

CITY OF OAKLAND



DALZIEL BUILDING . 250 FRANK H. OGAWA PLAZA . SUITE 4314 . OAKLAND . CALIFORNIA . 94612
Department of Transportation, Safe Streets Division

Bicyclist and Pedestrian Advisory Commission, Monthly Meeting Agenda **Thursday, October 19th, 2023; 6:00-8:00 pm** **City Hall, Hearing Room 4**

BPAC Home Page: www.oaklandca.gov/boards-and-commissions/bicyclist-and-pedestrian-advisory-commission
Resources for Commissioners: <https://www.oaklandca.gov/resources/resources-for-bpac-members>

Commissioners

Andrew Campbell, Alexander Frank, Grey Gardner (Vice Chair), Michael Lok, Phoenix Mangrum,
David Ralston, Patricia Schader, Nicholas Whipps, Dianne Yee (Chair)

PUBLIC WEBCASTING

This is an in-person meeting. People participating in the meeting must attend in person. People may be able to observe this meeting remotely via the following options:

- To view the meeting by video, click on this link to download Zoom and open the meeting on a computer or smart phone: <https://us06web.zoom.us/j/83186858264> at the noticed meeting time.
- To listen to the meeting by phone, dial at the noticed meeting time (for higher quality, dial a number based on your current location): US: +1 669 444 9171 or +1 669 900 6833 or +1 408 638 0968.
International numbers available: <https://us06web.zoom.us/j/83186858264>. **Webinar ID: 831 8685 8264**

Remote participation including public comment via teleconferencing is not available at this time. Hybrid meetings may commence once the City of Oakland has established meeting procedures and allocated resources for simultaneously supporting in-person and remote participation. All Commission meetings will include procedures to comply with the open meeting requirements of the City's [Sunshine Ordinance](#) and the State's [Brown Act](#).

A survey has been created to gather feedback from the public regarding board and commission meetings in the City of Oakland: <https://us.openforms.com/Form/d98a20d5-72e7-4d23-8fc3-be13f6cd32bb>.

If you have any questions, please email Pierre Gerard, staff liaison to the commission at PGerard@oaklandca.gov.

PARTICIPATION INSTRUCTIONS

Enter City Hall at the entrance on 14th Street. After receiving a security screening, proceed forward and either to the right to the elevators, or to the stairs farthest from the 14th Street entrance, on the left. Hearing Room 4 is located on the 2nd floor of City Hall on the side of the building farthest from 14th Street. There will be a sign-in sheet and paper agenda packets for participants.

There is public bicycle parking in the [Dalziel Garage](#) and [throughout Frank H. Ogawa Plaza](#), including 12 [BikeLink](#) eLockers at [the corner of 14th Street and Broadway](#).

To request security escort services anywhere within Frank Ogawa Plaza, please visit the City Hall security station. The escort can assist visitors to the Dalziel Garage elevator inside 250 Frank Ogawa Plaza and to the 12th Street BART Station stairway/elevator, but not to locations outside the Plaza. Escort services are available until 11:30 pm every night and extended on nights coinciding with City Council meetings.

To access the Dalziel Garage elevators inside 250 Frank Ogawa Plaza, please visit the City Hall security station to request access to the gated wheelchair-accessible exit behind City Hall and exit through the gate across from the elevator entrance to the left of the front doors to 250 Frank Ogawa Plaza.

Time	#	Topic
6:00	1	Roll Call/Determination of Quorum/Introductions (10 minutes)
6:10	2	Open Forum / Public Comment (10 minutes) – Members of the public may comment on any issue within BPAC’s subject matter jurisdiction. Comments on a scheduled agenda item will be heard with that item. The BPAC’s Open Forum Liaisons track Open Forum issues raised by the public. (See tinyurl.com/Oakland-BPAC-OpenForumTracking .) The Liaisons review the public comments on a periodic basis to identify policy issues for discussion by the Commission. To request City services, please contact the City of Oakland Call Center; information at www.oaklandca.gov/services/oak311 .
6:20	3	Approval of meeting minutes Attachment (5 minutes) – Seek motion to adopt the September 2023 BPAC meeting minutes.
6:25	4	Recent Bicyclist and Pedestrian Fatal Traffic Crashes Attachment (10 minutes) – Commissioner Schader (patricias.oakland@gmail.com) will lead the commission in a discussion of recent fatal and other high-profile traffic crashes in Oakland involving bicyclists and pedestrians. <ul style="list-style-type: none"> On Sunday, January 22nd, 2023 at approximately 12:08 AM, a 31-year-old male pedestrian was struck by a driver in a hit-and-run collision at the 2000 block of International Boulevard (westbound and 100 feet west of 21st Avenue). The pedestrian suffered severe injuries and later passed on September 10th, 2023. On Sunday, September 26th, 2023 at approximately 7:30-7:45 AM, a 72-year-old female pedestrian was killed by a driver in a hit-and-run collision along the 3600 block of Seminary Avenue, near the intersection with Outlook Avenue. On Tuesday, September 26th, 2023 at approximately 9:34 PM, a female pedestrian was killed by a driver in a hit-and-run collision in the westbound direction in the 5400 block of International Boulevard. On Friday, October 6th, 2023 at approximately 8:49 AM, a pedestrian was killed by a train while crossing the railroad tracks at the 900 block of 37th Avenue.
6:35	5	BPAC Commissioner Recommendations Attachment (15 minutes) – The Recruitment Committee will report back with recommendations from its review of applications of people seeking to be appointed to the BPAC for three-year terms beginning January 2024. The Committee is recommending Enjoleah Daye, Cynthia Citlali Herrera, and David Ralston (reappointment). Commissioners are appointed by the Mayor and confirmed by City Council.
6:50	6	Vision 980 Study Attachment (25 minutes) – Becky Frank and Hunter Oatman-Stanford, transportation planners from the Office of Regional and Community Planning at Caltrans District 4, will introduce Caltrans’ Vision 980 Study.
7:15	7	Safe Routes to BART Application for Lakeside Drive Cycle Track Project Attachment (20 minutes) – Craig Raphael, Senior Transportation Planner with OakDOT’s Capital Finance team (CRaphael@oaklandca.gov), will provide an overview of and request a BPAC letter of support for an upcoming application to the Safe Routes to BART construction grant program for a cycle track at Lakeside Drive between International Boulevard and 19th Street. Craig will also be able to answer questions about the City of Oakland’s involvement in the Safe Routes to BART program to date.
7:35	8	Fire Code Amendments – Status (5 minutes) – The Ad Hoc Committee on Fire Code Amendments continues to seek information from the Oakland Fire Department on proposed amendments to the Oakland Fire Code. The Committee is monitoring the agendas of the City Council’s Public Safety Committee where the item is anticipated to be heard.
7:40	9	Committee Report Backs Attachment (10 minutes) – Committees of the BPAC will provide brief updates to the Commission. A list of active committees are included in the agenda packet and at https://www.oaklandca.gov/resources/bicyclist-and-pedestrian-advisory-commission-bpac-committees-and-liaisons .
7:50	10	Three-month agenda look-ahead, suggestions for meeting topics, announcements Attachment (10 minutes)



This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin, or Spanish interpreter, please email PGerard@oaklandca.gov or call (510) 238-6313 or 711 (for Relay Service) at least five (5) working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a PGerard@oaklandca.gov o llame al (510) 238-6313 o al 711 para servicio de retransmisión (Relay Service) por lo menos cinco (5) días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 PGerard@oaklandca.gov 或致電 (510) 238-6313 或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ PGerard@oaklandca.gov hoặc gọi đến số 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.



City of Oakland, Bicyclist & Pedestrian Advisory Commission
DRAFT Minutes from the September 21st, 2023 Meeting
City Hall, 2nd Floor, Sergeant Daniel Sakai Hearing Room (A.K.A. Hearing Room 4)

Meeting agenda at <https://www.oaklandca.gov/meeting/september-2023-bicyclist-pedestrian-advisory-commission-bpac-meeting>.

Meeting called to order at 6:10 PM by BPAC Chair Dianne Yee.

Item 1. Roll Call/Determination of Quorum/Introductions

At roll call, quorum was established with 5 Commissioners present (X). ~~Two-Three~~ Commissioners were excused.

Commissioners	Present
Andrew Campbell	X
Alex Frank	X
Grey Gardner (Vice Chair)	(excused)
Mike Lok	X
Phoenix Mangrum	
David Ralston	(excused)
Patricia Schader	X
Nick Whipps	<u>(excused)</u>
Dianne Yee (Chair)	X

Introductions were made.

- Staff: Cathy DeLuca, Pierre Gerard, Jason Patton, Colin Piethe.
- Other attendees: Priyanka Altman, Bryan Culbertson, Jose Feroso, Jimmy Jessup, Aitan Mizrahi, Robert Prinz, George Spies.

Item 2. Open Forum / Public Comment

- Robert Prinz brought postcards to advertise for Bike East Bay's annual fundraiser event, Biketopia, at 1736 Franklin Street in Oakland on October 5th from 5:00 to 8:00 PM.
- On Monday, September 25th, OakDOT will have held a press conference to celebrate the first round of lower speed limits in Business Activity Districts and to unveil a new speed limit sign on Fruitvale Avenue at Farnham Street (between East 15th Street and International Boulevard). More information can be found at the following webpage:
<https://www.oaklandca.gov/projects/lowering-speed-limits-in-business-improvement-districts>.

Item 3. Approval of Meeting Minutes

- A motion to adopt the Bicyclist & Pedestrian Advisory Commission meeting minutes from August 17th, 2023 was made (Yee), seconded (Campbell), and unanimously approved by roll call vote.

Adopted minutes online at www.oaklandbikes.info/BPAC.

Item 4. Recent Bicyclist and Pedestrian Fatal Traffic Crashes

Commissioner Schader (patricias.oakland@gmail.com) led the commission in a discussion of recent fatal and other high-profile traffic crashes in Oakland involving bicyclists and pedestrians.

The list of recent crashes was included in the meeting's agenda packet.

Summary of Discussion:

- George Spies shared more details about the pedestrian death at International Blvd. Commissioner Frank shared a language concern about the victim listed in this agenda item's description. He criticized the use of the word "laying" to describe the victim's behavior in the roadway, as described by witnesses and recorded in the police memo regarding the incident.
- On Wednesday, September 6th, from 5 PM to 7 PM, a vigil was held for the 4-year-old girl who died after she and her father were hit by an opening door from a parked car on Lakeshore Avenue at Hanover Street.

Speakers other than Commissioners: George Spies.

Item 5. Telegraph Avenue Paving Project

Cathy DeLuca (CDeLuca@oaklandca.gov), a Transportation Planner from OakDOT's Planning & Project Development team, introduced a paving project on Telegraph Avenue between 52nd Street and Woolsey Street. Staff recently kicked off the project and received Commissioner and public feedback on initial conceptual designs.

Summary of Discussion:

- A two-way cycle track on one side of the street would create sightline issues for drivers turning at intersections.
- UC Berkeley students, as possible major bicyclist and transit users of this roadway, will be surveyed for this project.
- Pedestrian safety could be compromised should the design expect them to cross 4-6 lanes of vehicular traffic without a pedestrian safety refuge island.
- AC Transit has provided ridership data, but has not yet provided data on current bus speeds and projected transit travel time improvements with the installation of bus-only lanes.
- There is political risk in a street design that eliminates up to 75% of parking (e.g., motor vehicle parking on only one side of the street, down from both sides of the street).
- UC Berkeley's Mobility Coordinator should be contacted for outreach for this project.
- The installation of center turn lanes often provide the opportunity for illegal vehicle parking in the middle of the roadway.
- Caltrans should be consulted with regards to any interchange underpasses involved in this project, including the section underneath Highway 24.
- The City of Berkeley released [a high-level concept plan in October 2022](#) for the Telegraph Avenue Multimodal Corridor Project from Dwight Way to Woolsey Street (the City limit with Oakland).
- [Chair Yee asked staff to learn from AC Transit their updated schedule for the Telegraph Avenue Rapid Corridors project. OakDOT staff heard back from AC Transit staff that "AC Transit is](#)

embarking on a Telegraph Rapid project to consolidate bus stops and install signal communication and Transit Signal Priority on upper Telegraph (construction slated for June 2024)."

- One of the concept designs in this presentation includes 6.5-foot-wide bike lanes, representing the minimum width for a bicyclist to comfortably pass a slower rider or ride side-by-side with another cyclist.
- Queue jump lanes should be designed specifically for busses and to avoid their use as vehicle loading zones.
- RRFBs may not effectively increase pedestrian safety when the roadway is too wide.
- The final design should be context-sensitive to the land uses along the project corridor.
- Bicyclist turning movements onto adjoining bikeways should be considered for optimal bikeway connectivity.
- Other public agencies may have led recent outreach efforts, and too many community input events can lead to meeting fatigue from otherwise engaged members of the public who would like to provide input on public projects. It may be wise to space out community meeting events to avoid this fatigue and encourage public participation in the planning process.
- The existing separated bike lane on Telegraph Avenue may support commercial activity for pedestrians and bicyclists, and this support should be considered in the design for the commercial section of this project's extent.

Speakers other than Commissioners: Bryan Culbertson, George Spies, Jimmy Jessup, Robert Prinz.

Item 6. Seminary Avenue Paving Project

Colin Piethe (CPiethe@oaklandca.gov) and Cathy DeLuca (CDeLuca@oaklandca.gov), Transportation Planners from OakDOT's Planning & Project Development team, introduced a paving project on Seminary Avenue between Sunnymere ~~Boulevard-Avenue~~ and Foothill Boulevard. Staff received Commissioner and public feedback on initial conceptual designs, including a potential new bikeway between Sunnymere ~~Boulevard-Avenue~~ and MacArthur Boulevard.

Summary of Discussion:

- Commissioner Ralston, while a City of Oakland Community and Economic Development (CEDA), Redevelopment Project Manager and Urban Economic Analyst in 2008, wrote ~~the successful~~ ~~thoughtful~~ proposal for a Caltrans Community-Based Transportation Planning Grant, to fund a feasibility study for what would become [the Laurel Access to Mills, Maxwell Park and Seminary \(LAMMPS\) project](#). Alysha Nachtigall, a Mills College student in 2007, wrote a policy analysis on linking Mills College and its surrounding neighborhood to the Laurel commercial district and neighborhood.
- Commissioner Frank suggested installing chicanes to slow vehicles and suggested that relative speed between the vehicle and the bicyclist is more important than considering overall speed for each mode.
- Posts in the middle of the roadway are meant to discourage parking, though drivers can still drive over them (due to the need for Fire Department vehicles to drive over them for fire response access).
- Traffic calming should be installed near the Highway 24 off-ramps to provide a more dramatic interface between speeds on the highway and non-highway roadways.

- Lighting improvements will be included in the final design.
- OakDOT staff should explore funding options to ensure that the LAAMPS bike path along Mills College can be completed.
- Parking in front of multi-family housing units at the bottom of the hill on this section of Seminary Avenue is used more heavily than the parking lane towards the top of the hill.
- Commissioner Frank wondered whether materials other than asphalt or concrete are possible for Class I bike paths.
- Mills College denied usage of their ~~right-of-way~~property for construction of a Class I bike path.

Speakers other than Commissioners: Robert Prinz, Bryan Culbertson, Jimmy Jessup.

- A motion **to extend the meeting until 8:15 PM** was made (Yee), seconded (Lok), and unanimously approved by voice vote.

Item 7. Report from Ad-Hoc Committee on Fire Code Amendments

Commissioner Frank led a short discussion on the BPAC's planned response to the Oakland Fire Department's recommendations to the City Council Public Safety Committee regarding Appendix D of the City of Oakland's Fire Code.

Summary of Discussion:

- The Committee will meet virtually the first week of October.
- Recommendations from the Oakland Fire Department on Appendix D of the Fire Code may be presented to the City Council's Public Safety Committee at their meeting on October 24th, and the agenda for that meeting would be released by October 13th.
- OakDOT is working closely with the Fire Department to discuss the proposed changes to the Fire Code.

Speakers other than Commissioners: Jason Patton, Bryan Culbertson.

Item 8. Committee report-backs

Committees of the BPAC provided brief updates to the Commission. A list of active committees are included in the agenda packet and at <https://www.oaklandca.gov/resources/bicyclist-and-pedestrian-advisory-commission-bpac-committees-and-liaisons>.

Summary of Discussion:

- **Policy and Legislative Committee:** the next meeting on the second Monday of November.
- **Infrastructure Committee:** the meeting notes were published online, and feel free to submit comments on the plans presented at that meeting to either Robert (robert@bikeeastbay.org) or Chair Yee (yee.bpac@gmail.com). The next meeting will be held on the first Thursday of November.
- **2023 Recruitment Committee:** the Open House event at the César E. Chávez Branch Library on August 23rd was a resounding success. Recommendations to the BPAC for three upcoming vacancies will be presented at the October BPAC meeting.

Item 9. Three-month agenda look-ahead, suggestions for meeting topics, announcements

The three-month look-ahead and announcements was included in the meeting's agenda packet.

Announcement:

- Caltrans will have held [a virtual public meeting on September 26th](#) on the demolition and replacement of the Bruns Court Overcrossing. You can submit comments until October 8, 2023, here: <https://d4vpm3.wixsite.com/brunsctpoc/submit-comments>

Suggestions for Meeting Topics

- N/A

Meeting adjourned at 8:10 PM.

Attachments:

- Presentation for the Telegraph Avenue Paving Project
- Presentation for the Seminary Avenue Paving Project

Minutes recorded by Pierre Gerard, Bicycle & Pedestrian Program Transportation Planner II, emailed to meeting attendees for review on 9/28/23 with comments requested by 10/12/23 to PGerard@oaklandca.gov. Revised minutes will be attached to the October 2023 meeting agenda and considered for adoption at that meeting.

Telegraph Avenue Paving Project

September 21, 2023 BPAC Meeting

Planning & Project Development Team

Cathy DeLuca, Transportation Planner

Charlie Ream, Acting Team Lead



City of
Oakland

Department of
Transportation

Telegraph Ave Paving Project

52nd Ave to Woolsey St
(Berkeley Border)

- Approx. 1 mile

Oakland/Berkeley Connection

Mix of Land Uses

- Temescal Branch Library
- Peralta Elementary School
- Medical offices and facilities
- Restaurants, cafes, and retail
- Residential

Paving project opportunities & constraints



Previous Telegraph Improvements



Upper Telegraph Street Layout



State Route 24 Underpass



AC Transit Service

Line 6

- 6th highest level of ridership of all AC Transit lines
- Connects downtown Oakland to downtown Berkeley and UC campus

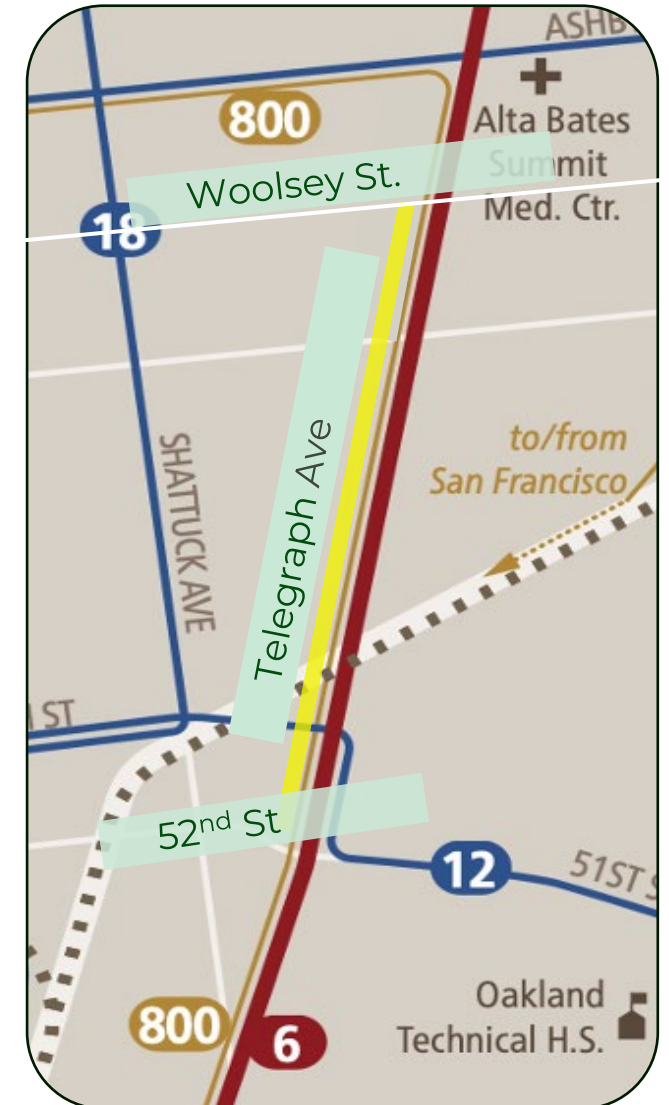
Line 800

- All Nighter; Richmond BART to 24th St. BART (SF)

AC Transit Major
Corridors Study

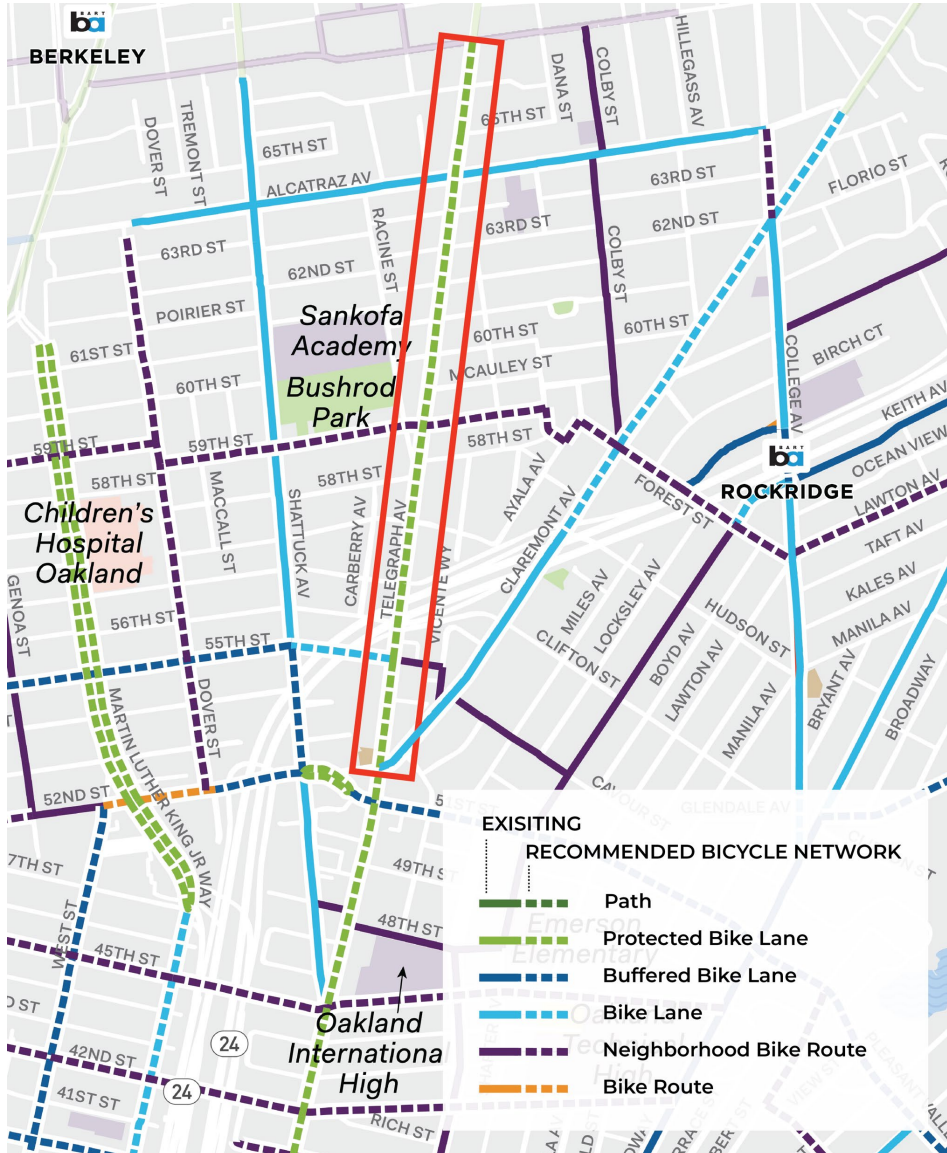


Bus-only Lanes
by 2040



Biking on Upper Telegraph

2019 Oakland Bike Plan ***Let's Bike Oakland*** recommends protected bike lanes on project corridor

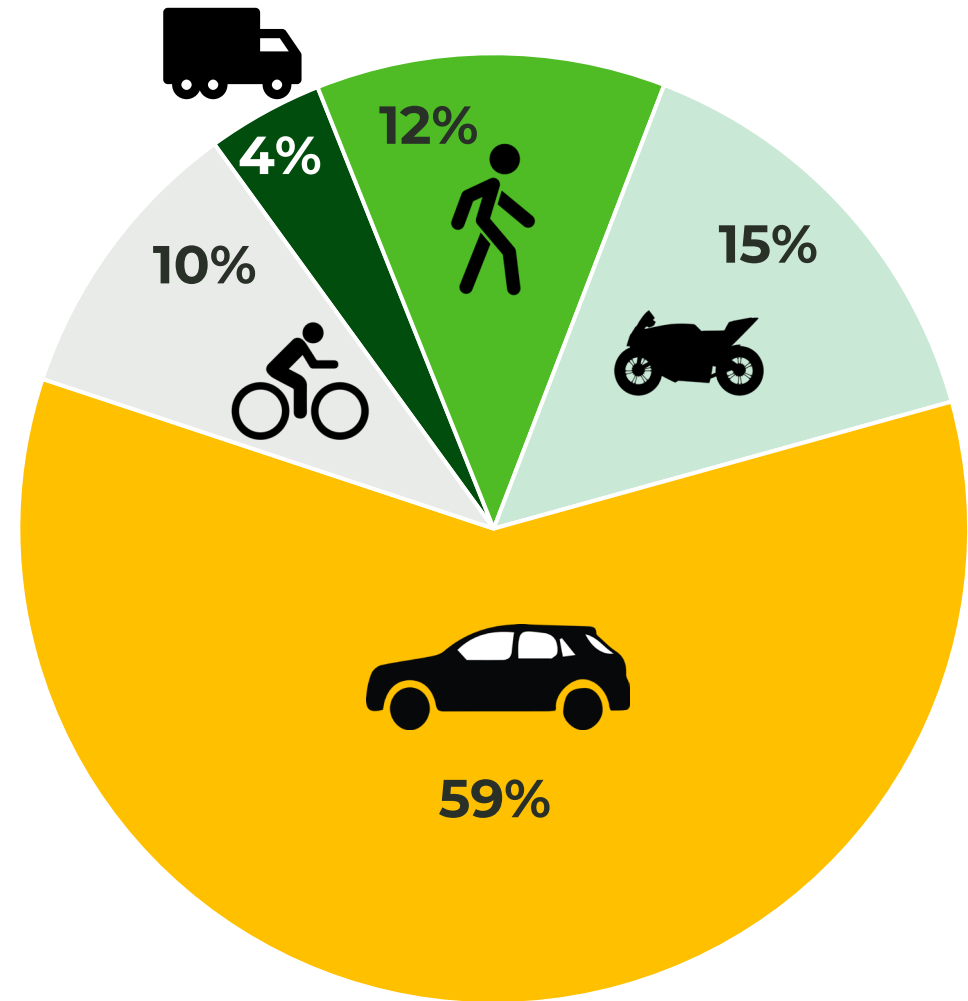


Current Unprotected Bike Lane

Traffic Crashes on Telegraph

(52nd to Woolsey)

52 Crashes
in 5 Years
(2017-2021)

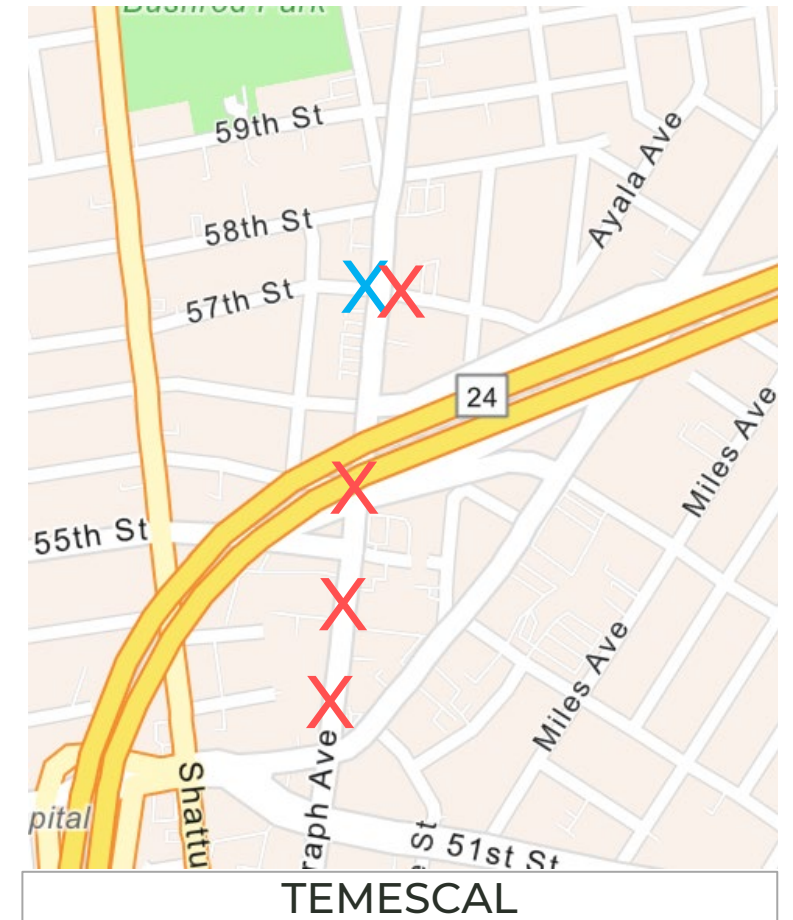


Bicycle & Pedestrian Crashes

2017-2021

X Bike (5)

X Pedestrian (7)



Project Goals + Improvement Examples

Increase
bicyclist safety

Physical bike lane
protection

Increase
accessibility

New & upgraded
curb ramps

Increase pedestrian
safety

Flashing
crosswalk lights

Decrease speeds /
calm traffic

Fewer vehicle lanes,
lane narrowing

Improve transit
reliability

Bus boarding islands,
transit-only lanes,
head-start lanes (queue jump)



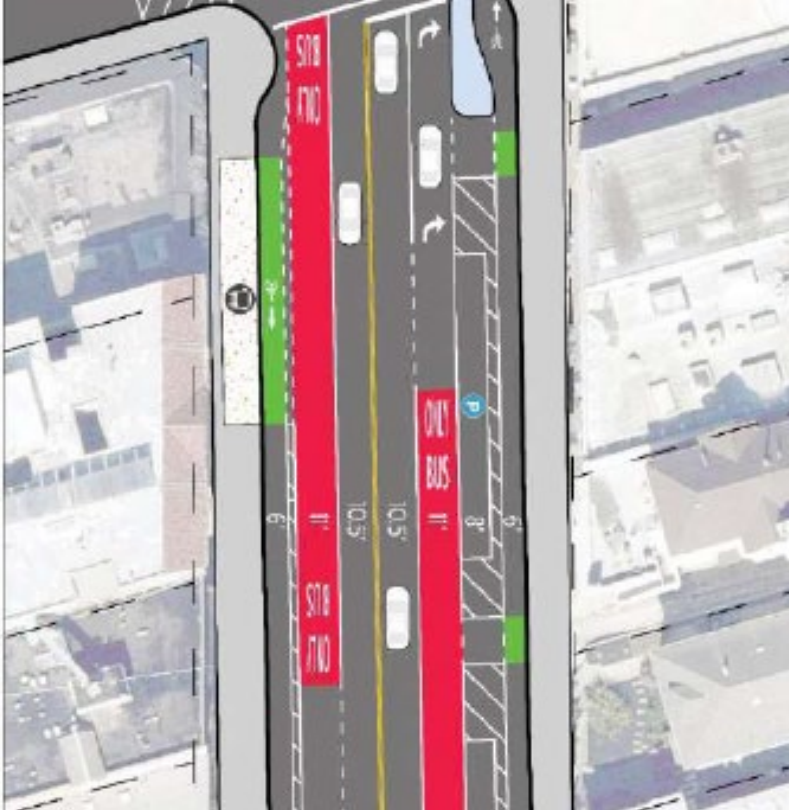
Outreach & Project Schedule

Timeframe	Activity
Summer/Fall 2023	Traffic Studies & Design Options
Fall 2023	Outreach Begins (AC Transit, Telegraph BID, BPAC, NC meetings . . .)
Fall/Winter 2023	Outreach: Survey
Spring 2024	Initial 15% Design (+ Outreach)
Summer 2024	35% Design
Winter 24/25	Final Design
Summer 2025	Construction Start

