

**Public Art Advisory Committee**  
**Special Meeting**  
**Monday, November 1, 2021**  
**5:30 - 7:30 pm**

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar.

When: November 1, 2021 05:30 PM Pacific Time (US and Canada)

Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/91690670900>

Or One tap mobile :

US: +14086380968,,91690670900# or +16699006833,,91690670900#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 312 626 6799 or +1 646 876 9923 or +1 301 715 8592 or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)

Webinar ID: 916 9067 0900

International numbers available: <https://us06web.zoom.us/j/91690670900>

COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email [kzarembo@oaklandca.gov](mailto:kzarembo@oaklandca.gov) • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "\*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing \*6. If you have any questions, please email Kristen Zarembo, Public Art Program Coordinator and staff for the Public Art Advisory Committee at [KZarembo@oaklandca.gov](mailto:KZarembo@oaklandca.gov).

**Public Art Advisory Committee  
Regular Meeting  
Monday, November 1, 2021  
5:30 - 7:30 pm  
AGENDA**

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361**
- IV. **Action Item: Review and Approve Public Art Advisory Committee Meeting Minutes from the September 13, 2021 PAAC Meeting**
- V. **Action Item: Review and Approve Public Art Advisory Committee Meeting Minutes from the October 19, 2021 Special PAAC Meeting**
- VI. **Informational Item: Artist-Community Initiated Project Guidelines Update**
- VII. **Discussion Item: PAAC membership, open seats, nominations**
- VIII. **Informational Item: Staff Updates on Current Projects and Program Activity**
  - a. **General Program Updates: 2022 Planning**
  - b. **Artist Outreach: Northern CA Free Public Art Webinar Series- Updates**
  - c. **Public Art in Private Development- Completed and Ongoing Project Updates**
  - d. **FY21-22 Council Budget Directives and Appropriation of In-Lieu Contributions**
  - e. **New Project Updates: OakDOT Streetscape Program**
  - f. **Artist-Community Initiated Project Updates**
  - g. **Collections: Collections and Conservation Assessment Goals for 2022**
- IX. **Open Forum**
- X. **Announcements**
- XI. **Agenda Building: Outline agenda for December 2021 meeting**  
**Next regular meeting: December 6, 2021 via Teleconference**
- XII. **Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 國語, 班語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) 或致電 (510) 238-4949 或 711 (電話傳達服務)。請避免塗搽氣產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

**Cultural Affairs Division - Economic & Workforce Development Department**  
**Public Art Coordinator – Kristen Zaremba**  
**Phone: (510) 238-2155**  
**Recorded Agenda: (510) 238-2386**  
**Telecommunications Relay Service: 711**

# OAKLAND PUBLIC ART ADVISORY COMMITTEE RESOLUTION

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PUBLIC ART ADVISORY COMMITTEE AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms

stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on October 19, 2021 the Public Art Advisory Committee adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Public Art Advisory Committee finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Public Art Advisory Committee renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Public Art Advisory Committee firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Public Art Advisory Committee will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Public Art Advisory Committee finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.

**Cultural Affairs Division**  
**Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
September 13, 2021  
Zoom Teleconference  
Minutes**

**Members Present:** Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair)\*, Eric Murphy, Yulia Pinkusevich, Michele Ramirez  
**Absent:** Jennifer Correia, Patricia Cariño Valdez  
**Staff Present:** Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Program Analyst  
**Guests:** Naomi Weinstein, Jennifer Easton

**Meeting Chair: Charmin Roundtree-Baaqee**

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:36 p.m.** Cultural Affairs Program Analyst Neha Balram provided information on City of Oakland Boards and Commissions public comment procedures.
- 2. Public Comment:** Naomi Weinstein introduced herself as a long-time Oakland resident and construction manager with experience working with the City of Oakland, and offered her professional or volunteer assistance to foster public art Oakland.
- 3. Action Item: Review and Approve Public Art Advisory Committee Minutes from the June 7, 2021 PAAC Meeting.** J. Kessler moved to approve the minutes. Y. Pinkusevich seconded. E. Murphy Aye; C. Roundtree Baaqee Aye. Motion passed unanimously.
- 4. Discussion / Action Item: Community / Artist Initiated Projects- Guidelines, Process and PAAC Facilitation.** K. Zaremba referred committee members to the current guidelines included in the agenda packet, noting previous discussion at the June 2021 meeting, and the PAAC request for more time to review and comment on the guidelines. Committee members expressed a desire for the guidelines to be more transparent and accessible on the City website, focusing on enhanced readability and a bulleted list emphasizing key proposal requirements. Additionally, PAAC and staff discussed the outreach materials for the upcoming regional webinars, "Demystifying Public Art." Staff sent an announcement to the current Public Art distribution list of approximately 1500 email addresses, the Cultural Affairs Commission and the PAAC; and posted on the Cultural Affairs Facebook page and Oakland Art Murmur's Instagram account. Returning to the guidelines, Zaremba noted the key requirements for any successful proposal included in the checklist, some of which may only be

