

## Public Art Advisory Committee Meeting Monday, November 6, 2023 5:30 - 7:30 pm Oakland City Hall 1 Frank H. Ogawa Plaza, Oakland CA 94612 <u>Hearing Room 1</u>

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for <u>viewing only</u>. Comments will no longer be accepted via Zoom or telephone.

#### How to Make a Comment:

There are two opportunities for the public to address the Cultural Affairs Commission and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

#### **RE: ZOOM PARTICIPATION + COMMENT PERIODS**

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made inperson. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Commission and City staff at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.** Comments will no longer be accepted via Zoom or telephone.

https://us06web.zoom.us/j/83180596949?pwd=YnVVaGRrZER4T1RkcnJDWkdMcFo3Zz09

Passcode: 782993

#### Or One tap mobile : +16694449171,83180596949#,\*782993# US

+16699006833,83180596949#,\*782993# US (San Jose) Or Telephone: Dial(for higher quality, dial a number based on your current location): +1 669 444 9171 US +1 669 900 6833 US (San Jose) +1 408 638 0968 US (San Jose) or 888 475 4499 US Toll Free or 833 548 0276 US Toll Free or 833 548 0282 US Toll Free or 877 853 5257 US Toll Free

Webinar ID: 831 8059 6949

## Public Art Advisory Committee Meeting Monday, November 6, 2023 5:30 - 7:30 pm Oakland City Hall 1 Frank H. Ogawa Plaza, Oakland CA 94612 Hearing Room 1 AGENDA

- I. Welcome/Call to Order/Roll Call
- II. Public Comment
- III. Action Item: Adopt the Minutes from the September 11, 2023 Public Art Advisory Committee Meeting
- IV. Action Item: Review and Approve Councilmember Bas' Mural Fund Project by Artists Community Rejuvenation Project and Flo Oy Wong, for the "Chinatown Kitchen Kids" mural on 711 Webster Street, facing I-880 (District 2).
- V. Action Item: Review and Approve Oakland Department of Transportation Funded 8th Street Traffic Calming Utility Box Project Artwork Designs by Bay Area Mural Program (BAMP) Artists Andre Jones and Ashley Cousins, for five sites A. 8<sup>th</sup> & Adeline; B. 8<sup>th</sup> & Center; C. Market & 8th (District 3).
- VI. Action Item: Review and Approve Oakland Department of Transportation Funded 8th Street Traffic Calming Utility Box and Light Pedestal Project Artwork Designs by Artist Nyia Luna for three sites: A. 8<sup>th</sup> & Union; B. 7<sup>th</sup> & Center; C. 18<sup>th</sup> & Adeline (District 3).
- VII. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity
  - a. Recruitment: Staff, PAAC, Artist Updates
  - c. CIP Project Planning
  - b. Public Art in Private Development Projects
  - d. Artist-Community Initiated Projects
  - e. General Public Art Program Administration: 2024 Planning
- VIII. Open Forum
  - IX. Announcements: Committee member farewells; new member nominees
  - X. Agenda Building: Outline agenda for next regular meeting: October 6, 2023
- XI. Adjourn

**b** This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email <u>KZaremba@oaklandca.gov</u> or

call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envié un correo electrónico a <u>KZaremba@oaklandca.gov</u> o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作 天電郵 <u>KZaremba@oaklandca.gov</u> 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可 能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ <u>KZaremba@oaklandca.gov</u> hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra.Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department Public Art Coordinator – Kristen Zaremba Phone: (510) 238-2155 Recorded Agenda: (510) 238-2386 Telecommunications Relay Service: 711



## **Cultural Affairs Division Economic & Workforce Development Department**

#### Public Art Advisory Committee (PAAC) September 11, 2023 1 Frank H. Ogawa Plaza Hearing Room 4 Minutes

Members Present:	Katerina Leventi, Sarah Miller, Eric Murphy, Kaitlin Kushner
Excused:	Michele Ramirez, Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kesseler (Co-
	Chair)
Staff Present:	Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs
	Commission Program Analyst;
Guests:	Deb Koppman- Artist, Laurie Umeh- Friends of Dimond Park; Jason Patton,
	Mica Amichai, Stephen Tu (Oak-DOT); Senay Denis "Refa One"- Artist

#### Meeting Chair: Eric Murphy

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:36 p.m. Public Art Coordinator Kristen Zaremba introduced the newest PAAC member, Kaitlin Kushner. Kushner is an artist and works in exhibitions for the Oakland Museum of California.
- 2. Public Comment: No comment was provided.
- 3. Action Item: Adopt the Minutes from the July 6, 2023 Public Art Advisory Committee Meeting. S. Miller moved to approve the minutes. K. Leventi seconded. Eric Murphy Aye; K. Kushner Abstain. Motion passed.
- 4. Action Item: Review and Approve Friends of Dimond Park Funded Artwork Designs by artist Deb Koppman, for the Restroom Doors at Dimond Park, 3860 Hanly Road (District 4). Public Art Coordinator Kristen Zaremba provided an overview of the proposal and referred committee members to the proposal packet. Artist Deb Koppman and Friends of Dimond Park representative Laurie Umeh provided an overview for a series of 9 murals painted on 5 metal restroom doors. The designs will incorporate the existing ADA compliant bathroom signage. Zaremba reminded Committee members that privately funded murals for City property can be temporary or permanent. In this instance the murals will be sustained by the artist for a limited period, but all hope they will be respected and remain untouched. The designs are family friendly, based on plants and animals found in the park. As with her previously presented project, the artist translated the mosaic design form to these murals, which allows for greater community participation. The Parks and Recreation Advisory Commission (PRAC),

which has jurisdiction over the property, provided approval at their July 12, 2023 meeting. The terms of the project, including maintenance, will be documented in the City license agreement executed by the Parks department. PAAC members were invited to comment on the proposal design. Committee members complimented the artist's designs and expressed support for the project methods, and encouraged the project funders to provide appropriate signage. The artist, community, program staff and committee members further discussed using appropriate materials to sustain the project, and general maintenance of the bathroom facilities in parks (which are maintained by Public Works). Motion: S. Miller moved to approve the designs by Deb Koppman for the Restroom Doors at Dimond Park, 3860 Hanly Rd (District 4). K. Leventi seconded. K. Kushner Aye; E. Murphy Aye. Motion passed unanimously.

- 5. Action Item: Review and Approve Oakland Department of Transportation (OakDOT) Funded 8th Street Traffic Calming Utility Box Project Artwork Designs by Senay Dennis "Refa One," located on 8th Street between Mandela Parkway and Peralta Street (District 3). Zaremba introduced the project, noting that Public Art Program (PAP) staff are working with OakDOT staff to develop a streamlined path for OakDOT funded "Paint the Town" projects, which may now include temporary street murals, utility boxes and other right of way existing infrastructure. OakDOT staffers Jason Patton, Stephen Tu and Mica Amichai provided background and an overview of the project goals and community art opportunities, and referred committee members to the PAAC submittal package. Artist Senay Dennis "Refa One," provided background on his connection to the 8<sup>th</sup> Street West Oakland community, bicycle transportation and the Black Panther Party, which inform his designs for the five of the eleven identified utility boxes on 8<sup>th</sup> Street between Mandela and Peralta. Committee members and staff complimented the artist on his cohesive art plan for the five boxes, and suggested incorporation of signage for the program. Motion: K. Leventi moved to approve the Oakland Department of Transportation (OakDOT) Funded 8<sup>th</sup> Street Traffic Calming Utility Box Project Artwork five utility box designs proposed by artist Senay Denis "Refa One," to be located on 8<sup>th</sup> Street between Mandela Parkway and Peralta Street (District 3). K. Kushner seconded. S. Miller Aye. E. Murphy Aye. Motion passed unanimously.
- 6. Action Item: Nominate and Approve New PAAC Chair / Co-Chair. New PAAC co-chairs must be appointed as the two current chairs, Charmin Roundtree-Baaqee and Jennifer Kesseler, are both terming off. Eric Murphy has served on the PAAC the longest of all current members, and was invited to serve. Sarah Miller volunteered to serve as co-chair. Motion: S. Miller moved to appoint Eric Murphy as PAAC co-chair. K. Kushner seconded. K. Leventi Aye; E. Murphy Aye. Motion Passed. Motion: K. Leventi moved to appoint S. Miller as PAAC co-chair. E. Murphy seconded. K. Kushner Aye. S. Miller Aye.
- 7. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity

**a. Recruitment: Staff, PAAC, Artists.** The Assistant Public Art Coordinator position was posted late August. The deadline for applications is September 25. All minimally qualified recruits will be asked to answer selective certification questions specific to public art. Staff are hopeful a successful candidate can start by the beginning of 2024 to help implement new projects. A new PAAC candidate will also be forwarded to the Mayor's office for recommended appointment.

**b.** Cultural Strategists in Government (CSIG) Public Art – Program Final Update. Zaremba reported on the final convening of the Cultural Strategists in Government-Public Art Workshop series. Participating artists were invited to attend a walking tour of City Hall, downtown Oakland permanent public art projects, culminating in a gallery event on Webster Street with all participating artists and downtown Oakland representatives investing in temporary activation of vacant spaces. Participating workshop artists who completed the training will be eligible to be included in the next Prequalified artist pool for upcoming capital improvement projects (CIP)-funded public art opportunities.

c. CIP Project Planning: OPRYD: Mosswood, DeFremery, Lincoln Rec; 14<sup>th</sup> Streetscape; Fire Station 29 (66<sup>th</sup> Ave). Tabled.

d. Public Art in Private Development Projects- Affordable Housing Initiatives: SAHA- Ancora Place (Civic Design Studio); Native American Health Center RFQ; EBALDC- Phoenix Apartments; 12<sup>th</sup> Street Remainder Parcels. Tabled

e. Artist-Community Initiated Projects Process and Planning Updates: Council-granted Murals. Additional community initiated and Council mural projects will be coming forward in the next couple of months.

- 8. Open Forum:
- 9. Announcements:
- 10. Agenda Building: PAAC appointments, CSIG updates, Budget, Artist recruitment
- 11. Adjournment: S. Miller moved to adjourn the meeting at 7:27. K. Kushner seconded. K. Leventi Aye; E. Murphy Aye. Motion passed unanimously.

## CITY OF OAKLAND POLICY ON ARTIST & COMMUNITY INITIATED PUBLIC ART PROJECTS

City of Oakland Public Art Program staff and the Public Art Advisory Committee must review and accept all projects within the Oakland city limits that will result in the placement of a work of art on City of Oakland property, as well as all public art projects funded in whole or in part with City funds, before such projects can be executed.

The artist and/or project sponsor will submit a proposal with work plan for review by the Public Art Advisory Committee (PAAC) prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters.

