915 et seq. ("State Density Bonus Law"), the proposed project shall provide a minimum of 91 target dwelling units available at very low/ and low/

12. Community Outreach Documentation

E.12TH STREET 100% AFFORDABLE HOUSING

Serving very low (30% AMI) to low incomes (60% AMI)

Led by an Oakland-based, 47-year-old housing nonprofit

\$21.2 million in preserved state funding commitments

More than 20 letters of community and agency support

Affordable housing is Oakland's No. 1 priority

Preliminary Draft July 18, 2022

Introduction

East Bay Asian Local Development Corporation is developing 91 affordable homes at the southeast corner of the E. 12th remainder site (Parcel 1), and will include a six-story mid-rise building with studio, one-, two-, and three-bedroom apartments serving very low (30% AMI) to low-income (60% AMI) households. Of these units, we have set aside five for transition age youth (TAY). Building these new, affordable homes on Lake Merritt will help preserve Oakland as the diverse, inclusive, culturally rich, and vibrant city our communities have shaped.

Outreach Approach

EBALDC is actively leading conversations about the project in a variety of virtual and in-person settings. We are casting a wide net to ensure our process is inclusive and accessible to community stakeholders against the backdrop of the pandemic. Our engagement plan is modeled on our successful efforts of over 47 years of project development in Oakland, and has included:

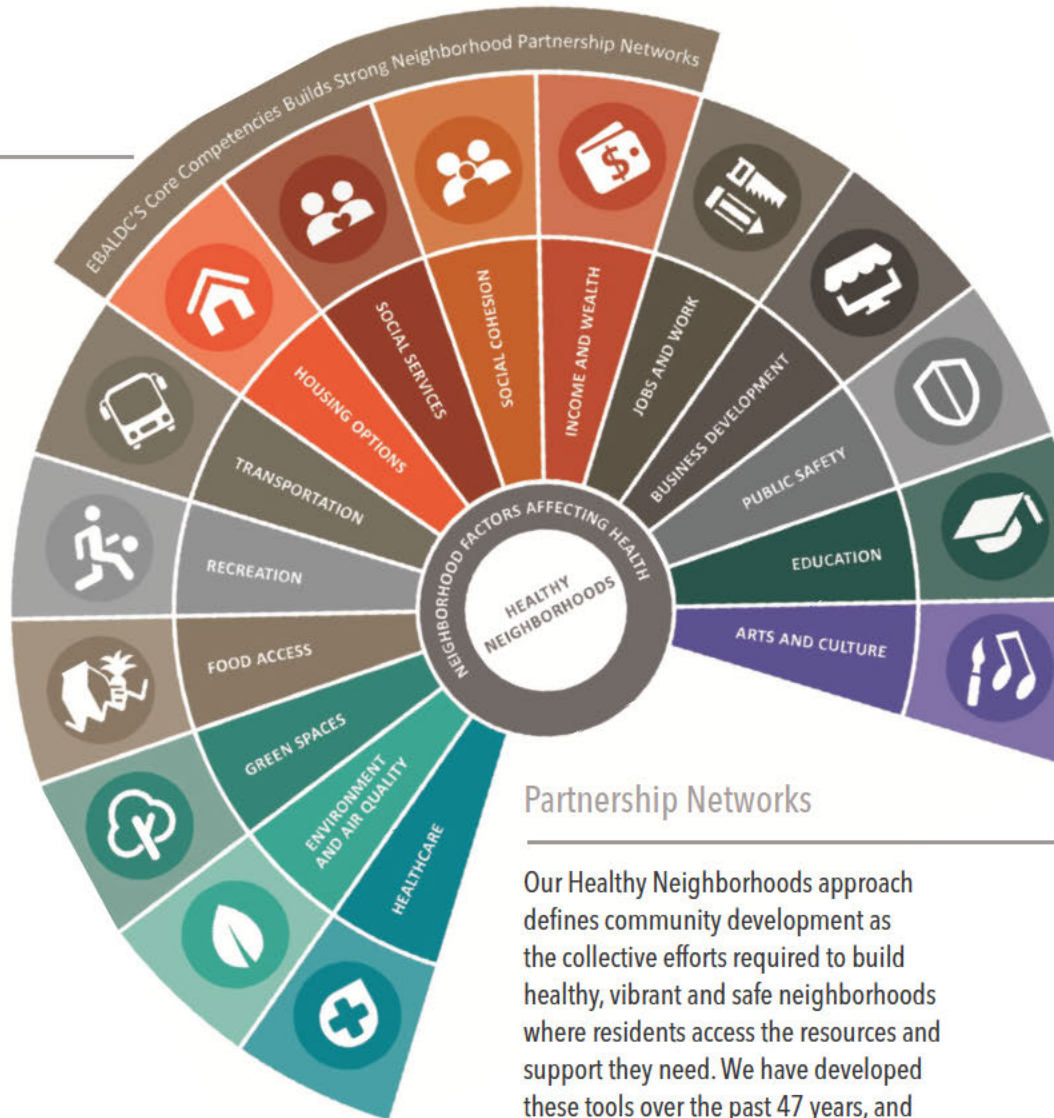
- **Community Meetings.** EBALDC-hosted, open door listening sessions to hear from and answer questions of the community.
- **Community Events.** Attendance at a variety of local events to reach neighborhood stakeholders that might not participate in project-related meetings.
- **Community Survey.** Digital and paper questionnaires.



Organizational Goals

EBALDC envisions an East Bay where everyone has a place to call home, children can access quality education, residents can obtain good jobs, families can enjoy welcoming public spaces, and neighbors can enjoy culture and creativity. We were founded by grassroots activists in 1975 to create a space for community-serving businesses and nonprofits at a time when Oakland's redevelopment efforts resulted in the demolition of over 10,000 affordable homes.

Our team has developed more than 2,300 units of affordable housing – and supports more than 4,000 families annually through our service programs. As the largest nonprofit commercial real estate landlord, we manage over 300,000 square feet of non-residential spaces, partnering with nonprofits and Oakland businesses that are central to healthy neighborhoods. We are proud that 95% of our commercial tenants are still in operation through the COVID pandemic.



Partnership Networks

Our Healthy Neighborhoods approach defines community development as the collective efforts required to build healthy, vibrant and safe neighborhoods where residents access the resources and support they need. We have developed these tools over the past 47 years, and apply across our portfolio and pipeline.



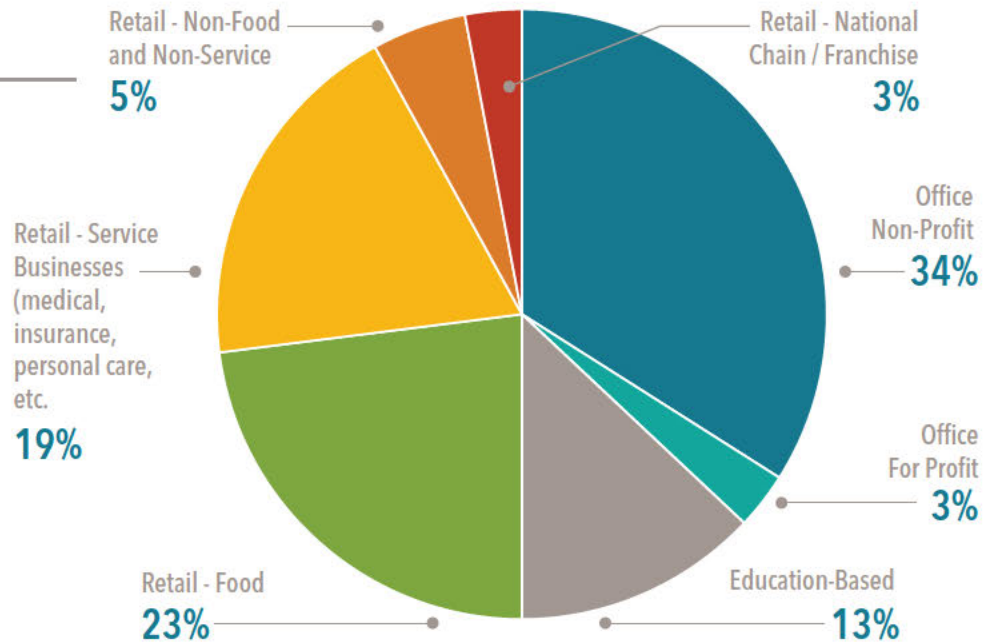
E. 12th Street Project Goals

- Collaborative partnerships with neighbors, community groups, and local leaders
- Inclusion of diverse stakeholder voices
- Accessible and convenient tools used for gathering feedback
- On-going and lasting communications through months (and years) ahead

Influential Feedback

In addition to listening and sharing project updates with the community, EBALDC is also seeking feedback on key aspects of the project design and approach. This includes:

- **Ground-Floor Programming.** Input for programming the corner flex space that is planned for non-residential use.
- **Exterior Appearance and Character.** Input on the character-defining features of the neighborhood to influence the building's exterior facade.
- **Public Art and Culture.** Input on specific artists, art styles, or other art and cultural inspiration to guide the project's art-selection process.



EBALDC's commercial portfolio reflects our success at recruiting and partnering with a wide range of Oakland small business owners.

Scheduling: ebaldc.org/e12

Community Meetings



In June, July, and August, we are hosting six virtual community meetings. These are open to the public, and include opportunities to visit with our CEO, Andy Madeira, and the real estate project team.

Community Events



We are visiting with the neighborhood at a variety of in-person, local events:

- Grand Lake Farmer's Market
- Jack London Farmer's Market
- Oakland Art + Soul Celebration
- ... and more!





Community Survey



The digital and paper questionnaires provide opportunities for inclusive input from a range of ages, languages, incomes, and backgrounds.



From: Omar Rivera
Sent: Tuesday, January 9, 2024 10:28 AM
To: Zaremba, Kristen W.
Subject: East 12th Street - Community Open House, February 7, 2024

Hi Kristen,

EBALDC is excited to host a community open house on the development of the East 12th Street affordable housing project on February 7, 2024.

Please save the following details:

- **Date:** Wednesday, February 7, 2024
- **Time:** 6-7 PM
- **Location:** Dewey Academy Multi-Purpose Room
- **Address:** 1111 2nd Avenue, Oakland, CA 94606

We hope you will be able to join us! Invite and further details to follow via email in the coming weeks.

Warm regards,
Omar

Omar Rivera (he/him)
Assistant Project Manager, Real Estate Development

East Bay Asian Local Development Corporation
1825 San Pablo Ave, Suite 200, Oakland, CA 94612
(562) 641-3690 | orivera@ebaldc.org | www.ebaldc.org



**EAST BAY ASIAN LOCAL
DEVELOPMENT CORPORATION**

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS

 Please consider the environment before printing this e-mail

East 12th Street

From: E 12
Sent: Monday, January 8, 2024 4:06 PM
To: E 12
Subject: East 12th Street Affordable Housing Project - Community Open House, February 7, 2024

Dear Merritt/Eastlake Community Members,

East Bay Asian Local Development Corporation (EBALDC) is excited to host a community open house on the development of the East 12th Street affordable housing project on February 7, 2024.

Please save the following details:

- **Date:** Wednesday, February 7, 2024
- **Time:** 6-7 PM
- **Location:** Dewey Academy Multi-Purpose Room
- **Address:** 1111 2nd Avenue, Oakland, CA 94606

We hope you will be able to join us! Invite and further details to follow via email in the coming weeks.

Warm regards,
Omar

Omar Rivera

Department of Real Estate Development

East Bay Asian Local Development Corporation
1825 San Pablo Ave, Suite 200, Oakland, CA 94612
Email: e12@ebaldc.org | Web: www.ebaldc.org



**EAST BAY ASIAN LOCAL
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 Please consider the environment before printing this e-mail

Community Open House

社区开放日 | Reunión comunitaria



East 12th Street Affordable Housing Project

E12街可负担房项目 | Proyecto de viviendas asequibles

Please join us to learn more about the project's upcoming construction, public art, and student engagement events!

请加入我们，了解有关该项目即将进行的施工、公共艺术和学生参与活动的更多信息！

¡Únase con nosotros para obtener más información sobre la construcción del proyecto, el arte público y los próximos eventos de participación estudiantil!

• **Date / 日期 / Fecha:**

February 7, 2024 / 2024 年 2 月 7 日

• **Time / 时间 / Hora:**

6-7 PM / 下午 6 点至 7 点

• **Location / 地点 / Ubicación:**

Dewey Academy

• **Address / 地址 / Dirección:**

1111 2nd Avenue, Oakland, CA 94606

1111 第二大道，奥克兰，CA 94606

e12@ebaldc.org | www.ebaldc.org/e12





UPCOMING EVENTS

STUDENT CAREER FAIR

APRIL 11, 2024

An opportunity for students to learn about the various industries involved in real estate and community development, including architecture, engineering, and planning hosted at Dewey Academy.