Initial Concepts



Context: Connecting North and South

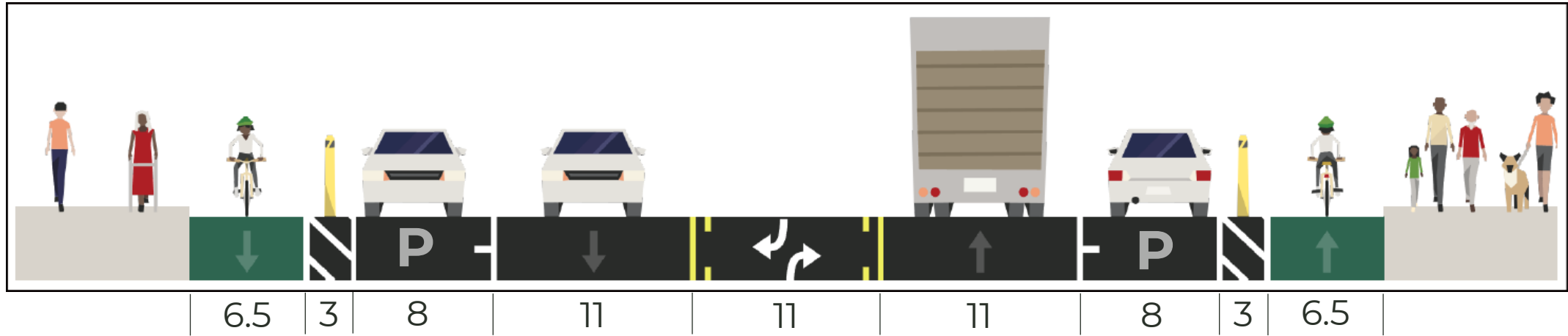


**Berkeley
Proposed Design**
(Woolsey north)



Temescal Design
(51st – MacArthur)

Option 1 – Conceptual Design

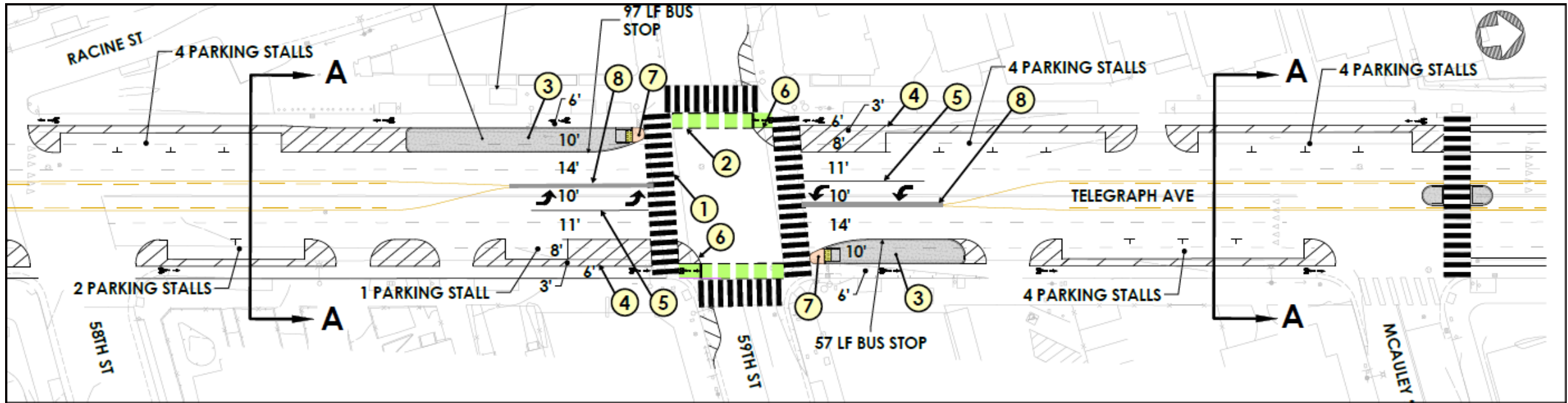


- 4 to 3 Lane Road Diet (calmed traffic)
- Protected bike lanes (materials TBD)
- Center turn lane
- Intersection left-turn pockets
- Bus boarding islands (in-lane stops)
- Most parking preserved
- Feasible to deliver via Paving Program (faster delivery, ~3 year timeline)

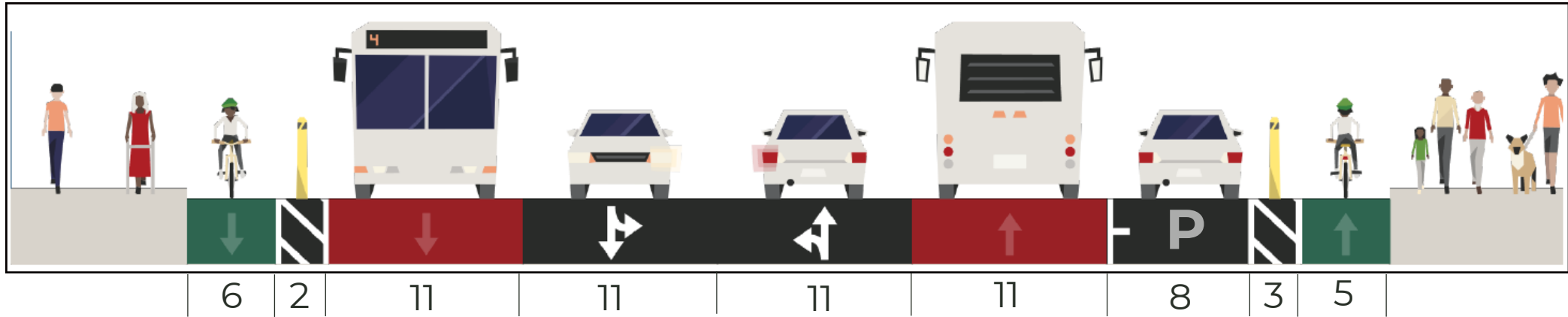


- No Bus-only lanes
- Does not align with AC Transit long-term goals. Team is reviewing potential for buses to have dedicated lane (queue-jump) at signalized intersections.

Option 1 – Conceptual Design



Option 2 – Conceptual Design

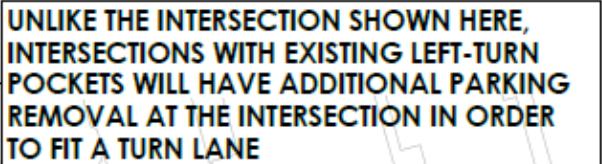


- Bus-only lanes (increased efficiency & reliability; aligns with AC Transit's long-term goals)
- Protected bike lanes (materials TBD)
- 2 private vehicle lanes (vs 4; calmed traffic)



- Narrower bike lanes
- 4 lanes to cross (likely 5 at signals)
- Significant parking removal (one side plus removals for left turn pockets)
- Approaching intersection, bus lane shared with bikes and right-turning vehicles
- If major signal changes needed, then slower delivery timeline (7-10 yrs)

UNLIKE THE INTERSECTION SHOWN HERE,
INTERSECTIONS WITH EXISTING LEFT-TURN
POCKETS WILL HAVE ADDITIONAL PARKING
REMOVAL AT THE INTERSECTION IN ORDER
TO FIT A TURN LANE



Feedback?
Questions?



More Information

Cathy DeLuca

CDeLuca@oaklandca.gov

510-519-1605

Sign up for updates on the Telegraph Avenue Project webpage:

<https://www.oaklandca.gov/projects/telegraph-52nd-woolsey>



City of
Oakland

Department of
Transportation

Seminary Avenue Paving Project

September 21, 2023

Colin Piethe, Transportation Planner
Cathy DeLuca, Transportation Planner



City of
Oakland

Department of
Transportation

AGENDA:

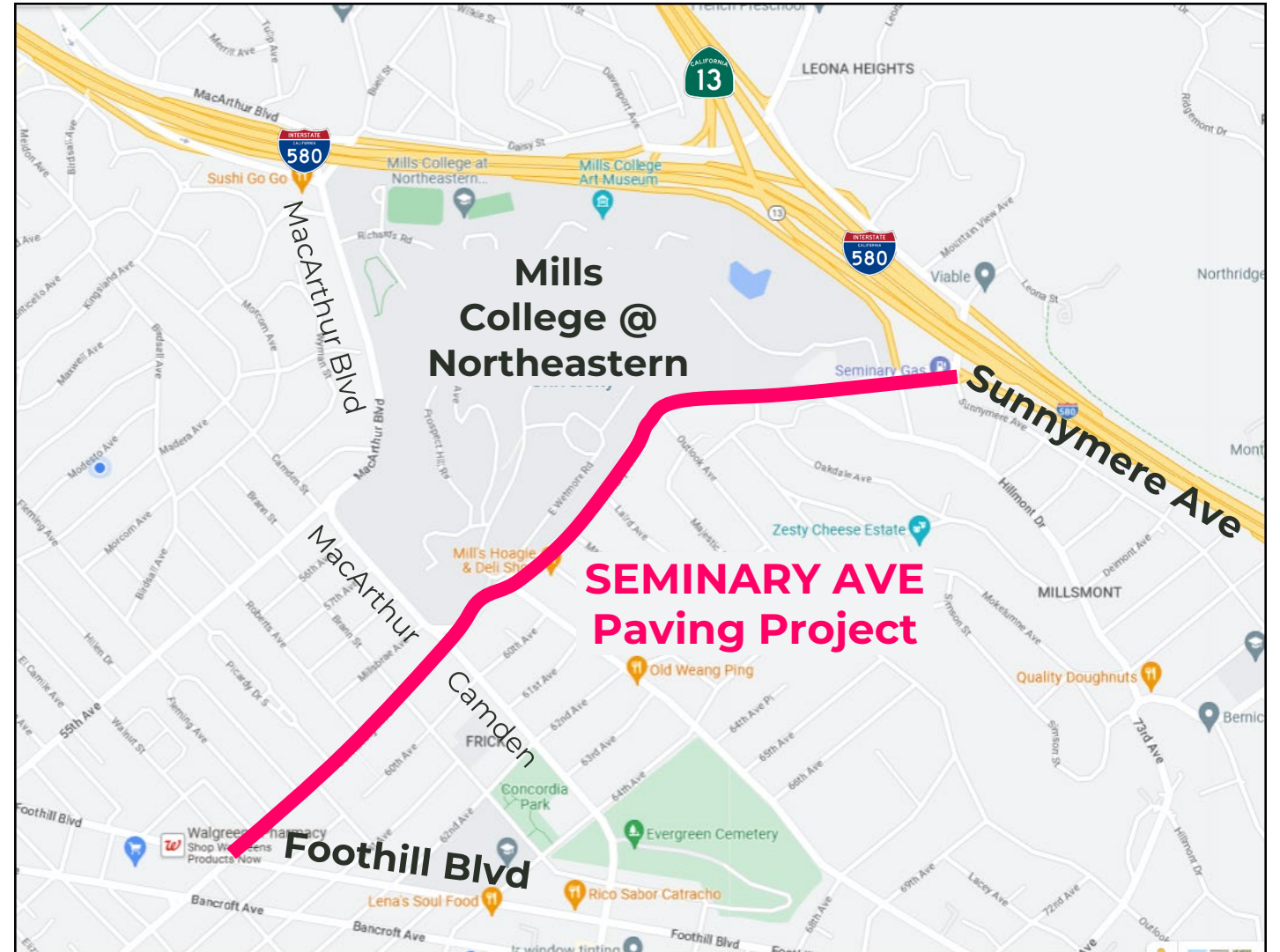
1. Existing Conditions
2. Outreach
3. Improvements
4. Next Steps

Seminary Avenue Paving Project

Sunnymere Avenue
to Foothill Boulevard

Paving Projects give
us the opportunity
to:

- Improve safety & accessibility
- Improve biking connections
- Improve transit



Existing Conditions



Existing Conditions on Seminary

Sunnymere to Camden

Mills
College



Downhill
Lane



Left-Turn Pocket
+ Hatched out lane



Uphill
Lane



Uphill
Lane



Parking



Existing Conditions on Seminary

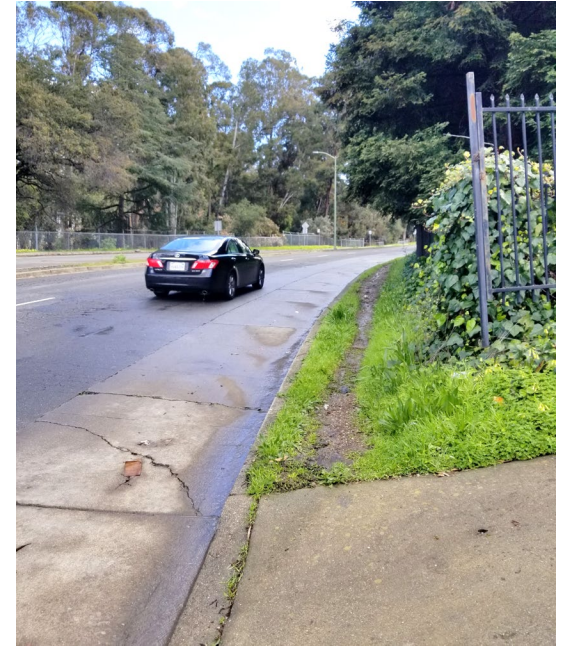
Sunnymere to Camden



**Speeding
traffic**



**Wide
intersection
@ MacArthur**



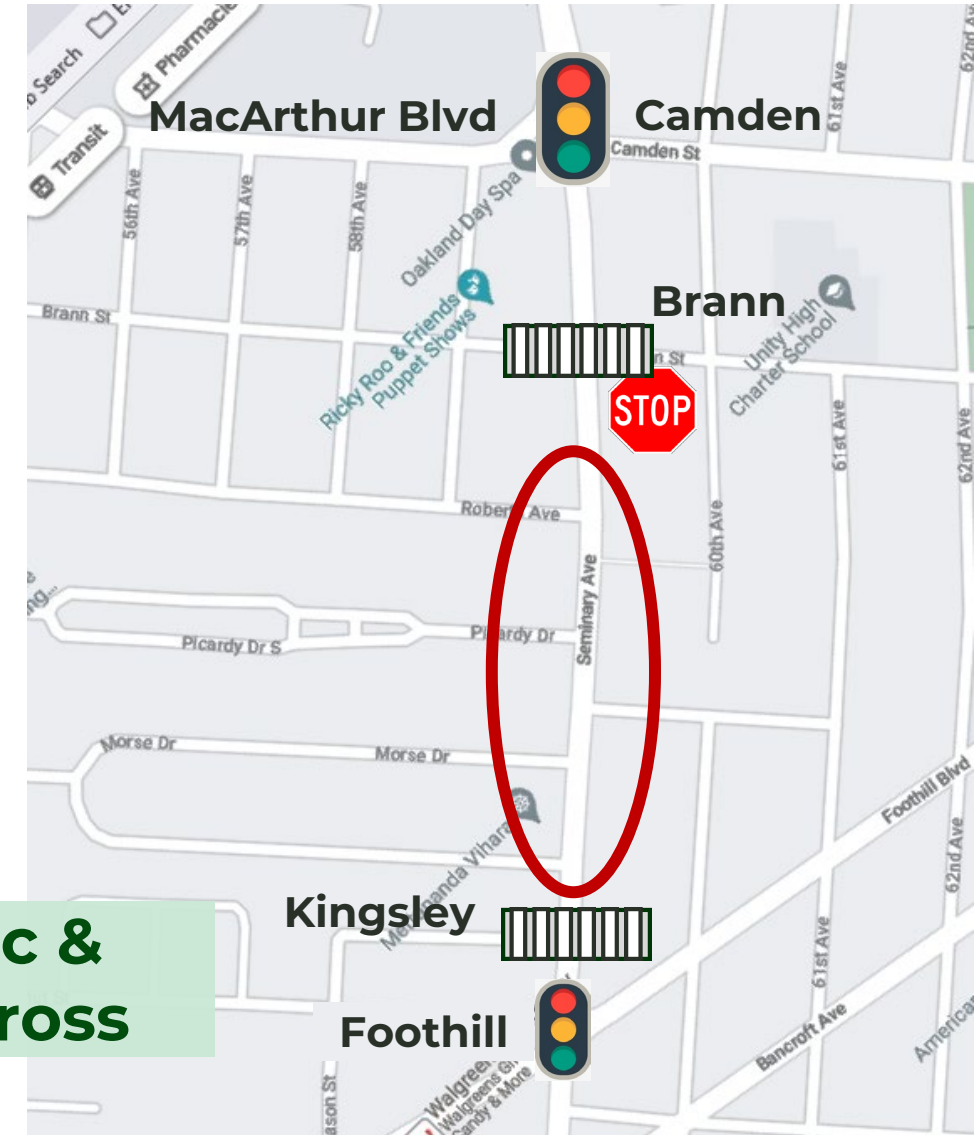
**Missing
sidewalks**

Existing Conditions on Seminary

Camden to Foothill Blvd



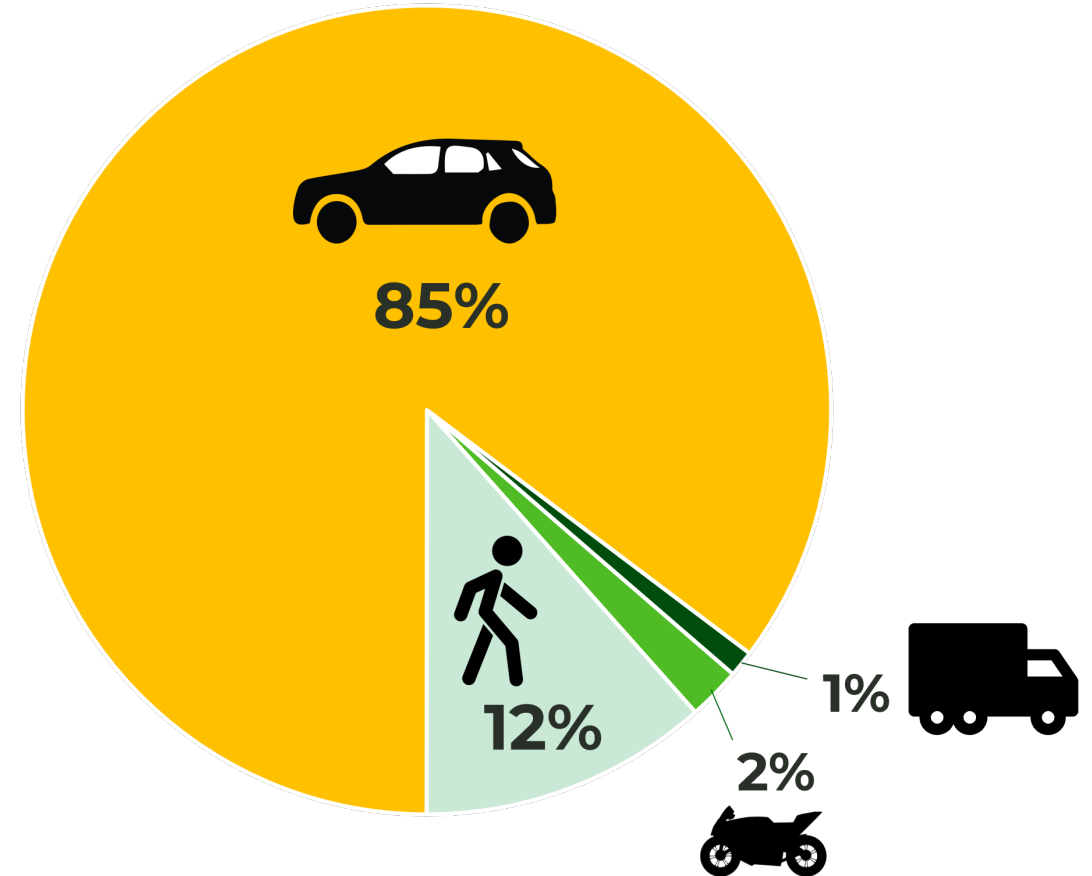
**Speeding traffic &
Few places to cross**



Traffic Crashes on Seminary

(Sunnymere to Foothill)

**47 Crashes
in 5 Years
(2017-2021)**



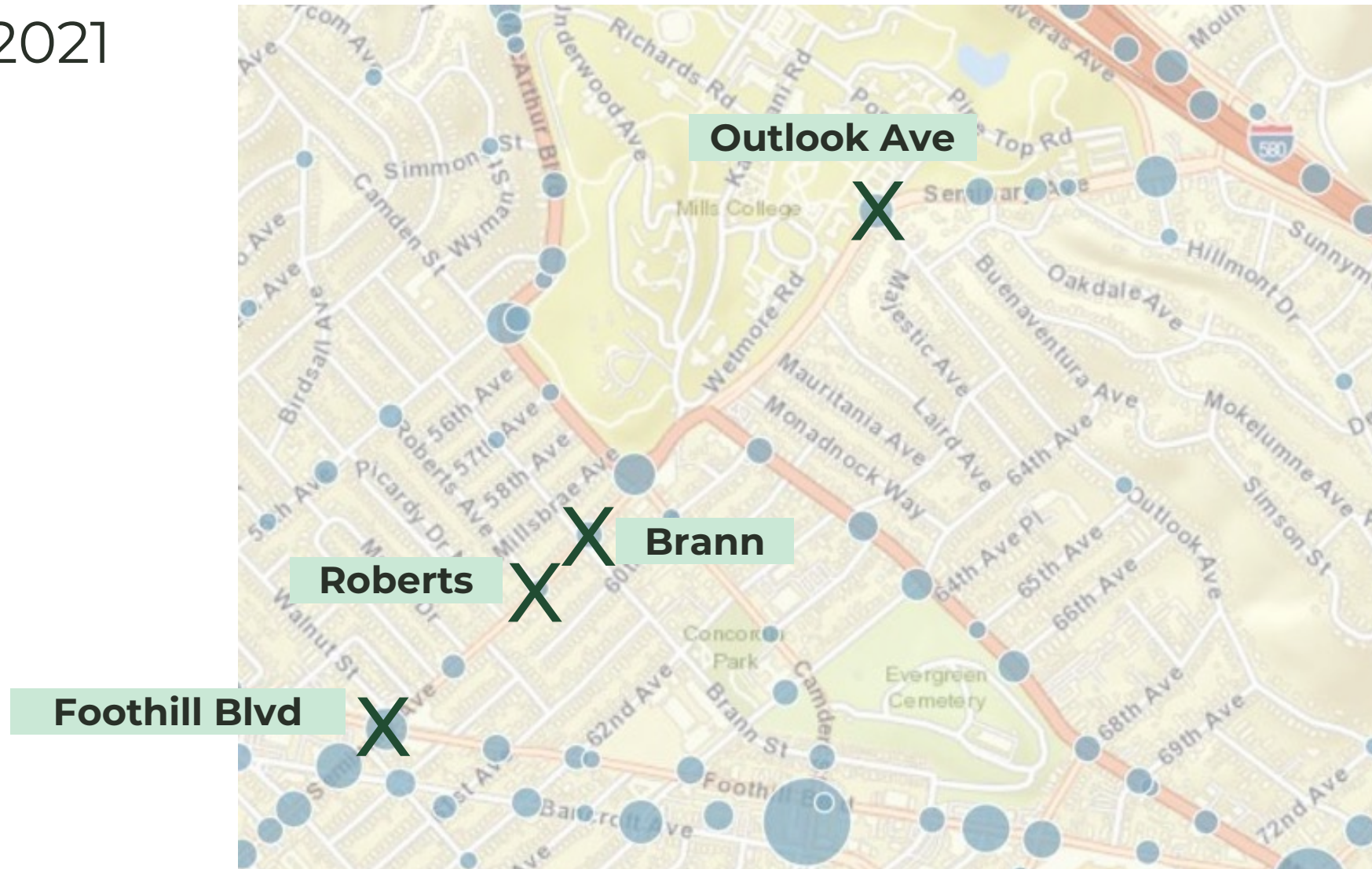
Top Crash Locations

Top Crash Factors

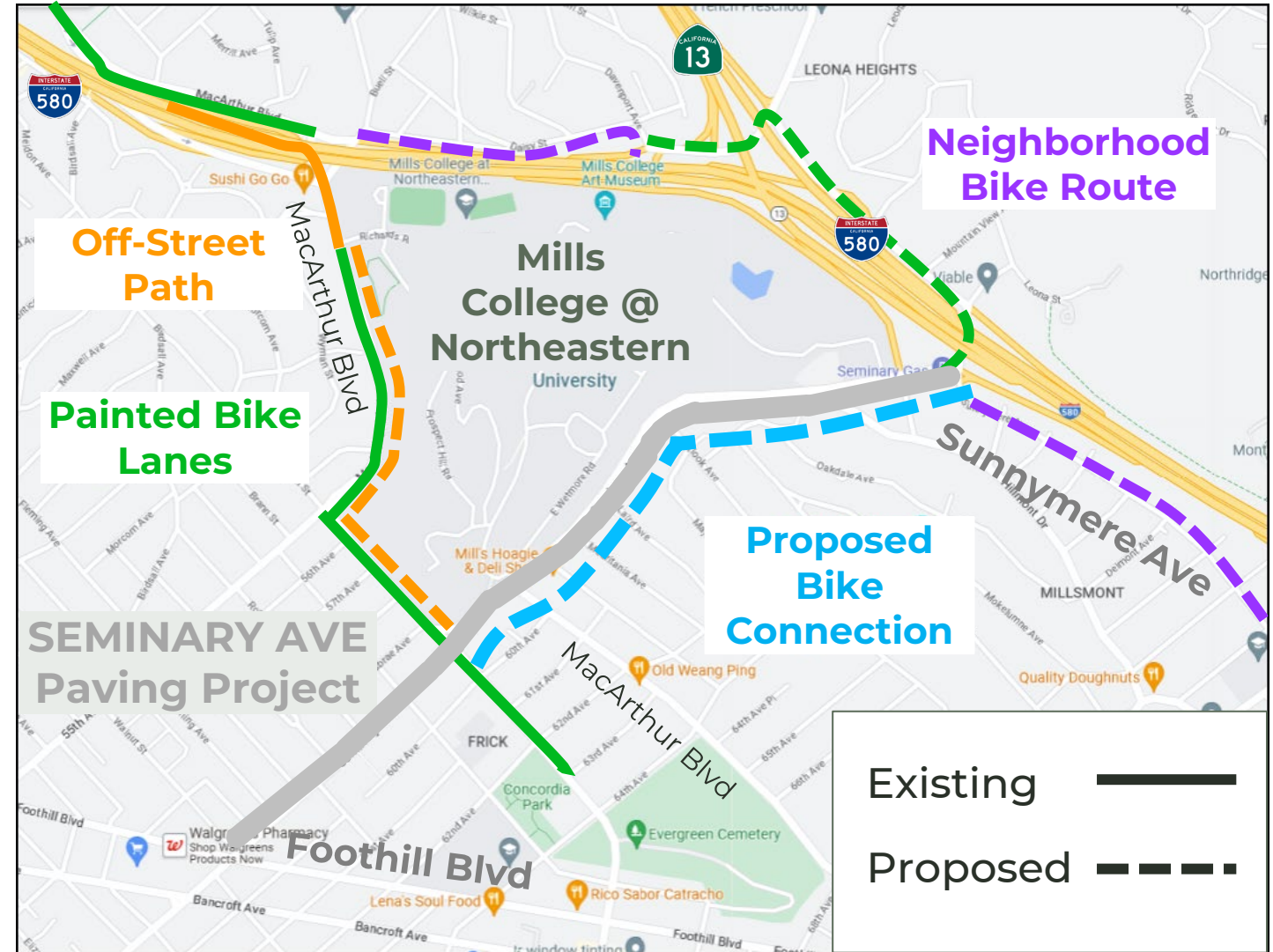


Pedestrian Crashes

2017-2021



Bike Network



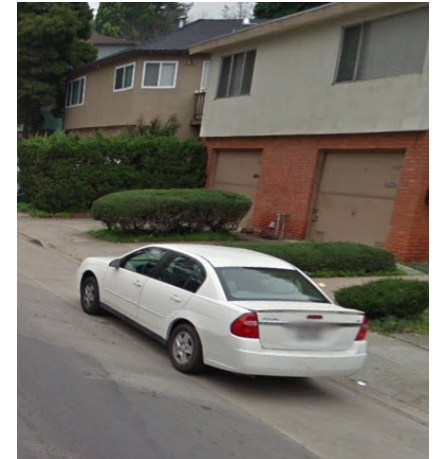
Many Needs and Uses



AC Transit Line 45



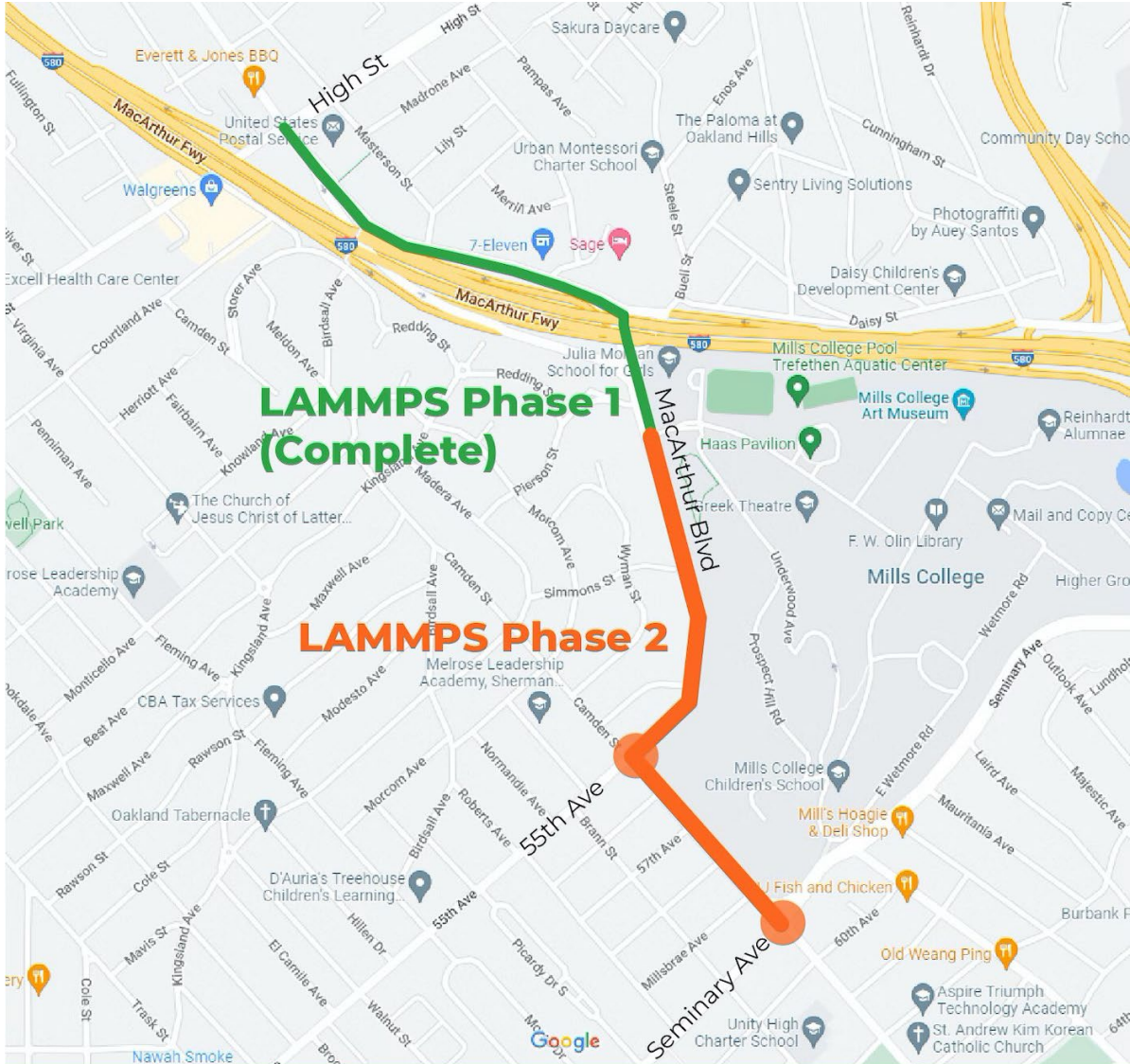
Secondary Evacuation Route



Improving Seminary Avenue



LAMMPS Project



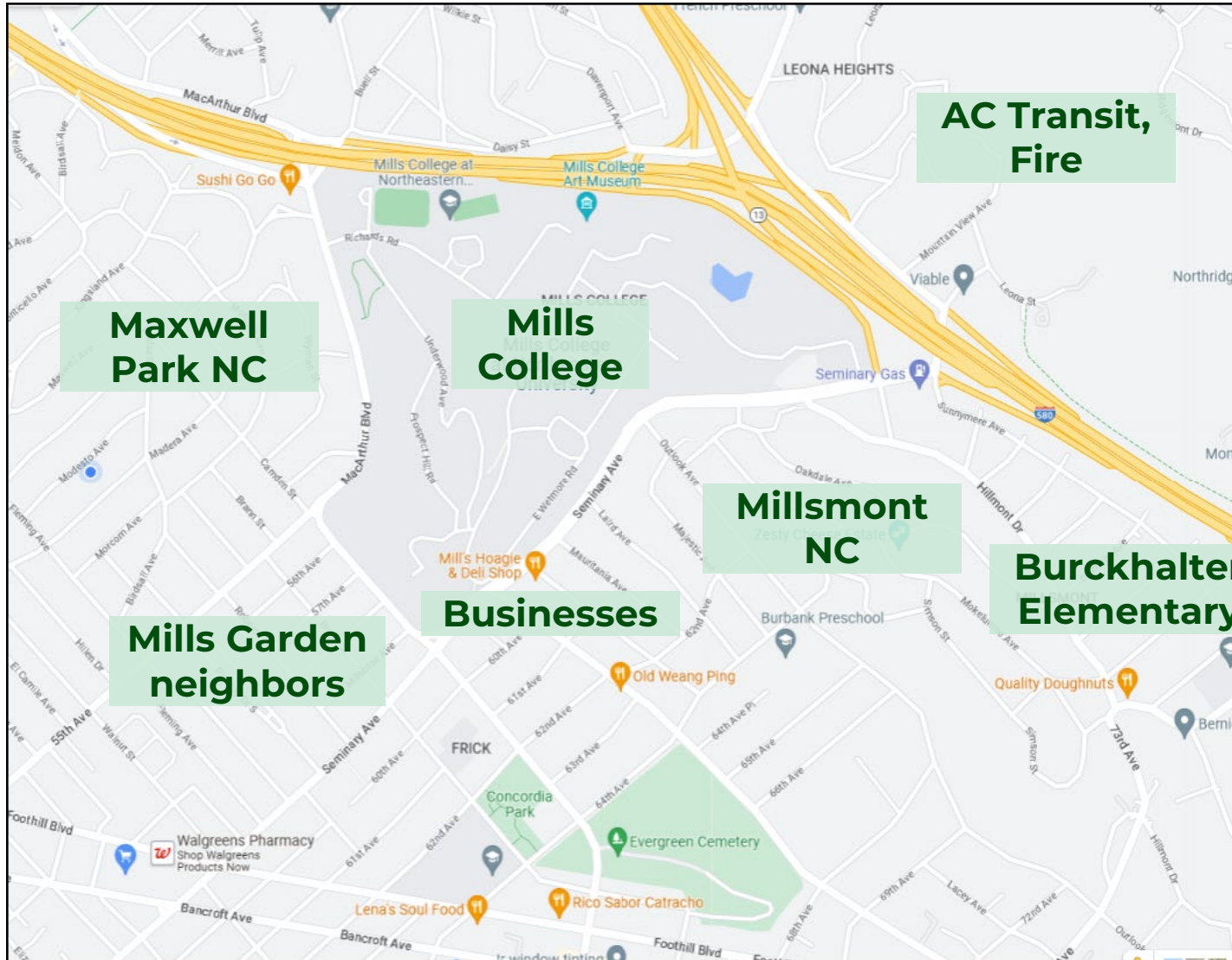
LAMMPS GOAL: Create a network of safe, calm, connected streets from the Laurel District to Mills and surrounding neighborhoods