#### **Review Process**

With coordination from Public Art Program staff, the artist and project sponsor (including City staff, if applicable) shall present the project proposal to the PAAC at a scheduled public meeting. The PAAC typically meets on the first Monday of each month. Proposals must be submitted to Public Art staff for review at least two weeks prior to a confirmed meeting.

Please allow sufficient time for the PAAC review process. The PAAC cannot make a judgment on the proposal without all the required documentation. Allow additional time if the proposal requires approval from other departments or review boards for placement on City property prior to PAAC review. Art proposed for placement on Caltrans (State of California Department of Transportation) property requires a separate, additional approval and permitting process.

**NOTE: Please consult with Public Art staff prior to finalizing the project budget.** Projects requiring City staff facilitation may be subject to a review fee. The fee for projects requiring review by the Public Art Program is \$155.00/hour, effective 2/21/23 per the <u>Oakland Master Fee Schedule</u>. Note: Projects proposed for Caltrans and other public agency property require additional staff facilitation.

Following review of the proposal, the PAAC will make an advisory judgment regarding form, content, and feasibility of the artwork and will determine whether the proposed project meets technical standards for public art in the city of Oakland. Once the PAAC has made a judgment regarding the proposed project design, no design changes can be made by the artist and/or sponsor without returning for PAAC approval prior to implementation. **Please contact staff to schedule a review of your project proposal:** 

Kristen Zaremba, Public Art Program, 510-238-2155 or kzaremba@oaklandca.gov

## The project proposal shall include the following. <u>All submittals should be bundled into a single</u> <u>electronic Microsoft Word or PDF (digital) file for public distribution</u>:

- 1. Public Art Advisory Committee (PAAC) Proposal Review Form. Attached below.
- 2. *Project Narrative*. A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.
- 3. *Artist Resume*. The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
- 4. *Examples of Past Work*. 3-5 images of the artist's completed projects <u>of a quality, style and scale</u> <u>similar to the proposed work</u>.
- 5. *Visual Proposal*. Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
- 6. *Materials and Methods Description*. A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.
- 7. *Photos of Site.* Photographs/digital images of the existing site, including scale and dimension for reference.
- 8. *In-Situ Mockup*. A scale drawing or digital photographic mockup depicting the proposed work <u>as it</u> <u>will be sited</u>.
- 9. *Timeline*. A project timeline that includes community outreach, the design process, all City reviews, and installation.
- 10. *Budget*. An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
- 11. *Maintenance Plan*. A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.
- 12. *Community Outreach/Support Documentation*. Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
- 13. *Insurance Documentation*. Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.
- 14. *Permissions*. Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
  - a. Private Property: Written permission or Memorandum of Understanding (MOU).
  - b. *City of Oakland Property*: Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:

#### 15. Waiver of Proprietary Rights for Artwork Placed on City Property.

NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information: <u>http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm</u>

<b>Pul</b> 9/26/2	olic Art Advisory Committee Proposal Review Form
	Rejuvenation Project & Flo Oy Wong
Project Contact	Sam Mulberry (CRP)
	le) Community Rejuvenation Project DBA Higher Gliffs
Phone #	Email eadams@oaklandca.gov
Street Address 2721 6	
<sub>City</sub> Oakland,	<sub>State</sub> <u>ca</u> <u>Zip</u> 94605
Proposed Site of Project	(Address/Cross St. with physical details) The top of 711 Webster St, Oakland, CA
	r, Proposed Location Denise Chinn roposed Location District 2
	Attach a separate document to address the following items, bundled together in a single electronic file:
1. X Review	
2. X Project	
3. XArtist R	
4. X Exampl	
5. X Visual I	Proposal
6. X Materi	als and Methods Description
7. X Photos	of Site
8. X In-Situ	Mockup
9. X Timelin	e
10. X Budget	
11. X Mainte	nance Plan
12. X Commu	unity Outreach / Support Documentation
13. X Insurar	nce Documentation
	sion(s)- Private Property Owner or City
	of Proprietary Rights for Artwork Placed on City Property (if applicable)

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#### Waiver of Proprietary Rights for Artwork Placed upon City Property\*

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Entitled [title of work]:

and located at [identify site, including interior location if applicable]:

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

Artist First and Last Name /

Signature

Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

1

## \* NOTE: Projects receiving funding from the City will be required to agree to similar artist's proprietary rights terms in a related City contract agreement and do not need to complete this form.

This document is posted online at: https://www.oaklandca.gov/topics/public-art-in-oakland

## 1. Project Narrative

PAAC 11-6-23 Agreen geta 11 of 71



6. Artist's statement and description of proposed artwork (Including conceptual approach and other relevant design information; roles and responsibilities of all art project partners) \*

#### Artists & Project Partners

Designers: Flo Oy Wong & Desi Mundo Muralist: Desi Mundo of Community Rejuvenation Project Community Oral Historian Advisor: Roy Chan Property Owner Advisor: Denise Chinn

#### **Project Description / Artist Statement**

The "Chinatown Kitchen Kids" mural project will visually showcase generations of the Oakland Chinatown neighborhood and small businesses through collected community oral histories conducted by the Oakland Chinatown Oral History Project (OCOHP) at the Oakland Asian Cultural Center. Based on these stories, a mural design will be developed by former Chinatown resident and Chinatown elder artist & "kitchen kid" Flo Oy Wong, in collaboration with muralist Desi Mundo, that will feature the faces and scenes of generations of residents who grew up in small family businesses at the 723 Webster building. The mural itself will be located on the building's highly visible wall facing 7th Street and the 880 freeway. The mural will become the final stop on the Oakland Chinatown walking tours facilitated by Roy Chan, director of the OCOHP.

## 2. Artist Resumes & Examples of Past Work

PAAC 11-6-23 Agenda

Page 13 of 71



#### 5. Artist resume or C.V. and five (5) examples of past work .

Desi Mundo, Muralist of Community Rejuvenation Project:

#### EDUCATION 1999 B.A. Psychology Management - Earlham College CURRENT CLASSES Unity High School - Arrow-Soul Arts Program Facilitator 2005 - PRESENT Fremont High School - Artist in Residence 2019 - PRESENT 2019 - 2021 Unity Middle School - Arts Instructor YOUTH EMPLOYMENT PROJECTS 2019 Lao Community Development Inc. - Lead Artist and Project Manager, 30 Youth, 6 Weeks 2012 Art on the Greenway - Lead Artist and Project Manager, 5 Youth, 6 Weeks SELECTED WORKSHOPS AND CLASSES 2020 - 2021 Dixie State University - Master Class / Guest Lecturer 2013 - 2016 Community Day School - Resident Muralist and Arts Instructor 2012 ARISE High School - Intersession Mural Project - 20 youth, 3 Weeks 2014 Chabot College - Guest Lecture / Spray Paint Workshop / Art Exhibit with Museum Studies Class 2014 Washington Elementary - Guest Lecture and Spray Paint Workshop 2011 - 2013 Leadership Public School Hayward - Mural Tour and Mural Workshop ORGANIZATIONAL LEADERSHIP 2006 - PRESENT Community Rejuvenation Project, Non-Profit - Founder 1999 - PRESENT Higher Gliffs, Non-Profit, Executive Director 2013 - PRESENT "Alice Street" Feature Documentary - Co-Producer 2015 Youth Media Project - Advisory Council AWARDS AND ACCOLADES Creative Work Fund in collaboration with The Greenlining Institute 2020 Individual Artist Grants, City of Oakland, MULTIPLE YEARS Received for years: 2005, 2006, 2008, 2011, 2012, 2013, 2014, 2016, 2017 **MULTIPLE YEARS** East Bay Fund for Artists, East Bay Community Foundation Received for years: 2010, 2013, 2016 Fund for Artists Art Teachers Fellowship, East Bay Community Foundation 200B Best of the Bay, East Bay Express, "Best All Ages Hip-Hop Event – Weekend Wake-Up" 2006 2005 Rising Leaders Fellowship, Youth Leadership Institute CULTURAL AMBASSADORSHIP International Meeting of Styles - Official Selection to Represent the US, Wiesbaden Meeting 2021 Next Level 4.0 Egypt - Arts Exchange - U.S. State Department Bureau of Educational & Cultural 2017 Affairs SELECTED ARTWORK FEATURED IN PUBLICATIONS SF Business Times (Cover) 2020 2019 City of Oakland Cultural Plan 2014 Humanizing Research (Cover and Back) by Django Paris and Maisha Winn Street Art San Francisco: Mission Muralismo by Annice Jacoby 2009

5

### "CHINATOWN KITCHEN KIDS" MURAL PROJECT



#### 5. Artist resume or C.V. and five (5) examples of past work .

Desi Mundo, Muralist of Community Rejuvenation Project:

#### Desi Mundo CV

#### FORMAL PRESENTATIONS, LECTURES AND PANEL DISCUSSIONS

- 2021 Spiritual Infrastructure San Francisco Urban Film Festival Panelist
- 2017 Legacies of the Wall of Respect: Art, Politics, and Public Space Northwestern University
- 2017 Alice Street Symposium on Best Practices for Community Engagement Elihu Harris State Building
- 2016 Creative Intersections Community Partnership for Arts and Culture (Cleveland)
- 2014 National Association of Ethnic Studies Conference Mills College
- 2014 Colin Ward Memorial Potluck Lecture Series Hyde Park Art Center
- 2014 Portraits of Liberation Across Latino America Exhibit and Roundtable Discussion with Lavie Raven and Virgilio Elizondo - Depaul University
- 2014 Community Rejuvenation Guest Lecture to Museum Studies Class at Chabot College