PUBLIC ART OUTREACH

SPRING/SUMMER 2024

Ongoing outreach culminating in a discussion led by artist Craig Dorety on the planned public artwork at East 12th Street in August 2024. Visit www.ebaldc.org/e12 for more information.

STUDENT SITE VISIT

JUNE 2024

A practical follow-up to the career fair, students will visit a construction site to glean deeper insights into the development process.

STUDENT INTERNSHIPS

SUMMER/FALL 2024

EBALDC has committed to fiscally sponsoring two student internships and is partnering with the Construction Industry Workforce Initiative (CIWI) to place students with internship programs.

Career Fair

10:30AM - 12PM
April 11, 2024

Dewey Academy

1111 2nd Avenue
Oakland, CA



East Bay Asian Local Development Corporation (EBALDC) is excited to host a Career Fair for OUSD students! Please join us and meet some of the organizations developing the East 12th Street Affordable Housing Project and others, including:

- PYATOK Architecture
- J.H. Fitzmaurice, Inc.
- Sandls Civil Engineers
- Greenbelt Alliance
- SparkPoint Oakland
- JETT Landscape Architecture
- Josephart Construction Mgmt.
- Construction Industry Workforce Initiative (CIWI)
- The Unity Council

PUBLIC ART SURVEY

公共藝術調查

Encuesta de arte público

1 As we plan for a public art installation, what themes capture the history and character of the Eastlake / Merritt neighborhood?

當我們規劃公共藝術裝置時，哪些主題能體現東湖/美麗湖社區的歷史和特色？

Mientras planificamos una instalación de arte público, ¿qué temas capturan la historia y el carácter del vecindario Eastlake/Merritt?

2 Are there specific colors that reinforce these ideas?

是否有特定的顏色可以強化這些想法？

¿Existen colores específicos que refuercen estas ideas?



3 Any additional thoughts or feedback you'd like to share with the project team?

您想與專案團隊分享任何其他想法或回饋嗎？

¿Alguna idea o comentario adicional que le gustaría compartir con el equipo del proyecto?

4 Please share your contact information if you would like to enter the raffle.

如果您想參加抽獎，請分享您的聯絡資訊。

Comparta su información de contacto si desea participar en el sorteo.

Name | 姓名 | Nombre _____

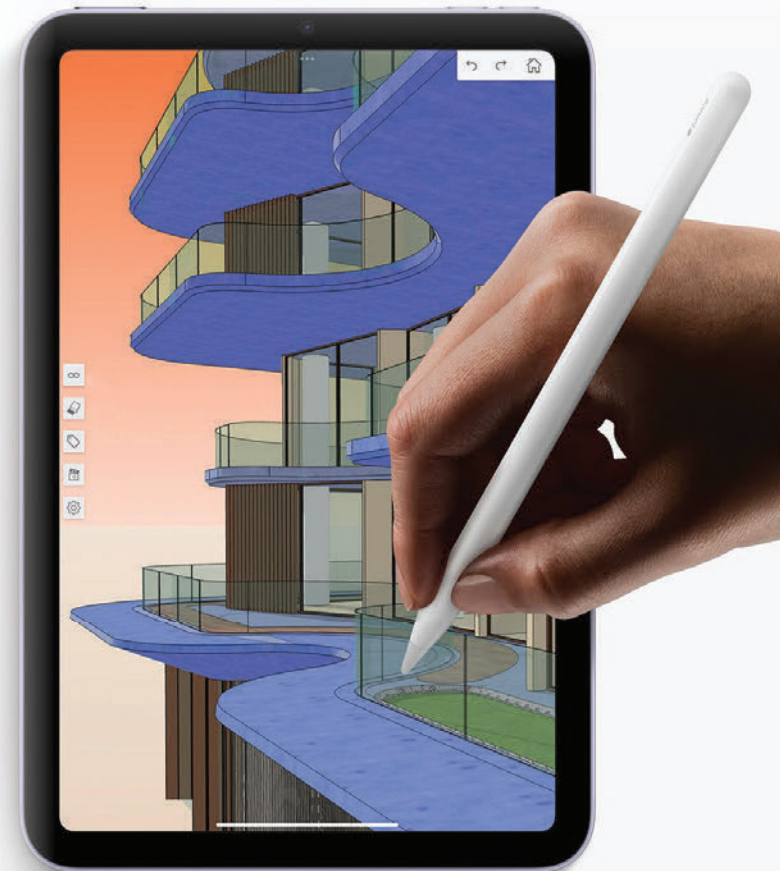
Email | 電子郵件 | Correo electrónico _____

Phone Number | 電話號碼 | Número telefónico _____

iPad Air FREE RAFFLE

免費抽獎

Rifa gratuita



Want to grow your
public art career
in Oakland?

FREE!

Artists Rising

a conversation with

**PUBLIC ARTISTS
COMMISSIONED FOR NEW
AFFORDABLE HOUSING**

*Featuring light artist Craig Dorety, ABG Art Group, and more
Downtown Oakland
March 2025*



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To register or for more information
please email LGuinan@ebaldc.org

Artists Rising

Interest Form

We will contact you when event details are released, and registration becomes available

NAME

EMAIL

**DO YOU WANT TO
BE ADDED TO THE
EBALDC'S CALL
FOR PUBLIC ART
COMMISSIONS
LIST? (Y/N)**

[illegible]

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Learn more about what we do at www.ebaldc.org



13. Timeline

Timeline

1. Fabrication of artwork begins – January 2025
2. Engagement Events – February 2025
 - a. Site 1: E. 12th
 - Real Estate team lead
 - i. Prepare an updated art checklist package with updated renderings and proposal materials. Send to the city to share with commissioners by Feb 17th.
 - ii. EBALDC and artist Craig Dorety to present at the Public Art Commission on March 3. (Prepare a 10-15-minute slide presentation summarizing the information in the public art checklist package)
 - NC team lead
 - iii. Table at Lantern Fest Feb 9: flyer to invite the public to artist event.
3. Artist Engagement Event – Tentative March 4, 2025
 - i. Organize an artist workforce development community engagement event highlighting the proposed public art project, the artist's approach, and career advice for emerging artists
4. Owner and Artist review of fabricated work product – June 2025 and October 2025
5. Installation of artwork begins – January 2026
6. Installation completed, including signage – February 2026
7. Final completion of building (TCO) – March 2026

Exhibit B
Budget and Payment Schedule

Client shall pay Vendor a fixed fee of \$185,000.00, which shall constitute full and complete compensation for all the services performed and material furnished by Vendor under this Agreement. Payment shall be made in accordance with the following milestones:

- a) **Phase I Technical Foundations and Conceptual Design Development:** \$15,000.00 upon the execution of this Agreement and an additional \$15,000.00 after the close of the Project's construction financing, for Vendor to prepare and analyze technical requirements and complete initial design phase (Not to exceed 3 months);
- b) **Phase II Technical Design and Fabrication deposit:** \$70,000 upon written notification by Client to proceed with engineering analyses, material sample analyses, and further technical and aesthetic design; including but not limited to refinement of shapes, sizes, locations, color palette, building power and data integration, brackets and mounting mechanisms and prototype thereof (Phase II not to exceed 7 months);
- c) **Phase II Technical Design and Fabrication completion:** \$30,000 upon Client's written approval of Phase II technical design fabrication and receipt of Vendor's written Notification of Phase II completion, such approval not to exceed a period of 30 days;
- d) **Phase III Crating, Transportation and Delivery:** \$36,500 upon written notification by Client to proceed with preparation for delivery; and
- e) \$18,500 upon written notification of completion by Vendor.

Upon request, Vendor shall submit a written invoice for payment by Client. Vendor shall include documentation of work completed in the form of photographs and written descriptions to indicate completion of each milestone. Client shall submit payment within 1 payment cycle (no more than 60 days).

Cultural Affairs Division Economic & Workforce Development Department



TO: Public Art Advisory Committee

ATTN: Eric Murphy and Sarah Miller, Co-chairs

FROM: Kristen Zaremba, Public Art Coordinator

DATE: March 3, 2025

RE: Mosswood Community Center – Public Art Project Artist Recommendation

SUMMARY

Staff recommends that the Public Art Advisory Committee (PAAC) accept the selection panel's recommendation of Adia Millett as the recommended artist; and Jason Jagel as the alternate for the Mosswood Community Center Public Art Project.

SELECTION PROCESS

Artist recruitment for the Mosswood Community Center Public Art Project was initiated using a short list of qualified artist candidates from the Oakland Prequalified Artist Roster.

Artist Roster

Previously, the Public Art Program issued a Request for Qualifications for a prequalified artist roster. Practicing, professional artists or artist teams living or working in California were eligible to submit their qualifications for possible commission on various projects.

The City received a total of 418 applications to the artist pool. Staff reviewed all applications and forwarded the 297 eligible applications to the selection panel. Criteria for the selection of artists are found in the Oakland 2024 Prequalified Artist Roster Request for Qualifications (RFQ). The panel recommended 260 finalists.

Voting members of the prequalified artist roster selection panel were local arts representatives Kevin Chen, Oakland-based artist, curator, and previous Public Art Advisory Committee member; Jennifer Easton, Oakland-based BART Art Program Manager and Oakland Cultural Affairs Commission representative; and Mario Navasero, Oakland-based public artist, and Public Art Advisory Committee member. The panel was facilitated by Public Art Program staff, Public Art Coordinator Kristen Zaremba and Assistant Public Art Coordinator Josie de Mira.

Mosswood Artist Selection Panel Process

For the Mosswood Center Public Art Project, staff developed a short list of fifty-one (51) eligible artists/artist teams with experience working in suitable materials (for translation to tile and mosaics or equivalent) to be reviewed and interviewed by a panel of City and community representatives. A community-based selection panel met on December 20, 2024 for a project orientation and on December 30, 2024, via Zoom, to review artists' credentials from the eligible pool.

PAAC 3-3-25 Item VI

The panel selected Demetri Broxton (Oakland), Adia Millett (Oakland), Muzae Sesay (Oakland), Taller SANA (Oakland), and Jason Jagel (San Francisco) as finalists to be interviewed prior to making a final artist commission recommendation. The finalists attended an orientation meeting and site visit prior to interviews to become familiar with aspects of the project, receive direction on how to prepare for interviews, and ask questions of City staff.

The selection panel met again on February 8, 2025, and February 10, 2025, via Zoom, to view artist presentations and conduct an interview with each finalist. After careful consideration and discussion of each presentation, the panel submitted scores based on a fixed set of criteria that assessed artistic/project vision, collaboration skills, experience, and technical range. The selection panel made a final recommendation to award the commission to Adia Millett.

Voting members of the Mosswood Community Center Public Art Project selection panel were community representatives Charmin Baaqee (Mosswood Master Plan Community Outreach consultant and previous Public Art Advisory Committee Member); Ben Campbell (community member), Ragni-Larsen-Orta (community member), William Manley (community member), and Krista Chan (community member). Advisory (non-voting) panel members included project architect Ryan Jang, OPRYD CIP Coordinator Quincy Williams, and Mosswood Community Center Directors Terri Westbrook, and Public Art Advisory Committee member Kaitlin Kushner. The panel was facilitated by Public Art Coordinator Kristen Zarembo and Assistant Public Art Coordinator Josie de Mira.

PROJECT BACKGROUND

The Oakland Public Art Program agreed to commission an artist, as required through Ordinance 11066 C.M.S. to enhance the Mosswood Community Center capital improvement project located at 3612 Webster Street, Oakland, CA 94609.

Staff worked with the project designers, Leddy Maytum Stacy Architects, Einwiller Kuehl Landscape Architecture, Art is Luv (community engagement); and Oakland Parks Recreation and Youth Development (OPRYD) and Department of Public Works (DPW) staff to identify public art opportunity types and sites. Multiple locations, most notably the front façade and entry of the main facility, as well as the interior stairwell and other lobby spaces within the center, were recommended for public art, as outlined in the [Mosswood Park Master Plan](#). The master plan includes multiple buildings, to be delivered in phases. For this [Phase One / main facility capital project opportunity](#), staff identified the exterior location above the building entrance, facing northward and the park fields, as the most beneficial location to elevate the building's identity and create a welcoming point of entry. The new work should successfully compliment the building's architecture and surrounding park land, while celebrating Oakland culture and the Mosswood community center's identity. A second, interior public art installation coordinated with community center staff and youth, will be implemented once the exterior project is underway.

The selected artist will develop final designs with community input in the spring of 2025, for design review by the PAAC prior to fabrication. The permanent artwork is planned for installation later in 2025, to be coordinated with the facility's opening.