LAMMPS 2

- Slow vehicles / reduce crashes
- Improve pedestrian & bicyclist safety
- Extend walk/bike path to Seminary Avenue

**DESIGN FULLY FUNDED!
(ACTC CIP)**

Outreach To Date



Spring 2023

Initial Outreach

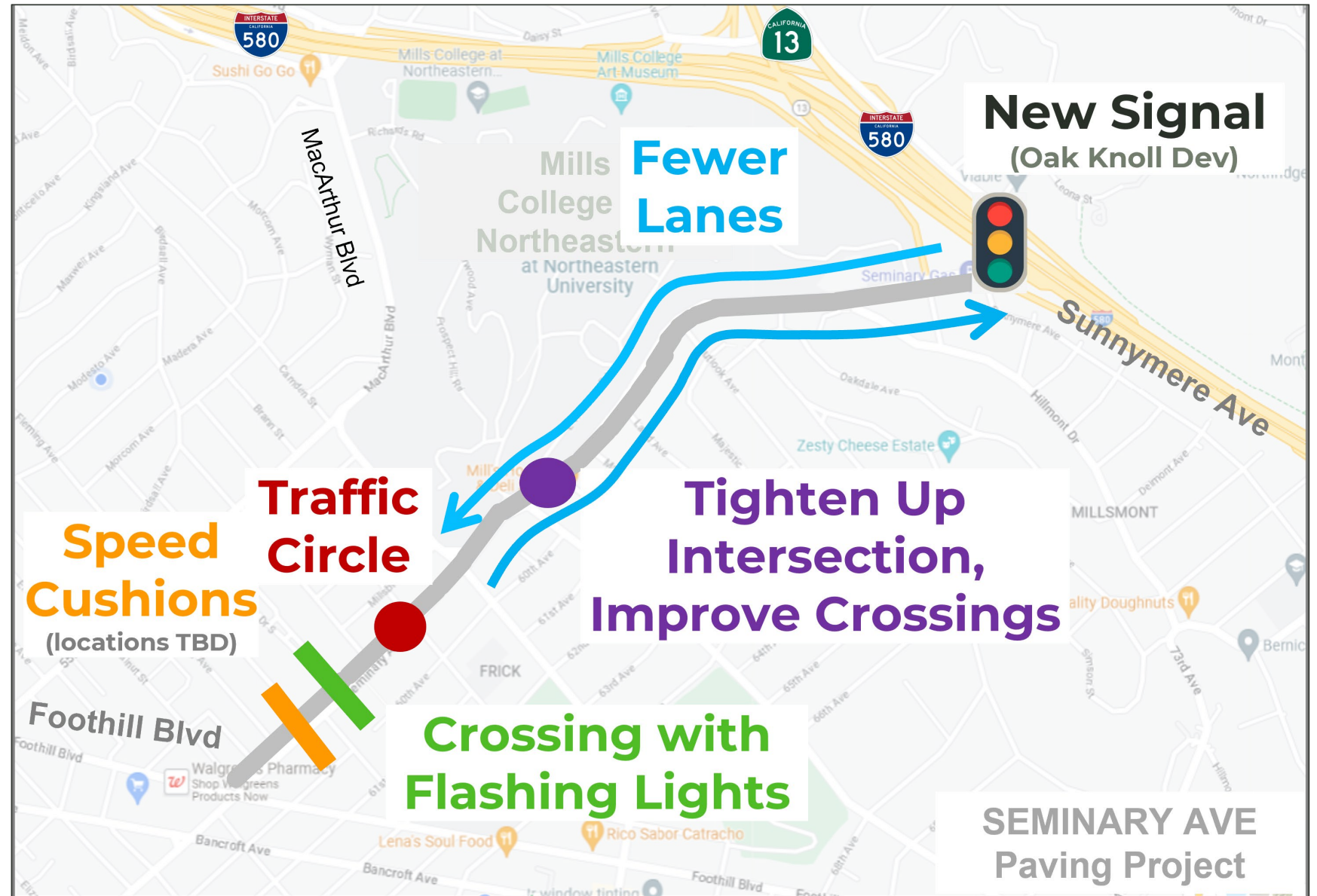
Summer/Fall
2023

Bike Connection
Survey

Potential Safety Improvements

GOALS

- Reduce speeding
- Reduce crashes
- Create safer crossings for people walking

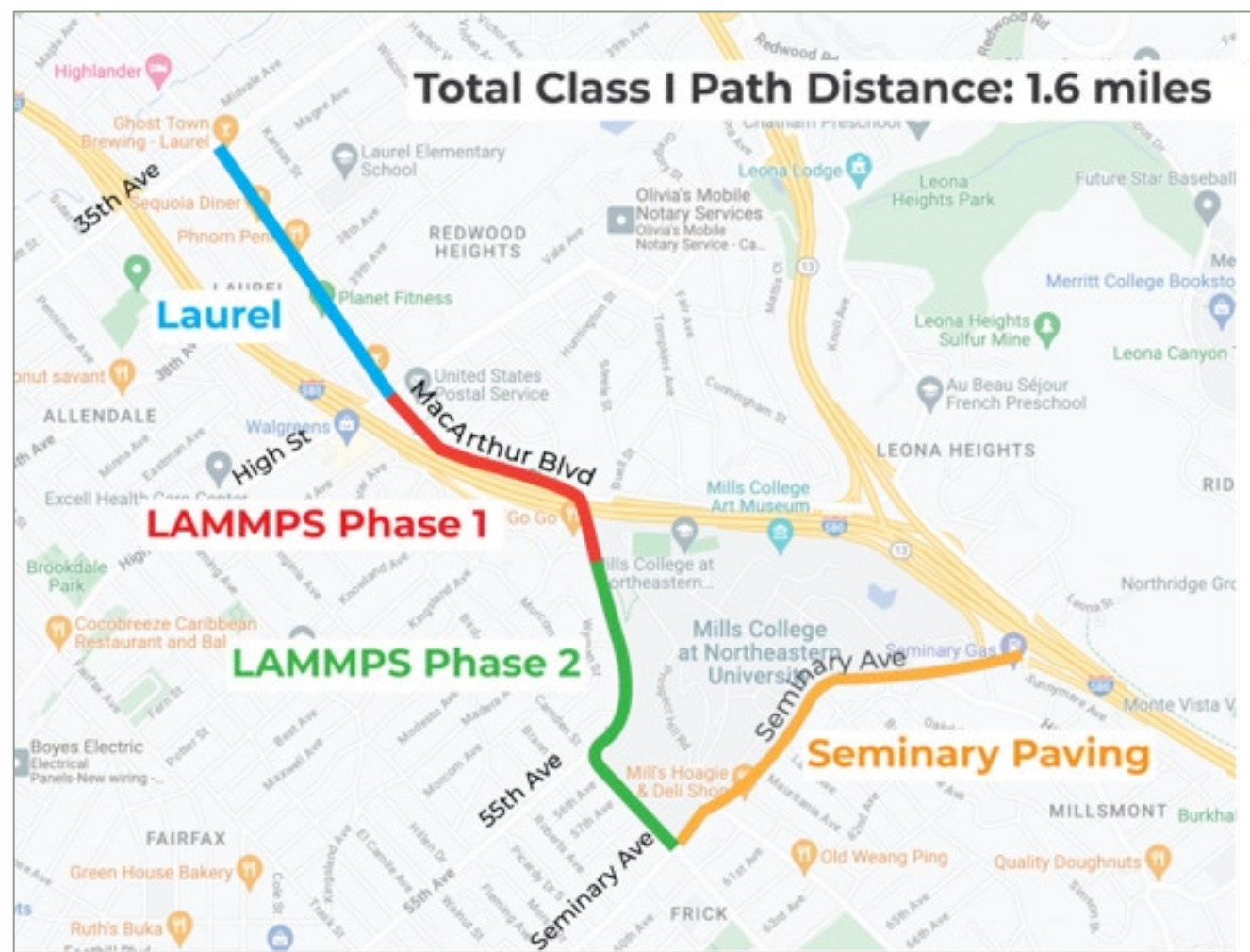


Improving Bike Connections



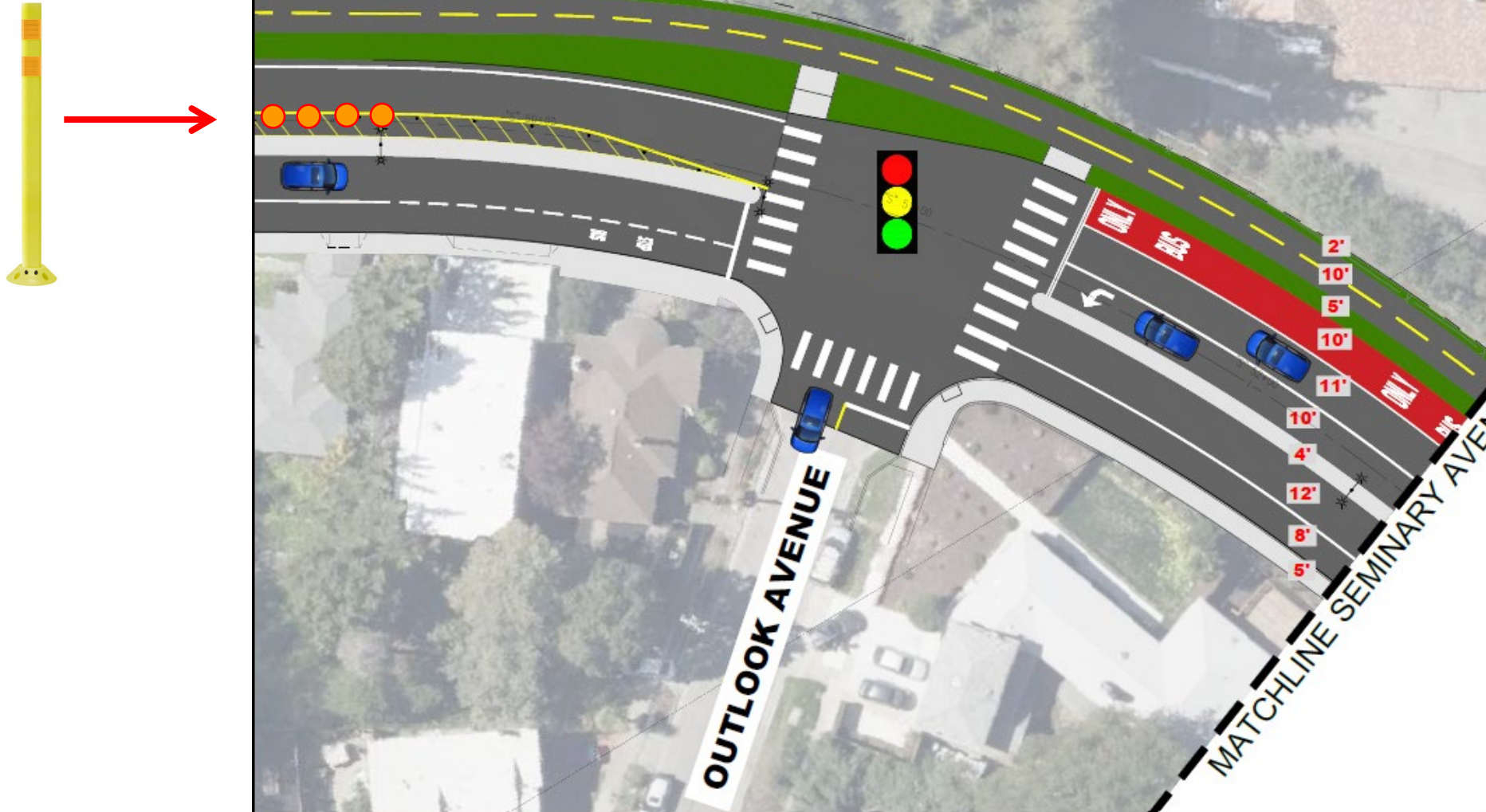
OR





Potential Design: Class 1 Walk/Bike Path

(Camden to Sunnymere)

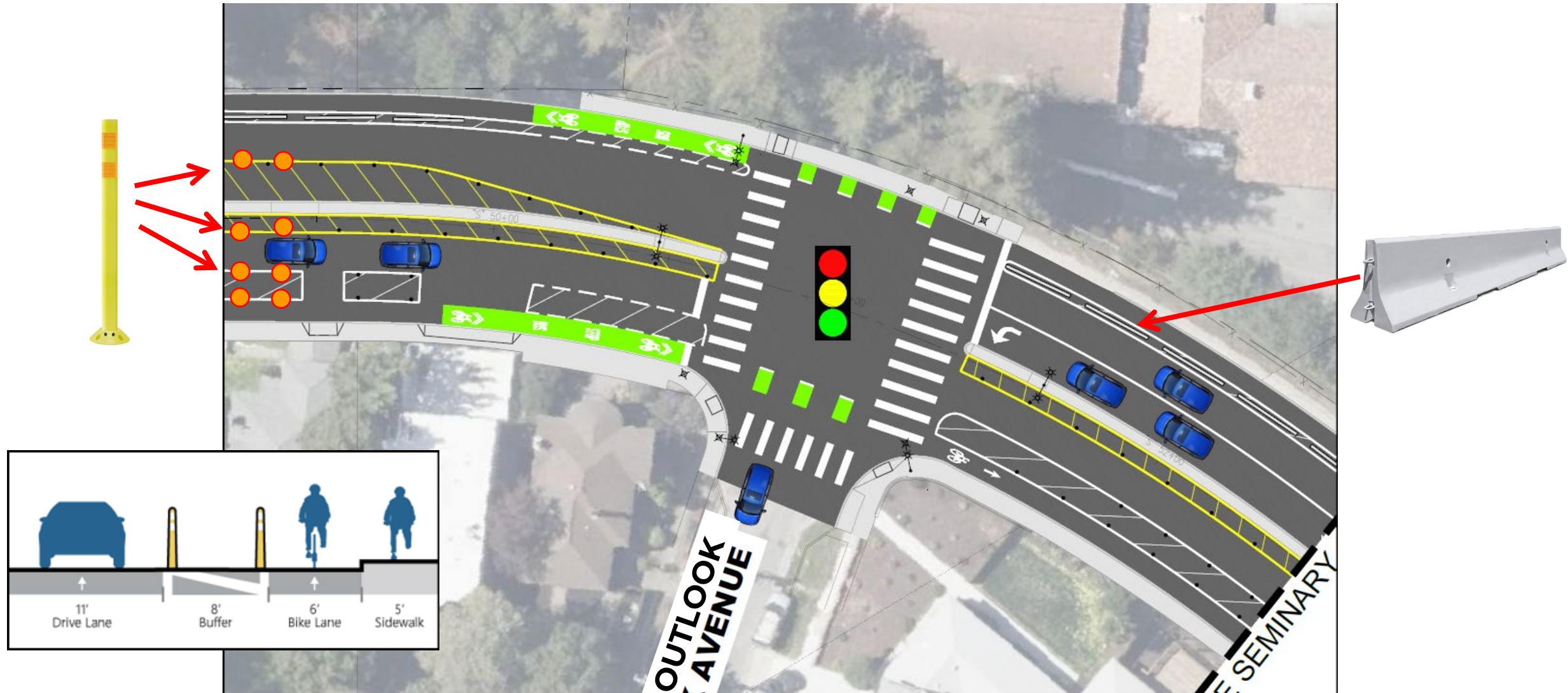


Move curb, drainage, utilities on Mills side, major signal modifications

Relocate and rebuild existing median

Potential Design: Protected Bike Lane

(Camden to Sunnymere)



Project Schedule

Timeframe	Activity
Spring 2023	Initial Outreach
Spring/Summer 2023	Traffic Studies
Late Summer / Fall 2023	Bike Connection Survey
Winter 2023/24	Initial Design (15%) Completed
Early 2024	Outreach on Initial Design
Mid 2024	Share Final (35%) Design
2025	Construction (Paving Project)

Feedback and Questions



More Information

Cathy DeLuca

CDeLuca@oaklandca.gov

510-519-1605

Sign up for updates on the Seminary Avenue Project webpage:

<https://www.oaklandca.gov/projects/seminary-ave-paving>



City of
Oakland

Department of
Transportation

- ☐ Chief of Police
- ☐ Assistant Chief
- ☐ D/C Field Operations
- ☐ D/C Services
- ☐ Robbery

- ☐ Assault
- ☐ Property Crimes
- ☐ Homicide
- ☐ Patrol Desk
- ☐ Patrol Lieutenants

- ☐ Intelligence-Include Report
- ☐ Support Operations Division
- ☐ Youth & Family Services
- ☐ Other:

- ☐ For Public Release
 - ☐ Not For Public

Traffic Case **Information**

For Additional Information:

A/Lt. G Bellusa

Ext. 510-777-8707

23-003652

On 22 Jan 23, at approx. 0008 hrs, Oakland Police and Oakland Fire Department were dispatched to the 2000 block of International Blvd for a vehicle vs pedestrian collision.

On scene, it was determined that a driver of the vehicle which struck the pedestrian fled without providing required information. The pedestrian later passed from injuries sustained from the collision on 10 Sep 23.

The pedestrian is a 31-year-old male Oakland resident, and his name is being withheld due to notifications to his family.

Based upon witness statements, it appears the pedestrian may have been crossing the roadway outside of the marked crosswalk.

It is unknown if alcohol/drugs were a factor in this collision.

This incident is still under investigation. Anyone with information is asked to contact the Oakland Police Department Traffic Investigation Unit at (510) 777-8570.

Sgt Tim Dolan
Officer Tim DeLaVega
Traffic Investigations Unit
Support Operations Division

- ☐ Chief of Police
- ☐ Assistant Chief
- ☐ D/C Field Operations
- ☐ D/C Services
- ☐ Robbery

- ☐ Assault
- ☐ Property Crimes
- ☐ Homicide
- ☐ Patrol Desk
- ☐ Patrol Lieutenants

- ☐ Intelligence-Include Report
- ☐ Support Operations Division
- ☐ Youth & Family Services
- ☐ Other:

- ☐ For Public Release
 - ☐ Not For Public

Traffic Case **Information**

For Additional Information:
A/LT G Bellusa
Ext. 510-777-8707

Report Number: 23-051243

On 27SEP23 at approx. 1307 hrs, Mills College maintenance staff were working on the brush along the east side of the campus when they located a deceased 72-year-old, female white, Santa Rosa resident. She was located along the fence line of the property along the 3600 block of Seminary Ave. There were apparent skid marks that led from the road to the area where the body was located.

The identity of the decedent is being withheld until the next of kin is notified.

Further investigation revealed that the collision occurred on 26SEP23 between the times of 0730 hrs – 0745 hrs. Surveillance video showed that a white Ford F150 appeared to have been involved in the collision but fled the area after the collision.

There is no one in custody and there is no license plate available at this time.

It is not known if alcohol or drugs were a factor in this case.

This incident is still under investigation. Anyone with information is asked to contact the Oakland Police Department Traffic Investigation Unit at (510) 777-8570.

Officer Alwin Luu
Sgt Richard Coglio
Traffic Investigations Unit

- ☐ Chief of Police
- ☐ Assistant Chief
- ☐ D/C Field Operations
- ☐ D/C Services
- ☐ Robbery

- ☐ Assault
- ☐ Property Crimes
- ☐ Homicide
- ☐ Patrol Desk
- ☐ Patrol Lieutenants

- ☐ Intelligence-Include Report
- ☐ Support Operations Division
- ☐ Youth & Family Services
- ☐ Other:

- ☐ For Public Release
 - ☐ Not For Public

Traffic Case **Information**

For Additional Information:

A/Lt. G Bellusa

Ext. 510-777-8707

23-051138

On 26 Sep 23, at approximately 2134 hrs, a Chrysler 300 blk, which was later discovered to be a stolen vehicle out of Vallejo, was traveling westbound in the 5400 blk of International Blvd, when it struck a pedestrian in the roadway, outside of the crosswalk. The impact of the collision, caused the pedestrian to come to rest in the westbound lane of traffic, in the 5400 blk of International Blvd. While lying injured in the roadway, a 2 door silver vehicle (possibly a mid-2000s Nissan Altima), traveling westbound International Blvd, struck the pedestrian and continued driving westbound International Blvd without stopping to render medical aid or provide their information.

Medical personnel responded to the scene to render aid to the pedestrian. The pedestrian (an unidentified female Hispanic, unknown age or residence) succumbed to her injuries and was pronounced deceased on scene.

The occupants (3 or 4 people) of the Chrysler 300 were observed by witnesses exiting the vehicle and fleeing on foot southbound 53rd Ave, leaving the disabled vehicle on scene. The driver was later detained, near the scene, and arrested for the fatal hit and run collision and driving a stolen vehicle. The driver of the stolen Chrysler 300 was identified as a 27-year old, female Black, San Leandro resident.

The driver of the 2 door silver vehicle fled the scene, in their vehicle, and has not been identified.

The pedestrian's identity is unknown at this time.

It is unknown if alcohol/drugs were a factor in this collision.

This incident is still under investigation. Anyone with information is asked to contact the Oakland Police Department Traffic Investigation Unit at (510) 777-8570.

Officer Tim DeLaVega (primary)
Officer Pedro Elias
Traffic Investigations Unit
Support Operations Division

- ☐ Chief of Police
- ☐ Assistant Chief
- ☐ D/C Field Operations
- ☐ D/C Services
- ☐ Robbery

- ☐ Assault
- ☐ Property Crimes
- ☐ Homicide
- ☐ Patrol Desk
- ☐ Patrol Lieutenants

- ☐ Intelligence-Include Report
- ☐ Support Operations Division
- ☐ Youth & Family Services
- ☐ Other:

- ☐ For Public Release
 - ☐ Not For Public

Traffic Case **Information**

For Additional Information:

A/Lt. G Bellusa

Ext. 510-777-8707

23-052921

On 6 Oct 23, at approx. 0849 hrs, Oakland Police and Oakland Fire Department where dispatched to the 900 block of 37th Ave for a train vs pedestrian collision.

On scene, it was determined that a pedestrian was crossing the train tracks when struck by an Amtrak train. The pedestrian passed from injuries sustained at the collision scene.

The pedestrian is currently not identified pending the coroner's notifications.

Based upon video evidence, it appears the pedestrian did not yield to the railroad crossing arms while walking onto the train tracks.

It is unknown if alcohol/drugs were a factor in this collision.

This incident is still under investigation. Anyone with information is asked to contact the Oakland Police Department Traffic Investigation Unit at (510) 777-8570.

Sgt Tim Dolan
Officer Alwin Luu
Traffic Investigations Unit
Support Operations Division

October 2023 BPAC Meeting Agenda Item 5. BPAC Commissioner Recommendations

List of Applicants

Last Name	First Name	Council District	Closest Major Intersection to Home	Zip Code	Work City
Altman	Priyanka	3	Grand Ave and Broadway	94612	San Francisco
Atkins	Larry	2	Lakeshore Ave and Mandana Blvd	94610	Oakland
Danino	Shawn	1	Alcatraz Ave and Market St	94608	Oakland
Daye	Enjoleah	1	27th St and Bay PI	94610	Oakland
Fleischer	Arielle	2	Trestle Glen Rd and Grosvenor PI	94610	San Francisco
Ghaffari	Hydeh	3	Grand Ave and Perkins St	94610	N/A
Guikema	Dennis	1	55th St and MLK Jr. Wy	94608	Oakland
Herrera	Cynthia	5	Fruitvale Ave and E 27th St	94606	Oakland
Hong	Seung-Yen	2	9th St and Harrison St	94607	Oakland
Hubbard	Stephen	1	51st St and Telegraph Ave	94609	Oakland
Hu-Nguyen	Justin	5	38th Ave and Foothill Blvd	94601	Oakland
Jessup	Jimmy	1	42nd St and Telegraph Ave	94609	Berkeley
Lerkiat	Alfred	2	Grand Ave and Mandana Blvd	94610	Sunnyvale
Levitt	Drew	1	Adeline St and MLK Jr. Wy	94609	San Francisco
Lugo	Paul	1	Stanford Ave and Market St	94608	Berkeley
Matis	Howard	4	Tunnel Rd and Caldecott Ln	94705	Oakland
McCracken	Sheila	3	Grand Ave and Perkins St	94610	San Francisco
Mizrahi	Aitan	3	Piedmont Ave and Broadway	94611	Oakland
Ralston	David	2	Mandana Blvd and Lakeshore Ave	94610	San Francisco
Tracey	Shannon	1	Adeline St and Market St	94608	Oakland
Wessels	Mark	1	40th St and Market St	94608	Oakland
Wilson	Sadie	2	14th Ave and E 18th St	94606	Oakland

Profile

Priyanka

First Name

B

Middle Initial

Altman

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94612

Postal Code

What City Council district do you live in?

☒ District 3

Primary Phone

Alternate Phone

SpotOn

Employer

Lead Software Engineer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I would be a strong addition to the Bicyclist & Pedestrian Advisory Commission because I live car-free in Oakland, and I care deeply about making Oakland a safer and more enjoyable place for cyclists and pedestrians to move around. I love this town, and strongly believe a move towards less car-centric infrastructure would improve the health, safety, and well-being of our citizens, as well as be a great step towards us as a community fighting climate change. I first moved to Oakland in the fall of 2018; I spent 2019 living in San Francisco before returning to Oakland in early 2020. Living in a walkable place where a car is unnecessary is one of my main criteria in choosing a home (I have never owned a car in the Bay Area). In March of 2022, I took SF Bike Coalition's Adult Learn-to-Ride course and began biking around Oakland. Since then, biking has replaced walking and running as my main mode of transit, and I have also started cycling for sport, with my first triathlon coming up next month. As a relatively new cyclist, I was initially particularly nervous about urban biking alongside cars. My comfort level has grown as I've biked more and become more nimble, but regular news of cyclist and pedestrian fatalities (I am particularly heartbroken by Maia Correia's death last month) reminds me that there is so much more we can be doing as a town to protect our citizens. As such, this year it has become increasingly important to me to get more actively involved in making the changes I want to see. To this end, I started volunteering with Bike East Bay in May, and have enjoyed learning more about what it takes to make better infrastructure a reality from an advocacy perspective, connecting to like-minded community members, and contributing however I can, whether that's distributing fliers for fundraising events to bike shops around Oakland, calling monthly donors, or administrative work. I'm excited by the upcoming improvements to San Pablo, and the projects in development for MLK and Grand, which I learned more about at the BPAC's Infrastructure Committee meeting last week. Last month, I also volunteered for Cycles of Change's Lake Merritt-thon, a fundraising ride to support their work in bike education for East Oakland youth. This was an incredibly inspiring experience, and it was deeply satisfying to help and befriend people doing such needed work. The event emphasized the theme of bikes being both an agent of joy and of economic empowerment. If selected to serve on the BPAC, I would keep this idea central, as I believe it encompasses the diverse range of populations Oakland's infrastructure serves. I am privileged enough to mostly see movement as a source of joy: it is a way to meet friends, to replenish endorphins, to celebrate my body's abilities. However, many in Oakland bike or walk because these are their only accessible modes of transportation by which they can earn a livelihood and fulfill their basic needs. This group is disproportionately composed of people of color, people with disabilities who cannot drive, and low-income communities. These folks deserve better, safer options, and I want to do my part to help make those options a reality.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Priyanka Altman Resume Sept 2023 BPAC.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

PRIYANKA ALTMAN

Software Engineer

Oakland, CA | [REDACTED] | [REDACTED] | [LinkedIn](#) | [GitHub](#)

WORK EXPERIENCE

SpotOn, San Francisco, CA

Lead Software Engineer

January 2019 - present

- Train and mentor junior and mid-level engineers, providing both technical guidance and career support
 - Architect solutions for large tasks using LucidChart, write and delegate JIRA issues based on those designs
 - Moved resource-heavy scheduled tasks collecting the bulk of the business's revenue from Amazon EC2 Classic to Kubernetes
 - Built a new service in K8s to isolate critical billing code and integrate with Netsuite and Salesforce
 - Developed features to optimize and automate repetitive processes
 - Created a Postgres reporting layer from Mongo data models to provide performant and accurate revenue reporting and analytics for large sets of transactional data
-

EDUCATION

Peralta Community College Network, Oakland, CA

January 2023 - present

Undergraduate psychology coursework in preparation for a career change to working as a therapist:

- Psychology 21: Human Lifespan Development
- Psychology 6: Social Psychology
- Counseling 57: Career and Life Planning

Hackbright Academy, Oakland, CA

December 2018

12-week Software Engineering Program for Women

Learned computer science fundamentals and independently built a Flask web-app, [Keyboard Diaries](#):

- Rendered iPhone texts in an easily searchable format, with data analysis of patterns and trends
- Extracted text data from original SQLite databases and created simplified schemas in PostgreSQL

Dartmouth College, Hanover, NH

June 2018

Bachelor of Arts: Music Major, Chemistry Minor, Complete Pre-Medical Track | GPA: 3.56/4.00

Research / Work Experience:

- Two summer internships running experiments in chemistry labs at Akzo Nobel (paint company, 2017) and Bidel (Type II diabetes research, 2015)
 - Various part-time roles: Stage Manager at the Hopkins Center for the Arts, Music Dept. TA, Cashier, Retail Associate, and more
-

COMMUNITY INVOLVEMENT

[Oakland Civic Orchestra](#) - Violinist

September 2021 - present

- Assistant concertmaster in local orchestra performing free concerts for the community

[Bike East Bay](#) - Volunteer

May 2023 - present

- Act as bike courier to share communications with local bike shops, call monthly donors, administrative work

[St Vincent De Paul of Alameda County](#) - Volunteer

December 2022 - present

- Volunteer at local homeless shelter, helping route clients to needed services like showers, laundry, and meals, and sorting clothing donations

[Running for a Better Oakland](#) - Mentor

September 2022 - January 2023

- Mentor in program that empowers youth to run, fostering community while teaching discipline and structure

[Hackbright Academy](#), San Francisco, CA - Mentor

July 2019 - January 2020

- Mentored a student in coding bootcamp for career-changing women of which I am an alumnus, providing moral support and technical guidance during 12 week education program and subsequent job search

Profile

Larry

First Name

A

Middle Initial

Atkins

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 2Primary PhoneAlternate PhoneLeaders in Community
Alternatives

Employer

Senior Accountant

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a youth coach and former collegiate athlete who grew up in local parks. It only seems right to share my concern's about how the city of Oakland prioritizes park access, maintenance, and beautification.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Resume_23__2_1.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Larry A. Atkins [REDACTED] Oakland, CA 94610 Phone: [REDACTED] [REDACTED]
Accountant, and Human Resources Specialist, with solid business experience. Education: California State University, Hayward Hayward, CA. Finance and Marketing BACHELOR OF SCIENCE Experience: 5/2019
* present: Leaders in Community Alternatives, 160 Franklin Street, Oakland, CA Accounting and Human Resources Manager: Oversee the general day to day office operations. Responsible for new hire onboarding. Ensure company is city and state compliant. Review and maintain all aspects of benefits, including management of pension and medical offerings. Complete payroll for 35+ employees with Paychex. 9/2014 * 5/2019: Jair Learning, Inc. 665 Lewelling Blvd, San Leandro, CA 94579 Human Resources office manager: Management of A/P and A/R staff, ensuring invoices for payment are coded correctly and entered properly. Preparation of General Ledger entries into SAGE accounting software. Preparation and maintenance of Yearly budgets and schedules. Bank Reconciliations for various accounts including our operational account. Approval of Daily deposits to the bank. 3/2012 * 9/2014: Kaiser Permanente: 1451 Harbor Bay Parkway. Alameda, CA. HR Audit Analyst: Human resource audit reports for employees on leave of absence. Helped develop audit process for employees with debit card payments from State of California. Managed operating budgets for department controller. Management of audit and billing processes, to insure employees and clients receive prompt and accurate information using PeopleSoft. Specializing in work absence management (WAM), which is designed to combine employees pay with State Disability and Workers Compensation. Quality assurance for benefit plans and union contract eligibility requirements. 11/2010 * 3/2012: Director of Tennis Oakland Parks and Recreation. Davies Tennis Stadium 120 Oak Road. Piedmont, Ca 9461 Supervise Facility, manage budgets and produce Tennis programming for Youth and Adult classes. Increased Summer program participation by 20% with grass roots and social media marketing. 11/2009 * 11/2010: Director of Operations Jack London Aquatic Center: 115 Embarcadero. Oakland, CA. Supervise accounting operations for A/P, A/R, and General Ledger. Payroll preparation with Paychex, File management and revision of annual budgets. Reviewed, researched and negotiated insurance and health plans. Programming and coordination of schedules for activities and staffing. 4/2008 * 11/2009: Assistant Controller Center Point Inc: 135 Paul Dr. San Rafael, CA. High volume contract auditing. New contract set up and maintenance. Daily management of financial department. Managed accounting operations, accounting close, and receivables totaling over \$40 million annually. Preparation of audit process for CPA. Calculated and prepared invoices and account statements according to established procedures. General Ledger posting of accounts to insure accurate records and reports. Member: Kappa Alpha Psi Fraternity Inc. REFERENCES: Available Upon Request

Please click the acknowledgement below.