#### **SELECTED MURALS 1994 - PRESENT**

- 2021 Amor es Medicina with Sink, Barcelona Hall of Fame, Tres Chimineas District, Barcelona, Spain
- 2021 East Bay Rising Together, Entire Block of Carleton from 9th to 10th St., Berkeley, CA
- 2020 Hope Hill with Skill, with Fear and Pescador, St. George Art Museum, UT
- AscenDance, with by Priya Handa, Marina Perez-Wong, Elaine Chu & Lisa Max, 14th and Franklin St., Oakland, CA
- 2019 Courage of a Tongan Woman (dedication to Jennifer Finefeuaiki), Nuku'Alofa Tonga
- 2017 Ma'at, with Next Level students, City of the Dead, Cairo, Egypt
- 2017 Next Level, with Amir Diwan, Alexandria, Egypt
- 2017 Uganda for first annual Afri-Cans Festival, Kampala Uganda
- 2017 UTU with Kaymist, Thufu and Msale, National Railyard Museum, Nairobi, Kenya
- 2015-2016 The Universal Language, with Pescador, 14th and Alice St., Oakland, CA
  - 2014 Mama Garden, with Raven and Base, 75th and Coles, Chicago, IL
  - 2013 Knowledge is Power, with Pescador, Marcus Books, 39th and Martin Luther King Way, Oakland, CA
  - 2012 Untitled, with P.H.A.S.E.2, and Release for Linea de Stilo, Bologna, Italy
  - <sup>2012</sup> Madre Maiz, 20' x 200', with P.H.A.S.E.2, 360, Pescador, Release, Raven & Miss Ammo, 7th & Market, Oakland, CA
  - 2012 Martin Luther King Cultural Corridor, 5 murals between 22<sup>nd</sup> and 28<sup>th</sup> St. on MLK Way, Oakland, CA
  - 2011 Peace and Dignity, 15' x 300' with P.H.A.S.E.2, Vulcan, 360, Pescador, Elijah Pfotenhauer and Beats 737, 41st and International St., Oakland, CA
- MULTIPLE YEARS Funktown Arts District, 7 murals in the square between 18<sup>th</sup> St., Park Blvd. 19<sup>th</sup> St. and 3<sup>rd</sup> Ave., Oakland, CA
  - 2009 Rebel Diaz Arts Collective, 10' x 35' for "Democracy" video, Bronx, NY
  - <sup>2009</sup> Salmon Struggle, 12' x 120' with Morgan Simon, Abe, Arthur, Abicus, & Phen, Olympia
  - <sup>2008</sup> Butterflies & Robots, 25' x 100', with Mike 360, Daz, Omen II, & Bay, 8<sup>th</sup> & McDonald st., Richmond, CA
  - 2008 Duality, 5' x 15' w/ Daz, Arik & Bay, Oakland Wall of Fame / 23rd Yard, Oakland, CA
  - Freedom in a Cage, 20' x 100', with Mike 360, Santa Fe Art Institute, Santa Fe, NM
  - 2007 The Beginning of Trails, 20' x 25', with Mike 360 & ReMinD, Lame Deer Reservation, MT
  - 2007 Ancient Meditations,15' x 40', with Hyde, Daz, Bert & Devote, Foothill and 47<sup>th</sup> Ave., Oakland,CA
  - 2006 War On Meth, 20' x 25' spray paint mural with ReMinD, Lame Deer Reservation, MT
  - 1996 12 Doorways of Perception, 12' x 1000' with 11 Artists, Chicago, IL
  - 1994 We Still Miss You Harold Washington, 18' x 100' with Zore, Raven, Rafa, & Beloved, Chicago, IL

#### REFERENCES

Denise Pate, Director of Community Investments, San Francisco Arts Commission, <u>denise.pate@sfgov.org</u> Mark Katz, Founder, Next Level International Exchange Program, (919) <u>962–6831, Mkatz@email.unc.edu</u> Lavie Raven, Founder, University of Hip-Hop, (773) 885–2678, <u>stylekillers@gmail.com</u>



5. Artist resume or C.V. and five (5) examples of past work .

Desi Mundo, Muralist of Community Rejuvenation Project

## MURAL TITLE: FREEDOM FARM



2022 12'x40' Spray Paint Oakland, CA Freedom Farm

Painted with Pancho Peskador, this piece helped kick off the new Freedom Farm in East Oakland for Homies Empowerment, which is inspired by the legendary Fannie Lou Hamer.

## MURAL TITLE: EAST BAY RISING TOGETHER



2021 25' x 330' Spray Paint Berkeley, CA Kaiser Permanente (Private)

A reflection of Berkeley's diverse cultures through the lens of holistic medicines that invigorate and empower our entire being. Cultural foods, water, dance, music, cosmology, exercise, and the celebration and connection to ancestors all combine to create a complete life in this blocklong mural.



5. Artist resume or C.V. and five (5) examples of past work . Desi Mundo, Muralist of Community Rejuvenation Project:

## MURAL TITLE: ASCENDANCE



2021, 91' x 45' Spray Paint Oakland, CA, Greenlining Institute (Public)

A testament to the activists and artists rising above historic marginalization through people power and cultural practice to attain their highest selves and the backbone for a vibrant, resilient community.

## MURAL TITLE: CALIFORNIA POPPY



2015, 40' x 20' Spray Paint California Poppy Private Commission

Painted with Pancho Peskador, this vertical piece shares the building owner's love of California wildlife through the depiction of California Poppies and ferns which are indigenous to the region



5. Artist resume or C.V. and five (5) examples of past work.

Desi Mundo, Muralist of Community Rejuvenation Project:

## MURAL TITLE: UNIVERSAL LANGUAGE





2015, 40' x 100', Spray Paint Oakland, CA, (Public)

Celebrating the activists and performing arts culture keepers of Oakland, the Universal Language was developed through an intensive engagement process involving over 50 video interviews with local residents and community leaders, many of whom are depicted in the mural.

### **"CHINATOWN KITCHEN KIDS" MURAL PROJECT**



#### 5. Artist resume or C.V. and five (5) examples of past work . Floy Oy Wong, Oakland Chinese poet, artist and educator

Flo Oy Wong, international and local artist, poet, educator, was born and raised in Oakland Chinatown. At forty, she began her seminal work to initially explore her family's lives as new/newborn Americans affected by the impact of the 1882 Chinese Exclusion Act. A recipient of three National Endowment for the Arts (NEA) Awards, she continues to depict social justice issues through her art. Writings and images of Wong's art have appeared in many news outlets and publications, including the San Francisco Chronicle, the San Jose Mercury News, Prairie Schooner, Yellow Light: The Flowering of Asian American Arts, Art Asia Pacific, Asian American Politics: Law, Participation, and Policy, Women Artists of the American West, the NewsHour with Jim Lehrer, and the San Francisco-based SPARK KQED television program. Wong continues to be connected in making art that speaks to and of the human condition.

#### Flo Oy Wong CV

## Education

• University of California, Berkeley

## Awards & Recognitions (selected)

- 2022 Image Hero Award, Contemporary Asian Theater
- 2002 Kearny Street Workshop (KSW) Award
- 2001 Angel Island Immigration Station Foundation (AIISF) Award
- 1995 President's Award from the Women's Caucus for Art

## Exhibition (selected)

- 2023 "Echoes from Angel Island", The Last Hoisan Poets, de Young Museum, SF, CA
- 2013 "Flo Oy Wong: The Whole Pie", solo exhibition, Luggage Store Gallery, SF,CA
- 2012 "The Future is NOW: Asian America on Its Own Terms", APICC at SOMArt, San Francisco.
- 2008 "70/30: Seventy Years of Life, Thirty years of Art", solo exhibition, Asian Pacific Islander Cultural Center (APICC), SF, CA
- 2004 Solo Show, Triton Museum of Art in Santa Clara, Santa Clara, CA



#### 5. Artist resume or C.V. and five (5) examples of past work .

Floy Oy Wong, Oakland Chinese poet, artist and educator

- 2004 delegate, Fourth International Women's Conference in China
- 2002 "1942: Luggage From Home To Camp", a project that uses the suitcase as a symbol of the internment experience.
- 1995 "Tell Me a Story", a Women's Caucus for Art women's exhibition at the Fourth International Women's Conference, Huairou, China

#### Art in Residencies (selected)

- 2013 Headlands Center for the Arts, Marin,CA
- 2008 Djerassi Resident Artist Program, Woodland, CA
- 2004 Art Omi, Ghent, NY

### Teaching Artist (selected)

- Artist Diversity Resident Program at the University of Nebraska, Lincoln.
- University of Wisconsin-Madison
- Old Dominion University in Norfolk, Virginia
- University of Michigan.

### **Related Contributions (selected)**

- A co-founder of the Northern California-based Asian American Women Artists Association
- National board member for the Women's Caucus for Art.
- Board member and Grants Committee Chair for the Arts Council Silicon Valley.
- Board member of the Euphrat Museum of Art.
- Member of The Last Hoisan Poets, artist collective of three women, Genny Lim, Nellie Wong, and Flo Oy Wong who trace their roots to China's Toisan villages, home of the Hoisan-wa (a.k.a. Toisanese/Taishanese) Chinese dialect.
- 2004 delegate, Fourth International Women's Conference in China

### Publications (selected)

• Wong, Flo Oy, Dreaming of Glistening Pomelos, 2018. Wong's art and poetry book.



5. Artist resume or C.V. and five (5) examples of past work . Floy Oy Wong, Oakland Chinese poet, artist and educator

## INSTALLATION TITLE: 1942: LUGGAGE FROM HOME TO CAMP

Home to Camp (actual internment camp suitcases, thread, mirror etc.) "Using items arranged in suitcases actually from the internment, she told the stories of six individuals who had lived in the camps. (Adam Gallagher, 2011)



2003, 14" x 21" x 7", mixed media – books, photos, thread, mirror



Detail image of a suitcase in the installation.

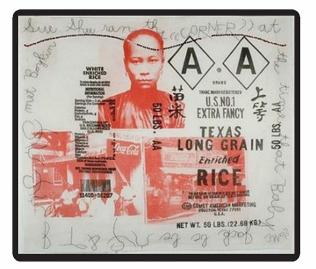


5. Artist resume or C.V. and five (5) examples of past work . Floy Oy Wong, Oakland Chinese poet, artist and educator

## INSTALLATION TITLE: BABY JACK RICE STORY



Installation image of Baby Jack Rice Story, 1993 – 1996 from the Japanese American National Museum, Los Angeles, 2001 – 2002, mixed media - rice sack, silkscreened photos, thread text. The Baby Jack Rice Story is a tribute to Wong's husband, Edward K. Wong, who was born and raised in Augusta, Georgia during segregation. She honors his childhood memories in this piece by acknowledging his bonding to his best friends, the African American brothers, Cush and Boykin Cade. In addition to Ed's story she also includes her mother-in-law's immigration narrative.



Detail Image: "Sue Shee Ran The Corner Rice Sack," Silkscreened Photos, Sequins, Thread, 28 x 32 inches



5. Artist resume or C.V. and five (5) examples of past work . Floy Oy Wong, Oakland Chinese poet, artist and educator

## DRAWINGS FROM PUBLISHED BOOK DREAMING OF GLISTENING POMELOS

Dreaming of Glistening Pomelos is a tribute to Flo Oy Wong's eightieth birthday in October 2018. The thirty-six poems and twelve graphite drawings from her Oakland Chinatown Series honor her immigrant parents who were impacted by the 1882 Chinese Exclusion Law. The book provides a glimpse of their working class lives in Oakland, California's Chinatown. Flo tells the stories of the human condition through her family who were born in China and in the U.S. In addition to featuring her parents, siblings, and herself, Flo includes works about single male workers and married men who came to this country from China without their wives and children.



These image will embedded and inspire the design of the final mural of "Chinatown Kitchen Kids" Mural Project.