FISCAL IMPACT

The Mosswood Community Center Public Art Project is funded through City of Oakland percent for art funds (per Ordinance Number 11066 C.M.S) by Measure KK and state grant funds. Once approved by

PAAC 3-3-25 Item VI

the PAAC, the selected artist will be contracted for design development, fabrication, and installation coordination of the final artwork in an amount up to one hundred seventy-five thousand dollars (\$175,000). A portion of the budget, to cover installation, will be administered through a licensed general contractor, to be determined at a later time.

RECOMMENDATIONS

Staff recommends that the Public Art Advisory Committee (PAAC) accept the selection panel's recommendation of Adia Millett as the recommended artist to receive a commission of up to \$175,000 for design, fabrication and installation of artwork for the Mosswood Community Center Public Art Project.

Respectfully submitted,



Kristen Zarembo, Public Art Coordinator

ITEM V AGENDA STAFF REPORT

To: Public Art Advisory Committee
Attn: Eric Murphy and Sarah Miller, Co-Chairs
From: Kristen Zaremba, Public Art Coordinator
Date: March 3, 2025
RE: Draft FY 2023-25 Activities Report and FY 25-27 Public Art Projects Plan

SUMMARY

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation, provide comments and approve the revised draft FY 2023-25 Activities Report and FY 2025-27 Public Art Projects Plan for City Council, in accordance with the Oakland Public Art Ordinance 13562 CMS, and to authorize staff to proceed with final plan development and presentation to the City Council for final approval in May 2025.

BACKGROUND

The City of Oakland's Public Art Ordinance (No. 11086 C.M.S.), adopted in 1989 (amended in 2019: Ordinance No. 13562 C.M.S.), established the Public Art Program, the Public Art Advisory Committee, and requirements for adoption of a Public Art Projects Plan. The plan consists of a prioritized list of visual arts projects to be undertaken in any given year, including budgets and recommended site and design approaches, when applicable. The Public Art Projects Plan is developed by Public Art Program staff in cooperation with financial and capital project management staff of the City's Public Works Agency- Project Delivery Division, and Department of Transportation – Planning and Project Delivery.

This Public Art Projects Plan identifies new and current public art projects. Projects are funded from 1.5% of the budgets of the City of Oakland capital improvement projects, as established by the ordinance, from other sources of City and Agency funding, and from outside grants.

Additionally, funds generated by the Oakland Municipal Code Chapter 15.78, Public Art for Private Development (Ordinance No. 13491 C.M.S.) developer in-lieu contributions are now contributed to the Public Art Project Account for program administration and the commissioning of public art across the City.

To develop the plan, Public Art Program staff reviews the current City of Oakland capital improvement projects and confirms budgets for public art funding. Working with other City departments, staff evaluates the opportunities and feasibility of implementing new public art projects at sites on City property and in the Public Right of Way, then consults with the City Council-appointed Public Art Advisory Committee (PAAC) to prioritize and recommend sites for project development. Staff presents the Public Art Projects Plan for review to the PAAC and to the City Council for approval and prior to implementation. Approved projects are reviewed at monthly public meetings of the PAAC and through dialogue with advisory groups of arts professionals and residents with a stake in the communities impacted.

Cultural Affairs Division
Economic & Workforce Development Department



PLAN REVISIONS

The first draft of this plan presented in July 2024 was focused on program priorities for the single FY 2024/25 year. The plan has now been updated to align with the City's upcoming, bi-annual FY 2025/27 budget, to incorporate additional capital projects and to realign the Public Art Project Account in-lieu funds with Civic Art Collection priorities including a master plan, collections assessment and maintenance, prior to implementing a new public art program for underserved communities across Oakland. Final revisions to the plan may be implemented, as directed and informed by Economic & Workforce Development Department leadership, the City Administrator, Budget Office and City Council.

ACTION REQUESTED

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation, provide comments, and approve the revised draft FY 2023-25 Activities Report and FY 2025-27 Public Art Projects Plan for City Council, in accordance with the Oakland Public Art Ordinance 13562 CMS, and to authorize staff to proceed with final plan development and presentation to the City Council for final approval in May 2025.

Respectfully submitted,

Kristen Zaremba, Public Art Coordinator
Cultural Affairs Division | Economic & Workforce Development Department

Cultural Affairs Division
Economic & Workforce Development Department

Public Art Program

Fiscal Year 2025-27 Projects Plan and FY 2023-25 Activities Report

City Of Oakland

Cultural Affairs Division



Makkeweeks, WOWHAUS, Snow Park (D3); Measure DD Oakland Trust for Safe Water and Clean Parks

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Eric Powell, MacArthur Gateway Arches, (D6 and D7)

The Public Art Projects Plan

In 2018 the City Council adopted the Oakland Cultural Plan which declared, “Aesthetic expression and values of the City find their way into the civic cultural commons through the Public Art Program related to public works. Pieces of public art in Oakland may be subtly or boldly incorporated into public spaces—through a window, in the walkway, on a bench, as an archway or entrance, or as a sculpture in a public lobby or plaza. Such projects contribute to the visual cultural dialogue between the different parts of the city where public spaces exist,” and people gather.

Oakland’s Public Art Ordinance (No. 11086 C.M.S.), adopted in 1989 (amended in 2019: Ordinance No. 13562 C.M.S.), established the Public Art Program, the Public Art Advisory Committee, and requirements for adoption of a Public Art Projects Plan. The plan consists of a prioritized list of visual arts projects, community investments, and public art related initiatives supporting the Civic Art Collection to be undertaken in any given year, including budgets and recommended site and design approaches, when applicable. The Public Art Projects Plan, informed by the Capital Improvement Program and the Oakland Cultural Plan to invest in and uplift Oakland’s vibrant cultural communities, is developed by Public Art staff in cooperation with financial and capital project management staff of the City’s Public Works - Project Delivery Division, and Department of Transportation – Planning and Project Delivery.

Working with other City departments, staff evaluates the opportunities and feasibility of implementing new public art projects at pending capital projects sites and in the Public Right of Way and consults with the City Council-appointed Public Art Advisory Committee (PAAC) to prioritize and recommend sites and opportunities for project development. Staff presents the Public Art Projects Plan for review to the PAAC and to the City Council for approval and prior to implementation as needed. Approved projects are reviewed at monthly public meetings of the PAAC and through dialogue with advisory groups of arts professionals and residents with a stake in the communities impacted.

An internationally recognized cultural center, Oakland has supported public investment for art in the public realm and architecturally integrated public art for generations. Public art strengthens Oakland communities through economic and social investments. Studies show that public art enhances tourism and foot traffic, which boosts local businesses and stimulates economic growth.¹ Tangible expressions of creativity and storytelling foster belonging and pride among our residents and encourage cultural exchange. Public art importantly also provides platforms for artists to showcase their work which enrich Oakland's dynamic arts and cultural environment and supports creative industries, attracting residents and visitors to the diverse array of neighborhoods across the city.

Public Art by the Numbers:

- The Oakland Public Art Program has continuously supported arts and cultural investment across Oakland for over 35 years.
- The City of Oakland Public Art Program has commissioned more than 130 public artworks valued at over five-million dollars (\$5,000,000) since adoption of the ordinance in 1989.
- The Public Art for Private Development program (Est. 2014) has supported over 50 privately owned, permanent public artworks in freely accessible locations across the City; an investment valued at approximately nine-million dollars (\$9,000,000).
- An average of ten private and community initiated public art proposals planned for City property are presented annually to the Public Art Advisory Committee for review and approval prior to installation.
- The nine member Public Art Advisory Committee of Oakland-based curators, artists and cultural workers review and approve placement of all work funded by the city or to be placed on city property at their monthly meetings.
- Artist recruitment, program administration, project delivery, community engagement support, collections management and facilitation of the Public Art Advisory Committee is currently supported by two full-time staff.

¹ *The Economic Power of Public Art*, CODAworx, 2024

Funding:

This Public Art Projects Plan identifies new and current public art projects. Projects are funded from 1.5% of the budgets of City of Oakland capital improvement projects (CIP), as established by the ordinance, from other sources of City and Agency funding, and from outside grants. Funds may be deposited into the Public Art Project Account or remain with the related CIP accounts when required, but assigned to the Public Art Program for project administration.

Additionally, funds generated by the Oakland Municipal Code Chapter 15.78, Public Art for Private Development (Ordinance No. 13491 C.M.S.), developer in-lieu contributions are now contributed to the Public Art Project Account for program administration and the commissioning of public art across the City.



Johanna Poethig, Rainbow Power, Rainbow Recreation Center (D6); Measure KK Bond Program

Public Art Program Overview

Oakland's Public Art Program provides oversight and guidance on best practices for public art in the city, and commissions original works of art for public spaces in Oakland. Informed by the Oakland Cultural Plan, Oakland Public Art:

- Enriches the City's visual environment
- Integrates the creative thinking of artists into our deeply rooted neighborhoods and new construction public improvement projects
- Provides professional development and career opportunities for emerging and established professional artists
- Fosters financial investment in Oakland's economy through creative place keeping
- Contributes to safe and vibrant communities
- Creates opportunities for residents and visitors to enjoy and experience the cultural diversity of Oakland

Key Program Oversight Responsibilities:

Public Art Program staff act as program and collections managers, community liaisons, project delivery managers, facilitators and artist advocates for projects on public property (e.g., City/Caltrans/BART) and Oakland Municipal Code (OMC) mandated public art projects for private property, with guidance and support from the PAAC. Program responsibilities include:

1. City Managed CIP Public Art Projects Funded through a 1.5% allocation from all eligible City capital improvement projects (CIP), including all bond projects and all other capital projects funded from other sources excluding specific sewer repairs, eligible grant revenue as well as private contributions. Established in 1989, the City adopted Ordinance No. 11086 C.M.S. (amended in 2019: Ordinance No. 13562 C.M.S.) authorizing the allocation of 1.5% of municipal capital improvement project (CIP) costs to commission, acquire and facilitate private and community investment in public art for public spaces.
2. Public Art for Private Development Projects Funded through the 2014 OMC adopted requirement for 0.5% of residential or 1% of nonresidential private development costs. In June of 2018, the municipal code was amended to adopt Chapter 15.78, Public Art Requirements for Private Development (Ordinance No. 13491 C.M.S.). Staff provide guidance, facilitate artist opportunities, community engagement and final compliance. Staff also facilitate review when required by the PAAC (see below).



Native American Health Center / SAHA Affordable Housing Rendering (D5)

3. Civic Art Collection Records and Maintenance Monitoring and assessing City commissioned permanent artworks, when funds are available. Staff facilitate and provide oversight of necessary maintenance in coordination with the respective departments and Public Works staff. Monitoring and caring for the City's cultural investments is an important, and historically under-resourced, responsibility. The permanent artwork funded by the City requires future investment in documentation,

education, and maintenance to sustain the City's capital investments and cultural assets.

4. Temporary/Permanent City-Funded Artist and Community Initiated Projects Commissioned as funding becomes available; facilitated in collaboration with other departments and reviewed for completeness and feasibility with City requirements.



Rendering of Cece Carpio / Sogorea Te Land Trust Proposal for Joaquin Miller Park (D4)

5. Artists' Professional Development and Workshops Provided by City staff to local artists for new CIP opportunities, and through partnerships with local organizational stakeholders and regional trainings with public art programs in nearby cities.
6. Public Art Advisory Committee (PAAC) Staff recruit and facilitate committee appointments; prepare agendas, minutes, staff reports; and facilitate presentations for the monthly meetings of the nine-member, Mayoral-nominated and City Council-appointed committee. Members of the PAAC - Oakland-based artists, designers, curators and makers - provide feedback and oversight, and review and approve public art for the City of Oakland. The Committee advises and makes recommendations to the City Council, City Administrator, and Cultural Affairs Division related to public art funded by the City and public art placed on city property and in the public right of way, including on property owned by other public agencies.

The Oakland Cultural Plan and Public Art

Adopted by City Council in July 2018, the Cultural Plan set out new, clear priorities and goals for the Public Art Program, excerpted here, within the framework of the “**Civic Cultural Commons**”:

“The civic cultural commons are where people can intentionally build a sense of community and belonging. It is where cities create their sense of identity through what is promoted, allowed, and prohibited in the shared environment...”

“Public Art in Public Works: Aesthetic expression and values of the City find their way into the civic cultural commons through the Public Art Program related to public works.... The process for incorporating public art into public works projects is typically long and complex—sometimes involving multiple agencies and iterative cycles of approval—and in recent times, regulatory requirements have only increased. But given these interfaces with different parts of government, Public Art projects can be a valuable entry point into cultural equity discussions with partner agencies, and open new opportunities for enlarging and diversifying the pool of artists knowledgeable about the intricacies and timelines of incorporating creative elements into public works...”