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☒ I Agree *

Larry A. Atkins

[REDACTED] Oakland, CA 94610
Phone: [REDACTED]
[REDACTED]

Accountant, and Human Resources Specialist, with solid business experience.

Education:

California State University, Hayward
Hayward, CA. Finance and Marketing
BACHELOR OF SCIENCE

Experience:

5/2019 * present:

Leaders in Community Alternatives, 160 Franklin Street, Oakland, CA

Accounting and Human Resources Manager:

Oversee the general day to day office operations. Responsible for new hire onboarding.

Ensure company is city and state compliant. Review and maintain all aspects of benefits, including management of pension and medical offerings.

Complete payroll for 35+ employees with Paychex.

9/2014 * 5/2019:

Jair Learning, Inc. 665 Lewelling Blvd, San Leandro, CA 94579

Human Resources office manager:

Management of A/P and A/R staff, ensuring invoices for payment are coded correctly and entered properly. Preparation of General Ledger entries into SAGE accounting software. Preparation and maintenance of Yearly budgets and schedules. Bank Reconciliations for various accounts including our operational account. Approval of Daily deposits to the bank.

3/2012 * 9/2014:

Kaiser Permanente: 1451 Harbor Bay Parkway. Alameda, CA.

HR Audit Analyst:

Human resource audit reports for employees on leave of absence. Helped develop audit

process for employees with debit card payments from State of California.

Managed

operating budgets for department controller. Management of audit and billing processes, to

insure employees and clients receive prompt and accurate information using PeopleSoft.

Specializing in work absence management (WAM), which is designed to combine employees pay with State Disability and Workers Compensation. Quality assurance for benefit plans and union contract eligibility requirements.

11/2010 * 3/2012: Director of Tennis

Oakland Parks and Recreation. Davies Tennis Stadium

120 Oak Road. Piedmont, Ca 9461

Supervise Facility, manage budgets and produce Tennis programming for Youth and Adult

classes. Increased Summer program participation by 20% with grass roots and social media marketing.

11/2009 * 11/2010: Director of Operations

Jack London Aquatic Center: 115 Embarcadero. Oakland, CA.

Supervise accounting operations for A/P, A/R, and General Ledger.

Payroll preparation with Paychex, File management and revision of annual budgets.

Reviewed, researched and negotiated insurance and health plans. Programming and

coordination of schedules for activities and staffing.

4/2008 * 11/2009: Assistant Controller

Center Point Inc: 135 Paul Dr. San Rafael, CA.

High volume contract auditing. New contract set up and maintenance. Daily management

of financial department. Managed accounting operations, accounting close, and receivables totaling over \$40 million annually. Preparation of audit process for CPA. Calculated and prepared invoices and account statements according to established procedures. General Ledger posting of accounts to insure accurate records

and reports.

Member: Kappa Alpha Psi Fraternity Inc.

REFERENCES: Available Upon Request

Profile

Shawn

First Name

B

Middle Initial

Danino

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94608

Postal Code

What City Council district do you live in?

☒ District 1Primary PhoneAlternate Phone

HCD

Employer

Housing Policy Specialist

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have worked at the intersection of housing, transportation and land use for a decade and am very passionate about vision zero, improving access to separated bike lanes, and rewarding Cities for this behavior. I have extensive government experience and would be thrilled to serve the City's plans to build this infrastructure.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Shawn Danino Resume -
Updated September 2023.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Mission

To facilitate and support the development of vibrant, sustainable, walkable communities in the state of California.

Work Experience:

Housing and Community Development Specialist

November 2021 – Present

California Department of Housing and Community Development

Housing Policy Development Division, Land Use & Planning Unit

- Led primary reviews on over thirty housing elements for jurisdictions with 1 in every 5 Californians, planning for the construction of over 150,000 new housing units. Ongoing collaboration with jurisdictions and consultants about needed revisions, conducting review calls and drafted findings letters for elements that were both in and out of compliance.
- Creating business processes documents for reviewing applications for the Prohousing Designation Program and training staff on answering policy questions and conducting quality control checks. Continuing to iterate on procedures and learn from mistakes, as well as define how to measure success with managers, senior leadership, and other key stakeholders.
- Providing ongoing technical assistance for jurisdictions out of compliance and managing review process from document intake to drafting findings letters.
- Received six separate peer-nominated awards during 2022 from colleagues across several divisions, my supervisor, commending “quality customer service, accountability, mentorship and leadership in innovative projects, as well as tremendous improvements to business processes and internal accountability” (available on separate attachment).
- Creating both manual and digital quality control check in Housing element reviews, by, for example, creating internal checklists and extracting historical permit data from Annual Progress Reports and publishing an Excel document that allows staff to assess ADU projections.
- Project manager in Housing Accountability Unit (HAU) investigation on approvals of a mixed-income housing project in the Oakland, consulting key stakeholders and internal subject matter experts. Presented recommendations internally and provided Technical Assistance that ultimately led to approval of a 222 housing units project directly adjacent to BART station.
- Computing the empirical impacts of development standards (e.g. parking, height limits, setbacks, minimum lot sizes) outlined in housing elements, on housing affordability. Introducing new strategies for computing gross versus net Floor Area Ratio to measure land use controls accurately and appropriately forecast future housing production.
- Leading legislative analyses as internal subject matter experts on AB-682, SB-6 and several other bills on topics including adaptive reuse, social housing, coastal zone development, and development impact fees. Cited research from think tanks, including the Turner Center and consulted with SMEs in other units, including Policy and Program Support and the Data / Innovation team.
- Designing sample programs for housing element reviewers tying ADU best practices seen in other jurisdictions, including ADU density bonus programs and overlaps with Transit Priority Areas (TPAs).
- Introducing HCD staff and jurisdictions to public outreach strategies that help reach more communities of color and renters. Strategizing with staff on connecting strong comments to programs that improve the quality and affordability of housing, such as approving more Homekey projects and supporting other forms of housing with historical cultural biases, such as SRO’s and mobilehome parks.
- Providing Technical Analysis and leading investigations on Accountability and Enforcement (A&E) team, drafting technical assistance letters on SB-35, State Density Bonus Law, No Net Loss and AFFH issues.

- Mentoring staff on review methods for Accessory Dwelling Unit ordinances on the Land Use and Planning team at HCD. Reviewed over two dozen ADU ordinances for compliance with state laws. Conducting reviews of a wide range of City ordinances and facilitated internal discussions related to wildfire risk, development of ADUs in the coastal zone and other topics to balance interagency objectives with statewide goals.
- Consulting technical reports, ordinances, and city-wide covenants as part of Housing Element Reviews and due diligence, assessing the impact of governmental constraints such as added sewer fees on the feasibility of producing new housing. Assessed limitations in the broader context of the ease of development in the jurisdiction.
- Organizing weekly lunch events for non-managerial staff to provide the opportunity to connect, debrief and do some of the 'soft onboarding' that helps HCD retain talent and make new staff feel welcome. Scheduling intro lunches and 1 on 1's with new staff in other units and divisions.

Housing and Community Development Representative II

November 2019 – November 2021

California Department of Housing and Community Development

Housing Policy Development Division, Land Use & Planning Unit

- Managed SB-2 Planning Grant applications for twenty-eight jurisdictions, awarding \$7.48 million and being awarded an HCD Director's Gold Employee Recognition Award (Team). Reviewed and managed applications for thirty-seven jurisdictions in the Local Early Action Planning (LEAP Program), awarding an additional seven-figure sum. Provided technical assistance for planning projects, advising on which research and studies will have a major nexus on accelerating housing production.
- Forged foundational relationships with key stakeholders at the CA State Treasurer's Office, presenting to an interagency group and fostering an ongoing collaboration about financial resources available for creating Accessory Dwelling Units. Continuing work and active implementation of the CalHFA \$100 million ADU Grant program.
- Managed multiple deadlines while being staffed on prohousing applications, housing element reviews, and grant reviews. Supported as needed to lead reviews of ordinances and drafting talking points with single day turnaround.
- Lead development and 2-year implementation of ADU Technical Assistance Portal (ATAP): Collaborating with Data and Research Unit and IT division to design a simple webform that would deploy software from ServiceNow to archive permanent details, reduce data entry from team members, and respond to tens of thousands of technical assistance requests. Deployed learnings in development of other shared Inboxes across the department. Reported to senior management and Land Use Specialists to facilitate open discussions and understand possible concerns related to duplication of work and record-keeping.
- Wrote clear, unambiguous email responses on complex technical subjects with Accessory Dwelling Unit law for both jurisdictions and possible developers. Collaborated with members of the ADU team to establish template language for responses including on topics where the department's positions are evolving with states' needs, such as on the topic of fire risk and development in the Coastal zone. Quantified the scope and impact of the team's work, fielding over 2,400 Technical Assistance inquiries.
- Represent the department at different citywide working groups, including the City of Sacramento Housing Policy Working group, offering technical assistance and feedback on the Housing Element development.
- Presented in All Hands meeting for the Housing Policy Development division, building a narrative on the data behind Accessory Dwelling Unit permits over the last ten years, showing exponential growth in housing development (presentation attached).
- requirements and pursue policies that increase affordability and align with HCD's mission.
- Provided Technical Assistance and reviewing applications for the Local Early Action Planning (LEAP) Grant for a diverse set of jurisdictions in the Central Coast region, advising on best practices for affordable housing development and building equitable communities. This work focuses on maintaining choice and variety in local development standards and accommodating regional challenges such as limited public transit and water access.

- Developed interim Excel-based tracker for ADU compliance issues, performing quality control on formulas and entered data to provide accurate, high-quality reporting.
- Wrote internal memoranda for the Fair Housing Team on cases referred to the California Attorney General's office on the need for multifamily housing in high-opportunity areas to have more equitable demographics. The memo helped a Senior Specialists' testimony that ultimately led to approval of a 300+ unit project in the Los Angeles area.
- Elevated best practices in ADU ordinances with jurisdictions such as the City of San Diego in their development of a density bonus section that both doubles allowable units on single-family lots and guarantees one deed-restricted affordable unit. Brought success story to management as well as research partners to proactively encourage other jurisdictions to go beyond minimum statutory requirements.
- Performed deep-dive into approved SB-35 projects and data presented on Annual Progress Report, applying advanced Excel programming knowledge and researching internal HCD repositories such as Crystal Reports to summarize the impact of this legislation on California's 539 jurisdictions. Identified opportunities to improve the clarity of language and revised instructions for jurisdictions on Annual Progress Reports with regards to eligible SB-35 projects.
- Provide Technical Assistance on the Regional Housing Needs Assessment (RHNA) for urban, high-resource and rural, low-resource jurisdictions. Led research for Long term RHNA reform on topics related to the student housing definition, jobs-housing imbalances, and population growth forecasts, enhancing allocation methodologies to maximize equity.
- Creating supplemental best practices document on LEAP and ADUs, collaborating with UC Berkeley researchers, integrating research on equitable public comment outreach, and helping HCD play a consultative role in advising jurisdictions.
- Appointed to Cultural Diversity Committee to represent and the diversity at HCD and foster positive relationships across the HCD community.
- Wrote internal memorandum with one day turnaround on fire risk severity and effective disaster mitigation planning for jurisdictions. Analyzed jurisdiction-level technical reporting on the impact of ADUs on public safety, making concrete recommendations on which jurisdictions were most vulnerable.
- Collaborate with data and research unit to understand longitudinal trends. Collaborate with Policy and Program Support to determine equitable housing strategies in High Fire Risk zones and the Coastal zone.
- Analyzed current proposed legislation and drafted legislative analyses, serving as primary subject matter expert on Impact fees. Wrote analyses that discussed possible impacts on the affordability of housing and its availability for vulnerable populations. Supported colleagues with empirical research on the added development costs of parking requirements, influencing department guidance on changes to State Density Bonus Law.

Policy and Development Director
ATD Development / ATS Financial

August 2016 – November 2019

- Served as lead on a housing development proposal to obtain a zone change, managing a three-year timeline, related budget allocations, and possible changes to California housing legislation, making recommendations for the type of housing development based on different legislative scenarios.
- Managed five staff and one Intern and built internal processes for training, weekly reporting, and individual development plans. Balanced management and administrative tasks while giving external presentations to stakeholders and reporting updates to both staff and ownership.
- Reported directly to senior staff on use cases and feasibility for zone changes and using Density Bonus Law within Transit Oriented Corridors (TOCs).
- Consulted with affordable housing developers, City Councilmembers, and nonprofits to explore sources of financing for a parcel that could accommodate up to fifty affordable dwelling units.
- Oversaw policy changes, project schedule, stakeholder meetings, proformas, and grant applications scoping five underutilized parcels.

Budget, Policy & Compliance Lead
ATD Development / ATS Financial

January 2014 – August 2016

- Presented to both neighborhood associations and housing advocates and integrated feedback in recommendations to ATD ownership to inform development proposals. Addressed specific concerns related to the California Environmental Quality Act and the Level of service standard through synthesizing complex reports, as well as concerns about congestion and fire risk with research from subject matter experts from the Turner Center and the Public Policy Institute of California.

Policy Research Lead (Contract)
Building Matters Ann Arbor

February 2019 – November 2019

- Led research efforts for team publishing content on housing access and affordability. Made recommendations on addressing jobs-housing imbalances while also mitigating displacement. Collaborated with Executive Director on affordable housing trusts. Designed new metrics for reporting on ward-level density (rather than citywide density), helping to make the case for more affordable housing in high-opportunity areas.
- Established descriptive statistics and demographics to demonstrate the City's housing need, working with academics to collect data and translating data such as transportation mode into visuals including charts and infographics, to demonstrate jobs-housing imbalances to key stakeholders.
- Collaborated weekly with Executive Director on developing metrics and designing reporting that serves stakeholders in city government, nonprofits and academia. Used research to make concrete recommendations to City Council and highlight the housing shortage to constituents, making the long-term case that ultimately elected five prohousing City Councilmembers in August 2020.
- Designed inaugural State of the Built Environment Report based off the California Housing Element review process, analyzing governmental constraints, total housing need, and the distribution of housing across the jurisdiction.
- Provided technical assistance to City Council and candidates on development terminology such as Floor Area Ratios, Lot Coverage Requirements, and sources of funding for affordable housing, including the Low-Income Housing Tax Credit and Section 8 Housing Choice vouchers.

Senior Data Researcher (Contract)
University of Michigan, Security & Privacy Institute

May 2018 – January 2019

- Coauthor on study conducting an empirical analysis on the design and usability of data breach notifications. Published final research project in the Computer and Human Interaction Journal.
- Established accessibility criteria, designing a series of metrics that would rate notices based on their accessibility.
- Presented insights to private market stakeholders, providing recommendations on how to balance business needs with a user-centered approach to privacy.
- Drafted policy recommendations for lawmakers in seven states to pursue legislation that was transparent, usable and pro-consumer.

Yield Specialist
The Rubicon Project

October 2012 – October 2013

Managed a \$16 million portfolio of advertising inventory for a portfolio of publishers including EA and Turner Broadcasting. Allocated content across publishers to yield maximum revenue for client partners. Presented quarterly business revenues and exceeded revenue goals in three of four quarters.

Associate Reporting Analyst
Rent.com

January 2012 – October 2012

Managed the reporting for four different departments in a nationwide apartment listing company, collaborating with each department's managers to design new metrics and moderated discussions around data integrity, devising strategies to improve data quality.

Research and Publications

- *You 'Might' be Affected: An Empirical Analysis of Usability Issues in Data Breach Notifications.* (Published in CHI & ACM 2019).
- *Hulu User Behavior Report* (2015 - Marketing Analytics, semester project): Designed survey and created executive report analyzing video streaming behavior, using Stata, R, and SPSS to conduct a comparative and cluster analysis.
- *CS Motts Children's Hospital* (2016 – Needs Assessment and Usability Evaluation, project): Consulted with hospital staff to design a series of usability reports based on research conducted on the hospital's safe-driving application. Designed interaction maps, surveys, and built personas to summarize data narratively.

Education

**Masters of Public Policy & Masters of Science in Information
 University of Michigan**

2018

Graduate Student Instructor, Sociology and Psychology Department

Coursework: Public Management, Storytelling & Policy Writing, Working in Diverse Organizations Statistics, Quantitative Program Evaluation, GIS, Marketing Analytics, Needs Assessment & Usability Evaluation, Information Architecture, Choice Architecture, Tax Policy, Values & Ethics, Graphic Design, Microeconomics/Macroeconomics

**Bachelor of Arts
 University of California, Los Angeles**

2011

Major: Sociology, Phi Beta Kappa

Founder, JStreet U

Coursework: Family Sociology, Sociological Research Methods

Awards and Certifications

HCD Academy of Excellence – Manager Training. Certificate. 2021

HCD Director's Gold Employee Recognition Award for SB-2 Planning Grants. 2019

Coursera, "Questionnaire Design for Social Surveys." Certification. 2014

Skills:

Housing Policy: Land Use & Planning, Transit-Oriented Communities, Affirmatively Furthering Fair Housing, Housing Elements, Regional Housing Needs Allocation (RHNA), Accessory Dwelling Unit (ADU Policy), Modular Construction, Mixed-Use Development, Tenant Rights, Anti-Displacement, Land Trusts, State Density Bonus Law, Housing Accountability Act, SB-35, SB-9, Housing Accountability Act

Quantitative: Advanced Excel (VBAs/Macros, PivotTables, SparkCharts), Crystal Reports, Microsoft PowerBI, Python, R, Stata, SQL, Qualtrics, SurveyMonkey, GIS

Job Training: Training Staff, Mentorship, Power Point, Crystal Reports / Business Object Solutions, ServiceNow, Annual Progress Report Data, Gantt Charts, Stakeholder Research, Oral Presentation, Project Management, program budgeting, Meeting Facilitation

Profile

Enjoleah

First Name

Daye

Last Name

Middle Initial

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 4

Primary Phone

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I believe that my qualifications are a perfect fit for the Oakland Bicycle Advisory Committee's mission. As someone who is an activist, educator, and advocate, my passion for promoting cycling as a sustainable mode of transport is deeply rooted. I have had the privilege of working as a transportation planner/planning manager for 14 years, specializing in mobility hubs and bike/pedestrian infrastructure. Through this work, I have been able to contribute directly to the committee's objective of enhancing biking infrastructure citywide. I am also actively involved in local and state boards, such as Caltrans BAC and Bike East Bay, which demonstrate my dedication to advancing bicycle safety. This experience has provided me with valuable insights into best practices and highlighted my collaborative approach to addressing broader transportation challenges. As the Chapter Leader of the Black Girls Do Bike Organization: Bay Area Chapter, my leadership reflects my commitment to diversity within cycling. This position has enabled me to foster inclusivity and secure access to cycling opportunities for all. During the pandemic, I took the initiative to revitalize the Black Girls Do Bike chapter, which showcases my adaptability and proactive approach to addressing evolving community needs. Lastly, my activist, educator, and transportation planning background, coupled with my commitment to safety and inclusivity, make me a valuable asset to the Oakland Bicycle Advisory Committee. My experience and passion align perfectly with the committee's mission to enhance cycling conditions, promote safety, and cultivate a diverse cycling community.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[EDaye_Resume.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

ENJOLEAH S. DAYE

A transportation leader, whose passion for advancing racial equity informs using mobility powered communities through inclusive community engagement and equitable planning processes.



P:



San Francisco Bay Area

WORK EXPERIENCE

SENIOR TRANSPORTATION PLANNER | Caltrans California Department of Transportation

2023 – present | Sacramento, CA

- Coordinate and support California Integrated Mobility (CIM) in engaging with vital stakeholders and leadership, including CalSTA, HCD, CARB, OPR, and other relevant working groups.
- Oversee grant applications, updates, and project management for federal grant programs associated with the California Integrated Travel Project (Cal-ITP). This involves senior multi-stakeholder outreach, grant writing, project management, and identifying new opportunities, including unconventional funding sources.
- Lead CIM's initiatives concerning data standards and modernization of National Transit Database (NTD) reporting, encompassing GTFS, GTFS-RT, TIDES, and collaboration with standards organizations like AASHTO, MobilityData, Open Mobility Foundation, and TRB as necessary.

SENIOR PLANNING ASSOCIATE | Alta Planning + Design

2022 – 2023 | Oakland, CA

Reconnecting Communities Federal Grant Application Support Services: Ridgeland, MS

- I led the City of Ridgeland Grant Application for the federal Reconnecting Communities (RCP) pilot program, which fund reconnecting communities that were previously cut off from economic opportunities by transportation infrastructure.

Safe Streets and Roads for All Federal Grant Application Support Services: Fremont, CA

- I led the City of Fremont's Grant Application for the federal Safe Streets and Roads for All (SS4A) program, which fund regional, local, and Tribal initiatives through grants to prevent roadway deaths and serious injuries among the region's most vulnerable groups.

Mountain View Safe Routes to School Program (Phase II): Mountain View, CA

- I led the second phase of Mountain View's citywide Safe Route to School program, which serviced 21 public and private schools with education and encouragement to get more students walking and bicycling to school.

WSDOT Interstate Bridge Replacement Program: Vancouver, WA

- I drafted the Active Transportation Existing Conditions analysis for the SEPA Supplemental Draft Environmental Impact Statement (SDEIS).

LEAD TRANSPORTATION PLANNER | WSP

2020 – 2021 | Oakland, CA

I-5 Rose Quarter Improvement Project

- Provided technical assistance on feasibility studies, transit development plans, policy documentation and research, and other analyses and communications.

- Engaged community and project partners through creative coalition building.
- Worked in the Transportation Planning Group, provided project management services for the **Bay Area Carpool Program**.

PLANNER | City of Everett

2019 – 2020 | Everett, WA

- Provided guidance and support on permit processes, municipal code compliance, zoning regulations, and land use application review. Contributed to the SEPA Environmental Impact Statement (EIS) for **Rethink Zoning** a multi-year up-zoning initiative to ensure development regulations support a range of taller and/or denser housing.
- Facilitated stakeholder engagement and community outreach events and designed surveys for community improvement projects.
- Prepared and made presentations to Planning Commission, City Council, or other local boards.

SENIOR PLANNER | North Jersey Transportation Planning Authority

2015 – 2017 | Newark, NJ

- Streamlined submittal of the Purpose and Need Screening phase of project delivery processes following FHWA Congestion Management Program (CMP).
- Project manager for planning and corridor studies.
- Implemented guidance procedures to optimize the problem statement submittal process to NJDOT.
- Provided planning assistance at workshops, peer exchanges, and other related community outreach.

TRANSPORTATION PLANNER | Jacobs

2014 – 2015 | Morristown, NJ

Northern Branch Corridor Project

- Contributed to the NEPA Supplemental Environmental Impact Statement (SEIS) natural resource chapters that summarized determination of significance.
- Contributed to the documentation of local plans for the **New York Rising Community Reconstruction Program** including vulnerable communities severely impacted by Hurricanes Sandy, Irene and by Superstorm Lee.
- Evaluated alternatives for impacts to Wetlands, Floodplains, Environmental Justice, Threatened and Endangered Species and Land Use.
- Evaluated project needs, opportunities, community assets, and risks while developing strategies for building resilient infrastructure.

PROGRAM MANAGER | GoCarma

2012 – 2014 | Washington, DC

- Managed the development and implementation of the dynamic rideshare program **WeGo Military** including project scope, performance measures and outreach strategies, and provided support to cross-functional teams.
- Reviewed and reported on program progress and deliverables. Synthesized data analytics (descriptive and diagnostic) using app dashboard and MS Excel into insights on program performance.
- Managed multiple stakeholders through pilot implementation cycles.
- Organized stakeholder and community outreach and engagement events. Developed and implemented outreach strategies and communications including, newsletters/blog posts, web content, surveys, and social media messaging.

- Recruited over 400 participants and created 20 new carpools to reduce SOV trips (40%), VMTs and GHG emissions.

PLANNER | Radin Consulting Inc.

2009 – 2012 | Newark, NJ

Washington Metropolitan Area Transit Authority Capital Improvement Project

- Produced project scoping, technical writing, and other project-related tasks associated with the planning and development of the Silver Line for 28 existing and six planned rapid transit stations.
- Contributed to the NEPA Categorical Exclusion (CE) documentation for the **Lehigh Line Third Track Enhancement Project**. The analysis included Environmental Justice, Hazardous Waste and Materials, Wetlands, Floodplains, and Land Use.
- Coordinated with United Fish and Wildlife Service and New Jersey Department of Environmental Protection for data requests and approvals.

EDUCATION

Bachelor of Arts in Urban Planning and Public Policy | Rutgers University – Edward J. Bloustein School of Planning and Public Policy | New Brunswick, NJ

- Minor in Political Science
- College Honors Degree Recipient

LEADERSHIP EXPERIENCE

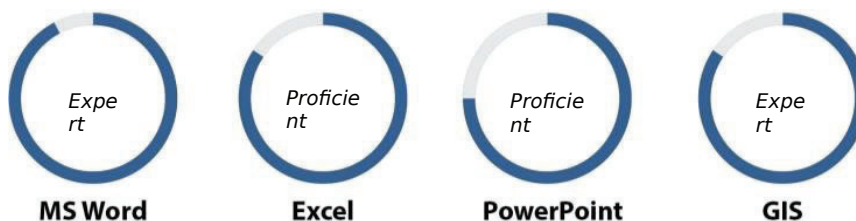
Caltrans Bicycle Advisory Committee (CBAB):
Member

Association for Commuter Transportation (ACT)
Member

Transport Oakland:
Fundraising Chair

Bike East Bay: Vice Chair

SKILLS



Profile

Arielle

First Name

Fleisher

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 2Primary PhoneAlternate Phone

Waymo

Employer

Policy Development and
Research Manager

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have lived in Oakland for almost ten years and walking and biking are my primary modes of transportation. I would love for it to be safer and easier to bike and walk in Oakland - and want to use my expertise to help achieve those outcomes. As transportation planner with over 10 year experience in transportation planning, policy and advocacy I understand what it takes - and what it means - to truly make a city walkable and bikeable. I would bring to the Commission my background in Vision Zero and multimodal planning and experience working in and with government across the public, non-profit and private sectors. While my subject matter expertise and experience across sectors qualify me for this role, also key is that I am a mom who simply wants to walk and bike with her kids everywhere. I see the world through the lens of a mom who is often scared to bike and walk with my daughters - scared for them when they are crossing the street or on the back of my bicycle. I am determined to get more families on bikes - there is no reason why it can't be safe to walk and bike to school, to run errands, to go to after school activities. I believe that getting families on bikes is crucial in the fight against climate change and to make cities more livable and enjoyable. But the reality is, most families don't see walking and biking as meaningful transportation options because they are too scared, worried and unsure. The future of our city - and our planet - depends on us being able to change that point of view. I am strongly committed to improving my city and believe deeply in the importance of civic engagement. My goal is for Oakland to be a world class city for biking and walking, where traffic-related collisions, injuries and fatalities are a thing of the past. I believe the BPAC plays an essential role providing feedback, oversight and insight in service of that goal and it would be an honor to bring my expertise to the BPAC and to serve my city.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Fleisher_Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

ARIELLE L. FLEISHER

• Oakland, California • 94610

PROFESSIONAL PROFILE

Transportation strategist with a unique combination of public health, design thinking and planning expertise in both the public and private sector. Creative thinker with a passion for solving complex problems through collaborative processes. Skilled at crafting strategies, facilitating workshops and managing multi-stakeholder projects to advance policy reform and create more just, sustainable and healthy communities.

PROFESSIONAL EXPERIENCE

Waymo

San Francisco, CA

Policy Development and Research Manager

July 2021 – Present

- Developing Waymo's congestion, equity, and transit integration policies to encourage deployment that aligns with city stakeholders' values and expectations: lead policy research, create reports and presentations, and collaborate with product, engineering and legal to advance city transportation priorities.
- Serve as liaison to the San Francisco Municipal Transportation Agency: seek to understand the Agency's issues and concerns and advise Waymo on how to align business interests with city priorities.

San Francisco Department of Public Health

San Francisco, CA

Liaison to the Board of Supervisors

October 2020 – July 2021

- Provided strategic direction and communications to SFDPH leadership and the Board of Supervisors regarding the impact of COVID-19 on San Francisco in addition to a wide range of public health issues.
- Collaborated with SFDPH leadership to develop COVID-19 policy and communication strategies including the City's Vaccination Plan and vaccine transportation access plan for seniors and people with disabilities; worked with community-based organizations to ensure the policies are responsive to concerns.
- Monitored and analyzed legislation and conducted policy research and analysis to advance the health and well-being of San Francisco residents.

SPUR (San Francisco Bay Area Planning and Urban Research)

San Francisco, CA

Transportation Policy Director

May 2019 – August 2020

Senior Transportation Policy Associate

June 2018 – May 2019

Transportation Policy Associate

September 2016 – May 2018

- Directed transportation research, advocacy and education in support of a world-class, integrated transportation system for the Bay Area: managed consultants; raised funding for innovative policy research; authored position papers and developed recommendations.
- Launched initiatives to integrate fare policy and harmonize transit maps across the region's transit operators to make transit more affordable, accessible and equitable.
- Monitored, analyzed, and crafted positions on transportation policies and legislation.
- Initiated strategic partnerships among SPUR, transit operators and advocates to advance key priorities, including improving BRT delivery, establishing a coordinated regional express bus and managed lane network and positioning emerging mobility to meet the public interest.
- Published op-eds, articles and reports; curated forums; facilitated panels; presented at conferences; and spoke to local and national media to inform policymakers and the public about key transportation issues.
- Organized and developed several high-impact workshops including SPUR's annual *Transit + Design* workshop to bring design-thinking tools to the public sector as well as a series of sessions for Transit Agency Board Members focused on skills-building and collaborative problem solving.

San Francisco Municipal Transportation Agency*Planning Analyst**Transportation Intern***San Francisco, CA***December 2014 – August 2016**June 2014 – November 2014*

- Co-authored the SFMTA Transportation Demand Management Plan which outlines strategies to create and foster an environment where transit, walking and biking are the preferred means of travel in SF.
- Created Play Streets SF, a street closure program focused on community building and physical activity: conceptualized the program, secured grant funding, drafted communications materials and developed partnerships to support program implementation.
- Managed a large-scale media campaign focused on reducing speeding: developed work plans, managed consultants and developed partnerships with community organizations.

Center for Health Communications, AED*Senior Program Associate***Washington, DC***April 2010 – May 2011*

- Conducted press and media outreach, supported the research and development of communication plans, and helped manage partnership coordination efforts for the Centers for Disease Control's Annual Influenza Vaccination and Childhood Immunization Campaigns.

Campus Progress, Center for American Progress*Events Associate***Washington, DC***February 2008 – April 2010*

- Coordinated and executed engaging speaking events, including panels, film screenings, and lectures on a variety of subjects to advance the goals of Campus Progress and young progressives.

EDUCATION**University of Michigan, Ann Arbor****Ann Arbor, MI**Master of Public Health, *Focus: Health Behavior and Health Education**May 2014*Master of Urban Planning, *Focus: Transportation Planning**May 2014***University of California at Davis****Davis, CA**

Bachelor of Arts in History

*June 2007**Major in Latin American History, Minors in Spanish and Global and International Studies**Phi Beta Kappa; Dean's List 2003-2007; Regents Scholar*

PROFESSIONAL AFFILIATIONS**WTS / Co-Chair, Mentorship Program***January 2019 – Present*

- Design, facilitate, and manage a highly successful and popular Mentorship Program that seeks advance female leaders in the field: recruit senior and executive level mentors; develop mentee application and scoring rubric; create content; and facilitate meetings and workshops.
- Manage Mentorship Committee, responsible for programming networking events and six workshops per year ranging from leadership skills to diversity, equity, and inclusion and emotional intelligence

Transport Oakland / Policy Chair*January 2022 –**present***Bay Area Council / Transportation Committee Co-Chair***June 2021 – present***Pandemic Moms Club / Founder***April 2020 – present***LA METRO Office of Extraordinary Innovation / Advisory Board***November 2019 – August 2020***Oakland Fund for Public Innovation / Hiring Manager***May 2020 - June 2020***Young Professionals in Transportation / Vice-Chair of Administration***November 2017 – October 2018***Young Professionals in Transportation / Vice-Chair of Programming***November 2016 – October 2017*

SELECT PUBLICATIONS

Fleisher, Arielle & Cohen, Stuart. “The Flexible Future of Urban Transportation: How private mobility services can support, not undermine, public transit.” *SPUR*, *forthcoming 2020*.

Fleisher, Arielle. “Solving the Bay Area’s Fare Policy Problem: How streamlined, integrated fares can help the region realize the promise of transit.” *SPUR*, 2019

<https://www.spur.org/publications/white-paper/2019-05-23/solving-bay-area-s-fare-policy-problem>.

Fleisher, Arielle. “We Need a Transit Only Lane on The Bay Bridge.” Editorial. *SF Chronicle*, 2020.

<https://www.sfchronicle.com/opinion/openforum/article/We-need-a-transit-only-lane-on-the-Bay-Bridge-14999882.php>

Fleisher, Arielle, et al. “A Vision for Transportation Safety: Framework for Identifying Best Practice Strategies to Advance Vision Zero.” *Transportation Research Record: Journal of the Transportation Research Board*, vol. 2582, no. 1, 2016, pp. 72–86.