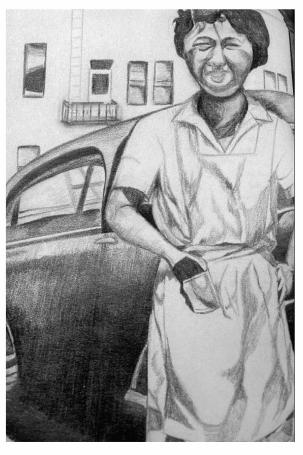
5. Artist resume or C.V. and five (5) examples of past work .

Floy Oy Wong, Oakland Chinese poet, artist and educator

DRAWINGS FROM DREAMING OF GLISTENING POMELOS (CONTINUED)









5. Artist resume or C.V. and five (5) examples of past work .

Floy Oy Wong, Oakland Chinese poet, artist and educator

Selected Poem from Dreaming of Glistening Pomelos By Flo Oy Wong

#### MY BABA's VOICE WALKING THROUGH THE ROOMS

My Baba's voice, walking through the rooms Of our yellowed Victorian house on Harrison Street In Oakland, California, during the 1940s, Clings to the musty lace curtains filtering light into our lives. I, his sixth daughter, go near the flecked windows of our immigrant life, Sniffing odors of the torn bark in Baba's impoverished village, In China known as Goon Du Haung I see my paternal grandmother, A dimming candle on a splintered shelf, In a faraway adobe house with sooty floors. Her parental wisdom extends across the sea, Where, later, my Baba keenly imparted our family's values, Teaching my siblings and me the gift of giving, And the gift of accepting. In Fah Kee Gwok, America. Whenever his China-born spirit was thirsty or hungry, I, his sixth daughter, listened to his homeland stories, Especially when he talked about the beautiful rolling hills Resembling the back of an undulating dragon Rising above his humble village. Now, he is long departed, But, still, Baba's voice nurtures me In the folds of my fermented life in America.



#### PAAC 11-6-23 Agenda

Page 26 of 71



7. Visual proposal (Digital file and 11 x 17 in. color rendering of the proposed artwork / design) \*

11x17inches color rendering attached as a separate PDF "CRP 11x17 Chinatown Mural"



15' x 40' on 7th Street and Webster Street, Oakland, Ca





## 4. Materials and Methods Description

#### PAAC 11-6-23 Agenda

Page 29 of 71

### **"CHINATOWN KITCHEN KIDS" MURAL PROJECT**



8. Materials and Methods Plan (A detailed description of proposed materials and methods of installation deemed suitable for the site conditions; include samples or photo documentation of samples) \*

Location will be pressure-washed and primed prior to painting, followed by a base coat of latex exterior paint. The mural will be executed using spray enamel. Upon completion, the mural will be covered with 3 coats of Sheer-coat exterior varnish.

9. Project site plan, site photos and project mock-up (Digital mockup or rendering indicating proposed artwork location within the development – to scale and in relation to all surroundings including landscaping, public rights-of-way, street frontage, parking lots, etc.) \* NOTE: Projects proposed for placement within the Public Right of Way require additional reviews and approvals; see reverse for more information





## 5. Timeline & Maintenance Plan

PAAC 11-6-23 Ageage 31 of 71



## 14. Timeline (Project timeline that includes community outreach efforts, project development milestones, City reviews and installation schedule, if applicable)

#### The Chinatown Kitchen Kids mural project has three phases:

(1) Oral history interviews and gathering old family photographs (October 2022-March 2023)

This community engagement process will gather stories and images featuring family businesses of the 723 Webster building by OCOHP director Roy Chan, which is currently underway.

#### (2) Design Charrette & Mural Execution. (January-September 2023)

This process with key community members will culminate into finished design sketches for the mural by illustrator Flo Wong and muralist Desi Mundo, combining Wong's drawings of everyday Chinatown working people with Mundo's stylized letters to create an accessible message while reflecting a deeper history within. After Wong and Mundo present the design to the community, CRP will execute the design on the upper wall of 723 Webster.

### (3) Installation Celebration & Community Dialogue (September 2023)

Upon completion of the mural, a ribbon cutting community ceremony will be held by community partners, including CRP, Oakland Chinatown Oral History Project, the Oakland Asian Cultural Center, the Chinatown Chamber of Commerce, local media outlets, and the City of Oakland's Office of District 2. Roy Chan will moderate a conversation on the history of Oakland Chinatown and the untold stories of the community at the Oakland Asian Cultural Center. The conversation will feature a 10-min video of the project including the excerpts from the oral histories and the creation of the mural design and implementation. OCOHP will incorporate the mural into its ongoing Chinatown walking tours that highlight the community's local history and cultural heritage to hundreds of visitors and school groups annually.

# 15. Post Installation: Final Maintenance Plan, Covenant, Plaque and Photo documentation. \*\*

TBD after completion of mural.

## 6. Budget

PAAOPage 323 Agenda



## **"CHINATOWN KITCHEN KIDS" MURAL PROJECT**

### 3. ITEMIZED ART BUDGET

INCOME		
Individual donations		\$ 3,800
Grants		
	City of Oakland District 2	\$ 28,000
	Oakland Chinatown Oral History Project	\$ 5,000
	Zellerbach Family Foundation	\$ 15,000
	Total Project Income	\$ 51,800
EXPENSES	-	
ITEM	DETAILS	PROJECTED COSTS
Equipment Rental		\$ 3,300
Materials		\$ 5,500
inator faio	Primer	\$ 1,000
	Spray Paint	\$ 1,000
	Latex and Acrylic Paints	\$ 500
	Transportation	\$ 500
	Sub-total materials	\$ 3,000
Artist Fees		
	Lead Artist	\$ 15,000
	Artist Assistants (2)	\$ 10,000
	Sub-total artists	\$ 25,000
Designer Fees		
	Mural Design (4 iterations)	\$ 4,000
	Design Consultation (Flo Wong)	\$ 2,500
	Mural Presentations	\$ 1,000
	Oral History interviews	\$ 5,000
	Sub-total designers	\$ 12,500
Technical artist fees		
	Pressure Washing	\$ 500
	Priming	\$ 1,000
	Clearcoat	\$ 1,500
<b>88 1</b>	Sub-total tech artists	\$ 3,000
Marketing		¢ 2.000
	Photography/videography Sub-total marketing	\$ 2,000 \$ 2,000
Administrative Costs		Ψ 2,000
Automatiative COSIS	Project Coordination	\$ 3,000
	Sub-total admin	\$ 3,000
	Total Production Expense	\$ 51,800
	Total Production Expense	<b>Ф 01,000</b>

## 7. Community Outreach / Support Documentation

#### PAAC 11-6-23 Agenda

Page 35 of 71

Dear Cultural Funding Program Review Panel,

I am writing this letter of support for the Chinatown Kitchen Kids proposal presented by the Oakland Chinatown Oral History Project and Community Rejuvenation Project. Despite its rich heritage, the stories of Oakland's Chinatown are rarely brought to the forefront and few public art projects have deeply engaged this community. This project centers long-term Chinatown residents and tells their stories in their own words.

I am particularly excited to see the drawings of Flo Wong translated into a large-scale mural. Miss Wong is an Oakland Chinatown treasure and has a deep family connection to the specific building where the mural is being painted on, dating back to the 1950s. Her body of work spans four decades and has been recognized nationally and internationally. It is very special to bring her work back home to Chinatown with a new public piece. Collaborating with Desi Mundo will ensure that the mural will be executed precisely and with the highest quality. Mundo's works in downtown Oakland, like the "Universal Language" and "AscenDance", have always painstakingly focused on reflecting our communities with dignity and joy.

This project will accentuate the important work of the Oakland Chinatown Oral History project documenting our community in its own words. I look forward to taking one of Roy Chan's walking tours and stopping by the mural to immerse myself in the history of the community.

As we continue to re-emerge from the pandemic, we are seeking to celebrate the completion of the mural and the community leaders and cultural keepers represented on the mural by hosting a mural dedication upon completion of the project in the Winter of 2023. We will invite the residents depicted on the mural, Oakland community members, and other allied organizations to join in the celebration.

I am happy to support this project and look forward to its completion!

Sincerely,

Nille 7-Bas

Nikki Fortunato Bas Councilmember, District 2

## 8. Insurance Documentation

PAAC 11-6-23 Agen Bage 37 of 71

ACORD	

## **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY)

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Oakland CA 946	05			INSURE				
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Oakland, CA 94612				Noah	Whitfield,	/NW	That he	
· · ·					© 19	88-2014 AC	ORD CORPORATION. All right	ahts reserved.

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## COMMENTS/REMARKS

City of Oakland, Parks, Recreation & Youth Development & Malonga Casquelourd Arts Center (Theater, Studio C, Lobby) are Additional Insured under General Liability per attached endorsement #CG2011 1219, when required in a written contract between the Named Insured and Additional Insured.

COPYRIGHT 2000, AMS SERVICES INC.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

## ADDITIONAL INSURED – MANAGERS OR LESSORS OF PREMISES

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

## SCHEDULE

Designation Of Premises (Part Leased To You):					
Name Of Person(s) Or Organization(s) (Additional Insured):					
Any person or organization acting as a manager or lessor of a covered premises that you are required to name as an additional insured on this policy, under a written contract, lease or agreement currently in effect, or becoming effective during the term of this policy.					
Additional Premium: Included					
Information required to complete this Schedule, if not shown above, will be shown in the Declarations.					

A. Section II – Who Is An Insured is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability arising out of the ownership, maintenance or use of that part of the premises leased to you and shown in the Schedule and subject to the following additional exclusions:

This insurance does not apply to:

- 1. Any "occurrence" which takes place after you cease to be a tenant in that premises.
- 2. Structural alterations, new construction or demolition operations performed by or on behalf of the person(s) or organization(s) shown in the Schedule.

#### However:

 The insurance afforded to such additional insured only applies to the extent permitted by law; and

- 2. If coverage provided to the additional insured is required by a contract or agreement, the insurance afforded to such additional insured will not be broader than that which you are required by the contract or agreement to provide for such additional insured.
- B. With respect to the insurance afforded to these additional insureds, the following is added to Section III Limits Of Insurance:

If coverage provided to the additional insured is required by a contract or agreement, the most we will pay on behalf of the additional insured is the amount of insurance:

- **1.** Required by the contract or agreement; or
- 2. Available under the applicable Limits of Insurance shown in the Declarations; whichever is less.

This endorsement shall not increase the applicable Limits of Insurance shown in the Declarations.