“Public art in private development: Projects have the potential to substantially increase resources for the creation of visual art or arts space accessible to the public and to help employ Oakland artists (an encouragement, though not a requirement of the ordinance). Incorporating inviting artworks and cultural spaces at street level opens the possibility for visually relating to surrounding spaces, making reference to the history of the place, enlivening foot traffic, and giving passers-by a reason to interact. The ordinance can act as an important reminder to private developers that even if a building is privately owned, it still exists in the interactive space of the public commons....”

“The Public Art Program is staffed by one full-time person. The program recently lost a full-time position though the workload has increased due to State and City regulations and is anticipated to grow as clarifications related to Measure KK and the private development ordinance are made. The program previously had a staff of 2.5 FTEs. There is neither program capacity to complete an up-to-date inventory and assessment of the public art collection nor the resources to maintain it.”

Cultural Plan Recommendations:

Based on this contextualization, the Cultural Plan made the following recommendations. Milestones achieved have been noted below:

1. Cultural Plan Recommendations- Phase One Actions:

Actions	Status
Strengthen the Public Art Program’s capacity to responsibly manage/monitor ongoing and new public art projects and initiatives and steward the City’s collection of public art	<i>Council approved one FTE June 2022</i>
Reinstate qualified, adequate staffing to manage ongoing and anticipated new public art projects and program responsibilities	<i>Hired one FTE March 2024</i>
Allocate resources necessary to responsibly steward the City’s public art collection, including the implementation of policies and procedures for the inventorying and assessing the collection, and the maintenance, conservation, and deaccession of pieces, as needed	<i>Appropriate Funds Spring 2025</i>

2. Cultural Plan Recommendations- Phase Two Recommendation:

Recommendation	Status
<p>Strengthen the Public Art Program’s ability to support cultural equity:</p> <ul style="list-style-type: none"> • Build a diverse, qualified pool of artists who are representative of Oakland’s cultural breadth • Increase awareness of cultural equity and place identity in the civic commons with public-sector and private development partners • Recruit a broader and more diverse pool of artists who understand the complexity involved in creating a durable piece of art constructed within the public sphere, particularly where multiple agencies may be involved; Includes building the capacity of new public artists will require technical assistance, training, and/or peer mentoring for artists without public art experience 	<p><i>Cultural Strategists in Government (CSIG) Public Art Workshops Targeting Oakland emerging and Black, Indigenous, Latinx and Asian / Pacific Islander artists; Launched 2022; Completed 2023</i></p> <p><i>Public Art Prequalified Artist Roster Recruitment completed Summer 2024; Approved by PAAC September 2024</i></p>

3. Cultural Affairs – Public Art Advisory Committee Realignment Recommendation:

Recommendation	Status
Align Committee work plans and membership recruitment with the reorientation of Cultural Affairs to cultural equity and related implementation strategies. Re-establish connections to the CAC when it is reanimated—e.g., having a representative from the committee on the Commission—to facilitate communication.	<i>Public Art Advisory Committee Responsibilities amended July 2019; New PAAC members recruitment and appointments ongoing</i>

FY 2023-25 Public Art Activities and Accomplishments

1. CIP Program: Recruitment, Equitable Artist Engagement and Public Art Prequalified Artist Pool Roster:

- Staff/artist recruitment: Hired staff to assist with equitably driven recruitment of artists for upcoming projects.
- Tyrone Carney Park Memorial Project (D7): Facilitated artist selection in collaboration with Public Works and Oakland Parks, Recreation and Youth Development (Artists Dana King and Cjay Roughgarden).
- Mosswood Community Center Project (D3): Conducted community-based artist recruitment for a new permanent artwork commission at Mosswood park (Artist Adia Millett).
- Public Art in Affordable Housing Workshops and Resources: Designed and hosted workshops with Oakland Housing & Community Development (OCHD) for upcoming affordable housing developments.
- Prequalified Artist Roster: Designed and presented professional development / application workshops to Oakland artists before issuing a call for the 2024 Roster. Completed the recruitment of the roster, resulting in a prequalified pool of 260 artists.

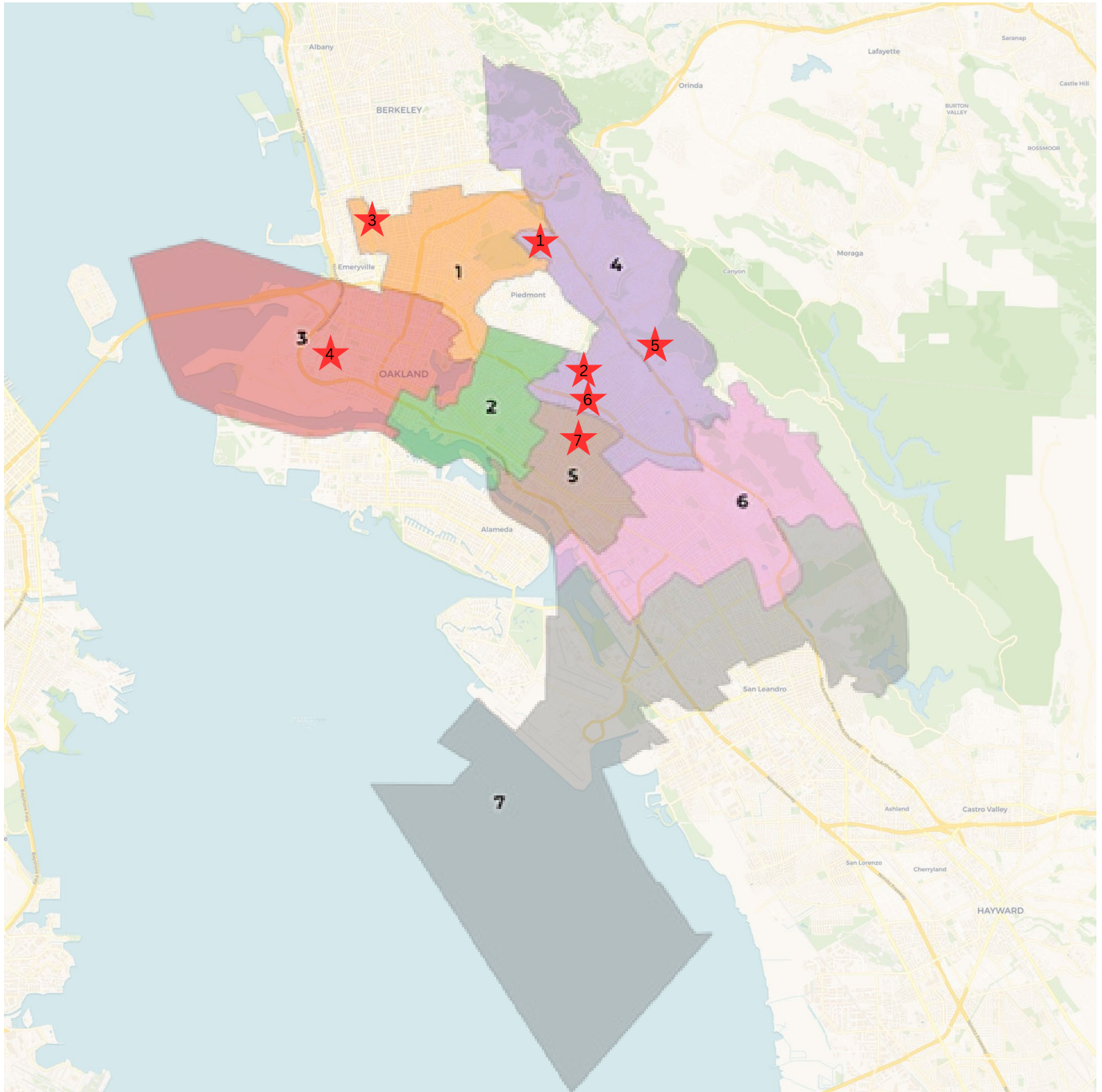
2. Artist-Community Initiated Projects: Facilitated permitting and design review in partnership with Oakland Parks, Recreation and Youth Development (OPRYD) and Oakland Department of Transportation (DOT) staff for nine murals and temporary projects throughout Oakland including but not limited to:

1. The Sunflower Path Stairs Mural Project (Artist Collaborative with Mona Sani and Thitiwat Phromratanapongse) (D4)
2. Dimond Park (Artist Deb Koppman) (D4)
3. Studio Naga (Artist Deb Koppman) (D1)
4. 8th Street Traffic Calming Utility Box Project (Artists Refa One, Andre Jones and Ashley Cousin, Nyia Luna) (D3)
5. Joaquin Miller Park Murals (Artists Cece Carpio, Kristi Holohan) (D4)
6. Dimond Gateway Sculpture (Artist Andrea Bacigalupo) (D4)
7. Peralta Hacienda Park (Artists Linda Yamane and Walter Hood) (D5)

(See map on following page)

**Map of Artist-Community Initiated Projects by Oakland District
Completed FY 2023-25**

*Numbering corresponds with list on previous page



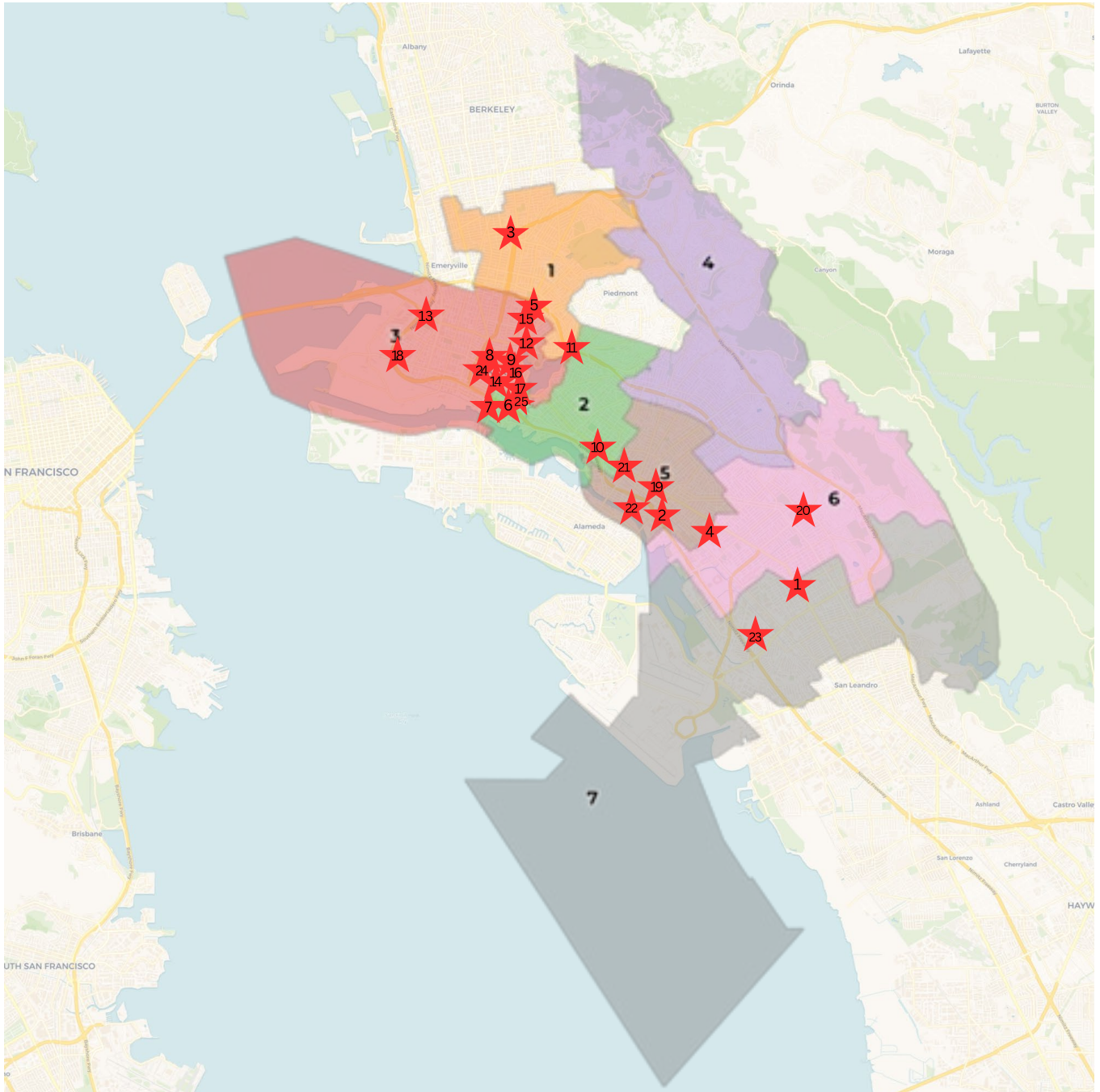
3. Public Art for Private Development: Artist Recruitment and Project Facilitation:

1. 95th & International (Oakland Artist June Grant) (D7)	Complete
2. Coliseum Self Storage (Oakland Artist Illuminaries) (D5)	Complete
3. UC Benioff / Children's Hospital (Oakland Artist Walter Hood) (D1)	Complete
4. 5441 International (Oakland Artist David Ruth) (D6)	Complete
5. One Piedmont (Bay Area Artist Leah Rosenberg) (D3)	Complete
6. 412 Madison (Bay Area Artist Shawn Hibmacronan) (D3)	Complete
7. Arthaus Jack London (Oakland Artist Fernanda Martinez) (D3)	Complete
8. Marriott Residence Inn (Los Angeles Artist Kenturah Davis) (D3)	In process
9. 1900 Broadway (Oakland Artist Woody De Othello) (D3)	Complete
10. 2227 International Ave. (Oakland Artists T. Wong & L. Lopez) (D2)	Complete
11. 500 Lake Park (Artist Craig Dougherty) (D2)	Complete
12. 24 th & Waverly (Artist Marc Fornes/TheVeryMany/ DEKA (D2?))	Complete
13. 2121 Wood Street (Bay Area Artist Eric Powell) (D3)	Complete
14. Samuel Merritt College (Bay Area Artists Hughen Starkweather) (D3)	In process
15. 2929 Broadway "Ambrose" (Oakland Artist Yvonne Mouser) (D3)	In process
16. 1510 Webster (Oakland Artist Shogun Shido and ABG Art Group) (D3)	In process
17. 101 E. 12th (Artist Craig Dougherty) (D2)	In process
18. 81 Pine St. Phoenix Housing Project (Oakland Artists Timothy B and Zoe Boston with BAMP) (D3)	In process
19. 3500 International / Native American Health Center Project (Oakland Artists T. Wong/ Civic Design Studio and Francisco Sanchez) (D5)	In process
20. Liberation Park, 7101 Foothill Blvd (D6)	In planning
21. 2700 International Blvd., Unity Council (D5)	In planning
22. 3600 Alameda, Prologis (D5)	In planning
23. 9418 Edes Avenue Modular Homes (D7)	In planning
24. 2125 Telegraph, Mercy Housing, (Artist Melanin Buford) (D3)	In planning
25. Lake Merritt BART Station (Oakland Artist Sorell Raino-Tsui) (D2)	In planning

(See map on following page)

**Map of Public Art for Private Development Projects by Oakland District
FY 2023-25**

*Numbering corresponds with list on previous page



4. Prequalified Public Artist Roster Recruitment/CSIG Public Art Artist Workshops providing Professional Development Opportunities for Oakland's Emerging Artists:

- **Public Art Workshops:** In 2023 Public Art staff and Oakland Cultural Strategist in Government (CSIG) artist Sorell Raino-Tsui completed a series of public art professional development workshops for 147 artists to provide new, equitable access to upcoming public art opportunities in the city. Workshops covered best practices in applying for City projects, preparing proposals, developing budgets, managing contracts and working with collaborators, and included site visits to local Oakland fabricators studios.



CSIG Public Art Workshops Fabricator Visit: Artworks Foundry

CSIG PUBLIC ART | IMPACT BY THE NUMBERS



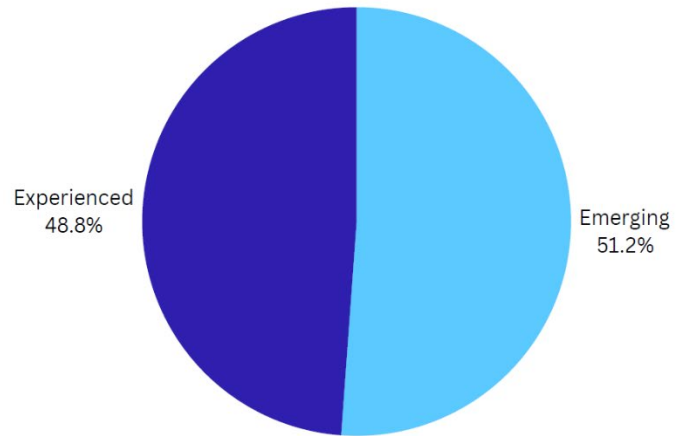
- **Prequalified Public Artist Roster:** In Summer 2024 Public Art Program staff launched a new call for artists to be considered for a prequalified artist roster for upcoming City commissions. Designed to reduce barriers to participation and through proactive outreach to local libraries, community centers and arts organizations, as well as through social media outlets frequented by local artists, the call received a record 398 applications.

Prequalified Public Artist Roster Results

260 Artists Currently Included in the Roster

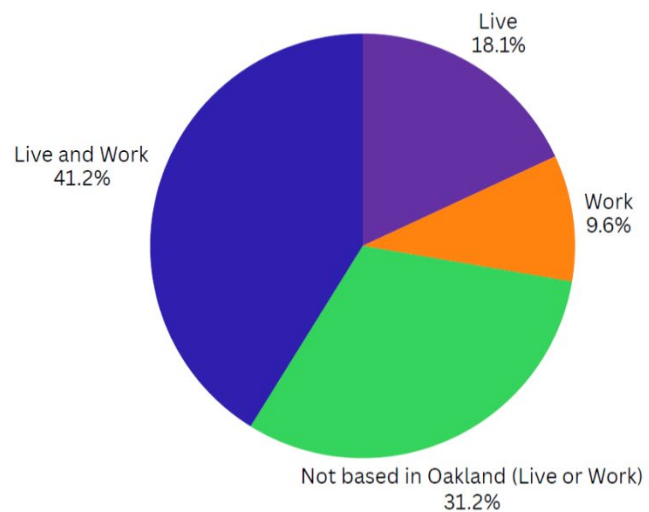
2024 Public Art
Prequalified
Roster Artists

Experience



2024 Public Art
Prequalified
Roster Artists

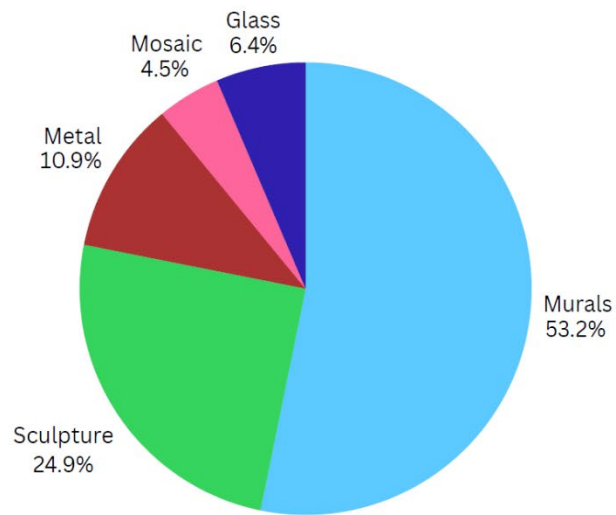
Oakland Live/Work



2024 Public Art Prequalified Roster Artists

Medium

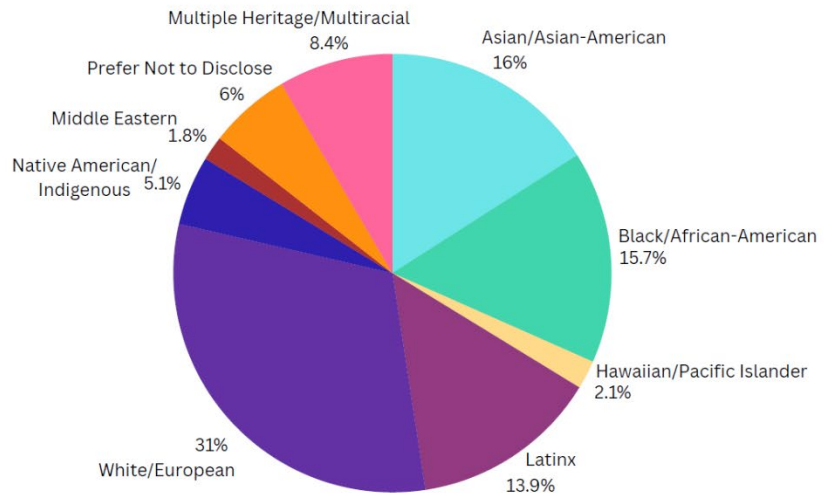
*chart does not reflect all mediums practiced by artists on the roster, rather it is highlighting the most common mediums used for public art installations



2024 Public Art Prequalified Roster Artists

Race & Ethnicity

*This information was provided voluntarily. Individual artists and artist teams may have selected more than one racial/ethnic category



FY 2025-27 Public Art Program Activities & Preliminary Plan

1. Capital Improvement Program (CIP) - Permanent Public Art Commissions:

Implement artist selection through project delivery. Note: CIP Projects are delivered over two to five years. Funds are approved for related projects as part of the City's CIP Program.

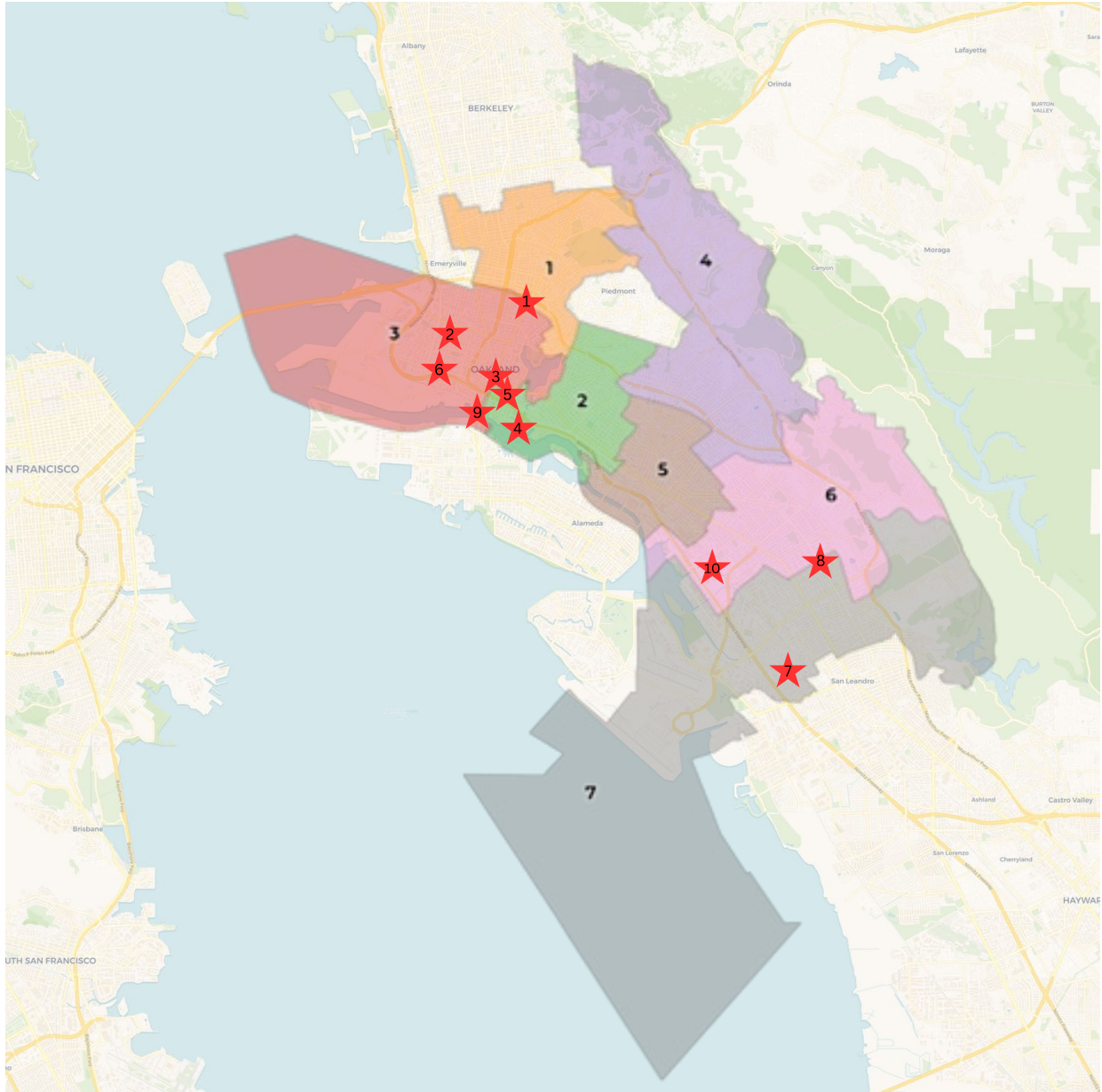
	Public Art Project Fund Source	Start Date (Year)	District	Art Budget*
1.	Mosswood Community Center	2025	D3	\$ 235,000
2.	DeFremery Park (D3) 2025	2025	D3	155,000
3.	14 Street Safety Project (D3) 2025	2025	D3	235,000
4.	Estuary Park	2025/26	D2	200,000
5.	Lincoln Recreation Center - Phase 1	2025/26	D2	260,000
6.	7 th Street Connector Project – Phase 1- Planning	2025/26	D3	250,000
7.	Tyrone Carney Park Memorial- Funded separately	2025	D7	N/A
8.	Bancroft Avenue Greenway – Phase 1- Planning	2025/26	D6/D7	300,000
9.	Embarcadero West Rail Safety & Access	2026/27	D3	300,000
10.	Fire Station 29 / Training Center, Phase 2	2026/27	D6	250,000
	Total - CIP Program	2025/27		\$2,185,000

*All art budget estimates represent total budget excluding administrative costs and may be allocated over multiple years.