Profile

Hydeh

First Name

Ghaffari

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 3Primary PhoneAlternate Phone

Retired

Employer

Retired CPA

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

i have been a cyclist for many years. My office was in downtown Oakland and for years I commuted to the office using my bike. I had several accidents, caused by people not paying attention to or respect the rights of bicylists. Just recently my granddaughter was killed because someone opened his car door inside the bike lane. I am very interested in being on this advisory commission and help make bike lanes safer for bicyclists.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Hydeh is a retired partner at Squar Milner (now Baker Tilly), a nonprofit practice in Oakland, California. She has over 35 years of experience as a financial manager and 30 years as a CPA, 27 of which were with nonprofit organizations. In addition to audits, reviews, and compilation of financial statements, she offered outsourced CFO services to nonprofits. Hydeh moved to the US in 1978. She initially worked at Children's Home Society of California, starting as an accountant, and leaving as the Business Manager/Controller of the Northern California offices of the organization. In 1991, after fulfilling her CPA experience requirements at KPMG, she started her business serving nonprofit organizations exclusively. Hydeh taught at the University of San Francisco as an adjunct faculty and conducted workshops in California and nationally for AICPA, California CPA Society, Compass Point and United States Department of Housing and Urban Development. Topics included financial management, grant management and auditing subjects for CPAs, nonprofit organizations, non-profit board members, and staff of funding organizations including governmental agencies. Hydeh Ghaffari joined the Vesper Society board in 2023 and is a member of the finance and investment committees. Hydeh served as the President of the board of directors of Tenderloin Neighborhood Development Corporation and Vice-chair of the board of directors of East Bay Asian Local Development Corporation. She has a Master of Business Administration and a bachelor's degree in auditing. In retirement, Hydeh loves spending time with her grandchildren, running, biking, playing golf and tennis, and traveling.

Please click the acknowledgement below.

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☒ I Agree *

Profile

Dennis

First Name

Guikema

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94608

Postal Code

What City Council district do you live in?

None Selected

Primary Phone

Alternate Phone

Alameda County Office Of
Education

Employer

Program Director, Community
Schools

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I believe that cyclist and pedestrian safety should be a top priority in Oakland. I am the dad of a kindergartener at Sankofa United. I bike or walk with her to school frequently. We bike to the grocery store, park, and the majority of places we go, year around. As a career teacher and school leader in Oakland, I have been very active in pedestrian and cycling safety, partnering with Safe Routes to Schools, Cycles of Change, Walk Oakland Bike Oakland, Bike East Bay, and others partners. I volunteer to lead a monthly "bike bus" for kids and families to commute to Sankofa United. My cycling experience includes commuting, self contained bike travel, and competition. I am committed to lifting up the voices of all Oakland residents in the area of pedestrian and cycling safety, especially those most marginalized. I believe we should prioritize resources in areas that have been the least resourced, and that data (such as incidents of pedestrian/cycling injuries & deaths) should drive our priorities. I also believe that school communities should be a priority for this important safety awareness.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Dennis_Guikema_Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

See attached, or view online here:

https://drive.google.com/file/d/1IS3uR3s86FWJKS_f3Jo7Cv8Z6JiLVVrL/view?usp=sharing

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Dennis Guikema

[REDACTED], Oakland, California 94608 [REDACTED]

Oakland Unified School District, Oakland, California

August 1994 - June 2004 & August 2006 - Present

LEADERSHIP EXPERIENCE

Principal, Sankofa United Elementary and Kaiser Elementary

July, 2015 – Present

- Led the successful merger of two school communities into a single school
- Supervise a team of 40+ staff, serving preschool - 5th grade students including special day classes
- Managed partnerships with 10+ outside organizations supporting arts, after school, behavioral health, tiered academic intervention, and health and fitness
- Opened a new transitional kindergarten
- Implemented new early literacy, English language arts, and math curricula
- Developed visual and performing arts programs
- Grew enrollment by over 30% in three years

Sabbatical

July 2015 - July 2016

One year sabbatical, visiting 14 countries in 5 continents, centered around school observations

Assistant Principal, Urban Promise Academy (Middle School)

November, 2008 – June, 2015

- Led Student Focus Team responsible for school-wide climate, culture, and discipline
- Coached, supported, hired, and evaluated teaching and support staff
- Collaborated in professional development planning and delivery, including: cooperative learning strategies, formative assessment, professional learning communities, classroom management, restorative justice, English language development, and special education
- Supported design and implementation of school-wide experiential learning strands (college visits, wilderness leadership, dance, music, and health)
- Designed and improved school-wide data and communications systems, codifying best practices
- Founded and coached student Run Club. Coordinated and lead annual Washington DC trip
- Guided the focus on instructional improvement with API rising each year (over 100 points in all)
- Doubled the number of students proficient or advanced on CST; raised the level of engagement and feeling of safety to the highest level in the district
- Increased teacher collaboration and retention

Founding Principal, Barack Obama M.S. (formerly Alternative Learning Community)

June, 2007 - November, 2008

- Led design team of new community day middle school serving highest need students in district
- Managed and evaluated staff of six certified and five classified employees
- Secured one million in funding to provide eight full time in-class and clinical mental health workers from Lincoln Child Center
- Developed and supported outdoor/environmental education

Teacher on Special Assignment, Ralph J. Bunche High School

January, 2006 – June, 2007

- Supported all staff, especially new teachers, with instruction and curriculum development
- Coordinated state and district testing
- Lead design and implementation of school-wide advisory curriculum and activities
- Co-lead professional development

TEACHING EXPERIENCE

Founding Lead Teacher, Environmental Studies Program of Merritt Middle College H.S.

August 2002 – June 2004

- On-site administrative designee: instructional, facility, and staff development leadership roles
- Developed a standards-based interdisciplinary curriculum with environmental studies theme that was culturally relevant, experiential, and accessible to students with a broad range of learning styles and literacy skills
- Designed and implemented a progressive behavior management plan.

English Instructor, Merritt Middle College High School

August 1994 - June 2002

- Taught English language arts to students in grades 9-12
- Designed a standards-based curriculum individually modified to diverse learning styles and ability levels
- Developed and implemented numerous electives, including drama, speech, journalism, and film
- Integrated computer technology and web-publishing in all courses and grade levels
- Collaborated with professors on the community college campus, integrating post secondary opportunities
- Developed extracurricular programs, including an environmental, a mentor program, and a literacy project
- Created a career development and internship program and partnership w/ Alameda Co Public Health Dept

Oasis High School Oakland, California

June 2004 – June 2005

Founding School Director

- Participated in design committee and co-wrote the school's charter
- Oversaw instruction, professional development, staff support and evaluation, and student and staff recruitment
- Coordinated and taught independent study courses
- Expanded family engagement, including support for non-English speaking families

Additional Professional and Leadership Experience

Mentor Principal, mentored new elementary school principal. August 2022 - June 2023

Board Member, Running for a Better Oakland, September 2013 – June 2015

Charter School Petition Review Team Member, October, 2009

Mayor-Elect Ron Dellums Advisory Task Force Member, September – November, 2006

Hiring Committee, Oakland City Teacher Core, Oakland Teaching Fellows, and Teach Tomorrow Oakland, Jan. 2006 – Jan., 2008

Mentor Teacher, mentored and observed student teacher candidates for single-subject teacher credentials

- 2003, New College of California, San Francisco, California
- 1999-2000, Holy Names College, Oakland, California

University Instructor, Spring, 2000

California State University, Hayward-Extension. Multi-Cultural Teacher Education

Guest Lecturer

- Holy Names College, Oakland, California. Social Foundations in Education. Spring 1999 & Spring 2002
- California State University, Hayward-Extension. Structural Inequality in Education. Spring 1999

Literacy & Textbook Adoption Committee, Oakland Unified School District. 1998 - 1999

Corps Member, Teach for America. 1994 - 1997

Outdoor Education and Leadership

- Wilderness Leadership Training and Wilderness First Aid certified. Spring, 2012
- The Biking Expedition. Henniker, New Hampshire. Tour Leader. Summer, 1995
- Michigan Bicycle Touring. Kingsley, Michigan. Tour Leader, Trip Planner, and Office Assistant. 1990-1994

EDUCATION/CREDENTIALS

California Tier II Administrative Services Credential. University of California, Irvine. August, 2012

Certificate in International Leadership. Leadership Innovation. Chiang Mai, Thailand. July, 2009

California Tier I Administrative Services Credential

California Single Subject Teaching Credential, English. California State University-Hayward. June, 1997

Fellow, Bay Area Writing Project. University of California, Berkeley. Summer, 1997

Bachelor of Arts, English with Distinction. University of Michigan, Ann Arbor. June, 1994

AWARDS, HONORS, AND PROFESSIONAL RECOGNITION

- Oakland Unified School District, Core Value: Integrity Award. May, 2017
- Urban Promise Academy, Hero Award. June 13, 2013
- Marcus A. Foster Institute. Distinguished Educator Award. June, 2004
- Mason-McDuffie Education Foundation. Award of Excellence in Teaching. April, 1998
- College of Literature, Science and Arts. University of Michigan. Deans' List. 1992-1994
- Grand Rapids Community College. Deans' List. 1989-1992

OTHER SKILLS AND INTERESTS

Spanish: Conversational

Sport: 3-time state champion cyclist; former US Olympic Training Center resident; interest in other sport, health and recreation activities, personally and with students.

Profile

Cynthia

C

Herrera

First Name

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

Oakland

CA

94606

City

State

Postal Code

What City Council district do you live in?

☒ District 5

Primary Phone

Alternate Phone

BlinkLab Architecture

Program Coordinator /
Community Liason

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My experience working as a Program Coordinator and Community Organizer at the East Oakland Collective, my degree in Landscape Architecture, and my personal use of Oakland's bike facilities are most relevant to the Bicycle and Pedestrian Advocacy Commission's mission in several ways. These traits as a community member, organizer, and interest in design can align with the commission's mission to improve the conditions and safety of pedestrians and cyclists in their respective communities. At the East Oakland Collective, I started as an Organizer in the Community Planning Department. My first project was working on a feasibility study called Power The People. This project aimed to get East Oakland residents access to the Martin Luther King Jr. Shoreline by investigating existing socioeconomic and physical barriers, zero-waste modalities, accessibility, and culturally competent programming. Individuals and partnerships in East Oakland could advocate for better infrastructure, such as safer sidewalks, dedicated bike lanes, and improved traffic calming measures by engaging in community organizing efforts. I assisted in advocacy efforts for safer streets through community bike rides and guerilla-like design tactics where community members gathered to post up slow street signage and other temporary calming infrastructure. This aligns with the commission's mission to promote the needs and rights of pedestrians and cyclists and ensure their voices are heard in matters that affect their safety and accessibility. Furthermore, community organizing taught me to gather input from residents, identify areas of concern, and work together to develop solutions and advocate for change by hosting monthly community planning meetings related to the Power The People project. There was also another project named Mobility For All, in which I helped plan a program that would distribute e-bikes and traditional bikes to individuals facing unemployment or underemployment as a means of cost-effective transportation. While I was not present to see how the program performed, I learned to take input from previous versions of this program to accommodate more needs. The commission can benefit from the insights and perspectives brought forth through community organizing efforts in East Oakland, helping to guide their recommendations and initiatives in an often overlooked place. While my knowledge is not specific to East Oakland or community organizing efforts there, I can provide general information, tips, and strategies on how to engage in community organizing and advocate for improved bicycle and pedestrian infrastructure. My studies as an undergrad at UC Berkeley to pursue Landscape Architecture as a career have given me some insight into designing public spaces that are safe, accessible, and attractive for pedestrians and bicyclists. I can apply this knowledge to develop recommendations and proposals for infrastructure improvements that promote walking and bicycling as safe and viable modes of transportation. As part of my studies, I have also learned how to incorporate sustainable design and green infrastructure initiatives into my work. By incorporating green infrastructure elements like bioswales, rain gardens, and permeable paving into bicycle and pedestrian infrastructure projects, we can help improve water quality, reduce the impact of stormwater runoff, improve air quality, and provide other environmental benefits. Moreover, landscape architecture balances the physical and natural environment with social and cultural factors. In the same way, the Bicycle and Pedestrian Advocacy Commission's mission seeks to promote a safe and sustainable transportation system that is equitable and accessible to everyone, regardless of socioeconomic background. I can help the commission identify how to balance physical infrastructure improvements with social and environmental priorities to create a comprehensive system that benefits the community. As a first-generation Latina from East Oakland, I enjoy sharing the unique experiences and perspectives I have been gifted as a first-generation Oaklander. Exposure to multiple cultures, diversity, art, and social justice movements inspires me to be more active within city limits. As I explore a career in Landscape Architecture and possibly Urban Planning, I look forward to restoring the relationship between the people of Oakland and local leadership. Overall, my experiences provide me with relevant skills and knowledge that can contribute to achieving the Bicycle and Pedestrian Advocacy Commission's mission.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Cynthia Citlalli Herrera Resume.pdf](#)

Upload a Resume

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Please click the acknowledgement below.

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☒ I Agree *

Cynthia Citlalli Herrera


[linkedin.com/in/citlalli-herrera/](https://www.linkedin.com/in/citlalli-herrera/)

EXPERIENCE

BlinkLab Architecture, Oakland, CA

Program Coordinator / Community Liason

UNE 2023 - PRESENT

- Communicate with community members and clients about upcoming events and project schedule.
- Review project framework and goals with project team leader. Participate in project meetings, provide logistical and administrative support.
- Project Communication & Graphic Production. Issue marketing assets to Community Outreach or print production teams.
- Participate in project meetings, provide logistical and administrative support.

East Oakland Collective, Oakland, CA

Program Coordinator

MARCH 2022 - JUNE 2023

- Oversaw existing projects and programs to serve and accommodate East Oakland's most vulnerable demographics in areas involving finance, resource distribution, and access to affordable transportation modalities
- Establish strategic plans and led the implementation of forthcoming projects by creating timelines, marketing packets, and strategies for outreach
- Maintains relationships with project stakeholders, community members, partners, staff, and technical assistants through social media engagements, check-in meetings, and participating in informational interviews

Project Assistant / Community Organizer

MARCH 2022 - JULY 2022

- Assembled publicly sourced data to analyze existing infrastructure and environmental conditions to create a Project Storymap using the ESRI ArcGIS software
- Strengthened the number of fully completed in-person study surveys by providing step-by-step guidance to over 50 different families

EDUCATION

The University of California, Berkeley - B.A. of Landscape Architecture

AUGUST 2016 - MAY 2021

- Minor in City and Regional Planning
- Co-Founded a student-led Landscape Club consisting of 10 total members

COOP Careers, San Francisco - Data Analyst Apprentice

AUGUST 2022 - DECEMBER 2022

- Developed data analytics skills in Excel, SQL, Tableau, and Python over 17 weeks of hands-on remote training, workshops, and projects
- Leveraged Excel and Google Sheets to create graphs and pivot charts. Utilized conditional formatting, VLOOKUP, and formulas. Cleaned, sorted, and filtered data sets up to 20 MB
- Managed Client Projects in a team of five people. Focused on collaboration, data visualization, and insights to make data-driven recommendations for Teranga Food's future marketing strategies

PROJECTS & PROGRAMS

- [Power The People: MLK Shoreline Access Study](#) *MARCH 2021 - TBA 2023*
- Mobility For All 2023: Direct Access to Transportation Relief *TBA 2023*
- Data Analytics Client Project: Teranga Foods *NOVEMBER 2022*

CERTIFICATES & SKILLS

- Google Beginners Data Analytics 2022
- Coursera Google Analytics Certificate for Courses 1-6
- Data Analytics Software: SQL, Microsoft Sheets, Tableau, Microsoft Excel, ArcGIS Online
- Design Software: Photoshop, Adobe InDesign, Rhinoceros 3D: Rhino, AutoCAD, SketchUp

Profile

seung-yen

First Name

Middle Initial

Hong

Last Name

Email Address

Street Address

3

Suite or Apt

Oakland

City

CA

State

94607

Postal Code

Primary Phone

Alternate Phone

BART

Employer

Senior Planner

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Dear Oakland Bicyclist & Pedestrian Advisory Commission Recruitment Committee: I am applying for a seat on the Oakland Bicyclist & Pedestrian Advisory Commission (BPAC). As a long-time Oakland resident in District 2 and as an advocate for sustainable and equitable mobility, I am very excited about this opportunity and can make important contributions. I have over ten years of professional experience in bicycle and pedestrian planning, and I have a Master's in City Planning from UC Berkeley, where I focused on transportation and urban design. As a woman of color and a mother of two kids, street safety and comfort is my top priority. I often ride my e-bike to take my son to preschool, and while biking is a really fun and sustainable way to get around with kids, on certain streets I have great concerns about safety - both traffic and personal safety, which limits where we can bike together. My immediate concern and interest focus on District 2, especially providing safer bicycle and pedestrian facilities in and around Chinatown and along the highway underpaths. Currently I live in Chinatown, and getting to the nearest bike lane is challenging because of speeding cars and double parking, and crossing streets is scary because of left-turning vehicles. I am also interested in the larger network throughout Oakland and adjacent cities, such as Berkeley, Emeryville, Alameda, and San Leandro. I know from both personal and professional experience that there is a great need to not only expand a safe regional network but also fill in the gaps in existing networks. We need to do both to ensure a safe, effective and equitable bicycle and pedestrian environment for Oakland residents. I will utilize my expertise and professional experience to contribute to making a more bikable and walkable environment in Oakland. While I was a Senior Planner at San Francisco Planning Department, I led an interagency street design body, called the Street Design Advisory Team (SDAT). One of the SDAT's responsibilities is to develop detailed multimodal corridor plans at a micro scale, with a deep understanding of larger transportation networks, transit operations, and vision zero projects. For the Balboa Reservoir Development Agreement project, a 1,100 unit, 17 acre master planned development adjacent to BART, I led a multi-disciplinary team to develop a transportation plan for the site and presented at multiple public hearings for project approvals, including the San Francisco Board of Supervisors. Currently, I am with BART and in charge of station area planning and access improvements for BART stations in Oakland, Hayward and Fremont. I can contribute my technical expertise and professional experience to bring diverse perspectives to the BPAC discussions. I appreciate the BPAC's ability to raise concerns around safety, equity, and connectivity and to provide meaningful input and advice on development and implementation of the Oakland DOT's policies, programs, and projects. I would love to join the BPAC and contribute further. Thank you for the opportunity to apply, and I look forward to your response. Sincerely, Seung Yen Hong

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[RESUME2023_HONG.pdf](#)

Upload a Resume

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☒ I Agree *

PROFESSIONAL EXPERIENCE

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT Senior Planner

Oakland, California. Feb 2022-Present

Managing access improvements and land use planning around BART stations in coordination with local jurisdictions, developers and internal BART stakeholders.

SAN FRANCISCO PLANNING DEPT Senior Urban Designer/Planner

San Francisco, California. May 2015-Feb 2022

Led an interagency body (Street Design Advisory Team) that reviews development projects for mobility and public realm improvements. Managed complex multidisciplinary projects, working with private and public partners, including the Dogpatch Public Realm Plan, the Balboa Reservoir Master Plan, and the Excelsior Strategy. Experienced in conducting public outreach, facilitating workshops, developing street designs and policies, writing proposals, and managing staff.

PLACEWORKS Associate, Urban Design Team

Berkeley, California. September 2011-April 2015

Managed a range of land use and transportation projects, including the Millbrae BART Station Area Plan, the Downtown Gilroy Station Area Plan, and the Bay Trail Design Guidelines. Assisted on multidisciplinary planning projects, such as transportation planning, zoning code updates, and CEQA review.

TAECKER PLANNING Contract Designer

Berkeley, California. June 2014-January 2015

Reviewed architectural plans and prepared an entitlement package for a project in Downtown Berkeley. Developed street design options for the project area.

MIG Research Assistant

Berkeley, California. July-August 2011

Researched case studies of complete streets that enhance mobility, healthy urban living, social interaction, and local business, and prepared reports for the 2011 Re:Streets Conference.

UC BERKELEY Research Assistant

Berkeley, California. January-August 2011

Researched best practices of multi-modal station design and prepared educational materials for transportation planners in China with Professor Elizabeth Deakin.

CITY OF BERKELEY Planning Assistant

Berkeley, California. May 2010-August 2011

Participated in preparing the Downtown Area and Street and Open Space Improvement Plan, including development of design guidelines and streetscape improvements in order to make downtown Berkeley more pedestrian- and bicycle-friendly.

HEERIM ARCHITECTS & PLANNING Intern, Urban Design Team

Seoul, Korea. March-May 2009

Participated in developing a master plan of five riverside sites in the Han River Renaissance project, a comprehensive long-term redevelopment plan of the Seoul Metropolitan Government.

DONGWHA NATURE FLOORING Designer, Product Design Team

Seoul, Korea. June 2006-July 2008

Conducted market demand analysis and developed patterns and joint structures of construction materials such as wall panels. Managed design and construction of exhibition hall interior projects.

EDUCATION

UC BERKELEY Berkeley CA

Master of City Planning. May 2011

Concentrations: Urban Design and Transportation

SEOUL NATIONAL UNIVERSITY Seoul Korea

Bachelor of Fine Arts. August 2006

Major in Industrial Design

SKILLS

DESIGN DATA ANALYSIS & WEB

Hand drawing, Arc GIS, Auto CAD, SketchUp, and Adobe Creative Suite
Microsoft Office (Excel, Word, and Powerpoint) and Word Press

LANGUAGES

Korean and English

AWARDS

APA Award on the City of Newman Non-Motorized Transportation Plan for Outstanding Planning. 2014

Harvey S. Perloff Memorial Fellowship. 2010

Departmental Academic Fellowship from UC Berkeley. 2009-2010

Graduate Research Scholarship from Seoul National University. 2003-2004

Profile

Stephen

First Name

G

Middle Initial

Hubbard

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94609

Postal Code

What City Council district do you live in?

☒ District 1Primary PhoneAlternate Phone

Eppendorf

Employer

Bioprocess Sales Engineer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have loved being an Oakland resident for 10 years and an East Bay Resident for 27 years. I care deeply about our public spaces, and how they add or detract from the quality of life for every resident. I think that wealth inequality is one of the most important challenges of our time and action (or inaction) there will ripple through our society for generations.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Experience Eppendorf, Inc. Bioprocess Sales EngineerBioprocess Sales Engineer Eppendorf, Inc. · Full-timeEppendorf, Inc. · Full-time 2023 - Present · 8 mos2023 - Present · 8 mos Oakland, California, United StatesOakland, California, United States I support a wide range of customers across a variety of biotechnology application sectors. If you use bioreactors or fermenters of any type, I want to help you achieve your goals. How can I make your life easier? Let's connect!! support a wide range of customers

Stephen G Hubbard

across a variety of biotechnology application sectors. If you use bioreactors or fermenters of any type, I want to help you achieve your goals. How can I make your life easier? Let's connect! Pow.bio

Fermentation Scientist Fermentation Scientist Pow.bio · Full-timePow.bio · Full-time 2020 - 2022 · 2 yrs2020 - 2022 · 2 yrs Emeryville, California, United StatesEmeryville, California, United States • Coordinated research and development on Department of Energy -funded continuous biomanufacturing process utilizing novel contamination control mechanisms. • Developed Continuous Fermentation Process Development platform in turbidostats and chemostats. • Developed data pipelines to enable machine-learning-facilitated fermentation process development. • Spearheaded IQ/OQ/PQ processes for multiple new and used pieces of pilot-scale upstream and downstream equipment • Provided guidance, support, and process-improvement suggestions during production-scale client bioprocess campaigns• Coordinated research and development on Department of Energy -funded continuous biomanufacturing process utilizing novel contamination control mechanisms. • Developed Continuous Fermentation Process Development platform in turbidostats and chemostats. • Developed data pipelines to enable machine-learning-facilitated fermentation process development. • Spearheaded IQ/OQ/PQ processes for multiple new and used pieces of pilot-scale upstream and downstream equipment • Provided guidance, support, and process-improvement suggestions during production-scale client bioprocess campaigns

Minds.Microbes.Molecules.Machines Fermentation and Bioprocess Consultant Fermentation and Bioprocess Consultant Minds.Microbes.Molecules.Machines · Full-timeMinds.Microbes.Molecules.Machines · Full-time 2019 - 2022 · 3 yrs2019 - 2022 · 3 yrs Oakland, California, United StatesOakland, California, United States FourM Consulting provides bioprocess project feasibility, technology road-mapping, staffing planning & due-diligence consulting • Led scientific & business team problem solving sessions via third-party subject-matter-expert networks like Third Bridge Capitol • Coordinated community development programs with Race Against The Clock, Biotech Barbell Club, & Built With Biology • Evaluated manufacturer-led sessions on advanced reactor design, fermentation process data integrations, and user needs • Acted as judge & facilitator for the East Bay Economic Development Agency's Innovation Awards Life Sciences category • Partnered with the CA Community College Biotech Faculty-Industry Consortium to develop curriculum standardsFourM Consulting provides bioprocess project feasibility, technology road-mapping, staffing planning & due-diligence consulting • Led scientific & business team problem solving sessions via third-party subject-matter-expert networks like Third Bridge Capitol • Coordinated community development programs with Race Against The Clock, Biotech Barbell Club, & Built With Biology • Evaluated manufacturer-led sessions on advanced reactor design, fermentation process data integrations, and user needs • Acted as judge & facilitator for the East Bay Economic Development Agency's Innovation Awards Life Sciences category • Partnered with the CA Community College Biotech Faculty-Industry Consortium to develop curriculum standards

SynBioBeta Program Manager and BioEconomy AnalystProgram Manager and BioEconomy Analyst SynBioBeta · Full-timeSynBioBeta · Full-time 2020 - 2021 · 1 yr2020 - 2021 · 1 yr •Engaged in SynBioBeta2020 and Brands and Biology conference topic development, panelist recruitment, moderation, and speaker follow up • Wrote grant proposals for Department of Defense BioIndustrial Manufacturing Innovation Institute program and US CARES Act economic stimulus program • Developed cross-industry working groups focusing on public policy, inclusivity, scale-up, and industry benchmarking • Facilitated SynBioBeta2020's virtual reality networking events for 1200+ conference attendees • Advanced Synbiobeta's policy advocacy work by connecting with lawmakers, policy experts, lobbyists, and corporate governmental affairs departments • Provided political campaign policy consultancy on synthetic biology items to state and national level candidates • Convened a 5-day NSF Convergence Accelerator-sponsored workshop exploring opportunities for distributed biomanufacturing networks followed by published a report to 200+ participants •Engaged in SynBioBeta2020 and Brands and Biology conference topic development, panelist recruitment, moderation, and speaker follow up • Wrote grant proposals for Department of Defense BioIndustrial Manufacturing Innovation Institute program and US CARES Act economic stimulus program • Developed cross-industry working groups focusing on public policy, inclusivity, scale-up, and industry benchmarking • Facilitated SynBioBeta2020's virtual reality networking events for 1200+ conference attendees • Advanced Synbiobeta's policy advocacy work by connecting with lawmakers, policy experts, lobbyists, and corporate governmental affairs departments • Provided political campaign policy consultancy on synthetic biology items to state and national level candidates • Convened a 5-day NSF Convergence Accelerator-sponsored workshop exploring opportunities for distributed biomanufacturing networks followed by published a report to 200+ participants

Hubbard Strength and Conditioning Owner, Head CoachOwner, Head Coach Hubbard Strength and ConditioningHubbard Strength and Conditioning Apr 2011 - 2021 · 9 yrs 10 mosApr 2011 - 2021 · 9 yrs 10 mos Worldwide Digital Coaching. SF Bay Area In-Person Coaching.Worldwide Digital

Coaching. SF Bay Area In-Person Coaching. HSC focuses on improving athletes' strength, power, speed, and most importantly health and injury avoidance. Our Motto: "Better Every Day." Our Mission: "To help people become informed owners of powerful, versatile, resilient and pain-free bodies." HSC focuses on improving athletes' strength, power, speed, and most importantly health and injury avoidance. Our Motto: "Better Every Day." Our Mission: "To help people become informed owners of powerful, versatile, resilient and pain-free bodies."

Zymergen Fermentation Engineer Fermentation Engineer Zymergen, Inc. Zymergen, Inc. Nov 2016 - May 2020 · 3 yrs 7 mos Nov 2016 - May 2020 · 3 yrs 7 mos Emeryville CA Emeryville CA

- Developed the physical and digital systems that underpin Zymergen's Fermentation Testing Platform
- Navigated equipment purchasing and maintenance collaboration with suppliers
- Interfaced with the Fermentation Science teams of Zymergen's partner companies via site visits
- Optimizing for Safety and Reliability in Zymergen's Fermentation labs.
- Collaborated with internal microtiter-plate High Throughput Screening teams to accelerate multi-scale development
- Managed and mentored multiple junior members of our team
- Assisted in the implementation of Manufacturing Floor Visual Workflow Management processes and daily scrums
- Collected, analyzed, and presented process data to feed Zymergen's Design-Build-Test-Learn cycles
- Programmed instrument control and data integration in JMP Scripting Language, Visual Basic, and C++
- Managed fermentation testing platforms for yeast, fungi, and bacteria across 4 reactor platforms
- Made equipment purchasing, maintenance, and upgrade decisions meet testing platform specifications

Developed the physical and digital systems that underpin Zymergen's Fermentation Testing Platform

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Berkeley Lab Process Engineer– Fermentation/Recovery Process Engineer– Fermentation/Recovery Lawrence Berkeley National Laboratory Lawrence Berkeley National Laboratory Sep 2013 - Aug 2016 · 3 yrs Sep 2013 - Aug 2016 · 3 yrs Advanced Biofuel Process Demonstration Unit Advanced Biofuel Process Demonstration Unit

- Design and execute fermentation and recovery projects for external and internal clients at the 2 to 300 liter scale
- Adapt our lab to handle various products including fuel, food, industrial enzymes, and commodity chemicals
- Instruct interns, lab staff, and management regarding equipment functionality and experimental protocols
- Collaborate with biomass deconstruction and analytical chemistry teams
- Produce fermentable cellulosic sugar streams from various raw biomass sources
- Present ABPDU's collaborative work at public conferences and weekly lab tours
- Mentor and monitor the development of high school and college age interns
- Represent ABPDU in LBNL's Ergonomics Advocates program

The Advanced Biofuels Process Demonstration Unit (ABPDU) at Lawrence Berkeley National Laboratory is a state-of-the-art facility for testing and developing emerging biofuels technologies in a process demonstration production environment. Built and operated with funds from the Office of Biomass Program within the U.S. Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy and funded by the American Reinvestment and Recovery Act, this 15,000 sq-foot facility is available to Bioenergy Research Centers, DOE-supported researchers, academic institutes, non-profit research organizations, and companies involved in biofuels R&D production.