A Head for Insurance. A Heart for Nonprofits.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

## FUNDRAISER AND EVENT ENDORSEMENT

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

This insurance applies to those sums that an insured becomes legally obligated to pay as damages because of "bodily injury", "property damage", or "personal and advertising injury" arising out of a "fundraiser" or "event". Except for a "fundraiser" or "event" that is specifically scheduled on the policy, this insurance does not apply to liability arising out of a "fundraiser" or "event" which involves, directly or indirectly, any of the following:

- Any "fundraiser" or "event" with more than 500 people present at any one time
- Animals (including, but not limited to, animals involved in rodeos, petting zoos, animal exhibitions)
- · Athletic activities or contests, not including golf or bowling
- Carnivals, circuses, fairs, festivals, parades
- Powered Rides or Amusement attractions (including, but not limited to, climbing walls, slides, mechanical bulls, bungee jumps)
- Firearms or weapons
- Water events (including, but not limited to, activities involving swimming pools, lakes, rivers or other bodies of water)
- Trampolines, bounce houses, rebounding equipment, inflatable amusement or sports devices, moon walks, or inflatable wrestling or combatant suits.

"Fundraiser" is any event sponsored or co-sponsored by "you" with the primary purpose of raising monetary contributions.

"Event" is any activity sponsored or co-sponsored by "you" apart from your regular scope of operations

## 9. Permission(s)- Private Property Owner or City

PAAC 11-6-23 Agenda

Page 42 of 71

## **Denise Chinn**

694 Carroll Dr, Moraga, CA 94556 denisechinn@yahoo.com (925)381-0051

June 23, 2002

To Whom It May Concern:

My name is Denise Chinn, and I represent my mother Alice Chinn who is one of the co-owners of the property located at 711 Webster Street, Oakland CA 94607. We would like to obtain funding to help paint a mural on our building that celebrates and represents the history and culture of Oakland Chinatown. We want a beautiful painting that the community will be proud of, and we are willing to contribute up to \$3800 on this project.

This building was built by my great grandfather and has been in our family for 3 generations since 1937. We plan to work with the Oakland Chinatown Oral History Project to tie-in the history that my family and other Chinese families have contributed to the development of Oakland's Chinatown. We hope that this mural can help convey the deep roots the Chinese community has had in the growth and development of the diverse community and culture of Oakland during this turbulent time of increased hate crimes against Asian Americans. We appreciate any financial assistance that would help us realize our goal of completing this art piece.

Sincerely,

Denise Chinn for Alice Chinn



## **Public Art Advisory Committee Proposal Review Form**

Date <u>October 23, 2023</u>
Artist(s) <u>Andre Jones</u> and Ashley Cousin
Project Contact <u>Mica Amichai</u>
Organization (if applicable) <u>Oakland Department of Transportation</u>
Phone #510-238-6653 Emailmamichai@oaklandca.gov
Street Address <u>250 Frank Ogawa Plaza Suite 4314</u>
City         Oakland         State         CA         Zip         94612
Proposed Site of Project (Address/Cross St. with physical details) <u>2 Utility Boxes and 3 Light</u>
<ul> <li><u>Pedestals on</u></li> <li>NW 8<sup>th</sup> and Adeline (small cabinet)</li> </ul>
<ul> <li>NW 8<sup>th</sup> and Adeline (pedestal)</li> </ul>
<ul> <li>8<sup>th</sup> and Adeline</li> </ul>
• 8 <sup>th</sup> and Center (pedestal)
<ul> <li>Market and 8<sup>th</sup> St</li> </ul>
Name of Property Owner, Proposed Location <u>Oakland Department of Transportation</u>
City Council District of Proposed Location District 3

## **Attachments Checklist**

Attach a separate document to address the following items, bundled together in a single electronic file:

- 1. \_\_X\_\_\_ Review Form (this page)
- 2. \_\_\_\_X\_\_\_ Project Narrative
- 3. \_\_\_\_X\_\_\_ Artist Resume
- 4. \_\_\_\_X Examples of Past Work
- 5. \_\_\_\_X\_\_\_ Visual Proposal
- 6. \_\_X\_\_\_ Materials and Methods Description
- 7. \_\_\_\_X\_\_\_ Photos of Site
- 8. \_\_X\_\_\_ On-Site Mockup

- 9. X\_\_\_\_ Timeline
- 10. <u>X</u> Budget
- 11. \_\_X\_\_\_ Maintenance Plan
- 12. \_\_\_X\_\_\_ Community Outreach / Support Documentation
- 13. \_\_\_\_\_ Insurance Documentation
- 14. \_\_\_\_ Permission(s)- Private Property Owner or City
- 15. \_\_\_\_X \_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Oakland Cultural Arts Programs, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland CA 94612 3 <u>www.OaklandCulturalArts.org</u>

## 2. Project Narrative: 8th Street Traffic Calming Project Art Component:

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all transportation modes. This project was submitted by the community advocacy group <u>Safe 8th St</u> as a <u>Capital Improvement Program (CIP)</u> request and was funded as part of the City of <u>Oakland's Fiscal Year 2021-23 CIP</u>. This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgraded hardened centerlines at intersections to reduce speeding. The project also includes a community art element. For more information on the 8<sup>th</sup> Street West Oakland Traffic Calming Project, see <u>https://www.oaklandca.gov/projects/8th-st-project</u>.

In 2021 The City of Oakland's Department of Transportation (OakDOT) put out a call for passionate, local, community-rooted West Oakland artists, community organizers and organizations to partner on the art component. The project that emerged is to paint the traffic control cabinets and light pedestals on the corridor. The overall project aims to paint murals on all seven traffic signal controller cabinets and four streetlight electrical service pedestals along the street. This application includes five of these utility boxes. Subsequent applications by other artists will address the remaining boxes.

Following the completion of street construction, the project team will pursue the painting of street murals through OakDOT's Paint the Town Program. This program supports neighbors and community groups in painting murals on streets with low traffic volumes. Information on the program is available at <a href="https://www.oaklandca.gov/projects/paint-the-town">https://www.oaklandca.gov/projects/paint-the-town</a>. Additionally, OakDOT staff are using the mural painting of utility boxes along 8<sup>th</sup> Street to explore how utility box murals could be added to the Paint the Town Program. OakDOT staff are seeking opportunities to promote and streamline the painting of utility boxes in a manner that satisfies the intent of the "Public Art Advisory Committee Proposal Review Form" and the accompanying review by the Cultural Affairs Division and the Public Art Advisory Committee. OakDOT staff welcome feedback and suggestions on how this might be accomplished.

Andre Jones Muralist + Public Arts Director 6500 Claremont Avenue Richmond, CA 94805 (510) 965-5315 bamuralprogram@gmail.com PROFILE

A professionally Trained Artist, Teacher, and Visual Historian for over 20 years; creating figures, landscapes, graphic layouts, murals, and gallery exhibitions are among my areas of expertise. The Bachelor's degree I earned has given me the skills to be a tactful and effective communicator. When I am leading a project I am highly versatile, fast-paced, and detail- oriented in all aspects of creating from intricate to large-scale public art; I have the unique ability to facilitate large groups to adjust accordingly.

## EXPERIENCE

• Bay Area Mural Program, Oakland CA - CEO/Founder and Executive Director SEPTEMBER 2017 - PRESENT

Executive decision making on program schedules, hiring, and project details Design, paint, and facilitate the production of large scale murals

Facilitate large teams of professional artists to complete high-quality public art Created an 8-week mural arts curriculum, implemented in afterschool programmings Community Service: Educate communities in the development of public art.

• Philadelphia Mural Arts Program, Philadelphia PA - Art Instructor OCTOBER 2008 - NOVEMBER 2012 Template Developer and producer for City-Wide Murals Assist in Urban Beautification Projects Instructed students on large-scale illustration projects Sponsored thousands of t-shirts for special events Organize and distributed multiple inventory orders.

• N.R. Unlimited Graphics Co, Richmond CA - Owner/Operator JULY 1998 - PRESENT Design images, websites, and logos for personal and professional displays Mass-produce silk-screened images for fashion lines and work attire Nationwide canvas installations and exhibitions

## **EDUCATION**

Virginia Commonwealth University, Richmond, VA - Bachelors of Art SEPT 1996- MAY 2001 Commercial Arts Degree

# Ashley Cousin

2003 Sierra Rd. Apt. D. Concord, CA 94518 (510) 501-4870 ashleycousin@gmail.com

## **PROFESSIONAL SUMMARY**

A versatile and results-driven professional with experience in operations management, customer service, and the arts. Expertise in planning, team management, and client engagement. Recognized for exceptional communication skills, leadership abilities, and strethic.

## **EXPERIENCE**

#### Bay Area Mural Program, Oakland, CA- Director of Operations

#### JANUARY 2023 - CURRENT

- Manages overall operations of 501(c)(3) mural organization; including project planning, budgeting, and fundraising to provi guidance and direction to ensure successful project completion.
- Develops and implements effective strategies to increase the organization's revenue and community impact such as organ Clash art competition at a local business and curating artwork for Square Building in their new Community Hub; cultivating relationships with local businesses and community organizations to promote collaboration and support.
- Facilitates workshops and events to engage the community and promote the organization's mission.
- Experienced in working with diverse communities and committed to promoting equity and inclusion. Skilled in collaborating
  individuals from different backgrounds to achieve shared goals and values.

## Bay Area Mural Program, Oakland, CA- Office Manager/ Executive Assistant

#### JANUARY 2020- DECEMBER 2022

- Managed day-to-day office operations and provided administrative support to the Executive Director.
- Coordinated meetings and events, managed calendars, and organized mural arrangements.
- Assisted in fundraising efforts, grant writing, and grant reporting.
- Developed and implemented effective office policies and procedures.
- Maintained positive relationships with staff, clients, and vendors.

## ABG Art Group, Oakland, CA- Director of Operations

## SEPTEMBER 2020- JULY 2022

- Obtained necessary insurance policies, licenses, and permits for projects, including business licenses and building permits
- Managed the day-to-day operations of the office, including coordinating with vendors and suppliers, managing inventory, and mail equipment and supplies.
- Overseeing administrative tasks, such as managing calendars, scheduling appointments, organizing files and records, and mana correspondence.
- Providing excellent customer service to clients, responding to inquiries, resolving problems, and ensuring satisfaction with service

 Completed several high-profile mural art projects for clients by ensuring compliance with legal and regulatory requirements collaborative and supportive team culture, implementing process improvements, and working closely with clients to unders needs and goals.

## Nordstrom, Walnut Creek, CA- Personal Stylist

APRIL 2010- JUNE 2019

- · Maintained expert knowledge of current fashion trends and product offerings to provide clients with the best possible expert
- Actively participated in training programs to enhance skills and knowledge.
- Created individual wardrobe strategies for every customer by delivering personalized styling recommendations
- Top in-store for "Own Your Own Business" and "Cross-sell" metrics
- Exceeded sales & retention expectations for driving repeat customers and cross-sales from different departments

#### Nordstrom, Honolulu, HI- Women's Shoe Sales Associate

SEPTEMBER 2008- MARCH 2010

- · Provided exceptional customer service and personalized styling advice to clients, resulting in high client satisfaction and re
- Built strong relationships with clients and leveraged client feedback to improve service offerings.
- Consistently met or exceeded sales targets, earning two All-Star Awards, top-tier Awards, and Pacesetter recognition.