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required for permitting, but are not necessary for PAAC review. Suggestions for revisions include: Add more information to the webpage with a bulleted list; separate out items required for PAAC review from those that are required for full permitting; consider sharing more information and access to resources for insurance; clarify how fees are charged. Zaremba clarified that the fees are adopted by the City Council and vetted by the City Attorney, and are required for staff time to facilitate privately initiated projects, consistent with fees charged by other departments for City costs including facilities rentals, building permits. Often the fees are waived, for smaller projects, Cultural Funding grantees and other City funded projects. Additionally, the fees are only charged for preparing documents and review of the projects by the PAAC, excluding preliminary consulting of project feasibility and development. Committee members explored the possibility of charging for staff time on a sliding scale. PAAC and staff agreed future goals include developing resource lists for artists to develop public art projects.

**5. Informational Item: Staff Updates on Current Projects and Program Activity**

**a. Artist Outreach: Northern CA Free Public Art Webinar Series, September – October**

Public Art staff have planned a series of regional webinars for artists interested in public art. The webinars are adapted from a previous Public Art Academy program offered a decade ago for emerging public artists. The webinars will be offered for free and virtually over the next month on September 22<sup>nd</sup>, September 29<sup>th</sup> and October 13<sup>th</sup>, 2021, recorded and uploaded onto a video platform such as YouTube and linked from the Oakland Public Art website. These first three webinars will focus on interviews with experienced public artists talking about their careers, how they originally became interested in public art and how to apply for public art commissions. Future sessions will focus on more specific practical matters including contracts, working with fabricators, etc. The webinars will be hosted by representatives from the Bay Area public art field. The first session, on September 22<sup>nd</sup>, will be co-hosted by Zaremba representing Oakland, and Barbara Goldstein (Art Builds Community) and feature local artists Mildred Howard, Rene Yung and Taraneh Hemami, who have all completed projects in Oakland. Future sessions will include Oakland based artists Johanna Poethig, Wowhaus and Desi Mundo among others. Committee members commended the NorCal PAAN on the range of artists and launching of the series. Staff will disseminate the social media graphics to PAAC to share more broadly.

**b. Public Art in Private Development- Completed and Ongoing Project Updates.**

Zaremba shared updates regarding a recently installed metal and light based sculptural fence project, wrapping a basketball court, by Oakland artist Ben Trautman for 1100 Clay Street (the work is actually located on 12<sup>th</sup> Street between Clay and Broadway). Additional projects recently or soon to be installed are glass work by Oakland artist Kelly Ording for a hotel on Broadway at 25<sup>th</sup>, a large mosaic work by Squeak Carnwath at the entry of the high-rise development at Telegraph and 20<sup>th</sup>, and a mosaic installation by Wowhaus at the previous Acura site on 27<sup>th</sup>. Oakland based artist Adia Millet is working on a project for Bishop O'Dowd as well as shadowing an artist on a larger commission for Holland development. In addition to the ongoing privately development projects, Zaremba reported that City Council adopted a new budget with increased funding for the grants program and Cultural Affairs staff, but the timeline for

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bringing on staff is unpredictable. Additionally, City Council allocated a portion of the unbudgeted public art in lieu contributions for a new \$480,000 City-wide mural program. Details on the program guidelines, timeline and funding for staffing are not yet determined but will most likely move forward in 2022. PAAC will review the artwork commissioned for the program.

- c. **New Project Updates: Mosswood Park Community Center, San Antonio Park Master Plan- Fire Station 4, Tyrone Carney Park.** Projects are moving forward slowly and now include the restart of the Estuary Park project. Another Mosswood Community Center design meeting will be held in late September.
  - d. **Collections: BART 17<sup>th</sup> St. Gateway- Shifting Topographies Update.** BART will soon be reopening the station entrance. The area has been tagged frequently and staff are working with Public Works, BART and private property owners to address clean up before the station reopens.
  - e. **Artist-Community Initiated Project Updates: Dr. Huey Newton Memorial Bust; Mosswood Fieldhouse Mural Project; Dept. Of Transportation / Paint the Town and other proposals for Public Right of Way** The Dr. Huey P. Newton memorial bust will be installed shortly and dedicated on October 24, 2021. The pre-existing base and temporary signage were lightly tagged but addressed quickly by the Foundation staff in accordance with the terms of their conditional use permit. The project is a good model for future proponents of privately funded permanent artwork for City property. Staff were invited to join the Foundation and the National Parks Conservancy on a tour of City sites, to explore designation of a national historic site for the Black Panther Party. Oakland DOT's Paint the Town program will launch a second round for community arts street murals. There are no funds earmarked for artists and the intention is for the works to be treated as temporary painting enhancements rather than artist commissions. Staff can bring a report out on the program to a future meeting. Finally, staff have been asked to provide process background on a proposed permanent Black Lives Matter stair mural in District 1. No proposals have been presented to staff yet, but will most likely come to the PAAC at a future date.
6. **Discussion Item: CAC-PAAC membership, open seats, nominations.** Vacancies were posted on the Oakland Arts Facebook site in June. PAAC members are still encouraged to nominate additional candidates to apply through the City's Boards and Commission application site. Staff will distribute the links to PAAC members again. C. Roundtree Baaqee is terming off the Cultural Affairs Commission as a liaison to the PAAC. Current committee members are encouraged to consider taking on the role.
  7. **Open Forum:**
  8. **Announcements:** Committee members and staff shared information regarding upcoming exhibitions and partnerships.
  9. **Agenda Building:** Artist and Community Initiated Project Guidelines Discussion
  10. **Adjournment: Y. Pinkusevich moved to adjourn the meeting at 7:25. J. Kessler seconded. Motion passed unanimously.**