- Design and execute fermentation and recovery projects for external and internal clients at the 2 to 300 liter scale
- Adapt our lab to handle various products including fuel, food, industrial enzymes, and commodity chemicals
- Instruct interns, lab staff, and management regarding equipment functionality and experimental protocols
- Collaborate with biomass deconstruction and analytical chemistry teams
- Produce fermentable cellulosic sugar streams from various raw biomass sources
- Present ABPDU's collaborative work at public conferences and weekly lab tours
- Mentor and monitor the development of high school and college age interns
- Represent ABPDU in LBNL's Ergonomics Advocates program

The Advanced Biofuels Process Demonstration Unit (ABPDU) at Lawrence Berkeley National Laboratory is a state-of-the-art facility for testing and developing emerging biofuels technologies in a process demonstration production environment. Built and operated with funds from the Office of Biomass Program within the U.S. Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy and funded by the American Reinvestment and Recovery Act, this 15,000 sq-foot facility is available to Bioenergy Research Centers, DOE-supported researchers, academic institutes, non-profit research organizations, and companies involved in biofuels R&D production. USA

Ultimate 7 yrs 6 mos 7 yrs 6 mos Observer Trainer Observer Trainer 2009 - Jun 2016 · 7 yrs 6 mos 2009 - Jun 2016 · 7 yrs 6 mos I run certification clinics to increase the quality and quantity of game officials for the sport of Ultimate I run certification clinics to increase the quality and quantity of game officials for the sport of Ultimate Board Of Directors Member Board Of Directors Member Dec 2012 - Jan 2016 · 3 yrs 2 mos Dec 2012 - Jan 2016 · 3 yrs 2 mos Serving as a trusted advisor to the CEO as they develop and implement USA Ultimate's strategic plan Representing USA Ultimate to stakeholders; acting as an ambassador for the organization Serving as a trusted advisor to the CEO as they develop and implement USA Ultimate's strategic plan Representing USA Ultimate to stakeholders; acting as an ambassador for the organization Althea, CMO Manufacturing Technician - Upstream Fermentation Manufacturing Technician - Upstream Fermentation Ajinomoto - Althea Technologies Ajinomoto - Althea Technologies Apr 2012 - Jun 2013 · 1 yr 3 mos Apr 2012 - Jun 2013 · 1 yr 3 mos Greater San Diego Area Greater San Diego Area Performed fermentation, centrifugation, homogenization, lysis, diafiltration for protein and plasmid manufacturing in a cGMP production Authored Batch Record for 30 Liter Alkaline Plasmid lysis and diafiltration project Represented the Biologics Manufacturing Group on the company's Safety Committee Equipment commonly used: ABEC 1000L & 100L Fermentors Celeros APD 125 Continuous Centrifuge Sanimatic Ultraflow CIP Cart Delta V with Finesse Process Control Software ABEC CIP Cart Ultraspec 2100 Pro Spectrophotometer ATMI 2000L Magnetic Mixing Tank Avestin C500A & C55 Homogenizers Thermo Scientific 1387 Biological Safety Cabinet YSI 7100 Multiparameter Bioanalytical System Spectrum 75LPM TFF Mettler Toledo SevenMulti pH and Conductivity Meter New Brunswick 30L Fermentor Performed fermentation, centrifugation, homogenization, lysis, diafiltration for protein and plasmid manufacturing in a cGMP production Authored Batch Record for 30 Liter Alkaline Plasmid lysis and diafiltration project Represented the Biologics Manufacturing Group on the company's Safety Committee Equipment commonly used: ABEC 1000L & 100L Fermentors Celeros APD 125 Continuous Centrifuge Sanimatic Ultraflow CIP Cart Delta V with Finesse Process Control Software ABEC CIP Cart Ultraspec 2100 Pro Spectrophotometer ATMI 2000L Magnetic Mixing Tank Avestin C500A & C55 Homogenizers Thermo Scientific 1387 Biological Safety Cabinet YSI 7100 Multiparameter Bioanalytical System Spectrum 75LPM TFF Mettler Toledo SevenMulti pH and Conductivity Meter New Brunswick 30L Fermentor UC San Diego Assistant Research Scientist Assistant Research Scientist UC San Diego - Saier Lab UC San Diego - Saier Lab Sep 2009 - Nov 2011 · 2 yrs 3 mos Sep 2009 - Nov 2011 · 2 yrs 3 mos University of California at San Diego - Saier Lab University of California at San Diego - Saier Lab Phosphotransferase IIA and IIB Bioinformatic Classification Project Phosphotransferase IIA and IIB Bioinformatic Classification Project Scripps Research logo Lab Technician Lab Technician The Scripps Research Institute The Scripps Research Institute Sep 2008 - Jun 2009 · 10 mos Sep 2008 - Jun 2009 · 10 mos Explored the ability of microalgae Botryococcus braunii to produce long-chain alkanes for biofuel Measured growth rate and characteristics of algae populations Executed single and double variable growth-condition arrays looking for accelerated growth Maintained growth room with CO2 and light intensity monitoring Researched literature on other institutions investigating Botryococcus Assisted other lab members with common procedures Explored the ability of microalgae Botryococcus braunii to produce long-chain alkanes for biofuel Measured growth rate and characteristics of algae populations Executed single and double variable growth-condition arrays looking for accelerated growth Maintained growth room with CO2 and light intensity monitoring Researched literature on other institutions investigating Botryococcus Assisted other lab members with common procedures Life Technologies Intern (Applied Biosystems) Intern (Applied Biosystems) Life Technologies Life Technologies Jun 2008 - Sep 2008 · 4 mos Jun 2008 - Sep 2008 · 4 mos Pleasanton California Pleasanton California Eppendorf Mixmate Validation Project Gathered requirements from all parties with a stake in the machine's validation, in order to ensure all concerns were addressed Devised validation procedure to demonstrate machine's ability to reconstitute dehydrated DNA Back Order Report Automation Project: Created a series of Microsoft Excel Macros in Visual Basic that collectively reduced work load of Order Tracking Team by 6 hours/week Eppendorf Mixmate Validation Project Gathered requirements from all parties with a stake in the machine's validation, in order to ensure all concerns were addressed Devised validation procedure to demonstrate machine's ability to reconstitute dehydrated DNA Back Order Report Automation Project: Created a series of Microsoft Excel Macros in Visual Basic that collectively reduced work load of Order Tracking Team by 6 hours/week Dow Intern Intern The Dow Chemical Company The Dow Chemical Company Jun 2007 - Sep 2007 · 4 mos Jun 2007 - Sep 2007 · 4 mos Greater San Diego Area Greater San Diego Area Learned and completed programming of Biomek FX Span 8 for assay liquid handling Created method for Molecular Devices Spectromax 384 plate reader Synthesized Visual Basic macros for automated data analysis Trained users on automated Bradford and data analysis accompanying the assay Assisted site's Automation Specialist and fellow lab mates in daily biochemistry duties Ran

protocols and maintenance on Biomek FX Span 8 and Tecan Genesis Freedom with Temo Education UC
San Diego logo UC San DiegoUC San Diego Graduate courses, MicrobiologyGraduate courses,
Microbiology 2010 - 20112010 - 2011 UC San Diego logo UC San DiegoUC San Diego Biology,
Microbiology , Minor in PhilosophyBiology, Microbiology , Minor in Philosophy 2005 - 20102005 - 2010
Activities and societies: Biological Students Association, UC San Diego Men's Ultimate DiscActivities and
societies: Biological Students Association, UC San Diego Men's Ultimate Disc San Diego BLOCOM's Life
Science Summer InstituteSan Diego BLOCOM's Life Science Summer Institute 2007 - 20072007 - 2007
Foothill High SchoolFoothill High School 2001 - 2005

Please click the acknowledgement below.

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FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination
of filing status, I will comply with all filing obligations.**

☒ I Agree *

Profile

Justin

First Name

V

Middle Initial

Hu-Nguyen

Last Name

Email AddressStreet Address

Suite or Apt

Oakland

City

CA

State

94601

Postal Code

What City Council district do you live in?

☒ District 5Primary PhoneHome:

Alternate Phone

Bike East Bay

Employer

Co-Executive Director of Mobility
Justice

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I would bring over 5 years of transportation advocacy experience that aligns with BPAC's vision for mobility justice that provides safe, accessible and equitable movement of pedestrians and people on bikes. I have contributed deeply to the launch of bike share in the Bay Area, codifying Slow Streets in San Francisco, and most recently joined Bike East Bay as a Co-Executive Director. I've also been chair of my previous NCPC of Cleveland Heights in the East Lake Area. I would be honor and excited to bring my experience as an advocate and community leader to BPAC.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Justin_resume_102822.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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☒ I Agree *

Justin Hu-Nguyen

CELL [REDACTED] • E-MAIL [REDACTED]

PROFESSIONAL EXPERIENCE

Co-Executive Director of Mobility Justice, Bike East Bay
Director of Advocacy, San Francisco Bicycle Coalition

OAKLAND, CALIFORNIA - FEB 2023 - PRESENT
SAN FRANCISCO, CALIFORNIA - MAY 2022- JAN 2023

- Led advocacy and policy team, covering municipal, regional, and statewide initiatives, such as local Bike to Vote and State-wide automated speed enforcement and e-bike incentive program
- Manage and develop team strategy among 3 direct reports: 1 manager, 2 organizers, and occasionally 1 intern
- Shifted priority of existing infrastructure campaigns to that of coalition and trust building with communities, especially in the Southeast, SOMA, and Tenderloin, and growing their capacity to engage and implement safer complete streets
- Engage and provide thought leadership that centers equity with diverse community and city stakeholders to lower barriers to biking, such more accessible shared mobility and ending pretextual stops
- Grow member engagement in transportation advocacy by scaling up advocacy communications, and reviving the monthly discussions for members to discuss directly with the team
- Collaborate closely with the program team to identify community advocacy priorities and education program opportunities, such as cross team collaboration with the Excelsior Collaborative
- Supported development team through prospecting grant opportunities, supported writing grant applications,, and fundraising event

Director of Fund Development and Communications, Southeast Asian Development Center

SAN FRANCISCO, CALIFORNIA - DEC 2020- MAY 2022

- Leading fund development to win over \$1MM in new program contracts, \$325k in foundation/grant funding, and over \$40k in individual donations.

Equity Policy Lead (Lyft)

SAN FRANCISCO, CALIFORNIA - DEC 2019- MAY 2020

- Supported government relations team in maintaining/strengthening city relationships, preparing for market entry, and developing community-based equity-focused initiatives
- Lead partnerships with nonprofits such as Austin Pathways and TransForm on projects to expand access to bike share scooter share, research the long term impact of mobility incentives, and development of safety courses.
- Collaborated with local teams and advocates to curate and advance storytelling of the impact of our access programs

Community Affairs Specialist (Lyft)

OCT 2019- DEC 2019

Community Affairs Coordinator (Lyft)

DEC 2018- SEPT 2019

Outreach Coordinator, Motivate (Ford GoBike)

APR 2017- DEC 2018

- Led community engagement to expand FordGoBike System from 70 sites to 350+ sites in Bay Area
- Assisted in the creation and implementation of the Bike Share for All low-income membership program
- Equity lead for the community affairs team working with the policy and local marketing team to evaluate and implement equity-based opportunities and partnerships such as supporting community initiatives/programs

Project Grant Coordinator, Stanford University

STANFORD, CALIFORNIA - 2011 – 2013

Legislative Intern/Campaign Staff, California State Assembly

SACRAMENTO, CALIFORNIA – 2009-2011

SKILLS

Windows and Mac OS, Microsoft Office (Word, Excel, PowerPoint), Tableau, Salesforce, Mailchimp

EDUCATION

Bachelor of Arts, International Relations

University of California at Davis, Davis, CA – 2005-2009

COMMUNITY INVOLVEMENT

Policy Committee Member, The Progressive Vietnamese Organization (PIVOT) - 2021- Present

Co-Chair, Cleveland Heights Neighborhood Council 2020-2021

Chair, Parish Council, Our Lady of Lourdes, 2017-2021

James W. Jessup

Mailing: [REDACTED]
Oakland, CA 94609
Cell: [REDACTED]
Email: [REDACTED]

Education & Training

Rice University, Houston, TX.

B.S. in Chemical Engineering; B.A. in Asian Studies (double degree), 2007

Registered, E.I.T, National Council of Examiners for Engineering and Surveying, 2008

Chartered Chemical Engineer, Member IChemE, 2016

Texas Southern University, Houston, TX

Masters in Urban Planning and Environmental Policy, 2018

Competencies and Skills

- Project Management Skills:
 - Demonstrated effectiveness in independently managing wide range of specialty consultancy technical studies from tendering through delivery and application
 - Strong integration with multidisciplinary engineering, environmental, commercial and corporate relations experts for project analysis input, knowledge and assurance
 - Successful track record influencing external regulators and approval bodies at various levels in wide contexts from the Middle East to Europe to the Americas
 - Skilled in embedding comprehensive corporate cultural movements such as process safety mindset and behavioral-based safety initiatives within office and construction environments
 - Experience leading construction support activities including safety performance monitoring and reporting, incident investigations, assurance and continuous improvement initiatives
- Leadership attributes:
 - I passionately develop relationships with a wide range of people in pursuit of contextual solutions, with demonstrated effectiveness working in large, global project teams.
 - I fervently pursue knowledge and seek advice from subject matter experts, believing that skilled support and constant sharing of learnings is critical and necessary to continual improvement and project delivery excellence.
 - I push myself to achieve high standards and meet deadlines individually and as part of a team. I am organized, and plan out work, tasks, and needed interactions. I am quick to provide resources when it leads to a win-win solution, am responsive and take ownership for issues and tasks.

Professional Experience / Career History

Transportation Planner and Engineer – *Parisi Transportation Consulting, a division of Parametrix: Berkeley, CA, July 2022 – Present*

- Manage technical studies and transportation planning projects that integrate community feedback, understand the experience of all circulation network users, and identify practical solutions. Experience performing transportation impact assessments, safety and vehicle miles traveled analyses, and have led development of transportation grant applications, general plan mobility elements, travel demand management plans, and corridor transportation plans.

Senior Safety Project Engineer – *Shell Hydrogen Mobility: San Francisco, CA, March 2019 – July 2022*

- *Hydrogen refueling stations and new business mobility projects*
 - Perform due diligence activities of project social performance, environmental and sustainability studies, impact assessment, network planning, permitting and code compliance through all stages of hydrogen refueling infrastructure project development
 - Manage project safety and environment risk assessment activities and integration of design solutions into hydrogen business opportunities
 - Responsible for process safety in design and technical assurance of engineering deliverables, and for safety performance of construction, maintenance, and operations activities

Project Safety and Environment Engineer – *Shell International Exploration and Production: Lyon, France; Munich, Germany; Houston, TX; and Pittsburgh, PA, Jan 2015 – March 2019*

- *Pennsylvania Chemicals Project – Detailed Design and Construction, US \$6 billion project*
 - Responsible for oversight of technical safety and environment work scope across three engineering contractors, ensuring consistency in deliverable development through coordination of

- work planning and pursuing alignment on technical issues across various global locations
- Project manager for safety performance of unit construction activity for workforce of 500. Managed safety execution, stewarded on-site safety leadership program, led incident investigations, and demonstrated personal culture of care.

Technical Safety Engineer – Shell Global Solutions, B.V.: The Hague, Netherlands, March 2013 – Jan 2015

- *Al Karaana Petrochemicals Project – Front End Engineering Design (FEED), US \$6.5 billion project*
 - Responsible for contractor delivery of project technical safety engineering and environmental deliverables, including risk studies, process safety reviews, loss prevention design, safety critical elements and impact assessment for large greenfield project in the Middle East.
 - Project manager for multiple Quantitative Risk Assessments and environmental studies; coordinated output and technical plans between engineering contractor and external stakeholders, and led land use, permitting and lease engagements with local approval authority

Process and Technical Safety Engineer – Shell Oil Company: Houston, TX, October 2007 – March 2013

- Executed various technical safety studies for several Gulf of Mexico \$100 to \$500 million brownfield projects in detailed design and construction
- Company focal point for developing and driving implementation of compliance with new Safety and Environment Management System regulation for all Gulf of Mexico projects.
- Conducted studies for and collaborated on development of commissioning and startup procedures for subsea pumping and flowline system of US \$4 billion offshore project
- Constructed and utilized real-time data tools for on-the-fly troubleshooting of subsea boosting system parameters during commissioning and first production from offshore.

Engineering Intern, MPR Associates, Houston, TX, May – August 2006

Completed hydraulic calculations and overall analysis and design review of exhaust system for a rural power generation facility; presented final report including design modifications to client.

Engineering Intern, Micron, Boise, ID, May – July 2004

Executed cleanroom chemical vapor deposition original research of various compounds on silicon oxide wafers and interpreted X-ray diffraction analysis. Built an apparatus to research vapor pressures of newly synthesized compounds prone to decomposition under vacuum; presented results in a final report.

Volunteer
Experience
and
Awards

Oakland Bicycle and Pedestrian Commission Liaison to Open Forum Committee, 2022-Present

Contribute to the commission's efforts to advise on programs and projects related by walking and bicycling by following up with individuals that have commented during open forum period at commission meetings. Public comments are tracked in accessible comment log, coordinate relevant stakeholders for input data or assistance, and recommend items for additional consideration for further committee consideration.

Housing Committee Member, Lawrenceville United, Pittsburgh, PA, 2017-2020

Active member of my neighborhood Community Development Corporation housing committee, responsible for assisting in arrangement of housing advocacy events, information sharing at neighborhood festivals, and organizing a yearly workshop to promote awareness of local resources for rental and housing assistance programs. During this time, the committee successfully developed a proposal for Pittsburgh's first neighborhood Inclusionary Zoning overlay, gathered community support, introduced to the planning department, and the measure was successfully approved by city council in 2019.

Circle Ally, Circles of Greater Pittsburgh, Pittsburgh, PA, 2017-2020

The mission of the Circles organization is to equip low-income families to resolve poverty and thrive by offering tools and support as part of an integrated community. As an ally, I forged a long-term partnership with a low-income family, supporting in development of and commitment to a plan based on intentional relationship, leadership, accountability, increasing social capital, financial well-being, and access to a financial education and home ownership program.

Outstanding Thesis Award, Texas Southern University, Houston, TX, 2018

I was honored to receive the top award among all graduate programs for my master's thesis, titled "Housing Needs Assessment at a Sub-City Geography: A Case Study of Pittsburgh Neighborhoods."

Secretary Board Member, A 2nd Cup, Houston, TX, 2010-2013

Spearheading member of local non-profit coffeeshop dedicated to raising local awareness of human trafficking and providing aftercare solutions to victims in Houston, TX. Played an integral role in organizing small group of activists in formation of non-profit entity, gathering local partners, establishing an incubator pilot, and organizing to eventually open a successful permanent coffeeshop with an audacious purpose.

Member, Student Planning Organization, Texas Southern University, Houston, TX, 2016-2018

Led organizing activities for students to partake in Better Block Houston and to volunteer with consultancy work being undertaken by local planning and urban design firms. Participated in framing sessions, activity planning, and identification of topics for learning series for masters urban planning students.

Computer
Skills

Process / Technical Safety Engineering Programs: FRED (dispersion, fire and explosion consequence modeling software), SHEPHERD (quantitative risk integration software), HYSYS / UNISIM (process simulator), PIPESIM, OLGA (thermal-hydraulic simulators), PVTSIM (fluid characterization software)
GIS: ArcGIS
Other Programs: Microsoft Office

Industry
Publications

H.S. Littell, J.W. Jessup, and W.W. Schoppa, Shell International Exploration and Production, Inc., M.R. Seay and T.D. Coulon, Shell Upstream Americas, Inc. *"Perdido Startup: Flow Assurance and Subsea Artificial Lift Performance"*. OTC 21716-PP, 2011 Offshore Technology Conference, Houston, TX May 2-5, 2011.

James Jessup, Julian Barlow, Damian Peake, Manoj Pillai, Shell Global Solutions B.V. *"Building the Foundations for Process Safety in Projects"*. SPE-170442-MS, 2014 Society of Petroleum Engineers Middle East Health, Safety, Environment & Sustainable Development Conference, Doha, Qatar 22-25 September, 2014

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I bring a perspective on our lived environment that has been shaped by living in various locations around the world, while experiencing transportation in different forms. I grew up riding to school in small town western Colorado, and have commuted to work by bicycle and train in Houston, Texas, the East Bay, and for four years in the Netherlands and Munich, Germany. As one that also drives frequently, I am convinced that the more people can experience streets from the lived experience of bicyclists and pedestrians, the deeper one's understanding of challenges to high-quality and safe active transportation becomes. I care deeply about providing facilities, opportunity, and optionality for people to meet transportation needs in an equitable and safe manner.

Professionally, I started my career as a chemical engineer and worked over a decade as an industrial safety specialist, but my interest in understanding the forces that result in how we live in cities drove me to pursue an urban planning degree through night classes over a long eight and a half year course. Eventually, I decided that it was worth taking the risk to leave an established career and shift to working in a field that I have energy and drive to shape our public spaces for the better. I take pride in my work and understanding the perspective of vulnerable roadway users, and my expertise in the field of safety has a new meaning in terms of protecting everyday citizens in the public realm.

I have been involved in a number of organizations that seek to understand needs of citizens and act on behalf of those that have been underserved. I am a fast learner and a curious mind, and have been upskilling myself on political and organizational perspective from Houston, Pittsburgh, as well as Oakland. I establish trusting relationships and have learned much about the delicate balance of individuals and conflict resolution as well as fantastic expression of diversity and strength in varied perspectives through my experience as part of the Temescal Commons Cohousing community in Oakland.

I trust that my wide-ranging experience and quest to seek first to understand and actively listen will serve the BPAC well in contributing to the commission's efforts to advise on bicycle and pedestrian programs and projects. Thank you for your consideration.

Respectfully,

Jimmy Jessup

Profile

Alfred

First Name

Lertkiat

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 2Primary PhoneAlternate Phone

Apple

Employer

Information Security Analyst

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I mostly walk or ride my bike around the east bay and I'm familiar with most of the streets as a pedestrian, cyclist, and driver.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Alfred_Lertkiat_Resume_April_2016_Gmail.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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☒ I Agree *

ALFRED LERTKIAT

Objective

A talented, determined, and tenacious software QA engineer with experience supporting end users seeks to make an impact on the software development lifecycle

Professional Profile

- Highly adaptable in quickly changing and ambiguous situations
- Proven record of meeting aggressive deadlines on projects of all sizes
- Secure and adept in advising and collaborating with both internal and external clients
- Extremely self motivated, analytical, creative, and resourceful
- Exceptional and articulate written and verbal communicator
- Successful in identifying, mitigating, and absolving risks to meet and exceed goals
- Proficient and effective at multitasking, workflow management, and prioritizing responsibilities

Professional Experience

Maps Evaluation Client Test Engineer, Apple Inc Sunnyvale, CA 2015

- Identifies, reports, and tracks resolution of Maps client bugs on customer shipping software
- Reports testing results to developers and other stakeholders to assess risk and drive resolution of bugs
- Conducts documented and ad-hoc testing coinciding with an aggressive software development cycle
- Oversees integration of new features during software development to ensure minimal bug regressions
- Meets software development goals by prioritizing and targeting testing efforts around code change
- Organizes and evaluates testing efforts and resources to meet software shipping dates
- Authors, maintains, and develops test plans and test cases to effectively target potential bugs
- Tests in a controlled lab and field environments to ensure software quality and reliability

Genius Admin, Apple Inc Troy, MI 2008-Present

- Supervises and oversees repairs in order to meet deadlines and quarterly metrics
- Communicates and manages customer expectations for repairs and services
- Evaluates repair and service quality to determine team and customer impacts
- Offers peer training on best practices in compliance with service and repair policy and procedure
- Serves as a Genius Admin Mentor and trainer in the Michigan market
- Sources, maintains, and allocates resources including service parts and tools

Retail Service Operations, Apple Inc Cupertino, CA 2013

- Maintains, reports, and tracks service escalations from Apple Retail Stores worldwide
- Extends business support, Quality Assurance, and User Acceptance for internal software releases
- Leads bug reporting and on going end user support for retail repair creation and tracking software
- Communicates and identifies escalation trends and business impacts
- Offers precise and detailed daily reporting across multiple areas of the organization
- Drives and advocates change within retail service policy and procedure
- Partners cross functionally with teams to communicate clear direction and best practices

Experience and Expertise

- Mac OS X, iOS, WatchOS, CarPlay, and Windows environments
- Microsoft Office Applications/Apple iLife and iWork Applications
- Bug Tracking Software, CRM Software, SAP software

Education

University of Detroit Mercy, Detroit, MI — Computer Science, 2002

Michigan State University, East Lansing, MI — Computer Science, 2000-2001

Wylie E. Groves High School, Birmingham, MI — Diploma, 2000

[REDACTED]
Ferndale, MI 48220

tel [REDACTED]
email [REDACTED]

Profile

Drew

First Name

S

Middle Initial

Levitt

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94609

Postal Code

What City Council district do you live in?

☒ District 1Primary PhoneAlternate PhoneMetropolitan Transportation
Commission

Employer

Associate Planner/Analyst

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am a resident, since 2016, of North Oakland; a native of the Bay Area; an ardent recreational/utility/commuter cyclist; a professional transportation planner; a citizen concerned with the flourishing and well-being of all Oaklanders; a street safety advocate since 2012 across New York City, San Francisco, Oakland, and Pittsburgh; interested in the ways that getting more people biking makes all people on bikes safer; uninterested in victim-blaming; emphatic about the need for less-lethal infrastructure, where human error (which is inevitable) doesn't result in death or serious injury; fluent in the language of transportation impact analyses and environmental impact reports; eager to help shape this great city's active transportation future. I believe we must build the kinds of infrastructure that not only make walking and bicycling SEEM safer (attracting more pedestrians/bicyclists) but actually ARE safer. I believe the diverse communities of Oakland, with their diverse needs and interests, warrant diverse and creative infrastructure investments. I believe that recreational trips are legitimate trips, but utility trips are even more important to serve; that trips by able-bodied and economically advantaged trips are legitimate trips, but trips by persons with disabilities and people in poverty are even more important to design for. I believe that Oakland has made some very good progress at realizing its potential as a world-class city to walk and bike in; and I believe that more work - wise work, compassionate work, shrewd work - is urgently needed. I believe that many thoughtful, talented people will apply to join this commission, and I believe that, like them, I have much to offer to this important body.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Drew_Levitt_Resume_2023.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please note that my resume is slightly outdated; in July 2023 I left Fehr & Peers and started a new job at MTC. My new role is highly technical, on the travel and land use modeling team, and does not present any conflict of interest with the work of the BPAC.

Please click the acknowledgement below.

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☒ I Agree *

SUMMARY

Experienced transportation planner and data scientist seeks opportunity to lead teams in rigorous technical analysis, generating equitable, effective, and efficient policy solutions.

PROFESSIONAL EXPERIENCE

- 2016–present* **Senior Transportation Planner and Data Scientist, Fehr & Peers, San Francisco, CA**
- Deliver complex analysis, impactful insights, and polished deliverables to a range of clients including transit agencies, real estate developers, universities, and city and regional governments.
 - Manipulate, analyze, and elicit sophisticated insights from complex datasets including AVL, APC, Census/ACS, LEHD, CHTS, and regional travel model data.
 - Develop interactive, web-based GIS visualizations to help clients make well-informed decisions.
 - Mentor junior staff and provide formal and project-based training in data science and analysis.
- 2015–2016* **Graduate Student Instructor, University of California, Berkeley, Berkeley, CA**
- Design lesson plans and assignments to teach graduate-level GIS, data analysis (including Python), data visualization, and qualitative/quantitative primary research.
 - Collaborate with housing and transportation faculty to teach planning research methods course.
- 2015* **Capital Procurement Intern, San Francisco Municipal Transportation Agency, San Francisco, CA**
- Comprehensively review and reconcile history of state infrastructure bond funding.
 - Steward capital projects through environmental review and internal approval processes.
- 2013–2015* **Transportation Planning Assistant, Golden Gate National Parks Conservancy, San Francisco, CA**
- Collect and analyze field data of traffic circulation, queueing patterns, and parking demand.
 - Draft sections of park's Long Range Transportation Plan, first of its kind for urban national parks.

EDUCATION

- 2014–2016* **Master of City Planning (Transportation Policy & Planning), University of California, Berkeley, CA**
- Capstone project: “Improving Information Exchange Through Interactive Data Visualizations.”
- 2004–2008* **Bachelor of Arts (Music History), Yale University, New Haven, CT**

SKILLS

Software: Expert in ArcGIS, ArcPy; Python/pandas/matplotlib; Microsoft Excel. Proficient in SQL; HTML/CSS/JavaScript; React, jQuery, Leaflet.js, D3.js; Microsoft Word and PowerPoint; Synchro/SimTraffic, Vistro, Cube; R (statistical computing).

Volunteer Experience: San Francisco Randonneurs cycling route library manager; Better Streets Lawrenceville street safety advocate; Code for Pittsburgh software developer; Transportation Alternatives North Brooklyn street safety forums campaign coordinator.

Languages: Proficient in Spanish and German.

Other: Public speaking and meeting facilitation; communicating complex data-driven insights for general audiences; ability to apply an equity lens to planning questions; bicycle maintenance.

Profile

Paul

First Name

L

Middle Initial

Lugo

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94608

Postal Code

What City Council district do you live in?

☒ District 1Primary PhoneAlternate Phone

Backroads Travel

Employer

Operations Coordinator

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I'm incredibly passionate about pedestrian and bicycle safety. I've worked as a bicycle advocate and bicycle taxi operator for just under a decade and feel that I have a deep understanding of ways to improve and maintain safety and equity via transportation policy.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Paul Lugo - Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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☒ I Agree *

Paul Lugo

| Oakland, CA 94608 | | (510) |

Results-oriented leader with 10+ years of experience in relationship-building and client-facing support. Extremely passionate about mobility justice, with a particular focus on educating and empowering the public and private sectors to reimagine how we define mobility. Dedicated to mission-driven organizations with ambitious goals in transforming transportation.

Proficient in Jira, Confluence, Asana, Softr, Meta EE Tools, and MS Office/Google Suites. Experience with Adobe Suite.

WORK EXPERIENCE

Operations Specialist

Backroads – Berkeley, CA - April 2022 to Present

- Provide strategic guidance to Regional Management, Sales, and Revenue teams re: driving operational efficiency
- Conduct regular audits to maintain data quality, consistency, and SOP adherence
- Drive customer satisfaction/provide solutions to partner pain points via resolution of 100+ tickets per week

Community Program Coordinator @ Uber

Bikes Make Life Better @ Uber - San Francisco, CA - September 2020 to July 2021

- Analyzed employee behaviors in designing new programs to assist Uber employees with their commuting needs
- Coordinated with Facilities and Brand Experience teams in developing a vision and strategy for promoting Uber's bike community
- Provided virtual support to employees, including e-commerce sales and educational presentations/content

Community Program Coordinator @ Meta

Bikes Make Life Better @ Meta - Menlo Park, CA - April 2018 to September 2020

- Built deep, trusted relationships with cycling communities to understand logistical obstacles to their active lifestyles
- Collaborated with leadership to develop multi-modal and end-of-trip solutions to increase ridership
- Created and managed Meta's first accurate bike commuter tracking system to analyze commuter behaviors and recommend improvements to existing infrastructure

Bike Share Fleet Specialist @ Meta

Bikes Make Life Better – Menlo Park, CA - July 2017 to April 2018

- Repositioned 1,000 bikes per day in a fast-paced environment to meet the needs of 10,000 daily bike share riders
- Analyzed complex data sets to understand trends in bike share traffic and champion new recommendations for increased ridership

Transit Brand Ambassador

Caribou Public Relations – San Francisco Bay Area, CA - October 2016 to July 2017

- Assisted Bay Area municipal transit authorities and a rotating team of ambassadors with public outreach needs
- Pivoted between in-person presentations and information distribution to educate the public on infrastructure improvement

Bicycle Taxi Operator

Cabrio Taxi – San Francisco, CA - September 2011 to July 2017

- Worked independently to commission sales and meet personal quotas
 - Promoted Cabrio's brand reputation of "excellent service" in rides, tours, and sponsored corporate events
-

EDUCATION

Bachelor of Arts, Political Science

Temple University, 2011 – Philadelphia, PA

Southwest University for Nationalities, Spring 2010 – Chengdu, China

VOLUNTEERING

Bike Community Organizer

Participate in social media (Slack, Strava, Google Groups) to provide support, mechanical advice, and bike purchase expertise for my community. Design and lead rides throughout the region

Profile

Howard

First Name

S.

Middle Initial

Matis

Last Name


Email Address


Street Address

Suite or Apt

Oakland

City

CA

State

94705

Postal Code

What City Council district do you live in?

☒ District 4


Primary Phone


Alternate Phone

Silicon Valley Associates

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have been active in Oakland Organizations. Previously, I was a member of the Parks and Recreation Commission. I am an avid cyclist who rides throughout Oakland. As a leader of the Fourth Bore Coalition, I led the effort to have bike lanes from the Claremont Hotel to the Parkwoods and the lanes along Broadway.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Resume-2023d-community.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

See Upload

Please click the acknowledgement below.

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☒ I Agree *

Goals

Desire team to solve practical problems. Vast experience in data science, data acquisition and analysis, modeling, statistical modeling, machine learning, simulation, data mining, silicon detectors, and designing equipment. Easily can learn a new technology or software. Consulting for companies that edit research papers that publish in scientific journals. Currently consulting for Silicon Valley startup consulting firm and academic service providers. Leader in physics education.

Employment

- Silicon Valley Associates, Oakland, Senior Advisor: Physics, 2019 – Present
- Senstek, Oakland, Senior Advisor: Physics, 2019 - Present
- Ashsensor, Oakland, Senior Advisor: Physics, 2021 - Present
- University of California, Berkeley, Consultant, February 2018 – 2019
- Lawrence Berkeley National Laboratory, Consultant, July 2012 – 2022
- Mynosys, Fremont, Consultant, October 2014 – January 2017
- Lawrence Berkeley National Laboratory, Staff Scientist, September 1983 – June 2012
- EditSprings and Acddon, Consultant for editing scientific papers – 2019 - present

Community Activities

- **North Hills Phoenix Association**, One of the founders in 1991, Treasurer 1993-2008, Webmaster 1998-2008. Introduced the organization's digital tools. Created community email lists and developed the first website.
- **City of Oakland Parks and Recreation Board**, Commissioner 2006-2012.
- **Fourth Bore Coalition**, Treasurer 2007-present. Obtained millions of dollars for pedestrian and bike paths for our neighborhood.
- **California Clean Money**, 2016-present. Dedicated to reducing the influence of money on politics. Data entry lead.
- **Through the Looking Glass**, 2017-present. Member of the board of directors.
- **OpenOakland**, 2017-2019. Created an app to show the Oakland City Council meetings to the public - <http://oaklandcouncil.net>
- **Alameda County Bicycle and Pedestrian Advisory Committee (BPAC)** - 2019-present

Projects (recent)

- **Silicon Valley Senior Advisor: Physics - (2019 - present)**
 - Advising on new projects

- o Providing analysis of existing projects
- o Participating in **Ashsensor**.
 - Writing the patent applications
 - Creating software to create data and analyze to “x-ray” buildings for faults and study how buildings age.
 - Advising on the design of the sensor
- o Participating in **Senstek**
 - Working on a device that remotely monitors PH.
 - Advising on the development of the sensor
 - Writing calibration and test software using LabVIEW and Python
- **Scientific Editor: (2019 - present)**
 - o Prepares scientific papers for scientists and engineers for professional journals.
 - o Modifies the English version into a manuscript that can be submitted to a professional journal.
 - o Has worked in fields of physics, astrophysics, mathematics, robotics, and many other engineering fields.
- **Chief Software engineer - an effort to photograph automobiles at various locations. Neighborhood Org. (2013 - present)**
 - o Use the images from a commercial camera, send the images to a temporary buffer on a Linux computer, and then upload them to a web server.
 - o Created a digital architecture model for data distribution.
 - o Created software that allows for the diagnosis of system failure using Python.
 - o Wrote various programs in several languages, including Linux scripts.
 - o Analyzed the system and then implemented measures to improve reliability.
 - o The system has performed and identified suspects.
 - o Currently using Amazon Web Services (AWS)
- **Project Lead, Project to make the City of Oakland’s Council’s records available to the public - Open Oakland (2017-2020)**
 - o Using various technologies to create interactive web pages and mobile apps so that the Oakland Public knows and interacts with the Oakland City council.
www.OaklandCouncil.net
 - o Technologies include Python
- **Luminosity detector for the Large Hadron Collider at CERN-Switzerland - Berkeley Lab (1999 - 2017)**
 - o Monte Carlo Simulation involving half a million CPU hours to determine the properties of the detector. It involves statistics and error analysis to understand data.
 - o Designed hardware testing to ensure the operability of the detector. Used search engine techniques to refine data. Analyzed using big data techniques.
 - o Wrote software, created algorithms and analyzed data to determine whether the detector met the requirements with Matlab. Built applications from end-to-end. Designed visualization software.
 - o Member of the design team. Designed, built, and tested sensors for the project.
 - o Data Scientist for the group. Used predictive analytics to describe the behavior of the detector. Developed the architecture of directing digital services to the United States. Used data mining techniques to describe the operation of the detector. Analyzed large data sets using Big Data techniques on the NERSC supercomputer.
- **Silicon Detectors -- Berkeley Lab (1999 - 2008)**

- o Nobel Prize Committee declared two of our papers for this project as critical for the 2017 Chemistry Nobel Prize in Cryo-Electron Microscopy.
- o Developed and designed CMOS APS detectors.
- o Designed data acquisition software and used LabVIEW to implement it.
- o Analyzed data and developed data algorithms.
- o Analyzed sensor characteristics with MATLAB.
- o Designed detector with extensive mathematical modeling.
- o Developed data mining techniques to show that rare signals can be found in simulated data. Created statistical model of analysis.
- o Developed a large-scale data mining program to identify charmed particles.
- o Data scientist to study to identify rare processes using machine learning. Created and tested an algorithm to identify D^0 particles using Support Vector Machines.
- o Developed 3D software and pattern analysis to mathematically model the detector. Used different algorithms to study characterizations of data. Design of large-scale data analysis for the detector.
- o Used 3D visualization techniques to study ray-tracing algorithms.
- o Wrote real-time software and designed hardware to acquire data from sensors. More than three other universities adopted this system.
- o Lead testing wrote software and analyzed data to verify the performance of silicon CMOS sensors. Designed test sensors. Created visualization software for the detector.
- **Designed and delivered a measurement test platform for medical instrumentation - Mynosys (2013 - present)**
 - o The interface included a USB camera, digital and analog inputs and outputs, and a barcode scanner.
 - o Created software specifications for the device.
 - o Created software specifications for the device and implemented them in LabVIEW.
 - o Debugged code making sure sensors were accurately recorded.
 - o Periodically update software to add new features.
 - o The platform is now certifying medical products for human eye surgery.
- **SSD project manager for silicon vertex tracker for \$30M DOE project at BNL - Berkeley Lab (2006 -2012)**
 - o Developed budget and schedule, and design.
 - o Led project to Department to Department of Energy acceptance.
- **Contemporary Physics Education Project - Berkeley Lab (2012 - present)**
 - o Currently president
 - o Led organization to E-Commerce on Amazon.com. Responsible for marketing of products.
 - o Awarded the 2017 "Excellence in Physics Education" award from the American Physical Society.
- **Neutrino telescope in the South Pole - IceCube - Berkeley Lab (1999 - 2009)**
 - o Tested prototype circuit board and analyzed performance. This work led to a \$250M project accepting this technology. Designed, built, and tested sensors for the project.
 - o Responsible for electrical quality control. Designed a system where more than 5000 very complex circuit boards with an FPGA and CPU were tested for extreme temperatures.