## Social Rhythm Therapy, Honolulu, HI- Internship with Dr. Roth

JULY 2008- NOVEMBER 2008

• Worked under Dr. Roth to draw facial expressions for the curriculum he made to teach children with Autism ways to comm

## **EDUCATION**

University of Hawaii, Manoa, HI - Bachelor of Arts Degree

AUGUST 2004 - JULY 2008

## **ARTISTIC ACHIEVEMENTS**

- Five and Dime Solo Art Exhibition/Show, Ashley Cousin, 2017
- Up the Creek Solo Art Exhibition/ Show, Ashley Cousin, 2017
- VAMP Solo Art Exhibition/Show, Ashley Cousin, 2018
- CA Relief Grant, Bay Area Mural Program, 2020
- CARES Grant, Bay Area Mural Program, 2020
- 1201 Powell RFP Winner for CCDC Mural, Bay Area Mural Program, 2021
- YBCA Grant, Ashley Cousin, 2022
- Square Downtown Oakland Art Curation, 2023
- Completed Oakland's Cultural Strategist Public Art Workshop Series, 2023

# **Past Work**



"Gateway to Vallejo" Vallejo, 2018

# **Past Work**



"GRIP" Richmond, 2021 The public art mural for West Oakland's utility boxes is to be painted using high-quality exterior house paint and sealed using the clear coat and UV protectant called TSW. The artwork will be designed by local artists of the Bay Area Mural Program.

The mural will be painted using rollers, brushes, paint sprayers, and other traditional painting methods. The piece will be scaled to size using a grid system, or projection. Once complete we will seal the mural with a paint roller and brush using TSW mural sealant. This sealant is a UV protectant that will ensure quality color for up to 30 years. It is also an anti-graffiti coating.

7. Site

Box locations BAMP/Andre:

- NW 8<sup>th</sup> and Adeline (small cabinet)
- NW 8<sup>th</sup> and Adeline (pedestal)
- 8<sup>th</sup> and Adeline
- 8<sup>th</sup> and Center (pedestal)
- Market and 8<sup>th</sup> St

8. Mock-up and descriptions of artwork

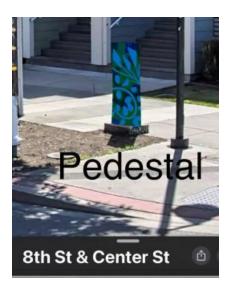


Showcases the Adinkra symbol "Mmere Dane," signifying change or life's dynamics, and native flowers like the California wild rose. A red swirl symbolizes the harmonious flow of life.



Features the Adinkra symbol "Mate Masie," meaning "what I hear, I keep," and local redwood leaves. A yellow swirl winds around the elements, signifying the journey of learning







Centered around an intricately detailed eyeball for perception and awareness, surrounded by native ferns and eucalyptus leaves. A forest green swirl enriches the visual depth.

Adorned with the Adinkra symbol "Funtunfunefu- Denkyemfunefu," representing unity and democracy, and Oakland-specific foliage like oak leaves and California poppies. A blue swirl adds fluidity and motion to the design.

Features a heart for love, empathy, and community spirit, encircled by California's state grass, the purple needlegrass. A vivid orange swirl emphasizes the emotional depth and unity.

## 9. Timeline:

Fall 2021: Project announced, a call was put out for artists

Spring 2022: OakDOT initiated contact with all interested artists and community members to begin gathering ideas and interest.

December 2022: In person meeting on 8<sup>th</sup> Street with all potential artists and interested stakeholders. In addition to getting a list of artists and organizations ready to commit to painting, this meeting generated design concepts and themes for the corridor's art.

Winter 2023: Continued communication with potential artists and figured out honorarium amounts and community engagement and review process.

July 2023: Artists selected, artists met to decide who will paint what and to determine a timeline.

November 2023: Proposed timeframe for BAMP/Andre Jones to paint five utility boxes.

## 10. Budget and Materials:

OakDOT's Paint the Town Program will provide up to \$1,900 in materials, plus an anti-graffiti sealant to be applied by the artist and, upon completion of the project, an honorarium of \$1,900.

Task	Paid Time	Volunteered Time		
Team Meeting/Coordination	9 hours			
Design	12 hours			
Outreach Materials	3 hours			
Community Engagement and PAAC	3 hours			
Cleaning, Prepping and Painting	20.5 hours	15 hours		
TOTAL HOURS	47.5			
(x) \$40/hr	\$1900			

## Artist Honorarium

Sunnlies

Supplies	
Paint	\$400
Brushes	\$50
Other tools	\$50
Sealant	\$600
Eastside Staff Time (shopping, invoicing,	\$120
cataloguing)	
Total	1220

## 11. Maintenance Plan

The proposed artwork on OakDOT assets is temporary. Both the Artist and OakDOT understand that there is no maintenance plan and that the artwork can be removed or replaced at any time.

# Potential Artist for 8th Street

**6** Submissions

May 18, 2020 Oakland Department of Transportation Bicycle and Pedestrian Division

Internal Presentation for 8th Street Check-In

## 8th Street West Oakland Traffic Calming Project

Traffic Calming & Paving Project on 8th St in West Oakland from Pine St to Market St. About

#### Take the Survey | Sign Up for Project Updates | Artist Interest Form

#### Overview

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all modes. This project was submitted by the community advocacy group <u>Safe 8th St</u> as a <u>Capital Improvement Program (CIP)</u> request and was funded as part of the City of <u>Oakland's Hiscal Year 2021-25 CIP</u>. Specifically, the 8<sup>th</sup> Street CIP project is funded by \$500,000 from <u>Measure KK</u>, <u>Oakland's Affordable Housing and Infrastructure Bond</u> that was passed by voters in 2018. The project is part of the Department of Transportation's <u>three-year Paving Plan</u> and will implement recommendations in Oakland's <u>Pedestrian Plan</u> and <u>Bicycle Plan</u>.

Project implementation is scheduled for 2023. In the Documents section below, find the <u>concept plans</u> and <u>overview presentation</u>.

#### Project Design & Policy Elements

This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgrade hardened centerlines at intersections to reduce speeding. The project also includes includes include a community art element. Other possible features include a median closure at Mandela Pkwy and a new mid-block crosswalk on 8th Street between Adeline Street and Filbert Street. In summer 2021, OakDOT installed hardened centerlines at the intersections of 8<sup>th</sup> Street/Peralta Street and 8<sup>th</sup> Street/Union Street. In hardened centerlines reduce the speeds of turning drivers and brought traffic safety improvements to 8<sup>th</sup> Street while the larger CIP-funded project is being developed.

#### Community Art

#### 



#### Timeline



Refine Design

Outreach Spring 2022

 Finalize Design, Prepare Contract Documents Spring 2023



- Meeting purpose: (Noel)
  - o Introductory meeting to explain the opportunities for community art projects along 8<sup>th</sup>
  - St as part of the 8<sup>th</sup> St West Oakland Traffic Calming Project and see what your ideas are
  - o For everyone to meet to encourage collaboration
- Introductions: Name, Pronoun, Organization if applicable, <u>What</u> brings you here? (Noel)
- Background on <u>8th St West Oakland Traffic Calming Project</u> (Jason P) o Timeline: Plans finished end of January, construction starting late summer 2023 and lasting 6-9 months
- Background on Paint the Town (James/Noel)
- What does it mean to be a community project? (Maya A)
  - o Goal to build community
  - o connection to neighborhood and importance of engaging with neighbors in an ongoing basis
- Potential types of art (see examples above) (Maya A)
  - o murals on traffic signal cabinet boxes 2023 (could start any time)
  - o murals on the street earliest spring 2024 per paving schedule

## OakDOT Feedback from West Oakland Residents

OakDOT staff collected resident art preferences from West Oakland residents during two community outreach activities. The first method was a digital survey that reached approximately 180 residents. In the second method, OakDOT staff interviewed seventeen West Oakland residents that live on 8th Street. The questions given to the residents that were included in both the survey and the interview were given to help ground your artistic expression. Ultimately, the residents would prefer for your display to be inspired by the themes listed below. Thank you for your time and understanding. OakDOT staff and the residents appreciate your service in beautifying Oakland!

## **Interview Responses**

## Themes:

- "Celebrate the Port"
- "References to the history of the jazz quarter"
- "9th women of the black Panthers, 7th "blues walk of fame, Huey P Newton"
- "History of West Oakland"
- "Historically African American neighborhood; Porters; Black panthers"
- "Pullman porters"
- "Various ethnic groups"
- "Steel workers, asian seniors that come to get food, kids playing jump rope, reflective of people who live here, families, animals that live here"
- "Celebrating history of what Pullman Porters brought to West Oakland"
- "I would love to see more educational art and also black arts"
- "I would like to see talking murals, highlighting long-time west oakland residents and their experiences in our community, and our young people from Prescott elementary and MLK elementary sharing their vision for the future of their community."
- "Art inspired by the Jazz musicians that used to play here. Noni Sessions of the East Bay Permanent Real Estate Cooperative who was once trying to purchase and revitalize Esther's Orbit Room might

14. OakDOT permission to artist:

OakDOT will provide permission to the artist stating the terms of use on OakDOT owned assets following the approval of the proposal by the Public Art Advisory Committee and the Cultural Affairs Division.



## Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the:

#### Mural paintings on 2 Traffic Signals Cabinets and 3 Streetlight Electrical Pedestals in West Oakland

#### Entitled: Andre Jones' Artwork for the 8th Street West Oakland Traffic Calming Project

and located at: NW 8th and Adeline; 8th and Adeline; 8th and Center (pedestal); Market and 8th St

in whole or in part, in City's sole discretion.

Artist's Address for Notice: 3463 San Pablo Ave, Oakland CA 94608

#### Ashley Cousin

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property:

City of Oakland, Department of Transportation (OakDOT)

Safe Streets Division

250 Frank H. Ogawa Plaza, Suite 4314 Oakland, CA 94612

Artist Signature / Date

Jason Patton, OakDOT, Safe Streets Division

City - Client Department Representative Printed Name / Signature / Date

This document is posted online at:

http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm Oakland Cultural Arts Programs, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland CA 94612 8<sup>th</sup> Street Utility Cabinet Art Artist Statement of Ownership Over Imagery

"Applicant warrants that the artwork will be installed free and clear of any liens, claims or other encumbrances of any type. The Applicant attests that it is complying with all applicable laws regarding ownership of the artwork."

