Cultural Affairs Division Economic & Workforce Development Department



Public Art Advisory Committee
Regular Meeting
Monday, December 2, 2019
Oakland City Hall
Hearing Room 4
1 Frank Ogawa Plaza
5:30 - 7:30 pm

AGENDA

- I. Welcome/Call to Order
- II. Open Forum
- III. Approval of Minutes: October 7, 2019 meeting
- IV. Action Item: Review and Approve PAAC 2020 Meeting Calendar
- V. Informational Item: Cultural Affairs and Public Art Program Legislation Update
- VI. Informational Item: Staff Updates on Pending Projects and Program Activity
 - a. MacArthur Gateway Arches- Installation and Dedication Updates
 - b. Measure DD: Gardens at Lake Merritt Gates- Installation Schedule Update
 - c. Mosswood Community Center and Park Master Plan
 - d. 2020 CIP Project Plans
 - e. Public Art in Private Development- Update on Various Projects
 - f. Artist-Community Initiated Projects
- VII. PAAC Nominations and Matrix
- VIII. Announcements
- IX. Agenda Building: Outline agenda for January 2020 meeting

 Next regular meeting: January 6, 2020 Hearing Room 4, Oakland City Hall
- X. Adjourn

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612 www.oaklandculturalarts.org

this meeting is wheelchair accessible. To request materials in alternative formats, an ASL interpreter, or an assistive listening device, please call the Planning Department at 510-238-3941 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so that persons who may experience chemical sensitivities may attend. Thank you.



Cultural Affairs Division Economic & Workforce Development Department

Public Art Advisory Committee (PAAC) October 7, 2019 Minutes

Members Present: Bryan Cain (co-chair), Jennifer Correia, Charmin Roundtree-Baaqee, Eric

Murphy, Yulia Pinkusevich*

Excused: Jennifer Kesseler, Michele Ramirez, Patricia Cariño Valdez, Chris Treggiari

Absent:

Staff Present: Kristen Zaremba, Public Art Coordinator

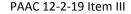
Guests: Natalia Mount, Pro Arts

Meeting Chair: C. Baaqee
*Indicates partial attendance

- **1.** Meeting called to order at 5:40 p.m.
- 2. Open Forum
- 3. Minutes: J. Correia moved to approve the minutes of the August 5, 2019 Public Art Advisory Committee meeting. E. Murphy seconded. Motion passed unanimously.
- 4. Action Item: Review and approve proposal for Pro Arts on the Commons Temporary Installations for Frank H. Ogawa Plaza. Public Art Coordinator Kristen Zaremba reintroduced the project. The overview of the project was presented at the July 2019 meeting. Pro Arts Executive Director Natalia Mount presented the proposal for a temporary performance installation by artist Cassie Thorton, "Desperate Holdings Real Estate & LandMind Spa." The work will launch with an artist reading at Wolfman Books on October 21st, and consist of a temporary tent structure situated under the Oak trees on the plaza, October 23, 25 and 28, during which time the artist will offer free facials using mud, collected from the SalesForce Tower building foundation excavation in San Francisco. The work will expand on research and a publication the artist has created to invite dialogue regarding the local real estate market and housing affordability, as a proponent of new models for 'survival, cooperation and cohousing. Mount shared copies of Pro Arts newsletter, co-produced with gallery tenants Project Kalahati, and invited committee members to attend a series of Black and Brown film screenings. Motion: B. Cain moved to approve the Pro Arts on the Commons temporary art installation proposal by Cassie Thorton, for October 23-28, 2019. J. Correia seconded. Motion passed unanimously.
- 5. Informational Item: Cultural Affairs and Public Art Advisory Committee Legislation Update. No Action Required. Item Tabled to allow additional time for review of materials.

PAAC 12-2-19 Item III

- 6. Informational Item: Staff Updates on Pending Projects and Program Activity
 - a. MacArthur Gateway Arches. The project installation is scheduled for late October with Rays Electric at the General Contractor. The artist Eric Powell will handle actual installation. Staff and committee members discussed possible dedication plans and the importance of the project, to celebrate East Oakland as a welcoming community. Dedication dates and details to be finalized once the installation has commenced.
 - b. Measure DD: Gardens at Lake Merritt Gates. Installation is also being planned for late October, under a contract with Western Specialty, but will take longer due to foundation work for the gate posts. A dedication will be planned with the Friends of the Gardens, supporters of the project, in November. In the interim, staff and committee members discussed promotional opportunities to celebrate the gates installation during the Autumn Lights Festival in mid-October.
 - c. Mosswood Community Center and Park Master Plan. Zaremba and Charmin Baaqee, as a project community consultant, introduced plans for a new community center and park master plan, commencing with a community event to solicit ideas on October 19th. Committee members discussed the value of this park and center for the local and regional community, adjacent to Kaiser hospital and home to multiple festivals. Committee members were welcomed to participate in the planning process.
 - d. Public Art in Private Development: Update on Various Projects. Zaremba reported on progress relative to the Oak Knoll development, where projects proposed to be located on City property will prospectively be managed and maintained through a Community Facilities District agreement with the City. Staff will continue to work to advocate for the best practices care of the PAAC approved artwork designs.
- **7. Announcements:** Committee members invited colleagues to events at Gray Area, Latham Square Third Thursdays and OakStop.
- 8. Agenda Building: Updates on current projects. PAAC Ordinance and Matrix. Nominations.
- 9. Adjournment: Y. Pinkusevich moved to adjourn the meeting at 7:30. E. Murphy seconded. Motion passed unanimously.



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Public Art Advisory Committee Meeting Agenda Schedule 2020

All meetings located at Oakland City Hall 1 Frank H. Ogawa Plaza Hearing Room 4 5:30 – 7:30 pm

PAAC Meeting Date	Report Due Date**	Agenda Published
January 6	December 20	January 3
February 3	January 20	January 31
March 2	February 17	February 28
April 6	March 23	April 3
May 4	April 20	May 1
June 1	May 18	May 29
July 6	June 22	July 3
August 3	July 20	July 31
September 14*	August 31	September 11
October 5	September 21	October 1
November 2	October 19	October 30
December 7	November 23	December 4
*1st Monday holiday / alternate meeting date	**Submittal Report by Due Date does not guarantee place on the agenda	

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