- o Designed custom Integrated Circuit (IC) chip tester. Wrote software data acquisition.

Selected Computer Languages & OS

UNIX	Python	Matlab	LabVIEW
Amazon AWS	Macintosh	Big Data	Machine Learning
Excel	Computer Security		

Positions

- Affiliate Staff Scientist. University of California, Berkeley, Berkeley, CA 2018-2020
- Staff Physicist Affiliate, Lawrence Berkeley National Laboratory (LBNL) Berkeley, CA 2012-2022
- Consultant for Mynosys Cellular Devices, Fremont, Berkeley, CA 2014-2018
- President, Contemporary Physics Education Project 2012-present
- Staff Physicist, LBNL, Berkeley, CA 1983-2012

Management Experience

- Integration electrical physicist for a ~100 M\$ project. Designed electrical system for ~5 MW of power. Responsible for coordinating activities of 100's of physicists into a plan that can accommodate everyone's requirements.
- Subsystem manager for Silicon Detector. Responsible for budget and planning.
- Supervised many students and postdocs in their research.
- Reviewer for Department of Energy SBIR/STIR proposals.
- NSF/NSDEG Reviewer for Graduate Research Fellows.
- Led Contemporary Physics Education Project to e-commerce through Amazon.com.

Awards (recent)

- Excellent in Education Award from the American Physical Society 2017
- American Association for the Advancement of Science - Fellow 2017
- Massapequa High School (New York) Hall of Fame 2013
- Service award from the American Physical Society California Section 2011
- U.S. Department of Energy, Office of Science, Outstanding Mentor Award 2008
- University of Chicago Sydney A. Rosen Award 2008
- Hero Award from the City of Oakland 2008
- American Physical Society - Fellow 2006
- North Cal. Chapter of the Society for Technical Communication Distinguished Award 2000

Professional Development

American Institute of Physics, William F. and Edith R. Meggers Project Award. This project led to an inexpensive cosmic ray detector that is used throughout the world.

1996-2008

Contemporary Physics Education Project. Leader of a group that produced widely used wall chart on nuclear physics for high school and college students. Editor for text: *Nuclear Science—A Teacher's Guide to the Nuclear Science Wall Chart*.

President/2012-present

Vice-President/1997-2012

Board of Directors/1998-present

Numerous committees for the **Division of Nuclear Physics, American Physical Society.**

1998-2023

Consultant to the **Boy Scouts of America** on Nuclear Science Merit Badge.

2005-2009

Education

Ph.D. **Physics**, The University of Chicago, Chicago, IL

S.M. **Physics**, The University of Chicago, Chicago, IL

B.S. **Physics**, Rensselaer Polytechnic Institute, Troy, NY

Machine Learning by Stanford University on Coursera. Certificate.

Profile

Sheila

First Name

M

Middle Initial

McCracken

Last Name

Email AddressStreet Address

Apt. #2

Suite or Apt

Oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 3Primary PhoneAlternate Phone

BTS Inc.

Employer

Central Resource Planner

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My niece Maia Correia was killed after a bike accident just 1 month ago. I have been working with Bike East Bay as well as Traffic Violence Rapid Response on raising awareness of the much needed infrastructure changes to bike lanes throughout Oakland. While I am new to this, I am committed to ensuring that Oakland is a safer place for all bicyclists and pedestrians.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Sheila_McCracken_Resume.docx](#)

Upload a Resume

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Please click the acknowledgement below.

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☒ I Agree *

Sheila McCracken

Employment History

BTS Inc.

Strategy Made Personal

Central Resource Planner

- Work with head of Chicago and San Francisco resourcing to create consulting teams for new development projects sold by Account Managers.
- Ensured that all BTS deliveries for Chicago and San Francisco are staffed with the appropriate consultants.
- Understand BTS products and how they are developed.
- Work with consultants to know their areas of expertise and to continue to develop their areas of interest by ensuring they are staffed on the appropriate developments and deliveries.

The Boston Consulting Group - San Francisco

10/2018 - 03/2020

Worldwide Strategy Consulting Firm

Senior Administrative Assistant

- Support C-Level executives within different industries in BCG, managing client relationships, inbox and outlook management.
- Ensuring the administrations and logistics functions for each Partner and Principal's client and internal responsibilities, including travel planning, hotel booking and general planning
- Keep up to date expenses on a weekly basis, including meal, travel and hotel expensing
- Internal tracking of internal and client related meetings, using outlook, excel and other tools to gather and maintaining up to date information, and making changes as needed
- Plan, Design and Implement events for both clients and internal events throughout the year, including the annual holiday party and Industry events.

Studio T Square - Oakland, CA

1/2016 - 9/2018

A full-service architecture, urban-design, and planning firm

Assistant Office Manager

- Maintain CEO's calendar by scheduling and confirming meetings and appointments.
- Make travel arrangements for CEO, Partners, and senior staff
- Manage vendor accounting and payments and reconciled invoices for four C-level individuals
- Manage payroll reports through BillQuick, track and approve sick, vacation, and holidays
- Track changes to employees benefits and communicate these changes with Paychex for payroll purposes
- Assist in the onboarding of new employees, explaining Studio T Square's benefits package and enrollment, collecting necessary documents and completing the E-Verify Process
-

Swords to Plowshares - San Francisco, CA

A veterans' advocacy non-profit that provides wrap around services to United States military veterans

Employment Program Relations Coordinator

8/2015 -

9/2016

- In one year increased Twitter following by over 200 people.
- Created, implemented, planned, and executed quarterly "Employer Orientations" to win new employer accounts
- Oversaw all social media posts, including Twitter, LinkedIn, and Facebook
- Served as the liaison between Employment and Research, Development and Communications
- Created blog posts relevant to employment policy, department news, and promotional posts for current campaigns or recruitment efforts.

Job Developer

7/2014 - 8/2015

- Provided pre-employment activities including building and editing resumes and cover letters.
- Worked with clients to assess barriers in finding employment, and set a plan to work around barriers. Kept in constant communication with clients' case manager to assess and assist in any non-employment related issues that may have arisen.
- Maintained a caseload of 15-20 clients, and placed a minimum of 4 per month.
- Created and maintained partnerships with local employers to provide veterans with job opportunities that allowed for them to develop and further their professional skills.

Education

San Francisco State University - San Francisco, CA

Bachelor of Arts in Communication Studies

Graduated August 2013

Profile

Aitan Mizrahi

First Name Middle Initial Last Name

[Redacted]

Email Address

[Redacted] [Redacted] CA 94611

Street Address Suite or Apt

Oakland CA 94611

City State Postal Code

What City Council district do you live in?

☒ District 3

[Redacted] [Redacted]

Primary Phone Alternate Phone

[Redacted] [Redacted]

Employer Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My qualifications and active involvement closely align with the mission of the Oakland Bicyclist and Pedestrian Advisory Commission (BPAC). My fervent commitment to promoting sustainable urban mobility, combined with my educational background and relevant skills, position me as a valuable asset to further the commission's mission. To begin, my unwavering passion for urban cycling and pedestrian mobility is undeniable. I have chosen to keep my car primarily parked in the garage and exclusively use it when leaving the city. My graduate studies in ecological design, with a specialized focus on urban planning, have equipped me with a holistic perspective when it comes to designing and advocating for sustainable transportation systems. This comprehensive understanding of the challenges and opportunities inherent in active transportation in Oakland is pivotal for BPAC's mission to enhance biking and walking conditions throughout the city. Moreover, my dedication to community engagement and advocacy ensures that I can effectively represent the interests and concerns of Oakland residents who depend on biking and walking as their primary modes of transportation. I am committed to being a vocal advocate for underrepresented communities, tirelessly working to ensure that BPAC's initiatives are inclusive and equitable. Furthermore, my aptitude for collaboration with diverse stakeholders, including city officials, community organizations, and transportation experts, will be invaluable in advancing the commission's efforts to develop pragmatic and impactful solutions. I firmly believe in fostering partnerships to drive positive change and will diligently champion a solution-oriented approach within the commission. In conclusion, my qualifications, which encompass my educational background in urban planning, advocacy expertise, community engagement experience, and a collaborative mindset, uniquely position me to actively contribute to BPAC's mission of enhancing bicycling, walking, and other active transportation modes in the City of Oakland. I am excited to leverage my expertise and passion to help create a more sustainable and accessible urban environment for all Oakland residents.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Resume_Aitan_Mizrahi.pdf](#)

Upload a Resume

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Please click the acknowledgement below.

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☒ I Agree *

AITAN MIZRAHI

Project Manager. Ecological Designer. Network Builder.



I APPROACH PROJECTS WITH CURIOSITY, EMPATHY, AND CREATIVITY. THROUGH MY EXTENSIVE PROFESSIONAL EXPERIENCES I'VE DEVELOPED A WHOLE-SYSTEM PERSPECTIVE AND WORK TOWARDS CRAFTING COMPREHENSIVE SOLUTIONS. I ENJOY LEARNING AND COLLABORATING WITH OTHERS TO IMPROVE OUR WORLD.

Work

General Manager/Vision Manifestor

O2 Artisans' Aggregate • Oakland, CA • 2016 - 2021

- Led site management of an innovative 2¼ acre eco-industrial park
- Provided technical support to the small businesses located on the property during their incubation phase
- Identified opportunities for the multiple businesses to collaborate and share resources
- Directed a diverse project team including: coworkers, contractors, and consultants
- Increased tenancy by over 100% in addition to doubling the number of women & POC-owned businesses
- Created multiple new touch points for the community: food court pop-ups, open studio festival, and public tours
- Served as primary contact with officials at the City of Oakland and the State of California
- Implemented efficient budget and rental collection tracking systems and oversaw purchasing
- Served as lead writer and presentation developer for grants and marketing proposals
- Facilitated meetings for coworkers, potential investors, and tenants

Natural Designer/Builder/Project Manager

Pearlstone Center • Reisterstown, MD • 2012 – 2014

- Designed, built, and project managed the construction of an energy-efficient, clay-plastered, recycled denim-insulated lodge
- Organized and facilitated natural build workshops (earthen plasters)

Dairy Manager at the Adamah Farm and Fellowship

Isabella Freedman Retreat Center • Falls Village, CT • 2006 - 2012

- Created and managed a kosher, organic goat dairy enterprise to drive revenue and increase educational opportunities
- Crafted high-quality cheeses for regional markets; customers included CSA members, restaurants, and local food shops
- Maintained dairy infrastructure: milking parlor, sleeping barn, cheese room, workshop, storage sheds, and fencing

Grad School Projects

- Carpenter Street Field Landscape Master Plan: City of Keene, NH
- Open Space and Recreation Plan: Town of Kingston, MA
- An Ecologically Minded Homestead Plan: Homeowner in Conway, MA

Education

Conway School

Master of Science in Ecological Design
Conway, MA • June 2015

Yestermorrow Design/Build School

Natural Building Certificate &
Certificate in Sustainable Building and Design
Warren, VT • August 2012

San Francisco State University

Bachelor of Arts in Liberal Studies
San Francisco, CA • June 2001

Skills & Interests

Leadership

Project management
Creative problem solving
Public speaking
Priority recognition
Budgeting and expense tracking
Collaborative
Public and staff meeting facilitation
Active listening
Critical thinking
Receiving feedback
Patience
Curiosity

Design

Surveying
Land assessment
Adobe InDesign
GIS
Google Suite
Microsoft Office

Fun

Tinkering
Playing games
Listening to podcasts
Observing patterns
Asking questions
Helping others
Laughing
Biking around town
Painting
Journaling
Traveling
Watching Warriors Basketball

Profile

David

First Name

Ralston

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

oakland

City

CA

State

94610

Postal Code

What City Council district do you live in?

☒ District 2

Primary Phone

Alternate Phone

BAAQMD

Employer

Senior Policy Advisor Planning Division

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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☒ I Agree *

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Hello Commissioners,

I would like to provide the requested candidate statement for a renewed BPAC term.

First of all, it has been a seemingly quick first term and I have mixed feelings of the success of our commission and my own role. I have greatly enjoyed the camaraderie and chance to work with the full commission which became - despite the logistical challenges - much more concrete once we emerged from COVID as well as the on-going opportunity to help define and implement our strategic plan over the last three years. My mixed feelings stem from my own intentions to work with the BPAC to help shape city policy on equitable bicycle and pedestrian infrastructure investments and planning, especially for many of our under-resourced communities such as in the greater East Oakland area for which I have long-standing working relations and knowledge. While our commission raised many important issues, submitted letters of recommendation, and directed staff on several fronts - e.g. issues I have been vocal in: furthering waterfront connections projects in East Oakland; connecting neighborhood bike routes and slow streets to neighborhood planning structures, and weighing in on pending infrastructure/streetscape projects via our infrastructure committee - it still feels like our collective efforts are only slowly being formalized in on-going planning and development. Part of this points to the fact we need much more inroads, participation, and representation from communities such as East Lake, Fruitvale, Deep East Oakland. I am hopeful that as we ramp up our outreach and community engagement we will build the necessary energy and awareness to implement many of these needed changes. I still remain dedicated to building this type of engagement to the greatest extent I can. This brings me to my further goals and objectives for the next three years.

The next two years present a tremendous opportunity for the BPAC to engage in formalizing many of the strategic actions we have outlined via the phase two of the City's General Plan process which includes the land-use, transportation, open space, and infrastructure element. My own background and interest as a policy planner focused (mostly in Oakland) on green and active transit projects are areas I wish to apply to ensuring our advisory role is fully represented in the forthcoming General Plan process.

Specifically, in these terms, my goals would be to see explicit Class I bike greenway networks be envisioned and explicitly mapped and prioritized in the General Plan providing accessible routes across the flatland communities and connecting across barriers like the I-880 freeway to the waterfront/MLK shoreline. In addition, the structure of intended community engagement and empowerment articulated in the just passed EJ Element should be connected to the on-going development of neighborhood bike routes and slow streets and I would also like to advocate for more robust civic action opportunities to help quick or short-term build out of such neighborhood facilities including upgrading of mid-block stair paths, developing community stewardship options, and such.

Beyond these planning goals, I would also like to see the BPAC directly involved in expressing strong advocacy for implementation of projects such as the 66th Ave. BART-Bay Project, The East Bay Greenway, and the San Leandro Creek Urban Greenway project. These projects have largely been caught up in many layers of politics resulting in delays in implementation. I believe the BPAC can be a more forceful body to communicate the imperative for these projects and the need to proactively bring attention to how the City can fulfill its responsibility to see these projects get constructed in a timely fashion. I also intend to continue to be a vocal supporter of efforts and initiatives to slow automobile traffic across our city and make existing corridor streets as green and complete as feasible.

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Finally, as a D2 resident, I recognize how important the Lake Merritt area is for the whole City as a destination for biking and walking. This resource must not only be accessible but safe for all levels of riders and walkers from all sectors of the City. Here again, I wish to help advocate for north-south connectors across Oakland (including the I-580 corridor and the aforementioned East Bay Greenway) that can make safe access for bicyclists and walkers a reality. In addition, I would love to see formal "Sunday Street" days around the Lake (as well as in other areas of the City) as a regular occurrence to encourage and celebrate our active mobility lifestyles as a shared Oakland culture.

I look forward to talking more next week.

Thank you!

Commissioner Ralston

Profile

Shannon


First Name

Tracey

Middle Initial

Last Name


Email Address


Street Address

Suite or Apt

Oakland

City

CA

State

94608

Postal Code

What City Council district do you live in?

☒ District 1


Primary Phone


Alternate Phone

Human Impact Partners

Employer

Director of Operations

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I've lived in Oakland for about 20 years and biking has always been my main form of transportation, as well as for my family - we are on our bikes in Oakland daily to get to school, work, groceries, and other destinations. I have firsthand knowledge of road and sidewalk conditions and culture, especially in District 1 and District 3. Last year I had the opportunity to live in Berlin, Germany and am bringing back direct experience traveling on streets that are designed for greater pedestrian and bicyclist safety. I also have more formal experience in transportation planning and policy. From 2009-2018, I worked in transportation and land use planning and advocacy with the Oakland-based nonprofit TransForm, with a focus on state and federal transportation funding and policy; from 2006-2008 I was a lead organizer in Humboldt County working on land use planning in the County's General Plan Update. I served on the Board of Directors of Walk Oakland Bike Oakland from 2009-2013, during which I helped launch both Oaklavia and the Oakland Parklets program. Finally, I also served on CDBG District 1 board from 2017-2019 and have sat on several active nonprofit boards which have allowed me to build experience in collaborative decision-making, public engagement, and government processes.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[SETraceyResume2023_Ops.pdf](#)

Upload a Resume

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☒ I Agree *

Employment & Experience

Human Impact Partners, August 2018-present

Director of Operations (November 2022-present)

Operations Director (August 2018-October 2022)

- Responsible for all internal operations including human resources, finance, and organizational development; supervise two team members (HR Manager, Senior Operations Associate)
- Coordinate Leadership Team, all-staff meetings, staff orientation, annual fiscal audit & budgeting
- Managed hiring and systems updates for expansion of staff from 16 to 27 in less than a year
- Stewarded internal systems and staff culture through COVID and transition to remote work
- Led inclusive process with staff and Board of Directors to develop 2020-2024 Strategic Plan

TransForm, October 2009-August 2018

Deputy Director of Campaigns (June 2016-August 2018)

- On three-person Executive Team; shared overall fiscal and strategic responsibility for the organization
- Led process to update Strategic Plan and create two new organizational initiatives
- Directly oversaw state advocacy, communications, and development programs
- Supported \$3 million institutional fundraising docket; led \$80,000+ fundraising campaign in 2017

Communications Director (January 2013-June 2016)

- Developed and led strategic communications efforts; supervised two team members
- Wrote and edited external communications for multiple channels; served as primary media contact
- Led development of ClimateBenefitsCA.org website to support advocacy for climate investments

Communications and Development Manager (November 2011-December 2012)

- Co-developed and led implementation of individual donor program including year-end appeal campaign and two major fundraising events annually
- Supported campaign communications and media outreach and tracking

Transportation for America Field Organizer (October 2009-December 2011)

- Coordinated statewide coalition partners to influence California's congressional delegation on transportation policy reform
- Built coalition power by recruiting new partners and elected allies
- Coordinated advocacy visits, events, and media releases to build political support for key issues

San Francisco Baykeeper, February-October 2009

Development Coordinator

- Managed gift fulfillment and member relations; developed and launched monthly giving program
- Created 20th Anniversary campaign materials and organized major funder event for 100 donors, which raised over \$20,000
- Composed and designed print materials including appeal letters, a new biannual newsletter, remit envelopes, and supplemental inserts for mailings; developed and managed web content

Democracy Unlimited of Humboldt County, June 2006-December 2008

Outreach Director (Half-time)

- Shared organizational responsibility for finance, database infrastructure, and fundraising
- Developed and facilitated local and national educational and strategic planning workshops
- Created and managed internship program to mentor and train young organizers
- Spearheaded county-wide coalition to promote smart growth; coordinated other programs

Humboldt Baykeeper, April 2006-December 2008

Outreach Coordinator (Half-time)

- Managed membership outreach and database, annual fundraising drive, and online and print publications; organized annual fundraising gala (dinner, auction, and dance) for 250 guests
- Oversaw volunteer programs including office support, events staffing, and boat tours program

Earth Share of California, March 2003-July 2004

Bay Area Development Manager

- Promoted environmental member organizations in Bay Area employee giving campaigns
- Coordinated member group participation; served as liaison to Board Membership Committee

Sierra Club, October 2000-June 2002

Conservation Organizer

- Organized Sierra Club members statewide on forest protection and water quality campaigns
- Produced campaign outreach materials and coordinated advocacy events for campaigns

Education

Audubon Expedition Institute at Lesley University, M.S. Environmental Education 2006
Harvard University, B.A. Biological Anthropology 2000 Cum Laude

Additional Skills & Experience

Service Peralta Elementary Racial Justice Group (2016-2022); steering committee (2017-2021)
Oakland District 1 Community Development Board (2016-2017); Vice Chair
Bay Area Kinderstube Board of Directors (May 2016-May 2018); Treasurer
Walk Oakland Bike Oakland Board of Directors (2009-2013); Development Chair
Humboldt Community Alliance with Family Farmers Founding Board Member (2006-2008)
Bay Area Women Against Rape Hotline Counselor (2001-2004)

Languages English (first language), Spanish (speaking, reading, writing), basic German

Trainings & Certifications The Art of Leadership (Rockwood Institute), April 2011
Midwest Organizers Training Academy (5 days), November 2001
California State Certified Crisis Counselor, May 2001
Wilderness First Responder/CPR/First Aid, current through May 2024

Computer Proficient in both Windows and Mac OS; MS Office; Adobe Creative Suite; Salesforce

Et Cetera Personal interests include swimming, hiking, cooking, reading, writing, revolution. ☺

Writing samples available upon request.

Profile

Mark

First Name

F

Middle Initial

Wessels

Last Name

Email AddressStreet AddressSuite or Apt

Oakland

City

CA

State

94608

Postal Code

What City Council district do you live in?

☒ District 1Primary PhoneAlternate PhonePGAdesign Landscape
Architects

Employer

Senior Associate, Landscape
Architect

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a landscape architect, certified arborist, longtime bicyclist, and 10+ year Oakland resident, I am well qualified to advise the City Council on plans and policies that affect walking and bicycling. In my job as a landscape architect, I work to build more equitable cities and redesign linear urban sites as spaces for people, with a focus mainly in Oakland and the wider East Bay. I have the technical expertise to understand projects, city processes, grant sources, balancing stakeholder needs, and many other aspects of projects that the BPAC will advise on. (See relevant project experience in my resume.) I have more than just a professional interest in walking and biking, though. I live and work in Oakland and commute each day on my bicycle. I walk my dog every evening along my neighborhood streets. I recently became a father, and now I drop my 1 year-old off at daycare each morning on bicycle. I use public transit regularly, as well as my car, and I understand the importance of multiple transportation options to serve diverse needs. I am passionate about creating safe streets for pedestrians, bicyclists, and motorists. Taken together, our streets are the largest and the most important public space of our city, and I am well prepared - and excited - to support the City Council in creating just, inclusive, and far-sighted projects and policies.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[MarkWesselsResume.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *



MARK WESSELS

LANDSCAPE ARCHITECT

Driven by a desire to build more equitable cities, Mark Wessels designs spaces that bring diverse groups of people together. Mark's focus is on redesigning linear urban sites as spaces for people; transforming streets, urban creeks, and waterfronts into linear parks that tie cities together.

An ISA Certified Arborist, Mark brings technical knowledge of urban trees to his projects, allowing him to establish thriving trees on the most challenging urban sites. Whether he's designing the street frontage of an affordable housing development, reimagining a major city street, or providing waterfront access on a portion of the Bay Trail, Mark combines technical knowledge and sensitivity to place to build spaces that are beautiful, functional, and durable, and that invite people from different backgrounds to come together outdoors.

REGISTRATIONS

California Landscape Architect No. 6716

Certified Arborist #WE-9963A, ISA

WORK EXPERIENCE

PGAdesign Landscape Architects - *Senior Associate*
2018-present

Trust for Public Land - *Intern*
Spring 2018

University of California, Berkeley - *Graduate Student Instructor*
2016-2018

Mark Wessels Tree Care - *Arborist, Owner*
2014-2016

Growing Together Project - *Staff Arborist*
2014-2015

Professional Tree Care - *Certified Arborist*
2013-2014

EDUCATION

Open Architecture Collaborative
Pathways to Equity Fellowship, 2019

University of California, Berkeley
Master of Landscape Architecture, 2018

Oberlin College
Bachelor of Science in Neuroscience, 2008

COMPETITIONS AND PUBLICATIONS

Urban SOS: International Design Competition, 2nd Place "The Healthy City" 2017

Market Street Prototyping Festival (SF), Selected Project "EAVESDROP" 2016

Berkeley Circus, 1st Place, Student Research Project 2018

GroundUp Journal, Article "A Post-Native World" 2018

RELEVANT PROJECT EXPERIENCE

MLK Jr. Way Streetscape Project

Client: City of Oakland

Role: Project Manager, Landscape Architect and Arborist

Fruitvale Avenue Land Crossing (Bay Trail Gap Closure)

Client: City of Oakland

Role: Project Manager and Landscape Architect

Walk This Way: Underpass Improvement Toolkit

Client: City of Oakland

Role: Created Four Conceptual Design Case Studies

Innovation District Bicycle and Pedestrian Bridge and Trail

Client: City of Fremont

Role: Project Manager, Landscape Architect and Arborist

Quarry Lakes Parkway (Streetscape and Multi-Use Path)

Client: City of Union City

Role: Project Manager, Landscape Architect and Arborist

Central Avenue Safety Improvements Project

Client: City of Alameda

Role: Arborist

Piedmont Avenue Channing Circle Stormwater Management

Client: City of Berkeley

Role: Project Manager, Landscape Designer

Profile

Sadie

M

Wilson

First Name

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

Oakland

CA

94610

City

State

Postal Code

What City Council district do you live in?

☒ District 2

Primary Phone

Alternate Phone

Greenbelt Alliance

Senior Resilience Manager

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My technical background in urban planning, my professional experience working to weigh-in on plans and policies and advocate for change, and almost a decade as an avid biker and walker (and non-car owner) in Oakland make me uniquely qualified and well-suited to be a commissioner on Oakland's Bicycle and Pedestrian Advisory Commission. I understand and appreciate the importance of supporting and getting involved in city planning and policy-making and I want to support Oakland in continuing to advance actions that make the city a safer, healthier, happier place by expanding access and infrastructure for biking and walking. I have been working in the urban planning field for over 8 years and have experience working on climate action plans, studies to inform planning and policy development, climate resilience and adaptation plans, transportation studies, and housing development. In spending four years as an urban economist, I have a great understanding of funding and financing for transportation projects that will be helpful with weighing-in on various items that come to the BPAC. Additionally, I have experience weighing in on technical matters that will allow me to have immediate impact as a BPAC member. In working for public, private, and non-profit entities, I have a nuanced understanding of the planning and policymaking process that will allow me to understand what advice and input is helpful to Oakland staff and council as a BPAC member. I'm currently a Senior Resilience Manager at Greenbelt Alliance, a Bay Area non-profit, where I work with communities all over the region to develop local climate resilience plans and strategies that center frontline communities and effectively plan for the future. I would bring my expertise in community-centered planning to the BPAC in supporting the City with expanding support for bike and pedestrian projects, identifying avenues to gain input from a wider variety of audiences, and advise on transparent policy development that allows for tracking progress and creating positive feedback loops. In working for an established local non-profit, I am well-connected with other organizations and am great at building new relationships to meet shared goals. For example, last year I organized a bike outing to the MLK shoreline with TransForm and East Oakland Collective to raise awareness for the need for infrastructure improvements to connect Coliseum BART to the shoreline and address gaps in the Bay Trail. I'm also a supporter of Bike East Bay, Cycles for Change, and a regular attendee at East Bay Bike Party. In addition to understanding the many actors in the local bike world, I have recently gotten more involved with neighborhood planning and organizing in the San Antonio/Clinton area. I've been a part of the park design process, attended park events, and weighed in on public safety matters in the area. I would welcome the opportunity to get more involved and share appropriate BPAC and related topics with folks in my neighborhood. Finally, I am personally passionate and dedicated to expanding the City's bike and pedestrian infrastructure because of the numerous co-benefits to climate, equity, health, and quality of life. I know how thankless and challenging city planners' jobs can be and I want to help support their hard work while encouraging the progressive planning and strategies that we need. I would not take my position as a commissioner lightly – the work of the BPAC in partnership with the City has the power to prevent unnecessary deaths and injuries. Thank you for your hard work and your consideration for this position!

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[SadieWilson_Resume_070623.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Sadie Wilson

email: [REDACTED] // phone: (310) [REDACTED]

Working at the intersection of climate adaptation, land use, and equitable development through use of original data-driven research, advocacy, and multi-stakeholder collaboration.

EXPERIENCE

Greenbelt Alliance

Senior Resilience Manager (February 2022 - PRESENT)

Resilience Manager (October 2021 - February 2022)

Resilience Fellow (February 2021 - October 2021)

- Managed the Resilience Hotspots project, a multi-phase research-centered effort to identify, lift-up, and build nature-based resilience in the Bay Area's highest priority communities.
 - Launched website and unique co-created community profiles to share Initiative
 - Convened a Technical Advisor Group made up of experts, academics, and key stakeholders.
 - Conducted advanced spatial analysis using GIS and original methodologies.
 - Created a Social Vulnerability Index Map Layer specific to wildfire.
- Lead advocacy campaigns in Contra Costa County and the Bay Area Region
 - Convened residents to advocate for data-driven sea level rise and climate policies in the General Plan.
 - Secured Measure X funding towards increased staff capacity for Contra Costa County's Sustainability Office to work on sea level rise adaptation planning.
- Served as a subject matter expert in climate resilience planning topics.
 - Primary author on Greenbelt Alliance's Resilience Playbook.
 - Co-authored white paper entitled "The Critical Role of Greenbelts in Wildfire Resilience".
 - Hosted webinar on wildfire resilience, served on SPUR panel, presenter at the National Adaptation Forum.

UC Berkeley, Department of Environmental Science, Policy, and Management (ESPM)

Graduate Student Instructor (August 2020 - December 2020)

- Developed course content, including a syllabus, lectures, and assignments for the undergraduate course, "Environmental Justice: Race, Class, and the Environment".
- Created engaging lesson plans for two weekly discussion sections a week (30 students each) and held weekly office hours to work with students individually.
- Provided extensive individualized feedback to students on submitted work and project development.

Terner Center for Housing Innovation

Graduate Student Researcher (January 2020 - September 2020)

- Analyzed financing strategies for LIHTC projects through careful manipulation, management, and analysis of large datasets.
- Conducted literature reviews to inform research.
- Wrote blog posts to share Terner Center research with lay audiences.

Bay Conservation and Development Commission

Summer Research Associate (May 2020 - August 2020)

- Worked with BCDC planning staff to propose, execute, and present an original research paper to inform the Bay Adapt process.
- Attended Bay Adapt working group meetings and helped facilitate discussion amongst professionals, academics, advocates, and members of the public
- Delivered research focused on the use of special districts as a tool for equitable climate adaptation and presented to BCDC staff. Entitled "Special Districts: A Tool for Equitable Climate Adaptation?"

Center for Cities and Schools

Graduate Fellow (November 2019 - June 2020)

- Created, distributed, and analyzed a survey of California Food Service Providers in public schools statewide using Qualtrics and Excel.
- Conducted interviews with Food Service Providers and field experts and documented in final study.
- Coordinated and collaborated with The Edible Schoolyard Project and Conscious Kitchen as project partners.
- Co-authored the final report entitled, “Are California Public Schools Scratch-Cooking Ready?”