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
October 19, 2021  
Zoom Teleconference  
Minutes**

**Members Present:** Charmin Roundtree-Baaqee\* (Co-Chair), Jennifer Kessler (Co-Chair), Eric Murphy, Yulia Pinkusevich, Michele Ramirez  
**Absent:** Jennifer Correia, Patricia Cariño Valdez  
**Staff Present:** Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Program Analyst  
**Guests:**

**Meeting Chair: Jennifer Kessler**

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:36 p.m.** Jennifer Kessler called the meeting to order. Cultural Affairs Program Analyst Neha Balram provided information on City of Oakland Boards and Commissions public comment procedures.
- 2. Public Comment:**
- 3. Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361.**  
**Motion: Y. Pinkusevich moved to approve the motion. E. Murphy seconded. M. Ramirez Aye; J. Kessler Aye. C. Roundtree Baaqee Absent. Motion passed unanimously.**
- 4. Announcements:**
- 5. Agenda Building:** Artist and Community Initiated Project Guidelines Update, PAAC nominations, Public Art Webinars and program funding updates
- 6. Adjournment: C. Roundtree Baaqee moved to adjourn the meeting at 5:51. E. Murphy seconded. Motion passed unanimously.**

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# Cultural Affairs Division

## *Economic & Workforce Development*



### ARTIST & COMMUNITY INITIATED PUBLIC ART PROJECTS GUIDELINES AND PROPOSAL SUBMITTAL FORM

**Oakland Public Art Program staff and the Public Art Advisory Committee (PAAC) review and approve designs for all projects within the Oakland city limits that will result in the placement of a work of art on City property, as well as all public art projects funded in whole or in part with City funds, before projects are installed.**

A proposal and work plan should be submitted for review by the PAAC prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters. The PAAC typically meets on the first Monday of each month. Please contact staff early in your planning process and submit proposals at least a month prior to a scheduled meeting.

Date \_\_\_\_\_

Artist(s) \_\_\_\_\_

Project Contact \_\_\_\_\_

Organization (if applicable) \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Applicant Street Address  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Proposed Site of Project (Address/Cross St. with physical details)  
\_\_\_\_\_

Name and Address of Property Owner  
\_\_\_\_\_

City Council District of Proposed Location \_\_\_\_\_

# Cultural Affairs Division

## *Economic & Workforce Development*



**Attachments Checklist:** *Attach a separate document to address the following items, bundled together in a single electronic file. Contact staff for detailed instructions.*

1. \_\_\_\_\_ Review Form (this page)
2. \_\_\_\_\_ Project Narrative
3. \_\_\_\_\_ Visual Proposal
4. \_\_\_\_\_ In-Situ Sketch or Digital Mockup (with Site Photos)
5. \_\_\_\_\_ Artist Bio/Resume
6. \_\_\_\_\_ Examples of Past Work
7. \_\_\_\_\_ Materials and Methods Description
8. \_\_\_\_\_ Timeline (Planning, Installation, Duration)
9. \_\_\_\_\_ Budget
10. \_\_\_\_\_ Maintenance Plan (for project lasting more than one day)
11. \_\_\_\_\_ Community Outreach / Support Documentation
- 12.\* \_\_\_\_\_ Insurance- Private Property Owner or City
- 13.\* \_\_\_\_\_ Secured / Anticipated Permission(s) from City / Property Owner
- 14.\* \_\_\_\_\_ Waiver of Proprietary Rights (for Artwork on City Property)

\*Not required for PAAC design review; required prior to permitting and/or installation

**Please contact staff with questions and to schedule a review of your project proposal:**

Kristen Zaremba, Public Art Program, 510-238-2155 or [kzaremba@oaklandnet.com](mailto:kzaremba@oaklandnet.com)