

Public Art Advisory Committee Meeting
Monday, December 2, 2024
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 1

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.** Comments will no longer be accepted via Zoom or telephone. Please click the link below to join the webinar:

<https://us06web.zoom.us/j/82598228963?pwd=xvE3fchtIK9RMv0lAogZbLcCqqRUa.qHjDK7Cy6hNCDK3s>

Passcode: 892976

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Public Art Advisory Committee Meeting
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AGENDA

- I. Welcome/Call to Order/Roll Call**
- II. Land Acknowledgment**
- III. Public Comment**
- IV. Action Item: Adopt the September 30, 2024, Public Art Advisory Committee (PAAC) Meeting Minutes**
- V. Action Item: Adopt 2025 PAAC Meeting Schedule**
- VI. Informational Item: Mosswood Community Center Public Art Update**
- VII. Informational Item: Public Art Program Coordinator Updates**
 - a. Cultural Affairs Division: Interim Cultural Affairs Manager Lex Leifheit Introduction**
 - b. Citywide Updates: City Elections, Budget Updates and Upcoming Council Meetings**
 - c. Program Updates**
 - i. 2024 Pre-Qualified Public Artist Roster Website List and Resources**
 - ii. Department of Transportation (OakDOT) streetscape project planning**
 - iii. Regional & State Efforts and Convenings- NorCal PAAN, PacSoCal and CA for the Arts collaborations**
 - iv. Grantmakers In the Arts (GIA) Conference; CODA Summit; Further Triennial**
 - d. Private Development Projects**
 - i. Lake Merritt BART Phase I - Senior Housing**
 - ii. 2121 Wood Street**
- VIII. 2025 Planning Discussion: Program Priorities; PAAC Membership and Recruitment**
- IX. Open Forum**
- X. Announcements: Passing of Scott Atthowe, Two-term PAAC member through 2006**
- XI. Agenda Building for January: Community-initiated projects, Mosswood, East 12th Street Private Development, Collection Deaccessions, General Plan Presentation to Cultural Affairs Commission on 1-27-25**
- XII. Adjourn**

 This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department
Public Art Coordinator – Kristen Zaremba
Phone: (510) 238-2155
Recorded Agenda: (510) 238-2386
Telecommunications Relay Service: 711

Land Acknowledgement

On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:

We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.



Public Art Advisory Committee

(PAAC)

September 30, 2024

1 Frank H. Ogawa Plaza

Hearing Room 1

Minutes

Members Present: Eric Murphy (Co-Chair), Sarah Miller (Co-Chair), Marcus Guillard, Kaitlin Kushner, Katerina Leventi, Mario Navasero

Excused: -----

Staff Present: Kristen Zaremba, Public Art Coordinator; Josie de Mira, Assistant Public Art Coordinator; Roberto Bedoya, Cultural Affairs Manager

Guests: Jamica Cervantes, Francisco 'Amend' Sanchez, Kai Yonezawa, Nicole Guzman, Chirag Patel

Meeting Chair: Sarah Miller

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:33 p.m.** PAAC Chair Sarah Miller called the meeting to order, performed roll call, and read the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
- 2. Public Comment:** No comment was provided.
- 3. Action Item:**
 - a. Adopt the Minutes from the June 3, 2024 Public Art Advisory Committee Meeting. M. Guillard motioned to approve the minutes. K. Leventi seconded; S. Miller Aye; E.**

Murphy Aye; M. Navasero Aye. Motion passed unanimously.

- b. Adopt the Minutes from the July 1, 2024 Public Art Advisory Committee Meeting. K. Leventi motioned to approve the minutes. K. Kushner seconded; M. Navasero Aye. Motion passed unanimously.**

- 4. Informational Item: Cultural Affairs Division Staffing Updates** Zaremba welcomed Cultural Affairs Division Manager Roberto Bedoya to share an update on his forthcoming retirement with the Committee. Bedoya shared the details of his retirement, commencing on October 12th, 2024, after eight years of service to the City of Oakland as Cultural Affairs Manager. Bedoya praised Zaremba for her exceptional management of the Public Art Program and thanked de Mira for her work on the Public Art Roster. Bedoya discussed the challenges of staffing and fund distribution that the program has faced, and the systemic inequities within the field of public art that the Cultural Strategist in Government program addressed through the Public Art Workshops in 2023. Zaremba acknowledged and thanked Bedoya for creating ways to establish equitable opportunities and diversify the field of public art within the City of Oakland. Committee members thanked Bedoya and acknowledged his contributions, commitment, and meaningful impact on arts and culture in Oakland.
- 5. Action Item: Review and Approve the Public Art for Private Development Proposal by artists Francisco “Amend” Sanchez and Thomas Wong of Civic Design Studio, for the Native American Health Center, a private development for City land, located at 3050 International Blvd.** Zaremba introduced the project and shared that PAAC approval is required for private development projects being realized on City-owned parcels, and the role of the PAAC to review and approve the proposed design and public art site plan which will authorize the applicants to move forward with fabrication of the artwork. Jamica Cervantes, Special Project Coordinator with the Native American Health Center introduced the team who was present at the meeting. Sanchez introduced himself and his connection to Oakland and the Fruitvale community. He shared that the images will be created out of mosaic tile, fabricated by Trend Group and Sourcetiles, and installed on two panels on the building façade with dimensions of approximately 12 ft. by 45 ft. Sanchez noted that the design does not illustrate where the windows will obstruct the image but that has been considered in the layout of the design. Sanchez shared the themes of the artwork, including representation of Native American presence of the past, present, and future, and the existence and restoration of waterways in the neighborhood. These themes were guided by listening sessions with Sogora Te Land Trust and NAHC staff and compliment the planned architectural style. Sanchez presented his design compositions and background narrative. PAAC members made suggestions about the use of color to create more definition in certain areas of the design, adding an element to the image of the young person to identify them as a person of modern times, installing additional lighting on the center portion of the building where the painted birds will appear. PAAC members also asked questions about the significance of the Flicker bird symbol, details on how the image is translated to the tiles, tile installation, and tile opacity. Committee members praised the themes, community engagement, research, and composition of the designs. Zaremba addressed the interest in sidewalk art treatments, and that this would require a permitting process with public works and addressing artist rights in this scenario. **Motion: E. Murphy moved to approve the Public Art for Private Development Proposal by artists Francisco “Amend” Sanchez and Thomas Wong of Civic Design Studio, for the Native**