Economic & Planning Systems

Research Analyst II (January 2016 - May 2019)

- Managed over 35 projects with duties including creation of project scope and budget, budget tracking, client communications, and internal project organization.
- Completed economic & fiscal impact analyses for transit agencies, developers, and cities using Implan software as well as original methodologies to meet client implementation needs while ensuring accuracy and transparency.
- Assisted public entities as a peer-reviewer for incoming fiscal impact analyses to test assumptions and perform due diligence.
- Facilitated planning charrettes and other engagement activities to inform planning practices.
- Presented information at community meetings and contributed to outreach efforts to clearly and succinctly share relevant information with the public.
- Analyzed spatial data and information and using GIS and created graphics and communications materials.
- Completed proformas for a range of project types and used them to evaluate impact fee feasibility, inform density bonus analysis, and illustrate market conditions to public and private sector clients.

Santa Cruz Metropolitan Transit Authority

Planning Intern (December 2014 - August 2015)

- Contributed to the Short Range Transit Plan and worked closely with UCSC stakeholders to provide input and analyze student ridership data.
- Completed senior thesis project, “Route 18 Proposal”, involving network analysis, cost-benefit analysis, and ridership data analysis culminating in a proposal of a route alteration to better serve the community.
- Engaged directly with the public through surveying, answering questions, and responding to comments on a regular basis.

EDUCATION

UC Berkeley — *Master of City Planning -Concentration in Environmental Planning & Healthy Cities* (September 2019 - June 2021)

- Cumulative GPA of 3.98
- Completed capstone for Contra Costa County, entitled “Community Climate Resilience Districts: A framework for evaluating special entity options for community climate adaptation in Contra Costa County’s Low-Resource Communities”.
- Co-authored research on wildfire resilience and land use planning entitled “Rebuilding for a Resilient Recovery: Planning in California’s Wildland Urban Interface”.

UC Santa Cruz — *Bachelor of Arts in Economics & Bachelor of Arts in Environmental Studies*

(September 2011 - June 2015)

- Graduated with University Honors (Cum Laude), Honors in Economics and Honors in Environmental Studies.
- Cumulative GPA of 3.78.
- Senior Exit Project (“Route 18 Proposal”) awarded 2nd place in the UCSC Undergraduate Poster Symposium.
- Completed a year-long study abroad (2012–2013) program at the University of Edinburgh studying environmental economics.

UCLA — *Jumpstart Summer Architecture Program* (July 2014 - August 2014)

- Completed an intensive full-time six-week course in architecture and design.
- Developed analog and digital design techniques, including use of Rhino 3D, Adobe Photoshop, Illustrator, and InDesign.

Vision 980 Presentation to Oakland Bicycle and Pedestrian Advisory Committee

October 19, 2023



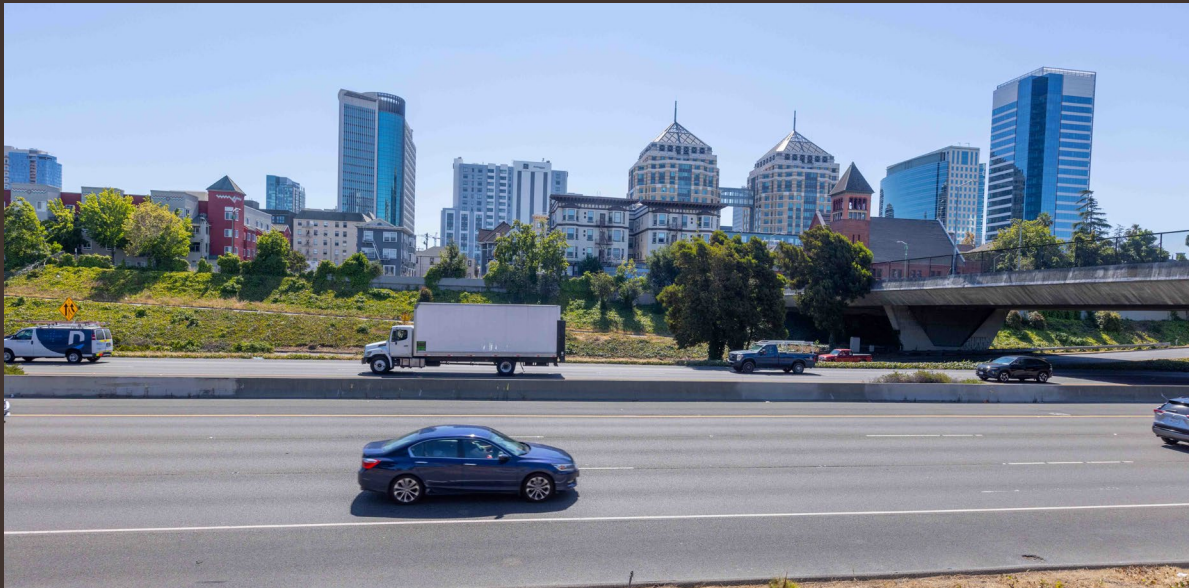
Reconnecting Communities

Project Summary

What: To improve connections between West Oakland and Downtown Oakland

Why: I-980 is a barrier to travel and economic opportunities

How: In collaboration with partners, stakeholders and the public



Focus On:

Acknowledging past injustices and racist decision making
Reintegrating communities
Addressing environmental justice
Improving transportation options

Phase 1

Identify a new concept and vision for transportation and land use along the entire I-980 corridor.

Phase 2

Perform a more detailed feasibility and technical analysis of the concept/vision

Develop an evaluation framework to ensure the vision meets equity performance measures or benchmarks.

Explore Options:



Improving public transit
connections



Providing pedestrian and
bicycle paths or bridges



Redesigning roadways
and over/underpasses for
walking, biking, transit



Capping the freeway to
expand open space



Transforming the freeway
to create new land use
opportunities

We need your help!

Sign up here to provide feedback and learn more about study activities:

<https://lp.constantcontactpages.com/su/SStgb55/vision980>



Reconnecting Communities



Reconnecting Communities

AT A GLANCE

PROJECT SUMMARY

The California Department of Transportation (Caltrans) needs your help to improve connections between West Oakland and Downtown with the Vision 980 Study.

WHY

The Interstate 980 freeway divides communities in West Oakland from Downtown Oakland and is a barrier to travel and economic opportunities between these communities.

HOW

In collaboration with local communities, we want to explore ALL ideas for reconnecting neighborhoods divided by the I-980 corridor (between I-880 and I-580) and delivering more equitable outcomes for the City of Oakland, the Bay Area region, and the State of California.



PROJECT CONTACT

Community Planning Branch Chief

Becky Frank

Vision980@dot.ca.gov



Caltrans Bay Area
111 Grand Ave.
Oakland, CA 94612

To better reflect the variety of lived experiences around I-980, we need to hear from all communities impacted by this study! Sign up here to provide feedback and learn more about study activities: <https://lp.constantcontactpages.com/su/SSgb55/vision980>

 **SIGN UP NOW**

THE STUDY WILL FOCUS ON:

- Acknowledging past injustices and racist decision making
- Reintegrating communities
- Addressing environmental justice
- Improving multimodal transportation options

WE WILL CONSIDER A WIDE RANGE OF OPTIONS, INCLUDING:

- Improving public-transit connections along the corridor
- Adding dedicated pedestrian and bicycle paths or bridges
- Redesigning roadways and over/underpasses for people walking, biking, and taking transit
- Capping the freeway to expand open space
- Transforming the freeway to create new land-use opportunities like housing or parks

PHASE 1 STUDY ACTIVITIES:

- Collaborate with partners, stakeholders, and the public to identify a new concept and vision for transportation and land use along the entire I-980 corridor.
- Develop an evaluation framework to ensure the I-980 corridor vision meets equity performance measures or benchmarks.

PHASE 2 STUDY ACTIVITIES:

- Collaborate with partners, stakeholders, and the public to perform a more detailed feasibility and technical analysis of the concept/vision identified in Phase 1.



About Safe Routes to BART

Currently Round 3 of the program
\$25M set-aside from BART Measure RR

OakDOT Round 1 Applications:

- E. 12th Street (\$1.5M) - unsuccessful
- 19th Street BART to Lake Merritt Urban Greenway - unable to submit due to lack of BPAC support

OakDOT Round 2 Applications:

- E. 12th Street (\$1.5M) - unsuccessful

Round 3 Application (Pending BPAC Letter of Support):

- Lake Merritt/Lakeside Drive Complete Streets Project (\$3M)

Safe Routes to BART - Results from Cycle 1 and 2

Cycle 1 Results

The inaugural [Safe Routes to BART \(SR2B\)](#) grant program Cycle 1 for FY 2020/2021 has been a resounding success so far! BART received ten applications from public agencies representing the geographical diversity encompassed by the eligible counties of Alameda, Contra Costa and San Francisco.

A Selection Committee consisting of BART staff and representatives from Walk SF, TransForm and the Contra Costa Transportation Authority (CCTA) reviewed and selected four projects to receive SR2B funding (presented in the table below).

Project Name	BART Station Served	Applicant (County)	SR2B Award	Anticipated Project Completion
Iron Horse Trail Bridge	Dublin/Pleasanton	City of Dublin (Alameda)	\$1,500,000	Fall 2023
Walnut/Liberty Protected Intersection	Fremont	City of Fremont (Alameda)	\$915,000	Winter 2023/2024
BART Pedestrian/Bike Connectivity Project	Pittsburg Center	City of Pittsburg (Contra Costa)	\$700,000	Spring 2024
5th Street Improvement Project	Powell St	SFMTA (San Francisco)	\$415,000	Winter 2023/2024
Total			\$3,530,000	

Cycle 2 Awards

We are pleased to announce the following awarded projects for Cycle 2 of SR2B:

Project name	BART station served	Applicant (County)	SR2B Award	Total project cost	Match	Anticipated project completion
El Cerrito del Norte TOD Complete Streets Improvement Project	El Cerrito del Norte	City of El Cerrito (Contra Costa)	\$812,977	\$14.92 M	95%	Winter 2024/ 2025
Walnut Avenue Phase II Bikeway Project	Fremont	City of Fremont (Alameda)	\$1.5 M	\$3.35 M	55%	Winter 2024/ 2025
Total			\$2,312,977			

Lakeside Dr/Lake Merritt Blvd Complete Streets Paving Project

Creating a continuous bikeway around Lake Merritt between Madison and International Blvd.



City of
Oakland

Department of
Transportation

About the Project

Lakeside Drive from Madison Street to Lake Merritt Boulevard and Lake Merritt Boulevard from Lakeside to E 12th Street are set to be repaved in 2021. This presents an opportunity to extend the popular two-way protected cycletrack around Lake Merritt from Madison Street southward and over the Estuary Bridge to E 12th Street! The OakDOT project team has worked alongside the community to craft a comprehensive redesign of these streets to improve safety for people walking and biking, enhance the transit connection to the Tempo BRT, and better connect the Eastlake neighborhood with the Lake and Downtown destinations via the under-construction 14th Street Project.

Project Goals

- Provide a protected and welcoming place to ride a bike around Lake Merritt from Madison Street to E 12th Street
- Coordinate with AC Transit to provide bus-only lanes for the new Tempo BRT service, where feasible
- Alleviate congestion on the Lake Merritt mixed-use pathway
- Provide two-way bicycle connectivity on the lake side of Lake Merritt Boulevard Drive for recreational users, and provide one-way bike facility on south side of Lake Merritt Boulevard
- Leave the freshly-paved roadway better than we found it, with a new roadway plan that encourages recreation and safe travel by all modes





Safe Routes to BART Grant Program Background



City of
Oakland

Department of
Transportation

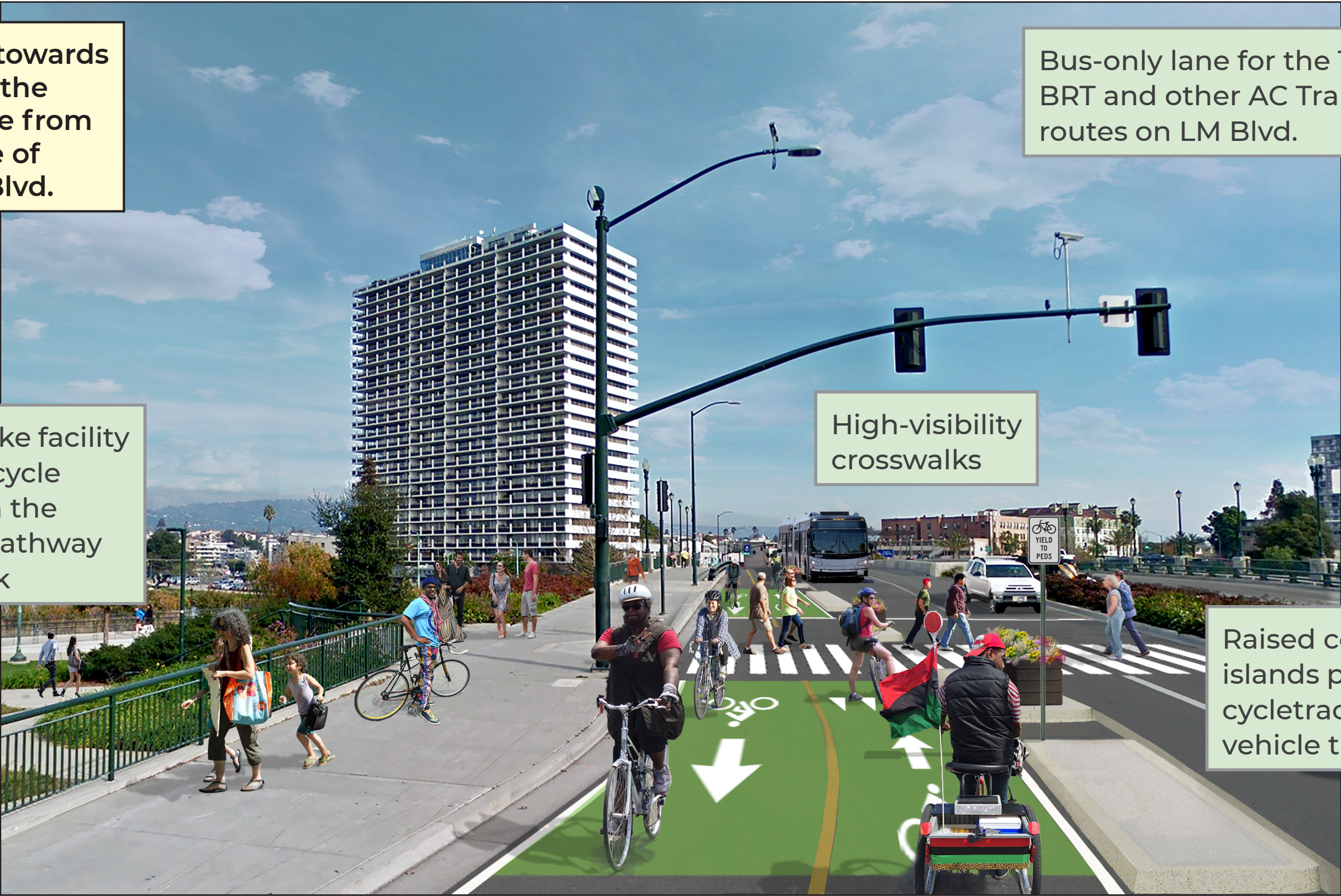
Looking East towards
Eastlake over the
Estuary Bridge from
the north side of
Lake Merritt Blvd.

Bus-only lane for the Tempo
BRT and other AC Transit
routes on LM Blvd.

High-visibility
crosswalks

Protected bike facility
alleviates bicycle
crowding on the
mixed-use pathway
and sidewalk

Raised concrete
islands protect the
cycletrack from
vehicle traffic





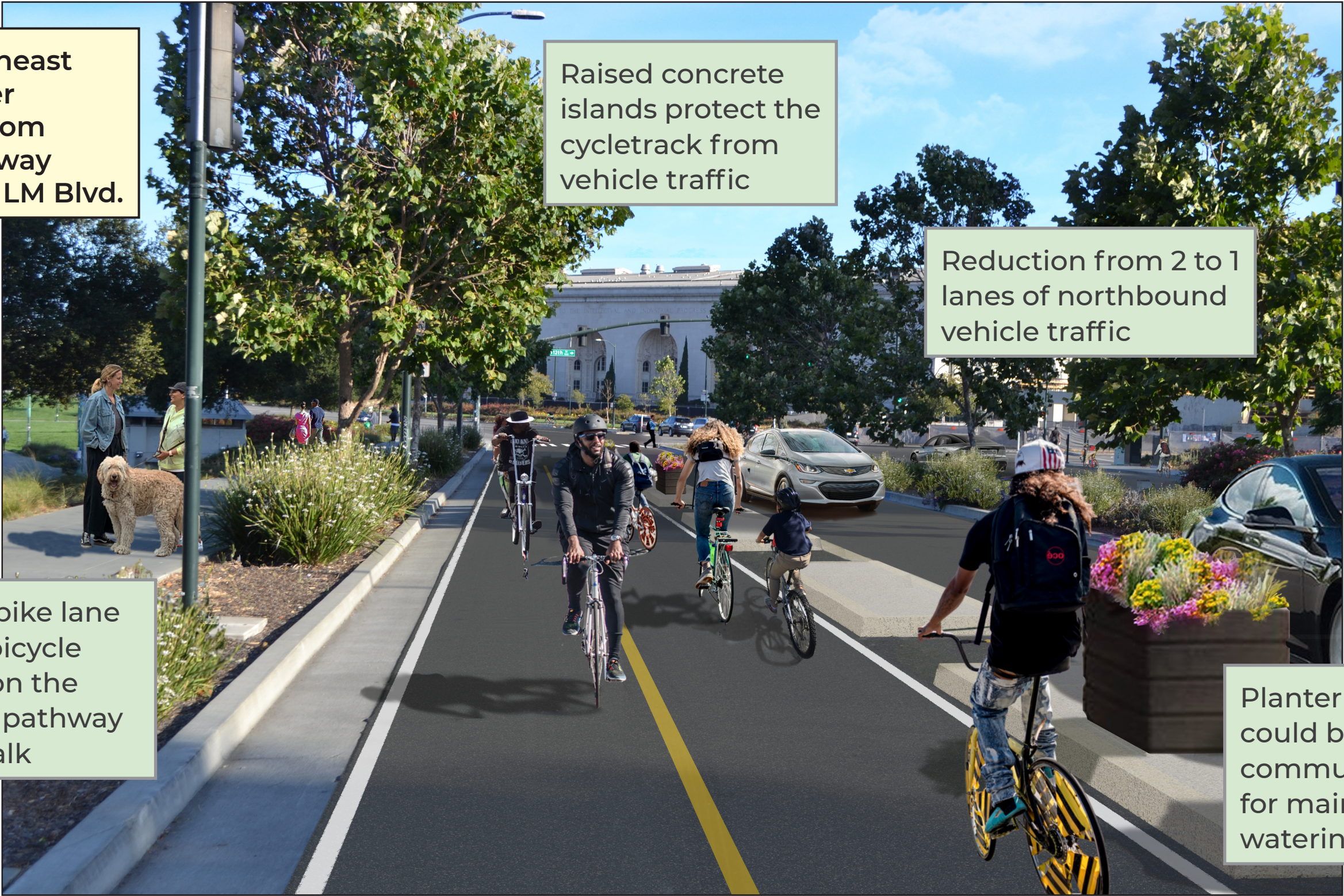
Looking Southeast
towards Kaiser
Auditorium from
the new two-way
cycletrack on LM Blvd.

Raised concrete
islands protect the
cycletrack from
vehicle traffic

Reduction from 2 to 1
lanes of northbound
vehicle traffic

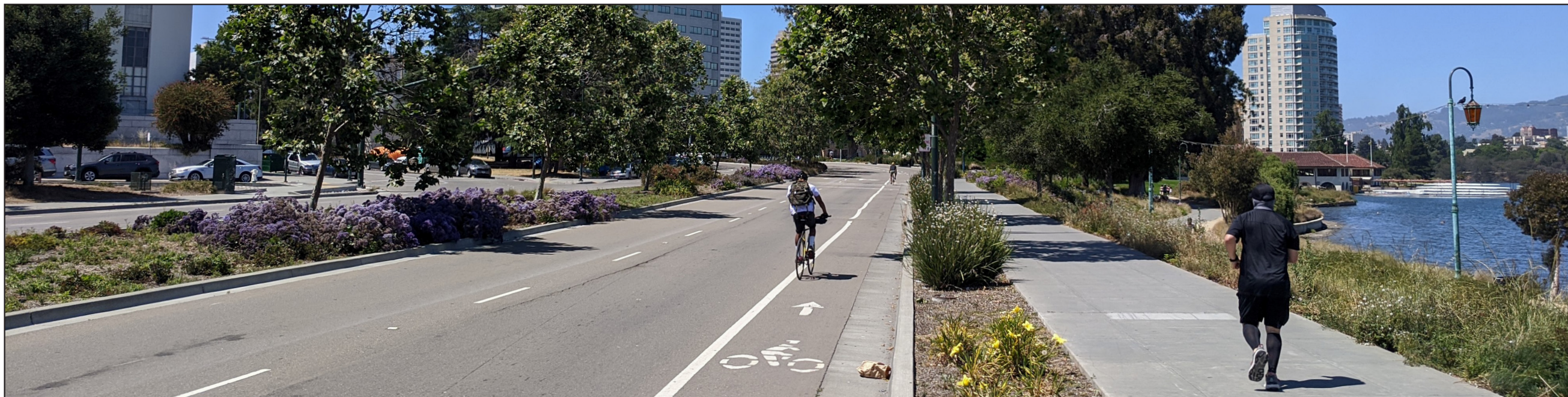
Protected bike lane
alleviates bicycle
crowding on the
mixed-use pathway
and sidewalk

Planter boxes shown
could be added with
community support
for maintenance/
watering



SCHEDULE/NEXT STEPS

- » Project is at 100% Design
- » Project team is moving forward with Construction Bid process (approx 1-year timeline)
- » Estimated project cost is ~\$10M
- » Safe Routes to BART Grant Application Due 12/14/23
 - \$3M maximum allocation
 - **Requires letter of support from BPAC**
- » Anticipated start of construction Winter 2024/25



October 2023 BPAC Meeting Agenda Item 9. Committee Attachment

For more information on the BPAC's Committees and Liaisons see

<https://www.oaklandca.gov/resources/bicyclist-and-pedestrian-advisory-commission-bpac-committees-and-liaisons>

2023 Active BPAC Committees/Task Forces/Liaisons

Committee Name / Liaison Role	Purpose	Commissioners	Community Members	Meeting Time	Agendas, Notes, and Minutes
Infrastructure Committee	Review and comment on the design of projects	Ralston , Schader, Yee	George Naylor, Robert Prinz , Midori Tabata, Brendan Pittman, RB Burnette Jr	The first Thursday of every other month from 3:30 PM to 5:30 PM	Oakland BPAC infrastructure committee notes
Policy and Legislative Committee	Research and develop policy recommendations for consideration by the BPAC	Frank , Gardner, Lok, Whipps	Kenya Wheeler	The first Monday of each quarter at 5:00 PM (upcoming meeting is 8/14/23, 5:30 - 7pm)	
Liaison to Affordable Housing & Infrastructure Bond Public Oversight Committee	Monitor Committee activities and report back to the BPAC	Ralston			
Liaison to Mayor's Commission on Persons with Disabilities	Monitor MCPD activities and report back to the BPAC	Schader			
Liaison to BPAC Open Forum	Review and analyze comments received during Open Forum	Schader	Midori Tabata, Jimmy Jessup		BPAC Open Forum Tracking Form
Liaison to Oakland Planning Commission	be a resource to the Planning Commission and provide input on bicycle and pedestrian elements of proposed projects	Whipps			
Liaison to Oakland Police Department	TBD	Campbell, Frank, Mangrum			
2023 Recruitment Committee	Outreach and recruitment for new BPAC commissioners beginning January 2024. This Committee is ad-hoc and will be disbanded once recruitment activities are complete.	Campbell, Mangrum, Schader, Whipps	Midori Tabata		
Ad Hoc Committee on Fire Code Amendments	Review the updates to Appendix D of the City of Oakland's Fire Code that are currently in discussion. This Committee is ad-hoc and will be disbanded once updates to the Oakland Fire Code are complete.	Frank, Gardner	Kevin Dalley		

*Committee Chairs in **bold**

October 2023 BPAC Meeting Agenda Item 10. Three-month agenda look-ahead, suggestions for meeting topics, announcements

For the full list of requested items and other details on upcoming meeting planning, see the BPAC Scheduler at https://docs.google.com/spreadsheets/d/1PmvGuKNg3lBspg7VwnqB7_MaQumB6BCpA_7Sbvuf8Q8/edit?usp=sharing.

Three-month agenda look-ahead

November

- AC Transit Realign Bus Network Project (Maria Henderson)
- Fire Code Amendments – Status (tentative, Frank)
- Open Forum Committee Report (tentative, Schader)
- Violence Prevention Partnerships, DVP-OPD-DOT (tentative, Wier)

December

- BPAC Chair's Report to the Public Works and Transportation Committee (tentative)
- Capital Improvement Program FY 2023-2025 Review (tentative, Raphael)

January

- BPAC Officer Elections (tentative)
- Committee assignments (tentative)

Announcements

- **BPAC Agenda Sign-Up List:** To receive these BPAC agendas by email when available, sign up at <https://oaklandca19202.activehosted.com/f/20>.
- **BPAC Tabling Materials:** OakDOT staff are developing a design and acquiring tabling materials for the BPAC to facilitate BPAC participation at community events. The materials may include banners or tablecloths, flyers, t-shirts for BPAC members, and other handouts. If you have thoughts on a potential design or materials, please email Stephen Tu at STu@oaklandca.gov.
- **Caltrans Highway 13/Bruns Court Pedestrian Overcrossing Project (POC) – OakDOT Comments on Draft Environmental Document:** OakDOT staff submitted comments on the Caltrans draft mitigated negative declaration for the replacement of the Bruns Ct POC over Highway 13 at Montclair Park. The environmental document evaluates three alternatives: a bridge with a switchback ramp landing between Highway 13 and Moraga Ave (Alternative 2); a bridge with a linear ramp along Montclair Park with two possible configurations for Moraga Ave (Alternatives 3a and 3b); and surface street improvements in lieu of a replacement bridge (Alternative 4). If a bridge alternative is selected, OakDOT supports Alternative 3b which includes a road diet on Moraga Ave to improve pedestrian/bicyclist safety and to address existing sub-standard travel lane widths. While OakDOT staff do not support Alternative 4 as proposed, OakDOT staff see a significant opportunity for an expanded Alternative 4 to improve access between Bruns Ct and Montclair Park and reduce pedestrian exposure to traffic in a manner comparable to a new bridge.
- **Direct Community Grant for Spokeland:** The City's FY 23-25 Budget earmarked a total of \$750,000 for the 2023 Direct Community Grant Program. City Council subsequently selected the grantee organizations, including Spokeland, a bicycle repair collective based in Oakland's Longfellow neighborhood since 2011. The Finance Department identified OakDOT as the department responsible for managing the Spokeland project, which received a grant of \$16,250. The Bicycle & Pedestrian Program is tasked with establishing and administering this contract. Towards the end of FY23-24, the Citywide Grant Coordinator will present a Grant Continuation or Renewal Recommendation to City Council, creating an opportunity for this program to recur annually. For more information about the Direct Community Grant Program, see: <https://www.oaklandca.gov/topics/direct-community-grant-program>.

- Park Blvd Crossing to Safety:** Two traffic signals were turned on over the last two weeks along Park Blvd. This includes one new traffic signal at the intersection with 13th Ave adjacent to Edna Brewer Middle School, and one traffic signal modification at the intersection with Excelsior Ave/Grosvenor Pl. Pedestrian “recall” was programmed at the 13th Ave traffic signal to occur weekly between 4:30 PM on Friday and 9:30 PM on Saturday of the request of Beth Jacob Congregation to ensure the pedestrian lights come on without the need to push the pedestrian buttons during observance hours. Landscaping at the 13th Ave intersection is beginning the final week of September and is scheduled to be complete in October. Streetlights were adjusted at 13th Ave to accommodate resident concerns while still meeting safety standards. Additional adjustments to pavement markings and traffic signs are to follow in the Fall. By early Winter, a travel lane will be removed in each direction of Park Blvd approaching the crosswalks at Beaumont Ave using plastic delineators, pavement markings, and signs.
- OakDOT Major Projects Map Updates:** In collaboration with the Capital Finance Section, the Bicycle & Pedestrian Program has completed the GIS data update and web map refresh on the OakDOT Major Projects Map with major updates in capital projects as of 8/21/2023. The update includes an additional 23 capital projects and significant updates on the attributes of the existing projects in fields such as project status, funding source, project information, project costs, project managers, expected completion dates, and more. Link to the Major Project Web map: <https://oakgis.maps.arcgis.com/apps/mapviewer/index.html?webmap=d17d586b9a5a4c529d3951a5d239e47f>. This web map supports the City’s web page: <https://www.oaklandca.gov/resources/active-major-improvements-project>.
- Oakland Traffic Fatality Web Map:** The Traffic Fatality Map has been updated with the latest fatality data through the month of August 2023. The map also features traffic fatality data for 2019, 2020, 2021, 2022, and 2023 on victim counts by year and by mode (Pedestrian, Bicyclist, Driver, Passenger, Motorcyclist, Other motorized User, Other non-motorized User). This integrated traffic fatality data covers data collected and compiled by OPD, OakDOT’s Rapid Response Program (Traffic Engineering), and OakDOT’s Bicycle & Pedestrian Program. Link to the interactive web map: <https://oakgis.maps.arcgis.com/apps/mapviewer/index.html?webmap=2b5d94fa6f774f578a022046692e0f84>.

City of Oakland Bicyclist & Pedestrian Advisory Commission Strategic Plan

April 2023

Goal 1: Be strong advocates for bicycle and pedestrian safety and hold the city accountable.

Task	Task Description	Next Steps
1.1	Support interagency street safety efforts, including more quick-build/rapid response traffic calming and long-term street safety efforts.	Consider developing BPAC principles and guidelines for street safety.
1.2	Review grant applications to support pedestrian and bicyclist projects and programs that meet BPAC's goals.	Request funding presentations at BPAC meetings and consider taking position of support.
1.3	Continue review of fatal and serious injury crashes involving cyclists and pedestrians at monthly meetings. Continue to seek timely release of collision data. Explore challenges of reckless and dangerous driver behavior.	Keep as standing item with Commissioner Schader leading discussion. Collaborate with other groups such as WOBO and Bike East Bay to develop responses and determine what active role BPAC can play.
1.4	Support staff hiring to work on bicyclist and pedestrian projects.	Raise the issues of staffing and street safety to elected officials.
1.5	Support Slow Streets and safe spaces for community activities.	Continue discussion with staff on Slow Streets/Neighborhood Bike Route Implementation.

Goal 2: Be a two-way conduit for information on bicycle and pedestrian projects.

Task	Task Description	Next Steps
2.1	Invite project managers to present on projects at key milestones. Request invitations to outreach activities.	Schedule review of projects at BPAC meetings. Ask staff to send BPAC contact info to project managers.
2.2	Get status update on Bike Plan and Pedestrian Plan every six to twelve months.	Request staff presentations in conjunction with the bi-annual We Bike Oakland newsletter, including the "By the Numbers" updates.
2.3	Highlight committee activities.	Request written reports from each committee monthly.
2.4	Get periodic updates on Major Development Projects from Department of Planning and highlight the most bike/ped relevant projects for BPAC or Infrastructure Committee to review and provide comments.	Schedule at BPAC meeting once per year.

Goal 3: Encourage equity-driven investments and policies and increase community involvement in high-injury and historically underserved areas.

Task	Task Description	Next Steps
3.1	Advocate for equity driven bike/ped priorities in the General Plan (Environmental Justice Element, Land Use, and Transportation Element).	Review the General Plan and develop comments.
3.2	Prioritize transportation safety projects and support pursuing funding opportunities in East Oakland.	Schedule relevant items at BPAC meetings and advocate during planning discussions. Request staff to provide a status list of East Oakland transportation projects.
3.3	Advocate for the expansion of the Town for All project and waterfront connections to East Oakland.	Request follow-up on relevant projects.
3.4	Use BPAC Blog, Open Forum and community meetings to create open communication between BPAC, community members, and OakDOT.	Chair Yee leads BPAC Blog. Open Forum facilitated by Open Forum Committee. All commissioners engage in other community outreach.
3.5	Advocate for community groups and Neighborhood Councils in low-income high-injury areas to be integrated into OakDOT program and community outreach work (in a paid capacity wherever possible).	Advocate in the context of presentations at BPAC meetings. Request the Dept of Race and Equity to present about outreach procedures at BPAC.
3.6	Organize bike ride with BPAC Commissioners, community members, and the Oakland Police Department to create trust and develop ongoing relationships.	Police Relations Committee organizing.
3.7	Convene meeting on racially-biased bicycle stops with the Oakland Police Department, Department of Race and Equity, BPAC Police Relations Committee, and community partners per 2019 Bike Plan.	Police Relations Committee organizing.

Goal 4: Build relationships with policymakers and provide feedback on policies that affect walking and bicycling in Oakland.

Task	Task Description	Next Steps
4.1	Present BPAC Chair's Report to Public Works Committee.	Use the report as an opportunity to raise priorities with City Council.
4.2	Establish connections with active transportation committees at regional agencies such as Caltrans, MTC, Bay Area Regional Collaborative on bicyclist and pedestrian investments and plans.	Ask staff to request regional agencies present relevant projects at BPAC meetings.
4.3	Meet with each Councilmember and their staff at least once per year to introduce BPAC and our goals.	Each Commissioner is expected to reach out to their Councilmember to promote BPAC.
4.4	Reach out to City Councilmembers concerning current bike/ped issues.	Each Commissioner is expected to reach out to their Councilmember on hot topics needing their support.
4.5	Introduce BPAC to Neighborhood Councils.	Each Commissioner is expected to reach out to one or more Neighborhood Councils/NCPs in their areas to introduce the BPAC and support neighborhood efforts on bike/ped safety.