(See map on following page)

Map of Capital Improvement Projects by Oakland District FY 2025-27

*Numbering corresponds with list on previous page.



2. Program Administration: Planning and Collections Management:

Assess and develop plans to procure services for a public facing visual database accounting for all artworks in the Civic Art Collection. A single database will enable ongoing insight and accurate planning of maintenance and conservation opportunities, while providing greater public access to the collection.

3. Program Design for In-lieu Public Art Contributions:

Leveraging available restricted funding in Fund 5505 from in-lieu public art contributions, Public Art staff will design programs for public art and related services to deliver, maintain and assess public artworks including:

Proposed Allocation of Fund 5505 Balance Appropriation Request:

I. GC Installation Assistance Costs: <ul style="list-style-type: none">a. Installation and engineering by CA state licensed contractors typically required for permanent public art commissionsb. Funds for installation and engineering costs to support more emerging artists to compete for commissions in underserved communities	\$100,000
II. Collections Management and Maintenance: <ul style="list-style-type: none">a. Collections documentation, image data, public database and mappingb. Conservation and conditions assessment, and maintenance service contracts	\$200,000
III. Public Art Citywide Master Plan To align with Citywide General Plan and Area Plans <ul style="list-style-type: none">a. Identify locations and future artwork opportunity sitesb. New Civic Cultural Commons / Artist Initiated Projects Program, prioritizing opportunities for local and emerging Black, Indigenous, Latinx, and Asian / Pacific Islander artists in underserved communities	\$100,000
Total Fund Balance Appropriation	\$ 400,000

FY 2025-27 Public Art Financial Summary (Listed by Fund Source)

Project	Neighborhood	Funding
(Funding Indicates Estimated Advertised Project Budgets)		
Public Works Agency/Measure KK & State Grants		
Mosswood Community Center	North Oakland (D3)	\$235,000
Lincoln Community Center	Chinatown (D2)	\$260,000
Fire Station 29 / Training Center	East Oakland (D6)	\$ 250,000
Public Works Agency – Measure WW		
DeFremery Park	West Oakland (D3)	\$155,000
Oakland Department of Transportation / Measure BB		
14 th Street Safety Project	West Oakland / Downtown (D3)	\$ 235,000
7 th Street Connector	West Oakland (D3)	\$ 250,000
Embarcadero West Rail Safety	Jack London (D3)	\$ 300,000
Bancroft Greenway	East Oakland (D6/7)	\$ 300,000
Public Works Agency / Measure DD		
Estuary Park	Estuary / JLS (D2)	\$ 200,000
Current CIP Projects Subtotal		\$ 2,185,000
Administration, Collections Management (Public Art Fund 5505)		
General Contractor As-Needed Services Contract		\$ 100,000
Collections Management / Maintenance		\$ 200,000
Public Art Master Plan (Including Equitable Artists Projects)		\$ 100,000
Administration, Collections Management Subtotal		\$ 400,000
TOTAL WORKING BUDGET (EXCLUDES CIP STAFF ALLOCATIONS)		\$ 2,585,000

FY 2025-27 Project Summaries

Mosswood Community Center

FUNDING SOURCE: Public Works Agency/Measure KK: Affordable Housing and Infrastructure Bond

Artist: Adia Millett (TBC) / Interior Project Artist (TBD)

Artwork Budget (Estimated): \$235,000 / Approximately \$185,000 and \$50,000 for Two Projects

Location: Mosswood Park, North Oakland (District 3)

CIP Managing Department: Public Works Project Delivery

Selection Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Selection Panel



Project Description: Bay Area artists will develop public art projects for two locations in the Mosswood Community Center. Artist will be selected from the Prequalified Artist Roster candidates including Oakland artists, artists residing in District 3 and graduates of the “CSIG” Public Art Workshops. Permanent artwork in ceramic tile or mosaics will be sited above the exterior entrance of the new recreation center, with a second, separate commission for a mural in the public lobby / stairwell within the facility. Artwork designs will be developed with community stakeholder input.

Community and Economic Development Benefits: The vision for the new Community Center is to create a vibrant destination for civic, cultural, social, educational, and recreational activities. The Community Center will incorporate sustainable design principles, enhanced by public art. It will be inclusive of a diverse community of users, universally accessible, flexible in use, and thoughtfully designed. The public art project will celebrate community, engender deeper feelings of belonging, and generally contribute to the revitalization of this highly anticipated rebuilt recreation center.

Project Status: Oakland artist Adia Millett was recommended by a community-based selection panel to be awarded the commission for a permanent exterior ceramic mural at the building entrance facing Mosswood Park. A second commission for interior artwork in the stairwell for the two-story building will commence shortly. Both commissions will be awarded to artists prequalified for the public art roster. Construction is underway, with anticipated artwork completion in late 2025.

DeFremery Park

FUNDING SOURCE: Public Works Agency/Facilities Management / Measure WW

Artists: TBD

Artwork Budget (Estimated): \$155,000

Location: DeFremery Park, Oakland (District 3)

CIP Managing Department: Public Works Project Delivery

Selection Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Panel / Artists Finalists Interviews

Project Description: Oakland artists will develop a public art project for the existing facilities building adjacent to the skatepark. Staff will include targeted outreach to Prequalified Artist Roster Oakland artists, artists residing in District 3, and graduates of the “CSIG” Public Art Workshops. Permanent painted murals will be integrated into the building exterior. Artwork designs will be developed with community and recreation center stakeholder input.



Community and Economic Development Benefits: The DeFremery Park project presents an exciting opportunity to bring permanent artwork improvements to existing facilities within the park. The artwork opportunity is intended to create greater visibility and awareness of the park’s active communities, including the adjacent skatepark and Panther skatepark.

Project Status: Project opportunity and artist recruitment will commence Summer 2025. The facilities maintenance project is underway, with anticipated artwork completion in late 2025 / early 2026.

14th Street Safety Project

FUNDING SOURCE: Department of Transportation / Measure KK / Measure BB

Artists: TBD

Artwork Budget (Estimated): \$235,000



Location: Downtown Oakland (District 3)

CIP Managing Department: Department of Transportation

Selection Process: Three Phase Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Panel / Artists Finalists Interviews and RFP if needed prior to contracting

Project Description: Bay Area artists or artist teams will be invited to design permanent, integrated artwork within the streetscape improvements in the downtown core. Will include targeted outreach to Prequalified Artist Roster candidates including Oakland artists, artists residing in District 3 and graduates of the “CSIG” Public Art Workshops. Permanent artwork in durable materials such as steel, bronze, concrete and porcelain enamel will be utilized to ensure resiliency. Artwork designs will be developed with community and Black Arts Movement and Business District (BAMBD) stakeholder input on artist selection and designs.

Community and Economic Development Benefits: The streetscape project will enhance pedestrian and bicycle access to the 14th Street corridor, enhanced by public art. It will be inclusive of a diverse community of users and universally accessible. The public art project will celebrate the BAMBD community, engender deeper feelings of belonging among community, and generally contribute to the revitalization of this previously heavily used and highly anticipated rebuilt recreation center.

Project Status: Project opportunity and artist recruitment will commence Summer 2025. The construction project underway, with anticipated artwork completion in late 2025 / early 2026.

Estuary Park Project

FUNDING SOURCE: Public Works Agency/Measure DD

Artists: TBD

Artwork Budget (Estimated): \$200,000

Location: Estuary Park, Oakland Estuary / Jack London Square (District 3)



CIP Managing Department: Public Works Project Delivery

Selection Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Panel

Project Description: Bay Area artists or artist teams will develop a public art project to align with the Measure DD-informed designs for Estuary Park. To include targeted outreach to Prequalified Artist Roster candidates including Oakland artists and graduates of the “CSIG” Public Art Workshops. Permanent artwork in durable materials such as steel, bronze, tile, mosaic or porcelain enamel, sited within proximity of the planned public improvements and the Jack London Aquatic Center. Artwork designs will be developed with community and Measure DD stakeholder input.

Community and Economic Development Benefits: The vision for the renovated Estuary Park is to create a revitalized park and vibrant destination for civic, cultural, social, educational, and recreational activities, including watercraft access to the Estuary. It will be inclusive of a diverse community of users, universally accessible, flexible in use, and thoughtfully designed. The public art project will celebrate community, engender deeper feelings of belonging among community, and generally contribute to the revitalization of this important waterfront park.

Project Status: Artist recruitment will commence late 2025 / early 2026, in alignment with the public improvement schedule.

Lincoln Recreation Center Renovation

FUNDING SOURCE: Public Works Agency/Measure KK & State Grants

Artists: TBD

Artwork Budget (Estimated): \$260,000

Location: Lincoln Park, Chinatown (District 2)

CIP Managing Department: Public Works Project Delivery

Selection Process: Public Art Roster RFQ/ Shortlist Review with Dedicated Project Panel / Artists Finalists Interviews

Project Description: Bay Area artists or artist teams will develop public art projects for two locations in the Lincoln Recreation Center currently under construction. Will target outreach to the Artist Roster candidates including artists residing in the Chinatown / District 2 community, and graduates of the “CSIG” Public Art Workshops. Permanent artwork in durable materials such as tile, mosaic or porcelain enamel will be located near the entrance of the new recreation center and/or within the new gymnasium and public lobby areas. Artwork will be developed with community / stakeholder input.



Community and Economic Development Benefits: Located in Oakland's Chinatown, the Center occupies one corner of the 1.75-acre urban block park. It is the only public recreation center and park in Chinatown and Downtown that has park staff, public restrooms and active programming on-site. The Center serves a community of residents of all ages, income levels, and races. The public art project will celebrate community, engender deeper feelings of belonging, and generally contribute to the revitalization of this previously heavily used and highly anticipated rebuilt recreation center.

Project Status: Artist selection will align with project construction, commencing in 2026.

FY 2026/27 Upcoming Projects

Intradepartmental coordination and planning are underway for the following projects. Opportunities will be defined in FY 2025/26 for implementation in FY 2026/27 through FY 2027/29 based on the planning and outreach documented on the following City CIP project sites.

- **7th Street Connection Project**
- **Bancroft Avenue Greenway**
- **Embarcadero West Rail Safety Project**
- **Fire Station 29 – Fire Training Center**

Additional Program Responsibilities:

In addition to the Capital Improvement Projects listed above, Public Art staff will continue to facilitate artist and community-initiated projects, as well as developer opportunities associated with upcoming public art for private development projects. Additional City-initiated program responsibilities include:

Collections Management and Program Administration

Consultant and specialized contract services:

As mentioned above, funds will be utilized to prepare and issue RFPs for specialized artwork installation services, digital mapping and public art programming planning, conservation and collections assessments and specialized maintenance by the artists and/or local conservators. Previously identified projects requiring conservation and maintenance include:

- Shifting Topographies- Artist Dan Corson (D3)
- Broadway Underpass – Artist Team of Five (D3)
- Community Voices Mosaic Benches – Artist Rene Yung (Broadway / Auto Row) (D3)
- Rockridge Temescal Greenbelt – Artist Mark Brest Van Kempen (D1)
- Fruitvale Village Arches- Artist Vicki Jo Sowell (D5)



Frank Ogawa Bust / Oakland City Hall, Frank Ogawa Plaza

Public Art Program
FY 2023-25 Activities Report
and
FY 2025-27 Projects Plan
City Of Oakland
Cultural Affairs Division

Kristen Zarembo
Public Art Coordinator, Public Art Program
kzarembo@oaklandca.gov

Josie de Mira
Asst. Public Art Coordinator, Public Art Program
jdemira@oaklandca.gov

Lex Leifheit
Interim Manager, Cultural Affairs Division
llefheit@oaklandca.gov



Andrew Danish
President
danish**MODERN** studio

Portfolio: <https://sites.google.com/view/andrewdanish/home>
www.linkedin.com/in/danishmodern

danish**MODERN** is a contemporary design firm located in Oakland, CA specializing in design direction, creative direction, art direction, and graphic design. Areas of expertise include books, magazines, production management, photography, architecture, writing, editing and social media. I have designed over 100 digital assets for high-tech companies in Silicon Valley.