American Health Center, a private development for City land, located at 3050 International Blvd. K. Kushner seconded, S. Miller Aye, M. Guillard Aye, K. Leventi Aye, M. Navasero Aye. Motion passed unanimously.

6. Action Item: Review and Approve the 2024-25 Public Art Prequalified Artist Roster

Recommendations Zaremba provided an overview of the purpose of the roster, community outreach efforts, applicant data, and the selection process working with the panel of art professionals who reviewed and evaluated the applicants. Staff shared work samples from the list of artists recommended for inclusion to the roster and statistics about the artists regarding medium varieties, racial/ethnic identities, connections to Oakland, districts of Oakland represented by the applicants, and subjective experience levels. Zaremba explained the variations in the applicant responses regarding artist bio(graphical) statements and work sample descriptions. PAAC member and selection panel representative Navasero explained that certain applications lacked details on an artist's role on a team project which made it difficult to understand their work. Committee member Murphy stated that he saw a healthy variety of experience levels among the artists within the field of public art and there were several artists who did not have public art experience but showed potential and could be commissioned for smaller projects. Committee members expressed excitement about the large number of local artists in the recommended list and asked if there was a way for PAAC members to view the list on SlideRoom. Zaremba explained that staff is looking at the options for sharing the list as public information. Staff is also working on responses to all applicants and helpful messaging for those applicants who will not be added to the roster. Staff shared that there are 97 artists who requested to be matched as an artist mentor. **Motion: K. Leventi moved to approve the selection panel recommendations to include 260 artists in the 2024-25 Public Art Prequalified Artist Roster (see attached list). S. Miller seconded. K. Kushner Aye, M. Guillard Aye, M. Navasero Aye.**

7. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity

- a. Cultural Affairs Division Staffing Updates:** Zaremba acknowledged de Mira's invaluable contributions for the past six months of employment and how Bedoya's departure will affect the Cultural Affairs Division and Commission. Division staff will potentially need additional support. There will also be a new hire joining the division as a Program Analyst II to support the Cultural Funding Program.
- b. Public Art Program Updates:** Staff will continue to develop the roster and focused efforts around City-funded projects including Mosswood Community Center, 14th Street Streetscape, and DeFremery Park for 2025. Funding is already in place for these projects which will draw artists from the roster for review by dedicated project selection panels. The Public Art Plan will go to City Council in the near future and staff will keep the committee updated. The program also expects more community and Council initiated mural proposals in the coming months which will need approval by PAAC.
- c. Private Development Updates:** Staff shared updates and photos of newly completed public art installations for private development projects including permanent murals at 2255 International Boulevard (Ancora Place) by Lead Artist Leslie Lopez; bronze sculptures for the pocket park at 1900 Broadway by artist Woody De Othello; and

architecturally integrated metalwork for 24th Street and Waverly (The Lark) by artist Marc Fornes/THEVERYMANY.

8. Open Forum: No speakers

9. Announcements: Committee members K. Kushner and E. Murphy will have artwork displayed at an Oakland Style Week show at Studio 11 in Jack London Square opening on October 12. Art Murmur will have a tour bus that will arrive at 12pm. Reception and artist talk 1-2pm. M. Navasero will be a part of an abstract group show on October 5, 4-9 pm at Method Made gallery in San Francisco. K. Zaremba will be attending the Grantmakers in the Arts (GIA) conference in Chicago. M. Guillard will be attending CODA Works in Cincinnati. S. Miller encourages people to visit the new Maya Angelou monument in San Francisco by Lava Thomas. E. Murphy shared that Sgt. Johnson's gallery will be sharing more of Lava Thomas's work.

10. Agenda Building:

11. Adjournment: M. Guillard moved to adjourn the meeting at 7:32. S. Miller seconded. K. Kushner Aye; K. Leventi Aye; M. Navasero Aye; E. Murphy Aye. Motion passed unanimously.



Public Art Advisory Committee 2025 Meeting Agenda Schedule

All meetings convened at
 Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, CA 94612
 5:30-7:30 PM

PAAC Meeting Date	Agenda Published	Report Due Date**
January 6	January 3	December 20
February 3	January 31	January 17
March 3	February 28	February 14
April 7	April 4	March 21
May 5	May 2	April 18
June 2	May 30	May 16
July 7	July 4	June 20
August 4	August 1	July 18
*September 8	September 5	August 22
October 6	October 3	September 19
November 3	October 31	October 17
December 1	November 28	November 14
*1st Monday holiday / alternate meeting date		**Submittal Report by Due Date does not guarantee place on the agenda

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl.
 Oakland, CA 94612 www.oaklandculturalarts.org