Artist Name:

Artist Signature:

Date:



Cultural Arts Programs

**Economic & Workforce Development** 

<b>Public Art Advisory Committee Proposal Review Form</b>
Date <u>August 28, 2023</u>
Artist(s) <u>Nyia Luna</u>
Project Contact <u>Mica Amichai</u>
Organization (if applicable) <u>Oakland Department of</u> <u>Transportation</u>
Phone # <u>510-238-6653</u> Email <u>mamichai@oaklandca.gov</u>
Street Address <u>250 Frank Ogawa Plaza Suite</u> <u>4314</u>
City         Oakland         State         CA         Zip         94612
Proposed Site of Project (Address/Cross St. with physical details) <u>2 Utility Boxes and 1 Light</u>
Pedestals on
Name of Property Owner, Proposed Location <u>Oakland Department of</u> <u>Transportation</u>
City Council District of Proposed Location District
<u>3</u> Attachments Checklist
Attach a separate document to address the following items, bundled together in a single electronic file:
1X Review Form (this page)

- 2. X Project Narrative
- 3. X Artist Resume
- 4. \_\_\_\_X \_\_\_ Examples of Past Work
- 5. \_\_\_\_X\_\_\_ Visual Proposal
- 6. \_\_\_X\_\_\_ Materials and Methods Description
- 7. X Photos of Site
- 8. \_\_X\_\_\_ On-Site Mockup
- 9. X\_\_\_\_\_ Timeline
- 10. X\_Budget

- 11. X\_\_\_\_ Maintenance Plan
- 12. \_\_\_X\_\_\_ Community Outreach / Support Documentation
- 13. \_\_\_\_\_ Insurance Documentation
- 14. \_\_\_\_ Permission(s)- Private Property Owner or City
- 15. \_\_\_\_X\_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Oakland Cultural Arts Programs, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland CA 94612 3 <u>www.OaklandCulturalArts.org</u>

## 2. Project Narrative: 8th Street Traffic Calming Project Art Component:

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all transportation modes. This project was submitted by the community advocacy group <u>Safe 8th St</u> as a <u>Capital Improvement Program (CIP)</u> request and was funded as part of the City of <u>Oakland's Fiscal Year 2021-23 CIP</u>. This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgraded hardened centerlines at intersections to reduce speeding. The project also includes a community art element. For more information on the 8<sup>th</sup> Street West Oakland Traffic Calming Project, see <u>https://www.oaklandca.gov/projects/8th-st-project</u>.

In 2021 The City of Oakland's Department of Transportation (OakDOT) put out a call for passionate, local, community-rooted West Oakland artists, community organizers and organizations to partner on the art component. The project that emerged is to paint the traffic control cabinets and light pedestals on the corridor. The overall project aims to paint murals on all seven traffic signal controller cabinets and four streetlight electrical service pedestals along the street. This application includes five of these utility boxes. Subsequent applications by other artists will address the remaining boxes.

Following the completion of street construction, the project team will pursue the painting of street murals through OakDOT's Paint the Town Program. This program supports neighbors and community groups in painting murals on streets with low traffic volumes. Information on the program is available at <a href="https://www.oaklandca.gov/projects/paint-the-town">https://www.oaklandca.gov/projects/paint-the-town</a>. Additionally, OakDOT staff are using the mural painting of utility boxes along 8<sup>th</sup> Street to explore how utility box murals could be added to the Paint the Town Program. OakDOT staff are seeking opportunities to promote and streamline the painting of utility boxes in a manner that satisfies the intent of the "Public Art Advisory Committee Proposal Review Form" and the accompanying review by the Cultural Affairs Division and the Public Art Advisory Committee. OakDOT staff welcome feedback and suggestions on how this might be accomplished.

## Nyia Luna Oakland, CA 94607 (414) 640-4250 NyiaLunaLLC@gmail.com

## <u>Summary</u>

"Murals have the power to showcase less known stories. I love painting walls dedicated to strong trailblazers that may otherwise never receive their flowers." -Nyia Luna

As of 2019, Oakland based muralist Nyia Luna has been mentoring under the Bay Area's art collectives such as Graffiti Camp For Girls and the Bay Area Mural Program. In completion of the Graffiti Camp For Girls Summer camp of 2019, Nyia Luna discovered an art form that connected her to her ancestors. Spray Painting was her late papi's preferred medium when he wrote graffiti back in the day. Picking up a spray can brought their spirits together more than Nyia could have ever imagined. Luna has installed murals on the same walls her papi once tagged, keeping his legacy alive through her own artistic style. Her style is developing through each installation but the link between them is the focus on lesser known pillars in the community that happen to be women. Nyia has murals honoring local legends in Oakland honoring Isha Clarke, Dolores Huerta back in her hometown of Milwaukee, and more on the way. Nyia Luna is now an instructor at Graffiti Camp For Girls, the same non profit she was once a student of.

## **Teaching Experience**

In partnership with Hip Hop For Change, Luna has developed her own curriculum which allows students to design murals and paint them within their academic school day. Luna has instructed and painted with the youth at: CITY ARTS AND TECH HIGH SCHOOL, San Francisco, CA 2021

ARISE HIGH SCHOOL, Fruitvale, CA 2022

## **Professional Artwork/Affiliations**

Nyia assists in the design of the curriculum for the non profit, Graffiti Camp For Girls, which she helps co-instruct. In the summer of 2019, Luna applied for the scholarship to enroll in GCFG which at the time she could not afford. In her application she wrote about her late father's passion for graffiti and how she wanted to connect with his spirit by way of the spray painting class. Luna was accepted into the class and began her mentorship under Girl Mobb, the duo have collaborated on murals back in Nyia's hometown of Milwaukee and still lead the camps throughout the bay area.

## GRAFFITI CAMP FOR GIRLS, Clarion Alley, CA 2019 - Present

## **Mural Commission**

I have received numerous commissions nationally for mural painting, particularly in the cities of Oakland, San Francisco, and Sacramento California. The murals are meant to transform the visual landscape in a way that builds community through engagement and critical conversation.

• <u>Mothership: Voyage into Afrofuturism.</u> Oakland Museum of California 8/2021 – 2/2022 Mural installation and sculpture installation.

## **Gallery Exhibitions**

- Joyce Gordon Art Gallery, Downtown Oakland, CA 2019
- Good Mother Studio, Downtown Oakland, CA 2023

## **Bibliographic Highlights**

• Dunip R. & J. Prigoff. <u>Walls of Heritage</u>, <u>Walls of Pride-African American Murals</u>. New York: Pomegranate, p. 197 (2004)

• "Interview with artist Refa 1", San Francisco Bay View, December 3, 2003 & January 7,



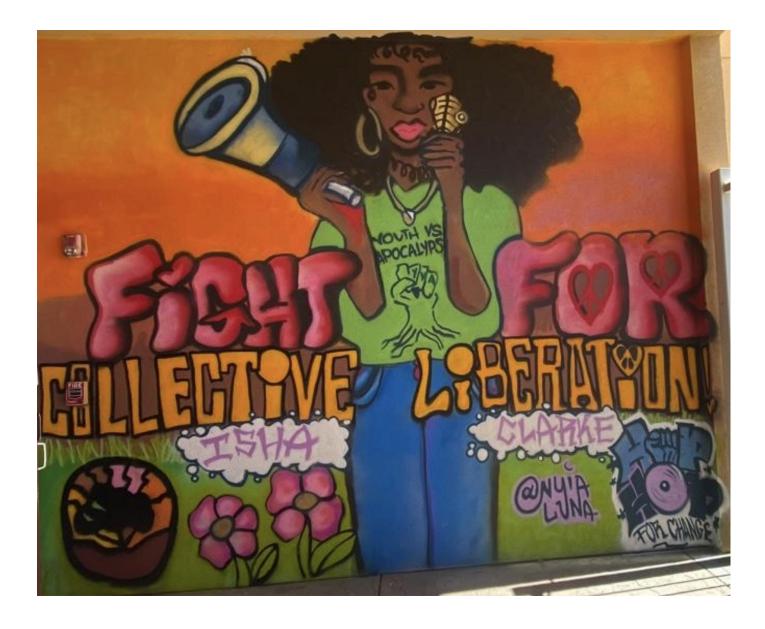
"Seeds Of Peace", 2023.

Located at San Francisco City Hall

1 Dr Carlton B Goodlett Pl, San Francisco, CA 94102

Painted on a sculpted mini heart. Commissioned by the San Francisco Greater Heart Foundation.

Inspired by the simplicity of the fruit of fertility, "Seeds Of Peace" symbolizes the power of the pomegranate. Fruits such as the pomegranate are consumed across cultures to provide an abundance of nutrients. Through this sculpture, Luna captures the essence of the saying you are what you eat through the placement of the arils, the seeds, in the formation of a peace sign.



"Fight For Collective Liberation, Isha Clarke", 2021.

Located at Arise High School

3301 E 12th St # 205, Oakland, CA 94601

Painted on the main campus with spray paint. Commissioned by Hip Hop For Change.

Inspired by the Oakland born and raised environmental justice activist, Isha Clarke, who co-founded Youth VS. Apocalypse. Isha grew up in West Oakland where the air quality, accessibility to fresh produce and other environmental racist systems kept her and her community from thriving. In direct response to the injustice she and her peers founded a non profit centered on fighting the system and regaining access to basic human rights and the collective liberation of all. During Luna's semester instructing the youth at Arise High School she worked closely with the students to design a mural honoring an Oakland native. It is important for the youth to walk into school everyday and see themselves in Isha, to feel inspired to fight back.



"Honor the hands that Harvest your Crops, Dolores Huerta", 2020.

Located at US Cellular

1247 S Cesar E Chavez Dr, Milwaukee, WI 53204

Painted on the parking lot wall with spray paint. Commissioned by Clarke Square Neighborhood Initiative.

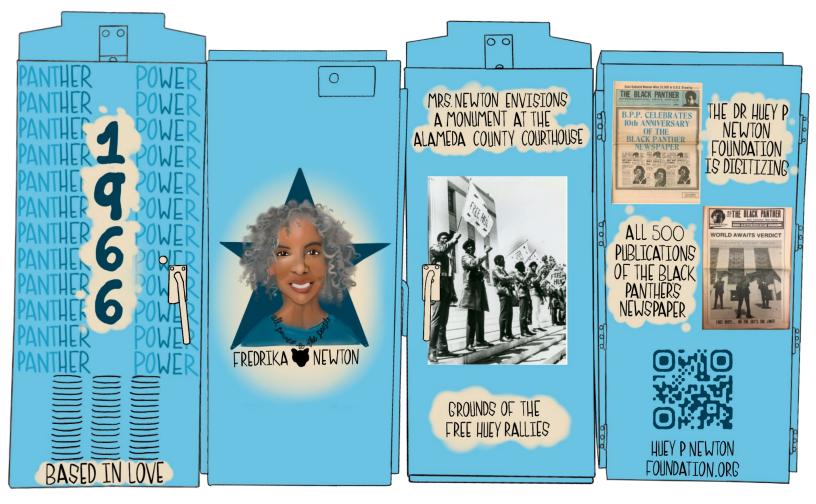
Inspired by the honorable Dolores Huerta, the revolutionary farm worker rights activist. In partnership with Cesar Chavez, Dolores Huerta led the 1965 strike against Delano grape growers. Their collective efforts gained national attention and support and evolved into the United Farm Workers. Dolores coined the term, "Sí se puede" which President Obama used throughout his presidential campaign proving the impact of her work. Dolores, at 93 years old, is currently the founder of the Dolores Huerta Foundation which she is still fighting for the rights of underrepresented communities as well as provide training for activist strategies.