Corporate clients include Fortune, Forbes, Stanford University, Stanford Law School, UC Berkeley, Microsoft, Hewlett-Packard, Toshiba, Symantec, IBM, WIRED, Cisco Systems, Siebold, and Levi Strauss.

Consulting Projects

(2005-Present)

- Minted.com (seasonal design and production of online greeting cards)
- Penton marketing (email push newsletters for Microsoft, Hewlett-Packard, Toshiba, and other tech companies)
- Sunset magazine (cover photo layout and design for online focusgroups)
- Stanford Law School (58-page hardcover e-book design and photo editing commemorating new Stanford Law School building)
- WIRED Magazine (temporary full-time position of art director; designed features, contents, and front-of-book sections)
- Studio TMT (architectural firm web site design)
- iQ Magazine (art director for corporate business magazine published by Forbes Custom Publishing for Cisco Systems; Responsible for all art direction, photography, illustration, layout, design and production)
- Chronicle Books (editorial proposal, co-author, and design direction for coffee table book "Palm Springs Weekend" on mid-century modern architecture and design; Worked with international photographers, photo-editing over 3,000 images; Sold out four print runs.)
- Structure (location scouting and art direction for men's fashion retail store)
- Academy of Art University (email blasts)
- Siebold Magazine (redesign)

- Electronic Business Magazine (art direction and design)
- Stanford Lawyer Magazine (consulting art direction, design and production)
- Levi Strauss & Co. (concept and design of intranet news magazine)
- The Van Heyst Group (multi-year consulting for full services creative agency that transforms intellectual content into high-level forums and conferences)
- Fortune Magazine Conference Division (art direction and design of international internet workshops and on-site coordination)

Full-time Experience

Art Director

Masons of California

(2018-2019)

Most recent full-time position in charge of all printed matter for the Masonic Grand Lodge and Auditorium on California Street in San Francisco.

Art Director

Z Gallerie

(2017)

Responsible for photo art direction, photography, layout, and design of monthly retail catalog averaging 80 pages and 750,000 circulation.

Creative Director

InfoWorld Magazine

(2003-2005)

- Coordinated weekly news magazine cover art direction and design while managing editorial well.
- Responsible for all art direction, photography, illustration, layout, design, and production)
- Directed and supervised a staff of five.

Art Director

San Francisco Magazine

(1997-1999)

- Directly responsible for covers, editorial features and front-of-book sections.
- Conceptualized and assigned photography and illustration.

Art Director

Stanford Today Magazine

(1992-1993)

- Managed bimonthly magazine for Stanford University News Service
- Accountable for all art direction, photography, illustration, layout, design and production of Stanford University news magazine

Design Director

Stanford University

(1984-1992)

- Served as Design Director for Stanford Alumni Association and Art Director for Stanford magazine.

- Responsible for all art direction, photography, illustration, layout, design, and production
- Oversaw the output of all Stanford Alumni Association printed material.
- Supervised a staff of six.
- Proficiently taught in exchange program with the Institute of Publishing in Moscow, St. Petersburg and Kiev, Russia

Education

Tyler School of Art, Temple University
BFA in Graphic Design, with Education Certification
Graduated with high honors; Recipient of full-tuition Future Leader's Scholarship

Awards

Sibley Magazine of the Year Award, Stanford magazine
Communication Arts, annual illustration award of excellence
Society of Illustrators #41 gold award
Society of Illustrators #35 gold award
Society of Publication Designers, cover design
Society of Publication Designers, cover photography
Society of Publication Designers, editorial story design
Society of Publication Designers, editorial illustration
Society of Publication Designers, editorial photography
Society of Publication Designers, editorial story photography
Society of Publication Designers, story presentation design
Society of Publication Designers, single page illustration / spread
Maggie Award winner, best editorial story design / consumer
Maggie Award winner, best editorial layout / consumer
Maggie Award finalist, best annual, semi-annual, or quarterly
Maggie Award finalist, best single editorial photograph / consumer
Maggie Award winner, best table of contents
Maggie Award finalist, best annual / semi-annual

Affiliations

Oakland Art Murmur Meetup coordinator
Stanford University Publishing Course
U.C. Berkeley Extension educator, San Francisco
California College of the Arts, San Francisco
Oakland School for the Arts, Oakland
The Ruth Asana School for the Arts, San Francisco
Bishop O'dowd High School Arts Chairman, Oakland
Chabot Park Homeowner's Association President

STUDIO

CAITLIN GLEASON

Oakland, California

she/her

BIKE EAST BAY Oakland, CA

Events Manager Feb 2023–present

Owner of all of Bike East Bay's fundraising and community outreach events. Rebuilt most of the Bike East Bay events calendar with a focus on building events and partnerships that are dynamic, welcoming, and open to all – ensuring that events are accessible via multiple modes of transportation, that childcare is available on-site, and that venue selection, ticketing, and other factors do not create an exclusionary environment.

- Grew Bike to Work Day sponsorships and partnerships by 30%, and community participation by almost 100% through marketing, community relationship building, donor management and a diligent focus on execution details.
- Refocused and re-launched Session Fest by partnering with community groups, including sponsor showcases, and mission-aligned vendors, growing attendance by 41% in 2023, and likely by the same amount in 2024.
- Drove a 30% increase in donated items from sponsors, artists, and local makers for Biketopia – Bike East Bay's annual silent auction and gala. Moved the event to a new venue, and launched the first annual Biketopia awards.

ROULETTE INTERMEDIUM Brooklyn, NY

Director of Communications 2018–2022

Responsible for planning, execution, and project management of all communications for Roulette. Lead all artist outreach and relations, collaborating directly with and mentoring artists to create a compelling narrative while articulating their artistic vision and ensuring their works at Roulette had maximum visibility and impact.

- Development and launch of the Grammy-grant winning Roulette Archive, a free digital archive of every performance in Roulette's history, including launch events, media outreach, and web deployment.
- Independently conceptualized, organized, and built Roulette At Home, Roulette's ongoing online-first program to allow the organization to thrive and grow during COVID-19.
- Worked directly with media including the New York Times and New Yorker to secure both regular pieces about programming and feature articles highlighting the organization and its history.

THE KITCHEN New York, NY

Manager of Education and Media 2012–2018

Independently directed and managed The Kitchen's education programs, including planning, budgeting, and reporting. Worked directly with artists to coordinate communications and media around performances and exhibitions. Managed social media strategy across Twitter, Instagram, and Facebook (increased engagement 45x over 5 years).

- Designed and owned the creation of special events for donors and members including studio visits, performances, and gallery tours to directly connect artists to our members and community, including communication strategy
- Developed an after school education program for immigrant students that was incorporated into permanent curriculum

additional experience

2024	• Grant Panelist, Creative Youth Development, CA Arts Council	Sacramento, CA
2020–2022	• Senior Visual Art and Film Panelist, Brooklyn Arts Council	Brooklyn, NY
2013	• Family Programs Intern, The Rubin Museum of Art	New York, NY
2012	• Contract Researcher, Art Matters Foundation	New York, NY
2010–2011	• Graduate Teaching Fellow, University of Oregon Art History	Eugene, OR

awards & honors

- American Express Center for Creative Leadership - Leadership Academy, 2020
- University of Oregon Graduate Teaching Fellowship, 2010–2011

education

UNIVERSITY OF OREGON Eugene, OR

Master of Arts: Art History, May 2011

Thesis: Maintenance, Craft, and Tools: Andrea Zittel's Technologies for Living.

UNIVERSITY OF CALIFORNIA, DAVIS Davis, CA

Bachelor of Arts: Art History, May 2004

Area: 20th century American Art

skills

- Inquisitive and confident when assessing, conceptualizing, and contextualizing art for broad and diverse audiences, extremely comfortable working directly with contemporary artists both in-person and remotely.
- Experienced liaison with artists, galleries, nonprofits, donors, and members of the community.
- Fluent in: Salesforce, Mailchimp, Creative Suite, Office, Wordpress, Twitter, Instagram, Facebook, Raiser's Edge

Mario Hernandez, Ph.D.

ma.hernandez@northeastern.edu

Mills College at Northeastern University
Department of Social and Historical Studies

PROFESSIONAL POSITIONS

- 2019- Present **Mills College at Northeastern University**
Assistant Professor
Fletcher Jones Program Chair, Sociology
- 2018- 2019 **Wesleyan University**
Visiting Assistant Professor
Courses Taught: Introduction to Sociology, Urban Sociology, Gentrification
- 2013- 2017 **The New School University**
Teaching Fellow
Courses Taught: Urban Sociology, Media, Design, Race and Ethnicity, Gentrification, First Year Writing, Bohemia: Past and Present, Visual Culture
- 2012-2015 **York College- City University of New York**
Adjunct Lecturer
Courses Taught: Race and Ethnicity, Social Stratification, Urban Sociology
- 2011-2014 **The New School University**
Instructor
Courses Taught: Understanding Media Studies, Introduction to Media, Introduction to Design, Fashion Studies

AREAS OF SPECIALIZATION

Urban Studies, Critical Race Theory, Gentrification, Stratification/Inequality, Sociology of Culture, American Studies, Critical Theory, Political Economy of Cities, Design, The Sociology of Art

EDUCATION

- | | | |
|------|---|--------------|
| 2019 | The New School University
<i>PhD, Sociology</i> | New York, NY |
| 2009 | The New School University
<i>MA, Sociology</i> | New York, NY |
| 2004 | University of California, Berkeley
<i>BA, Sociology</i> | Berkeley, CA |

PUBLICATIONS AND CURRENT WRITING

BOOK PUBLICATIONS

Hernandez, M. (2023) *Bushwick's Bohemia: Art and Revitalization in Gentrifying Brooklyn*. Routledge Press. <https://www.routledge.com/Bushwicks-Bohemia-Art-and-Revitalization-in-Gentrifying-Brooklyn/Hernandez/p/book/9780367645861>

PUBLICATIONS

Hernandez, M. (2023) "We are without God Now: Benign Neglect and Planned Destruction of Brooklyn's Bushwick Neighborhood". *Journal of Urban History*, Vol. 49, Issue 2, March: <https://doi.org/10.1177/0096144221100885>

Hernandez, M. (2022) "Bohemia and New Urban Tourism" in Sybille, F. Jurgens, C. Muller, C. Raschke, A.L., Wellner, K. (Eds.) *The Power of New Urban Tourism: Markets, Representation and Contestations*. Routledge Press. ISBN: 9781003093923

Hernandez, M. (2019) "The Ghost Ship Tragedy: Thoughts on Art and Gentrification from the Bay Area to Brooklyn". *Words, Beats & Life: The Global Journal of Hip-Hop Culture*. 7(2) p. 102-118. December Issue.

Hernandez, M. (2012) "The Hegemony of Habitus: Locating the Role of Domination and Agency in the Works of Gramsci and Bourdieu". *Interdisciplinary Journal of the New School for Social Research*, Issue 2; Fall.

WORKS IN PROGRESS

"This is what happens when we organize ya'll: Real Estate Speculation, Gentrification and Resistance in Oakland"

CONFERENCES & PRESENTATIONS

2023 "Bushwick's Bohemia: Art and Revitalization in Gentrifying Bushwick" Presentation for the Annual Meeting of the Eastern Sociology Association Conference, Baltimore, MD, February 23rd to 26th

2023 "Bushwick's Bohemia: Art and Revitalization in Gentrifying Bushwick" Presentation for the Annual Meeting of the Pacific Sociology Association Conference, Seattle, WA, March 30th to April 2nd

2023 "Bushwick's Bohemia: Art and Revitalization in Gentrifying Bushwick" Presentation for the Annual Meeting of the Urban Affairs Association Conference, Nashville, TN, April 26th to the 29th

2022 "Bushwick's Bohemia: Art and Revitalization in Gentrifying Bushwick" Book presentation for the Mills College Alumni Reunion, October 6-9

2021 "This is what happens when we organize ya'll: Real Estate Speculation, Gentrification and Resistance in Oakland" Paper prepared for the Annual

- Meeting of the American Sociological Association, Virtual Meeting, August 7-9th.
- 2021 “The Job Search: Advice to PhD Students and Early Career Professionals.” Urban Affairs Association, Virtual Meeting, April 22nd.
- 2021 “Pursing an Academic Career: A Sociology Alumni Panel”, The New School for Social Research, Virtual Meeting, March 24th
- 2021 “Bushwick’s Bohemia: Art and Revitalization in Gentrifying Brooklyn”, Pacific Sociological Association, Virtual Meeting, March 17-21st.
- 2021 “Bohemia and The New Urban Tourism.” Paper prepared for the Annual Meeting of the Urban Historical Association, Detroit, MI, October 21-24th.
- 2020 “We are Without God Now: Benign Neglect and Planned Destruction of Brooklyn’s Bushwick Neighborhood”, California Sociological Association Annual Meeting, Virtual Meeting, Nov. 6-7th.
- 2020 “Brooklyn’s Planned Destruction and Benign Neglect” Urban Studies Reading Group. Institute for Metropolitan Studies. San Jose State University, Virtual Meeting, Oct.30th.
- 2020 “Black to the Future: Blackness, Space and Power” Moderator. Andrew W. Mellon funded series presented by We Are The Voices at Mills College, Oakland, CA, February 20th.
- 2020 “Coded Spaces: Design Aesthetics, Commercial Spaces and Gentrification.” Paper prepared for the Annual Meeting of the American Sociological Association, San Francisco, CA, August 7-9th.
- 2020 “Race and The Study of Gentrification.” Roundtable Discussion Paper prepared for the Annual Meeting of the American Sociological Association, San Francisco, CA, August 7-9th.
- 2020 “The Cultural Proletariat Revisited: Art and Cultural Production in the Gentrifying City.” Roundtable discussion presentation prepared for the Annual Meeting of the Eastern Sociological Society, Philadelphia, PA, February 27-March 1st.
- 2020 “The Trendy New Hotspot: Design, Aesthetics, Commercial Spaces and Gentrification” Roundtable discussion presentation prepared for the Annual Meeting of the Pacific Sociological Society, Eugene, OR, March 26-29th.
- 2019 “Interrogating the Wesleyan to New York City Pipeline: A Panel Discussion on Gentrification” Wesleyan University, May 2nd.

