

**V**olunteer

**I**ncome

**T**ax

**A**ssistance

**Earn It! Keep It! Save It! (EKS)**

**Coalition of United Way Bay Area**



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# INTRODUCTION

## Sophia Selassie, Program Specialist

Earn It! Keep It! Save It! (EKS) Coalition of United Way Bay Area



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# ALAMEDA COUNTY RESULTS (2021)

- 19 sites
- 13,700 returns
- \$9 million in EITC & \$6 million in CTC
- \$13 million in total federal refunds
- Average AGI: \$24k

# FINDING A VITA SITE

- Call 2-1-1
- Visit our website: **earnitkeepitsaveit.org**
  - Links to online tax preparation
  - A map of all VITA sites in the Bay Area
- Visit the IRS VITA Site Locator to find a VITA site anywhere in the country <https://irs.treasury.gov/freetaxprep/>

# CALIFORNIA TAX CREDITS

- The CAL EITC can be claimed by those making \$1 of earned income up to \$30,000.
- Those eligible for the CAL EITC with a child 5 and under can claim an additional \$1,000 with the Young Child Tax credit.
- CAL EITC and Young Child Tax Credit **can be claimed by taxpayers who have an ITIN** (Individual Tax Identification Number)



# IMPORTANT TAX CREDITS

Number of qualifying children	California maximum income	CalEITC (up to)	IRS EITC (up to)
None	\$30,000	\$255	\$1,502
1	\$30,000	\$1,698	\$3,618
2	\$30,000	\$2,809	\$5,980
3 or more	\$30,000	\$3,160	\$6,728

# EKS VITA OUTREACH MATERIALS

- Outreach materials advertising VITA services are available in English, Spanish and Chinese and can be found at [earnitkeepitsaveit.org/resources](https://earnitkeepitsaveit.org/resources)
- Outreach materials included:
  - Postcards
  - Digital Graphics
  - Flyers with information on what taxpayers should bring with them to a tax site
  - Flyers with information on VITA sites that help taxpayers apply for ITINs (Individual Tax Identification Numbers)
  - Flyers with information on filing taxes virtually





# OUTREACH MATERIALS (POSTCARDS)



# OUTREACH MATERIALS (POSTCARDS)

## Get your taxes done right

by one of our experts and maximize your refund! Call 211 or visit [uwba.org/tax-help](http://uwba.org/tax-help) to make an appointment at one of our Bay Area locations.

You may qualify for more than **\$6,000 in refunds** from the California and Federal Earned Income Tax Credits!

### Bring Your:

- ✔ Photo ID and Social Security Card or ITIN for each person on your tax return
- ✔ W-2 for all jobs
- ✔ All 1099s, 1098s and any other tax forms
- ✔ Last year's tax return
- ✔ Savings and checking account and routing numbers for direct deposit

## ¡Asegúrese que su declaración se prepare correctamente y gane su mayor reembolso!

Llame al 211, o visite [uwba.org/tax-help](http://uwba.org/tax-help) para hacer una cita en una de nuestras ubicaciones.

¡Usted podría ser elegible para un reembolso de más de \$6,000 si reclama el Crédito Tributario por Ingreso del Trabajo Federal y de California!

### Traiga Su:

- ✔ Identificación con fotografía y credencial del seguro social o ITIN de cada persona que figure en su declaración de impuestos
- ✔ Formularios W-2 de todos los empleos
- ✔ Todos los formularios 1099, 1098 y demás formularios de impuestos
- ✔ Su declaración de impuestos del año pasado
- ✔ Números de cuenta de cheque, cuenta de ahorros, y ruta bancaria para depósito directo



PLACE STAMP HERE



# OUTREACH MATERIALS (DIGITAL)



**EARN it KEEP it SAVE it**  
*x free tax preparation*



## FREE TAX HELP

**Friendly, Trusted,  
Secure**

**Online and In-person.**

**Visit [uwba.org/tax-help](http://uwba.org/tax-help) to maximize your refund today!**

You may qualify for more than \$6,000 in refunds from the California and Federal Earned Income Tax Credits!



■ **THANK YOU!**

Email [sselassie@uwba.org](mailto:sselassie@uwba.org) if you have any questions!



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