5, 7 and 8: Photos of the Sites Visual Proposal, On-Site Mockup

## A. Fredricka Newton- 7th & Center (1448 7th St.)

Fredricka Newton- 7th & Center (1448 7th St.) I have dedicated my design for the control cabinet located on 8th and Union to Ms. Fredricka Newton. She is a Bay Area born and raised hero that deserves to be honored while she is still continuing the legacy of the Black Panther Party. At the age of 19, Ms. Newton joined the Panthers and throughout her time grew closer to the co-founder, Dr. Huey P. Newton, who she is the widow of. Her dedication to keeping the story of revolutionaries is one of the inspirations behind her co-founding the Huey P. Newton Foundation. In my design, I chose to highlight the current initiatives Ms. Newton and her team at the Huey P. Newton Foundation is working on. I drew inspiration from posters during the Free Huey Rallies and photographs of panthers in front of the Alameda County Courthouse. To coincide with the color

palette of the Black Panther Party I complimented the baby blue with a cream and variations of a deeper blue.



## B. Feed the People- 7<sup>th</sup> and Center

This piece will be right outside of Mandela Grocery, a locally run cooperative offering fresh food and healthy prepared food in one of Oakland's food deserts. The art functions as both an art piece and a sign letting people know the grocery store offers a discount for local produce when paying with EBT. The style of the painting mirrors the style of the mural inside the grocery store, for continuity.

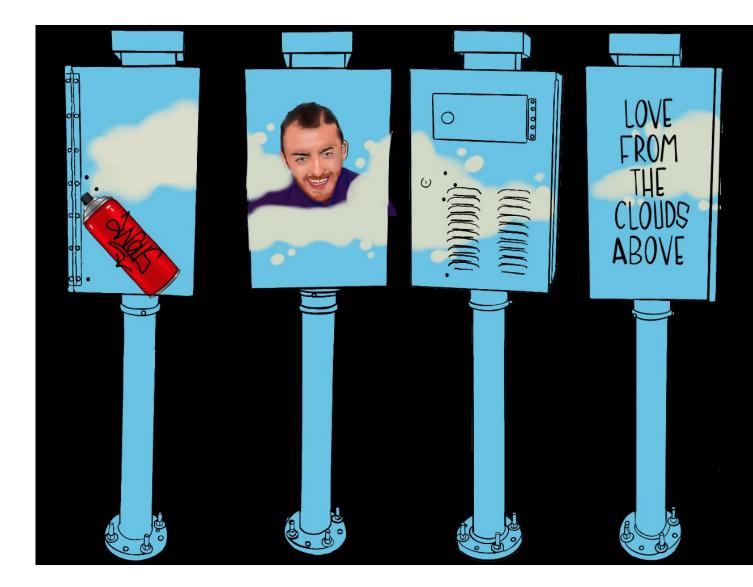


<u>C.</u> Panther Skate Prowl- 18th & Adeline (1798 Adeline St.)
 Every Thursday night Oakland's roller dance and skate community gathers at DeFremery Park for a positive community skating event this design showcases a few regulars and organizers of the event.



C. Angus Cloud Memorial- 8th & Union (726 Union St.)

Angus Cloud, Oakland native, showed up for his hometown at any opportunity he was gifted. This art memorializes his legacy along with his fathers in Oakland. Angus had a deep love for spray painting and in the proposed design a can sprays the design of clouds which honors his family name. Angus is no longer here physically but his positivity and art lives on.



## 6. Materials and Methods

Box Locations:

- A. 8<sup>th</sup> and Union- Small Traffic Signal Cabinet
- B. 7<sup>th</sup> and Center- Traffic Signal Cabinet
- C. 7<sup>th</sup> and Center- Light Pedestal
- D. 18<sup>th</sup> and Adeline- Traffic Signal Cabinet

## 9. Timeline:

Fall 2021: Project announced, a call was put out for artists

Spring 2022: OakDOT initiated contact with all interested artists and community members to begin gathering ideas and interest.

December 2022: In person meeting on 8<sup>th</sup> Street with all potential artists and interested stakeholders. In addition to getting a list of artists and organizations ready to commit to painting, this meeting generated design concepts and themes for the corridor's art.

Winter 2023: Continued communication with potential artists and figured out honorarium amounts and community engagement and review process.

July 2023: Artists selected, artists met to decide who will paint what and to determine a timeline.

September 2023: Proposed timeframe for Refa One to paint five utility boxes.

## 10. Budget and Materials:

OakDOT's Paint the Town Program will provide up to \$ in materials, plus an anti-graffiti sealant to be applied by the artist and, upon completion of the project, an honorarium of \$.

## 11. Maintenance Plan

The proposed artwork on OakDOT assets is temporary. Both the Artist and OakDOT understand that there is no maintenance plan and that the artwork can be removed or replaced at any time.

# Potential Artist for 8th Street

**6** Submissions

May 18, 2020 Oakland Department of Transportation Bicycle and Pedestrian Division

Internal Presentation for 8th Street Check-In

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Traffic Calming & Paving Project on 8th St in West Oakland from Pine St to Market St About

Take the Survey | Sign Up for Project Updates | Artist Interest Form

#### Overview

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all modes. This project was submitted by the community advocacy group <u>Safe 8th St</u> as a <u>Capital Improvement Program (CIP)</u> request and was funded as part of the City of <u>Oakland's Hiscal Year 2021-25 CIP</u>. Specifically, the 8<sup>th</sup> Street CIP project is funded by \$500,000 from <u>Measure KK</u>. <u>Oakland's Affordable Housing and Infrastructure Bond</u> that was passed by voters in 2018. The project is part of the Department of Transportation's <u>three-year Paving Plan</u> and will implement recommendations in Oakland's <u>Pedestrian Plan</u> and <u>Bicycle Plan</u>.

Project implementation is scheduled for 2023. In the Documents section below, find the <u>concept plans</u> and <u>overview presentation</u>.

#### Project Design & Policy Elements

This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgraded hardened centerlines at intersections to reduce speeding. The project also includes include a community art element. Other possible features include a median closure at Mandela Pkwy and a new mid-block crosswalk on 8th Street between Adeline Street and Filbert Street. In summer 2021, OakDOT installed hardened centerlines at the intersections of 8<sup>th</sup> Street/Peralta Street and 8<sup>th</sup> Street/Union Street. In hardened centerlines reduce the speeds of turning drivers and brought traffic safety improvements to 8<sup>th</sup> Street while the larger CIP-funded project is being developed.

#### Community Art

#### Map



#### Timeline





- Meeting purpose: (Noel)
  - $\circ$  ~ Introductory meeting to explain the opportunities for community art projects along 8th ~
  - St as part of the 8<sup>th</sup> St West Oakland Traffic Calming Project and see what your ideas are
  - o For everyone to meet to encourage collaboration
- Introductions: Name, Pronoun, Organization if applicable, <u>What</u> brings you here? (Noel)
- Background on <u>8th St West Oakland Traffic Calming Project</u> (Jason P)
  - Timeline: Plans finished end of January, construction starting late summer 2023 and lasting 6-9 months
- Background on Paint the Town (James/Noel)
- What does it mean to be a community project? (Maya A)
  - o Goal to build community
  - connection to neighborhood and importance of engaging with neighbors in an ongoing basis
- Potential types of art (see examples above) (Maya A)
  - o murals on traffic signal cabinet boxes 2023 (could start any time)
  - o murals on the street earliest spring 2024 per paving schedule

## OakDOT Feedback from West Oakland Residents

OakDOT staff collected resident art preferences from West Oakland residents during two community outreach activities. The first method was a digital survey that reached approximately 180 residents. In the second method, OakDOT staff interviewed seventeen West Oakland residents that live on 8th Street. The questions given to the residents that were included in both the survey and the interview were given to help ground your artistic expression. Ultimately, the residents would prefer for your display to be inspired by the themes listed below. Thank you for your time and understanding. OakDOT staff and the residents appreciate your service in beautifying Oakland!

## **Interview Responses**

## Themes:

- "Celebrate the Port"
- "References to the history of the jazz quarter"
- "9th women of the black Panthers, 7th "blues walk of fame, Huey P Newton"
- "History of West Oakland"
- "Historically African American neighborhood; Porters; Black panthers"
- "Pullman porters"
- "Various ethnic groups"
- "Steel workers, asian seniors that come to get food, kids playing jump rope, reflective of people who live here, families, animals that live here"
- "Celebrating history of what Pullman Porters brought to West Oakland"
- "I would love to see more educational art and also black arts"
- "I would like to see talking murals, highlighting long-time west oakland residents and their experiences in our community, and our young people from Prescott elementary and MLK elementary sharing their vision for the future of their community."
- "Art inspired by the Jazz musicians that used to play here. Noni Sessions of the East Bay Permanent Real Estate Cooperative who was once trying to purchase and revitalize Esther's Orbit Room might

14. OakDOT permission to artist:

OakDOT will provide permission to the artist stating the terms of use on OakDOT owned assets following the approval of the proposal by the Public Art Advisory Committee and the Cultural Affairs Division.



# Cultural Arts Programs

## **Economic & Workforce**

## Development

## Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the:

#### Mural paintings on 2 Traffic Signals Cabinets and 3 Streetlight Electrical Pedestals in West Oakland

#### Entitled: Nyia Luna's Artwork for the 8th Street West Oakland Traffic Calming Project

#### and located at: 8th Street and Peralta Street, 8th Street and Mandela Parkway, and 1687 8th Street

in whole or in part, in City's sole discretion.

Artist's Address for Notice:

Nyia Luna 1016 Castro St. Oakland, CA 94607

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property:

#### City of Oakland, Department of Transportation (OakDOT)

Safe Streets Division 250 Frank H. Ogawa Plaza, Suite 4314 Oakland, CA 94612

Artist Signature / Date

Jason Patton, OakDOT, Safe Streets Division

City - Client Department Representative Printed Name / Signature / Date