- 2018 “Bushwick’s Bohemia: Artist Networks, Race and Urban Revitalization.” Roundtable discussion presentation prepared for the Annual Meeting of the Eastern Sociological Society, Baltimore, MA, February 22-15th
- 2016 “Coded Spaces: A Theoretical Framework for Material and Immaterial Boundaries.” Paper prepared for the Annual Meeting of the American Sociological Association, Seattle WA, August 20-23rd.
- 2016 “Racialized Lifestyle Practices: The Cultural Implications of Spatial Disintegration.” Paper prepared for the Annual Meeting of the Eastern Sociological Society, Boston, MA, March 17-20th.
- 2015 “Culture, Markets, and the Shaping of Culture.” Panel presider for the Annual Meeting for the Eastern Sociological Society, New York, NY, February 26-March 1st
- 2013 “Fashioning the City: Fashion, Consumption, and the City.” Paper prepared for the Annual Meeting of Ethnography Conference, Chicago University.
- 2012 “Fashion as a Homology of Difference.” Paper prepared for the Annual Meeting of Critiquing Culture Conference, George Mason University.

ACADEMIC HONORS AND AWARDS

- 2023 National Endowment of the Humanities – Geography and Justice in the Public Humanities Summer Institute, Northeastern University, June 19th to July 1st, 2024, Co designed with Liza Weinstein and Angel Nieves
- 2023 Faculty Development Grant, Northeastern University (\$4000)
- 2020-21 MACK Faculty Development Grant, Provost’s Office, Mills College (\$2,500)
- 2020-21 Research Grant, Faculty Development Award, Mills College (\$2,500)
- 2019-2020 Research Justice at the Intersections Fellow, Mills College
- 2019 Alfred Schutz Memorial Award in Philosophy and Sociology
- 2017 Metrolab Masterclass Fellow, Brussels, Belgium. Jan. 23rd-Feb. 3rd
- 2017 Hispanic Scholarship Fund (\$5000)
- 2014- 2017 New School University Teaching Fellow
- 2017 Lang Social Science Research Graduate Mentor Fellowship
- 2007-2012 New School for Social Research GPA 50% Tuition Scholarship
- 2010- 2011 Center for Public Scholarship Research Fellow
- 2011 Hispanic Scholarship Fund (\$2000)
- 2004 Hispanic Scholarship Fund (\$2000)

PROFESSIONAL MEMBERSHIPS

- 2019 – Present Oakland Art Murrur, Board of Directors
- 2012 – Present American Sociological Association

	-Consumers and Consumption & Community and Urban Sociology section member
2013 – Present	Eastern Sociological Society
2019 – Present	Pacific Sociological Association
2020 – Present	The Urban History Association
2020 – Present	British Sociological Association
2020 – Present	California Sociological Association

Nia Simone Jacobs

Professional Summary

Operations Lead with creative background looking to develop professionally while bringing unique set of skills to work environment. Focused on driving results through analyzing a variety a data. Striving for constant innovation and development.

Work History

Rinse

Vendor Operations Lead

March 2020 – Present

- Working with cleaning partners to achieve optimal cleaning quality and streamlined cleaning operations.
- Thoroughly investigating and processing damaged and missing claims to achieve fair resolutions with cleaning partners and customers.
- Tracking and analyzing cleaning operations metrics in order to understand and iterate best practices within the cleaning world.
- Designed and executed mask production for the San Francisco operations team and customers.

Resonance Consulting Group – Oakland California

Assistant

January 2019 - Present

- Writing and editing documents corresponding with weekly meetings and workshops in order to supplement meaningful and tangible change within organizations.
- Preparing for team and equity building retreats through collecting qualitative data and creating guiding documents.
- Transcribing and formatting follow-up documents to ensure team development is kept up to date.
- Analyzing feedback and qualitative data in order to improve workshops and tailor future work to clients.

Uniqlo USA

Visual Merchandising Associate

September 2017- March 2020

- Created and styled displays based on monthly directives and location-specific requirements in order to both achieve a visually appealing store and showcase new and featured items.
- Appealed to current style and marketing trends using visual space. Consistently driving sales of new and trendy items.

Oakland, CA

Skills

- Microsoft Office
- Adobe Creative Suite
- Email management software
- Editing
- Customer Service
- Attention to detail
- Communication
- Collaboration

Education

2018

Howard University

Bachelor of Arts – English

Minor – Theatre Technology

2014

Santa Catalina School

High School Diploma

Sabina Kariat

Portfolio Links

Co-creation Project, Animation, and Illustration:

<https://www.sabinakariatart.com/>

<https://www.sabinakariatart.com/conversationswithmyself>

<https://www.artogether.org/shadow-movements/>

<https://www.artogether.org/2024/10/22/clinton-community-center-mural-a-symbol-of-community-and-hope/>

Education

BACHELORS IN FINE ARTS | 2018 | RHODE ISLAND SCHOOL OF DESIGN

- Major: Illustration
- Major: Animation
- Minor: Literary Arts

2018 | BROWN UNIVERSITY

- Anthropology
- Writing

2018 | Brown University Social Innovation Fellowship

2021 | Fulbright Research/Open Study Fellowship

2024 | Emerging Arts Professionals Fellowship

Experience

PUBLIC ARTS PROGRAM MANAGER | ARTOGETHER | 2023-PRESENT

- Manages public arts programs for diaspora artists and newcomer, immigrant, and refugee youth
- Outreaches to artists, teaching artist facilitators, youth and community participants, audience members, partners, space rentals, and other stakeholders that fill resource/logistical needs
- Managed the budget of my programs
- Created contracts for stakeholders
- Created policies and codes of conduct for programs
- Defined my department's goals and intentions
- Gathered feedback and gauged impact through surveys, interviews, statistics
- Implemented storytelling strategies to document program success narratives
- Took initiative to propose projects that align with our mission statement and apply for relevant grant funding

PUBLIC ARTS MURALIST

- 2023 Karam House Mural: Hosted a community workshop series to co-create a mural in Reyhanli, Turkey, near the Syrian border in collaboration with refugee youth
- 2024 Clinton Park Mural: reactivated Clinton Park Community Center, informed by community storytelling
- 2024-2025 Berkely Civic Arts Mural at Vik's Chaat: a mural about South Asian women in local history

COMMUNITY WORKSHOP FACILITATOR | ARTTogether | 2022-PRESENT

- Facilitated storytelling workshops with diaspora and refugee participants. This project will culminate in a sculpture installation showcasing diaspora narratives in collaboration with artist Taro Hattori and Sahba Aminikia.

STORY ARTIST | PIXAR ANIMATION | 2023

- Story artist for “The Other Side,” an independent Pixar co-op film about a father in Oakland, on a journey to the afterlife, seeking ways to connect with the son he left behind

ANIMATION DIRECTOR | “FILE/LIFE” TEMPLE UNIVERSITY INSTITUTE ON DISABILITY | 2022

- Collaborated with community archivists, director, and producer to ideate content and scope of animations
- Defined production schedule
- Animated art by community archivists/disability rights activists and
- Created hand drawn animations to visualize stories of disability rights activists
- Culminated in an interactive video installation

FULBRIGHT RESEARCH FELLOW(ANIMATION) | THE FULBRIGHT PROGRAM | 2021-2022

- Project managed a community arts co-creation program in Istanbul, Turkey, with an animation focus.
- Defined project idea, scope, production schedule, and affiliate organizations
- Created connections and collaborated with affiliates
- Learned the craft of karagöz shadow puppetry from puppet artists at Istanbul Karagöz Puppetry Foundation and animated them in stop motion animation.
- Co-created karagöz puppetry animations with Syrian refugee youth at Karam Foundation to offer belonging in the traditional crafts of their new home country.
- Co-created a cohesive animated film
- Screened film at a series of public arts events

ANIMATION DIRECTOR | FLYING CARP PRODUCTIONS | 2019-PRESENT

- Lead Animator on a “Baseball Behind Barbed Wire” by Yuriko Romer, a San Francisco based director, about Asian American history and baseball. Collaborated with team to ideate visuals and create a cohesive aesthetic for the film. Created hand-drawn artistic ink animations. Defined scope and schedule. The film was screened at Kabuki Theater to an audience of 300 or more.

LEAD ANIMATOR | WEDNESDAYS IN MISSISSIPPI | 2019-PRESENT

- Animator and Illustrator for documentary that describes activist meetings of women during the 1960’s civil rights movement. Directed/produced by established Los Angeles filmmaker Marlene McCurtis.

TEACHING ARTIST | PERFORMING ARTS WORKSHOP | 2019-2021

- Teaching Artist in schools throughout San Francisco Bay Area. Designs and teaches animation/illustration/sequential arts curriculum to students pre-k through high school. Trained in anti-racist framework to apply to teaching practice and curriculum design.

TEACHING ARTIST | REEL OAKLAND | 2021

- Mentoring a cohort of high school students from different East Bay High Schools through the production of a short animated film. Taught process from ideation through post-production.

LEAD ANIMATOR

- “Mother Tongue” 2021: Lead animator on a short film about language in diaspora communities, directed by Samantha Steele. The film explored the stories of diasporic individuals who do not speak, or had forgotten, their family’s native language. The 3 interviewees explore their relationship to language, loss, and identity

- “Danny’s Story” 2021: Lead animator on a short film by Theo Octavia about Danny Thompsi’s refugee journey fighting against the unjust threat of incarceration and deportation in Oakland, California.

MOTION GRAPHICS DESIGNER | DE YOUNG MUSEUM | 2019

- Designed motion graphics for "De Youngsters" exhibition advertisement.

SOCIAL INNOVATION FELLOW | BROWN UNIVERSITY | 2018

- I was mentored in project management, nonprofit entrepreneurship, and ethical aid work
- Conducted fieldwork in Ranchi, India, to research ethical modes of co-creation in storytelling, and platform local indigenous stories. Worked with Adivasi (indigenous) activists to learn from and contribute to their work. Held drawing classes and comics workshops in collaboration with local organizations, with a focus on communicating narratives about activist issues.

Exhibitions and Publications

- Visions Magazine 2017, Senra Setting Magazine 2018, Southern Exposure Juried Exhibition 2020, “Don’t Google It” Short Film Showcase 2021, “Karagoz, Hacıvat, and Me” Karam House Art Show 2022, New York Istanbul Short Film Festival 2022, LA Documentary Film Festival 2022, Universal Kids Film Festival 2022, Home is Distant Shores Festival 2023, International Migration and Environment Film Festival 2023, “File/Life” Temple University Institute on Disability 2023, “File/Life” Temple University Institute on Disability at Washington D.C. Russel Senate Vu 2024 Berkeley Art Center 2023, ARTogether “Shadow Movements” Final Showcase 2024

- Analyzed weekly sales to maximize visual space and sales based on store demographics.
- Executed weekly relevant functions pertaining updating and placing marketing assets throughout store.
- Assisted with general store operations when needed, including customer service and display maintenance; exceeding company standards.

Howard University – Washington, DC

Administrative Assistant

February 2015- May 2016

- Filed, organized, and created donor and student scholarship files to ensure accurate documentation of past and current scholarships.
- Developed file organizing system to streamline donor file and donor recipient filing and retrieving processes.
- Responded to student and parent financial aid inquiries thoroughly and professionally.
- Ensured accuracy of student accounts and billing.
- Executed front desk duties including copying, faxing, answering and forwarding phone calls.